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# M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

M.A.M.B-School Cordially Invites you all for a online **Seminar** session on "Concept of Quality & Profitability Improvement- Current Scenario" on 04-12-2020.

**M.A.M. B-SCHOOL**

**"Concept of Quality and Profitability Improvement - Current Scenario"**


Friday, Decemeber 4th, 2020 11:00 a.m- 12.00 p.m

**Chief Guest**  
**Mr. G. NANDHA KUMAR**  
Senior Vice President  
SSA Business Solutions (P) Ltd  
MUSCUT, OMAN

**Mrs. Fathima Bathool Maluk**  
MBA, SMP (IIM-A), WEP (ISB)  
Secretary & CEO - MASTER GI.

**Dr. M. Hemalatha**  
MBA., Ph.D (NITT)  
Director - MAMBS



  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



# M.A.M. B-SCHOOL

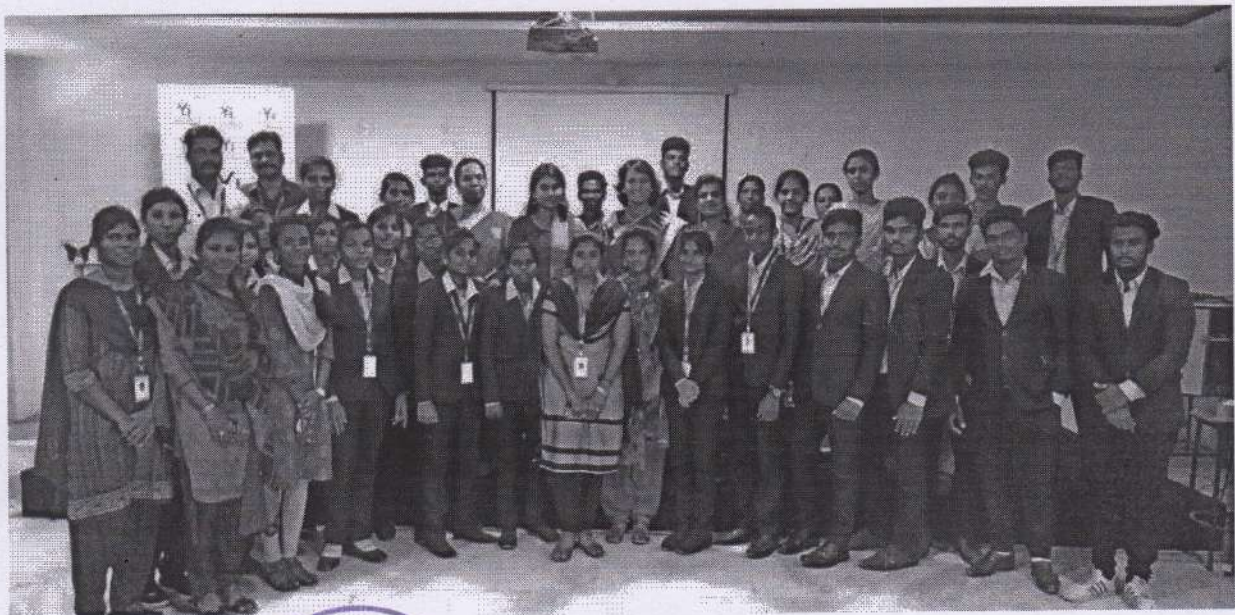
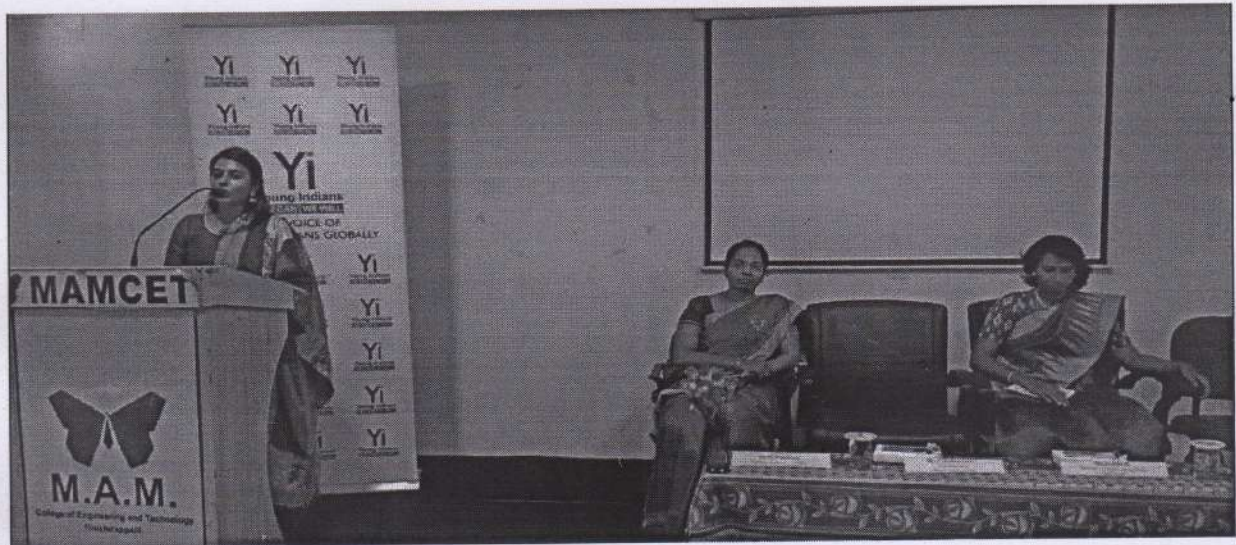
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SCHOOL

M.A.M.B-School in Association with Young Indians Organised **Seminar** on " Women Excellence in Entrepreneurship" by Ms. Vinothini Sekar, Entrepreneur & Fashion Designer, Manjal Couture an Online Clothing Brand for Women & Kids and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020 (Today).



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# M.A.M. B-SCHOOL

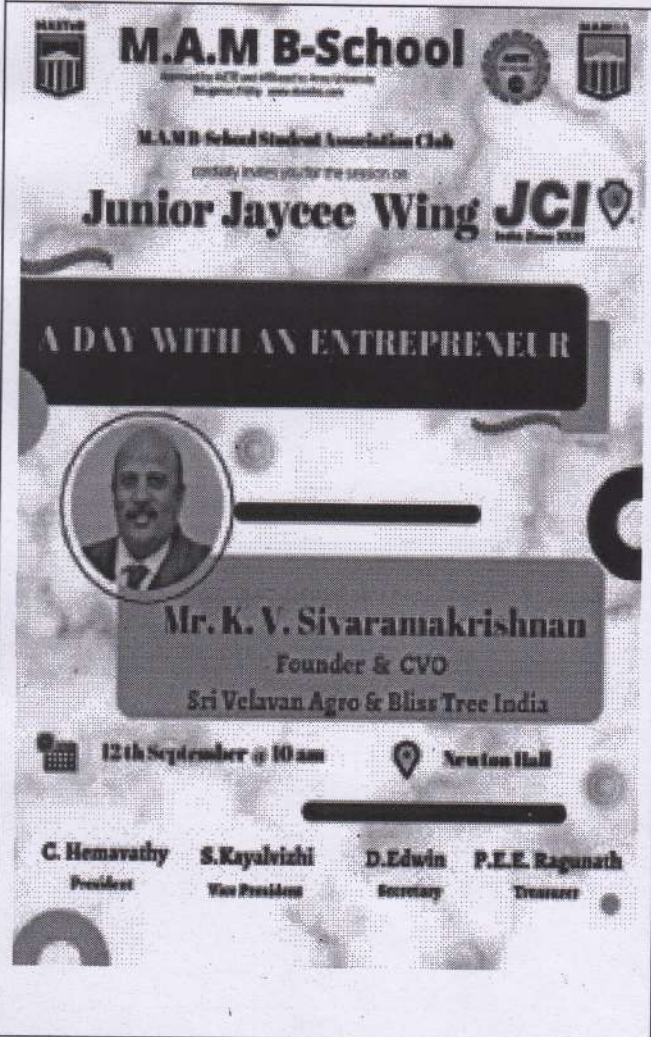
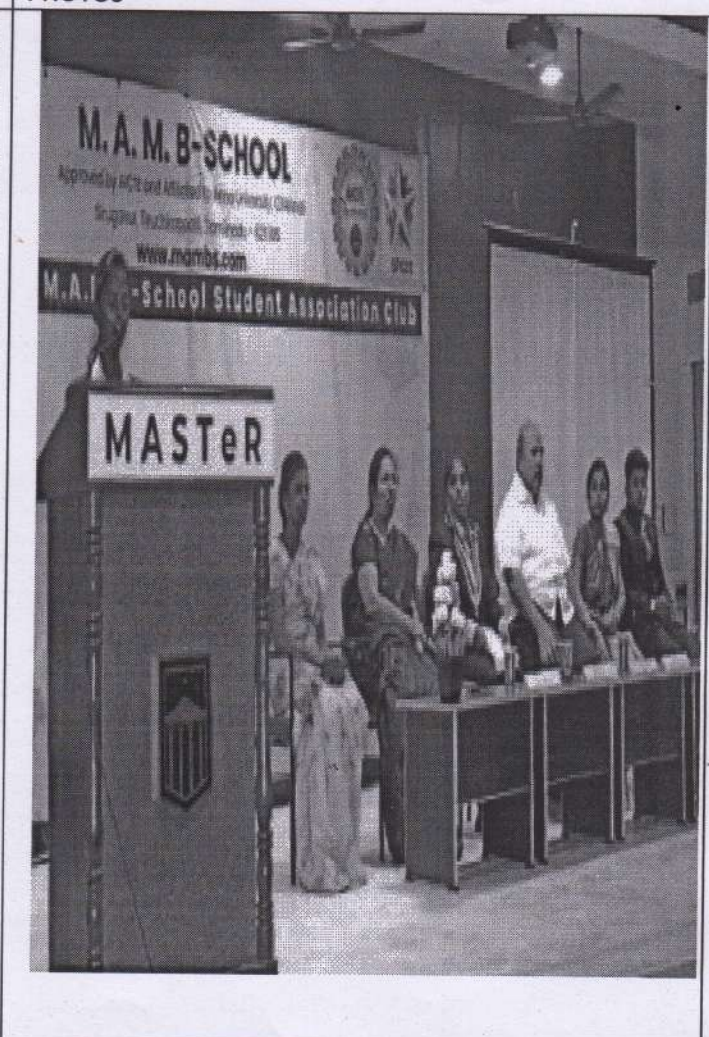
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SCHOOL

M.A.M.B-School Student Association Club association with Junior Jaycee Wing (JCI India Zone XXIII) organized **Seminar**: "A Day with an Entrepreneur" today (12.09.22) and Mr.K.V.Sivaramakrishnan, Founder & CVO, Sri Velavan Agro & Bliss Tree India was the resource person for the programme.

