

**Industry Institute Interface (III) Cell**

**About III Cell**

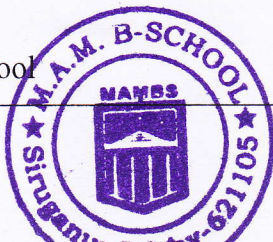
Industry Institute Interface Cell connects the Institute with the Industry to bring in more innovations with updated technical and market knowledge. This in turn paves the way for the students to travel from institution to industry with an awareness/experience about what an industry expects for. With the industry experts IIC trains the student to meet the prospects of Industry and faculties with new technologies.

**Objectives of III Cell**

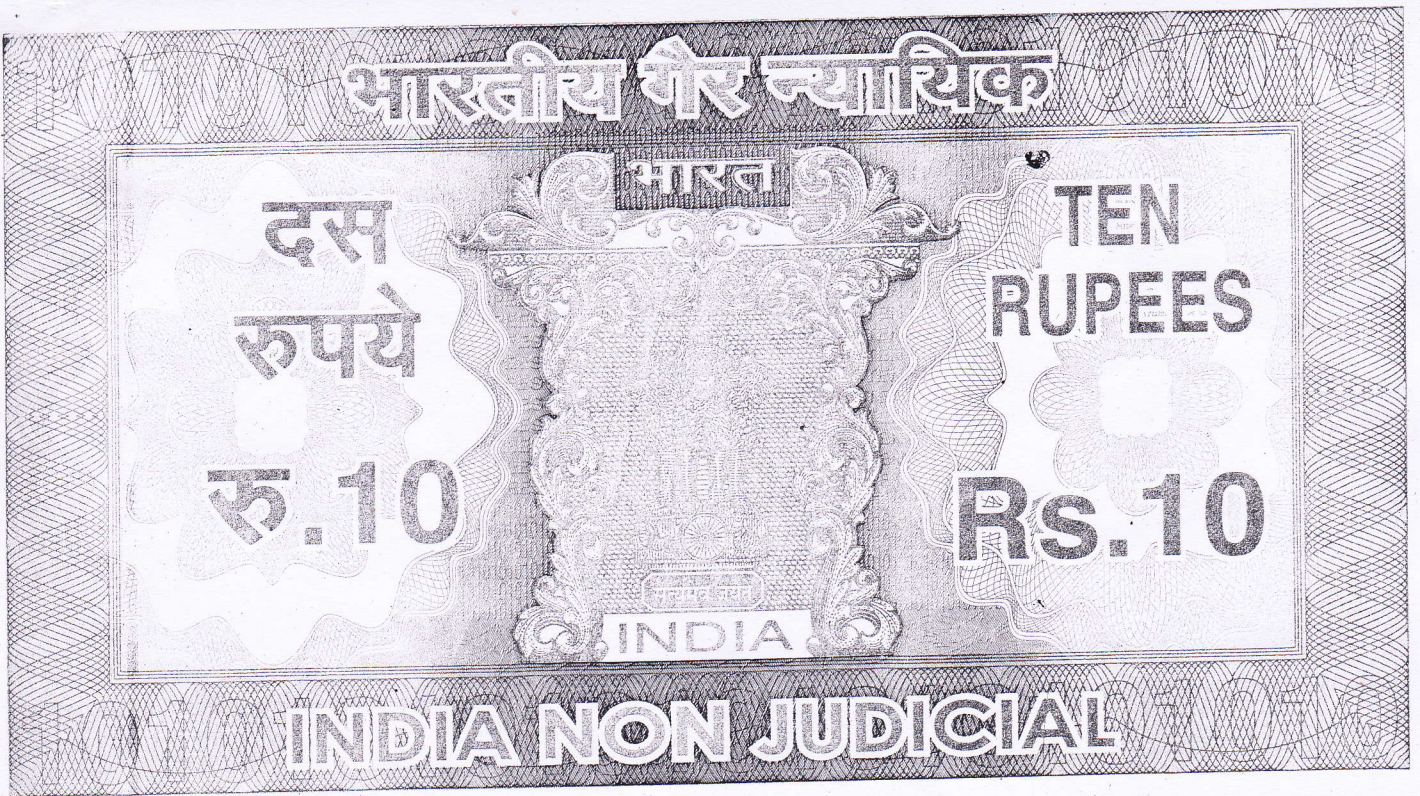
- To have MoU's between Institute and Industry.
- To bring in Industry Experts for Lectures, Trainings, Programs etc.
- To provide them with Industrial Visits to accumulate more Real-Time experience.
- To make the students "Expertise" in the business era.
- To build the students with managerial concepts.
- To place the students as Interns, Project Fellows and to have Final Placements.
- To train the faculties with the new technologies.

**III Cell Panel Members**

S.No	Name & Designation	Member Type/Role (III Cell)
1	Dr. M. Hemalatha Professor & Director, M.A.M. B-School	Director
2	Dr. R. Karthika Associate Professor, M.A.M. B-School	Member
3	Dr. A. Kanimozhi Assistant Professor, M.A.M. B-School	Member
4	Prof. S. Prasanna Assistant Professor, M.A.M. B-School	Member



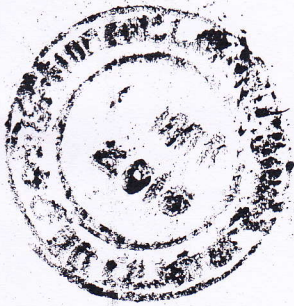




தமிழ்நாடு தமில்நாடு TAMIL NADU M.A.M.B-School 52AA, 220425

8/10/18-3-19 Siruganur.

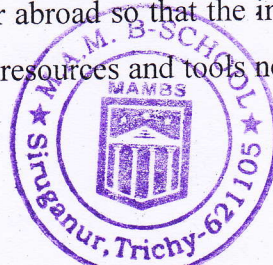
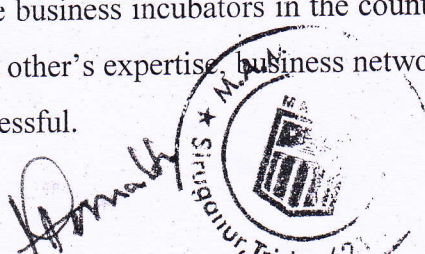
T.R. ராஜநாத்  
மு.தா.வி.2.எண்: 27/2000  
மண்ணச்சநல்லூர்



HOST INCUBATOR	COINCUBATOR
PERIYAR TECHNOLOGY BUSINESS INCUBATOR PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY PERIYAR NAGAR, VALLAM, THANJAVUR-613403	M.A.M B-SCHOOL CHENNAI TRUNK ROAD SIRUGANUR, TIRUCHIRAPPALLI (Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

**Preamble:**

Co-incubation is a programme of incubating a startup company simultaneously in two or more business incubators in the country or abroad so that the incubatees can have access to each other's expertise, business networks, resources and tools needed to make their ventures successful.



*[Handwritten signature]*



The Co-incubation network enables entrepreneurs to access all the expertise available to develop or improve new products/ services, bring them to market faster and cheaper in line with international standards.

Thus a Co-incubation network will help to ensure that in future the incubators will generate more successful companies. This will make the incubators act as the most effective tool for economic development of the country.

The Co-incubation will cover all of the facilities available in both the host Incubator and the co-incubators. Any incubatee enrolling for incubation programme in any of these incubators will have access to all the services in both incubators.

**Proposed Incubation unit--** at M.A.M B-School as the Co-incubator will avail the expertise and services of Periyar TBI to support its on-boarding process of establishing the incubator services. Primary focus will be on the following support services

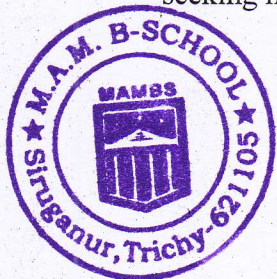
**1. Creation of new cohorts for providing the incubation support at M.A.M B-School**

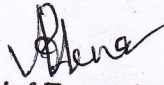
During the said duration of the cohort, selected startup management teams can work with the pool of mentors and advisors of Periyar TBI so as to pitch their ideas to potential customers and investors. At the same time, incubator staff shall work with the companies to set up their operating processes. Each cohort usually ends with the Demo Day. During the Demo Day, companies from a cohort present the results of their work to an audience selected by M.A.M B-School and Periyar TBI.

**2. Mentorship and advisory services**

The mentorship and advisory services available with Periyar TBI shall be shared to the Proposed incubator at M.A.M B-School and their startups to reduce the gap in their knowledge or experience needed to make better decisions.

Mentoring support shall be provided to Coincubated startups (need based engagement) along with Training & workshops. Periyar TBI shall guide them in seeking market access.



  
**Chief Executive Officer**  
Periyar Technology Business Incubator,  
Periyar Maniammai Institute of  
Science & Technology - Deemed to be University  
Periyar Nagar, Vallam, Thanjavur - 613 403



### 3. Access to industry experts and mentors

Periyar TBI shall provide access to industry experts and mentors, in addition to that, we have extended support to connect with the industrial stalwarts from them stakeholders at M.A.M B-School.

### 4. Capacity Building to the staff

Periyar TBI shall provide advice in startup intake, selection process and duration of the accelerator programme for each startup selected. The faculty of M.A.M B-School will be trained in all aspects of business incubation.

Periyar TBI shall also sharespace, specialized Infrastructure including Business Laboratories.

Periyar TBI will train the co-incubator staff about Incubation Funding and Seed support system available with various agencies. It also covers business development, legal services, IP and Strategy.

### 5. Other Services:

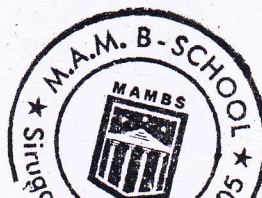
Periyar TBI shall participate in academic programmes (offering entrepreneurship courses), functions of E-Cells and events for promotion of entrepreneurship (Idea Generation and Business Plans, Hackathon Challenges etc.).

### Mutually Agreed Consent:

- M.A.M B-School shall have a Programme in charge for the Co-incubation Activities in the campus.
- There will be periodical events organised through the Co-incubator at M.A.M B-School.
- Special attention will be paid in creating Intellectual Property value for the combined activities where ever possible and IP sharing rights will be discussed based on each case.
- Conflict of interest when arise, will be amicably solved by mutual consent.
- Where ever financial commitment is involved, the beneficiary entity shall bear the cost and it can be negotiated as and when the need arises.
- Duration of the agreement is three years from the date of signing by both parties and subject to renewal on mutual consent.



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**Chief Executive Officer**  
Periyar Technology Business Incubator,  
Periyar Maniammai Institute of  
Science & Technology - Deemed to be Univ.  
Periyar Nagar, Vallam, Thanjavur - 610 005.



- Review of activities under Co-incubation shall be held periodically on stipulated intervals.
- Rewards such as IP generated and awards won by beneficiaries out of Co-incubation services and related actions are to be suitably acknowledged as primary incubator and supporting incubator.
- Both organisations shall acknowledge the role of each other in Co-incubation suitably.

*Adhena*  
28/11/22

*Dr. M. Hemalatha*  
28/11/22

**PERIYAR TECHNOLOGY BUSINESS**

&

**M.A.M B-SCHOOL**  
**Dr. M. Hemalatha, MBA., Ph.D (NITT)**  
**Professor & Director**  
**M.A.M. B School**  
**Siruganur, Tiruchirappalli-621 105.**  
**Mob: 8220727888. www.mambs.com**

**INCUBATOR**

**Chief Executive Officer**  
Periyar Technology Business Incubator,  
Periyar Maniammai Institute of  
Science & Technology - Deemed to be University,  
Periyar Nagar, Vallam, Thanjavur - 613 403

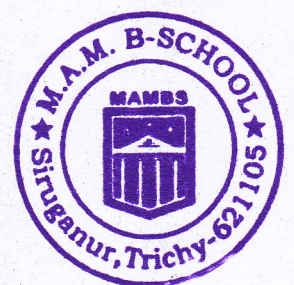
Witness

1. P. MERLIN - Periyar TB2  
*P. Merlin*

1. *A. K. K. R. Karthi*  
28/11/22

2. *P. Arulselvan*  
Dr. P. Arulselvan  
Scigen Research and Innovation  
Pvt Ltd  
Thanjavur

2. *Dr. R. Jeyare*  
28/11/22



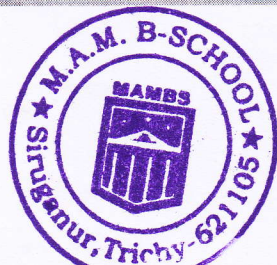
*[Signature]*  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621 105**



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## 2021-2022

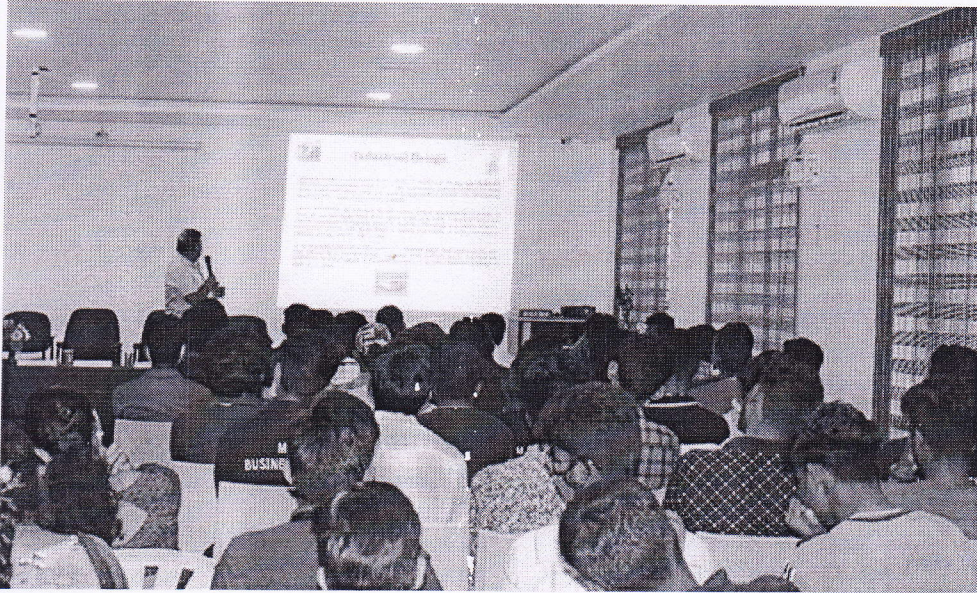
1. M.A.M.B-School organized a Guest Lecture titled "IPR Awareness & Application in Management" on 18.02.22. Mr.L.M. Subramanian, DGM (Retired), BHEL, New Growth Areas, Trichy addressed 192 students (Both I & II Year) MBA Students.



DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105

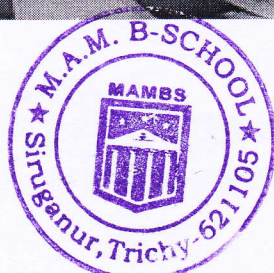


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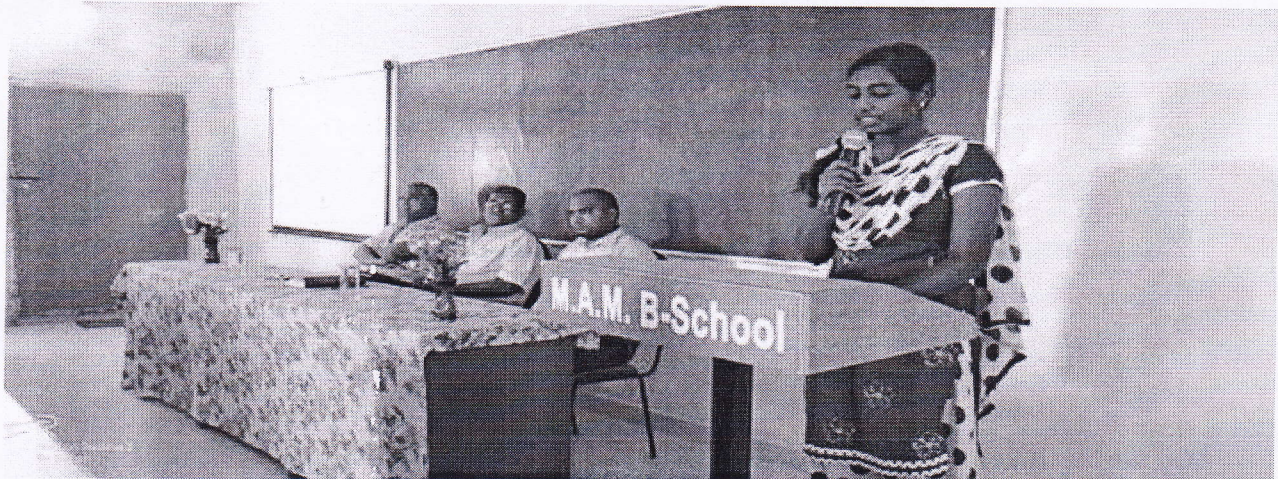
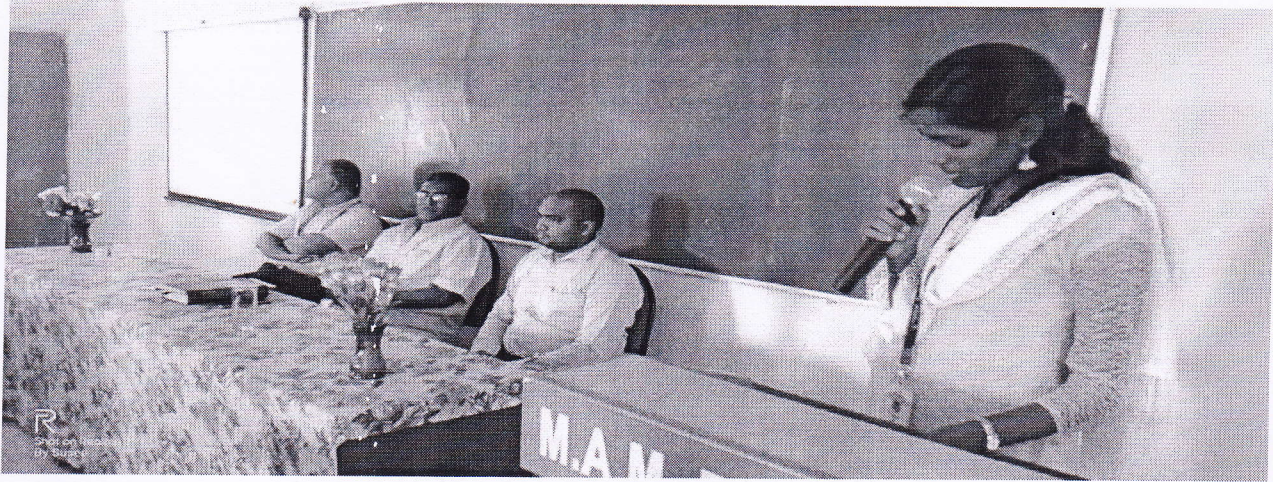
## 2018-2019

1. MAMBS organized a Guest lecture on CYBER LAW AND IPR ISSUES on 21.03.2019. Mr. Martin, Advocate, Trichy District Courts enlighten 65(Both I & II Year) MBA Students.





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**2017-2018**

1. MAMBS organized a Guest Lecture on Intellectual Property Rights (IPR), on 14.12.2017 in which Mr. S. MARTIN, Advocate, Trichy District Courts delivers the lecture to 44 MBA Students.







# M.A.M. B-SCHOOL

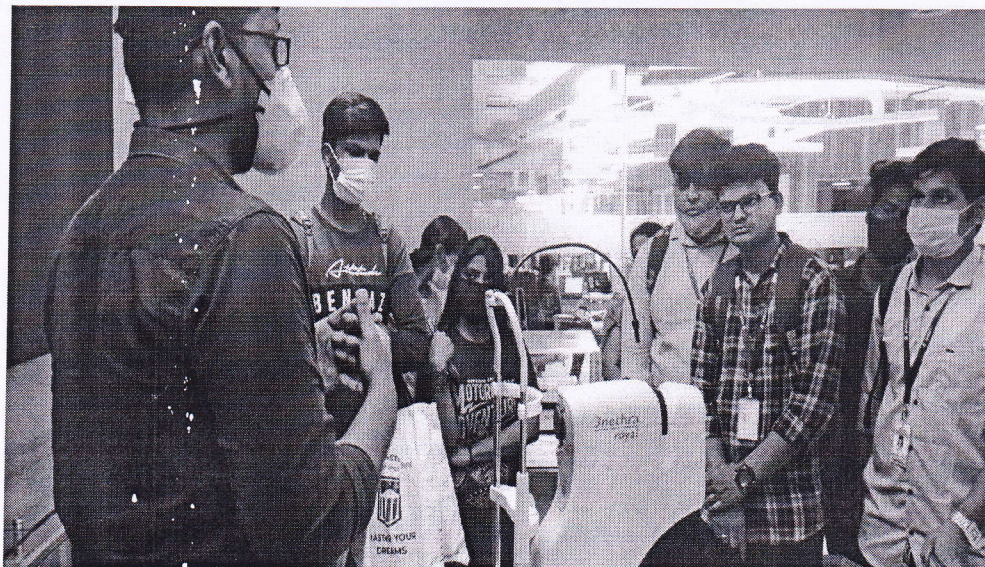
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## 2021-2022

1. M.A.M.B-School students visited to IITM Research Park on 18-12-2021 and had an interaction with Dr. Ashok Jhunjhunwala, Professor, IITM and also with incubates







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### 2019 – 2020

1. Mr. R. Anbarasan, Associate Professor of M.A.M. B-School attended 3Days Programme on Teaching Learning Pedagogy at Indian Institute of Technology Madras organised by PALS from 12th to 14th November,2019.



2. M.A.M.B-School First Year MBA Students Mr. Praveen, Ms. Padma & Ms. Presanna Devi participated in the Design Thinking Workshop held in Anna University Trichy on 26-09-2019.







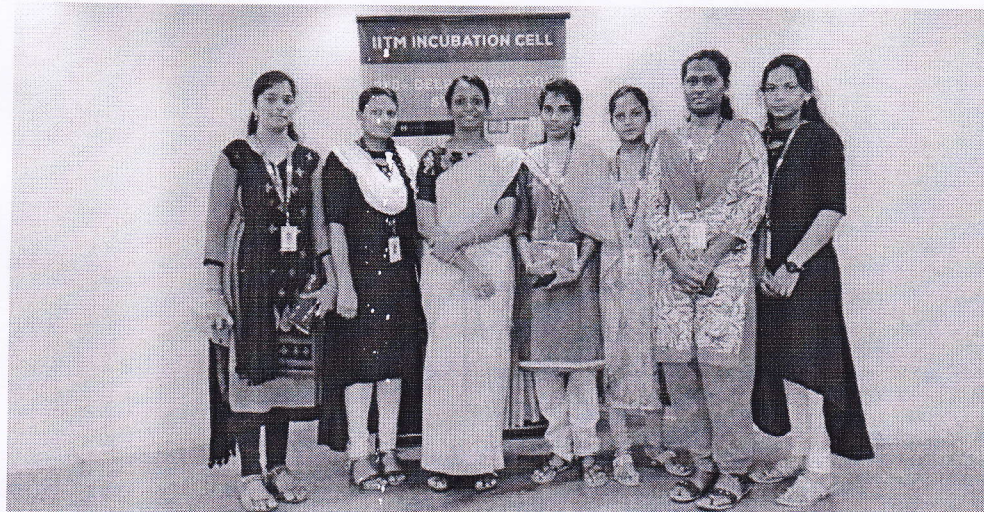
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4. Dr.M.Hemalatha, Director of M.A.M. B-School attended Management Development Program on Re-Invent your Business Strategy at Indian Institute of Management Trichy organised by Yi on 16th and 17th August, 2019.







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## 2021-2022

1. Junior Jaycee Wing in association with M.A.M.B-School organizes a Lecture titled "YOUR STORY: INSPIRE INNOVATE IGNITE" on 17.02.22.Jc.M.Arumugam,Managing Director,Sree Jayanathan Chits (P) Ltd addressed 115Students (I Year MBA, MAMBS).

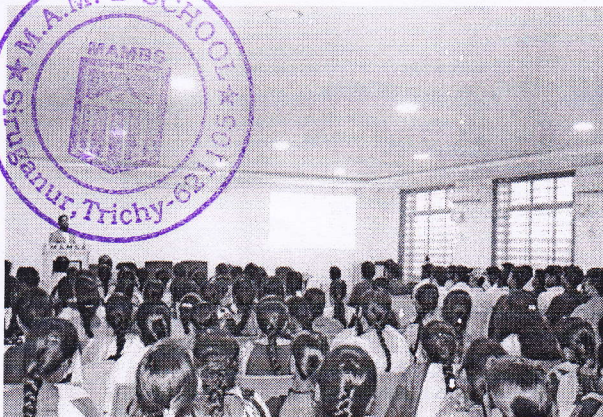
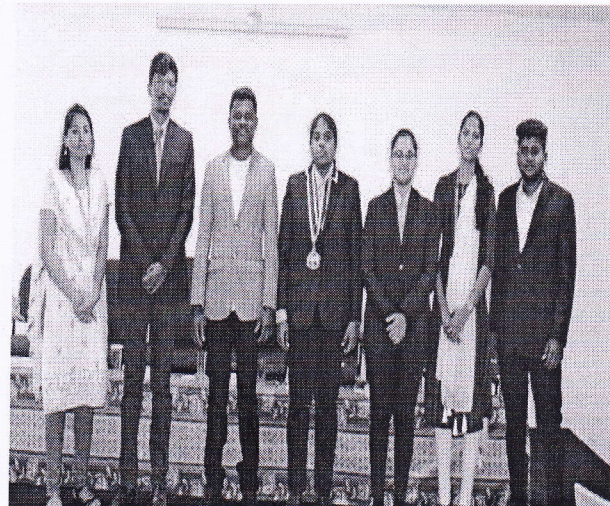
**Junior Jaycee Wing**  
**M.A.M. B - School**  
Sponsor by JCI TRICHY

**YOUR STORY** | INSPIRE  
INNOVATE  
IGNITE 2.2

by  
**Jc. M. Arumugam**  
Managing Director  
Sree Jayanathan Chits (P) Ltd.

17-02-2022 (Thursday) \* 11.00 AM to 12.30 PM \* M.A.M. B - School

R. Supriya Director - Training  
M. Aparna Vics President - Training  
PEE. Ragnath Treasurer  
D. Edwin Secretary  
C.Hemavathy President



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur,Trichy-621105





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## M.A.M. B-SCHOOL

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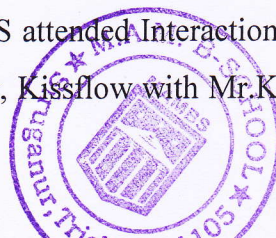
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2. M.A.M.B-School organized "JUNIOR JAYCEE WING INAUGURATION & INSTALLATION" on **10.02.2022** and JFD.Adv.J.Jeyachandhiran, Zone President- 2020, Zone XXIII, JCI INDIA was the chief guest for the programme. Mr.Mohammed Ghose, Partner of Infinity Technologies delivered "Entrepreneurial Session" for M.A.M.B-School Jaycees 118 Students (I Year MBA, MAMBS)

**M.A.M.B-SCHOOL**  
WE INVITE YOU TO JOIN OUR  
JUNIOR JAYCEE WING INAUGURATION & INSTALLATION  
February 10th, 2022 | 10.30 Am - 12.30 Pm  
**Chief Guest**  
JFD. Adv. J. Jeyachandhiran  
Zone President - 2020  
Zone XXIII, JCI INDIA  
**Installation By**  
V.Gopinathan M.A., B.Ed., M.Phil., LL.B.,  
Deputy Inspector Of Schools  
Dist.Educational Office TRICHY  
President - JCI TRICHY  
**Felicitation**  
Jc. P. Suganthi Joseph  
Junior Jaycee Co-ordinator  
JCI TRICHY  
**Mrs. Fathima Bathool**  
Secretary & CEO - Master GI.  
**Dr. M. Hemalatha**  
Director - MAMBS  
Venue : CHARLES CORREA Hall



3. Dr.A.Kanimozhi, Assistant Professor/MAMBS attended Interaction session Program : "CEO TALKS" of Mr. Suresh Sambandham, CEO & Founder, Kissflow with Mr.K.Gokulakrishnan, I year Student on 07.01.2022. (2 Representatives, MAMBS)





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4. MAMBS organized Guest Lecture on “The Success Story of IDHAYAM BRAND” on 22.12.21 and Mr.V.R.Muthu, CEO, V.V.V and Sons Edible Oils Ltd. was the guest of honour for the programme. 202MBA students (Both 1<sup>st</sup>& 2<sup>nd</sup> Year) attended the program.


**YI**  
Young Indians

**UVA**

**M. A. M. Business School**  
Approved by AICTE and Affiliated to Anna University  
Siruganur, Trichy - 621 105

Organizing Guest Lecture on  
*The Success Story of*  
**IDHAYAM BRAND**

**Speaker**

  
**Mr. V. R. MUTHU**  
Chief Executive Officer  
V.V.V. and Sons Edible Oils Limited

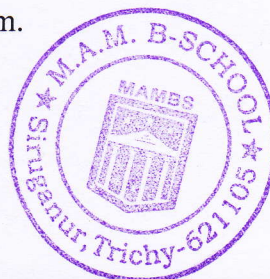
**Venue**  
Newton Hall

**DECEMBER 22<sup>nd</sup>**  
12.00 to 1.00 P.M

Mrs. Fathima Bathool Maidik  
Secretary & CEO - Master GI.

Dr. M. Hemalatha  
Director - MAMBS.

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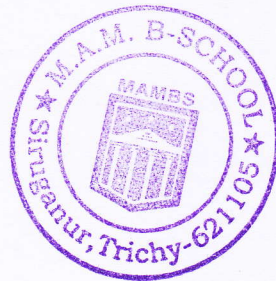


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திருச்சி: டி.சி. நியூஸ் நியூஸ் செய்தி... (Tiruchchi: D.C. News News News...)

உணவம் உறுப்பினர் இருந்தால் வணிகத்தில் உச்சம் தொடரலாம்... (Food and members if there is a business in business...)



8. MAMBS organised "CEO CONNECT" programme on 13.11.21 and it was informative session to all 118 MBA students. Mr. G. Suresh Kumar, CEO & Founder- Pepul, and CEO & Co-founder- MacApp Studio.

YI Young Indians Institute of Entrepreneurship | UVA | M.A.M. B-SCHOOL | MASTeR GROUP OF INSTITUTIONS

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### CEO CONNECT

13th November | 12.00 pm - 1.00 pm  
Venue: Charles Correa Hall



**Chief Guest**  
**Mr. G. Suresh Kumar**  
CEO & Founder - Pepul  
CEO & CoFounder - MacApp Studio

Mrs. Fathima Bathooli Maluk  
Secretary & CEO -Master GI

Dr. M. Hemalatha  
Director - MAMBS







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**YI** Young Indians  
**YUVA** Young Urban Volunteers  
**MAMBS** M.A.M. BUSINESS SCHOOL

## BUSINESS MANTRAS

15 JULY 2021, 12 PM - 01 PM

**SPEAKER**  
**LNSP. RAVIRAMASAMY B.E**  
Director  
Nagappa Stores,  
Sri Nagappa Street,  
Nagappa Trading Company,  
Sri Nagappa & Co.

**MASTER** Group of Institutions  
+91 8250727888  
www.mambs.com  
Trichy - Chermal Trunk road, Siruganur, Trichirappalli - 621 105



14. M.A.M B School organized a guest lecture on 27.05.2021 Dr.T.Ramar, Veterinary Assistant Surgeon, TAHB was the chief guest. 120 students attended this program

**M.A.M. B-School**  
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Siruganur, Trichirappalli - 621 105  
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### Rural Business Opportunities

26.5.2021 | 12.00 to 1.00 pm

**Chief Guest**  
**Dr. T. Ramar**  
Veterinary Assistant Surgeon  
Tamilnadu Animal Husbandry Department

<https://meet.google.com/cms-igrh-muh>

**Mrs. Fathima Bathool**  
CEO - MAMBS

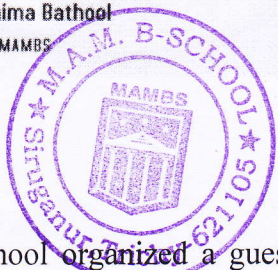
**Dr. M. Hemalatha**  
Director - MAMBS

**MAMCET MEET** is presenting

### Dairy farming

- Breeds - Jersey, Holstein friesian (Exotic)
- Native - Red sindhi, shival,

Participants: Dr M Hemalatha, MAMCET MEET, Marya Martin, Raju Jothi, Manoj Kumar, Poojitha Das, Marya Martin, Karthika M.A.



2020 – 2021

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy - 621105

1. M.A.M B School organized a guest lecture on 20.5.21 “Marketing in the international Tourism & Retail Sector” by Mr. S. Ramachandran, CEO, POMITTO (Fruit Pulp and Juice) on Retail Marketing





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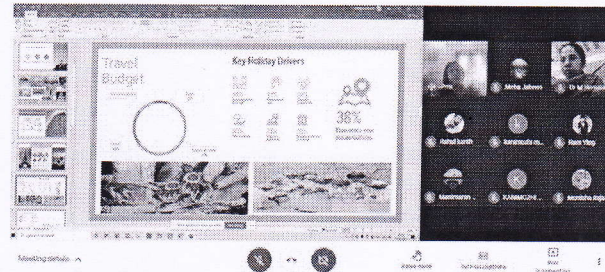
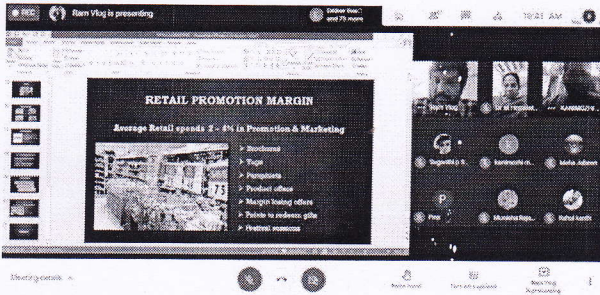
# M.A.M. B-SCHOOL

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and Mrs. Petula Fugle, Public Relation Manager MASTeR GI on International Tourism to our 85 students



## M.A.M. B-School

(Approved by AICTE and Affiliated to Anna University)  
Siruganur, Tiruchirappalli - 621 105  
www.mambs.com

**Marketing in the International Tourism & Retail Sector**  
on  
19.5.2021 | 10.00 - 11.00 am

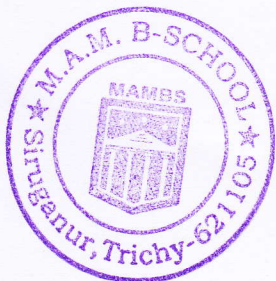
**Mr.S. Ramachandran**  
CEO, POMITTO (FRUIT PULP & JUICE)  
MANAGING PARTNER - STUDENTS CORRIDOR  
MANAGING PARTNER - BRAINS & BEYOND

**Mrs. Petula Fugle**  
Public Relation Manager  
MASTeR GI

**Mrs. Fathima Bathool Maluk**  
Secretary & CEO - MASTeR GI.

**Dr. M. Hemalatha**  
Director - MAMBS

- M.A.M.B-School in Association with Young Indians Organised Guest Lectures on "Women Leaders Conclave" by Dr.R.Bharkavi, MPR Foods and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020. 117 MBA participated in this program.



**YI** Young Indians ORGANISED GUEST LECTURES

**M.A.M BUSINESS SCHOOL**

**"Women Leaders Conclave"**

**Dr. R. Bhargavi**  
Chairperson, MPR Foods

**Mrs. R. Gokila**  
Director IER & Legal  
Managing Solicitor, IPR Sri

**Dr. M. Hemalatha**  
Director, MAMBS

On Monday 8th March 2021  
@ Charles Correa Hall

**Mrs. Fathima Bathool Maluk**  
Secretary & CEO - MASTeR GI

- M.A.M B School organized a guest lecture on 18.11.2020 "Ayurveda Marketing". Mr.T.R. Sasi Varier, Executive Director, K.S. Varier Ashtanga Ayurvedic Pvt Ltd was the chief guest he addressed





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## M.A.M. B-SCHOOL

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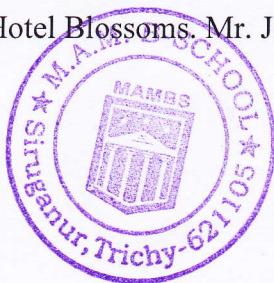


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5. M.A.M.B-School 1st Year Students (10 members) along with Yi Coordinator Dr. Najma have attended the Session "Path Finder" by Mr. Manick Rajendran, Founder and CEO iMMi Life Healthcare Pvt. Ltd. On 1st March 2020 at Ponni Delta.



6. Our 1st Year MBA Students (20 members) attended the Startup Trichy 28th Edition held on 31st January 2020 at Hotel Blossoms. Mr. Jahabar Sadique, Founder, Chai Kings addressed the Gathering.







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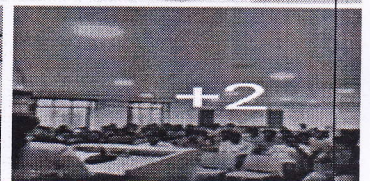
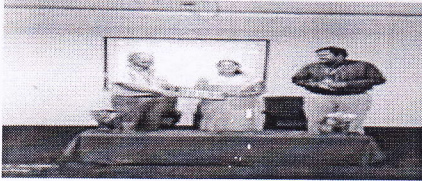
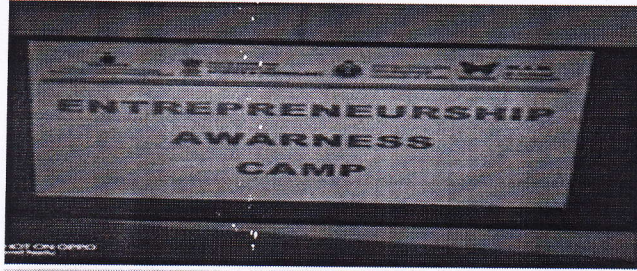
# M.A.M. B-SCHOOL

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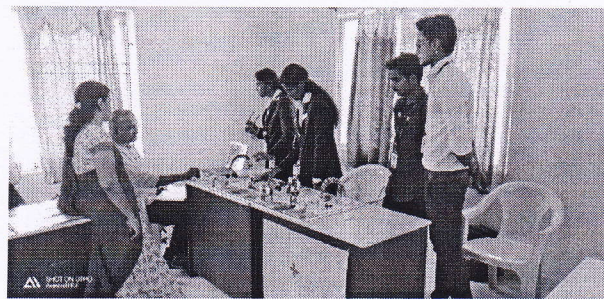


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M.A.M.B-School Organised - Entrepreneurship Awareness Camp @ our college campus, Chief Guest Dr.Parkavi Raja, Managing Director, MPF Foods, Trichy. Sincere Thanks to Dr.M.A.Maluk Mohamed, Chairman - MASTeR Group of Institutions and Mrs. Fathimabathool Maluk, Secretary - MASTeR Group of Institutions.



3. M.A.M.B-School Organised - Think Tank 2018 - Business Plan Competition on 20.11.2018. Jury Mr. & Mrs. Gowri Sankar, Managing Director, Sri Saraswathi Cafe, Tiruchirappalli. 77 students participated in this program



4. M.A.M.B-School Organised - Entrepreneurship Awareness Camp @ our college campus, Chief Guest Dr.Parkavi Raja, Managing Director, MPR Foods, Trichy. 75 students participated in this program



DIRECTOR  
M.A.M. B-SCHOOL  
Trichy-621105





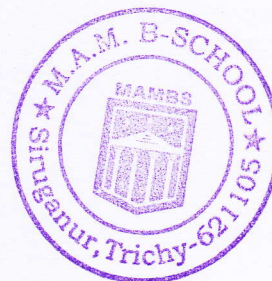
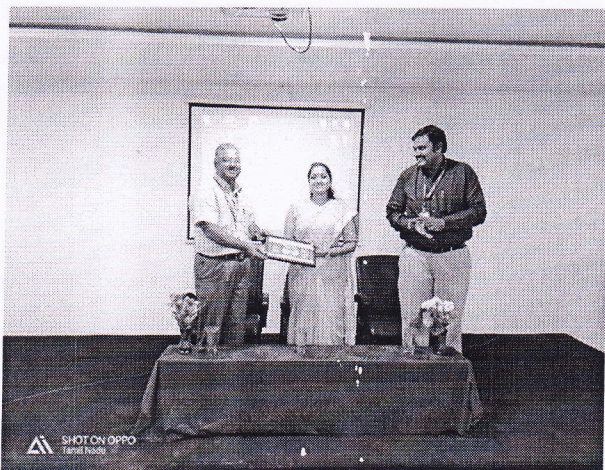
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5. MAMBS organised a workshop for budding entrepreneurs from various disciplines on 24.07.2018, in which 150 plus students participated in this program

Mr. N. Rathnakumar, Managing Director, Ramyas Hotels Private Limited, Tiruchirappalli. Chair – Yi Trichy Chapter.

Mr. N. Kanaga Sabapathy, President, TIDITSSIATiruchi District Tiny and Small Scale Industries Association – Funding Agencies in India





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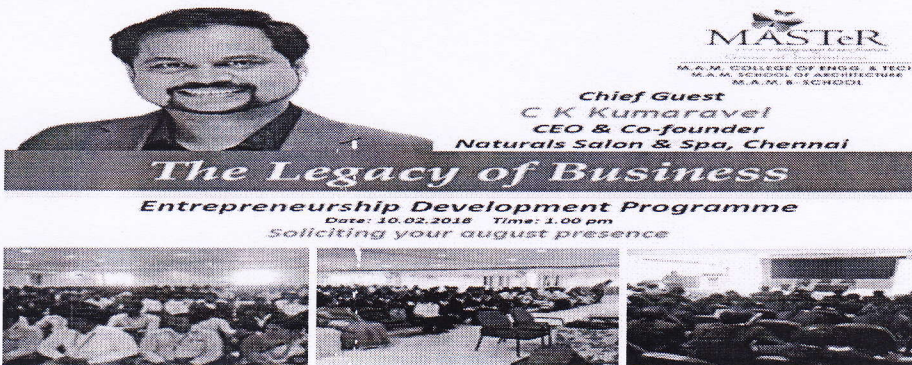
1. Our I-MBA Team of 4 members bagged Runner up in The Crew (Task Management), organized by St. Joseph's Institute of Management, Trichy on 13.02.2018.



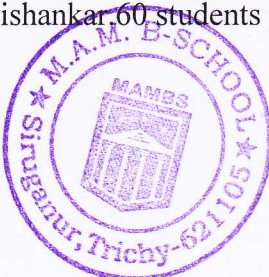
2. Entrepreneurship Development Program on "The Legacy of Business". 80 students participated in this program

Dear Well-wishers,  
 MASTeR Group of Institutions organised a  
 Programme on "The Legacy of Business" on  
 10.02.2018 (Saturday).

Chief Guest:  
 C K Kumaravel... See more



3. One Day Workshop on Mantras and Mahimas of Entrepreneurship: on 04.10.2017. Mr. N P SUKUMAR, MD, Acoustics India Private Limited, Mr. Sivasubramaniyan, Dr. Victor Lazarus, and Mr. K Ravishankar. 60 students participated in this program







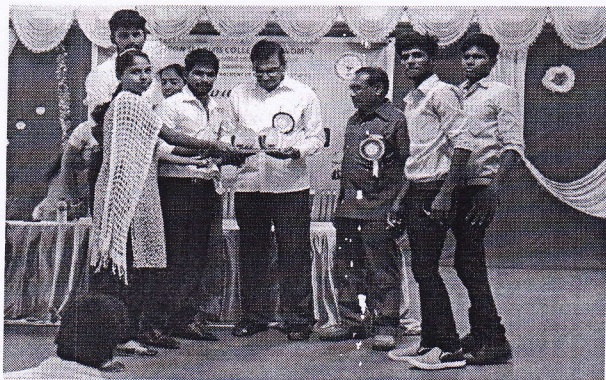
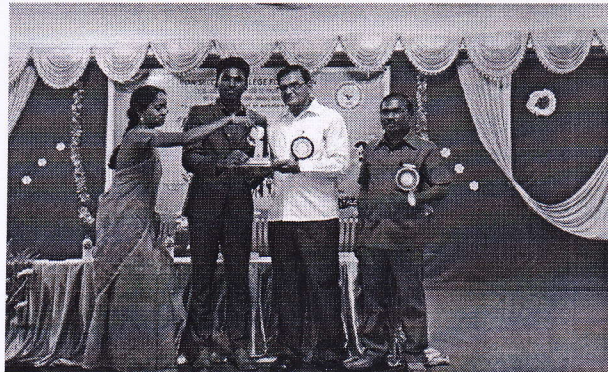
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- 5. Skill MAX - 7 days Orientation Programme for Budding Managers from 21.08.2017 to 30.08.2017 @ M.A.M. B-School. 44 students participated in this program

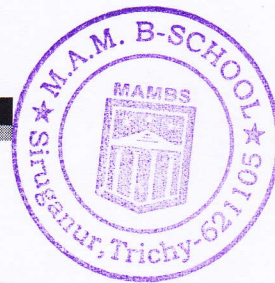
**SKILL MAX**

M.A.M. B-School  
(Approved by AICTE and Affiliated to Anna University, Siruganur, Trichyappalli - 621 105 www.mambs.com)

**ORIENTATION PROGRAM**  
 21.08.2017 to 30.08.2017

**7 DAYS**  
**14 PROFESSORS**  
**28 SESSIONS**  
**FOR BUDDING MANAGERS**

S. Shanmugam & R. Jimmy Carter  
Class Coordinators      Dr. P. Subburathna Bharathi  
Director      Mrs. Fatima Bathool Maluk  
C&D



- 6. Think Tank 2017 - New Product Exhibition @ M.A.M. B-School on 10.08.2017. 40 students participated in this program







# M.A.M. B-SCHOOL

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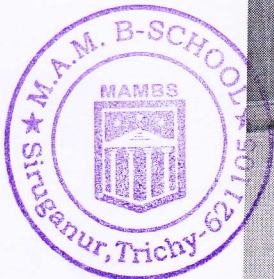


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## 2019-2020

1. M.A.M.B-School in Association with CDP Department has successfully completed a HR consulting project for the KR fuels in the year 2019. We supported them in the employee recruitment process for the LPG stations planned across Tamil Nadu for which they have sanctioned Rs. 40000. We selected 44 candidates including 3 from MAMCET Mech. Dept. The selected candidates were given 1 week training and Rs 10000 as stipend.





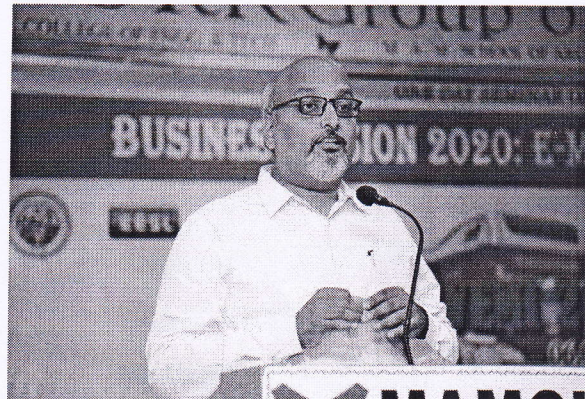
## M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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2. MAMBS did a Market Research on E-Vehicle Registration Norms in India in association with B.H.E.L in the year 2019. In purview to that, organised a seminar titled “Business Vision 2020: E-Mobility in India” on 06.02.2019. Dr.R.Elankovan, DGM, BHEL spoke about the electric batteries which are the key factor for electric vehicles, he spoke about the standards. Where next generation batteries and electrical systems can help our societies get from place to place in a clean, efficient, and safe way.

