

M.A.M. B- SCHOOL
Siruganur - Trichy - 621105

Year & Sec: 2nd Year "A&B"

CIA-I Marks Statement

Academic Year: 2021-22 (ODD SEM)

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
1	812220631002	Abirami.K	29	54	50	52	51				58	AB	51	345	43.1
2	812220631004	Akash. C	9	24	18	8	16				24	20	41	160	20
3	812220631005	Akila.S	15	21	28	21	27				26	22	50.5	211	26.3
4	812220631006	Anandh.K	4	28	27	29	6				33	20	50	197	24.6
5	812220631007	Anusuya.V	27	22	38	32	24				37	26	63	269	33.6
6	812220631008	Arul Reshma.A	9	31	29	27	27	50	33	32				238	29.8
7	812220631009	Ashokraj.V	2	20	16	15	8	15	24	26				126	15.8
8	812220631010	Balakrishnan. M	9	33	25	24	20	17	37	33				198	24.8
9	812220631011	Balapriya. B	8	27	AB	18	31				23	15	50	172	21.5
10	812220631012	Bavithra. R	21	50	53	41	52				50	29	61	357	44.6
11	812220631013	Bhavatharini.B	38	54	67	53	53				56	52	63	436	54.5
12	812220631014	Deepalakshmi.K	29	50	43	47	19				41	40	55	324	40.5
13	812220631015	Devadharshini.G	26	39	42	47	32				42	44	62.5	335	41.8
14	812220631017	Dhanusiya Mary. S	15	31	34	33	8				35	40	63	259	32.4
41	812220631018	DHARANIKA D	27	35	21	50	20				27	50	33	263	32.9
15	812220631019	Dhilipkumar.B	15	36	30	38	20				36	28	55	258	32.3
16	812220631020	Esther Evangelin.I	25	40	45	39	41				39	40	50	319	39.9
17	812220631021	Farah Zainaf.A	10	50	55	50	31				54	55	63.5	369	46.1
18	812220631022	Gayathri.K	18	40	43	38	33				40	38	56.5	307	38.3
19	812220631023	Girija.S	19	15	30	16	19				23	25	59	206	25.8
20	812220631024	Guna. K	1	29	17	21	5				24	11	41.5	150	18.7
21	812220631025	Hariharan R	5	35	18	24	11	21	21	34				169	21.1
22	812220631026	Harshavardhini .M	10	ab	AB	17	10				25	21	36.5	120	14.9
23	812220631027	Infant Jeromeca.S	21	54	53	40	26				35	50	50.5	330	41.2
24	812220631028	Ishwarya.A	29	37	30	31	31				40	34	59	291	36.4
25	812220631029	Iswarya.M	24	28	34	47	26				37	28	61.5	286	35.7
26	812220631030	Janarthan.B	27	33	23	35	24	22	24	32				247	30.9
27	812220631031	Jayakiruthika.S	20	20	27	34	18				25			196	24.4
28	812220631032	Jebasuthan. S	AB	AB	AB	AB	AB		AB	AB				0	0
29	812220631033	Karthick K	AB	AB	AB	AB	AB		AB	AB				0	0

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
30	812220631034	Karthickraja.M	AB	5	AB	11	12	7	13	32				80	10
31	812220631035	Karunamoorthi.A	7	15	21	16	17				15	24	50.5	166	20.7
32	812220631036	Keerthana B	36	50	56	56	42				50	56	67.5	414	51.7
33	812220631037	Kethsiya Evangelin.J	32	33	32	27	41				33	28	54	280	35
34	812220631038	Krishnakumar.C	7	18	26	4	14	17	25	33				144	18
35	812220631040	Loganayaki. S	20	34	26	37	24				28	50	50	269	33.6
36	812220631041	Mageshwari.G	21	51	33	24	AB	26	26	36				217	27.1
37	812220631043	Manikandan.S	6	20	20	11	6	6	16	16				101	12.6
38	812220631044	Manimaran.A	20	33	32	32	8	29	22	39				215	26.9
39	812220631045	Manju.M	42	51	53	44	44				50	58	66	408	51
40	812220631046	Manju.T	26	34	32	38	AB				28	27	64.5	250	31.2
42	812220631047	MARIYAMARTIN M	32	36	36	51	25	43	47	50				320	40
43	812220631048	MARIYAMMAL V	13	27	27	62	41				57	50	31	308	38.5
44	812220631049	MEHA JABEEN SYED MOHAMED	57	62	56	66.5	58				65	65	57	487	60.8
45	812220631050	MONISHA R	33	50	39	61	31				56	51	50	371	46.4
46	812220631052	NAGAJOTHI R	33	50	38	56	51				50	52	50	380	47.5
47	812220631053	NANDHINI D	50	50	37	68	27				56	56	53	397	49.6
48	812220631054	NAVEEN KUMAR U	10	27	23	50	27				21	5	18	181	22.6
49	812220631055	PALANIKUMAR S	9	35	26	50	35	36	23	41				255	31.9
50	812220631056	POOVARASAN K	12	20	33	50.5	27				50	34	35	262	32.7
51	812220631057	PRAKASH M	17	29	26	50	37	23	18	33				233	29.1
52	812220631058	PRAVIN KUMAR E	14	15	18	37	21				18	25	18	166	20.8
53	812220631059	PRIYADHARSHINI R	12	17	25	40	16				22	AB	30	162	20.3
54	812220631060	PRIYANKA M	50	50	45	64	55				57	50	50	421	52.6
55	812220631061	RAGULGANTH T	45	50	53	65	37				51	50	45	396	49.5
56	812220631062	RAJASELVAM S	2	15	3	33.5	18				7	14	13	106	13.2
57	812220631064	RAMAJEYAMB	30	27	30	58	31				AB	40	46	262	32.8
58	812220631065	RAMAR S	26	30	20	32	35				50	17	37	247	30.9
59	812220631066	RAMESHKUMAR V	33	25	AB	50	32				38	25	28	231	28.9
60	812220631067	RASHEETH BASHA H	13	15	17	21.5	32				9	19	18	145	18.1

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
61	812220631068	SABARI NATHAN T	7	12	16	28	30				16	12	9	130	16.3
62	812220631069	SAKTHIVEL M	AB	AB	AB	AB	AB	AB	AB	AB				0	0
63	812220631070	SANTHOSH KUMAR A	23	28	AB	32.5	40				27	8	22	181	22.6
64	812220631071	SARAVANAKUMAR F	23	19	21	30.5	24				9	14	26	167	20.8
65	812220631072	SARAVANAN S	22	34	21	50.5	28				40	27	37	260	32.4
66	812220631073	SATHISH N	50	40	28	55	51				52	30	32	338	42.3
67	812220631074	SATHISHKUMAR S	11	19	8	50	17				17	23	30	175	21.9
68	812220631075	SAVITHRI R	34	25	32	65	30				50	50	45	331	41.4
69	812220631076	SHANMUGA PRIYA M	32	38	38	50	40	50	54	50				352	44
70	812220631077	SHINY RESHMA J	26	22	13	53.5	17				50	AB	34	216	26.9
71	812220631079	SIVAGAMIR	34	28	27	50	30				50	50	40	309	38.6
72	812220631080	SIVAPRAKASH M	51	56	27	66	35				52	36	55	378	47.3
73	812220631081	SUBASH CHANDRAB	16	24	18	29	20				18	15	16	156	19.5
74	812220631082	SUGANTHI P	28	27	18	50.5	26				50	50	38	288	35.9
75	812220631083	SURYA A	39	23	17	33	33				25	22	34	226	28.3
76	812220631084	SURYA S	30	33	45	78	46				60	60	54	406	50.8
77	812220631085	THANGESWARAN K	24	24	17	40	48				11	20	22	206	25.8
78	812220631087	VASUDEVAN M	12	29	13	35	22	33	29	31				204	25.5
79	812220631088	VIGNESH K	31	16	39	54	37				43	13	33	266	33.3
80	812220631089	VINGOLAR MESHIA	26	18	23	43.5	25				40	15	30	221	27.6
81	812220631090	VINOTHINI M	28	30	21	50	AB				AB	AB	AB	129	16.1
82	812220631091	VISHNUPRASANTH K	30	21	14	40	29				40	25	23	222	27.8
83	812220631092	VISWANATHAN P	37	24	21	56	31				10	18	38	235	29.4
84	812220631093	YANNICK S	AB	AB	AB	AB	AB				AB	AB	AB	0	0
85	812220631094	YOGANANTH K	40	37	23	55	36				42	23	37	293	36.6
86	812220631095	YUVARAJ E	51	29	27	50.5	29				43	34	37	301	37.6
87	812220631096	YUVARAJ S	16	19	13	40	32				19	7	18	164	20.5

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Examcell Coordinator

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Siruganur - Trichy - 621105

Year & Sec: 2nd Year "B"

CIA-II Marks Statement

Academic Year: 2021-22 (ODD SEM)

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	SHRM	BA5019	BA5001	BA5005	SM	BA5006	BFSM	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW		BM	RM									
1	812220631002	Abirami.K	41	53	42	50	50						53	50	55.5	394.5	49.31	
2	812220631004	Akash. C	26	12	36	25	18						18	23	41	199	24.88	
3	812220631005	Akila.S	37	8	22	25	28						35	28	58	241	30.13	
4	812220631006	Anandh.K	24	26	29	13	24						34	25	50	225	28.13	
5	812220631007	Anusuya.V	35	12	36	24	24						AB	32	54	217	27.13	
6	812220631008	Arul Reshma.A	AB	AB	AB	20	39	35	36	29						159	19.88	
7	812220631009	Ashokraj. V	25	13	26	27	20	25	27	22						185	23.13	
8	812220631010	Balakrishnan. M	21	AB	AB	30	27	31	38	32						179	22.38	
9	812220631011	Balapriya. B	30	27	31	34	26						20	21	50	239	29.88	
10	812220631012	Bavithra. R	50	58	51	46	46						44	43	57	395	49.38	
11	812220631013	Bhavatharini.B	51	56	54	53	54						51	51	60	430	53.75	
12	812220631014	Deepalakshmi.K	44	53	50	45	6						50	54	69.5	371.5	46.44	
13	812220631015	Devadharshini.G	50	50	50	50	34						25	50	59	368	46	
14	812220631017	Dhanusiya Mary. S	39	28	40	38	23						41	40	62	311	38.88	
15	812220631019	Dhilipkumar.B	33	AB	39	40	34						30	28	51.5	255.5	31.94	
16	812220631020	Esther Evangelin.J	50	50	50	40	50						51	50	69.5	410.5	51.31	
17	812220631021	Farah Zainaf.A	50	50	50	55	51						56	52	72.5	436.5	54.56	
18	812220631022	Gayathri.K	AB	AB	33	38	28						36	40	54.5	229.5	28.69	
19	812220631023	Girija.S	36	13	38	29	31						29	38	54.5	268.5	33.56	
20	812220631024	Guna. K	28	27	33	35	14						12	37	51.5	237.5	29.69	
21	812220631025	Hariharan R	21	18	33	33	28	30	34	37						234	29.25	
22	812220631026	Harshavardhini .M	15	8	22	28	10						14	27	34	158	19.75	
23	812220631027	Infant Jeromeca.S	43	50	45	41	32						42	52	64.5	369.5	46.19	
24	812220631028	Ishwarya.A	42	22	42	42	38						7	40	55.5	288.5	36.06	
25	812220631029	Iswarya.M	45	50	50	45	33						39	44	60.5	366.5	45.81	
26	812220631030	Janarthan.B	29	25	40	31	23	24	33	15						220	27.5	
27	812220631031	Jayakiruthika.S	41	11	33	30	29						38	32	50.5	264.5	33.06	
28	812220631032	Jebasuthan. S	27	23	38	34	21	24	21	27						215	26.88	
29	812220631033	Karthick K	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB				0	0	
30	812220631034	Karthickraja.M	15	8	23	9	7	17	AB	27						106	13.25	
31	812220631035	Karunamoorthi.A	22	9	28	22	29						16	29	39.5	194.5	24.31	

S.No.	Reg. No	Student's Name	BA5301 IBM	BA5302 SM	BA5014 ED	BA5015 IRLW	BA5019 SHRM	BA5001 BM	BA5005 RM	BA5006 SM	BA5008 BFSM	BA5011 MBFS	BA5012 SAPM	Total	%
32	812220631036	Keerthana B	57	50	55	57	44				54	54	74.5	445.5	55.69
33	812220631037	Kethsiya Evangelin.J	36	14	42	44	AB				AB	42	61	239	29.88
34	812220631038	Krishnakumar.C	29	AB	36	36	24	17	27	24				193	24.13
35	812220631040	Loganayaki. S	32	12	38	50	35				40	46	50	303	37.88
36	812220631041	Mageshwari.G	32	14	38	23	15	20	34	21				197	24.63
37	812220631043	Manikandan.S	5	AB	15	18	12	14	16	17				97	12.13
38	812220631044	Manimaran.A	33	34	34	45	28	34	32	42				282	35.25
39	812220631045	Manju.M	53	13	50	43	26				43	52	70.5	350.5	43.81
40	812220631046	Manju.T	50	55	45	50	35				41	41	64	381	47.63
41	812220631018	DHARANIKA D	50	30	53	55	50				36	58	13	377	47.13
42	812220631047	MARIYAMARTIN M	28	24	55	54	43	42	52	24				322	40.25
43	812220631048	MARIYAMMAL V	53	32	60	61	50				54	54	19	383	47.88
44	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	65	56	69	68	60				58	72	52	500	62.5
45	812220631050	MONISHA R	51	52	60	63	56				50	60	50	442	55.25
46	812220631052	NAGAJOTHI R	55	36	60	67	60				54	60	50	442	55.25
47	812220631053	NANDHINI D	55	42	63	70.5	56				55	58	50	449.5	56.19
48	812220631054	NAVEEN KUMAR U	22	AB	44	51	22				22	5	12	178	22.25
49	812220631055	PALANIKUMAR S	24	AB	45	40	37	42	23	42				253	31.63
50	812220631056	POOVARASAN K	45	37	55	56	45				50	51	18	357	44.63
51	812220631057	PRAKASH M	32	23	41	37	30	38	37	36				274	34.25
52	812220631058	PRAVIN KUMAR E	25	13	30	50	14				10	35	9	186	23.25
53	812220631059	PRIYADHARSHINI R	40	12	43	40.5	30				50	38	AB	253.5	31.69
54	812220631060	PRIYANKA M	58	50	64	64.5	60				53	56	50	455.5	56.94
55	812220631061	RAGULGANTH T	53	59	62	66.5	54				52	60	50	456.5	57.06
56	812220631062	RAJASELVAM S	18	16	23	39.5	31				25	29	9	190.5	23.81

S.No.	Reg. No	Student's Name	BA5301 IBM	BA5302 SM	BA5014 ED	BA5015 IRLW	BA5019 SHRM	BA5001 BM	BA5005 RM	BA5006 SM	BA5008 BFSM	BA5011 MBFS	BA5012 SAPM	Total	%
57	812220631064	RAMAJEYAMB	50	AB	47	53	32				50	50	29	311	38.88
58	812220631065	RAMAR S	33	AB	25	41.5	33				29	28	5	194.5	24.31
59	812220631066	RAMESHKUMAR V	33	31	42	42	31				35	35	10	259	32.38
60	812220631067	RASHEETH BASHA H	22	24	47	42	40				18	35	16	244	30.5
61	812220631068	SABARI NATHAN T	13	9	33	32	18				15	23	AB	143	17.88
62	812220631069	SAKTHIVELM	AB	AB	AB	AB	AB	AB	AB	AB				0	0
63	812220631070	SANTHOSHKUMAR A	19	26	22	43	26				40	38	11	225	28.13
64	812220631071	SARAVANAKUMAR K	28	20	31	27	25				18	27	15	191	23.88
65	812220631072	SARAVANAN S	44	AB	54	59.5	33				50	29	14	283.5	35.44
66	812220631073	SATHISH N	50	17	50	53.5	50				38	39	12	309.5	38.69
67	812220631074	SATHISHKUMAR S	AB	42	35	50.5	27				41	31	19	245.5	30.69
68	812220631075	SAVITHRI R	51	41	64	61	54				42	58	33	404	50.5
69	812220631076	SHANMUGA PRIYA M	45	50	54	59.5	50	55	55	50				418.5	52.31
70	812220631077	SHINY RESHMA J	34	26	50	51	42				33	54	23	313	39.13
71	812220631079	SIVAGAMIR	51	35	66	53	52				50	58	29	394	49.25
72	812220631080	SIVAPRAKASH M	50	AB	63	69	65				55	55	50	407	50.88
73	812220631081	SUBASH CHANDRAB	24	14	37	34	24				20	39	12	204	25.5
74	812220631082	SUGANTHI P	33	30	54	64	44				41	53	22	341	42.63
75	812220631083	SURYA A	41	AB	56	50	39				50	35	14	285	35.63
76	812220631084	SURYA S	52	50	64	62.5	54				56	62	50	450.5	56.31
77	812220631085	THANGESWARAN K	25	AB	38	50	32				14	27	11	197	24.63
78	812220631087	VASUDEVAN M	20	22	41	50.5	35	45	32	43				288.5	36.06
79	812220631088	VIGNESH K	31	19	47	58	42				39	32	28	296	37
80	812220631089	VINGOLAR MESHIYA	36	AB	37	33	24				34	33	13	210	26.25
81	812220631090	VINOTHINI M	38	34	35	50	35				19	50	25	286	35.75
82	812220631091	VISHNUPRASANTH K	36	29	40	51					AB	35	16	207	25.88
83	812220631092	VISWANATHAN P	37	29	46	51.5	36				32	37	34	302.5	37.81
84	812220631093	YANNICK S	AB	AB	AB	AB	AB				AB	AB	AB	0	0
85	812220631094	YOGANANTH K	37	AB	46	54.5	35				57	50	27	306.5	38.31
86	812220631095	YUVARAJ E	50	AB	46	50	35				40	35	27	283	35.38
87	812220631096	YUVARAJ S	17	18	28	33.5	32				30	29	15	202.5	25.31

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M.A.M. B- SCHOOL**Siruganur - Trichy - 621105****STUDENT CATEGORIZATION FOR COACHING****Academic Year: 2021-22 (ODD SEM)****II YEAR MBA**

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
1	812220631002	Abirami.K	345	395	740	369.8	46	B
2	812220631004	Akash. C	160	199	359	179.5	22	C
3	812220631005	Akila.S	210.5	241	452	225.8	28	C
4	812220631006	Anandh.K	197	225	422	211	26	C
5	812220631007	Anusuya.V	269	217	486	243	30	C
6	812220631008	Arul Reshma.A	238	159	397	198.5	25	C
7	812220631009	Ashokraj.V	126	185	311	155.5	19	D
8	812220631010	Balakrishnan. M	198	179	377	188.5	24	C
9	812220631011	Balapriya. B	172	239	411	205.5	26	C
10	812220631012	Bavithra. R	357	395	752	376	47	B
11	812220631013	Bhavatharini.B	436	430	866	433	54	B
12	812220631014	Deepalakshmi.K	324	372	696	347.8	43	B
13	812220631015	Devadharshini.G	334.5	368	703	351.3	44	B
14	812220631017	Dhanusiya Mary. S	259	311	570	285	36	C
41	812220631018	DHARANIKA D	263	256	519	259.3	32	C
15	812220631019	Dhilipkumar.B	258	411	669	334.3	42	B
16	812220631020	Esther Evangelin.I	319	437	756	377.8	47	B
17	812220631021	Farah Zainaf.A	368.5	230	598	299	37	C
18	812220631022	Gayathri.K	306.5	269	575	287.5	36	C
19	812220631023	Girija.S	206	238	444	221.8	28	C
20	812220631024	Guna. K	149.5	234	384	191.8	24	C
21	812220631025	Hariharan R	169	158	327	163.5	20	D
22	812220631026	Harshavardhini .M	119.5	370	489	244.5	31	C
23	812220631027	Infant Jeromeca.S	329.5	289	618	309	39	C
24	812220631028	Ishwarya.A	291	367	658	328.8	41	B
25	812220631029	Iswarya.M	285.5	220	506	252.8	32	C
26	812220631030	Janarthan.B	247	265	512	255.8	32	C
27	812220631031	Jayakiruthika.S	195.5	215	411	205.3	26	C
28	812220631032	Jebasuthan. S	0	0	0	0	0	D
29	812220631033	Karthick K	0	106	106	53	7	D
30	812220631034	Karthickraja.M	80	195	275	137.3	17	D
31	812220631035	Karunamoorthi.A	165.5	446	611	305.5	38	C
32	812220631036	Keerthana B	413.5	239	653	326.3	41	B
33	812220631037	Kethsiya Evangelin.]	280	193	473	236.5	30	C
34	812220631038	Krishnakumar.C	144	303	447	223.5	28	C
35	812220631040	Loganayaki. S	269	197	466	233	29	C
36	812220631041	Mageshwari.G	217	97	314	157	20	D
37	812220631043	Manikandan.S	101	282	383	191.5	24	C
38	812220631044	Manimaran.A	215	351	566	282.8	35	C
39	812220631045	Manju.M	408	381	789	394.5	49	B
40	812220631046	Manju.T	249.5	377	627	313.3	39	C
42	812220631047	MARIYAMARTTIN M	320	322	642	321	40	C
43	812220631048	MARIYAMMAL V	308	383	691	345.5	43	B

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
44	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	486.5	500	987	493.3	62	A
45	812220631050	MONISHA R	371	442	813	406.5	51	B
46	812220631052	NAGAJOTHI R	380	442	822	411	51	B
47	812220631053	NANDHINI D	397	450	847	423.3	53	B
48	812220631054	NAVEEN KUMAR U	181	178	359	179.5	22	C
49	812220631055	PALANIKUMAR S	255	253	508	254	32	C
50	812220631056	POOVARASAN K	261.5	357	619	309.3	39	C
51	812220631057	PRAKASH M	233	274	507	253.5	32	C
52	812220631058	PRAVIN KUMAR E	166	186	352	176	22	C
53	812220631059	PRIYADHARSHINI R	162	254	416	207.8	26	C
54	812220631060	PRIYANKA M	421	456	877	438.3	55	B
55	812220631061	RAGULGANTH T	396	457	853	426.3	53	B
56	812220631062	RAJASELVAM S	105.5	191	296	148	19	D
57	812220631064	RAMAJEYAM B	262	311	573	286.5	36	C
58	812220631065	RAMAR S	247	195	442	220.8	28	C
59	812220631066	RAMESHKUMAR V	231	259	490	245	31	C
60	812220631067	RASHEETH BASHA H	144.5	244	389	194.3	24	C
61	812220631068	SABARI NATHAN T	130	143	273	136.5	17	D
62	812220631069	SAKTHIVEL M	0	0	0	0	0	D
63	812220631070	SANTHOSHKUMAR A	180.5	225	406	202.8	25	C
64	812220631071	SARAVANAKUMAR K	166.5	191	358	178.8	22	C
65	812220631072	SARAVANAN S	259.5	284	543	271.5	34	C
66	812220631073	SATHISH N	338	310	648	323.8	40	C
67	812220631074	SATHISHKUMAR S	175	246	421	210.3	26	C
68	812220631075	SAVITHRI R	331	404	735	367.5	46	B
69	812220631076	SHANMUGA PRIYA M	352	419	771	385.3	48	B
70	812220631077	SHINY RESHMA J	215.5	313	529	264.3	33	C
71	812220631079	SIVAGAMI R	309	394	703	351.5	44	B
72	812220631080	SIVAPRAKASH M	378	407	785	392.5	49	B
73	812220631081	SUBASH CHANDRABOSI	156	204	360	180	23	C
74	812220631082	SUGANTHI P	287.5	341	629	314.3	39	C
75	812220631083	SURYA A	226	285	511	255.5	32	C
76	812220631084	SURYA S	406	451	857	428.3	54	B
77	812220631085	THANGESWARAN K	206	197	403	201.5	25	C
78	812220631087	VASUDEVAN M	204	289	493	246.3	31	C
79	812220631088	VIGNESH K	266	296	562	281	35	C
80	812220631089	VINGOLAR MESHIYA G	220.5	210	431	215.3	27	C
81	812220631090	VINOTHINI M	129	286	415	207.5	26	C
82	812220631091	VISHNUPRASANTH K	222	207	429	214.5	27	C
83	812220631092	VISWANATHAN P	235	303	538	268.8	34	C
84	812220631093	YANNICK S	0	0	0	0	0	D
85	812220631094	YOGANANTH K	293	307	600	299.8	37	C
86	812220631095	YUVARAJ E	300.5	283	584	291.8	36	C
87	812220631096	YUVARAJ S	164	203	367	183.3	23	C

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M.A.M. B- SCHOOL**Siruganur - Trichy - 621105****STUDENT CATEGORIZATION FOR COACHING****Academic Year: 2021-22 (ODD SEM)****II YEAR MBA**

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
1	812220631049	MELIA JADEEV STELL MOHAMMED DATULLA	486.5	500	987	493.3	62	A
2	812220631002	Abirami.K	345	395	740	369.8	46	B
3	812220631012	Bavithra. R	357	395	752	376	47	B
4	812220631013	Bhavatharini.B	436	430	866	433	54	B
5	812220631014	Deepalakshmi.K	324	372	696	347.8	43	B
6	812220631015	Devadharshini.G	334.5	368	703	351.3	44	B
7	812220631019	Dhilipkumar.B	258	411	669	334.3	42	B
8	812220631020	Esther Evangelin.I	319	437	756	377.8	47	B
9	812220631028	Ishwarya.A	291	367	658	328.8	41	B
10	812220631036	Keerthana B	413.5	239	653	326.3	41	B
11	812220631045	Manju.M	408	381	789	394.5	49	B
12	812220631048	MARIYAMMAL V	308	383	691	345.5	43	B
13	812220631050	MONISHA R	371	442	813	406.5	51	B
14	812220631052	NAGAJOTHI R	380	442	822	411	51	B
15	812220631053	NANDHINI D	397	450	847	423.3	53	B
16	812220631060	PRIYANKA M	421	456	877	438.3	55	B
17	812220631061	RAGULGANTH T	396	457	853	426.3	53	B
18	812220631075	SAVITHRI R	331	404	735	367.5	46	B
19	812220631076	SHANMUGA PRIYA M	352	419	771	385.3	48	B
20	812220631079	SIVAGAMI R	309	394	703	351.5	44	B
21	812220631080	SIVAPRAKASH M	378	407	785	392.5	49	B
22	812220631084	SURYA S	406	451	857	428.3	54	B
23	812220631004	Akash. C	160	199	359	179.5	22	C
24	812220631005	Akila.S	210.5	241	452	225.8	28	C
25	812220631006	Anandh.K	197	225	422	211	26	C
26	812220631007	Anusuya.V	269	217	486	243	30	C
27	812220631008	Arul Reshma.A	238	159	397	198.5	25	C
28	812220631010	Balakrishnan. M	198	179	377	188.5	24	C
29	812220631011	Balapriya. B	172	239	411	205.5	26	C
30	812220631017	Dhanusiya Mary. S	259	311	570	285	36	C
31	812220631018	DHARANIKA D	263	256	519	259.3	32	C
32	812220631021	Farah Zainaf.A	368.5	230	598	299	37	C
33	812220631022	Gayathri.K	306.5	269	575	287.5	36	C
34	812220631023	Girija.S	206	238	444	221.8	28	C
35	812220631024	Guna. K	149.5	234	384	191.8	24	C
36	812220631026	Harshavardhini .M	119.5	370	489	244.5	31	C
37	812220631027	Infant Jeromeca.S	329.5	289	618	309	39	C
38	812220631029	Iswarya.M	285.5	220	506	252.8	32	C
39	812220631030	Janarthan.B	247	265	512	255.8	32	C
40	812220631031	Jayakiruthika.S	195.5	215	411	205.3	26	C
41	812220631035	Karunamoorthi.A	165.5	446	611	305.5	38	C
42	812220631037	Kethsiya Evangelin.J	280	193	473	236.5	30	C
43	812220631038	Krishnakumar.C	144	303	447	223.5	28	C

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
44	812220631040	Loganayaki. S	269	197	466	233	29	C
45	812220631043	Manikandan.S	101	282	383	191.5	24	C
46	812220631044	Manimaran.A	215	351	566	282.8	35	C
47	812220631046	Manju.T	249.5	377	627	313.3	39	C
48	812220631047	MARIYAMARTTIN M	320	322	642	321	40	C
49	812220631054	NAVEEN KUMAR U	181	178	359	179.5	22	C
50	812220631055	PALANIKUMAR S	255	253	508	254	32	C
51	812220631056	POOVARASAN K	261.5	357	619	309.3	39	C
52	812220631057	PRAKASH M	233	274	507	253.5	32	C
53	812220631058	PRAVIN KUMAR E	166	186	352	176	22	C
54	812220631059	PRIYADHARSHINI R	162	254	416	207.8	26	C
55	812220631064	RAMAJEYAM B	262	311	573	286.5	36	C
56	812220631065	RAMAR S	247	195	442	220.8	28	C
57	812220631066	RAMESHKUMAR V	231	259	490	245	31	C
58	812220631067	RASHEETH BASHA H	144.5	244	389	194.3	24	C
59	812220631070	SANTHOSHKUMAR A	180.5	225	406	202.8	25	C
60	812220631071	SARAVANAKUMAR K	166.5	191	358	178.8	22	C
61	812220631072	SARAVANAN S	259.5	284	543	271.5	34	C
62	812220631073	SATHISH N	338	310	648	323.8	40	C
63	812220631074	SATHISHKUMAR S	175	246	421	210.3	26	C
64	812220631077	SHINY RESHMA J	215.5	313	529	264.3	33	C
65	812220631081	SUBASH CHANDRABOSI	156	204	360	180	23	C
66	812220631082	SUGANTHI P	287.5	341	629	314.3	39	C
67	812220631083	SURYA A	226	285	511	255.5	32	C
68	812220631085	THANGESWARAN K	206	197	403	201.5	25	C
69	812220631087	VASUDEVAN M	204	289	493	246.3	31	C
70	812220631088	VIGNESH K	266	296	562	281	35	C
71	812220631089	VINGOLAR MESHIYA G	220.5	210	431	215.3	27	C
72	812220631090	VINOTHINI M	129	286	415	207.5	26	C
73	812220631091	VISHNUPRASANTH K	222	207	429	214.5	27	C
74	812220631092	VISWANATHAN P	235	303	538	268.8	34	C
75	812220631094	YOGANANTH K	293	307	600	299.8	37	C
76	812220631095	YUVARAJ E	300.5	283	584	291.8	36	C
77	812220631096	YUVARAJ S	164	203	367	183.3	23	C
78	812220631009	Ashokraj.V	126	185	311	155.5	19	D
79	812220631025	Hariharan R	169	158	327	163.5	20	D
80	812220631032	Jebasuthan. S	0	0	0	0	0	D
81	812220631033	Karthick K	0	106	106	53	7	D
82	812220631034	Karthickraja.M	80	195	275	137.3	17	D
83	812220631041	Mageshwari.G	217	97	314	157	20	D
84	812220631062	RAJASELVAM S	105.5	191	296	148	19	D
85	812220631068	SABARI NATHAN T	130	143	273	136.5	17	D
86	812220631069	SAKTHIVEL M	0	0	0	0	0	D
87	812220631093	YANNICK S	0	0	0	0	0	D


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OFFICE OF THE CONTROLLER OF EXAMINATIONS
Provisional Results of Nov. / Dec. Examination, 2021.

Inst.Code/Name : 8122 - M.A.M.B. SCHOOL Semester No. : 03 DATE OF PUBLICATION :DD-MM-YYYY

Branch : 631-M.B.A

Reg. Number	Subject Code ->	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	BA5014	BA5015	BA5019	BA5301	BA5302	BA5311
	Stud. Name	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade
812219831003	SARAVANAN R								UA				
812220631002	ABIRAMI K				B+	A+	B+	A	A+	A	A	A	D
812220631004	AKASH C				B+	B	B+	B+	B+	B+	B	B	D
812220631005	AKILA S				B+	B+	A	A	A	B+	A	B+	D
812220631006	ANANTH K				A	B	U	B	B+	B	U	B	D
812220631007	ANUSUYA V				B	B+	B+	B+	A	B+	A	A+	D
812220631008	ARUL RESHMA A	A+	B+	B+				B+	A	B+	A	A	D
812220631009	ASHOKRAJ V	A	B+	B+				B	U	B+	B+	B	D
812220631010	BALAKRISHNAN M	A	B+	B+				B+	A	B+	A	B	D
812220631011	BALAPRIYA B				A	B+	A	B+	A+	B+	A	A	D
812220631012	BAVITHRA R				A+	A	A	A+	A+	A	A+	A	D
812220631013	BHAVATHARINI B				B+	A	A	A+	A+	B+	A	B+	D
812220631014	DEEPALAKSHMI K				A	A	B+	B+	A+	A	A	B+	D
812220631015	DEVACHARSHINI G				A+	A	B+	B+	B+	B+	A	A	D
812220631017	DHANUSIYA MARY S				A	B	B+	A	A	A	A	A	D
812220631018	DHARANIKA D				A	B	B+	B+	B+	A	B+	B+	D
812220631019	DHILIPKUMAR B				B	B+	B+	A	A	A	A	A+	D
812220631020	ESTHER EVANGELIN I				A	A+	B+	A	B+	A+	A	A+	D
812220631021	FARAH ZAINAF A				A	A+	A	A	B+	A	A	D	D
812220631022	GAYATHRI K				A	A	A	B+	U	A	B+	A	D
812220631023	GRILA S				B+	B+	A	B	U	B+	A	A	D
812220631024	GUINA K				B+	B	B+	U	B	B+	B	A	D
812220631025	HARIHARAN R	A	A	A				B	U	A	A	A	D
812220631026	HARSHAVARDHINI M				B+	B	B	B	B+	B+	B+	A	D
812220631027	INFANT JEROMECA S				A	B+	A+	A	A	A+	B+	A+	D
812220631028	ISHWARYA A				A+	A+	A	A	A+	A+	B+	A	D
812220631029	ISWARYA M				A	A+	B+	A	A+	A	B+	A+	D
812220631030	JANARTHAN B	A+	A	A				A	UA	B+	B+	B	D
812220631031	JAYAKRUTHIKA S				A	B	B	A	A+	B+	B	B+	D
812220631032	JEBASUTHAN S	B+	B+	B+				A	A+	B+	B+	B+	D
812220631033	KARTHICK K	UA	UA	UA				UA	UA	UA	UA	UA	A+
812220631034	KARTHICK RAJA M	B	B+	B				B+	U	UA	B	UA	D
812220631035	KARUNAMOORTHY A				B+	A	B+	B+	B+	B+	B+	B+	D
812220631036	KEERTHANA B				A	A+	A	B+	A+	A+	A+	A+	D
812220631037	KETHSIYA EVANGELIN J				A	A	B+	B+	U	B+	A	B+	D



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812220631038	KRISHNAKUMAR C	A	B+	A										A+	B+	B+	B+	C
812220631040	LOGANAYAKI S				A+	B+								A	A	A	B+	C
812220631041	MAGESHWARI G	A	B+	B+										A	B+	B	B	C
812220631043	MANIKANDAN S	A	B+	B										A	B+	B	B	C
812220631044	MANIMARAN A	B+	A	B										A+	B	B	B+	C
812220631045	MANJU M				A	A+	B+							A	A	A	A+	C
812220631046	MANJU T				B+	B+	A							A	A	A	A	C
812220631047	MARIYAMARTIN M	A+	A	A										A	A	B+	B+	C
812220631048	MARIYAMMAL V				A	O	A	A+						A	A	A	B+	C
812220631049	MEHA JABEEN SYED				A+	O	A+							A+	A	A+	A+	C
	MCHAMED BATCHA																	
812220631050	MONISHA R				B+	A+	A							A	A	A	A+	C
812220631052	NAGAJOTHI R				B+	A+	A							A	A	A	A+	C
812220631053	NANDHINI D				A	O	A+							A	A	A	A+	C
812220631054	NAVEEN KUMAR U				A	B+	B+							B	B	B	A	C
812220631055	PALANIKUMAR S	A+	A	B+										B	B+	A	A	C
812220631056	POOVARASAN K				A	B+	B+							B+	A	A	A	C
812220631057	PRAKASH M	A	B+	B+										U	B+	A	B+	C
812220631058	PRAVIN KUMAR E				B	B+	B+							U	B	A	B	C
812220631059	PRYADHARSHINI R				B+	B	B+							A	A	A	B+	C
812220631060	PRIYANKA M				A	A+	A							A	A	A	A	C
812220631061	RAGULGANTH T				B+	A+	A							A	B+	B+	B+	C
812220631062	RAJASELVAM S				B	B+	B+							B	U	B	B+	C
812220631064	RAMAJEYAM B				B+	A	B+							A	A	A	A	C
812220631065	RAMAR S				B	A	B+							B	B	A	B+	C
812220631066	RAMESHKUMAR V				B+	A	B+							B	B	A	B+	C
812220631067	RASHEETH BASHA H				B+	B	B+							U	B+	A	A	C
812220631068	SABARI NATHAN T				B+	B	B							B	B	B	B+	C
812220631069	SAKTHIVEL M	UA	UA	UA										UA	UA	UA	UA	C
812220631070	SANTHOSH KUMAR A				B	U	B							U	B	B	B	C
812220631071	SARAVANAKUMAR K				B+	B+	B+							A	B+	B	B	C
812220631072	SARAVANAN S				A	A	A							A	A	A	B+	C
812220631073	SATHISH N				A	B+	B+							A	A	A	A	C
812220631074	SATHISHKUMAR S				A	B	B							B	B	B	B+	C
812220631075	SAVITHRI R				A	A	B+							A	A	A	A	C
812220631076	SHANMUGA PRIYA M	A+	B+	A										A	A	A	A	C
812220631077	SHINY RESHMA J				A	A	A							B	B+	B+	B+	C
812220631079	SIVAGAMI R				A	A	A							A	A	A	A	C
812220631080	SIVAPRAKASH M				A	A	A							A	A	A	A	C

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1st Semester - Online Exam Result Analysis - Anna University Examination - Nov/Dec-2020

Batch :2020-2022

Semester : I

S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Result not declared	Failed	Pass %
1	BA5101	ECONOMIC ANALYSIS FOR BUSINESS	Dr.A.Kanimozhi	34	34	34	6		100
2	BA5102	PRINCIPLES OF MANAGEMENT	Ms.M.Akila	35	35	35	5		100
3	BA5103	ACCOUNTING FOR MANAGEMENT	Dr.R.Karthika	35	35	35	5		100
4	BA5104	LEGAL ASPECTS FOR BUSINESS	Mr.R.Jimmy Carter	35	35	35	5		100
5	BA5105	ORGANISATIONAL BEHAVIOUR	Mr.R.Jimmy Carter	35	35	35	5		100
6	BA5106	STATISTICS FOR MANAGEMENT	Ms.Mercy Janita Vincent	35	35	35	5		100
7	BA5107	TOTAL QUALITY MANAGEMENT	Ms.J.Arockiya Monica	35	35	35	5		100
8	BA5111	SPOKEN AND WRITTEN COMMUNICATION	Dr.R.Karthika	35	35	35	5		100
Overall Pass %				No of Student All Cleared				34	
				Based on Appeared				97.1	

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34
 35
 97.1



Batch: 2020-2022								Semester: 01	
S.No	Subject Code	Subject Name	Subject Faculty	Registered Students	Appeared	Passed	Result Not Declared	Failed	Pass %
1	BA5101	Economic Analysis For Business	Dr. C. Suseendar	43	43	43	4	0	100.00
2	BA5102	Principles of Management	Prof. J. Arokia Monica	42	42	41	5	1	97.62
3	BA5103	Accounting For Management	Prof. M. Akila	43	43	43	4	0	100.00
4	BA5104	Legal Aspects of Business	Prof. R. Jimmy Carter	43	43	42	4	1	97.67
5	BA5105	Organisational Behaviour	Dr. R. Karthika	43	43	43	4	0	100.00
6	BA5106	Statistics For Management	Prof. Mercy Janita Vincent	43	43	43	4	0	100.00
7	BA5107	Total Quality Management	Prof. Ananthi Subbaraj	43	43	43	4	0	100.00
8	BA5111	Spoken & Written Communication	Dr. C. Suseendar	43	43	43	4	0	100.00
Post Revaluation Overall Pass %				No of Student All Cleared				41	
				Based on Appeared				95.35	

C. Suseendar
Class Coordinator



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M.A.M. B-SCHOOL
SIRUGANUR, TRICHY-621105
ANNA UNIVERSITY EXAM RESULT (APR/MAY-2020)
SECOND SEMESTER BATCH(2020-2022)
A SECTION

S.NO	SUB.CODE	SUB.NAME	FACULTY NAME	REG. STUDEN TS	APPEARED	PASSED	Not declare d	PASS %
1	BA5201	Applied Operation Research	Prof.S.Ananthi	40	40	39	1	97.50%
2	BA5202	Business Research Methods	Dr.C.Suseendar	40	40	39	1	97.50%
3	BA5203	Financial Management	Dr.R.Karthika	40	40	39	1	97.50%
4	BA5204	Human Resource Management	Prof.M.Akila	40	40	39	1	97.50%
5	BA5205	Information Management	Dr.A.Kanimozhi	40	40	39	1	97.50%
6	BA5206	Operations Management	Prof.Mercy Janita Vincent	40	40	39	1	97.50%
7	BA5207	Marketing Management	Prof.J.Arockiya Monica	40	40	39	1	97.50%
			Dr.M.Hemalatha/ Dr.A.Kanimozhi/ Prof.M.Akila					
8	BA5211	Data Analysis & Business Modelling		40	39	38	1	95.00%
				No. of students all cleared		38		
				Based on Appeared		95%		

overall pass%

CLASS CO-ORDINATOR

DIRECTOR



Dr. M. Hemalatha, MBA., Ph.D (MITT)
 Professor & Director
 M.A.M. B. School
 Siruganur, Tiruchirappalli-621 105;
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ANNA UNIVERSITY EXAM RESULT (APR/MAY-2020)
SECOND SEMESTER BATCH(2020-2022) section B

S.NO	SUB.CODE	SUB.NAME	Subject Faculty	Registered Students	Appeared	Passed	Failed	Pass %
1	BA5201	Applied Operation Research	Prof.Mercy Janita Vincent	47	46	46	0	100.00
2	BA5202	Business Research Methods	Dr.R.Karthika	47	47	47	0	100.00
3	BA5203	Financial Management	Prof.M.Akila	47	47	47	0	100.00
4	BA5204	Human Resource Management	Dr.A.Kanimozhi	47	47	47	0	100.00
5	BA5205	Information Management	Prof.S.Ananthi	47	47	47	0	100.00
6	BA5206	Operations Management	Prof.J.Arockiya Monica	47	47	47	0	100.00
7	BA5207	Marketing Management	Dr.C.Suseendar	47	47	47	0	100.00
			Dr.M.Hemalatha/ Dr.A.Kanimozhi/ Prof.M.Akila					
8	BA5211	Data Analysis & Business Modelling		47	45	45	0	100.00
				No. of students all cleared		45		
				Based on Appeared		100%		
				overall pass%		45		

[Signature]
CLASS CO-ORDINATOR



[Signature]
DIRECTOR

Dr. M. Hemalatha, MBA., Ph.D (MITT)
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Siruganur, Trichy-621105



M.A.M.B-SCHOOL

3rd Semester - Result Analysis - Anna University Examination - Nov/Dec-2021

Batch : 2020 - 2022

Semester : III

S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Failed	Pass %
1	BA5301	International Business Management	Prof.S.Manopriya/ Prof.A.Anburaj	87	84	83	1	98.81
2	BA5302	Strategic Management	Prof.S.Prasanna /Dr.C.Suseendar	87	82	82	NIL	100.00
3	BA5001	Brand Management	Dr.M.Hemalatha	18	16	16	NIL	100.00
4	BA5005	Retail Marketing	Prof.S.Senthilkumar	18	16	16	NIL	100.00
5	BA5006	Services Marketing	Dr.C.Suseendar	18	16	16	NIL	100.00
6	BA5008	Banking Financial Services Management	Prof.M.Surya / Dr.A.Kanimozhi	69	68	67	1	98.53
7	BA5011	Merchant Banking & Financial Service	Prof.S.Srinisha / Prof.S.Manopriya	69	68	67	1	98.53
8	BA5012	Security Analysis & Portfolio Management	Prof.M.Akila / Dr.R.Karthika	69	68	66	2	97.06
9	BA5014	Entrepreneurship Development	Dr.R.Karthika / Prof.M.Surya	87	84	82	2	97.62
10	BA5015	Industrial Relations and Labour Welfare	Prof.Mercy Janita Vincent / Prof.M.Akila	87	82	68	14	82.93
11	BA5019	Strategic Human Resource Management	Prof.F.Iris Rinaldi / Prof.J.Arokiya Monica	87	83	83	NIL	100.00
12	BA5311	Summer Training	All Faculty	87	85	85	NIL	100.00
				No of Student All Cleared		64		
				Based on Appeared		76.19		
				Overall Pass %				

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M.A.M.B.SCHOOL

(MASTER Group of Institutions)

Siruganur, Trichy-621105

4th Semester - Semester Exam Result Analysis - Anna University Examination - APR/MAY-2022

Batch :2020-2022

Semester : IV



M.A.M.B.SCHOOL

S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Result not declared	Failed	Pass %
1	BA5411	Project Work	All faculty	86	83	83	Nil	Nil	100
Overall Pass %				No of Student All Cleared Based on Appeared		83			100%

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(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)


Batch:2020-22

CGPA CALCULATION (Upto SEM IV)

