



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Chennai)




GUEST LECTURER

"Finding your passion is the key to your success".


MAMBS organises Guest Lecture: "Getting Started with a Career in Marketing" on 19.11.21.

Guest Speaker: Mr.M. Thillaiparthiban, Senior Sales Officer. The Ramco Cements Ltd.



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GROUP OF INSTITUTIONS

MAMBS
M.A.M. BUSINESS
SCHOOL

Getting Started with a Career in Marketing



Guest Speaker
MR. M. THILLAI PARTHIBAN
SENIOR. SALES OFFICER
THE RAMCO CEMENTS LTD

19th November, 2021 | 12.00 to 1.00 pm
Venue: Newton Hall

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS





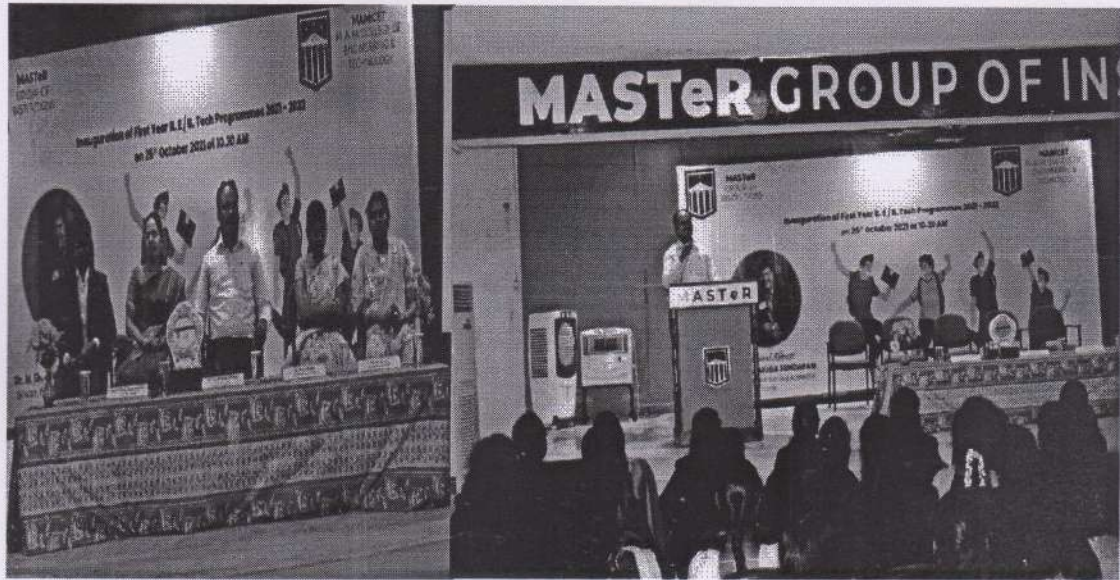
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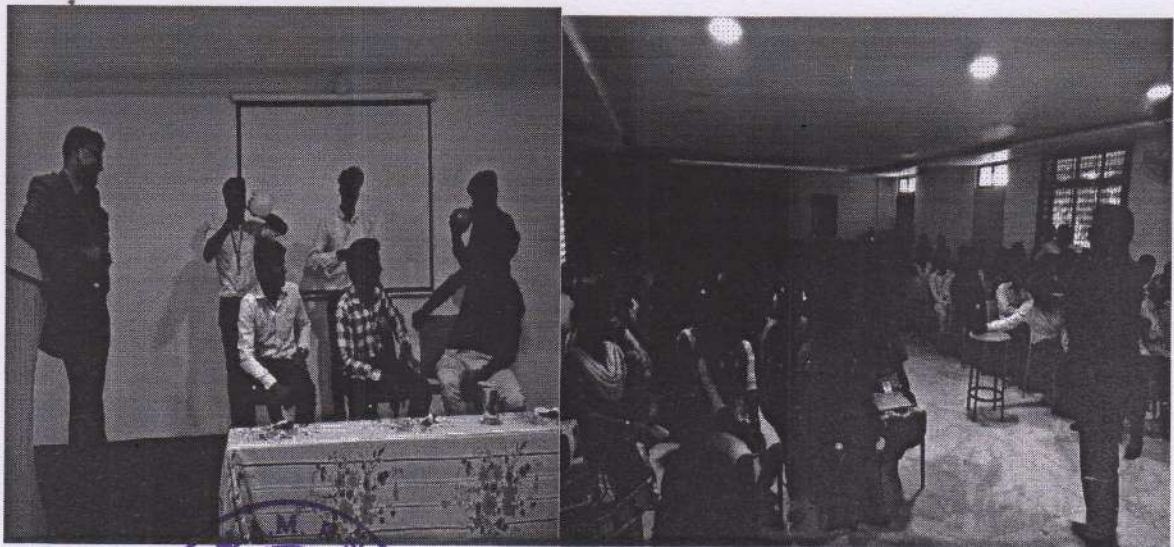
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Good marketing makes the company look smart, Great marketing makes the customer feel smart".



M.A.M.B-School Organised - Guest Lecture on International Advertising Management on 14-08-2018. Chief Guest Mr.M. Vinoth Rajadurai, Marketing Manager, The Designer Advertising and Publishing, Abu Dhabi. Our Sincere thanks to Dr.M.A. Maluk Mohamed and Mrs. Fathimabathool Maluk





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MENTORING TO ONGOING STUDENTS:

“NOBODY IS BOTHERED ABOUT AN INSTITUTION MORE THAN ITS ALUMNI”

We had a wonderful session with Mr.S. Deva Kumar, Research scholar, SRM University, Chennai.

Ph.D. in Management - Full Time -Joining Report Dated: 19-07-2021

From
 Devakumar, S
 Reg.No.: RA 2153001011016
 Research Scholar - [Ph.D. (Management - FT - Int.)]
 College of Management
 SRM Institute of Science and Technology, Kattankulathur
 College Email ID: ds0224@srmist.edu.in
 Personal Email ID: devakumar2509@gmail.com
 Contact No.: 9965564803

To
 Dean
 College of Management
 SRM Institute of Science and Technology
 Kattankulathur - 603 383, Chengalpattu District.

Sub: Ph.D., (Management) Full Time - Joining Report- Reg.

Respected Sir,

I would like to thank you for providing me an opportunity to pursue Ph.D (Management) Full Time. It gives me immense pleasure to receive this great opportunity from your esteemed University. I am much delighted to join Ph.D. in Management as a Full Time research scholar on 19-07-2021.

Thank you once again for permitting me to undergo my research in your University.

I request you to consider this letter as my joining report.

Thanking You

Yours Sincerely
S. Deva Kumar
 Devakumar, S

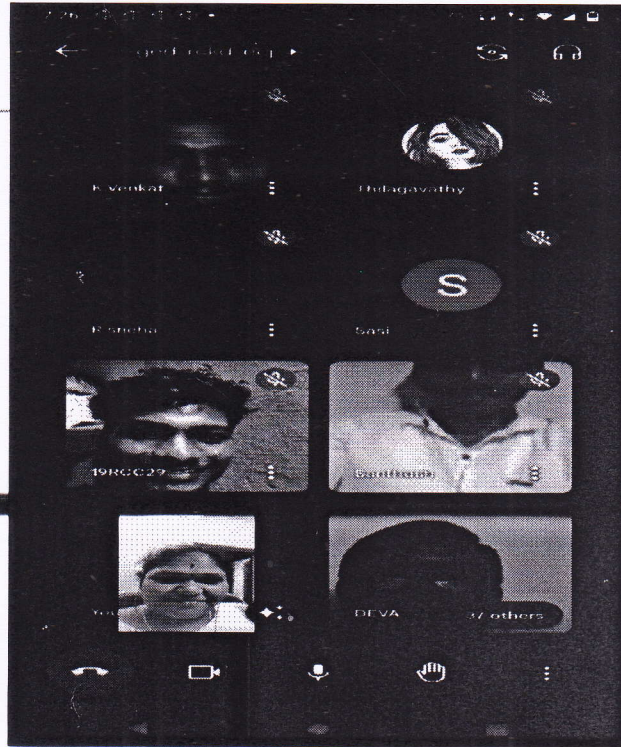
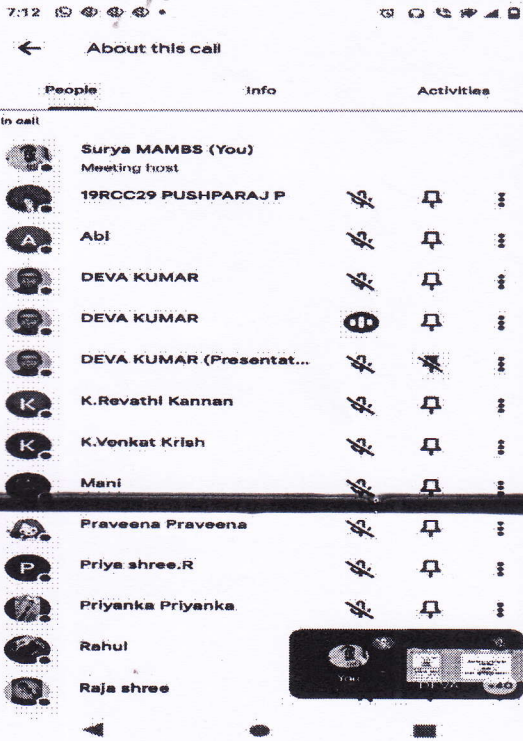
Ad/ HOD: Research
Recd report to dean
Research
 Dr. V. A. ...
 Dean - COM

Saravanan
 Dr. P. Saravanan
 Research Supervisor



DIRECTOR
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Chemistry



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More Focus on Closing the Skill Gap.

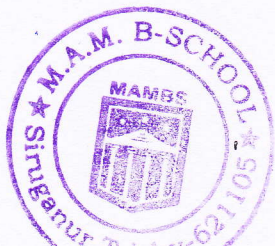
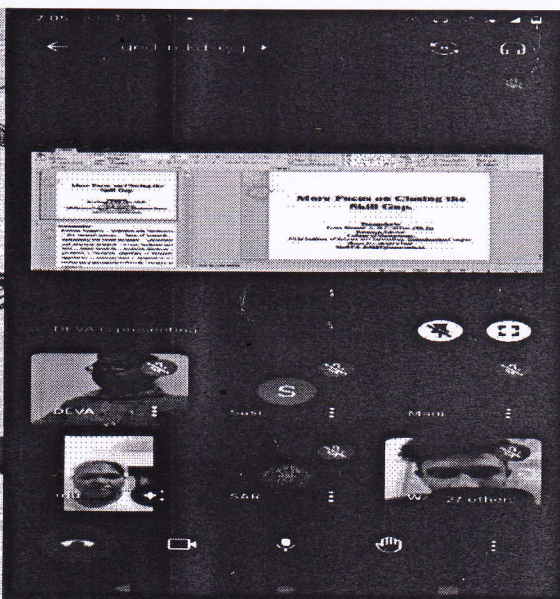
Presentation By
Deva Kumar, S. B.E., MBA. (Ph.D.)
College of Management,
Research Scholar, SRM Institute
of Science and Technology,
Kattankulattur Campus,
Phone No: 9865564803, Mail I'd:
ds0224@smist.edu.in.