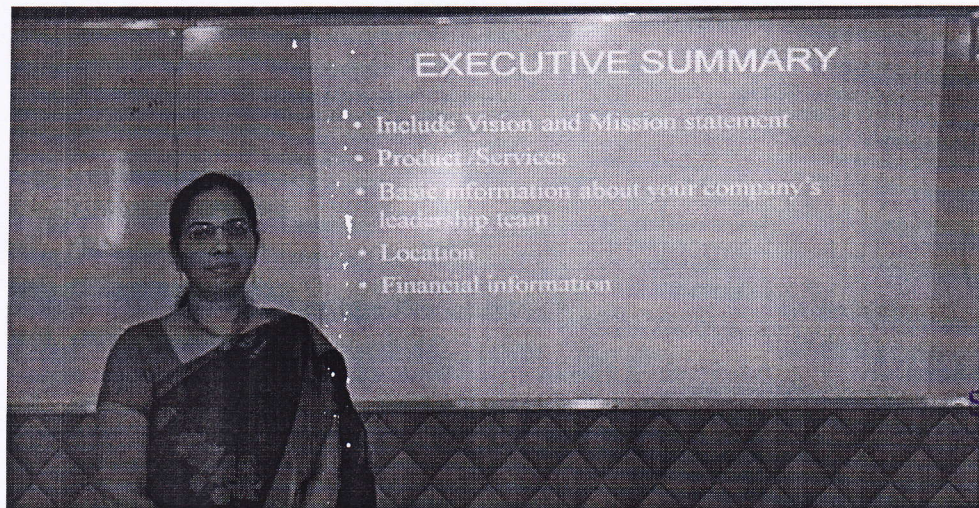
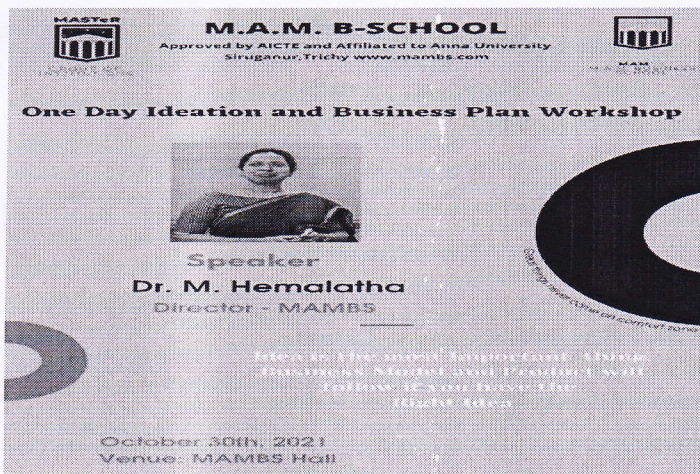




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2021-2022

1. MAMBS organised "One Day Ideation and Business Plan Workshop" today (30.10.2021).  
Dr.M.Hemalatha, Director-MAMBS explained 20 students of MAMBS how to present their business ideas.



  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105





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**2019 – 2020**

1. MAM B School organises one day workshop on Data Analytics using R Software on 22nd August 2019. Mr.G. Sivaraja, Data Scientist gave hands on Experience to our 64 MBA Students.



We Cordially invite you all on behalf of the Management, Director, Faculty and Students for  
One Day Workshop on

**Data Analytics using 'R' Software**

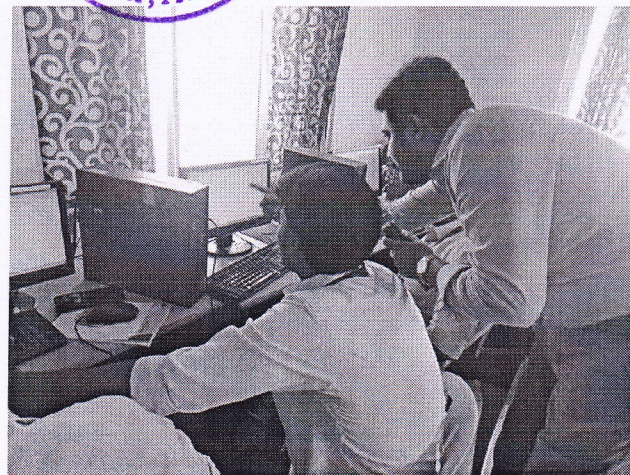
Date: 22.08.2019 (Thursday)

Time: 10.00 a.m. to 4.00 p.m.

Venue: MAMBS



Resource Person  
**Mr. G. Sivaraja B.E., MBA**  
Data Scientist






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2017 – 2018

1. One day workshop on Research Methodology and Application of Research Tools using SPSS conducted for 40 II-MBA Students at MAMBS on 09.08.2017. The Resource persons are Dr. A. Umesh Samuel, Dean - R&D, Bishop Heber College and Dr. A. Anand, Associate Professor, GSB.



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## 2017-2018

The Faculties of MAMBS conducted Post Excitement Training Session for the 44 employees (Mr. Bazeeth Ahamed and his employee team) of Peacock Technical and Engineering Design Services LLP – A Sister Concern of Conserve Green Building Solutions, Doha on 23.06.2017.





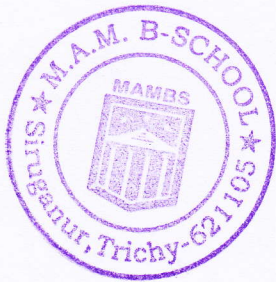
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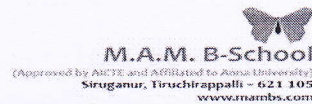
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



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## 2019-2020

1. M.A.M. B-School organises a Special Lecture on Corporate Communication on 03-09-2019. 69 MBA students attended this program



We Cordially invite you all on behalf of the Management, Director, Faculty and Students for

Guest Lecture on

### CORPORATE COMMUNICATION

Date: 03.09.2019

Time: 09.00 a.m.

Venue: MAMBS



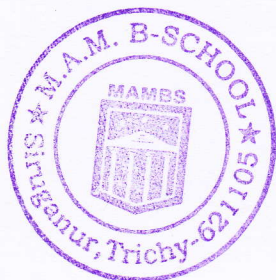
Resource Person

**Mrs. Sayantani Chakravarty**

Trainer and Recruitment Analyst

**Dr. M. Hemalatha**  
MBA, PhD (NITT)  
Director - MAMBS

**Mrs. Fathima Bathool Maluk**  
MBA, SMP (IIMA), WEP (ISB)  
Secretary & CEO - MASTeR GI.





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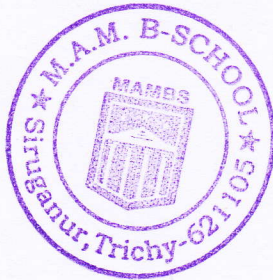
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## 2017-2018

1. Corporate Training For II-MBA students (25 students), M.A.M. B-School by Kurt Lewin's Transformational Training Academy on 11.07.2017.



  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



**IN**

**IPR.**

**FORM 9**

THE PATENT ACT, 1970  
(39 of 1970)  
&  
THE PATENTS RULES, 2003

**REQUEST FOR PUBLICATION**

[See section 11A (2) rule 24A]

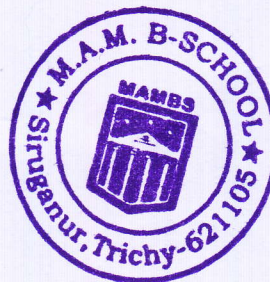
I/We **DR.POOJA JAINDR. KULDEEP**  
**AGNIHOTRIMATE YOGESH DATTATRAYAPRADIP**  
**PATILPRIYABRAT**  
**KUMARPROF.V.R.HIREMATHVIJAY SSUMIT**  
**KUMARPROFESSOR(DR.) NITIN GIRDHARWALDR.**  
**BHASKER PANT** hereby request for early publication of  
my/our [Patent Application No.] 202221019971 DATED **01 Apr**  
**2022** UNDER SECTION 11A(2) OF THE ACT.

Dated this(Final Payment Date):-----

Signature  
(.....)

To,  
The Controller of Patents,  
The Patent Office  
**AT MUMBAI**

This form is electronically generated.





Applicant

DR. POOJA JAIN

DR. KULDEEP AGNIHOTRI

MATE YOGESH DATTATRAYA

PRADIP PATIL

PRIYABRAT KUMAR

PROF.V.R. HIREMATH

VIJAY S

SUMIT KUMAR

PROFESSOR(DR.) NITIN GIRDHARWAL

DR. BHASKER PANT

DR.M. HEMALATHA

DR.R. KARTHIKA

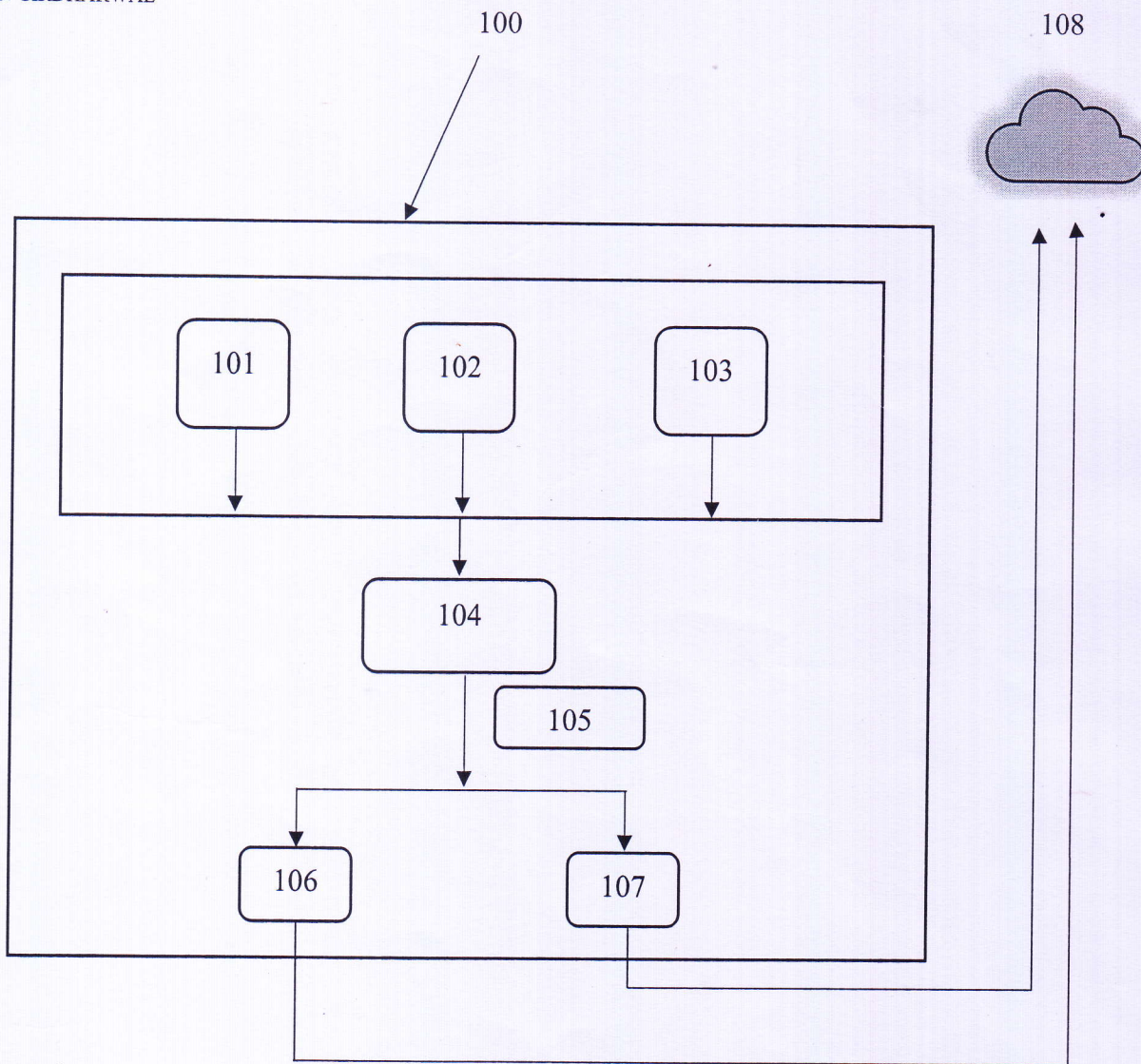


Figure 1: Schematic view



Gowthami S

Patent Agent

INPA 3797



**FORM 2 .**  
**THE PATENTS ACT, 1970**  
**(39 OF 1970)**  
**AND**  
**THE PATENT RULES, 2003**  
**COMPLETE SPECIFICATION**  
**(See section 10 and rule 13)**

**Title of Invention:**

**“BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE  
SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS”**

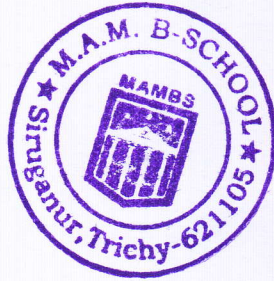
<b>NAME OF APPLICANT</b>	<b>NATIONALITY</b>	<b>ADDRESS</b>
DR.POOJA JAIN	INDIAN	ASSISTANT PROFESSOR, INTERNATIONAL INSTITUTE OF PROFESSIONAL STUDIES, DEVI AHILYA VISHWAVIDYALAYA, INDORE -452001
DR. KULDEEP AGNIHOTRI	INDIAN	ASSOCIATE PROFESSOR & HEAD (DEPARTMENT OF MANAGEMENT), MODERN INSTITUTE OF PROFESSIONAL STUDIES, INDORE (M.P.) 452010
MATE YOGESH DATTATRAYA	INDIAN	ST. VINCENT COLLEGE OF COMMERCE , PUNE-37
PRADIP PATIL	INDIAN	ASSISTANT PROFESSOR INDIRA INSTITUTE OF MANAGEMENT PUNE 411033
PRIYABRAT KUMAR	INDIAN	ASSISTANT PROFESSOR/ COMPUTER SCIENCE & ENGINEERING , COLLEGE OF ENGINEERING ROORKEE (COER) 7TH KM ROORKEE - HARIDWAR ROAD, ROORKEE , DIST. HARIDWAR , UTTARAKHAND-247667
PROF.V.R.HIREMATH	INDIAN	RESEARCH SCHOLAR,GOGTE INSTITUTE OF TECHNOLOGY
VIJAY S	INDIAN	ASSISTANT PROFESSOR, PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS, VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN(AUTONOMOUS),





		ELAYAMPALAYAM, TIRUCHENGODE. NAMAKKAL DISTRICT
SUMIT KUMAR	INDIAN	ASST. PROFESSOR, TMIMT, TEERTHANKAR MAHAVEER UNIVERSITY, MORADABAD UTTAR PRADESH.
PROFESSOR(DR.) NITIN GIRDHARWAL	INDIAN	PROFESSOR & HEAD- FACULTY OF MANAGEMENT , MEDI-CAPS UNIVERSITY INDORE ,452001
DR. BHASKER PANT	INDIAN	DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING, GRAPHIC ERA DEEMED TO BE UNIVERSITY, DEHRADUN 248002
DR.M.HEMALATHA	INDIAN	PROFESSOR & DIRECTOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -621105
DR.R.KARTHIKA	INDIAN	ASSOCIATE PROFESSOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -612105

The following specification describes the invention and the manner in which it is to be performed.





## **FIELD OF INVENTION**

The present invention relates to the field of designing and implementing a big data analytics technique on reviews of e-commerce sites to identify the fake and genuine comments. The invention will help the customer with real rating and review factors.

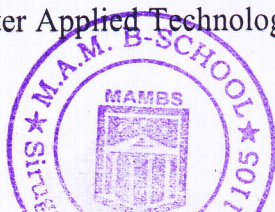
## **BACKGROUND OF INVENTION**

[0001] Background description includes information that may be useful in understanding the present invention. It is not an admission that any of the information provided herein is prior art or relevant to the presently claimed invention, or that any publication specifically or implicitly referenced is prior art.

[0002] Data analytics can assist e-commerce companies in measuring how successful their marketing campaigns are as well as improving decision-making, gaining more omnichannel traction and informing holistic marketing programs. The goal of customer analytics is to create a single, accurate view of a customer to make decisions about how best to acquire and retain customers, identify high value customers and proactively interact with them.

[0003] A number of different types of review analysis systems that are known in the prior art. For example, the following patents are provided for their supportive teachings and are all incorporated by reference.

[0004] CN106991584A The invention discloses a kind of electronic commerce credits computational methods based on scoring person's impression, belong to Computer Applied Technology field, the present invention is first by gathering



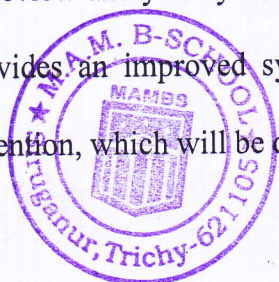


all buyers cluster output loose type buyer and harsh type buyer ; Next filters out the sincere seller in part and the sincere sellers of non- ; Finally, buyer classify obtaining sincere buyer, non-sincere buyer and the class of uncertain buyer three. A kind of algorithm not exclusively clustered that the present invention is used, improves clustering precision, accelerates clustering convergence speed, and the robustness of algorithm is preferable ; And huge trust network need not be set up, the time of substantial amounts of calculating good friend's prestige and weight, fast response time is saved.

[0005] Ecommerce analytics helps retailers study the user's behaviour and determine how the site should be structured based on a customer's preferences. The product landing page most likely to engage the customer and convert them by getting them to make a purchase. The proposed invention focuses on designing a framework on big data analytics module and to identify as well as segregate genuine and fake comments.

[0006] Above information is presented as background information only to assist with an understanding of the present disclosure. No determination has been made, no assertion is made, and as to whether any of the above might be applicable as prior art with regard to the present invention.

[0007] In the view of the foregoing disadvantages inherent in the known types of review analysis systems now present in the prior art, the present invention provides an improved system. As such, the general purpose of the present invention, which will be described subsequently in greater detail, is to provide a





new and improved review analysis system to analyze between fake and genuine comments that has all the advantages of the prior art and none of the disadvantages.

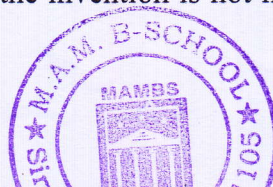
## **SUMMARY OF INVENTION**

[0008] In the view of the foregoing disadvantages inherent in the known types of e-commerce review analysis systems now present in the prior art, the present invention provides an improved one. As such, the general purpose of the present invention, which will be described subsequently in greater detail, is to provide a new and improved big data analytics-based review analysis system which has all the advantages of the prior art and none of the disadvantages.

[0009] The main objective of the proposed invention is to design and implement big data analytics to gauge the value of a rating of an e-commerce site. The invention aims to segregate the fake and genuine comments and these help the e-commerce site to get the accurate rating.

[0010] Yet another important aspect of the proposed invention is that the comments and reviews of various e-commerce sites are collected. These comments and reviews are mined using big data analytical techniques. The thesaurus is used as one of the factors. The prediction unit will help to segregate the fake and genuine comments. Thus, the organization will receive real rating and keep the competitors at the bay.

[0011] In this respect, before explaining at least one embodiment of the invention in detail, it is to be understood that the invention is not limited in its





application to the details of construction and to the arrangements of the components set forth in the following description or illustrated in the various ways. Also, it is to be understood that the phraseology and terminology employed herein are for the purpose of description and should not be regarded as limiting.

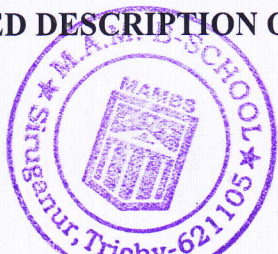
[0012] These together with other objects of the invention, along with the various features of novelty which characterize the invention, are pointed out with particularity in the disclosure. For a better understanding of the invention, its operating advantages and the specific objects attained by its uses, reference should be had to the accompanying drawings and descriptive matter in which there are illustrated preferred embodiments of the invention.

#### **BREIF DESCRIPTION OF DRAWINGS**

[0013] The invention will be better understood and objects other than those set forth above will become apparent when consideration is given to the following detailed description thereof. Such description makes reference to the annexed drawings wherein:

Figure 1 illustrates the schematic view of big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments, according to the embodiment herein.

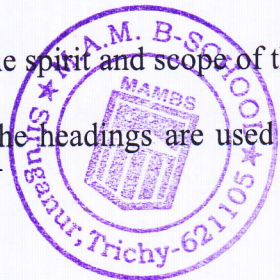
#### **DETAILED DESCRIPTION OF INVENTION**





[0014] In the following detailed description, reference is made to the accompanying drawings which form a part hereof, and in which is shown by way of illustration specific embodiments in which the invention may be practiced. These embodiments are described in sufficient detail to enable those skilled in the art to practice the invention, and it is to be understood that the embodiments may be combined, or that other embodiments may be utilized and that structural and logical changes may be made without departing from the spirit and scope of the present invention. The following detailed description is, therefore, not to be taken in a limiting sense, and the scope of the present invention is defined by the appended claims and their equivalents.

[0015] While the present invention is described herein by way of example using several embodiments and illustrative drawings, those skilled in the art will recognize that the invention is neither intended to be limited to the embodiments of drawing or drawings described, nor intended to represent the scale of the various components. Further, some components that may form a part of the invention may not be illustrated in certain figures, for ease of illustration, and such omissions do not limit the embodiments outlined in any way. It should be understood that the drawings and detailed description thereto are not intended to limit the invention to the particular form disclosed, but on the contrary, the invention covers all modification/s, equivalents and alternatives falling within the spirit and scope of the present invention as defined by the appended claims. The headings are used for organizational purposes only and are not meant to





limit the scope of the description or the claims. As used throughout this description, the word "may" be used in a permissive sense (i.e., meaning having the potential to), rather than the mandatory sense (i.e., meaning must). Further, the words "a" or "an" mean "at least one" and the word "plurality" means one or more, unless otherwise mentioned. Furthermore, the terminology and phraseology used herein is solely used for descriptive purposes and should not be construed as limiting in scope. Language such as "including," "comprising," "having," "containing," or "involving," and variations thereof, is intended to be broad and encompass the subject matter listed thereafter, equivalents, and any additional subject matter not recited, and is not intended to exclude any other additives, components, integers or steps. Likewise, the term "comprising" is considered synonymous with the terms "including" or "containing" for applicable legal purposes. Any discussion of documents, acts, materials, devices, articles and the like are included in the specification solely for the purpose of providing a context for the present invention.

[0016] In this disclosure, whenever an element or a group of elements is preceded with the transitional phrase "comprising", it is understood that we also contemplate the same element or group of elements with transitional phrases "consisting essentially of," "consisting of," "selected from the group consisting of", "including", or "is" preceding the recitation of the element or group of elements and vice versa.

[0017] Ecommerce data analytics are a specialized analysts who understand e-





commerce business, are familiar with the systems in use at these companies, and the data their systems generate. Every e-commerce brand generates data on daily basis that can be use to improve their business. The outburst of data is transforming businesses. Companies are expecting their business decisions to be based on data led insight.

[0018] Data specialists have tremendous impact on business strategies and marketing tactics. E-commerce analytics can provide with data-driven insights into how shoppers interact with the site. The data analytics will decide the connectivity of customers to a specific site. The proposed invention focuses on filtering out and identifying the fake comments and considering and displaying only the genuine comments. This will avoid the competitors from unnecessarily posting fake and bad comments to spoil the reputation of a specific e-commerce site.

[0019] Reference will now be made in detail to the exemplary embodiment of the present disclosure. Before describing the detailed embodiments that are in accordance with the present disclosure, it should be observed that the embodiment resides primarily in combinations arrangement of the system according to an embodiment herein and as exemplified in FIG. 1

[0020] Figure 1 illustrates the schematic view of a big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments 100.

The proposed system 100 includes the e-commerce sites 101, 102 and 103 respectively. The comments from users related to products and services are





collected and stored on the data mining unit 104. The data is mined and analyzed through the sources and big data analytics. The prediction unit 105 finally segregates the comment as genuine or fake comments. These comments are used for star rating as well review scale factor rating. The cloud server 108 will coordinate the activities between these various components.

[0021] In the following description, for the purpose of explanation, numerous specific details are set forth in order to provide a thorough understanding of the arrangement of the system according to an embodiment herein. It will be apparent, however, to one skilled in the art that the present embodiment can be practiced without these specific details. In other instances, structures are shown in block diagram form only in order to avoid obscuring the present invention.

Gowthami S

Patent Agent

INPA 3797

On behalf of Applicant

Digitally Signed

Date: 01/04/2022





## WE CLAIM

1. Big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments comprises of cloud server; data mining unit and prediction unit.
2. Big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments, according to claim 1, includes a cloud server, wherein the cloud server coordinate and establish communication among various components of the proposed invention.
3. Big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments, according to claim 1, includes a data mining unit, wherein the data mining unit will mine the reviews to identify between fake and genuine comments.
4. Big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments, according to claim 1, includes a prediction unit, wherein the prediction unit will predict the comments which are fake and genuine and thus help customers to grade the e-commerce site more efficiently.



Date: 01/04/2022

Gowthami S

Patent Agent

INPA 3797

On behalf of Applicant

Digitally Signed



## ABSTRACT

### **BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS**

Big data analytic technique on reviews of e commerce sites to identify the fake and genuine comments is the proposed invention. The invention aims ta designing and implementing a data analytical technique to analyze the comments on product and service quality of e-commerce sites. The proposed invention considers the survey value to identify and rate fake and genuine comments.

Gowthami S

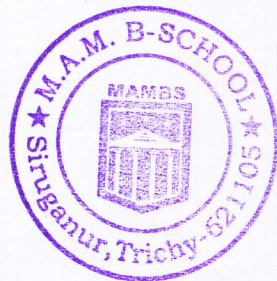
Patent Agent

INPA 3797

On behalf of Applicant

Digitally Signed

Date: 01/04/2022





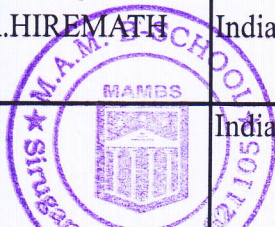
**FORM 1**  
**THE PATENTS ACT, 1970**  
**(39 of 1970)**  
**&**  
**THE PATENTS RULES, 2003**  
**APPLICATION FOR GRANT OF PATENT**  
**[See sections 7,54 & 135 and rule 20(1)]**

(FOR OFFICE USE ONLY)

Application No.: .....  
 Filing Date: .....  
 Amount of Fee Paid: .....  
 CBR No.: .....  
 Signature: .....

**1. APPLICANT(S):**

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7	VIJAY S	India	ASSISTANT PROFESSOR, PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE	India	Tamil Nadu





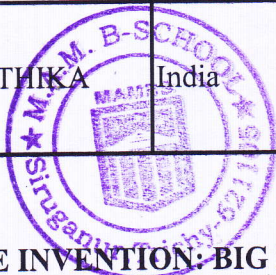
			COLLEGE OF ARTS AND SCIENCES FOR WOMEN(AUTONOMOUS), ELAYAMPALAYAM, TIRUCHENGODE. NAMAKKAL DISTRICT		
8	SUMIT KUMAR	India	ASST. PROFESSOR, TMIMT, TEERTHANKAR MAHAVEER UNIVERSITY, MORADABAD UTTAR PRADESH.	India	Uttar Pradesh
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12	DR.R.KARTHIKA	India	ASSOCIATE PROFESSOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -612105	India	Tamil Nadu

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2	DR. KULDEEP AGNIHOTRI	India	ASSOCIATE PROFESSOR & HEAD (DEPARTMENT OF MANAGEMENT), MODERN INSTITUTE OF PROFESSIONAL STUDIES, INDORE (M.P.) 452010	India	Madhya Pradesh
3	MATE YOGESH DATTATRAYA	India	ST. VINCENT COLLEGE OF COMMERCE , PUNE-37	India	Maharashtra
			ASSISTANT PROFESSOR		



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7	VIJAY S	India	ASSISTANT PROFESSOR, PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS, VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN(AUTONOMOUS), ELAYAMPALAYAM, TIRUCHENGODE. NAMAKKAL DISTRICT	India	Tamil Nadu
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11	DR.M.HEMALATHA	India	PROFESSOR & DIRECTOR, M.A.M.B- SCHOOL, SIRUGANUR, TRICHY -621105	India	Tamil Nadu
12	DR.R.KARTHIKA	India	ASSOCIATE PROFESSOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -612105	India	Tamil Nadu



**3. TITLE OF THE INVENTION: BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS**



**AUTHORISED PATENT AGENT IN INDIA:**No 325 17th Main B Block 3rd Stage Vijayanagar Mysuru  
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**5. PRIORITY PARTICULARS OF THE APPLICATION(S) FILED IN CONVENTION COUNTRY:**

Sr.No.	Country	Application Number	Filing Date	Name of the Applicant	Title of the Invention
--------	---------	--------------------	-------------	-----------------------	------------------------

**6. PARTICULARS FOR FILING PATENT COOPERATION TREATY (PCT) NATIONAL PHASE APPLICATION:**

International Application Number	International Filing Date as Allotted by the Receiving Office
PCT//	

**7. PARTICULARS FOR FILING DIVISIONAL APPLICATION**

Original (first) Application Number	Date of Filing of Original (first) Application
-------------------------------------	--

**8. PARTICULARS FOR FILING PATENT OF ADDITION:**

Main Application / Patent Number:	Date of Filing of Main Application
-----------------------------------	------------------------------------

**9. DECLARATIONS:****(i) Declaration by the inventor(s)**

I/We, DR.POOJA JAIN, DR. KULDEEP AGNIHOTRI, MATE YOGESH DATTATRAYA, PRADIP PATIL, PRIYABRAT KUMAR, PROF. V.R. HIREMATH, VIJAY S, SUMIT KUMAR, PROFESSOR (DR.) NITIN GIRDHARWAL, DR. BHASKER PANT, DR. M. HEMALATHA, DR. R. KARTHIKA, is/are the true & first inventor(s) for this invention and declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----

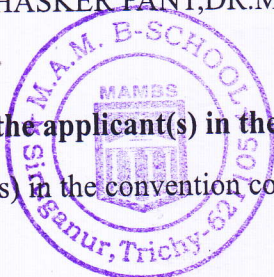
(b) Signature(s) of the inventor(s): .....

(c) Name(s): DR.POOJA JAIN, DR. KULDEEP AGNIHOTRI, MATE YOGESH DATTATRAYA, PRADIP PATIL, PRIYABRAT KUMAR, PROF. V.R. HIREMATH, VIJAY S, SUMIT KUMAR, PROFESSOR (DR.) NITIN GIRDHARWAL, DR. BHASKER PANT, DR. M. HEMALATHA, DR. R. KARTHIKA

**(ii) Declaration by the applicant(s) in the convention country**

I/We, the applicant(s) in the convention country declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----





(c) Name(s) of the singnatory: DR.POOJA JAIN,DR. KULDEEP AGNIHOTRI,MATE YOGESH DATTATRAYA,PRADIP PATIL,PRIYABRAT KUMAR,PROF.V.R.HIREMATH,VIJAY S,SUMIT KUMAR,PROFESSOR(DR.) NITIN GIRDHARWAL,DR. BHASKER PANT,DR.M.HEMALATHA,DR.R.KARTHIKA

**(iii) Declaration by the applicant(s)**

- The Complete specification relationg to the invention is filed with this application.
- I am/We are, in the possession of the above mentioned invention.
- There is no lawful ground of objection to the grant of the Patent to me/us.

10. FOLLOWING ARE THE ATTACHMENTS WITH THE APPLICATION:

Sr.	Document Description	FileName
-----	----------------------	----------

I/We hereby declare that to the best of my/our knowledge, information and belief the fact and matters stated hering are correct and I/We request that a patent may be granted to me/us for the said invention.

Dated this(Final Payment Date): -----

Signature: .....

Name: Gowthami S

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The Patent office at MUMBAI

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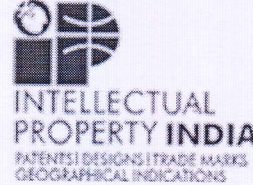






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Department of Industrial Policy & Promotion,  
Ministry of Commerce & Industry,  
Government of India

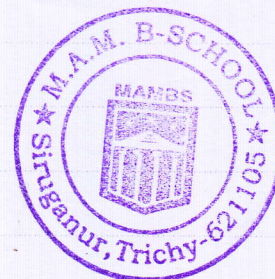
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(<http://ipindia.nic.in/index.htm>)

### Application Details

APPLICATION NUMBER	202221019971
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	01/04/2022
APPLICANT NAME	<b>1 . DR.POOJA JAIN 2 . DR. KULDEEP AGNIHOTRI 3 . MATE YOGESH DATTATRAYA 4 . PRADIP PATIL 5 . PRIYABRAT KUMAR 6 . PROF.V.R.HIREMATH 7 . VIJAY S 8 . SUMIT KUMAR 9 . PROFESSOR(DR.) NITIN GIRDHARWAL 10 . DR. BHASKER PANT 11 . DR.M.HEMALATHA 12 . DR.R.KARTHIKA</b>
TITLE OF INVENTION	BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS
FIELD OF INVENTION	COMPUTER SCIENCE
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E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	27/05/2022



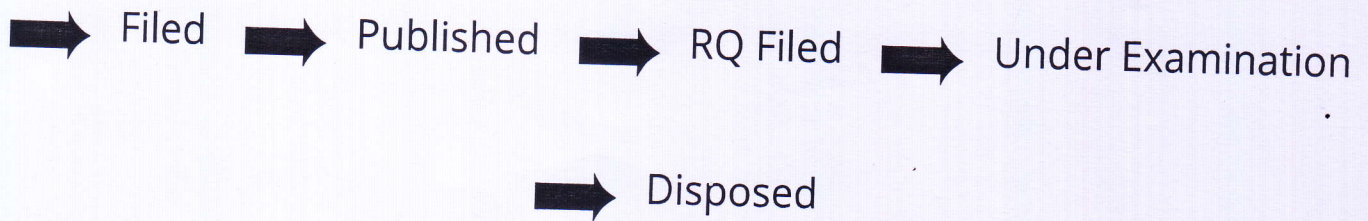


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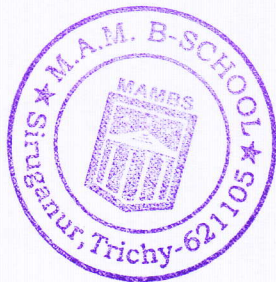
APPLICATION STATUS

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25 MAR 2022

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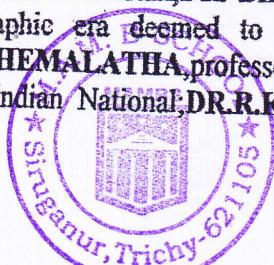
FORM 26

THE PATENT ACT, 1970(39 of 1970)

FORM OF AUTHORISATION OF PATENT AGENT  
IN A MATTER OR PROCEEDING UNDER THE ACT

(See Sections 127 and 132; Rule 135)

We, **DR. POOJA JAIN**, assistant professor, international institute of professional studies, devn ahilya vishwavidyalaya, Indore -452001, being Indian National; **DR. KULDEEP AGNIHOTRI**, associate professor & head (department of management), modern institute of professional studies, Indore (M.P.) 452010, being Indian National; **MATE YOGESH DATTATRAYA**, St. Vincent college of commerce, pune-37, being Indian National; **PRADIP PATIL**, assistant professor Indira institute of management pune 411033, being Indian National; **PRIYABRAT KUMAR**, assistant professor/ computer science & engineering , college of engineering Roorkee (coer) 7th km Roorkee - Haridwar road, Roorkee , distt. Haridwar , uttarakhand-247667, being Indian National; **PROF. V.R. HIREMATH**, research scholar, gogte institute of technology, being Indian National; **VIJAY S**, assistant professor, PG and research department of computer science and applications, vivekanandha college of arts and sciences for women(autonomous), elayampalayam, tiruchengode. Namakkal district, being Indian National; **SUMIT KUMAR**, asst. Professor, tmimt, teerthankar mahaveer university, moradabad Uttar Pradesh, being Indian National; **PROFESSOR (DR.) NITIN GIRDHARWAL**, professor & head- faculty of management , medi-caps university Indore ,452001, being Indian National; **DR. BHASKER PANT**, department of computer science & engineering, graphic era deemed to be university, Dehradun 248002, being Indian National; **DR. M. HEMALATHA**, professor & director, M.A.M.B-school, siruganur, Trichy - 621105, being Indian National; **DR. R. KARTHIKA**, associate professor, M.A.M.B-school,





7  
siruganur, Trichy -612105, being Indian National; do hereby authorize GOWTHAMI S, Registered Patent Agent INPA 3797, having postal communication address No.325 17<sup>th</sup> Main B Block 3<sup>rd</sup> Stage Vijayanagar Mysuru-570030, India, to act on our behalf in connection with Patent filing, and further prosecution, filing of assignments and any document related thereto, with reference to our patent Application No:202221019971. And request that all notices, requisitions and communications relating thereto may be sent to such person at the above address unless otherwise specified. She is also authorized to substitute another attorney to attend hearings (if any) in relation to the patent. I hereby revoke all previous authorizations, if any, in respect of same matter or proceeding. I hereby assent to the action already taken by the said persons in the above matter.

Pooja Jain.

DR.POOJA JAIN

Kuldeep Agnihotri

DR. KULDEEP AGNIHOTRI

Yogesh Dattatraya

MATE YOGESH DATTATRAYA

Pradip Patil

PRADIP PATIL

Priyabratt Kumar

PRIYABRAT KUMAR

Hiremath

PROF.V.R.HIREMATH

Vijay S

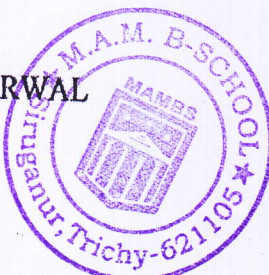
VIJAY S

Sumit Kumar

SUMIT KUMAR

Nitin

PROFESSOR(DR.) NITIN GIRDHARWAL



Basker Pant

DR. BHASKER PANT

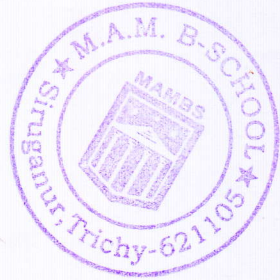


*M. Hemalatha*  
DR.M.HEMALATHA

*R. Karthik*  
DR.R.KARTHIKA

Dated- 13/05/2022

To,  
The Controller of Patents,  
The Patent Office, Mumbai

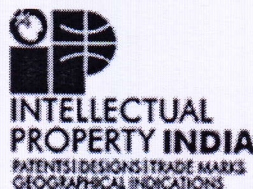






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Ministry of Commerce & Industry,  
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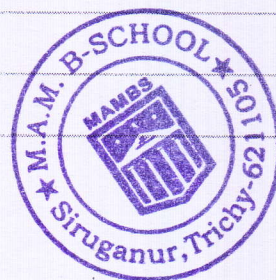


(<http://ipindia.nic.in/index.htm>)

### Application Details

APPLICATION NUMBER	202121040503
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	07/09/2021
APPLICANT NAME	<b>1 . Dr. Rakesh Dhar Dwivedi, Registrar &amp; Professor of Commerce</b> <b>2 . Dr. B. Jeeva Rekha, Assistant Professor</b> <b>3 . Dr. Brajesh kumar Singh, Associate Professor</b> <b>4 . Dr. Abhijeet Kaiwade , HoD</b> <b>5 . Dr. Atik Shaikh, Professor</b> <b>6 . Deelip Bhausahab Desai, Assistant Professor</b> <b>7 . Nagendra Prasad Krishnam, Assistant Professor</b> <b>8 . Mohammad Turaab Suhail, Research Ph.D Research Scholar</b> <b>9 . S. Senthil Kumar, Assistant Professor</b> <b>10 . Dr. Anupam Jain, Associate Professor</b> <b>11 . Ramakrishna N, Assistant Professor</b> <b>12 . Dr. Sachin Gupta, Assistant Professor</b>
TITLE OF INVENTION	IMPACT OF E-COMMERCE ON EMERGING MARKETS IN INDIA.
FIELD OF INVENTION	COMPUTER SCIENCE
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ADDITIONAL-EMAIL (As Per Record)	akumarmuit@gmail.com
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	08/10/2021

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



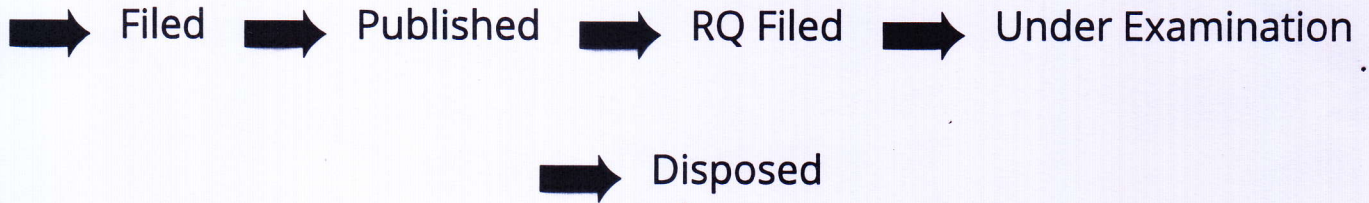


**Application Status**

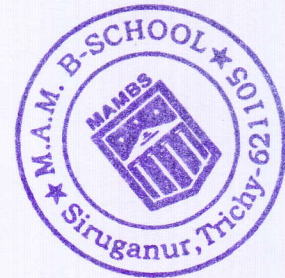
APPLICATION STATUS

**Awaiting Request for Examination**

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GEOGRAPHICAL INDICATIONS

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### Application Details

APPLICATION NUMBER	202121046131
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	10/10/2021
APPLICANT NAME	<b>1 . Prof.(Dr.) Harish B. Bapat, Professor &amp; Dean</b> <b>2 . Vishakha Abhay Gaidhani, Assistant Professor</b> <b>3 . Dr. Anurag Agarwal, Principal</b> <b>4 . Dr. Shubhendu Shekher Shukla, Assistant Professor</b> <b>5 . Dr. Krishana Kumar Verma, Assistant Professor</b> <b>6 . Dr. S. Lara Priyadharshini, Assistant Professor</b> <b>7 . Dr Ashok Kumar, Assistant Professor</b> <b>8 . Rajiv Kumar Singh, Research Scholar</b> <b>9 . Dr. Rajiv Kumar Agarwal, Assistant Professor</b> <b>10 . Dr Alok Chandra, Professor</b> <b>11 . Dr. Richa Goel, Assistant Professor</b> <b>12 . S. Senthil Kumar, Assistant Professor</b> <b>13 . Vinod Kumar, Research Scholar</b>
TITLE OF INVENTION	INTELLIGENT SALES PROMOTION STRATEGIES AND SALES PERFORMANCE OF TELECOMMUNICATION FIRMS IN INDIA
FIELD OF INVENTION	COMPUTER SCIENCE
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E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	06/02/2022
PUBLICATION DATE (U/S 11A)	29/10/2021



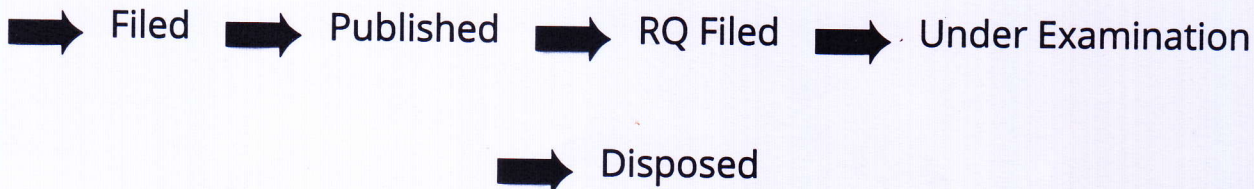


**Application Status**

APPLICATION STATUS

**FER Issued, Reply not Filed**

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**FORM 9**

THE PATENT ACT, 1970  
(39 of 1970)  
&  
THE PATENTS RULES, 2003

**REQUEST FOR PUBLICATION**

[See section 11A (2) rule 24A]

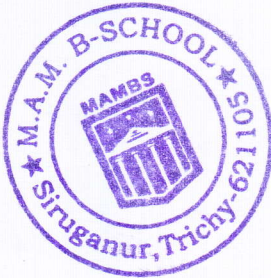
I/We **DR.T.K.SHAIK SHAVALIDR YUVARAJ  
DURASAMYMR. MAHENDRA KUMAR BDR. B.  
VIJAYDR. MORA MURALIKIMMI KUMARIS.  
EARNEST RAJADURADR. R. KARTHIKADR. S.  
SARAVANANSANTOSH KUMAR MAHARANA** hereby  
request for early publication of my/our [Patent Application No.]  
202241007848 DATED **15 Feb 2022** UNDER SECTION 11A(2)  
OF THE ACT.

Dated this(Final Payment Date):------

Signature  
(.....)

To,  
The Controller of Patents,  
The Patent Office  
AT CHENNAI

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**DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105**

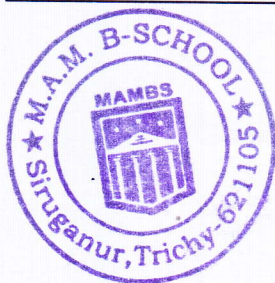


**FORM 2**  
**THE PATENTS ACT, 1970**  
**(39 OF 1970)**  
**AND**  
**THE PATENT RULES, 2003**  
**COMPLETE SPECIFICATION**  
**(See section 10 and rule 13)**

**Title of Invention:**

**“A SECURE BLOCKCHAIN MODEL TO PROTECT BITCOIN EXCHANGES  
OVER CLOUD”**

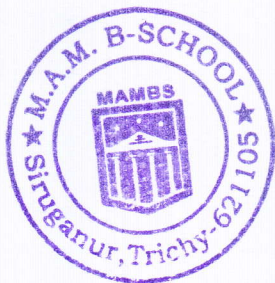
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The following specification describes the invention and the manner in which it is to be performed.



  
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## **FIELD OF INVENTION**

The present invention relates to the field of designing a secure framework to protect transfer of bitcoin. The proposed invention focuses on the security aspects of bitcoin exchange over cloud.

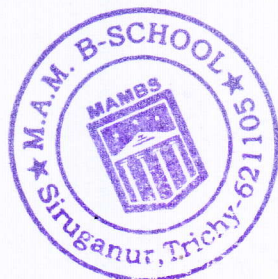
## **BACKGROUND OF INVENTION**

[0001] Background description includes information that may be useful in understanding the present invention. It is not an admission that any of the information provided herein is prior art or relevant to the presently claimed invention, or that any publication specifically or implicitly referenced is prior art.

[0002] A blockchain is a growing list of records called blocks, that are linked together using cryptography. Blockchains are typically managed by a peer-to-peer network for use as a publicly distributed ledger, where nodes collectively adhere to a protocol to communicate and validate new blocks. Whereas bitcoin is a decentralized digital currency, without a central bank or single administrator that can be sent from user on the peer-to-peer bitcoin network without the need for intermediaries.

[0003] A number of different types of bitcoin transfer systems that are known in the prior art. For example, the following patents are provided for their supportive teachings and are all incorporated by reference.

[0004] US20180247191A1 Systems and methods are provided for training an artificial intelligence system including the use of one or more human subject



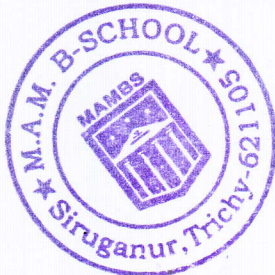


responses to stimuli as input to the artificial intelligence system. Displays are oriented to the human subjects to present the stimuli to the human subjects. Detectors monitor the reaction of the human subjects to the stimuli, the detectors including at least motion detectors, the detectors providing an output. An analysis system is coupled to receive the output of the detectors, the analysis system provides an output corresponding to whether the reaction of the human subjects was positive or negative. A neural network utilizes the output of the analysis system, generating a positive weighting for training of the neural network when the output of the analysis system was positive, and a negative weighting for training of the neural network when the output of the analysis system was negative.

[0005] Blockchain is the technology that underpins bitcoin and it is developed specifically for bitcoin. The existence of bitcoins is enabled through blockchain. There is a need for a system that can monitor the security aspects of bitcoin transfer over cloud. The proposed invention strives to address the security aspects of bitcoin transfer or exchange.

[0006] Above information is presented as background information only to assist with an understanding of the present disclosure. No determination has been made, no assertion is made, and as to whether any of the above might be applicable as prior art with regard to the present invention.

[0007] In the view of the foregoing disadvantages inherent in the known types of bitcoin exchange systems now present in the prior art, the present invention





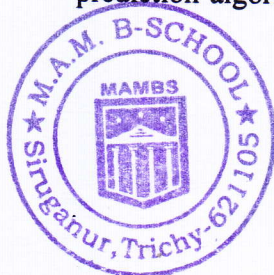
provides an improved system. As such, the general purpose of the present invention, which will be described subsequently in greater detail, is to provide a new and improved secure blockchain system to predict the intrusions that has all the advantages of the prior art and none of the disadvantages.

## **SUMMARY OF INVENTION**

[0008] In the view of the foregoing disadvantages inherent in the known types of bitcoin transfer systems now present in the prior art, the present invention provides an improved one. As such, the general purpose of the present invention, which will be described subsequently in greater detail, is to provide a new and improved system that manages the transfer and bitcoins over cloud in a secure manner which has all the advantages of the prior art and none of the disadvantages.

[0009] The main objective of the proposed invention is to design and implement a framework that protects the bitcoin transfer and exchanges over cloud. The invention will focus on predicting the possible cyber threats or attacks on blockchain.

[0010] Yet another important aspect of the proposed invention is that the bitcoin exchanges are validated through blockchain. The bitcoin is attached with a block. The blockchain is continuously monitored using artificial intelligence technique for possible attacks or hackings. The proposed invention validates the bitcoins and the intended receiver will receive the blocks and bitcoin. The prediction algorithm is employed to predict the hackings on bitcoin exchange





system.

[0011] In this respect, before explaining at least one embodiment of the invention in detail, it is to be understood that the invention is not limited in its application to the details of construction and to the arrangements of the components set forth in the following description or illustrated in the various ways. Also, it is to be understood that the phraseology and terminology employed herein are for the purpose of description and should not be regarded as limiting.

[0012] These together with other objects of the invention, along with the various features of novelty which characterize the invention, are pointed out with particularity in the disclosure. For a better understanding of the invention, its operating advantages and the specific objects attained by its uses, reference should be had to the accompanying drawings and descriptive matter in which there are illustrated preferred embodiments of the invention.