S.No	Reg.No	Stu.Name	SEM -I	SEM-II	SEM-III	SEM IV	CGPA
1	812220631002	Abirami.K	8.4	9.46	8.08	10.00	8.83
2	812220631004	Akash.C	7.56	7.67	5.92	9.00	7.31
3	812220631005	Akila.S	7.36	8.83	7.6	0.00	6.81
4	812220631006	Ananth.K	8.04	8.38	6.04	10.00	7.83
5	812220631007	Anusuya.V	8.28	8.71	7.48	9.00	8.27
6	812220631008	Arul Reshma.A	8.04	8.71	7.72	9.00	8.27
7	812220631009	Ashokraj.V	6.96	8.50	7	9.00	7.69
8	812220631010	Balakrishnan. M	8.16	8.50	7.36	10.00	8.28
9	812220631011	Balapriya. B	7.64	8.25	7.84	9.00	8.06
10	812220631012	Bhavatharini.B	7.92	8.83	8.2	10.00	8.55
11	812220631013	Bavithra	8.56	8.83	8.32	10.00	8.77
12	812220631014	Deepalakshmi.K	7.4	8.83	7.84	10.00	8.29
13	812220631015	Devadharshini.G	7.76	8.83	7.72	10.00	8.36
14	812220631017	Dhanusiya Mary. S	8.28	8.83	7.72	10.00	8.51
15	812220631019	Dhilipkumar.B	7.24	8.83	7.72	9.00	8.07
16	812220631020	Esther Evangelin.I	7.32	9.08	8.2	10.00	8.44
17	812220631021	Farah Zainaf.A	7.6	9.08	8.32	10.00	8.56
18	812220631022	Gayathri.K	7.4	8.67	7.72	9.00	8.07
19	812220631023	Girija.S	7.32	8.96	7.36	9.00	8.02
20	812220631024	Guna. K	7.76	8.83	6.76	9.00	7.94
21	812220631025	Hariharan R	8.04	8.63	7.72	9.00	8.24
22	812220631026	Harshavardhini .M	7.52	8.00	6.88	9.00	7.67
23	812220631027	Infant Jeromeca.S	7.32	9.21	8.2	10.00	8.48
24	812220631028	Ishwarya.A	7.96	8.96	8.44	10.00	8.66
25	812220631029	Iswarya.M	8.44	9.08	8.2	10.00	8.77
26	812220631030	Janarthan.B	8	7.92	7.6	9.00	8.00
27	812220631031	Jayakiruthika.S	7.88	8.33	7.24	9.00	7.98
28	812220631032	Jebasuthan. S	8.08	7.54	7.12	9.00	7.78
29	812220631033	Karthick K	7.84	7.21	0.4	0.00	4.41
30	812220631034	Karthickraja.M	7.68	6.88	5.68	9.00	7.06
31	812220631035	Karunamoorthi.A	6.72	8.38	7.24	9.00	7.65
32	812220631036	Keerthana B	7.6	8.67	8.56	10.00	8.51
33	812220631037	Kethsiya Evangelin.J	7.32	9.21	7.6	9.00	8.16
34	812220631038	Krishnakumar.C	6.96	7.63	7.6	9.00	7.62
35	812220631040	Loganayaki. S	7.88	8.96	7.72	10.00	8.43
36	812220631041	Mageshwari.G	8.36	8.42	7.12	10.00	8.24
37	812220631043	Manikandan.S	7.76	8.21	7.24	9.00	7.91
38	812220631044	Manimaran.A	7.44	8.33	7.12	10.00	7.95
39	812220631045	Manju.M	7.32	9.58	8.44	10.00	8.65
40	812220631046	Manju.T	7.92	8.71	7.96	10.00	8.44
41	812220631018	Dharanika D	8.28	8.21	7.24	9.00	8.06
42	812220631047	Mariyamarttin M	7.44	8.46	8.08	10.00	8.27
43	812220631048	Mariyammal V	7.72	9.46	8.44	10.00	8.73
44	812220631049	Meha Jabeen Syed Mohamed Batcha	8.4	9.58	9.04	10.00	9.14
45	812220631050	Monisha R	8.64	9.08	8.32	10.00	8.86
46	812220631052	Naga Jothi R	8.16	9.21	8.44	10.00	8.79

47	812220631053	Nandhini D	6.72	9.33	8.56	9.00	8.30
48	812220631054	Naveen Kumar U	8.04	8.46	7.24	9.00	8.06
49	812220631055	Palanikumar S	7.72	8.17	7.6	9.00	7.99
50	812220631056	Poovarasam K	7.56	8.46	7.48	9.00	7.99
51	812220631057	Prakash M	9.08	7.88	5.68	9.00	7.74
52	812220631058	Pravin Kumar E	6.08	8.17	6.16	10.00	7.23
53	812220631059	Priyadharshini R	7.48	8.42	7.6	9.00	7.99
54	812220631060	Priyanka M	8.68	8.96	8.8	10.00	8.98
55	812220631061	Ragul Ganth T	7.4	8.71	7.96	10.00	8.29
56	812220631062	Rajaselvam S	7.12	7.67	6.04	9.00	7.22
57	812220631064	Ramajeyam B	7.88	8.46	8.32	9.00	8.33
58	812220631065	Ramar S	7.16	8.58	7.12	9.00	7.80
59	812220631066	Rameshkumar V	6.6	8.21	7.24	9.00	7.57
60	812220631067	Rasheeth Basha H	7.52	8.29	6.4	9.00	7.62
61	812220631068	Sabarinathan T	8.16	8.71	6.52	9.00	7.95
62	812220631069	Sakthivel M	4.88	6.46	0.4	0.00	3.34
63	812220631070	Santhosh Kumar A	7.36	7.79	5.08	9.00	7.05
64	812220631071	Saravanakumar K	8.12	8.00	7.12	9.00	7.92
65	812220631072	Saravanan S	8.4	8.71	8.2	9.00	8.51
66	812220631073	Sathish N	8	8.58	8.08	8.00	8.19
67	812220631074	Sathishkumar S	7.76	8.46	6.76	8.00	7.70
68	812220631075	Savithri R	7.72	8.04	8.2	8.00	7.99
69	812220631076	Shanmuga Priya M	7.96	9.00	8.32	9.00	8.50
70	812220631077	Shiny Reshma J	8.16	8.71	7.24	8.00	8.02
71	812220631078	Sivagami R	6.88	8.71	8.2	8.00	7.93
72	812220631079	Sivaprakash M	8.24	8.96	8.2	8.00	8.40
73	812220631081	Subash Chandrabose P	7.36	8.17	5.56	8.00	7.15
74	812220631082	Suganthi P	8.48	8.96	7.36	8.00	8.22
75	812220631083	Surya A	7.48	8.17	7.24	9.00	7.81
76	812220631084	Surya S	8.92	9.08	8.08	10.00	8.87
77	812220631085	Thangeswaran K	8.04	8.83	7.84	9.00	8.34
78	812220631087	Vasudevan M	7	7.50	6.16	8.00	7.03
79	812220631088	Vignesh K	6.76	7.79	6.64	9.00	7.33
80	812220631089	Vingolar Meshiya G	7.32	8.33	6.04	8.00	7.33
81	812220631090	Vinothini M	8.68	9.04	7.6	9.00	8.51
82	812220631091	Vishnu Prasanth K	6.32	6.83	4.6	8.00	6.20
83	812220631092	Viswanathan P	7.52	7.92	7.36	8.00	7.65
84	812220631093	Yannick S	8.12	6.63	0.4	0.00	4.33
85	812220631094	Yogananth K	8.4	8.71	6.88	8.00	7.99
86	812220631095	Yuvaraj E	7.68	8.29	7.6	8.00	7.87
87	812220631096	Yuvaraj S	7.88	8.04	6.16	8.00	7.44


Examcell Coordinator


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M.A.M. BUSINESS SCHOOL

Academic Year - 2021-22

Semester -III

COACHING SCHEDULE FOR MODEL -I

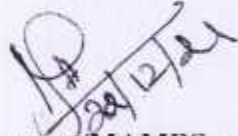
Date: 20.12.21

Sl.No.	Date	Session	Subject Code	Subject Name
1	27.12.21 28.12.21	Both FN	BA5501	International Business Management
2	29.12.21 30.12.21	Both FN	BA5502	Strategic Management
3	31.12.21 03.01.22	Both FN	BA5014	Entrepreneurship Development
4	04.01.22 05.01.22	Both FN	BA5015	Industrial Relations and Labour Welfare
5	06.01.22 07.01.22	Both FN	BA5019	Strategic Human Resource Management
6	08.01.22 10.01.22	Both FN	BA5008 / BA5001	Banking Financial Services Management / Brand Management
7	11.01.22 12.01.22	Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
8	13.01.22 17.01.22	FN Both	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – Unit-1,2 and 5


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M.A.M. BUSINESS
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Academic Year - 2021-22


Semester -III

RE-TEST SCHEDULE FOR MODEL EXAMINATION -I

Date: 19.01.22

Sl.No.	Date	Time	Subject Name
1	09.01.22	09.30 am – 12.30 pm	1. Strategic Human Resource Management 2. International Business Management and Single subject Absentees
2	20.01.22	09.30 am – 12.30 pm	1. Security Analysis and Portfolio Management 2. Services Marketing 3. International Business Management and Single subject absentees
3	21.01.22	09.30 am – 12.30 pm	1. Banking Financial Services Management 2. Merchant Banking and Financial Services 3. Retail Marketing
4	22.01.22	09.30 am – 12.30 pm	1. Industrial Relations and Labour Welfare and Remaining Absentees


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M.A.M. BUSINESS
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Academic Year - 2021-22

Semester -III

SCHEDULE FOR MODEL EXAMINATION -II


Date: 20.12.21

Sl.No.	Date	Time	Subject Code	Subject Name
1	21.01.2022	9.30am to 12.30pm	BA5301	International Business Management
2	24.01.2022	01.20 pm – 04.20 pm	BA5302	Strategic Management
3	28.01.2022	9.30am to 12.30pm	BA5014	Entrepreneurship Development
4	31.01.2022	01.20 pm – 04.20 pm	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	03.02.2022	9.30am to 12.30pm	BA5019	Strategic Human Resource Management
6	05.02.2022	01.20 pm – 04.20 pm	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	09.02.2022	9.30am to 12.30pm	BA5015	Industrial Relations and Labour Welfare
8	11.02.2022	01.20 pm – 04.20 pm	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units


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M.A.M. BUSINESS SCHOOL

Academic Year - 2021-22

Semester -III

COACHING SCHEDULE FOR MODEL EXAMINATION -II

Date: 27.12.21

Sl.No.	Date	Session	Subject Code	Subject Name
1	19.01.22 20.01.22	Both Both	BA5301	International Business Management
2	21.01.22 22.01.22 24.01.22	AN Both FN	BA5302	Strategic Management
3	25.01.22 27.01.22	Both Both	BA5014	Entrepreneurship Development
4	28.01.22 29.01.22 31.01.22	AN Both FN	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	01.02.22 02.02.22	Both Both	BA5019	Strategic Human Resource Management
6	03.02.22 04.02.22 05.02.22	AN Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	07.02.22 08.02.22	Both Both	BA5015	Industrial Relations and Labour Welfare
8	09.02.22 10.02.22 11.02.22	AN Both FN	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units

S. Suresh
27/12/21
Exam Cell Coordinator

[Signature]
29/12/21
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Academic Year - 2021-22

Semester -III

Coaching Schedule for Semester Examinations – NOV/DEC 2021

Date: 10.02.22

Sl.No.	Date of Coaching	Exam Date	Subject Name
1	17.02.22 18.02.22 21.02.22	22.02.22	BA5302-Strategic Management
2	14.02.22 22.02.22-AN 23.02.22	24.02.22	BA5301-International Business Management
3	15.02.22 24.02.22-AN 25.02.22	26.02.22	BA5011-Merchant Banking and Financial Services
4	16.02.22 26.02.22-AN 27.02.22	28.02.22	BA5014-Entrepreneurship Development
5	02.03.22 03.03.22 04.03.22	05.03.22	BA5008-Banking Financial Services Management
6	05.03.22-AN 06.03.22 07.03.22	08.03.22	BA5015-Industrial Relations and Labour Welfare
7	02.03.22 03.03.22-FN 08.03.22-AN 09.03.22	10.03.22	BA5005-Retail Marketing
8	01.03.22 10.03.22-AN 11.03.22	12.03.22	BA5019-Strategic Human Resource Management
9	03.03.22-AN 04.03.22 12.03.22-AN 13.03.22	14.03.22	BA5006-Services Marketing
10	24.03.22 25.03.22 26.03.22 27.03.22	28.03.22	BA5001-Brand Management
11	25.03.22 26.03.22 28.03.22	29.03.22	BA5012-Security Analysis and Portfolio Management

Director
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B - SCHOOL

SIRUGANUR, TIRUCHIRAPPALLI - 621 105.

REGISTER NUMBER

8 1 2 2 2 0 6 3 1 0 4 3

Student Name	S. Manikandan	
Subject Code / Title	BA5301	International Business Management
Semester / Year	Third / Second	M. Akila 28/12/2021 SIGNATURE OF THE INVIGILATOR
Date & Session	28-12-21 / AN	
No. of Pages used	10	M. AKILA NAME OF THE INVIGILATOR

Part - B

S. Manik

11. Advantages of International Business:

- * Enhanced of standard living
- * Social as well as economic welfare
- * Expand the market
- * Helps in avoiding depression
- * Risk Reduction
- * Economies of scale
- * Global Economic Development

20

Disadvantages of International Business:

- * High costs
- * Affects cash flow
- * Complicated organisational framework
- * Highly competitive foreign markets
- * Barriers to Trade
- * Inadequate domestic support
- * Disadvantageous to Agro-Based Economies
- * Extreme Dependence on Imported products



- * Enhances of Standard living! - Encourages or the powers to enhance covers by standarding level in a form of capture with living things
- * Social as well as Economics welfare! - Awareness are the resources for developed population. In courses of depends upon to a socialist economic growth welfare.
- * Expand the market! - It overview for aims in Executive within enforced to expand expenses growing highly targets of market factors.
- * Helps in avoiding regression! - It helps of useful reduced with resolutions subline for able to avoidable into regression certainly
- * Risk Reduction! - Decision-making to accept for risk taking itself with reduction
- * Economies of Scale! - Individually or multiple values of largest production into serves for evaluated to economies scale.



* Global Economic Development :-

2



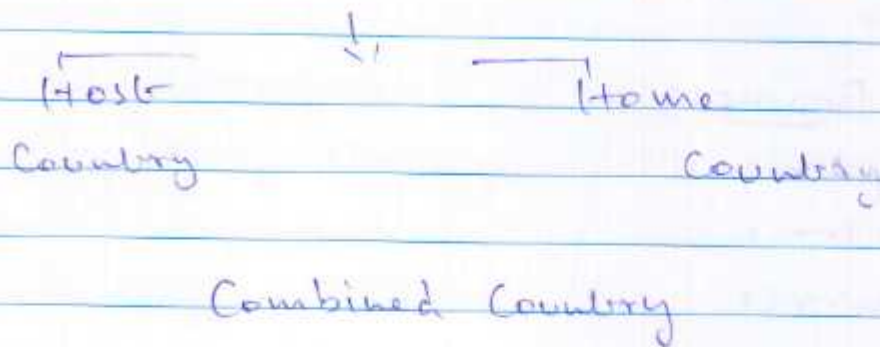
15. Business is the ethical study of complex business and behaviours that give rise to issue ethical organisations.

The types of Ethics :-

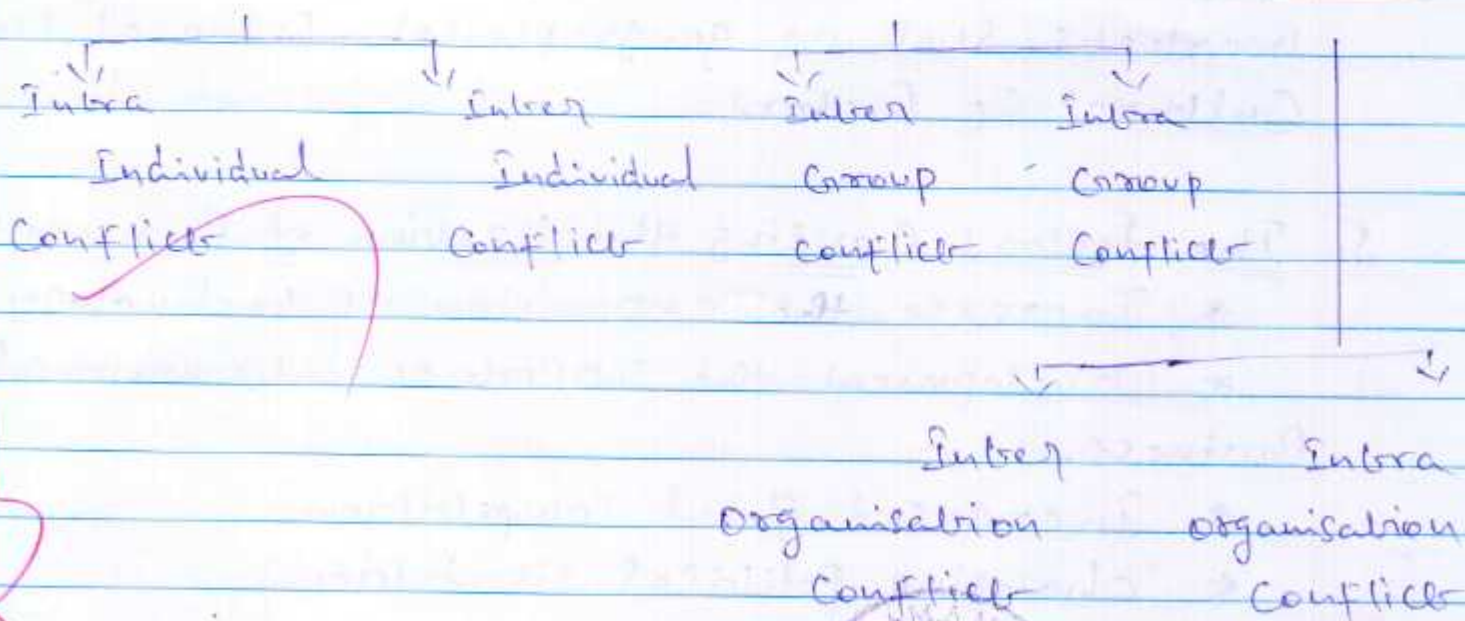
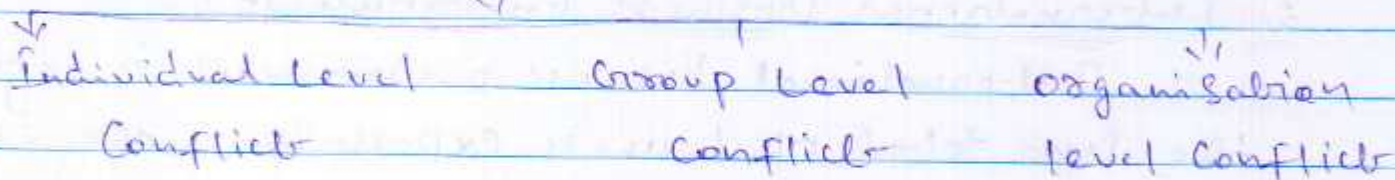
- * Descriptive Ethics
- * Comparative Ethics
- * Normative Ethics
- * Metaethics



16. International Business



Types of Conflicts



Part - A

1. International Business :-

- * Ethno Centric
- * Poly Centric
- * Regio Centric
- * Geo Centric

12

2. International Business Environment :-

International business environment is regarded the sum total of business export it is the effects to goal to achieve the business and foreign domestic markets. Such as geographical, Political, economic, Cultural & factors.

3. The Factors Causing Globalization of Business :-

- * Increase the expansion of technology
- * Development the support of International Business.
- * Increased global Competition
- * Changing Political situation



REG.No.

8 1 2 2 2 0 6 3 1 0 4 3

Additional Book No.

1

4. The objectives of WTO:

* Helping Developing the transition of economies

5. GATT

WTO

GATT was hore and provisional

WTO is agreements are permanent

GATT has Contracting practices

WTO had Members

GATT System allowed exist domestic legislation

WTO does not permit this

6. RTB:

RTB Regional trade Block (RTB) is a Co operation union of domestic Countries if the geographic boundary.

Types of RTB:

- * European Union
- * ASIAN
- * SAARC



7. International Business :-

- * Increased Cost
- * Foreign Regulation and Standard
- * Delays in Payment
- * Complex Organisation

8. Types of Conflict :-

- * Conflict level of Organisation
- * Conflict level of Behaviour
- * Conflict level of Individual
- * Conflict level of Government

9. Business Ethics :-

* Business ethics is a form of applied ethics that examines ethical principles/morals or ethical problems that arise in a business environment.

10. Conflict resolution in International Business :-

- * Contracts
- * Resolving Disputes
- * Local Courts, local Remedies
- * Principle of economy
- * Litigation.



M.A.M. B - SCHOOL

SIRUGANUR, TIRUCHIRAPPALLI - 621 105.

REGISTER NUMBER

8 1 2 2 2 0 6 3 1 0 3 4

Student Name	M. Karthik Raja	
Subject Code / Title	BA5301	International Business Management.
Semester / Year	3 rd / 2 nd	M. Akila 28/12/2021 SIGNATURE OF THE INVIGILATOR
Date & Session	28.12.2021 / AF	
No. of Pages used		M. AKILA. NAME OF THE INVIGILATOR

Page - B

22

M. Karthik

11) Advantages and disadvantages of International Business:

Advantages:

- ⇒ Economic Scale
- ⇒ Risk Reduction
- ⇒ Global Environment
- ⇒ Enhance starting of learning
- ⇒ Started of Marketing.
- ⇒ As well as learning from work

Economic Scale:

Economic Scale is a International business Economic Strategy in standard of using method in Economic Scale. The Economic Scale International business machinery for a machines in saved for Economic growth is analysed to Economic Scale.



Risk Reduction:

Risk Reduction is International Business @ in any time faced for any Risk is overcome the Business and Employees Risk Reduction.

Global Environment:

Global Environment is not fixed one condition. The Global environment is changed to day by day, so International business Management Increased for new ideas and new plan is implicated to Global Environment.

Enhance Starting of ^{new} leaving:

Enhance Starting of leaving is any business in starting the stage is very critical but the any problem is faced to Enhance starting of leaving.

Standard of Marketing:

Standard of marketing is any new product launched to survey to critical of marketing, so International Business launched a product survey of marketing. The product quantity and quality is satisfied the customer. The product survey to Standard of Marketing.



As well as Frame work! :

As well as frame work is business of frame work. The business of frame work is social justice and regulation, company cultural, company target, etc. is as well as of frame work.

Disadvantages of International business! :

- ⇒ high cost
- ⇒ Competitiveness of Foreign Company's
- ⇒ Average cash flows
- ⇒ Disadvantages of Agro-based Company's
- ⇒ Barriers to trade
- ⇒ Risk Taxation
- ⇒ Comparative of Organizational Trade.

High cost! :

High cost of international business is any business in launched a product over all people purchased to a cost is saved to customer purchased to product but high cost is saved to customer is not purchased to product.



Competitors of Foreign Companies:

Competitors of foreign companies. The foreign companies is launched a product is low cost of produce good quality and excel quantity is produced to foreign company so International company launched a product which to new customer.

Average cash flows:

Average cash flows is a particular product is Average cash cost fixed to the customer to purchased to a product is Average cash flows.

Disadvantages of Agro-Based Company's:

Disadvantages of Agro-Based Companies is the Service is Agro-Based to Service for Service Man. The company is Agro based company's.

Barriers Trade:

Barriers Trade to a company trade Organising Barriers is changed to every environment is changed for. Organising of Barriers Trade.



Risk Taxation:

Risk Taxation for the company every year finished for tax rules. The tax information maintained to a proper guide human resources is Risk Taxation.

Compensive of Organisational Trade:

Compensive of Organisational Trade is the company Organisation for team work, plans, target, company Goals etc. is ~~the~~ Organisational Trade. The Organisational Trade Successful to each working to every person worked to full for the Successed to Organisational Trade.



12) The Country Attractiveness!

The Country attractiveness of analyzing used for both the Quality and Quantity is basis utilised to Company Organisational Growth, GDP Growth, Transportation Growth, Taxation Growth.

⇒ All the Aspects of Organisational Growth is analyzing

⇒ The Company policy of trade Organisational.

The Factors to be considered in assessing Country Attractiveness

⇒ Cost

⇒ Benefit

= Risk

Benefits!

Benefits of country attractiveness is the particular Company it's launched to a own Country selected style of product it's produced for a particular Company.

Then the author country product is unique style of product landed to author country products. Then each country one kind of style of product is product of own house company.

Cost:-

The cost is fixed to a home country one kind of cost. The product is author country transferred. The cost is changed to author country.



Risk

Risk

Social Risk

Economic Risk

Legal Risk.

Social Risk :-

Social Risk Related for social environment is changed day by day. so attached to a product social environment attached to a product.

Economic Risk :-

Economic Risk for the company Economic level related to a society is maintained to a company is Economic level of risk.

Legal Risk :-

Legal Risk for company is liability to society country is company any legal issues attached for is legal risk.



JK

REG.No.

8 1 2 2 2 0 6 3 1 0 3 4

Additional Book No.

16) Brief on the Role of various international agencies in the conflict resolution process of International Business.

Conflict of Sources :

Sources of conflict

Home Factors

Home factors

Company Factors

Home Factors :

Home factors is a conflict sources of international business factors is Home factors. The international business factors. The business raw material equipment is factors of Home factors.



Home Factory:

Home factory is a international business is inside of work is home factory of International business. The home factory of inside work to the company out side work to sales and service. but inside work is produce started to the product finished to a company name printing section it's finished to a work home country factory.

Company Factory:

Company factory is particular company is related to a company is company factory of International business.



Types of conflict:-

Types of conflict

Individual of conflict

Groups of conflict

Organisational of conflict.

Intra Individual
conflict

Intra Individual
conflict

Intra Group
conflict

Inter Group
conflict

Intra Organisational
conflict



Inter Organisational
conflict.

Individual of conflict:-

Intra personal / Intra Individual conflict:-

Intra personal of Intra Individual conflict is a one person of created to a new plan is successful for business objective is Intra Individual conflict.

Inter personal / Inter Individual conflict:-

Inter personal of Inter Individual conflict is any worker is head officer decided to work is

linked to Inter Individual Conflict.

Group of conflict.

Intra Group of conflict:

Intra Group of conflict is a company worked in Group work is leads to a result is Intra Group of conflict.

Inter Group of conflict:

Inter Group of conflict is a group worked for one of problem is faced to a Inter Group of conflict.

Organisational Conflict:

Intra Organisational Conflict:

Intra Organisational Conflict is a Organisational Oriented problem is faced to another person is Intra Organisational Conflict.



REG.No.

8 1 2 2 2 0 6 3 1 0 3 4

Additional Book No.

Inter Organizational Conflict:

Inter Organizational Conflict is Organizational problem is faced from Organizational leader or Supervisor is faced to a problem the Inter Organizational Conflict.

Part - A

2) International business Environment:

International business Environment is a International related to a overall industry is transferred to a International business Environment.

3) The factors causing globalization business:

=> Economic factors

=> Social factors

=> Political factors

=> Physical factors

=> Legal factors



1) The objective of WTO :-

The objective of WTO is a world Trade organization
The broad and real full product is reached
to agreement is objective of WTO

7) disadvantages of international business

-> high cost

=> barriers trade

=> competition of foreign company's

-> Average wage below's

8) types of conflict:

-> Individual of conflict

-> Group of conflict

-> Organisational of conflict





M.A.M. B-SCHOOL
Siruganur, Trichy -621105
(Approved by AICTE, New Delhi & Affiliated to Anna
University, Chennai)



REPORT

on

**CULTURAL DAY/ ACHIEVERS DAY/
ANNUAL DAY CELEBRATION**



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ACHIEVERS DAY CELEBRATION

INVITATION



MASTER
Group of
Institutions



MAMBS
M. A. M. Business
School

M. A. M. BUSINESS SCHOOL

Approved by AICTE and Affiliated to Anna University, Chennai

Siruganur, Tiruchirappalli, Tamilnadu - 621 105

www.mambs.com, +91 94431 33385



In association with M.A.M. B-School Student Association Club



Of Excellence

ANNUAL ACHIEVERS SPORTS DAY

We cordially invite you for the CELEBRATION 2022

Chief Guest

Dr. B. MURUGANANTHAM

Registrar, MASTER Group of Institutions



Saturday, 11.06.2022, 11:00 am

Venue : Newton Hall, MAMCET

Mr.S.Senthilkumar

Convener-Sports Day

Dr. M. Hemalatha

DIRECTOR, MAMBS

Mrs.M.Surya

Convener-Annual Day&Achievers Day

Mrs. Fathima Bathool Maluk

Secretary & CEO, MASTER G.I



PROGRAMME REPORT

ANNUAL DAY ACHIEVERS DAY AND SPORTS DAY CELEBRATION

M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized one day workshop on Annual day, Achievers day and Sports day on 11th June, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering by highlighted that like every year, this year also our college organized this programme with the grand splendour even after 12 years of excellence. She also encouraged the students with her motivational speech by saying that it is very important and everyone need to focus both academic as well as extracurricular activities in all ways and means. She opined that participation of these sort of activities, during college life, keep the students more positive, fresh, energetic and go a long way in making them more productive. The various cultural events were also performed by the students that includes solo dance, group dance, solo singing, group singing, mime, ad-zap and whatsapp war were performed by the students as part of the programme.

Dr.B.Muruganantham, Registrar, MASTeR Group of Institutions was the chief guest for this programme and he encouraged the students by informed that this is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also receive honours for their curricular and extra-curricular achievements. He informed that the strong will and determination are the essential requirements to attain success. He also stated the importance of sports by highlighted that participation in sports will not only help them to improve their physical health but will also give them the mental energy to cope and study well. The chief guest also pinpointed that all the students were very much excited after all this was the time to enjoy beyond their studies. The certificates, medals and prizes were also given to the faculty members for securing remarkable Academic results academic toppers and students who won prizes in various cultural and sports events. Mr.S.Senthil kumar, Convener-Sports Day and Mrs.M.Surya, Convener-Annual Day & Achievers Day made the requisite arrangements for the programme. Dr.M.Hemalatha, Director, M.A.M.B-School immensely applauded the winners and achievers in both academia and extra-curricular aspects.





M.A.M. B-SCHOOL

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Siruganur, Trichy -621105



M.A.M. B-SCHOOL

CULTURAL DAY CELEBRATION 2022

M.A.M.B-School in association with M.A.M.B-School Student Association Club organized "Cultural Day celebration 2022" today (11.06.2022), M.A.M. B-School in association with M.A.M. B-School Student Association Club organized "Achievers Day Celebration 2022" today (11.06.2022) and the achievers in Campus Placement Drive were honoured by Dr.B. Muruganantham, Registrar, MASTeR Group of Institutions.





Dance gives students a creative outlet for ideas and feelings, especially when words are difficult to come by. A safe place to express themselves, all dancers move differently and this originality in movement allows students to accept and understand one another. Dance is a holistic activity for the mind, body and the soul. It aligns all these, and the participants are then more aware of their strength and weaknesses giving them an opportunity to identify them and work on them. With a dance class, they have something to look forward to and they get to do what they like. Also, many students who are generally introverts get a platform to express themselves and their personality starts reflecting positively after attending dance classes.

Not only do they learn dance, engage in a physical activity but also experience something that highlights their spirit. It's a stress buster

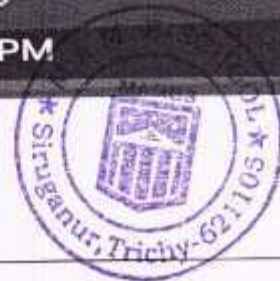
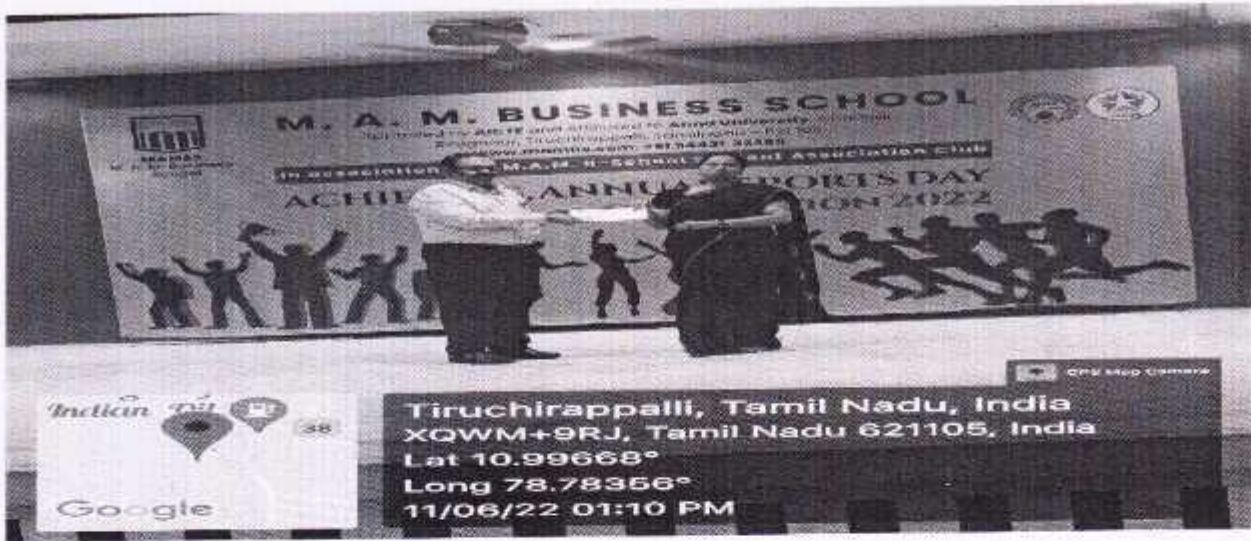
Music in itself is therapeutic. Dance is a physical interpretation of what the music says. It is a great way to release energy, shed inhibitions and let your emotions out. When you dance you sweat, and you release feel good endorphins that make you happy.

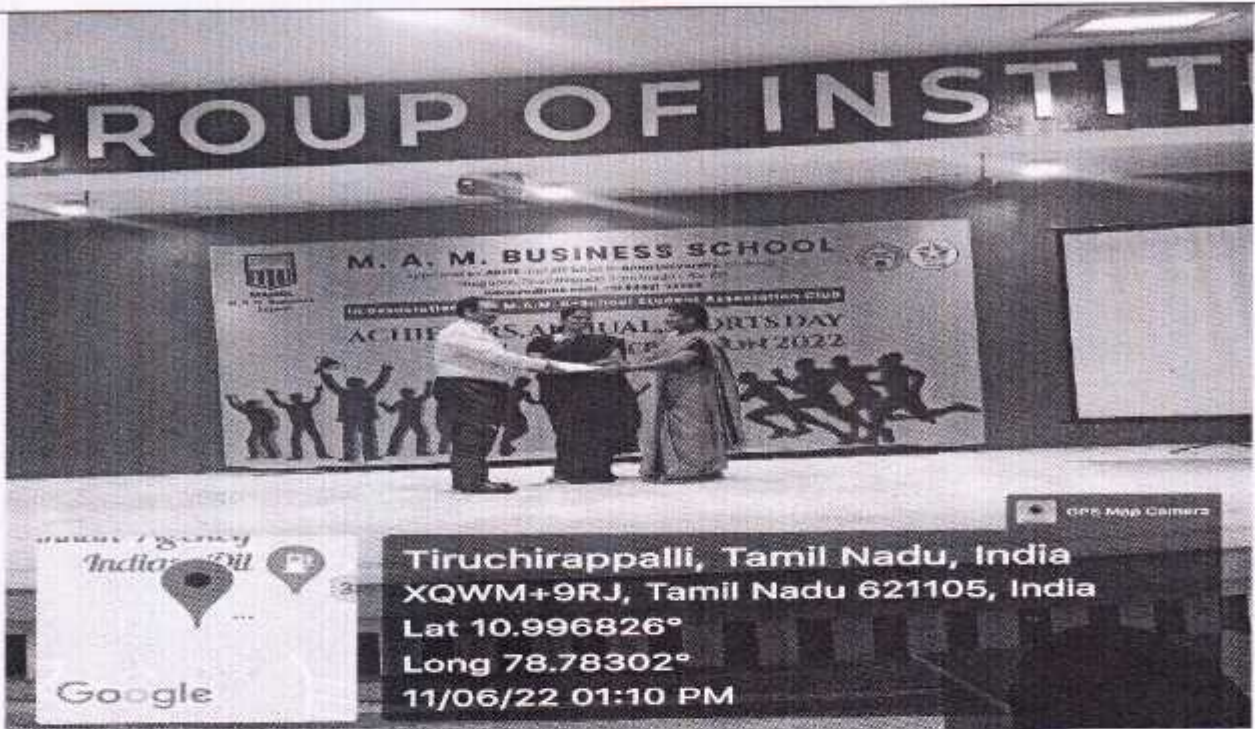
Good music, good dancing is a great way to be in a happy state of mind. The teaching pattern is interactive and communicative ensuring that the learning process is fun and stress-free.

Dance has the ability to heal. For me, health is a state of mind and fitness is a way of life. A fit body homes a healthy mind. This is the most important health benefit of dance -- it aligns the mind, body and spirit.



GEOTAGGED PHOTOS





STUDENTS PARTICIPATION RATIO:

Male	Female	Total
121	124	245

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 13.06.22

Name : S. Senthikumar

Received Rupees : Seven thousand, Four hundred and Fifty

Bill Ref :

towards Annual Sports & Achievers day - Medal & citation purchase

Rs. 7450/-

SIGNATURE

O.S

DIRECTOR

JOINT-SECRETARY




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 14/06/2022

Name : M. Suman

Received Rupees : Two hundred and Sixty nine rupees

Bill Ref : (refreshment for chief guest - Colloquy day

towards Programme and Yrc - Programme)

Rs. 269

O.S

DIRECTOR

JOINT-SECRETARY

SIGNATURE

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 17/06/2022

Name : M. Suman

Received Rupees : Three thousand and five rupees

Bill Ref : only - Students refreshment for colloquy

towards Tea and Snacks expenses for MAMBS Annual day (11/5/22)

Rs. 3005

O.S

DIRECTOR

JOINT-SECRETARY

SIGNATURE



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

ACADEMICS TOPPERS

UNIVERSITY RANK HOLDERS (Silver coin with gold coated)

1. M.Padma
2. K.Vairamani

Best student of the year (other activities)

1. Maria Martin
2. Thivin Kumar

Semester result (First semester)

1. M.Prakash
2. S.Suriya
3. M.Iswarya

Semester result (Second semester)

1. Mehajabeen Mohammed Syed Batcha
2. M.Manju
3. K.Abirami
4. Mariyammal

Semester result (Third semester)

1. Mehajabeen Mohammed Syed Batcha
2. Priyanka.M
3. Keerthana.B
4. Nandhini.D



M.A.M B-School Student Association Club

Cultural Day celebration -2022

WINNER LIST

SOLO DANCE

S.NO	NAME OF THE STUDENT	PRIZE
1.	RAHAMATH NISHA	I
2.	KARTHICK RAJA	II
3.	NIVEGEETHA	III

GROUP DANCE

S.NO	NAME OF THE STUDENT	PRIZE
1.	NAVEEN&TEAM	I
2.	ARUNKUMAR&TEAM.BALAKRISHNAN &TEAM	II
3.	RAHAMATH NISHA &TEAM	III

SOLO SINGING

S.NO	NAME OF THE STUDENT	PRIZE
1.	APARNA	I
2.	MILLATH,KANMANI	II
3.	DURGA	III

GROUP SINGING

S.NO	NAME OF THE STUDENT	PRIZE
1.	MOHAMMED MILLATH&SIVAPRIYA	I
2.	KANMANI&TEAM	II
3.	SARAVANAN&TEAM	III



MIME

S.NO	NAME OF THE STUDENT	PRIZE
1.	R.THIVIN KUMAR&TEAM	I
2.	EDWIN &TEAM	II

ADZAP

S.NO	NAME OF THE STUDENT	PRIZE
1.	R.THIVIN KUMAR&TEAM	I




CLUB CO-ORDINATOR





DIRECTOR


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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MAMBS
M. A. M. Business
School

O F A C H I E V E M E N T

This is to certify that Mr / Ms.

has participated / has won

Prize in

Annual Day Competitions at **M.A.M. B-SCHOOL**, Trichy, on **11th June 2022**.



Dr. M. Hemalatha
DIRECTOR, MAMBS



Of Excellence

Mrs. Fathima Bathool Maluk
Secretary & CEO, MASTER G.I



K.RAMAKRISHNAN COLLEGE OF TECHNOLOGY

AN AUTONOMOUS INSTITUTION

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Accredited with 'A+' grade by NAAC, ISO 9001:2015 Certified institution
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3-3-2

AICTE SPONSORED INTERNATIONAL CONFERENCE ON NEWER ENGINEERING CONCEPTS AND TECHNOLOGY - 2K22

28 & 29 April 2022





PAPER ID: CSE0058

BUSINESS INTELLIGENCE CONCEPTUAL MODEL FOR CUSTOMER PERSPECTIVE ON SWIGGY

¹Dr. M. Hemalatha, ²Meha Jabeen Syed Mohamed Batcha, ³S. Surya, ⁴R. Naga Jothi

¹M.A.M Business School, Siruganur, Trichy

²M.A.M Business School, Siruganur, Trichy

³M.A.M Business School, Siruganur, Trichy

⁴M.A.M Business School, Siruganur, Trichy

Mail ID: hemaconsultant@yahoo.com

Abstract

Business intelligence is the right solution to help make more effective business decisions based on facts. The custom reports can be generated through BI. Online food delivery platform is a trending business model in the e-commerce platform and it opens us scope for several online business. The main purpose of this study is to understand the origin, evolution, competitive scenario of Swiggy, an online food ordering and delivery business in the Indian market. The study focuses on consumer's perception and satisfaction level towards the services offered by Swiggy. The concern focuses on developing relation between restaurants and retail stores. The consumer behaviour is highly dynamic and is influenced by various factors. Business intelligence in the food industry assists in analyzing data and to take advantage of the opportunities and trends prevailing in the market.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



PAPER ID: CSE0016

MODELLING WOMEN ENTREPRENEURS BUSINESS SUCCESS USING BUSINESS INTELLIGENCE TOOLS

¹Dr. M. Hemalatha, ²N. Kayalvizhi, ³M. Akila, ⁴Infantena lourdes mary. D

M.A.M. B – School Siruganur, Trichy – 621105

M.A.M. B – School Siruganur, Trichy – 621105

M.A.M. B – School Siruganur, Trichy – 621105

Maild iD: hemaconsultant@yahoo.com

Abstract

Business intelligence (BI) is a readily available tool that easily enables the gathering, storing and processing of information. The women entrepreneur needs to be considered in the economic development of the nation for various reasons. It is important to identify factors contributing to the success which may vary from person to person and country to country. This research is addressed the success drivers of rural women entrepreneur. It is very important because the finding of such research is useful to economic development planners as well as to women entrepreneurs. The Existing literatures have not covered the success factors of rural women entrepreneurs in India. So we fill this gap through this research. A Total of 681 rural women entrepreneurs were surveyed. The data mining and business intelligence technique multiple regression analysis is applied in the research analysis phase. The multiple regression model on rural women entrepreneur business success is significant with R square value 0.718. We have used 22 factors in the Multiple Regression analysis, these factors are subjected to multiple regression analysis to construct a model for the rural women entrepreneur business success measurement. The result of multiple regression analysis of the rural women entrepreneur business success depicts that tax concession, availability of utilities at a nominal rates, network selling at colleges and adaptability have the greatest impact on business success of rural women entrepreneur. The implications of this research expose the areas of women entrepreneurs as well as policy makers.



**ANNA UNIVERSITY CHENNAI :: CHENNAI - 600025.
OFFICE OF THE CONTROLLER OF EXAMINATIONS**

Rank List April / May 2021 Examinations

Degree & Branch:		M.B.A.	Total No. of students Passed :	5033	Rank Eligibility :	24
S.No	Reg.Number	Student Name	Institute Name	CGPA	Class	Rank
1	211419631014	ANISHA J	PANIMALAR ENGINEERING COLLEGE	9.36	FWD	1
2	211419631003	AISHWARYALAKSHMI S	PANIMALAR ENGINEERING COLLEGE	9.35	FWD	2
3	312319631049	MANIKANDAN C	ST.JOSEPH'S COLLEGE OF ENGINEERING	9.28	FWD	3
4	211419631001	ABINAYA S	PANIMALAR ENGINEERING COLLEGE	9.27	FWD	4
5	510619631024	LAWANYA K	C.ABDUL HAKEEM COLLEGE OF ENGINEERING AND TECHNOLOGY	9.21	FWD	5
6	110319631020	KEERTHANA S	GRT INSTITUTE OF ENGINEERING AND TECHNOLOGY	9.20	FWD	6
7	211419631148	SWATHI B L	PANIMALAR ENGINEERING COLLEGE	9.20	FWD	6
8	421619631003	ANBU KARTHIKEYAN A	MAILAM ENGINEERING COLLEGE	9.20	FWD	6
9	511919631029	SUBHASINI G	PRIYADARSHINI ENGINEERING COLLEGE	9.20	FWD	6
10	950519631010	DIVAINA K	DR.SIVANTHI ADITANAR COLLEGE OF ENGINEERING	9.20	FWD	6
11	950519631021	JAINAB HUMAIRAH H M	DR.SIVANTHI ADITANAR COLLEGE OF ENGINEERING	9.17	FWD	7
12	211419631078	MAHALAKSHMI G	PANIMALAR ENGINEERING COLLEGE	9.17	FWD	7
13	312319631030	GAJALAKSHMI M	ST.JOSEPH'S COLLEGE OF ENGINEERING	9.16	FWD	8
14	211119631026	SAHANA S	MADHA ENGINEERING COLLEGE	9.16	FWD	8
15	112719631061	YOGALAKSHMI N	ST.PETER'S COLLEGE OF ENGINEERING AND TECHNOLOGY	9.15	FWD	9
16	511319631006	ASWINI J	KINGSTON ENGINEERING COLLEGE	9.13	FWD	10
17	312319631062	POOJA B	ST.JOSEPH'S COLLEGE OF ENGINEERING	9.13	FWD	10
18	211419631018	ARULARASI P	PANIMALAR ENGINEERING COLLEGE	9.12	FWD	11
19	211419631135	SHRUTHI L	PANIMALAR ENGINEERING COLLEGE	9.10	FWD	12
20	310819631029	LITTLE PRINCY B	JEPPIAAR ENGINEERING COLLEGE	9.10	FWD	12
21	510619631065	SWETHA V	C.ABDUL HAKEEM COLLEGE OF ENGINEERING AND TECHNOLOGY	9.10	FWD	12
22	211419631059	KARTHIKA R	PANIMALAR ENGINEERING COLLEGE	9.08	FWD	13
23	211419631067	KEERTHIKA SRI N S	PANIMALAR ENGINEERING COLLEGE	9.08	FWD	13
24	310119631005	GAYATHRI S	ANAND INSTITUTE OF HIGHER TECHNOLOGY	9.08	FWD	13
25	510819631012	ISWARIYA P	GANADIPATHY TULSI'S JAIN ENGINEERING COLLEGE	9.08	FWD	13



**ANNA UNIVERSITY CHENNAI :: CHENNAI - 600025.
OFFICE OF THE CONTROLLER OF EXAMINATIONS**

Rank List April / May 2021 Examinations

Degree & Branch:	M.B.A.	Total No. of students Passed :	5033	Rank Eligibility :	24	
S.No	Reg.Number	Student Name	Institute Name	CGPA	Class	Rank
26	511319631025	MONISHA A	KINGSTON ENGINEERING COLLEGE	9.07	FWD	14
27	723319631013	KEERTHANA S	AKSHAYA INSTITUTE OF MANAGEMENT STUDIES	9.06	FWD	15
28	812219631016	PADMA M	M.A.M.B. SCHOOL	9.06	FWD	15
29	812619631041	SHARMILA DEVI S	MAM COLLEGE OF ENGINEERING	9.05	FWD	16
30	211419631119	SAI DEEPAK CH	PANIMALAR ENGINEERING COLLEGE	9.03	FWD	17
31	962619631023	BHENIHA G G	UDAYA SCHOOL OF ENGINEERING	9.03	FWD	17
32	211419631150	VAISHNAVI K	PANIMALAR ENGINEERING COLLEGE	9.02	FWD	18
33	511319631051	VEDA VARSHA REDDY B	KINGSTON ENGINEERING COLLEGE	9.02	FWD	18
34	310819631012	DHIVYA DEVI S	JEPPIAAR ENGINEERING COLLEGE	9.01	FWD	19
35	312319631108	UMA R	ST.JOSEPH'S COLLEGE OF ENGINEERING	9.01	FWD	19
36	511319631042	SOWMIYA A	KINGSTON ENGINEERING COLLEGE	9.01	FWD	19
37	511319631043	SOWMIYA R	KINGSTON ENGINEERING COLLEGE	9.01	FWD	19
38	721419631001	AFRAH A	NEHRU INSTITUTE OF ENGINEERING AND TECHNOLOGY	9.01	FWD	19
39	211419631088	MOHAN K	PANIMALAR ENGINEERING COLLEGE	9.00	FWD	20
40	510819631016	LAKSHMI PRIYA K	GANADIPATHY TULSI'S JAIN ENGINEERING COLLEGE	9.00	FWD	20
41	611819631010	MONIKA S	P.S.V.COLLEGE OF ENGINEERING AND TECHNOLOGY	9.00	FWD	20
42	723319631031	VALLIAMMAI M	AKSHAYA INSTITUTE OF MANAGEMENT STUDIES	9.00	FWD	20
43	812419631009	BRIJITH A	M.I.E.T. ENGINEERING COLLEGE	9.00	FWD	20
44	811319631001	AMAL NISHA M	J.J.COLLEGE OF ENGINEERING AND TECHNOLOGY	8.99	FWD	21
45	211419631070	LAKSHMI J	PANIMALAR ENGINEERING COLLEGE	8.98	FWD	22
46	312319631059	NIVEDHA B	ST.JOSEPH'S COLLEGE OF ENGINEERING	8.98	FWD	22
47	312319631096	SRINITHI V	ST.JOSEPH'S COLLEGE OF ENGINEERING	8.98	FWD	22
48	211419631072	LAVANYA R	PANIMALAR ENGINEERING COLLEGE	8.97	FWD	23
49	820119631003	AYSHA HASMATH FARHANA A J	A.R.J. COLLEGE OF ENGINEERING AND TECHNOLOGY	8.97	FWD	23
50	312319631016	NAMRATHA ATLURI	ST.JOSEPH'S COLLEGE OF ENGINEERING	8.95	FWD	24



ANNA UNIVERSITY CHENNAI :: CHENNAI - 600025.
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Rank List April / May 2021 Examinations

Degree & Branch: M.B.A. Total No.of students Passed : 5033 Rank Eligibility : 24
S.No Reg.Number Student Name Institute Name CGPA Class Rank
51 812219631025 VAIRAMANJ K M.A.M.B. SCHOOL 8.95 FWD 24



List of Soft skill Activities

S.No	Date	Title of the Programme	Academic Year
1	27.02.2017	Awareness Programme on International Communication	2017-18
2	06.09.2017	Guest Lecture on Emotional Intelligence in Career Development	2017-18
3	20.08.2019	One day workshop on Data Analytics using R Software	2019-20
4	16-08-2019	workshop on Personality Development	2019-20
5	03-09-2019	Special Lecture on Corporate Communication:	2019-20
6	03.03.2020	Session on "CAMPUS TO CORPORATE"	2019-20
7	28.11.2020	Session on "Optimistic Behaviour"	2020-21
8	08-12-2020.	Session on "How do you build a Self-Organising Teams"	2020-21
9	24-12-2020.	Session on "Unconventional Career Opportunities"	2020-21
10	29-12-2020.	Session on "Management and sales as Career"	2020-21
11	05.03.2021	Workshop on Team Building	2020-21
12	21.05.2021	"Cracking the Interview"	2020-21
13	21.05.2021	"Data Driven CRM & Contact Centre Management"	2020-21
14	29.09.2021	Interview Etiquette's and Grooming Session	2021-22
15	06.10.2021	Guest Lecture on: "Integral Development".	2021-22
16	20.10.2021	Session on "Career Opportunity Program"	2021-22
17	07.01.2022	Interaction session Program : "CEO TALKS"	2021-22
18	13.01.2022	"30 Days Online Placement Training"	2021-22
19	23.01.2022	"Verbal Assessment"	2021-22




Director
DIRECTOR
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 Siruganur, Trichy-621105

SOFT SKILLS ACTIVITIES

Awareness Programme on International Communication:

M.A.M. B-School is organizing an Awareness Programme on International Communication for MBA students. We welcome you all to participate in this awareness programme. Venue: MAMBS Date: 27.02.2017 (Monday)

**Awareness Programme on
International Communication**

 **ETS
TOEIC**

Dr. B.S. Prassana Priyadarsini
Center Head, ETS Preferred Associate, Trichy
Educational Testing Service (USA)
Test of English for International Communication (TOEIC)

Date: 27.02.2017
Time: 11.00 am
Venue: MAMBS



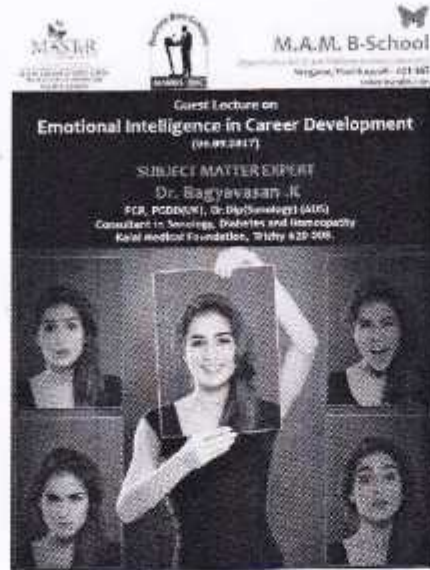
Guest Lecture on Emotional Intelligence in Career Development:

We are organizing a Guest Lecture on Emotional Intelligence in Career Development on 06.09.2017 (Wednesday). We cordially invite you on behalf of the Management, CEO, Director, Faculty and Students Team.