INVITATION	PHOTOS
	



  
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M.A.M.B-School Student Association Club organized Seminar: "Transforming HRM" today (08.09.2022) and Dr. Aarthi Rajesh, Assistant Director, Human Resource Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital was the resource person for the programme.

The banner features the M.A.M. B-School logo at the top center, flanked by the MASTOR GROUP OF INSTITUTIONS logo on the left and the MAMBS M.A.M. BUSINESS SCHOOL logo on the right. Below the school name, it states "(Approved by AICTE and Affiliated to Anna University) Siruganur, Trichy www.mambs.com". The central text reads "M.A.M B-School Student Association Club Cordially invites you for the session on Transforming HRM". A portrait of Dr. Aarthi Rajesh is shown on the left. Her name and title, "Dr. Aarthi Rajesh Assistant Director", are prominently displayed in a dark box, with her affiliation "Human Resources Development & Project Management Institute of Ophthalmology Joseph Eye Hospital" listed below. The event details "8 th Sep @ 10 am - 12 pm" and the venue "MAMSA Charles Correa Hall" are at the bottom. The background of the banner shows silhouettes of business professionals in a modern office setting.



  
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**M.A.M. B-SCHOOL**  
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SCHOOL

M.A.M.B-School Student Association Club organized **workshop** on "Employability Skills, Leadership Effectiveness & Personality Development" today (15.12.2022) and Dr.M.Mahendran, Director, Training, Placement & Corporate Relations, St.Joseph's College, Trichy was the resource person for the programme. Capturing market share in a highly competitive business world requires extraordinary leadership. But sustaining that success calls for visionary leaders who can outperform today's established players—and outdistance tomorrow's emerging competitors.

## INVITATION

## PHOTOS

**M.A.M B-School**  
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Siruganur, Trichy www.mambs.com

M.A.M B-School Student Association Club  
cordially invites you for the workshop on

**Employability Skills, Leadership Effectiveness & Personality Development**

**SPEAKER**

**DR. M. MAHENDRAN**  
Director  
Training, Placement & Corporate Relations  
St. Joseph's College, Trichy

DATE: THURSDAY 15, DECEMBER, 2022  
TIME: 10 AM TO 4 PM  
VENUE: NEWTON HALL

Dr. M. Hemalatha  
Director - MAMBS

Mrs. Fathima Bathool Malik  
Secretary & CEO - MASTeR GI.



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



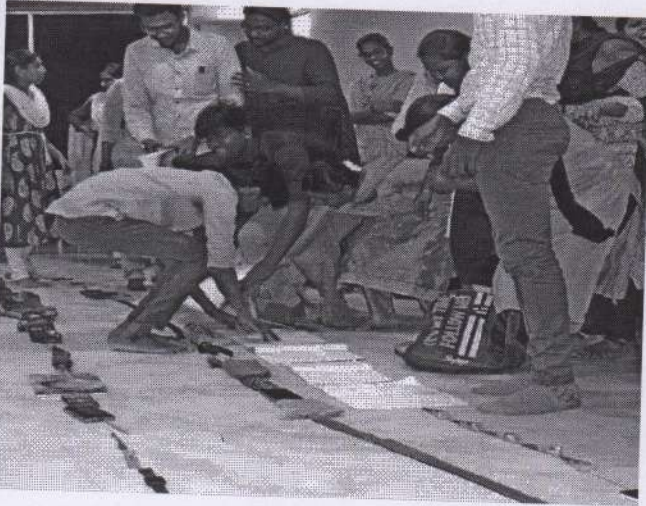
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M.A.M.B-School Student Association Club & Entrepreneurship Development Cell jointly organizes workshop on: "Business Plan Preparation" (Create New Business Opportunities and Grow with Strategy) on 03.11.2022.

Resource Person:

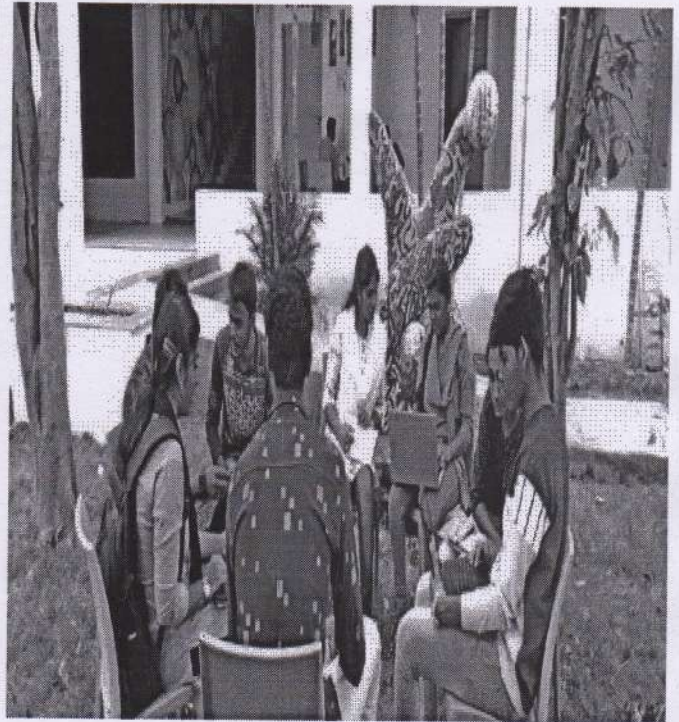
Dr.M.Hemalatha,

Director- M.A.M.B-School.

## INVITATION

The invitation poster features the M.A.M.B-School logo at the top, including the MASTOR and MAMBS logos. Below the school name, it states "(Approved by AICTE and Affiliated to Anna University) Siruganur, Trichy www.mambs.com". The text reads: "M.A.M.B-School Student Association Club & Entrepreneurship Development Cell cordially invite you for the workshop on BUSINESS PLAN PREPARATION Create new business opportunities and grow with strategy". A circular portrait of Dr. M. Hemalatha is shown, with her name and title "Director - M.A.M Business School" below it. At the bottom, it specifies the date "3rd November, 2022" and the location "MAMSA Charles Correa Hall".

## PHOTOS



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105





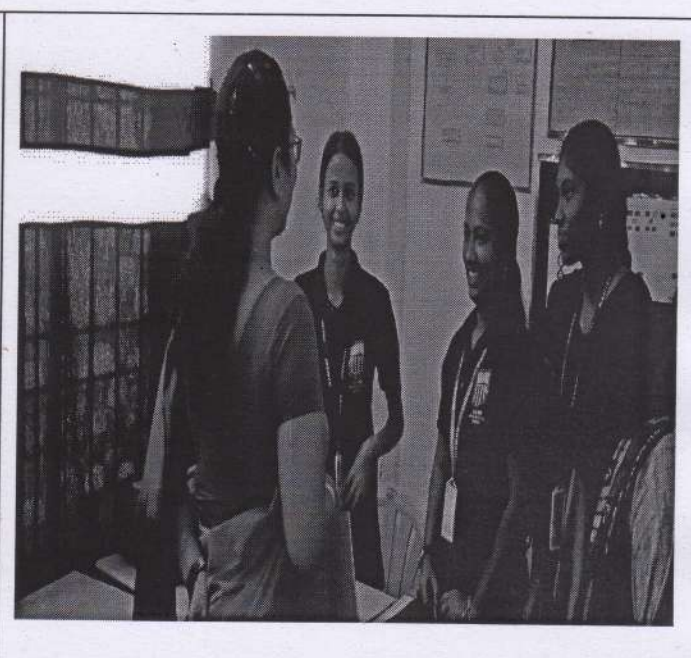
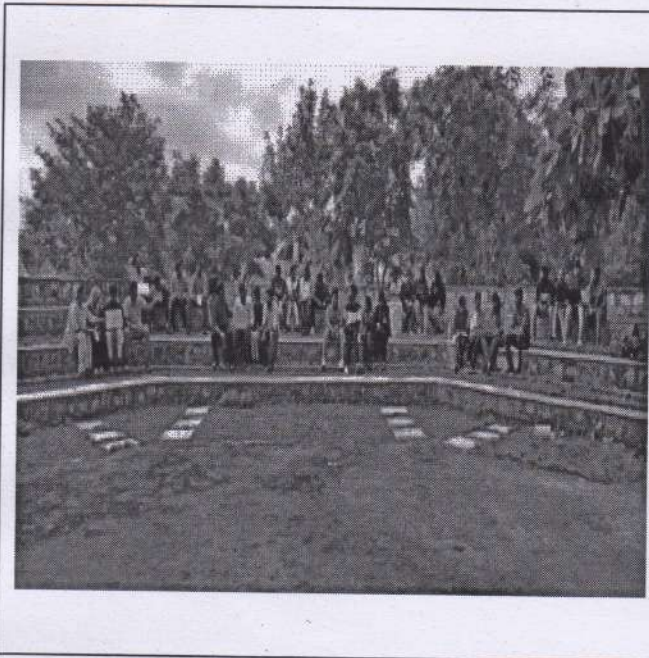
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M.A.M.B-School Student Association Club organized "Junior Jaycee Wing Installation and Workshop on Personality Development" today (14.09.2022) and Mr.S.Sasikumar, HR Trainer, SETHMA Academy and Mr.V.Gopinathan, Deputy Inspector of Schools, Dist. Educational Office, Trichy were the resource persons for the programme.

INVITATION	PHOTOS



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
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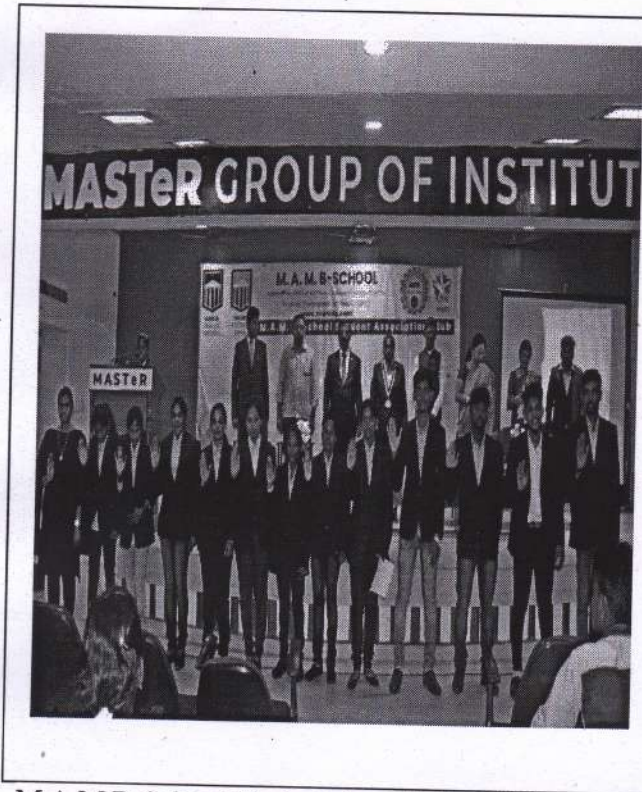
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M.A.M.B-School Student Association Club and Student's ExNoRa Club organized "Installation of Student's ExNoRa Club and Workshop on Cyber Safety" today (16.09.2022) Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Tiruchirappalli and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai was the resource persons for the programme.