#### **BREIF DESCRIPTION OF DRAWINGS**

[0013] The invention will be better understood and objects other than those set forth above will become apparent when consideration is given to the following detailed description thereof. Such description makes reference to the annexed drawings wherein:

Figure 1 illustrates the block diagram of a secure blockchain model to protect bitcoin exchanges over cloud, according to the embodiment herein.





## DETAILED DESCRIPTION OF INVENTION

[0014] In the following detailed description, reference is made to the accompanying drawings which form a part hereof, and in which is shown by way of illustration specific embodiments in which the invention may be practiced. These embodiments are described in sufficient detail to enable those skilled in the art to practice the invention, and it is to be understood that the embodiments may be combined, or that other embodiments may be utilized and that structural and logical changes may be made without departing from the spirit and scope of the present invention. The following detailed description is, therefore, not to be taken in a limiting sense, and the scope of the present invention is defined by the appended claims and their equivalents.

[0015] While the present invention is described herein by way of example using several embodiments and illustrative drawings, those skilled in the art will recognize that the invention is neither intended to be limited to the embodiments of drawing or drawings described, nor intended to represent the scale of the various components. Further, some components that may form a part of the invention may not be illustrated in certain figures, for ease of illustration, and such omissions do not limit the embodiments outlined in any way. It should be understood that the drawings and detailed description thereto are not intended to limit the invention to the particular form disclosed, but on the contrary, the invention covers all modification/s, equivalents and alternatives falling within the spirit and scope of the present invention as defined by the appended claims.





The headings are used for organizational purposes only and are not meant to limit the scope of the description or the claims. As used throughout this description, the word "may" be used in a permissive sense (i.e., meaning having the potential to), rather than the mandatory sense (i.e., meaning must). Further, the words "a" or "an" mean "at least one" and the word "plurality" means one or more, unless otherwise mentioned. Furthermore, the terminology and phraseology used herein is solely used for descriptive purposes and should not be construed as limiting in scope. Language such as "including," "comprising," "having," "containing," or "involving," and variations thereof, is intended to be broad and encompass the subject matter listed thereafter, equivalents, and any additional subject matter not recited, and is not intended to exclude any other additives, components, integers or steps. Likewise, the term "comprising" is considered synonymous with the terms "including" or "containing" for applicable legal purposes. Any discussion of documents, acts, materials, devices, articles and the like are included in the specification solely for the purpose of providing a context for the present invention.

[0016] In this disclosure, whenever an element or a group of elements is preceded with the transitional phrase "comprising", it is understood that we also contemplate the same element or group of elements with transitional phrases "consisting essentially of," "consisting of," "selected from the group consisting of", "including", or "is" preceding the recitation of the element or group of elements and vice versa.





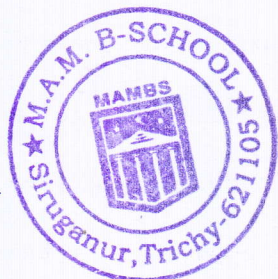
[0017] Blockchain is the technology that enables the existence of cryptocurrency. Bitcoin is the name of the best-known cryptocurrency, the one for which blockchain technology was invented. Blockchain is a transparent mechanism whereas bitcoins operate on anonymity. Thus, there is a need to secure the blockchain and transfer of bitcoins over cloud.

[0018] Blockchain hacks have drastically increased as hackers have discovered that vulnerabilities do exist. Thus, the proposed invention focuses on addressing the security aspects of blockchain and bitcoin exchanges. The integration of artificial intelligence to blockchain system will help to predict possible cyber-attacks to the network and bitcoin transfer mechanism.

[0019] Reference will now be made in detail to the exemplary embodiment of the present disclosure. Before describing the detailed embodiments that are in accordance with the present disclosure, it should be observed that the embodiment resides primarily in combinations arrangement of the system according to an embodiment herein and as exemplified in FIG. 1

[0020] Figure 1 illustrates the block diagram of a secure blockchain model to protect bitcoin exchanges over cloud 100. The sender 101 sends the bitcoin that has to be sent to the receiver 106. The bitcoin reaches the block chain 102 and a block is attached to bitcoin. The nodes of network 103 will receive the bitcoin and it is validated in validation unit 104. The block is added to the chain in 105 and then finally transferred to the receiver 106.

[0021] In the following description, for the purpose of explanation, numerous

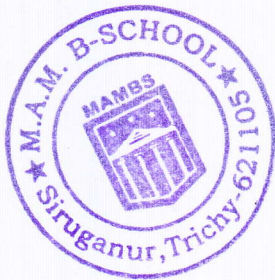




specific details are set forth in order to provide a thorough understanding of the arrangement of the system according to an embodiment herein. It will be apparent, however, to one skilled in the art that the present embodiment can be practiced without these specific details. In other instances, structures are shown in block diagram form only in order to avoid obscuring the present invention.

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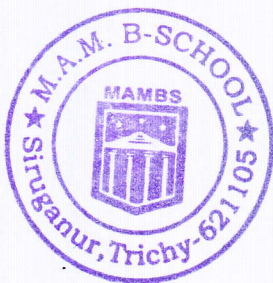
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## WE CLAIM

1. A secure blockchain model to protect bitcoin exchanges over cloud comprises  
of  
Blockchain;  
Nodes of network  
Block validation unit and  
Block addition.
2. A secure blockchain model to protect bitcoin exchanges over cloud, according to claim 1, includes a Blockchain, wherein the Blockchain is the unit that receives the bitcoin and verifies it.
3. A secure blockchain model to protect bitcoin exchanges over cloud, according to claim 1, includes a Nodes of network, wherein the Nodes of network are those nodes that will receive the bitcoins and check whether they are intended for them or not.
4. A secure blockchain model to protect bitcoin exchanges over cloud, according to claim 1, includes a Block validation unit, wherein the Block validation unit will validate the bitcoin along with timestamp and chain of block.

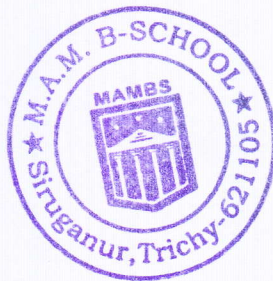




5. A secure blockchain model to protect bitcoin exchanges over cloud, according to claim 1, includes a Block addition, wherein the Block addition will add blocks to the verified bitcoin so that they securely reach the desired receiver.

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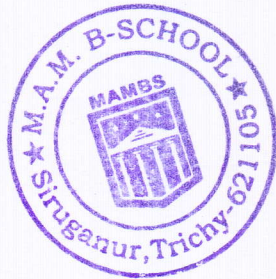
## ABSTRACT

### A SECURE BLOCKCHAIN MODEL TO PROTECT BITCOIN EXCHANGES OVER CLOUD

A secure blockchain model to protect bitcoin exchanges over cloud is the proposed invention. The proposed invention aims at addressing the security aspects associated with the transfer or exchange of bitcoins over the cloud. The invention implements a blockchain that predicts hacking or possible intrusions that may occur in the bitcoin networks.

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sheet 1 of 1

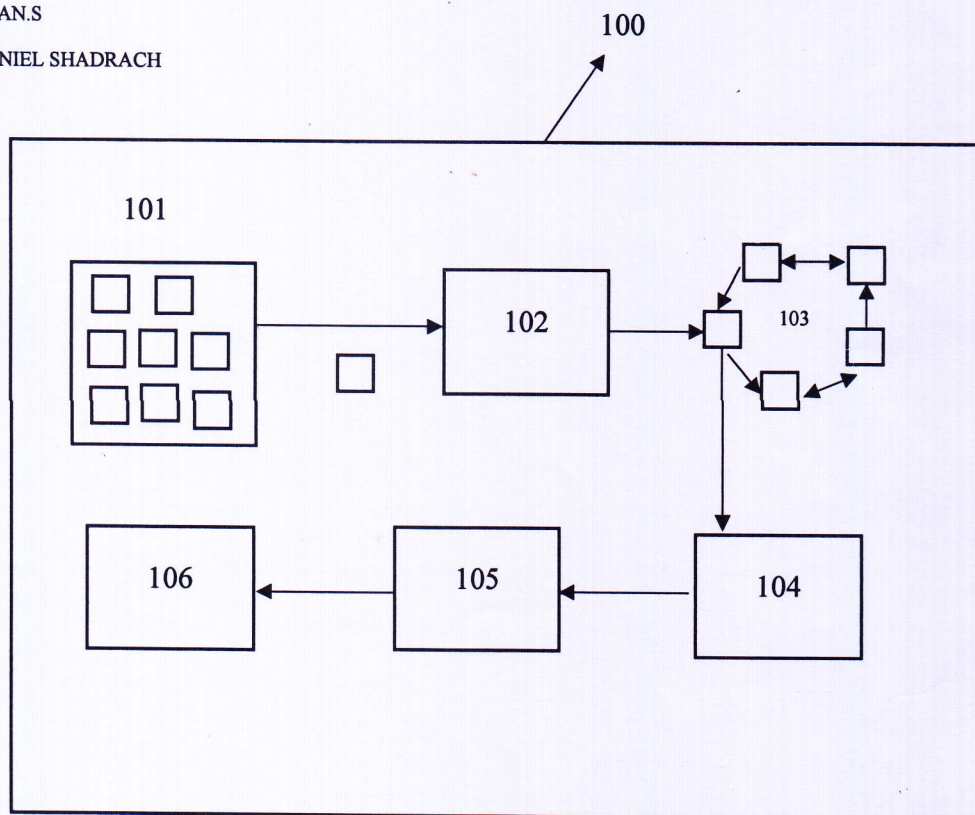


Figure 1: Block Diagram



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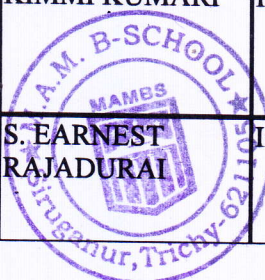
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**FORM 1****THE PATENTS ACT, 1970****(39 of 1970)****&****THE PATENTS RULES, 2003****APPLICATION FOR GRANT OF PATENT****[See sections 7,54 & 135 and rule 20(1)]****(FOR OFFICE USE ONLY)****Application No.:** .....**Filing Date:** .....**Amount of Fee Paid:** .....**CBR No.:** .....**Signature:** .....**1. APPLICANT(S):**

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SHADRACH	OF ENGINEERING AND TECHNOLOGY, COIMBATORE - 641407
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**3. TITLE OF THE INVENTION: A SECURE BLOCKCHAIN MODEL TO PROTECT BITCOIN EXCHANGES OVER CLOUD**

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Sr.No.	Country	Application Number	Filing Date	Name of the Applicant	Title of the Invention
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**6. PARTICULARS FOR FILING PATENT COOPERATION TREATY (PCT) NATIONAL PHASE APPLICATION:**

International Application Number	International Filing Date as Allotted by the Receiving Office
PCT//	

**7. PARTICULARS FOR FILING DIVISIONAL APPLICATION**

Original (first) Application Number	Date of Filing of Original (first) Application
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**8. PARTICULARS FOR FILING PATENT OF ADDITION:**

Main Application / Patent Number:	Date of Filing of Main Application
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**9. DECLARATIONS:**

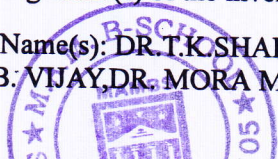
**(i) Declaration by the inventor(s)**

I/We, DR. T.K. SHAIK SHAVALI, DR. YUVARAJ DURAISAMY, MR. MAHENDRA KUMAR B, DR. B. VIJAY, DR. MORA MURALI, KIMMI KUMARI, S. EARNEST RAJADURAI, DR. R. KARTHIKA, DR. S. SARAVANAN, SANTOSH KUMAR MAHARANA, MR. TAMIL SELVAN, S, DR. S FINNEY DANIEL SHADRACH, is/are the true & first inventor(s) for this invention and declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----

(b) Signature(s) of the inventor(s): .....

(c) Name(s): DR. T.K. SHAIK SHAVALI, DR. YUVARAJ DURAISAMY, MR. MAHENDRA KUMAR B, DR. B. VIJAY, DR. MORA MURALI, KIMMI KUMARI, S. EARNEST RAJADURAI, DR. R.





KARTHIKA,DR. S. SARAVANAN,SANTOSH KUMAR MAHARANA,MR.TAMIL SELVAN.S,DR.S FINNEY DANIEL SHADRACH

**(ii) Declaration by the applicant(s) in the convention country**

I/We, the applicant(s) in the convention country declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----

(b) Signature(s) : .....

(c) Name(s) of the singnatory: DR.T.K.SHAIK SHAVALI,DR YUVARAJ DURAISAMY,MR. MAHENDRA KUMAR B,DR. B. VIJAY,DR. MORA MURALI,KIMMI KUMARI,S. EARNEST RAJADURAI,DR. R. KARTHIKA,DR. S. SARAVANAN,SANTOSH KUMAR MAHARANA,MR.TAMIL SELVAN.S,DR.S FINNEY DANIEL SHADRACH

**(iii) Declaration by the applicant(s)**

- The Complete specification relating to the invention is filed with this application.
- I am/We are, in the possession of the above mentioned invention.
- There is no lawful ground of objection to the grant of the Patent to me/us.

**10. FOLLOWING ARE THE ATTACHMENTS WITH THE APPLICATION:**

Sr.	Document Description	FileName
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I/We hereby declare that to the best of my/our knowledge, information and belief the fact and matters stated hering are correct and I/We request that a patent may be granted to me/us for the said invention.

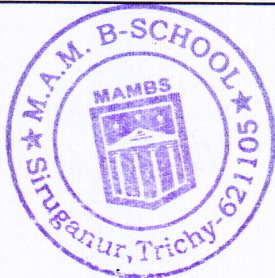
Dated this(Final Payment Date): -----

Signature: .....

Name: Gowthami S

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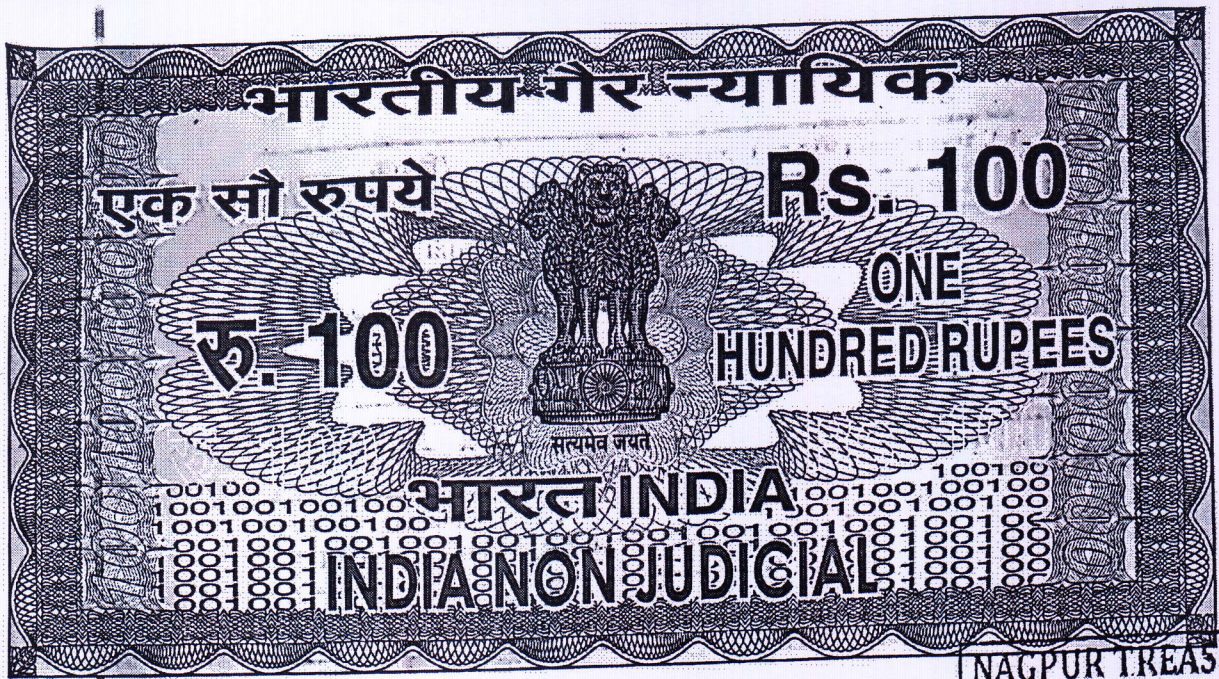
The Patent office at CHENNAI



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महाराष्ट्र MAHARASHTRA

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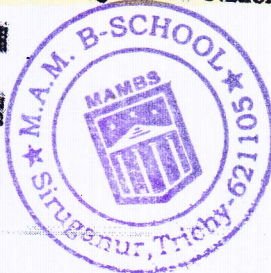
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25 MAR 2022

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FORM 26  
THE PATENT ACT, 1970(39 of 1970)  
FORM OF AUTHORISATION OF PATENT AGENT  
IN A MATTER OR PROCEEDING UNDER THE ACT  
(See Sections 127 and 132; Rule 135)

We, **DR. POOJA JAIN**, assistant professor, international institute of professional studies, dev ahilya vishwavidyalaya, Indore -452001, being Indian National; **DR. KULDEEP AGNIHOTRI**, associate professor & head (department of management), modern institute of professional studies, Indore (M.P.) 452010, being Indian National; **MATE YOGESH DATTATRAYA**, St. Vincent college of commerce, pune-37, being Indian National; **PRADIP PATIL**, assistant professor Indira institute of management pune 411033, being Indian National; **PRIYABRAT KUMAR**, assistant professor/ computer science & engineering, college of engineering Roorkee (coer) 7th km Roorkee - Haridwar road, Roorkee, distt. Haridwar, uttarakhand-247667, being Indian National; **PROF. V.R. HIREMATH**, research scholar, gogte institute of technology, being Indian National; **VIJAY S.**, assistant professor, PG and research department of computer science and applications, vivekanandha college of arts and sciences for women (autonomous), elayampalayam, tiruchengode. Namakkal district, being Indian National; **SUMIT KUMAR**, asst. Professor, tmimt, teerthankar mahaveer university, moradabad Uttar Pradesh, being Indian National; **PROFESSOR (DR.) NITIN GIRDHARWAL**, professor & head- faculty of management, medi-caps university Indore, 452001, being Indian National; **DR. BHASKER PANT**, department of computer science & engineering, graphie era deemed to be university, Dehradun 248002, being Indian National; **DR. M. HEMALATHA**, professor & director, M.A.M.B-school, siruganur, Trichy - 621105, being Indian National; **DR. R. KARTHIKA**, associate professor, M.A.M.B-school,









*M. Hemalatha*  
DR.M.HEMALATHA

*R. Karthik*  
DR.R.KARTHIKA

Dated- 13/05/2022  
To,  
The Controller of Patents,  
The Patent Office, Mumbai

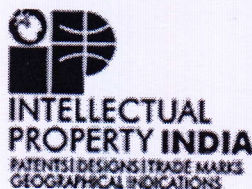






Office of the Controller General of Patents, Designs & Trade Marks  
Department of Industrial Policy & Promotion,  
Ministry of Commerce & Industry,  
Government of India

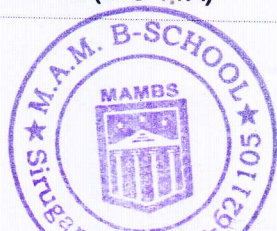
(<http://ipindia.nic.in/index.htm>)



(<http://ipindia.nic.in/index.htm>)

### Application Details

APPLICATION NUMBER	202221019971
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	01/04/2022
APPLICANT NAME	1 . DR.POOJA JAIN 2 . DR. KULDEEP AGNIHOTRI 3 . MATE YOGESH DATTATRAYA 4 . PRADIP PATIL 5 . PRIYABRAT KUMAR 6 . PROF.V.R.HIREMATH 7 . VIJAY S 8 . SUMIT KUMAR 9 . PROFESSOR(DR.) NITIN GIRDHARWAL 10 . DR. BHASKER PANT 11 . DR.M.HEMALATHA 12 . DR.R.KARTHIKA
TITLE OF INVENTION	BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	sgowthami12@gmail.com
ADDITIONAL-EMAIL (As Per Record)	sgowthami12@gmail.com
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	27/05/2022



**DIRECTOR**  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105



**Application Status**

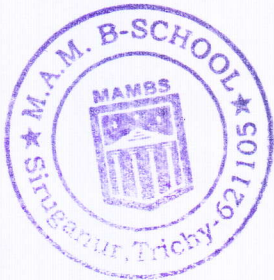
APPLICATION STATUS

**Awaiting Request for Examination**

View Documents



In case of any discrepancy in status, kindly contact [ipo-helpdesk@nic.in](mailto:ipo-helpdesk@nic.in)





**FORM 1****THE PATENTS ACT, 1970****(39 of 1970)****&****THE PATENTS RULES, 2003****APPLICATION FOR GRANT OF PATENT****[See sections 7,54 & 135 and rule 20(1)]****(FOR OFFICE USE ONLY)****Application No.:** .....**Filing Date:** .....**Amount of Fee Paid:** .....**CBR No.:** .....**Signature:** .....**1. APPLICANT(S):**

Sr.No.	Name	Nationality	Address	Country	State
1	DR.POOJA JAIN	India	ASSISTANT PROFESSOR, INTERNATIONAL INSTITUTE OF PROFESSIONAL STUDIES, DEVI AHILYA VISHWAVIDYALAYA, INDORE -452001	India	Madhya Pradesh
2	DR. KULDEEP AGNIHOTRI	India	ASSOCIATE PROFESSOR & HEAD (DEPARTMENT OF MANAGEMENT), MODERN INSTITUTE OF PROFESSIONAL STUDIES, INDORE (M.P.) 452010	India	Madhya Pradesh
3	MATE YOGESH DATTATRAYA	India	ST. VINCENT COLLEGE OF COMMERCE , PUNE- 37	India	Maharashtra
4	PRADIP PATIL	India	ASSISTANT PROFESSOR INDIRA INSTITUTE OF MANAGEMENT PUNE 411033	India	Maharashtra
5	PRIYABRAT KUMAR	India	ASSISTANT PROFESSOR/ COMPUTER SCIENCE & ENGINEERING , COLLEGE OF ENGINEERING ROORKEE (COER) 7TH KM ROORKEE - HARIDWAR ROAD, ROORKEE , DISTT. HARIDWAR , UTTARAKHAND-247667	India	Uttarakhand
6	PROF.V.R.HIREMATH	India	RESEARCH SCHOLAR,GOGTE INSTITUTE OF TECHNOLOGY	India	Karnataka
7	VIJAY S	India	ASSISTANT PROFESSOR, PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS, VIVEKANANDHA	India	Tamil Nadu

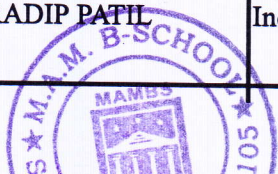




			COLLEGE OF ARTS AND SCIENCES FOR WOMEN(AUTONOMOUS), ELAYAMPALAYAM, TIRUCHENGODE. NAMAKKAL DISTRICT		
8	SUMIT KUMAR	India	ASST. PROFESSOR, TMIMT, TEERTHANKAR MAHAVEER UNIVERSITY, MORADABAD UTTAR PRADESH.	India	Uttar Pradesh
9	PROFESSOR(DR.) NITIN GIRDHARWAL	India	PROFESSOR & HEAD-FACULTY OF MANAGEMENT , MEDI-CAPS UNIVERSITY INDORE ,452001	India	Madhya Pradesh
10	DR. BHASKER PANT	India	DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING, GRAPHIC ERA DEEMED TO BE UNIVERSITY, DEHRADUN 248002	India	Uttarakhand
11	DR.M.HEMALATHA	India	PROFESSOR & DIRECTOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -621105	India	Tamil Nadu
12	DR.R.KARTHIKA	India	ASSOCIATE PROFESSOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -612105	India	Tamil Nadu

## 2. INVENTOR(S):

Sr.No.	Name	Nationality	Address	Country	State
1	DR.POOJA JAIN	India	ASSISTANT PROFESSOR, INTERNATIONAL INSTITUTE OF PROFESSIONAL STUDIES, DEVI AHILYA VISHWAVIDYALAYA, INDORE -452001	India	Madhya Pradesh
2	DR. KULDEEP AGNIHOTRI	India	ASSOCIATE PROFESSOR & HEAD (DEPARTMENT OF MANAGEMENT), MODERN INSTITUTE OF PROFESSIONAL STUDIES, INDORE (M.P.) 452010	India	Madhya Pradesh
3	MATE YOGESH DATTATRAYA	India	ST. VINCENT COLLEGE OF COMMERCE , PUNE-37	India	Maharashtra
4	PRADIP PATIL	India	ASSISTANT PROFESSOR INDIRA INSTITUTE OF MANAGEMENT PUNE 411033	India	Maharashtra

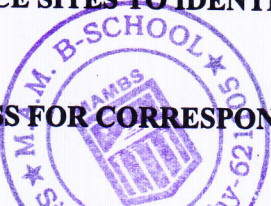




5	PRIYABRAT KUMAR	India	ASSISTANT PROFESSOR/ COMPUTER SCIENCE & ENGINEERING , COLLEGE OF ENGINEERING ROORKEE (COER) 7TH KM ROORKEE - HARIDWAR ROAD, ROORKEE , DISTT. HARIDWAR , UTTARAKHAND-247667	India	Uttarakhand
6	PROF.V.R.HIREMATH	India	RESEARCH SCHOLAR,GOGTE INSTITUTE OF TECHNOLOGY	India	Karnataka
7	VIJAY S	India	ASSISTANT PROFESSOR, PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS, VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN(AUTONOMOUS), ELAYAMPALAYAM, TIRUCHENGODE. NAMAKKAL DISTRICT	India	Tamil Nadu
8	SUMIT KUMAR	India	ASST. PROFESSOR, TMIMT, TEERTHANKAR MAHAVEER UNIVERSITY, MORADABAD UTTAR PRADESH.	India	Uttar Pradesh
9	PROFESSOR(DR.) NITIN GIRDHARWAL	India	PROFESSOR & HEAD- FACULTY OF MANAGEMENT , MEDI- CAPS UNIVERSITY INDORE ,452001	India	Madhya Pradesh
10	DR. BHASKER PANT	India	DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING, GRAPHIC ERA DEEMED TO BE UNIVERSITY, DEHRADUN 248002	India	Uttarakhand
11	DR.M.HEMALATHA	India	PROFESSOR & DIRECTOR, M.A.M.B- SCHOOL, SIRUGANUR, TRICHY -621105	India	Tamil Nadu
12	DR.R.KARTHIKA	India	ASSOCIATE PROFESSOR, M.A.M.B-SCHOOL, SIRUGANUR, TRICHY -612105	India	Tamil Nadu

**3. TITLE OF THE INVENTION: BIG DATA ANALYTIC TECHNIQUE ON REVIEWS OF E COMMERCE SITES TO IDENTIFY THE FAKE AND GENUINE COMMENTS**

**4. ADDRESS FOR CORRESPONDENCE OF APPLICANT /**





**AUTHORISED PATENT AGENT IN INDIA:**  
No 325 17th Main B Block 3rd Stage Vijayanagar Mysuru  
570030

Telephone No.:  
Fax No.:  
Mobile No: 9538377433  
E-mail: sgowthami12@gmail.com

**5. PRIORITY PARTICULARS OF THE APPLICATION(S) FILED IN CONVENTION COUNTRY:**

Sr.No.	Country	Application Number	Filing Date	Name of the Applicant	Title of the Invention
--------	---------	--------------------	-------------	-----------------------	------------------------

**6. PARTICULARS FOR FILING PATENT COOPERATION TREATY (PCT) NATIONAL PHASE APPLICATION:**

International Application Number	International Filing Date as Allotted by the Receiving Office
PCT//	

**7. PARTICULARS FOR FILING DIVISIONAL APPLICATION**

Original (first) Application Number	Date of Filing of Original (first) Application
-------------------------------------	--

**8. PARTICULARS FOR FILING PATENT OF ADDITION:**

Main Application / Patent Number:	Date of Filing of Main Application
-----------------------------------	------------------------------------

**9. DECLARATIONS:**

**(i) Declaration by the inventor(s)**

I/We ,DR.POOJA JAIN,DR. KULDEEP AGNIHOTRI,MATE YOGESH DATTATRAYA,PRADIP PATIL,PRIYABRAT KUMAR,PROF.V.R.HIREMATH,VIJAY S,SUMIT KUMAR,PROFESSOR(DR.) NITIN GIRDHARWAL,DR. BHASKER PANT,DR.M.HEMALATHA,DR.R.KARTHIKA, is/are the true & first inventor(s) for this invention and declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----

(b) Signature(s) of the inventor(s): .....

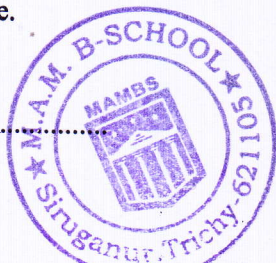
(c) Name(s): DR.POOJA JAIN,DR. KULDEEP AGNIHOTRI,MATE YOGESH DATTATRAYA,PRADIP PATIL,PRIYABRAT KUMAR,PROF.V.R.HIREMATH,VIJAY S,SUMIT KUMAR,PROFESSOR(DR.) NITIN GIRDHARWAL,DR. BHASKER PANT,DR.M.HEMALATHA,DR.R.KARTHIKA

**(ii) Declaration by the applicant(s) in the convention country**

I/We, the applicant(s) in the convention country declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: -----

(b) Signature(s) : .....



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**



(c) Name(s) of the singnatory: DR.POOJA JAIN,DR. KULDEEP AGNIHOTRI,MATE YOGESH DATTATRAYA,PRADIP PATIL,PRIYABRAT KUMAR,PROF.V.R.HIREMATH,VIJAY S,SUMIT KUMAR,PROFESSOR(DR.) NITIN GIRDHARWAL,DR. BHASKER PANT,DR.M.HEMALATHA,DR.R.KARTHIKA

**(iii) Declaration by the applicant(s)**

- The Complete specification relationg to the invention is filed with this application.
- I am/We are, in the possession of the above mentioned invention.
- There is no lawful ground of objection to the grant of the Patent to me/us.

**10. FOLLOWING ARE THE ATTACHMENTS WITH THE APPLICATION:**

Sr.	Document Description	FileName
-----	----------------------	----------

I/We hereby declare that to the best of my/our knowledge, information and belief the fact and matters stated hering are correct and I/We request that a patent may be granted to me/us for the said invention.

Dated this(Final Payment Date): -----

Signature: .....

Name: Gowthami S

To The Controller of Patents  
The Patent office at MUMBAI

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Applicant

DR. POOJA JAIN

DR. KULDEEP AGNIHOTRI

MATE YOGESH DATTATRAYA

PRADIP PATIL

PRIYABRAT KUMAR

PROF.V.R. HIREMATH

VIJAY S

SUMIT KUMAR

PROFESSOR(DR.) NITIN GIRDHARWAL

DR. BHASKER PANT

DR.M. HEMALATHA

DR.R. KARTHIKA

Total sheet 1

sheet 1 of 1

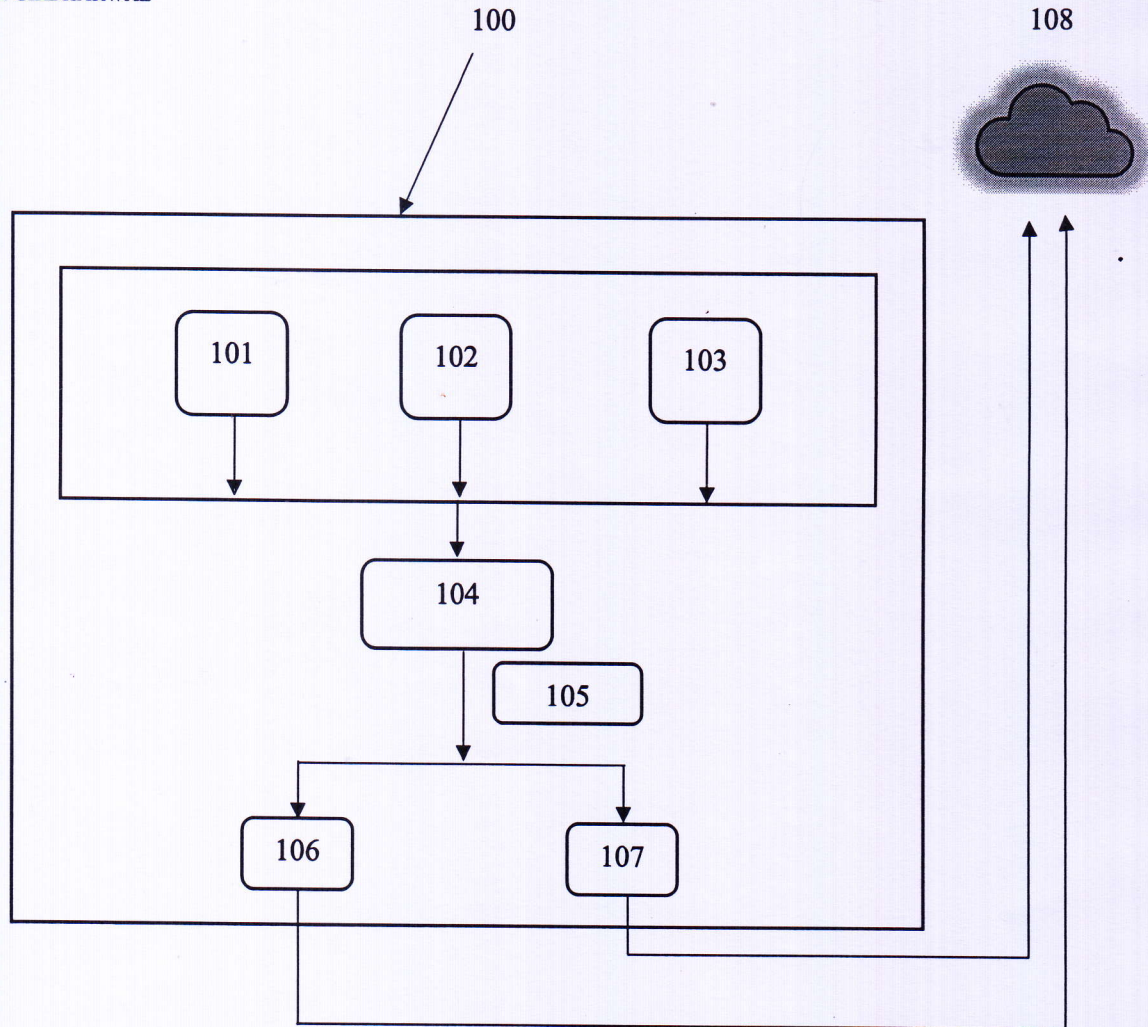
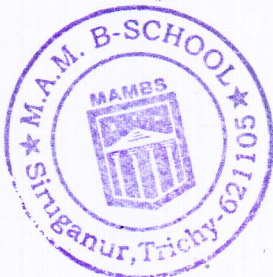


Figure 1: Schematic view



Gowthami S

Patent Agent

INPA 3797

On behalf of Applicant

Digitally Signed

Date: 01/04/2022



**FORM 9**

THE PATENT ACT, 1970  
(39 of 1970)  
&  
THE PATENTS RULES, 2003

**REQUEST FOR PUBLICATION**

[See section 11A (2) rule 24A]

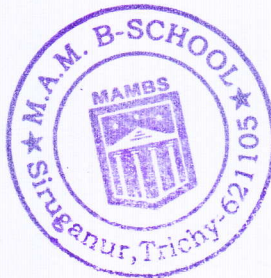
I/We **DR.POOJA JAINDR. KULDEEP**  
**AGNIHOTRIMATE YOGESH DATTATRAYAPRADIP**  
**PATILPRIYABRAT**  
**KUMARPROF.V.R.HIREMATHVIJAY SSUMIT**  
**KUMARPROFESSOR(DR.) NITIN GIRDHARWALDR.**  
**BHASKER PANT** hereby request for early publication of  
my/our [Patent Application No.] 202221019971 DATED 01 Apr  
2022 UNDER SECTION 11A(2) OF THE ACT.

Dated this (Final Payment Date):-----

Signature  
(.....)

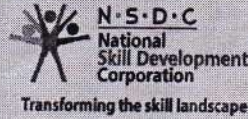
To,  
The Controller of Patents,  
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AT MUMBAI

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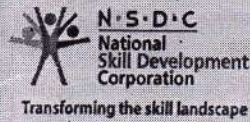
A handwritten signature in black ink, appearing to read 'Saurabh Singh', positioned above the printed name.

**Saurabh Singh**

**President, ICICI Foundation for Inclusive Growth**



Cert. No. : 22016262123



*Certificate Awarded to*

*Ms Shiny Reshma. J*

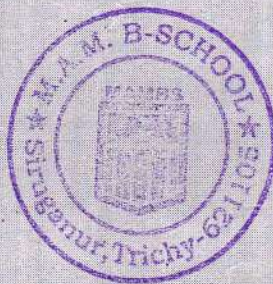
*for completion of the*

*Vocational Skill Building Programme on*

**SELLING SKILLS - USING DIGITAL MEDIUM**

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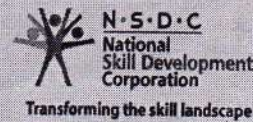
A handwritten signature in black ink, appearing to read 'Saurabh Singh'.

**Saurabh Singh**

**President, ICICI Foundation for Inclusive Growth**



Cert. No. : 22016262122



*Certificate Awarded to*

*Mr Sabarinathan T*

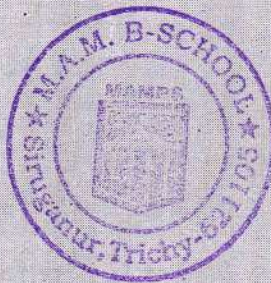
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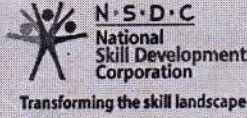
A handwritten signature in black ink, appearing to read 'Saurabh Singh'.

**Saurabh Singh**

**President, ICICI Foundation for Inclusive Growth**



Cert. No. : 22016262121



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*From November 12, 2021 To January 17, 2022*

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**Saurabh Singh**

**President, ICICI Foundation for Inclusive Growth**



Cert. No. : 22016262119



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**SELLING SKILLS - USING DIGITAL MEDIUM**

*From November 12, 2021 To January 17, 2022*

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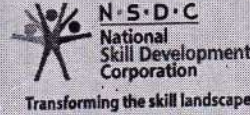
A handwritten signature in black ink, appearing to read 'Saurabh Singh'.

Saurabh Singh

President, ICICI Foundation for Inclusive Growth



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**Saurabh Singh**

President, ICICI Foundation for Inclusive Growth



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**SELLING SKILLS - USING DIGITAL MEDIUM**

*From November 12, 2021 To January 17, 2022*

*at ICICI Academy for Skills*



A handwritten signature in black ink, appearing to read 'Saurabh Singh'.

**Saurabh Singh**

President, ICICI Foundation for Inclusive Growth



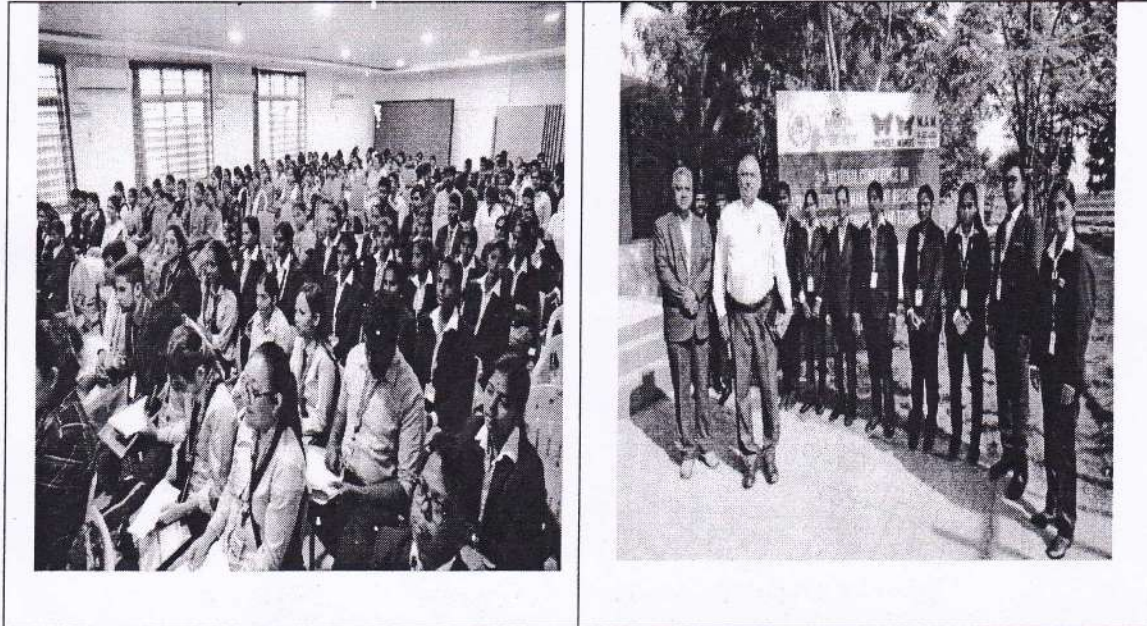


# M.A.M. B-SCHOOL



Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,  
Chennai)



Dear Professor/Students,

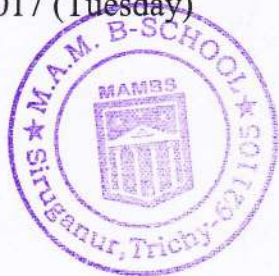
M.A.M. B-School is organizing a National Conference on Research Paradigm in Social Science (NCRPSS 2017).

We have enclosed the call letter and author guidelines for your kind reference.

In this regard we welcome your research articles for presentation and publication.

Thank you.

Date: 14.03.2017 (Tuesday)







# M.A.M. B-SCHOOL



MAMBS  
M.A.M. BUSINESS  
SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,  
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## PHOTOS

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E-Mail ID :  
Title of the paper :

Category :  
Industry / Academician / Research Scholar  
/ Students

ED No. & Date :

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School Association' payable at Trichy

Date :

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hotel on request on or before 08.02.2017

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Patron  
Ms.Fathima Bathool Malak  
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Prof. R.V. Palanisvel

Conference Co-ordinators  
Prof. D. Anokk  
Prof. R. Anbarasan

### CO-ORDINATING COMMITTEE

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Prof. J. Chandrakumar  
Prof. A. Aldrin Sridhar  
Prof. S. Shanmugasun  
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Prof. Mercy Jenita Vincent  
Prof. Caroline Josephine Vankalathur  
Prof. J. Inigo Papa Vitoriano

FOR FURTHER INFORMATION CONTACT  
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Prof. D. Anokk - +91 91598 63126  
Prof. R. Anbarasan - +91 96003 18080  
E-Mail: [progress@mambs.com](mailto:progress@mambs.com)

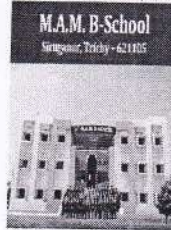
## NATIONAL CONFERENCE ON RESEARCH PARADIGM IN SOCIAL SCIENCE NCRPSS 2017

14.03.2017 (Tuesday)



MAMBS

Approved by AICTE and  
Affiliated to Anna University



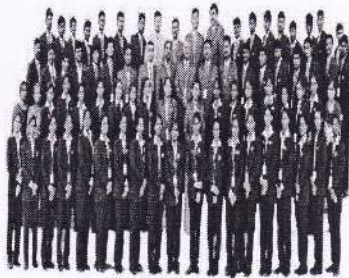
## National Conference on Research Paradigm in Social Science (NCRPSS-17) March 14<sup>th</sup> 2017 (Tuesday)

### Important Dates

Last Date for submission of Abstract: 03-03-2017

Acceptance & Notification of Abstract: 06-03-2017

Last date for submission of full paper & Payment of Registration Fees: 08-03-2017



## M.A.M. B-School

(Approved by AICTE and Affiliated to Anna University)  
Siruganur, Trichirappalli - 621 105  
Email: [progress@mambs.com](mailto:progress@mambs.com)  
[www.mambs.com](http://www.mambs.com)

### ORGANIZING COMMITTEE

#### CHIEF PATRON

Dr. M.A. Malik Mohamed

Director & Correspondent

#### PATRON

Ms. Fathima Bathool Malak

Chief Executive Officer

#### CONVENER

Dr. P. Subbaveethika Bharathi

Director-MAMBS

#### ORGANIZING SECRETARY

Prof. R.V. Palanisvel

#### CONFERENCE CO-ORDINATORS

Prof. D. Anokk

Prof. R. Anbarasan

### COOPERATING COMMITTEE

Dr. S. Anette

Prof. A. Kader Mohideen

Prof. J. Chandrakumar

Prof. A. Aldrin Sridhar

Prof. S. Shanmugasun

Prof. R. Jency Carter

Prof. Mercy Jenita Vincent

Prof. Caroline Josephine Vankalathur

Prof. J. Inigo Papa Vitoriano

#### CONTACT

Prof. R.V. Palanisvel 9952681396

Prof. D. Anokk 9159863126

Prof. R. Anbarasan 9600318080







## M.A.M. B-SCHOOL

Siruganur

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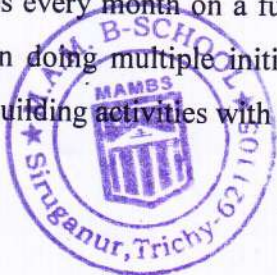
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### Yi Yuva Club

Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. As an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organization playing a proactive role in India's development process. Formed in the year 2002, Yi has created a platform for young Indians to work towards realizing a dream of a developed nation. It has a growing, inclusive membership across all geographies and demographics with over 4200 + direct members in 57 chapters, 30000 students YUVA member from colleges. The Yi membership includes young progressive Indians between the age group of 21-45 years and comprises of entrepreneurs, professionals and achievers from different walks of life.

### Yi Yuva Club @ MAMBS

Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. The Yi Yuva Club (Student wing of Yi) of M.A.M B-School functions with the overt aim to develop the nation by involving young Indians with the periodical activities to express their ideas, to scale up their potentials. The activities of the club are planned to augment the deliverance of the student's caliber thereby imparting the values to the young individuals as a whole. The club has been successfully performing multiple activities on diverse arenas every month. M. A.M Business School Yuva Club deeply concentrates and plans activities on the 7 verticals of Yi namely Masoom, Accessibility, Entrepreneurship, Innovation, Road Safety, Health and gift Organ and Climate Change. In true Yi Spirit, our vertical heads and students have actively initiated and involved in diversified ventures namely Leadership talks, CEO Connect Forum, Learn- A- Thon Platform, Instilling measures against climate change, Entrepreneurial sessions, Business Plan Workshops, Environment protection, Empowering Women and the wellness, Enriching Financial Literacy inclusive of Budgeting and stock market on contemporary concepts. Each vertical is strenuously functioning on spreading knowledge by connecting young individuals through wide spectrum of activities every month on a full swing. At the outset, M.A.M. B-School in association with Yi Club has been doing multiple initiatives in various spheres to inspire students and integrating them in nation building activities with a great spirit and to reach greater heights.



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**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**





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## YI CLUB

JUNE 2022 – MAY 2023

JUNE 2022

WORLD ENVIRONMENT DAY on 05.06.2022

Tree Plantation and Campus Cleaning Drive at Railway Museum, Trichy.



### M A.M. B School

In association with

YI Club & M.A.M. B-School Student Association Club

Invites for

### World Environment Day

Tree Plantation and  
Campus Cleaning Drive

Date : 5th June 2022, Sunday

Time : 7.30 am -9.30 am

Venue: Railway Museum, Opp. to  
LIC Office, Trichy



Dr. M. Hemalatha  
Director - MAMBS

Mrs. Fathima Bathool Malik  
Secretary & CEO -Master Gi.







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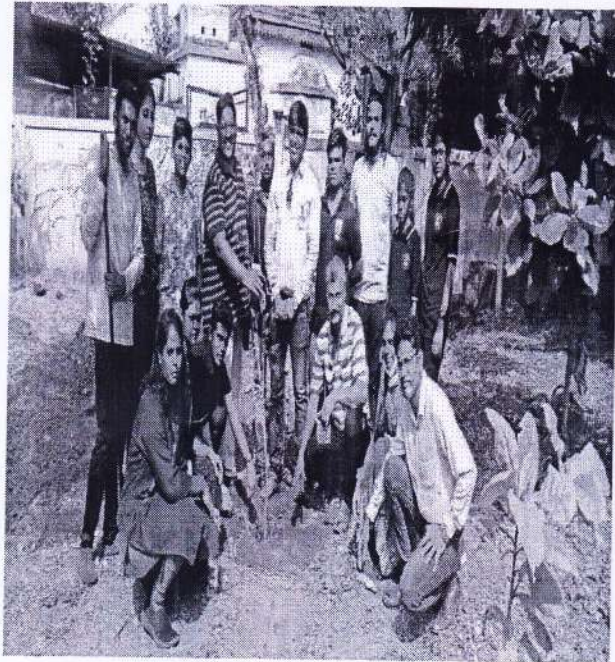
**WORLD ENVIRONMENT DAY on 05.06.2022**

**Tree Plantation and Campus Cleaning Drive at Railway Museum, Trichy.**

M.A.M. B-School, a standalone Business School Trichy, Yi co-ordinator, S.Kiruthiga & 20 Students attended World Environment Day – Tree Plantation & Campus Cleaning Drive at Railway Museum, Trichy by Yi Club on 5<sup>th</sup> June 2022.