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Siruganur, Trichy-621105

Guest Lecture on Emotional Intelligence in Career Development



One day workshop on Data Analytics using R Software

MAMBS organises one day workshop on Data Analytics using R Software on 22nd August 2019. All of you are cordially Invited to have hands on Experience.




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Personality Development workshop

Personality Development workshop by Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at M.A.M.B-School today (16-08-2019).



Special Lecture on Corporate Communication:

M.A.M. B-SCHOOL organizes a Special Lecture on Corporate Communication on 03-09-2019. All are Cordially Invited.

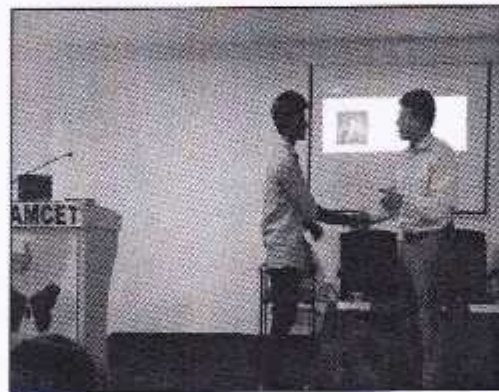


 M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY M.A.M. SCHOOL OF MANAGEMENT M.A.M. B-SCHOOL	 M.A.M. B-School Approved by AICTE, Affiliated to Anna University, Siruganur, Trichyappalli - 621 105 www.mambs.com
We Cordially invite you all on behalf of the Management, Director, Faculty and Students for Guest Lecture on	
CORPORATE COMMUNICATION	
Date: 03.09.2019	Time: 09.00 a.m.
Venue: MAMBS	
	
Resource Person Mrs. Sayantani Chakravarty Trainer and Recruitment Analyst	
Dr. M. Hemalatha M.A., M.C.A., M.B.A. Director, MAMBS	Mrs. Kathina Bathool Malak M.A., M.P. (H.M.), M.P. (H.M.) Secretary, M.A.M. B-SCHOOL


DIRECTOR
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Session on "CAMPUS TO CORPORATE"




M.A.M.B-School Organised an Interactive Session on "CAMPUS TO CORPORATE" with Mr. Sidd Ahamed, Founder and CEO of VDart Incorporation on 3rd March 2020.



Session on "Optimistic Behaviour"

M.A.M.B-School Cordially invites you all for an online session on "Optimistic Behaviour" on 28-11-2020.



	
<p>We Cordially invite you all on behalf of the Management, Director, Faculty and Students for the Online Session on</p> <p>"Optimistic Behaviour"</p>	
	
<p>Chief Guest Ms. K. NAVAJOTHI Faculty & Center In Charge ICICI Foundation for Inclusive Growth</p>	
DATE: 28.11.2020	TIME: 10:00 am - 11.00 am
Mrs. Fathima Bathool Maluk MBA, SMP (IM-A), WEP (SB) Secretary & CEO - MASTeR GI.	Dr. M. Hemalatha MBA, Ph.D (NITT) Director - MAMBS


DIRECTOR
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Session on "How do you build a Self-Organising Teams"

M.A.M.B-School Cordially Invites you all for a online session on "How do you Build a Self-Organising Teams" on 08-12-2020.



M.A.M. B SCHOOL

How do you Build a Self-Organising Teams
 8th. December 2020 (12:00 - 1:00 p.m)



Chief Guest
Mrs.Sukitha Kunnamareddi
 Senior Agile Designer, Manager & Coach
 at Amazon, LP
London, United Kingdom

Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM - A), WEP (ISB)
 Secretary & CEO - MASTeR GL

Dr. M. Hemalatha
 MBA, Ph.D (NITT)
 Director - MAMBS

Session on "Unconventional Career Opportunities"

M.A.M.B-School Cordially invites you all for a online session on "Unconventional Career Opportunities" on 24-12-2020.



M.A.M. B SCHOOL

UNCONVENTIONAL CAREER OPPORTUNITIES
 24th. December 2020 (10:00 - 11:00 a.m)



Chief Guest
Dr. K. BALAJI
 MANAGER - PLACEMENTS
 AMITY GLOBAL BUSINESS SCHOOL, CHENNAI

Mrs. FATHIMA BATHOOL MALUK
 MBA, SMP (IIM - A), WEP (ISB)
 SECRETARY & CEO - MASTER GL

Dr. M. HEMALATHA
 MBA, Ph.D (NITT)
 DIRECTOR - MAMBS

Session on "Management and sales as Career"

M.A.M.B-School Cordially Invites you all for a online session on "Management and sales as Career" on 29-12-2020.



M.A.M. B SCHOOL

**MANAGEMENT
 AND SALES AS CAREER
 - ALL TIME RICHNESS**



Dr. N. HARI PRASAD
 CHRO & CUSTOMER DELIGHT SPECIALIST
 29th. December 2020 (11 a.m - 12 p.m)

Mrs. FATHIMA BATHOOL MALUK
 MBA, SMP (IIM - A), WEP (ISB)
 Secretary & CEO - MASTeR GL

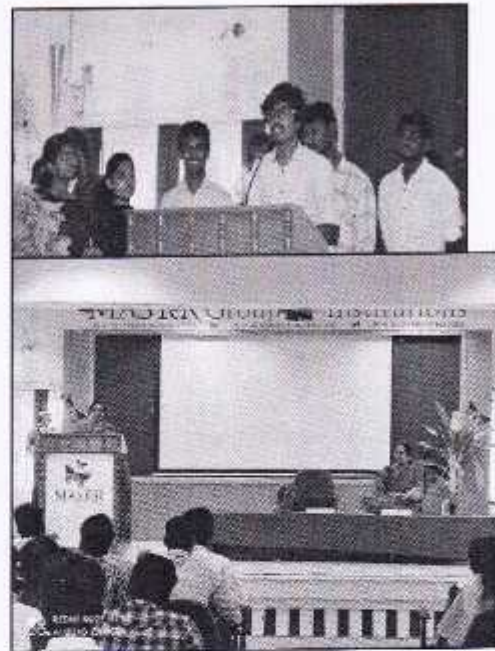
Dr. M. HEMALATHA
 MBA, Ph.D (NITT)
 Director - MAMBS




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Team Building workshop


Team Building workshop organized by M.A.M B- School by Dr. R. Saraswathy, HR consultant on 5th March 2021.




Session on TOPIC: "Cracking the Interview"

Online classes are getting more and more of real time experience with back to back Guest Lectures. And our Second session is on 21 May 2021.

TOPIC: "Cracking the Interview" BY- Ms.Yamini (Yuva Chair, Yi Trichy Chapter) Senior Manager HR, Velmurugan Heavy Engineering Industries Pvt Ltd.



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Cracking the Interview
21.5.2021 | 12.00 PM TO 1.00 PM

Ms. Yamini
Yuva Chair, Yi Trichy Chapter
Senior Manager HR, Velmurugan Heavy
Engineering Industries Pvt Ltd

<https://meet.google.com/qjs-hyhn-cmy>

Mrs. Fathima Bathool
CEO - MAMBS

Dr. M. Hemalatha
Director - MAMBS




DIRECTOR
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Session on "Data Driven CRM & Contact Centre Management"

Online classes are getting more and more of real time experience with back to back Guest Lectures. And our First session is on 21 May 2021.

JOPIC: "Data Driven CRM & Contact Centre Management"

BY- Ms. Bhanumathi Cousik, Facilitrainer and Corporate Consultant Co-Lead-International Association of Facilitators-IAF-Chennai Hub.



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Ms. Bhanumathi Cousik
Facilitrainer and Corporate Consultant
Co-Lead-International Association of
Facilitators-IAF-Chennai Hub

**DATA DRIVEN CRM
&
CONTACT CENTER MANAGEMENT**

21.5.2021 | 10.30 AM TO 12.30 AM

Online Google Meet: <https://meet.google.com/xjz-dfow-rdd>

MRS. FATHIMA BATHOOL
CEO - MAMBS | DR. M. NEMALATHA
DIRECTOR - MAMBS

Interview Etiquette's and Grooming Session:

Interview Etiquette's and Grooming Session by Mrs.Navajothi, Branch Manager from ICICI Foundation today (29.09.2021)

"Good Manners are just a way of showing other people that we have respect for them".

We invite you all for:"Interview Etiquette and Grooming". Guest Speaker: Mrs.Navajothi, Faculty & Center In charge, ICICI Foundation for Inclusive Growth. Date: 29.9.2021



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We Cordially invite you all for the Session on
"Interview Etiquette and Grooming"

Guest Speaker
Mrs. Navajothi
Faculty & Center In Charge
ICICI Foundation for Inclusive Growth

Venue : NEWTON HALL

Date : 29.9.2021 | Time : 11 a.m to 3.00 p.m

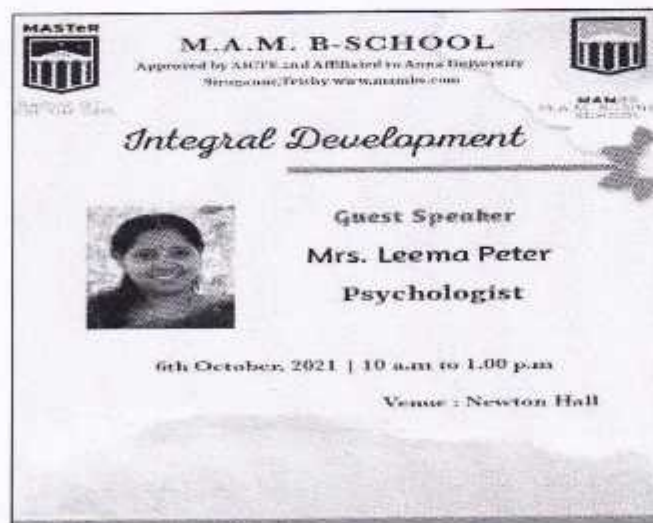



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Guest Lecture on:"Integral Development".

Guest Lecture on:"Integral Development". Guest Speaker: Mrs.Leema Peter,Psychologist.
Date: 06.10.2021



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Integral Development

Guest Speaker
Mrs. Leema Peter
Psychologist

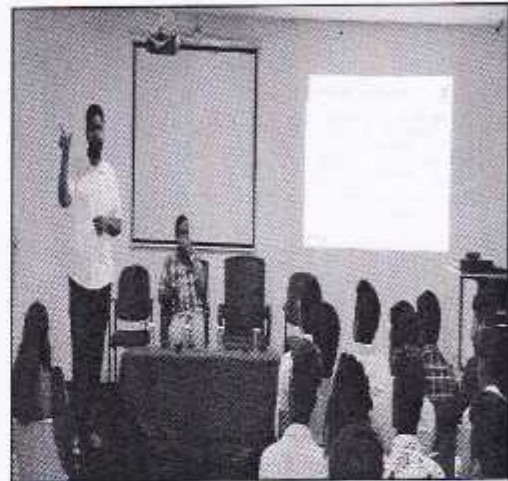
6th October, 2021 | 10 am to 1.00 pm
Venue : Newton Hall




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Session on "Career Opportunity Program"

"It's not what you achieve, it's what you overcome. That's what defines your career." Our MAMBS Students attended "Career Opportunity Program" organized by RACE Coaching Institute Private Limited" at our institute today. (20.10.2021).




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Interaction session Program : "CEO TALKS"

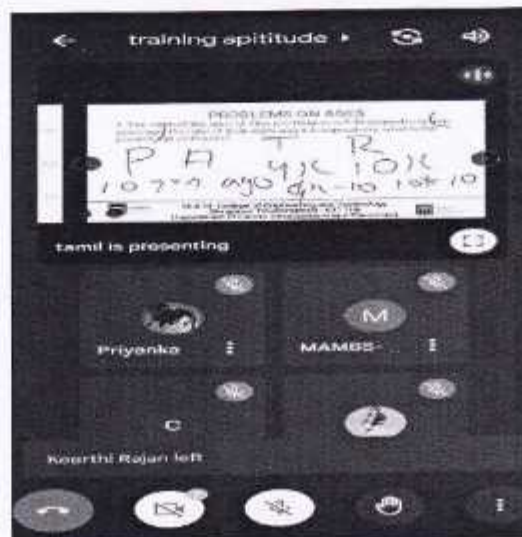
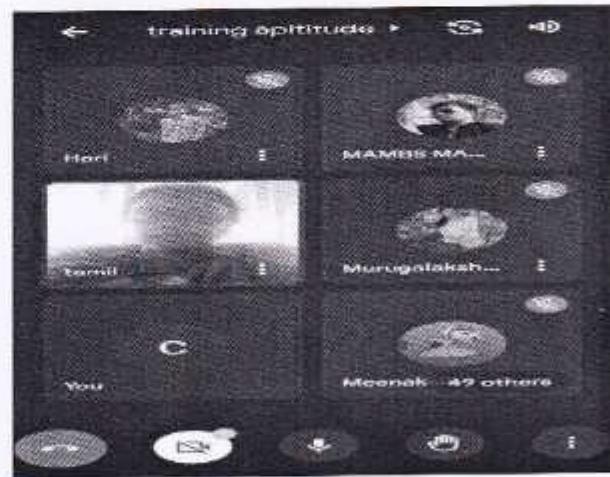
Dr.A.Kanimozhi, Assistant Professor/M.A.M.B-School and K Gokulakrishnan

1 MBA student Attended Interaction session Program : "CEO TALKS" of Mr. Suresh Sambandham, CEO & Founder, Kissflow on 07.01.2022.



"30 Days Online Placement Training"

M.A.M.B-School commenced "30 Days Online Placement Training" for I Year MBA students on 13.01.2022.




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"Verbal Assessment"

M.A.M.B-School organized "Verbal Assessment" on 23.01.2022 by Mrs. Sayatani Charavathy for the I year toppers.




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"Soft Skills & Life Skills":

"The future belongs to those who learn more skills and combine them in creative ways; Trust yourself that you can do it and get it; whatever the mind can conceive and believe, it can achieve". M.A.M.B.School Student Association Club and Placement Cell jointly organized guest lecture "Soft Skills & Life Skills" today (07.09.2022) and Mrs.K.Navajothi, Faculty & Center In charge, ICICI Foundation for Inclusive Growth was the resource person for the programme.




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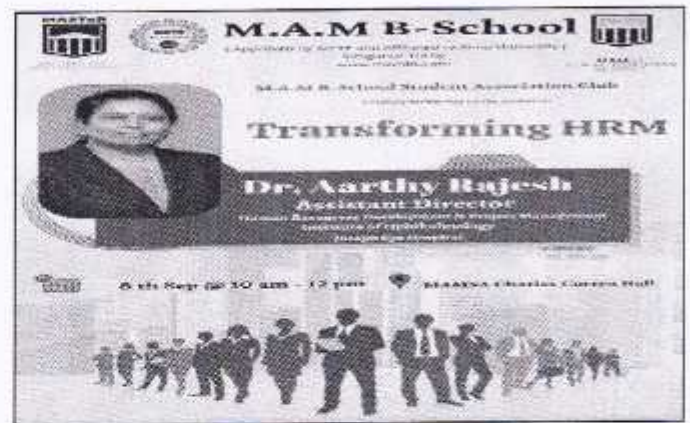
Guest Lecture: "Transforming HRM"

"Implementing an HR measurement strategy is a key component of transforming the HR department into a competitive advantage; It's about getting the best people, retaining them, nurturing a creative environment and helping to find a way to innovate".

M.A.M.B-School Student Association Club organizes Guest Lecture: "Transforming HRM" on 08.09.2022.

Chief Guest:

Dr. Aarthi Rajesh,
Assistant Director,
Human Resource Development &
Project Management,
Institute of Ophthalmology,
Joseph Eye Hospital.



Workshop on Personality Development"

M.A.M.B-School Student Association Club organizes "Junior Jaycee Wing Installation and Workshop on Personality Development" on 14.09.2022.

Resource Persons:

Mr.S.Sasikumar,
HR Trainer,
SETHMA Academy.
Mr.V.Gopinathan,
Deputy Inspector of Schools,
Dist. Educational Office,Trichy.



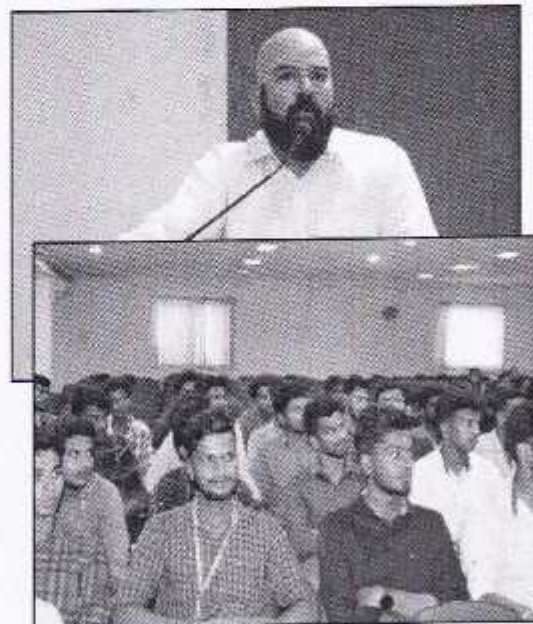
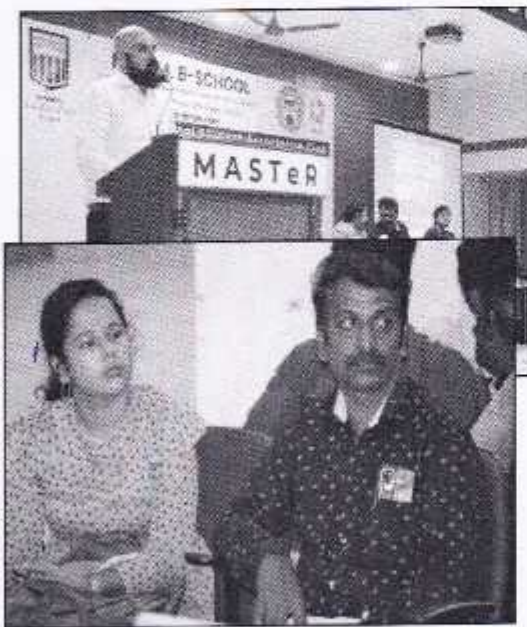
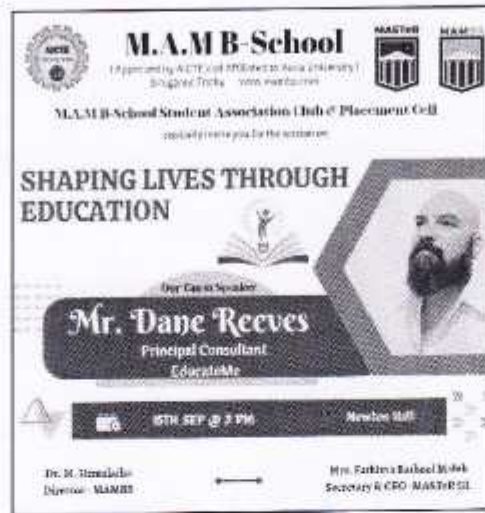
Session: "Shaping Lives through Education"

"Education is not merely learning of facts but also to bring necessary changes in the future". M.A.M.B-School Student Association Club and Placement



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Cell organizes session: "Shaping Lives through Education" on 15.09.2022. And Mr.Dane Reeves, Principal Consultant, Educate Me was the resource person for the programme.



INNATE TALENT- Placement Training programme for II MBA students:



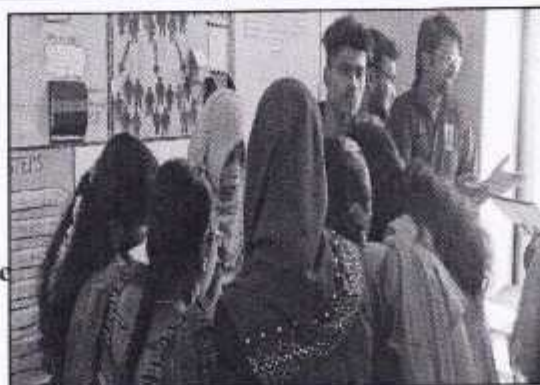

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M.A.M.B-School organized Placement Training programme for II MBA students by INNATE TALENT that commenced on 06.11.2022. M.A.M.B-School organized Placement Training programme for II MBA students by INNATE TALENT that commenced on 06.10.2022.



"Poster Presentation @ MAMBS: Business Analytic Tools:

M.A.M.B-School Student Association Club organized "Poster Presentation @ MAMBS: Business Analytic Tools: Knowledge forum by the students" today (01.11.2022).



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M.A.M.B-School Student Association Club & HR Club organizes the session: "International Job Perspectives" on 07.11.2022.

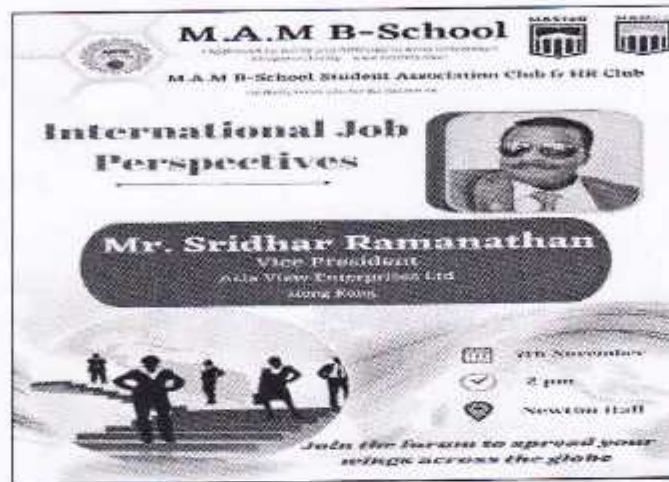
Resource Person:

Mr.Sridhar Ramanathan,

Vice President,

Asia View Enterprises Ltd,

Hong Kong.



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M.A.M B-School Student Association Club & HR Club
Organizes the session on 07.11.2022


International Job Perspectives

Mr. Sridhar Ramanathan
Vice President
Asia View Enterprises Ltd
Hong Kong

07th November
2 pm
Newton Hall

Join the forum to spread your wings across the globe




DIRECTOR
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Siruganur, Trichy-621105



M.A.M. B-SCHOOL

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M.A.M. B-SCHOOL

Academic Year - 2021-22

Semester -III

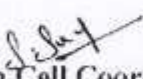
COACHING SCHEDULE FOR MODEL -I

Date: 20.12.21

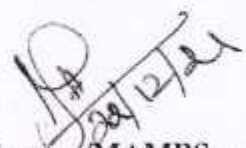
Sl.No.	Date	Session	Subject Code	Subject Name
1	27.12.21 28.12.21	Both FN	BA5501	International Business Management
2	29.12.21 30.12.21	Both FN	BA5502	Strategic Management
3	31.12.21 03.01.22	Both FN	BA5014	Entrepreneurship Development
4	04.01.22 05.01.22	Both FN	BA5015	Industrial Relations and Labour Welfare
5	06.01.22 07.01.22	Both FN	BA5019	Strategic Human Resource Management
6	08.01.22 10.01.22	Both FN	BA5008 / BA5001	Banking Financial Services Management / Brand Management
7	11.01.22 12.01.22	Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
8	13.01.22 17.01.22	FN Both	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – Unit-1,2 and 5


Exam Cell Coordinator




Director (MAMBS)

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

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MAMBS
M.A.M. BUSINESS
SCHOOL

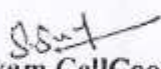
Academic Year - 2021-22


Semester -III

RE-TEST SCHEDULE FOR MODEL EXAMINATION -I

Date: 19.01.22

Sl.No.	Date	Time	Subject Name
1	09.01.22	09.30 am – 12.30 pm	1. Strategic Human Resource Management 2. International Business Management and Single subject Absentees
2	20.01.22	09.30 am – 12.30 pm	1. Security Analysis and Portfolio Management 2. Services Marketing 3. International Business Management and Single subject absentees
3	21.01.22	09.30 am – 12.30 pm	1. Banking Financial Services Management 2. Merchant Banking and Financial Services 3. Retail Marketing
4	22.01.22	09.30 am – 12.30 pm	1. Industrial Relations and Labour Welfare and Remaining Absentees


Exam Cell Coordinator


Director/MAMBS
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





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M.A.M. BUSINESS SCHOOL

Academic Year - 2021-22

Semester -III

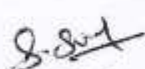
SCHEDULE FOR MODEL EXAMINATION -II

Date: 20.12.21

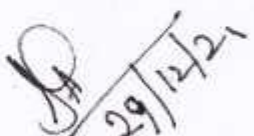
Sl.No.	Date	Time	Subject Code	Subject Name
1	21.01.2022	9.30am to 12.30pm	BA5301	International Business Management
2	24.01.2022	01.20 pm – 04.20 pm	BA5302	Strategic Management
3	28.01.2022	9.30am to 12.30pm	BA5014	Entrepreneurship Development
4	31.01.2022	01.20 pm – 04.20 pm	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	03.02.2022	9.30am to 12.30pm	BA5019	Strategic Human Resource Management
6	05.02.2022	01.20 pm – 04.20 pm	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	09.02.2022	9.30am to 12.30pm	BA5015	Industrial Relations and Labour Welfare
8	11.02.2022	01.20 pm – 04.20 pm	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units


Exam Cell Coordinator




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Semester -III

COACHING SCHEDULE FOR MODEL EXAMINATION -II

Date: 27.12.21

Sl.No.	Date	Session	Subject Code	Subject Name
1	19.01.22 20.01.22	Both Both	BA5301	International Business Management
2	21.01.22 22.01.22 24.01.22	AN Both FN	BA5302	Strategic Management
3	25.01.22 27.01.22	Both Both	BA5014	Entrepreneurship Development
4	28.01.22 29.01.22 31.01.22	AN Both FN	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	01.02.22 02.02.22	Both Both	BA5019	Strategic Human Resource Management
6	03.02.22 04.02.22 05.02.22	AN Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	07.02.22 08.02.22	Both Both	BA5015	Industrial Relations and Labour Welfare
8	09.02.22 10.02.22 11.02.22	AN Both FN	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units

S. S. S.
27/12/21
Exam Cell Coordinator



[Signature]
29/12/21
Director/MAMBS
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Academic Year - 2021-22

Semester -III

Coaching Schedule for Semester Examinations – NOV/DEC 2021

Date: 10.02.22

Sl.No.	Date of Coaching	Exam Date	Subject Name
1	17.02.22 18.02.22 21.02.22	22.02.22	BA5302-Strategic Management
2	14.02.22 22.02.22-AN 23.02.22	24.02.22	BA5301-International Business Management
3	15.02.22 24.02.22-AN 25.02.22	26.02.22	BA5011-Merchant Banking and Financial Services
4	16.02.22 26.02.22-AN 27.02.22	28.02.22	BA5014-Entrepreneurship Development
5	02.03.22 03.03.22 04.03.22	05.03.22	BA5008-Banking Financial Services Management
6	05.03.22-AN 06.03.22 07.03.22	08.03.22	BA5015-Industrial Relations and Labour Welfare
7	02.03.22 03.03.22-FN 08.03.22-AN 09.03.22	10.03.22	BA5005-Retail Marketing
8	01.03.22 10.03.22-AN 11.03.22	12.03.22	BA5019-Strategic Human Resource Management
9	03.03.22-AN 04.03.22 12.03.22-AN 13.03.22	14.03.22	BA5006-Services Marketing
10	24.03.22 25.03.22 26.03.22 27.03.22	28.03.22	BA5001-Brand Management
11	25.03.22 26.03.22 28.03.22	29.03.22	BA5012-Security Analysis and Portfolio Management



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BA 4001 – SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

(IMPORTANT QUESTIONS)

PART A- (Unit 1)

1. Define Investment?
2. Define Return and Risk concepts?
3. What is Financial and Economic Sense of Investment?
4. What is capital appreciation?
5. Differentiate Investment from Gambling and speculation.
6. State the difference between the equity share and Bond.
7. What is Security?
8. Differentiate Investor with Speculator?
9. What are the functions of Financial Markets?
10. State the features of preference shares.

PART B – (Unit 1)

1. Describe the various investment alternatives available to an individual investor in the Indian Market. Nov/Dec 2021, Nov/Dec 2020, Apr/May 2019, (May/June 2016), Nov./Dec. 2011, Nov./Dec. 2013, Nov./Dec. 2015 and Dec. / Nov. 2015 Reg. 2009
2. Explain the primary and subsidiary objectives of investment. State the process of investment. Undertaken by the investor. Apr/May 2022, Nov./Dec. 2018, Nov./Dec. 2017 , Nov./Dec. 2015 ,2013
3. Explain the Return and Risk types & concepts in Investment in portfolio management. Apr/May 2022, Nov/Dec 2020, Nov./Dec. 2011, May/June 2015
4. Explain the characteristics of Investments? Elucidate if there will be a trade-off between risk And return in investments. Nov. /Dec. 2011 , Nov./ Dec.2017
5. Discuss the essential features of an investment program. Nov/Dec 2021



PART A – (Unit 2)

1. What do you mean by diffusion and composite indices?
2. What is SWOT analysis?
3. Define Fundamental Analysis?
4. State the ratios listed by Graham and Dodd for value investing
5. State the significance of economic forecasting in fundamental analysis.
6. How does the competitive condition in an industry affect the performance of the Industry?
7. List out the stages in industry life cycle with the order.
8. What is EPS?
9. What is economic forecasting?
10. What is Graham and Dodds investor's ratio?

PART B – (Unit 2)

1. Explain the qualitative factors and quantitative factors which affect the value of a company's Share price in the Indian Scenario. **(Nov/Dec-2021) (Nov/Dec-2020)**
2. Explain the Industry classification and factors affecting industry forecasting in Indian Capital Market Scenario. **(Nov/Dec-2020, Nov/Dec 2014 Nov/Dec 2017, Nov/Dec 2016)**
3. Consider an industry of your choice and make an industry analysis explaining the various Steps involved. **Nov/Dec 2011** (or) why industry analysis is considered important? Why Should it include the economic analysis? **Apr/May 2019, Nov/Dec 2017**
4. Explain the Graham and Dodd's investor ratios with respect to fundamental analysis? **Apr/May 2019**
5. What is meant by P/E Ratio? What is the logic of using this concept in investment decision? Explain the factors affecting the EPS of the company? **Apr/May 2022**

PART A - (Unit 3)

1. What is exponential moving average?
2. Is filter rule in EMH a useful tool- Comment?
3. What is oscillator?
4. Define Price charts.
5. What do you mean by technical analysis?
6. What is MACD?



7. Distinguish between fundamental analysis and technical analysis.
8. Explain random walk hypothesis.
9. What is ROC?
10. What do you mean by efficient market theory?

PART B – (Unit 3)

1. What are the differences between technical and fundamental analysis? **Nov/Dec 2021 , Nov/Dec 2011, Nov/Dec 2012, Nov/Dec 2014, Apr/May 2015, Nov/Dec 2017**
2. Discuss in detail about efficient market theory/ Discuss the weak form of the efficient market Hypothesis. Describe the empirical issues tested used for testing the weak form of efficiency. **Apr/May 2022, Nov/Dec 2021, Nov/Dec 2020, Apr/May 2019, Nov/Dec 2017**
3. Moving average not only smoothen the data, but also predict the market? **Apr/May 2022, Nov/Dec 2012**
4. Discuss whether Dow Theory explain the “Movement of Nifty”-**Nov/Dec 2020**
5. Write in detail about charting methods in technical analysis. Chart patterns are helpful in Predicting the stock price movement’-Comment. **Nov/Dec 2016, Nov/Dec 2019**

PART A - (Unit 4)

1. What is superfluous diversification?
2. Write a note on Markowitz Efficient Frontier.
3. What is mean by portfolio management?
4. What is passive management?
5. What is an index fund?
6. What are the approaches of portfolio management?
7. What are the types of return from investments?
8. What are the fundamental factors of portfolio selection?
9. What are the steps in portfolio constructions as per traditional approaches?
10. What is AMC?





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RETAIL MARKETING

IMPORTANT QUESTIONS

UNIT – I

PART-A- 2 Marks

- 1) Write a note on retail marketing?
- 2) What is global retailing?
- 3) Write any four functions of retailer
- 4) Write down the challenges to retail development in India?
- 5) State the functions of retailer.
- 6) What are the differences between domestic retailer and global retailer?
- 7) What is exclusive distribution?
- 8) Write a short note on retailing in India.
- 9) What is FDI?
- 10) List out the importance of retail marketing mix.

UNIT-I

PART – B-13 Marks

1. Bring out the positive and negative implications of FDI in retail sector (NOV 2020). (may 2021) (pg no & 33-35)
2. Write a importance and challenges of Indian retailing (? PP.No 30&33) (may 2021)
3. Explain the role of technology in retail environment. (or)
Discuss the socio – economic and technological influences on retail management with specific reference to India. pp.no.(20-24) (Nov/Dec 2015) (Nov/Dec. 2012) (Apr/May 2015) (May/June 2016) (Nov/Dec 2016) (N/D-18) (N/D-19)
4. Describe the special characteristics of retailing. (pp.11-12). critically highlight the opportunities (pp.no.15-16) and challenges of retailing in India. (pp.30-33) (N/D-14) (Apr/May 2015) (Nov/Dec 2015) (May/June 2016) (N/D-18) Pp.no.26-32 (Nov./Dec. 2011) (Nov/Dec.2012) (Nov/Dec.2013) (N/D-19)
5. Discuss the issues influencing global retailers and the methods to overcome. (pp.no.38&40) (Nov/Dec.2011) (Nov/Dec 2020)



UNIT-II

PART-A- 2 Marks

1. What is unorganized retail format?
2. Define hypermarket.
3. What are the different types of retail formats? (or) examples of organized retailing.
4. What is organized retailing?
5. Define Franchising. What are the disadvantages faced by the franchisee?
6. What is category killer?
7. Distinguish between organized retailing and unorganized retailing.
8. Explain any emerging trends in retail outlet.
9. Explain the characteristics of service retailers.
10. Define unorganized retail formats.

UNIT-II

PART-B-13 Marks

1. Bring out the role of MNC's in organized retailing(may 2021)(pp.45-46) (Nov/Dec 2016) (May/June 2016)
2. Explain the characteristics, advantages and disadvantages of each retail format.(pp.42-45)(July, 2010) (Nov/Dec 2014) (Nov/Dec 2015) (Apr/May 2017)
3. What are the different organized retail formats? Explain with suitable examples(pp.50-57) (Nov/Dec 2013) (Nov/Dec 2015) (Apr/May 2015) (A/M-18)
4. Elucidate the emerging trends in retail formats.pp.48-49(Nov/Dec 2012) (Nov/Dec 2013) (Apr/May2017)
5. What are the reasons that have caused an increase in the popularity of the non-store retail formats to develop?(or)
What are the different types of non-store retail formats? Identify and explain the unorganized retail stores in India
Pp.no.58-62(Apr/May2015) (May/June 2016) (N/D-19)

UNIT - III

PART A - 2 Marks

1. What is retail service quality? Why it is important in organized retail? (or) Service quality as a competitive advantage.
2. What is positioning of retail shops?
3. What is retail store image?



4. What is merchandising?
5. What does internal atmospherics refer to?
6. Define supply chain management?
7. What are the issues involved while pricing the product?
8. How does merchandising affect buying?
9. What is the difference between franchise and retail?
10. What are the various types of locations?

UNIT - III

Part B – 13 Marks

1. Explain the importance of the location decision in retail. State the issues in selecting retail location (MAY 2021)(pg no:73-76).
2. Explain the strategies and factors involved in retail pricing decisions. pp.no.103-105 (Nov/Dec 2012) (Nov/Dec 2013) (Nov/Dec 2014) (May/June 2016) (Nov/Dec 2016) (Apr/May 2017) (A/M-18) (N/D-18)
3. Differentiate internal and external atmospherics of the retailing decisions. pp.no.76-79 (Nov/Dec 2014) (Nov/Dec 2020)
4. What are the factors that a retailer needs to take into account while choosing a location for a retail store? (or)
Explain in detail the process of selecting an appropriate location for a retailer. (or)
Store layout, design and location are key for the success of a retail store – do you agree?
Substantiate your answer with suitable examples.
Pp.70-76 (Nov/Dec 2011) (Nov/Dec 2012) (Nov/Dec 2013) (Apr/May 2015) (Nov/Dec 2015) (May/June 2016) (A/M-19)
5. Elaborate the components of retail supply chain management along with its characteristics. pp.no.97-100 (Apr/May 2015) (Nov/Dec 2015) (N/D-18)

UNIT-IV PART-A– 2 Marks

1. Spell about the elements of 'retail mix'.
2. What is online retailing or E-retailing?
3. Define visual merchandising
4. What is retail inventory management?
5. List any two functions of Merchandising Manager.
6. Write the significance of open to buy.
7. Define E-Commerce.
8. Define store brand.
9. What is retail advertising?
10. What is Integrated Marketing Communication?



UNIT-IV

Part B – 13 Marks

1. How could a small retailer devise a retail management information system? How a retailer can collect information in retail industry? **pp.no.157-161(NOV 2021) (Nov/Dec 2012) (Nov/Dec 2014) (Nov/Dec 2015) (Nov/Dec 2016) (Apr/May 2017) (N/D-18)**
2. Critically evaluate some of the retail advertisements and promotions in Indian context. **pp.no.150-156 (Nov/Dec 2011) (Nov/Dec 2014) (May/June 2016)**
3. How important is inventory management for retailing? Explain with suitable examples. **pp. 132-137(NOV 2021) (Apr/May 2015) (Nov/Dec 2016)**
4. **What is online retail ?Explain in details.((May 2021)(pg no:162-164)**
5. "Retail branding plays an important role in retail business". Explain with an example. **pp.no.146-149 (Nov/Dec 2011)**

UNIT-V

PART-A– 2 Marks

1. Explain about retail shopper behaviour.
2. Define Lifestyle.
3. Defined buyer decision making process
4. What are the factors influencing retail shopper behaviour?
5. List the classification of shopper behaviour.
6. Why market research is needed for a retailer?
7. How is retail shopper behaviour understood?
8. What are the stages of family life cycle?
9. Write a note on complaint management.
10. Mention any three ways to motivate and manage floor managers of a retail store.

UNIT-V

Part B – 13 Marks

1. Describe the factors influencing retail shopper behavior. **pp.no.173-174 (Nov/Dec 2011) (Nov/Dec 2012) (Nov/Dec 2013) (Apr/May 2015) (Nov/Dec 2016) (Apr/May 2017) (N/D-18) (A/M-19)**
2. Discuss why complaint management is important in retail sector. **pp.no.177-179 (N/D-19) (Nov/Dec 2011) (Nov/Dec 2014) (Nov/Dec 2016) (Apr/May 2017) (A/M-18)**
3. Define retail sales force management.(**may 2021)(pg no:179-182)**
4. Explain the shopping decision process of buyer. (*or*)
Describe the types of business decisions.
(Nov/Dec 2014) (N/D-16)(may 2021) pp.no.172-173
5. Explain the process of handling complaints effectively. **pp.no.176-177 (N/D-18)**



STRATEGIC MANAGEMENT ASSIGNMENT

5





MANJUBASHINI M
IInd MBA 'A'

PORTER'S FIVE FORCES MODEL

INTRODUCTION:

For Analysing an Industry efficiently, it is essential to consider various competitive forces and how they interact with each other to create pressure on one another.

"Michael Porter" developed a model which explains that the Industry of a firm is affected by five forces.

USES:

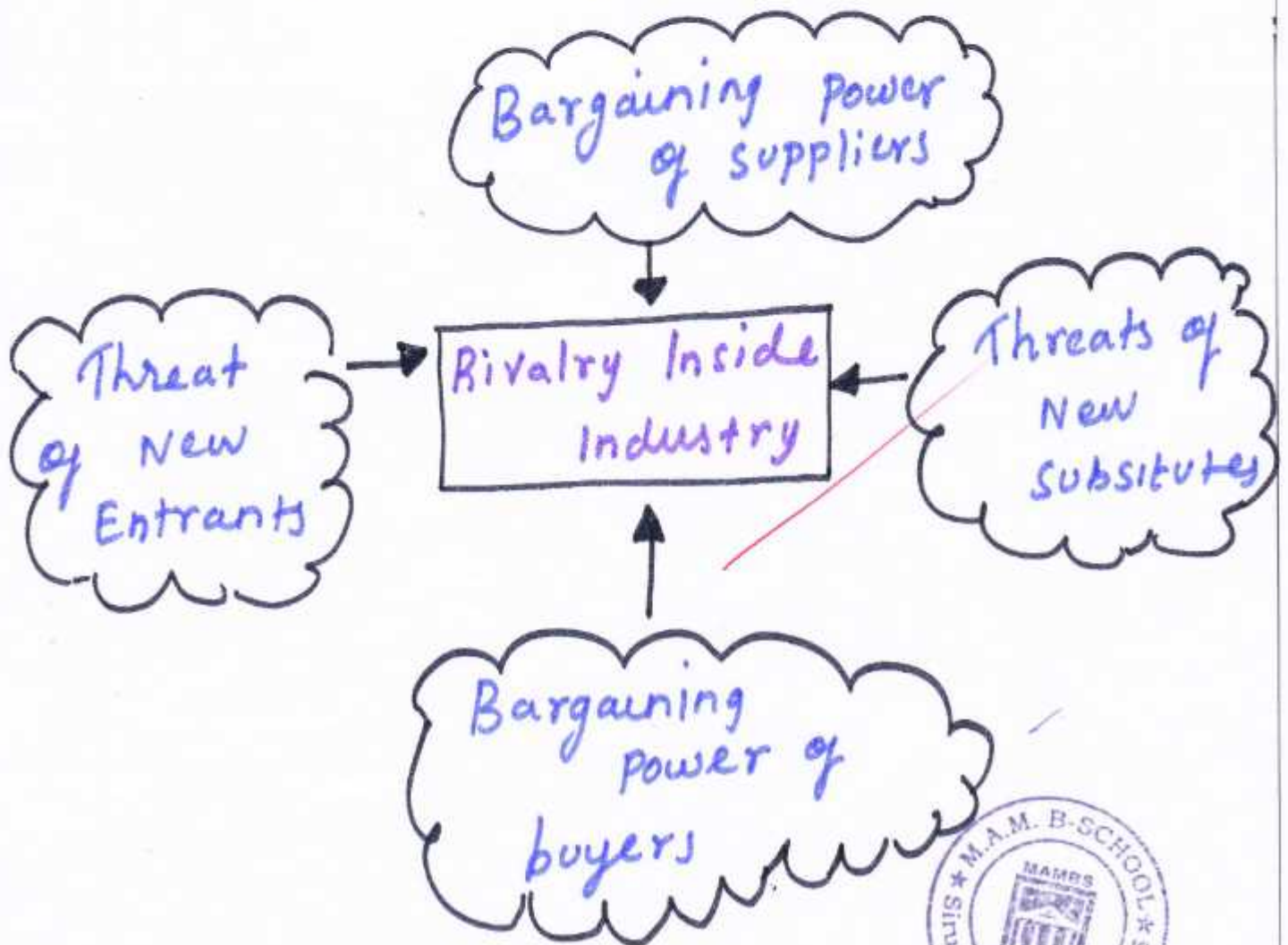
The Strategic business manager can use Porter's model to analyse an Industry on these five forces and then judge the strengths and weaknesses of his firm based on his Industry Analysis.