To join the video meeting, click
this link:
<https://meet.google.com/sged-ecj>

Google Meet

7:00 pm to 8:00pm

16.11.2022





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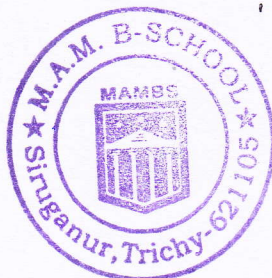
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TRICHY

Timestamp	NAME	EMAIL	YEAR	SECTION	How relevant was the content	Did the speaker cover all	How the session will help	Key taken away from the	Your opinion about the session?
12/7/2022 16:47:29	Sakshi R	Sakshigolu03102002@gmail.com	1st year	C	Strongly agree	Strongly agree	Developed to the knowled	Skills of development	Super
12/7/2022 16:48:07	YAMUNA S	yamunaska2002@gmail.com	1st year	C	Strongly agree	Agree	Agree	strongly agree	This session is a my future helpful
12/7/2022 16:48:48	RAH KUMAR P	raipk02@gmail.com	1st year	C	Agree	Agree	Super	Super	Super
12/7/2022 16:51:54	SANTHOSH KUMAR R	srao0107@gmail.com	1st year	C	Strongly agree	Strongly agree	Yes, this session very help	No	No
12/7/2022 16:52:48	V.RAMIYA JENFER	ramyjenfer94@gmail.com	1st year	C	Strongly agree	Strongly agree	It is very useful	Positive thinking	Nice
12/7/2022 16:54:18	V.VASANTHAKUMAR	vvs158148@gmail.com	1st year	C	Neutral	Neutral	Super	Super	Super
12/7/2022 16:55:25	M.SHAHAY	Shaym72@gmail.com	1st year	C	Agree	Agree	It's helped to grow up in	I have to work hard	It's good session
12/7/2022 16:58:48	G.A.Rajashree	rajashreeanandam06@gmail.com	1st year	C	Strongly agree	Strongly agree	Good	To develop the Skill	Very Useful
12/7/2022 16:59:20	Roshni A	roshni35@gmail.com	1st year	C	Strongly agree	Strongly agree	Yes	Super	Very good
12/7/2022 16:59:32	Renu Meetha S	renumeetha1772@gmail.com	1st year	C	Strongly agree	Strongly agree	Motivated	Focus on skill	Nice
12/7/2022 17:01:03	Ravathi K	Kannanravathi6@gmail.com	1st year	C	Strongly agree	Strongly agree	Very useful	Motivational	Very important
12/7/2022 17:01:58	UTHRA PRIYADHARSHINI	prjavan2001@gmail.com	1st year	C	Agree	Strongly agree	Useful	Informative	Good
12/7/2022 17:02:18	Yogalakshmi S	yogalakshmirangan02@gmail.com	1st year	C	Strongly agree	Strongly agree	Develop skill	Yes	Well
12/7/2022 17:03:38	SHAMEEM BANU S	shameembanu@gmail.com	1st year	C	Agree	Agree	Helpful	Gather news	Not bad
12/7/2022 17:04:29	Ashrami D	ashramidura25@gmail.com	1st year	C	Strongly agree	Strongly agree			Good time
12/7/2022 17:05:08	SHAMEEM BANU S	shameembanu@gmail.com	1st year	C	Agree	Agree	Helpful	Learn more	Not bad
12/7/2022 17:07:58	RAKSHANA B	rakshanaaboopan@gmail.com	1st year	C	Agree	Agree	Hopeful	Clear mind	Good
12/7/2022 17:08:18	SAHANA SUBASHINI T	subashinisubashini20@gmail.com	1st year	C	Strongly agree	Strongly agree	Yes	Enjoy	Very useful
12/7/2022 17:10:47	S.vaidnavi	Vaidnavivaidnavi@gmail.com	1st year	C	Agree	Strongly agree	Helpful the session	Good manners	Good
12/7/2022 17:10:48	V.Priyanka	priyankaviv13@gmail.com	1st year	C	Strongly agree	Agree	Yes	Yes	Nice
12/7/2022 17:13:43	Bal Vansha P	svansha2607@gmail.com	1st year	C	Strongly agree	Strongly agree	Good	Helpful session	Good
12/7/2022 17:18:04	VENKATESH K	venkateshd07@gmail.com	1st year	C	Strongly agree	Strongly agree	Excellent	Good	Super
12/7/2022 17:23:29	S.SURYA	vsurya358@gmail.com	1st year	C	Strongly agree	Strongly agree	Yes	Yes	Best
12/7/2022 17:25:18	WASIM AHMED S	wasimahmed258@gmail.com	1st year	C	Strongly agree	Strongly agree	Best	Useful of skills	Best of student
12/7/2022 17:28:11	S.Smitha	smithas2002@gmail.com	1st year	A	Agree	Agree	Yes	Motivation	Useful
12/7/2022 17:28:23	SARAVANAN B	saravanansekar0811@gmail.com	1st year	C	Strongly agree	Agree	Knowledge improving	Super	Good
12/7/2022 17:36:28	YUVAAGRI M	yuvaseemuthuamy1102@gmail.com	1st year	C	Strongly agree	Strongly agree	To develop skills.	Useful session.	Good session.
12/7/2022 17:38:08	PRIYA SHREE R	pryashree1308@gmail.com	1st year	C	Strongly agree	Strongly agree	I learn about skills	We have develop our skill	It was very useful
12/7/2022 17:38:38	Vinothini V S	vinothini@gmail.com	1st year	C	Strongly agree	Strongly agree	It helps to improve our kn	More Focus on vision	Very excellent session.
12/7/2022 17:42:38	V.VINISHA	vishni09@gmail.com	1st year	C	Strongly agree	Strongly agree	It is help to improve our c	Helpful in future	Good
12/7/2022 17:42:48	BARUBALASRI P	barubalasri2001@gmail.com	1st year	C	Agree	Agree	Yes	Entrepreneur	Yes. Use full
12/7/2022 17:50:57	SARATHI K	Sarathi3702@gmail.com	1st year	C	Strongly agree	Strongly agree	Yes very useful	Yes	Excellent
12/7/2022 17:53:04	BRUKRISHNA S	brukrishna1746@gmail.com	1st year	C	Strongly agree	Strongly agree			Over all good
12/7/2022 17:54:48	SANJAY V	Sanjayvishu23@gmail.com	1st year	C	Strongly agree	Agree	Very nice	Good	Excellent
12/7/2022 18:09:09	PUSHPARAJ P	Ppushparaj12@gmail.com	1st year	C	Strongly agree	Strongly agree	Skill development	Improve my self	Very use ful information
12/7/2022 18:09:35	SUBALAKSHMI S	subalakshmiabala@gmail.com	1st year	C	Strongly agree	Strongly agree	Use ful	Good	Good
12/7/2022 18:20:09	SATHESH KUMAR S	Satheshkumar6374@gmail.com	1st year	C	Agree	Agree	Yes	Yes	Yes
12/7/2022 18:38:27	RUBINI S	rubinihin747@gmail.com	1st year	C	Strongly agree	Agree	Useful	Excellent	Yes
12/7/2022 18:48:57	K.Shalitha	makashumari12@gmail.com	1st year	C	Strongly agree	Strongly agree	Career growth oriented	Good	Nice
12/7/2022 19:07:58	Ragupathi S	ragupathi2001@gmail.com	1st year	C	Neutral	Strongly agree	Useful the session and g	Yes	Yes
12/7/2022 19:58:04	SENTHURAPANDI. M	senthurapandi2311@gmail.com	1st year	C	Neutral	Neutral	Very useful	Very useful my career	Super
12/7/2022 21:38:44	revali s	revali1629@gmail.com	1st year	C	Strongly agree	Agree	sec.2	increase our knowledge	very useful
12/8/2022 8:33:43	SHALINI S	shalinisivaiah@gmail.com	1st year	C	Agree	Neutral	Skill	Knowledgeable	Good
12/8/2022 8:33:46	SHANTHINI S	shanthinisivaiah@gmail.com	1st year	C	Agree	Disagree	time	motivation	good
12/8/2022 12:40:32	SNEHA R	21988snehara@gmail.com	1st year	C	Agree	Agree	Helpful for future	Own thoughts	Useful for future
12/10/2022 14:03:18	P. Vaidheeswar	Vaidheepani1512@gmail.com	1st year	C	Strongly agree	Strongly agree	More useful	Skill variations	Excellent





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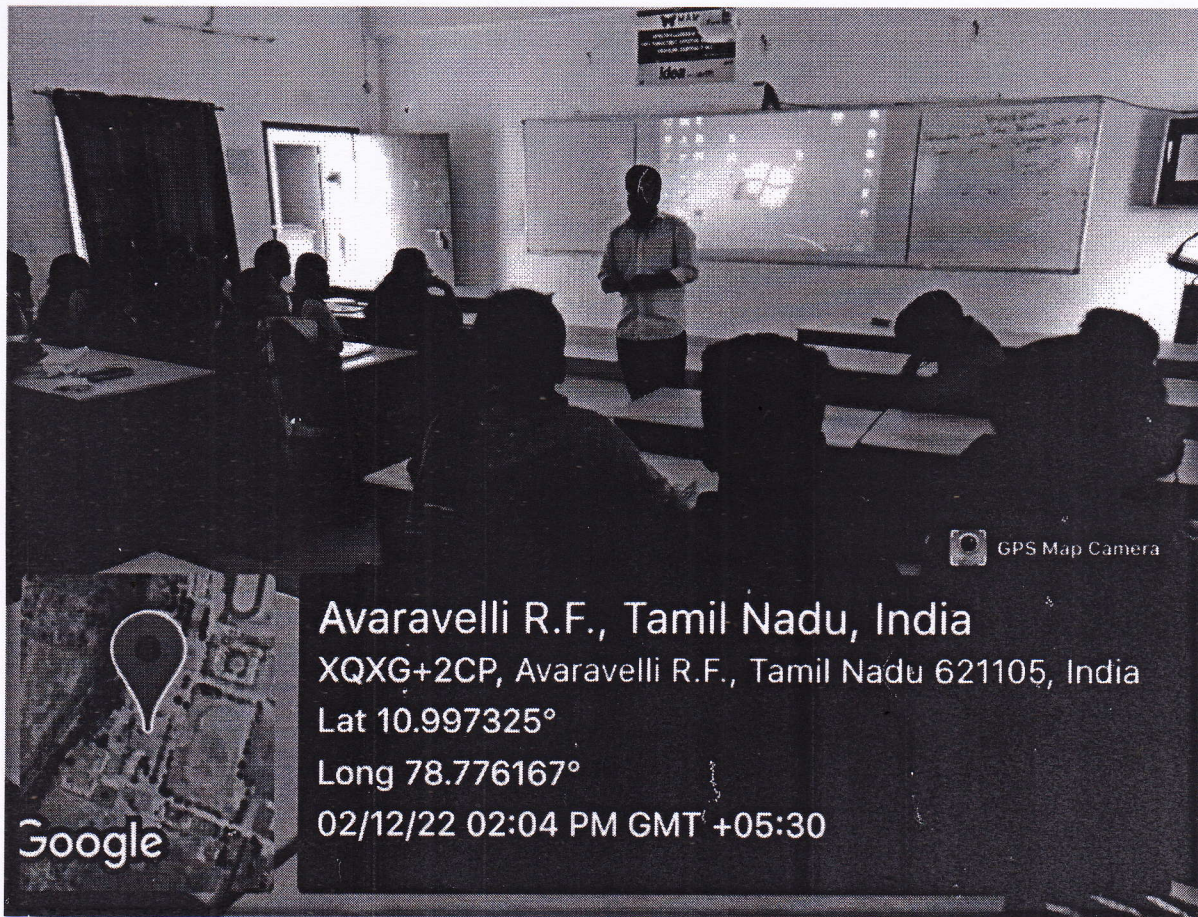


EXPERIENCE SHARING

Alumni sharing sessions are a great platform for students to gather knowledge from the experiences of their seniors.

our alumni shared their experiences about current trends, the importance of employability skills and personality development that are considered essential for budding managers.

They also discussed that all students must focus on their communication skills as well as in depth understanding of the industry expectations from MBA'S.