World environment day was celebrated to raise global awareness and to take positive environmental action to protect nature and the planet earth. The objective of this program is to spread awareness among people about saving our environment from various types of pollution and to plant more and more trees to make our mother earth full of greenery.

Our program started at 7:30 am. After the start of the program, all the coordinators



and members, students started planting the saplings around the campus and also engaged in cleaning the Railway Museum campus.

It is a day that reminds everyone on the planet to get involved in environment friendly activities. In the Railway Museum Campus, Regional Division Manager





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gave a very good and well- researched speech about how the condition of our environment today is and why we need to be aware. He also insisted what steps we should take immediately so that we can create our environment healthy. In the end, keeping this aim in view, People come together to pledge towards building a greener planet we took a promise that no one will pollute the environment and will not allow anyone to do so. A lot of enthusiasm was observed during the event. Overall, the event was conducted successfully with whole hearted participation and awareness to nurture our Mother Earth.






**AUGUST 2022**

**M.A.M B-School Student Association Club , Yi & Yuva Club**


**YUVA FORCE- TRANSFORMATIONAL YOUTH LEADERSHIP PROGRAM**

**5.8.2022- 7.8.2022**




**DAY 1 - FRIDAY , 05.08.2022**

Timing	Activity Description	Location of activity
11.00AM	Participant reporting to RIT	RIT campus - purple hall
11.00 - 1.00 pm	Networking & registration	RIT campus - purple hall
1.00 - 2.00 pm	Lunch	Main canteen
2.00 - 3.00 pm	Welcome address and inauguration	Purple hall
3.00 - 4.00pm	Leadership activity	Purple hall
4.00 - 4.30 pm	High Tea	Outside purple hall
4.30 - 7.00 pm	Workshop on Entrepreneurship	Campus Centre
7.00 - 8.00 pm	Dinner	Campus Centre
8.00 - 9.00 pm	Banquet / Team building activity	Campus Centre
9.00 pm	Transfer back to hostel	Boys - RIT hostel, Girls - REC hostel




**DAY 2 - SATURDAY , 06.08.2022**

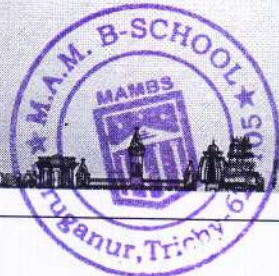
Timing	Activity Description	Location of activity
6.30 AM	Transfer from Hostel	Bus from REC to RIT
7.00 - 8.00 AM	Yoga activity & team building	Open ground lawn (ECE Dept)
8.00 - 9.00 AM	Breakfast	Main canteen
9.00 - 1.00 pm	Industrial Visit	Hemal Anand SIPCOT
1.00 - 2.00PM	Lunch	Main canteen
2.00 - 4.30 PM	Innovators/Design: Thinking Workshop	Purple hall
4.30 - 5.00 pm	High Tea	Outside purple hall
5.00 - 8.30 pm	Workshop Leadership	Purple hall
8.30 - 7.30 pm	Dinner & Bedtime activity	Campus Centre
7.30 - 8.30 pm	Cinema Change Movie	Purple hall
9.00 - 9.30 pm	Transfer back to hostel	Bus from RIT to REC



**DAY 3 - SUNDAY , 07.08.2022**

Timing	Activity Description	Location of activity
9.30 AM	Transfer from Hostel	Bus from REC to RIT
7.00 - 8.00 AM	Yuva Treasure Hunt	Open ground
8.00 - 9.00 AM	Breakfast	Main canteen
9.00 - 10.00 am	Exclusive session with the Film Director	Purple hall
10.00 - 11.00 am	Skit Performance	Purple hall
11.00 - 12.00 pm	Thought sharing & vote of thanks	Purple hall
12.00 - 01.00 pm	Lunch	Main canteen
1.30 pm	Program conclusion & departure	Bus from RIT, departure to Koyenbadu





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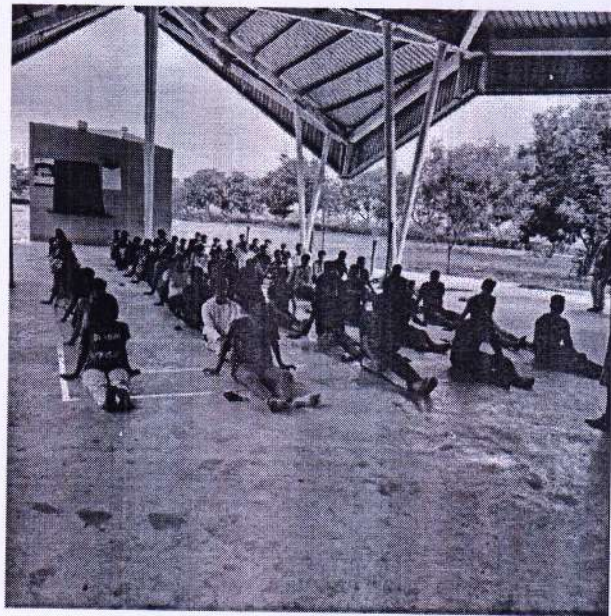
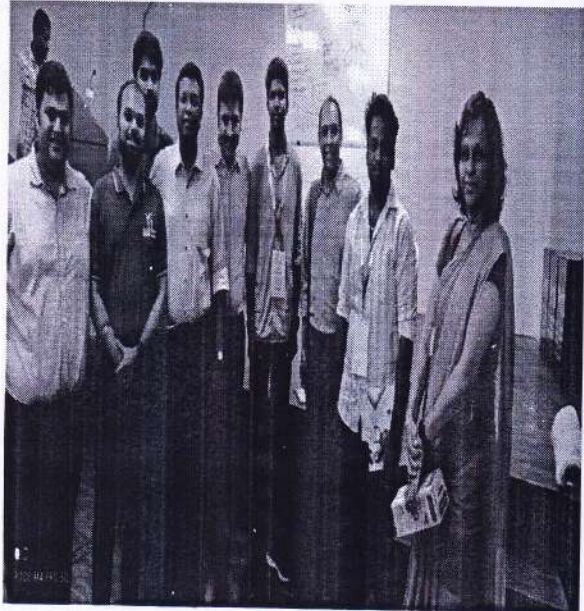


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### **Yuva Force Resident Transformational Youth Leadership Program**

Yuva Force Resident Transformational Youth Leadership Program held between August 5<sup>th</sup> 2022 and August 7<sup>th</sup> 2022, conducted jointly by Yi Chennai Chapter and Rajalakshmi Institute of Technology, Chembarambakkam. The Entrepreneurial workshop has been conducted with an array of various activities namely Innovation, Leadership, Business Plan, Skill Development, Yoga & Treasure Hunt. Day 1 started with Inaugural Function and Welcome Address followed by Entrepreneurial Investments Activity where the students played the role of divisional managers, investors, government officials and entrepreneurs. Day 2 bloomed with Yoga session and students have gone for Industrial Visit to HENKEL ANAND INDIA PRIVATE LIMITED, Kancheepuram. In continuing that, Our student H. Mohamed Millath had proposed the Business Plan of Scrap Dealer app which focused towards ideating, tinkering, building and taking first steps towards entrepreneurial journey and he has won the first place in the Business Plan contest. After that "Innovative Leadership" workshop ignited the leading vision to the students and day ended with Bonfire. Day 3 began with Treasure Hunt, later on Guest Lecture was given by Mantra Pandian, Assistant Film Director, and finished off with Skill Performance Drama was enacted by students to display the talents. Overall, the program enabled the participants with relevant knowledge and skills, considered as a practical means to promote entrepreneurship among young people.

#### **FEED BACK**

At the outset, the program and the activities were highly beneficial to carve the business plan to build the entrepreneurial career. Industrial Visits gave clear picture about the various functions performed at the company and the event has motivated to scale up the potential for entrepreneurs.







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## M.A.M B-School Student Association Club, Yi & Yuva Club CLIMATE CHANGE ACTION WEEK

2022

### Panel Discussion on "Youth and Climate Change"

ON 19.9.2022



**CLIMATE ACTION WEEK 2022**

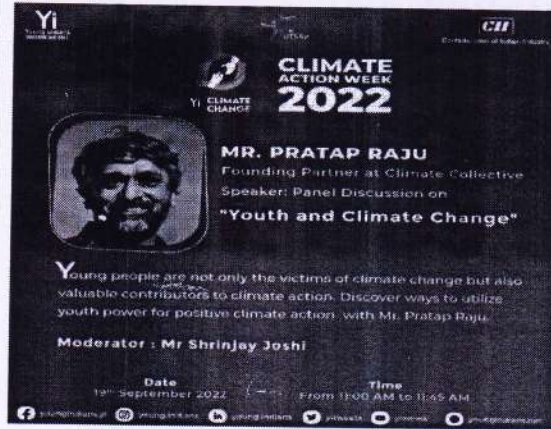
**MS. PAULINE LARAVOIRE**  
Founding & Steering Committee Member at Youth for Sustainability India Alliance  
Speaker: Panel Discussion on "Youth and Climate Change"

Youth can channel climate action through innovations, education, science, and evolving technology. Discover ways to utilize youth power to fight climate change with Ms. Pauline Laravoire.

Moderator : Mr Shrinjay Joshi

Date: 19<sup>th</sup> September 2022  
Time: From 11:00 AM to 11:45 AM

Facebook: @youngminds, @youngminds, @youngminds, @youngminds, @youngminds, @youngminds



**CLIMATE ACTION WEEK 2022**

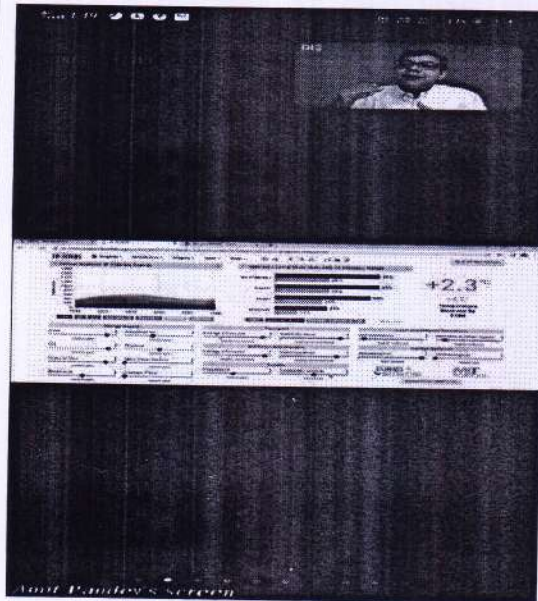
**MR. PRATAP RAJU**  
Founding Partner at Climate Collective  
Speaker: Panel Discussion on "Youth and Climate Change"

Young people are not only the victims of climate change but also valuable contributors to climate action. Discover ways to utilize youth power for positive climate action with Mr. Pratap Raju.

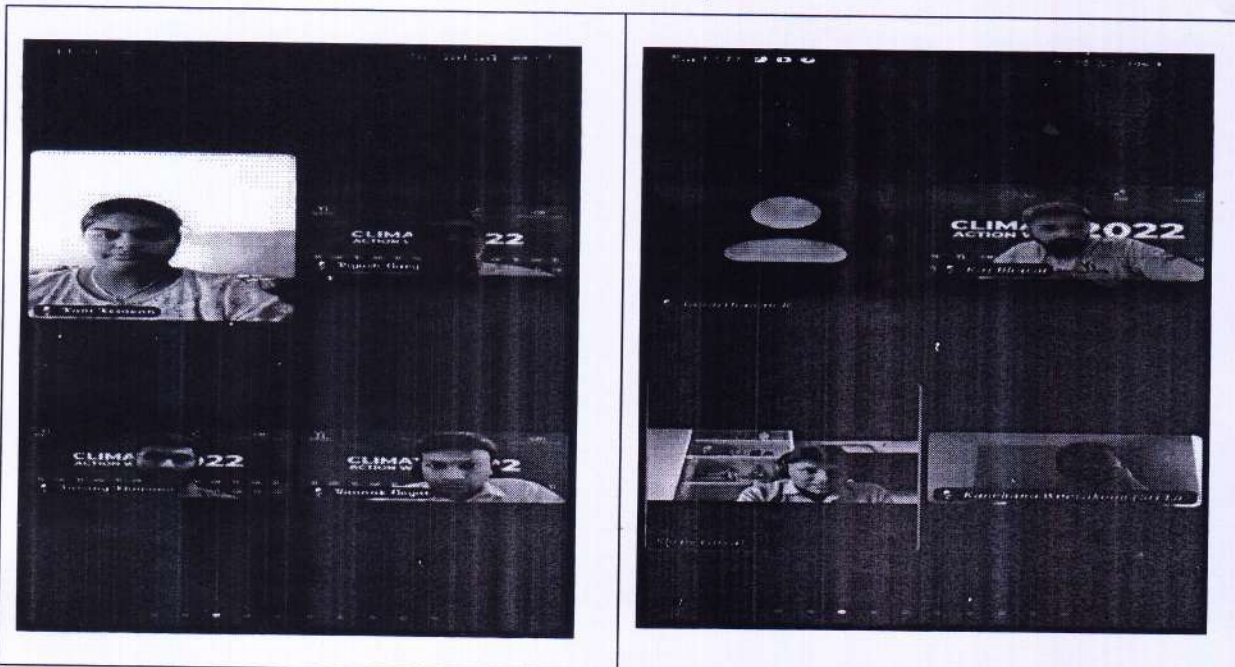
Moderator : Mr Shrinjay Joshi

Date: 19<sup>th</sup> September 2022  
Time: From 11:00 AM to 11:45 AM

Facebook: @youngminds, @youngminds, @youngminds, @youngminds, @youngminds, @youngminds







M.A.M B-School Yi & Yuva Student Club members have attended Climate Change Vertical discussion at Youth & Climate Change on 19<sup>th</sup> September 2022 via zoom meet.

### Feedback

The session have been useful to understand the importance of Climate Change and the essential measures to be taken at this need of the hour.

### Student Participation Ratio:

Male	Female	Total
1	2	3

Students have attended the Yi & Yuva Student Club Climate Change Vertical Session,

1. R. Janarthanan
2. K. Kanimozhi
3. R. Shalini







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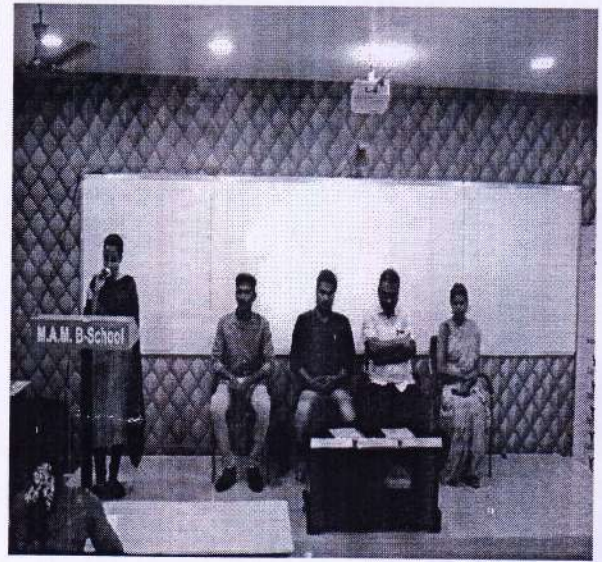
## M.A.M B-School Student Association Club, Yi & Yuva Club

### WORKSHOP ON SEED BALL MAKING

ON 21.9.2022

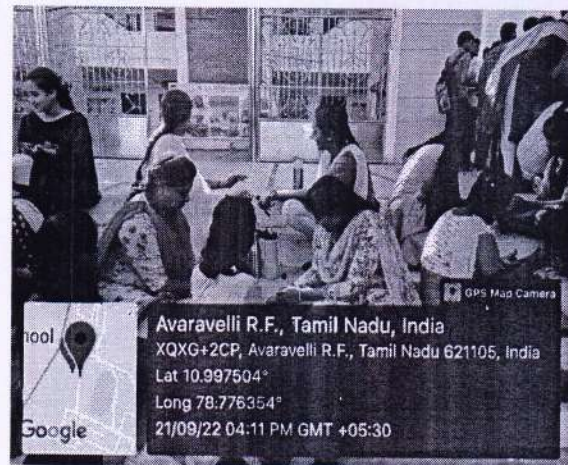
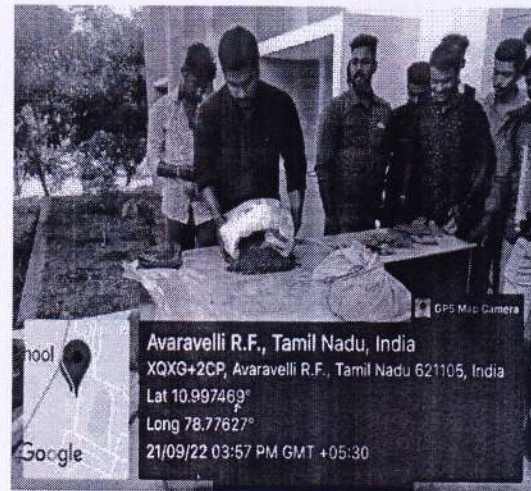
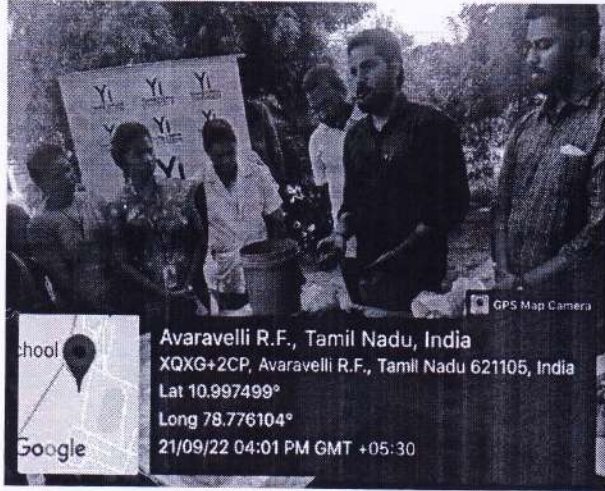
Yi Young Indians  
Yuva P. Ananya Rajan Elamathi  
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**M.A.M B-School**  
M.A.M B-School Student Association Club & Yi Yuva Club  
cordially invite you for  
**Workshop on Seed Ball Making**  
Speaker  
**Mr. Uzhavan Jagan**  
Native Agricultural Trainer &  
Environmental Enthusiast  
21st Sep @ 3 pm M.A.M B- School  
Dr. M. Hemalatha Director MAMBS  
Mrs. Fathima Bathool Maluk Secretary & CEO MASTeRGI

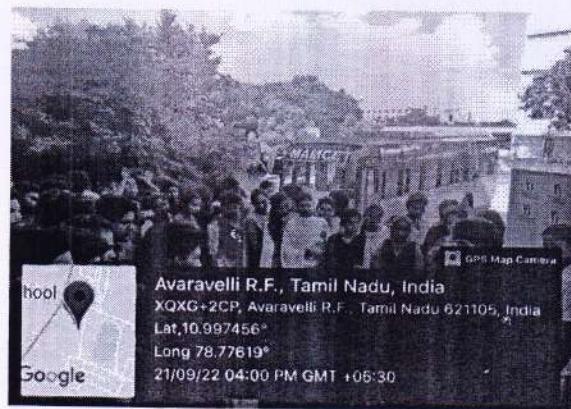


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**M.A.M.B-School: Workshop on seed ball making, 3 p.m.**





## **WORKSHOP ON SEED BALL MAKING**

M.A.M.Business School, a standalone Business School in Trichy, in association with Yi Yuva Club organized “Workshop on Seed Ball making” on 21<sup>st</sup>September, 2022. Dr. M. Hemalatha, Director, M.A.M.Business School given the felicitation address and emphasized the importance of environment protection and highlighted that Seed balls have an 80 percent growth success rate in comparison to regular seedings, which helps people farming in rural areas have a more consistent supply of food .Mr.Uzhavan Jagan, Native Agricultural Trainer & Environmental Enthusiast was the resource person for the programme. He started the session with the environment issues that causes due to human activity such as the extended use of natural resource, less concern on natural order, immoderate use of resources. He particularly pinpointed the contribution of forest in ecology balance system which maintain the favourable ecological environment at large.

Mr. Uzhavan Jagan informed that the seed balls work as a pollination technique. He stated that the seeds are dropped on fertile forest land, where they grow on their own taking nutrients from their surroundings. He also explained that trees cannot be planted in the middle of forests and discussed that the new trees there grow on their own. He also shared that the use of new technology by following old methods in a unique way for afforestation. He informed the various advantages of the seed Balls by discussed about the size of a quarter to make for easy throwing, in order to maximize the seeds' chances of sprouting roots, spring and summer are the best times to deploy the seed balls. He also shared inputs on ways and means of making seed balls for trees, seeds to be used for seed balls, how to prepare seed balls for planting etc. The resource person encouraged the participants by stating the lines as “Don’t wait for someone to bring flowers. Plant your own garden and decorate your own soul”. He also spoke on different types of trees and its ecological benefits, steps to be followed for prevention of soil erosion and protection of environment etc. Ms. S. Kiruthiga, Yi Yuva Club Coordinator made all the requisite arrangements for the programme.







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YI CLUB

JUNE 2021 – MAY 2022

Guest Lecture on **Business Mantras**

**YI**  
Young Indians  
WE CAN WE WILL

**YUVA**  
Y. Learning Beyond Classroom

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# BUSINESS MANTRAS

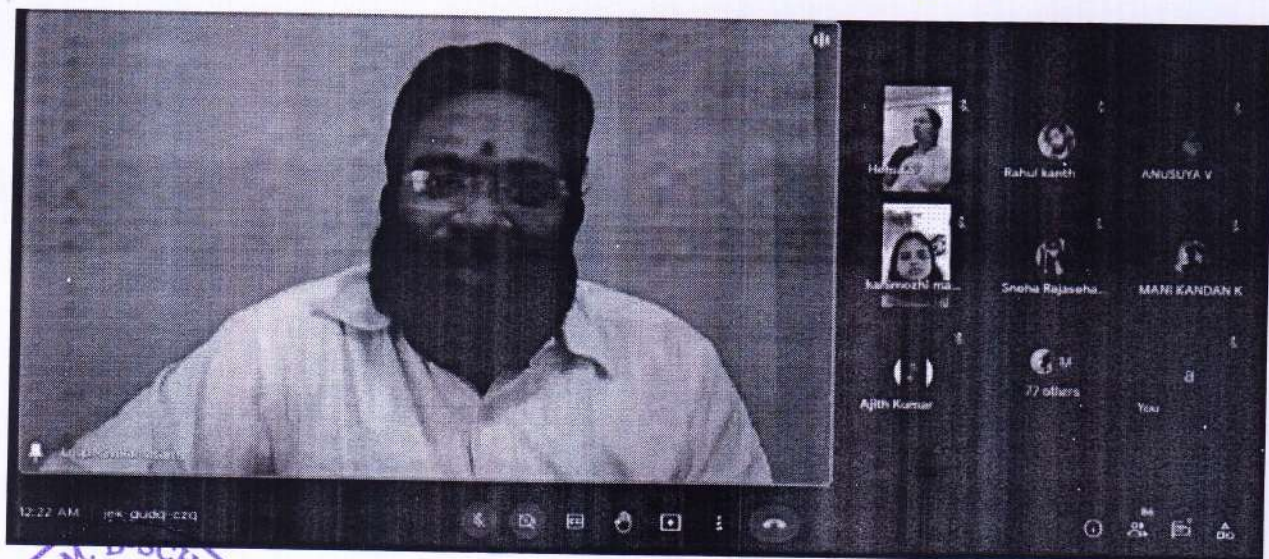
15 JULY 2021, 12 PM - 01 PM

**SPEAKER**  
**LNSP. RAVIRAMASAMY B.E**  
Director  
Nagappa Stores.  
Sri Nagappa Shelters.  
Nagappa Trading Company.  
Sri Nagappa & Co.

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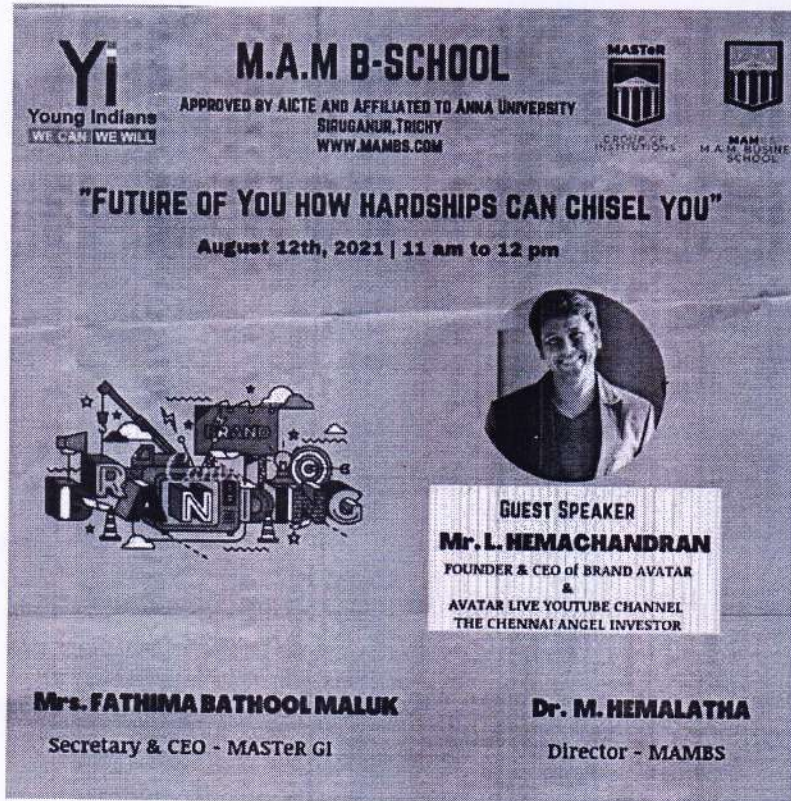


M.A.M. B School organized a guest lecture on Business Mantras. LNSP. Ravi Ramasamy, director Nagappa stores, SriNagappa Shelters and Nagappa Trading



Company was the guest speaker.

**Guest Lecture on Future of you how hardships can chisel you**



**Yi**  
Young Indians  
WE CAN WE WILL

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SIRUGANUR, TRICHY  
WWW.MAMBS.COM

MASTER GROUP OF INSTITUTIONS

MAMBS M.A.M. BUSINESS SCHOOL

**"FUTURE OF YOU HOW HARDSHIPS CAN CHISEL YOU"**  
August 12th, 2021 | 11 am to 12 pm

**Mr. L. HEMACHANDRAN**  
GUEST SPEAKER  
FOUNDER & CEO of BRAND AVATAR  
&  
AVATAR LIVE YOUTUBE CHANNEL  
THE CHENNAI ANGEL INVESTOR

**Mrs. FATHIMA BATHOOL MALUK**  
Secretary & CEO - MASTER GI

**Dr. M. HEMALATHA**  
Director - MAMBS



M.A.M B School organized a guest lecture on Future of you how hardships can chisel you. Mr. Hemachandran, Founder and CEO of Brand Avatar was the guest speaker.







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**Women Cycle Rally conducted for 75th Independence day  
by Trichy city Corporation**



M.A.M. B-School, a standalone Business School Trichy Yi co-ordinator Dr. A. Kanimozhi & 10 Students attended The Women Cycle Rally conducted for 75th Independence day by Trichy city Corporation ON 2.10.2021. Name List of Attended Students:

D.Infantena Lourdes Mary, M.Neelavani A.Nandhini, A.Hemamalini, R.Durga N.Sakthipriya, E.Gowsalya, P.Saranya R.Snega, Sivapriya.



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**Yi Trichy Initiative CEO Talk Series**



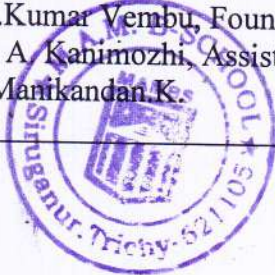
" A Leader is one who knows the way, goes the way and shows the way".

Yi Trichy Initiative CEO Talk Series:

Mr.Kumar Vembu, Founder & CEO, Gofrugal held on 17.10.21 attended by:

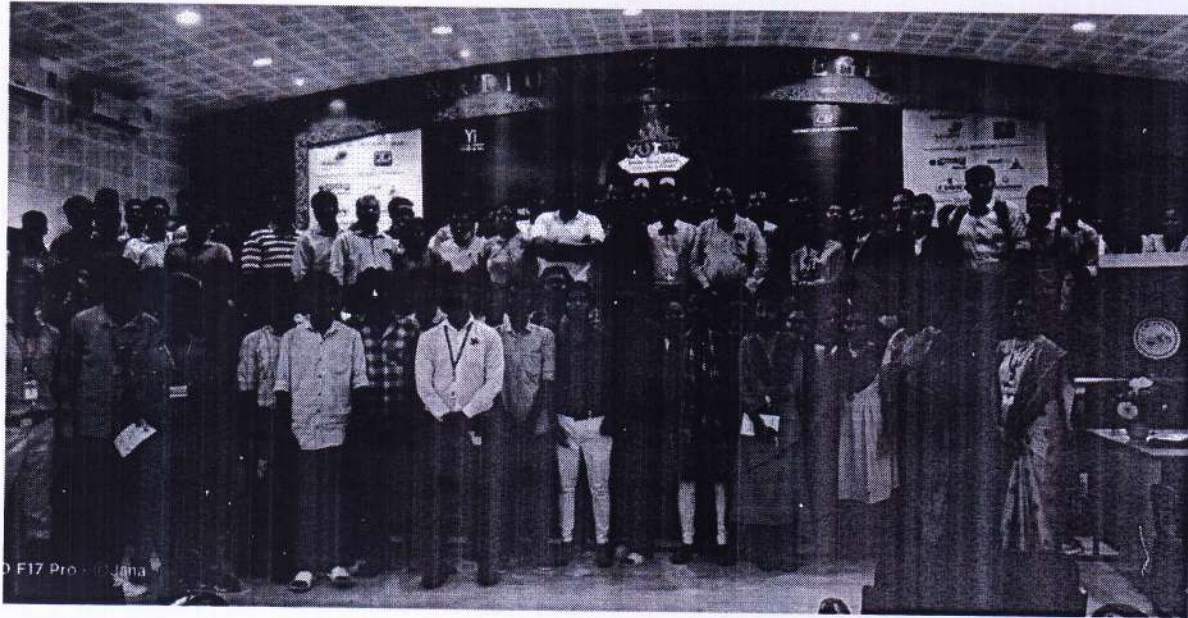
Dr. A. Kanimozhi, Assistant Professor, MAMBS and the following I MBA Students:

1. Manikandan K.





## Yutry Event



"Good fortune is what happens when opportunity meets with planning".

75 students from MAMBS attended the Yutryevent today. (11.11.21)  
They met Mr C. K. Kumaravelu, Natural's Saloon and Spa, Mr.J.K.Muthu,  
CEO, Native Lead Foundation, Mr.Suresh Kumar, CEO& Founder, MacApp  
Studio.







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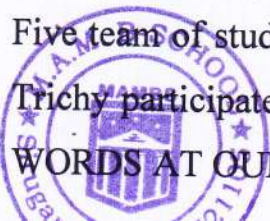
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## Yi Trichy- Yutry 2.0: Mambs Team Won First Prize In Contest Business Plan Presentation contest winner " Grammathu Keerai " Team



M.A.M. B-School, a standalone Business School in Trichy participated and presented Yi TRICHY- YUTRY 2.0 on 11.11.2021.

Five team of students from M.A.M. B-School, a standalone Business School in Trichy participated and presented Yi TRICHY- YUTRY 2.0: LISTEN TO HIS WORDS AT OUR GRAND





FINALE : Business Plan Presentation contest held on 11.11.2021 at National College, Trichy. Mr.Senthil Nathan, CEO- Aazhi Publisher, Mr.G.Suresh Kumar, CEO & Founder- MacAppStudio, Mr.C.K.Kumaravel, CEO- Naturals Salons & Spa, Mr.Kumar Vembu, CEO & Founder- GoFrugal Technologies Pvt. Ltd were the judges for the programme. The different form of unique business proposals which includes "MUSA" (Banana Fibre), "Grammathu Keerai", "Milkshake", "Granny's Gift (Natural Beauty Care Products), "Pie" (Handbag) were pitched by the students during the contest. The team of students were effectively mentored by Dr. M. Hemalatha, Director and Dr. R. Karthika, Assistant Professor, Dr. A. Kanimozhi, Assistant Professor for their business plan. The first group: "Musa" - Let's live with bananas "explained about making a variety of tea cups, fruit juice cups, and gift bags made from banana fiber as the main ingredient in banana cultivation in Trichy. The second group, entitled " Grammathu Keerai ", discussed the importance of greens and the production and marketing of spinach wrappers, chocolate, snacks, and spinach powder using all types of greens. The third group, entitled "Milkshakes", they presented that the nutritious drink could be made using small grains such as cashews, rye, corn, taro, and departmental horsetail. Group Four: They presented that bath powder and beauty products can be made naturally with natural ingredients like lotus powder, conifer powder, aroma oil, clay pearls and gold powder, as well as perfume. Fifth Group: Under the heading "Pie" they explained their plan to make cloth bags wallet and vegetable purchase bag using waste cotton fabrics in the factory. The MAMBS team submitted their presentation that covers the vision, mission statement, their products, ingredients, its uniqueness, market demand, demand strategies, financial investment statement, raw materials and machine components, organizational structure, unique sales techniques etc to the judges during the contest.





## Guest Lecture on the Icon of Trichy



### The Icons of Trichy - அழகுடைய அறிஞர்கள்

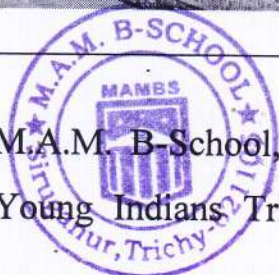
Guest Speaker  
**Mr. R. Senthilnathan**  
Managing Director  
Cethar Foods & RIBO Industries



16th November, 2021 | 11.00 am to 12.00 pm  
Venue : Newton Hall



M.A.M. B-School, a standalone Business School Trichy in association with Young Indians Trichy Chapter organized Guest Lecture on "The Icons of



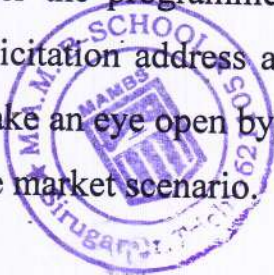
**DIRECTOR**  
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Siruganur, Trichy-621105



Trichy- அழைப்போம் அறிவோம்” on 16<sup>th</sup> November,

2021. Mr.R.Senthil Nathan, Managing Director, Cethar Foods & RIBO Industries was the guest speaker for the programme. He initiated the session by highlighting the importance of understanding the prospective opportunities for budding management professionals and how oneself need to get equip in all ways and means.

Mr.R.Senthil Nathan stated the various components of developing skills required to become mastery in life and hours required to attain proficiency. He discussed that the management professionals need to inculcate the qualities such as being to balance the emotions, have focus, smartness, being sincere, have passion towards desired destination, discipline etc. Mr.R.Senthil Nathan also informed that the students need to carefully look after their innate potentialities which are quintessential to face the competitive corporate world. He also informed about various motivational practices in life, involvement in all our elements, taking initiatives, importance of inter personal skills, hardwork, taking responsibility, perseverance, power of positive character of oneself, integrity etc. Mr.R.Senthil Nathan also stated that “High Performance Habits” that are paves the way to attain our desired destination by making the same as routine manner. He also covered the IKIGAI (A Japanese concept meaning a reason for being), essence of power of positive thinking and its outcome with the students. The entire session definitely served the purpose in an thought provoking manner by understanding the importance of realizing one’s innate potentials through inquisitive involvement by all students at large. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and stated that budding management professionals need to make an eye open by constantly look after the competitive changes prevailing in the market scenario.









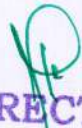
YI CLUB

JUNE 2020 –MAY 2021

CAREER OPPORTUNITIES IN FOOD PROCESSING TECHNOLOGY

   <p><b>Career Opportunities Series</b> <b>YI Trichy Initiative</b></p> <p>Session on Career opportunities in Food Processing Technology 10-10-2020   1600 - 1715 Hrs</p>  <p><b>Dr C Anandharamakrishnan</b> Director, Indian Institute of Food Processing Technology (IIFPT), Thanjavur</p> <p>Registration <a href="https://forms.gle/XBuZYem3PdBB81A3L6">https://forms.gle/XBuZYem3PdBB81A3L6</a></p> <p><b>Co-Partners</b> YI Bengaluru YI Chennai YI Coimbatore YI Erode YI Hubli YI Indore YI Jaipur YI Kolkata YI Madurai YI Mumbai YI Pune YI Raipur YI Salem YI Siliguri YI Thoothukudi YI Tiruppur</p>	<p>Dr. A. Kanimozhi and Dr. Najma attended the program along with MAMBS Students attended the Yuva online Session on Career opportunities in Food Processing Technology</p> <p>The speaker of the session will be Dr.C.Anandharamakrishnan, Director, Indian Institute of Food Processing Technology (IIFPT) . The session is on 10-October-2020 Saturday from 1600-1715 Hrs.</p>
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**DIRECTOR**  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105



**Yi**  
Young Indians  
WE CAN | WE WILL



We Cordially invite you all on behalf of the Management,  
Director, Faculty and Students for the Online Session on

## "Optimistic Behaviour"



Chief Guest  
**Ms. K. NAVAJOTHI**  
Faculty & Center In Charge  
ICICI Foundation for Inclusive Growth

DATE: 28.11.2020

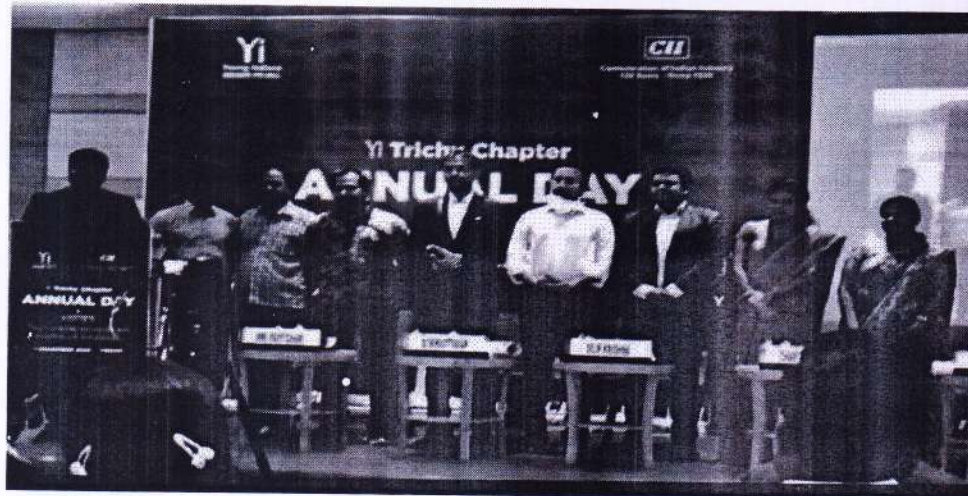
TIME: 10:00 am - 11:00 a.m

Mrs. Fathima Bathool Maluk  
MBA, SMP (IIM-A), WEP (ISB)  
Secretary & CEO - MASTeR GI.

Dr. M. Hemalatha  
MBA, Ph.D (NITT)  
Director - MAMBS

M.A.M B School organized a guest lecture on Optimistic Behaviour. Mrs. K. Navajothi, Faculty & Center Incharge, ICICI Foundation for Inclusive Growth was the guest speaker.

### YI TRICHY CHAPTET ANNUAL DAY CELEBRATION







Dr.A.Kanimozhi, Assistant Professor & Yi Coordinator of M.A.M.B-School, Participated in the Yi Trichy Chaptet Annual Day Celebration held on 19th Dec.2020 at Hotel Red Fox, Trichy.







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## Guest Lecture on "Think Better"

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**YUVA**  
Yi Learning Beyond Education

**" THINK BETTER "**

7th, JANUARY 2021 ( 10:00 TO 11:00 AM )

**Mr. M. ATHI KRISHNAN**  
CAREER CONSULTANT &  
ANALYST



**Mrs. Fathima Bathoo**

MBA, SMP (IIM-A), WEP (ISE)  
Secretary & CEO - MASTeR GI.

**Dr. M. Hemalatha**

MBA., Ph.D (NITT)  
Director - MAMBS

M.A.M B School organized a guest lecture on "think better " Mr. M. ATHI KRISHNAN asw a speaker of the program.







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**Guest Lecture on "BUDGET ANALYSIS-2021"**



**M.A.M. B-School**



**MR. C. PRADEEP**  
CO CHAIR, YI TRICHY CHAPTER &  
PARTNER, S.CHENTHILKUMAR AND CO  
CHARTERED ACCOUNTANTS

On Friday 12th February 2021 at 11.00 a.m - 12.00 p.m.

M.A.M B School organized a guest lecture on "BUDGET ANALYSIS-2021" Mr. C.Pradeep, Chartered Accountant, Trichy was the guest speaker.








## "Women Leaders Conclave"

Yi Young Indians  
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**"Women Leaders Conclave"**

 Dr. P. Bhargavi Chairperson, MPR Foods	 Mrs. R. Gokila Director (HR & Legal) Monitrus Solution Pvt Ltd	 Dr. M. Hemalatha Director - MAMBS
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On Monday 8th March 2021  
@ Charles Correa Hall

Mrs. Fathima Bathooli Maluk  
Secretary & CEO - MASTeR CI





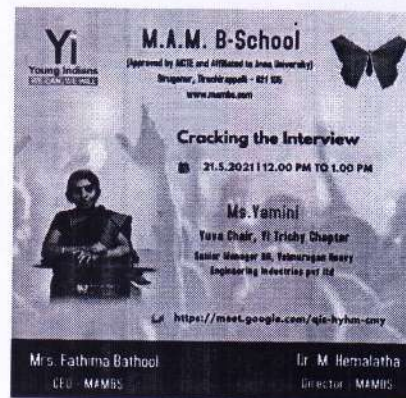


"Women Leaders Conclave" session at M.A.M. B-School, 10 am (8.3.2021).





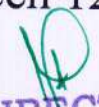
## "Cracking the Interview"



"Cracking the Interview" by Ms. Yamini (Yuva Chair, Yi Trichy Chapter)  
Senior Manager HR,  
Velmurugan Heavy Engineering Industries  
Pvt Ltd.

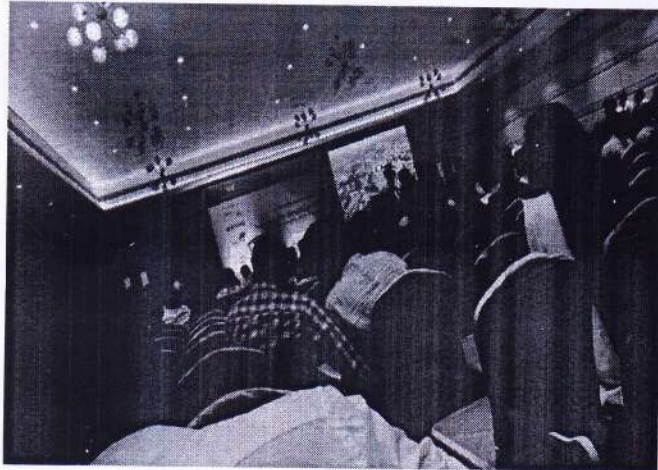
A visual fun and an interactive session on how to attend the interview for our MBA students And our Second session is on 21 May 2021 between 12:00 pm to 1:00 pm



  
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**Interaction session "CEO TALKS"**



Our Ist Year Students who attended Interaction Session with Dr. Sridhar Vembu, Founder and CEO, Zoho Corporation on 07.12.21.

- 1.Gokul krishnan.K
- 2.Sanjai Krishna. C
- 3.Mohamed Sameer.M
- 4.Thivin Kumar.R
- 5.Mohamed Millath.H
- 6.Janarthanan.P
- 7.Gowtham.A
- 8.Dinesh kumar.A
- 9.Keerthirajan.S
- 10.Salman Akthar.A
11. Ijaz Ahamed.M
12. Rasa vikram.M







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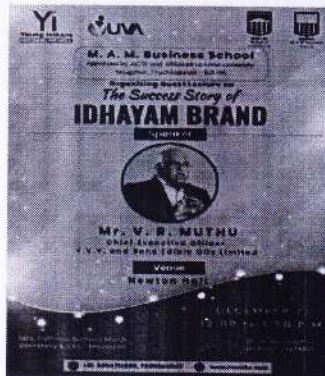
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## The Success Story of IDHAYAM BRAND

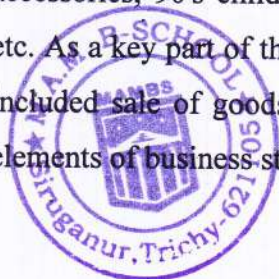


  
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M.A.M. B-School, a standalone Business School in Trichy organized a programme “The Success Story of IDHAYAM BRAND” on December 22, 2021. Mr.V.R.Muthu, CEO, V.V.V and Sons Edible Oils Ltd. was the guest of honor for the programme. He initiated the session with a thought-provoking statement that emerging managers need to understand the importance of various opportunities and they need to prepare themselves in all ways and means to surmount the business challenges in an effective manner. He pointed out the various components of attracting customers and the types of strategies appropriate to face the competitive business world. In the market, if you go to buy, you are very welcome, but if you want to sell, you are not welcomed and thus business is full of obstacles just like in life. He also stated that creativity and innovation are a prerequisite for advertising and brand management aspects, adding that marketers need to be more creative and innovative to succeed in their lives. He shared how the word ‘IDHAYAM’ has become popular in the hearts of all men today and the challenges behind their brand’s successful market position. Mr. V.R. Muthu informed that their team was built on the rationale of ‘growth with truth and hard work’, ‘Consistent quality’ is key to their success. He addressed the fact that 'Heart' had entered the hearts of millions of homes and its inhabitants within a short time of its inception. Another event on the day was the "MAMBS MERCATO" where students displayed a variety of products such as fancy items, snacks, food items, handicrafts and gifts, mobile accessories, 90's children's chocolates, fruit salad, panipuri, millet products, and mehandhi etc. As a key part of the event, students were given the opportunity to set up an initiative that included sale of goods, services and food of their choice. They also actively used various elements of business strategies, products, ways and means of preparation, advertising







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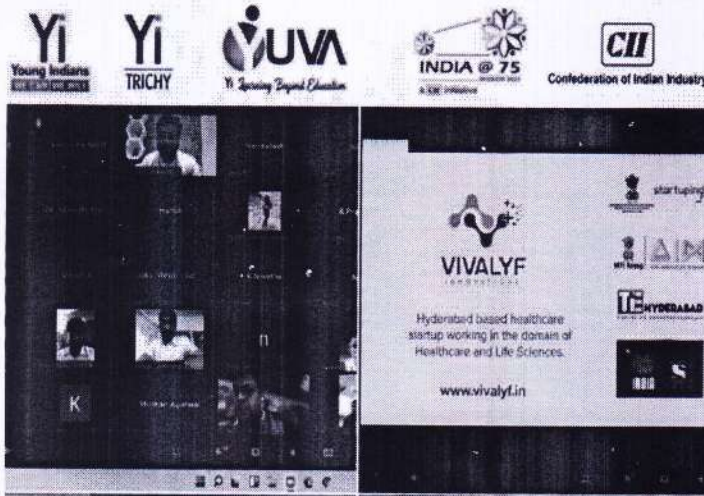
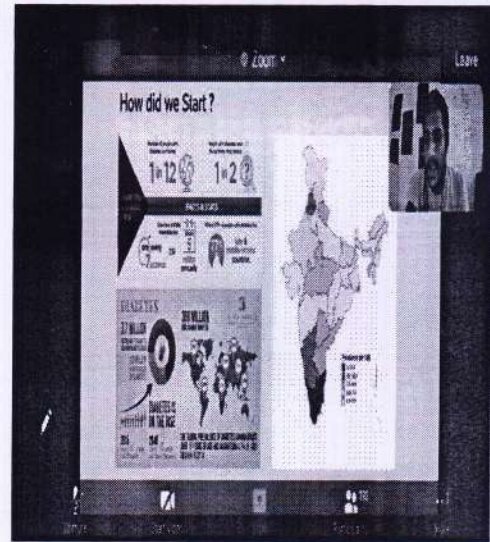
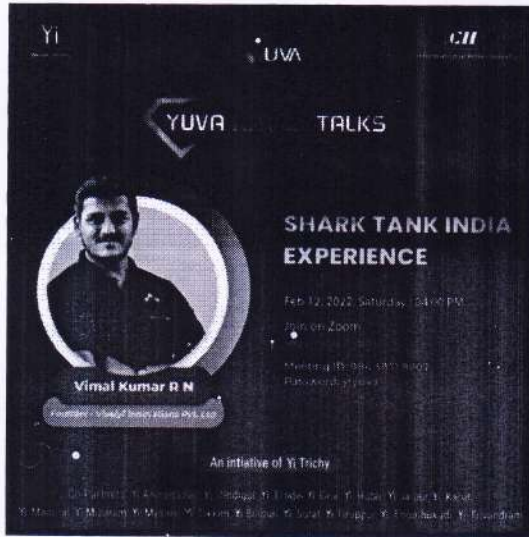
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campaign, action plan and its continuous implementation by displaying their stall. They understand their business proposals, customer value and satisfaction, and the role they played corresponding to successful marketing of products and service components. The students also learned in practice the importance of business responsibility, risk-taking aspects, how to achieve the desired outcome, inputs on team collaboration etc. The programme ended with the appreciation of all the students for their enthusiastic participation. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing "MAMBS MERCATO" programme and students need to unleash the innate marketing strategies in all ways and means. Mrs.M.Manopriya, Assistant Professor, MAMBS informed that the students need to understand the importance of entrepreneurship through such initiatives and proposed vote of thanks.