COMPONENTS OF PORTER'S FIVE

FORCES MODEL:

- * Rivalry Inside Industry.
- * Threat of substitutes.
- * Bargaining power of buyers
- * Bargaining power of Suppliers.
- * Threat of New Entrants.



1. Rivalry Among Inside Industry:

- * Number of competitors
- * Diversity of competitors
- * Industry concentration
- * Industry growth
- * Quality differences
- * Brand Loyalty.
- * Barriers to exit
- * Switching costs.

2. Threat of New Substitutes:

- * Number of substitute products available.
- * Buyer propensity to substitute
- * Relative price performance of substitute
- * Perceived level of product differentiation
- * Switching costs.



3. Bargaining Power of Buyers:

- * Number of customers
- * Size of each customer orders
- * Differences between competitors
- * Price sensitivity
- * Buyer's ability to substitute
- * Buyer's information availability
- * Switching costs.

4. Bargaining Power of Suppliers:

- * Number and size of suppliers.
- * Uniqueness of supplier's product.
- * Focal company's ability to substitute.

5. Threat of New Entrants:

- * Barriers to entry.
- * Economies of scale.
- * Brand loyalty.
- * Capital requirements.
- * Cumulative experience
- * Government policies
- * Access to distribution
- * Switching costs.



PORTER'S FIVE FORCES MODEL

ANALYSIS FOR STARBUCKS:-

ABOUT STARBUCKS:

Starbucks Coffee Company, started in 1971 and in 2010 it is the largest coffeehouse company in the world. It is an international business known for its delicious drinks. Starbucks also serves baked goods and breakfast/ lunch sandwiches.

TYPE : Public

STARBUCKS HEADQUARTERS : Washington, U.S.

INDUSTRY : Coffee Shop

FOUNDER : ~~Serry~~ Jerry Bakiwin, Zev Siegl, Gordon Bowker

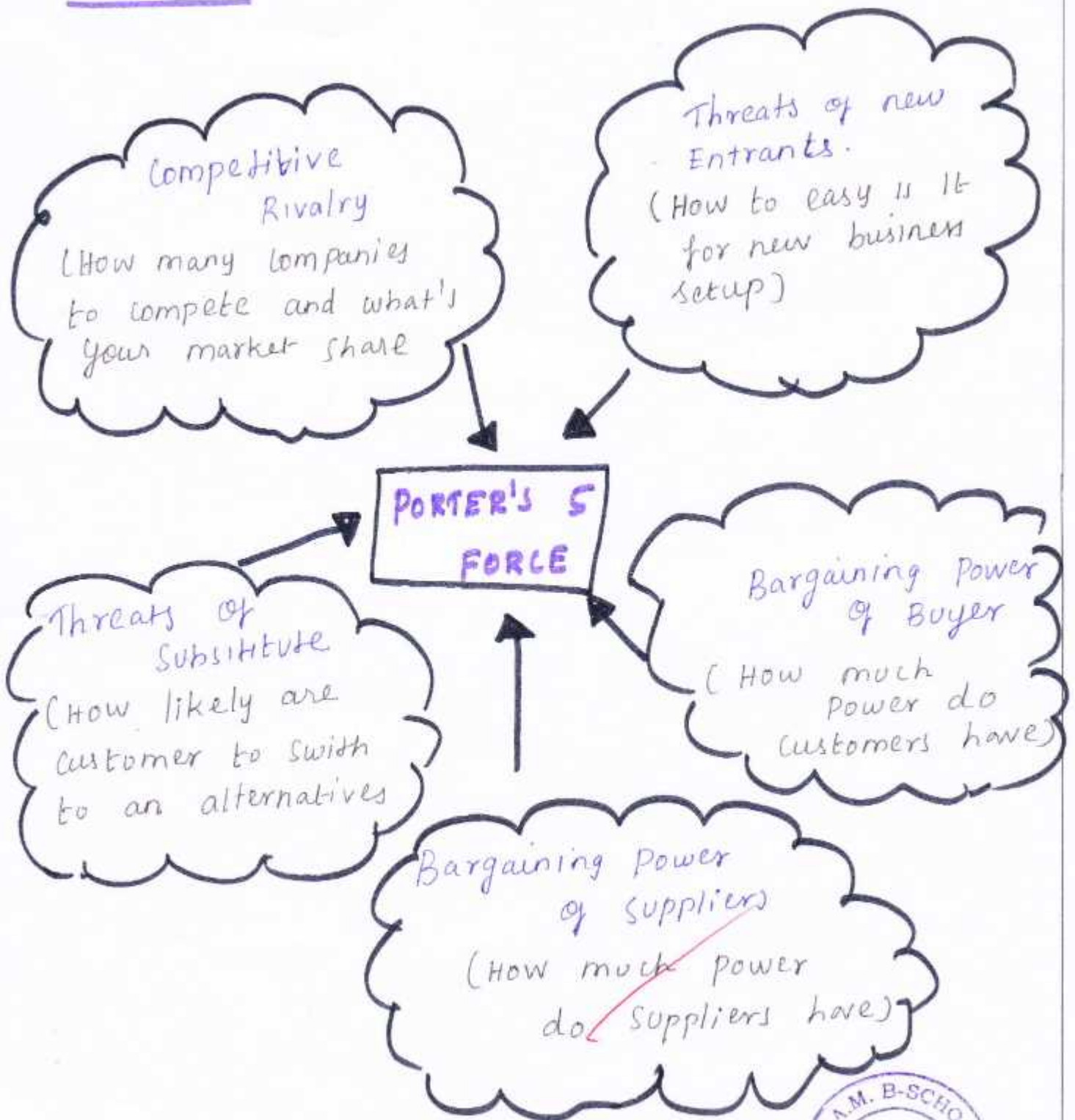
NUMBER OF LOCATIONS : 23,768

NUMBER OF EMPLOYEES : 1,91,000.



FIVE FORCES MODEL DIAGRAM FOR

STARBUCKS :



OVERVIEW :- [Porter's Five forces Analysis of Starbucks Corporation]

The strong force of competition is the combined effect of the external factors identified in this Five force analysis of the coffeehouse industry environment.

The following are the intensities of the five forces impacting Starbucks Coffee company,

1. Competition Rivalry
(or)
Competition → **STRONG FORCE**
2. Bargaining Power of
Buyers
(or)
Customers → **STRONG FORCE**
3. Bargaining power of
Suppliers → **MODERATE FORCE**
4. Threats of substitute
(or)
Alternative → **STRONG FORCE**
5. Threats of Entrants
(or)
New entry → **MODERATE FORCE**



1. COMPETITIVE RIVALRY :

[STRONG FORCE]

Starbucks coffee company faces the strong force of competition. In the five forces analysis model, this force pertains to influencing of competitors on each other and the coffeehouse industry environment.

- * Large number of coffeehouse & food service firm
- * moderate variety of business
- * Low switching cost b/w coffeehouse

2. BUYER'S POWER OF BUYERS :

[STRONG FORCE]

This force analysis, this power is based on the influence of individual customers and their groups on the coffeehouse business environment.

- * High availability of substitute foods & beverages
- * Small size of individual buyers



3. BARUAININU POWER OF SUPPLIERS:

[MODERATE FORCE]

This power is the influence that suppliers have on the coffeehouse chain business and its industry environment.

- * Moderate size of individual suppliers.
- * Limited variety of suppliers
- * Supply shortages

4. THREATS OF SUBSTITUTES:

[STRONG FORCE]

This threat pertains to the impact of substitute goods or services on the coffee business and its external environment.

- * High availability of alternatives
- * High affordability of substitute products.



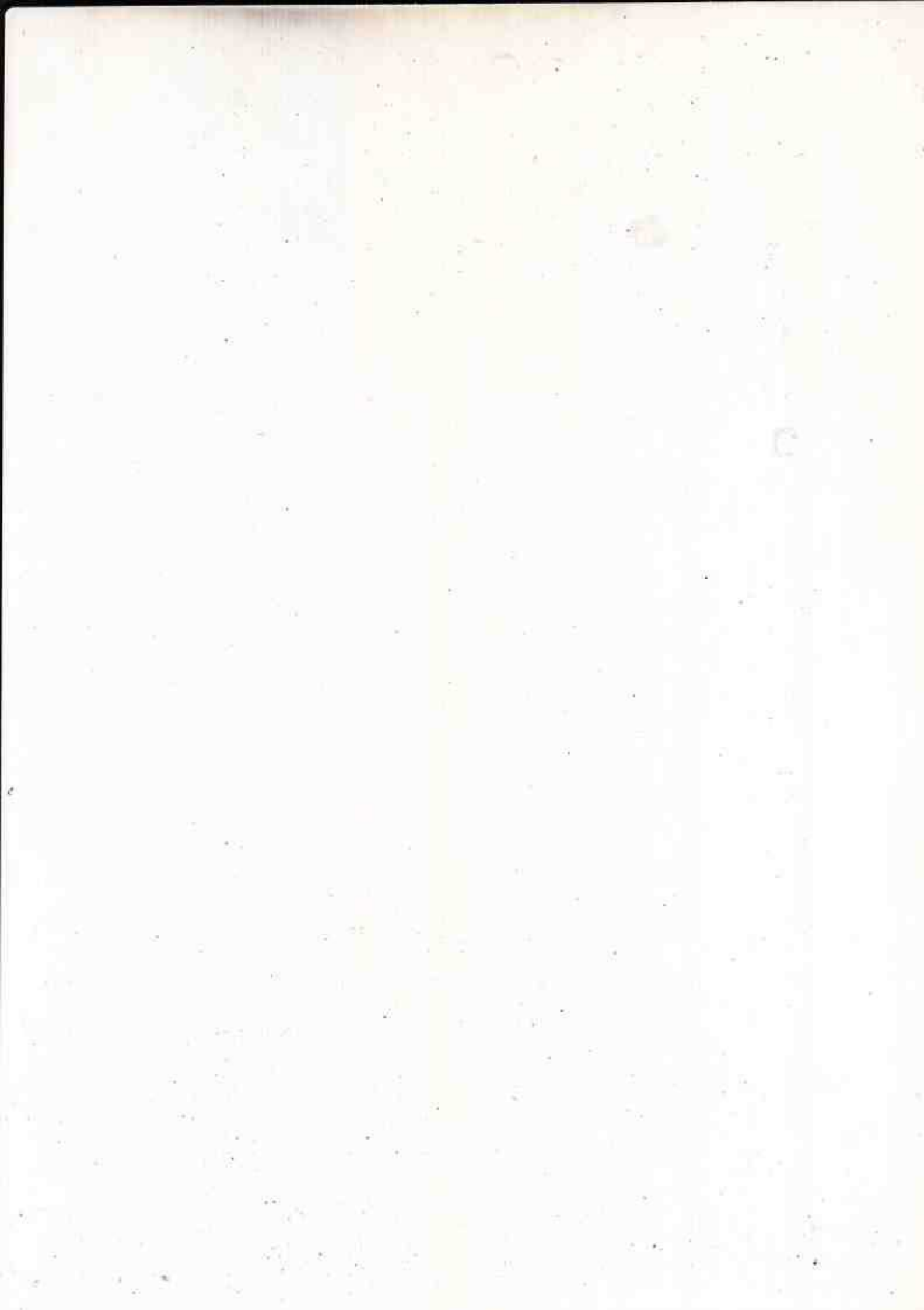
5. THREATS OF NEW ENTRY :

[MODERATE FORCE]

The moderate force or threats of new entry imposes challenges to Starbucks Corporation. In Porter's Five force Analysis model this threat refers to the effect of new players or new entrants in the coffeehouse industry.

- ★ Moderate cost of doing business
- ★ Moderate supply chain cost
- ★ High cost of brand development.







***SKILL AND
DEVELOPMENT
TRAINING PROGRAMME
COMPLETION REPORT***

FOR

***“SKILLMAX INDUCTION
PROGRAMME”***

DATE: 21/08/2017 TO 30/08/2017




**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



SKILLMAX INDUCTION PROGRAMME:

MASTeR GROUP OF INSTITUTIONS

M.A.M B-SCHOOL

SKILLMAX INDUCTION SCHEDULE

Date	FN		AN	
	9am – 10.30am	11am- 12.30 pm	1.15 pm – 2.45pm	3.00pm- 4.30pm
21.08.2017	Inaugural Function		PEP (Personality Enhancement Programme) -Mr.Ramkumar	
22.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Ice Breaking Business Ring Tower Building -Prof. Anbarasan	Motivational Movie on a Business Tycoon -Prof. Caroline
23.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Overcoming Shyness and Stage Fear – Games Prof. Aldrin Sridhar	Management Games – Prof. Palanivel
24.08.2017	Setting Benchmarks in Life – Motivation Session Prof.Asokk	Time Management Games Fall From Heaven Virtual IV -Prof. Anbarasan	Ad-Zap Team Activity Prof. Aldrin Sridhar	Business Games -Prof. Chandrakhanthan





28.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Personality Development – Prof. Jimmy Carter	Big Five Personality Assessment and Development Prof.Shanmugam
29.08.2017	Know Yourself Personality Analysis Prof. Caroline	Ways to Improve Personality -Prof. Chandrakhanthan	Management Quiz Prof. Kadar Mohideen	Team Building – Prof. Shanmugam
30.08.2017	Overview of Government Exams Prof. Mercy	Employability Skills Prof . Palanivel	Road to Entrepreneurship Prof. Asokk	Startups and Games Prof. Mercy
Reserve Session	Time Management Programme Management Games - Prof. Kadar Mohideen			



ORIENTATION PROGRAM

21.08.2017 to 30.08.2017



7

DAYS

14 PROFESSORS

28 SESSIONS

FOR BUDDING MANAGERS





16.08.2017

MAMBS/CC/2017-2018/

CIRCULAR

It is proposed to organize SKILLMAX INDUCTION PROGRAM for 44 students for 07 days for the Second Year Students.

Interested students can register their names with **MR . R.JIMMY CARTER** Assistant Professor on or before **21.08.2017**

Director



Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1



4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from others.	4	3	2	1
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1



Y. S. ...

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**PROGRAMME COMPLETION
REPORT FOR
WORKSHOP FOR
EMPLOYABILITY SKILLS,
LEADERSHIP & PERSONALITY
DEVELOPMENT**

Date:15/12/2022




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Programme Completion Report


Enclosures

Date of the Event Conducted : 15.12.2022

Name of the Event : workshop on
"Employability skills ,Leadership & Personality Development"

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	-
5.	Acceptance Letter from Resource Person (optional)	-
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	✓
14.	PPT slide about the program (optional)	-


Coordinator of the Event


Director





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 15.12.2022

Submitted to the Director:

Subject: Proposal for approval –One day workshop on “Employability skills ,Leadership & Personality Development” Program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Mr.A.Sasikala – Assistant Professor M.A.M.B-SCHOOL
2	Title of program	“Employability skills ,Leadership & Personality Development”
3	Date/Time	15.12.2022 / 10.00AM – 04.00PM
4	Proposed venue	CHARLES CORREA HALL
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	I Year MBA
7	Estimated number of audiences	60
8	Chief guest details	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college ,Trichy



(b) The agenda with resource persons for the program has been provided.

Day No.		1	Date	15.12.2022
Session No.	Time	Topics		Resource Person
1	10.00 am – 10.30am	Inaugural Session		Dr.M.HEMALATHA Prof. & Director M.A.M.B-School, Trichy
2	10.30 am to 01.00pm	Programme Session:- Employability skills , Leadership & Personality Development Practices and Contribution by the Students		DR.M.MAHENDRAN Director Training and Placement & corporate Relations St. Joseph's college ,Trichy

(c) Participant list:

Sl No	Details of participants
1	I Year MBA students (60 Students)

(d) The budget for the program is as stated below:

Sl No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Chief guest Remuneration	6000	Cash
2	Refreshments& lunch	215	Cash
3	Poster & Invitation	200	Cash
4	Transportation	1000	Cash
5	Training materials	1152	Cash
Total budgeted expenses		Rs.8,567	

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Program	Guest Lecture on : "Employability skills ,Leadership Effectiveness & Personality Development"
Date / Time	15.12.2022 & 10.00 AM TO 4 PM

ATTENDANCE of PARTICIPANTS

S.NO	STUDENTS NAME	DESIGNATION	SIGNATURE
1.	Aafrin banu	STUDENT	B. Aafrin Banu
2.	Faith gladina	STUDENT	R. Faith Gladina
3.	Aathish .V	STUDENT	W. Aathish
4.	Abdul Hakkim	STUDENT	W. Abdul Hakkim
5.	Ajay M	STUDENT	M. Ajay
6.	Anisha	STUDENT	S. Anisha
7.	Dhanalakshmi	STUDENT	M. Dhanalakshmi
8.	Anitha. B. S	STUDENT	S. Anitha
9.	Baheer ali N	STUDENT	M. Baheer ali N
10.	Bavya. K. R	STUDENT	B. Bavya K. R
11.	Bellcia M	STUDENT	M. Bellcia
12.	Bhackiya Lakshmi	STUDENT	R. Bhackiya
13.	Gayathri	STUDENT	S. Gayathri
14.	Sharmila Devi	STUDENT	Sharmila Devi
15.	Janani K	STUDENT	K. Janani
16.	Harini A	STUDENT	A. Harini
17.	Jagadish A	STUDENT	J. Jagadish
18.	Janarthanan	STUDENT	R. Janarthanan
19.	Anusiya A	STUDENT	A. Anusiya
20.	Arun S	STUDENT	S. Arun



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

21.	M. HARIHARAN	STUDENT	H.H.M
22.	HV Kailash	STUDENT	H.V. Kailash
23.	S. Karthikraja	STUDENT	S. Karthikraja
24.	M. Kesavan	STUDENT	Kesava
25.	M. Meyappan	STUDENT	M. Meyappan
26.	B. Mohammed Sameer	STUDENT	B. Sameer
27.	H. Mohammed Basith	STUDENT	H. Basith
28.	J. Preethi	STUDENT	J. Preethi
29.	J. Jeni Esther	STUDENT	J. Jeni Esther
30.	C. Jenifer Diana	STUDENT	C. Jenifer Diana
31.	R. Lavanya	STUDENT	R. Lavanya
32.	S. Lokeswari	STUDENT	S. Lokeswari
33.	V. Nadees	STUDENT	V. Nadees
34.	A. Nivedhitha	STUDENT	A. Nivedhitha
35.	S. Prathiksha	STUDENT	S. Prathiksha
36.	R. Meena	STUDENT	R. Meena
37.	V. Krishnaraj	STUDENT	V. Krishnaraj
38.	S. Kaviya	STUDENT	S. Kaviya
39.	S. Rahimkhan	STUDENT	S. Rahimkhan
40.	S. Mohammed Ibrahim	STUDENT	S. Mohammed Ibrahim
41.	Abirami D	STUDENT	Abirami D
42.	Suvetha M	STUDENT	M. Suvetha
43.	Vaitheeshwari P	STUDENT	Vaitheeshwari
44.	Priyashree R	STUDENT	Priyashree R
45.	Renu Meenida S	STUDENT	R. Meenida S
46.	Santhosh Kumar R.	STUDENT	S. Santhosh Kumar R.
47.	Shameem Banu S	STUDENT	Shameem Banu S
48.	Rajashree C.A	STUDENT	Rajashree

49.	Vinodhini V.S	STUDENT	V.V.
50.	Shiny M	STUDENT	m. shiny
51.	Ramya Jenifer V	STUDENT	V. Jenifer
52.	Sakthidharan L	STUDENT	L. Sakthidharan
53.	Venkatesh K	STUDENT	K. Venkatesh
54.	Yoga Lakshmi, S	STUDENT	S. Yogalaxmi
55.	Thilagavathy T	STUDENT	T. Thilagavathy
56.	Uthra Priyadarshini V	STUDENT	V. Uthra Priyadarshini
57.	Yuvashi M	STUDENT	M. Yuvashi
58.	Seralathan N	STUDENT	N. Seralathan
59.	Pushparaj P	STUDENT	P. Pushparaj
60.	Srivarsha .P	STUDENT	P. Srivarsha





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 15.12.22

Circular

A program has been scheduled as detailed below.

Sl. No.	Topic	Details
1	Faculty coordinators	Mr.S.Sasikala- Assistant,Professor M.A.M.B-SCHOOL
2	Title of program	"Employability skills ,Leadership Effectiveness & Personality Development"
3	Date/Time	15.12.2022 / 10.00AM - 04.00PM
4	Proposed venue	CHARLES CORREA HALL
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	I Year MBA
7	Chief guest details	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college ,Trichy

The schedule of the program has been provided.

Day No.	01	Date	22.11.2022
Session No.	Time	Topics	Resource Person
1	10.00 am - 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy.
2	10.30 am - 01.00pm	Programme Session:- Employability skills ,Leadership Effectiveness & Personality Development and Contribution by the Students	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college



The details of the participants of the program have been provided

Sl.No	Details of participants
1	I Year MBA students (60 Students)

The concerned faculty are requested to circulate the information to all faculty and Students.

Copy to: Director's circular file

For kind information: Chairman, CEO



DIRECTOR
M.A.M.E. SCHOOL
Srirangapatna, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 15.12.2022

Report on Program Conducted

(a) Program Details: One day workshop on "Employability skills , Leadership & Personality Development"

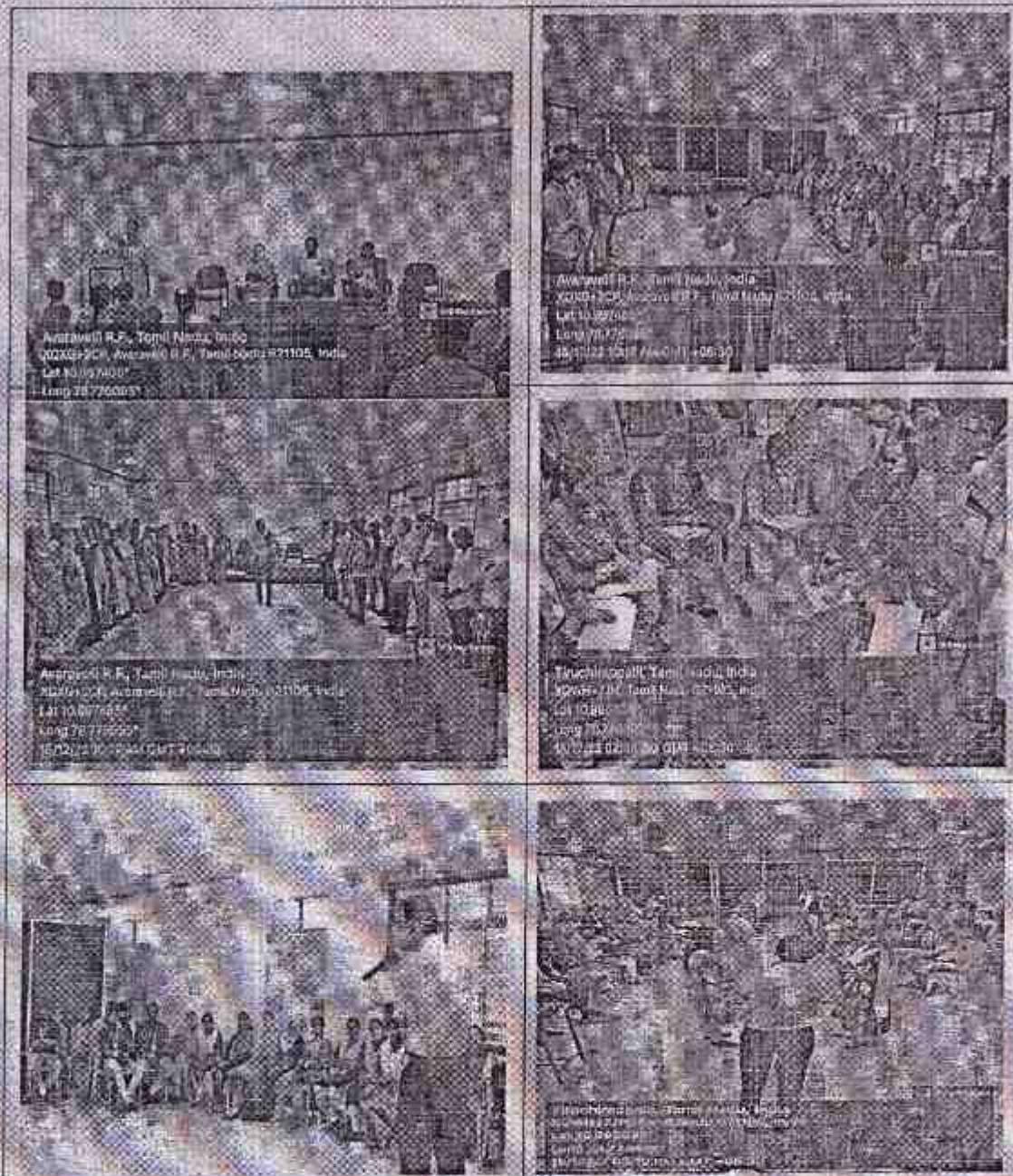
Sl. No.	Topic	Details
1	Faculty coordinators	Mrs. A. Sasikala – Assistant Professor M.A.M.B-SCHOOL
2	Title of program	"Employability skills , Leadership & Personality Development "
3	Date/Time	15.12.2022 / 10.00AM to 4.PM
4	Proposed venue	Charles Correa Hall
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Total number of audiences who attended	60 students
7	Chief guest details	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college ,Trichy
8	Description of the event	M.A.M. B-School, a standalone Business School in Trichy, it's Students Association Club organized a workshop on "Employability Skills, Leadership Effectiveness & Personality Development" on 15 th December, 2022. Dr. M. Mahendran, Director, Training, Placement & Corporate Relations, St. Joseph's College, Trichy, was the resource person for the workshop. Dr. M. Hemalatha, Director, M.A.M.B-School given the welcome address and shared her views by highlighting the concept of Employability Skills, Leadership Effectiveness & Personality Development in the present business environment. She also shared some insights of current job market and how we need to be prepared ourselves to match with the industry requirement. He started the session with group acivities students were actively participated in the activity and learned the significance of interpersonal skills (Social Quotient). In his' address, Dr. M. Mahendran urged the students to concentrate the evolution of industry needs from the job aspirants.




9	Outcomes of the event	Dr. M. Mahendran highlighted the importance of soft skills in getting employment. He emphasized that the service industries are emerging and developing in very fast speed but they are facing the challenge of skilled manpower. He also focused on the importance of employability skills like communication, adaptability, teamwork, resilience, initiative, planning, organizing, problem solving, self-management, collaboration etc. he further added that workshop like personality development motivated the students to grab this kind of opportunities to identify and develop the new employability requirements.
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Photographs (Geotagged) of the program with captions:



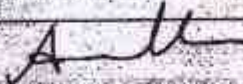
(b) Feedback consolidation:

<p>Feedback about the program (information taken from the feedback collected)</p> 	<p>This session has been very inspiring and Understanding one's own personality and nurturing it well enables one to be a fine human being and an effective professional. He congratulated the Training and Placement cell for organizing such workshop. The whole session given eye opening session for interested students; There was an interactive Question and Answer session following the presentation, the programme came to an end with the proposal of Vote of Thanks, Mrs. A. Susikala, Placement Coordinator made all the requisite arrangements for the</p>
---	--

Suggestions given by participants (information taken from the feedback collected)

The programme also aimed to teach participants to work with various professionals, people and groups to understand the meaning of life and work in the present context, to enrich the academic language skills, writing and presentation skills for academic writing and presentations, students will understand effective planning, time management and implementation for setting goals and achieving both personal and professional goals. Students are expecting to get real time practices related this sort of event.

Attach: Program description


Faculty Coordinator


Director





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



BUDGET UTILIZATION

Date: 15.12.2022

Sl. No	Particulars	Total Amount
1	Chief guest Remuneration	6000
2	Refreshment Expenses -Tea & Snacks	215
3	Poster & Invitation	200
4	Transportation	1000
5	Training materials	1152
		Rs,8,567


Coordinator of the event


Director



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

HINDU NEWSPAPER

M.A.M. Business School:
Workshop on Employability
Skills, Leadership Effectiveness and
Personality Development,
talk by M. Mahendran, Director,
Training, Placement and Corporate





M.A.M B-School

(Approved by AICTE and Affiliated to Anna University)
Siruganur, Trichy - www.mambs.com



M.A.M B-School Student Association Club

cordially invites you for the workshop on

**Employability Skills, Leadership Effectiveness &
Personality Development**



DATE
THURSDAY 15, DECEMBER, 2022



TIME
10AM TO 4 PM



VENUE
NEWTON HALL

SPEAKER

DR. M. MAHENDRAN
Director

Training, Placement & Corporate Relations
St. Joseph's College, Trichy

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Malik
Secretary & CEO - MASTeRGI



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15-12-20

Name *Dr M. Mahendran*

Received Rupees : 1152/- *Thousand hundred & fifty two only*

Bill Ref :

towards *Training Materials*

Rs. 1152/-

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY



M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 15/12/2022

Name: Dr. M. Mahendran, Director

Received Rupees: Six thousand rupees only

Bill Ref: Employability Skills Leadership

towards Effectiveness & Personality Development

Rs. 61000/-

SIGNATURE

M. Mahendran

O.S

DIRECTOR

JOINT-SECRETARY

M.A.M.B - SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 29.12.22

V. No. :

L. No. :

Name : S. DEVIBALA

Received Rupees : TWO HUNDRED AND FIFTEEN RUPEES ONLY

Bill Ref : B.S. 2

Forwards : Business Model Course Refreshment On 15-12-2022 (Probationary Air)

/C head :

Rs. 215/-



SIGNATURE



DIRECTOR

JOINT-SECRETARY

15

PALM HOTEL ARIYAAS

KONALAI

GSTIN: 33AEPPR3618J1Z5

Bill No: **B53**

15/12/22 11:36 AM

Bill for: COMPANY NON A/C

NON AC

Bill Nos: 1/3

PARTICULARS

RATE

QTY

AMOUNT

PARCEL MEALS

125.00

1

125.00

able: **15**

Sub Total :

125.00



NETT Rs:

125.00

THANKS FOR VISITING

PAYD HOTEL ARIYAAS

KONALAI

GSTIN:33AEPPR361811Z5

Bill No: **B53**

15/12/22 11:58 AM

Writer: COMPANY NON A/C

NON AC

Lot Nos: 173

PARTICULARS

RATE

QTY

AMOUNT

PARCEL MEALS

125.00

1

125.00

able: **15**

Sub Total :

125.00



NETT Rs:

125.00


THANKS FOR VISITING

THE UNIVERSITY OF CHICAGO
LIBRARY



16/12/2022


Biscuits - ₹ 10

Petrol - ₹ 20

30






DIRECTOR
M.A.M. B. SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15/12/2022

Name : Mrs. S. Sasikala

Received Rupees : Two hundred Rupees.

Bill Ref : Postcard Invitation

towards Workshop on Employability skills, Leadership &

Rs. 200.

personality development

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15/12/2022

Name : Mrs. S. Sasikala

Received Rupees : Thousand Rupees only


Bill Ref : Transportation

towards Workshop on Employability skills Leadership &

Rs. 1000/-

Personality development

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY



DIRECTOR
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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MAMBS
M.A.M.B-SCHOOL


DESCRIPTION OF THE EVENT:

"Skill is the unified force of experience, intellect and passion in operation".

Skill development initiative on "Selling Skills" by ICICI Academy for Skills for 33 MBA students at ICICI Campus.

Mrs Navajothi ,Faculty & Center In Charge in ICICI Foundation for Inclusive Growth focused on the importance of employability skills like communication, adaptability, teamwork, resilience, initiative, planning, organizing, problem solving, self-management, collaboration etc. he further added that workshop like personality development motivated the students to grab this kind of opportunities to identify and develop the new employability requirements. And also to get the sound knowledge of selling skills through digital medium.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1
4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from others.	4	3	2	1
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

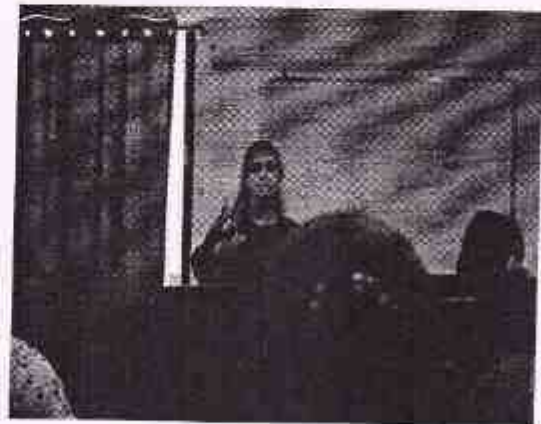
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M.A.M.B. SCHOOL

PHOTOS:



10
DIRECTOR
M.A.M.B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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M.A.M.B-SCHOOL
SIRUGANUR, TRICHY

Navajothi K

Faculty & Center In Charge

ICICI Foundation for Inclusive Growth

m: +91-99440-49072

a: Lakshmi Arcade, 3rd Floor, Thillai Nagar 11th Cross, Trichy-620018, Tamilnadu.

w: www.icicifoundation.org

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M.A.M.B-SCHOOL


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MAM B-SCHOOL

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5364K



cdp mambs <cdp@mambs.com>

Fwd: Orientation PPT

1 message

Navajothi K <navajothi.k@icicifoundation.org>


Fri, Mar 4, 2022 at 10:17 AM

To: arokiyamonica mambs <arokiyamonica@mambs.com>, cdp@mambs.com

Dear Mam,



Kindly refer to the attached PPT


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B. SCHOOL
SIRUGANUR, TRICHY

Topics Covered in Selling Skills Using Digital Medium
•Life Skills
•Etiquette and Grooming
•Basic English
•Customer Service
•Financial Literacy
•Basics of Computer
• Selling Skills
•Business Writing
•Interview Skills
•Basics of Banking
•5S & Personal Hygiene
•Fire & Safety, Sexual Harassment

Navajothi K

Faculty & Center In Charge

ICICI Foundation for Inclusive Growth

m: +91-99440-49072

a: Lakshmi Arcade,

3rd Floor, Thillai Nagar 11th Cross, Trichy-620018,

Tamilnadu.w: www.icicifoundation.org

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M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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SYLLABUS COVERED:

Selling Skills Using Digital medium course at our ICICI Academy.
We would not be able to share the course module, however please refer to the below topics covered.

Topics Covered in Selling Skills Using Digital Medium
•Life Skills
•Etiquette and Grooming
•Basic English
•Customer Service
•Financial Literacy
•Basics of Computer
• Selling Skills
•Business Writing
•Interview Skills
•Basics of Banking
•SS & Personal Hygiene
•Fire & Safety, Sexual Harassment

MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

Fwd: Certificates
3 messages

Navajothi K <navajothi.k@icicifoundation.org>

Wed, Nov 16, 2022 at
12:56 PM

To: Dr M Hemalatha <director@mambs.com>, cdp@mambs.com

Dear Mam,

Kindly refer to the attached certificate of the students who attended Selling Skills Using Digital medium course at our ICICI Academy.
We would not be able to share the course module, however please refer to the below topics covered.

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M.B-SCHOOL

Siruganur, Trichy -621105


(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B-SCHOOL

14	812220631022	GAYATHRI.K
15	812220631014	DEEPALAKSHMI.K
16	812220631073	SATHISH. N
17	812220631041	MAGESHWARI. G
18	812220631068	SABARINATHAN T
19	812220631084	SURYA. S
20	812220631050	MONISHA. R
21	812220631060	PRIYANKA. M
22	812220631056	POOVARASAN. K
23	812220631048	MARIYAMMAL. V
24	812220631053	NANDHINI. D
25	812220631045	MANJU. M
26	812220631052	NAGA JOTHI. R
27	812220631023	GIRIJA. S
28	812020631040	ANANDHARAJ.N
29	812220631006	ANANTH K
30	812020631002	ARUN.M
31	812220631077	SHINY RESHMA. J
32	812220631037	KETHSIYA-EVANGELIN.J
33	812220631082	SUGANTHI. P




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

18	812220631053	Nandhini D	Nandhini D.
19	812220631056	Poovarasam K	Poovarasam K.
20	812220631060	Priyanka M	Priyanka M.
21	812220631062	Rajaselvam S	Rajaselvam S.
22	812220631071	Saravanakumar K	Saravanakumar K.
23	812220631073	Sathish N	Sathish N.
24	812220631077	Shiny Reshma J	Shiny Reshma J.
25	812220631081	Subash Chandrabose P	Subash Chandrabose P.
26	812220631082	Suganthi P	Suganthi P.
27	812220631083	Surya S	Surya S.
28	812220631092	Viswanathan P	Viswanathan P.
29	812220631067	Rasheeth Basha H	Rasheeth Basha H.
30	812220631068	Sabarinathan T	Sabarinathan T.
31	812020631006	PANDIMEENA-R	Pandimeena R.
32	812020631040	ANANDHARAJ.N	Anandharaj N.
33	812020631002	ARUN.M.	Arun M.

ATTENDENCE LIST:

S.NO	REGISTRATION NUMBER	CANDIDATE NAMES
1	812220631071	SARAVANAKUMAR. K
2	812220631040	LOGANAYAKIS
3	812220631067	RASHEETH BASHA H
4	812220631029	ISWARYA M
5	812220631081	SUBASH CHANDRABOSE. P
6	812220631044	MANIMARAN. A
7	812220631062	RAJASELVAM. S
8	812220631017	DHANUSIYA MARY. S
9	812220631015	DEVADHARSHINI.G
10	812220631031	JAYAKIRUTHIKA.S
11	812220631007	ANUSUYA.V
12	812220631092	VISWANATHAN. P
13	812020631006	PANDIMEENA. R





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS
SIRUGANUR

20.09.2021

MAMBS/CC/2021-2022/

CIRCULAR

It is proposed to organize Vocational Skill Building Programme for 33 days for the Second Year Students. This training is to be provided in ICICI Academy, Trichy.

Interested students can register their names with Ms.J.Arockiya Monica, Assistant Professor on or before 30.09.2021.


Director

STUDENTS REGISTRATION FORM

Dear Mam

Here is the list of 30 students of II MBA who are ready to undergo skill development training by ICICI training Institute from November to January.

S.No	Reg.No	Student Name	Signature
1	812220631006	Anandh.K	
2	812220631007	Anusuya.V	Anusuya.V
3	812220631014	Deepalakshmi.K	Deepalakshmi.K
4	812220631015	Devadharshini.G	Devadharshini.G
5	812220631017	Dhanusiya Mary. S	Dhanusiya Mary. S
6	812220631022	Gayathri.K	Gayathri.K
7	812220631023	Girija.S	Girija.S
8	812220631029	Iswarya.M	Iswarya.M
9	812220631031	Jayakiruthika.S	Jayakiruthika.S
10	812220631037	Kethsiya Evangelin.J	Kethsiya Evangelin.J
11	812220631040	Loganayaki. S	Loganayaki.S
12	812220631041	Mageshwari.G	Mageshwari.G
13	812220631044	Manimaran.A	Manimaran.A
14	812220631045	Manju.M	Manju.M
15	812220631048	Mariyammal V	Mariyammal V
16	812220631050	Monisha R	Monisha R
17	812220631052	Naga Jothi R	Naga Jothi R


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B.
SCHOOL

16.09.2021

ACADEMIC YEAR 2021-2022

To

Navajothi K

ICICI Academy for Skills

Trichy.

Dear Madam,

Sub: Requisition to conduct Skill Building Programme:-

Thank you for the opportunity provided by your Academy for the well being of student's community. In this regard, we would like to conduct vocational skill programme for our Second Year students. We would like to know your willingness for the programme.

Thanking You


Director





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B. SCHOOL

ICICI SKILL DEVELOPMENT TRAINING: SELLING SKILLS USING DIGITAL MEDIUM

ACADEMIC YEAR 2021-2022

Submitted to the Director

Respected Madam,

Sub: Requisition of Permission to conduct Skill Building Programme

From the placement we have planned to organize Vocational Skill Building Programme for the second Year students in Association with ICICI Academy. The Training will be provided in their ICICI Academy, Trichy. In this regard we request you that permission may kindly be given for the Programme. This is for your kind Perusal.


Placement Coordinator


Director

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ANNA UNIVERSITY
CHENNAI

**SKILL AND DEVELOPMENT
TRAINING COMPLETION REPORT**

FOR

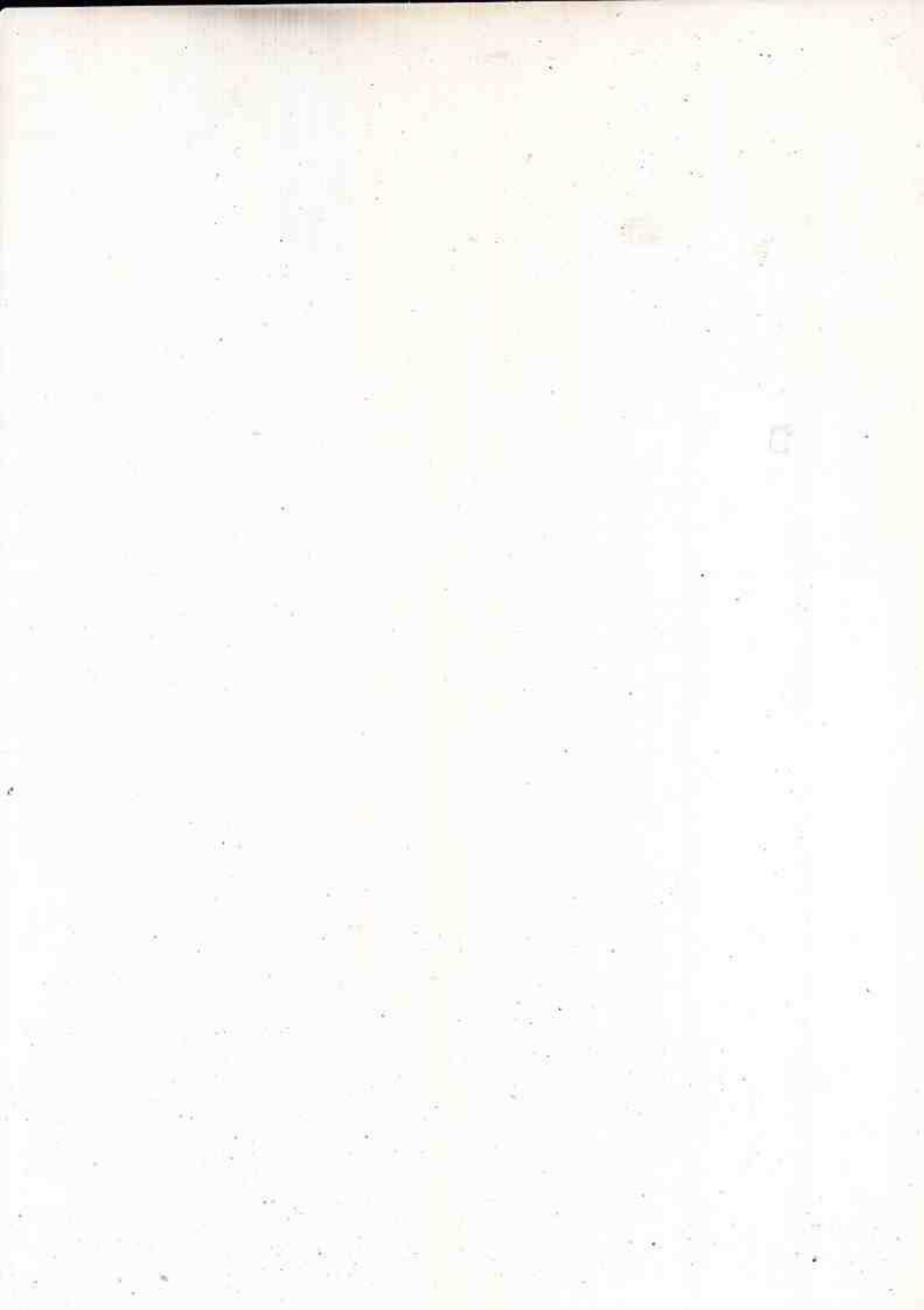
**“ICICI “SELLING SKILLS” USING
DIGITAL MEDIUM TRAINING”**

DATE: 12/09/2021 TO 17/1/2022

**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



ICICI Foundation
www.icicifoundation.org


ORIENTATION
(Selling Skills - Using Digital Medium)

March 4, 2022


ICICI Academy for Skills

No. A10, Lakshmi Arcade,
3rd Floor, Thillai Nagar 11th Cross,
Trichy - 620 018.
Ph: 7502472984

Prabhu, G - 8884017789
Email:prabhu.g@icicifoundation.org




ICICI Academy for Skills



ICICI Bank
Corporate Social Responsibility


ICICI Academy for Skills
Creating Future Leaders

ICICI Academy Images



ICICI Academy for Skills

- In 2013, ICICI Foundation launched a national level initiative - ICICI Academy for Skills
- At present, there are 28 Centers Across the Country
- Free of Cost Training
- Free Placement Assistance
- Trichy Center started on 15th May 2015.
- So far 2422 Trainees passed out through classroom training
- 502 Trainees passed out through Online Training FY 2020 - 2021(01 to 30)



Formalities for Admission

Eligibility:

Age: 18 - 30 Years
Qualification: 10th to UG

Documents to be submitted:

1. Aadhar Card
2. Passport Size Photo
3. Educational Certificate



DIRECTOR
M.A.M. B-SCHOOL
S. Nagar, Trichy-621105

Course Duration & Timing

Name : Selling Skills - Using Digital Medium
 Duration : 54 Days (Monday to Saturday)
 Timing : 1:30 Hours(Daily) (Login before 10 Minutes)



(Note: Candidate should ready to go to job once finish this training)



Modules

- Life Skills
- Grooming and Etiquette
- Basic English
- Basic Computer
- Financial Literacy
- Customer Service
- Fire and Safety Awareness
- Motivations
- Selling Skills



Placement Sectors

- Banking Sector (BFSI)
- NBFC & MF
- Retail Sector
- BPO, RPO & KPO
- Automobile Industry
- Education Sector
- Hotel Industry
- Telecom Industry



Content

- Selling Skills
 - Components Of Selling Skills
 - Elements of Selling Skills
 - Catchment Mapping
 - Sales Planning - Demand Fulfill
 - Sales Planning - Activity Planner
 - Sales Process
 - Brand Management
 - Lead Management
 - Stages of Sales Management
 - Objection Handling



Alumni Students Thanking ICICI Academy For Skills



Course Duration & Timing

- Name : Selling Skills - Using Digital Medium
 Duration : 54 Days
 (Monday to Saturday)
 Timing : 1:30 Hours(Daily)
 (Login before 10 Minutes)



(Note: Candidate should ready to go to job once finish this training)



Modules

- Life Skills
- Grooming and Etiquette
- Basic English
- Basic Computer
- Financial Literacy
- Customer Service
- Fire and Safety Awareness
- Motivations
- Selling Skills



Placement

Sectors

- Banking Sector (BFS)
- NBFC & MF1
- Retail Sector
- BPO, RPO & KPO
- Automobile Industry
- Education Sector
- Hotel Industry
- Telecom Industry



Content

- Selling Skills
 - Components Of Selling Skills
 - Elements of Selling Skills
 - Catchment Mapping
 - Sales Planning - Demand Funnel
 - Sales Planning - Activity Planner
 - Sales Process
 - Brand Management
 - Lead Management
 - Stages of Sales Management
 - Objection Handling



Alumni Students Thanking ICICI Academy For Skills



Digital Code Of Conduct

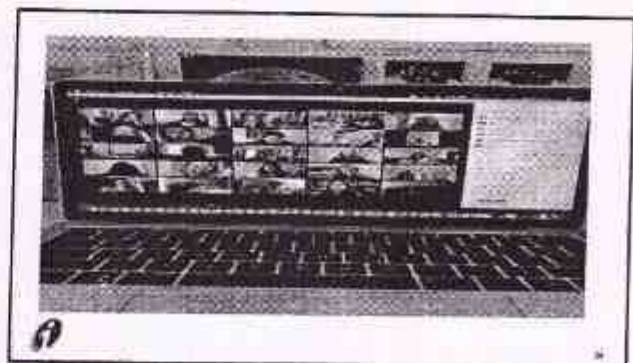
- Ensure to attend webinar from enclosed space
- People attending webinar from public places will not be allowed to attend the webinar
- No disturbances during session, All required to be in comfortable places and no moving around
- Ensure the area where you are sitting is properly lighted, Light should fall on your face and should not be coming from behind
- Avoid speaking to external people when webinar is ON
- People surrounding by you should not peep in the camera, when webinar is ON
- If any emergency take permission and mute the Camera.
- Seat in good posture, Avoid sitting in casual manner
- Own up their Learning, Take self responsibility of improving their skills by Practice



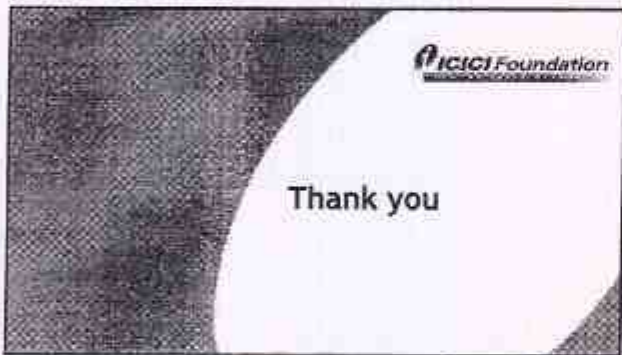
Summary on

Video Conferencing Etiquette

- Be on time (well before 5 minutes)
- Mute yourself, Un Mute when you are speaking
- Wear work-appropriate clothing (Dress professionally)
- Consider your surroundings.
- Frame the camera correctly
- Be professional
- Eliminate distractions
- Remember they can hear you
- Ensure your technology works correctly
- Please take notes
- Remember everyone are watching you



Thank you
By
Prabhu.G
8884017789
www.icicifoundation.org
CSR-Corporate Social Responsibility




Dr. M. HEMALATHA,
Professor & Director,
M.A.M. B School
MASTERS GROUP OF INSTITUTIONS
Singapore, Phone: +91-821 105.
Mob: 9820227611 www.mambs.com

10. Commissioned in the order of the following:

Sl. No.	Name	Grade	Post	Pay Band	Pay Grade	Pay Fixation	Remarks
1
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DIRECTOR
M.A.M. B-SCHOOL
 Sirugur, Trichy-621105

JUNIOR JAYCEE WING INSTALLATION & WORKSHOP ON PERSONALITY DEVELOPMENT

M.A.M.B-School Students Association Club in association with Junior Jaycee Wing (JCI-Zone XXIII) organized programme JCI installation and one day workshop on Personality Development on 14th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and opined about the importance of personality development. Mr.V.Gopinath, Deputy Inspector of Schools, Dist. Educational Office, Trichy and Mr.Sasi Kumar, HR Trainer, SETHMA IAS Academy were the resource persons for the programme.



