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M.A.M.B- SCHOOL



MA MANANESS

SIRUGNUR, TIRUCHIRAPPALLI - 621105

ACADEMIC YEAR 2021-2022

BATCH 2020-2022 (Regulation 2017)

S.No Reg.No. Str. Land					
1	Reg.No 812220631010	Student Name	Guide Name		
2		BALAKRISHNAN. M			
	812220631047	MARIYAMARTTIN M			
3	812220631049	MEHA JABEEN SYED			
4	812220621052	MOHAMED BATCHA	D. M. H.		
5	812220631052	NAGAJOTHI R	Dr. M. Hemalatha		
6	812220631055	PALANIKUMAR S			
7	812220631076	SHANMUGA PRIYA M			
8	812220631084	SURYA S	-		
9	812220631002	ABIRAMI.K			
10	812220631005	AKILA.S			
_	812220631023	GIRIJA.S			
11	812220631030	JANARTHAN.B			
12	812220631043	MANIKANDAN.S	Dr. R. Karthika		
13	812220631057	PRAKASH M			
14	812220631085	THANGESWARAN K			
15	812220631090	VINOTHINI M			
16	812220631064	RAMAJEYAM B			
17	812220631018	DHARANIKA D	7		
18	812220631011	BALAPRIYA. B			
19	812220631069	SAKTHIVEL M			
20	812220631095	YUVARAJE	Dr.D. Jeeva Rekha		
21	812220631031	JAYAKIRUTHIKA.S	_		
22	812220631009	ASHOKRAJ.V			
23	812220631007	ANUSUYA.V			
24	812220631015	DEVADHARSHINI.G			
25	812220631029	ISWARYA.M	-		
26	812220631034	KARTHICKRAJA.M			
27	812220631037	KETHSIYA EVANGELIN.J			
28	812220631050	MONISHA R	Mr. S. Senthilkumar		
29	812220631065	RAMAR S			
30	812220631068	SABARI NATHAN T	-		
31	812220631089	VINCOLARAGOV			
_	812220631089	VINGOLAR MESHIYA G			
3	812220631038	KARTHICK K			
4	812220631038	KRISHNAKUMAR.C			
5	812220631044	MANIMARAN.A			
6		MANJU.M	Mar M. C		
0	812220631070	SANTHOSHKUMAR A	Mrs. M. Surya		

SANTHOSHKUMAR A

SARAVANAKUMAR K

* Clique Trichy

SUGANTHI P

YUVARAJ S

BAVITHRA.R

41	812220631014	DEEPALAKSHMI.K	7		
42	812220631035	KARUNAMOORTHI.A			
43	812220631046	MANJU.T			
44	812220631048	MARIYAMMAL V	Mr.S.Prasanna		
45	812220631075	SAVITHRI R			
46	812220631079	SIVAGAMI R	7		
47	812220631092	VISWANATHAN P			
48	812220631022	GAYATHRI.K			
49	812220631026	HARSHAVARDHINI .M			
50	812220631032	JEBASUTHAN. S			
51	812220631040	LOGANAYAKI. S			
52	812220631054	NAVEEN KUMAR U	Mr. A. Anburaj		
53	812220631072	SARAVANAN S	7		
54	812220631081	SUBASH CHANDRABOSE P			
55	812220631083	SURYA A			
56	812220631017	DHANUSIYA MARY. S			
57	812220631028	ISHWARYA.A	1		
58	812220631036	KEERTHANA B			
59	812220631058	PRAVIN KUMAR E			
60	812220631060	PRIYANKA M	Ms. M. Akila		
61	812220631061	RAGUL GANTH.T			
62	812220631080	SIVAPRAKASH M			
63	812220631088	VIGNESH K			
64	812220631004	AKASH.C			
65	812220631006	ANANTH.K	1		
66	812220631013	BHAVATHARINI.B	1		
67	812220631024	GUNA. K	1		
68	812220631059	PRIYADHARSHINI R	Mrs. N. Kayalvizhi		
69	812220631062	RAJASELVAM S	1		
70	812220631074	SATHISHKUMAR S	1		
71	812220631094	YOGANANTH K			
72	812220631019	DHILIPKUMAR.B			
73	812220631021	FARAH ZAINAF.A			
74	812220631027	INFANT JEROMECA.S			
75	812220631041	MAGESHWARI.G			
76	812220631066	RAMESHKUMAR V	Mrs.L. Noorul Ayisha		
77	812220631073	SATHISH N			
78	812220631077	SHINY RESHMA J			
79	812220631087	VASUDEVAN M			
80	812220631008	ARUL RESHMA.A			
81	812220631025	HARIHARAN R			
82	812220631020	ESTHER EVANGELIN.I			
83	812220631053	NANDHINI D	Ms. S. Kiruthika		
84	. 812220631056	POOVARASAN K			
85	812220631067	RASHEETH BASHA H			
86	812220631091	VISHNUPRASANTH K			

PROJECT COORDINATOR



M.A.M. B-SCHOOL Siruganur, Trichy-621105.



M.A.M.B- SCHOOL



SIRUGNUR, TIRUCHIRAPPALLI - 621105

ACADEMIC YEAR 2021-2022 BATCH 2020-2022(Regulation 2017) BA-5411 PROJECT WORK

S.NO	Reg.No	Name	PROJECT TITLE	PLACE	GUIDE NAME
1	812220631002	ABIRAMLK	A STUDY ON EMPLOYEE ENGAGEMENT IN TULYA BEVERAGES PVT.LTD	PERAMBALUR	Dr. R. Karthika
2	812220631004	AKASH C	A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO HARIHAR ALLOYS PVT LTD	TRICHY	Mrs. N. Kayalvizhi
. 3	812220631006	ANANDH.K	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO K.K.P TEXTILES (P) LTD	NAMAKKAL	Mrs. N. Kayalvizhi
4	812220631007	ANUSUYA.V	A STUDY ON INVESTMENT BEHAVIOUR ANALYSIS WITH TECH MAHINDRA FOUNDATION PVT LTD	CHENNAI	Dr.D. Jeeva Rekha
5	812220631008	ARUL RESHMA.A	A STUDY ON EMOTIONAL INTELLIGENCE AND WORK LIFE BALANCE IN JOB STRESS WITH SPECIAL REFERENCE TO DHANDAPANI CEMENTS PVT. LTD	TRICHY	Ms. S. Kiruthiga
6	812220631009	ASHOKRAJ.V	A STUDY ON DEALER SATISFACTION IN TANCEM CEMENT CORPORATION LIMITED	ARIYALUR	Dr.D. Jeeva Rekha
7	812220631010	BALAKRISHNAN. M	A STUDY ON VARIOUS EMPLOYEE WELFARE IN HWASHIN AUTOMOTIVE INDIA PVT. LTD	TRICHY	Dr. M. Hemalatha
8	812220631011	BALAPRIYA. B	A STUDY ON FINANCIAL STATEMENT ANALYSIS IN BRITANNIA INDUSTRIES LIMITED	CHENNAI	Dr.D. Jeeva Rekha
9	812220631012	BAVITHRA. R	A STUDY ON EMOTIONAL INTELLIGENCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO TAMILNADUCEMENT FACTORY CORPORATION PVT LTD	ARIYALUR	Mr.S.Prasanna
10	812220631013	BHAVATHARINI.B	A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN RAMYAS HOTEL	TIRUCHIRAPALLI	Mrs. N. Kayalvizhi
11	812220631014	DEEPALAKSHMI.K	A STUDY ON EMPLOYEE JOB SATISFACTION IN ANDAVAR PACKAGE DRINKING WATER , TRICHY	TRICHY	Mr.S.Prasanna
12	812220631015	DEVADHARSHINI.G	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH SPECIAL REFERENCE TO ADYAR ANANDA BHAVAN SWEETS INDIA (P) LTD	CHENNAI *	Mr. S. Senthilkumar
13	812220631017	DHANUSIYA MARY. S	A STUDY ON WORK LIFE BALANCE KOTHARI SUGAR FACTORY(P) LTD	SATHAMANGALAM	Ms. M. Akila
14	812220631018	DHARANIKA D	A STUDY ON TRAINING FOR ECONOMICALLY DEPRIVED STUDENT IN RURAL AREA PVT LTE	TRICHY	Dr.D. Jeeva Rekha
15	812220631019	DHILIPKUMAR.B	A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES IN KAVERI TATA MOTORS PVT LTD	TRICHY	Mrs.L. Noorul Ayisha
16	812220631020	ESTHER EVANGELIN.I	A STUDY ON EMPLOYEE'S JOB SATISFACTION IN AAVIN PVT LTD	TIRUCHIRAPALLI	Ms. S. Kiruthiga

_	1	1	BA-5411 PROJECT WORK		
17	812220631021	FARAH ZAINAF,A	A STUDY ON LABOUR WELFARE LION DATES IMPEX (P) LTD	TRICHIRAPPALLI	Mrs.L. Noorul Ayisha
18	812220631022	GAYATHRI.K	A STUDY ON EMPLOYEE RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO G.B.ENGINEERING ENTERPRISES PRIVATE LIMITED,	TRICHY	Mr. A. Anburaj
19	812220631023	GIRIJA.S	A STUDY ON WORK LIFE BALANCE IN TOOLFAB ENGINEERING INDUSTRIES PRIVATE LIMITED	THUVAKUDI, TRICHY	
20	812220631024	GUNA. K	A STUDY ON EMPLOYEE SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO ORBIT PVT LTD		William Text
21	812220631025	HARIHARAN R	A STUDY ON SAFETY WELFARE MEASURES IN SREE KADERI AMBAL MILLS (COTTON MILLS) PVT LTD	SHANMUGANATHAPI	Mrs. N. Kayalvizl
22	812220631026	HARSHAVARDHINI .M	A STUDY ON PERFORMANCE APPRAISAL IN RAMYAS HOTEL	TRICHY	Mr. A. Anburaj
23	812220631027	INFANT JEROMECA.S	A STUDY ON EMPLOYEE ENGAGEMENT IN BSNL PVT LTD	TRICHY	Mrs.L. Noorul Avisha
24	812220631028	ISHWARYA.A	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO THE RAMCO CEMENTS LIMITED GOVINDAPURAM PVT LTD		Ms. M. Akila
25	812220631029	ISWARYA.M	A STUDY ON THE EFFECTIVENESS OF SALES PROMOTION TOOLS AMONG THE CONSUMERS WITH SPECIAL REFERENCE TO PEPSICO PVT LTD	TRICHY	Mr. S. Senthilkum
26	812220631030	JANARTHAN B	A STUDY ON EMPLOYEE SATISFACTION IN VIJAY DAIRY & FARM PVT LTD	TRICHY	Dr. R. Karthika
27	812220631031	JAYAKIRUTHIKA.S	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN JOTHI MALLEABLES PVT LTD	THUVAKUDI TRICHY	Dr.D. Jeeva Rekha
28	812220631032	JEBASUTHAN, S	A STUDY OF CUSTOMERS PERCEIVED PRODUCT AND SERVICE QUALITY WITH SPECIAL REFERENCE TO TECHNY CHEMY PVT LTD	TRICHY	Mr. A. Anburaj
29 '	812220631034	KARTHICKRAJA.M	A STUDY ON PERFORMANCE APPRAISAL SYSTEM IN WINWAY WATER FACTORY PVT.LTD	KUMBAKONAM	Mr. S. Senthilkuma
30 .	812220631035	KARUNAMOORTHI,A	A STUDY ON EMOTIONAL INTELLIGENCE WITH SPECIAL REFRENCETO ZF RANE TRW STEERING SYSTEM PRIVATE LIMITED	VIRALIMALAI	Mr.S.Prasanna
31	812220631036	KEERTHANA B	A STUDY ON IMPROVE EMPLOYEE MORALE AND JOB SATISFACTION MANGALAMBIGAI SNACKS MANUFACTURING COMPANY (P) LTD	TRICHY	Ms. M. Akila
32	812220631037	KETHSIYA EVANGELIN,J	ANANDA BHAVAN SWEETS INDIA (P) LTD	CHENNAI	Mr. S. Senthilkuma
33	812220631038	KRISHNAKUMAR.C	A STUDY ON ORGANIZATION BEHAVIOUR WITH REFERENCE TO KOTHARI SUGARS &		
34	812220631040	LOGANAYAKI. S	A STUDY ON EMPLOYEES STRESS MANAGEMENT WITH SPECIAL REFERENCE TO JOTHI MALLEABLES PVT LTD	SATHAMANGALAM TRICHY	Mrs. M. Surya
35	812220631041	MAGESHWARI.G	A STUDY ON CUSTOMER SATISFACTION OF ADYAR ANANDA BHAVAN	CHENNAI	Mr. A. Anburaj Mrs.L. Noorul Avisha