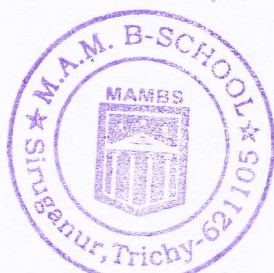
Avaravelli R.F., Tamil Nadu, India

XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India

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Long 78.776167°

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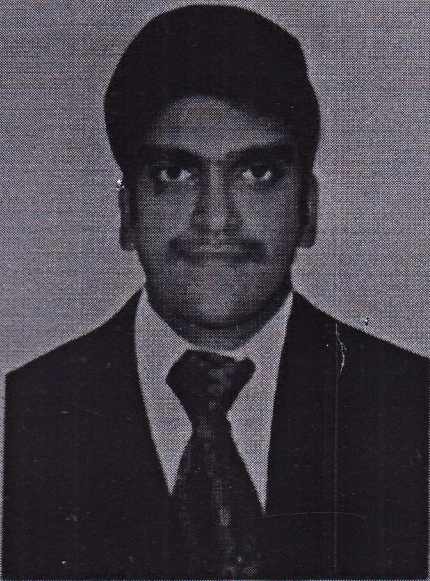
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TRICHY



Capgemini

VIMAL R



Authorized Signatory
 VRN Center No 37, VRN Centre,
 Bishop Road,, Puthur, Trichy – 620017,
 Tamil Nadu, INDIA
 Emergency No: 1800 267 4001

46215431



GPS Map Camera



Tiruchirappalli, Tamil Nadu, India

XQWH+7JH, Tiruchirappalli, Tamil Nadu 621105, India

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Long 78.776023°

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MAM B-SCHOOL
SESSION ON EXPERIENCE SHARING BY ALUMINI ON 2.12.2023
Batch 2022-24

No	Student Name	signature
1	Aashir Hamza B	Ashir Hamza
2	Aashish V	Aashish V
3	Abbasali K	Abbasali K
4	Abdul Hakkim N	N. Abdul Hakkim
5	Abirami M	Abirami M
6	Abisheik S	Abisheik S
7	Adakala Pravin Raj P	P. Pravin Raj
8	Ahamed Sajath A	Ahamed Sajath A
9	Ajay M	Ajay M
10	Anisha S	Anisha S
11	Anitha S	Anitha S
12	Anjali S	Anjali S
13	Antony Preethi A	Antony Preethi A
14	Anushaya M	M. Anushaya
15	Anusiya A	A. Anusiya
16	Anusiya M	M. Anusiya
17	Aravindaraj R	R. Aravindaraj
18	Aravinth A	A. Aravinth
19	Arun K	K. Arun
20	Aran S	S. Aran
21	Avanthika K	K. Avanthika
22	BasheerAli N	N. BasheerAli
23	Bavya K R	K.R. Bavya
24	Bellecia M	M. Bellecia
25	Bhaskiyalakshmi R	R. Bhaskiyalakshmi
26	Bhuvaneshwari G	G. Bhuvaneshwari
27	Buvanesh N	N. Buvanesh
28	Chandru N	N. Chandru





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SESSION ON EXPERIENCE SHARING BY ALUMINI ON 2.12.2022
Batch 2022-24

29	Charumathi S	S. Charu
30	Chitra banu, M	M. Chitra
31	Deepika K	D.K.
32	Deepika N	N. Deepika
33	Dhamotharan M	M. Dhamotharan
34	Dhanalakshmi M	M. Dhanalakshmi
35	Dhanarsi S	S. Dhanarsi
36	Dhivyadharshini K	K. Dhivyadharshini
37	Disathayalan M	M. Disathayalan
38	Faith Gladysa R	R. Faith Gladysa
39	Ganesh N	N. Ganesh
40	S Gayathri	S. Gayathri
41	Gogilavani K	K. Gogilavani
42	Gokulakrishnan A	A. Gokulakrishnan
43	Gowtham Raj R	R. Gowtham Raj
44	Gunaseelan S	S. Gunaseelan
45	Harini A	A. Harini
46	Harini M	M. Harini
47	Hariprasath S	S. Hariprasath
48	Harish M	M. Harish
49	Hemashri B	B. Hemashri
50	Inran N	N. Inran
51	Indhumathi E	E. Indhumathi
52	Iswarya B	B. Iswarya
53	Iswarya D	D. Iswarya
54	Jagadish A	A. Jagadish
55	Jarani K	K. Jarani
56	Jarani P	P. Jarani
57	Janarthanan R	R. Janarthanan

58	Jayashree M	M. Jayashree
59	Jayashree S	S. Jayashree
60	Jagatheswari S	S. Jagatheswari
61	Jay Christopher A	A. Jay Christopher
62	Sharmiladevi S	S. Sharmiladevi





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CURRICULAM ENRICHMENT

The Academic coordinator of the institute Dr. R. Karthika initiated and delivered sessions on about curriculum enrichment on 6.12.2022. she also covered about the frame work of outcome based education (OBE) and how it supports for student's development.

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M.A.M B-School Student Association Club
cordially invites you for the session on

CURRICULUM ENRICHMENT

Outcome Based Education

Guest Speaker

Dr. R. Karthika
Associate Professor
M.A.M B-School, Trichy

6th December, 2022 @ 3 pm
MAMBS Seminar Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Nathool Mahak
Secretary & CEO - MASTER GI.

GPS Map Camera

Avaravelli R.F., Tamil Nadu, India
XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.997368°
Long 78.776102°
06/12/22 03:56 PM GMT +05:30



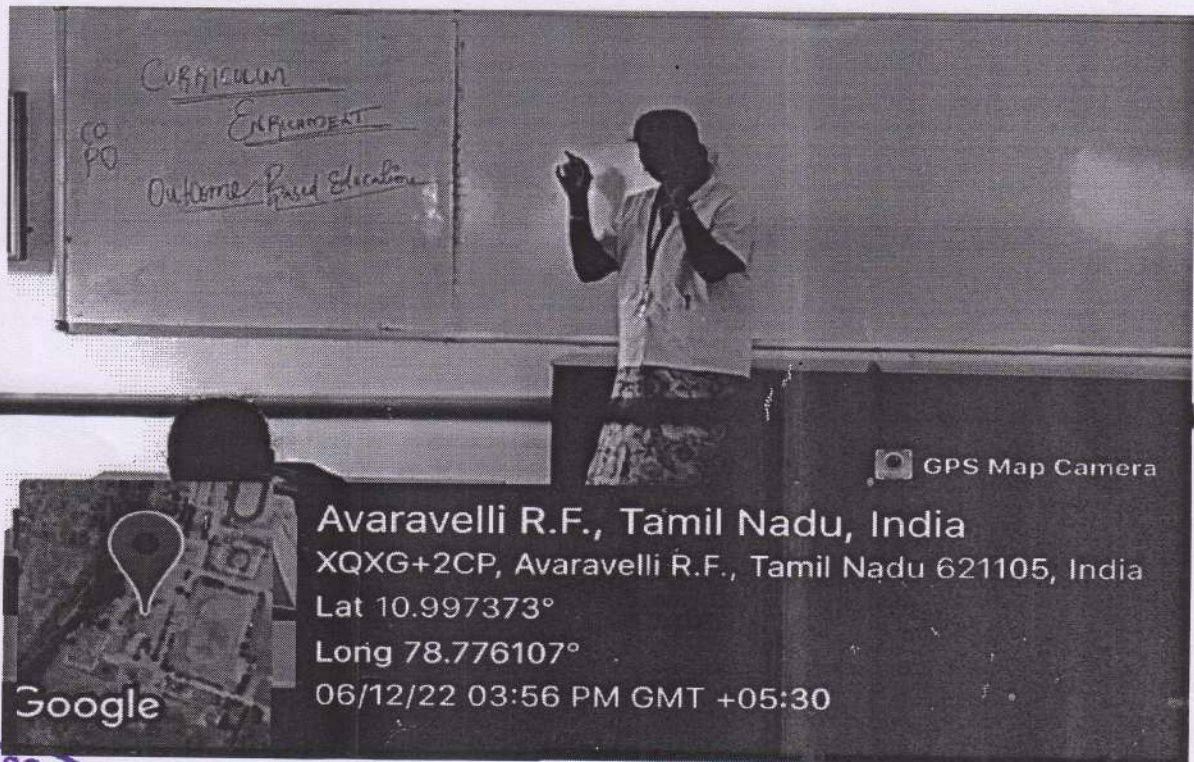
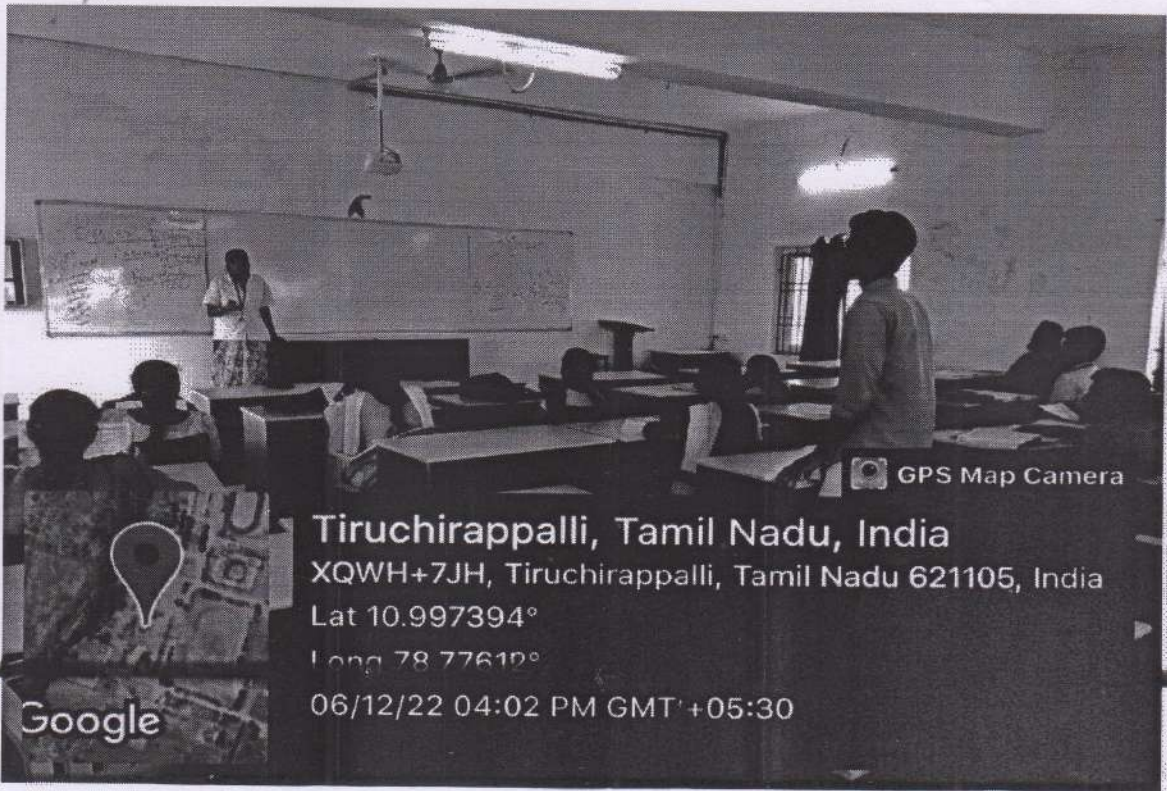
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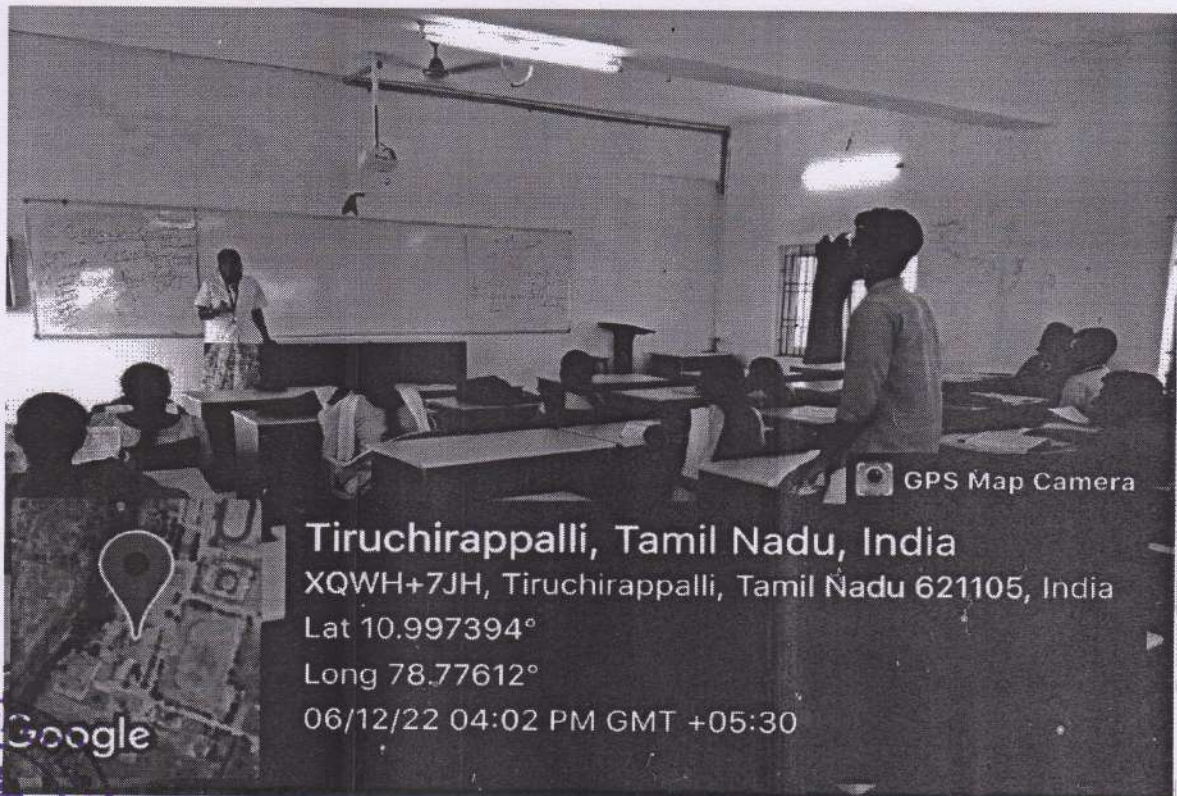
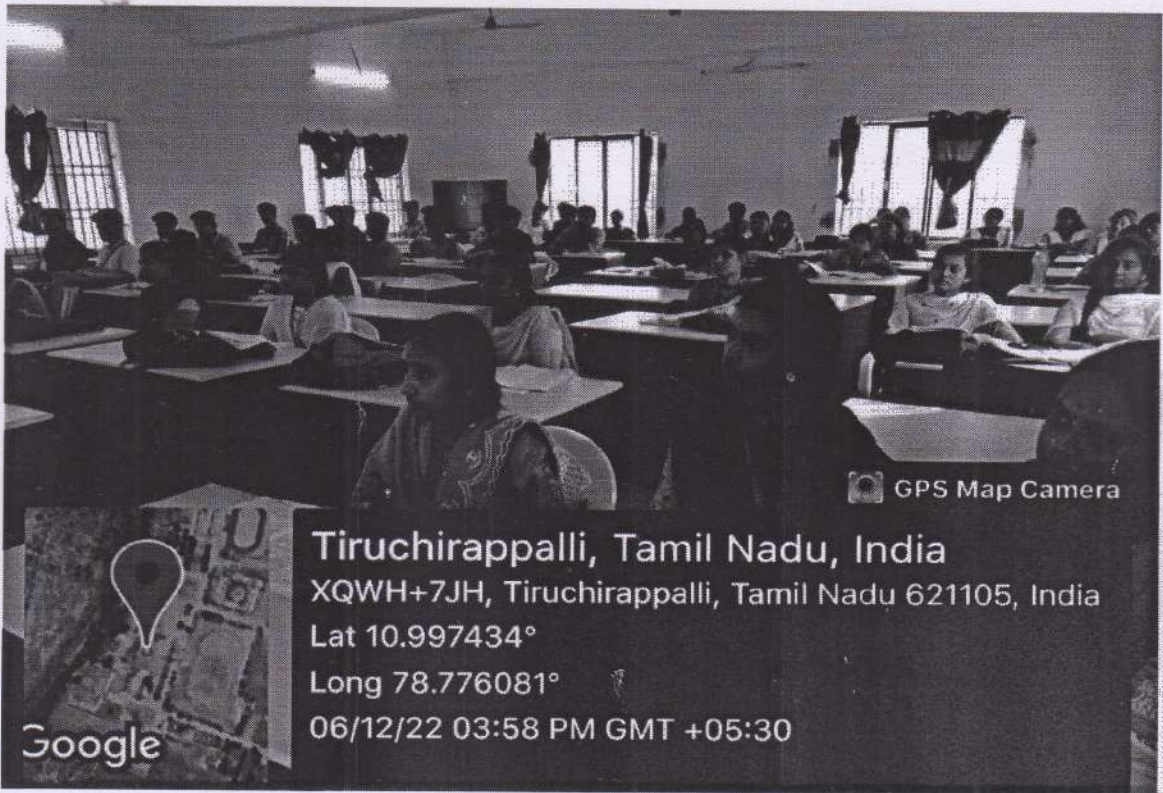