M.A.M B-SCHOOL
(Approved by AICTE Affiliated to Anna University,
Siruganur, Trichy, www.mambs.com)
M.A.M.B-School Student Association Club
 cordially invites you for the

Junior Jaycee Wing 
**INSTALLATION & WORKSHOP
ON PERSONALITY
DEVELOPMENT**

 **MR. S. SASI KUMAR**
HR Trainer
SETHMA Academics

 **MR. V. GOPINATHAN**
Deputy Inspector of Schools
Dist. Educational Office
Trichy

14.09.2022 @ 10AM to 12.30PM
NEWTON HALL

C. Hemavathy President
S. Kayalvizhi Vice President
D. Edwin Secretary
P.E.E Raguath Treasurer

Mr.V.Gopinathan discussed the panoramic aspects and importance of Junior Jaycee wing and how it benefits to students as well as society as a whole. He also inducted the new members of Junior Jaycee Wing as office bearers in the programme.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Mr.V.Gopinathan also installed the Junior Jaycee wing (JCI) at M.A.M.B-School and highlighted about Jaycee functions and encouraging the students to actively participate in various programmes that are organized by Jaycee Wing.Mr.Sasikumar stated about personality development which is the fundamental and foremost determinant of individual behaviour and personality consists of an individual's characteristics and distinctive ways of behaviour. He emphasized that students should be open to learning new skills and to be creative. He explained that personality development is the most important skill to students apart from other skills especially when facing their interviews. Overall 240 students are present in the session on Play with Success (i.e) 121 boys, 119 girls.



PERSONALITY DEVELOPMENT PRESENTATION:

JCI
2018

PERSONALITY DEVELOPMENT

MAM
B-SCHOOL
14.09.2022

JCI
2018

Objective

- ✓ Who am I
- ✓ Where do I look More
- ✓ 4 Golden factors

JCI
2018

PERSONALITY

"Some men can live up to their loftiest ideals without ever going higher than a basement"
-Theodore Roosevelt

what is your STATUS?

JCI
2018

Activity

313453535333

1	2	3
4	5	6
7	8	9
*	0	#

How many 5's in the image?

JCI
2018

313453535333

1	2	3
4	5	6
7	8	9
*	0	#

ANSWER - 23

JCI
2018

Who am I?

1. Education
2. Experience
3. Environment



JCI

Focus

1. What?
2. How?
3. Why?

JCI

FACTORS

1. GOAL
2. Priority
3. Communication
4. Image

JCI

Personality

"Sell Yourself, not the product"

JCI

Environment

Network is your Networth

AREAS OF OPPORTUNITIES IN JCI



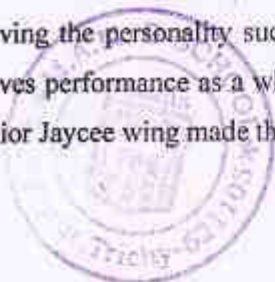
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




FEEDBACK:

Mr.Sasikumar emphasized developing personality also develop one's behaviors and attitudes.

He said that bringing about a change in our personalities is difficult but with passion and determination, one could change. He further elaborated some tips on how to enhance various aspects of their personality such as physical, emotional, mental, spiritual and social. He highlighted that personality embraces attitudes, and opinions and is most clearly expressed in interactions with other people. He gave some valuable tips to improve their personality development such as to overcome fear, reading, learning, observing, be a motivator and be optimistic. He informed with the students that employers looking for multi-skilled, reliable and credible individuals for recruitment. He also pinpointed the benefits of improving the personality such as identify their strengths and weaknesses, improves employability and improves performance as a whole. Ms.Iris Rinaldi,F, Jaycee Co-ordinator introduced new office bearers of Junior Jaycee wing made the requisite arrangements for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur,Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 14/09/2021

Name : F. Di Rinaldi

Received Rupees : Nine hundred and Eight Rupees

Bill Ref :

towards Installation and workshop of personality Development

Rs. 908




DIRECTOR

JOINT-SECRETARY

O.S

SIGNATURE




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

MAIN ROAD
KONALAI, TRICHY

1000 3x60, 180

1000
1500

180

HOTEL ARIYAAS

KONALAI

GSTIN: 33AIPPR30181126

BILL NO: **B29**

14/09/22 11:55 AM

Waiter: COMPANY NON A/C

NON AC

KOT Nos: 156

PARTICULARS DATE QTY AMOUNT

PARCEL MEALS 115.00 3 345.00

Table: 15 Sub Total: 345.00

NETT Rs: **345.00**

THANKS FOR VISITING

D Mart

AVENUE SUPERMARTS LTD

CTN NO: L51900PH2000PLC126473

GSTIN: 33AADCA8432H12X

FSSAI: 12419029000249

DHART VARAGANERI

023/1A & 124/A, VARAGANERI

TRICHY - 620008

Phone: 0431-2970673

TAX INVOICE

Bill No: 020209008-014851 Bill Dt: 13/09/2022 6:38PM

Vou. No: S187000-0047 Cashier: HAR/182

HSN	Particulars	Qty/Kg	MRP	Value
1)	CGST @ 5.00%, SGST @ 5.00%			
691110	CH MILK MUG RS -pcp	3	55.00	165.00
691110	CLY CRT CRMC MILK	3	109.00	327.00

Items: 2 Qty: 363.00

GST Breakdown Details (Amount INR)

GST	Taxable	IGST	SGST	CGST	Total
IND	Amount				Amount
1	341.96	20.52	20.52	...	383.00

Amount Received From Customer

Cash: 503.00 /-
Balance Paid In Cash: 120.00 /-

* * Saved Rs. 285.00/- On MRP * *



This is computer generated invoice.



OVERALL EXPENSES STATEMENT

S.NO	PARTICULAR	AMOUNT
1	REFRESHMENT AND FOOD	525
2	RENUMERATION OF CHIEF GUEST	2000
3	PURCHASING ITEMS	383
4	PRINTING AND FLEX EXPENSES	1700
5	TRANSPORTATION EXPENSES	4000
	TOTAL	Rs,8,608


M.A.M B-SCHOOL STUDENTS CLUB ASSOCIATION

JCI INSTALLATION AND WORKSHOP ON PERSONALITY DEVELOPMENT

S.NO	PARTICULAR	AMOUNT
1	REFRESHMENTS(TEA AND SNACKS)	180
2	FOOD	345
3	PURCHASING GIFT ITEMS	383
4	PRINTING AND FLEX EXPENSES	1700
5	TRANSPORTATION	4000
6	RENUMERATION OF CHIEF GUEST	2000
	TOTAL	RS,8,608

The Overall Expenses Statement for JCI Installation and workshop on personality development is Rs,8608.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B- SCHOOL


JUNIOR JAYCEE WING
INSTASLATTION & WORKSHOP ON PERSONALITY DEVELOPMENT
MR. S.SASI KUMAR & MR. V. GOPINATHAN
TIME : 10 AM DATE: 14.09.2022

S.NO	NAME OF THE STUDENT	SIGNATURE
1	Aafrin Banu.B	
2	Aathish.V	
3	Abbasali.K	
4	Abdul Hakkim.N	
5	Abirami.M	
6	Abisheik.S	
7	Adaikala pravin raj.P	
8	AhamedSajath.A	
9	Ajay.G	
10	Ajay.M	
11	Akshaya.C	
12	Anisha.S	
13	Anitha.S	
14	Anjali.S	
15	Antony Preethi.A	
16	Anushuya.M	
17	Anusiya.A	
18	Anusiya.M	
19	Aravindaraj.R	
20	Aravinth.A	
21	Arun.K	
22	Arun.S	
23	Avanthika.K	
24	BasheerAli.N	
25	Bavya.K.R	
26	Bellcia.M	
27	Bhackiyalakshmi.R	
28	Bhuvaneswari.G	
29	Buvanesh.N	
30	Chandru.N	
31	Charumathi.S	
32	Chitra Banu.M	
33	Christober.A.JO	

A.JO CHRISTOBER

34	Deepika.K	<i>Deepika</i>
35	Deepika.N	
36	Dhamotharan.M	<i>M. Dhamotharan</i>
37	Dhanalakshmi.M	<i>M. Dhanalakshmi</i>
38	Dhanasri.S	
39	Dhinesh kumar.S	
40	Dhivyadharshini.K	<i>K. Dhivyadharshini</i>
41	Dinathayalan.M	<i>M. Dinathayalan</i>
42	Elavarasan.M	
43	Faith Gladyna.R	<i>R. Faith Gladyna</i>
44	Ganesan.N	
45	Gogilavani.K	<i>K. Gogilavani</i>
46	Gokulakrishnan.A	
47	Gowtham Raj.R	<i>R. Gowtham Raj</i>
48	Gowtham.M	
49	Gunaseelan.S	<i>S. Gunaseelan</i>
50	Harini.A	<i>A. Harini</i>
51	Harini.M	<i>M. Harini</i>
52	Hariprasath.S	<i>S. Hariprasath</i>
53	Hemashri.B	<i>B. Hemashri</i>
54	Imran.N	<i>N. Imran</i>
55	Indhumathi.E	<i>E. Indhumathi</i>
56	Iswarya.B	<i>B. Iswarya</i>
57	Iswarya.D	<i>D. Iswarya</i>
58	Jagadish.A	<i>A. Jagadish</i>
59	Janani.K	<i>K. Janani</i>
60	Janani.P	<i>P. Janani</i>
61	Janarthanan.R	<i>R. Janarthanan</i>
62	Jayashree.G	
63	Jayashree.M	<i>M. Jayashree</i>
64	Jayasree.S	<i>S. Jayasree</i>
65	Jegatheeswari.S	<i>S. Jegatheeswari</i>
66.	Harish.M	<i>M. Harish</i>




 DIRECTOR
 M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

M.A.M B- SCHOOL

INSTASLATTION & WORKSHOP ON PERSONALITY DEVELOPMENT

MR. S.SASI KUMAR & MR. V. GOPINATHAN

TIME : 10 AM

DATE: 14.09.2022

S.NO	STUDENTS NAME	SIGNATURE
1	Jenifer Diana.C	C Jeniffer Diana
2	Jenifer Esther.J	Jenifer Esther
3	Johnraj.R	R. Johnraj
4	Joshina Mary.A	Joshina Mary
5	Kailash.H.V	H.V. Kailash
6	Kalpana.M	M. Kalpana
7	Kanimozhi.K	K. Kanimozhi
8	Karthik Raja.S	
9	Kavinkumar.M	M. Kavinkumar
10	Kaviya.R	
11	Kaviya.S	S. Kaviya
12	Kaviyarsan.M	M. Kaviyarsan
13	Keerthana.T	T. Keerthana
14	Kesavan.M	M. Kesavan
15	Kesavan.V	
16	Kesavarthini.M	M. Kesavarthini
17	Kirubanithi.R	
18	Krishnaraj.V	V. Krishnaraj
19	Krithika.R	R. Krithika
20	Lavanya.R	R. Lavanya
21	Leo Antony.J	J. Leo Antony
22	Lilly Pushpam.M	M. Lilly Pushpam
23	Logesh.K	K. Logesh
24	Lokeshwari.S	S. Lokeshwari
25	Madhan Kumar.M	M. Madhan Kumar
26	Madhavan.V	V. Madhavan
27	Madhumitha.R	R. Madhumitha
28	Mahendran.S	S. Mahendran
29	Maheswaran.P	
30	Mangayarkarasi.K	K. Mangayarkarasi
31	Manikandan.K	
32	Manoj.M	M. Manoj
33	Manoj.P	P. Manoj

DIRECTOR

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Siruganur, Trichy-621105

34	Mathavan.T	T. Mathavan	a
35	Mathivathani.S		a
36	Mathiyasri.M	M. Mathiyasri	a
37	Meena.P	P. Meena	x
38	Meena.R	P. Meena	x
39	Meyappan.M	M. Meyappan	a
40	Mohamed Basith.H	H. Basith	a
41	Mohamed Sameer.B	S. Sameer	a
42	Mohammed Ibrahim.S	S. Mohammed Ibrahim	a
43	Mohanraj.R	R. Mohanraj	x
44	Nadees.V	V. Nadees	x
45	Nandhana Vharshini.g	G. Nandhana Vharshini	x
46	Nandhini.K		a
47	Naveen Prakash.A	A. Naveen Prakash	x
48	Nithi.M.P	P. Nithi	x
49	Nithya Sri Atshaya.M	M. Nithya Sri Atshaya	a
50	Nivedhitha.A	A. Nivedhitha	x
51	Parkavi.E	E. Parkavi	x
52	Peter Bilkinten.A	A. Peter Bilkinten	a
53	Ponmariselvan.P	P. Ponmariselvan	a
54	Ponraj.C		a
55	Pooja.R	P. Pooja	x
56	Prathiksha.S	S. Prathiksha	x
57	Praveen Kumar.A	A. Praveen Kumar	a
58	Preethi.C	C. Preethi	x
59	Preethi.J	J. Preethi	x
60	Premkumar.P	P. Premkumar	x
61	Priyadevi.P	P. Priyadevi	x
62	Priyanka.M		a
63	Muthuvel.G	G. Muthuvel	x
64	Prasath.P	P. Prasath	a
65	Prabu.M		a

66. Rahim Khan . S S. Rahim Khan x
67. Hariharani . M M. Hariharani x

Prabhu
M. Priyanka
C. Ponraj
K. Manikavalan
P. Maheshwaran
D. ...



2 - MBA "c"

M.A.M. B- SCHOOL

JUNIOR JAYCEE WING

INSTASLATTION & WORKSHOP ON PERSONALITY DEVELOPMENT

MR. S.SASI KUMAR & MR. V. GOPINATHAN

TIME : 10 AM

DATE: 14.09.2022

S.NO	NAME OF THE STUDENT	SIGNATURE
1	Priyanka.V	v.Priyanka
2	Priyashree.(R)	Priyashree
3	Pushparaj.P	Pushparaj.P
4	Ragupathi.S	Ragupathi.S
5	Rahul.A	
6	Rajashree.G.A	Rajashree
7	Rakshana.B	Rakshana.B
8	Ramya Jenifer.V	Ramya Jenifer.V
9	Ravikumar.P	Ravikumar.P
10	Renu Mettilda.S	Renu Mettilda.S
11	Revathi.K	Revathi.K
12	REVATHI.S	Revathi.S
13	Roshini.A	Roshini.A
14	Rubini.S	Rubini.S
15	Sahaya Subhashini.T	Sahaya Subhashini.T
16	sakthi.R	Sakthi.R
17	Sakthidharan.L	Sakthidharan.L
18	Sanjay.N	Sanjay.N
19	Sanjay.V	Sanjay.V
20	Sanjuva.P	Sanjuva.P
21	Santhosh kumar.R	Santhosh kumar.R
22	Sarathi.K	Sarathi.K
23	Saravanan.S	Saravanan.S
24	Saravanan.S	Saravanan.S
25	Saravanan.V	Saravanan.V
26	Sarubalasri.P	Sarubalasri.P
27	Susidharan.T	Susidharan.T
28	Satheesh Kumar.s	Satheesh Kumar.s
29	Sathish Kumar.R	Sathish Kumar.R
30	Selva Praveena.G	Selva Praveena.G
31	Senthikumar.K	Senthikumar.K
32	Senthurapandi.M	Senthurapandi.M
33	Seralathan.N	Seralathan.N

34	Shalini.R	R. Shalini
35	Shalini.S	S. Shalini
36	Shameem Banu.S	Shameem
37	Shanthin.S	S. Shanthini
38	Shiny.M	M. Shiny
39	Shobana.C	Shobana.C
40	Sindhu.S	S. Sindhu
41	Sivaraman.S	S. Sivaraman
42	Sneha.R	R. Sneha
43	Srikrishna.S	S. Srikrishna
44	Srivarsha.P	P. Srivarsha
45	stella.A	Long absent
46	Subalakshmi.S	
47	SURIYA.S	S. Suriya
48	Susshinder.S.A	S. Susshinder
50	Suvetha.M	M. Suvetha
51	Thilagavathy.T	T. Thilagavathy
52	Thulasi Mecna.V	V. Thulasi Mecna
53	UthraPriyadarshini.v	V. UthraPriyadarshini
54	Vairamani.M	M. Vairamani
55	Vaishnavi.S	S. Vaishnavi
56	Vaitheeswari.P	P. Vaitheeswari
57	Vasanthakumar.V	V. Vasanthakumar
58	Venkadesh.A	A. Venkadesh
59	Vinisha.V	V. Vinisha
60	Vinodhini.V.S	V.S. Vinodhini
61	Vishnukumar.T	T. Vishnukumar
62	Wasim Ahamed.S	S. Wasim Ahamed
63	Yamuna.S	S. Yamuna
64	Yogalakshmi.S	
65	Yuvassri.M	M. Yuvassri
66	Priyanka.R	R. Priyanka
67	Venkatesh.K	K. Venkatesh
68	Srividhya.K	K. Srividhya




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M.A.M. B - SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 10.12.2022

N. Kayalvizhi vs F. Iris Rinaldi

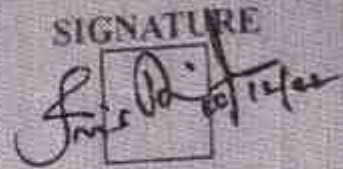
Rupees :

One hundred only
Refreshments [COFFEE (2) + JUICE]
Business Analytics Workshop

100



DIRECTOR

SIGNATURE


JOINT-SECRETARY




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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Siruganur, Trichy -621105

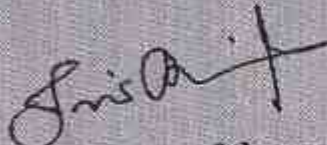
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



BUDGET UTILIZATION

Date: 03.12.2022

Sl. No	Particulars	Cost	Total Amount
1	Refreshment Expenses -Tea & Snacks		100
2	Resource Person Remuneration		2500
Total Amount			Rs.2600


Coordinator of the event


Director



(b) Feedback consolidation:

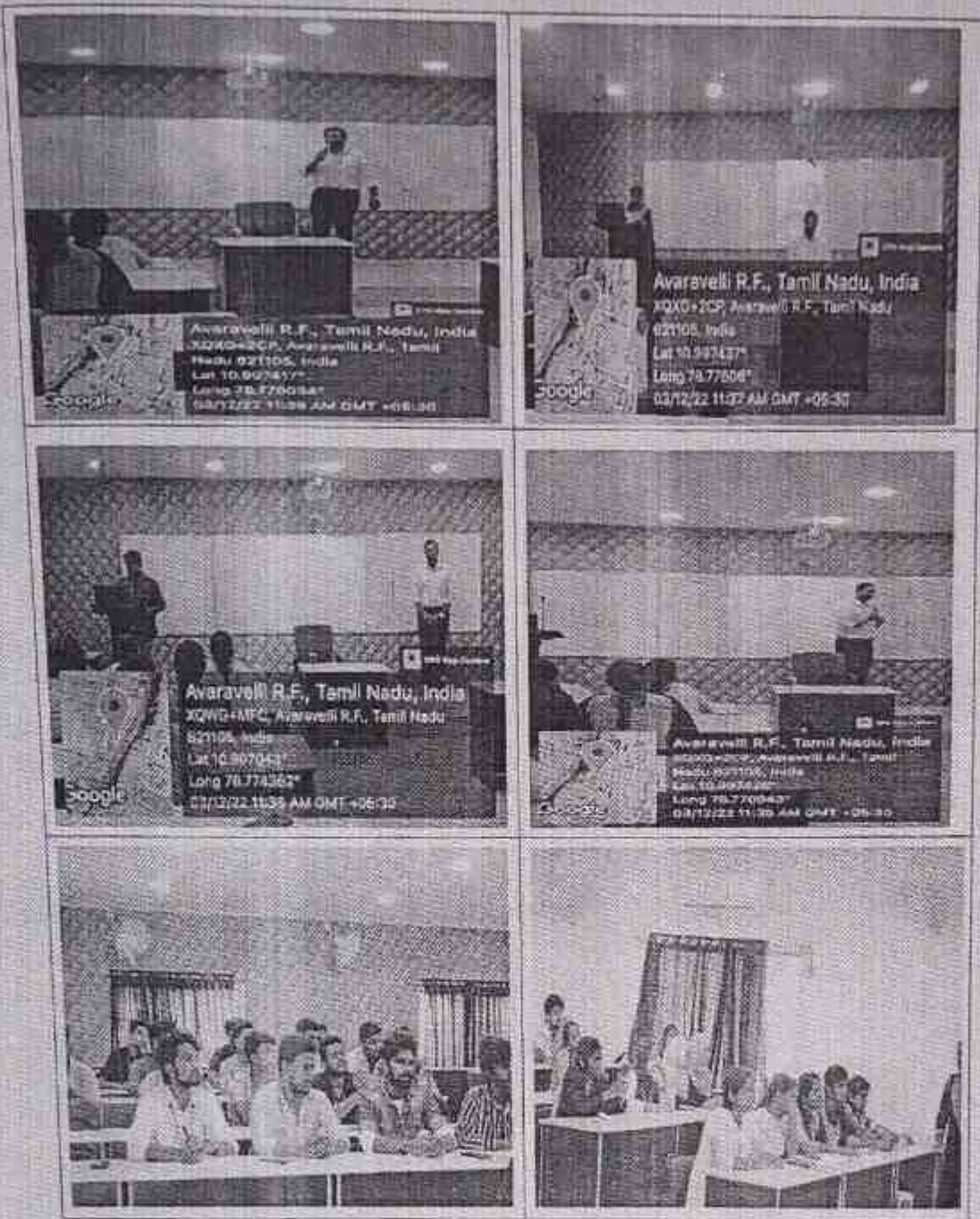
Feedback about the program (information taken from the feedback collected)	This session has been very inspiring and students really felt delighted to have been able to be a part of this programme and try to continue with the wave approach on society with this positive technique and overwhelming response by and large.
Suggestions given by participants (information taken from the feedback collected)	Students are expecting to get practical experience related this sort of event.

Attach: Program description

 Faculty Coordinator	 Director
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Photographs (Geotagged) of the program with captions:



M.A.M.B. School

M.A.M.B. School, Siruganur, Trichy - 621105

DATA SCIENCE



Guest speaker
Mr. Kiran Raj
 Senior Manager

SEARCHDAY
 Mumbai
 [SEARCHDAY is a registered trademark of Searchday Software Pvt. Ltd.]

Book the number: 98443 43 434

SEARCHDAY Premium Staff

		He further stated that data become a primary source of business inputs to take data driven decision making. He gave inputs on how Data Science can be made as a career for students.
9	Outcomes of the event	The session enlightened the data science-oriented algorithms through various case studies, which not only helped the students understand the concepts with ease, but also provided an insight on the real-time applications in the aforementioned domain. He also explained that how are artificial intelligence (AI) and machine learning (ML) improving data analytics outcomes for companies which gives enormous career opportunities for the young job contenders. He listed out various skills required for a data analyst in the professional business environment, where students got required inputs. The whole session given eye opening session for interested students.





Date: 03.12.2022

Report on Program Conducted

(a) Program Details: Guest Lecture on "DATA SCIENCE"

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.Iris Rinaldi, Assistant Professor, M.A.M.B-SCHOOL
2	Title of program	"DATA SCIENCE"
3	Date/Time	03.12.2022 / 11.00AM to 12 PM
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Total number of audiences who attended	37
7	Chief guest details	Mr.Kiranraj Senior Manager, SEAPORTAL, Researcher (Artificial intelligence and Machine Language)
8	Description of the event	M.A.M. B-School, a standalone Business School Students Association Club organized a Guest Lecture on "DATA SCIENCE" on 03 rd December, 2022. Mr. Kiran Raj, Senior Manager, SEAPORTAL, Researcher (Artificial Intelligence & Machine Learning) was the resource person for the programme. Dr. M. Hemalatha, Director, M.A.M.B-School given the welcome address and shared her thoughts by highlighting the concept of Data Science and its application potential in the present business environment. She also shared some insights of Business intelligence with real time examples. Resource Speaker, Mr. Kiran Raj began the lecture by explaining the existence of Data Science concepts in various fields. He stated that Data Science is a study which deals with identification, representation and extraction of meaningful information from data sources to be used for business purposes. He particularized an example usage of data science in business management which support by data. He has given a deep introduction of data science from its inception.



33	812221631081	RAGUNATH.P.E.E	Business Analytics	
34	812221631097	SIVA SOORYA.R	Business Analytics	<i>Handwritten signature</i>
35	812221631112	VAIGHEGI.V	Business Analytics	<i>Handwritten signature</i>
36	812221631113	VARATHARAJAN.C	Business Analytics	
37	812221631117	VIGNESH.S	Business Analytics	<i>S. Vignesh</i>



SESSION ON BUSINESS ANALYTICS (3/12/2022)

Sl No	REGISTER NUMBER	NAME	SPECIALIZATION	SIGNATURE
1	812221631002	AJITH KUMAR A	Business Analytics	
2	812221631003	AKASH A	Business Analytics	
3	812221631005	ANANTH S	Business Analytics	
4	812221631009	ARJUN A	Business Analytics	
5	812221631015	BEHINA S	Business Analytics	
6	812221631018	DHEERTHANA S	Business Analytics	
7	812221631025	GOWSALYA E	Business Analytics	
8	812221631029	HASEENA BEGAM B	Business Analytics	
9	812221731035	INFANTENA LOURDES MARY D	Business Analytics	
10	812221631036	IRFANA BEGUM Z	Business Analytics	
11	812221631038	JANARTHAN P	Business Analytics	
12	812221631044	KARTHIK KUMAR S	Business Analytics	
13	812221631048	KEERTHIKA P	Business Analytics	
14	812221631054	MADHUMATHIL R	Business Analytics	
15	812221631059	MARJESWARAN R	Business Analytics	
16	812221631063	MOHAMED IMRAN A	Business Analytics	
17	812221631068	MUTHUPANDI S	Business Analytics	
18	812021631005	ARUNRAJ K	Business Analytics	
19	812021631010	GOKULAKRISHNAN K	Business Analytics	
20	812021631022	KINGSLEY OSBORNE A	Business Analytics	
21	812021631024	MANOJ S	Business Analytics	
22	812021631031	PRASANTH K R	Business Analytics	
23	812021631032	PREETHIYARSHINI K	Business Analytics	
24	812021631036	RATHNA PRABHA R	Business Analytics	
25	812021631037	SAKTHIVEL C	Business Analytics	
26	812021631045	THINAKARAN S	Business Analytics	
27	812221631013	BARATH N	Business Analytics	
28	812221631051	KEVIN CLASTUN J	Business Analytics	
29	812221631061	MEENAKSHI K	Business Analytics	
	812221631069	NANDHAKUMAR V	Business Analytics	
	812221631071	NAVEEN M	Business Analytics	
	812221631072	NEELAVENI M	Business Analytics	



The details of the participants of the program have been provided

Sl. No	Details of participants
1	1 Year MBA students (37 Students)

The concerned faculty are requested to circulate the information to all faculty and Students.

Copy to: Director's circular file

For kind information: Chairman, CEO





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Date: 03.12.22

Circular

A program has been scheduled as detailed below:

Sl No.	Topic	Details
1	Faculty coordinators	Ms. F. Iris Rinaldi, Assistant Professor M.A.M.B-SCHOOL
2	Title of program	"DATA SCIENCE"
3	Date/Time	03.12.2022 / 11.00am – 12.00pm
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	1 Year MBA
7	Chief guest details	Mr. Kiranraj Senior Manager, SEAPORTAI, Researcher (Artificial intelligence and Machine Language)

The schedule of the program has been provided:

Day No.	01	Date	03.12.2022
Session No.	Time	Topics	Resource Person
1	10.00 am - 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy.
2	10.30 am - 01.00pm	Programme Session:- Data Science session Contribution by the Students	Chief Guest



(b) The agenda with resource persons for the program has been provided.

Day No.	1	Date	03.12.2022
Session No.	Time	Topics	Resource Person
1	10.00 am – 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy
2	10.30 am to 01.00pm	Programme Session:- Session on data Analytics and Contribution by the Students	Mr.Kiranraj Senior Manager, SEAPORTAL, Researcher (Artificial intelligence and Machine Language)


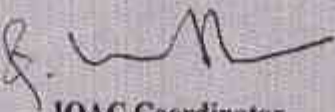

(c) Participant list:

Sl. No	Details of participants
1	1 Year MBA students (37 Students)

(d) The budget for the program is as stated below:

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Refreshments & Expenses-Tea & Snacks	100	Cash
2	Resource person Remuneration	2500	Cash
Total budgeted expenses		Rs.2600	

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
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M.A.M. B-SCHOOL

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Date: 03.12.2022

Submitted to the Director:

Subject: Proposal for approval -Guest Lecture on "DATA SCIENCE" Program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.IRIS RINALDI,ASSISTANT PROFESSOR M.A.M.B-SCHOOL
2	Title of program	"DATA SCIENCE"
3	Date/Time	03.12.2022 / 11.00am – 12.00pm
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	I Year MBA
7	Estimated number of audiences	37
8	Chief guest details	Mr.Kiranraj Senior Manager, SEAPORTAI, Researcher (Artificial intelligence and Machine Language)





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Programme Completion Report

Enclosures

Name of the Event : SESSION on "DATA SCIENCE"
Date of the Event Conducted : 03.12.2022

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	-
5.	Acceptance Letter from Resource Person (optional)	-
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	✓
14.	PPT slide about the program (optional)	✓

Coordinator of the Event



Director



M.A.M.B-SCHOOL

Siruganur, Trichy -621105


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**PROGRAMME COMPLETION
REPORT
FOR
SESSION ON " DATA SCIENCE "**

DATE:03.12.2022

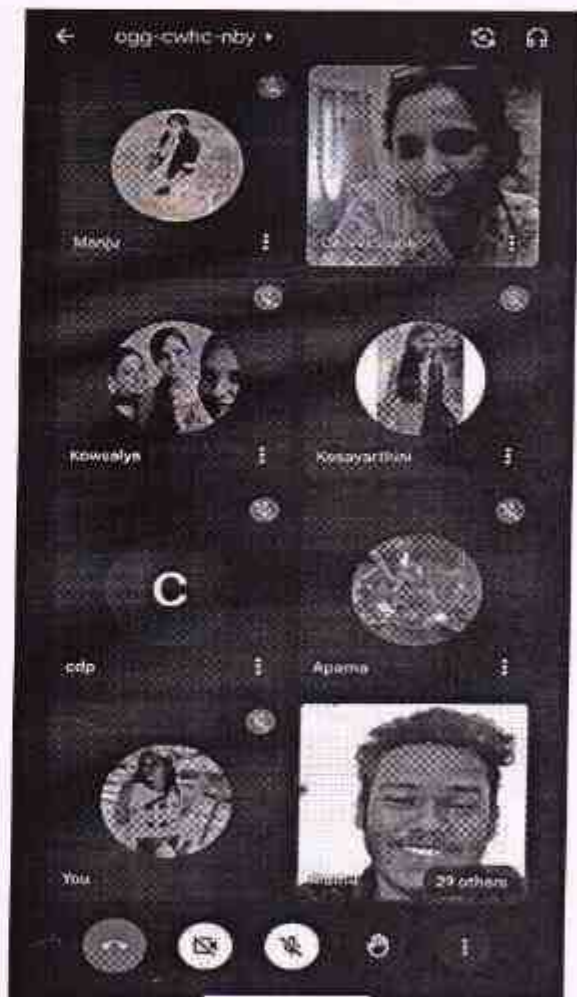
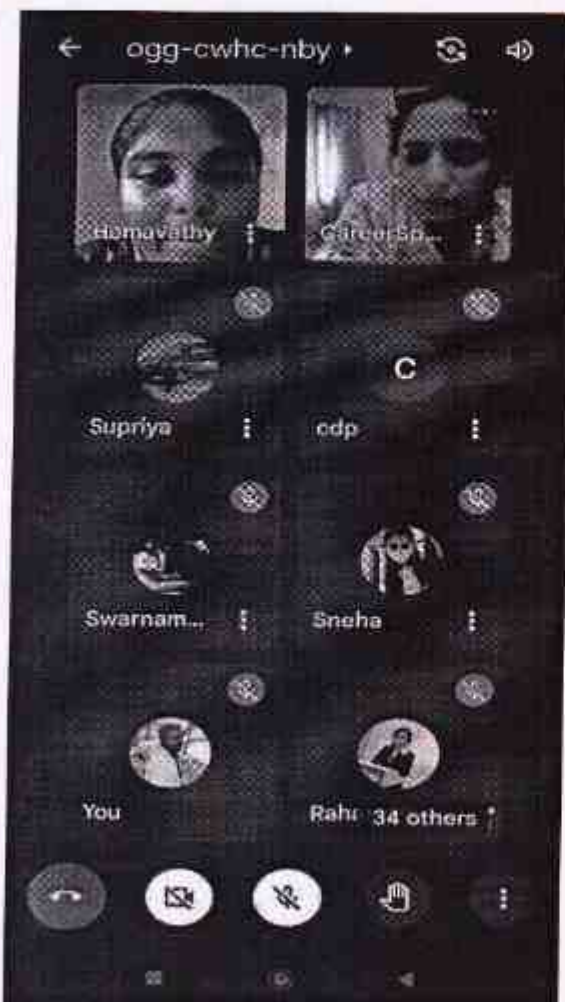




**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy**

Siruganur, Trichy -621105

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M.A.M.B-School organized "Verbal Assessment" from 11:00 am to 12.30 pm today (23.01.2022) by Mrs. Sayatani Charavathy for the I year toppers.




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**PROGRAMME COMPLETION
REPORT**

**For
Session on Placement Week**

Date:15.11.2021 to 19.11.2021





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SCHOOL

**"Choose a job you love, and you will never have to work
a day in your life"**



PLACEMENT WEEK

15th - 19th
November, 2021

Venue: MAMBS HALL

MAMBS organised Mock Interview today (19.11.21) for II MBA students as part of "Placement Week".

The Interview Members:

Dr.M.Hemalatha, Director/MAMBS

Dr.C.Suseendar, Assistant Professor/MAMBS

Dr.A.Kanimozhi, Assistant Professor/MAMBS.

Mr.Aywin Ronald, HR Manager, MASTeR Group of Institutions,

Mrs.Chitra, Soft Skill Trainer, Career Development & Placement.





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M.A.M. B-SCHOOL





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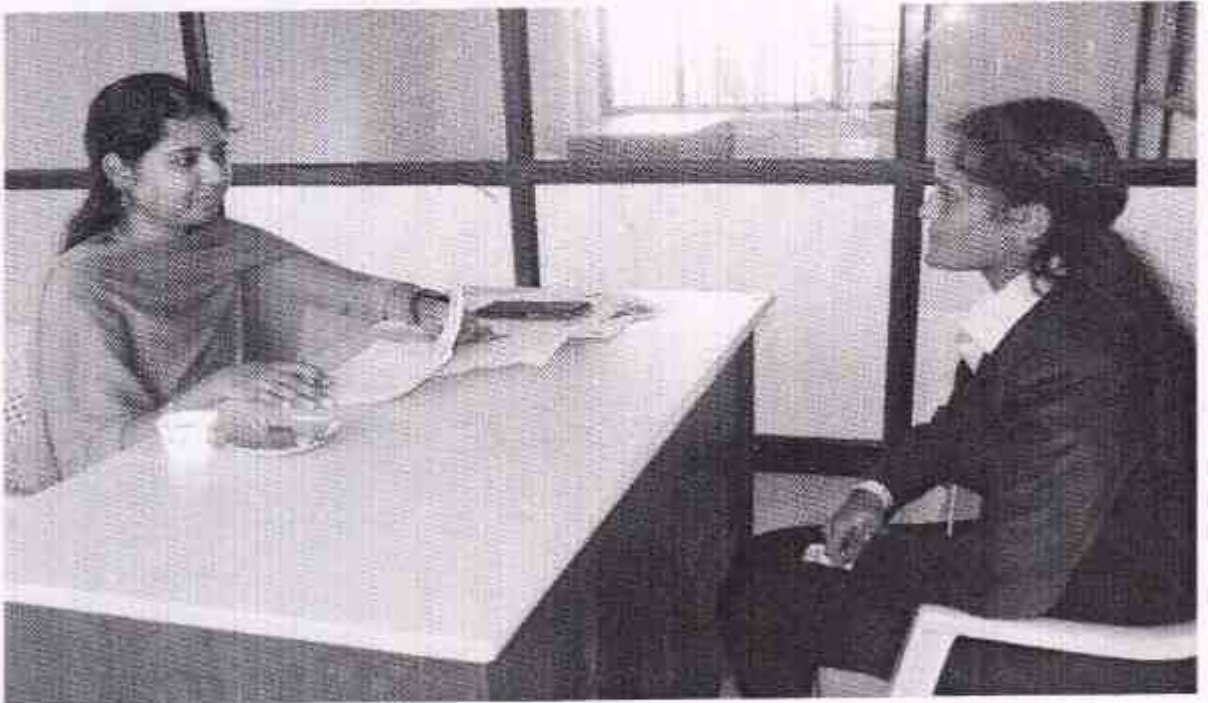
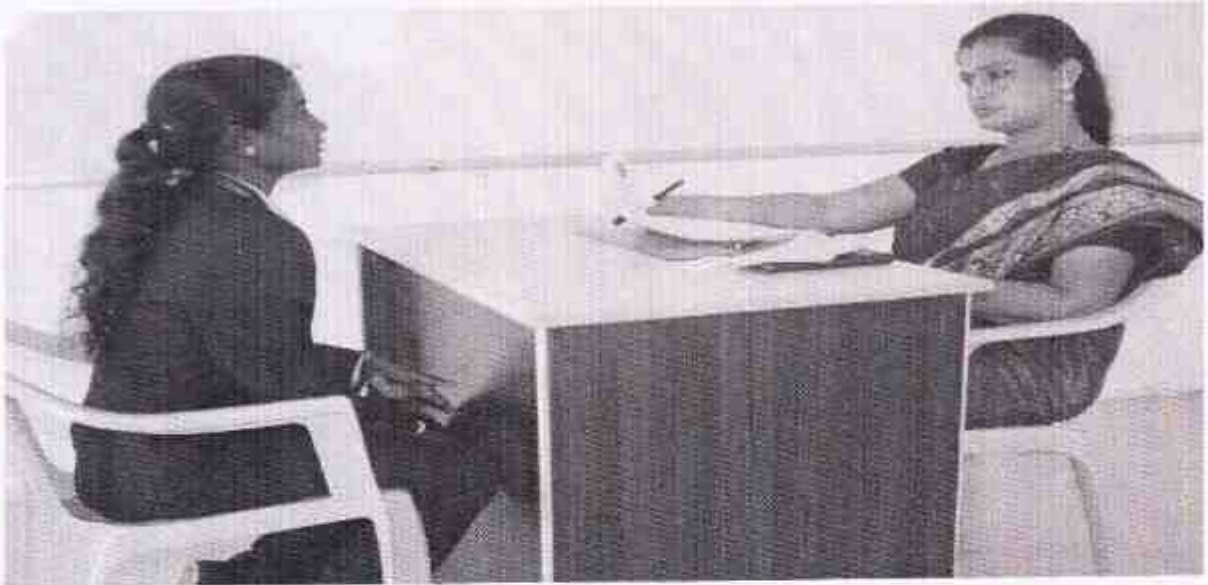
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M.A.M. B-SCHOOL





Outcome of the event:

The Interview Members:

Dr.M.Hemalatha, Director/MAMBS

Dr.C.Suseendar, Assistant Professor/MAMBS

Dr.A.Kanimozhi, Assistant Professor/MAMBS.

Mr.Aywin Ronald, HR Manager, MASTeR Group of Institutions,

Mrs.Chitra, Soft Skill Trainer, Career Development & Placement.

This session helpful for the enormous career opportunities for the young job contenders.




DIRECTOR
M.A.M. B-SCHOOL,
Siruganur, Trichy
20/05/2015



**PROGRAMME COMPLETION
REPORT
FOR
WORKSHOP ON" PERSONALITY
DEVELOPMENT"**

DATE:16.08.2019

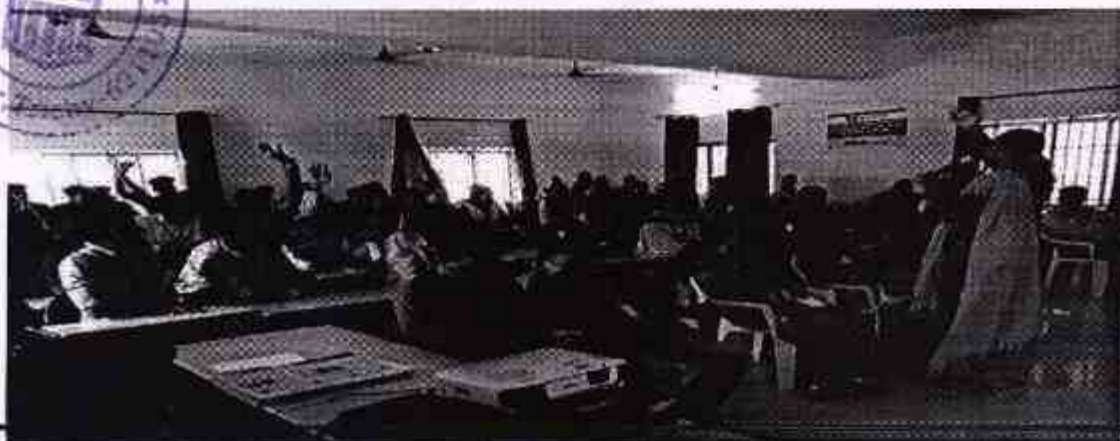


Y. S. Srinivasan
**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



Personality Development workshop

by Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at M.A.M.B-School today (16-08-2019).





OUTCOME OF THE EVENT:

The entire session was more informative by the Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at M.A.M.B-School today (16-08-2019).and students will surely get sound knowledge about the personality skills. students also acknowledged with more career opportunities for their future. Therefore the session successfully completed.




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M.A.M.B-SCHOOL

SKILL AND DEVELOPMENT TRAINING COMPLETION REPORT

FOR

“30 DAYS ONLINE APTITUDE TRAINING”

DATE: 13/01/2022 TO 12/04/2022

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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MAM

30 DAYS ONLINE APTITUDE TRAINING :

2.01.2021

MAMBS/CC/2021-2022/

CIRCULAR

It is proposed to organize 30 Days Online training program for 114 students for the First Year Students. This training is to be provided in MAM BUSINESS SCHOOL, Trichy.

Interested students can register their names with Mrs.J.AROCKIYA MONIKA, Assistant Professor on or before 13.1.2021.