		_	BA-5411 PROJECT WORK		
36	812220631043	MANIKANDAN.S	A STUDY ON CUSTOMER PERCEPTION WITH REFERENCE TO MASUN PHARMACEUTICALS PVT LTD	THANJAVUR	Dr. R. Karthika
37	812220631044	MANIMARAN.A	A STUDY ON SERVICE QUALITY IN KVB BANK AT SAMAYAPURAM BRANCH	TRICHY	Mrs. M. Surya
38	812220631045	MANJU.M	A STUDY ON PERFORMANCE APPRAISAL SYSTEMS IN DALMIA CEMENTS	TRICHY	Mrs. M. Surya
39	812220631046	MANJU,T	AAVIN THANJAVUR DISTRICT COOPERATIVE MILK PRODUCERS UNION LIMITED	THANJAVUR	Mr.S.Prasanna
40	812220631047	MARIYAMARTTIN M	A STUDY ON MARKETING AND ADVERTISING IDEA PLUS SOLUTIONS (P) LTD	THANJAVUR	Dr. M. Hemalatha
41	812220631048	MARIYAMMAL V	A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO SIVALINGA GROUPS (P) LTD	TRICHY	Mr.S.Prasanna
42	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	A STUDY ON CUSTOMER PERSPECTIVE ABOUT SWIGGY LOGISTICS OPERATIONS.	TRICHY	Dr. M. Hemalatha
43	812220631050	MONISHA R	A STUDY ON EMOTIONAL INTELLIGENCE AND QUALITY OF WORK LIFE AMONG EMPLOYEES IN TVS PRIVATE LIMITED	TRICHY	Mr. S. Senthilkuma
44	812220631052	NAGAJOTHI R	A STUDY ON EMPLOYEE MOTIVATION IN COMPARATIVE ANALYSIS OF PRIVATE BANKING SECTOR	TRICHY	Dr. M. Hemalatha
45	812220631053	NANDHINI D	A STUDY ON EFFECTIVENESS ON PERFORMANCE APPRAISAL IN EUREKA FORBES PVT LTD	TRICHY	Ms. S. Kiruthiga
46	812220631054	NAVEEN KUMAR U	A STUDY ON JOB SATISFACTION IN RF METAL ROOFINGS PRIVATE LIMITED	TRICHY	Mr. A. Anburaj
47	812220631055	PALANIKUMAR S	A STUDY ON STRESS MANAGEMENT FOR TECHNY CHEMY PVT LTD	TRICHY	Dr. M. Hemalatha
48 -	812220631056	POOVARASAN K	A STUDY ON TRAINING AND DEVELOPMENT IN 7 ELEVEN WATER COMPANY PVT LTD	TRICHY	Ms. S. Kiruthiga
49	812220631057	PRAKASH M	A STUDY ON EFFECTIVENESS OF TEAMWORK IN SRI HARI PACKAGING PVT.LTD	KARUR	Dr. R. Karthika
50	812220631058	PRAVIN KUMAR E	A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES IN V-DART PVT LTD	TRICHY	Ms. M. Akila
51	812220631059	PRIYADHARSHINI R	A STUDY ON EMPLOYEES WELFARE MEASURES IN BABY ENGINEERING PRIVATE LIMITED	TRICHY	Mrs. N. Kayalvizhi
52	812220631060	PRIYANKA M	A STUDY ON FINANCIAL SALARIED FOR EMPLOYEES AND TAX SAVINGS IN KOTHARI SUGARS AND CHEMICALS LIMITED	KATTUR TRICHY	Ms. M. Akila
53	812220631061	RAGULGANTH T	A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH REFERENCE TO PARKAV INFO TECH PVT LTD	TIRUCHIRAPPALLI	Ms. M. Akila
54	812220631062	RAJASELVAM S	A STUDY ON EMPLOYEE MOTIVATION IN CHETTINAD CEMENT CORPORATION PRIVATE LIMITED	KEEZHAPALUR	Mrs. N. Kayalvizhi
55	812220631064	RAMAJEYAM B	A STUDY ON EFFECTIVENESS OF CUSTOMER SERVICES ON OLA CABS	AMERICA III III III III III III III III III	
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	1		BA-5411 PROJECT WORK		
56	812220631065	RAMAR S	A STUDY ON CONSUMER BEHAVIOUR TOWARDS SIVALINGA GROUPS OF COMPANY (P) LTI WITH SPECIAL REFERENCE TO NEW PRODUCT IN AQUAFIN	TRICHY	Mr. S. Senthilkuma
,57	812220631066	RAMESHKUMAR V	A STUDY ON RECRUITMENT AND SELECTION PROCESS IN IDEA PLUS (P) LTD	TRICHY	Mrs.L. Noorul Ayisha
58	812220631067	RASHEETH BASHA H	ANALYSIS, IN KALLAKURICHI II , CO-OPERATIVE SUGAR MILL LTD	KALLAKURICHI	Ms. S. Kiruthiga
59	812220631068	SABARI NATHAN T	A STUDY ON EMPLOYEE'S JOB SATISFACTION WITH SPECIAL REFERENCE TO NEURO ONE HOSPITAL	TRICHY	Mr. S. Senthilkumar
60	812220631070	SANTHOSHKUMAR A	A STUDY ON JOB SATISFACTION IN V - MART PVT LTD	TRICHY	Mrs. M. Surya
61	812220631071	SARAVANAKUMAR K	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY WITH REFERNCE TO MAFOI FOUNDATION AND TECH MAHINDRA FOUNDATION PVT LTD	CHENNAI	Mrs. M. Surya
62	812220631072	SARAVANAN S	A STUDY ON EMPLOYEES WORK LIFE BALANCE WITH REFERENCE TO FRONTLINE HOSPITAL	TRICHY	Mr. A. Anburaj
63	812220631073	SATHISH N	A Study on Employee Welfare Measure with Special Reference to TVS Mobility pvt.ltd	TRICHY	Mrs.L. Noorul Ayisha
64	812220631074	SATHISHKUMAR S	A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN BRIGHT SERVICES PVT LTD	TRICHY	Mrs. N. Kayalvizhi
65	812220631075	SAVITHRI R	A STUDY ON WORK LIFE BALANCE AMONG THE FACULTY MEMBERS WITH SPECIAL REFERENCE TO PRIVATE INSTITUTIONS	TRICHY	Mr.S.Prasanna
66	812220631076	SHANMUGA PRIYA M	A STUDY STAFF PERFORMANCE IMPROVEMENT ANALYSIS IN IDEA PLUS (P) LTD	TRICHY	Dr. M. Hemalatha
67 ′	812220631077	SHINY RESHMA J	A STUDY ON JOB SATISFACTION AMONG ON A COMPANY S.M.FASHION WEAR (P) LTD	TIRUPUR	Mrs.L. Noorul Ayisha
68	812220631079	SIVAGAMI R	A STUDY ON EFFECTIVENESS OF GRIEVANCES HANDLING MECHANISM WITH SPECIAL REFERENCE TO TOOLFAB ENGINEERING INDUSTRIES PVT LTD	TRICHY	Mr.S.Prasanna
69	812220631080	SIVAPRAKASH M	A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEE AND STRATEGIES FOR TAX SAVINGS AMMAN TRY (P) LTD	TIRUCHIRAPPALLI	Ms. M. Akila
70	812220631081	SUBASH CHANDRABOSE P	A STUDY ON SAFETY MEASURES AND LABOUR WELFARE MEASURES FOR SUGARMILL IN KACHIRAYAPALAYAM (P) LTD	KALLAKURICHI	Mr. A. Anburaj
71	812220631082	SUGANTHI P	A STUDY ON CASH MANAGEMENT IN SIVALINGA GROUPS (P) LTD	TRICHY	Mrs. M. Surva
72	812220631083	SURYA A	A STUDY ON PERCEIVED PERFORMANCE OF VIVO MOBILE USERS WITH SPECIAL REFERENCE TRICHY	TRICHY DISTRICT	Mr. A. Anburaj
73	812220631084	SURYA S	A STUDY ON EMPLOYEE WELFARE SCHEME IN KOTHARI SUGARS AND CHEMICALS LTD,	SATHAMANGALAM ARIYALUMOT ^B -SC	
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74	812220631085	THANGESWARAN K	A STUDY ON COMPETENCY MAPPING WITH SPECIAL REFERENCE TO TECHNY CHEMY PVT LTD	TRICHY	B. B. W. 13
75	812220631087	VASUDEVAN M	A STUDY ON QUALITY OF WORK LIFE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO G.B LENGINEERING ENTERPRISES PVT. LTD	TRICHIY	Dr. R. Karthika Mrs.L. Noorul Avisha
76	812220631088	VIGNESH K	A STUDY ON EMPLOYEE MORALE WITH SPECIAL REFERENCE TO TRICHY METALS AND ALLOYS (P) LTD	TRICHIRAPPALLI	Ms. M. Akîla
77	812220631089	VINGOLAR MESHIYA G	A STUDY ON EMPLOYEE WELFARE MEASURES IN ATHIKALATHU ALANGARA MALIGAI	PUDHUKOTTAI	Mr. S. Senthilkuma
78	812220631090	VINOTHINI M	A STUDY ON LABOR WELFARE MEASURES WITH REFERENCE TO KOTHARI SUGARS ANDCHEMICALS LTD,	SATHAMANGALAM, ARIYALUR DT	Dr. R. Karthika
79	812220631091	VISHNUPRASANTH K	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO AYU HEALTH ALLIED SERVICES PVT LTD	CHENNAI	Ms. S. Kiruthiga
80	812220631092	VISWANATHAN P	A STUDY ON EMPLOYEE ENGAGEMENT AT V-DART PVT LTD	TRICHY	Mr. S. Prasanna
81	812220631094	YOGANANTH K	A STUDY ON EMPLOYEE RETENTION IN SHRI AMMAN STEEL AND ALLIED INDUSTRIES PVT LTD	TRICHY	Mrs. N. Kavalvizhi
82	812220631095	YUVARAJ E	A STUDY OF CUSTOMER SATISFACTION ON TECHNY CHEMY PVT COMPANT (P) LTD	TRICHY	Dr.D. Jeeva Rekha
83	812220631096	YUVARAJ S	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN BABY ENGINEERING PVT LTD	TRICHY	Mrs. M. Surva

PROJECT COORDINATOR

DIRECTOR

DIRECTOR M.A.M. B-SCHOOL Siruganur, Trichy-621105



M.A.M BUSINESS SCHOOL

Approved by AICIE & Affiliated to Anna University, Chennai Siruganur, Tiruchirapalli - 621 105. Ph: 6533733, 2650377, 2650550

Dr. M. HEMALATHA

Professor and Director

Hemalatha, MSA, Ph.D (NITT)

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE ENGAGEMENT IN TULYA BEVERAGES PVT.LTD, NARANAMANGALAM, PERAMBALUR" is the bonafide research work carried out by K.ABIRAMI [Reg.no:812220631002] of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of th

Signature of the Guide

candidate.

[With date of submission]

Signature of the Head of the Department

[With date of submission & seal]

Viva-voce held on 05/09/2000

Internal Examiner

Dom GANESH

Name: M. AKILA.

M.A.M. B-SCHOOL Siruganur, Trichy-621105



Tulya Beverages Pvt Ltd.,

Taking - Chammal Not Maramannangatam Village. Kebinah Takis Panamballar - 621-128 Tamil Nadu, India m - 451-53 \$6 668 565 + 41-80 12-519-027

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. ABIRAMLK, M.B.A., Programme, Reg: 812220631002, Final year student of M.A.M. B-SCHOOL (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappalli – 621 105, has project done EMPLOYEE ENGAGEMENT in our company from 04.04.2022 – 15.06.2022.

During the period of their project study, she showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.







M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 05:09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO HARIHAR ALLOYS PVT LTD" is the bonafide research work carried out by C.AKASII, Register No.812220631004 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business school, Tiruchirappalli, during the academic period (2021-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellow shipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) Signature M. He Hollow the Bepartment (With date of substission for seal)

M.A.M. B School

Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mambs.com

Viva -voce held on 051

A.M. B

Signature of the Internal Examiner

Name: M. PKILA

Signature o

Name:



HARIHAR ALLOYS PVT LTD.,

27-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. C. AKASH, Reg No. (812220631004) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON TRAINING AND DEVELOPMENT" at our Company from 05.04.2022 - 27.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

Kwakavel K HR Manager

(Kumaravel K)





M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550.

Date 05:09:2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE JOB STATISFACTION WITH REFRENCE TO K.K.P TEXTILES (P) LTD., is the bonafide research work carried to by (K. ANANTH, NAMAKKAL." Register No.812220631006) of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hemalatha, MSA, Ph.D (NITT) Signature of the Please of the Department (With date of stibilission & school)
Siruganur, Tiruchirapanii-621 103.

Mob:8220727\$88,www.mamps.com.

Viva - Viva-voc held on

Signature of the Internal Examiner Name M AKTIA

Signature of the External Examiner

A. M. GANESH

K.K.P. TEXTILES PVT. LTD..

Regd & Administrative Office - 88 - Balem Road NAMAKKAL - 637 001, Tamil Nadu, India

Phone 276866 (SLmas)

Fax 04286 276316, 276136

yarris (laks pindin com

weaving fabrics@kkpindia.com madaups madaups@kkpindia.com

CIN No. | U17115TZ1984PTC003986

Date: 29 August 2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ANANDH. K (Reg No: 812220631006) from M.A.M. B- School, Trichy has undertaken PROJECT as a part of his curriculum in our concern from 04th APRIL 2022 to 15th JUNE 2022. He completed his Project in our company successfully.

During the training period, his conduct and the character were found to be **GOOD**. We wish all the success in his future endeavors.

Thanking you,

For K.K.P. Textiles Private Ltd.,

Managing Director.



www.kkpindia.com

MILL PREMISES: N. PUDUPATTI - 637 026, NAMAKKAL - Dt.

GST No.: 33AAACK8615J1ZJ PAN No: AAACK8615J



M.AM. B- SCHOOL DEPARTMENT OF MANAGEMENT STUDIES Approved by AICTE & Affiliated to Anna University, Chennal. Siruganur, Tiruchirappalli- 621-105. Ph. 6533-733, 2650377, 2650550

Date . 05/09/2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON INVESTMENT BEHAVIOUR ANALYSIS WITH TECH MAHINDRA FOUNDATION TO CHENNAI" is the bonafide research work carried out by V.ANUSUYA, Register No.812220631007 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-school, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hernalatha, MBA., Ph.D (NITT)

Professor & Director
Signature of the Head of the Department
(With date of submission & seal) 621 105.

Mob:8220727888.v/www.mambs.com

Viva -voce held on

05/09/2022

Signature of the Internal Examiner

and other

Name: M. AKILA.

Signature of the External Examiner

Vame: Dom. GAVESA



16.08.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. V. ANUSUYA, a MBA HR & Finance Student of M.A.M.B SCHOOL SIRUGANUR, TRICHY has successfully completed her intern with TMF Ma Foi Smart Centre, Avadi from 04.04.2022 to 15.06.2022. During the internship she has performed all tasks assigned to her satisfactorily.

I wish her bright future and may this experience benefit her.

K.VASANTHA KUMAR

CENTRE MANAGER

TMF - MA FOI SMART CENTRE

AVADI - 600 054.





M.AM. II- SCHOOL ENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Chilippina, Ciruchitappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 25: 21. 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMOTIONAL INTELLIGENCE AND WORK LIFE BALANCE OF JOB STRESS WITH REFERANCE TO THE DHANDAPANI CEMENTS PVT.LTD,SAMAYAPURAM,TRICHY." is the bonafide research work carried out by A.ARUL RESHMA, Register No.812220631008 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-school. Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) Signature of the Head of the Department (With date the material industrial (NITT)

Professor & Director M.A.M. B School

Siruganur, Tiruchirappalli-621 105.

Moh:8220727888.www.mambs.com

Viva -voce held on

Name 'M.

Name:



THE DHANDAPANI CEMENTS PVT LTD,

69, Ganapathy Nagar, Srirangam, Thiruvanaikoil, Tiruchirappalli, Tamil Nadu 620005

28-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. A. ARUL RESHMA, Reg No. (812220631008) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMOTIONAL INTELLIGENCE AND WORK LIFE BALANCE IN JOB STRESS" at our Company from 06.04.2022 - 28.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

B-SCHOOL & SOLLS

Manager

(Saravanan S)



M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganui, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 05.09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON DEALER SATISFACTION WITH SPECIAL REFERENCE TO TAMILNADU CEMENT CORPORATION LIMITED ARIYALUR " is the confide research work carried out by V.ASHOKRAJ, Register No.812220631009 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business school, Tiruchirappalli, during the academic period (2021-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate

Signature of the Guide

(With date of submission)

lemalatha, MBA., Ph.D (NITT) Professor & Director

M.A.M. B School

Viva -voce held on

Name:

Name : M. AKILA



தமிழ்நாடு சிமெண்ட் கழகம்

(arthinance come (American)

TAMILNADU CEMENTS CORPORATION LIMITED

(A Government of Tamilhadu Undertaking)



அரியதார் சிப்பண்ட சிப்பண்ட சிப்புற்றிய நில்கு வியதார் மானம் பட்டியிற்ற இரு Ariyahn Dement Factory, Ariyahn 621 729 Ariyahn District, Tamilnadu. E-mail tanandemoffice@gmail.com website www.tancem.com

TANCEM / ACW / ADMN/10T & P.11/2022

24.05.2022

The Professor & Director, . MAM R School. Siruganur, Trenchirappolls - 621 105

Sit

TANCEM - ACW - Ariyalur - Completion Project Work -Certificate issued.

This is to certify that Mr. V. ASHOKRAJ, MBA, Second year Student of MAM B - School, Siruganur has undergone Project Work in our Organization for the period from 10.05.2022 to 24.05.2022

During the Project work period his conduct and character are found good.

for TANCEM ARIYALUR WORKS





M.AM, BUBINERS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. 95. 99 2025

CERTIFICATE

This is to certify that the dissertation entitled this is to certify that the dissertation entitled *A STUDY ON VARIOUS EMPLOYEE WELFARE INHWASHIN AUTOMOTIVE INDIA PVT. LTD., is The bonafide research work carried by M.BALAKRISHNAN RegisterNo.812220631010 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M. B. School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of thecandidate.

Signature of the Guide (Withdateofsubmission)

Dr. M.He)malatha, MBA, Ph.D (NITT)
Professor & Director
M.A.M. B School

Signature of fugor volive has a seal)

Viva-voce heldon

05/09/2080

DIRECTOR M.A.M. B-SCHOOL Siruganur, Trichy-621105

Signature of the Internal Examiner

Signature of the External Examiner

01.09.2022

TO WHOMSOEVER PEMAY HE OF CONCERN

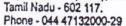
This is to certify that Mr.M.BALAKRISHNAN MBA (HR & MARKETING) student from MAM B SCHOOL, TIRUCHIRAPPALLI, has done-his project work titled "EMPLOYEE WELFARE" in our HWASHIN AUTOMOTIVE INDIA PRIVATE LIMITED from 10.04,2022 to 10.05.2022 as part of curriculum

We have noticed that, during the period, he has shown keen interest in his assignments and was also regular in attendance.

For HWASHIN Automotive India pvt Ltd.,

Asst. General Manager - HRD







M.A.M BUSINESS SCHOOL



Approved by AICTE Affiliated to Anna University, Chennai Siruganur, Tiruchirapalli - 621 105. Ph: 6533733, 2650377, 2650550

Date: 05.09.22

CERTIFICATE

This is to certify that the entitled "A STUDY ON FINANICAL STATEMENT ANALYSIS, BRITANNIA PRIVATE LIMITED, CHENNAI" is the bonafide research work carried by B. BALAPRIYA [Reg.No:812220631011] M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022] in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

[With date of submission]

Signature of the Head of the Department

Dr. M. Hemalatha, MBA, Ph.D (NITT) [With date of submission & needly

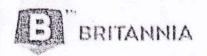
M.A.M. B School

Simonaur, Tiruchirappalli-621 105. 220727888.www.mambs.com

Signature of the Internal Examiner

Signature of the External Examiner

Name:



02-September-2022

Ta

Balapriya B

Roll No:A2220631011

MAM Business School

Trichy-621105

Subject: Certificate of Experience

This letter is to certify that **Balapriya B** from MAM Business School, has successfully completed her internship program for a period of **1 Month** with our organization. This internship tenure was from **15th May 2022** to **15th June 2022**. The said intern was working with **Finance and Accounting function** and was actively, diligently and sincerely involved in the projects and tasks assigned.

During this internship, we found the intern to be punctual and hardworking person.

For Britannia Industries Ltd

Hemalatha V

Assistant Manager HR





MAM. RUSINESS SCHOOL. DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganor, Tinschirappallis 621 105

Date DE D1 2020

CERTIFICATE

This is to certify that the entitled "A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES WITH SPECIAL REFERANCE TO TAMINADU CEMENT CORPORATION LIMITED ARIYALUR" is the confide research work carried out by R.BAVITHRA, Register No.812220631012 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the Degree of Master of Business Administration and that the designation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Follow ship or any other similar title, and that the designation represent entirely an independent work on the part of the candidate

Signature of the Guide

(With date of submission)

Signati Signati

Dr. M. Hebrielatha, MBA, Fin B (NIFF)
Professor & Director
M.A.M. B School

Siruganur, Tiruchirappalli-621 105 Signahir 207 (RZESEN) of the Department

(With date of the submission & seal)

Viva - voce held on

05/09/2022

DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy-621105

M. Hurles 09/2022



TAMILNADU CEMENTS CORPORATION PVT LTD

28-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. R. BAVITHRA, Reg No. (812220631012) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES" at our Company from 04.04.2022 - 28.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Vigneshwaran M)





M.AM.BUSINESS SCHOOL

DEPARTMENTOFMANAGEMENTSTUDIES

Approved by AICTE & Affiliated to Anna University, Chennai Siruganur, Tiruchirappalli-621105.Ph: 6533733,2650377,2650550

Date 05/09 12022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN RAMYAS HOTEL is the bonafide research work carried by B.BHAVATHARINI Register No.812220631013 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hemalatha, MBA., Ph.D (NITT) Professor & Director Signature of MA: Metal SEH Colartment (WSitugamunTirulehirappallis621) 105.