**"SHARK TANK EXPERIENCE" programme on 12.02.2022**



➤ **List of students who attended the program:**

1. **Aparna.M**
2. **Guru prasanna. R**
3. **Atchaya. R**
4. **Madhumathi R**
5. **Sathyaseelan. M**
6. **Muthu Pandi. S**
7. **Hemalatha. P**
8. **V. Ashokraj**
- 9.

M.A.M.B-School students attended "SHARK TANK EXPERIENCE" programme on 12.02.22 organized by Yi, YUVA RATNA in virtual platform for Yuva and members to listen to an inspirational story how a cofounder who suffered from Diabetes as a Child builds a non invasive product to help fight







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### Interactive Session with Mr Anand Srinivasan on investments And stock market.




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Dr. A. Kanimozhi, and Mrs. J. Arokiya Monica, Assistant Professor, M.A.M.B-School participated in Interaction Session with Mr. Anand Srinivasan, Economist, Financial Advisor, "Investments & Stock Market" on 07.03.2022 organized by Yi Trichy at Hotel Blossoms, Trichy.



  
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## YI CLUB

### APRIL 2022

#### GUEST LECTURE: AWARENESS ON MENSTRUAL HEALTH on 08.04.2022

YI  
SRM  
YI HEALTH  
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In Association with Women Empowerment Cell

**AWARENESS ON MENSTRUAL HEALTH**

April 08, 2022, Friday | 02:30 PM  
Venue : Charles Correa Hall

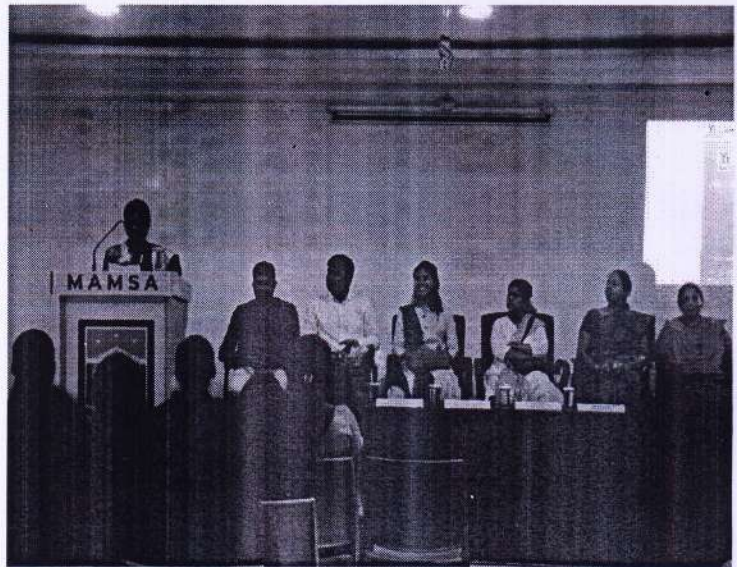
**Dr. T. Divyaja Narayani**  
MBBS, MCh (G), DNB (G)  
Assistant Professor,  
Dept of Obstetrics & Gynaecology,  
Tamil Nadu Legislative Assembly

**Dr. M. Hemalatha**  
Director  
MAMBS

**Mrs. Fathima Bathool**  
Secretary & CEO,  
MASTel Group of Institutions

An initiative of Yi Trichy

TRANSFORM TRICHY







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**M.A.M.B-School Women Empowerment Cell: Awareness programme on menstrual health, T. Dhiviya Narbhavi, Assistant Professor, Department of Obstetrics and Gynecology, SRM Medical College, Tiruchi, speaks, 2.30 p.m.**

### **AWARENESS ON MENSTRUAL HEALTH**

The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Yi Trichy and YUVA jointly organized Guest Lecture on “Awareness on Menstrual Health” on 08<sup>th</sup> April, 2022. Dr.T.Dhiviya Narbhavi, Assistant Professor, Department of Obstetrics and Gynaecology, Trichy SRM Medical College was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants. The session initially began with an overview and importance of menstrual health aspects. The resource person informed about brief explanations of the reproductive system, menstrual cycle and covered PMS, cultural taboos associated with menstruation. The resource person also covered polycystic ovarian syndrome (PCOD) and foods to eat during menstruation with the participants.

Dr.T.Dhiviya Narbhavi focuses on encouraging hygienic practices during menstruation, dispelling common myths and misconceptions associated with menstruation. She also stressed various important elements pertaining the awareness on the importance of good menstrual hygiene management. She stated the various government schemes that promote menstrual hygiene among adolescent girls in such a way that results in ensuring hygienic







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health practices. Dr.T.Dhiviya Narbhavi also stated that the high level of stress that are faced by young women and highlighted by teaching the students to carry out various exercises to keep themselves healthy during their menstruation. In the interaction session, the resource person answered the queries that are asked by the participants. The entire session served more informative regarding the awareness on menstrual health aspects. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and given the hygienic elements regarding the menstrual health aspects to the participants.







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## YI CLUB MEETING

ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030" on 12.04.2022

Venue: Ramyas Hotel



M.A.M. B-School, a standalone Business School Trichy Yi co-ordinator S.Kiruthiga & 6 Students attended Membership Session - Energy Swaraj yatra meet in Trichy by Yi Club on 12.04.2022.

Name List of Attended Students:



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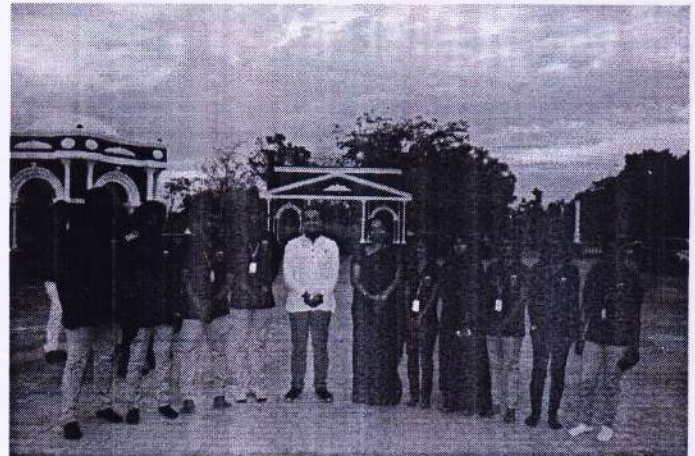
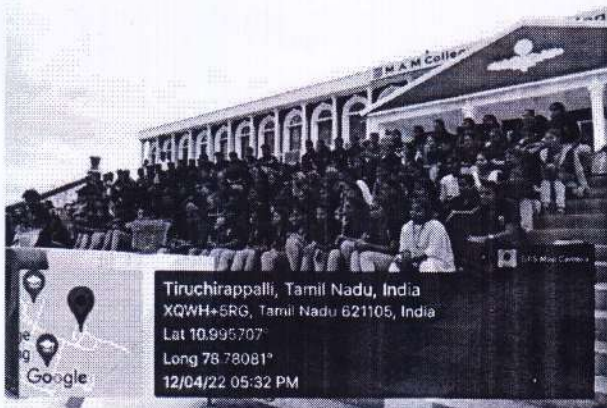
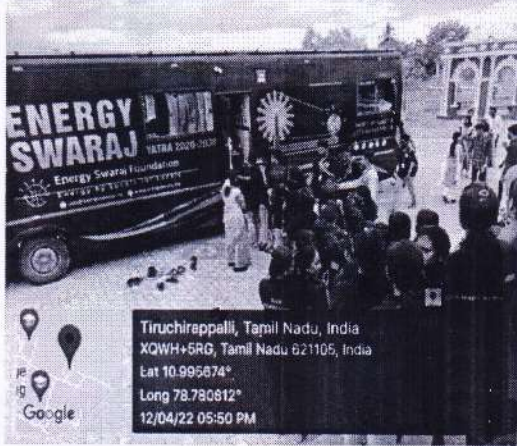
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Dr. Chetan Singh Solanki stated that the energy is the driver of our social and economic growth and while on the other side excessive use of fossil energy has caused climate change, which is becoming catastrophic and an threat to human existence. He highlighted various actions module that includes Energy Literacy Training, Organize a talk and demonstration of solar bus, and also informed Discussion on Energy consumption, Energy Audit and pledge to reduce electricity consumption, Solar system installation training to students and faculty members to power classrooms, Rally on Climate Change, One Plant for One Plan (sustainable living) as part of Energy Swaraj Yatra. He also pinpointed that everyone needs to understand of energy generation, its use, misuse, inefficient use and opportunities to conserve energy and generate clean energy by stating that an energy literate person would become sensitive towards efficient use of energy. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address by stating that climate change is threatening not only sustainable life but the sustainability of life on the planet and highly appreciated the commendable initiatives taken by the resource person towards restoring the environment towards sustainable living by and large.







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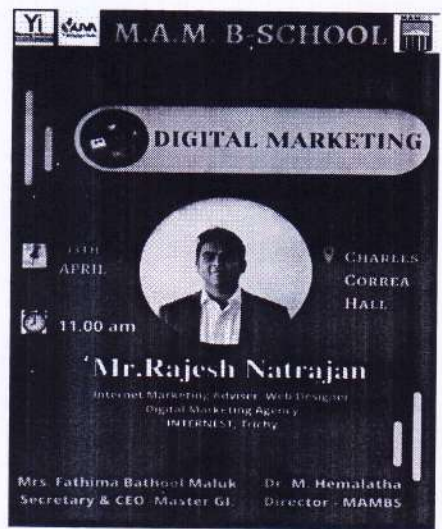


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## YI CLUB

APRIL 2022

**GUEST LECTURE: DIGITAL MARKETING on 13.04.2022**







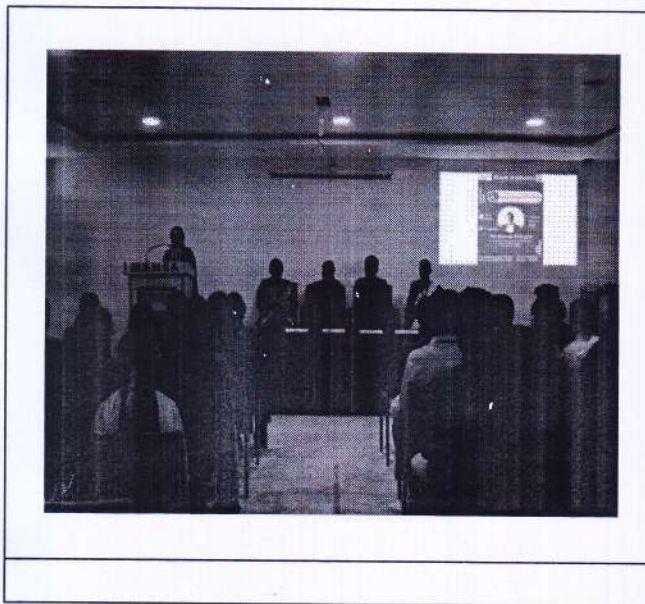
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## M.A.M. B-SCHOOL

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thrown light on the significance of Digital Marketing as an upcoming  
field to the students as part of his introduction speech. He also



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highlighted the growing importance of internet and mobile technology. He briefed about the various pros of digital marketing like cost effectiveness, overcoming the place barrier etc with the students. The increasing job prospects in the field of digital marketing were pinpointed by the resource person. He explained about several other aspects like freelancing and monetizing blogs in digital marketing platform. He also covered digital marketing trends in 2022 such as Artificial Intelligence, Social Media Shifts (Influence Marketing), Virtual experiences with the students with real time case studies and examples.

Mr. Rajesh Natarajan has deliberated his insights on E-Mail Marketing, Google Ad Word, User Generated Content, and Keywords, What's App, WOM and SMS Marketing. It was indeed a very pragmatic and interactive session which has fostered great learning about digital marketing amongst enthusiastic students. He covered the areas like Search Engine Optimization, Search Engine Marketing, Social Media Marketing, Mobile Marketing, Affiliate Marketing, Content Marketing, scope of Digital Marketing and shared valuable information about the latest trends that prevails in digital marketing and how students can build their career in digital marketing. The entire session was much informative and has opened up a new career avenue for students in the field of digital marketing. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and highlighted that plethora of opportunities that are available in the field of digital marketing in today's digitalized era and shared inputs regarding formulation of various strategies to face the ever challenging corporate world.







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YI CLUB

JUNE 2020 –MAY 2021




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## CAREER OPPORTUNITIES IN FOOD PROCESSING TECHNOLOGY



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**YUVA**  
YI Learning Beyond Education




**CII**  
Confederation of Indian Industry  
125 Years - Since 1895

### Career Opportunities Series

**YI Trichy Initiative**

**Session on  
Career opportunities  
in Food Processing  
Technology**  
10-10-2020 | 1600 - 1715 Hrs



**Dr C Anandharamakrishnan**  
Director,  
Indian Institute of Food Processing  
Technology (IIFPT), Thanjavur

Dr. A. Kanimozhi and Dr. Najma attended the program along with MAMBS Students attended the Yuva online Session on Career opportunities in Food Processing Technology

The speaker of the session will be Dr.C.Anandharamakrishnan, Director, Indian Institute of Food Processing Technology (IIFPT). The session is on 10-October-2020 Saturday from 1600-1715 Hrs.

**Registration**  
<https://forms.gle/XBuZYem3Pd881A3I.6>

**Co-Partners**  
**YI** Bengaluru **YI** Chennai **YI** Coimbatore **YI** Erode **YI** Hubli  
**YI** Indore **YI** Jaipur **YI** Kolkata **YI** Madurai **YI** Mumbai **YI** Pune  
**YI** Raipur **YI** Salem **YI** Siliguri **YI** Thoothukudi **YI** Tiruppur



  
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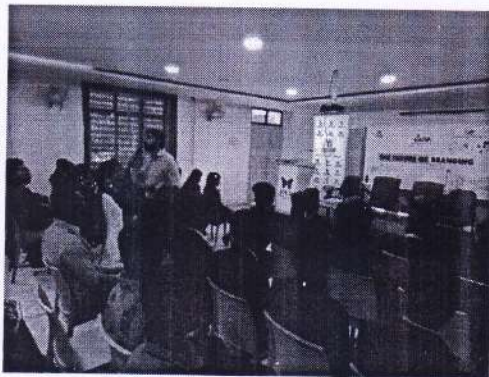
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M.A.M.B-School Student Ms. S. SURYA, II MBA gave rocking Performance in YUVA Leadership Conclave held from 6th to 8th September 2019.

## THE FUTURE OF BRANDING



M.A.M.B-School Organised a special lecture The Future of Branding on 14.11.2019, Mr. Raj Bharat, Immediate Past Chair & Mentor of Young Indians Chennai Chapter  
Director, ThinkComm Marketing & Media





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M.A.M.B-School Student Association Club organized workshop on "Employability Skills, Leadership Effectiveness & Personality Development" today (15.12.2022) and Dr.M.Mahendran, Director, Training, Placement & Corporate Relations, St.Joseph's College, Trichy was the resource person for the programme. Capturing market share in a highly competitive business world requires extraordinary leadership. But sustaining that success calls for visionary leaders who can outperform today's established players—and outdistance tomorrow's emerging competitors.

## INVITATION

**M.A.M B-School**  
Approved by AICTE and Affiliated to Anna University, Trichy. Trichy www.mambs.com

**M.A.M B-School Student Association Club**  
cordially invites you for the workshop on

**'Employability Skills, Leadership Effectiveness & Personality Development'**

**SPEAKER**  
**DR. M. MAHENDRAN**  
Director!  
Training, Placement & Corporate Relations  
St. Joseph's College, Trichy

**DATE**  
THURSDAY 15, DECEMBER, 2022

**TIME**  
10 AM TO 4 PM

**VENUE**  
NEWTON HALL

Dr. M. Hemalatha  
Director - MAMBS

Mrs. Fathima Bathool Mafuk  
Secretary & CEO - MASTeR GL

## PHOTOS



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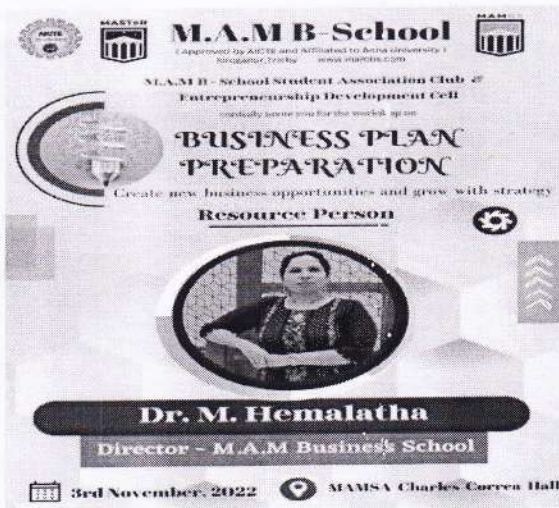
M.A.M.B-School Student Association Club & Entrepreneurship Development Cell jointly organizes workshop on: "Business Plan Preparation" (Create New Business Opportunities and Grow with Strategy) on 03.11.2022.

Resource Person:

Dr.M.Hemalatha,

Director- M.A.M.B-School.

## INVITATION



## PHOTOS







# M.A.M. B-SCHOOL



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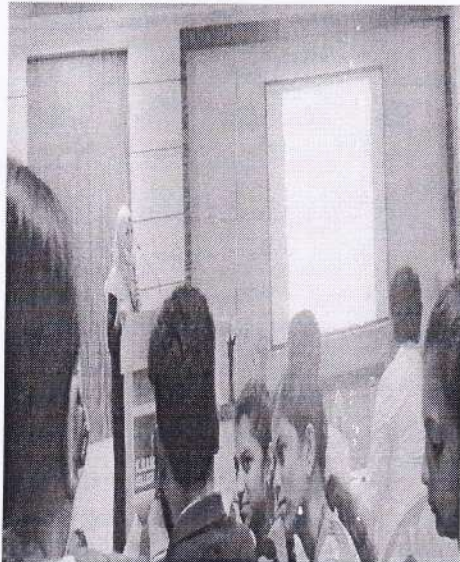
## CONFERENCE PHOTOS AND INVITATIONS

Meha Jabeen, II MBA and Infantena Lourdes Mary. D, I MBA presented papers entitled: "Business Intelligence Conceptual Model for Customer Perspective on Swiggy"; "Business Intelligence Modelling for Measuring the Women Entrepreneurs Business Success" respectively in AICTE sponsored International Conference on Newer Engineering Concepts and Technology-2K22 (ICONNECT 22)" organized by K.Ramakrishnan College of Technology, Trichy today (28.04.22).

Prof.M.Surya, and Dr.R.Jeevarekha

Assistant professor, M.A.M.B-School presented a paper entitled "A Panoramic Study on Neuro Marketing", "Scheduling and Resource Management for Edge Infrastructure" in International Conference on Edge Computing (ICEC 2022), organised by Department of Computer Science and Engineering, M.A.M. College of Engineering ,Trichy today (28.04.22).

## PHOTOS







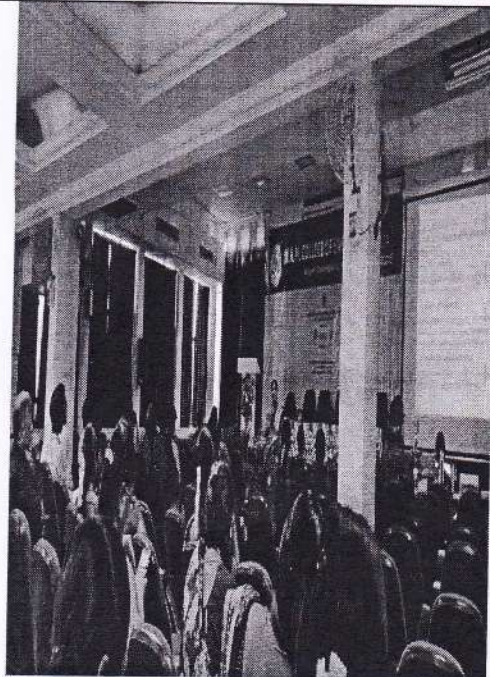
# M.A.M. B-SCHOOL



Siruganur, Trichy -621105

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Chennai)

MAMBS  
M.A.M. BUSINESS  
SCHOOL





# M.A.M. B-SCHOOL

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MAM'S  
M.A.M. BUSINESS  
SCHOOL

## 2021-2022

1. M.A.M.B-School in association with Skill Development and Placement (SDP) successfully organized and completed three days programme (14.02.22 - 16.02.22): "Workshop on Interview Conversation" and "Workshop on Logical and Analytical Skills" for 120 students.

Resource Persons :

1. Dr.R.Saraswathy, Head- Skill Development and Placement (SDP), MASTeR Group of Institutions.
2. Mrs. V. Chithra, Soft Skill Trainer, SDP, MASTeR GI.
3. Mrs. N. Tamizhmozhi, Aptitude Trainer, SDP, MASTeR GI.
4. Mrs.J.B.Shali Medona, Soft Skill Trainer, SDP, MASTeR GI.
5. Mrs. T. Deivamani , Assistant Professor, M.A.M. B- School.
6. Ms.Mercy Janita Vincent, Assistant professor, M.A.M. B - School.



DIRECTOR  
M.A.M. B-SCHOOL



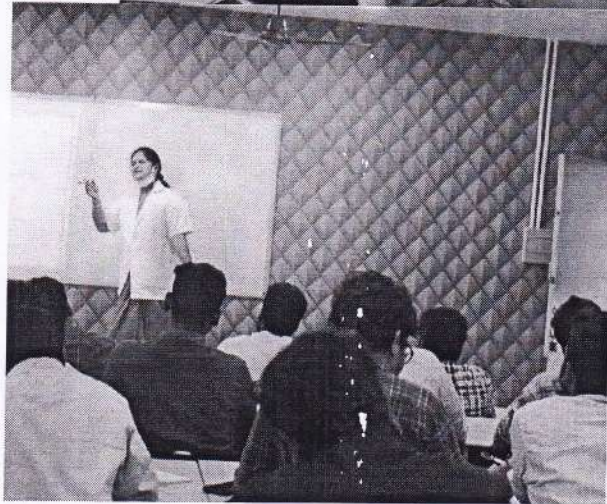
# M.A.M. B-SCHOOL

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MAMBS  
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2. M.A.M.B-School in association with Skill Development and Placement organises Guest Lecture on "Tips & Tricks for Placement" on 29.01.22 for 120 MBA students. by Mr.R.Vivekanandhan, Co-Founder- Masters Academy, GATE Educator, UNACADEMY.



## M.A.M.B-SCHOOL

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IN ASSOCIATION WITH  
**Skill Development & Placement**

### TIPS & TRICKS FOR PLACEMENT

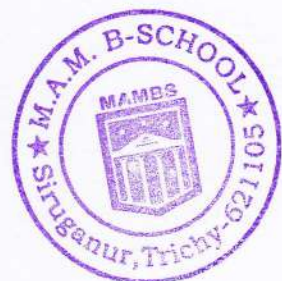
29th January, 2022 | 10.00 - 11.00 am



**Guest Speaker**

**Mr. R. VIVEKANANDHAN**

CO- FOUNDER - MASTERS ACADEMY  
GATE EDUCATOR, UNACADEMY



PLATFORM : UNACADEMY LEARNING APP

Dr. M. Hemalatha  
Director - MAMBS

Mrs. Fathima Bathool  
Secretary & CEO -Master GI

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



# M.A.M. B-SCHOOL

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3. Skill development initiative on "Selling Skills" by ICICI Academy for Skills for 33 MBA students today at ICICI Campus on 15.11.21.



4. "UPSC Career for Managers" by Dr.R.Victor Lazarus, Associate Dean (Training & Placement), Bishop Heber College, Trichy on 30.09.2021. Around 116 students of I year students from MAMBS & MAMCET attended the program.



5. Interview Etiquette's and Grooming Session by Mrs.Navajothi, Branch Manager from ICICI Foundation on 29.09.2021. 114 students participated in this program





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SCHOOL



6. M.A.M B-School organised two consecutive programs (i) Aptitude for Competitive Exams by Prof.P.Anand Babu, Trainer & (ii) Interpersonal Skills in the Workplace by Dr.R.Saraswathy, Head, SDP, MAMCET, to develop the skill sets of students on 23.07.2021. 112 Students attended this.



MAMBS  
M. A. M. BUSINESS  
SCHOOL

FRIDAY | TIME  
23 JULY | 10.30AM - 11.30 AM

## Aptitude for Competitive Exams



Prof. P. ANAND BABU  
Training Coordinator



MAMBS  
M. A. M. BUSINESS  
SCHOOL

FRIDAY | TIME  
23 JULY | 12.00PM - 01.00 PM

## Interpersonal Skills In The Workplace: Importance and ways to Improve



Dr. R. Saraswathy  
Head Skill Development  
and Placements



Group of Institutions  
Trichy - Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105

www.mambs.com



Group of Institutions

+91 8220727608 | www.mambs.com  
Trichy - Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105

2020 - 2021

1. Dr. R. Anand, IFS, Regional Passport Officer, Trichy delivered in a session "Career Opportunities in Civil Services" on 22.05.2021. A very Insightful session for all the UPSC aspirants and for our



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MBA students on hearing the struggles of a common Man being an IFS Officer. 300 plus students from other colleges attended this program with our 84 MBA students.





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## 2019-2020

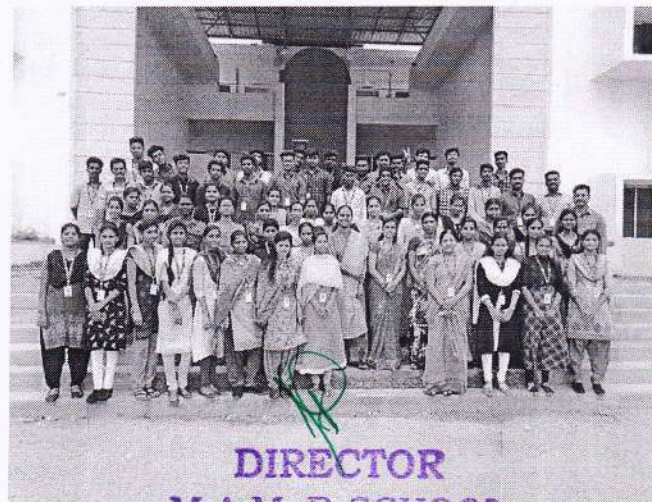
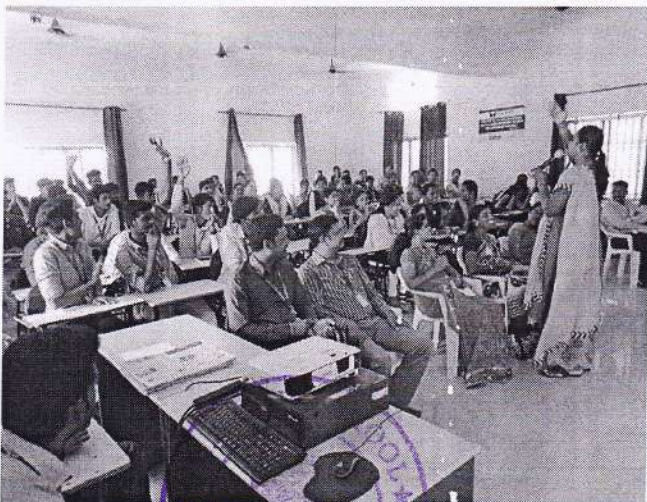


MAM B.S.  
M.A.M. BUSINESS  
SCHOOL

1. M.A.M B-School organised a 3 days Skill Development Workshop for 39 MBA students in association with Global Talent Track (GTT) – Barclays during May,2020



2. Personality Development workshop by Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at M.A.M.B-School on 16-08-2019.63 First Year MBA of M.A.M B-School participated in this program





# M.A.M. B-SCHOOL

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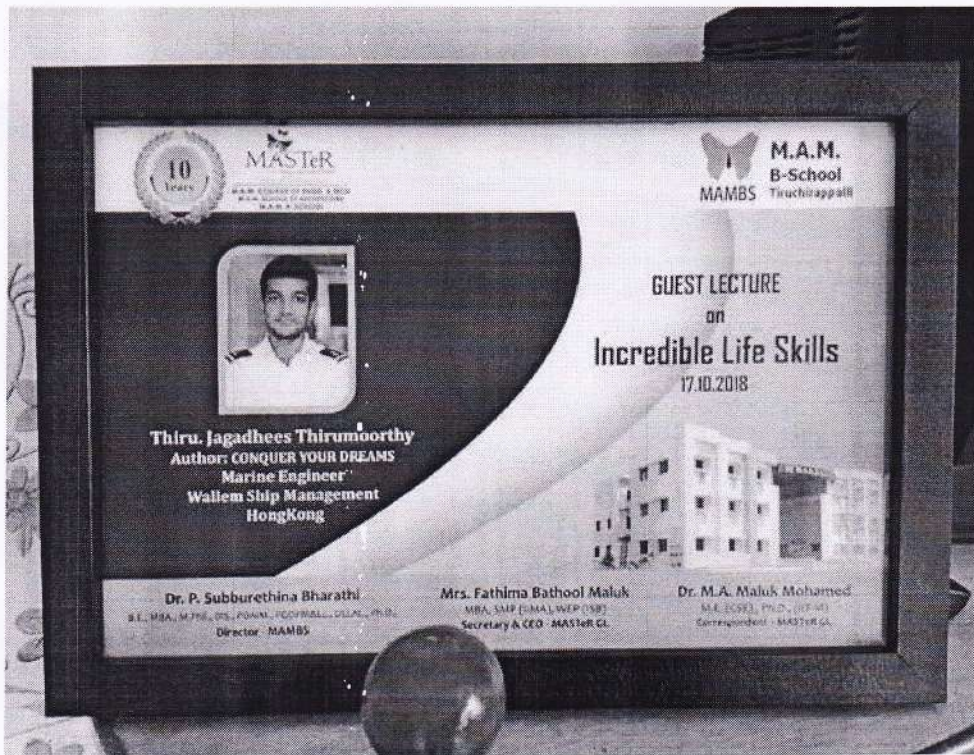
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MAMBS  
M.A.M. BUSINESS  
SCHOOL

## 2018-2019

1. Guest Lecture on Incredible Life Skills by Mr. Jagadhees Thirumoorthy on 17.10.2018. students of MBA from MAMBS (43 Students) took part in this program





# M.A.M. B-SCHOOL

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SCHOOL



2. M.A.M B-School organised a 3 days Skill Development Workshop for 34 MBA Students in association with Global Talent Track (GTT) – Barclays from 3.09.2018 to 5.09.18.





*Copy*  
*Billvaibhu*



## INNATE TALENT TRAINING:

### SYLLABUS:

<https://drive.google.com/file/d/19IHOGamn3KrOBsMyM7OibEEzxUfJyKz4/view?usp=sharing>

#### COURSE CONTENT - APTITUDE & EMPLOYABILITY SKILLS

1. QUANTITATIVE APTITUDE & VEDIC MATHEMATICS	- 21 HOURS
2. REASONING APTITUDE	- 15 HOURS
3. VERBAL APTITUDE	- 09 HOURS
4. EMPLOYABILITY SKILLS	- 09 HOURS
5. LIFE SKILLS	- 09 HOURS
6. COMMUNICATION & LANGUAGE SKILLS	- 09 HOURS

#### APTITUDE SKILLS & VEDIC MATHS - 45 HOURS

##### QUANTITATIVE APTITUDE TRAINING - (21 Hours)

Number Systems - Basics & Advanced Level  
Ratio & Proportion, Ages, Partnership  
Averages, Alligations & Mixtures  
Percentage, Profit & Loss  
Time & Work

#### APTITUDE SKILLS & VEDIC MATHS - 45 HOURS

##### QUANTITATIVE APTITUDE TRAINING - (21 Hours)

Number Systems - Basics & Advanced Level  
Ratio & Proportion, Ages, Partnership  
Averages, Alligations & Mixtures  
Percentage, Profit & Loss  
Time & Work

[www.innatetalent.in](http://www.innatetalent.in)

[info@innatetalent.in](mailto:info@innatetalent.in)

+91-9894459953



Pipes & Cisterns, Chain Rule





Permutation & Combination  
Clocks and Calendars  
TSD, Problems on Train, Boats & Streams  
Simple & Compound Interest

#### VEDIC MATHEMATICS

Squares ending with 5  
Squares ending with 55  
Squares using Base 50, 100, 500, 1000 (For min 220 numbers Square value)  
Square Root & Cube Root  
Unit Digits Value  
Finding Last Two Digits Value  
Finding Prime Numbers

REASONING APTITUDE TRAINING - (15 Hours)

#### REASONING APTITUDE TRAINING - (15 Hours)

##### LOGICAL REASONING:

Syllogism & Logical Analogy  
Coding & Decoding, Odd Man Out,  
Number Series, Direction Sense, Blood Relationship  
Ranking Order, Coding Inequalities

[www.innatetalent.in](http://www.innatetalent.in)

[info@innatetalent.in](mailto:info@innatetalent.in)

+91-9894459953



##### ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)  
Seating Arrangement  
Eligibility Test







**ANALYTICAL REASONING:**

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Eligibility Test

**NON VERBAL REASONING:**

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dices Oriented

**DATA INTERPRETATION**

**DATA SUFFICIENCY**

**20.09.2022**

**MAMBS/CC/2021-2022/**

**CIRCULAR**

It is proposed to organize INNATE TALENT TRAINING PROGRAM for 114 students for 15 days for the Second Year Students. This training is to be provided in ICICI Academy, Trichy.

Interested students can register their names with Ms.F.IRIS RINALDI, Assistant Professor on or before 06.10.2022.



Director

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur,Trichy-621105**





# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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cdp mambs <cdp@mambs.com>

Sun, Sep 11, 2022 at 11:31 AM

To: Head SDP <headsdp@mamcet.com>

noted madam

[Quoted text hidden]



cdp mambs <cdp@mambs.com>

## Requirement for Aptitude Training – 6th October to 19th October 2022 – for our MAM B School Students – reg.

2 messages

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:31 AM

To: director@mambs.com

Cc: cdp mambs <cdp@mambs.com>, irisrinaldifelix5@gmail.com, "Karthika M.A.M. B School" <karthika@mambs.com>

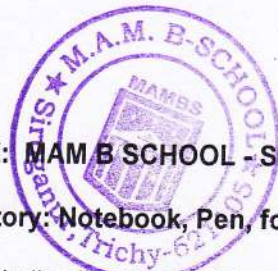
Dear Madam,

Kindly find the details and do the needful.

M/s. Innate Talent, Chennai is going to give training for our **MAM B School** students on Aptitude Training from 6<sup>th</sup> October to 19<sup>th</sup> October 2022 (12 days) in our college.

### TRAINING SCHEDULE:

S.No	Slot	Date	Day & Time	Total Days
1	1	06.10.22 to 19.10.22	Except Sundays (09.30 am to 04.30 pm)	12



**VENUE: MAM B SCHOOL - Second Floor Exam Cell**

**Mandatory: Notebook, Pen, formals and id card - for all the Students.**

Mam, kindly allow the registered and paid Students to attend this Training Program.

Placement Coordinator, please inform the Students and ask them to attend the program without





# M.A.M.B-SCHOOL

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M.A.M.B. BUSINESS SCHOOL

fail.

With thanks and regards,  
Chithra V  
SDP

---

cdp mambs <cdp@mambs.com>  
To: karthika@mambs.com

Thu, Sep 29, 2022 at 4:13 PM

[Quoted text hidden]



cdp mambs <cdp@mambs.com>

---

## Fwd: Reg - Training Confirmation Mail

3 messages

---

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:35 AM

To: director@mambs.com

Cc: irisrinaldifelix5@gmail.com, cdp mambs <cdp@mambs.com>, "Karthika M.A.M. B School" <karthika@mambs.com>

Dear Madam,

Kindly find the details and do the needful.

With thanks and regards,

Chithra V

SDP

----- Forwarded message -----

From: PRABHAKARAN SM <sm.prabhakaran@innatetalent.in>

Date: Wed, Sep 28, 2022 at 5:31 PM

Subject: Reg - Training Confirmation Mail







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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M.A.M.B.  
M.A.M. BUSINESS  
SCHOOL

To: <[headsdp@mamcet.com](mailto:headsdp@mamcet.com)>

Dear Madam,

Greetings from Innate Talent!!

We like to thank the Management, Principal and You mam for this wonderful opportunity to Train your Final Year Engineering Students & MBA Students.

For MBA - 6th to 19th October 2022 - 12 Days

For ENGINEERING - Slot 1: 06th to 08th October 2022 - 03 Days

Slot 2: 19th to 21st October 2022 - 03 Days

Slot 3: To be informed later with mutual confirmation.

Pricing: Rs. 125 / Student / Day

(Our normal Pricing is Minimum Rs. 160 / Student / Day - Being first time we reduced the pricing madam, Normally we are not doing below this price)

Payment Terms:

100% or Minimum 50% amount to be paid on the First Day of the Training for both MBA & ENGINEERING.

Balance 50% to be paid on our before the Final day of the Training

Trainers:

03 Trainers Will be coming for the Campus from our side.

MBA - 01; ENGINEERING - 02







# M.A.M.B-SCHOOL

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MAMBS  
M.A.M. BUSINESS  
SCHOOL

## PHOTOS:





## ABOUT INNATE TALENT

Innate Talent is a professionally managed organization in the field of Training and HR for the past 5 years. It was incorporated with the aim of offering multiple training and placement solutions in different areas worldwide to the aspiring potential candidates and to the corporate sector.

Our training programs for the students in Schools, Colleges and Universities are well designed to enable the students to achieve the employability skills and practical life exposure in order to develop themselves and assisting them in getting better placements. **Learning is a "Celebration"**.

Our motive is that every participant should be enriched with knowledge when they move out of the class every day, and they need to learn and enjoy the session completely.

Our Innovative Learning Methodology will be completely different when compared to those of other corporate, we will make the students to understand the importance of training and will make them to think creatively and will provide a lot number of **SHORTCUT** methods.

## OUR PRODUCTS

### OUR SERVICES

1. **Aptitude** (Quantitative & Reasoning & Verbal)
2. **Soft Skills Training** (Life & Employability)
3. **English Proficiency Development Training**
4. **Technical Training** ( C, C++, Java, Php, Java Script, Angular JS, Android, Data Structure, Algorithm)
5. **Path Transformation Program** (First Years)
6. **Mind Mapping & NLP**
7. **Faculty Development Program**
8. **PLACEMENT ASSISTANCE**

### OUR EXPERTISE

#### COMPANY SPECIFIC TRAINING

TCS,	COGNIZANT,
INFOSYS,	ACCENTURE,
TECH MAHINDRA,	HCL,
WIPRO,	SYNTEL
VIRTUSA,	ZOHO

"AMCAT TRAINING"

#### COMPETITIVE EXAMS TRAINING

BANK PO	&	CLERICAL,
SSC,	RRB,	AAI,
UPSC (CSAT PAPER)		







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VIRTUSA,	ZOHO

"AMCAT TRAINING"

#### COMPETITIVE EXAMS TRAINING

BANK PO	&	CLERICAL,
SSC,	RRB,	AAI,
UPSC (CSAT PAPER)		





## COURSE - 12 DAYS

### COURSE CONTENT - APTITUDE & EMPLOYABILITY SKILLS

- |  |            |
|--|------------|
| 1. QUANTITATIVE APTITUDE & VEDIC MATHEMATICS | - 21 HOURS |
| 2. REASONING APTITUDE                        | - 15 HOURS |
| 3. VERBAL APTITUDE                           | - 09 HOURS |
| 4. EMPLOYABILITY SKILLS                      | - 09 HOURS |
| 5. LIFE SKILLS                               | - 09 HOURS |
| 6. COMMUNICATION & LANGUAGE SKILLS           | - 09 HOURS |

### APTITUDE SKILLS & VEDIC MATHS - 45 HOURS

#### QUANTITATIVE APTITUDE TRAINING - (21 Hours)

Number Systems - Basics & Advanced Level

Ratio & Proportion, Ages, Partnership

Averages, Alligations & Mixtures

Percentage, Profit & Loss

Time & Work





Pipes & Cisterns, Chain Rule

Probability

Permutation & Combination

Clocks and Calendars

TSD, Problems on Train, Boats & Streams

Simple & Compound Interest

## **VEDIC MATHEMATICS**

Squares ending with 5

Squares ending with 55

Squares using Base 50, 100, 500, 1000 (For min 220 numbers Square value)

Square Root & Cube Root

Unit Digits Value

Finding Last Two Digits Value

Finding Prime Numbers

## **REASONING APTITUDE TRAINING – (15 Hours)**

### **LOGICAL REASONING:**

Syllogism & Logical Analogy

Coding & Decoding, Odd Man Out,

Number Series, Direction Sense, Blood Relationship

Ranking Order, Coding Inequalities



**ANALYTICAL REASONING:**

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Eligibility Test

**NON VERBAL REASONING:**

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dices Oriented

**DATA INTERPRETATION**

**DATA SUFFICIENCY**

**VERBAL APTITUDE TRAINING – (09 Hours)**

Advanced Grammar (Parts of Speech, Tenses, Articles)	3 hrs
Error Correction, Spotting Errors, Sentence Correction & Improvement	3 hrs
Vocabulary Development	3 hrs
Essay Writing & Email Writing, Paragraph Jumble	3 hrs

**COMMUNICATION & LIFE SKILLS**

**COMMUNICATION & LISTENING SKILLS**

- To understand oneself as a Communicator
- Understanding the Communication styles of others
- To understand the components of Effective Communication



- To develop skills in creating, sending & receiving
- Eliminate barriers while communicating
- To understand the Verbal & Non Verbal behaviors
- Dealing with emotions while communicating
- Just a Minute (JAM Session)

### **ART OF PRESENTATION & PUBLIC SPEAKING**

- To understand the components of Presentation Skills
- To understand Presentation Construction & Delivery Methodology
- Understanding the participants & Tailoring a Presentation
- Delivery Techniques & Visual Effects / Individual & Group Presentations

### **MOTIVATION & PERSONALITY ENHANCEMENT**

- The Power of Goals & its Effect
- The Effect of Motivation & The Final Motivation
- SWOT Analysis
- Personality Enhancement & Body Language
- Hand Shaking & Dress Code
- Personal Grooming

### **POSITIVE ATTITUDE & GOAL SETTING**

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews





## **CREATIVITY & TIME MANAGEMENT**

- To develop Creative Thinking, Innovative & Problem Solving
- Myths About Managing Your Time & How to Delegate Effectively
- The Art of Anticipating / Plugging Time Leaks / Power Tools

## **TEAM BUILDING & LEADERSHIP QUALITIES**

- Stronger Leadership skills & Quicker decision making
- Assess their leadership style & elevate self-awareness
- Effectiveness in personal interactions with others
- More constructive conflict resolution / Team Player

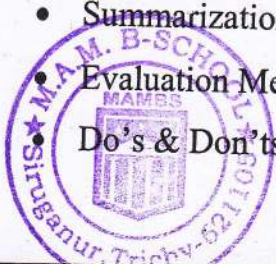
## **EMPLOYABILITY SKILLS**

### **ATTITUDE & GOAL SETTING**

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews

### **GROUP DISCUSSION & MOCK GD**

- Objective of GD / Examining Self Image
- Understand Category Behaviors in Team Discussions
- Initiation / Introduction / Body of the Group Discussion
- Summarization / Conclusion
- Evaluation Methods in a Group Discussion / Best scoring points
- Do's & Don'ts of Group Discussion / Mock GD





## RESUME BUILDING

- Importance of Resume / Points to keep in Mind
- Types of Resume / Components of a Good Resume
- Style, Font & Print / Things to Avoid & Common Errors / Cover Letter
- Individual Resume Preparation with Corrections

## INTERVIEW SKILLS

- Interview Tips and Techniques
- Mistakes, Trends, and Resources / Key Interview Principles
- Handle Yourself Nonverbally / Questions You Should Ask
- Sample Interviews

## ADVANTAGES OF HAVING INNATE TALENT

1. We are associated with the Top Quality & Certified Trainers in Tamilnadu.
2. Output Oriented Training rather than feedback oriented one.
3. **100% satisfying** the Commitments given to the Clients and Retaining the Clients with Our Quality Service.
4. Our Material is one of our major strength - High Quality Material (Contains both Beginners and Advanced Level)
5. General Career Guidance & Motivation for respective departments will be given along with the Training Classes.
6. A lot number of Shortcuts in each topic will be provided.
7. Sessions will be lively, and we will ensure that students will move out with a Positive Mind Set and Increased Confidence.



## 30 DAYS ONLINE APTITUDE TRAINING :

2.01.2021

MAMBS/CC/2021-2022/

### CIRCULAR

It is proposed to organize 30 Days Online training program for 114 students for the First Year Students. This training is to be provided in MAM BUSINESS SCHOOL, Trichy.

Interested students can register their names with Mrs.J.AROCKIYA MONIKA, Assistant Professor on or before 13.1.2021.