Director

DIRECTOR

M.A.M. B-SCHOOL
Siruganur, Trichy-621105

ATTENDANCE TEST:

S:NO	REGISTRATION NUMBER	NAME LIST
1	812221631007	M.APARNA
2	812221631027	R.GURUPRASANA
3	812221631035	INFANATA
4	812221631007	IJAS AHAMED
5	812221631026	GOWTHAM.A
6	812221631010	AROCKIYA PRIYANKA
7	812221631029	HASEENA BEGUM
8	812221631036	IRFANA BEGUM
9	812221631054	R.MADHUMATHI
10	812221631089	SALMAN AKTHAR
11	812221631093	SATHYA SEELAN
12	812221631063	MOHAMMED IMRAN
13	812221631023	ELAKKIYA
14	812221631061	K. MEENAKSHI
15	812221631057	K.MANIKANDAN
16	812221631055	S.MADHUMITHA
17	812221631077	S.POORNIMA





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ANNA UNIVERSITY
CHENNAI

18	812221631082	RAHAMATHNISHA
19	812221631099	R.SNEHA
20	812221631008	S.SWARANAMALIYA
21	812221631111	R.THIVIN KUMAR
22	812221631105	R.SUPRIYA
23	812221631033	C.HEMAVATHY
24	812221631012	K.GUNAVATHY
25	812221631027	M.MURUGALAKSHMI
26	812221631028	S.NAVFAL SAJIT
27	812221631031	K.R.PRASANTH
28	812221631008	P. ARVINDHASAMY
29	812221631009	A.ARJUN
30	812221631014	P.BAVANA
31	812221631015	S.BEBINA
32	812221631028	I.HARIHARAN
33	812221631037	M.ISWARAYA
34	812221631049	S.KEERTHIIRAJAN
35	812221631050	C.KESAVARATHINI
36	812221631053	G.KOWSALYA
37	812221631058	M.MANJUBASHINI
38	812221631068	MUTHUPANDI
39	812221631008	PRIYANKA
40	812221631110	THEJASWINI
41	812221631092	R. SARAVANAN
42	812221631078	S.P.PREM KUMAR
43	812221631086	M.RENUKA
44	812221631095	R.SIVA PRIYA
45	812221631009	D.EDWIN
46	812221631024	S.MANOJ
47	812221631025	M.MOHANAPRIYA
48	812221631080	M.RAGUL
49	812221631021	KEERTHANA.R
50	812221631047	KAYALVIZHIL
51	812221631087	VINITH BAVAN



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INVITATION:



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**30 Days Online
Placement
Training**

First Year MBA Students
Starts From
13th January, 2021
9.30 to 11.00 am



SYLLABUS:

[https://docs.google.com/spreadsheets/d/1UrE8_P0iL-kNSxN0qEPbCd5Egie_hmz/edit?usp=share link&ouid=109619652812518499743&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/1UrE8_P0iL-kNSxN0qEPbCd5Egie_hmz/edit?usp=share_link&ouid=109619652812518499743&rtpof=true&sd=true)

S.NO	TOPICS COVERED
1	Probability
2	Simple Interest
3	Square Root and cube Root
4	HCF AND LCM
5	Permutation and combination
6	Simplification
7	Average
8	Arithmetical Reasoning
9	Quadratic Equation
10	Data Interpretation
11	Syllogism



12	Time and work
13	Time and distance
14	Boats and streams
15	Alligation and mixture
16	Ratio and Proportion
17	Ages
18	Percentage
19	Chain rule
20	Trains
21	Direction sense test
22	Series completion
23	Coding and Decoding
24	Blood Relation
25	Analogy
26	Classification
27	Problems on numbers
28	Clock and Calenders
29	Numbers ,ranking and sequence test
30	Compound Interest
31	Profit and Loss
32	Puzzle test

PHOTOS:





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M.A.M.B. SCHOOL

MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

2 hours aptitude training for MBA students-Reg

1 message

cdp mambs <cdp@mambs.com>

Fri, Jun 18, 2021 at 11:56 AM

To: cdp@mamcet.com

Cc: Dr M Hemalatha <director@mambs.com>

Dear Sir

We are planning to conduct 2 hours aptitude training for our MBA students based on the banking exams and other Government exams syllabus.

We would be very glad if you kindly arrange an Aptitude trainer from the CDP department for the same either on saturday (19 june 2021) or monday (21 june 2021) as per your convenient.

THANKS & REGARDS

J. Arokiya Monica,
Placement Officer
M.A.M. B-SCHOOL, Trichy
6381478464



cdp mambs <cdp@mambs.com>

Fwd: Aptitude Material and Worksheets - Reg.,

1 message

Director M.A.M.B-School <director@mambs.com>

Thu, Feb 24, 2022 at 1:18 PM

To: cdp mambs <cdp@mambs.com>

Kind regards,





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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Dr. M. Hemalatha M.B.A, Ph.D. (NITT)

Professor & Director

M.A.M. B - School

Siruganur, Trichy - 621105

Mob: 94431 33385 / 87540 49230 / 8220727888

Email Id: director@mambs.com

hemaconsultant@yahoo.com

Website: www.mambs.com

----- Forwarded message -----

From: **tamil mamcet** <tamil.cdp@mamcet.com>

Date: Wed, Feb 23, 2022 at 2:59 PM

Subject: Aptitude Material and Worksheets - Reg.,

To: <mercy@mambs.com>

Cc: Head SDP <headsdp@mamcet.com>, Director M.A.M.B-School <director@mambs.com>

Dear Mam,

Please find below the link to upload three days special placement training - Aptitude Material and Worksheets.

https://drive.google.com/drive/folders/1OgSLqdlubnM_8sKao3QirRG50nHV0Hul?usp=sharing

Myself and Deivamani madam both are already uploaded.

Please upload your respective topics as soon as possible.

Thanks & Regards,

ThamizhMozhi.N,

Assistant Professor,

CDP,

MAMCET.





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Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



cdp mambs <cdp@mambs.com>

Aptitude and soft skills training Suspended-Reg

2 messages

cdp mambs <cdp@mambs.com>

Mon, May 23, 2022 at 3:46 PM

To: Head SDP <headsdp@mamcet.com>, chithra.cdp@mamcet.com, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>

Cc: Dr M Hemalatha <director@mambs.com>

Respected madam,

I hereby informed that the Aptitude and soft skills training are suspended due to forthcoming Examinations. So, I thank each and everyone for their wonderful services.

Thanks & Regards,

F. Iris Rinaldi,

Training and Placement Officer,

M.A.M B-School,

Siruganur, Trichy.

Contact No:9486448692

Email-Id: cdp@mambs.com



Head SDP <headsdp@mamcet.com>

Mon, May 23, 2022 at 4:01 PM

To: cdp mambs <cdp@mambs.com>

Cc: Chithra CDP <chithra.cdp@mamcet.com>, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>



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MASTeR
SCHOOL

Dear Madam,

Acknowledged. Appreciate your unstinting support.

Wishing you a successful year ahead.

Thanks again.

Profound Regards,

Dr.R.Saraswathy

Head- SDP

MASTeR.GI

9789737859

Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1
4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from	4	3	2	1



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MAMBS

	others.				
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1




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M.A.M. B-SCHOOL
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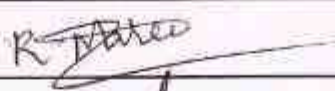

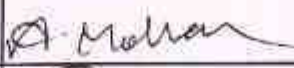
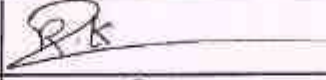

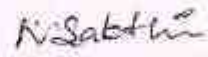
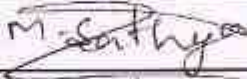

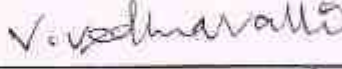

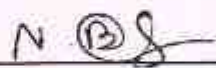

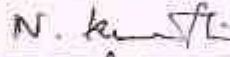


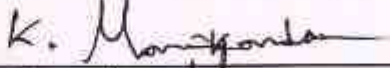
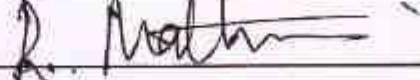





"30 Days Online Placement Training" Date: 13.01.2022

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHILS	S. Aarthi.
2	AJITH KUMAR.A	A. Ajithkumar
3	AKASH A	A. Akasha
4	ALAGU SAMY .P	P. Alagu S.
5	ANANTH.S	S. Ananth.
6	ANBU PARAMESHWARI. B	B. Anbu
7	APARNA. M	M. Aparna
8	ARAVINDHASAMY P.	P. Aravindhasamy
9	ARJUN.A	A. Arjun
10	AROCKIYAPRIYANKA.R	R. Arockiyapriyanka
11	ATCHAYA.R	R. Atchaya
12	BAVANA. P	P. Bavana
13	BEBINA. S	S. Beбина
14	CHANDRU.T	T. Chandru
15	DHARSHINI. S	S. Dharshini
16	DHEETCHANA.S	S. Dheetchana
17	DINESH KUMAR A.	A. Dinesh kumar
18	DIVYA.B	B. Divya
19	DURGA R	R. Durga
20	ELAIYASELYI	I. Elaiyaseyli
21	ELAKKIYAP	P. Elakkiyap
22	GAYATHRI K	K. Gayathri

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23	GOWSALYA E	<u>E. GP</u>
24	GOWTHAM A	<u>A. C. Gupta</u>
25	GURUPRASANNA. R	<u>R. Guruprasanna</u>
26	HARIHARAN.I	<u>I. Hariharan</u>
27	HASEENA BEGAM B.	<u>B. Haseena</u>
28	HEMALATHA. P	<u>P. Hemalatha</u>
29	HEMAMALINLA	<u>A. Hemamalini</u>
30	HEMAVATHY C	<u>C. Hemavathy</u>
31	IJAZ AHAMED.S	<u>S. Ijaz</u>
32	INFANTENA LOURDES MARY.D	<u>D. Infantena Lourdes Mary</u>
33	IRFANA BEGUM.Z	<u>Z. Irfana Begum</u>
34	ISHWARYA. M	<u>M. Ishwarya</u>
35	JANARTHAN .P	<u>P. Janarthan</u>
36	JAYAPRABHA.N	<u>N. Jayaprabha</u>
37	JAYASRI.R	<u>R. Jayasri</u>
38	KANMANI.M	<u>M. Kanmani</u>
39	KARTHIK KUMAR S	<u>S. Karthik Kumar</u>
40	KARTHIKA. B	<u>B. Karthika</u>
41	KARTHIKA.R	<u>R. Karthika</u>
42	KAVERI.R	<u>R. Kaveri</u>
43	KAYALVIZHI M	<u>M. Kayalvizhi</u>
44	KAYALVIZHI S	<u>S. Kayalvizhi</u>
45	KEERTHI RAJAN.S	<u>S. Keerthi Rajan</u>
46	KEERTHIKA.P	<u>P. Keerthika</u>
47	KESAVARTHIN.K	<u>K. Kesavarthini</u>



48	KOWSALYA G	
49	MADHUMATHI R	
50	MANJUBASHINI M	
51	MAREESWARAN. R	
52	MOHAMED AJLAN.K	
53	MOHAMED IMRAN.A	
54	MONISHA.R.K	
55	MUTHUPANDI S	
56	SAKTHIPRIYA .N	
57	SATHYASEELAN. M	
58	SRI DHARSHINI. K	
59	VEDHAVALLI V	
60	ATHISTALAKSHMI. M	
61	BARATH N	
62	KEVIN CIASTUN J	
63	KIRUBAVATHI N	
64	MADHUMITHA.P	
65	MANICKA VASUKI S	
66	MANIKANDAN.K	
67	MATHAVAN.R	
68	MEENAKSHI.K	
69	MOHAMED MILLATHI	
70	MOHAMED SAMMER M	
71	MONISHA.K	
72	NANTHAKUMAR.V	



73	NANDHINLA	A. S. S.
74	NAVEEN.M	R. Sreejith
75	NEELAVENI.M	M. N. S.
76	NITHYA.M	H. S. S.
77	NIVEGEETHA.V	V. S. S.
78	NIVETHA.S	S. Nivetha
79	NIVETHA.V	V. S. S.
80	POORNIMA.S	S. P. S.
81	PREMKUMAR.S.P	S. P. S.
82	PRIYADARSHINI.K	K. Priyadarshini
83	RAGUL M	M. S.
84	RAGUNAATH.PEE	P. S.
85	RAHAMATH NISHA.P	P. Ramath Nisha
86	RAJESHWARIS	S. Rajeshwari
87	RAJ KUMAR	A. S.
88	RAMYA.S	S. Ramya
89	RENUKA.M	R. S.
90	REVATHI.R	R. Revathi
91	SANJAIKRISHNAN C	C. S. S.
92	SARANYA.S	S. Saranya
93	SARAVANAN.R	R. S.
94	SHAMSHARMA.T	T. S.
95	SIVA PRIYA.R	R. S. S.
96	SIVA SHANKAR.M	M. S.
97	SIVA SOORYA	S. S.



98	SIVA RANJAN.R	R. Divakaran
99	SUBASHIN.K	S. Subashin
100	SUJITHRA.S	S. Sujithra
101	SUPRIYA.R	R. Supriya
102	SURYAPRAKASH.N	N. Suryaprakash
103	SURYA.R	S. Surya
104	SWARNAMALYA.S	S. Swarnamalya
105	SWETHA.C	C. Swetha
106	THEJASWINI.P	P. Thejaswini
107	THIVIN KUMAR.R	R. Thivinkumar
108	VAIDHEGL.V	V. Vaidhegl
109	VARATHARAJAN.C	C. Varatharajan
110	VASUDEVAN.T	T. Vasudevan
111	VIGNESH.G	G. Vignesh
112	VIGNESH.S	S. Vignesh
113	VINITHA.S(Sen)	S. Vinitha
114	VINITHA.S(sub)	S. Vinitha




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



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**SKILL AND DEVELOPMENT
TRAINING COMPLETION REPORT**


FOR

“INNATE TALENT TRAINING”

DATE:6/10/2022 TO 19/10/2022


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

INNATE TALENT TRAINING:

SYLLABUS:

<https://drive.google.com/file/d/19IHOGamn3KrOBsMvM7OibEEzxUfJyKz4/view?usp=sharing>

COURSE CONTENT - APTITUDE & EMPLOYABILITY SKILLS

1. QUANTITATIVE APTITUDE & VEDIC MATHEMATICS	- 21 HOURS
2. REASONING APTITUDE	- 15 HOURS
3. VERBAL APTITUDE	- 09 HOURS
4. EMPLOYABILITY SKILLS	- 09 HOURS
5. LIFE SKILLS	- 09 HOURS
6. COMMUNICATION & LANGUAGE SKILLS	- 09 HOURS

APTITUDE SKILLS & VEDIC MATHS - 45 HOURS

QUANTITATIVE APTITUDE TRAINING - (21 Hours)


- Number Systems - Basics & Advanced Level
- Ratio & Proportion, Ages, Partnership
- Averages, Alligations & Mixtures
- Percentage, Profit & Loss
- Time & Work

APTITUDE SKILLS & VEDIC MATHS - 45 HOURS

QUANTITATIVE APTITUDE TRAINING - (21 Hours)

- Number Systems - Basics & Advanced Level
- Ratio & Proportion, Ages, Partnership
- Averages, Alligations & Mixtures
- Percentage, Profit & Loss
- Time & Work

www.innatetalent.in info@innatetalent.in +91-9894459953



M.A.M.B. School, Siruganur, Trichy - 621105



Permutation & Combination
Clocks and Calendars
TSD, Problems on Train, Boats & Streams
Simple & Compound Interest

VEDIC MATHEMATICS

Squares ending with 5
Squares ending with 55
Squares using Base 50, 100, 500, 1000 (For min 220 numbers Square values)
Square Root & Cube Root
Unit Digits Value
Finding Last Two Digits Value
Finding Prime Numbers

REASONING APTITUDE TRAINING - (15 Hours)

REASONING APTITUDE TRAINING - (15 Hours)

LOGICAL REASONING:

Syllogism & Logical Analogy
Coding & Decoding, Odd Man Out,
Number Series, Direction Sense, Blood Relationship
Ranking Order, Coding Inequalities

www.innatetalent.in

info@innatetalent.in

+91-9894459953



ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)
Seating Arrangement
Eligibility Test



**ANALYTICAL REASONING:**

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Eligibility Test

NON VERBAL REASONING:

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dices Oriented

DATA INTERPRETATION**DATA SUFFICIENCY**

20.09.2022


MAMBS/CC/2021-2022/

CIRCULAR


It is proposed to organize INNATE TALENT TRAINING PROGRAM for 114 students for 15 days for the Second Year Students. This training is to be provided in ICICI Academy, Trichy.

Interested students can register their names with Ms.F.IRIS RINALDI, Assistant Professor on or before 06.10.2022.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Director


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

MAIL COMMUNICATION:

cdp mambs <cdp@mambs.com>

Fwd: Reg - MBA Proposal

2 messages

Head SDP <headsdp@mamcet.com>

Fri, Sep 9, 2022 at 9:52 AM

To: cdp mambs <cdp@mambs.com>

Cc: irisrinaldifellx5@gmail.com

Dear Madam,

Kindly find the details of Innate Talent Training and do the needful.

With thanks and regards,

Chithra V

SDP


----- Forwarded message -----

From: **PRABHAKARAN SM** <sm.prabhakaran@innatetalent.in>

Date: Thu, Sep 8, 2022 at 4:19 PM

Subject: Reg - MBA Proposal

To: headsdp@mamcet.com <headsdp@mamcet.com>

 1. MBA - TRAINING PROPOSAL - 12 DAYS.pdf
950K



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MAM GROUP OF INSTITUTIONS

cdp mambs <cdp@mambs.com>

Sun, Sep 11, 2022 at 11:31 AM

To: Head SDP <headsdp@mamcet.com>

noted madam

[Quoted text hidden]



cdp mambs <cdp@mambs.com>

Requirement for Aptitude Training – 6th October to 19th October 2022 – for our MAM B School Students – reg.

2 messages

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:31 AM

To: director@mambs.com

Cc: cdp mambs <cdp@mambs.com>, irisrinaldifelix5@gmail.com, "Karthika M.A.M. B School" <karthika@mambs.com>

Dear Madam,

Kindly find the details and do the needful.

M/s. Innate Talent, Chennai is going to give training for our **MAM B School** students on Aptitude Training from 6th October to 19th October 2022 (12 days) in our college.

TRAINING SCHEDULE:

S.No	Slot	Date	Day & Time	Total Days
1	1	06.10.22 to 19.10.22	Except Sundays (09.30 am to 04.30 pm)	12



VENUE: **MAM B SCHOOL** Second Floor Exam Cell

Mandatory: **Notebook, Pen, formals and id card** - for all the Students.

Mam, kindly allow the registered and paid Students to attend this Training Program,

Placement Coordinator, please inform the Students and ask them to attend the program without



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MAMBS
M.A.M.B.SCHOOL

fail.

With thanks and regards,
Chithra V
SDP

cdp mambs <cdp@mambs.com>
To: karthika@mambs.com

Thu, Sep 29, 2022 at 4:13 PM

[Quoted text hidden]



cdp mambs <cdp@mambs.com>

Fwd: Reg - Training Confirmation Mail

3 messages

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:35 AM

To: director@mambs.com

Cc: irisrinaidifelix5@gmail.com, cdp mambs <cdp@mambs.com>, "Karthika M.A.M. B School" <karthika@mambs.com>

Dear Madam,

Kindly find the details and do the needful.

With thanks and regards,

Chithra V

SDP



----- Forwarded message -----

From: PRABHAKARAN SM <sm.prabhakaran@innatetalent.in>

Date: Wed, Sep 28, 2022 at 5:31 PM

Subject: Reg - Training Confirmation Mail



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M.B-SCHOOL

To: <headsdp@mamcet.com>

Dear Madam,

Greetings from Innate Talent!!

We like to thank the Management, Principal and You mam for this wonderful opportunity to Train your Final Year Engineering Students & MBA Students.

For MBA - 6th to 19th October 2022 - 12 Days

For ENGINEERING - Slot 1: 06th to 08th October 2022 - 03 Days

Slot 2: 19th to 21st October 2022 - 03 Days

Slot 3: To be Informed later with mutual confirmation.

Pricing: Rs. 125 / Student / Day

(Our normal Pricing is Minimum Rs. 160 / Student / Day - Being first time we reduced the pricing madam, Normally we are not doing below this price)

Payment Terms:

100% or Minimum 50% amount to be paid on the First Day of the Training for both MBA & ENGINEERING.

Balance 50% to be paid on our before the Final day of the Training

Trainers:

03 Trainers Will be coming for the Campus from our side.

MBA - 01; ENGINEERING - 02





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAMBS
M.A.M.B-SCHOOL

Kindly acknowledge the same madam.

cdp mambs <cdp@mambs.com>

Thu, Sep 29, 2022 at 4:13 PM

To: Head SDP <headsdp@mamcet.com>

ok mam....

[Quoted text hidden]


cdp mambs <cdp@mambs.com>

Thu, Sep 29, 2022 at 4:14 PM

To: karthika@mambs.com

[Quoted text hidden]




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

PHOTOS:



**M.A.M.B-SCHOOL**

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



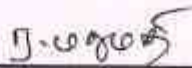
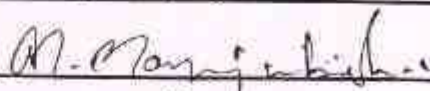






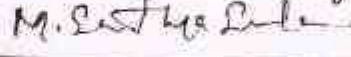

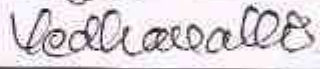





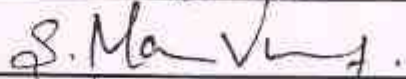

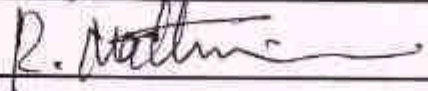
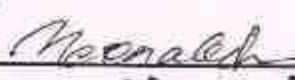

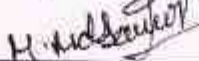
REGISTRATION FORM:INNATE TALENT Placement Training programme Date: 06.10.2022

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHILS	Aarthils
2	AJITH KUMAR.A	Ajith Kumar
3	AKASH A	Akash
4	ALAGU SAMY .P	Alagu Samy P.
5	ANANTH.S	Ananth
6	ANBU PARAMESHWARI. B	Anbu Parameshwari. B.
7	APARNA. M	Aparna. M
8	ARAVINDHASAMY P.	Aravindhasamy P.
9	ARJUN.A	Arjun. A
10	AROCKIYAPRIYANKA.R	Arockiyapriyanka R.
11	ATCHAYA.R	Atchaya R.
12	BAVANA. P	Bavana P.
13	BEBINA. S	S. Beena
14	CHANDRU.T	Chandu T.
15	DHARSHINI. S	Dharshini S.
16	DHEETCHANA.S	S. Dheetchang
17	DINESH KUMAR A.	Dinesh Kumar A.
18	DIVYA.B	Divya
19	DURGA R	Durga R.
20	ELAIYASELMI E	Elaiyeri
21	ELAKKIYA P.	Elakkiya P.
22	GAYATHRI K	Gayathri K.



S.NO	STUDENTS NAME	SIGNATURE
23	GOWSALYA E	Gowsalya
24	GOWTHAM A	G. Goutham
25	GURUPRASANNA. R	R. Guruprasanna
26	HARIHARAN.I	I. Hariharan
27	HASEENA BEGAM B.	Haseena Begam
28	HEMALATHA. P	Hemalatha P
29	HEMAMALINI.A	Hemamalini A
30	HEMAVATHY C	Hemavathy C
31	IJAZ AHAMED.S	Ijaz Ahamed S
32	INFANTENA LOURDES MARY.D	Infantena Lourdes Mary D
33	IRFANA BEGUM.Z	Irfana Begum Z
34	ISHWARYA. M	Ishwarya M
35	JANARTHAN .P	Janarthan P
36	JAYAPRABHA.N	Jayaprabha N
37	JAYASRI.R	Jayasri R
38	KANMANLM	Kanmanlm
39	KARTHIK KUMAR S	S. Karthik Kumar
40	KARTHIKA. B	Karthika B
41	KARTHIKA.R	Karthika R
42	KAVERI.R	Kaveri R
43	KAYALVIZHIM	Kayalvizhim
44	KAYALVIZHIS	Kayalvizhis
45	KEERTHI RAJAN S	Keerthi Rajan S
46	KEERTHIKA.P	Keerthika P




S.NO	STUDENTS NAME	SIGNATURE
47	KESAVARTHINI.K	
48	KOWSALYA G	
49	MADHUMATHI.R	
50	MANJUBASHINI M	
51	MAREESWARAN. R	
52	MOHAMED AJLAN.K	
53	MOHAMED IMRAN.A	
54	MONISHA.R.K	
55	MUTHUPANDI S	
56	SAKTHIPRIYA .N	
57	SATHYASEELAN. M	
58	SRI DHARSHINI. K	
59	VEDHAVALLI.V	
60	ATHISTALAKSHMI. M	
61	BARATH N	
62	KEVIN CIASTUN J	
63	KIRUBAVATHI.N	
64	MADHUMITHA.P	
65	MANICKA VASUKI.S	
66	MANIKANDAN.K	
67	MATHAVAN.R	
68	MEENAKSHI.K	
69	MOHAMED MILLATH.H	
70	MOHAMED SAMMER.M	



S.NO	STUDENTS NAME	SIGNATURE
71	MONISHA.K	K. Monish
72	NANDHAKUMAR.V	V. Nandha
73	NANDHINI.A	A. Nandhini
74	NAVEEN.M	M. Naveen
75	NEELAVENI.M	M. Neelaveni
76	NITHYA.M	M. Nithya
77	NIVEGEETHA.V	V. Nivegeetha
78	NIVETHA.S	S. Nivetha
79	NIVETHA.V	V. Nivetha
80	POORNIMA.S	S. Poornima
81	PREMKUMAR.S.P	S.P. Premkumar
82	PRIYADARSHINI.K	K. Priyadarshini
83	RAGUL M	M. Ragul
84	RAGUNAATH.PEE	P. Ragunaath
85	RAHAMATH NISHA.P	P. Rahamath Nisha
86	RAJESHWARI.S	S. Rajeshwari
87	RAJ KUMAR	A. Raj Kumar
88	RAMYA.S	S. Ramya
89	RENUKA.M	M. Renuka
90	REVATHI.R	R. Revathi
91	SANJAIKRISHNAN.C	C. Sai Krishnan
92	SARANYA.S	S. Saranya
93	SARAVANAN.R	R. Saravanan
94	SHAMSHARMA.T	T. Shamsarma

S.NO	STUDENTS NAME	SIGNATURE
95	SIVA PRIYA.R	
96	SIVA SHANKAR.M	M.M.
97	SIVA SOORYA	S. S.
98	SIVA RANJANI.R	R. Ranjani
99	SUBASHINI.K	K. Subashini
100	SUJITHRA.S	S. Sujithra
101	SUPRIYA.R	
102	SURYAPRAKASH.N	N. S.
103	SURYA.R	S. Surya
104	SWARNAMALYA.S	S. Swarnamalya
105	SWETHA.C	C. Swetha
106	THEJASWINI.P	P. Thejaswini
107	THIVIN KUMAR.R	R. Thivin Kumar
108	VAIDHEGI.V	V. Vaidhegi
109	VARATHARAJAN.C	C. Varatharajan
110	VASUDEVAN.T	T. Vasudevan
111	VIGNESH.G	G. Vignesh
112	VIGNESH.S	S. Vignesh
113	VINITHA.S(Sen)	S. Vinitha
114	VINITHA.S(sub)	S. Vinitha




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

ATTENDANCE & FEEDBACK SHEET

COLLEGE NAME: M.A.M B-School.

DEPT/SEC: MBA

TRAINER NAME: Rajeshkumar.p

YEAR: II - year

TOPIC COVERED: Ap Titudo

DATE & SESSION:

RATING	EXCELLENT - A	GOOD - B	AVERAGE - C	POOR - D
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S. NO	NAME	SIGN	TRAINER'S RATING	FEEDBACK
1	VAIDHEGI - V	<i>[Signature]</i>	A	I gained more knowledge from this
2	MEENAKSHI - K	<i>[Signature]</i>	A	Really it was a fruitful session.
3	SUPRIYA - R	<i>[Signature]</i>	A	It opened doors to learn more things
4	IRHWARYA - M	<i>[Signature]</i>	A	Valuable, Enjoyable & easily understandable
5	BEBINA - S	<i>[Signature]</i>	A	Learning magnificent short cuts
6	KOWICALYA - G	<i>[Signature]</i>	A	more dedicated and improves confidence
7	RAHAMATH NISHA - P	<i>[Signature]</i>	A	Thankyou So much for your very
8				valuable training. Thankyou for
9				your experience and favorable Research
10	Thejashwini - P	<i>[Signature]</i>	A	Thank you very much. This was
11				the best session I attended
12				in my life.
13	SIVA PRIYA R	<i>[Signature]</i>	A	This session was excellent,
14				for me which I haven't
15				attend in my life. Thank you
16	Poorvima - S	<i>[Signature]</i>	A	Thankyou for this wonderful
17				opportunity to learning & this
18				session is very useful and
19				good trainer for this apt
20				session.
21	Vignesh - S		A+	easy to understand and
22				new learning everyday.
23	Nedrazeni - M	<i>[Signature]</i>	O	This teaching methods are great. Very
24				useful for this and
25	Keerthi Ratan - S	<i>[Signature]</i>	A+	training. good trainer
26				and good lecturer.
27				Thank you for so much.
28				Very valuable this
29	Thinalakshmi	<i>[Signature]</i>	A+	training and very useful
30	Vijayashree	<i>[Signature]</i>	A	via. to meet your
31	KEVIN CLASON	<i>[Signature]</i>	A+	All questions lead to
32				excellent short cuts.
33	V. NANDHAKUMAR	<i>[Signature]</i>	A++	Thankyou for this wonderful
34				opportunity to learning aptitude
35				class is very useful to my career
R. Gurusubramanian		<i>[Signature]</i>	A+	This training is very very use
				ful and lot of problems and
				good Achievement to my career
				and good teaching skills to
				communicate.



36	R. Divya Jay	[Signature]	A	The wonderful opportunity give me in the class very useful for my career. Teaching very easy & very excellent
37				
38				
39				
40				
41	K. Manokandan	K. Manokandan	A	Thank you sir, it's very useful for future.
42				
43	I. Harisharan	I. Harisharan	A	It's very useful session for me to attend competitive exam. surely get banking job someday.
44				
45				
46				
47	M. SIVA SOOBYA	[Signature]	A	I well learned for all decisions made
48	P. Aravindhazamy	[Signature]	A	First time I'm interested to learn Maths. It very useful for facing an exam
49				
50				
51				
52	S. Muthupandi	[Signature]	A+	Thank you for giving the opportunity for learning aptitude shortcuts it's very use
53				
54				
55	M. Siva Shankar	[Signature]	A+	Pleasing mathematical improvement
56	R. JAYVIND KUMAR	[Signature]	A+	Quality of speech way is Excellent.
57				
58	M. MOHAMED SAMEER	[Signature]		He learn more and more
59	C. VARATHARAJAN	[Signature]	A+	First time I'm interested to learn Maths. Very useful.
60				
61				
62	NAVEEN. M	[Signature]	A	I gained more knowledge and skills development. Thanks a lot.
63				
64	T. SHAKISHARMA	[Signature]	A+	It was very useful.
65	SURIYAPRAKASHAN	[Signature]	A+	I learn to many importance of shortcuts and aptitude class is very useful to us.
66				
67				
68	M. Sasthya Selaan	[Signature]	A+	It's very excellent class and very teaching skill. I'm very well. Learning my skill was developing a new ideas
69	SARAVANAN	[Signature]	A	Excellent with the shortcuts in an elegant way.
70				



TRAINER'S FEEDBACK ABOUT THE STUDENT'S:

Good & Interactive.

TRAINER'S SIGNATURE: [Signature]

PLACEMENT COORDINATOR SIGNATURE:

M.A.M BUSINESS SCHOOL

INNATE TRAINING - ATTENDANCE

S.NO	STUDENTS NAMES	DAY1 06/10/2022	DAY2 07/10/2022	DAY3 08/10/2022	DAY4 09/10/2022	DAY5 10/10/2022	DAY6 11/10/2022	DAY7 12/10/2022	8-5 DAY8 13/10/2022	1-4 DAY9 14/10/2022	DAY10 15/10/2022	DAY11 16/10/2022	DAY12 17/10/2022
1	Thyvin kumar	/	/	/	/	/	/	/	/	/	/	/	/
2	Mohamed saameer	/	/	/	/	/	/	/	/	/	/	/	/
3	M. Sivakumarya	/	/	/	/	/	/	/	/	/	/	/	/
4	R. Sivapriya	/	/	/	/	/	/	/	/	/	/	/	/
5	Rubamathi mahia	/	/	/	/	/	/	/	/	/	/	/	/
6	Supriya	/	/	/	/	/	/	/	/	/	/	/	/
7	Mecnakshi E	/	/	/	/	/	/	/	/	/	/	/	/
8	Manikandan k	/	/	/	/	/	/	/	/	/	/	/	/
9	Thejaswini P	/	/	/	/	/	/	/	/	/	/	/	/
10	Vinatharajan	/	/	/	/	/	/	/	/	/	/	/	/
11	Nivaseen M	/	/	/	/	/	/	/	/	/	/	/	/
12	Vignesh G	/	/	/	/	/	/	/	/	/	/	/	/
13	M Neelaveni	/	/	/	/	/	/	/	/	/	/	/	/
14	Bebina	/	/	/	/	/	/	/	/	/	/	/	/
15	Dheethana	/	/	/	/	/	/	/	/	/	/	/	/
16	Madhumathi	/	/	/	/	/	/	/	/	/	/	/	/
17	Muthurajadi	/	/	/	/	/	/	/	/	/	/	/	/
18	P keertika	/	/	/	/	/	/	/	/	/	/	/	/
19	sathyaseelan	/	/	/	/	/	/	/	/	/	/	/	/
20	Haritharan	/	/	/	/	/	/	/	/	/	/	/	/
21	Guruprasana	/	/	/	/	/	/	/	/	/	/	/	/
22	G Kowsalya	/	/	/	/	/	/	/	/	/	/	/	/
23	Janarthanan	/	/	/	/	/	/	/	/	/	/	/	/
24	Gowtham	/	/	/	/	/	/	/	/	/	/	/	/
25	Keerthirajan	/	/	/	/	/	/	/	/	/	/	/	/
26	Arthi	/	/	/	/	/	/	/	/	/	/	/	/
27	Infantena	/	/	/	/	/	/	/	/	/	/	/	/
28	Mathamitha	/	/	/	/	/	/	/	/	/	/	/	/
29	poornima	/	/	/	/	/	/	/	/	/	/	/	/
30	R suravanan	/	/	/	/	/	/	/	/	/	/	/	/
31	survya prakash	/	/	/	/	/	/	/	/	/	/	/	/
32	Thnakaran	/	/	/	/	/	/	/	/	/	/	/	/
33	Arun raj	/	/	/	/	/	/	/	/	/	/	/	/
34	kovinchelatham	/	/	/	/	/	/	/	/	/	/	/	/
35	sharatharun	/	/	/	/	/	/	/	/	/	/	/	/
36	Ragunanth	/	/	/	/	/	/	/	/	/	/	/	/
37	Sarva R	/	/	/	/	/	/	/	/	/	/	/	/
38	Svayambhar	/	/	/	/	/	/	/	/	/	/	/	/
39	vignesh S	/	/	/	/	/	/	/	/	/	/	/	/
40	Nandhakumar	/	/	/	/	/	/	/	/	/	/	/	/
41	laxarva	/	/	/	/	/	/	/	/	/	/	/	/
42	vaidhegi	/	/	/	/	/	/	/	/	/	/	/	/



Atyindaraj a

Pran Kumar a

Handwritten marks and signatures in the right margin of the attendance sheet.

SEPTEMBER 08, 2022
CHENNAI.

TO,

THE PRINCIPAL,
MAM COLLEGE OF ENGINEERING & TECHNOLOGY,
TRICHY.

SUB: REG - EMPLOYABILITY SKILLS DEVELOPMENT PROGRAM - MBA .

Dear Sir / Madam,

At the out set, let us thank you very much for having personal discussion with us and its been a nice discussion with you. Further to the discussion had with you, please find **Success Oriented Output Training Module** details for your reference.

We hope that we will be able to support you better in terms of trainings, increase in productivity and results from your Students.

Assuring you of our best quality and services at all times.

Thanks & Regards,

Prabhakaran. M


Director

Innate Talent

Mobile: +91-9894459953

Email: sm.prabhakaran@innatetalent.in




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

No: 11/1, 3rd Floor, Pillaiyar Kovil St., Saidapet, Chennai - 15.
Contact: 98944 59953, Email: hr@innatetalent.in

ABOUT INNATE TALENT

Innate Talent is a professionally managed organization in the field of Training and HR for the past 5 years. It was incorporated with the aim of offering multiple training and placement solutions in different areas worldwide to the aspiring potential candidates and to the corporate sector.

Our training programs for the students in Schools, Colleges and Universities are well designed to enable the students to achieve the employability skills and practical life exposure in order to develop themselves and assisting them in getting better placements. **Learning is a "Celebration"**.

Our motive is that every participant should be enriched with knowledge when they move out of the class every day, and they need to learn and enjoy the session completely.

Our Innovative Learning Methodology will be completely different when compared to those of other corporate, we will make the students to understand the importance of training and will make them to think creatively and will provide a lot number of **SHORTCUT** methods.

OUR PRODUCTS

OUR SERVICES

1. Aptitude (Quantitative & Reasoning & Verbal)
2. Soft Skills Training (Life & Employability)
3. English Proficiency Development Training
4. Technical Training (C, C++, Java, Php, Java Script, Angular JS, Android, Data Structure, Algorithm)
5. Path Transformation Program (First Years)
6. Mind Mapping & NLP
7. Faculty Development Program
8. PLACEMENT ASSISTANCE



OUR EXPERTISE

COMPANY SPECIFIC TRAINING

TCS,	COGNIZANT,
INFOSYS,	ACCENTURE,
TECH MAHINDRA,	HCL,
WIPRO,	SYNTEL
VIRTUSA,	ZOHO

"AMCAT TRAINING"

COMPETITIVE EXAMS TRAINING

BANK PO	&	CLERICAL,
SSC,	RRB,	AAI,
UPSC (CSAT PAPER)		

COURSE - 12 DAYS

COURSE CONTENT - APTITUDE & EMPLOYABILITY SKILLS

- | | |
|--|------------|
| 1. QUANTITATIVE APTITUDE & VEDIC MATHEMATICS | - 21 HOURS |
| 2. REASONING APTITUDE | - 15 HOURS |
| 3. VERBAL APTITUDE | - 09 HOURS |
| 4. EMPLOYABILITY SKILLS | - 09 HOURS |
| 5. LIFE SKILLS | - 09 HOURS |
| 6. COMMUNICATION & LANGUAGE SKILLS | - 09 HOURS |

APTITUDE SKILLS & VEDIC MATHS – 45 HOURS

QUANTITATIVE APTITUDE TRAINING – (21 Hours)

Number Systems - Basics & Advanced Level

Ratio & Proportion, Ages, Partnership

Averages, Alligations & Mixtures

Percentage, Profit & Loss

Time & Work



Pipes & Cisterns, Chain Rule

Probability

Permutation & Combination

Clocks and Calendars

TSD, Problems on Train, Boats & Streams

Simple & Compound Interest

VEDIC MATHEMATICS

Squares ending with 5

Squares ending with 55

Squares using Base 50, 100, 500, 1000 (For min 220 numbers Square value)

Square Root & Cube Root

Unit Digits Value

Finding Last Two Digits Value

Finding Prime Numbers

REASONING APTITUDE TRAINING – (15 Hours)

LOGICAL REASONING:

Syllogism & Logical Analogy

Coding & Decoding, Odd Man Out,

Number Series, Direction Sense, Blood Relationship

Ranking Order, Coding Inequalities



ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Eligibility Test

NON VERBAL REASONING:

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dices Oriented

DATA INTERPRETATION

DATA SUFFICIENCY

VERBAL APTITUDE TRAINING – (09 Hours)

Advanced Grammar (Parts of Speech, Tenses, Articles)	3 hrs
Error Correction, Spotting Errors, Sentence Correction & Improvement	3 hrs
Vocabulary Development	3 hrs
Essay Writing & Email Writing, Paragraph Jumble	3 hrs

COMMUNICATION & LIFE SKILLS

COMMUNICATION & LISTENING SKILLS

- To understand oneself as a Communicator
- Understanding the Communication styles of others
- To understand the components of Effective Communication



- To develop skills in creating, sending & receiving
- Eliminate barriers while communicating
- To understand the Verbal & Non Verbal behaviors
- Dealing with emotions while communicating
- Just a Minute (JAM Session)

ART OF PRESENTATION & PUBLIC SPEAKING

- To understand the components of Presentation Skills
- To understand Presentation Construction & Delivery Methodology
- Understanding the participants & Tailoring a Presentation
- Delivery Techniques & Visual Effects / Individual & Group Presentations

MOTIVATION & PERSONALITY ENHANCEMENT

- The Power of Goals & its Effect
- The Effect of Motivation & The Final Motivation
- SWOT Analysis
- Personality Enhancement & Body Language
- Hand Shaking & Dress Code
- Personal Grooming



POSITIVE ATTITUDE & GOAL SETTING

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews

CREATIVITY & TIME MANAGEMENT

- To develop Creative Thinking, Innovative & Problem Solving
- Myths About Managing Your Time & How to Delegate Effectively
- The Art of Anticipating / Plugging Time Leaks / Power Tools

TEAM BUILDING & LEADERSHIP QUALITIES

- Stronger Leadership skills & Quicker decision making
- Assess their leadership style & elevate self-awareness
- Effectiveness in personal interactions with others
- More constructive conflict resolution / Team Player

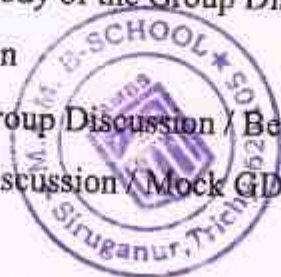
EMPLOYABILITY SKILLS

ATTITUDE & GOAL SETTING

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews

GROUP DISCUSSION & MOCK GD

- Objective of GD / Examining Self Image
- Understand Category Behaviors in Team Discussions
- Initiation / Introduction / Body of the Group Discussion
- Summarization / Conclusion
- Evaluation Methods in a Group Discussion / Best scoring points
- Do's & Don'ts of Group Discussion / Mock GD



RESUME BUILDING

- Importance of Resume / Points to keep in Mind
- Types of Resume / Components of a Good Resume
- Style, Font & Print / Things to Avoid & Common Errors / Cover Letter
- Individual Resume Preparation with Corrections

INTERVIEW SKILLS

- Interview Tips and Techniques
- Mistakes, Trends, and Resources / Key Interview Principles
- Handle Yourself Nonverbally / Questions You Should Ask
- Sample Interviews

ADVANTAGES OF HAVING INNATE TALENT

1. We are associated with the **Top Quality & Certified** Trainers in Tamilnadu.
2. **Output Oriented Training** rather than feedback oriented one.
3. **100% satisfying** the Commitments given to the Clients and Retaining the Clients with Our Quality Service.
4. Our Material is one of our major strength - **High Quality Material** (Contains both Beginners and Advanced Level)
5. General **Career Guidance & Motivation** for respective departments will be given along with the Training Classes.
6. A lot number of **Shortcuts** in each topic will be provided.
7. Sessions will be lively, and we will ensure that students will move out with a **Positive Mind Set** and **Increased Confidence**.



M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY

TRICHY - CHENNAI TRUNK ROAD, SIRUGANUR,
TIRUCHIRAPPALLI - 621 105. PHONE : 97894 84313

RECEIPT

No.: 17

Date: 8-10-2022

Name: Students Development Expenses

Admission Year / Br.:
Indirect Expenses

for our students
positional.

SI No	PARTICULARS	Amount	
		Rs.	P5.
1	MAMBS EXPENSES	46,750.00	



TOTAL 46,750.00

Received Rupees

Forty Six Thousand Seven Hundred Fifty Only

Aptitude Training Programme Fees - II Year MBA

Cashier

1. Ensure that entries are correct. 2. Fees once paid will not be refunded. 3. Receipt to be produced anytime on demand

19	Sathyaseelan	750
20	Hariharan	1500
21	Guruprasana	750
22	G.Kowsalya	750
23	Janarthanan	750
24	Gowtham	750
25	Keerthirajan	1500
26	Arthi	1500
27	Infantena	750
28	Mathumitha	750
29	Poornima	750
30	R.saravanan	750
31	suriya prakash	750
32	Thinakaran	1000
33	Arun raj	1500
34	Kevinclustun	1500
35	Shamsharma	750
36	Ragunanth	750
37	Surya R	750
38	Sivashankar	1500
39	vignesh.S	750
40	Nandhakumar	750
41	Iswarya	1500
42	Vaidhegi	750



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Greetings from M.A.M BUSINESS SCHOOL

With reference to your email to conduct a training program on Aptitude for our students scheduled from 6th October to 19th October, we are glad to accept the proposal,

42 students have to be trained by your esteemed trainers.

INNATE TRAINING STUDENTS

1	Thivin kumar	1500
2	Mohamed sameer	1500
3	M.Sivasoorya	1500
4	R.Sivapriya	1500
5	Rahamath nisha	1500
6	Supriya.	1500
7	Meenakshi.k	1500
8	Manikandan.k	750
9	Thejaswini.P	750
10	Varatharajan	750
11	Naveen.M	750
12	Vignesh.G	1500
13	M.Neelaveni	1500
14	Bebina	1500
15	Dheetchana	1500
16	Madhumathi	750
17	Muthupandi	1500
18	P.keerthika	1500
19	Sathyaseelan	750
20	Hariharan	1500
21	Guruprasana	750
22	G.Kowsalya	750
23	Janarthanan	750
24	Gowtham	750
25	Keerthirajan	1500
26	Arthi	1500
27	Infantena	750
28	Mathumitha	750
29	Poornima	750
30	R.saravanan	750
31	suriya prakash	750
32	Thinakaran	1000
33	Arun raj	1500
34	Kevinclustun	1500
35	Shamsharma	750
36	Ragunanth	750
37	Surya R	750
38	Sivashankar	1500
39	vignesh.S	750
40	Nandhakumar	750
41	Iswarya	1500
42	Vaidhegi	750



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY

TRICHY - CHENNAI TRUNK ROAD, SIRUGANUR,
TIRUCHIRAPPALLI - 621 105. PHONE : 97894 84313

RECEIPT

No. : 19

Date: 10-2022

Name : Students Development Expenses

Admission Year / Br : Indirect Expenses

Sl.No	PARTICULARS	Amount	
		Rs.	Ps.
1	MAMBS EXPENSES	17,750.00	
TOTAL		17,750.00	



Received Rupees Seventeen Thousand Seven Hundred Fifty Only

Aptitude Training Programme Fees - II Year MBA -
24 Student

[Signature]
Cashier

1. Ensure that entries are correct. 2. Fees once paid will not be refunded. 3. Receipt to be produced anytime on demand

20	Janarthana	750
21	Gowtham	750
22	Infantena	750
23	Aravindhasamy	750
24	Thinakaran	500

Remaining 23 students have paid Rs 750 kindly receive the amount of seventeen thousand seven fifty rupees only *and our student have paid 500*

(Received the amount of 24 students-Rs,17,750)

By Innate Talent
Signature



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

our students
osal.

750

750

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750

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750

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750

750

500

ings from M.A.M BUSINESS SCHOOL

With reference to your email to conduct a training program on Aptitude for our students scheduled from 6th October to 19th October, we are glad to accept the proposal.

42 students have to be trained by your esteemed trainers.