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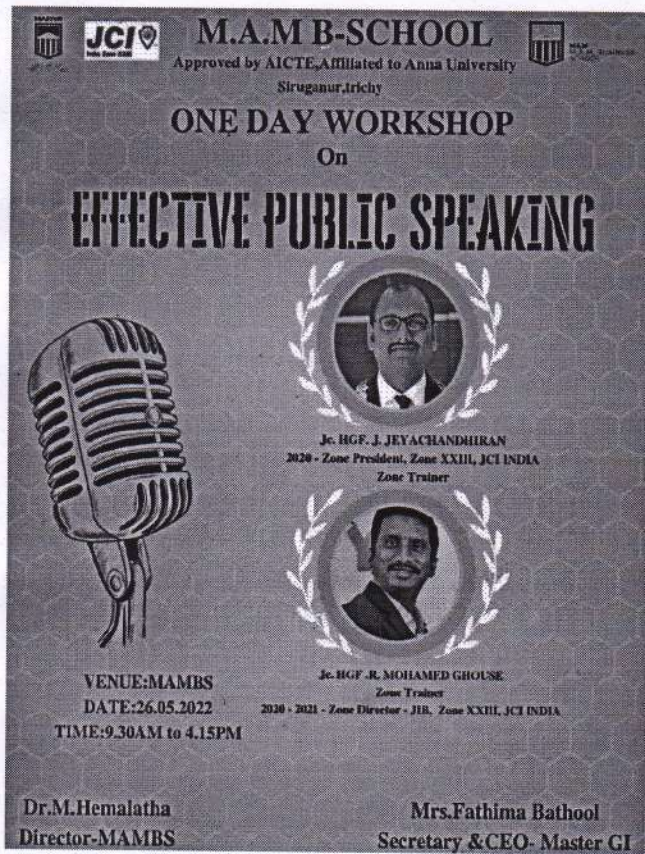
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M.A.M.B-School in association with Junior Jaycee Wing organizes one day workshop on "Effective Public Speaking" today (26.05.22) and Jc.HGF.J.Jeyachandhiran, 2020-Zone President, Zone XXIII, JCI India, Zone Trainer, Jc.HGF.R.Mohammed Ghouse, Zone Trainer & 2020-2021-Zone Director-JIB, Zone XXIII, JCI India were the resource persons for the programme.

## INVITATION



**M.A.M B-SCHOOL**  
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Siruganur, Trichy

**ONE DAY WORKSHOP**  
On  
**EFFECTIVE PUBLIC SPEAKING**

**Jc. HGF. J. JEYACHANDHIRAN**  
2020 - Zone President, Zone XXIII, JCI INDIA  
Zone Trainer

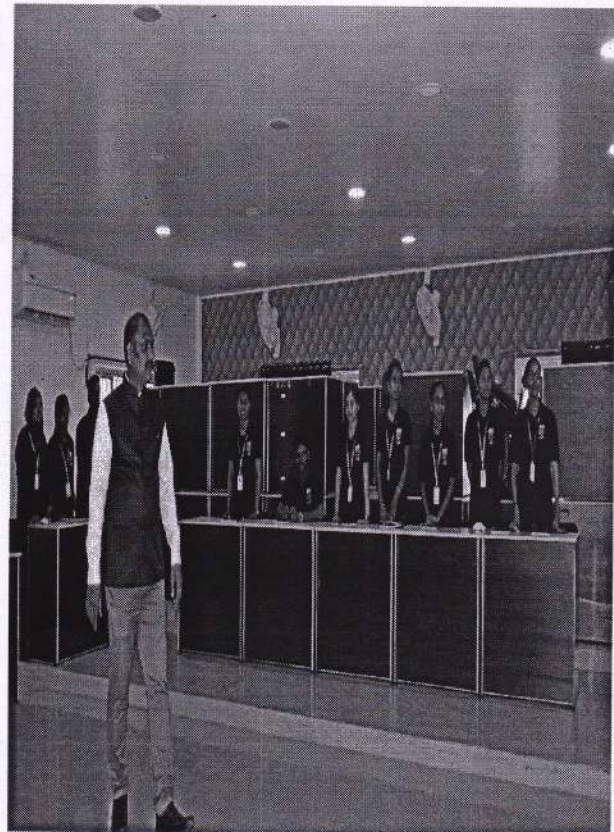
**Jc. HGF. R. MOHAMED GHOUSE**  
Zone Trainer  
2020 - 2021 - Zone Director - JIB, Zone XXIII, JCI INDIA

VENUE: MAMBS  
DATE: 26.05.2022  
TIME: 9.30AM to 4.15PM

Dr. M. Hemalatha  
Director-MAMBS

Mrs. Fathima Bathool  
Secretary & CEO- Master GI

## PHOTOS



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M.A.M.B-School in association with Junior Jaycee Wing organized Seminar: "SESSION OF MENTAL HEALTH" today (25.05.2022) and Dr. K. Ramakrishnan, Chief Psychiatrist, Managing Director & CEO, Athma Hospitals was the resource person for the programme.

INVITATION	PHOTOS



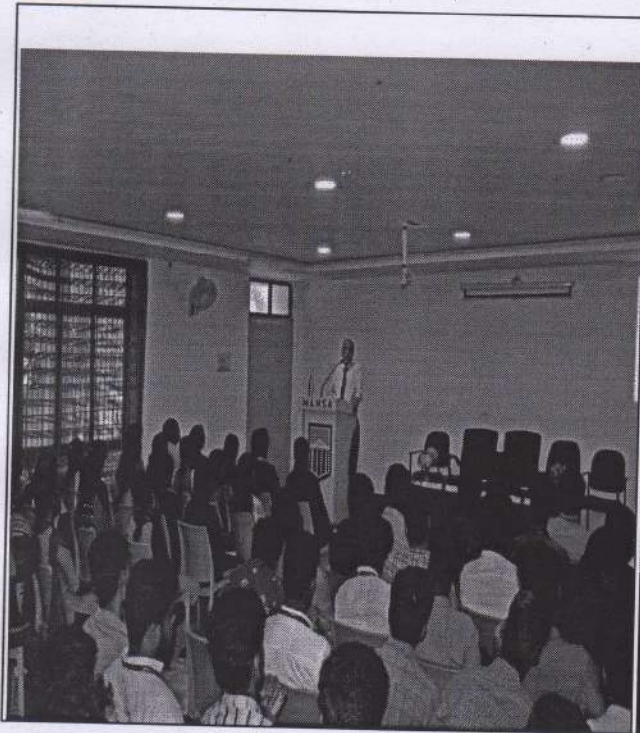
  
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M.A.M.B-School in association with Yi Trichy, YUVA CLUB organized Workshop "Digital Marketing" programme today (13.04.2022) and Mr.Rajesh Natrajan,Internet Marketing Adviser, Web Designer,Digital Marketing Agency, INTERNEST, Trichy was the resource person for the programme.

## INVITATION

**M.A.M. B-SCHOOL**

**DIGITAL MARKETING**

13TH APRIL

11.00 am

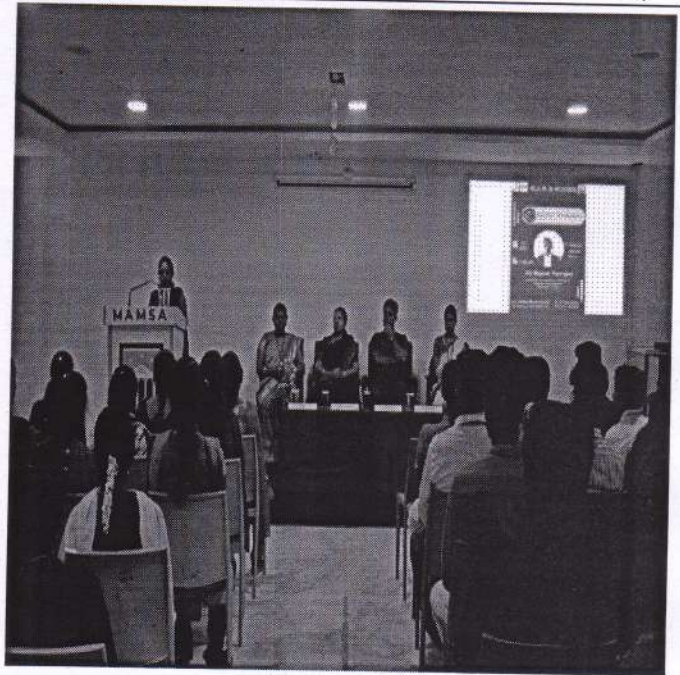
**Mr. Rajesh Natrajan**  
Internet Marketing Adviser, Web Designer  
Digital Marketing Agency,  
INTERNEST, Trichy

**CHARLES CORREA HALL**

Mrs. Fathima Bathool Maluk  
Secretary & CEO -Master GI.

Dr. M. Hemalatha  
Director - MAMBS

## PHOTOS



*[Signature]*  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105





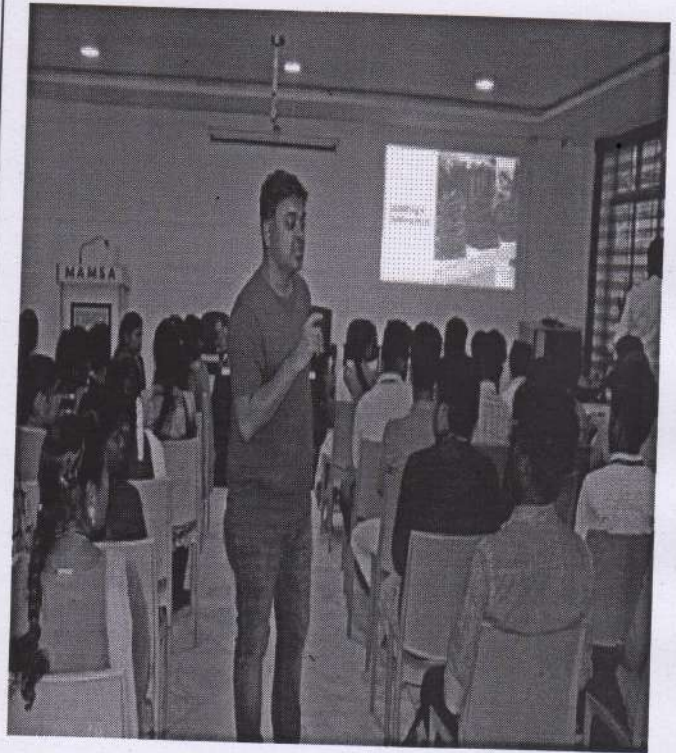
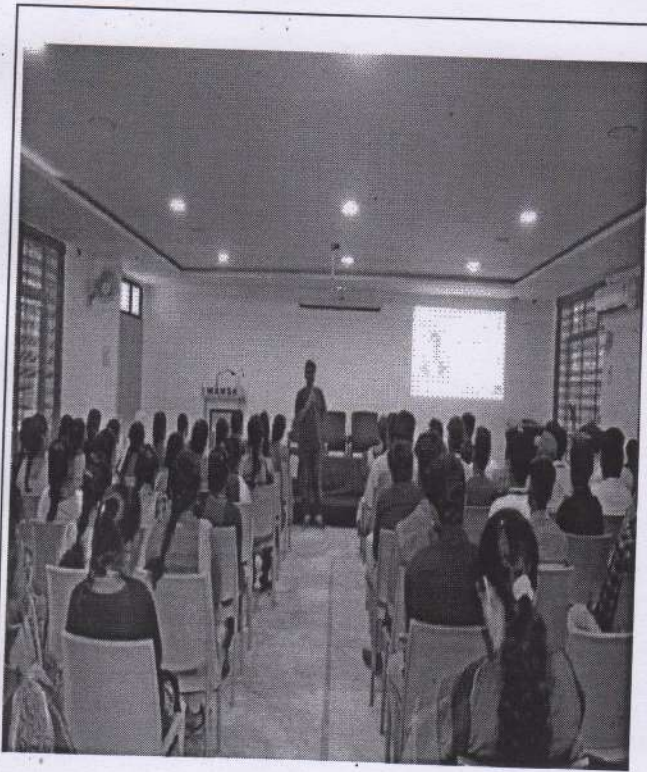
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Research & Development (R&D) Cell of M.A.M.B-School organized Workshop: "IPR Awareness & Application in Management" on 18.02.22 and Mr.L.M. Subramanian, DGM (Retired), BHEL, New Growth Areas, Trichy was the chief guest for the programme.