Director

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105


### ATTENDANCE TEST:

S:NO	REGISTRATION NUMBER	NAME LIST
1	812221631007	M.APARNA
2	812221631027	R.GURUPRASANA
3	812221631035	INFANATA
4	812221631007	IJAS AHAMED
5	812221631026	GOWTHAM.A
6	812221631010	AROCKIYA PRIYANKA
7	812221631029	HASEENA BEGUM
8	812221631036	IRFANA BEGUM
9	812221631054	R.MADHUMATHI
10	812221631089	SALMAN AKTHAR
11	812221631093	SATHYA SEELAN
12	812221631063	MOHAMMED IMRAN
13	812221631023	ELAKKIYA
14	812221631061	K. MEENAKSHI
15	812221631057	K.MANIKANDAN
16	812221631055	S.MADHUMITHA
17	812221631077	S.POORNIMA





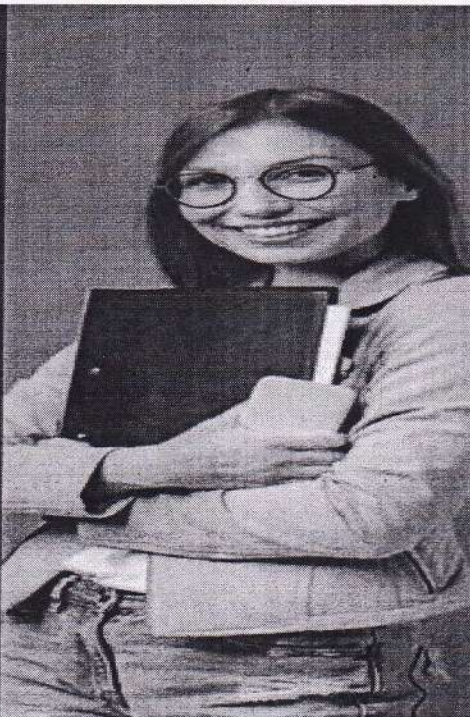
## INVITATION:



**M.A.M.B-SCHOOL**  
Approved by AICTE and Affiliated to Anna University  
Siruganur, Trichy www.mambs.com

**" 30 Days Online  
Placement  
Training "**

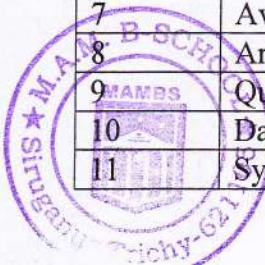
**First Year MBA Students  
Starts From  
13th January, 2021  
9.30 to 11.00 am**



## SYLLABUS:

[https://docs.google.com/spreadsheets/d/1UrE8\\_P0iL-kNSxN0qEPbCd5Egie\\_hmz/edit?usp=share link&oid=109619652812518499743&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/1UrE8_P0iL-kNSxN0qEPbCd5Egie_hmz/edit?usp=share_link&oid=109619652812518499743&rtpof=true&sd=true)

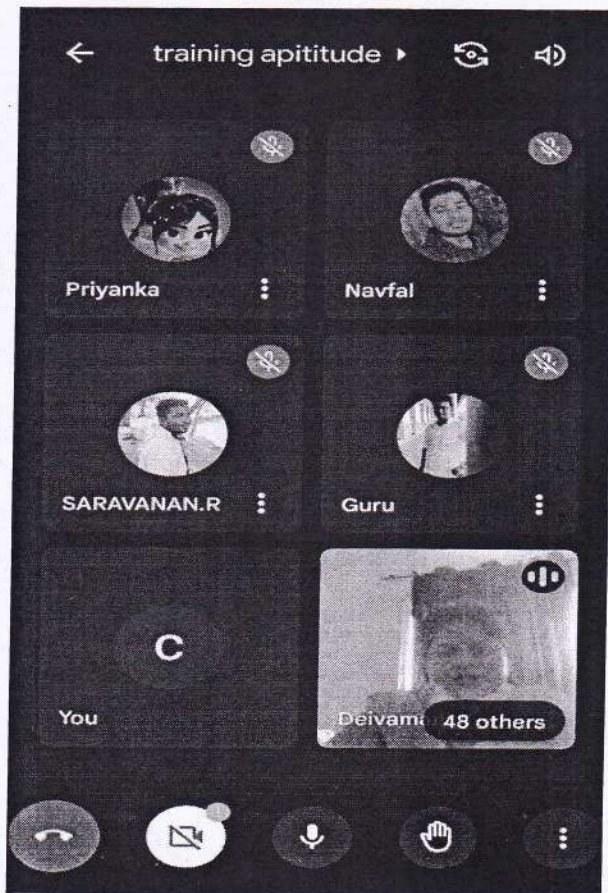
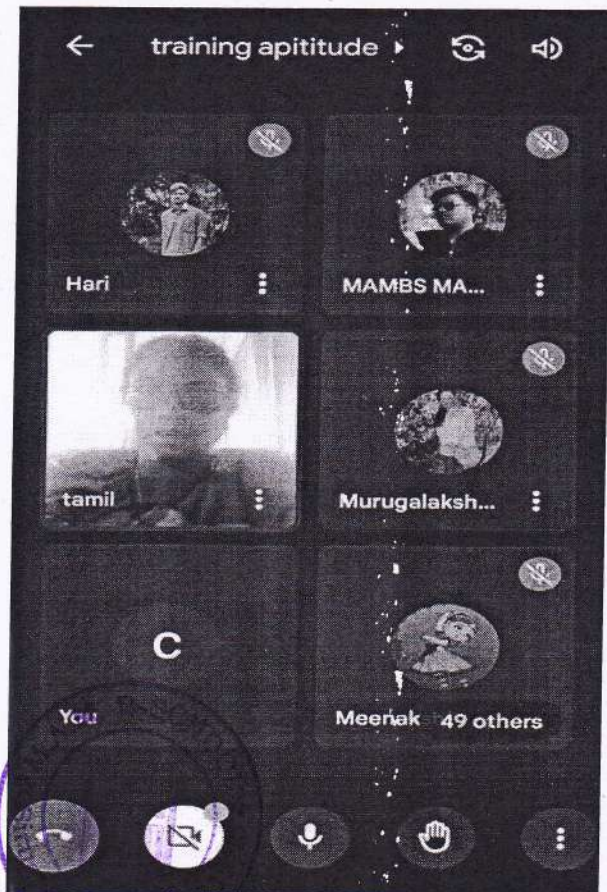
S.NO	TOPICS COVERED
1	Probability
2	Simple Interest
3	Square Root and cube Root
4	HCF AND LCM
5	Permutation and combination
6	Simplification
7	Average
8	Arithemetical Reasoning
9	Quadratic Equation
10	Data Intrepretation
11	Syllogism





12	Time and work
13	Time and distance
14	Boats and streams
15	Alligation and mixture
16	Ratio and Proportion
17	Ages
18	Percentage
19	Chain rule
20	Trains
21	Direction sense test
22	Series completion
23	Coding and Decoding
24	Blood Relation
25	Analogy
26	Classification
27	Problems on numbers
28	Clock and Calenders
29	Numbers ,ranking and sequence test
30	Compound Interest
31	Profit and Loss
32	Puzzle test

## PHOTOS:





## MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

---

## 2 hours aptitude training for MBA students-Reg

1 message

cdp mambs <cdp@mambs.com>

Fri, Jun 18, 2021 at 11:56 AM

To: [cdp@mamcet.com](mailto:cdp@mamcet.com)

Cc: Dr M Hemalatha <director@mambs.com>

Dear Sir

We are planning to conduct 2 hours aptitude training for our MBA students based on the banking exams and other Government exams syllabus.

We would be very glad if you kindly arrange an Aptitude trainer from the CDP department for the same either on saturday (19 june 2021) or monday (21 june 2021) as per your convenient.

### THANKS & REGARDS

*J. Arokiya Monica,  
Placement Officer  
M.A.M. B-SCHOOL, Trichy  
6381478464*



cdp mambs <cdp@mambs.com>

---

## Fwd: Aptitude Material and Worksheets - Reg.,

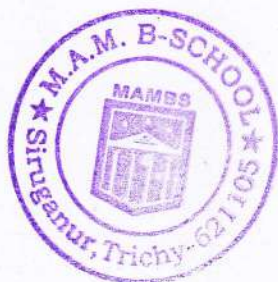
1 message

Director M.A.M.B-School <director@mambs.com>

Thu, Feb 24, 2022 at 1:18 PM

To: cdp mambs <cdp@mambs.com>

Kind regards,







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B.  
M.A.M.B. BUSINESS  
SCHOOL

**Dr. M. Hemalatha M.B.A, Ph.D. (NITT)**

**Professor & Director**

M.A.M. B - School

**Siruganur, Trichy - 621105**

**Mob: 94431 33385 / 87540 49230 / 8220727888**

**Email Id: [director@mambs.com](mailto:director@mambs.com)**

**[hemaconsultant@yahoo.com](mailto:hemaconsultant@yahoo.com)**

**Website: [www.mambs.com](http://www.mambs.com)**

----- Forwarded message -----

From: **tamil mamcet** <[tamil.cdp@mamcet.com](mailto:tamil.cdp@mamcet.com)>

Date: Wed, Feb 23, 2022 at 2:59 PM

Subject: Aptitude Material and Worksheets - Reg.,

To: <[mercy@mambs.com](mailto:mercy@mambs.com)>

Cc: Head SDP <[headsdp@mamcet.com](mailto:headsdp@mamcet.com)>, Director M.A.M.B-School <[director@mambs.com](mailto:director@mambs.com)>

Dear Mam,

Please find below the link to upload three days special placement training - Aptitude Material and Worksheets.

[https://drive.google.com/drive/folders/1OgSLgdlubnM\\_8sKao3QjrRG50nHVoHul?usp=sharing](https://drive.google.com/drive/folders/1OgSLgdlubnM_8sKao3QjrRG50nHVoHul?usp=sharing)

Myself and Deivamani madam both are already uploaded.

Please upload your respective topics as soon as possible.

Thanks & Regards,

ThamizhMozhi.N,

Assistant Professor,

CDP,

MAMCET.







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B.  
M.A.M.B. BUSINESS  
SCHOOL



cdp mambs <cdp@mambs.com>

---

## Aptitude and soft skills training Suspended-Reg

2 messages

---

cdp mambs <cdp@mambs.com>

Mon, May 23, 2022 at 3:46 PM

To: Head SDP <headsdp@mamcet.com>, chithra.cdp@mamcet.com, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>

Cc: Dr M Hemalatha <director@mambs.com>

Respected madam,

I hereby informed that the Aptitude and soft skills training are suspended due to forthcoming Examinations. So, I thank each and everyone for their wonderful services.

**Thanks & Regards,**

**F. Iris Rinaldi,**

**Training and Placement Officer,**

**M.A.M B-School,**

**Siruganur, Trichy.**

**Contact No:9486448692**

**Email-Id: cdp@mambs.com**

---

Head SDP <headsdp@mamcet.com>

Mon, May 23, 2022 at 4:01 PM

To: cdp mambs <cdp@mambs.com>

Cc: Chithra CDP <chithra.cdp@mamcet.com>, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B. BUSINESS SCHOOL

Dear Madam,

Acknowledged. Appreciate your unstinting support.

Wishing you a successful year ahead.

Thanks again.

Profound Regards,

Dr.R.Saraswathy

Head- SDP

MASTeR GI

9789737859

## Academic Year 2021-2022

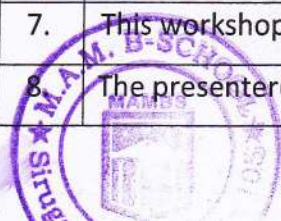
### FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

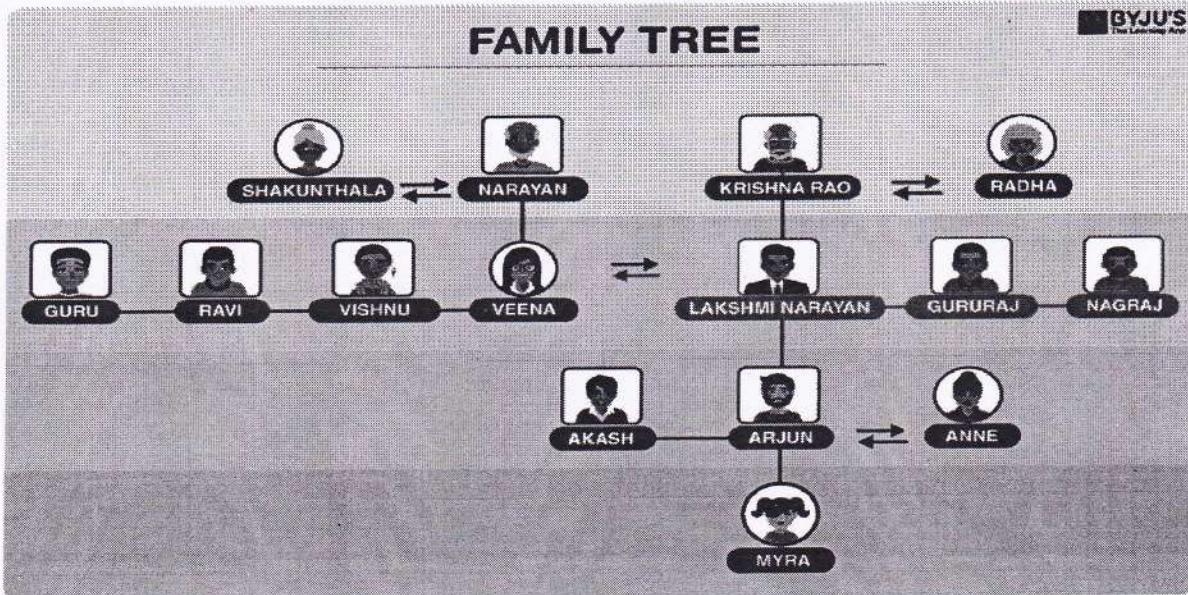
4= Strongly Agree    3= Agree    2= Disagree    1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1
4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from	4	3	2	1





**BLOOD RELATION**



**Observations from the family tree**

1. Akash and Arjun are brothers and Anne is the wife of Arjun.
2. Myra is the daughter of Arjun and Anne.
3. Veena is the mother of Akash and She has three brothers, Vishnu, Ravi and Guru.
4. Lakshmi Narayan is the father of Arjun and the son of Krishna Rao and Radha.
5. Narayan and Shakuntala are husband and wife and are the parents of Veena.





# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

## ICICI SKILL DEVELOPMENT TRAINING: SELLING SKILLS USING DIGITAL MEDIUM

ACADEMIC YEAR 2021-2022

Submitted to the Director

Respected Madam,

**Sub: Requisition of Permission to conduct Skill Building Programme**

From the placement we have planned to organize Vocational Skill Building Programme for the second Year students in Association with ICICI Academy. The Training will be provided in their ICICI Academy, Trichy. In this regard we request you that permission may kindly be given for the Programme. This is for your kind Perusal.

  
Placement Coordinator

  
Director

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M. BUSINESS SCHOOL

## ICICI SKILL DEVELOPMENT TRAINING: SELLING SKILLS USING DIGITAL MEDIUM

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Respected Madam,

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Placement Coordinator

  
Director

**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**





16.09.2021

## ACADEMIC YEAR 2021-2022

To

Navajothi K

ICICI Academy for Skills

Trichy.

Dear Madam,

**Sub: Requisition to conduct Skill Building Programme:-**

Thank you for the opportunity provided by your Academy for the well being of student's community. In this regard, we would like to conduct vocational skill programme for our Second Year students. We would like to know your willingness for the programme.

Thanking You



Director







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

## SYLLABUS COVERED:

Selling Skills Using Digital medium course at our ICICI Academy.  
We would not be able to share the course module, however please refer to the below topics covered.

Topics Covered in Selling Skills Using Digital Medium
•Life Skills
•Etiquette and Grooming
•Basic English
•Customer Service
•Financial Literacy
•Basics of Computer
• Selling Skills
•Business Writing
•Interview Skills
•Basics of Banking
•5S & Personal Hygiene
•Fire & Safety, Sexual Harassment

## MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

---

**Fwd: Certificates**  
3 messages

---

Navajothi K <navajothi.k@icicifoundation.org>

Wed, Nov 16, 2022 at  
12:56 PM

To: Dr M Hemalatha <director@mambs.com>, [cdp@mambs.com](mailto:cdp@mambs.com)

Dear Mam,

Kindly refer to the attached certificate of the students who attended Selling Skills Using Digital medium course at our ICICI Academy.  
We would not be able to share the course module, however please refer to the below topics covered.







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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MAMBS  
M.A.M. BUSINESS  
SCHOOL

## Topics Covered in Selling Skills Using Digital Medium

- Life Skills
- Etiquette and Grooming
- Basic English
- Customer Service
- Financial Literacy
- Basics of Computer
- Selling Skills
- Business Writing
- Interview Skills
- Basics of Banking
- 5S & Personal Hygiene
- Fire & Safety, Sexual Harassment

Navajothi K

Faculty & Center In Charge

**ICICI Foundation for Inclusive Growth**

m: +91-99440-49072

a: Lakshmi Arcade,

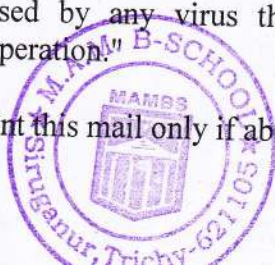
3rd Floor, Thillai Nagar 11th Cross, Trichy-620018,

Tamilnadu.w: [www.icicifoundation.org](http://www.icicifoundation.org)

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# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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MAMBS  
M.A.M.B-SCHOOL

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**Certificates.zip**

5364K



cdp mambs <cdp@mambs.com>

**Fwd: Orientation PPT**

1 message

Navajothi K <navajothi.k@icicifoundation.org>

Fri, Mar 4, 2022 at 10:17  
AM

To: arokiyamonica mambs <arokiyamonica@mambs.com>, [cdp@mambs.com](mailto:cdp@mambs.com)

Dear Mam,



Kindly refer to the attached PPT





# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

Navajothi K

Faculty & Center In Charge

**ICICI Foundation for Inclusive Growth**

m: +91-99440-49072

a: Lakshmi Arcade, 3rd Floor, Thillai Nagar 11th Cross, Trichy-620018, Tamilnadu.

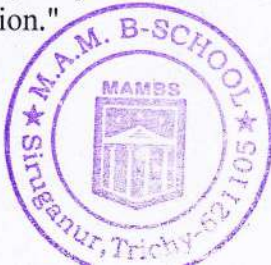
w: [www.icicifoundation.org](http://www.icicifoundation.org)

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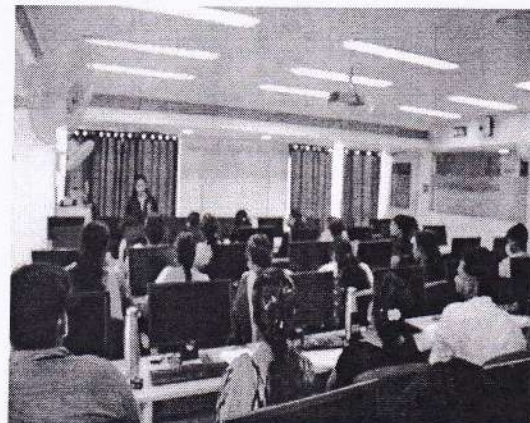
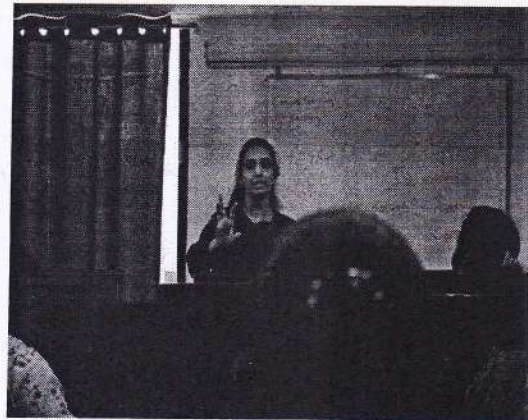
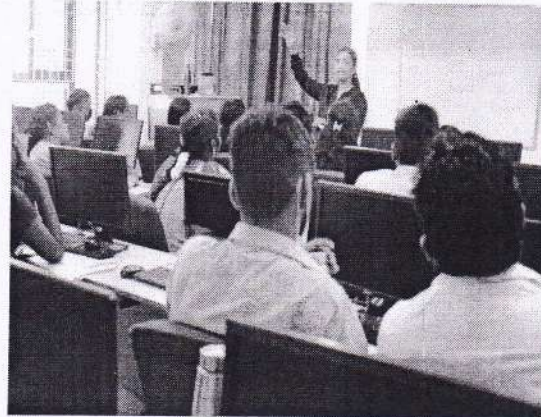
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### PHOTOS:

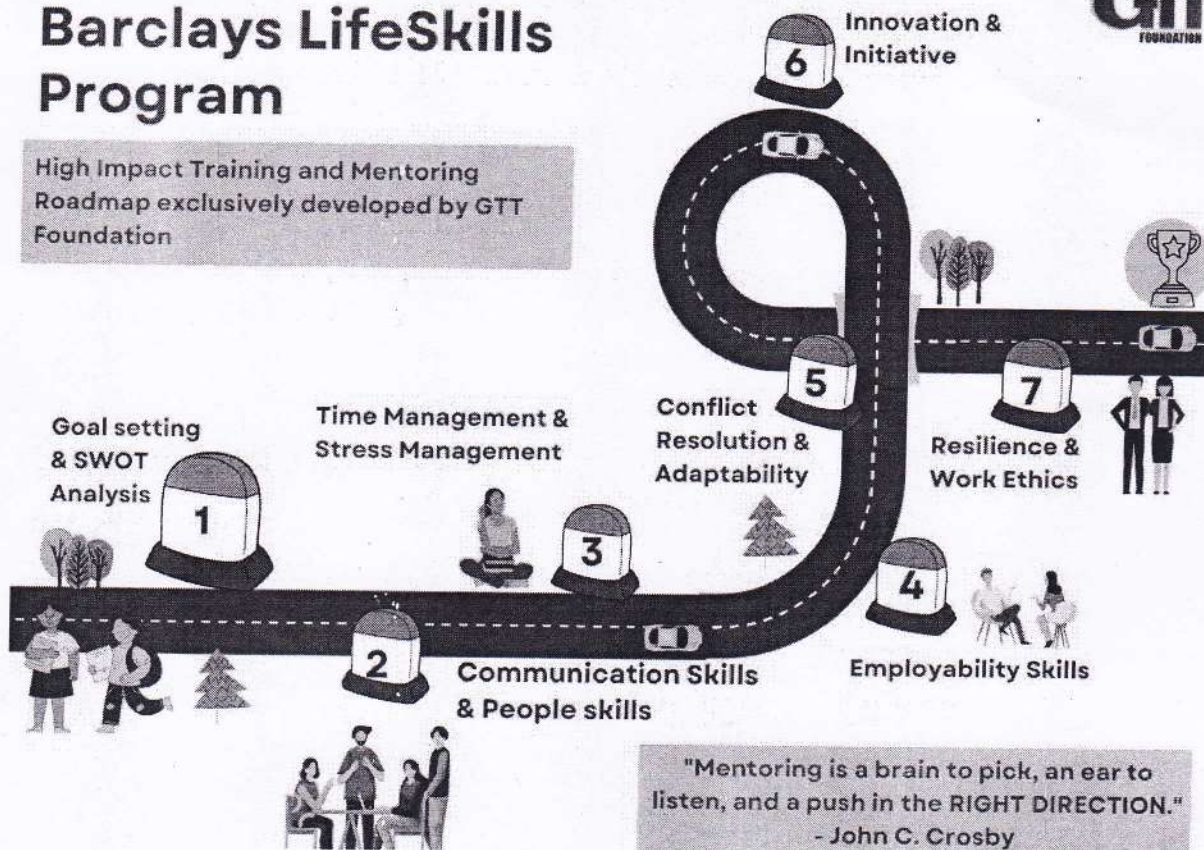




## GTT\_BARCLAYS (CONNECT WITH WORK) CSR TRAINING\_ONLINE:

### Barclays LifeSkills Program

High Impact Training and Mentoring Roadmap exclusively developed by GTT Foundation



2.01.2021

MAMBS/CC/2021-2022/

### CIRCULAR

It is proposed to organize 30 Days Online training program for 114 students for the First Year Students. This training is to be provided in MAM BUSINESS SCHOOL, Trichy.

Interested students can register their names with Mrs.J.AROCKIYA MONIKA, Assistant Professor on or before 13.1.2021.



Director  
**DIRECTOR**  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105



You may visit our website here

On Tuesday, September 7, 2021, 04:11:10 PM GMT+5:30, Dinesh <dineshr@gttconnect.com> wrote:

Dear Mam,

Greetings for the Day!

We are scheduling Barclays Life skills training for your management (2022 pass out batch) students from tomorrow onwards.

Training date: 8th Sep to 11th Sep.

Timing: 09:30 AM to 01:30 PM.

Trainer Name: Raj Prabhu.

PFB, Meeting link, and enclosed trainer profile and registered students list for your reference.

Meeting link

Join Zoom Meeting

<https://zoom.us/j/91849204269?pwd=M1Y1cEVwYVZPRkFLV0t4SkItU0FYUT09>

Meeting ID: 918 4920 4269

Passcode: 749563

Kindly motivate all registered students to join the session.

Thanks & Regards,

**Dinesh R** | Global Talent Track | **Key Account Manager** | Mob: +91 9994371334

**Empowering Youth.....Worldwide**

You may visit our website here

On Tuesday, September 7, 2021, 03:51:36 PM GMT+5:30, Subha P <subhap@gttconnect.com> wrote:

Hi Dinesh,

Fyi.

Thanks & Regards,

Subha P | Global Talent Track | Sr.Executive Centre Co-ordinator | Mob: +91 9524354586 | Tel: 0431-4972526





Empowering Youth.....Worldwide

You may visit our website here

----- Forwarded Message -----

**From:** Director M.A.M.B-School <[director@mambs.com](mailto:director@mambs.com)>

**To:** Subha P <[subhap@gttconnect.com](mailto:subhap@gttconnect.com)>; M.Akila <[akilam892@gmail.com](mailto:akilam892@gmail.com)>

**Sent:** Saturday, September 4, 2021, 11:47:27 AM GMT+5:30

**Subject:** Re: Fw: GTT Foundation\_Barclays (Life Skills) CSR Training\_ MAM B School

We are interested to conduct this for our students, madam. shall we keep it as 4 hours per day for 5 days from sep 7th 2021.

Kind regards,

**Dr. M. Hemalatha M.B.A, Ph.D. (NITT)**

**Professor & Director**

M.A.M. B - School

Siruganur, Trichy - 621105

Mob: 94431 33385 / 87540 49230 / 8220727888

Email Id: [director@mambs.com](mailto:director@mambs.com)

[hemaconsultant@yahoo.com](mailto:hemaconsultant@yahoo.com)

**Website:** [www.mambs.com](http://www.mambs.com)

On Sat, Sep 4, 2021 at 10:56 AM Subha P <[subhap@gttconnect.com](mailto:subhap@gttconnect.com)> wrote:

Fyi.

Sent from Yahoo Mail on Android

----- Forwarded Message -----

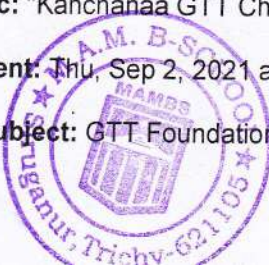
**From:** "Subha P" <[subhap@gttconnect.com](mailto:subhap@gttconnect.com)>

**To:** "Cdp Mambs" <[cdp@mambs.com](mailto:cdp@mambs.com)>

**Cc:** "Kanchanaa GTT Chennai" <[kanchanaas@gttconnect.com](mailto:kanchanaas@gttconnect.com)>, "Dinesh R." <[dineshr@gttconnect.com](mailto:dineshr@gttconnect.com)>

**Sent:** Thu, Sep 2, 2021 at 17:03

**Subject:** GTT Foundation\_Barclays (Life Skills) CSR Training\_ MAM B School





Dear Sir/Madam,

Warm greetings from **Global Talent Track!!**

Hope this email finds you in good health and spirit.

With reference to our conversation, I am sharing this Barclays Life Skills CSR training proposal for your 2022 graduates.

We are a training and skill development organization and have been in the industry for 12 successful years in the industry with a mission of making India employable.

**We are happy to conduct a FREE online training (Employability skills) for your final year students with an e-Certificate for their successful career.**

- **Training Name:** Life Skills
- **Training duration:** 24 Hours, free content and assignments
- **What will students get?** – e-Certificate and free content for reference
- **Registration fees:** Free
- **Mode of the training:** Online

**This Interview skills and Employability skills training is only for 2022 batch students.**

**We can do this for 3 hrs into 6 days to complete this 18 hrs training.**

**Enclosed ToC for your reference.**

PFB the registration link to be filled by students before the training.

[https://docs.google.com/forms/d/e/1FAIpQLSdKNczViej8uSDBphdyEaGK33TD\\_mOXIH40FbsGIqyd2YwtDg/viewform?vc=0&c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSdKNczViej8uSDBphdyEaGK33TD_mOXIH40FbsGIqyd2YwtDg/viewform?vc=0&c=0&w=1)

Kindly inform the students to complete the registration.

Feel free to reach me for further support/clarification.

Thanks & Regards,

**Subha P | Global Talent Track | Sr.Executive Centre Co-ordinator | Mob: +91 9524354586 | Tel: 0431-4972526**

Empowering Youth.....Worldwide

**You may visit our website here**





MAM Bschool\_Attendance\_Barclays.xlsx  
16K

Dinesh <dineshr@gttconnect.com>

Mon, Oct 11, 2021 at 4:29 PM

Reply-To: Dinesh <dineshr@gttconnect.com>

To: "director@mambs.com" <director@mambs.com>

Cc: "cdp@mambs.com" <cdp@mambs.com>, Kanchanaa GTT Chennai

<kanchanaas@gttconnect.com>, Subha Pranav <subhap@gttconnect.com>



Dear Ma'am,

Greetings for the Day! Please find below the certificate link to be shared with respective students.

Feel free to reach us if any support is required.

Thanks & Regards,

Dinesh R | Global Talent Track | Key Account Manager | Mob: +91 9994371334

Empowering Youth.....Worldwide



Fw: Barclays Training MoU\_M.A.M. Business School

1 message



Subha P <subhap@gttconnect.com>

Mon, Jan 31, 2022 at 10:59 AM

Reply-To: Subha P <subhap@gttconnect.com>

To: Cdp Mambs <cdp@mambs.com>, "director@mambs.com" <director@mambs.com>

Dear Team,


PFA. Barclays Training MoU\_M.A.M. Business School.

Thanks & Regards,

Subha P | Global Talent Track | Sr.Executive Centre Co-ordinator | Mob: +91 9524354586 | Tel: 0431-4972526

Empowering Youth.....Worldwide

[You may visit our website here](#)

 **GTT MOU\_MAM Bschoool.pdf**  
826K



cdp mambs <cdp@mambs.com>

---

## Signed copy of Barclays Training MoU\_M.A.M. Business School

1 message

---

cdp mambs <cdp@mambs.com>

Mon, Feb 14, 2022 at 4:17 PM

To: subhap@gttconnect.com

Cc: Dr M Hemalatha <director@mambs.com>, divyabharathip@gttconnect.com

Dear Mam

Please Find the attachment on the signed copy of Barclays Training MoU for M.A.M. Business School.

With Regards  
J. Arokiya Monica  
Asst Professor  
MAMBS







# M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B.  
M.A.M. BUSINESS  
SCHOOL

GTT MOU.pdf  
3446K



cdp mambs <cdp@mambs.com>

---

## Fw: Barclays Training MoU\_M.A.M. Business School

1 message

---

Subha P <subhap@gttconnect.com>

Sat, Apr 9, 2022 at 2:26 PM

Reply-To: Subha P <subhap@gttconnect.com>

To: "Dr M. Hemalatha" <director@mambs.com>, Cdp Mambs <cdp@mambs.com>

Dear Mam,

For your kind information.

Sent from Yahoo Mail on Android

----- Forwarded Message -----

**From:** "Dinesh" <dineshr@gttconnect.com>

**To:** "Subha P" <subhap@gttconnect.com>

**Cc:** "Kanchanaa" <kanchanaas@gttconnect.com>

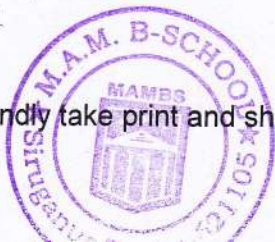
**Sent:** Wed, Feb 16, 2022 at 10:31

**Subject:** Re: Barclays Training MoU\_M.A.M. Business School

Hi Subha,

PFA, MAM B School revised MoU.

Kindly take print and share with the college for counterpart signature.





Thanks & Regards,

**Dinesh R** | Global Talent Track | **Key Account Manager** | Mob: +91 9994371334

**Empowering Youth.....Worldwide**

[You may visit our website here](#)

On Saturday, 22 January, 2022, 11:48:43 am IST, Subha P <[subhap@gttconnect.com](mailto:subhap@gttconnect.com)> wrote:

Thanks Dinesh. Received MCW revised MOU from Nasreen.

Thanks & Regards,

**Subha P** | Global Talent Track | **Sr.Executive Centre Co-ordinator** | Mob: +91 9524354586 | Tel: 0431-4972526

**Empowering Youth.....Worldwide**

[You may visit our website here](#)

On Saturday, January 22, 2022, 11:41:10 AM GMT+5:30, Dinesh <[dineshr@gttconnect.com](mailto:dineshr@gttconnect.com)> wrote:

Hi Subha,

PFA, MAM B School MoU.

Thanks & Regards,

**Dinesh R** | Global Talent Track | **Key Account Manager** | Mob: +91 9994371334

**Empowering Youth.....Worldwide**

[You may visit our website here](#)

----- Forwarded message -----

**From:** Nasreen Shaikh <[nasreens@gttconnect.com](mailto:nasreens@gttconnect.com)>

**To:** 'Dinesh' <[dineshr@gttconnect.com](mailto:dineshr@gttconnect.com)>

**Cc:** 'Neha Sharma' <[nehas@gttconnect.in](mailto:nehas@gttconnect.in)>

**Sent:** Saturday, 22 January, 2022, 11:31:30 am IST





**Subject:** RE: Barclays Training MoU\_M.A.M. Business School

Hello sir,

Please Find attached MOU.

Thanks and Regards ,

Nasreen Shaikh| Global Talent Track

**From:** Dinesh [mailto:dineshr@gttconnect.com]

**Sent:** 21 January 2022 17:57

**To:** Nasreen Shaikh

**Cc:** 'Neha Sharma'

**Subject:** Re: Barclays Training MoU\_M.A.M. Business School

Hi Nasreen,

PFA, revised MoU.

Kindly share the signed copy with us.

Thanks & Regards,

**Dinesh R** | Global Talent Track | **Key Account Manager** | Mob: +91 9994371334

**Empowering Youth.....Worldwide**

[You may visit our website here](#)

On Friday, 21 January, 2022, 05:33:45 pm IST, Nasreen Shaikh <nasreens@gttconnect.com> wrote:

Hello sir

Please Find attached MOU.

Thanks and Regards ,

Nasreen Shaikh| Global Talent Track

**From:** Neha Sharma [mailto:nehas@gttconnect.in]

**Sent:** 13 January 2022 09:38

**To:** 'Nasreen Shaikh'

**Subject:** FW: Barclays Training MoU\_M.A.M. Business School







cdp-mambs <cdp@mambs.com>

---

## GTT Foundation\_Barclays (Lifeskills) CSR Training\_MAM B school

2 messages

---

Dinesh <dineshr@gttconnect.com>

Fri, Sep 23, 2022 at 11:32 AM

Reply-To: Dinesh <dineshr@gttconnect.com>

To: "cdp@mambs.com" <cdp@mambs.com>, Cdp Mamcet <cdp@mamcet.com>

Cc: Kanchanaa <kanchanaas@gttconnect.com>

Dear Maám,

Greetings from **GTT Foundation!!!**

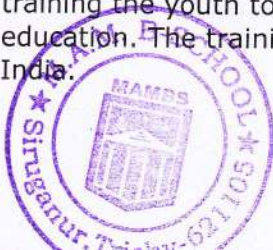
We are pleased to introduce **GTT Foundation**; a career support venture, set up by some of the best minds from the industry, education, and technology domains. The venture aims to provide 'quality with scale' through programs delivered with the help of innovative technologies and compelling content. This year alone through our efforts and assistance thousands of students from across the country have benefitted.

Here is a snapshot of the same:

- 100000 students upskilled with campus to corporate programs
- 35000 were supported in finding employment with MNCs like Accenture, IBM, Flipkart, Google, Infosys, Capgemini etc.
- 12000 Women Tech Graduates trained and placed.

For further details, we request you to visit our website to know more about our programs for students: <https://gttconnect.com/about-us/>

This training is being conducted by us Global Talent Track Foundation in association with our sponsor Barclays Bank under their CSR initiative. The program is aimed at training the youth to enable them to become industry ready as they complete their education. The training program is being implemented in all eligible colleges across India.





**Training duration:** 24 hours LifeSkills program (Interview skills, Employability skills & corporate readiness) with year-long mentoring support.

Upon completion of the program, students will receive the following:

- a. Training participation e -certificate from GTT Foundation with Barclays Logo
- b. A yearlong Mentorship from GTT Foundation for career support

Upon completion of the program, the college or students are expected to share trained students placement details along with supporting documents for GTTF records.

Our mode of training is Hybrid (Online, Offline) and we run experiential style workshop training for maximum learning and impact.

This program is open to all Final Year students(2022 & 2023 batches) and is free of cost.

We would be delighted to extend this program to the students of your esteemed university. Kindly let us know if you need any further information.

We look forward to working with you in making students industry ready and employable!

Please note the attachments:

1. GTT Foundation profile & program details
2. Infographic for quick reference
3. Program outline

PFB, the registration link to be filled by students to participate in the training.

[https://docs.google.com/forms/d/e/1FAIpQLSdRNYIMMr4Ew7dkP5p5LnfKSuo2hKvBibiZUDb8rTYd5ieB\\_w/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdRNYIMMr4Ew7dkP5p5LnfKSuo2hKvBibiZUDb8rTYd5ieB_w/viewform)

Please reach out to us for more questions, looking forward to meeting you!

Thanks & Regards,

**Dinesh R** | Global Talent Track | Team - University Alliance | Mob: +91 9994371334





*Thanks & Regards,*

*F. Iris Rinaldi,*

*Training and Placement Officer,*

*M.A.M B-School,*

*Siruganur, Trichy.*

**Contact No:9486448692**

**Email-Id: [cdp@mambs.com](mailto:cdp@mambs.com)**

[Quoted text hidden]



**Barclays trained list\_MAM B school 2022.xlsx**

16K

## **PHOTOS:**

M.A.M.B-School immense pleasure and glad to inform that MOU signed with Capgemini and GTT for Skill Development activities.







# M.A.M. B-SCHOOL



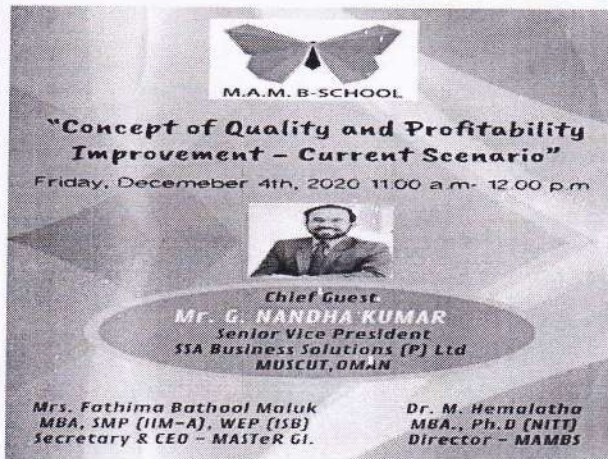
Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

M.A.M.B-School Cordially Invites you all for a online Seminar session on "Concept of Quality & Profitability Improvement- Current Scenario" on 04-12-2020.

M.A.M.B-School in Association with Young Indians Organised Seminar on " Women Excellence in Entrepreneurship" by Ms. Vinothini Sekar, Entrepreneur & Fashion Designer, Manjal Couture an Online Clothing Brand for Women & Kids and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020 (Today).

### PHOTOS



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



2021 – 2022

1. MAMBS organised Industrial Visit at "Tulya Beverages" on 23.10.21 for 80 students from I MBA Students accompanied by the faculty members. All Students got in depth understanding about industrial practices and its implications through the visit.



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
**Siruganur, Trichy-621105**



## 2019-2020

1. M.A.M.B-School First Year Students (35 students) went for an Industrial Visit to Tulya Beverages Pvt. LTD., Naranamangalam on 19th February 2020.





## M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

2. II Year MBA students (37 members) were taken for an Industrial Visit to Amman TRY & Reliance Market, Thiruverumbur, Trichy on 21.7.19

### 2018 – 2019

1. II year MBA students (42 students) of M.A.M B-School went for an Industrial Visit to Chettinadu Cement Company at Dindugal on 17-08-2018 along with the Faculty Coordinators: Ms. Mercy Janita Vincent, Mr.R.Jimmy Carter.





# M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL



2. MAMBS organised a field trip to Reliance Market and FSM Hyper on 25.07.2018. Marketing specialisation students (17 students) take part and learned the present trends. Field Trip Coordinator: Mr. Jimmy Carter/AP/MAMBS





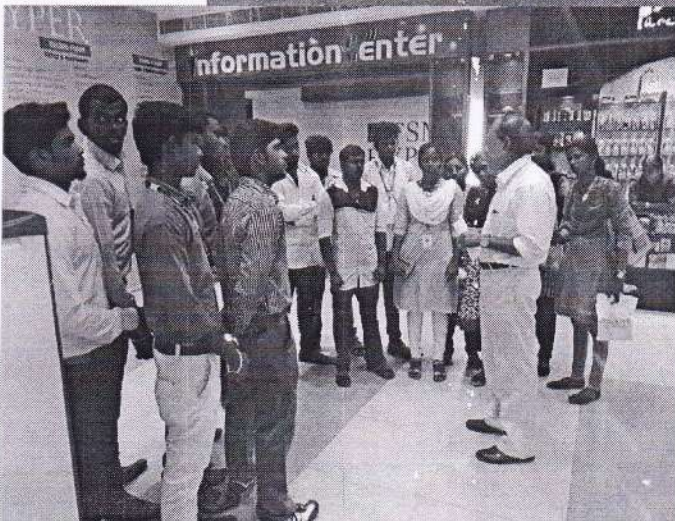
# M.A.M. B-SCHOOL

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# M.A.M. B-SCHOOL

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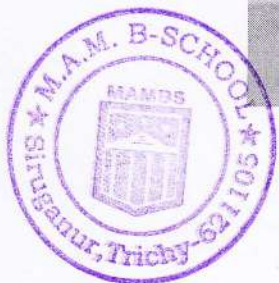
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL

## 2017 – 2018

1. Our MBA Students (70 students) visited Fenner India Pvt. Ltd. on 19.11.2017, and learnt about the Human Resource Management, Production Management, Organizational Culture and Team Management in the organisation.





# M.A.M. B-SCHOOL

Siruganur, Trichy -621105

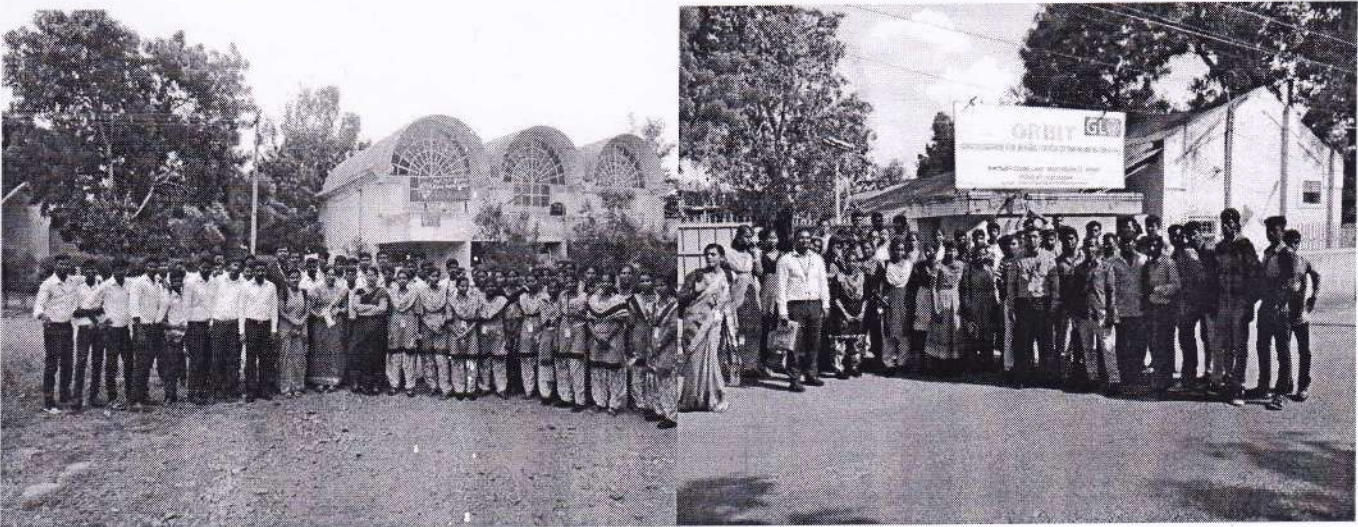
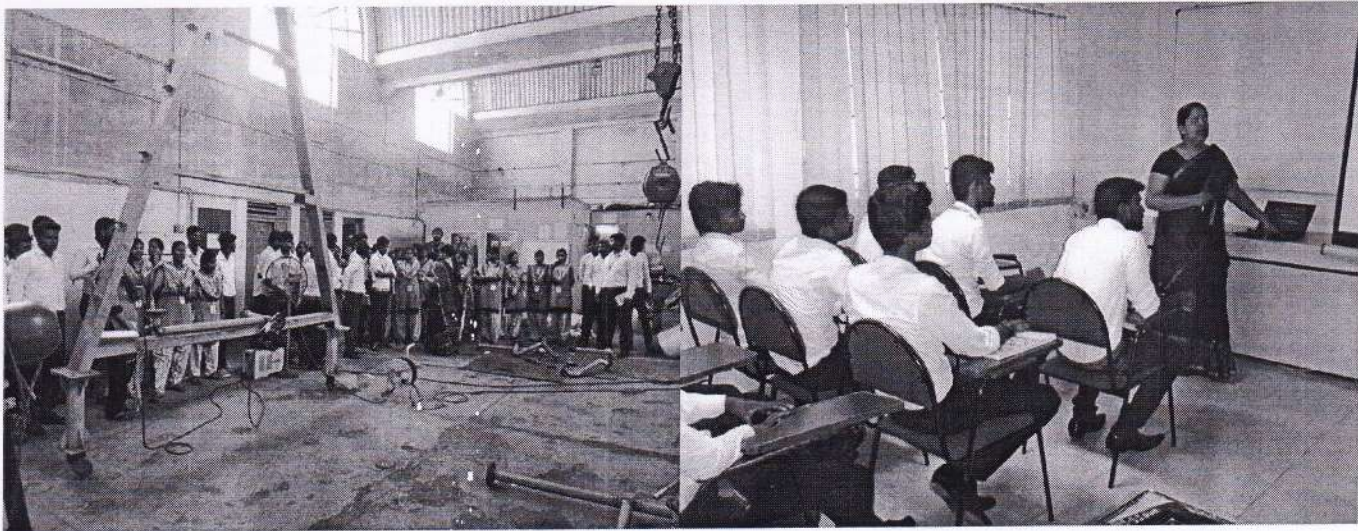


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MAMBS  
M.A.M. BUSINESS  
SCHOOL

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**DIRECTOR**  
**M.A.M. B-SCHOOL**  
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# M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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MAMBS  
M.A.M. BUSINESS  
SCHOOL

## 2021-2022

1. MAMBS organized MAMBS Mercato with 15 stalls to enhance students marketing skills today on 22.12.21.

**MASTER**  
GROUP OF INSTITUTIONS

**M.A.M.B-SCHOOL**  
Approved by AICTE and Affiliated to Anna University  
Siruganur, Trichy www.mambs.com

**MAMBS**  
M.A.M. BUSINESS  
SCHOOL

WE INVITE YOU ALL FOR  
**MAMBS MERCATO**



**22nd December, 2021**

**VENUE : CHARLES CORREA HALL**

**STALLS AND SALES BY M.A.M. BUSINESS SCHOOL STUDENTS**



  
**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



# M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



- MAMBS organized "Saturday Mercato" programme on 13.11.21 and the students inquisitively participated and displayed their stalls during the program.