1	Manikandan.k	750
2	Thejaswini.P	750
3	Varatharajan	750
4	Naveen.M	750
5	Mathumitha.p	750
6	Poornima	750
7	R.saravanan	750
8	Suriyaprakash	750
9	Shamsharma	750
10	Ragunanth	750
11	Surya.R	750
12	Vignesh.s	750
13	Nandha kumar	750
14	Vaidhegi	750
15	Premkumar	750
16	Madhumathi	750
17	Sathya seelan	750
18	Guruprasanna	750
19	G.kowsalya	750
20	Janarthana	750
21	Gowtham	750
22	Infantena	750
23	Aravindhasamy	750
24	Thinakaran	500

Remaining 23 students have paid Rs 750 kindly receive the amount of seventeen thousand seven fifty rupees only *and our student have paid 500*

(Received the amount of 24 students-Rs,17,750)


By Innate Talent
Signature



P
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

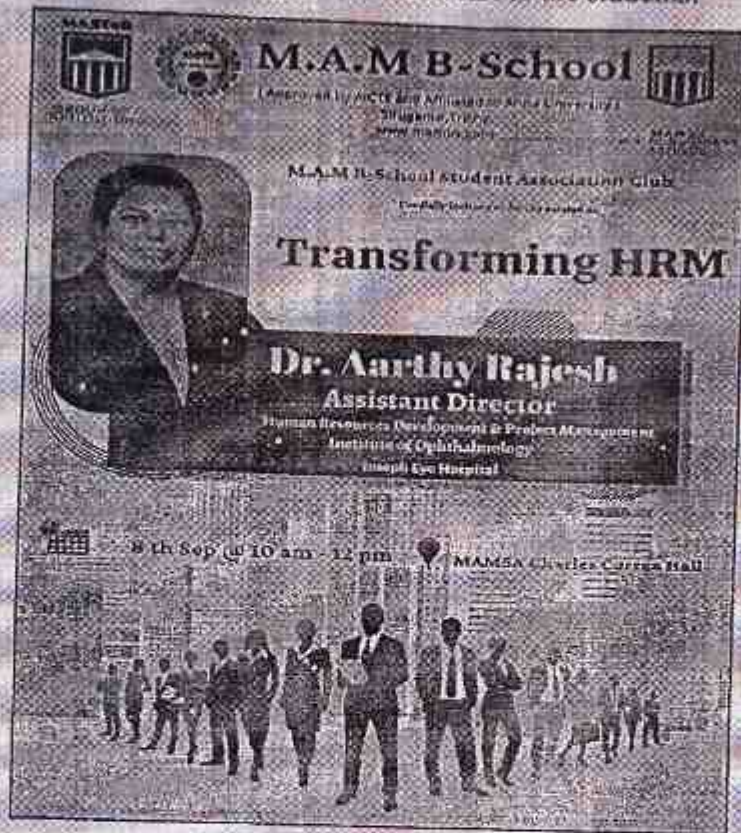
M.A.M.B-School organized Placement Training programme for II MBA students by INNATE TALENT that commenced on 06.10.2022.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy -621105


TRANSFORMING HRM

M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized guest lecture "Transforming HRM" on 08th September, 2022. Dr. M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and gave a short note about HRM transformation in present scenario and key attributes of HR to the students.



Dr.Aarthi Rajesh, Assistant Director, Human Resources Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital, Trichy was the chief guest for the programme. She initiated the session by describing the concept and meaning of HRM transformation as the process of fundamentally rethinking and rechartering the HR function. She also listed the main duties and responsibilities of an HR. The resource person informed that only talent acquisition is not the job of HR, apart from that she explained the duties and on what basis they are getting recruited. She also opined that HRM is the practice of managing people to achieve better performance and in this changing world everyone need be aware of the changing roles of HRM.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Dr. Aarthi Rajesh, pinpointed the challenges faced by the HR departments with reference to performance of various functions like recruitment, selection and development of manpower. She mentioned how the changing HR environment also changes the significant role of HRM.



She also gave some real-life examples to the students for their better understanding about HRM transformation. She insisted the students that they must have a researcher's mind and have the zeal and hunger for learning. The resource person told that transformation requires meticulous planning on the part of HR leaders and senior management.





M.A.M B-School: Programme on Soft and life skills. K Navajothe, Centre in-charge, ICICI Foundation for Inclusive Growth, resource person, 10 a.m. lecture on Transforming HRM. Aarthi Rajesh, Assistant Director, Human Resources and Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital, 10.30 a.m.

Feedback

she explained some strategies to execute a successful transformation such as prioritize people in the transformation, adopt the right technology, create a plan for transformation and tips for a successful HR transformation etc. She opined that, HR transformation will attract and keep talented employees with technology that delivers an easy and no-stress employment experience which leads to reduces manual administrative work for HR, managers and employees. The session was very informative for the students and Mrs.N.Kayalvizhi, Assistant Professor, M.A.M.B-School made the requisite arrangements for the programme.



(Handwritten Signature)
 DIRECTOR
 M.A.M B-SCHOOL
 Siruganur, Trichy-621105


STUDENTS PARTICIPATION RATIO

MALE	FEMALE	TOTAL
60	79	139

OVERALL BILL STATEMENT

SLNO	PARTICULARS	COST	TOTAL AMOUNT
1.	Refreshment Expenses (Fruit juice - 2), Sweets & Snacks	150+70	230
2.	Food Expenses	110*1	110
3.	Citation Expenses(Trophy+Design Sticker)	(475+275)	1200
4.	Transport Expenses		2000
5.	Poster Design		200
Total Amount			Rs.3290




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Sruganur, Trichy - 621 103.

VOUCHER

Date : 25/09/2022

Name : N. Kayalvizhi

Received Rupees : Three hundred and twenty

Bill Ref : Veg Meals (110), Snacks (50), Juice 2780/14

towards [Transforming HRM]

Rs. 320/-

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Sruganur, Trichy - 621 105.

VOUCHER

Date : 25/09/2022

Name : N. Kayalvizhi

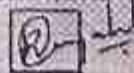
Received Rupees : Two Thousand only

Bill Ref : Transport (Cab)

towards Transforming HRM

Rs. 2000/-

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY

DIRECTOR
M.A.M. B-SCHOOL
Sruganur, Trichy-621105



SAPP

Creation

Wedding Invitation, Multicolor Designing, VIP Visiting Card, ID Cards,
Notice, Non Woven Bags, Bookwork, Flyer & Calendar.

No. 34, Shop No. 03, 1st Floor, Alam Tower, Allmat St, Trichy - 0.

M.A.M. B-SCHOOL | Date: 04.09.22

Students Association Club

- Trophy	-	1100	-
- Sticker Design	-	100	-
		<hr/>	
		1200	
		<hr/>	

[Handwritten mark]



[Handwritten signature]
 DIRECTOR
 M.A.M. B-SCHOOL
 Siraganur, Trichy-621105

Ph.: 0431-4010547 | Cell : 88833 72047

sappcreation.tpl@gmail.com

[Handwritten mark]

M.A.M B-SCHOOL
REGISTRATION FORM (2022)

DATE : 08.09.2022

TRANSFORMING HRM
DR. AARTHY RAJESH
VENUE : CHARLES CORREA HALL

TIME : 10.00AM TO 12.00PM

S.NO	STUDENT NAME	YEAR	SIGNATURE
1	AARTHILS	II	S. Anjali
2	AJITH KUMAR .A	II	A. Ajithk
3	AKASH .A.	II	
4	ANANTH .S	II	
5	ANBU PARAMESHWARI .B	II	Anith
6	APARNA.M	II	
7	ARAVINDHASAMY.P	II	P. Arav
8	ARJUNA	II	
9	AROCKIYAPRIYANKAR	II	Arockiya R
10	ATCHAYA .R	II	R. Atchaya
11	BAVANA .P	II	P. Bavana
12	BEHINA.S	II	Behina
13	CHANDRIET	II	Chandrieta
14	DIARSHINLS	II	S. Diar
15	DHEETCHANA .S	II	Dheetchana
16	DINESH KUMAR .A	II	D. Nesh
17	DIVYA .B	II	D. Divya
18	DURGA .S	II	Durga .S.
19	ELAIYA SLLVLE	II	
20	ELAKKIYA .P	II	P. Elakkiya
21	GAYATHRI .K	II	K. Gayathri
22	GOWSALYAE	II	Gowalya
23	GOWTHAM .A	II	
24	GURUPRASANNAR	II	R. Guruprasanna
25	HARIHARANJ	II	J. Hariharan
26	HASEENA BEGAM .B	II	Haseena Begam
27	HEMA MALINL S	II	
28	HEMALATHA .P	II	P. Hemalatha
29	HEMAMALINL.A	II	A. Hemamalini
30	HEMAVATHY C	II	C. Hemavathi
31	IJAZ AHAMED .S	II	
32	INFANTENA LOURDES.MARY DEVADASS	II	
33	IRFANA BEGUM .Z	II	
34	ISWARYA .M	II	M. Ishwarya
35	JANARTHAN .P	II	
36	JAYAPRABHA .N	II	
37	JAYASRI .K	II	R. Jayasri
38	KANMANI .M	II	
39	KARTHIC .B	II	B. Karthika
40	KARTHIK KUMAR .S	II	



(Handwritten Signature)

DIRECTOR
M.A.M. B-SCHOOL
Suganur, Trichy-621105

DATE : 08.09.2022	TRANSFORMING HRM DR. AARTHY RAJESH VENUE : CHARLES CORREA HALL		TIME : 10.00AM TO 12.00PM
S.NO	STUDENT NAME	YEAR	SIGNATURE
41	KARTHIKA.R	II	R.kthi
42	KAVERER	II	
43	KAYALVIZHI.M	II	
44	KAYALVIZHIS	II	S. K. J.
45	KEERTHI RAJAN.S	II	
46	KEERTHIKA.P	II	
47	KESAVARTHINL.K	II	Keerthi
48	KOWSALYA.G	II	Keerthi
49	MANJUBASHINI.M	II	M. Manjusha
50	MAREESWARAN.R	II	
51	MUTHUPANDI.S	II	
52	SAKTHI PRIYA.N	II	N. Sakthipriya
53	SALMAN AKTHARA	II	
54	SATHYA SEELAN.M	II	N. Sathya Seelan
55	SRI DHARSHINL.K	II	
56	ALAGUSAMY.A	II	
57	MOHAMED AJLAN.K	II	
58	MADHUMATHI.R	II	
59	VEDHAVALLI.V	II	Vedhavi
60	MOHAMED IMZAN.A	II	
61	ATHISTALAKSHMI.M	II	M. Al. Al.
62	KIRUBAVATHIN	II	N. Kiruthi
63	MADHUMITHA.P	II	Madh. M. P.
64	MANIKA VASUKLS	II	S. Manika Vasuki
65	MANIKANDAN.K	II	K. Manikandan
66	MATHAVAN.R	II	P. Mathan
67	MEENAKSHIL.K	II	P. Meenakshi
68	MOHAMED MILLATH.H	II	
69	MOHAMED SAMMER.M	II	
70	MONISHA.R.K	II	
71	MONISHA.K	II	K. Manisha
72	NANDHINLA	II	N. Nandhini
73	NANDHAKUMAR.V	II	V. Nandha
74	NAVEEN.M	II	M. Naveen
75	NEELAVENI.M	II	
76	NITHYA.M	II	H. Nithya
77	NIVEGEETHA.V	II	V. Niveetha
78	NIVETHA.V	II	V. Niveetha
79	NIVETHA.S	II	
80	POORNIMA.S	II	S. Purni



DATE : 08.09.2022		TRANSFORMING HRM DR. AARTHY RAJESH VENUE : CHARLES CORREA HALL.		TIME : 10.00AM TO 12.00PM
S.NO	STUDENT NAME	YEAR	SIGNATURE	
79	PREMKUMAR.S.P	II		
80	PRIYADARSHINLEK	II		
81	PRIYANKA.R	II		
82	RAGUNATH.P	II		
83	RAHAMATJI NISHA.P	II		
84	RAJESHWARLS	II		
85	RAJ KUMAR	II	A. nys.	
86	RAMYA.S	II		
87	RENUKA.M	II	R. R.	
88	REVATHLR	II	R. R.	
89	SARANYA.S	II		
90	SARAVANAN.R	II		
91	SHAMSHARMA.T	II		
92	SIVA PRIYA.R	II	R. S. nys.	
93	SIVA RANJINLEK	II		
94	SIVA SHANKAR.M	II	M. S.	
95	SIVA SOORYA	II	M. S.	
96	SNEHA.R	II		
97	SOWMIYA.R	II		
98	SUBHASHINLEK	II	K. S.	
99	SUBRAMANIYANA	II		
100	SUJITHRA.S	II	S. S.	
101	SUPRIYA.R	II	R. S.	
102	SURYAPRAKASHN	II		
103	SURYA.R	II	S. S.	
104	SWARNAMA.YAS	II	S. S.	
105	SWETHA.C	II	S. S.	
106	THEJASWINLP	II		
107	THIVIN KUMARR	II		
108	VAIDHEGLV	II	V. S.	
109	VARADHARAJAN.C	II	V. S.	
110	VASUDEVAN.T	II	V. S.	
111	VIGNESH.G	II		
112	VIGNESH.S	II	S. Vignesh	
113	VINITHA.S DOB:25.11.1999	II	S. Vinita	
114	VINITHA.S DOB:18.8.2000	II	S. Vinita	
115	VINOTHINLV	II		
116	VISHNUPRIYAA	II		
117	BARATH	II	N. S.	

118 RAGUL.M
119 KEVIN CLASTON J
120 SANJAI KRISHNAN



II M.H.
II J.K.
II S.K.

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

SESSION ON SOFT SKILLS & LIFE SKILLS

M.A.M. B-School Student Association Club in association with Placement Cell organized Guest Lecture "Soft Skills & Life Skills" on 07th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted that the ICICI Foundation for Inclusive Growth greatly trains the rural youth to find attractive jobs pertinent to attain the holistic development for the student.



M.A.M B- School
Approved by AICTE and Affiliated to Anna University,
Siruganur, Trichy. www.mamsb.com

M.A.M B- School Student Association Club & Placement Cell
 cordially invite you for the session on

Soft Skills & Life Skills

Mrs Navajothi
Faculty & Center Incharge
ICICI Foundation for Inclusive Growth

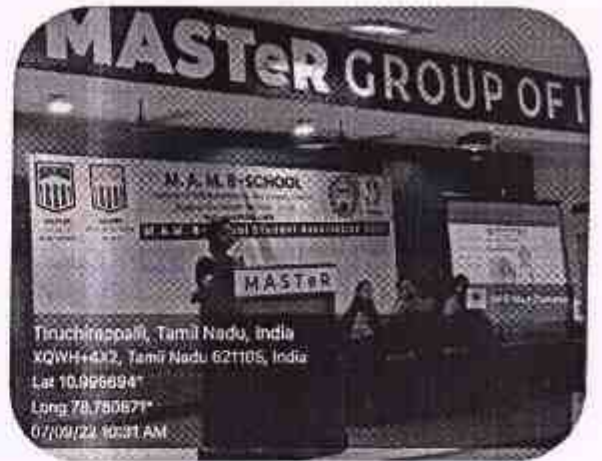
7th September
10 am
Newton Hall

Dr. M. Hemalatha
Director - M.A.M.B

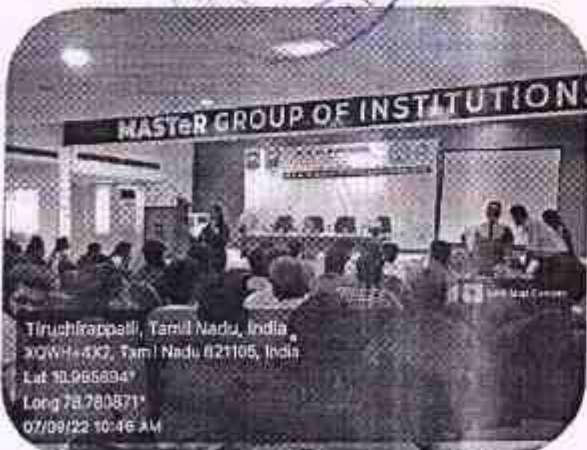
Mrs. Pahlma Bathool Meluk
Secretary & CEO - M.A.M.B.G.I.

Mrs.K.Navajothi, Chairman, Faculty & Center In Charge, ICICI Foundation for Inclusive Growth was the guest speaker for the programme and delivered a session on Soft Skills & Life Skills as part of Skill Development Practices. She highly motivated the students to identify their lucrative chances to reap the fruit of success in their ever competitive job market. She stated that life skills are abilities for adaptive and positive behaviour that enable humans to deal effectively with the demands and challenges of life.





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




Mrs.K.Navajothi highlighted the various Soft Skills that includes Communication, Flexibility, Leadership, Teamwork, Time Management etc. She further explained that soft skills dealt with a wide variety of topics such as vocal and verbal communication with specific reference to corporate communication. She also discussed how to give self introduction, Do's and Don'ts in group discussion, various steps in succeeding interview to the students.



FEEDBACK:

Mrs.K.Navajothi asserted that the most appropriate body language for leadership can have an indelible impact to face the corporate world. She also briefly discussed matters pertaining to interview skills, stress management, presentation and motivational skills, power of positive attitude with the students. She also emphasized the importance of flexibility and adoptability, Problem solving and Interpersonal skills. The session was very much informative by making the realization of soft skills as life skills and also instilled a lot of confidence for the students to face ever competitive challenges at large. Ms. Iris Rinaldi. F, Placement Coordinator, M.A.M.B-School made the requisite arrangements for successful completion of the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 07.09.22

Name : S. Senthil Kumar

Received Rupees : Seven hundred and Fifty Rupees

Bill Ref :

towards Purchased materials for Joint social & Life Skills Activities

Rs. 750/-

SIGNATURE



O.S



DIRECTOR

JOINT-SECRETARY

Shop - 0431-2704787 / Res : 2714693

94864 95854

SRI KANDHAN PAPER STORES

(Old No.5) New No.9, Allimal Street, Trichy - 620 008.

Stationery, Colour Badges, All Party Flags & Birthday Fancy Decorative Items Etc.,

MEMO

Date 6/9/22

2 Pres colour — 260



B260/-



KANDHAN



அருணாசலம் மளிகை

(மொத்தம் & சில்லரை வியாபாரம்)
திருச்சி - சென்னை மெயின் ரோடு, சிறுகனூர்.

No: 1553

Cash Bill

தேதி:

மேலும்: M.A.M. B-School, Student's Associa

S.No.	Particulars	Qty	Amount Rs.
	Feniback (Rs. 15)	10	150
	Ballon (Pocket) (150)	02	300
	Tooth Pic - Rs 20	2	40
Total:			490

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621 105

For அருணாசலம் மளிகை



Creation

Wedding Invitation, Multicolor Designing, VIP Visiting Card, 16 Cards, Notice, Non Woven Bags, Bookwork, Flex, & Calendar.

No.3/4, Shop No.03, 1st Floor, Alam Tower, Allimal St, Trichy-8

Date: 06.09.15

M. M.M. B-SCHOOL -
Students Association club

- Trophy	-	625
- Design & sticker		200
		<hr/>
		825
		<hr/>

d

p

Ph : 0431-4010547 | Cell : 88833 7204
sappcreation.tp@gmail.com





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M BUSINESS SCHOOL STUDENTS ASSOCIATION CLUB-SOFT SKILLS AND LIFE SKILL

S.NO	PARTICULARS	AMOUNT
1	TWOPACKET COLOUR PAPER	RS260
2	FEVISTRICK	RS150
3	BALLOON	RS300
4	TROPHY	RS625
5	DESIGN AND STRICKER	RS200
6	FOOD EXPENSES	RS1000
7	REFRESHMENT	RS1000
8	TRANSPORTATION EXPENSES	RS 2000
9	POSTER DESIGN AND PRINTING CHARGES	RS 200
10	BANNER	RS1500
	TOTAL	RS,7,235




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Guest lecture "Soft Skills & Life Skills" Date: 07.09.2022

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHLS	Aarthi S.
2	AJITH KUMAR.A	Ajith Kumar.A
3	AKASH A	Akash A.
4	ALAGU SAMY P	Alagu Samy P.
5	ANANTHS	Ananth S.
6	ANBU PARAMESHWARI. B	Anbu Parameswari. B.
7	APARNA. M	Aparna M.
8	ARAVINDHASAMY P.	Aravindhasamy P.
9	ARJUN.A	Arjun A.
10	AROCKIYAPRIYANKA.R	Arockiyapriyanka R.
11	ATCHAYA.R	Atchaya R.
12	BAVANA. P	Bavana P.
13	BEBINA. S	Bebina S.
14	CHANDRU.T	Chandru T.
15	DHARSHINI. S	Dharshini S.
16	DHEETCHANA.S	Dheetchana S.
17	DINESH KUMAR A.	Dinesh Kumar A.
18	DIVYA.B	Divya B.
19	DURGA R	Durga R.
20	ELAIYASELVIE	Elaiyaselvie.
21	ELAKKIYA P	Elakkiya P.
22	GAYATHRI K	Gayathri K.



23	GOWSALYA E	E. Guruba
24	GOWTHAM A	Gowtham S.A
25	GURUPRASANNA. R	Guruprasanna P.
26	HARIHARAN.I	I. Hariharan
27	HASEENA BEGAM B.	B. Hasena
28	HEMALATHA. P	P. Hemalatha
29	HEMAMALINLA	A. Hemalini
30	HEMAVATHY C	C. Hemavathy
31	IJAZ AHAMED.S	S. Ijaz Ahmed
32	INFANTENA LOURDES MARY.D	D. Infantena Lourdes Mary
33	IRFANA BEGUM.Z	Z. Irfana Begum
34	ISHWARYA. M	M. Ishwarya
35	JANARTHAN .P	P. Janarthan
36	JAYAPRABHA.N	N. Jayaprabha
37	JAYASRI.R	R. Jayasri
38	KANMANI.M	M. Kanmani
39	KARTHIK KUMAR S	S. Karthik Kumar
40	KARTHIKA. B	B. Karthika
41	KARTHIKA.R	R. Karthika
42	KAVERI.R	R. Kaveri
43	KAYALVIZHI M	M. Kayalvizhi
44	KAYALVIZHI S	S. Kayalvizhi
45	KEERTHI RAJAN S	S. Keerthi Rajan
46	KEERTHIKA.P	P. Keerthika
47	KESAVARTHINI.K	K. Kesavarthini





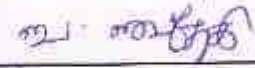
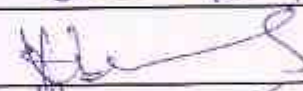




48	KOWSALYA G	Ka S u.
49	MADHUMATHI.R	Madhumathi.
50	MANJUBASHINI M	
51	MAREESWARAN. R	Mareeswaran.
52	MOHAMED AJLAN.K	Mohamed Ajlan.
53	MOHAMED IMRAN.A	A. Mohamed Imran.
54	MONISHA.R.K	R.K. MONISHA
55	MUTHUPANDI S	S. Muthupandi
56	SAKTHIPRIYA .N	N. Sakthipriya
57	SATHYASEELAN. M	M. Sathyaseelan.
58	SRI DHARSHINI. K	K. Sri Dharshini.
59	VEDHAVALLI.V	
60	ATHISTALAKSHMI. M	Athistalakshmi.
61	BARATH N	N. Barath
62	KEVIN CIASTUN J	Kevin Ciastun J.
63	KIRUBAVATHI.N	
64	MADHUMITHA.P	Madhumitha.
65	MANICKA VASUKI.S	
66	MANIKANDAN.K	Manikandan.
67	MATHAVAN.R	
68	MEENAKSHI.K	Meenakshi.
69	MOHAMED MILLATH.H	H. M. Millath
70	MOHAMED SAMMER.M	
71	MONISHA.K	Monisha.
72	NANTHAKUMAR.V	Nanthakumar. V



73	NANDHINI.A	
74	NAVEEN.M	Naveen
75	NEELAVENI.M	M. Nithya
76	NITHYA.M	Nithya
77	NIVEGEETHA.V	V. Nivegeetha
78	NIVETHA.S	Nivetha
79	NIVETHA.V	Nivetha
80	POORNIMA.S	S. Poornima
81	PREMKUMAR.S.P	S. P. Premkumar
82	PRIYADARSHINI.K	Priya
83	RAGUL M	M. Rahul
84	RAGUNAHTH.PEE	Raguna
85	RAHAMATH NISHA.P	Ram Nisha P.
86	RAJESHWARIS	S. Rajeshwari
87	RAJ KUMAR	Raj Kumar C.
88	RAMYA.S	Ramya S.
89	RENUKA.M	Renuka M.
90	REVATHI.R	Revathi
91	SANJAIKRISHNAN C	Sanjaykrishnan C.
92	SARANYA.S	Saranya S.
93	SARAVANAN.R	Saravanan R.
94	SHAMSHARMA.T	T. Sharm
95	SIVA PRIYA.R	Sivapriya
96	SIVA SHANKAR.M	Siva Shankar M.
97	SIVA SOORYA	Siva



98	SIVA RANJANI.R	
99	SUBASHINI.K	
100	SUJITHRA.S	Sujithra.S.
101	SUPRIYA.R	A. Supriya
102	SURYAPRAKASH.N	Surya
103	SURYA.R	
104	SWARNAMALYA.S	
105	SWETHA.C	Swetha
106	THEJASWINI.P	P. Thejaswini
107	THIVIN KUMAR.R	T.K. Ravi
108	VAIDHEGI.V	
109	VARATHARAJAN.C	Varatharajan.C.
110	VASUDEVAN.T	
111	VIGNESH.G	
112	VIGNESH.S	
113	VINITHA.S(Sen)	Vinitha.S.
114	VINITHA.S(sub)	S. Vinitha




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M.A.M. BUSINESS SCHOOL

SHAPING LIVES THROUGH EDUCATION

M.A.M. B-School Student Association Club in association with Placement Cell jointly organized a Career Guidance session "Shaping Lives through Education" on 15th September 2022. Dr. M Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted about the importance of Education in this today's challenging competitive world. Mr. Dane Reeves, Principal Consultant, Educate Me was the resource person for the programme. Mr. Dane Reeves, initiated the session by discussed the importance of education and he stated that it determines the quality of an individual's life and education improves one's knowledge, skills and develops the personality and attitude.



M.A.M B-School

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M.A.M B-School Student Association Club & Placement Cell

cordially invite you for the session on

SHAPING LIVES THROUGH EDUCATION

Our Guest Speaker

Mr. Dane Reeves
Principal Consultant
EducateMe


15TH SEP @ 3 PM
Newton Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI

He also said that education affects the chances of employment for people and a highly educated individual is likely to get a good job. He opined that education provides stability in life, provides financial security, gives self-dependency, make of dreams come true, gives confidence and finally it protects everyone in this competitive world.




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He insisted that a society without education cannot give a bright future to our world. He also informed various higher education opportunities that are spread over across the world and steps to be followed by them to get enrolled with such institutions.



Mr. Dane Reeves also shared by giving a brief inputs on the employability skills with the students. His talk also focused on the recent industry trends in management field and also he listed down the roles/designation currently being practiced in the core companies, their skill set requirements, job responsibilities etc and also explained the career growth ladder. He emphasized on the importance of right mix of knowledge, attitude and additional skills for a successful career advancement. He highlighted about various tips on cracking interviews, financial planning, investment, business planning and resource management with the students.

M.A.M. B-School: Career Guidance Programme on 'Shaping Lives through Education', talk by Dane Reeves, Principal Consultant, EducateMe, 3 p.m.; Inauguration of Menstrual Cafe, talk by Preethi Damodharan, Director, Gramalaya, 11 a.m.

FEEDBACK:

He shared various sectoral specializations such as finance, marketing, HR, operations, logistics and entrepreneurship. The resource person also informed about the corporate expectations from MBA's. The entire session was much informative and thought provoking pertinent to identify the career growth opportunities for the students at large. Ms.F.IRIS RINALDI, Placement Coordinator made the necessary arrangements for successful completion for the programme.




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M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 25/9/2021

Name : F. Bris Rinaldi

Received Rupees : Shaping lives through Education

Bill Ref : poster Design & Designing & printing

towards Two hundred Rupees only

Rs. 200

SIGNATURE



O.S



DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 25/9/2021

Name : F. Bris Rinaldi

Received Rupees : Shaping lives through Education

Bill Ref : Refreshment expenses

towards (Tea & snacks) hundred and fifty Rupees only

Rs. 150/-

SIGNATURE



O.S



DIRECTOR

JOINT-SECRETARY



NO OF STUDENTS :


Overall 240 students attend the session on Shaping lives through Education is 119 Boys; 121 Girls

OVERALL EXPENSES STATEMENT:

S.NO	PARTICULARS	AMOUNT
1	REFRESHMENTS EXPENSES	150
2	POSTER DESIGN EXPENSES	150
3	DESIGNING & PRINTING EXPENSES	50
	TOTAL	Rs,350

Overall Expenses for Session on Shaping lives through Education is RS,350.




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M.A.M B-SCHOOL
REGISTRATION FORM (2022)

DATE: 15.09.2022

SHAPING LIVES THROUGH EDUCATION
MILDANE REEVES
VENUE: NEWTON HALL

TIME: 3 PM

S.NO	STUDENT NAME	YEAR	SIGNATURE
1	AARTHS	II	
2	AJITH KUMAR .A	II	
3	AKASH .A	II	
4	ANANTH .S	II	
5	ANBU PARAMESHWARI .B	II	
6	APARNA .M	II	
7	ARAVINDHASAMY .P	II	
8	ARJUNA	II	
9	AROCKIYAPRIYANKA .R	II	
10	ATCHAYA .R	II	
11	BAVANA .P	II	
12	BEBINAS	II	
13	CHANDRUT	II	
14	DHARSHINS	II	
15	DHEETCHANA .S	II	
16	DENESH KUMAR .A	II	
17	DIVYA .B	II	
18	DURGA .R	II	
19	ELAIYA SELVLE	II	
20	ELAKKIYA .P	II	
21	GAYATHRI .K	II	
22	GOWSALYA .E	II	
23	GOWTRAM .A	II	
24	GURUPRASANNA .R	II	
25	HARIHARANI	II	
26	HASEENA BEGAM .B	II	
27	HEMA MALINI .S	II	
28	JEMALATHA .P	II	
29	HEMAMALINI .A	II	
30	HEMAVATHY .C	II	
31	IJAZ AHAMED .S	II	
32	INFANTENA LOURDES MARY DEVADASS	II	
33	IRFANA BEGUM .Z	II	
34	ISWARYA .M	II	
35	JANARTHAN .P	II	
36	JAYAPRABHAN	II	
37	JAYASRI .R	II	
38	KANMANLM	II	
39	KARTHIGA .B	II	
40	KARTHIK KUMAR .S	II	




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DATE: 15.09.2022	SHAPING LIVES THROUGH EDUCATION MR.DANE REEVES VENUE: NEWTON HALL		TIME: 3 PM
S.NO	STUDENT NAME	YEAR	SIGNATURE
41	KARTHIKA.R	II	
42	KAVERLR	II	
43	KAVALVIZHI.M	II	
44	KAYALVIZHI.S	II	M. Jayalalitha
45	KEERTHI RAJAN.S	II	
46	KEERTHIKA.P	II	S. Prithi
47	KESAVARTHIN.K	II	P. Karthi
48	KOWSALYA.G	II	V. Karunakrishnan
49	MANJUBASHINI.M	II	
50	MAREESWARAN.R	II	M. Manoj
51	MUTHUPANDI.S	II	
52	SAKTHI PRIYA.N	II	S. Prithi
53	SALMAN AKTHAR.A	II	
54	SATHYA SEELAN.M	II	
55	SRI DHARSHINI.K	II	M. Sathya Sree
56	ALAGUSAMY.A	II	K. S. Chou
57	MOHAMED AJLAN.K	II	
58	MADHUMATHI.R	II	
59	VEDHAVALLI.Y	II	R. Mathuram
60	MOHAMED IMBANA	II	
61	ATHISTALAKSHMI.M	II	
62	KIRUBAVATHILN	II	M. Arul
63	MADHUMITHA.P	II	N. K. Ti
64	MANIKA VASUKLS	II	Madh. H. P.
65	MANIKANDAN.K	II	S. Manikavasagar
66	MATHAVAN.R	II	K. Manikavasagar
67	MEENAKSHI.K	II	
68	MOHAMED MILLATH.H	II	
69	MOHAMED SAMMER.M	II	
70	MONISHA.R.K	II	
71	MONISHA.K	II	
72	NANDHINA	II	1004
73	NANTHAKUMARI.Y	II	Arul
74	NAVEEN.M	II	
75	NEELAVENI.M	II	M. Manoj
76	NITHYAM	II	
77	NIVEGEETHA.V	II	M. Prithi
78	NIVETHA.V	II	V. Niveetha
79	NIVETILAS	II	Niveetha
80	POORNIMA.S	II	S. Niveetha



DATE : 15/09/2022		SHAPING LIVES THROUGH EDUCATION MR.DANE REEVES VENUE: NEWTON HALL		TIME: 3 PM
S.NO	STUDENT NAME	YEAR	SIGNATURE	
79	PREMKUMAR.S.P	II	S.P. D.	
80	PRIYADARSHINLEK	II	P. Pray. Darshin	
81	PRIYANKA.R	II		
82	RAGUNATH.P	II		
83	RAHAMATH NISHA.P	II	R. Rama Nisha	
84	RAJESHWARLS	II		
85	RAJ KUMAR	II	A. Raj	
86	RAMYAS	II		
87	RENUKA.M	II	M. R.	
88	REVATHILR	II	R. Revathi	
89	SARANYAS	II	S. Saranya	
90	SARAVANAN.R	II		
91	SHAMSHARMA.T	II	T. Shama	
92	SIVA PRIYA.R	II	R. Siva	
93	SIVA RAJINLEK	II		
94	SIVA SHANKAR.M	II	M. Siva	
95	SIVA SOORYA	II	S. Soorya	
96	SNEHA.R	II		
97	SOWMIYA.R	II		
98	SUBHASHINLEK	II		
99	SUBRAMANYANA	II		
100	SUJITHRAS	II	S. Sujithra	
101	SUPRIYA.R	II		
102	SURYAPRAKASH.N	II	N. Surya	
103	SURYA.R	II		
104	SWARNAMALYA.S	II	S. Swarna	
105	SWETHA.C	II	C. Swetha	
106	THEJASWINEP	II	P. Theja	
107	THIVIN KUMAR.R	II		
108	VAIDHEGLY	II		
109	VARADHARAJAN.C	II	C. Varadharajam	
110	VASUDEVAN.T	II	T. Vasudevan	
111	VIGNESH.G	II	G. Vignesh	
112	VIGNESH.S	II		
113	VINITHA.S DOB:25.11.1999	II	S. Vinita	
114	VINITHA.S DOB:18.8.2000	II	S. Vinita	
115	VINOTHINLV	II		
116	VISHNUPRIYA.A	II		
117	BARATH	II		




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**PROGRAMME COMPLETION
REPORT**

For
**Session on "UPSC Career for
Managers"**

Date:06.10.2021




DIRECTOR
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M.A.M B-School Student Association Club
cordially invites you for the session on

UPSC CAREER FOR MANAGERS



Oct 6, 2021 @ 3 - 4 pm



MAMCET Newton Hall

Chief Guest

Dr. R. VICTOR LAZARUS

Associate Dean- Training & Placement
Bishop Heber College,
Trichy



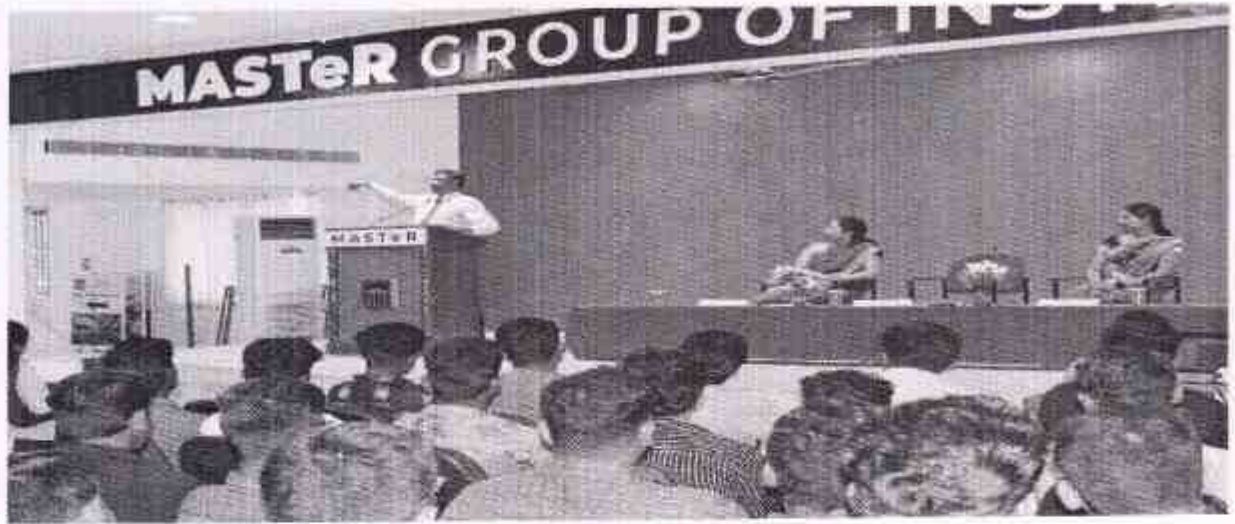
JOIN US

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -MASTeR GI.



Session on UPSC Career for Managers by Dr.R. Victor Lazarus, Associate Dean (Training & Placement), Bishop Heber College, Trichy.



Our mambs students are participated in UPSC Career for Managers for the career development.



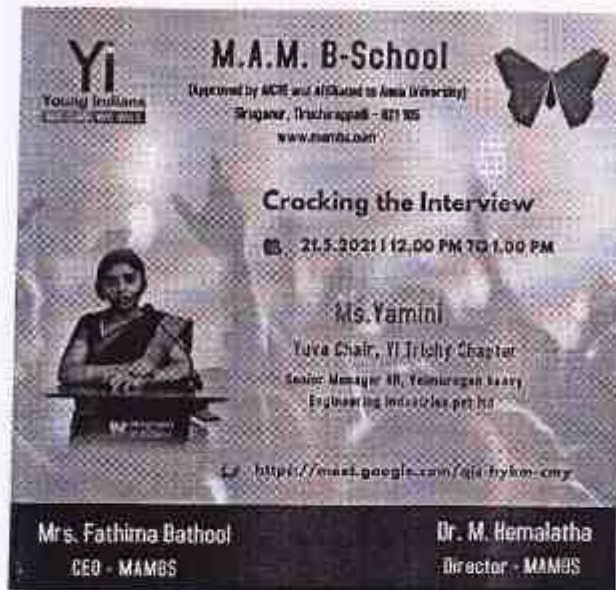
Outcome of the event:

The Session on UPSC Career for Managers by Dr .R. Victor Lazarus, Associate Dean (Training & Placement), Bishop Heber College, Trichy MAMBS students participated the whole session . This session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment, where students got required inputs. The whole session given eye opening session for interested students.




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Siruganur, Trichy-621107


Date: 21



Yi
Young Indians

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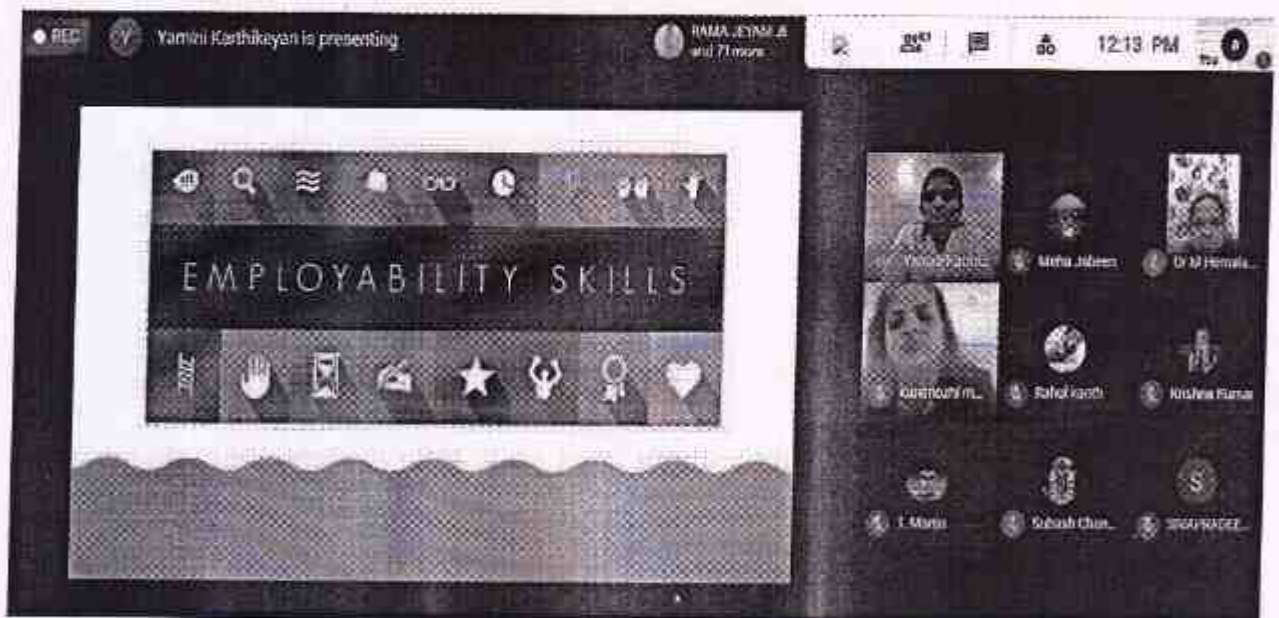
Cracking the Interview
ON: 21.5.2021 | 12:00 PM TO 1:00 PM

Ms. Yamini
Yuva Chair, Yi Trichy Chapter
Senior Manager HR, Velmurugan Heavy Engineering Industries Pvt Ltd

<https://meet.google.com/qj-tykm-cny>

Mrs. Fathima Bathool
CEO - MAMBS


Dr. M. Hemalatha
Director - MAMBS



"Cracking the Interview" by Ms. Yamini (Yuva Chair, Yi Trichy Chapter), Senior Manager HR, Velmurugan Heavy Engineering Industries Pvt Ltd.

A visual fun and an interactive session on how to attend the interview for our MBA students And our Second session was on 21 May 2021 between 12:00 pm to 1:00 pm




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PROGRAMME COMPLETION REPORT

For

Session on Interview Etiquette's and
Grooming

Date: 29.09.2021




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We Cordially invite you all for the Session on
"Interview Etiquette and Grooming"



Guest Speaker
Mrs. Navajothi
Faculty & Center In Charge
ICICI Foundation for Inclusive Growth

Venue : **NEWTON HALL**

Date : **29.9.2021**

Time : **11 a.m to 3.00 p.m**

Interview Etiquette's and Grooming Session by Mrs.Navajothi, Branch Manager from ICICI Foundation today (29.09.2021)



Our mambs students are participated in Interview Etiquette's and Grooming session
For the development of personal and professional skills.





Outcome of the event:

The session enlightened the Interview Etiquette's and Grooming session

For the development of personal and professional skills .this session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment ,where students got required inputs .The whole session given eye opening session for interested students.

Smitha



[Signature]
DIRECTOR
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PROGRAMME COMPLETION REPORT

For
Session on Integral development

Date:06.10.2021




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy

MASTeR



GROUP OF
INSTITUTIONS

M.A.M. B-SCHOOL

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MAMBS
M.A.M. BUSINESS
SCHOOL

Integral Development



Guest Speaker

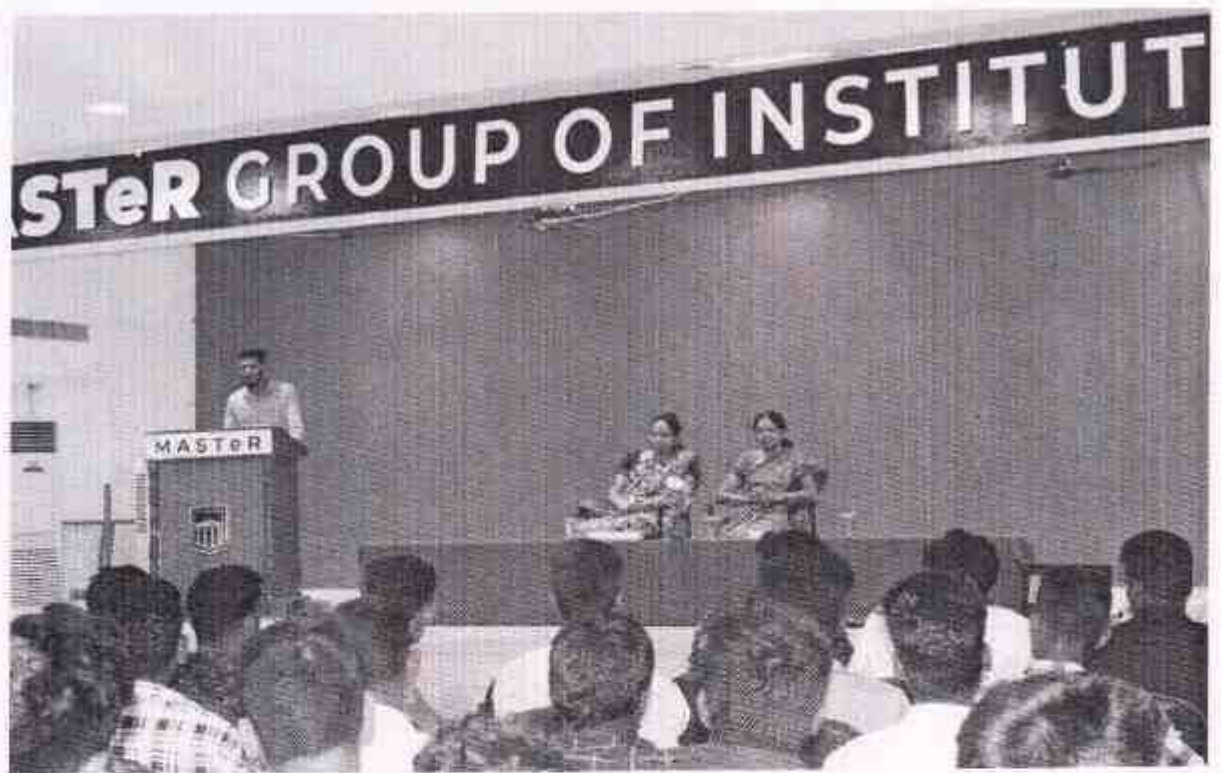
Mrs. Leema Peter

Psychologist

6th October, 2021 | 10 a.m to 1.00 p.m

Venue : Newton Hall





Intergroup development Session by Mrs. Emma Peter, Psychologist today (06.10.2021) in Newton hall



Our mambs students are participated in Integral Development for the development of professional skills .

Outcome of the event:

The Integral Development Session enlightened by Mrs. lemma peter, Psychologist. This session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment, where students got required inputs. The whole session given eye opening session for interested students.



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**PROGRAMME COMPLETION
REPORT
FOR
SESSION ON" PROFESSIONAL
ETHICS AND HUMAN VALUES"**

DATE:30.11.2022




**DIRECTOR
M.A.M.B-SCHOOL
Siruganur, Trichy-621105**



M.A.M.B-SCHOOL

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
Programme Completion Report -Enclosures

Name of the Event : Session on "Professional ethics and human values"

Date of the Event Conducted : 30.11.2022

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	
5.	Acceptance Letter from Resource Person (optional)	
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	✓
14.	PPT slide about the program (optional)	-


Coordinator of the Event


Director





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date:28/11/2022

Submitted to the Director:

Subject: Proposal for approval – “Session on Professional Ethics and human values” program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.IrisRinaldi, Junior Jaycee wing Coordinator,Assistant Professor,M.A.M B-School
2	Title of program	SESSION ON “Professional Ethics and human values”
3	Date/Time	30/11/2022-(3PM TO 4PM)
4	Proposed venue	M.A.M BUSINESS SCHOOL
5	Name of the group institution that will participate	M.A.M BUSINESS SCHOOL
6	Focus audience	I MBA STUDENTS
7	Estimated number of audiences	60
8	Chief guest details	Mrs.R.Indhumathi, Executive Director, SCOPE-Trichy.



(b) The agenda with resource persons for the program has been provided.