Mob:8220727888.www.mambs.com

Viva-voce held on __Of

Signature of the Internal Examiner

Name: M. ALTID

Signature of the External Examiner

Name:



13-D/2, Williams Road, Trichy - 620 001. Tamilnadu, India. Ø: 4000400, 2414646, 2414747

E-mail: ramyashotel@gmail.com www.ramyashotels.com

Jun 14, 2022

To Whomsoever It May Concern

This is to certify that Miss. Bhavatharini B (Reg No: 812220631013) has undergone her MBA – Final year Project in our hotel from 09 May 2022 to 07 Jun 2022. During the period she has observed, interacted and involved herself in operational activities in our organization.

Her performance and conduct was good.

We wish her all the best for her future endeavors.

For Ramyas Hotel Pvt. Ltd.

Lakshmi Priya C HR Manager



M.A.M. B-SCHOOL

Approved by AICTE & Amiliated to Anna University,

Chennal.

Siniganut, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 05/09/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE JOB SATISFACTION IN ANDAVAR PACKAGE DRINKING WATER, TRICHY is the bonafide research work carried out by A. DEEPALAKSHMI (Register No.812220631014) of M.A.M B-school, Tiruchirappalli, during the academic period (2020- 2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M.Hemelatha, MRA, Ph.D (NITT)

Viva -voce held on ____

05/09/2022

Signature of the Internal Examiner

Name: M . AKILA

Signature of the External Examiner

Name:

In M. GANESCA

DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy-621105

Pure & Pure Aqua Foods

- 🙎 39 8, Sanjervi Nagar, Truchirappalli - 620 002
- (A) 0431 2730492, 2730452
- **9** 94431 45768

15.06.2022

TO WHOM SO EVER IT MAY CONCERN

Date:

This is Certify that, K.DEEPALAKSHMI 2nd YEAR MBA [Reg.NO.812220631014] M.A.M B SCHOOL SIRUGANUR has undergone "Purification of Packaged Drinking Water" in our concern, with ability and Successful.

The details of the Project Work are as under:

* Project Title

: "EMPLOYEE JOB SATISFACTION "

Project Period : 04.04.22 to 15.06.22

Department

2nd YEAR MBA

During this Period his performance, attendance and conduct have been good.

We wish them all success in future carrier.



Manager

(Pure & Pure Aqua Foods)







M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date.05:09: 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH SPECIAL REFERENCE TO ADYAR ANANDA BHAVAN SWEETS INDIA PVT.LTD CHENNAI" is the bonafide research work carried out by G.DEVADHARSHINI, Register No.812220631015 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hemalatha, MBA., Ph.D (NITT)

Signature of the Wead of Bhs Agpartment (With dall of Sub Trission spatial) 21 105. Mob. 8220727888. www.mambs.com

Viva -voce held on 05.09.2022

Signature of the Internal Examiner

Name M. AKTLA

Signature of the External Examiner

Name: Dorm. GANISH

, 53. (S P) 2nd - Sector, 3rd Street, abattur Industrial Estate, ennal - 600 058.



: +91 44 4233 3333, 4099 9999

: +91 44 451 12233 E-mall : Info@aabsweets.com Web : www.aabsweets.com

GSTIN: 33AAICA3787F1ZN

ADYAR ANANDA BHAVAN SWEETS INDIA PRIVATE LTD.,

19-08-2022

r te

TO WHOM IT MAY CONCERN

This is to certify that Ms.G DEVADHARSHINI, D/o R GUNASEKAR Reg No: 812220631015 pursuing MBA (Finance) Final Year from M.A.M. B-SCHOOL -Sirunagar, Tiruchirappalli, has successfully completed her Internship Training titled "Accounts Department" in our organisation. During the period of 04-04-2022 to 15-06-2022.

We wish them all success in future.

For AdyarAnandaBhavan Sweets India Pvt Ltd.,

Manager - Human Resources.





M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tinichirappalli - 621105. Ph: 6533 733, 2650377, 2650550

Date . 05 . 09 . 23

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON WORK LIFE BALANCE KOTHARI SUGAR FACTORY(P)LTD IN SATHAMAGALAM.Is the bonafide research work carried out by S.DHANUSIYA MARY (812220631017) of MASTER OF BUSINESS ADMINISTRATION, M.A.M. B School, siruganur, Tiruchirapalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, MBA., Ph.D (NITT)

Professor & Director

M.A.M. B School

Signstrug of that Hedding the 10 62 2 1th 25 1t

Mob:\$2207278\$8.www.mambs.com

(With date of submission & seal)

Viva - voce held on 05.09.12

Signature of the Internal Examiner

Signature of the External Examiner

Name:

Arm. GANESOA

M. AKILA Name:



KOTHARI SUGAR FACTORY (P) LTD

30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. DHANUSIYA MARY. S, Reg No. (812220631017) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON WORK LIFE BALANCE" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(GANESH P)





M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University

Chennai.

Siruganur, Tiruchirappalli-621105.Ph. 6533 733, 2650377, 2650550

Date S.: 69: 2022

CERTIFICATE

This is to certify that the dissertation entitled This is to certify that the dissertation entitled "A STUDY ON TRAINING FOR ECONOMICALLY DEPRIVED STUDENT IN RURAL AREA THE MAFOI EDUCATIONAL SERVICES CHENNAI" is the bonafide research work carried by D.DHARANIKA (Register No.81220601018) of Department of Management Studies, M.A.M B- School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Hend of the Department

(With date of submission & Seal) r & Director

M.A.M. B School

Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mambs.com

Viva-voca held on 5.09. 2022

Signature of the Internal Examiner

Name: M. AKILA

Signature of the External Examiner

Name: Dr M



24th August 2022

TO WHOM IT MAY CONCERN

This is to certify that Ms. D. Dharanika, Reg. No: 812220631018 who is doing her final year in Master of Business Administration in M.A.M Business School has successfully completed her project titled "A study on Training for Economically deprived students in Rural Area" in Ma Foi Educational Services, Chennai. She was engaged with us for her project activity from 04-04-2022 to 15-06-2022.

All the necessary details were provided from our side for the establishment of this project.

We wish her the very best in all her future endeavors.

Thanking you,

With Regards,

(M. Sridhar - Centre Head)

For Ma Foi Educational Services





M.A.M BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai

Siruganur, Tiruchirapalli - 621 105.

Ph: 6533733, 2650377, 2650550

Dr. M. HEMALATHA

Professor and Director

Date .95.0.9 .. 2022

CERTIFICATE

This is to certify that the dissertation entitled "STUDY ON STRESS MANAGEMENT AMOUNG THE EMPLOYE IN KAVERI TATA MOTERS IN TRICHY" is the bonafide research work carried out by B.DHILIPKUMAR [Reg.no:812220631019] of MASTER OF BUSINESS ADMINISTRATION, M.A.M BUSINESS SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

[With date of submission]

Dr. M. Hemalatha, MBA, Ph.D (NITT)

Professor & Director
Signature of Med land of the Department

Siruganur Tiruchirappalli-621 105.
Willifugue of sugmission & seal)
Mob:8220727888.www.mambs.com

Viva-voce held on 05 - 09 - 2022

Signature of the Internal Examiner

Name: M. AKTLA

July 3/1/22

Signature of the External Examiner

Name: A-m. GANESA



KG /HR / 11 / 2021

yes hagees may

Certificate

This is to certify that, Mr. Dhilipkumar B Roll No: 812220631019 from M.A.M. B-SCHOOL has undergone Human Resources Management observership training for the period from 05th April 2022 to 30th June 2022.

He has completed his observership Training Successfully.

Thanking You,

For Kaveri Garage Private Limited,

Velmutugan M

Head - Human Resources.







M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. 05.09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE'S JOB SATISFACTION IN AAVIN, TRICHIRAPPALLP" is the bonafide research work carried by I. ESTHER EVANGELIN, Register No.: 812220631020 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M. Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

Signature of the Guide (With date of submission)

Dr. M. Hejmalatha, MBA., Ph.D (NITT)

Professor & Director

M.A.M. B School

Viva -voce held on 05.09.2021

Signature of the Internal Examiner

Name: M. AKILA

Signature of the External Examiner

Name: Dr. M. GANESTH



Aavin Milk Depot

11th Cross, Kattur, Tiruchirappalli, Tamil Nadu 620019, India Email: aavincomplaints@gmail.com Phone:8056493535

TO WHOMSOEVER IT MAY CONCERN

This is to certify that I. ESTHER EVANGELIN (Reg.No. 812220631020) student of MBA, from M.A.M Business School has successfully completed her final year project entitled "A STUDY ON EMPLOYEE'S JOB SATISFACTION IN AAVIN, TIRUCHIRAPALLI" during the period from 04/04/2022 to 15/06/2022 month in our company

This project has been completed and tested to our satisfaction. During the period her performance and hard work were found to be good.

Thanking you Authorized Signature



Tamilnadu Co-operative milk producers' Federation Ltd., .

Aavin Illam, Madhavaram Milk Colony, Chennal 600051- Tamilnadu.

Phone: 044-23464500-03, Fax: 044 23464505





M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tíruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 5.2. 2002

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON LABOUR WELFARE MEASURES - LION DATES IMPEX PVT LTD" is the bonafide research work carried on by A. FARAH ZAINAF, Register No.812220631021 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

(With date of submission)

Perake Department

Viva-Voce Held On 5. 9. 20,22 Kulg 5/09/2022

Signature of the Internal Examiner

Name: N. AKILA

Signature of the External Examiner



LION DATES IMPEX PVT LTD

27/3.Sanjeevi Nagar, Tiruchirappalli, Tamil Nadu 620002, www.liondates.com,Phone : 0 431 – 2730047

PROJECT COMPLETION LETTER

This is to certify that FARAH ZAINAF (Reg.No. 812220631021) student of MBA, from MAM B SCHOOL –Trichy has successfully completed her final year project entitled "A STUDY ON LABOUR WELFARE MEASURES LION DATES PVT LTD AT TRICHY" during the period from 4.4.2022 to 15.6.2022 month in our company

This project has been completed and tested to our satisfaction. During the period her performance and hard work were found to be good.

LION DATES IMPEX PVT LTD 27/3,5anjeevi Nagar Tiruchirappalli

MANAGER



M.AM.BUSINESS SCHOOL



DEPARTMENT OF MANAGEMENT STUDIES

oproved by AICTE & Affiliated to Anna University, Chennai.

HAME HOSS iruganur, Tiruchirappalli-621105, Ph; 6533733, 2650377, 2650550

Date. 05/09/2022

CERTIFICATE

This is to certify that the dissertation "A STUDY ON EMPLOYEESRECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO G.B ENGINEERING ENTERPRISES PVT LTD TRICHY"is the bonified research work carried out by K.GAYATHRI, Register No (812220631022). Department of Management Studies ,M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022)in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the guide

Department

(With date of submission)

seal)

Signature of he Head of the

Dr. M.Hemalatha, i.BA., Ph.D (NITT)

(With date of Aubnished &

Siruganur, Tiruchirappalli-621 105. Mob: 8220727888.www.mambs.com

Viva-voc held on 05/09/2022

Signature of the Internal Examiner

Signature if the External Examiner

Name: M. AKTLA

Name: A.M. GANEM

青

DIRECTOR M.A.M. B-SCHOOL

G.B. ENGINEERING ENTERPRISES PRIVATE LIMITED A Member of the Resurgent Group

DATE: 29-03-2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.K.GAYATHRI, Reg. No. 812220631022, studying 2ndyear MBA in MAM Business School, Siruganur, Trichy has completed her project work in our organization on the title of "RECRUITMENT AND SELECTION" during the period from 02-04-2022 to -25-06-2022.

During the project work her performance and conduct were found to be good.

T ACHUTHAN DIRECTOR





M.A.M BUSINESS SCHOOL

Approved by AICTE Affiliated to Anna University, Chennai

Siruganur, Tiruchirapalli - 621 105. Ph: 6533733, 2650377, 2650550

Date 29.8.2022

CERTIFICATE

This is to certify that the entitled "A STUDY ON WORK LIFE BALANCE IN TOOLFAB ENGINEERING INDUSTRIES PRIVATE LIMITED, THUVAKUDI, TRICHY" is the nafide research work carried out by S.GIRIJA [Reg.No:812220631023] M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022] in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

[With date of submission]

Dr. M. Hemalatha, MBA, Ph. D (NITT) Professor & Director

Signature of the Head of the Department 21 105.

[With date of submission & seal]

300 bo22

Viva-voce held on ____ 05/09/2022

Signature of the Internal Examiner

Name: M. AKTLA

Signature of the External Examiner

Name: Do M. CHALEST





TOOLFAB ENGINEERING INDUSTRIES (P) LTD

TFEIPL/HR/22-23/CERT/27

Date: 24.06.2022

Tertificate

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss.S.GIRIJA (Reg.No. 812220631023) student of M.B.A (II nd Year) from M.A.M.School, Trichy, She has undergone Project in our company for a period from 07/04/2022 to 15/06/2022. The Title of the Project is A STUDY ON WORK LIFE BALANCE TO TOOLFAB ENGINEERING INDUSTRY (P) LTD. She has successfully completed the project work in our organization towards partial fulfillment of her academic requirements.

We wish all the very best for her future endeavors.

For Toolfab Engineering Industries (Pvt) Ltd.,

B. Sabapathy 24/6/22

SABAPATHY.B. (Manager –HR)



M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Sunganur, Lunchirappallis 621 105, Ph. 6533 733, 2650377, 2650550

Date. 1/19/22.

CERTIFICATE

SAFETY WELFARE MEASURES WITH REFRENCE TO ORBIT - ORGANIZATION BLIND IN TRICHY"is the bonafide research work carried out by K.GUNA Register No.812220631024of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business school, Tiruchirappalli, during the academic petiod (2021-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has notformed the basis for the award previously of any Degree, Diploma, Associateship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

Signature of the Guide (With date of submission)

Dr. M. Hernálatha, MBA., Ph.D (NITT)
Professor & Director

Signature of the Head of the Department WHATHE Upuniting with & bears.

Mobi 8220727888. www.memba.com

Viva -voce held on 5/9/59

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Separators of the Internal Examiner

* Blive ' p k'

Signature of the External Examiner

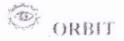
Name: D. M. GANENA



649.10180

GST No.: 33AAA F01690AIZ2

Regd. No. : 85/88



Since - 1972

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ORGANISATION FOR REHABILITATION OF THE BLIND IN TIRUCHY

2.19 RACQUELI COURT LANE, HRUCHIRAPALLI-620.001, TAMIL NADULINDIA.

President

Vice President

Secretary

Treasurer

Jt. Secretary

S.MURUGESN K.MUTHUVEL K.MANIKANDAN V.ANNAMALAI G.RAMAR

17.09.2022

CERTIFICATE

This is to certify that K. GUNA, REGISTER NO.812220631024 student of MBA Form M.A.M B - SCHOOL has successfully completed his final year project entitled " EMPLOYEE SAFETY WELFARE MEASURRES" during the period of from 06/04/2022 to 15/06/2022month in our company.

This project has been completed and tested to our satisfaction. During the period his performance and hard work were found to be good.



ORBIT
2/10, RACQUET COURT
TRICHY - 820 0
Ph. 8431-2461249

For ORBIT



A STUDY ON SAFETY WELFARE MEASURES SREE KADERI AMBAL MILLS IN SHANMUGANATHAPURAM

A Project Report

Submitted to the

FACULTY OF MANAGEMENT SCIENCES

In partial fulfillment of the requirement for the award of the degree

of ·

MASTER OF BUSINESS ADMINISTRATION

Ву

R.HARIHARAN

(Reg. NO.812220631025)

of

M.A.M. B -SCHOOL

Siruganur, Tiruchirappalli 621 105



ANNA UNIVERSITY

CHENNAI MAY 2022





M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 5.19/2022

CERTIFICATE

This is to certify that the dissertation "A STUDY ON SAFETY WELFARE MEASURES FOR SREE KADERI AMBAL MILLS SHANMUGANATHAPURAM" Is the bonafide research work carried out by R.HARIHARAN, Register No.812220631025 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Viva-voc held on $\frac{5}{9/2}$

Signature of the Guide

(With date of submission)

Signature of the Head of the Denormental MITT)

(With directessability in the seal)

Siruganur, Tiruchirappalli-621 105

2.2 Mob:8220727888.www.mambs.com

Signature of the Internal Examiner

Examiner

Name: M . AKILA

Signature if the External

Name: Prom. GANESH





SREE KADERI AMBAL MILLS PRIVATE LIMITED

30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. R.HARIHARAN, Reg No. (812220631025) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON SAFETY WELFARE MEASURES" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Rajavelu G)





MAMBS M.A.M. BUSINESS SCHOOL

M.AM.BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai

Siruganur, Tiruchirappalli-621105.Ph: 6533733,2650377,2650550

Date 5/9/2

CERTIFICATE

This is to certify that the dissertation "A STUDY ON EMPLOYEES PERFORMANCE APPRAISAL SYSTEM WITH REFERENCE TO RAMYAS HOTEL, TRICHY" is the bonafied research work carried out by M. HARSHAVARDHINI, Register.No:(812220631026), Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the guide

(With date of submission)

Signature of the Head of the Department Dr. M. Hemalatha, M.BA., Ph.D (NITI)

(With date of SuBhii Stoff & seal)

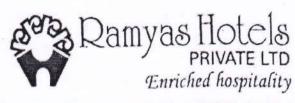
Siruganur, Tiruchirappalli-621 105. Mob: 8220727888.www.mambs.com

Viva-voce held on 59 22

viva voce held on _______

Signature of the Internal ExamineSignature if the External Examiner

Name: ANDUNAMA



13-D/2, Williams Road, Trichy - 620 001. Tamilnadu, India. Ø: 4000400, 2414646, 2414747

E-mail: ramyashotel@gmail.com www.ramyashotels.com

Jun 14, 2022

To Whomsoever It May Concern

This is to certify that Miss. Harshavardhini M (Reg No: 812220631026) has undergone her MBA – Final year Project in our hotel from 09 May 2022 to 07 Jun 2022. During the period she has observed, interacted and involved herself in operational activities in our organization.