INVITATION	PHOTOS
	





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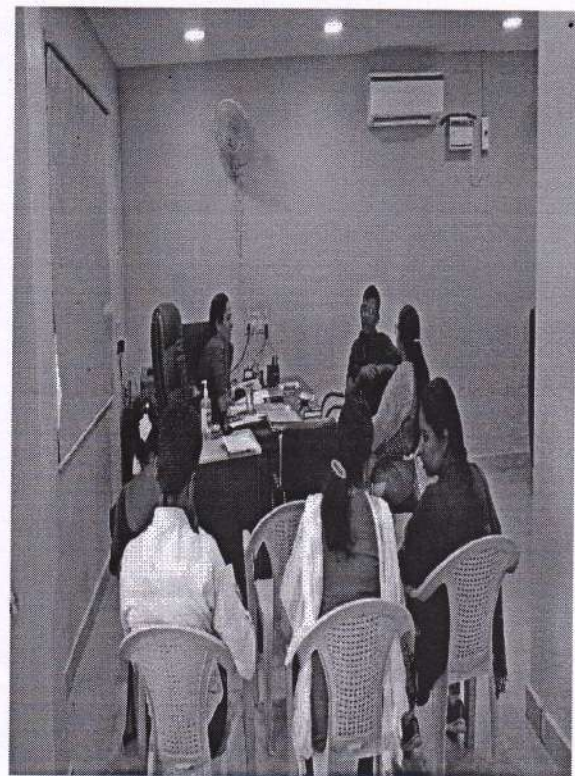


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SCHOOL

M.A.M.B-School organized program: "Preparatory Workshop on NAAC & NBA Accreditation" under the aegis of Margadarshan Scheme today (18.02.22) and Dr.B.Senthil Arasu, Associate Professor, Department of Management Studies, NIT, Trichy was the resource person for the programme.

## INVITATION

## PHOTOS



"Go go go ! Go for it!


It's never too late;

You deserve the best from life; You have the supreme power to make your dreams come true. You can, Yes you can become the undefeatable champion and be what you always wanted to be in your challenging career".

M.A.M.B-School in association with Skill Development and Placement (SDP) successfully organized and completed three days programme (14.02.22 - 16.02.22) : "Workshop on Interview Conversation" and "Workshop on Logical and Analytical Skills".

Resource Persons :



  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**



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**\*Dr.R.Saraswathy\*** , Head- Skill Development and Placement (SDP), MASTeR Group of Institutions .

**\*Mrs. V. Chithra\***,  
Soft Skill Trainer, SDP, MASTeR GI.

**\*Mrs. N. Tamizhmozhi \***  
Aptitude Trainer, SDP,  
MASTeR GI.

**\*Mrs.J.B.Shali Medona,\***  
Soft Skill Trainer, SDP,  
MASTeR GI.

**\*Mrs. T. Deivamani \***  
Assistant Professor,  
M.A.M. B- School.

**\*Ms.Mercy Janita Vincent,\***  
Assistant professor,  
M.A.M. B - School.





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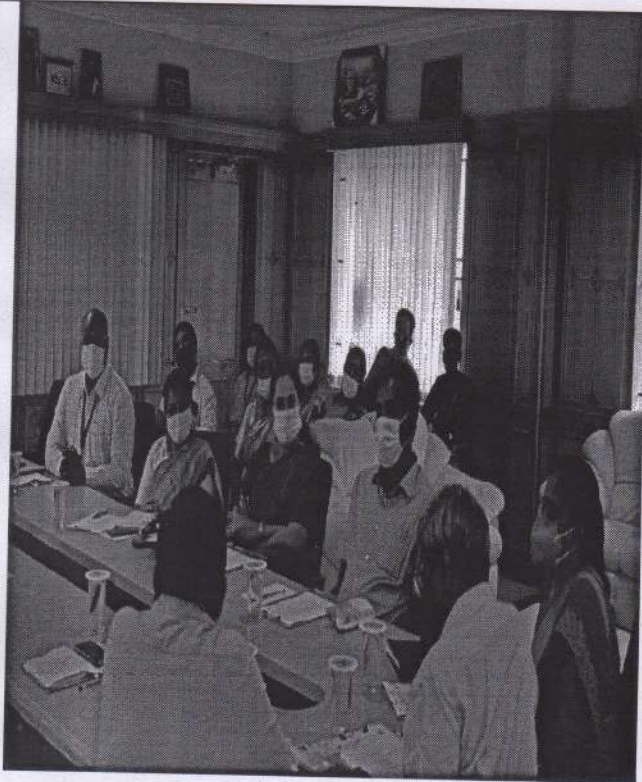
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## PHOTOS





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M.A.M.B-School in association with Yi-YUVA Club organized Workshop as a "Session on Leadership Talk- Lead with Impact" today (11.06.2022) and Mr.Anand Srinivasan, Economist, Author , Investor & Consultant was the chief guest for the programme. "If your action inspire others to dream more, learn more, do more and become more, YOU ARE A LEADER".M.A.M.B-School in association with Yi Club organizes "Session on Leadership Talk- Lead with Impact" on 11.06.2022.

Chief Guest:

Mr.Anand Srinivasan,

Economist, Author,

Investor & Consultant.

INVITATION	PHOTOS



  
**DIRECTOR**  
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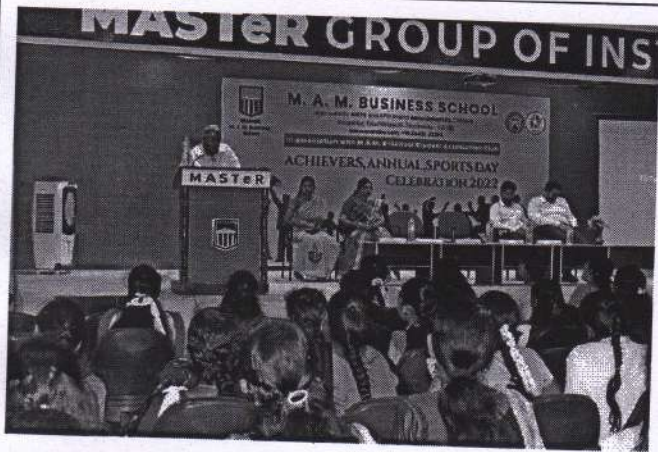
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"Believe in yourself and all that you are; know that there is something inside you that is greater to achieve the pinnacle of success".

Research & Development (R&D) Cell of M.A.M.B-School organizes Workshop "IPR Awareness & Application in Management" on 18.02.22.

Guest Speaker:

Mr.L.M. Subramanian,

DGM (Retired),

New Growth Areas,

BHEL, Trichy.







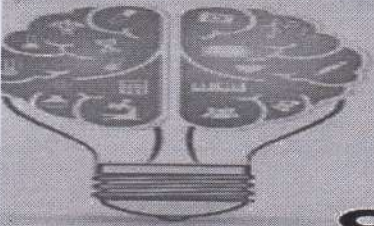
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INSTITUTIONS

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Our R&D CELL invite you for the Session on  
**IPR Awareness  
&  
Application in Management**  
18th February, 2022 | 1.30 to 4.00 pm

**Guest Speaker**  
**Mr. L. M. Subramanian**  
(B.E., M.B.A., P.G.D.C.A., P.G.D.I.P.R.)  
DGM (Retired)  
New Growth Areas  
BHEL, Trichy

Venue : Charles Correa Hall

Dr. M. Hemalatha  
Director - MAMBS

Mrs. Fathima Bathool  
Secretary & CEO -Master GI.





# M.A.M. B-SCHOOL



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M.A.M.B-School in association with Skill Development and Placement (SDP) organizes three days programme : "Workshop on Logical and Analytical Skills"; "Workshop on Interview Conversation" from 14.02.22 to 16.02.22.

**M.A.M. B-SCHOOL**  
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siruganur.Trichy www.mambs.com

**In Association With**  
**Skill Development and Placement**

**Workshop on Logical and Analytical Skills**

**FEBRUARY 14TH TO 16TH**  
9:30AM - 4:15PM  
Venue : MAMBS Hall

**Mrs. Fathima Bathool**  
Secretary & CEO -Master GI.

**Dr. M. Hemalatha**  
Director - MAMBS

**Dr. R.Saraswathy**  
Head /SDP





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Siruganur, Trichy www.mambs.com

**In Association With**  
**Skill Development and Placement**

**Workshop on Interview  
Conversation**

**FEBRUARY 14TH TO 16TH**  
**9:30AM - 4:15PM**  
**VENUE : CHARLES CORREA HALL**



**Mrs. Fathima Bathool**  
Secretary & CEO -Master GI.

**Dr. M. Hemalatha**  
Director - MAMBS

**Dr. R. Saraswthy**  
Head /SDP





# M.A.M. B-SCHOOL

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M.A.M.B-School in association with Students' EXNORA organized workshop on "FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS" on 04.02.22 and Dr.S.Senthil K Nathan, Associate Professor, Head- Corporate Relations and Member- EXNORA was the guest speaker for the programme.



*(Handwritten signature)*  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**



## M.A.M. B-SCHOOL

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"The most successful event is the one that you achieves your goal and exceeds your expectations; Every moment is the fresh beginning".