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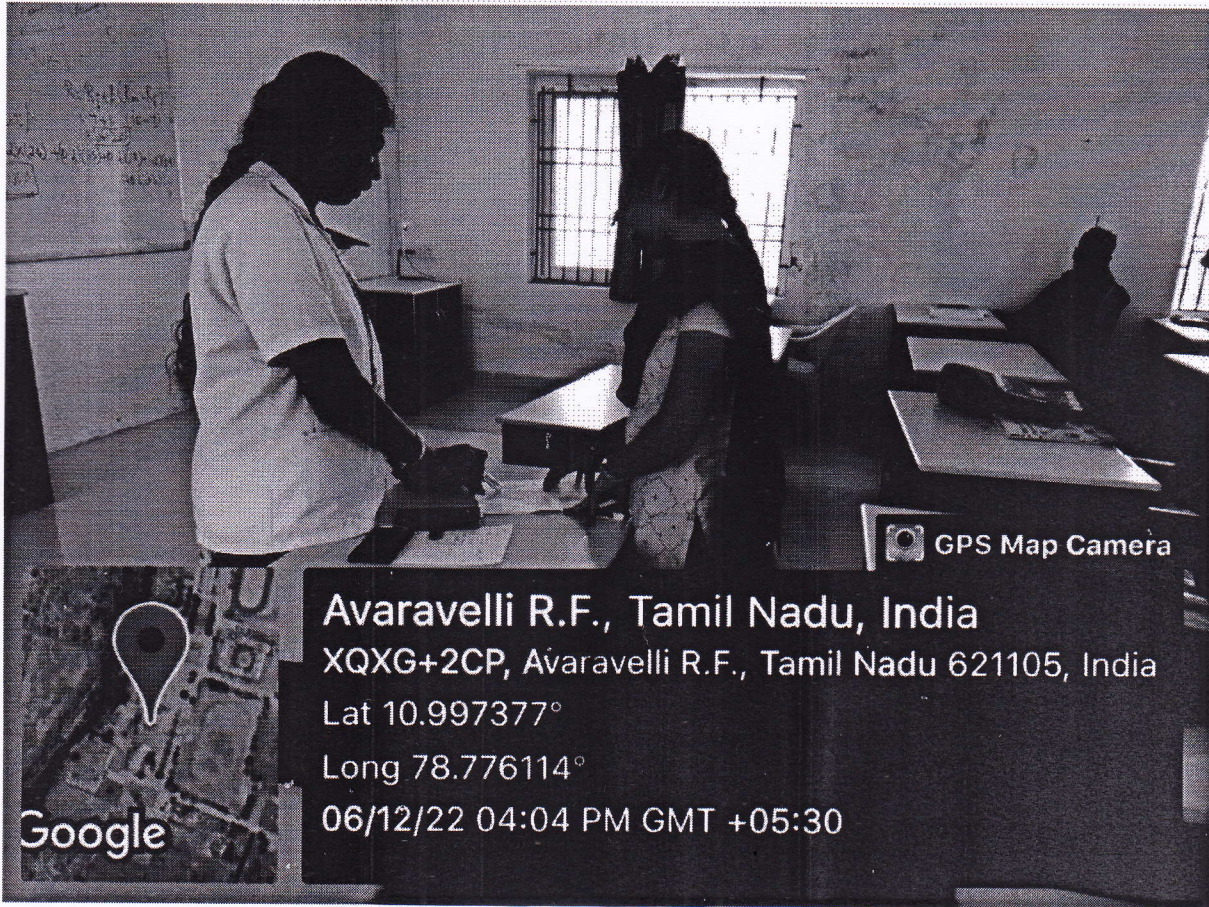




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Lat 10.997377°

Long 78.776114°

06/12/22 04:04 PM GMT +05:30



FEEDBACK

CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION

Session taken by : Dr. Karthika Professor

Outcome Based education session. I understand the importances of outcome based education. its includes how to make the question paper of CIA I & CIA II and model examination based on various knowledge level starts with k-1 to k-6

This also made us aware of the course outcome. by making us knowing about the category level under which the questions are asked like knowledge, understand, application, analyze, evaluation and related to creativity aspects in which we are required to answer.

It helps to improve the knowledge about the course outcomes. I sincerely thank this institute for making this session possible.

V. Nandhakumar B.Com/CA
MBA

"B" SEC



CURRICULUM ENRICHMENT - OUTCOME

BASED EDUCATION.

This session was handled by Dr. Karthika mam, it was very informative about the outcome based education, it includes various elements such as course come, programme outcome and learning come.

The outcome based education implemented and practiced in our CIA and model exam question papers and answer script accordingly.

We also came to know about blooms and revised blooms taxonomy through this valuable session.

It helps to improve the knowledge about the course outcomes. I sincerely thank this institute for making this session possible.

R. SUPRIYA,

II - MBA,

'B' sec.



Feedback on Curricular Enrichment - outcome based Education

This session was taken by our Professor Dr. Karthiga. The session was very informative. We understand that how the question paper was taken. This session gave the opportunity of gaining knowledge. The session known about blooms and revised blooms taxonomy through this valuable session.

K-1 to K-6 contain understand, Apply, Analyse, Evaluate, Create and Remember based outcome.

We were undertaking the clear view from various perspective presented by our faculty.

At the end, the session was good and interesting. Thanks for this opportunity for making this session wonderful in a great manner.



S. SARANYA

II - MBA

R SEC

FEEDBACK

CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION

I have learned from this session, the curriculum aspects, teaching, learning and evaluation and Research, Innovation and extensions of the education. The session was very interactive about the outcome based education.

This program was implemented in our institutions like practicing in the question papers i.e., CTA and model examination.

It helps to improve the students understanding about the concept and increasing the knowledge of the students.

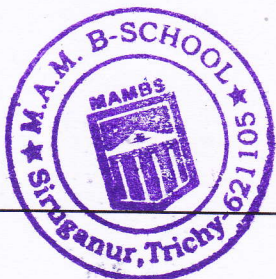
This session handled by Dr. Kanchalka mam was very much informative and useful. She highlighted the OBE that include various elements, such as course outcome, Program outcome, Learning come etc.

Feedback by

R. Shripriya

II MBA 'B'

MAMBS



Feedback

Curriculum Enrichment - Outcome Based Education.

This session was highly informative and awaking, which made us realize the importance of the outcome based education for the enrichment of our academic curriculum.

This session was handled by our professor Dr. Kavithika in which she discussed the elements indicating the level of questions asked in the question paper for various examinations related to our Internals in the college.

This also made us aware of the course outcome, by making us knowing about the Category levels under which the questions are asked like knowledge, understanding, application, analyze, evaluation and related to creativity aspects in which we are required to answer, by taking the above mentioned elements as a basis in the examinations conducted. This provided us an opportunity to know the skills and knowledge that we are acquiring as an outcome, from the course, we are undertaking, by the clear view from various perspectives presented by our faculty.

At the end of session, we were feeling quite inspired gathered with the form of knowledge through the program.