Her performance and conduct was good.

We wish her all the best for her future endeavors.

For Ramyas Hotel Pvt. Ltd.

Lakshmi Priya C HR Manager







M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. 3: 9: 71

CERTIFICATE

This is to certify that the dissertation entitled This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE ENGAGEMENT IN BSNL is the bonafide research work carried by S.INFANT JEROMECA Register No.812220631027 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

J. Poorul de Isla. Signature of the Guide

Signature of the Guide (With date of submission)

Signature of the Hosel of the H

Viva-voce held on

05-9.22

Signature of the Internal Examiner

Name: MIRDINGTON

Signature of the External Examiner



BHARAT SANCHAR NIGAM LIMITED

(A GOVERNMENT OF INDIA ENTERPRISE)

TRICHY TELECOM DISTRICT

BSN_{earning}

CERTIFICATE

This is to certify that Ms.INFANT JEROMECA.S (Reg No: 812220631027) IInd year MBA Student of M.A.M B-SCHOOL Trichy has done the Project in our organization for a period of one Months from 17-05-2022 to 19-06-2022 and completed successfully.

The title of the project is "A STUDY ON EMPLOYEE ENGAGEMENT IN BSNL", Trichy.

During this period she attended all the classes and her conduct and character are good.

Date: 29-08-2022

Place: Trichy

E94026 /IPT/2022-23/233

(N.BALASUBRAMANIAN)

Assistant General Manager (ADMIN) BSNL Learning-Co Ordinator

O/o PGM BSNL, Trichy 620001

A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH REFERENCE TO THE RAMCO CEMENTS LIMITED, GOVINDAPURAM, ARIYALUR.

A Project Report

Submitted to be

FACULTY OF MANAGEMENT SCIENCES

In partial fulfillment of the requirements for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

by

A. ISHWARYA

(Reg.No.812220631028)

of

M.A.M. B-School

Siruganur, Tiruchirappalli 621 105.



ANNA UNIVERSITY
CHENNAI

MAY 2022





M.A.M. B-SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph. 6533 733, 2650377, 2650550

Date. 05/09/2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EFFECTIVENESS TRAINING AND DEVELOPMENT WITH REFRENCE TO THE RAMCO CEMENTS LIMITED, GOVINDAPURAM, ARIYALUR" is the bonafide research work carried out by A. ISHWARYA, Register No.812220631028 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies. M.A.M. B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hernalatha, MBA., Ph. B IN

M.A.M. B. School

Signature of the Heart of the Appatting 105.

(With alie of submission & seal)

Viva-voce held on

05/09/2022

Signature of the Internal Examiner

Name: FINAMO (195 19

Signature of the External Examiner



15-07-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. A. ISHWARYA, Reg No. (812220631028) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT" at our Company from 04.04.2022 - 15.07.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

For The Ramco Cement Pvt Ltd.

HR Manager

(Shobana Raghav)



A STUDY ON THE EFFECTIVENESS OF SALESPROMOTION TOOLS AMONG THE CONSUMERS WITH SPCIAL REFERENCE TO PEPSICO, TRICHY

A Project Report Submitted to the

FACULTY OF MANAGEMENT SCIENCES

In partial fulfillment of the requirements
for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Ву

M.ISWARYA

(812220631029)

Of

M.A.M. BUSINESS SCHOOL

Siruganur, Tiruchirappalli 621 105.



ANNA UNIVERSITY CHENNAI May 2022.





M.AM. BUSINESS SCHOOL

A Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date .. 05/09/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON THE EFFECTIVENESS OF SALESPROMOTION TOOLS AMONG THE CONSUMERS WITH SPCIAL REFERENCE TO PEPSICO, TRICHY " is the bonafide research work carried out by M.ISWARYA Register No.812220631029 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business school, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide Department

(With date of submissions and seal)

Dr. M.Hemalatha, MBA, Ph.B (NITT)

Professor & Director

Signature of the Head of the Department Siruge (William) 1888. www.mambs.com

Signature of the Internal Examiner

AND NAS A Name

Signature of the External Examiner



PEPSICO INDIA HOLDINGS PVT LTD.,

28-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. M. ISHWARYA, Reg No. (812220631029) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON THE EFFECTIVENESS OF SALESPROMOTION TOOLS AMONG THE CONSUMERS" at our Company from 04.04.2022 - 28.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Mohamed Abdulla A)



A STUDY ON EMPLOYEE

SATISFACTION IN

VIJAY DIARY & FORM PRODUCTS, TRICHY FOR VIJAY DIARY AND FARM PRODUCTS PERAMANGALAM,

IN TRICHY.

A Project Report

Submitted to the

FACULTY OF MANAGEMENT SCIENCES

In partial fulfillment of the requirement for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

by

B-JANARTHAN

(Reg. NO.812220631013)

of

M.A.M. B -SCHOOL

Siruganur, Tiruchirappalli 621 105



ANNA UNIVERSITY

CHENNAI



MAY 2022



M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal. Siruganur, Tiruchirappalli- 621105. Ph: 6533 733, 2650377, 2650550

Date. 15. | 02 | 2002

CERTIFICATE

This is to certify that the dissertation "A STUDY ON EMPLOYEE SATISFACTION IN VIJAY DIARY & FORM PRODUCTS, PERAMANGALAM TRICHY

"Is the bonafide research work carried out by B.JANARTHAN, Register No.812220631030 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Head of the Deportment

(With date of profession 2 Director

MAM B School

Siruganur, Tiruchirappatti-621 105.

Viva-voc held on 05/09/2022

Signature of the Internal Examiner

Name PANSONYOVA

Signature if the External Examiner



VIJAY DAIRY AND FARM PRODUCTS (P) LTD.

30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. B. JANARTHAN, Reg No. (812220631030) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMPLOYEE SATISFACTION" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

who.

HR Manager

(Rajavelu G)





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai Siruganur, Tiruchirapalli – 621 105. Ph. 6533733, 2650377, 2650550

Date 05/09/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON FINANCIAL PERRFORMANCE ANALYSIS IN JOTHI MALLEABLES PVT.LTD, THUVAKUDI, TRICHT" is the bonafide research work carried out by S. JAYAKURTHIKA [Reg.no:812220631031] of MASTER OF BUSINESS ADMINISTRATION, M.A.M B - SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

[With date of submission]

Viva-voce held on

05/09/2022

Signature of the Internal Examiner

Name: AVSIVISON

Dr. M.Hemalatha, MBA., Ph.D (NITT)
Professor & Director

M.A.M. 8 School

Signature of the Heading the Department [With date Of Submission & seal]

Signature of the External Examiner

Name:

Ur, Trichy



JOTHI MARBLES PVT LTD

30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. JAYA KIRUTHIKA, Reg No. (812220631031) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON FIANANCIAL PERFORMANCE ANALYSIS" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Palanivel L)





M.AM. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

CERTIFICATE

Date 05:091.22

This is to certify that the dissertation "A STUDY ON CUSTOMER PERCIVED PRODUCT AND SERVICE QUALITY WITH SPECIAL REFERENCE TO TECNY CHEMY PVT LTD, TIRUCHIRAPALLI." Is the bonafide research work carried out by S.JEBASUTHAN, Register No.812220631032 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Henry of the Deportment

(With date of submission & seal)

M.A.M. B School

Siruganur, Tiruchira ppalli-621 105. Mob: 8220727888. www.mambs.com

Viva-voce held on __ 05.09.22

Signature if the External

Signature of the Internal Examiner Examiner







03rd September 2022

CERTIFICATE

This is to certify that Mr. S. JEBASUTHAN (Regd No:812220631032) M.A.M. B-School ,Siruganur ,had done his project title CUSTOMER PERCEIVED PRODUCT AND SERVICE QUALITY in our Marketing Department From 04.04.22 to 03.09.22 as a part of curriculum during this period his conduct & behaviour was observed to be good.

For TECHNY CHEMY

Director - Marketing







M.AM.B-SCHOOL

DEPARTMENTOFMANAGEMENTSTUDIES

Approved by AICTE & Affiliated to Anna University,

Chennal.Siruganur, Tiruchirappalli-621105. Ph: 6533733, 2650377, 2650550

Date 05.09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON PERFORMANCE APPRAISAL SYSTEM IN WINWAY WATER FACTORY PVT.LTD KUMBAKONAM" is the bonafide research work carried out by M.KARTHIK RAJA, Register No.812220631034of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2021-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Head of the Department

(With date of strans no Pieston)

M.A.M. B School

Siruganur, Tiruchirappalli-621 105.

Mob:8220727888,www.membs.com

Viva -voce held on _____

05.09.2022

Signature of the Internal Examiner

Name PANEW NAT A

Signature of the External Examiner



G.S. PRODUCTS

DATE: 05/09/202

"TO WHOMSOEVER IT MAY CONCERN"

This is to certify that Mr.M. Karthick raja, Reg No.(812220631034) Final year MBA students from M.A.M B- School - Siruganur - Trichirappalli. He was completed the Project on the title of "A study on performance appraisal system in Winway water factory.," frome (05/04/2022 to 15/06/2022). He adhered with strict discipline during that period. And he obeyed the rules and regulations of the company very strictly.

For G.S. PRODUCTS.

PROPRIETOR.



M.A.M BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai Sixuganur, Tiruchirapalli - 621 105. Ph. 6533733, 2650377, 2650550

Dr. M. HEMALATHA

Professor and Director

Date 03/09/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMOTIONAL INTELLIGENCE AMONG THE EMPLOEE WITH SPECIAL REFERENCE TOZF RANE TRW STEETING SYSTEM PRIVATE LIMITED, VIRALIMALAI" is the bonafide research work carried out by A. KARUNAMOORTHI [Reg.no:812220631035] of M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

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[With date of submission]

Signature of the Head of the Department
Sirugenur Tiruchire peelli \$2,0105

[With days of submission & seal]105

Viva-voce held on 05/09/22

Signature of the Internal Examiner

Signature of the External Examiner

Name:

DIRECTOR M.A.M. B-SCHOOL

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Ausonas 13

ZF Rane Automotive India Private Limited

(Formerly known as Rane TRW Steering Systems Put Ltd)



Steering Gear Division
Plant-1 - Fully Integrated Gear (FIG) Division

for by Madura Cirl. Booth about village, Viralimako. Pudakis, Proced Cirls, amato ada, inda Cirls 45/45/55/5

Ashring and recognition of the con-

29.08.2022

TO WHOMSOVER IT MAY CONCERN

This is to certify that Mr. A.Karunamoorthi who is pursuing her second year in MBA - HR & Finance- at M.A.M B – SCHOOL Triucharapalli, has completed her project on emotional intelligent among the employee at our organisation.

Frome 25.04.2022 – 10.06.2022.

For ZF Rane Automotive India Pvt, Ltd.

L. Manikantan

AGM - Human Resources

Thias





M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchlrappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 05/100/20

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON IMPROVE EMPLOYEE MORALE AND JOB SATISFACTION MANGALAMBIGAI **SNACKS** MANUFACTURING COMPANY TRICHY " is the confide research work carried out by R.KEERTHANA, Register No.812220631036 of MASTER OF BUSINESS ADMINISTRATION, M.A.M Business school, Trichirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellow ship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guid With date of submission)

alatha MBA Ph.D (NITT) Professor & Director

Signature of the Head of the Department

Viva -voce held on 05/09/2022

Signature of the Internal E

Signature of the External Examine

Managalambigai Snacks

No. 1/14-1, South St, Inam kalpalayam, Mannachanallur, Trichy – 621005. Tamilnadu.

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PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. KEERTHANA.B., M.B.A., Programme, Reg:812220631036, Final year student of M.A.M., B-School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappalli-621105, has project done Improve Employee Management and Job satisfaction our company from 04.04.2022 – 15.06.2022.

During the period of their project study, she showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.



மங்களாம்பிகை ஸ்நாக்ஸ் No: 9, திருவள்ளுவர் நகர் மண்ணல் நல்லூர் வட்டம் மண்ணல் நல்லூர் வட்டம் நேச்சி - 621 005. Cell: 9443122933

> DIRECTOR M.A.M. B-SCHOOL Siruganur, Trichy-62110



M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

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Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. 5. 09. 2022

CERTIFICATE

This is to certify that the dissertation entitled " A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS TO ADYAR ANANDA BHAVAN SWEETS INDIA (P) LTD CHENNAL," is the bonafide research work carried out by, Register No.812220631037 of MASTER OF BUSINESS KETHSIYA EVANGELIN ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Signature of the Head of the Department (With date of submission & Seat) 11.

M.A.M. & School Siruganur, Tiruchirappalli-621 105 Mob:8220727888.www.mambs.com

Viva -voce held on

. 012

Corporate Office: No. 53, (S.P) 2nd - Sector, 3rd Street, Ambattur Industrial Estate, Chennai - 600 058.



Tel : +91 44 4233 3333, 4099 9999

Fax :+91 44 451 12233 E-mail :Info@aabsweets.com Web :www.aabsweets.com

GSTIN: 33AAICA3787F1ZN
ADYAR ANANDA BHAVAN SWEETS INDIA PRIVATE LTD.,

14-06-2022

TO WHOM IT MAY CONCERN

This is to certify that Ms. KETHSIYA EVANGELIN (Reg No: 812220631037) pursuing MBA (HRM & Finance), Final Year from M.A.M B-School, Siruganur, has successfully completed their project titled "A Study on Effectiveness of Recruitment and Selection Process with Adyar Ananda Bhavan Sweets India Pvt Ltd.," in our organization. During the period of 04-04-2022 to 15-6-2022.

We wish them all success in future.

For Adyar Ananda Bhavan Sweets India Pvt Ltd.,

JAWAHAR MOHAMED S M Manager - Human Resources.





DIRECTOR M.A.M. B-SCHOOL Siruganur, Trichy-621105



M.AM. B-SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

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> 2022 05 DATE

CERTIFICATE

This is to certify that the dissertation entitled A STUDY ON ORGANISATION BEHAVIOUR WITH REFERANCE TO KOTHARI SUGARS & CHEMICALS LIMITED SATHAMANGALAM UNIT Is the bonafide research work carried out by KRISHNA KUMAR.C (812220631038) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-School, siruganur, Tiruchirapalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) Dr. M. Kemalatha, MBA., Ph.D (NITT) Professor & Director M.A.M. B School

Viva - voce held on

Signature of the Internal Examiner

Signature of the External Examiner



Sathamangalam, Votnyur Post, Ariyalur Tk., Ariyalur District - 621 707.

Phone: 04329 - 320800, Fax: 04329 - 295730

e-mail: kscl_sath@hckgroup.com GSTIN: 33AADCK2495F1ZP



KSCL/PD/2022

29th August 2022

"TO WHOMSOEVER IT MAY CONCERN"

This is to certify that Mr.C.Krishna kumar, Reg No.(812220631038) Final year MBA students from M.A.M B- School – Siruganur – Trichirappalli. He was completed the Project on the title of "A study on organization behavior in Kothari sugars and chemicals.," frome (05/04/2022 to 15/06/2022). He adhered with strict discipline during that period. And he obeyed the rules and regulations of the company very strictly.

We wish him every success to his future endeavours.