M.A.M.B-School in association with Students' EXNORA organized workshop on "FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS" on 04.02.22. Exn.P.Mohan, Consultant, Master HR Trainer & Founder- Youth Exnora International and was the chief guest for the programme.





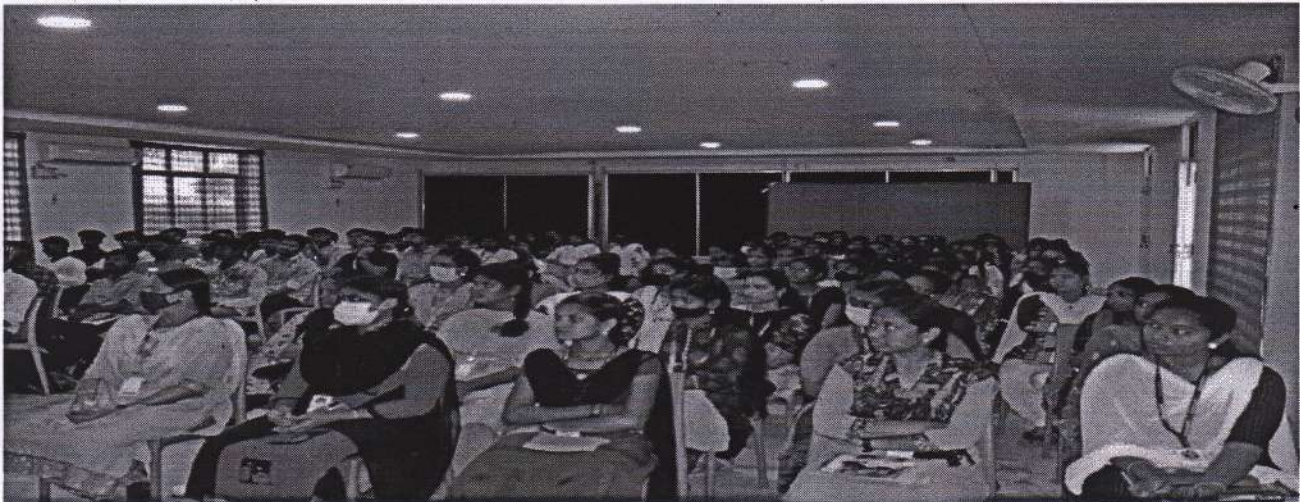
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The strongest factor of success is believing you can do it and you can deserve it and believing you can get it". M.A.M.B-School in association with Students' EXNORA organises two days workshop on "FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS" from 31.01.22 to 01.02.22.

Guest Speakers:

Exn.P.Mohan,

Consultant, Master HR Trainer &  
Founder- Youth Exnora International.

Dr.Senthil K Nathan,

Associate Professor,  
Head- Corporate Relations,  
Hallmark Business School.






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SIRUGANUR, TRICHY




**STUDENTS' EXNORA ORGANIZE**


**TWO DAYS' WORKSHOP ON**

**"FACE & WIN INTERVIEW"**


**&**


**"CORPORATE EXPECTATIONS"**






**31.1.2022 & 1.2.2022**  
**11 AM - 1.30 PM**





**Exn. P. Mohan**, MCA., MSW., MSc. (Psy)  
Consultant, Master HR Trainer &  
Founder - Youth Exnora International



**Dr. Senthil K Nathan**  
Associate Professor  
Head-Corporate Relations  
Hallmark Business School

**Dr. M. Hemalatha**  
Director - MAMBS

**Mrs. Fathima Bathool**  
Secretary & CEO - Master GI.

MODE - Google meet





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In today's (25.01.22) New Indian Express, "Dust-Off Your Designing Skills-Using Canva App" programme information published.

### **MAM Business School organises workshop on designing**

Tiruchy: MAM Business School organised a workshop on 'Dust off your designing skills' on its campus on Monday. A Kanimozhi, assistant professor, was the resource person. Talking about various components of developing designing skills, she offered tips to make the designs look good, how to choose the dimensions in design, and methods and templates to create background design among others. Informing was also shared on overview of Canva, which is an Australian graphic design platform used to create social media graphics, presentations, posters, documents and other visual content.

M.A.M.B-School organized one day workshop on "DUST-OFF YOUR DESIGNING SKILLS- Using Canva App" today (24.01.2022),  
Dr.A.Kanimozhi, Assistant Professor,  
M.A.M.B-School was the resource person for the programme.







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SIRUGANUR, TRICHY WWW.MAMBS.COM

One Day Workshop on

**DUST - OFF  
YOUR  
DESIGNING SKILLS**

- Using Canva App

**24th January, 2022**

10.00 am - 4.00 pm



**Dr. A. Kanimozhi**

Assistant Professor - MAMBS

**Dr. M. Hemalatha**  
Director - MAMBS

**Mrs. Fathima Bathool**  
Secretary & CEO - Master G.I.





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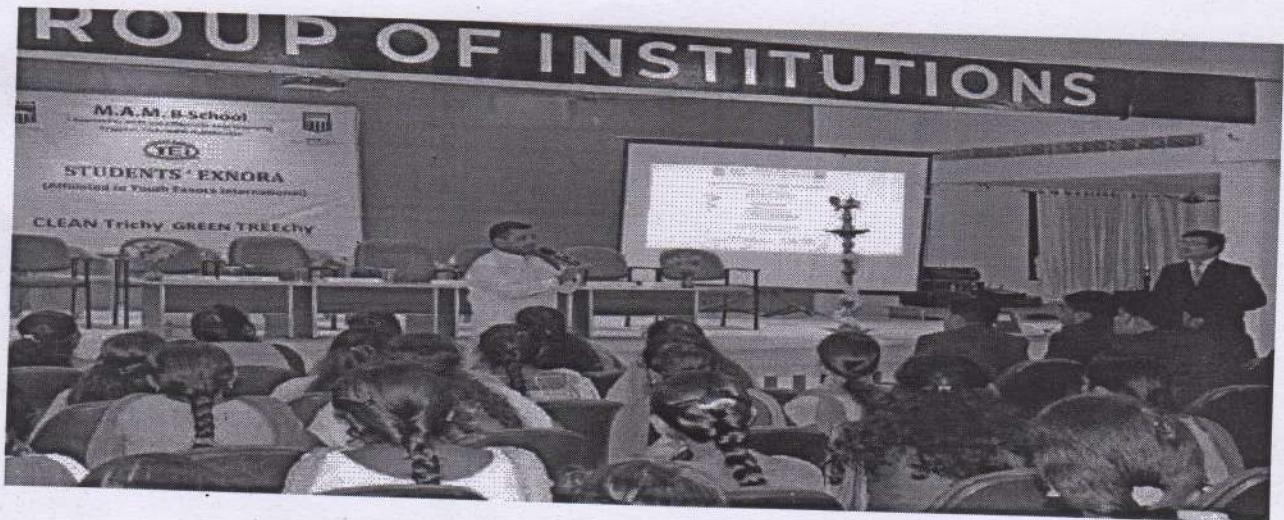
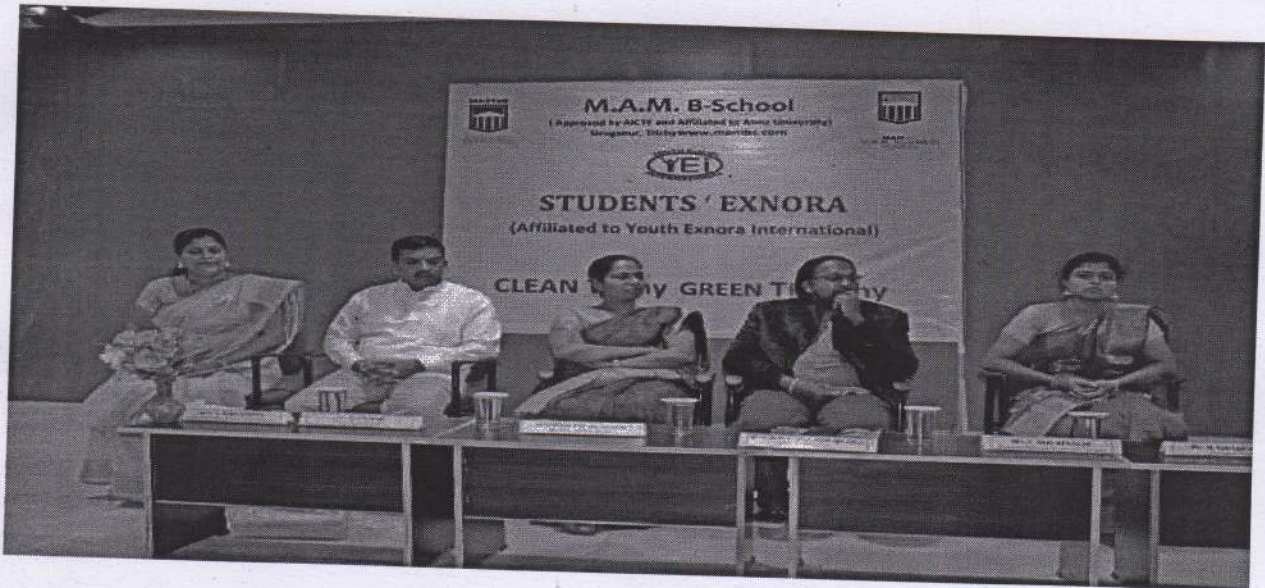
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M.A.M. Business School organized "Students Exnora Club Installation" and a Workshop on "Am I Celebrity" today. (30.12.21)



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M.A.M.B-School organised a special Workshop on Know Yourself for your "ENTREPRENEURIAL JOURNEY" by Mr. Manick Rajendran, Founder & CEO of iMMi life Healthcare Pvt. Ltd. Chennai on 2nd March 2020 (Today). Chief Guest Inspired our Student by making the session as an activity based learning and thought the skills which help them to take up Entrepreneurship as their Career.