- Meenakshi.K



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

CURRICULUM ENRICHMENT-SESSION ON OBE

S.No.	Reg. No.	Student's Name	Signature
1	812221631012	ATHISTALAKSHMI. M	M. Athistalakshmi
2	812221631013	BARATH N	N. Barath
3	812221631051	KEVIN C. ASTUN J	J. Kevin C. Astun
4	812221631052	KIRUBAVATHI.N	N. Kirubavathi
5	812221631055	MADHUMITHA.P	P. Madhumitha
6	812221631056	MANICKA VASUKI.S	S. Manicka Vasuki
7	812221631057	MANIKANDAN.K	K. Manikandan
8	812221631060	MATHAVAN.R	R. Mathavan
9	812221631061	MEENAKSHI.K	K. Meenakshi
10	812221631064	MOHAMED MILLATH.LH	L.H. Mohamed Millath
11	812221631065	MOHAMED SAMMER.M	M. Mohamed Sammer
12	812221631066	MONISHA.K	K. Monisha
13	812221631069	NANDHAKUMAR.V	V. Nandhakumar
14	812221631070	NANDHINI.A	A. Nandhini
15	812221631071	NAVEEN.M	M. Naveen
16	812221631072	NEELAVENI.M	M. Neelaveni
17	812221631073	NITHYA.M	M. Nithya
18	812221631074	NIVEGEETHA.V	V. Nivegeetha
19	812221631075	NIVETHA.S	S. Nivetha
20	812221631076	NIVETHA.V	V. Nivetha
21	812221631077	POORNIMAS	S. Poornimas
22	812221631078	PREMKUMAR.S.P	P. Premkumar
23	812221631079	PRIYADARSHINI.K	K. Priyadarshini
24	812221631080	RAGUL.M	M. Ragul
25	812221631081	RAGUNAATH.PEE	E. Ragunaath
26	812221631082	RAHAMATH NISHA.P	P. Rahamath Nisha
27	812221631083	RAJESHWARIS	S. Rajeshwaris
28	812221631084	RAJ KUMAR	A. Raj Kumar
29	812221631085	RAMYA.S	S. Ramya
30	812221631086	RENUKA.M	M. Renuka
31	812221631087	REVATHI.R	R. Revathi
32	812221631090	SANJAIKRISHNAN C	C. Sanjai Krishnan
33	812221631091	SARANYA.S	S. Saranya
34	812221631092	SARAVANAN.R	R. Saravanan
35	812221631094	SHAMSHARMA.T	T. Shamsarma
36	812221631095	SIVA PRIYA.R	R. Siva Priya
37	812221631096	SIVA SHANKAR.M	M. Siva Shankar
38	812221631097	SIVA SOORYA	A. Siva Soorya
39	812221631098	SIVA RANJAN.LR	R. Siva Ranjan
40	812221631102	SUBASHINI.K	K. Subashini
41	812221631104	SUJITHRAS	S. Sujithras



M.A.M. B-SCHOOL

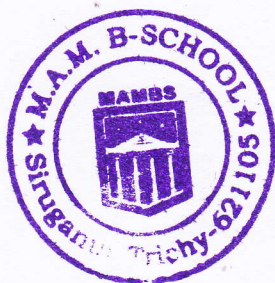
Siruganur, Trichy -621105


(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



TRICHY

No	Reg. No	Student's Name	Signature
42	812221631105	SUPRIYA.R	P. Supriya
43	812221631106	SURYAPRAKASH.N	N. Surya
44	812221631107	SURYA.R	S. Surya
45	812221631108	SWARNAMALYA.S	S. Swarnamalya
46	812221631109	SWETHA.C	C. Swetha
47	812221631110	THEJASWINI.P	P. Thejaswini
48	812221631111	THIVIN KUMAR.R	R. Thivin Kumar
49	812221631112	VAIDHEGLV	V. Vaidheglv
50	812221631113	VARATHARAJAN.C	C. Varatharajan
51	812221631114	VASUDEVAN.T	T. Vasudevan
52	812221631116	VIGNESH.G	G. Vignesh
53	812221631117	VIGNESH.S	S. Vignesh
54	812221631118	VINITHA.S(Sen)	S. Vinitha
55	812221631119	VINITHA.S(sub)	S. Vinitha




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Regulation Letter

Trichy
30/11/2022

From,
M. Surya,
ASST. Professor,
M.A.M.B. School,
Trichy.

To
AM
1/12/22

TO,
The Registrar,
MASTER G.I.
Trichy.

Through:-
The Director,
M.A.M.B. School,
Trichy

DP
13/12/22

Respected Sir/Madam,

DP
13/12/22


Subject :- Regulation to accept the alumni contribution
of an amount OF Rs 5000/- For NAAC Program
Reg

With due respect, This is to inform you that alumni
contribution OF an Rs 5000 received by M.A.M.B. School. The said
amount to be deposited in our college account through alumni
[MR. S. DEVAKUMAR - 2017-2019 BATCH]. In this regard I earnest
request to accept the aforesaid amount and kindly refer
the amount to meet out the miscellaneous expenditure
MAMBS. Kindly Seeking Your Valuable Concurrence and do
needful towards the same sir.

Thanking you

Yours Sincerely
M. Surya



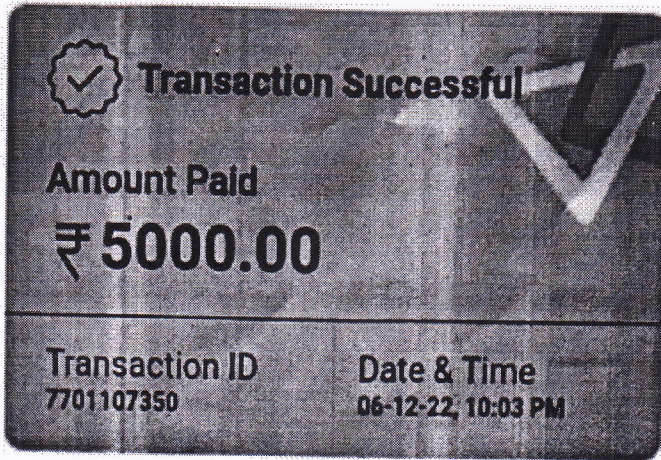

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



From

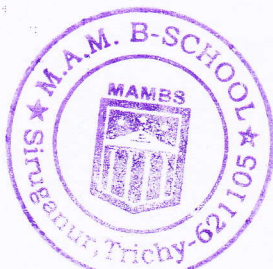


To



Remarks

Alumni Contribution for Institute of MAMBS



DIRECTOR
M.A.M. B-SCHOOL
Siruganur Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Surya MAMBS <surya@mambs.com>

Fwd: Amount contribution from alumni for our institute

2 messages

Director M.A.M.B-School <director@mambs.com>
To: Surya MAMBS <surya@mambs.com>

Sat, Dec 10, 2022 at 1:30 PM

----- Forwarded message -----
From: Deva kumar <devakumar2582@gmail.com>
Date: Wed, 7 Dec 2022, 14:27
Subject: Amount contribution from alumni for our institute
To: director@mambs.com <director@mambs.com>

From,
Deva Kumar S,
President of Alumni,
MAM B-SCHOOL,
Siruganur
Trichy.

To,
The Director,
MAM B-SCHOOL,
Siruganur
Trichy.

Respected Madam,

Sub- Amount contribution from alumni for our institute -reg.
I am Deva Kumar S BE., MBA.,(Ph.D) President of Alumni Association(MAMBS). I have studied MBA in MAMBS during 2017-2019. Now I am a Research Scholar at SRM Institute of Science and Technology, Katangulathur Campus. I am attaching a file here for kind acknowledge regarding contribution of Rs.5000 to Alumni Association for our institution.
Thank you.

Yours faithfully,
Deva Kumar S.

Transaction details .pdf
35K

Director M.A.M.B-School <director@mambs.com>
To: Surya MAMBS <surya@mambs.com>

Sat, Dec 10, 2022 at 1:36 PM

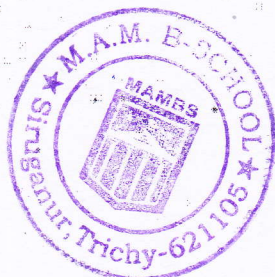
----- Forwarded message -----
From: Director M.A.M.B-School <director@mambs.com>
Date: Sat, 10 Dec 2022, 13:36
Subject: Re: Amount contribution from alumni for our institute
To: Deva kumar <devakumar2582@gmail.com>

Dear Devakumar

Thank you very much for your contribution towards the institutional growth.

With regards

Dr M Hemalatha
(Quoted text hidden)



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



ICICI Bank Advice Receipt

12/13/22 3:50 PM

Transaction Details

Account Number: 620401070230

Transaction Date: 06-12-2022 00:00:00

Transaction Amount: INR 5,000.00

Debit/Credit: Credit

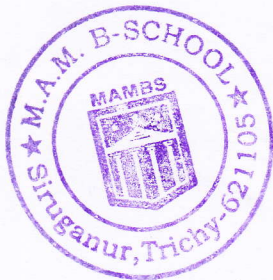
Cheque Number: -NIL-

Transaction Description: MMT/IMPS/234022752695/
Alumni
Contribu/DEVAKUMAR
/Canara Bank

Transaction ID: 837922887

Transaction Remarks: -

Note: Transaction Balance: INR 47351.62
This is an electronically generated receipt and
does not need any signature.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



An amount of rupees 5000 (five thousand rupees only) contributed by alumni MR. S. DEVA KUMAR - 2017-209 BATCH has been utilized towards chief guest remuneration for the programme "EMPLOYABILITY SKILLS, LEADERSHIP EFFECTIVENES & PERSONALITY DEVELOPMENT" held on 15.12.2022

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15/12/2022

Name : A. SASIKALA, Training & Placement Officer

Received Rupees : 5000/- five thousand only

Bill Ref : Remuneration to the chief guest Dr. H. Maheshan towards Employability skills, leadership effectiveness & personality development

Rs. 5000/-

SIGNATURE

O.S

DIRECTOR

JOINT-SECRETARY

15/12/2022



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



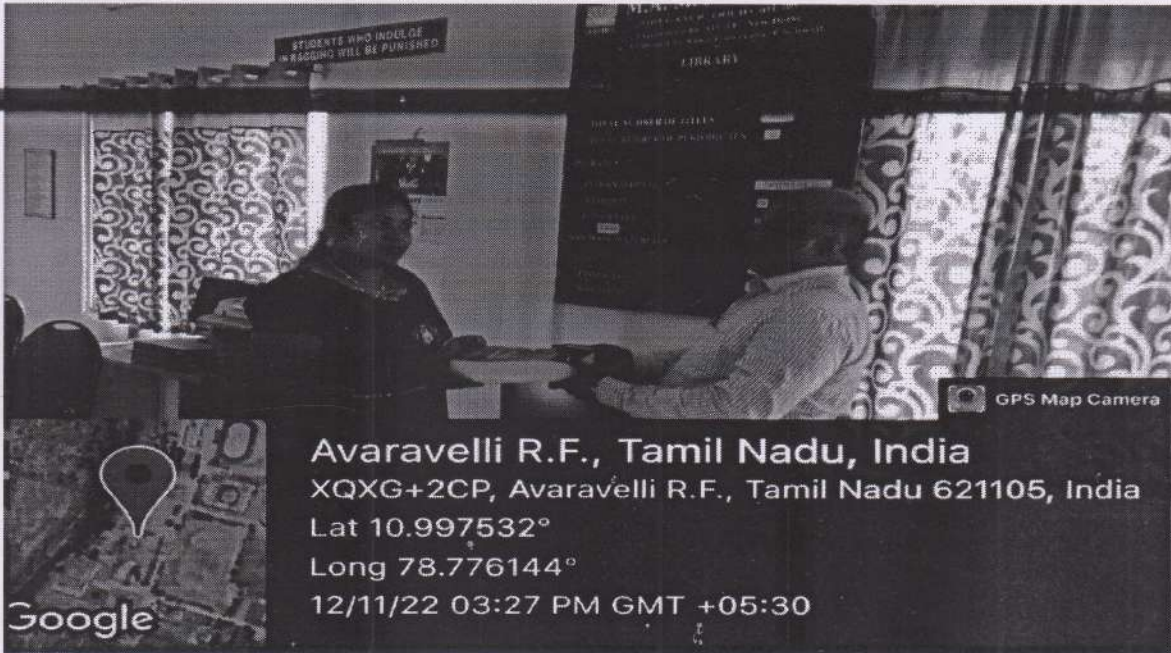
M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B-SCHOOL Pleased to inform that M.Padma and P. Presanna devi (2019-2021) contributed two books on 12.11.2022 as part of academic support of the students.