For Kothari Sugars and Chemicals Limited.,

(Authorized Signatory)







M.AM.BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

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Siruganur, Tiruchirappalli-621105.Ph: 6533733,2650377,2650550

Date . 03 - 39-22

CERTIFICATE

This is to certify that the dissertation "A STUDY ON EMPLOYEE STRESS MANAGEMENT WITH SPECIAL REFERENCES TO JOTHI MALLEABLES PVT LTD, TRICHY" is the bonified research work carried out by S. LOGANAYAKI, Register No. (812220631040). Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

A.M. B-SCH

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Signature of the guide

(With date of submission)

Signature of the Mead of the Department

(With date of submission & seal)

Dr. M.Hom Professer & Director

M.A.M. B School

Siruganur, Tiruchireppalli-621 105. Meb:8220727888.www.mambs.com

Viva-voc held on 05/09/22

Signature of the Internal Examiner

Name: Howwww

Signature if the External Examiner

Name:



Regd Officer PB No 950, Ist Floor,
3 (B-27), Sasthri Road, Thiliainagar,
Tiruchirappalli - 620018, Tamilnadu, India.
Lei +91 431 2764489 / 2762889

Ini Mail

jmolf@jmplgroups.com

CIN No

U282201N1973PTC006437

OSTIN

33AAACJ0840J1ZX

Ref:JM/W/034/222

02/09/2022

PROJECT WORK CERTIFICATE

This is to certify that Ms. S.LOGANAYAKI (Reg.No. 81220631040) of II Year MBA, M.A.M.-B-School, Trichy-621 105 has undergone Project Work in our Organisation from 25.04.2022 to 15.06.2022.

.During the duration of Project work she has been given exposure in the Organisational Environments in the concerned Departments and her inputs are valuable and appreciative.

For JOTHI MALLEABLES PVT LTD..

MANAGER-H



M.A.M. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

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Siruganur, Tiruchirappalli - 621 105, Ph: 6533 733, 2650377, 2650550

DATE 05-09-2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE MORALE WITH REFRENCE TO TRICHY METALS & ALLOY'S (P) LTD., TRICHIRAPPALLI" is the bona fide research work carried out by G.MAGESHWARI REGISTER NO. 812220631041 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-SCHOOL, THIRUCHIRAPPALI, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(with date of submission)

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signature of the Head of the Department

Dr. M. Hermalatha, MBA., Ph.D (NITT)

(with date of submission & Sirector

Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mambs.com

Viva -voce held on 05-09-2029

Signature of the Internal Examiner

Name: Howas VVITY2

Signature of External Examiner Name:

DIRECTOR
M.A.M. B-SCHOOL
Siruganur Trichy 631107

Corporate Office: No. 53, (S.P.) 2nd - Sector, 3rd Stroot, Ambattur Industrial Estate. hennai - 600 058.



Tel : +91 44 4233 3333, 4099 9999

: +91 44 451 12233 E-mail: info@aabsweets.com Web : www.aabsweets.com

GSTIN: 33AAICA3787F1ZN

ADYAR ANANDA BHAVAN SWEETS INDIA PRIVATE LTD.,

01/09/2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms.G MAGESHWARI, D/o Govindasamy Reg No: 812220631041 pursuing MBA (Marketing) 2nd Year From M.A.M. B-SCHOOL -Sirunagar, Tiruchirappalli, has done her Project - "A Study on Customer Batisfaction Of Adyar Ananda Bhavan" in our organization. During the period of 04-04-2022 to 15-06-2022.

For AdyarAnandaBhavan Sweets India Pvt Ltd.,

Human Resources.





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M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIE

Approved by AICTE& Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli -621105.Ph:6533733,2650377,2650550

DATE \$19.1.2.2

CERTIFICATE

This is to certify that the dissertation entitled "A STUDYON CUSTOMER PERCEPTION WITH REFERENCE TO MASUN PHARMACEUTICALS THANJAVUR" is the bonalide research work carried out by S. MANIKANDAN Register No.812220631043 of MASTER OF BUSINESSADMINISTRATION, M.A.M B- SCHOOL, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship. Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Signature of the Head of the Department (With date of submission & seal)

Dr. M.Hemalathe, MBA, Ph.D (NITT)
Professor & Director

M.A.M. B Schoel

Siruganur, Tiruchira palli-621 105. Map: 8220727888. www.mambs.com

Viva -voce held on 65 - 69 - 2022

Signature of the External Examiner

Name:

Signature of the Internal Examiner

Name

MIST NEHARMACEUTICALS

145/1615 West main street. 1st floor Thanjayur.

DATE: 02/09/2022

TO WHOMSOVER IT MAY CONCERN

This is to certify that Mr.S.Manikandan who is pursuing her second year in MBA - HR & Marketing – at M.A.M B – SCHOOL Triucharapalli, has completed her project on customer perception among the employee at our organization Frome 25.04.2022 – 10.06.2022.

MASUN PHARMACEUTICALS

(Authorized Signatory)

MASUN PHARMACEUTICALS

No: 66/1983, 1st Floor,
Sakkanayakkan Streut,
Melaveethi
Thanjavur - 613 999.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli – 621 105, Ph: 6533 733, 2650377, 2650550

DATE 05/09/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON SERVICE QUALITY KVB BANK SAMAYAPURAM, TRICHY. Is the bonafide research work carried out by MANIMARAN A (812220631044) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B School, siruganur, Tiruchirapalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, MBA, Ph.D (NITT)
Professor & Director
M.A.M. B School

Siruganur, Tiruchirappalli-621 105.
Siruganur, Tiruchirappalli-621 105.
Signature birthe Head of the Department

(With date of submission & seal)

Signature of the External Examiner

Viva - voce held on 05 09/22

Signature of the Internal Examiner

*

Name:

Name:



M.A.M B - SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai Siruganur, Tiruchirapalli – 621 105. Ph: 6533733, 2650377, 2650550

Dr. M. HEMALATHA., MBA., Ph.D., [NITT] Professor and Director

Date 05/09/22

CERTIFICATE

This is to certify that the dissertation entitled " THE STUDY ON PERFORMANCE APPRAISAL SYSTEM IN DALMIA BHARAT LIMITED, DALMIAPURAM" is the bonafide research work carried out by M. MANJU Reg. no. [812220631045] of MASTER OF BUSINESS ADMINISTRATION, M.A.M B - SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of th candidate

Signature of the Guide

With date of submission]

Dr. M.Hemalatha,MBA,,Ph.D (NITT) Prefessor & Director M.A.M. B School

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[With date of submission & sean]

Viva-voce held on _05/09/22

Signature of the Internal Examiner

Name: Ansono

Signature of the Ex

Name:



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DCBL DPM:RTC PRJ TRG 48-2022

04th August 2022

CERTIFICATE

This is to certify that Ms. Manju M (812220631045) pursuing MBA (Human Resource Management) from M.A.M B-School, Siruganur, Tiruchirappalli has undergone Project Training in our Organization from 11th April 2022 to 19th April 2022 and she has submitted the Report.

During the Training Period, her Performance, Conduct were found to be Good.

We wish all success for her Bright Future.

For Dalmia Cement (Bharat) Limited,

Nepoliyan A

Sr. Manager - Human Relations





MAM

M.A.M BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai

Siruganur, Tiruchirapalli - 621 105. Ph: 6533733, 2650377, 2650550

Date 29 .- 08 - 2022

CERTIFICATE

This is to certify that the entitled "A STUDY ON EVALUATION OF SALARY ADMINISTRATION WITH SPECIAL REFERENCE TO AAVIN THANJAVUR DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED THANJAVUR" is the bonafide research work carried out by T. MANJU [Reg.No:812220631046] M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022] in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

8. Doly

Signature of the Guide

[With date of submission]

Sirusenur, Tiruchira; palli. 621 195:
Signature of the Monte 23 Ph 2 Topartment

[With date of submission & seal]

Viva-voce held on 05-09-2022

Signature of the External Examiner

Signature of the Internal Examiner

Name: AMWAND

Name:



THE THANJAVUR DISTRICT COOPERATIVE MILK PRODS' UNION LTD., NANJIKOTTAI ROAD, THANJAVUR.-613006

Thiru.M.RAVI, B.Sc., DME,, PGDMM GENERAL MANAGER.

Phone: 04362-255379 / 255686 E-mail:gmaavintnj@gmail.com

Date: 10.07.2022

CERTIFICATE

T. Miss. Manju This to certify that is M.A.M.B-School Siruganur, of Reg.No.812220631046 Student Tiruchirappalli, studying IInd Year M.B.A., has successfully completed the Project work titled "A study on Evaluation of Salary Administration with Special reference to Thanjavur District Cooperative Milk Prods' Union Ltd., Thanjavur "during the period from 27.04.2022 to 13.06.2022 in our Union.

GENERAL MANAGER.

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli - 621 105, Ph: 6533 733, 2650377, 2650550

DATE 25/08/22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON MARKETING AND ADVERTISING STRATEGY IDEA PLUS SOLUTION IN THANJAVUR.Is the bonafide research work carried out by MARIYAMARTTIN M (812220631047) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B School, siruganur, Tiruchirapalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, MBA, Ph.D (NITT)

Protessor & Director

Signature of the Head of the Department School Siruganor, Irruchiroppolli-621 105.

(With date of submission \$20721888. www.mambs.com

Viva - voce held on 5 9. 27-

Signature of the Internal Examiner

Name: HVSC WHVVL

Signature of the External Examiner

Name:



362, 32nd Street, 6th Sector, K K Nagar, Chennai - 600078

Email: ideapluskv@gmail.com

Mob: 7299855112

To

20-08-2022

Mr MARIYAMARTTIN

31/B Old EB Office, Near Chruch Road,
North Street, Vadaseri – 614905,
Orathanadu TK, Thanjavur DT

CERTIFICATE

This is certify that Mr MARIYAMARTTIN, M.B.A. student from M.A.M .B- School, Siruganur, has done his project title "A STUDY ON MARKETING AND ADVERTISING STRATEGY" in our Marketing Department From 19.04.2022 to 20.05.2022 as a part of curriculum.

We have noticed that, during the period, he has shown keen interest in his assignments and was also regular in attendance.



For IDEAPLUS VACY Authorised signatory



M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University

Chennai.

Siruganur, Tiruchirappalli-621105.Ph. 6533 733, 2650377, 2650550

Date 3/19/12 2

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO SIVALINGA GROUPS TRICHY" is the bonafide research work carried out by V.MARIYAMMAL, (RegisterNo.812220631048) of M.A.M B-School, Siruganur, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any degree Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Internal Examiner

f the Head of the Depa Dr. M. Hemuletha, Signature of

(With date of submission of sector

M.A.M. B School

Sirugenur, Tiruchire ppalli-621 105. Mob:8220727888.www.mambs.com

Viva-voca held on

B-SCHOOL Signature of the External Examiner

Name:

Name:



Sivalinga Groups

No. 1, Melachinthamani, Trichy - 620 002.

Date:

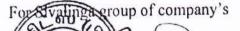
COMPLETOIN CERTIFICATION FOR PROJECT

This is to certify that Ms.V.MARIYAMMAL (812220631048) who has been assigned a project on "A STUDY ON WORKLIFE BALANCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO SIVALINGA GROUPS TRICHY" M.A.M.B-SCHOOL. Thrichirappalli 621105, under Anna University, has successfully completed a project in chit funds private limited underSivalinga group of the company, Tiruchirappalli. From the period between 04/04/2022 to 15/08/2022.

He learned and was actively involved in the process of

- · Integrate theory and practice.
- Survey Activities.
- · build a record of work experience

During the period of his project program with us, his conduct and character were good. We wish him all the best in his future endeavors.



Place: Tiruchirappalli.





M.A.M BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

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Siruganur, Tiruchirappalli – 621 105. Ph : 6533 733, 2650 377, 2650 550

Date: 06.09.8022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CUSTOMER PERSPECTIVE ABOUT SWIGGY LOGISTICS OPERATIONS" is the bonafide research work carried out by MEHA JABEEN SYED MOHAMED BATCHA (Register No. 812220631049) of MASTER OF BUSINESS ADMINISTRATION, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hemalatha, MBA, Ph.D (NITT)

Signature of the Head of Department 105 (With date of submission & seal)

Viva-Voce held on 6.09.22

Signature of the Internal Examiner

Name: 98-1-1cartlice

Signature of the External Examiner

Name: K. Saviatie



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Siruganur, Tiruchirappalli - 621105. Ph: 6533733,2650377,2650550

Date 06/09/22

CERTIFICATE

This Is to certify that the dissertation "A STUDY ON EMOTIONAL INTELLIGENCE AND QUALITY OF WORK LIFE AMONG EMPLOYEES" is the bonafide research work carried out by R.MONISHA Register No.812220631050 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B- School, Tiruchirappalli, during the academic period (2020-2022), impartial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

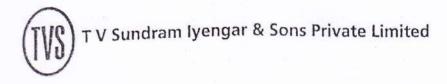
Signature of the Head of the Department With a har of submission & seal 5. Meb:8220727888.www.mambs.com

Viva - Vocheld on 06 09 2002

Signature of the Internal Examiner Name:

Signature of the External Examiner

Name: L. favatio



TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms R Monisha (Reg. No. 812220631050) student of MBA (Project Title- A Study of Emotional Intelligence and Quality of Work Life among Employees) from M.AM. Business School Siruganur has undergone Project Work in our Company for a period from 15/04/2022 to 02/05/2022. She has successfully completed her Project Work in our organization towards partial fulfillment of his academic requirements.

We wish all the very best for his future endeavors.

For T V SUNDRAM IYENGAR & SONS PRIVATE LIMITED

OFFICER - HR & OPERATIONS





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Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date: 116.169 2.00.2

CERTIFICATE

his is to certify that the dissertation entitled "A STUDY ON COMPARATIVE ANALYSIS OF RIVATE BANKING SECTOR, TRICHY. is the bonafide research work carried by R. AGAJOTHI Register No. 812220631052 of MASTER OF BUSINESS ADMINISTRATION, repartment of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic eriod (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of AASTER OF BUSINESS ADMINISTRATION and that the dissertation has not formed the basis or the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar tle, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M. Hernalatha, MBA., Ph.D (NITT)

Professor & Director

M.A.M. & School

Signature of the Heart birdie Denombrone

(With Mate & Tanbrinssion & seal)

Viva-voce held on_

6/9/22

Signature of the Internal Examiner

Name: N.R. Cathile

Signature of the External Examiner

Name: K. Sacrahi



M.A.M. B -SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE AND Affiliated to

Anna University Trichy chennai trunk Road, Siruganur, Trichirappallis621 105

Date . 3 . 9 . 2022

This is to certify that the dissertation entitled "A STUDY OF EFFCTIVENESS ON PERFORMANCE APPRAISAL IN EURERA FORBES" is the bonafide research work carried out by (NANDHINLD Regsiter No. \$12220631053) of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, MAM B-School Tiruchirappalli, during the seademic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Haadrehilestather, MBA, Ph.O (NIT1) (With date of submissions Seat) & Director M.A.M. B School

Siruganur, Tiruchirappalli-621105. Mob:8220727888.www.mambs.com

Viva -voce held on 6.9.2022

Signature of the External Examiner

Name: K. Saratiu

Date . 00 10 1n-



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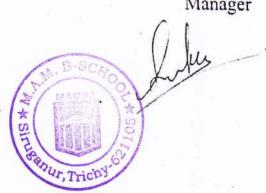
This is to certify that D.Nandhini (Reg.No. 812220631053) student of MBA, from M.A.M B- schools has successfully completed her final year project entitled "A STUDY ON PERFORMANCE APPRAISAL SYSTEM AND ITS EFFECTIVENESS IN EUREKA FORBES" during the period from 04.03.2022 to 16.07.2022 month in our company.

This project has been completed and tested to our satisfaction. During the period her performance and hard work were found to be good.

Thank You

Manager







M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappallis 621 105. Ph; 6533 733, 2650377, 2650550

Date. 3. 9.2.

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON JOB SATISFCATION IN RK METAL ROOFINGS PRIVATE LIMITED, TRICHY. is the bonafide research work carried by U. NAVEEN KUMAR Register No. 812220631054 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of MASTER OF BUSINESS ADMINISTRATION and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Professor & Director

M.A.M. B

Siruga Peut, Truck Department

(With date of submire 2 2008; SEAT 11:621 135.

Viva-voce held on

6.9.22

Signature of the Internal Examiner

Signature of the External Examiner
Name: K Jawa file

DIRECTOR M.A.M. B-SCHOOL

M.A.M. B-SCHOOL Siruganur, Trichy-621105 G5TIN 31AAHCR6449J1Z1 CIN No. U28113TN2016PTC 104331



Ph : 91-431-2202346 Fax : 91-431-2202799

91-9442660669

RK METAL ROOFINGS (P) Ltd.,

Manufacture of Metal Roofing Sheets

Regd. Office: 32, Welders Nogar, Tanjore Road, Trichy - 620 008. Tamilnadu South India

Project Completion Certificate

This is to certify that Mr.U.NAVEEN KUMAR, Reg NO.(812220631054) an MBA Final Year students of M.A.M B-School has successfully completed his project "A STUDY ON JOB SATISFACTION" at RK Metal Roofings Private Limited from (04.04.2022 to 15.06.2022).

During the period of his project study, he showed keen interest in collection of data and its compilation.

His association with us was very fruitfuly and we wish him all the best in his future endeavors.



FOR RK METAL ROOFINGS (P) LTD

Authorised Signatory





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Date .. 6 .- 9 .- 2022

CERTIFICATE

This is to certify the at the dissertation "A STUDY ON STRESS MANAGEMENT, FOR TECHNY CHEMY IN TRICHY." Is the Bonafede research work carried out by S.PALANI KUMAR, Register No.812220631055 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Viva-voc held on 6-9-2022

Signature of the Gride

(With date of submission)

Signature of the Fead of the Deportment

(With date of submission & seal)

Dr. M. Hemelatha, MBA., Ph.B (NITT)

Professor & Director M.A.M. B School

Siruganur, Tiruchirappalli-621 105.