  
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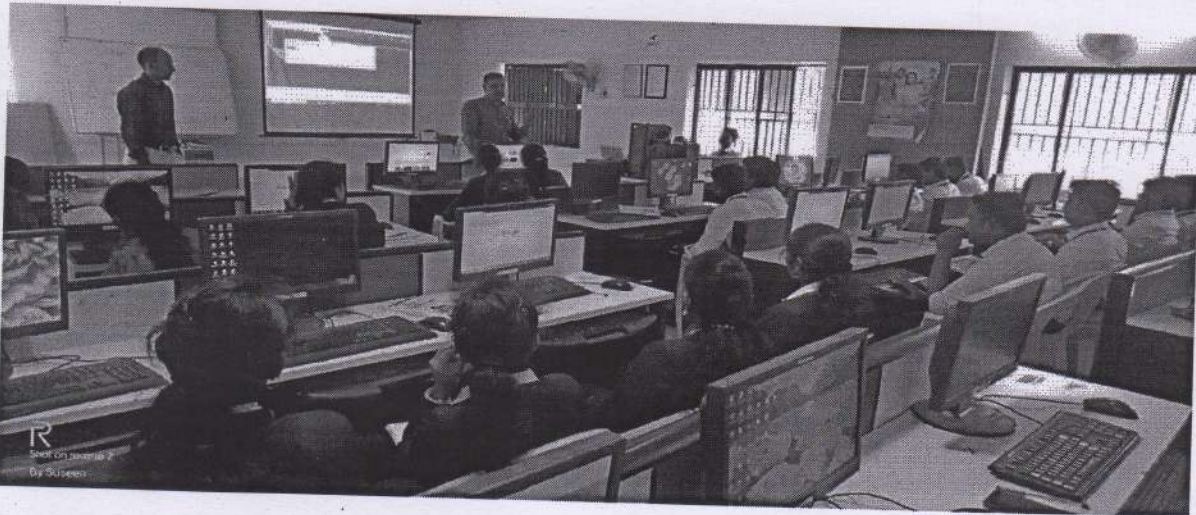
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M.A.M.B-School Organises Workshop on "Stock Market Investment and Real Time Trading" on 26th August 2019. Dr. K. Balaji, Placement Officer, SRM University, Chennai and Mr. Arun Mozhi, Financial Advisory gave a real time online Trading Experience to our Students.



  
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MAMBS organises one day workshop on Data Analytics using R Software on 22nd August 2019. All of you are cordially Invited to have hands on Experience.



We Cordially Invite you all on behalf of the Management, Director, Faculty and Students for  
One Day Workshop on

## Data Analytics using 'R' Software

Date: 22.08.2018 (Thursday)

Time: 10.00 a.m. to 4.00 p.m.

Venue: MAMBS



Resource Person  
**Mr. G. Sivaraja B.E., MBA**  
Data Scientist

**Dr. M. Hemalatha**  
MBA, Ph.D (NITT)  
Director - MAMBS

**Mrs. Fathima Bathool Maluk**  
MBA, SMP (IIM-A), WEP (ISS)  
Secretary & CEO - MASTER GI, MBA





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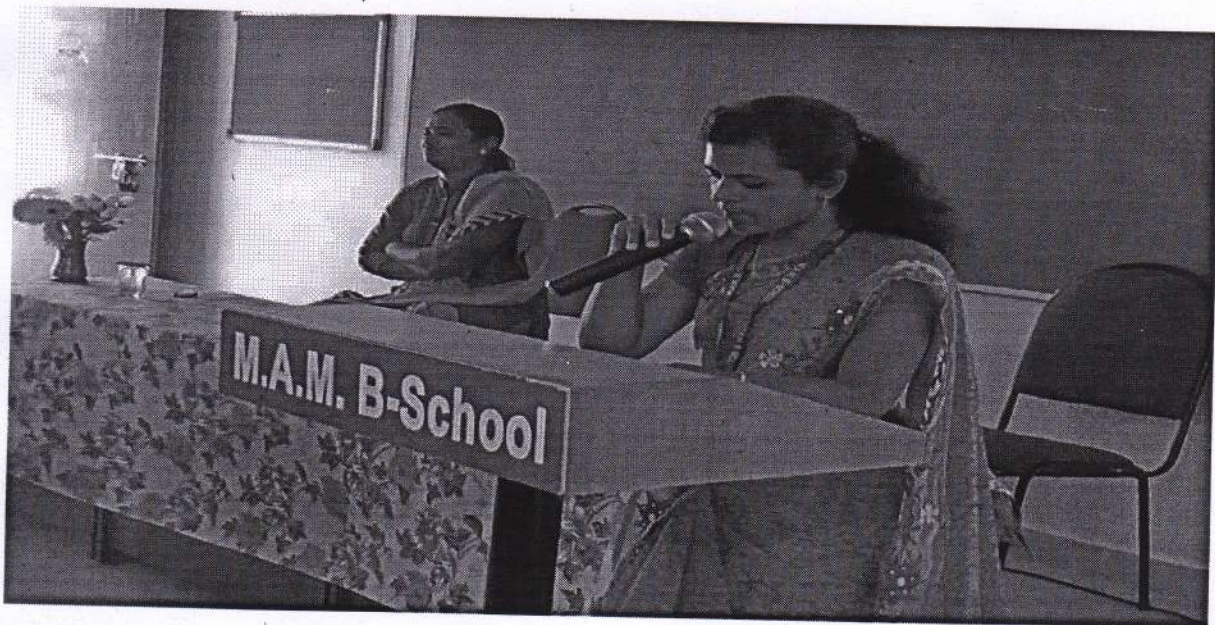
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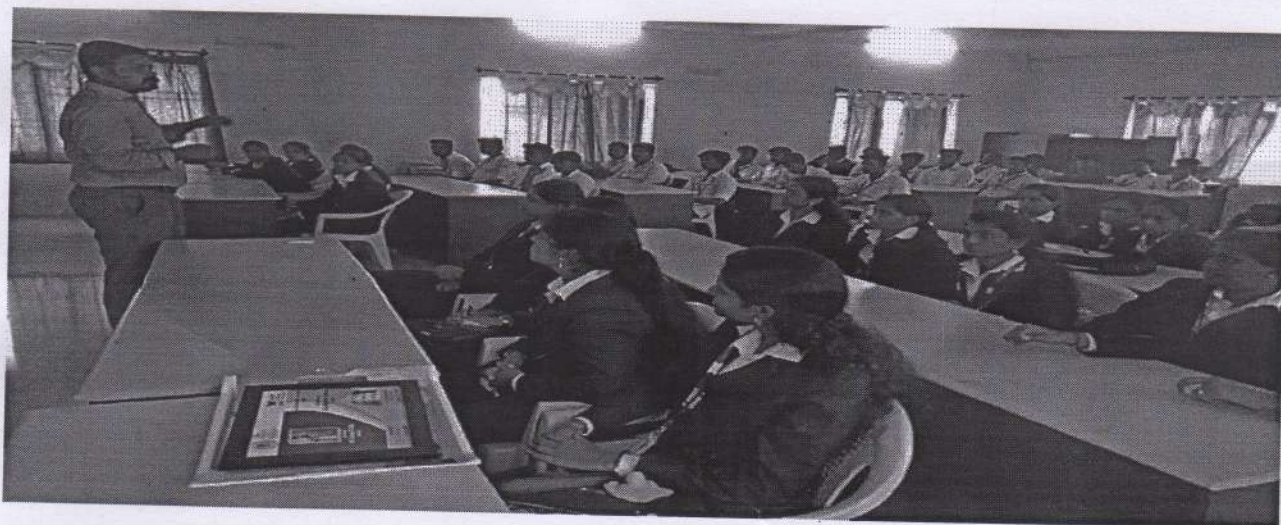
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MAM B School organises one day workshop on Data Analytics using R Software on 22nd August 2019. Mr.G. Sivaraja, Data Scientist gave hands on Experience to our Students.





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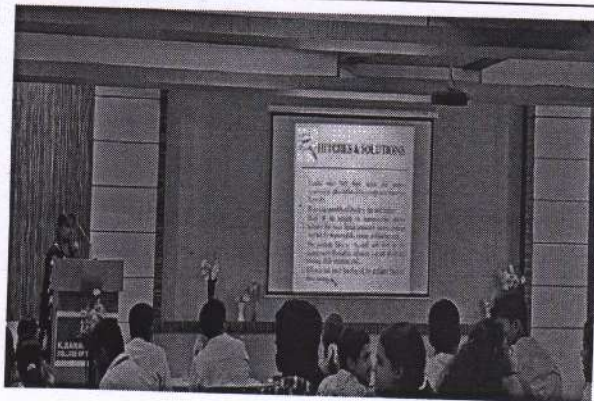
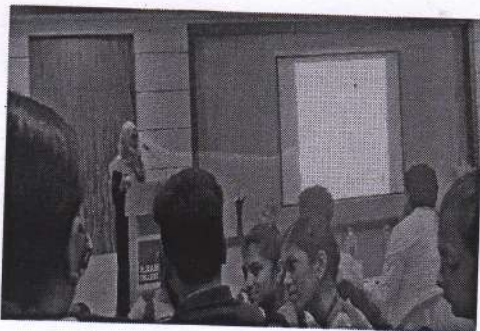
## CONFERENCE PHOTOS AND INVITATIONS

Meha Jabeen, II MBA and Infantena Lourdes Mary. D, I MBA presented papers entitled: "Business Intelligence Conceptual Model for Customer Perspective on Swiggy"; "Business Intelligence Modelling for Measuring the Women Entrepreneurs Business Success" respectively in AICTE sponsored International **Conference** on Newer Engineering Concepts and Technology-2K22 (ICONNECT 22)" organized by K.Ramakrishnan College of Technology, Trichy today (28.04.22).

Prof.M.Surya, and Dr.R.Jeevarekha

Assistant professor, M.A.M.B-School presented a paper entitled "A Panoramic Study on Neuro Marketing" , "Scheduling and Resource Management for Edge Infrastructure" in International Conference on Edge Computing (ICEC 2022), organised by Department of Computer Science and Engineering, M.A.M. College of Engineering ,Trichy today (28.04.22).

### PHOTOS



  
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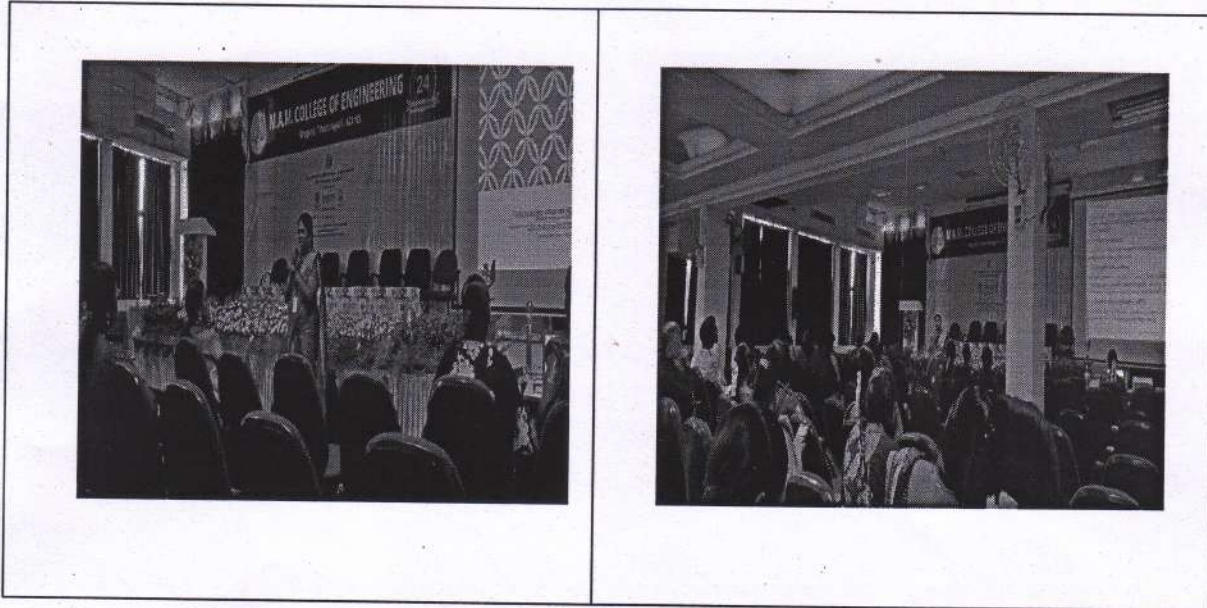
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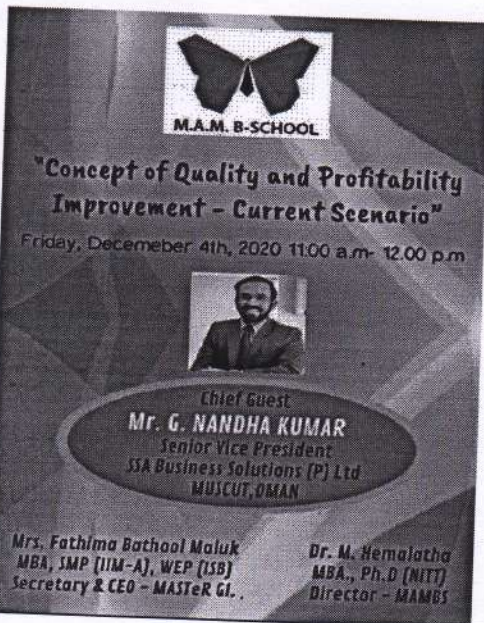