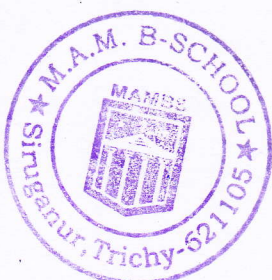
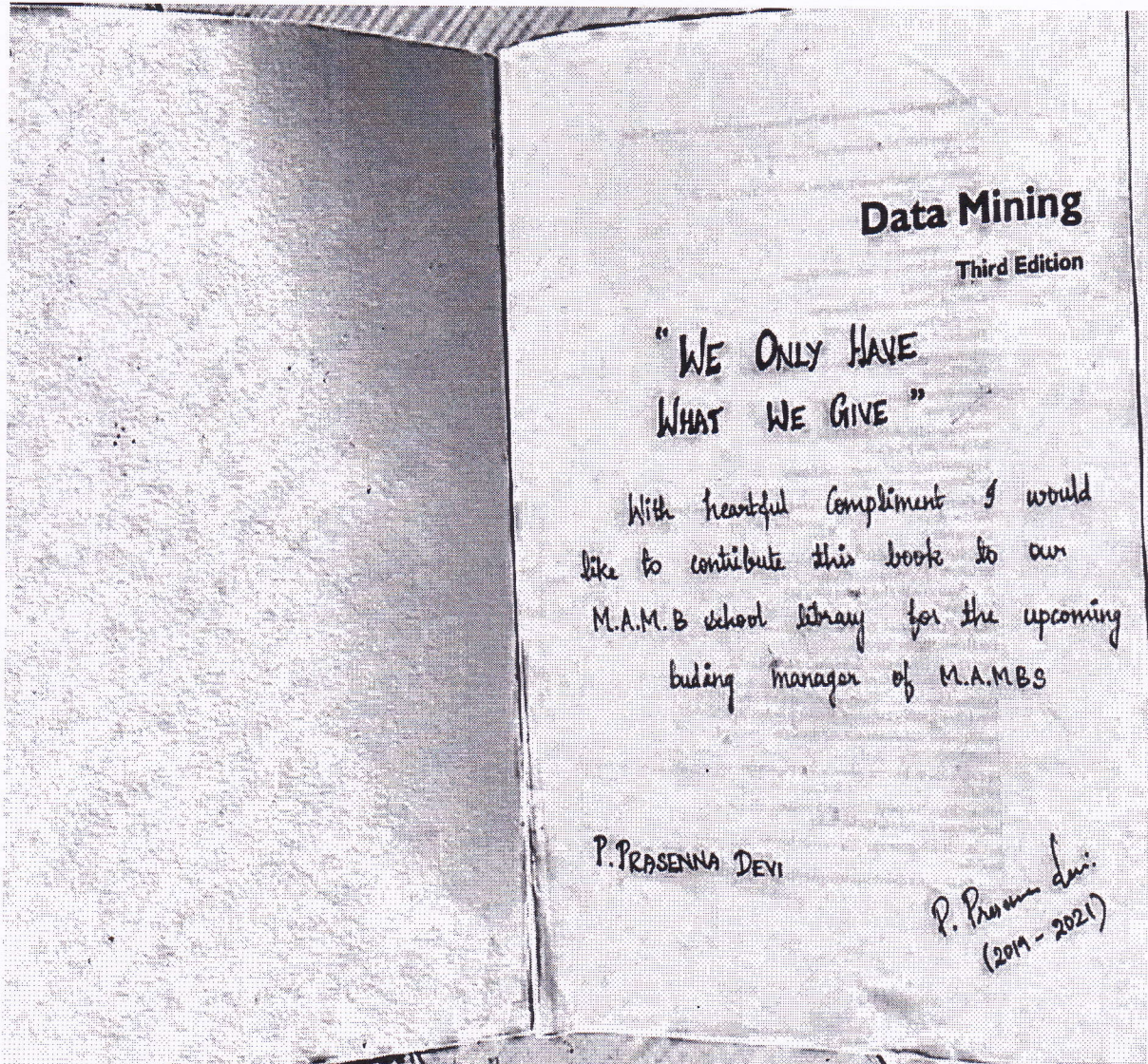
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

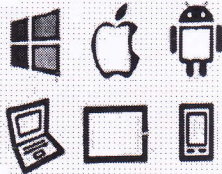
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Northwestern University

Peter Meindl
Barclays Global Investors

Dharam Vir Kalra
Guest Faculty
Indian Institute of Foreign Trade

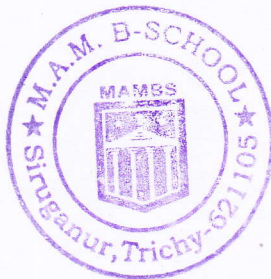
READING IS A CONVERSATION
ALL BOOKS TALK BUT GOOD BOOK LISTENS AS WELL


M.P. Ch. Pradma

M. Pradma
2019-2021

PEARSON

Delhi • Chennai




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Requisition Letter

Trichy
30/11/2022

From,
M. Surya,
ASST. Professor,
M.A.M.B. SCHOOL,
Trichy.

TO, The Registrar,
MASTER GTI,
Trichy.

Through:-
The Director,
M.A.M.-B-SCHOOL,
Trichy

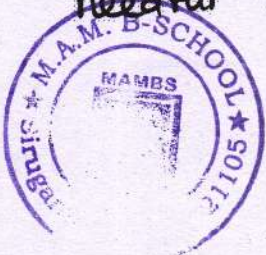
Respected Sir/Madam,

Subject :- Requisition to accept the alumni contribution
of an amount of Rs 5000/- For NAAC Progression
Reg

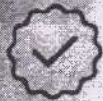
With due respect, This is to inform you that alumni
Contribution of an Rs 5000 received by MAM-B-SCHOOL. The Sar
amount to be deposited in Our college account through alumni
[MR. S. DEVA KUMAR - 2017-2019 BATCH]. In this regard I earnest
request to accept the aforesaid amount and kindly refer
the amount to meet out the Miscellaneous expenditure
MAMBS. Kindly Seeking Your Valuable Concurrence and do
needful towards the same Sir.

Thanking you

Yours Sincerely
M. Surya



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




Transaction Successful

Amount Paid

₹ 5000.00

Transaction ID
7701107350

Date & Time
06-12-22, 10:03 PM

 **From**

SAVINGS



XXXXXXXXX6616
Canara Bank

 **To**

M A M B SCHOOL
XXXXXXXXX0230



Remarks

Alumni Contribution for Institute of MAMBS





Surya MAMBS <surya@mambs.com>

Fwd: Amount contribution from alumni for our Institute

2 messages

Director M.A.M.B-School <director@mambs.com>
To: Surya MAMBS <surya@mambs.com>

Sat, Dec 10, 2022 at 1:30 PM

----- Forwarded message -----

From: Deva kumar <devakumar2592@gmail.com>
Date: Wed, 7 Dec 2022, 14:27
Subject: Amount contribution from alumni for our institute
To: director@mambs.com <director@mambs.com>

From,
Deva Kumar S,
President of Alumni,
MAM B-SCHOOL,
Siruganur
Trichy.

To,
The Director,
MAM B-SCHOOL,
Siruganur
Trichy.

Respected Madam,

Sub:- Amount contribution from alumni for our institute -reg.

I am Deva Kumar S BE., MBA.,(Ph.D) President of Alumni Association(MAMBS). I have studied MBA in MAMBS during 2017-2019. Now I am a Research Scholar at SRM Institute of Science and Technology, Katangulathur Campus. I am attaching a file here for kind acknowledge regarding contribution of Rs.5000 to Alumni Association for our institution.

Thank you.

Yours faithfully,
Deva Kumar S.

Transaction details .pdf
35K

Director M.A.M.B-School <director@mambs.com>
To: Surya MAMBS <surya@mambs.com>

Sat, Dec 10, 2022 at 1:36 PM

----- Forwarded message -----

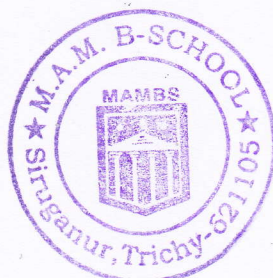
From: Director M.A.M.B-School <director@mambs.com>
Date: Sat, 10 Dec 2022, 13:36
Subject: Re: Amount contribution from alumni for our institute
To: Deva kumar <devakumar2592@gmail.com>

Dear Devakumar

Thank you very much for your contribution towards the institutional growth.

With regards

Dr M Hemalatha
[Quoted text hidden]





ICICI Bank Advice Receipt
12/13/22 3:50 PM

Transaction Details

Account Number: **620401070230**

Transaction Date: **06-12-2022 00:00:00**

Transaction Amount: **INR 5,000.00**

Debit/Credit: **Credit**

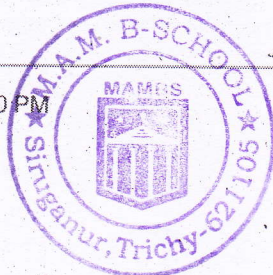
Cheque Number : **-NIL-**

Transaction Description : **MMT/IMPS/234022752695/
Alumni
Contribu/DEVAKUMAR
/Canara Bank**

Transaction ID: **S37922887**

Transaction Remarks : **-**

Note: Transaction Balance: **INR 147251.62**
This is an electronically generated receipt and
does not need any signature.





M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : ...15/12/2022...

Name : ...A. SASIKALA, Training & Placement Officer...

Received Rupees : ...5000/- five thousand only...

Bill Ref : ...Remuneration to the chief guest Dr. M. Mahendran
towards Employability skills, Leadership, Effectiveness & personality
development

Rs. 5000/-

SIGNATURE

15/12/2022

O.S

DIRECTOR

JOINT-SECRETARY



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More Focus on Closing the Skill Gap.

Presentation By

Deva Kumar. S. B.E.,MBA. (Ph.D).

College of Management.