Mob;8220727888.www.mambs.com

Signature of the Internal Examiner

Name: DY . R. Kathila.

Signature if the External Examiner

Name: K. Sanatie.





03 September 2022.

CERTIFICATE

This is to certify that Mr. S.PALANI KUMAR (Reg No: 812220631055) M.A.M. B School Siruganur had done his project title STRESS MANAGEMENT in our HR Department From 04.04.22 to 03.09.22 as a part of curriculum during this period his conduct & behavior was observed to be good.

For TECHNY CHEMY

Director- HR







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Date. 3. 69.22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON TRAINING AND DEVELOPMENT IN 7 ELEVEN WATER COMPANY" is the bonafide research work carried out by K.POOVARASAN (Register No.812220631056) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B.School, Tiruchirappali, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate

Signature of the Guide (With date of submission) Dr. M.Hemalatha, MBA., Ph.D (NITT) Professor & Director

Signature of the Head of the Department chool (With date of subspissional Beathirappolli-621 105. Mob:8220727858.vvvv.niumbs.com

Viva -voce held on 06. 09. 2.22

Signature of the Internal Examiner

Signature of the External Examiner

Name K. Shura hie



8/12, Nelson road, Opp.Andavar College, T.V.koil, Srirangam, Tiruchirapalli-620006

TO WHOMESOEVER IT MAY CONCERN

This is to certify that K.POOVARASAN (Reg.No. 812220631056) student of MBA, from M.A.M B- schools has successfully completed his final year project entitled "A STUDY ON TRAINING AND DEVELOPMENT IN 7 ELEVEN WATER COMPANY" during the period from 04.03.2022 to 16.07.2022 month in our company.

This project has been completed and tested to our satisfaction. During the period he performance and hard work were found to be good.





M.AM. B- SCHOOL

DEPARTMENT OF MANAGEMENT STUDIE

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DATE 38:08:2012

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EFFECTIVENESS OF TEAM WORK, SRI HARI PACKAGING, KARUN is the bonfire research work carried out by (PRAKASH. M, Register No.812220631057) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B- SCHOOL, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

(With date of submission)

Dr. M. Hamalatha, MBA, Ph.D (NITTI Prefessor & Director M.A.M. B Scheel

Sirugenur, Tiruchirappelli-621 105. MSIEIR220727BBBItoni, mumbs.com

(With date of submission & seal)

Viva -voce held on __ 06.09 22

e of the Internal Examiner

Signature of the External Examiner Name L. Farrahu

: 99449 51376, 99449 51374 Email: krthari@rediffmail.com CST No. 244452 /31,10,03 HARI PACKAGING Manufacturing of Corrugated Boxes & Boards

3/52-3, P. Kutathupatayam,

Koval Road, KARUR - 039 002.

To

Date: 2-09-2022

Mr. M. prakash 610, PERIYAVURANI ,ALAVAYAL, PUDUKKOTTAI, **TAMIL NADU -622401**

CERTIFICATE

This is certify that Mr. M. PRAKASH, M.B.A. student from M.A.M. B- School, Siruganur, has done his project title " A STUDY ON EFFECTIVENESS OF TEAM WORK" in our Human Resource Department From 11.04.2022 to 20.05.2022 as a part of curriculum.

We have noticed that, during the period, he has shown keen interest in his assignments and wasalso regular in attendance.

For Sri Hari Packaging,

For Spic Hall Packaging,

General Manager, P. Cooking

Manager.





M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 30.8.2022

CERTIFICATE

This is to certify that the dissertation entitled This is to certify that the dissertation entitled "A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES IN V-DART is the bonafide research work carried by E.PRAVIN KUMAR Register No.812220631058 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of subprission) Dr. M. Hemalatha, MBA, Ph.D (NITT)
Professor & Director
M.A.M. B School
Signature Soft from Herida fither Delpatanens.
(With directly Submission & seatons.com

Viva-voce held on 06.09.2022

Signature of the Internal Examiner

Name: Dr-R-lather

Signature of the External Examiner

Name: K. Karrabiu





PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. E. PRAVIN KUMAR, Reg No. (812220631058) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES" at our Company from 04.04.2022 - 15.07.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish him all the very best in her future endeavor.

For V Dart Software Services Pvt Ltd.

Senior Manager (Suresh S)





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Chennal.Siruganur.Tiruchirappalli - 621 105. Ph: 6533733,2650377,2650550

Date. Cb.9.22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEES WELFARE MEASURES IN BABY ENGINEERING PRIVATE LIMITED, TRICHY, is the bonafide research work carried by R. PRIYADHARSHINI Register No. \$12224631459 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies. M.A.M Business School, Tiruchirappalli, during the academic period (2029-2022), in partial fulfillment of the requirements, for the award of the Degree of MASTER OF BUSINESS ADMINISTRATION and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the pay of the candidate.

(Kongoleshing)22

Signature of the Guide (With date of submission)

Dr. M. Hemolotha, WEL PLU INTO

Signature of the Head & Section annear

Separate Traches and 257-105.

Held on Ob. 9.00

Viva-voca

× - -

Signature of the Internal Examiner

Name: Dr - Q. Continte

Signature of the External Examiner

ame K. Come

DIRACTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



BABY ENGINEERING PRIVATE LIMITED

Date: 30.08.2022

TO WHOM IT MAY CONCERN

This is to certify that Ms. R. PRIYADHARSHINI (Reg. No. 812220631059) studying MBA Final Year at M.A.M. B-SCHOOL. Trichy has undergone a project titled A STUDY ON EMPLOYEE WELFARE MEASURES in BABY ENGINEERING PRIVATE LIMITED, Trichy from 04.04.2022 to 15.06.2022 in our organization. During her project, she was found sincere, dedicated and punctual.

We wish her every success in her life.

For BABY ENGINEERING PRIVATE LIMITED,

Yours faithfully,

For BABY ENGG, PVT, LTD.,





ta: www.babyengq.com.





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Division : COST & CENTRAL EXCISE

1 - DIVISION, TIRUCHIRAPALLI - 620 001.

Tamilnadu, India.

PAN : AACCB0703C GSTIN: 33AACCB0703C1ZO



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Siruganur, Tiruchirappalli - 621105. Ph: 6533733,2650377,2650550

Date. 06 .. 09 .. 22

CERTIFICATE

This Is to certify that the dissertation "A STUDY ON FINANCIAL SALARIED FOR EMPLOYEES AND TAX SAVINGS" is the bonafide research work carried out by S.SURYA Register No.812220631060 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.MB- School, Tiruchirappalli, during the academic period (2020-2022), impartial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (Withdateofsubmission)

Dr. M. Hemalatha, MBA., Ph.D (NITT)
Professor & Director

Signature of the Head of the Department
(Withdateofsubmission &seal)

Viva - Vocheld on 06 - 09 - 22

SignaureoftheInternalExaminer

Name: Y) .

2. Carthile

Signature of the External Examiner

Name: L. fawahie



Kathur Post - 621 706, Lalgudi Talisk, Tricky Dist., Tamiloadu, Phone : 0431-2541224 / 2541350 / 2541453, Fax : 0431-2541451

e-mail ked kathotikkhonep.com GSTPN: 33AARCK2495117P



KSCL/PD/2022/

13th August 2022

"TO WHOMSOEVER IT MAY CONCERN"

This is to certify that Ms.M.Priyanka, Reg No.(812220631060) Final year MBA student from M.A.M B-School – Siruganur – Tiruchirappalli. She was completed the project on the title of "A study on financial salaried for employees and tax savings in kothari sugars and chemicals limited.," from (05/04/2022 to 15/06/2022). She adhered with strict discipline during that period. And she obeyed the rules and regulations of the company very strictly.

We wish him every success to his future endeavours.

For Kothari Sugars and Chemicals Limited.,

(Authorized Signatory)







M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

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2650377, 2650550

Date 06 - 69 - 22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH REFERENCE TO PARKAV INFO TECH TIRUCHIRAPPALLI" is the bonafide research work to by T. RAGUL GANTH Register No.812220631061 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2019-2020), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M.Hemalatha, MBA, Ph.D (NITT)
Professor & Director
M.A.M. B School

Signature of cher Metal bir the Department (With the 27 777888, www.mdmbs.com

Viva -voc held on 6 9.2022

Signature of the Internal Examiner

Signature of the External Examiner

Sirugan



- No 9 L. Mc Arcade , Annamalai Nagar, Trichy, Tamil Nadu 620018 India
- (9) +91 8608377695
- into@parkavintotech.com

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. T.Ragul ganth., Roll No. 812220631061 pursuing final year of MBA student of M.A.M. B-School, Trichy had undergone Field Project in our Organization from 11/04/2022 to 08/06/2022 towards partial fulfilment of his academic requirements. His conduct during the period was found good.

We wish all the very best for his future endeavours.





Dy. Manager - HR



M.AM. BUSINESS SCHOOL

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Approved by AICTE & Affiliated to Anna University, Chennai.

Sirugamur, Tiruchiroppalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. p.l. 199. 1.2020

CERTIFICATE

This is to certify that the dissertation "A STUDY ON EMPLOYEE MOTIVATION IN CETTINAD CEMENT CORPORATION PRIVATE LIMITED"KEEZHAPALUR" is the bonafide research work carried out by S.RAJASELVAM, Register No.81222063162 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M.Hemalatha, MBA, Ph.D (NITT) Signature of the Heart of the Deptotment

Mob:8229727888.www.mambs.com

Viva-voc held on _ 06.09.2022

Signature of the Internal Examiner

R. Icarthi

Signature of the External Examiner



HR/2022 15.06.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr.S.Rajaselvam (Reg.No. 812220631062), D/o. Thiru.Selvarasu who is studying in Final year MBA – HR from M.A.M. B-School, Trichy - Chennai Trunk Road, Siruganur, Tiruchirappalli – 621 105 has done Project work on "A STUDY ON EMPLOYEE MOTIVATION IN CHETTINAD CEMENT CORPORATION PRIVATE LMITIED, KEEZHAPALUVUR" from 18th May 2022 to 15th June 2022. During the project work he is found to be sincere and industrious.

We wish him all success in his future career.

For Chettinad Cement Corporation Pvt. Limited

M.A.Rajavel

General Manager - HR







M.A.M. B.SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 06.09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EFFECTIVNESS OF CUSTOMER SERVICES AT OLA CABS TRICHY" is the bonafide research work carried out by B.RAMAJEYAM, Register No.812220631064 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M.B. School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree. Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

ignature of the Guide (With date of submission) Signature of the Head of the Department
(With the O'Submission & Director
M.A.M. B School
Siruganur, Tiruchirappalli-621 105.

Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mambs.com

Viva-voce on _____06.09.2022

Signature of the Internal Examiner

Name: Dr. R. Icarthila

Signature of the External Examiner

Name: b. fava ha



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DEPARTMENTOFMANAGEMENTSTUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Singanut, Linichitappalli-621105 Ph 6533733,2650377,7650550

Date 01 09 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDYON CONSUMER BEHAVIOOR TOWARDS SIVALINGA GROUPS OF COMPANY (P) LTD WITH SPECIAL REFERENCE TO NEW PRODUCT IN AQUAFIN" is the Bonafide research work carried by S.RAMAR Register No. 812220631065 MASTER OF BUSINESS ADMINISTRATION, M.A.M. B School, Tiruchirappalli, during the academic period (2021-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

(With date of submission)

Dr. M. Hemalatha, MBA., Ph.D INITT Prefessor & Director

Viva-voc held on 06.09,2022

Signature of the Internal Examiner

Name Dr. P. Kath

Signature of the External Examiner

Name K. Samaha



Sivalinga Groups

No. 1, Melachinthamani, Trichy - 620 002.

Date:

Cell: 8489968912

COMPLETOIN CERTIFICATION FOR PROJECT

This is to certify that Mr. S.Ramar (812220631065) who has been assigned a project on "A study on customer behavior toward new products in Aquafin" from M.A.M BUSINESS SCHOOL, Trichy, under Anna University, has successfully completed a project in Aquafin Trade under Sivalinga group of the company – Tiruchirappalli. From the period between 04/04/2022 to 20/08/2022.

He learned and was actively involved in the process of

- · Retailers Visit,
- Survey Activities.
- Marketing campaign

During the period of his project program with us, his conduct and character were good. We wish him all the best in his future endeavors.

For Sivalusa group of company's

Place: Tiruchirappalli.



M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal Siruganur, Tiruchirappalli- 621 105. Ph. 6533 733.

2650377, 2650550

Date 02:09:2022

CERTIFICATE

This is to certify that the dissertation 'A STUDY ON RECRUITMENT AND SELECTION PROCESS 'IDEA PLUS PRO PVT LTD, TIRUCHCHIRAPPALLL" Is the Bonafede research work carried out by V. RAMESH KUMAR, Register No.812220631066 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M. Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M.Hemalatha, MBA, Ph.D (NITT) Professor & Director Signature of the Lead of the Hadortment Sikuyithde, tradentonia in 62 3et 05.

**-5-8220727866, vww.mambs.com

Viva-voc held on 06.09.2022

Signature of the Internal Examiner

. R. barthile.

Signature if the External

Name: K. Savratiu





362, 32rd Street, 6th Sector, K.K. Nagar, Chennai - 600078

I mail adcaplusky@gmail.com

:7299855112

Mob

20-08-2022

To V. RAMESH KUMAR. No. 24 11, Valluvar Nagar, Sangiliyanda puram. Trichy

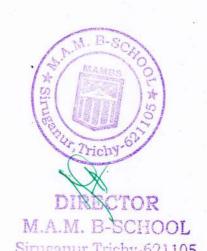
CERTIFICATE

This is certify that Mr. V. RAMESH KUMAR, M.B.A. student from M.A.M .B- School, Siruganur, has done his project title "A STUDY ON RECRUITMENT AND SELECTION PROCESS" in our Human Resource Department From 19.04.2022 to 20.05.2022 as a part of curriculum.

We have noticed that, during the period, he has shown keen interest in his assignments and wasalso regular in attendance.

For IDEAPLUS

Authorised sign fory



M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIE

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli - 621105. Ph: 6533 733, 2650377, 2650550

Date.....

CERTIFICATE

This is to certify that the dissertation "A STUDY ON FINANCEAL PERFOMANCE ANALYSIS AND FINANCEAL STATEMENT ANALYSIS, FOR KALLAKURICHI-II CO-OPERATIVE MILLS LTD, KALLAKURICHI." Is the Bonafede research work carried out by H.RASHEETH BASHA, Register No.812220631067 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature Miletres of the Depolarity

(With date Ann Brossian & seal)
Siruganur, Tiruchirappalli-621 105.
Mob: 8220727888.www.mambs.com

Viva-voc held on

61912

Signature of the Internal Examiner

Examiner

Name:

· Q. louthila.

Signature if the External

K. Sacratice

Name:

Plant Code : 2940?



Telephone No.: 04151-234424 eMail: k2sugars@gmail.con k2csm@yahoo.con

கள்ளர் குழிச்சி-2. குட்டுந்து சர்க்கூரை ஆகை) விட்., சி.எஸ்.11 கச்சிராயயாகையம் - எக 207 - சின்னசேலம் எப்.ம் - கள்ளக்குறிச்சி மாவட்டம்

Kallakurichi-II Co-operative Sugar Mills Ltd., CS-11
Kachira sapalayam - 606 207 * Chinnasalem Taluk * Kallakurichi District

Thirm.P.M.Murugesan., M.Sc., B.Ed., HDCM, Joint Registrar/Managing Director.

Rc.No. 6790/2000/A1

Date: 24.08.2022

CERTIFICATE

This is to certify that Solvan, H.Rasheeth Basha, (812220631067), II - year, MBA., Student of M.A.M.B School, Siruganur has successfully completed the Project work in Kaliakurichi-II Co-op. Sugar Mills Ltd., Kachirayapalayam as part fulfillment on his M.BA., course.

The Project work has been carried out under the Supervision and guidance of our nills Officers from 22.04.2022 to 15.06.2022 during this period, the performance of the student was good.

for Kallakurichi-II Co-op. Sugar Milis Ltd., . Sd./-P.M.Murugesan, . Managing Director.

for MANAGING DIRECTOR.

Place: Kachirayapalayam

Date: 24.08.2022

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M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tiruchirappalli- 621 105, Ph. 6533 733, 2650377, 2650550

Date 20/05/1022

CERTIFICATE

This is to certify that the dissertation entitled A STUDY ON EMPLOYEE'S JOB SATISFACTION WITH SPECIAL REFERENCE TO NEURO ONE HOSPITAL TRICHY is the bonafide research work carried out by T.SABARINATHAN, Register No.812220631068 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and hat the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

emalatha, MBA., Ph.D (NITT) Professor & Director

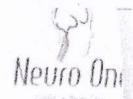
Signature of the He SULTINA 888 & Seall) ambs.com (With date

Viva -voce held on 06 109/2022

Signature of the External Examiner

Name: K. Pavahi

Signature of the Internal Examiner
Name Dr. R. Couthia.