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M.A.M.B-School Cordially Invites you all for a online Seminar session on "Concept of Quality & Profitability Improvement- Current Scenario" on 04-12-2020.

M.A.M.B-School in Association with Young Indians Organised Seminar on " Women Excellence in Entrepreneurship" by Ms. Vinothini Sekar, Entrepreneur & Fashion Designer, Manjal Couture an Online Clothing Brand for Women & Kids and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020 (Today).

## PHOTOS



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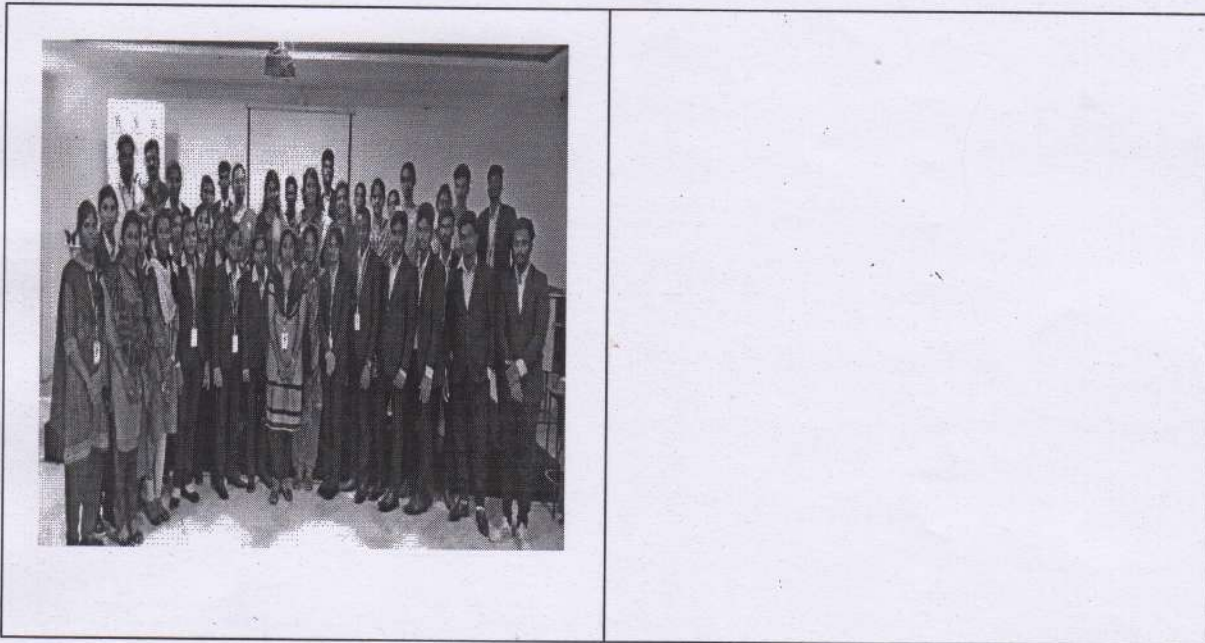
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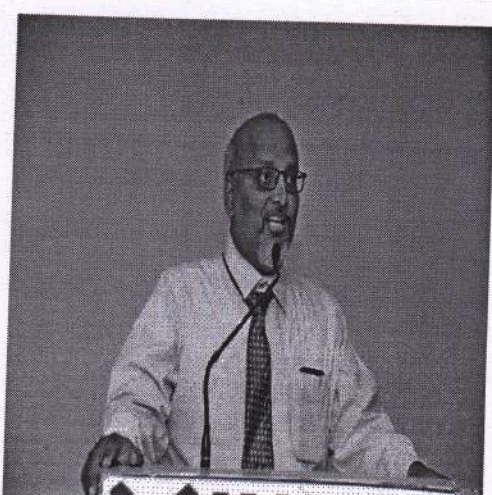
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M.A.M. B-School organised "3rd NATIONAL CONFERENCE ON APPLICATIONS OF MANAGEMENT RESEARCH IN SOCIAL SCIENCE, ENGINEERING AND TECHNOLOGY NCAMRSSET 2019" on 25-01-2019 (Friday) — Jimmy Carter Dear Well-wishers, With all your blessings we have organized second "National Conference on Applications of Management Research in Social Science, Engineering and Technology" on 25.01.2018. Seven Volumes of Proceedings with ISBN has been released by Prof. Sridhar Natarajan, Dean, Chennai Business School and he delivered the Inaugural Address.

Dr. S.N. Ragavendra, Associate Professor, BIM delivered the Valedictory address. We have received 245 papers from various states Dear Well-wishers,

We cordially invite you on behalf of the Management, Faculty and Students for the Second National Conference to be held on 25th January 2018 (Thursday).

## PHOTOS

 <p><b>PHOTOS</b></p> <p>CONFERENCE FLYER: Second National Conference on Applications of Management Research in Social Science, Engineering and Technology (NCAMRSSET 2018). Chief Guest: Mr. Sridhar Natarajan, Dean, Chennai Business School. Chief Guest: Dr. S.N. Ragavendra, Associate Professor, BIM. Invited by: Dr. P. Subbaveetha Bharathi, Director, MAMBS.</p>	 <p>PHOTO OF A MAN SPEAKING AT A PODIUM.</p>
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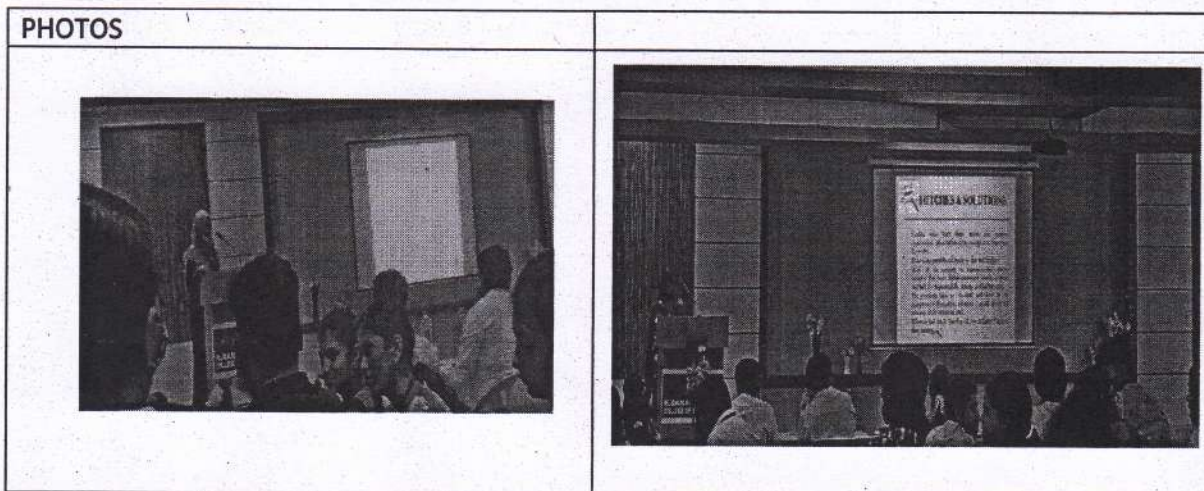
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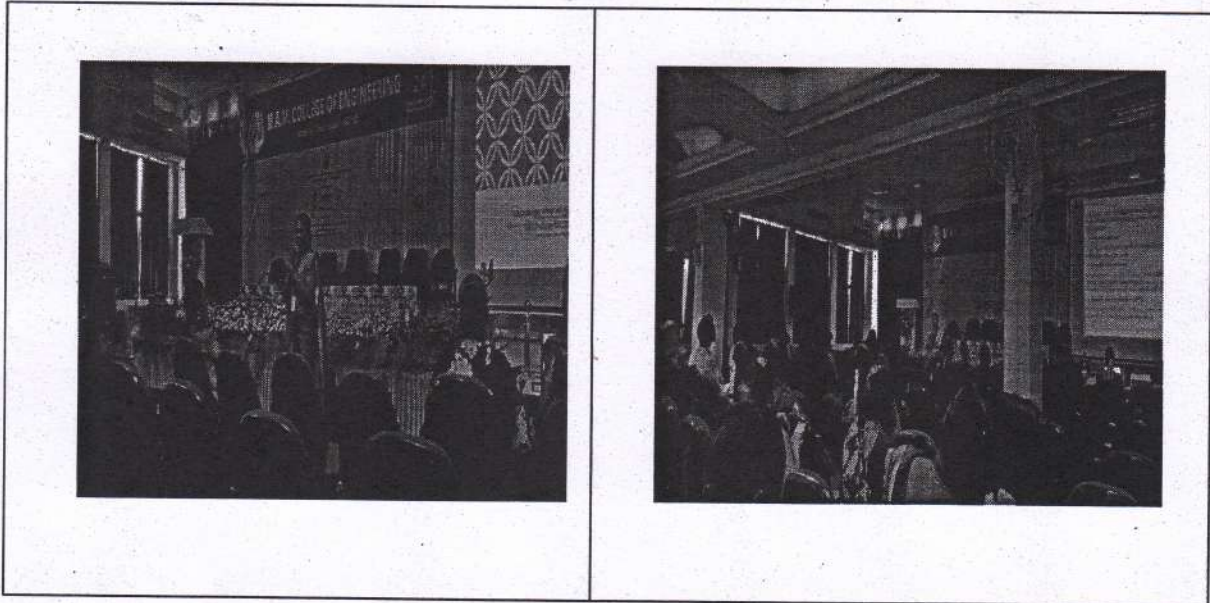
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## PHOTOS