# M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS  
M.A.M. BUSINESS  
SCHOOL



## 2018 –2019

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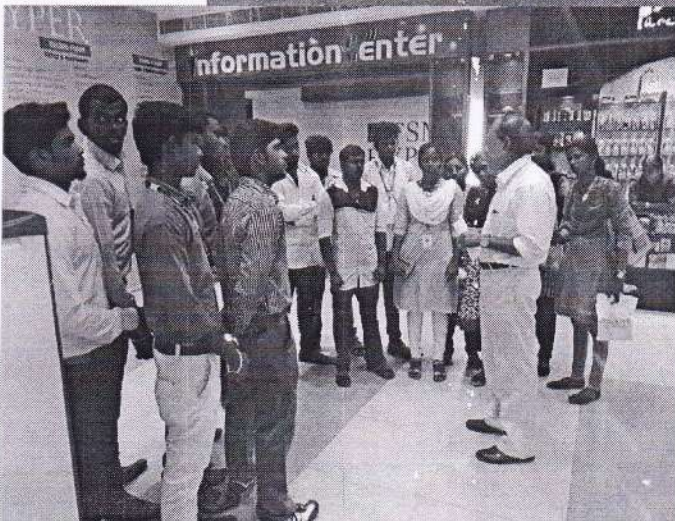
# M.A.M. B-SCHOOL

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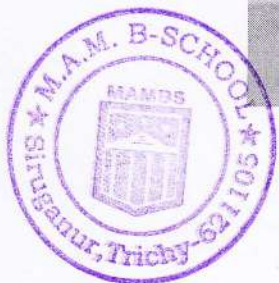
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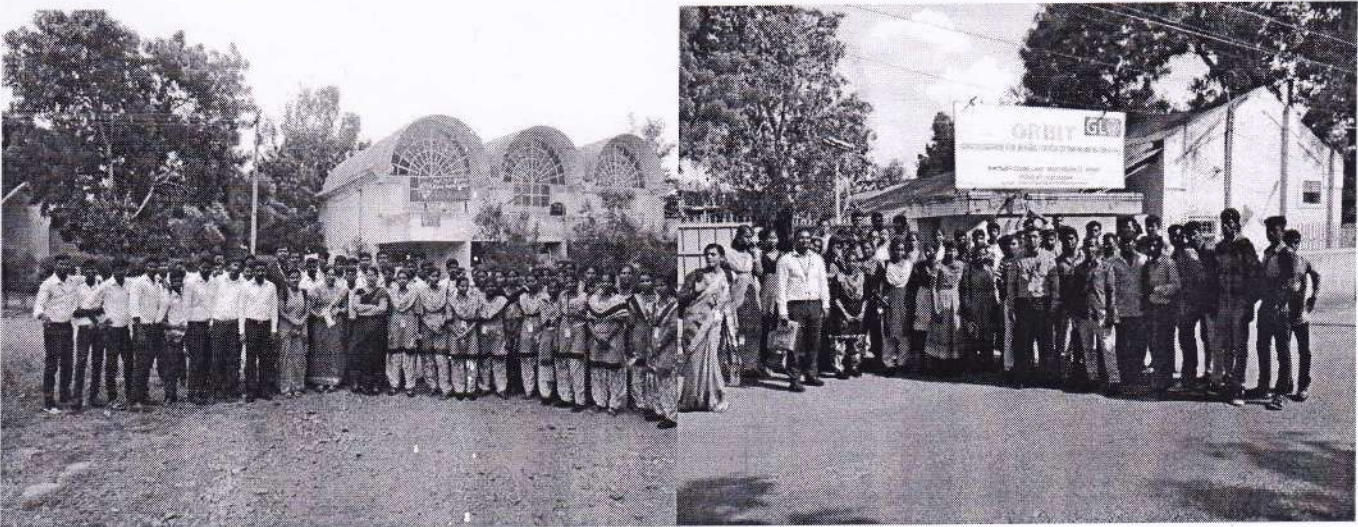
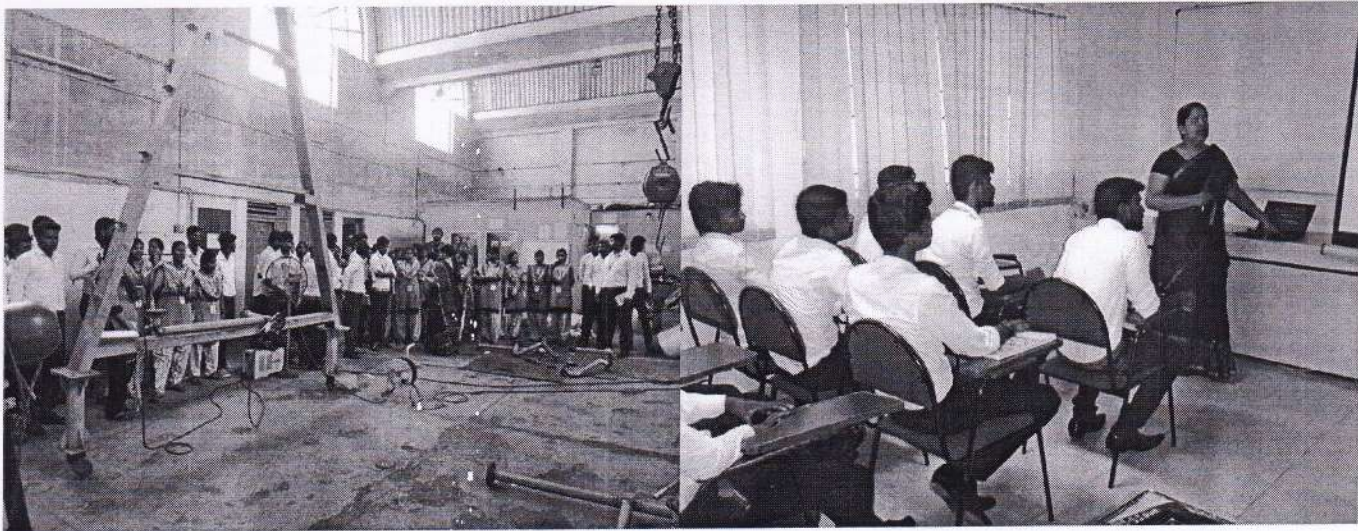


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**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105



# M.A.M. B-SCHOOL

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Siruganur, Trichy-621105



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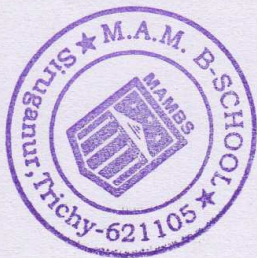
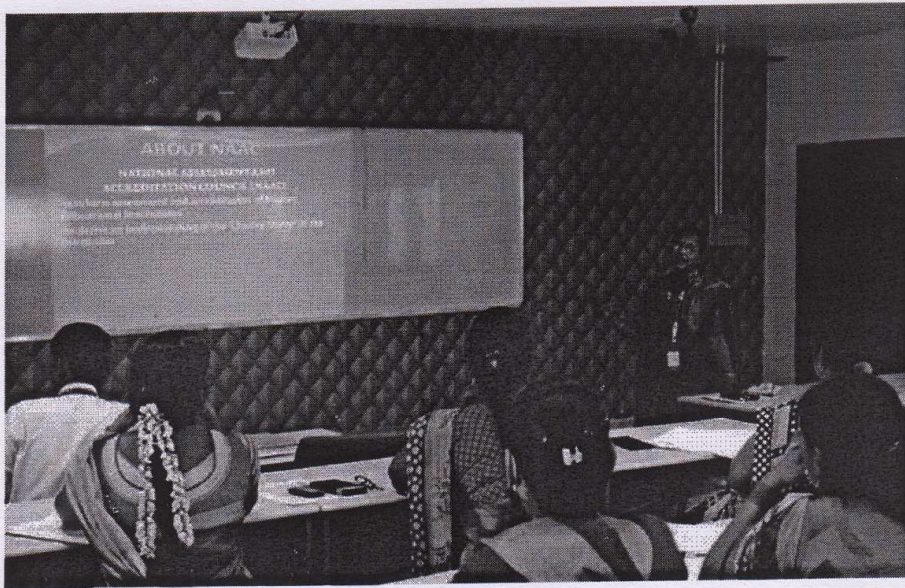
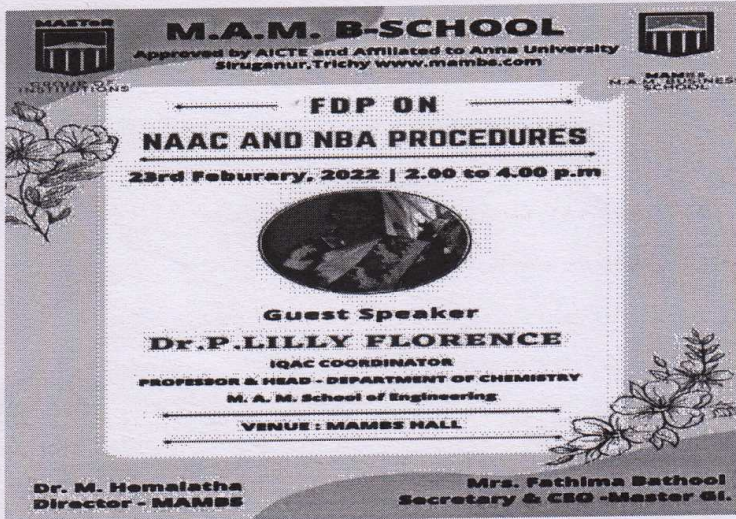
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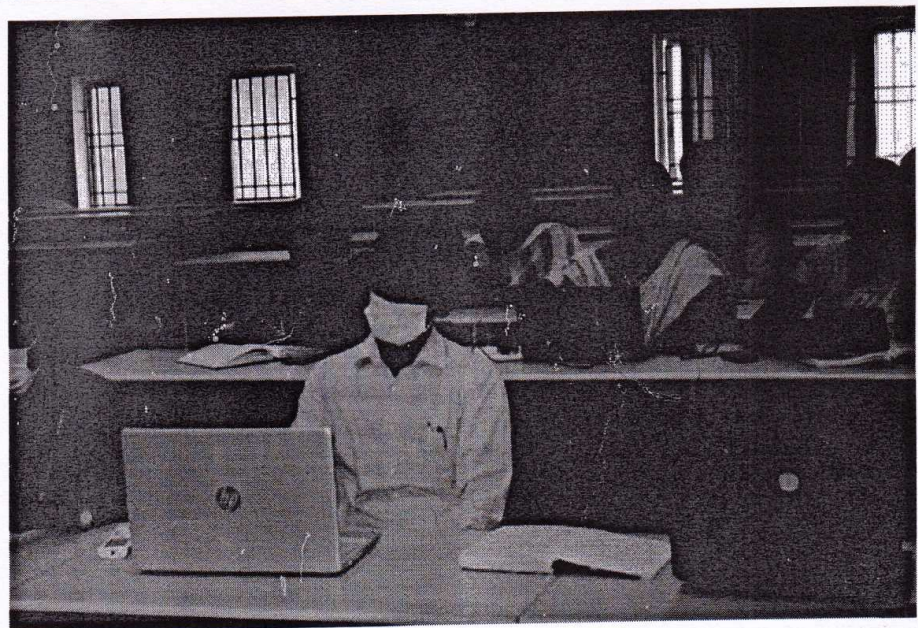
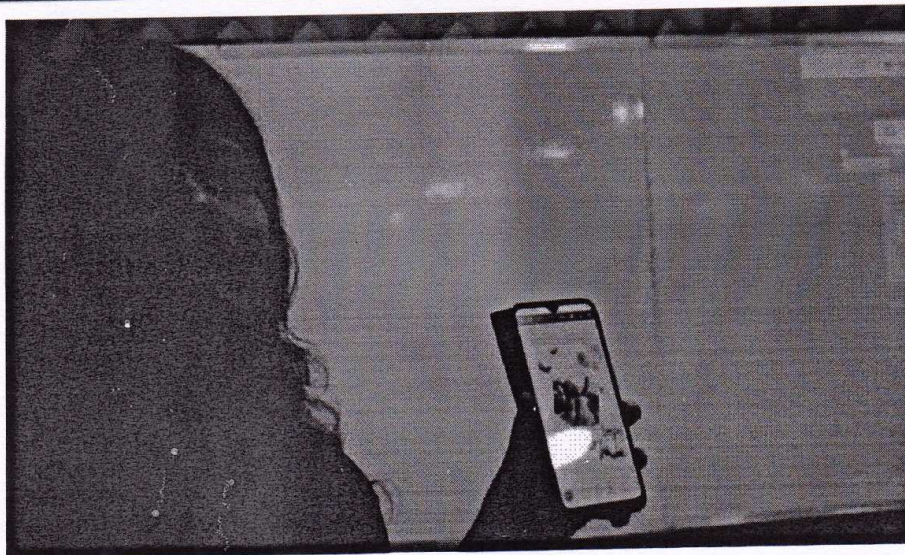
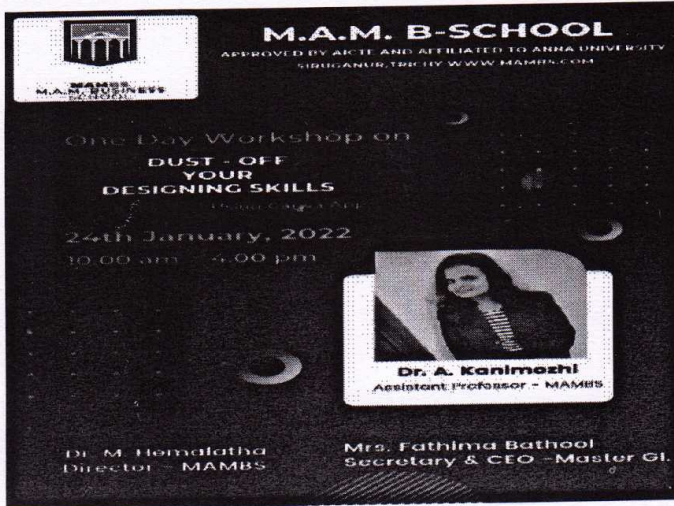
## 2021-2022

1. M.A.M.B-School organizes "FDP on NAAC And NBA Procedures" on 23.02.22. Dr. P. Lilly Florence, IQAC Coordinator, Professor & Head, Department of Chemistry, M.A.M. School of Engineering, Trichy addressed 15 Faculties (including MAMCET MBA).





2. M.A.M. B-School organized one day workshop on "Dust-Off Your Designing Skills- Using Canva App" on 24.01.2022, where Dr. A. Kanimozhi, Assistant Professor, M.A.M.B-School carved 15 Faculties (including MAMCET MBA).






3. MAMBS organised one day FDP program on " Art of Writing Research Papers and Publishing in Referred Journals" on 13.11.21 and Dr.B.Muruganantham, Registrar, MASTeR Group of Institutions made a thought provoking in the field of research for 15 Faculties (including MAMCET MBA).

**M.A.M. B-SCHOOL**  
Approved by AICTE and Affiliated to Anna University  
Siruganur, Trichy www.mambs.com

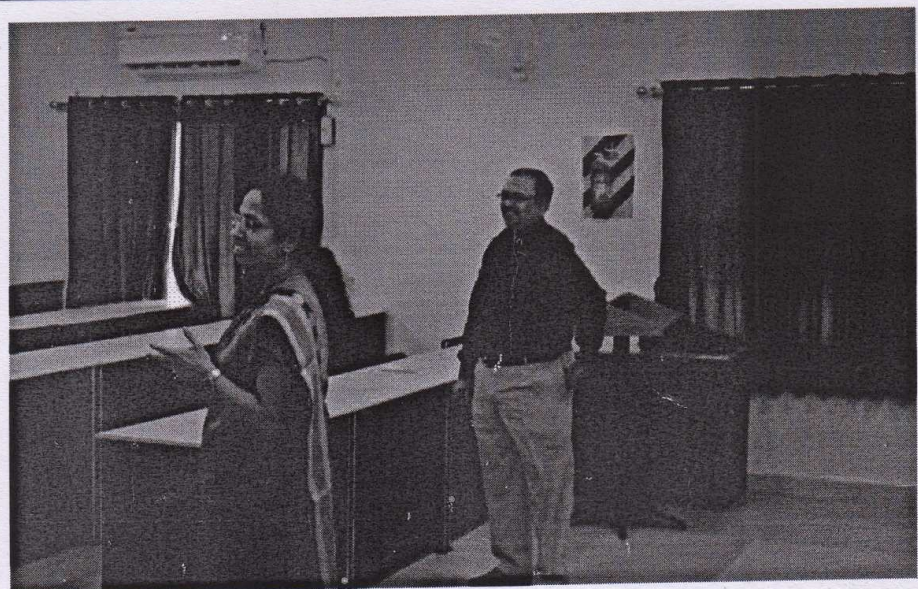
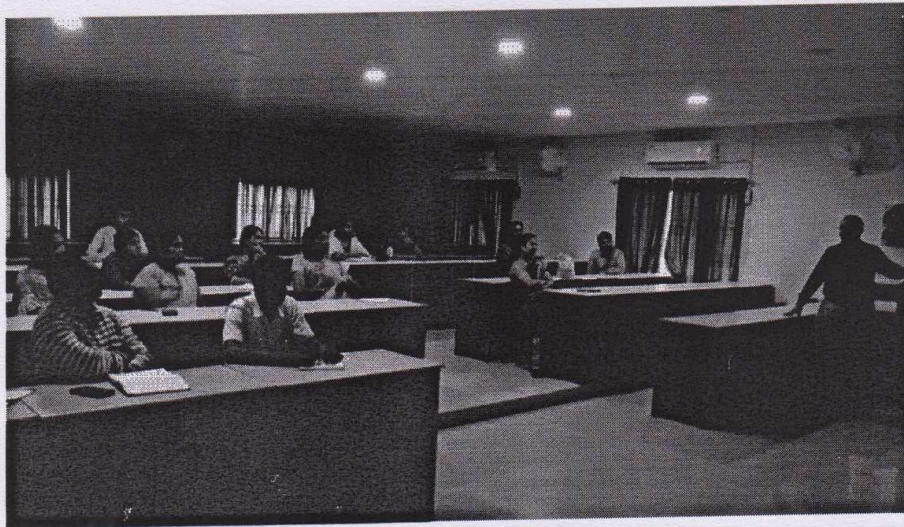
One Day FDP Program on  
**"Art of Writing Research Papers and  
Publishing in Referred Journals"**

  
**DR. B. MURUGANANATHAM**  
REGISTRAR  
MASTeR Group of Institutions

13th, November 2021    Venue : MAMBS HALL

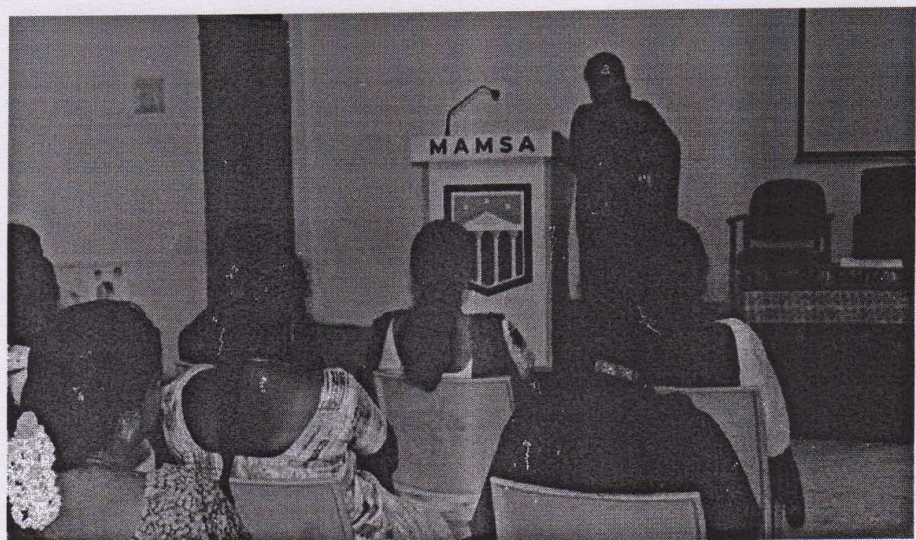
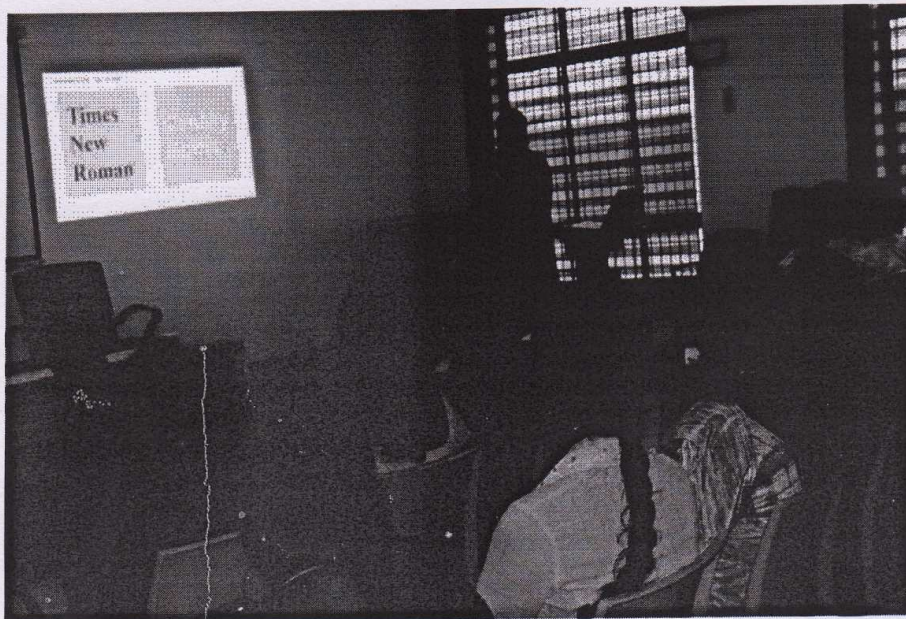
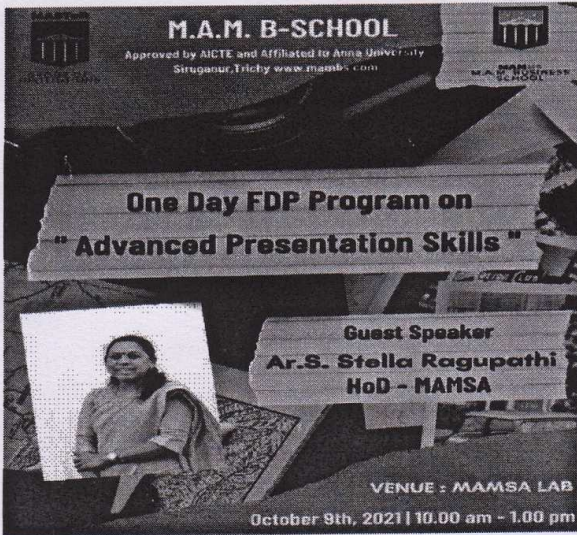
MRS. FATHIMA BATHOOL MALUK  
SECRETARY & CEO -MASTER GI.

DR. M. HEMALATHA  
DIRECTOR - MAMBS





4. M.A.M B-School organised one day FDP program on "Advanced Presentation Skills" on 9.10.21 and Ar. S. Stella Ragupathi enriched 15 Faculties (including MAMCET MBA) about the presentation methods in teaching.





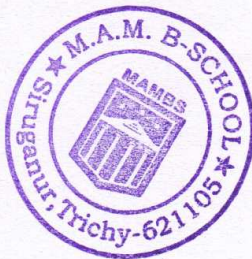
**2019 – 2020**

1. M.A.M. B-School faculty Dr.S.Najma along with II year and I Year MBA students attended 'International Colloquium on the Challenges of Higher Education in the 21st Century' held on 27-09-2019 at St.Joseph's College Trichy.



**2018-2019**

1. M.A.M B-School organised one day FDP program "The Art of Writing Research Articles" on 19.11.2018. Mr. ,District Librarian, Trichy addressed 7 Faculties of MAMBS.





2018-2019



Elite

# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to  
**JIMMY CARTER R**  
for successfully completing the course

## Marketing Management - II

with a consolidated score of **68 %**

Online Assignments	24.58/25	Proctored Exam	43.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: 512

*T.V. Prabhakar*  
Prof. T. V. Prabhakar  
Chairman  
Centre for Continuing Education, IITK

Jan-Mar 2019  
(8 week course)

*Satyaki Roy*  
Prof. Satyaki Roy  
NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



To validate and check scores: <http://npTEL.ac.in/noc>

Roll No. NPTEL19MG28511880001

Elite



# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to  
**JIMMY CARTER R**  
for successfully completing the course

## Marketing Management-I

with a consolidated score of **62 %**

Online Assignments	23.33/25	Proctored Exam	39/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 1530



*T.V. Prabhakar*  
Prof. T. V. Prabhakar  
Chairman  
Center for Continuing Education, IITK

Aug-Sep 2018  
(8 week course)

*Satyaki Roy*  
Prof. Satyaki Roy  
NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



To validate and check scores: <http://npTEL.ac.in/noc>

Roll No. NPTEL18MG30511880198





Elite

# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

**C. SUSENDAR**

for successfully completing the course

**Innovation, Business Models and Entrepreneurship**

with a consolidated score of **72 %**

Online Assignments	17.92/25	Proctored Exam	54/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **617**

Prof. K. K. Gandhi  
Coordinator, Learning Resources Center  
of Anna University, Chennai

Aug-Sep 2016  
(7 week course)





2017-2018



Elite

# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

**JIMMY CARTER R**

for successfully completing the course

**Managing Services**

with a consolidated score of **74 %**

Online Assignments	25/25	Proctored Exam	49.13/75
--------------------	-------	----------------	----------

*T.V. Prabhakar*

Prof. T. V. Prabhakar  
Chairman  
Center for Continuing Education, IITK

Total number of candidates certified in this course: 42

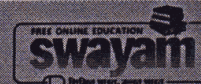
Feb-Mar 2018  
(8 week course)

*Satyaki Roy*

Prof. Satyaki Roy  
NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No. NPTEL18MG07S1900108

To validate and check scores: <http://npTEL.ac.in/roll>







Elite

# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to  
**JIMMY CARTER R**  
for successfully completing the course

## Corporate Social Responsibility

with a consolidated score of **62 %**

Online Assignments	25/25	Proctored Exam	36.75/75
--------------------	-------	----------------	----------

Total number of candidates certified in this course: **248**

Prof. Anupam Basu  
Chairman and Head  
Centre for Educational Technology, IIT Kharagpur

Jul-Sep 2017  
(8 week course)

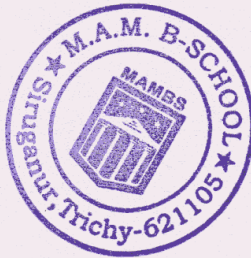
Prof. Adrijit Goswami  
Dean  
Continuing Education, IIT Kharagpur



Indian Institute of Technology Kharagpur

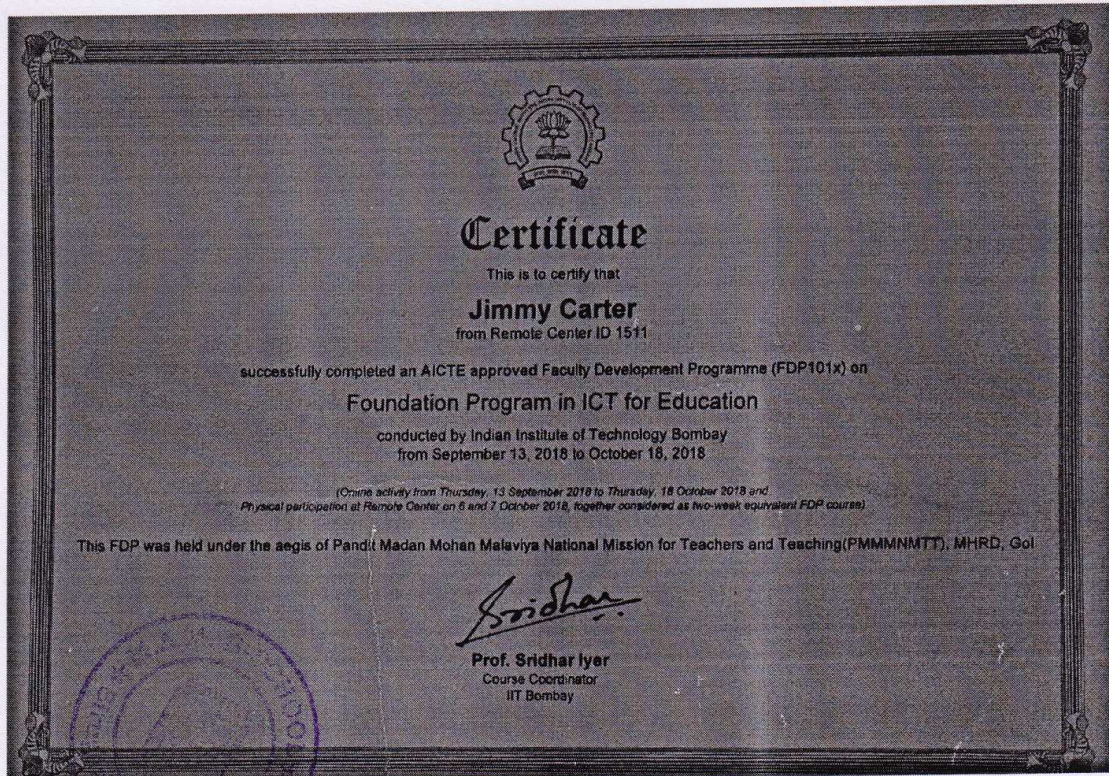
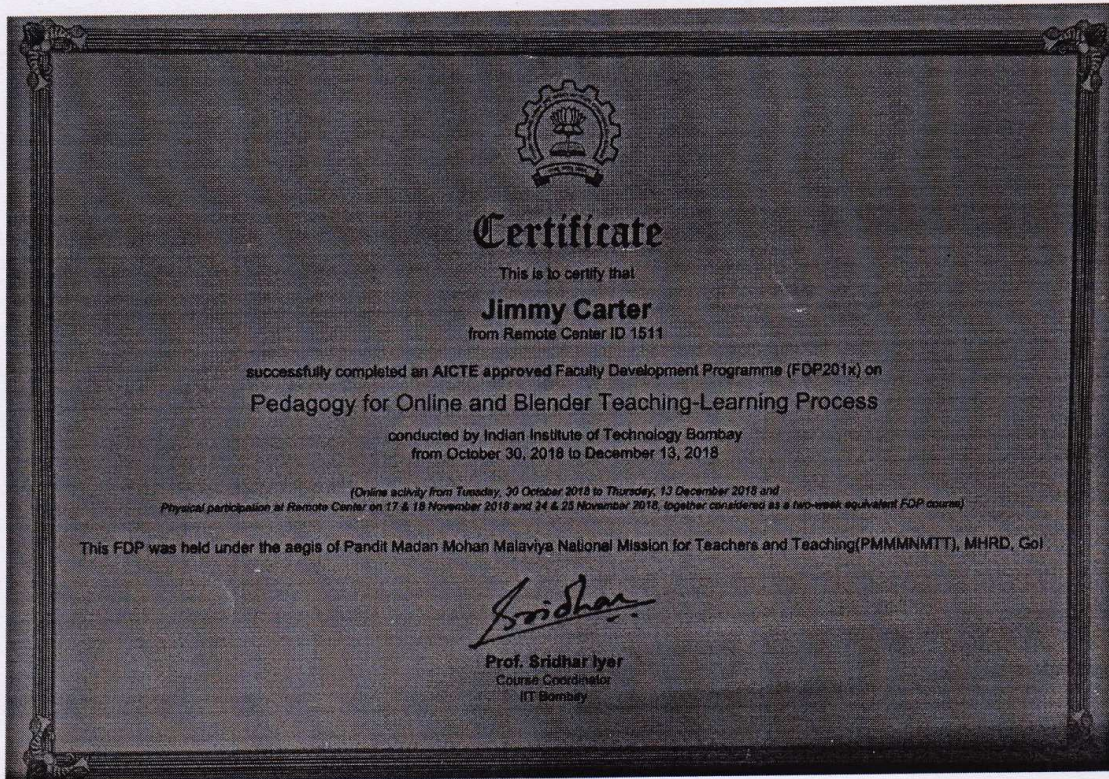
Roll No: NPTEL17MG20S2740082

To validate and check scores: <http://nptel.ac.in/noc>





2018-2019







## Certificate

This is to certify that

**Suseendar C**  
from Remote Center ID 1511

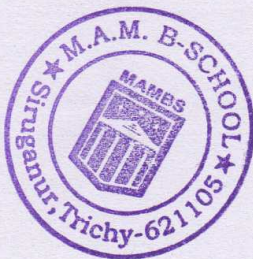
successfully completed an AICTE approved Faculty Development Programme (FDP201x) on  
**Pedagogy for Online and Blender Teaching-Learning Process**

conducted by Indian Institute of Technology Bombay  
from October 30, 2018 to December 13, 2018

(Online activity from Tuesday, 30 October 2018 to Thursday, 13 December 2018 and  
Physical participation at Remote Center on 17 & 18 November 2018 and 24 & 25 November 2018, together considered as a two-week equivalent FDP course)

This FDP was held under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT), MHRD, Govt of India

**Prof. Sridhar Iyer**  
Course Coordinator  
IIT Bombay







## Certificate

This is to certify that

**Suseendar C**

from Remote Center ID 1511

successfully completed an AICTE approved Faculty Development Programme (FDP101x) on

**Foundation Program in ICT for Education**

conducted by Indian Institute of Technology Bombay  
from September 13, 2018 to October 18, 2018

(Online activity from Thursday, 13 September 2018 to Thursday, 18 October 2018 and  
Physical participation at Remote Center on 6 and 7 October 2018, together considered as two-week equivalent FDP course)

This FDP was held under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT), MHRD, Govt. of India

**Prof. Sridhar Iyer**  
Course Coordinator  
IIT Bombay







# S.A. COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras & Approved by Government of Tamil Nadu)  
Poonamallee-Avadi Main Road, Thiruverkadu, Chennai - 600 077, Tamil Nadu, India.

## Certificate of Participation

This is to certify that

**Dr. SUSEENDAR. C**  
Assistant Professor, M.A.M B-School

has actively participated in the  
Online Refresher Programme on

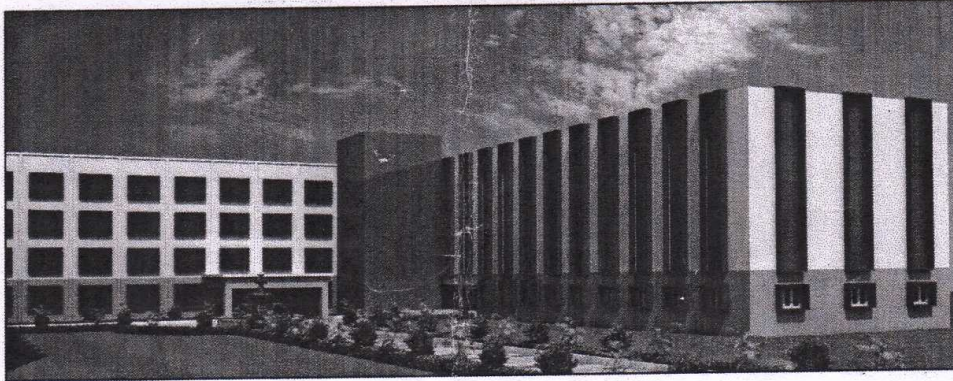
"MBA - PPC (MANAGEMENT, BUSINESS, ADMINISTRATION -  
PRESENT & POST CRISIS)"

Organized by Continual & Advanced Learning Lounge (CALL), SA Curricula Advanced  
Support System from 14th April 2020 to 04th May 2020

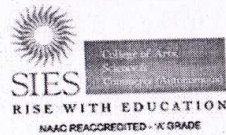
**Dr. S. GANAPATHY**  
Programme Coordinator

**Dr. L. VIJAY**  
Principal

in association with







# CERTIFICATE OF ATTENDANCE

This is to certify that **Suseendar. C**  
has attended the National Webinar for teaching faculty on the topic  
**“INNOVATION AND ENTREPRENEURSHIP ECOSYSTEM IN  
EDUCATIONAL INSTITUTES”**  
with speakers from Desai Sethi School of Entrepreneurship (IIT BOMBAY)  
and Enactus India and hosted by the SIES College of Arts , Science and  
Commerce (Autonomous) , Sion (West) , Mumbai-400022 on 10th May , 2020



*K. George Abraham*

**DR. K. GEORGE ABRAHAM  
NIRMITEE KENDRA CONVENER**

*Uma Shankar*

**DR. UMA SHANKAR  
PRINCIPAL**





**Teaching Learning Centre**  
(Under PMMMNMTT, Department of Higher Education, MHRD, GoI)  
**Coimbatore Institute of Technology**

(Government Aided Autonomous Institution)



**Certificate of Participation**

This is to certify that

**Dr. Suseendar C, Assistant Professor**

**Management Studies, M.A.M. B-School**

has attended Two-Day FDP on

**Virtual Teaching**

conducted by CIT – TLC

on April 20 & 21, 2020

through online mode



Unique Certificate Number: CITJ19986KTLC

Certificate Issued Date: May 08, 2020





Teaching Learning Centre  
(Under PMMMNMTT, Department of Higher Education, MHRD, Gol)  
**Coimbatore Institute of Technology**  
(Government Aided Autonomous Institution)



**Certificate of Participation**

This is to certify that

**Ms. Karthika R, Associate Professor**

**MBA, M. A. M. B SCHOOL**

has attended Two-Day FDP on

**Virtual Teaching**

conducted by CIT – TLC

on April 20 & 21, 2020

through online mode



Unique Certificate Number: CITD88414FTLC

Certificate Issued Date: May 07, 2020





# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Internal Quality Assurance Cell (IQAC)

*Online Faculty Development Programme (FDP)*

*on*

**Outcome Based Learning Approach in Higher Education**

**23<sup>rd</sup> April - 30<sup>th</sup> April, 2020**

## Certificate

*This is to certify that* **Dr. Suseendar C**

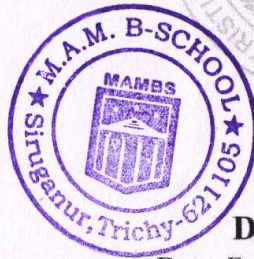
*of* M.A.M B-School, Tiruchirappalli, Tamil Nadu.

*has participated in the Online FDP on Outcome Based Learning Approach in Higher Education organised by the IQAC, Kristu Jayanti College (Autonomous, Bengaluru from 23<sup>rd</sup> April, 2020 to 30<sup>th</sup> April, 2020*



Certificate Number

**EC2304200449**



**Dr. Aloysius Edward J**

Dean, Faculty of Commerce & Management  
Director, IQAC

**Fr. Josekutty P.D.**

Principal



**KECAS**  
**KG COLLEGE OF ARTS & SCIENCE**

(Accredited by NAAC & Affiliated to Bharathiar University)  
KGiSL Campus, Saravanampatti, Coimbatore - 641 035. INDIA.

Three-Day Online Faculty Development Programme on  
**EMOTIONAL INTELLIGENCE**  
**28<sup>th</sup> & 30<sup>th</sup> April & 2<sup>nd</sup> May 2020**

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr/Ms/Dr.

**Suseendar C**

has participated in the Three-Day Online Faculty Development Programme  
on Emotional Intelligence organized by KG COLLEGE OF ARTS & SCIENCE,  
COIMBATORE on 28<sup>th</sup>, 30<sup>th</sup> April and 2<sup>nd</sup> May 2020.

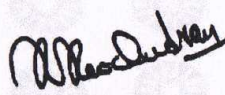


Date:  
5/2/2020 21:04:12



  
Vice-Principal

  
Principal i/c

  
Secretary





# S.A. COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras & Approved by Government of Tamil Nadu)  
Poonamallee-Avadi Main Road, Thiruverkadu, Chennai - 600 077, Tamil Nadu, India.

Webinar - 3  
FDP - 11  
IC - 1

## Certificate of Participation

This is to certify that

**Dr. SUSEENDAR. C**

Assistant Professor, Department of Management Studies, M.A.M B-School

FDP

has actively participated in the

**Short Term Training Programme (STTP : 2020 : 26/4 - 09/05) on**

**“15 – INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION & INTELLECTUAL PROPERTY”**

Organized by Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and Systematic Research to commemorating World IP Day

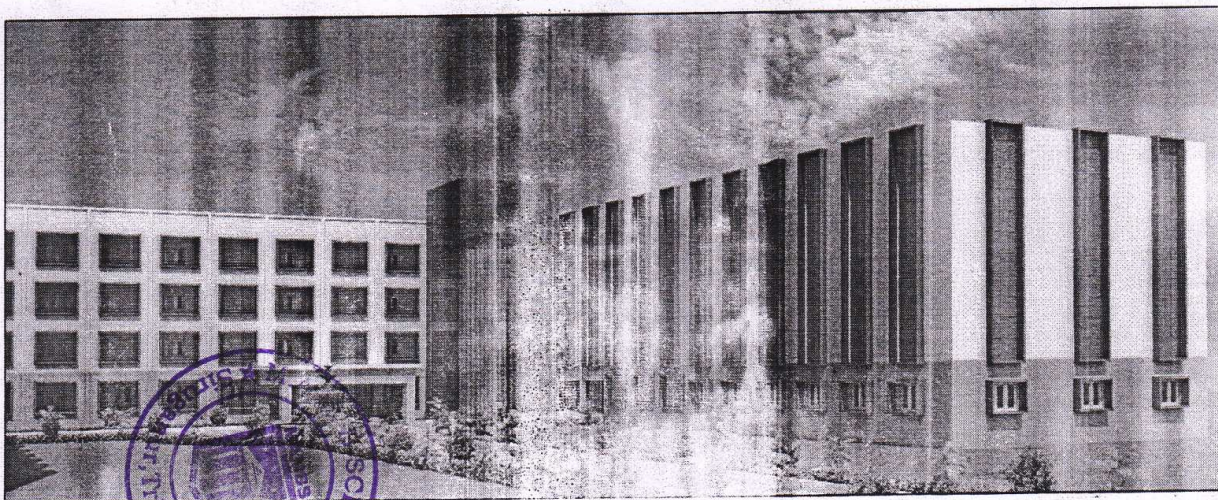
S.K.M.

**Dr. S. GANAPATHY**  
Programme Coordinator

Jayaram

**Dr. L. VIJAY**  
Principal

*in association with*







# S.A. COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras & Approved by Government of Tamil Nadu)  
Poonamallee-Avadi Main Road, Thiruverkadu, Chennai - 600 077, Tamil Nadu, India.

## Certificate of Participation

This is to certify that

**Dr.M.Hemalatha**

**Professor, Department of Management Studies, M.A.M B-School has  
actively participated in the**

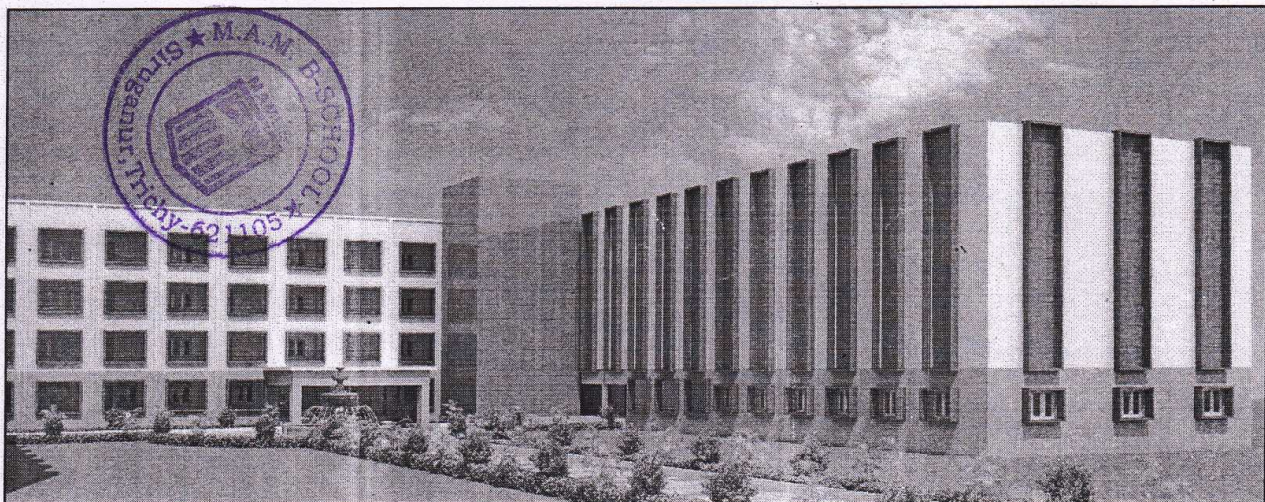
**Short Term Training Programme (STTP : 2020 : 26/4 - 09/05) on  
“i5 – INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION &  
INTELLECTUAL PROPERTY”**

Organized by Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and  
Systematic Research to commemorating World IP Day

**Dr. S. GANAPATHY**  
Programme Coordinator

**Dr. L. VIJAY**  
Principal

*in association with*







# S.A. COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras & Approved by Government of Tamil Nadu)  
Poonamallee-Avadi Main Road, Thiruverkadu, Chennai - 600 077, Tamil Nadu, India.

## Certificate of Participation

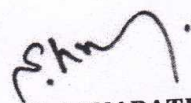
This is to certify that

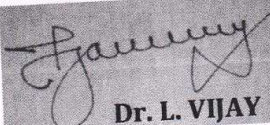
**Dr. SUSENDAR. C**

**Assistant Professor, Department of Management Studies, M.A.M B-School**  
has actively participated in the

**Short Term Training Programme (STTP : 2020 : 26/4 - 09/05) on**  
**“15 – INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION &**  
**INTELLECTUAL PROPERTY”**

Organized by Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and  
Systematic Research to commemorating World IP Day

  
**Dr. S. GANAPATHY**  
Programme Coordinator

  
**Dr. L. VIJAY**  
Principal

*in association with*







# S.A. COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras & Approved by Government of Tamil Nadu)  
Poonamallee-Avadi Main Road, Thiruverkadu, Chennai - 600 077, Tamil Nadu, India.

## Certificate of Participation

This is to certify that

**Mrs. R. KARTHIKA**

**Associate Professor, MBA, M. A. M. B School, Trichy**

**has actively participated in the**

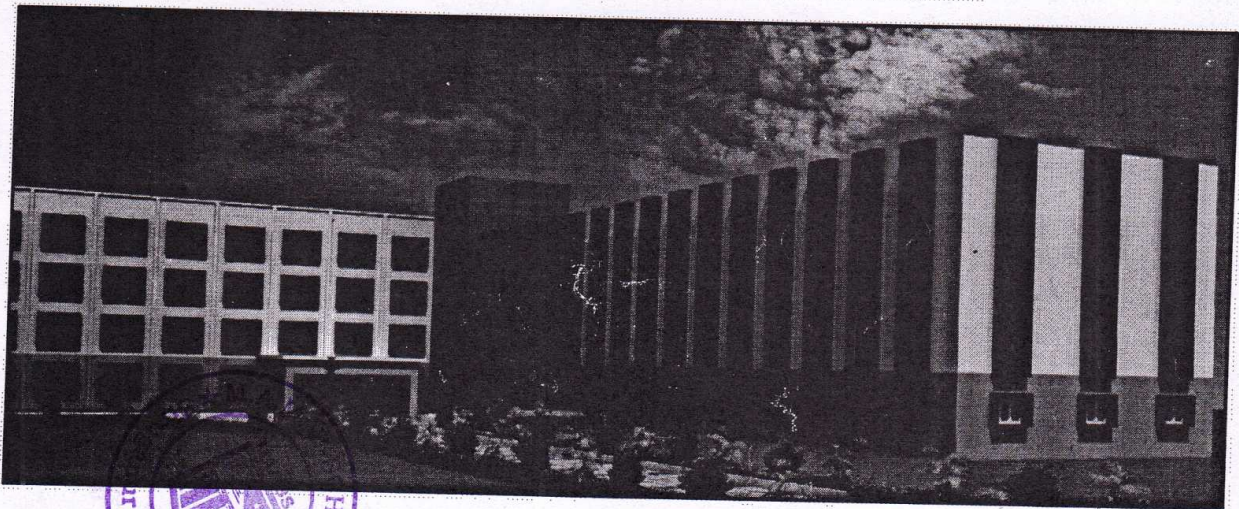
**Short Term Training Programme (STTP : 2020 : 26/4 - 09/05) on  
"15 – INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION &  
INTELLECTUAL PROPERTY"**

Organized by Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and  
Systematic Research to commemorating World IP Day

**Dr. S. GANAPATHY**  
Programme Coordinator

**Dr. L. VIJAY**  
Principal

*in association with*





**KG CAS**

**KG COLLEGE OF ARTS & SCIENCE**

(Accredited by NAAC & Affiliated to Bharathiar University)

KGISL Campus, Saravanampatti, Coimbatore - 641 035. INDIA.

**Three-Day Online Faculty Development Programme on  
EMOTIONAL INTELLIGENCE  
28<sup>th</sup> & 30<sup>th</sup> April & 2<sup>nd</sup> May 2020**

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr/Ms/Dr.

**R. KARTHIKA**

has participated in the Three-Day Online Faculty Development Programme  
on Emotional Intelligence organized by KG COLLEGE OF ARTS & SCIENCE,  
COIMBATORE on 28<sup>th</sup>, 30<sup>th</sup> April and 2<sup>nd</sup> May 2020.



Date:  
5/2/2020 20:55:56



  
Vice-Principal

  
Principal i/c

  
Secretary



**KG CAS**

**KG COLLEGE OF ARTS & SCIENCE**

(Accredited by NAAC & Affiliated to Bharathiar University)  
KGiSL Campus, Saravanampatti, Coimbatore - 641 035. INDIA.

Three-Day Online Faculty Development Programme on  
**EMOTIONAL INTELLIGENCE**  
28<sup>th</sup> & 30<sup>th</sup> April & 2<sup>nd</sup> May 2020

**OFFICIAL CERTIFICATE OF PARTICIPATION**

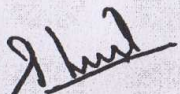
This is to certify that Mr/Ms/Mr.

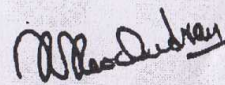
**Suseendar C**

has participated in the Three-Day Online Faculty Development Programme  
on Emotional Intelligence organized by KG COLLEGE OF ARTS & SCIENCE,  
COIMBATORE on 28<sup>th</sup>, 30<sup>th</sup> April and 2<sup>nd</sup> May 2020.



  
Vice-Principal

  
Principal i/c

  
Secretary



# Patrician College of Arts and Science

A Christian minority Institution, Affiliated to the University of Madras & Accredited 'A' Grade by NAAC  
Adyar, Chennai - 600 020.

Ranked No.1 College in Tamilnadu and 27th among the top 100-Autonomous  
Colleges In India awarded by Education World-Higher Education Ranking 2020-2021



## A TWO DAY ONLINE FACULTY DEVELOPMENT PROGRAMME

### CERTIFICATE OF PARTICIPATION

RLJVS8-CE000424

This is to certify that Mr./Ms./Dr. Suseendar. C, Asst. Professor of Management Studies, M.A.M B-School, has participated and successfully completed A Two days Online Faculty Development Programme (FDP) on "PROJECT PROPOSALS FOR FUNDING AGENCIES (UGC STRIDE & ICSSR IMPRESS): PREPARATION AND SUBMISSION PROTOCOL" Organized by Patrician College Research Committee on 16.05.2020 and 17.05.2020.



Dr. R. M. Duranarasan  
(Research Co-ordinator)

Dr. Geetha Rufus  
Vice Principal

Dr. Usha George  
Principal

Dr. Fatima Vasanth  
Academic Director

Rev. Bro. Johnson Rex Dhanabal  
Director & Secretary



# Patrician College of Arts and Science

A Christian minority Institution, Affiliated to the University of Madras & Accredited 'A' Grade by NAAC  
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Ranked No.1 College in Tamilnadu and 27th among the top 100-Autonomous  
Colleges In India awarded by Education World-Higher Education Ranking 2020-2021




**A TWO DAY ONLINE FACULTY DEVELOPMENT PROGRAMME**

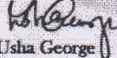
**CERTIFICATE OF PARTICIPATION**


RLJVS8-CE001673

This is to certify that Mr./Ms./Dr. R.KARTHIKA, Associate Professor of MBA, M.A.M B SCHOOL, has participated and successfully completed A Two days Online Faculty Development Programme (FDP) on "PROJECT PROPOSALS FOR FUNDING AGENCIES (UGC STRIDE & ICSSR IMPRESS): PREPARATION AND SUBMISSION PROTOCOL" Organized by Patrician College Research Committee on 16.05.2020 and 17.05.2020.