August 09 2022,

COMPLETION CERTIFICATION FOR PROJECT

This is to certify that Mr. SABARI NATHAN T Reg: 812220631068 who has assigned a project on "A Study on Employee's Job Satisfaction with Special Reference to Neuro One Hospital Trichy" has completed his field exposure in our hospital form April 04 2022 to August 09 2022. During this period his work, character and conduct have been good.

I wish him all the best in his future.

Gurumoorthy P

HR, Neuro One Hospital



M.AM. BUSINESS SCHOOL



DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tiruchirappalli - 621105. Ph: 6533 733, 2650377, 2650550

Date

CERTIFICATE

This is to certify that the dissertation "A STUDY ON JOB SATISFICATION IN V-MART TRICHY" Is the bonafide research work carried out by A.SANTHOSHKUMAR, Register No.812220631070 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M.Herhalatha, MBA., Ph.D (NITT)

Signature of the

Viva-voc held on

Signature of the Internal Examiner

Name: Dr . R. Icouthile

Signature if the External Examiner

Name: K. Jawohu



Date: 24.08.2022

TO WHOM IT MAY CONTAINS

This is to certify that A.SANTHOSHKUMAR (812220631070) studying MBA Final year at M.A.M. B SCHOOL Trichy has undergone a project titled "A STUDY ON JOB SATISFACTION IN V-MART RETAIL LIMITED, TRICHY" from 04.04.2022 to 15.06.2022 in our organization. During is project, he was found sincere dedicated and punctual.

We Wish him every success in life

For V-MART RETAIL LIMITED

OFFICER - HR & OPERATIONS

Aravind.A

Siruganur The St. 62 1 10

. DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

V-MART RETAIL LTD. CIN- L51909DL2002PLC163727



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Approved by AICTE & Affiliated to Anna University, Chennal.Siruganur, Tituchirappalli-621105.Ph: 6533733,2650377,2650550

DATE 17/08/2022

CERTIFICATE

This is to certify that the dissertation entitled"A STUDY ON CORPORATE SOCIAL RESPONSIBILITY WITH SPECIAL REFERENCE MA FOI FOUNDATION & TECH MAHINDRA FOUNDATION AVADI CHENNAI. Is the bonafide research work carried out by SARAVANAKUMAR.K (812220631071) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-School, siruganur, Tiruchirapalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Dr. M.Hemalatha, MBA., Ph.D (NITT) Signature of the Head of the Departification & Director

(With date of submission & seal)

Siruganur, Tirucha and and Mob:872077/888 www musing com

Viva - voce held on 06 09/2022

Signature of the Internal Examiner

r.R. Icaille.

Signature of the External Examiner

K. Souratie Name:



THE MAFOI FOUNDATION

30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. SARAVANAKUMAR K, Reg No. (812220631071) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "MAFOI FOUNDATION AND TECH MAHINDRA FOUNDATION" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Palanivel L)



MAM, B-SCHOOL



DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICLE & Affiliated to Anna University, Chennai.

Sirugamir, Tiruchirappalli- 621 105 Ph. 6533 733, 2650377, 2650550

DATE 06.09 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEES WORK LIFE BALANCE WITH REFERENCE TO FRONTLINE HOSPITALS, TRICHY", is the bonafide research work carried out by S.SARAVANAN, Register No.812220631072 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M.B.SCHOOL, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Signature of the Head of the Department
(Whit date of submission & seal)
Professor & Director

M.A.M. B School

Siruganur, Tiruchiroppalli-621105. Mob: 8220727888.www.mambs.com

Viva -voce on 06.09.2022

Signature of the Internal Examiner

Name: Dr P. Icathil

Signature of the External Examiner

Name: K. Sacra hiw



No. 37 & 39, Chinthamani Bazaar, Near Anna Statue, Trichy-620 002 Phone: 0431 - 2716666 (30 Lines)



27/08/2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Saravanan S student of MBA(HR & Finance) from M.A.M. B-School, Trichy has Undergone Project Work Entitled "A Study On Employees Work Life Balance at Frontline Hospital Trichy". The training duration is Apr'22 to Jun'22.

During the above training period we found her sincere & hard working and she has taken proper initiative and efforts towards completing her project.



HUMAN RESOURCE DEPARTMENT,

FRONTLINE HOPSITAL,

TRICHY



M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

MA M BUSINESS Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date. 3.09.2022.

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE WELFARE MEASURE WITH SPECIAL REFERENCE TO TVS MOBILITY (P) LTD, TRICHIRAPPALLI" is the bonafide research work carried out by N. Sathish, Register No.812220631073 of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-SCHOOL, Siruganur, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any degree Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, MBA., Ph.D (NITT)

Prefessor & Director

Signature of the Head of the Department 5

(With date of 7866 mission & seal)

Viva- voca held on 6.

6.09.2022

Signature of the Internal Examiner

Nooul durate

Name: S. SEMMILKUMAN

Signature of the External Examiner

Name:



08/06/2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. N Sathish, Roll No.812220631073 pursuing final year of MBA student of M.A.M. B-School, Trichy had undergone Field Project in our Organization from 11/04/2022 to 08/06/2022 towards partial fulfillment of his academic requirements. His conduct during the period was found good.

We wish all the very best for his future endeavors.

FOR TVS MOBILITY PRIVATE LIMITED

VUILA JASMINE G
DEPUTY MANAGER - HR & OPERATIONS





M.AM. B SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

DATE 06-09-2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMOTIONAL INTELLIGENCE ON EMPLOYEES" is the bonafide research work carried out by SATHISHKUMAR, Register No. 812220631074 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-SCHOOL, Tiruchirappalli, during the academic period (2020-2022),in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

29/08/2022

Signature of the Siruganur, Tiruchire melli (With the 120 prission & seal)

Viva -voce on 06 - 09 - 2022

I son Hillanse

Nichy-62

M.A.M. B-SCHOOL Siruganur, Trichy-621105

Date:	

COMPLETOIN CERTIFICATION FOR PROJECT

This is to certify that Mr.S. SATHISHKUMAR (812220631074) who has been assigned a project on "A STUDY ON EMOTIONAL INTELLIGENCE ON EMPLOYEES" M.A.M.B-SCHOOL, Thrichirappalli 621105, under Anna University, has successfully completed a project in under bright services of the company, Tiruchirappalli. From the period between 04/04/2022 to 15/08/2022.

He learned and was actively involved in the process of

- Integrate theory and practice.
- Survey Activities.
- build a record of work experience

During the period of his project program with us, his conduct and character were good.

We wish him all the best in his future endeavors.

For Bright service of company's

(Signature)

Place: Tiruchirappalli

Yours faithfully,

D. Plain

Authorized Signatory,



M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Dr.M. Hemalatha., MBA., Ph.D. (NITT)

Professor and Director

Date 6. 9. 22

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON WORK LIFE BALANCE AMONG THE FACULTY MEMBERS SPECIAL REFERENCE TO PRIVATE EDUCATIONAL INSTITUTIONS TRICHY" is the bonafide research work carried out by SAVITHRI. R (Registration No. 812220631075) of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, W. Signature of the Disself Director
M.A.M. B School

(With date of submission & Spalli-621 105

M.A.M.

Viva-voce held on 6.9, 22

Signature of the Internal Examiner

Name: S. SENTYLLAMO

Signature of the External Examiner

Name: B. Baskaj



M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli- 621 105. Ph. 6533 733, 2650377, 2650550

Date . 619/22.

CERTIFICATE

This is to certify that the dissertation 'A STUDY STAFF PERFORMANCE IMPROVEMENT ANALYSIS 'IDEA PLUS PRO PVT LTD, TIRUCHCHIRAPPALLI." Is the Bonafede research work carried out by M. SHANMUGA PRIYA, Register No.812220631076 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hernalatha, M. A.; PR. B. (NITT)

Professor & Director

Signature of the Headro Bath Deportment

Signature of the Headrofs the Deportment

Sir (SAITH date of submission it seal)

Viva-voc held on

619/22

Signature of the Internal Examiner

Name: S. JEN THILL Comm

Signature if the External Examiner

Name: B. Baskaf.



362. 32nd Street, 6th Sector, K K Nagar, Chennai – 600078

Email: ideapluskv@gmail.com

Mob: 7299855112

To Mr. M. SHANMUGA PRIYA South Street, melavaladi, lalgudi, Trichy 621218

20-08-2022

CERTIFICATE

This is certify that Mr. M. SHANMUGA PRIYA, M.B.A. student from M.A.M. B- School, Siruganur, has done his project title " A STUDY STAFF PERFORMANCE IMPROVEMENT ANALYSIS" in our Human Resource Department From 19.04.2022 to 20.05.2022 as a part of curriculum.

We have noticed that, during the period, he has shown keen interest in his assignments and was also regular in attendance.

For IDEAPLUS Authorised signatory





M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli - 621105. Ph: 6533733,2650377,2650550

Date 06:09:2092

CERTIFICATE

This Is to certify that the dissertation "A STUDY ON JOB SATISFACTION AMONG ON A COMPANY S.M.FASHION WEAR (TIRUPUR) LTD," is the bonafide research work carried out by J.SHINY RESHMA Register No.812220631077 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B- School, Tiruchirappalli, during the academic period (2020-2022), impartial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree. Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) Signature of the Merchantel Persanguage (ALL) (With date of sufemission Datescal)

M.A.M. B School

Siruganur, Tiruchirappalli-621 105 Mob:8220727888.www.mambs.com.A.M.

Viva - Vocheld on 06.09.2022

Name: S. SECHHILLEMAN

Signature of the External Examiner

S.M. FASHIONWEAR UNIT-II

- Export Hoslery Manufacturers ----

GSTIN : 33ABEFS1986J1ZV

PAN No. : ABEF81986J TIN No. : 33722424453

CST No.: 912408 dt.6.1.2006

ESI : 56-105460-16-

Fax : 2421414

E-mail: balu@smfashlonwear.com

Date:

11/07/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that J.Shiny Reshma a Student of MBA (Major in Finance and Human Resource Management Institute of at M.A.M Business School, Trichy) has successfully completed her project work on A Study on Job Satisfaction Among on a Company S.M.Fashion Wear (Tirupur) Ltd. Tirupur During 04/04/2022 to 15/06/2022.

We Wish Her success in all Her Enddeavors.

For S.M.Fashion Wear (Tirupur)

M.Poulraj

Managing Director

For S.M.FASHION WEAR UNIT - II

Partner

A.Sathivel

For S.M. FASHION WEAR UNIT-II

Manager

Siru



M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University

Chennai

Siruganur, Tiruchirappalli-621105.Ph. 6533 733, 2650377, 2650550

Date. D.b .. D.9 .. 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM WITH SPECIAL REFERENCE TO TOOLFAB ENGINEERING INDUSTRIES PVT LTD TRICHY is the bonafide research M.A.M B-School, work carried by R.SIVAGAMI (Register No.812220631079) of Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Department (with the of Submission

Supplission & sealor 18: 621 105.

Mob:8220727880 www.miembs.com

Viva-voce held on 06.09. 2022

Signature of the Internal

Name: g. SENTILL KUMPO

Signature of the External

Name: B. Baskeg.





TOOLFAB ENGINEERING INDUSTRIES (P) LTD

TEEIPL / HR / 22-23 / CERT / 27

Date: 24.06.2022

Gertificate

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss. R.SIVAGAMI (Reg No: 812220631079) student of M.B.A (II nd Year) from M.A.M B-SCHOOL, Trichy She has undergone Project in our company for a period from 16/04/2022 to 15/06/2022. The Title of the Project is "A STUDY ON EFFECTIVENESS OF GRIEVANCES HANDLING MECHANISM WITH SPECIAL REFERENCE TO TOOLFAB ENGINEERING INDUSTRY (P) LTD. She has successfully completed the project work in our organization towards partial fulfillment of her academic requirements.

We wish all the very best for her future endeavors.

For Toolfab Engineering Industries (Pvt) Ltd.,

B. Sabapathy
24/6/22
SABAPATHY.B.

(Manager -HR)





M.A.M.B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 6 9- 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON FINANCIAL PLANING FOR SALARIED EMPLOYEE AND STRATEGIES FOR TAX SAVINGS WITH REFRENCE SHRI AMMAN STEELS AND ALIED INDUSTRIES., TIRUCHIRAPPALLI." is the bonafide research work carried out by M.SIVAPRAKASH, Register No.812220631080 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M.B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) (With date of submission & Seal)

M.A.M. B School Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mambs.com

Viva-voce on Ob. 09. 2022

Signature of the Internal Examiner

Name: 3.

nature of the External Examine



Shri Amman Steel and Alied Industries (P) Ltd.,

An ISO 9001 Certified Company



Regd Off & Fac.: Sllampudayanpatti Road, Nagamangalam, Tiruchirappalli-12. (TN)

GSTIN/UIN: 33AALCS5586R1ZC.

CIN No: U27106TN2007PTC065678

2 : 0431 - 2680411 / 2680422

G: 0431 - 2680850

3: sasai@ammantry.com

2 : www.ammantry.com

15-06-2022

Ref: SASAI-INT-FINAL-87-01

CERTIFICATE

This is to certify that Mr. M. SIVAPRAKASH (Reg. No.812220631080), M.B.A., Final year student of M.A.M. B-SCHOOL, Trichy has successfully completed his Project entitled as "A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEES AND STRATEGIES FOR TAX BENEFITS" in our organization under the guidance of Mr. M. Mohamed Ibrahim (M.Q.C / MR) from 4th April 2022 to 15th June 2022. We appreciate his keen interest and the efforts taken to do this Project. During this period his conduct and character is good and performance is satisfactory.

We wish success in all future endeavors.

For SHRI AMMAN STEEL, AND ALIED INDUSTRIES (P) LTD

M. M. July **AUTHORIZED SIGNATORY**

Email: qc@ammantry.com

an Stee





M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli - 621105. Ph: 6533 733, 2650377, 2650550

Date . 96/. 0.9/. 20 22

CERTIFICATE

This is to certify that the dissertation A STUDY ON EMPLOYEES SAFETY & WELFAR MEASURES WITH SPECIAL REFERENCE TO KALLAKURICHI – II CO - OPERATIVE SUGAR MILLS LTD, KALLAKURICHI" Is the bonafide research work carried out by P.SUBASH CHANDRABOSE, Register No. 812220631081 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hernalatha, MBA., Ph.D (NITT)
Signature of the Head of the Espondu Director
M.A.M. B School

(With datSionsabunJituntarapaglii-621 105. Mob:8220727888.www.mambs.com

Viva-voc held on 66/09/2022

8.8.2

Signature of the Internal Examiner

Name: & SEATHULCOMAN

Signature if the External Examiner

Name: B. Baskag

SAMMARKINSSO TH GST Nu.

Telephone No : 04151 13947. eMail: k2suzars@zmail.ton · kžismilivahos izn

และสามารายามารายามารายา

जाति त्वकारः प्रकार विवासी विद्या கள்ளக்குறிச்சி மாவட்டம் எட 207 - சின்னசோலம் வடம்

Kallakurichi-ii Co-operative Sugar Mills Ltd..

207 * Chinaacolom Tatuk * Kallakurichi Dist. 10

Thirn P.M. Murugesan, M. Sc., B.Ed., HDCM. Joint Registrar/Managing Director.

Re.No 6790/2000/AL

Date: 24 .08.2022

CERTIFICATE

this is to certify that Selvan P. Subash Chandrabose, (812220631081), If 18 is Made at the est a school. Singanus has successfully completed to i nailes a le la ser super Sugar Mills Utd., Kachmayapalayam as la

Project work has been carried out under the Supervision and guidance of our . The officers from 22.64 Loll to 15.06.2022 during this period, the performance of Literal Was JUCK.

> for Kallakurichi-II Co-op. Sagar rais tra Sd./-P.M Murugesan Managing Director

> > FOR MANAGING DIREC

chirayapalayam 1.03.2022

Dr.8.48



Englished to the manifolds Acadidate ARMS OF THE PRAFFING UNIX OF USE



M.AM. BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

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Date 06:09:2022

CERTIFICATE

This is to certify that the dissertation entitled This is to certify that the dissertation entitled "A STUDY ON CASH MANAGEMENT IN SIVALINGA GROUP OF COMPANY PVT LTD TRICHY is the bonfire research work carried by P.SUGANTHI (Register No.812220631082) of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

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(With date of submission)

Signature of the Hibad within Departmentinii

(With date of Submission & School)

Siruganur, Tiruchirappalli-621 105 Mob-8220727888.www.mambs.com

Viva- voce held on Dh : 09: 2022

Signature of the External Examiner

Signature of the Internal Examiner

Name: S. SENTHICKUM SU



Sivalinga Groups

No. 1, Melachinthamani, Trichy - 620 002.

Date: 20.08 202;

Cell: 8489968912

COMPLETOIN CERTIFICATION FOR PROJECT

This is to certify that Ms. P.SUGANTHI (812220631082) who has been assigned a project on "A STUDY ON CASH MANAGEMENT TO SIVALINGA GROUPS TRICHY" M.A.M.B-SCHOOL, thrichirappalli 621105, under Anna University, has successfully completed a project in chit funds private limited underSivalinga group of the company, Tiruchirappalli. From the period between 04/04/2022 to 15/08/2022.