  
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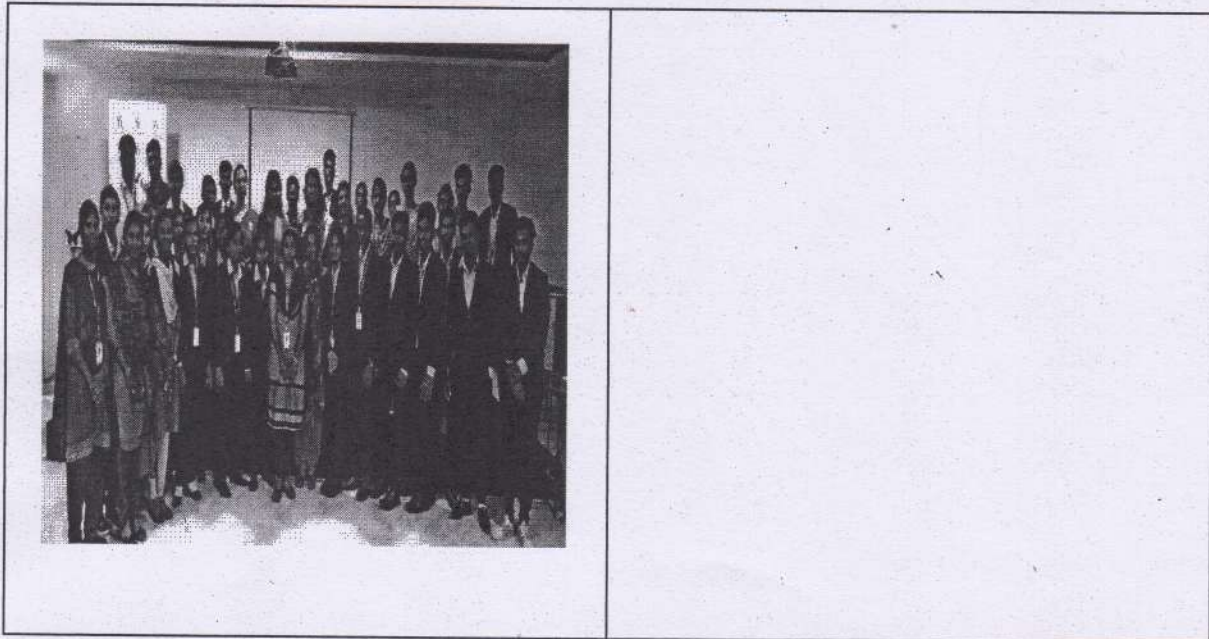
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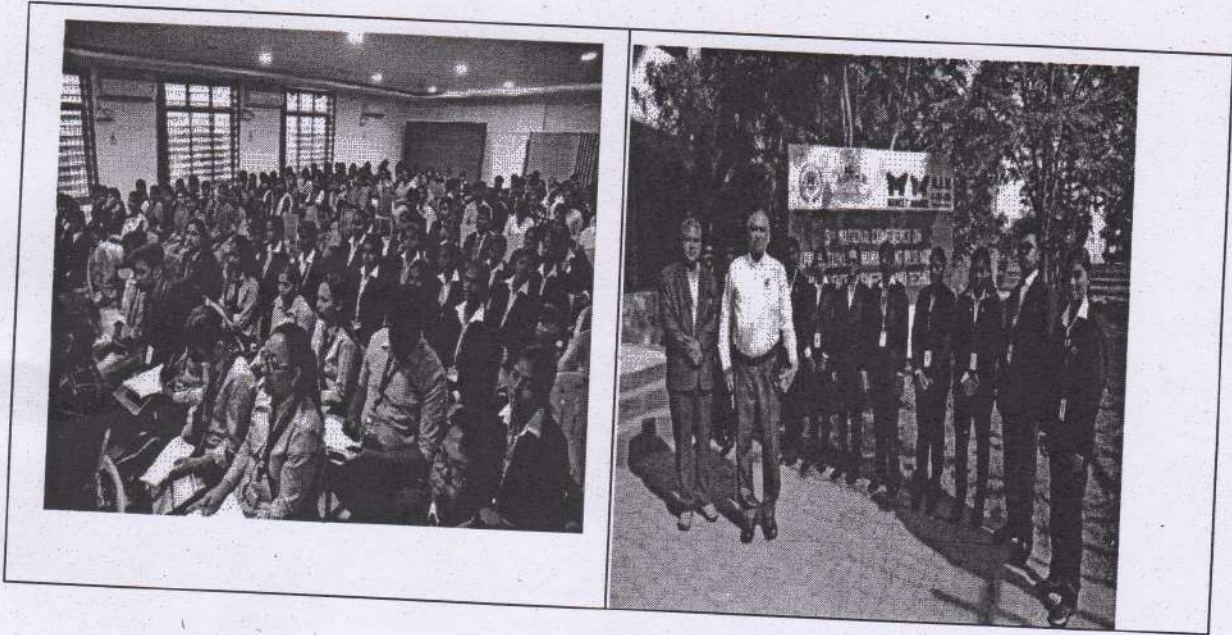
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**M.A.M. B-SCHOOL**

**"Concept of Quality and Profitability Improvement - Current Scenario"**

Friday, Decemeber 4th, 2020 11:00 a.m- 12:00 p.m

**Chief Guest**  
**Mr. G. NANDHA KUMAR**  
Senior Vice President  
SSA Business Solutions (P) Ltd  
MUSCAT, OMAN

**Mrs. Fathima Bathool Maluk**  
MBA, SMP (IIM-A), WEP (ISB)  
Secretary & CEO - MASTER GI.

**Dr. M. Hemalatha**  
MBA, Ph.D (NITT)  
Director - MAMBS



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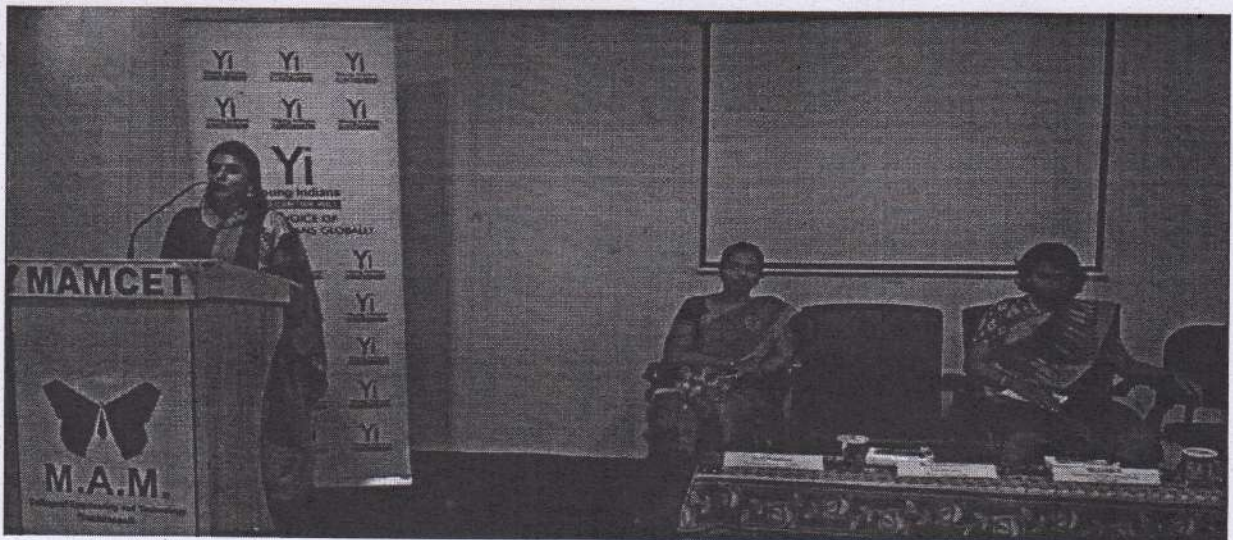
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M.A.M.B-School Student Association Club association with Junior Jaycee Wing (JCI India Zone XXIII) organized Seminar : "A Day with an Entrepreneur" today (12.09.22) and Mr.K.V.Sivaramakrishnan, Founder & CVO, Sri Velavan Agro & Bliss Tree India was the resource person for the programme.

## INVITATION

## PHOTOS



  
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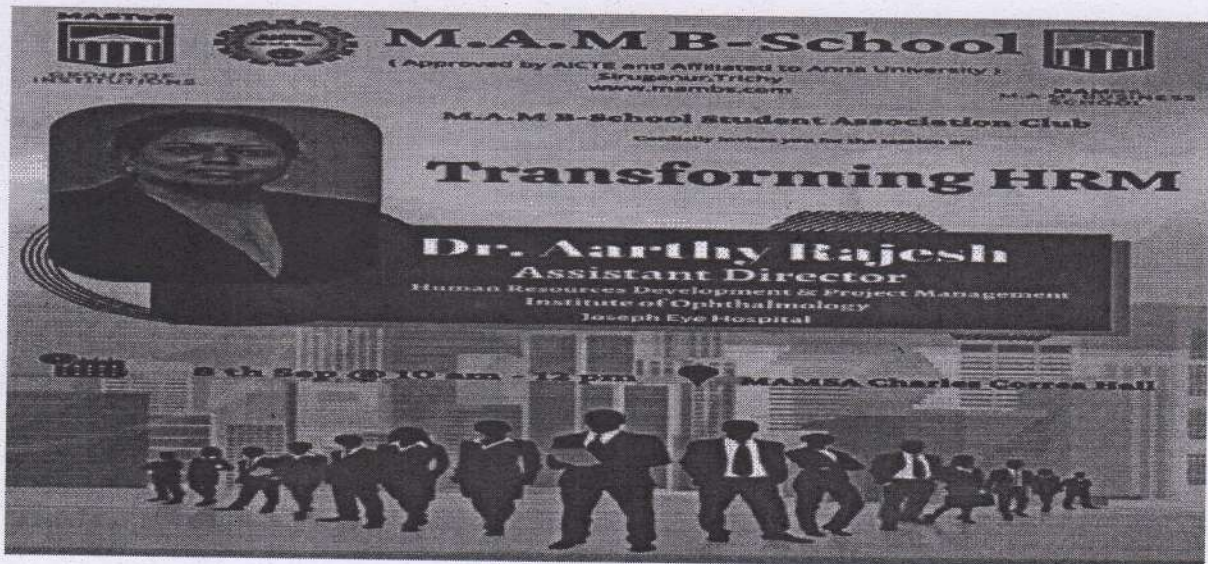
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M.A.M.B-School Student Association Club organized Seminar: "Transforming HRM" today (08.09.2022) and Dr. Aarthi Rajesh, Assistant Director, Human Resource Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital was the resource person for the programme.



  
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