  
Dr. R. M. Durairasan  
Research Co-ordinator

  
Dr. Geetha Rufus  
Vice Principal

  
Dr. Usha George  
Principal

  
Dr. Fatima Vasanth  
Academic Director

  
Rev. Bro. Johnson Rex Dhanabal  
Director & Secretary







Vidyayamrutamahashruthe

# B.N.M DEGREE COLLEGE

(Affiliated to Bangalore University & Recognised by Govt. Of Karnataka)  
NAAC Accredited with "B" Grade.

P.O. Box No. 7087, 17th Main Road, 27th Cross, Banashankari II Stage, Bangalore- 560 070

## CERTIFICATE OF PARTICIPATION

This is to certify that Mrs. R. KARTHIKA of M. A. M. B SCHOOL has participated in One Day Online National Level FDP on 'STRATEGIES TO REVIVE THE ECONOMY FOR BETTER PERFORMANCE - POST COVID 19' organised by Internal Quality Assurance Cell (IQAC) & Department of Commerce & Management on 21<sup>st</sup> of May 2020 from 11.30 AM to 2.00PM.

N.R. Kaushik

CMA N RAVEENBRANATH KAUSHIK  
RESOURCE PERSON

  
Dr. B.N. SRINIVASA RAO MANEY  
PRINCIPAL





SHRI SHANKARLAL SUNDARBAI  
**SHASUN**  
JAIN COLLEGE FOR WOMEN

A Unit of Sri S. S. Jain Educational Society | Reaccredited by NAAC  
Affiliated to University of Madras | An ISO 9001:2015 Certified Institution

## E-Certificate

This is to certify that Ms./Mr./Dr. SUSEENDAR. C  
of M.A.M B-School participated in  
the Webinar on "The art of writing research papers" organised  
by Internal Quality Assurance Cell (IQAC) & School of commerce  
and computational studies on 22<sup>nd</sup> May 2020.

**Sri. Abhaya Srisrimal Jain**  
Secretary



**Sri. R. Ashok Kumar Mehta**  
Associate Secretary

**Dr. S. Padmavathi**  
Principal





# Dr. MGR- JANAKI COLLEGE OF ARTS AND SCIENCE FOR WOMEN



11&13, Sathyabama MGR Maligai, Durgabai Deshmukh Road, Chennai- 600 028.

## PENTAGON-THE SCHOOL OF BUSINESS STUDIES

### FACULTY DEVELOPMENT PROGRAMME

This is to certify that Dr./Mr./Ms. Suseendar. C of M.A.M B-School has participated in the Online Faculty Development Programme on “Aatmanibhar Bharat Abhiyan - With Special Focus on MSME” on 26 May 2020.

**Dr.K.Latika**  
**Organising Secretary**



**Mr. Kumar Rajendran**  
**Chairman**





# Dr. MGR- JANAKI COLLEGE OF ARTS AND SCIENCE FOR WOMEN



11&13, Sathyabama MGR Maligai, Durgabai Deshmukh Road, Chennai- 600 028.

## PENTAGON-THE SCHOOL OF BUSINESS STUDIES FACULTY DEVELOPMENT PROGRAMME

This is to certify that Dr./Mr./Ms. R. KARTHIKA of M. A. M B SCHOOL has participated in the Online Faculty Development Programme on "Aatmanibhar Bharat Abhiyan - With Special Focus on MSME" on 26 May 2020.

**Dr.K.Latika**  
Organising Secretary



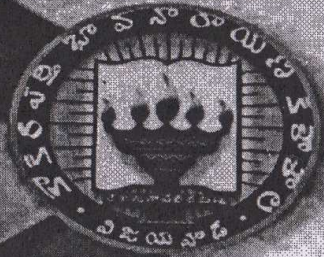
**Mr. Kumar Rajendran**  
Chairman



# K.B.N. COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee  
Kothapeta, Vijayawada - 520001.

A College with Potential for Excellence (UGC-CPE)  
All India 92<sup>nd</sup> Rank in NIRF by MHRD (2017)



## Certificate

This is to certify that Mr./Ms./Dr./Prof. R. KARTHIKA RADHAKRISHNAN of  
M. A. M. B SCHOOL College has participated in a  
UGC Sponsored One Day National Webinar on "IMPACT OF LOCKDOWN ON  
THE CAREER OPPORTUNITIES OF MANAGEMENT & ENGINEERING STUDENTS"  
organized by PG Department of Commerce & Business Administration in  
collaboration with Krishna University, Machilipatnam on 28<sup>th</sup> May, 2020.

  
Convenor

  
Principal





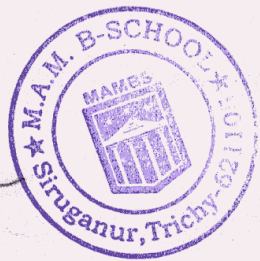
**NATIONAL COLLEGE(AUTONOMOUS)**  
**A College with Potential for Excellence**  
**Nationally Re-Accredited with 'A+' Grade By NAAC**  
**Tiruchirappalli - 620001.**



## **CERTIFICATE OF PARTICIPATION**

This is certify that **Suseendar. C, M.A.M B-School**, has participated in the one day online webinar on **COVID 19 IMPACT ON INDIAN BUSINESS** conducted by the **Department of Business Administration** on 30

May 2020.

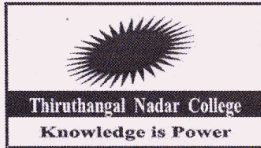


*Suseendar. C*  
**PRINCIPAL**

*Mating*  
**HEAD & CONVENOR**

*P. Subramanian*  
**ORGANIZING SECRETARY**





# THIRUTHANGAL NADAR COLLEGE

(Belongs to the Chennaivazh Thiruthangal Hindu Nadar Uravinmurai Dharma Fund)

Affiliated to the University of Madras

An ISO 9001:2015 Certified Institution Accredited With 'B' Grade By NAAC

## Department of Corporate Secretaryship

### Certificate of Participation

Online Webinar on – “ Creative Teaching for Effective Class Handling ”

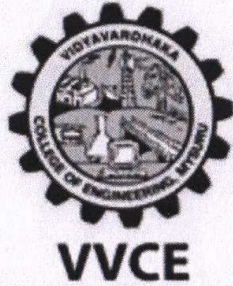
This is to certify that Dr./Mrs./Mr.Ms. Suseendar. C of M.A.M B-School,  
has actively participated in the Webinar on “ Creative Teaching for Effective Class Handling ”, on 02/06/2020.

THIRU. M.G.E. SELAPALAM  
Secretary & Correspondent



DR.S. MURUGESAN  
Principal





Vidyavardhaka Sangha®, Mysore  
**VIDYAVARDHAKA COLLEGE OF ENGINEERING**

Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi  
(Approved by AICTE, New Delhi & Government of Karnataka)

Accredited by NBA | NAAC with 'A' Grade

**Department of Civil Engineering**

Phone: +91 821-4276290, Email: hodcv@vvce.ac.in

Web: <http://www.vvce.ac.in>



@vvceofficial



## CERTIFICATE OF PARTICIPATION



We are pleased to certify that

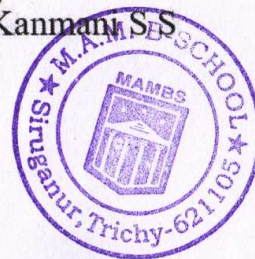
**Dr. Kanimozhi Angamuthu**

has participated in the online training programme on "*Futuristic Research in Disaster Resilience*" during **11 - 13 June 2021** organized by the Department of Civil Engineering, Vidyavardhaka College of Engineering, Mysuru in collaboration with National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India.

Er. Raghavendra S S

Coordinators

Er. Kanmanj S S



Dr. Umesha P K  
Professor

Dr. S K Prasad  
Professor and Head

Made for free with Certify'em





# Dr.N.G.P. INSTITUTE OF TECHNOLOGY

Coimbatore - 641 048

DEPARTMENT OF MANAGEMENT STUDIES

*in association with*

Center for Faculty Development

*Certificate*

*awarded to*

**Mr.S.SENTHILKUMAR**

**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

*on completion of*

**AICTE - ISTE approved** (vide Lr. No. ISTE/Proceedings/Online STTP-SF-TN-06/2021-22 dated June 20, 2021)  
**One Week Online Short Term Training Programme (STTP) on**  
**'Professional Practices for Teachers'**  
**from 23<sup>rd</sup> to 27<sup>th</sup> August, 2021.**

**Dr.R.Indumathy**  
Coordinator



**Dr.P.Saradhamani**  
Professor & Head

**Dr.P.R.Muthuswamy**  
Director

**Dr.S.U.Prabha**  
Principal





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Coimbatore – 641 048

DEPARTMENT OF MANAGEMENT STUDIES

*in association with*

Center for Faculty Development

*Certificate*

*awarded to*

**Mrs.M.SURYA**

**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

*on completion of*

**AICTE - ISTE approved** (vide Lr. No. ISTE/Proceedings/Online STTP-SF-TN-06/2021-22 dated June 20, 2021)

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Coordinator



**Dr.P.Saradhamani**  
Professor & Head

**Dr.P.R.Muthuswamy**  
Director

**Dr.S.U.Prabha**  
Principal





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*Certificate*

*awarded to*

**Mrs.J.AROKIYA MONICA**

**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

*on completion of*

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Coordinator



**Dr.P.Saradhmani**  
Professor & Head

**Dr.P.R.Muthuswamy**  
Director

**Dr.S.U.Prabha**  
Principal





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**Dr.M.HEMALATHA**

**Director & Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

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**Dr.P.R.Muthuswamy**  
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**Dr.S.U.Prabha**  
Principal





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**Ms.MERCY JANITA VINCENT**

**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

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Professor & Head

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**Dr.R.KARTHIKA**

Associate Professor / MBA

M.A.M. Business School, Tiruchirappalli

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**Mr.A.ANBURAJ**

**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

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*R. Indumathy*

**Dr.R.Indumathy**  
Coordinator

*P. Saradhmani*

**Dr.P.Saradhmani**  
Professor & Head

*M. R. Muthuswamy*

**Dr.P.R.Muthuswamy**  
Director

*S. U. Prabha*

**Dr.S.U.Prabha**  
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**Dr.S.U.Prabha**  
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**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

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**Mrs.S.MANOPRIYA**

Assistant Professor / MBA

**M.A.M. College of Engineering and Technology, Tiruchirappalli**

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**Assistant Professor / MBA**

**M.A.M. Business School, Tiruchirappalli**

*on completion of*

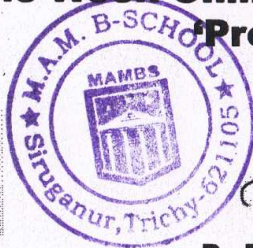
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Coordinator



**Dr.P.Saradhamani**  
Professor & Head

**Dr.P.R.Muthuswamy**  
Director

**Dr.S.U.Prabha**  
Principal





# SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE

(Autonomous)

Affiliated to Bharathidasan University

Reaccredited by NAAC

7, Nelson Road, Thiruvanaikoil, Tiruchirappalli, Tamil Nadu - 620005.



FDP on *Research Proposal to Patenting - A Road Map*

## *Certificate of Participation*

This is to Certify that **Dr. A. Kanimozhi**, Assistant Professor, MANAGEMENT, M.A.M B-SCHOOL, MANAGEMENT, TAMILNADU - 621105 has actively participated in the online FDP on "*Research Proposal to Patenting - A Road Map*" jointly organized by **Internal Quality Assurance Cell [IQAC] & PG and Research Department of Biochemistry, Srimad Andavan Arts and Science College (Autonomous), Tiruchirappalli - 620005**, held from 25<sup>th</sup> to 27<sup>th</sup> August 2021.

Dr. G. Sridharan  
Organizing Secretary,  
Head - Dept. of  
Biochemistry

Dr. G. Jothi  
Dean  
Life Sciences



Radhika  
Principal

Dr. S. Srividhya  
Director  
Academic Affairs

Shri. Ammangi V. Balaji  
Secretary and  
Correspondent







# **Dr. N.G.P. INSTITUTE OF TECHNOLOGY**

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai, Recognized by UGC & Accredited by NAAC with 'A+' Grade and NBA (BME, CSE, ECE, EEE & Mechanical)

## **CERTIFICATE OF COMPLETION**

This is to certify that

**Ms. Irisrinaldifelix**

Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*Dr. P. Saradhamani*

*S.U. Prabha*

*Dr. P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
Educational Institutions





# **Dr. N.G.P. INSTITUTE OF TECHNOLOGY**

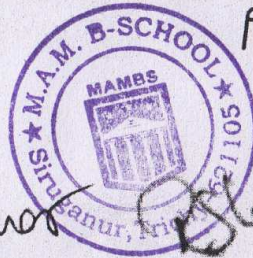
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## **CERTIFICATE OF COMPLETION**

This is to certify that

**Mr. Prasanna S**  
Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**"  
organised by **Department of Management Studies** in association with **Centre for Research**  
from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
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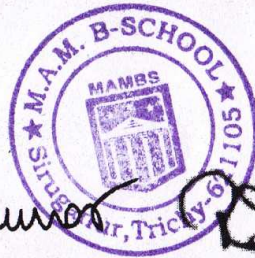
This is to certify that

**Mr. Senthilkumar S**

Assistant Professor

M.A.M Business School

has completed a Five day Executive Development Programme on <sup>FDP</sup> "Data Analysis for Research"  
organised by Department of Management Studies in association with Centre for Research  
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*T. Satheesh Kumar*

*[Signature]*

*S.U. Prabha*

*[Signature]*

**DR. T. SATHEESH KUMAR**

Organising Secretary

**DR. P. SARADHAMANI**

Prof & Head (MBA)

**DR. S.U PRABHA**

Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**

Director Academics- Dr N.G.P  
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## **CERTIFICATE OF COMPLETION**

This is to certify that

**Mr. Anburaj A**  
Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**

Organising Secretary

**DR. P. SARADHAMANI**

Prof & Head (MBA)

**DR. S.U PRABHA**

Principal - Dr. NGPIT

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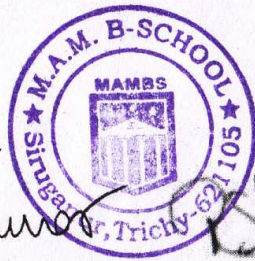
## **CERTIFICATE OF COMPLETION**

*This is to certify that*

**Dr. A. Kanimozhi**

Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**

Organising Secretary

**DR. P. SARADHAMANI**

Prof & Head (MBA)

**DR. S.U PRABHA**

Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**

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M.A.M Business School

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*T. Sathees Kumar*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

*Dr. P. Saradhamani*

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

*Dr. S.U. Prabha*

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

*Dr. P.R. Muthuswamy*

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
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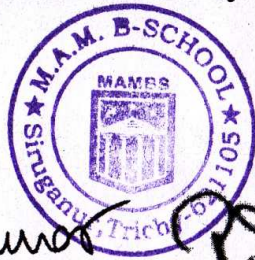
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## **CERTIFICATE OF COMPLETION**

This is to certify that

**Mrs. J. Arokiya Monica**  
Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**"  
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*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**

Organising Secretary

**DR. P. SARADHAMANI**

Prof & Head (MBA)

**DR. S.U PRABHA**

Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**

Director Academics- Dr N.G.P  
Educational Institutions





# **Dr. N.G.P. INSTITUTE OF TECHNOLOGY**

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai, Recognized by UGC & Accredited by NAAC with 'A+' Grade and NBA (BME, CSE, ECE, EEE & Mechanical)

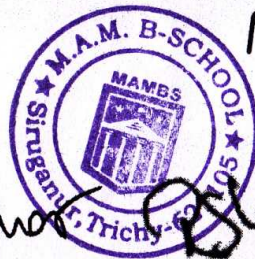
## **CERTIFICATE OF COMPLETION**

This is to certify that

**Ms. S.Manopriya**

Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
Educational Institutions





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## **CERTIFICATE OF COMPLETION**

This is to certify that

**Dr. R. Karthika**  
Associate Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*Dr. P. Saradhamani*

*Dr. S.U. Prabha*

*Dr. P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
Educational Institutions





## Jayaraj Annapackiam College For Women (Autonomous)

Periyakulam - 625601, Theni District, Tamil Nadu, India.

(A Unit of Sisters of St. Anne, Tiruchirappalli)

DST-FIST Supported College Since 2016, Accredited with 'A' Grade (Cycle 3) by NAAC

Affiliated to Mother Teresa Women's University, Kodaikanal.

in association with

## Auxilium College (Autonomous)

(Accredited by NAAC with A\* grade with CGPA of 3.55 out of 4 in 3<sup>rd</sup> cycle)

Vellore 632006



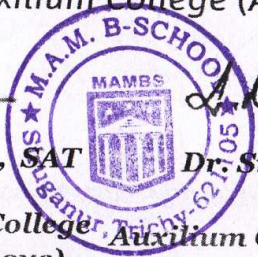
# Certificate of Participation

This is to certify that

**Suseendar. C**

has actively participated in a Two Day National Webinar on **"Impact of COVID-19 in Service Sector: Strategies to Overcome the Challenges"** organized by PG & Research Centre of Commerce, Jayaraj Annapackiam College For Women (Autonomous), Periyakulam in association with Department of Business Administration, Auxilium College (Autonomous), Vellore on 1<sup>st</sup> & 2<sup>nd</sup> June 2020.

Rev. Sr. Dr. S. Jesurani, SAT  
Principal  
Jayaraj Annapackiam College  
For Women (Autonomous)  
Periyakulam



Dr. Sr. Regina Mary R  
Principal  
Auxilium College (Autonomous)  
Vellore

Dr. J Mary Suganthi Bai  
Head, Department of Commerce  
Jayaraj Annapackiam College  
For Women (Autonomous)  
Periyakulam

Dr. Beulah Suresh  
Head, Department of Business  
Administration  
Auxilium College (Autonomous)  
Vellore





# **Dr. N.G.P. INSTITUTE OF TECHNOLOGY**

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai, Recognized by UGC & Accredited by NAAC with 'A+' Grade and NBA (BME, CSE, ECE, EEE & Mechanical)

## **CERTIFICATE OF COMPLETION**

*This is to certify that*

**Dr. A. Kanimozhi**  
Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*Dr. P. Saradhamani*

*S.U. Prabha*

*Dr. P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
Educational Institutions





# **Dr. N.G.P. INSTITUTE OF TECHNOLOGY**

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai, Recognized by UGC & Accredited by NAAC with 'A+' Grade and NBA (BME, CSE, ECE, EEE & Mechanical)

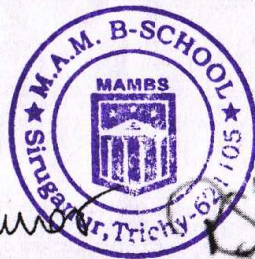
## **CERTIFICATE OF COMPLETION**

*This is to certify that*

**Ms. S.Manopriya**

Assistant Professor  
M.A.M Business School

has completed a Five day Executive Development Programme on "**Data Analysis for Research**" organised by **Department of Management Studies** in association with **Centre for Research** from 31-08-2021 to 04-09-2021



*T. Satheesh Kumar*

*P. Saradhamani*

*S.U. Prabha*

*M.P.R. Muthuswamy*

**DR. T. SATHEESH KUMAR**  
Organising Secretary

**DR. P. SARADHAMANI**  
Prof & Head (MBA)

**DR. S.U PRABHA**  
Principal - Dr. NGPIT

**DR. P.R MUTHUSWAMY**  
Director Academics- Dr N.G.P  
Educational Institutions





This certificate is being awarded to

**Anburaj**

of M.A.M B - School, Siruganur, Trichy, Tamilnadu for attending the webinar session on **Commodity Derivative Market** conducted by National Commodity & Derivative Exchange Limited (NCDEX).

SMITA SUDHAKAR  
CHAUDHARY  
I am approving this  
document



01.10.2021 19:06  
Authorised Signatory

Date: 18 September 2021

Date: 18 September 2021





This certificate is being awarded to

**Dr A Kanimozhi**

of M.A.M B - School, Siruganur, Trichy, Tamilnadu for attending the webinar session on **Commodity Derivative Market** conducted by National Commodity & Derivative Exchange Limited (NCDEX).

SMITA SUDHAKAR  
CHAUDHARY  
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01.10.2021 19:06  
Authorised Signatory

Date: 18 September 2021





This certificate is being awarded to

**Dr Suseendar C**

of M.A.M B - School, Siruganur, Trichy, Tamilnadu for attending the webinar session on **Commodity Derivative Market** conducted by National Commodity & Derivative Exchange Limited (NCDEX).

SMITA SUDHAKAR  
CHAUDHARY  
I am approving this  
document

01.10.2021 19:06  
Authorised Signatory



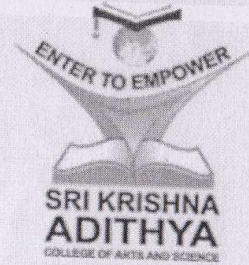
Date: 18 September 2021





# SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

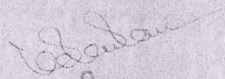
Recognized with 2(f) & 12(B) status by UGC | Affiliated to Bharathiar University  
Kovaipudur, Coimbatore - 641042



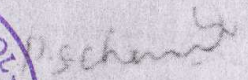
## Certificate of Appreciation


This certificate is presented to DR.C SUSEENDAR of  
ASSISTANT PROFESSOR at MAM B-SCHOOL

Has actively participated in the "Five Day National Level Faculty Development Program on Nuance of Research techniques" organized by Department of Commerce(B.Com, B.Com BPS & M.Com) from 6th to 10th September 2021.

  
Convener  
Dr.K.Parimalakanthi



  
Head of the Department  
Dr.P.S.Chandni

  
Principal  
DR. S. PALANIAMMAL

Made for free with Certify'em



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
 (Autonomous)  
 College with Potential for Excellence  
 Linguistic Minority Institution  
 Affiliated to University of Madras



The Institute of Cost Accountants of India  
 (Statutory body under an Act of Parliament)



சீமத் அண்டவன் கலை மற்றும் அறிவியல் கல்விக்கல்வி  
**Srimad Andavan Arts and Science College (Autonomous)**  
 (Managed by Sri Ranganatha Paduka Vignayaya Trust)  
 Affiliated to Bharathidasan University  
 An ISO 9001-2015 Certified Institution  
 Reccredited by MAAC  
 Recognized as SISO by DSIR New Delhi

Internal Quality Assurance Cell [IQAC] and  
 PG & Research Department of Commerce  
 Srimad Andavan Arts and Science College

Internal Quality Assurance Cell [IQAC] and  
 PG & Research Department of Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav College

Professional Development Programme [PDP] on

# Recent Trends in Commerce

[22<sup>nd</sup> September 2021 to 5<sup>th</sup> October 2021 – 14 Days]  
 Certificate No.PDP212210-64

We are pleased to place on record that  
**Dr. A.Kanimozhi**  
 Assistant Professor - MBA, MAMBS

Participated in the 14 days Professional Development Programme on Recent Trends in Commerce [Virtual Mode] on topics

- ERP for Business Decisions
- GST - Revolutionary Change in Indirect Taxation - Recent Updates
- Entrepreneurship and University Based Incubators
- Recent Changes in Company Law
- HR Analytics for effective organisational Excellence
- Effective Communication & Presentation Skills for Business Excellence
- Internal Audit – Approach for Operational Excellence
- Industry 4.0 Artificial Intelligence, Machine Learning in Business
- India's New Labour Codes
- SMART Cities for SMART India
- Digital Banking - Opportunities & Way Forward
- International Taxation & Transfer Pricing
- Information Systems & Forensic Audit
- Re-energizing the Curriculum for Commerce & Business Studies

Organised by The Institute of Cost Accountants of India in association with the Internal Quality Assurance Cell [IQAC], Post Graduate & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College [Autonomous], Chennai & Internal Quality Assurance Cell [IQAC], Post Graduate & Research Department of Commerce, Srimad Andavan Arts and Science College [Autonomous], Tiruchirapalli, Tamilnadu.

*J. Jayasankar*  
 CMA P Raju Iyer

*Rakesh*  
 CMA Rakesh Shankar Ravisankar  
 Member - IAASB  
 Institute of Cost Accountants of India

*S. S. Srividhya*  
 Dr. S. Srividhya  
 Director – Academics  
 Srimad Andavan Arts and Science College

*Dr. J. Radhika*  
 Dr. J. Radhika  
 Principal  
 Srimad Andavan Arts and Science College

*J. Jayasankar*  
 Dr. J. Jayasankar  
 HOD - Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav College

*Dr. S. Santhosh Baboo*  
 Dr. S. Santhosh Baboo  
 Principal  
 Dwaraka Doss Goverdhan Doss Vaishnav College





MASTeR



GROUP OF  
INSTITUTIONS

# M. A. M. B - SCHOOL

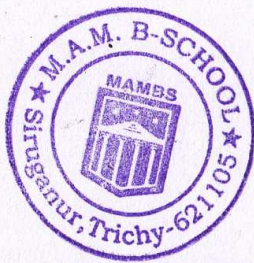
(Affiliated to Anna University, Chennai Approved by AICTE, New Delhi)  
Siruganur, Tiruchirappalli-621 105



MAMBS  
M.A.M. BUSINESS  
SCHOOL

## Certificate of Participation

This is to certify that **Dr. M. Hemalatha** Director - M.A.M. B-School has participated in the  
“ **One Day FDP Program on Advanced Presentation Skills**” organized by  
**M.A.M. B-School on 09.10.2021.**



*Dr. R. Karthika*

**Dr. R. Karthika**  
CO - ORDINATOR

*Dr. M. Hemalatha*

**Dr. M. Hemalatha**  
Director



MASTeR



GROUP OF  
INSTITUTIONS

# M. A. M. B - SCHOOL

(Affiliated to Anna University, Chennai Approved by AICTE, New Delhi)  
Siruganur, Tiruchirappalli-621 105



MAMBS  
M.A.M. BUSINESS  
SCHOOL

## Certificate of Participation

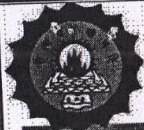
This is to certify that **Dr. R. Karthika** Associate Professor - M.A.M. B-School has participated  
in the “ **One Day FDP Program on Advanced Presentation Skills**” organized by  
**M.A.M. B-School on 09.10.2021.**



**Dr. R. Karthika**  
CO - ORDINATOR

**Dr. M. Hemalatha**  
Director





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence  
Linguistic Minority Institution  
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The Institute of Cost Accountants of India  
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ஸ்ரீமத் ஆண்டவன் கலை மற்றும் அறிவியல் கல்லூரி (தன்னாட்சி)  
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Dwaraka Doss Goverdhan Doss Vaishnav College

Professional Development Programme [PDP] on

Internal Quality Assurance Cell [IQAC] and  
PG & Research Department of Commerce  
Srimad Andavan Arts and Science College

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- HR Analytics for effective organisational Excellence
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- Industry 4.0 Artificial Intelligence, Machine Learning in Business
- India's New Labour Codes
- SMART Cities for SMART India
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- Re-energizing the Curriculum for Commerce & Business Studies

Organised by The Institute of Cost Accountants of India in association with the Internal Quality Assurance Cell [IQAC], Post Graduate & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College [Autonomous], Chennai & Internal Quality Assurance Cell [IQAC], Post Graduate & Research Department of Commerce, Srimad Andavan Arts and Science College [Autonomous], Tiruchirapalli, Tamilnadu.

**CMA P Raju Iyer**  
Vice President  
The Institute of Cost Accountants of India

**CMA Rakesh Shankar Ravisankar**  
Member - IAASB  
The Institute of Cost Accountants of India

**Dr. S. Srividhya**  
Director – Academics  
Srimad Andavan Arts and Science College

**Dr. J. Radhika**  
Principal

**Dr. J. Jayasankar**  
HOD - Commerce

**Dr. S. Santhosh Baboo**  
Principal

Dwaraka Doss Goverdhan Doss Vaishnav College





# St. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ Grade (Cycle IV) by NAAC; Special Heritage Status awarded by UGC  
College with Potential for Excellence by UGC; DBT-STAR & DST-tfIST Sponsored College  
Tiruchirappalli - 620 002, Tamil Nadu



Institute for Financial Market Skills

&

## MCUBE Academy

Chennai, Tamil Nadu

The Certificate is presented to

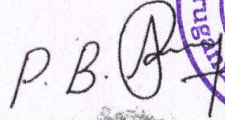
**SENTHILKUMAR S**

who has attended the Three Days Faculty Development Programme on

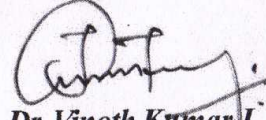
**“Financial Market & Investment”**

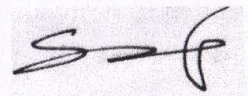
Organized by St. Joseph's College (Autonomous), Tiruchirappalli

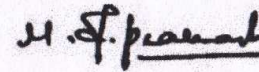
from 15.12.2021 to 17.12.2021 through virtual mode.

  
**Dr. P. Bastin Arockiaraj**  
Organizing Secretary



  
**Dr. Vinoth Kumar J.**  
Organizing Secretary

  
**Prof. S. Kirubakaran**  
Convener

  
**Mr. Jeyaprakash**  
Director -  
MCUBE Academy



# MOTHER THERESSA COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to JNTU) Peddapalli (Dist) , Telangana. 505172.



## Certificate of Participation

*This is to certify that*

**S.SENTHILKUMAR**

**M.A.M.B-SCHOOL**

*has participated in a Faculty Development Programme on*

***"NAAC Awareness & Revised Accreditation Process"***

*organised by Mother Theresa College of Engineering and Technology on 31 January 2022.*

*A. Naveen*  
**A. Naveen**  
Chairman

*Naveen*  
**A. Naveen**  
Director



*T. Srinivas*  
**Dr. T. Srinivas**  
Principal

*Ashok*  
**Dr. V. Ashok kumar**  
Convener

*Upendar*  
**Dr. E. Upendar**  
Co-Convener

Made for free with Certify'em



MOTHER THERESSA  
COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to JNTU) Peddapalli (Dist) , Telangana. 505172.



**Certificate of Participation**

*This is to certify that*

**S.PRASANNA**

**M.A.M.B-School, Trichy**

*has participated in a Faculty Development Programme on*

*“NAAC Awareness & Revised Accreditation Process”*

*organised by Mother Theresa College of Engineering and Technology on 31 January 2022.*

*A. Navath*  
**A. Navath**  
Chairman

*Navath*  
**A. Navath**  
Director



*T. Srinivas*  
**Dr. T. Srinivas**  
Principal

*Ashok*  
**Dr. V. Ashok kumar**  
Convener

*Upendar*  
**Dr. E. Upendar**  
Co-Convener

Made for free with Certify'em





# SRIMAD ANDAVAN ARTS AND SCIENCE COLLEGE (Autonomous)

(Managed by Sri Ranganatha Paduka Vidyalaya Trust)

Affiliated to Bharathidasan University Re-accredited by NAAC  
7, Nelson Road, Thiruvanaikovil, Tiruchirappalli, Tamil Nadu, India.

## ONE DAY NATIONAL SEMINAR

on

### "ATMANIRBHAR BHARAT ABHIYAN SCHEME THROUGH ENTREPRENEURSHIP DEVELOPMENT"

Sponsored by

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR) & MINISTRY OF HUMAN RESOURCE DEVELOPMENT (MHRD)  
GOVERNMENT OF INDIA

Organized by

PRABANDHA SAMITI OF PG & RESEARCH DEPARTMENT OF MANAGEMENT

### Certificate of Participation

This is to certify that Mr. / Ms. / Dr. ....A. ANBURAJ, Asst. Prof...... of  
MAM. B. School..... has actively participated in the One Day National Seminar on  
"ATMANIRBHAR BHARAT ABHIYAN SCHEME THROUGH ENTREPRENEURSHIP DEVELOPMENT" held on  
09.03.2022 Sponsored by Indian Council of Social Science Research (ICSSR) & Ministry of Human Resource  
Development (MHRD), Government of India.

  
Convenor

  
Co-ordinator

  
Principal

  
Secretary







**RAJALAKSHMI  
ENGINEERING COLLEGE**  
An AUTONOMOUS Institution  
Affiliated to ANNA UNIVERSITY, Chennai



## CERTIFICATE OF PARTICIPATION

*This is to certify that Mr. SENTHILKUMAR S from M A.M.B-SCHOOL participated in Virtual National Level Faculty Development Program on "Industry 5.0 - Opportunities & Challenges", Organized by Department of Management Studies, Rajalakshmi Engineering College held from 11.03.2022 to 16.03.2022.*



*Dr. CB. Ragothaman  
16/3/22*

**Dr.CB.RAGOTHAMAN,  
CONVENER**

*Uma Ram  
16/03/2022*

**Dr.UMA RAMAN,  
HOD-MBA**





**RAJALAKSHMI**  
**ENGINEERING COLLEGE**  
An AUTONOMOUS Institution  
Affiliated to ANNA UNIVERSITY, Chennai



## CERTIFICATE OF PARTICIPATION

This is to certify that Dr. R. KARTHIKA from M. A. M. B SCHOOL participated in Virtual National Level Faculty Development Program on "Industry 5.0 - Opportunities & Challenges", Organized by Department of Management Studies, Rajalakshmi Engineering College held from 11.03.2022 to 16.03.2022.



Dr. CB. Ragothaman  
16/3/22

**Dr.CB.RAGOTHAMAN,**  
**CONVENER**

Dr. Uma Raman  
16/03/2022

**Dr.UMA RAMAN,**  
**HOD-MBA**





**RAJALAKSHMI**  
**ENGINEERING COLLEGE**  
An AUTONOMOUS Institution  
Affiliated to ANNA UNIVERSITY, Chennai

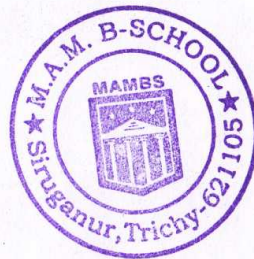
UNITED NATIONS  
**academic  
impact**

Sharing  
a Culture  
of Intellectual  
Social  
Responsibility



## CERTIFICATE OF PARTICIPATION

This is to certify that Mr. SENTHILKUMAR S from M.A.M.B-SCHOOL participated in Virtual National Level Faculty Development Program on "Industry 5.0 - Opportunities & Challenges", Organized by Department of Management Studies, Rajalakshmi Engineering College held from 11.03.2022 to 16.03.2022.



*Dr. CB. Ragothaman*  
16/3/22

Dr.CB.RAGOTHAMAN,  
CONVENER

*Uma Raman*  
16/03/2022

Dr.UMA RAMAN,  
HOD-MBA





**ST. JOSEPH'S COLLEGE (AUTONOMOUS)**

*In Association with*

**M. A. M- BUSINESS SCHOOL**



**MAMBS**  
M.A.M. BUSINESS  
SCHOOL

## **Certificate of Participation**

This is to certify that

# SENTHILKUMAR S

has participated One Day Online **FDP** on "**BASICS OF BUSINESS ANALYTICS**"  
organized by **ST. Joseph College** In Association with **M.A.M. B - School**, Trichy

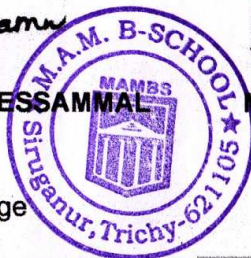
06<sup>th</sup> June 2022.

*Octovia laly Sessammal*

**Prof. C. F. OCTOVIA ANTONY SESSAMMAL**

HOD/MBA

St. Joseph's College



*P. Premakumari*

**Ms.P.PREMAKUMARI**

Secretary of FDP

St. Joseph's College

*Hemalatha*

**Dr. M. Hemalatha**

Director

MAMBS

*Fathima Bathool*

**Mrs. Fathima Bathool**

Secretary & CEO

Master GI





**ST. JOSEPH'S COLLEGE (AUTONOMOUS)**

*In Association with*

**M. A. M- BUSINESS SCHOOL**



**MAMBS**  
M.A.M. BUSINESS  
SCHOOL

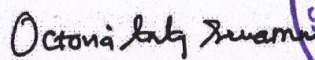
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This is to certify that

**DR. R. KARTHIKA**

has participated One Day Online **FDP** on "**BASICS OF BUSINESS ANALYTICS**"  
organized by **ST. Joseph College** In Association with **M.A.M. B - School**, Trichy

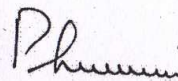
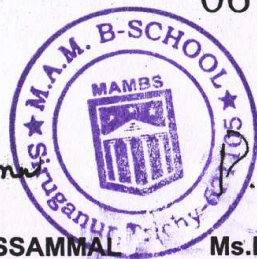
06<sup>th</sup> June 2022.



**Prof. C. F. OCTOVIA ANTONY SESSAMMAL**

HOD/MBA

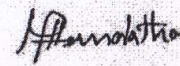
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**Ms. P. PREMAKUMARI**

Secretary of FDP

St. Joseph's College



**Dr. M. Hemalatha**

Director

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**Mrs. Fathima Bathool**

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**Dr. R. Karthika**  
CO - ORDINATOR

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**Dr. M. Hemalatha**  
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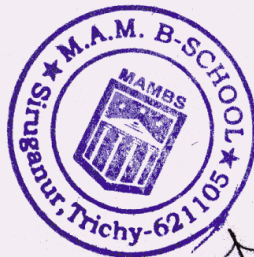
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**Dr. R. Karthika**

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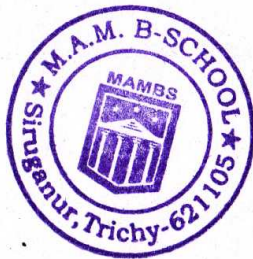
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**Dr. R. Karthika**  
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*Dr. M. Hemalatha*

**Dr. M. Hemalatha**  
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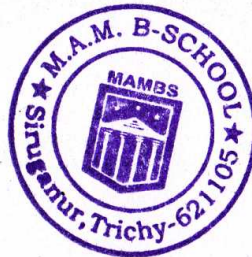
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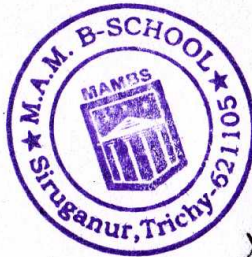
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*R. Karthika*

**Dr. R. Karthika**

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*M. Hemalatha*

**Dr. M. Hemalatha**

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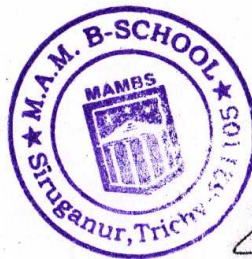
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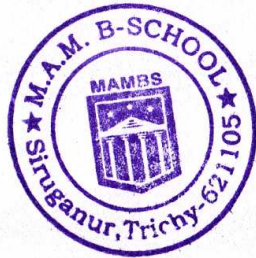
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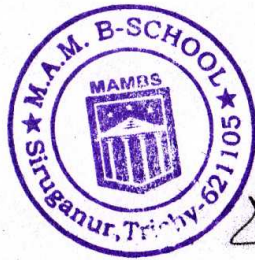
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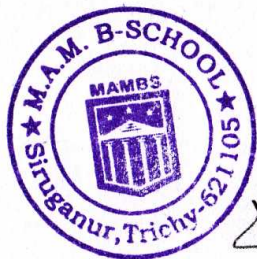
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*[Handwritten signature]*  
**Dr. R. Karthika**  
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**Dr. R. Karthika**  
CO - ORDINATOR

**Dr. M. Hemalatha**  
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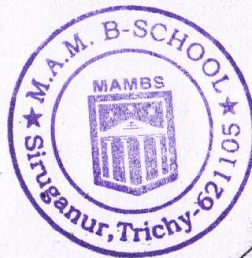
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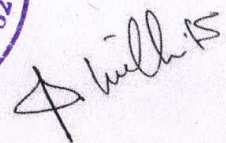


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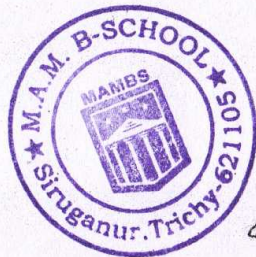
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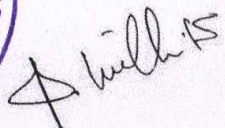


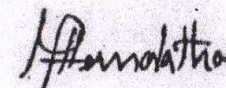
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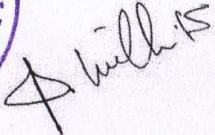


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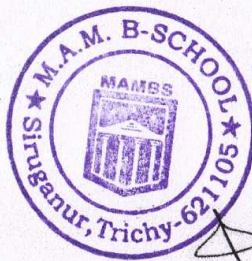
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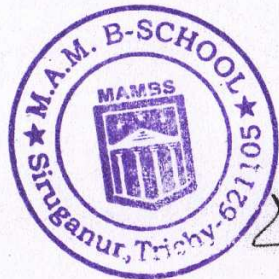
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**Dr. R. Karthika**  
CO - ORDINATOR

*Hemalatha*  
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*Dr. M. Hemalatha*

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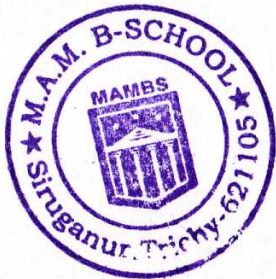
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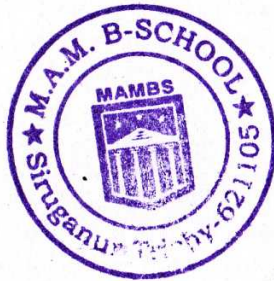
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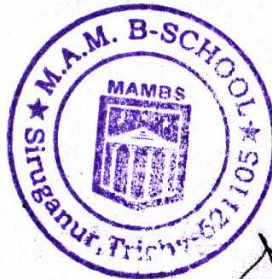
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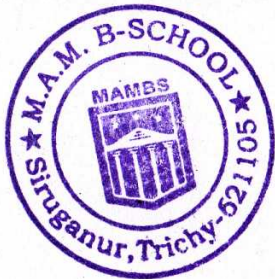
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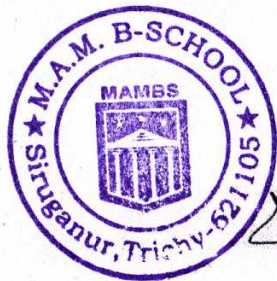
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*[Handwritten signature]*  
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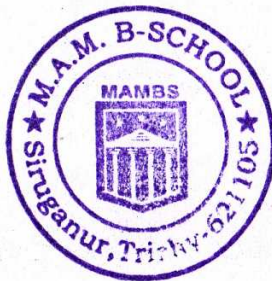
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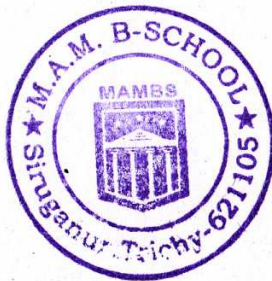
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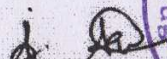
DR KARTHIKA. R

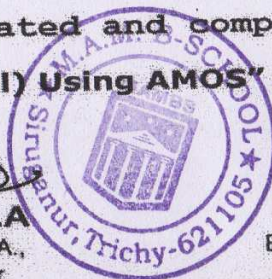
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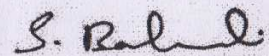
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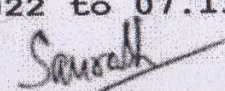
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has participated and completed "National Level FDP on Structural Equation Modeling  
(SEM Model) Using AMOS" through online from 05.11.2022 to 07.11.2022.

  
Agila .A  
BCA, MBA.,  
Director



  
S. Bala Murali  
B.Com., MBA, UGC-NET, Ph.D.,  
Organiser

  
Saurabh Agarwal M.Tech.,  
IIT K Alumnus, Consultant to IBM & UNESCO  
for Business Analytics, Kanpur,  
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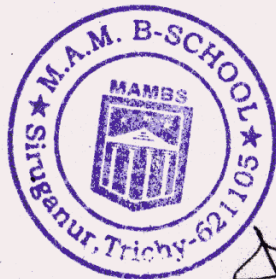
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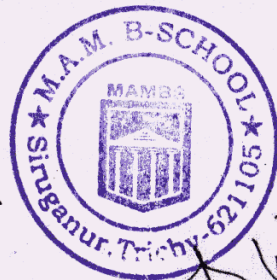
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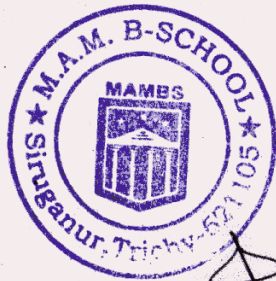
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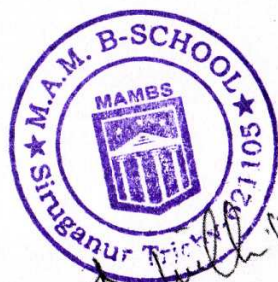
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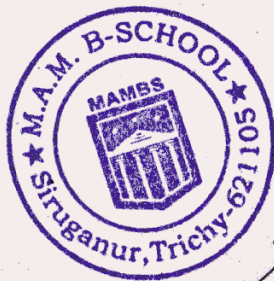
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A handwritten signature in blue ink, appearing to read "R. Karthika".

**Dr. R. Karthika**  
CO - ORDINATOR

A handwritten signature in blue ink, appearing to read "Hemalatha".

**Dr. M. Hemalatha**  
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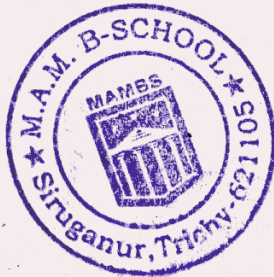
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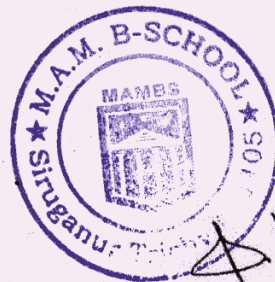
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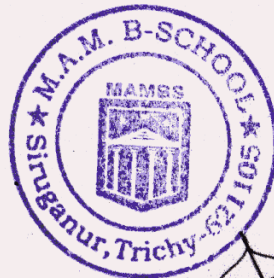
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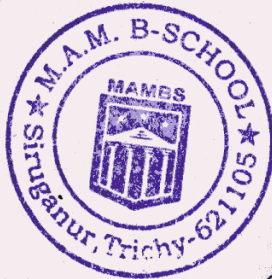
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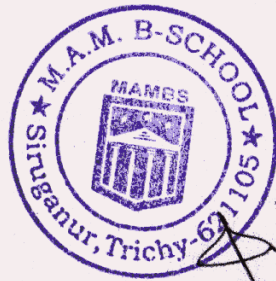
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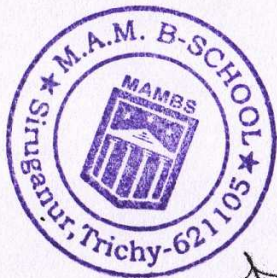
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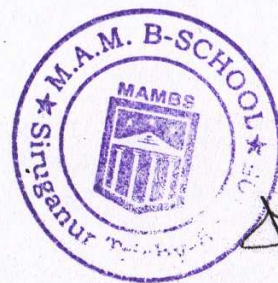
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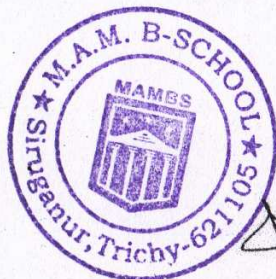
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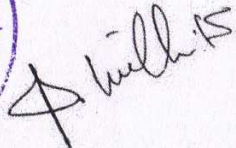


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A handwritten signature in blue ink, appearing to read "Dr. R. Karthika".

**Dr. R. Karthika**  
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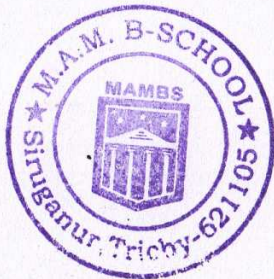
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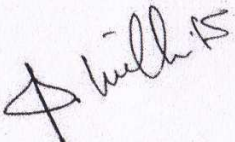
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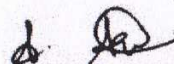
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ASSOCIATE PROFESSOR

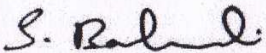
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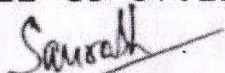
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has participated and completed "National Level FDP on Structural Equation Modeling  
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**Agila .A**  
BCA, MBA.,  
Director



  
**S. Bala Murali**  
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Organiser

  
**Saurabh Agarwal M.Tech.,**  
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ASSISTANT PROFESSOR OF COMMERCE  
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