**Research Scholar, SRM Institute
of Science and Technology.
Kattankulattur Campus,**

**Phone No: 9865564803. Mail I'd:
ds0224@smist.edu.in.**



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this link:

<https://meet.google.com/ge-d-rckd-ecj>

Google Meet

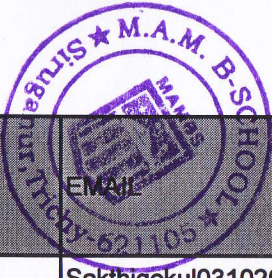


**7:00 pm to
8:00pm**



16.11.2022





NAME2	EMAIL	YEAR	How relevant was the content discussed by the speaker?	Did the speaker cover subject of the program?	How the session will help in your career?	Key taken away from the session	Your opinion about the session?
Sakthi R	Sakthigokul03102002@gmail.com	1st year	Strongly agree	Strongly agree	Developed to the know	Skills of development	Super
Yamuna.S	yamunasekar2002@gmail.com	1st year	Strongly agree	Agree	Agree	strongly agree	the session is a my futu
Ravi Kumar P	ravipsk02@gmail.com	1st year	Agree	Agree	Super	Super	Super
Santhoshkumar R	skravi0107@gmail.com	1st year	Strongly agree	Strongly agree	Yes, this session very	No	No
V.Ramya Jenifer	ramyajenifer94@gmail.com	1st year	Strongly agree	Strongly agree	It is very useful	Positive thinking	Nice
V. Vasanthakumar	Vk5158148@gmaliCom	1st year	Neutral	Neutral	Super	Super	Super
M.Shiany	Shinym720@gmail.com	1st year	Agree	Agree	It's helped to grow up	I have to work hard	It's good session
G.A.Rajashree	rajashreeanandan30@gmail.com	1st year	Strongly agree	Strongly agree	Good	To develope the Skill	Very Useful
Roshini.A	roshinia35@gmail.com	1st year	Strongly agree	Strongly agree	Yes	Super	Very good
Renu Mettilda S	renumettilda1772@gmail.com	1st year	Strongly agree	Strongly agree	Motiveded	Focus on skill	Nice
Revathi.K	Kannankrevathi6@gmail.com	1st year	Strongly agree	Strongly agree	Very useful	Motivational	Very important
Uthra Priyadharshini.V	priyaveni2001@gmail.com	1st year	Agree	Strongly agree	Useful	Informative	Good
Yogalakshmi S	yogalakshmingaram02@gmail.com	1st year	Strongly agree	Strongly agree	Develop skill	Yes	Well
Shameem Banu. S	sharmisamsath@gmail.com	1st year	Agree	Agree	Helpful	Gather news	Not bad
Abirami.D	abiramidurai25@gmail.com	1st year	Strongly agree	Strongly agree	.	.	Good time
Shameem Banu. S	sharmisamsath@gmail.com	1st year	Agree	Agree	Helpful	Learn more	Not bad
Rakshanaa. B	rakshanaaboopathi@gmail.com	1st year	Agree	Agree	Hopeful	Clear mind	Good
Sahaya Subashini T	subarathsubarath00@gmail.com	1st year	Strongly agree	Strongly agree	Yes	Enjoy	Very useful
S.Vaishnavi	Vaishuselvaraj02@gmail.com	1st year	Agree	Strongly agree	Helpful the session	Good manners	Good
V.Priyanka	priyavetrivel813@gmail.com	1st year	Strongly agree	Agree	Yes	Yes	Nice
Sri Varsha.P	srivarsha2607@gmail.com	1st year	Strongly agree	Strongly agree	Good	Helpful session	Good
Venkatesh. K	venkatmechdon7@gmail.com	1st year	Strongly agree	Strongly agree	Excellent	Good	Supper
S Surya	vjsurya6369@gmail.com	1st year	Strongly agree	Strongly agree	Yes	Yes	Best
Wasim Ahamed S	wasimahamad258@gmail.com	1st year	Strongly agree	Strongly agree	Best	Useful of skills	Best of student
S.Simdhu	sindhuvalar2002@gmail.com	1st year	Agree	Agree	Yes	Motivation	Useful
Saravanan. S	saravananselvaraj6811@gmail.com	1st year	Strongly agree	Agree	Knowledge improving	Super	Good
Yuvaasri. M	yuvassrimuthusamy11012002@gm	1st year	Strongly agree	Strongly agree	To develop skills.	Useful session.	Good session.

NAME2	EMAIL	YEAR	How relevant was the content discussed by the speaker?	Did the speaker cover subject of the program?	How the session will help in your career?	Key taken away from the session	Your opinion about the session?
Priya Shree.R	rpriyashree1308@gmail.com	1st year	Strongly agree	Strongly agree	I learn about skills	We have develop our s	It was very useful
Vinodhini.V.S	vsvvinodhini@gmail.com	1st year	Strongly agree	Strongly agree	It helps to improve our	More Focus on vision.	Very excellent session.
V. Vinisha	vinisha093@gmail.com	1st year	Strongly agree	Strongly agree	It is help to improve our	Helpful in future	Good
Sarubalasri P	sarubalasri2001@gmail.com	1st year	Agree	Agree	Yes	Entrepreneur	Yes. Use full
Sarathi. K	Sarathi3702@gmail.com	1st year	Strongly agree	Strongly agree	Yes very usefull	Yes	Excellent
Srikrishna S	srikrishna61740@gmail.com	1st year	Strongly agree	Strongly agree	.	.	Over all good
Sanjay V	Sanjayvisu23@gmail.com	1st year	Strongly agree	Agree	Very nice	Good	Excellent
Pushparaj P	Ptpushparaj612@gmail.com	1st year	Strongly agree	Strongly agree	Skill development.	Improve my self	Very use ful information
Subalakshmi. S	sellamuthusubalakshmi@gamil.com	1st year	Strongly agree	Strongly agree	Use ful	Good	Good
Satheesh Kumar.S	Satheeshkumar6374@gmail.com	1st year	Agree	Agree	Yes	Yes	Yes
Rubini.S	rubinirubini747@gmail.com	1st year	Strongly agree	Agree	Useful	Excellent	Yes
K.Srividhya	makashkumar942@gmail.com	1st year	Strongly agree	Strongly agree	Career growth oriented	Good	Nice
Ragupathi.S	ragupathis2001@gamil.com	1st year	Neutral	Strongly agree	Usefull the session and	Yes	Yes
Senthurapandi. M	sendhurapandi2311@gmail.com	1st year	Neutral	Neutral	Very useful	Very useful my career	Super
Revathi.S	revathi1629@gmail.com	1st year	Strongly agree	Agree	sec 2	increase our knowledg	very useful
Shalini.S	sshalinisivanatham@gmail.com	1st year	Agree	Neutral	Skill	Knowledgeable	Good
Shanthini.S	shanthinisivan@gmail.com	1st year	Agree	Disagree	time	motivation	good
Sneha R	219895sneha.r@gmail.com	1st year	Agree	Agree	Helpful for future	Own thoughts	Useful for future
P. Vaitheeshwari	Vaishaperi1512@gmail.com	1st year	Strongly agree	Strongly agree	More useful	Skill variations	Excellent





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cordially invites you for the session on

CURRICULUM ENRICHMENT

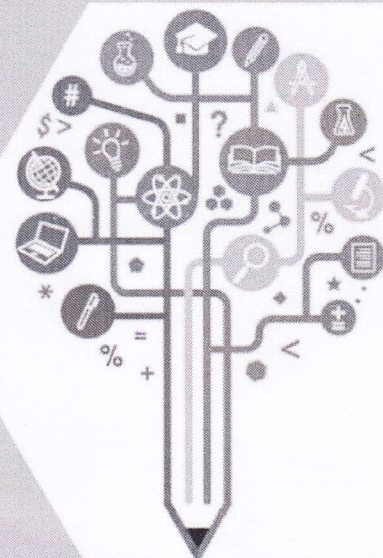
Outcome Based Education



Guest Speaker

Dr. R. Karthika

**Associate Professor
M.A.M B-School, Trichy**



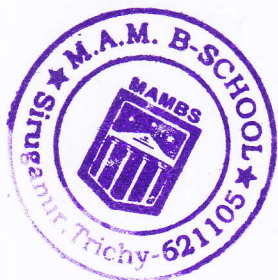
6th December, 2022 @ 3 pm



MAMBS Seminar Hall

**Dr. M. Hemalatha
Director - MAMBS**

**Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.**





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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CURRICULUM ENRICHMENT-SESSION ON OBE

S.No.	Reg No	Student's Name	signature
1	812221631012	ATHISTALAKSHMI.M	M. Athistal
2	812221631013	BARATH N	N. Barath
3	812221631051	KEVIN CLASTUN J	J. Kevin
4	812221631052	KIRUBAVATHI.N	N. Kirubavathi
5	812221631055	MADHUMITHA.P	P. Madhumitha
6	812221631056	MANICKA VASUKI.S	S. Manicka
7	812221631057	MANIKANDAN.K	K. Manikandan
8	812221631060	MATHAVAN.R	R. Mathavan
9	812221631061	MEENAKSHI.K	K. Meenakshi
10	812221631064	MOHAMED MILLATH.H	H. Mohamed Millath
11	812221631065	MOHAMED SAMMER.M	M. Mohamed Sammer
12	812221631066	MONISHA.K	K. Monisha
13	812221631069	NANDHAKUMAR.V	V. Nandhakumar
14	812221631070	NANDHINLA	A. Nandhinla
15	812221631071	NAVEEN.M	M. Naveen
16	812221631072	NEELAVENI.M	M. Neelaveni
17	812221631073	NITHYA.M	M. Nithya
18	812221631074	NIVEGEETHA.V	V. Nivegeetha
19	812221631075	NIVETHAS	S. Nivethas
20	812221631076	NIVETHA.V	V. Nivetha
21	812221631077	POORNIMAS	S. Poornimas
22	812221631078	PREMKUMAR.S.P	P. Premkumar
23	812221631079	PRIYADARSHINI.K	K. Priyadarshini
24	812221631080	RAGUL M	M. Ragul
25	812221631081	RAGUNATH.PEE	P. Ragunath
26	812221631082	RAHAMATH NISHA.P	P. Rahamath Nisha
27	812221631083	RAJESHWARI.S	S. Rajeshwari
28	812221631084	RAJ KUMAR	A. Raj Kumar
29	812221631085	RAMYAS	S. Ramyas
30	812221631086	RENUKA.M	M. Renuka
31	812221631087	REVATHI.R	R. Revathi
32	812221631090	SANJAIKRISHNAN C	C. Sanjai Krishnan
33	812221631091	SARANYA.S	S. Saranya
34	812221631092	SARAVANAN.R	R. Saravanan
35	812221631094	SHAMSHARMA.T	T. Shamsarma
36	812221631095	SIVA PRIYA.R	R. Siva Priya
37	812221631096	SIVA SHANKAR.M	M. Siva Shankar
38	812221631097	SIVA SOORYA	A. Siva Soorya
39	812221631098	SIVA RANJANI.R	R. Siva Ranjani
40	812221631102	SUBASHINI.K	K. Subashini
41	812221631104	SUJITHRAS	S. Sujithras



S.No.	Reg. No	Student's Name	signature
42	812221631105	SUPRIYA.R	R. Supriya
43	812221631106	SURYAPRAKASH.N	N. Suryaprakash
44	812221631107	SURYA.R	S. Surya
45	812221631108	SWARNAMALYA.S	S. Swarnamalya
46	812221631109	SWETHA.C	C. Swetha
47	812221631110	THEJASWINI.P	P. Thejaswini
48	812221631111	THIVIN KUMAR.R	R. Thivin Kumar
49	812221631112	VAIDHEGI.V	V. Vaidhegi
50	812221631113	VARATHARAJAN.C	C. Varatharajan
51	812221631114	VASUDEVAN.T	T. Vasudevan
52	812221631116	VIGNESH.G	G. Vignesh
53	812221631117	VIGNESH.S	S. Vignesh
54	812221631118	VINITHA.S(Sen)	S. Vinitha
55	812221631119	VINITHA.S(sub)	S. Vinitha



FEEDBACK

CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION

This session was handled by Dr. Karthika mam, it was very informative about the outcome based education, it includes various elements such as course come, programme outcome and learning come.

The outcome based education implemented and practiced in our CIA and model exam question papers and answer script accordingly.

We also came to know about blooms and revised blooms taxonomy through this valuable session.

It helps to improve the knowledge about the course outcomes. I sincerely thank this institute for making this session possible.

R. SUPRIYA.

II - MBA,

'B' sec.



Feedback on Curricular Enrichment

- outcome based Education

This session was taken by our Professor Dr. Karthiga. The session was very informative. We understand that how the question paper was taken. This session gave the opportunity of gaining knowledge. The session known about blooms and revised blooms taxonomy through this valuable session.

K-1 to K-6 contain understand, Apply, Analyse, Evaluate, Create and Remember based outcome.

We were undertaking the clear view from various perspective presented by our faculty.

At the end, the session was good and interesting. Thanks for this opportunity for making this session wonderful in a great manner.



S. SARANYA

II - MBA

B SEC

FEEDBACK

CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION.

I have learned from this session, the curriculum aspects, Teaching, Learning and Evaluation and Research, Innovation and extensions of the education. The session was very interactive about the outcome based education.

This program was implemented in our institutions like practicing in the question papers i.e., CIA and model examination.

It helps to improve the students understanding about the concept and increasing the knowledge of the students.