He learned and was actively involved in the process of

- · build a record of work experience
- · Creation of monthly or weekly financial report model.
- Assisting with the networking process.

During the period of his project program with us, his conduct and character were good. We wish him all the best in his future endeavors.

For Sivalinga group of company's

(Signature)

Place: Tiruchirappalli.

1000 M.A.M. 1000 M



M.AM. B-SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal. Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

Date 29.08.2020

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON PERCEVIVED PERFORMANCE OF VIVO MOBILE USERS WITH SPECIAL REFERENCE TO TRICHY DISTRICT" is the bonafede research work carried out by A.SURYA, Register No.812220631083 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M.B.SCHOOL, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for theaward previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Signature of therefore of the Department

(With date of submission and Siruganul, mission a

Viva-voce on 06.09, 2022

Signature of the Internal Examiner

Name: 8. SENTHICKUMAN

3. 20 1/1/22

Signature of the External Examiner

Name & Baskag



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DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tiruchirappalli-621105.Ph: 6533733,2650377,2650550

Date 06 09 2002

CERTIFICATE

This Is to certify that the dissertation "A STUDY ON EMPLOYEE WELFARE SCHEME is the bonafide research work carried out by S.SURYA Register No.812220631084 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B- School, Tiruchirappalli, during the academic period(2020-2022), impartial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission) Signature of the Head of the Department

(With date of submission &scal)

Dr. M. Hemalatha, MBA, Ph.D (NITT)

Professor & Director

M.A.M. & School

Viva - Voc held on 06-09-2022 Siruganur, Tiruchirappalli-621 105. Mob:8220727888.www.mumbs.com

Signature of the Internal Examiner

Name: B.S. BN THILL COMP

Signature of the External Examiner

Name:

R. Bask as



Katlur Post - 621 706, Lalgudi Taluk, Trichy Dist., Tamilnadu,

Phone: 0431-2541224 / 2541350 / 2541453, Fax: 0431-2541451

e-mail: kscl_katt@hckgroup.com GSTIN: 33AABCK2495F1ZP



KSCL/PD/2022/

13th August 2022

"TO WHOMSOEVER IT MAY CONCERN"

This is to certify that Ms.S.Surya, Reg No.(812220631084) Final year MBA student from M.A.M B-School – Siruganur – Tiruchirappalli. She was completed the project on the title of "A study on employees welfare scheme in kothari sugars and chemicals limited.," from (05/04/2022 to 15/06/2022). She adhered with strict discipline during that period. And she obeyed the rules and regulations of the company very strictly.

We wish him every success to his future endeavours.

For Kothari Sugars and Chemicals Limited.,

(Authorized Signatory)



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M. B-SCHOOL

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This is to certify that the dissertation entitled "A STUDY ON COMPETENCY MAPPING WITH SPECIAL REFERENCE TO TECHNY CHEMY TRICHY" is the bonafide research work carried out by (THANGESWARAN.K, Register No.812220631085) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-SCHOOL, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Signature of the Head of the

(With date of submission seat) Hemalathe, MBA., Ph.D. Professor & Director

M.A.M. B School

Siruganur, Tiruchirappelli-621

Mob;8220727888.www.memb:

Viva -voce held on Ob. 09. 2022

Signature of the Internal Examiner

Name: Sisonarilamar

Signature of the External Examiner

Name: 2. Past





03 September 2022.

CERTIFICATE

This is to certify that Mr. K.THANGESWARAN (Reg No: 812220631085) M.A.M. B School Siruganur had done his project title COMPETENCY MAPPING in our HR Department From 04.04.22 to 03.09.22 as a part of curriculum during this period his conduct & behavior was observed to be good.

For TECHNY CHEMY

Director- HR





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Siruganur, Tiruchirappalli - 621 105, Ph: 6533 733, 2650377, 2650550

Date: 30/8/22

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This is to certify that the dissertation entitled "A STUDY ON QUALITY OF WORK LIFE WITH SPECIAL REFERENCE TO G.B ENGINEERING ENTERPRISES PVT.LTD TRICHIRAPPALLI." Is the Bonafide research work carried out by VASU DEVAN. M (812220631087) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B- SCHOOL., Siruganur, Trichy, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the degree of Master of Business Administration and that the dissertation has not formed the basis for the award of previously of any degree, diploma, Associateship, fellowship, or any other similar title, and that the dissertation represent entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Viva - voce held on 6-9-62

Signature of the Internal Examiner

Name: I. SEN-UNLCOMOR

Dr. M. Hermalatha, MBA., Ph.D (NITT)
Professor & Director

M.A.M. B School

Signatuga of the United by Signatuga of Signatuga of Signatuga of Signatura of Sign

Signature of the External Examiner

Name: B. Baskay



B.M ENGINEERING WORKS

No D 26, E-19 & 20, Developed Plot Estate. Thuyakudi, Lrichy-15 Phone Number- +91-9952842526 Email- bmenggtry a gmail.com.

Date:

COMPLETOIN CERTIFICATION FOR PROJECT

This is to certify that Mr.M.VASUDEVAN (812220631087) who has been assigned a project on "A STUDY ON QUALITY OF WORK LIFE WITH SPECIAL REFERANCE TO G.B ENGINEERING ENTERPRISES PVT LTD" M.A.M.B. SCHOOL, Thrichirappalli-621105, under Anna University, has successfully completed a project in g.b engineering enterprises pvt ltd ,Tiruchirappalli. From the period between 04/04/2022 to 15/08/2022.

He learned and was actively involved in the process of

- Integrate theory and practice.
- Survey Activities.
- build a record of work experience

During the period of his project program with us, his conduct and character were good.

We wish him all the best in his future endeavors.

For G.B Engineering Enterprises pvt ltd.

(Signature)

Place: Tiruchirappalli.



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Date. 06. 09. 22

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This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE MORALE (P) ALLOY'S TRICHY **METALS** TO REFRENCE HTIW LTD.,TRICHIRAPPALLI" is the bonafide research work carried out by VIGNESH.K, Register No.812220631088 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2019-2020), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree. Diploma. Associateship, Fellowshipor any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide
(With date of submission)

Dr. M. Hemalatha, MBA., Ph.D (NITT)
Professor & Director
M.A.M. B School

Signature of the Head of the Department (With date of chubangs 1817 & seal). mambs.com

Viva -voca held on Oblog/22

Signature of the Internal Examiner

Name: S. SENTHULAMAR

Signature of the External Examiner

Name: J. Baskag



TRICHY METALS AND ALLOYS

Trichy Metals and Alloys Pvt.

Date: 15.06.2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. K. Vignesh, Reg No. (812220631088) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMPLOYEE ENGAGEMENT STRATEGIES" at our Company from 04.04.2022 - 15.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish him all the very best in her future endeavor.

For Trichy Metals and Alloys PVT. LTD.,



(Prakash Samuvel) HR- Manager Contact No: 0431-2670048





M.AM. BUSINESS SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph.: 6533 733, 2650377, 2650550

Date 6 . 9.2012

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY NO EMPLOYEE WLFARE MEASURES IN ATHIKALATHU ALNAGARA MALIGAI PUDUKKOTTAI", is the bon-fire research work carried out by G.VINGOLAR MESHIYA, Register No.812018631089 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M Business School, Tiruchirappalli, during the academic period (2021-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

or. M. Hemalatha, MBA., Ph.D (NITT)

N.M.

Signature of the Head of the Department of

(With data of submission & seathir appalli-621 105.

Mob: 8220727888. www.mumiss.com

Viva -voc held on 6.9.2022

Signature of the Internal Examiner

Name 3, SENTHILLIMBL

Signature of the External Examiner

Name J. Baskay



362, 32nd Street, 6th Sector, K K Nagar, Chennai - 600078

Email: ideapluskv@gmail.com

Mob: 7299855112

To

20-08-2022

G. Vingolar meshiya

63, Venice Street, Chithamain South Street,

Trichy 620002

CERTIFICATE

This is certify that Mr Vingolar meshiya M.B.A. student from M.A.M.B- School, Siruganur, has done his project title "A STUDY ON EMPLOYEE WELFARE MEASURES IN ATHIKALATHU ALANAGARA MALIGANI PODUKKOTTAI in our HR Department From 04.04.2022 to 07.05.2022 as a part of curriculum.

We have noticed that, during the period, he has shown keen interest in his assignments and was also regular in attendance.

For IDEAPLUS

Authorised sign nory



MAM BUSINESS SCHOOL DEPARTMENT OF MANAGEMENT STUDIE

Approved by AICTE & Affiliated to Anna University, Chennai. Siruganur, Tiruchirappalli - 621 105. Ph: 6533 733, 2650377, 2650550

DATE COLDIAL

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON LABOUR WELFARE MEASURES WITH REFRENCE TO KOTHARI SUGARS AND CHEMICALS LIMITED, SATHAMANGALAM, ARIYALUR DISTRICT." is the bonafide research work carried out by (VINOTHINL M Register No.812220631090) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B- SCHOOL, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide (With date of submission)

Signature of the Head-of the to (With date of submissions and profile 21 105.

Dr. M. Hemalatha, MEA_Ph.D. (NIT)

Viva -voce held on 16/9/22

Signature of the

Name:



Sathamangalam, Votriyur Post, Arlyalur Tk., Arlyalur District - 621 707.

Phone: 04329 - 320800, Fax: 04329 - 295730

e-mail: ksci_sath@hckgroup.com GSTIN: 33AABCK2495F1ZP



KSCL/PD/2022/

18th August 2022

"TO WHOMSOEVER IT MAY CONCERN"

This is to certify that Ms.M.Vinothini, Reg No.(812220631090) Final year MBA student from M.A.M B-School – Siruganur – Tiruchirappalli. She was completed the project on the title of "A study on labour welfare measures in kothari sugars and chemicals limited.," from (05/04/2022 to 15/06/2022). She adhered with strict discipline during that period. And she obeyed the rules and regulations of the company very strictly.

We wish him every success to his future endeavours.

For Kothari Sugars and Chemicals Limited.,

(Authorized Signatory)

CAS AND CARE LAISUN THE TRUCKY - OT SO



M.A.M. B SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES



Approved by AICTE & Affiliated to Anna University, Chennal.

Siruganur, Tiruchirappalli - 621 105. Ph. 6533 733, 2650377, 2650550

DATE O.b. log 1.22

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This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO AYU HEALTH ALLIED SERVICES, CHENNAL" is the Bonafide research work carried out by (VISHNUPRASANTH.K Register No.812220631091) of MASTER OF BUSINESS ADMINISTRATION, M.A.M B- SCHOOL, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma. Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide
(With date of submission)

Signature of the Internal Examiner Name:

B-SCHOOL

Signature of the External Examiner
Name: + Tukap

DIRECTOR M.A.M. B-SCHOOL



AYU HEALTH ALLIED SERVICES PVT LTD.,

27-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. VISHNUPRASANTH K, Reg No. (812220631091) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMPLOYEE SATISFACTION" at our Company from 05.04.2022 - 27.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

HR Manager

(Jeevitha R)





M.A.M. BUSINESS SCHOOL

Approved by AICTE & Affiliated to Anna University

Chennai

Siruganur, Tiruchirappalli-621105. Ph. 6533 733, 2650377, 2650550

Date 30/08/2022

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This is to certify that the dissertation entitled "A STUDY ON THE EMPLOYEE ENGAGEMENT AT VDART INC" is the bonafide research work carried by P.VISWANATHAN (Register No.812220631092) of M.A.M B-School,

Tiruchirappalli, during the academic period (2020-2022), in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Henneratha, MBA, Ph.D (NITT)

Signardo of the Alead of the Siruganus, Fruchir; pulli-421105.

Department (With down of rolls mission

Submission & seal)

Viva-voce held on 06/09/2022

Signature of the Internal

Name: 8. CENTRIC KOMAL

Signature of the External

Name: 3. Bustay





PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. P. VISWANATHAN, Reg No. (812220631092) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON EMPLOYEE ENGAGEMENT" at our Company from 04.04.2022 - 15.07.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish him all the very best in her future endeavor.

For V Dart Software Services Pvt Ltd.

HR Manager

(Mr. MOHANASUNDARAM)





M.AM. B SCHOOL

DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Siruganur, Tiruchirappalli- 621 105. Ph: 6533 733, 2650377, 2650550

DATE 06.09.2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE RETENTION IN SHRI AMMAN STEEL AND ALIED INDUSTRIES., Tiruchirappalli." is the bonafide research work carried out by K.YOGANANTH, Register No.812220631094 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B SCHOOL, Tiruchirappalli, during the academic period (2020-2022), in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associateship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Helmalatha, MBA, Ph.D (NITT)

Signature of the Head of the Reportment (With date of submission of padd) 12110.

Mob:8220727888.www.me.nus.com

Viva -voce on ____ 06-69,2022

Name:

S. SEN THI EVMON

Signatur of the External Examiner



Shri Amman Steel and Alied Industries (P) Ltd.,

An ISO 9001 Certified Company



Regd Off & Fac.: Silampudayanpatti Road, Nagamangalam, Tiruchirappalli-12. (TN)

GSTIN/UIN: 33AALCS5586R1ZC.

CIN No: U27106TN2007PTC065678

0431 - 2680411 / 2680422

O431 - 2680850

sasai@ammantry.com

(): www.ammantry.com

Ref: SASAI-INT-FINAL-87-02

15-06-2022

CERTIFICATE

This is to certify that Mr. K. YOGANANTH (Reg. No.812220631094), M.B.A., Final year student of M.A.M. B-SCHOOL, Trichy has successfully completed his Project entitled as "A STUDY ON EMPLOYEE RETENTION" in our organization under the guidance of Mr. M. Mohamed Ibrahim (M.Q.C / MR) from 4th April 2022 to 15th June 2022. We appreciate his keen interest and the efforts taken to do this Project. During this period his conduct and character is good and performance is satisfactory.

We wish success in all future endeavors.

For SHRI AMMAN STEEL AND ALIED INDUSTRIES (P) LTD

AUTHORIZED SIGNATORY

u. wildhim

Email: qc@ammantry.com







M.AM. B.SCHOOL DEPARTMENT OF MANAGEMENT STUDIES

Approved by AICTE & Affiliated to Anna University, Chennai.

Strugggur, Tirochtrappalli- 621 105. Ph. 6533 733, 2650377, 2650550

Date 06.09 2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CUSTOMER SATISFACTION OF TECHNY CHEMY AT TRICHY" is the bonafide research work carried out by EYUVARAJ, Register No.812220631095 of MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M College of Engineering & Technology, Trachirappalliduring the academic period (2021-2022) in partial fulfilment of the requirements, for thezward of the Degree of Master of Business Administration and that the dissertation has notformed the basis for the award previously of any Degree. Diploma. Associateship. Fellowshipor any other strike title, and that the dissertation represents emirely an independent work on the part of the candidate.

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(With date of submission)

Dr. M. Hemalatha, VZA FAR (1977) Professer & Director MATH B School

Signature billion Signature bi

Viva-voce on 06/0.9/2022

Signature of the Internal Examiner

Name: S. S. S. Whicksmor

Signature of the External Examiner

Name:



30-06-2022

PROJECT COMPLETION CERTIFICATE

This is to certify that Mr. E.YUVARAJ, Reg No. (812220631095) an MBA Final Year student of M.A.M Business School (Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai), Siruganur, Tiruchirappali – 621 105 has Project Done "A STUDY ON CUSTOMER SATISFACTION" at our Company from 04.04.2022 - 30.06.2022

During the period of their project study, he showed keen interest in collection of data and its compilation.

We wish her all the very best in her future endeavor.

For TECHNY CHEMY PVT LTD, TRICHY

HR Manager

(Dinesh Kumar V)



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Siruuganur, Tiruchirappalli -621105. Ph: 6533733,2650377,2650550

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This is to certify that the dissertation A STUDY ON EMPOLYEE TRAINING AND DEVELOPMENT IN BABY ENGINEERING PVT. LTD. TRICHY Is the bonafide research work carried out by S.YUVARAJ, Register No.812220631096 MASTER OF BUSINESS ADMINISTRATION, Department of Management Studies, M.A.M B-School, Tiruchirappalli, during the academic period (2020-2022) in partial fulfilment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

Signature of the Guide

(With date of submission)

Dr. M. Hemalatha, MBA, Ph.D (NITT)
Professor & Director
Signature of the Need of Stile Pleportugent

Sirugenur, Tiruchirappalli-621 105!!

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Viva-voce held on 06.09.2022

Signature of the Internal Examiner

Examiner

Name: S. SENTHIL Comp

Signature if the External

Name: B. Baskay



BABY ENGINEERING PRIVATE LIMITED

Date: 24.08.2022

TO WHOM IT MAY CONCERN

This is to certify that Mr. S. YUVARAJ (Reg. No. 812220631096) studying MBA Final Year at M.A.M. B-SCHOOL, Trichy has undergone a project titled A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT in BABY ENGINEERING PRIVATE LIMITED, Trichy from 04.04.2022 to 15.06.2022 in our organization. During his project, he was found sincere, dedicated and punctual.

We wish him every success in life.

For BABY ENGINEERING PRIVATE LIMITED,

Yours faithfully,

For BABY ENGG. PVT. LTD.,





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

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