This session handled by Dr. Kavitha mam was very much informative and useful. She highlighted the OBE that include various elements, such as course outcome, program outcome, learning come etc.



Feedback by

R. Sravanya

II MBA 'B'

MANBS

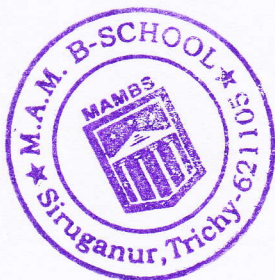
Feedback

Curriculum Enrichment outcome Based Education.

⇒ This system handled by Dr. Karthika Mam was very much information and useful they use many charts. Through this section I know about the blooms and received blooms taxonomy in the education sector.

⇒ outcome based education is an approach to education in which decisions about the curriculum are driven by the exit learning outcomes.

⇒ It helps to improve the student understanding about the concept and increasing the knowledge of the student.



Feedback by

G. Vignesh

D. MBA - "B Sec"

MAMBS.

FEEDBACK

CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION

This session is taught by Prof. Karthika. She provide very useful information to us. Thanks to give the knowledge about curriculum enrichment outcome based education is help to gathering knowledge. The outcome based education is an approach to education in which decision about the curriculum are driven by the exit learning outcomes. I have learned from this session, the curriculum expects Teaching, Learning and Evaluation, and Research, Innovation and extensions of the education. The session was very interactive about the outcome based education.

This program was implemented in our institutions like partciping in the question papers via CIA and Model examination. The session was handled by the process of acknowledge about the outcome based education.



Feedback by
T. Shamsarma
MBA-B-MAMB

Feedback

Curriculum enrichment - outcome based education

This system handled by Dr. Kanchana

mem very much information on

we used they use more charts. use PPT

slide to explain lot in outcome

based education its easy to understand

we can use this system in CIA

question paper and model question paper

and answer script also.

The session was very interactive about

the outcome based education.

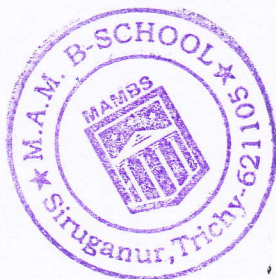
It was a great opportunity to know
write for university examination.

Feedback by

R. Jeyaraj

II-MBA - B

MAMBS,



FEEDBACK

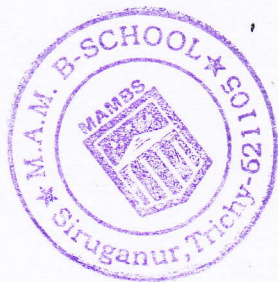
CURRICULUM ENRICHMENT - OUTCOME BASED EDUCATION

Session taken by : Dr. Karthika Professor

Outcome Based education session, I understand the importance of outcome based education. It includes how to make the question paper of CIA I & CIA II and model examination based on various knowledge level starts with k-1 to k-6

This also made us aware of the course outcome, by making us knowing about the category level under which the questions are asked like knowledge, understanding, application, analyze, evaluation and related to creativity aspects in which we are required to answer.

It helps to improve the knowledge about the course outcomes. I sincerely thank this institute for making this session possible.



V. Nardhakumar B.Com CA,
MBA
"B" sec

Feedback

Topic : Curriculum Enrichment - Outcome based Education

This session is taught by Prof. Karthika. She provide very useful information to us. It was made to a opportunity to How write the University Examination. It ~~is~~ was create some awareness to How to write the Examination, and How the Staffs are correct the paper.

Through this session I know about the blooms and received blooms taxonomy in the education sector.

This contain K-1 to K-6 based education and include course outcome.

This session is taken by Dr. Karthika madam, professor of MAMBS.



Feedback by,

Thivin Kumar. R.

II-MBA "B" Sec
MAMBS.

Feedback

Curriculum Enrichment - Outcome Based Education.

This session was highly informative and awaking, which made us realize the importance of the outcome based education for the enrichment of our academic curriculum.

This session was handled by our professor Dr. Kothilaka in which she disclosed the elements indicating the level of questions asked in the question paper for various examinations related to our Internals in the college.

This also made us aware of the course outcome, by making us knowing about the category levels under which the questions are asked like knowledge, understanding, application, analyze, evaluation and related to creativity aspects in which we are required to answer, by taking the above mentioned elements as a basis in the examinations conducted. This provided us an opportunity to know the skills and knowledge that we are accounting as an outcome, from the course, we are undertaking, by the clear view from various perspectives presented by our faculty.

At the end of session, we were feeling happy gathered in the form of knowledge through the program.

- Neenakshi.K
II-NBA-B



FEEDBACK

Topic : Curriculum Enrichment - Outcome Based Education.

Session taken by : Dr. Karthika madam, Professor.

Through this session I understand the importance of outcome Based Education.

OBE include how make the question paper of CIA I & II and Model examination based on various knowledge level starts with K-1 to K-6.

K-1 to K-6 contain Remember, understand, Apply, Analyse, Evaluate and Create based question and include course outcome based question paper.

I also know about blooms and revised blooms taxonomy through this valuable session.

This OBE help the students for developing knowledge extomally about the curriculum.



Feedback by,

Vaidhegi. V.

II - MBA "B" SEC.

MAMBS.

Feedback

Topic :-

Curriculum Enrichment - Outcome Based Education

⇒ I have learned from this session.

Student Support and progression, Governance Leadership and management. Institutional Values & Best Practices.

⇒ I also know about blooms and revised blooms taxonomy through this Valuable session.

* K-1 to K-6 contain Remember understand Apply - Analyse, Evaluate and create based. question and include course outcome based the question.

Session taken by : Dr. Karthika Madam, professor.

Through this session I understand the importance of outcome based Education.

Feedback by

Baletha.C

I MBA - "B" Sec.



Feed back

Thanks to give the knowledge about curriculum enrichment - outcome based education its help to gathering knowledge and this system how to support outcome based education for development our system and also various applications involved in outcome based education and we also come to know about blooms and revised taxonomy through the valuable sessions. we can use this system in CIA - question paper and model question paper. and answer, script also. This session handled by Dr. Karthika - mam was very much informative and useful they use many charts, use PPT slide to explain lot in outcome based education. its easily its understand



Feed back by

N. Barath,
II - MBA "B" Sec,
MAMBS.

Feed Back

Curriculum Enrichment Outcome based Education.

→ This session was taken by professor Dr. Kauthika mam. was very much informative and useful. to Understand (OBE).

→ Outcome-based education, Evaluation of Outcome based education implementation of Entegrated Curriculum.

→ I also know about blooms and revised blooms taxonomy through this valuable session.

→ We can use this system in CIA - Question paper and model question paper and answer script also.

→ Outcome based education used to develop our system and also various applications involved in OBE.

Thank for arranging this session, It's helps to understand outcome based education.



Feed back by,

P. Thejaswini.

II-MBA - "B"

MAM B-school.

Feed back

Curriculum Enrichment outcome based Education

The meaning of outcome - Base Education is the desired outcome from the basis for the entire learning system.

The course content and assessment are developed based on the outcome itself.

The outcome - Based Education model is used around the world in traditional Educational setting and in continuing Education.

Strengths of outcome - Based Education:
Clear purpose, goal-oriented, Practical Emphasis, Flexible Approach

A an understanding (OBE) is education in which an emphasis is placed on a clearly articulated idea of what students are expected to know and be able to do that is skills and knowledge they need to have, when leave the college system.



MAM. B School

S. SUJITHRA
II - MBA "B"



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M.A.M B- School Student Association Club

cordially invites you for the session on

Experience sharing by Alumini



2.12.2022 @ 2 pm



MAMBS Seminar Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.

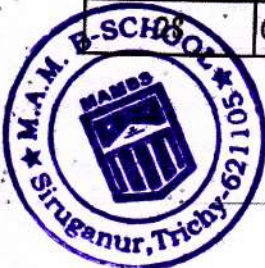


MAM B-SCHOOL

SESSION ON EXPERIENCE SHARING BY ALUMINI ON 2.12.2022

Batch 2022-24

No	Student Name	signature
1	Aafrin Banu B	Aafrin Banu B
2	Aathish V	Aathish V
3	Abbasali K	Abbasali K
4	Abdul Hakkim N	N. Abdul Hakkim
5	Abirami M	Abirami M
6	Abishcik S	Abishcik S
7	Adaikala Pravin Raj P	P. Pravin
8	Ahamed Sajath A	Ahamed Sajath A
9	Ajay M	Ajay M
10	Anisha S	Anisha S
11	Anitha S	Anitha S
12	Anjali S	Anjali S
13	Antony Preethi A	Antony Preethi A
14	Anushuya M	M. Anushuya
15	Anusiya A	A. Anusiya
16	Anusiya M	M. Anusiya
17	Aravindaraj R	R. Aravindaraj
18	Aravinth A	A. Aravinth
19	Arun K	K. Arun
20	Arun S	S. Arun
21	Avanthika K	K. Avanthika
22	BasheerAli N	N. BasheerAli
23	Bavya K R	K.P. Bavya
24	Belcia M	M. Belcia
25	Bhackiyalakshmi R	R. Bhackiyalakshmi
26	Bhuvaneshwari G	G. Bhuvaneshwari
27	Buvanesh N	N. Buvanesh
	Chandru N	N. Chandru



MAM B-SCHOOL

SESSION ON EXPERIENCE SHARING BY ALUMINI ON 2.12.2022

Batch 2022-24

29	Charumathi S	S. Char
30	Chitra banu M	M. Chitra
31	Deepika K	K. Deepika
32	Deepika N	N. Deepika
33	Dhamotharan M	M. Dhamotharan
34	Dhanalakshmi M	M. Dhanalakshmi
35	Dhanasri S	S. Dhanasri
36	Dhivyadharshini K	K. Dhivyadharshini
37	Dinathayalan M	M. Dinathayalan
38	Faith Gladyna R	R. Faith Gladyna
39	Ganesan N	N. Ganesan
40	S Gayathiri	S. Gayathiri
41	Gogilavani K	K. Gogilavani
42	Gokulakrishnan A	A. Gokulakrishnan
43	Gowtham Raj R	R. Gowtham Raj
44	Gunaseelan S	S. Gunaseelan
45	Harini A	A. Harini
46	Harini M	M. Harini
47	Hariprasath S	S. Hariprasath
48	Harish M	M. Harish
49	Hemashri B	B. Hemashri
50	Imran N	N. Imran
51	Indhumathi E	E. Indhumathi
52	Iswarya B	B. Iswarya
53	Iswarya D	D. Iswarya
54	Jagadish A	A. Jagadish
55	Janani K	K. Janani
56	Janani P	P. Janani
	Janarthanan R	R. Janarthanan



58	Jayashree M	M. Jayashree
59	Jayasree S	S. Jayasree.
60	Jegatheeswari S	S. Jegatheeswari
61	Jo Christober A	Jo Christober A
62	Sharmiladevi S	S. Sharmiladevi



Data Mining

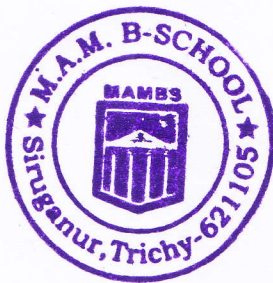
Third Edition

"WE ONLY HAVE
WHAT WE GIVE"

With heartfelt Compliment I would like to contribute this book to our M.A.M.B school library for the upcoming building manager of M.A.M.BS

P. PRASENNA DEVI

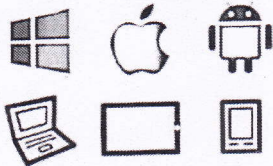
P. Prasanna Devi.
(2019 - 2021)



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*Kellogg School of Management
Northwestern University*

Peter Meindl
Barclays Global Investors

Dharam Vir Kalra
*Guest Faculty
Indian Institute of Foreign Trade*

READING IS A CONVERSATION
ALL BOOKS TALK BUT GOOD BOOK LISTENS AS WELL

M.Padma
(M. Padma)

M. Padma
2019-2021

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