1		Date	28/11/2022
Session No.	Topics	Resource Person	
1	Inviting Dignitaries to the Dias	Kailash, President, Junior Jaycees Wing, MAM B-School	
2	Meeting call to order	Kailash, President, Junior Jaycees Wing, MAM B-School	
3	JCI Creed	Bhatekiyalakshmi, Treasurer, Junior Jaycees Wing, MAM B-School	
4	Welcome Address	Kailash, President, Junior Jaycees Wing, MAM B-School	
5	Introduction to trainer	Janani, Project Director, Junior Jaycees Wing, MAM B-School	
6	Floor Handed over to Trainer	Kailash, President, Junior Jaycees Wing, MAM B-School	
7	Floor Handed over to Moderator	MC	
8	Feedback by Participants	By students	
9	Pleasantries	Mrs.R.Indhumathi, Executive Director,	





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



	SCOPE-Trichy.
--	---------------

(c) Participant list:

Sl No	Details of participants
1	Priyanka V
2	Priyashree P
3	Pushparaj P
4	Ragupathi S
5	Rajashree G A
6	Rakshana B
7	Ramya Jenifer V
8	Ravikumar P
9	Renu Metilda S
10	Revathi K
11	Revathi S
12	Roshini A
13	Rubini S
14	Sahaya Subhashini T
15	Sakthi R
16	Sakthidharan L
17	Sanjay V
18	Sanjuvu P
19	Santhosh kumar R
	Hariharan M
	Jeni Esther J





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Siruganur, Trichy -621105

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22	Johnraj R
23	Joshina Mary A
24	Kailash H V
25	Kalpana M
26	Kanimozhi K
27	Karthik Raja S
28	Kavinkumar M
29	Kaviya R
30	Kaviya S
31	Kaviyaran M
32	Keerthana T
33	Kesavan M
34	Kesavarthini M
35	Kirubanithi R
36	Krishnaraj V
37	Krithika R
38	Lavanya R
39	Lilly Pushpam M
40	Logesh K
41	Lokeshwari S
42	Madhankumar M
43	Madhavan V
44	Madhumitha R
45	Mahendran S





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M.A.M.B-SCHOOL

46	Mangayarkarasi K
47	Manikandan K
48	Manoj M
49	Manoj P
50	Mathavan T
51	Mathiyasri M
52	Meena P
53	Meena R
54	Meyappan M
55	Mohamed Basith H
56	Mohamed Sameer B
57	Mohammed Ibrahim S
58	Mohanraj R
59	Nadees V
60	Nandhana Varshini G

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
--	--	---



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

(d) The budget for the program is as stated below: ✓

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Honorarium	800	Cash
2	Refreshments	375	Cash
3	Material preparation cost	200	Cash
4	Transportation Cost	1000	Cash
Total budgeted expenses		Rs 2,375	


Faculty Coordinator


IQAC Coordinator


Director





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date:28/11/2022

Report on Program Conducted

(a) Program Details:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms. F.Iris Rinaldi, Junior Jaycee wing Coordinator, Assistant Professor, M.A.M B-School
2	Title of program	Session on Professional Ethics and human values"
3	Date/Time	30/11/2022-(3PM TO 4PM)
4	Proposed venue	M.A.M BUSINESS SCHOOL
5	Name of the group institution that will participate	M.A.M BUSINESS SCHOOL
6	Total number of audiences who attended	60
7	Chief guest details	Mrs. R. Indhumathi , Executive Director SCOPE- Trichy.
8	Description of the event	M.A.M.B-School Student Association Club in association with Student Junior Jaycee wing Club organized session on entitled: "Professional Ethics and human values" on 30 November 2022 at M.A.M business school. Mrs.R.Indhumathi, Executive Director-(SCOPE) Trichy was the resource person for this programme. Dr. M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and gave a short note about Professional ethics and Human values as Human values and professional ethics are complementary to each other. Whereas human values convey personal conviction, ethics describe the accepted principles and standards of conduct about moral duties and virtues as applied to an organization. She also opined that the success of an institution's mission and vision is driven by value-based ethical behaviour of its committed faculty members, officers, staff and students. She also listed some of the vital components of professional ethics such as Integrity, Trusteeship, Harmony, Accountability, Commitment, Respectfulness and sustainability. She also said that Human values and professional ethics are complementary to each other and Values tell us what we want to do or achieve in our life,



		whereas ethics helps us in deciding what is morally correct or incorrect.
9	Outcomes of the event	The students realized the essence of understanding the attitudes, motivation and behaviours and influences our perception of the world around us. She further explained that Professional ethics are principles that govern the behaviour of a person or group in a business environment. Like values, professional ethics provide rules on how a person should act towards other people and institutions in such an environment. She also pinpointed the main objectives of promotion of Ethics and Human Values are to create awareness, conviction & commitment to values for improving the quality of life through education, and for advancing social and human well being. She also mentioned some principles of professional ethics are beneficence, non-maleficance, autonomy, justice; truth-telling and promise-keeping. She also listed some basic individual values like Conformity, Tradition, Security, Power, Achievement, Hedonism, Stimulation, Self-Direction, Universalism, and Benevolence.

(a) Participant list:

SL No	Name of the Participant	Year/ Sec
1	Priyanka V	I MBA/ C Section
2	Priyashree P	I MBA/ C Section
3	Pushparaj P	I MBA/ C Section
4	Ragupathi S	I MBA/ C Section
5	Rajashree G A	I MBA/ C Section
6	Rakshana B	I MBA/ C Section
7	Ramya Jenifer V	I MBA/ C Section
8	Ravikumar P	I MBA/ C Section
9	Renu Mettilda S	I MBA/ C Section



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



10	Revathi K	I MBA/ C Section
11	Revathi S	I MBA/ C Section
12	Roshini A	I MBA/ C Section
13	Rubini S	I MBA/ C Section
14	Sahaya Subhashini T	I MBA/ C Section
15	Sakthi R	I MBA/ C Section
16	Sakthidharan L	I MBA/ C Section
17	Sanjay V	I MBA/ C Section
18	Sanjuvu P	I MBA/ C Section
19	Santhosh kumar R	I MBA/ C Section
20	Hariharan M	I MBA/ B Section
21	Jeni Esther J	I MBA/ B Section
22	Johnraj R	I MBA/ B Section
23	Joshina Mary A	I MBA/ B Section
24	Kailash H V	I MBA/ B Section
25	Kalpana M	I MBA/ B Section
26	Kanimozhi K	I MBA/ B Section
27	Karthik Raja S	I MBA/ B Section
28	Kavinkumar M	I MBA/ B Section
29	Kaviya R	I MBA/ B Section
30	Kaviya S	I MBA/ B Section
31	Kaviyarasan M	I MBA/ B Section
32	Keerthana T	I MBA/ B Section
33	Kesavan M	I MBA/ B Section





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



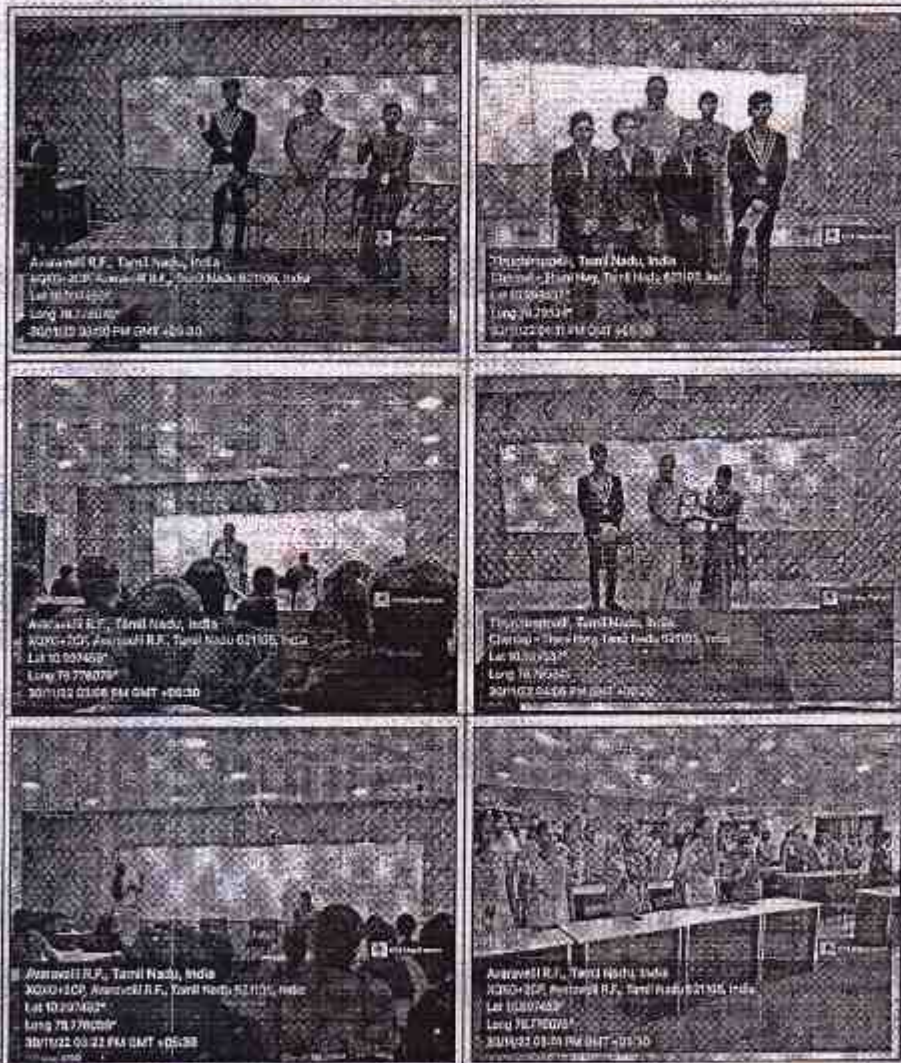
ANNA UNIVERSITY
CHENNAI

34	Kesavarthini M	I MBA/ B Section
35	Kirubanithi R	I MBA/ B Section
36	Krishnaraj V	I MBA/ B Section
37	Krithika R	I MBA/ B Section
38	Lavanya R	I MBA/ B Section
39	Lilly Pushpam M	I MBA/ B Section
40	Logesh K	I MBA/ B Section
41	Lokeshwari S	I MBA/ B Section
42	Madhankumar M	I MBA/ B Section
43	Madhavan V	I MBA/ B Section
44	Madhumitha R	I MBA/ B Section
45	Mahendran S	I MBA/ B Section
46	Mangayarkarasi K	I MBA/ B Section
47	Manikandan K	I MBA/ B Section
48	Manoj M	I MBA/ B Section
49	Manoj P	I MBA/ B Section
50	Mathavan T	I MBA/ B Section
51	Mathiyasri M	I MBA/ B Section
52	Meena P	I MBA/ B Section
53	Meena R	I MBA/ B Section
54	Meyappan M	I MBA/ B Section
55	Mohamed Basith H	I MBA/ B Section
56	Mohamed Sameer B	I MBA/ B Section
57	Mohammed Ibrahim S	I MBA/ B Section



58	Mohanraj R	I MBA/ B Section
59	Nadees V	I MBA/ B Section
60	Nandhana Varshini G	I MBA/ B Section

(c) Photographs (Geotagged) of the program with captions (minimum 06 photographs)





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



(b) Feedback consolidation:

<p>Feedback about the program (information taken from the feedback collected)</p>	<p>M.A.M.B-School Student Association Club in association with Student Junior Jaycee wing Club organized session on entitled: Professional Ethics and human values. She further explained that Professional ethics are principles that govern the behaviour of a person or group in a business environment. Like values, professional ethics provide rules on how a person should act towards other people and institutions in such an environment. students also realized the main objectives of promotion of Ethics and Human Values are to create awareness, conviction & commitment to values for improving the quality of life through education, and for advancing social and human well being. Students gained some principles of professional ethics are beneficence, non-malfeasance, autonomy, justice, truth-telling and promise-keeping.</p>
<p>Suggestions given by participants (information taken from the feedback collected)</p>	<p>Session Entitled: "Professional Ethics and human values" on 30th November, 2022 at M.A.M business school with students Association Club. We received useful information related to vital components of professional ethics such as Integrity, Trusteeship, Harmony, Accountability, Commitment, Respectfulness and sustainability and also madam listed some basic individual values like Conformity, Tradition, Security, Power, Achievement, Hedonism, Stimulation, Self-Direction, Universalism, and Benevolence which is useful for industrial practices. We thankful to the institution for arranging this Useful session as a Whole.</p>

Attach: Program description

<p>Faculty Coordinator</p> 	<p>Director</p> 
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M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



BUDGET UTILIZATION

30/11/2022

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
	Honorarium	800	Cash
	Refreshments	375	Cash
	Material preparation cost	200	Cash
	Transportation Cost	1000	Cash
Total budgeted expenses		Rs 2,375	

Copy to: Director's circular file

For Kind information : Chairman, CEO

 Faculty Coordinator	 IQAC Coordinator	 Director
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M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 28/11/22

Name : S. DEEBAIN

Received Rupees : 375 (Three hundred and seventy five)

Bill Ref : -

towards Refreshment for VMC & Jayra wings on 28/11/22

Rs. 375 / -

SIGNATURE

O.S.

DIRECTOR

JOINT-SECRETARY



20/10/22

Milk saam - ₹ 25

Biscuit - ₹ 30

₹ 55/-



ASWINS HOME SPECIAL

173, 5th, KARUR BYPASS, OAU,
 MINI CHATHRAM BUS STAND
 SRIRANGAM TR,
 Tiruchirappalli
 phone: 337...
 GST NO: 33AAZ1...

Name: _____

Date: 27/11/22 Take Away

14.00

Cashier: kromamoorthi Bill No.: CTM246107

Assign to: Sumithradevi

Item	Qty.	Price	Amount
Mixing Special Sweets (1 KG)	0.25	520	130.00
HSN: 210690			
Kara Sev (250 Gms)	2	95	190.00
HSN: 210690			

Total Qty: 2.25	Sub Total	293.45
123.81 @	SGST @ 7.5	2.5% 3.10
123.81 @	CGST @ 2.5	2.5% 3.10
169.64 @	SGST @ 6	6% 10.18
169.64 @	CGST @ 6	6% 10.18

Round off: 0.00
Grand Total ₹ 320.00

FSSAI Lic No: 124...
 thank you!!

Your feedback is important to us. Please scan below QR code to give your feedback.

DIRECTOR
M. B-SCHOOL
 Manur, Trichy-621105



[Handwritten signature]

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 10/11/2012

Name: F. Isis Rinaldi

Received Rupees: Thousand Rupees only

Bill Ref: JCI Event - professional Ethics & Human Values
towards Transportation cost

Rs. 1000/-

SIGNATURE




O.S


DIRECTOR

JOINT-SECRETARY




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621 105

Year	Month	Day	Event	Location	Remarks
1910	Jan	1
1910	Jan	2
1910	Jan	3
1910	Jan	4
1910	Jan	5
1910	Jan	6
1910	Jan	7
1910	Jan	8
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1910	Jan	27
1910	Jan	28
1910	Jan	29
1910	Jan	30
1910	Jan	31
1910	Feb	1
1910	Feb	2
1910	Feb	3
1910	Feb	4
1910	Feb	5
1910	Feb	6
1910	Feb	7
1910	Feb	8
1910	Feb	9
1910	Feb	10
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1910	Feb	28
1910	Feb	29
1910	Feb	30
1910	Mar	1
1910	Mar	2
1910	Mar	3
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1910	Mar	28
1910	Mar	29
1910	Mar	30
1910	Mar	31
1910	Apr	1
1910	Apr	2
1910	Apr	3
1910	Apr	4
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1910	Apr	26
1910	Apr	27
1910	Apr	28
1910	Apr	29
1910	Apr	30
1910	Apr	30





M.A.M B-SCHOOL

(Approved by AICTE, Affiliated to Anna university)
Siruganur, Trichy . www.mambs.com



M.A.M B-School Student Association Club & Internal Quality Assurance Cell (IQAC)
cordially invite you

JUNIOR JAYCEE WING

**SESSION ON PROFESSIONAL ETHICS &
HUMAN VALUES**



Mrs.R.INDHUMATHI
Executive Director-(SCOPE) TRICHY



ON 30/11/2022, WEDNESDAY
TIME: 3PM TO 4PM @
CHARLES CORREA HALL



H.V.KAILASH
President

V.NADEES
Vice-President

R.BHAKTYALAKSHMI
Secretary

K.JANANI
Treasurer




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



JCI CREED

We believe,

That faith in god gives meaning and purpose to human life,

That the brotherhood of man transcends the sovereignty of nations,

That economic justice can best be won by free men through free enterprise,

That government should be of laws rather than of men,

That earth's great treasure lies in human personality,

And that service to humanity is the best work of life.




DIRECTOR

M.A.M. B-SCHOOL
Siruganur, Trichy-621105

WELCOME ADDRESS

Good Afternoon to and all gathered here. Its my pleasure to welcome everyone to our wonderful gathering today

I never dreamed about sucess I worked for it said by Estee Lauder with that I would like to welcome Mrs. R.Indhumathi Mam Executive director of SCOPE Trichy. We welcome you Mam

"If you want to walk fast, walk alone. but if you want to walk far, walk together" said by ratan rata with that I welcome Salai kumaran sir, zone secretary of JCI we welcome you sir

"A leader is one who knows the way, goes the way and shows the way John C Maxwell with that I would like to welcome our Director Dr. M. Hemalatha Mam we welcome you Mam

And I would like to welcome professor Iris Mam Co-ordinator of Junior Jaycee Wing
Welcome Mam

Last but not least I would welcome all the faculty of MAM B-SCHOOL and my Dear student friends.



Vote of thanks

Good Afternoon to one and all gathered here,

"There is always something to be thankful for"

It gives me immense pleasure to stand before you all to propose the vote of thanks.

First of all I would like to thank Mrs.R.Indhumathi for sharing with her valuable thoughts and presence

(Thank you mam)

My sincere thanks Dr.M.Hemalatha mam for organising such a wonderful session and arranging wonderful guest speakers .

Last but not least I thank all the faculty members of MAM Business school and my dear friends with their support and cooperation

"A women is the full circle within her is the power to create and transform said by Diane with that quote.

Thank you



MEETING

1	Inviting Dignitaries to the Dias	MC
2	Meeting call to order	Kailash, President, Junior Jaycees Wing, MAM B-School
3	JCI Creed	Bhatkiyalakshmi, Treasurer, Junior Jaycees Wing, MAM B-School
4	Welcome Address	Kailash, President, Junior Jaycees Wing, MAM B-School
5	Introduction to trainer	Janani, Project Director, Junior Jaycees Wing, MAM B-School
6	Recognitions	
7	Floor Handed over to Trainer	Kailash, President, Junior Jaycees Wing, MAM B-School
8	Floor Handed over to moderator	MC
9	Feedback by Participants	By students
10	Pleasantries	To chief guest (Mrs.R.Indhumathi, Executive Director(SCOPE)-Trichy)
11	Announcement	Will be announced later (By Kailash, President)
12	Vote of Thanks	Nadees, Junior Jaycees Wing, MAM B-School
13	Adjournment	Kailash, President, Junior Jaycees Wing, MAM B-School



M.A.M. Business School: Session
on 'Professional Ethics and Human
Values' by R. Indhumathi,
Executive Director, SCOPE,
Tiruchi, 3 p.m.





Indhumathi Radhakrishnan

Contact

Mobile: +91 8754028401
E-mail: indhu.mrsc@gmail.com

Professional Snapshot:

Dynamic & Versatile professional with 18 years of experience in NGO (National & International affiliations) field.
A keen planner, strategist and implementor with demonstrated abilities in NI related activities.
Expertise in creating community-based development activities or programs through evaluative thinking and approach.

Education

PhD in Rehabilitation science- Pursuing –
Bharathidasan University, Trichy
Masters in Applied Psychology- 2012-
Bharathiyar University, Coimbatore
Masters in Rehabilitation Science- 2004 –
Holy cross college, Trichy

Professional Experience

Currently working as Executive Director of Scope – Tamilnadu project affilia with Unbound Kansas City USA till date.
Founder, Coral Mutual Benefit Trust (CMBT) – Tamil Nādu & Kerala

Project Head, Community Foundation for Children & Aging (CFCA- Delhi) – Tamil Nadu Project affiliated with Unbound, Kansas City, USA - Aug 2011 to March 2021

Project Coordinator, District Disability Rehabilitation Centre (DDRC)- St. John Trust, Perambalur (Roever's college campus)
Guest Lecturer in Roever's college of Nursing and Physiotherapy (Psychology and Rehabilitation) – Year 2008 – 2010

Project Coordinator in Organization for Development Action (ODA) – 2007 to 2008 (Central Government projects)

Project Coordinator in Community college, Voice Trust, Trichy – March 2006 to 2007 (Supported by ICRDCE, Chennai)

Project Coordinator, Life help centre for the handicapped (LHC-Ceyrac Trust Chennai affiliated with many German & France Donor agencies – June 2004 to February 2005

Key Skills

Project Development
Team Management
Budget Management
Leadership



Professional Achievements:

- Promoted many small and medium-scale business entrepreneurs across Tamil Nādu – Article published by Thomson Reuters (Worldwide media)
- Successfully restructured three community-based projects and streamlined program activities
- Two students received gold medal in TNOU under my mentorship and supporting many students to achieve their goals.
- Created a new legal entity and executing the micro finance activities through community mobilization in Tamil Nadu & Kerala.
- Consultant to many grass root level NGOs in the area of program development.
- Recognized for effective leadership by Unbound, Kansas City, USA.

Others:

- Exposure trip to Unbound, Kansas City, USA for enriching professional experience – June 2019
- Exposure trip to Unbound affiliated projects in Philippines – April 25th to May 2016
- Attended various national and international conferences, seminars and workshops related to project development and management.



DIRECTOR
M.A.M. B-SCHOOL
Strugam, Trichy - 621105



M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 20/11/20

Name : S. SETHIL KUMAR

Received Rupees : Eight hundred Rupees only

Bill Ref :

towards : Citation Professional Ethics & Human Values

Rs. 800/-

SIGNATURE

[Signature]

O.S

DIRECTOR

JOINT-SECRETARY

TOTAL 800/-

FOR ART & CRAFTS



Cosmics

ART GALLERY & CRAFTS
D-78, 7th Cross, Thillainagar, Trichy-12

105.

No. 6003

Date 24-11-2022

M.A.M.-B-SCHOOL

30/11/22

Sl. No.	PARTICULARS	Qty.	Rate	Amount	
				Rs.	P.
1	mementa	1	800	800	-
TOTAL				800	-

Value

SIGNATURE

BS

Receipt in Words

For ART & GALLERY & CRAFTS

[Signature]
Signature

* We are under compulsion to issue this receipt.



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B SCHOOL
Siruganur- Trichy-621105
(Approved by AICTE, Affiliated to Anna University, Chennai)



PROGRAMME COMPLETION REPORT
FOR
WORKSHOP ON IDEATION

DATE: 02.11.2022




DIRECTOR
M.A.M. B SCHOOL
Siruganur, Trichy- 621105



M.A.M B SCHOOL
Siruganur- Trichy-621105
 (Approved by AICTE, Affiliated to Anna University, Chennai)



M.A.M.B-School Student Association Club & Entrepreneurship Development Cell
Organises Session on IDEATION

INVITATION



M.A.M B School

Approved by AICTE and Affiliated to Anna University,
 Siruganur, Trichy www.mamb.sco



M.A.M.B - School Student Association Club & Entrepreneurship Development Cell

cordially invite you for the workshop on



IDEATION

Create new business opportunities and grow with strategy

Resource Person



Dr. M. Hemalatha

Director - M.A.M Business School



2nd November, 2022



MAMSA Charles Correa Hall



DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M.B SCHOOL
Siruganur- Trichy-621105
(Approved by AICTE, Affiliated to Anna University, Chennai)



PHOTOS





M.A.M B SCHOOL
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GEOTAGGED PHOTOS





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GEOTAGGED PHOTOS





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GEOTAGGED PHOTOS




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



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PROGRAMME REPORT
WORKSHOP ON IDEATION

M.A.M. B-School, a standalone Business School in Trichy in association with students association club organized one day workshop on "Ideation" Create new business opportunities and grow with strategy on 02nd November, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme and delivered a session on "Ideation" Create new business opportunities and grow with strategy. She initiated the session by stating that the idea is the most important thing. The business model and product will follow by pitching the right idea. She discussed that innovative idea are essential in all ways and means corresponding to implement it in an effective manner. She also stated the importance of valuable innovative idea and convert to effective business model in order to succeed in today's competitive business world.

The resource person practically explained the various elements which are included in preparing business plan. She actively informed the components business plan that comprises executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents etc. The speaker also highlighted on how to make competitive management, analysis and organization description, products and service description, operational plan and types of business plans to the students. She pinpointed that the role played by government pertaining to successful marketability of our business proposals and given with various schemes that are available for the entrepreneurs. She informed that the importance of SWOT analysis, formulation of vision and mission statement and guidelines in formulation of financial planning to the students. She also given guidelines about minimum viable product, overview of start up, timelines, strategy formulation, investor funding and its elements during the session. The entire session definitely served the purpose in a thought-provoking manner by understanding the importance of ideation through inquisitive involvement by all students at large. Ms. S. Kiruthiga, Assistant professor made all the requisite arrangements for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M B SCHOOL
Siruganur- Trichy-621105

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FEEDBACK BY STUDENTS

The session on Ideation was more informative and much interesting. We came to understand the steps involved executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents through this valuable session. The resource person also covered elaborately on competitive management, analysis and organization description, products and service description, operational plan and types of business plans with real time examples. We wholeheartedly thank the institute for arranging this workshop and expect this sort of programme for future.

No.of Students:

Boys:16

Girls:19

Expenses Statement

S.No	Particulars	Amount(Rs)
1.	Poster Design	150
2.	Refreshment	700
3.	Material Cost	1000
	Total	1850





M.A.M.B SCHOOL Siruganur- Trichy-621105

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M.A.M.B. SCHOOL
Trichy - Siruganur Road, Siruganur, Trichy - 621105

VOUCHER

Name: Dr. J. Senthil Kumar Assistant Professor

Received of Rupees: Two Thousand Rupees only

Rs. 2,000/-

Signature: [Signature]

Director: _____

Joint Secretary: _____

Signature: _____





M.A.M B SCHOOL
Siruganur- Trichy-621105
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M.A.M B-SCHOOL

IDEATION (create new business opportunities & grow with strategy)

VENUE : MAMSA CHARLES CORREA HALL

RESOURCE PERSON : DR. M. HEMALATHA

TIME : 10.AM 2.11.22

S.NO	STUDENT NAME	YEAR	SIGNATURE OF THE STUDENT.
1.	B. Aashin Banu	Ist MBA "A"	B. Aashin Banu
2.	R. Faith Gladyna	Ist MBA "A"	R. Faith Gladyna
3.	M. Anushuya	Ist MBA "A"	M. Anushuya
4.	S. Charumathi	Ist MBA "A"	S. Charumathi
5.	Ajay. M	Ist MBA "A"	Ajay. M
6.	S. Abisheik	Ist MBA "A"	S. Abisheik
7.	S. Hariprasath	Ist MBA "A"	S. Hariprasath



IDEATION (create new Business opportunities & grow

venue : MAMSA CHARLES CORREA HALL [with strategy

Resource person : Dr. M. Lemalatha Time : 10.Am Date : 2.11.22

S.NO	student Name	YEAR	signature of the student
1	Saathi .R	I MBA - C	P. Saathy
2	Sri Krishna S	I MBA - C	S. Priya
3	Santhosh kumar .R	I MBA - C	P. Santhosh Kumar
4	Venkatah .K	I MBA - C	Venkatah .K
5	Satheesh Kumar .S	I MBA - C	S. Satheesh Kumar
6	PUSHPARAJ . P	I MBA - C	P. Pushparaj
7	Paiyanka .V	I - MBA 'C'	V. Paiyanka
8	Shalini .R	I - MBA 'C'	R. Shalini
9	Renu Metilda S	I - MBA 'C'	S. Renu Metilda
10)	Yoga Lakshimi S	I - MBA 'C'	S. Yogi
11)	Thulasi Meena ✓	I - MBA 'C'	V. Thulasi Meena
12)	Vinodhini .V ✓	I - MBA 'C'	Vinodhini .V



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




M.A.M.B.SCHOOL
Siruganur- Trichy-621105
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PROGRAMME COMPLETION REPORT
FOR
WORKSHOP ON BUSINESS PLAN
PREPARATION

DATE: 03.11.2022




DIRECTOR
M.A.M.B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B SCHOOL
Siruganur- Trichy-621105
 (Approved by AICTE, Affiliated to Anna University, Chennai)



M.A.M.B-School Student Association Club & Entrepreneurship Development Cell

Organises Session on Business Plan Preparation on 03.11.2022

M.A.M.B-School
 (Approved by AICTE and Affiliated to Anna University)
 Siruganur, Trichy - www.mambs.edu

M.A.M.B-School Student Association Club &
 Entrepreneurship Development Cell
 cordially invite you for the workshop on

BUSINESS PLAN PREPARATION
 Create new business opportunities and grow with strategy

Resource Person

Dr. M. Hemalatha
 Director - M.A.M Business School

3rd November, 2022 @ MAMSA Charles Correa Hall



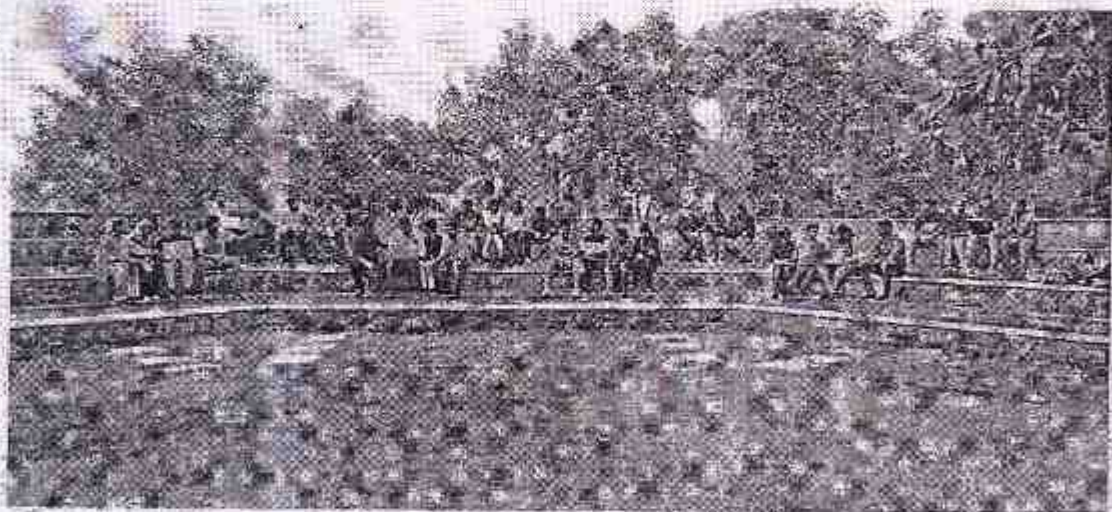
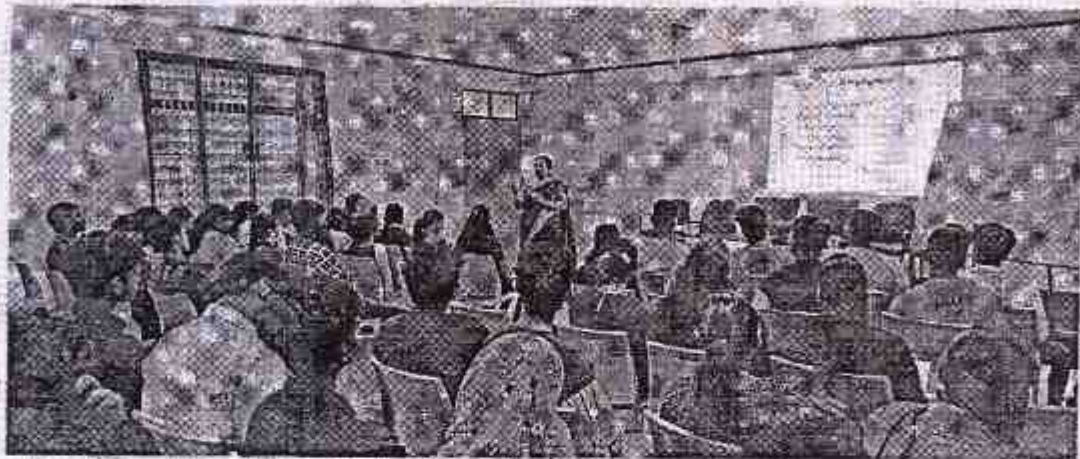
DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M B SCHOOL
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PHOTOS





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Siruganur- Trichy-621105

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M.A.M. B-School, a standalone Business School in Trichy in association with students association club organized one day workshop on "Business Plan Preparation" Create new business opportunities and grow with strategy on 03rd November, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme and she motivated the students to generate new business idea and develop the idea into next level for further improvement to end with best feasible in the business. She started the session by stating that Business plan is the most needful task to be completed at the initiating of the business. The business model and business plan play vital role in the new startup businesses and product will follow by need the people. She discussed that basic business plan contents to make the management students to understand the various business plan models. She also clarified the students queries at the time of discussion session where idea been discussed and developed for the presentation.

First and Second year of Management studies students actively participated in the business plan workshop presentation. Students grouped as team of five members discussed and developed a business plan with a great participation of other team members in the business plan preparation activity. In the second session of workshop all the team presented their business idea with the business plan content of brand name, business model, scale of business, business nature, investment plan, marketing plan, Human resource plan, strategic plan with vision and mission.

Students presented the prepared business plan such as Pet Wings- Pet Animal, Plastic Recycled Product, Ornament, Domestic Fertilizer, Food Truck, Deepthi (Cow Dung), Waste Management and Emergency Ambulance services with detailed business plan contents. Corrective intended questions were raised to make the buddy managers to scrutinize the business idea more reliable and feasible to improve better. The entire session definitely served the purpose in a thought-provoking manner by understanding the importance of ideation through inquisitive involvement by all students at large. Ms. S. Kiruthiga, Assistant professor made all the requisite arrangements for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M B SCHOOL
Siruganur- Trichy-621105

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FEEDBACK BY STUDENTS

The session on Business Plan Preparation was more informative and much interesting. We came to understand the steps involved executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents through this valuable session. The resource person also covered elaborately on competitive management, analysis and organization description, products and service description, operational plan and types of business plans with real time examples. We wholeheartedly thank the institute for arranging this workshop and expect this sort of programme for future.

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M.A.M.B SCHOOL Siruganur- Trichy-621105

(Approved by AICTE, Affiliated to Anna University, Chennai)



M.A.M.B. SCHOOL
Trichy - Chennai Tank Road Siruganur Trichy - 621 105.

VOUCHER

Date:

Name: Dr. K. S. Srinivasan, Assistant Professor, Government College of Arts and Science, Trichy

Amount in Words: Two thousand Rupees only

Amount in Figures: RS. 2000/-

Signature: [Signature]

Director: [Signature] Joint Secretary: [Signature]

O.S. [Signature]

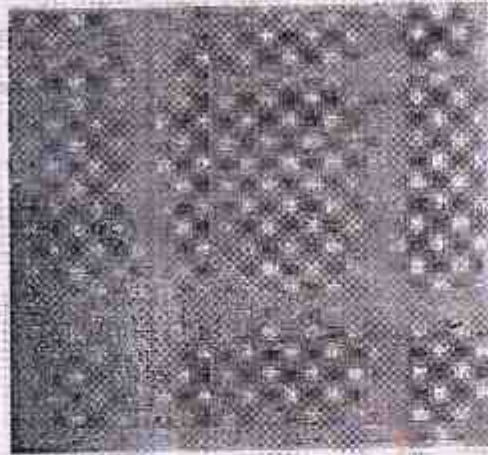
SIGNATURE





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DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

INDUSTRIAL VISIT

P. MAHESWARAN
I - MBA
"B"

CHAKRA MILK PARLOUR.

Reviews!-

Place to stop for a break while travelling from Chennai to Trichy, it is located in Perambalur kids can play around in play area and every one can relax, and leave have their milk products like Badam milk, Rose milk, and other milk products.

Chakra milk products!

All variants of Sui Chakra milk products, Dairy products and food products like curd, Panner, Butter, Butter milk, Badam milk, Rose milk and lassy and ice cream are available here.

Our vision!

We visualize Sui Chakra products as a company that pursues, its corporate goals in marketing world-class milk products with industrial and enterprising expertise.

The totality of available scientific evidence supports that intake of milk and dairy products contribute to meeting nutrient recommendation and may protect against the most prevalent, chronic non-communicable diseases, whereas very few adverse effects have been reported.

our mission!

we, at sui chakra product LLP are committed to offering the finest quality milk products of complete satisfaction to our customers at the best value for money.

our partners!-

- * D-mart
- * star market
- * Big Bazaar.

Making India Beautiful.

Definition:-

Raw milk:-

The lactated secretion, practically free from colostrum obtained by the milking of one or more healthy cows [PMO].

Consumer milk:-

- * Homogenized milk: $\geq 3.25\%$ fat
- * Reduced fat milk: 2% fat.
- * Low fat milk: skim milk, $< 0.5\%$
- * Full with 8.25% solids - non-fat).

Other milk products:-

- * Lactose reduced milks
- * heavy cream
- * cultured milk
- * yogurt
- * cottage cheese.

CHAKRA MILK INDUSTRY:

ETP- Effluence Treatment Plant.

Potassium permanganate [like sanitizer]

Tanks	panel
Bump tank	Pasteurization
Blending tank	Panel
Syrup tank	UP Panel.

* A can consumer 180 liters

* 250 ml can drinks

* cup consume 200 ml.

* validity for can product is [1 year]

* validity for glass drinks [3 months]

* validity for cup drinks [6 months]

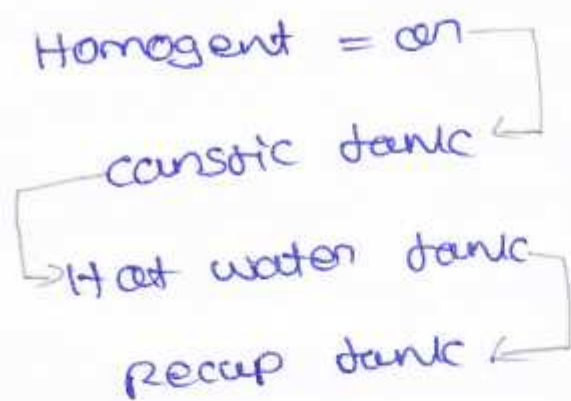
* This industry produce without milk.

keluarga!

* production by 4-5 head employees

* Badam milk contains 14 ingredients and 60 kg sugar.

CCP - critical control points.



- * 1 year warranty [Auto clawe]
- * 120 heating, holding, holding
15 minutes (Rautin process)
- * 5 day sleeve / 120 wait process).
- * online checking → paper
- * can washes - heat water wash
- * cooling IP (trust cleaning)
- * Export - Nepal (kalimank).

Sugar preparation tank: (500 kg)

- * 500 kg sugar
- * 100 bottle syrup
- * 1 case 24 bottle

Machine operation 1 person 100 case
wastage.

* 15 case

* steam current (can) running factory

Product Production!

* Kalimark

* Uicasa

* Milina

* Dairy fresh (high production)

per day (5000 to 6000 product
to be produced.)

Tunnel - heating!

correct ml - 180

120 + 120

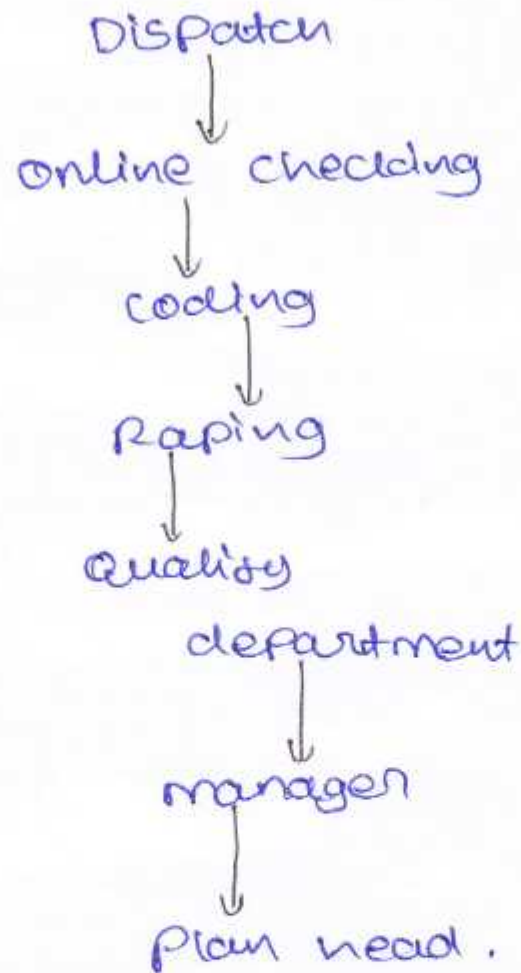
heat + cold.

Demand is not same in this
product (variation).

COA - certificate of Analysis.

C.O - caring officer.

Authority signature.



Industrial Visit : Chakoa
Milk factory

Submission Date :

20.10.2022

Submitted by.

M. Nithya Sri
Akshaya.

MBA 'B' section.

CHAKRA MILK PARLOUR.

Reviews :

Place to stop for a break while travelling from Chennai to Trichy, it is located in Perambalur kids can play around in play area and every one can relax and have their milk products like Badam milk, rose milk and other milk products.

Chakra milk Products:

All varieties of Sri Chakra Milk products, Dairy products and food products like Curd, Butter milk, Pannier, Butter, Badam milk, Rose milk & Lusy are available here.

Our Vision

We visualize Sri Chakra products as a company that pursues its corporate goals or

marketing world-class milk products with
Industrial & enterprising expertise.

The totality of available scientific
evidence supports that intake of milk and dairy
products contribute to meeting nutrient recommendations
and may protect against the most prevalent,
chronic non-communicable diseases, whereas very
few adverse effects have been reported.

Our mission:

We, at Sri Chakra Product LLP are
committed to offering the finest quality milk
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at the best value for money.

Our partners.

- D-mart
- Star Market
- Big Bazaar

Making India Beautiful.

Definition :

Raw Milk :

The lacteal secretion, practically free from colostrum obtained by the milking of one or more healthy cows [PMO].

Consumer Milk :

- * Homogenized Milk : $\geq 3.25\%$ fat
- * Reduced Fat Milk : 2% fat.
- * Low fat Milk : Skim milk, $< 0.5\%$ fat
- * Call with 8.25% Solids - non-fat)

Other milk products :

- Lactose reduced milks
- heavy Cream
- cultured milk
- yogurt

- Cottage cheese

CHAKRA MILK INDUSTRY

ETP - Effluence Treatment plant.

Potassium permanganate (like sanitizer)

Tanks

Panel

Bump tank

Pasteurization

Blending tank

Panel

Syrup tank

VP panel

* A can consumer 180 litres

* 250 ml can drinks

* Cup consume 200 ml

* Validity for can product is [1 year]

* Validity for Glass drinks [3 months]

* Validity for cup drinks [6 months]

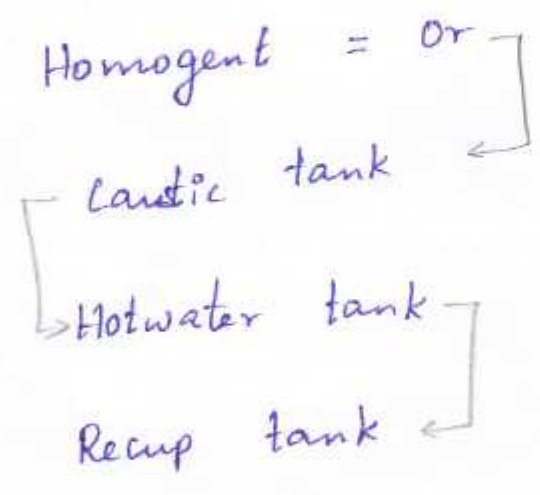
* This industry produce without milk
Nannari Syrup.

* And then Millet product like, Kambu, Kelveragu.

* Production by 4.5 head employees

* Badam milk contains 14 ingredients and 60 kg sugar.

* CCP - Critical Control point



* 1 year warrenty [Auto clave]

* 120 heating, folding, hoting (15 minutes Rotein process)

* 5 day sleeve (120 watt process)

* Online checking → Raper

* Can washes - heat water wash

* Coding IP (trust cleaning)

* Export - Nepal (kalimark)

Sugar preparation Tank : (500 kg)

* 500 kg sugar

* 100 bottle syrup

* 1 case 24 Bottle

Machine operation 1 person 100 case wastage

* 15 case

* Steam current (or) running factory

Product production :

* Kalimark

* Vicasa

* Milma

* Dairy fresh (high production)

Per day (5000 to 6000 product to be produced).

Tunnel - heating.

Correct ml - 180

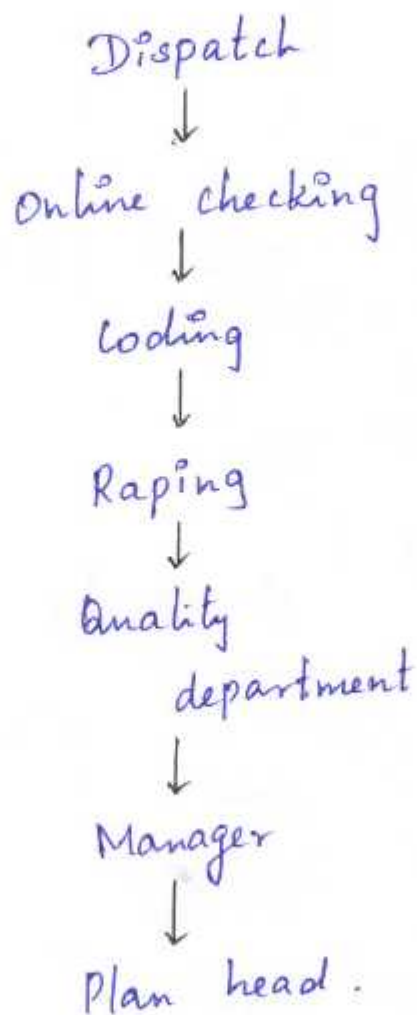
120 + 120

heat + cold.

Demand is not same in this product
(variation)

COA - Certificate of Analysis.

Authority signature.



C.O - Caring Officer.

ETP - Effluent treatment plant.

Effluent treatment plant is a process design for treating the industrial waste water for its reuse or safe disposal to the environment



M.A.M.B- SCHOOL



SIRUGNUR, TIRUCHIRAPPALLI - 621105

ACADEMIC YEAR 2021-2022

BATCH 2020-2022 (Regulation 2017)

BA5411- PROJECT WORK

S.No	Reg.No	Student Name	Guide Name
1	812220631010	BALAKRISHNAN. M	Dr. M. Hemalatha
2	812220631047	MARIYAMARTTIN M	
3	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	
4	812220631052	NAGAJOTHI R	
5	812220631055	PALANIKUMAR S	
6	812220631076	SHANMUGA PRIYA M	
7	812220631084	SURYA S	
8	812220631002	ABIRAMI.K	
9	812220631005	AKILA.S	
10	812220631023	GIRIJA.S	
11	812220631030	JANARTHAN.B	
12	812220631043	MANIKANDAN.S	
13	812220631057	PRAKASH M	
14	812220631085	THANGESWARAN K	
15	812220631090	VINOTHINI M	Dr.D. Jeeva Rekha
16	812220631064	RAMAJEYAM B	
17	812220631018	DHARANIKA D	
18	812220631011	BALAPRIYA. B	
19	812220631069	SAKTHIVEL M	
20	812220631095	YUVARAJ E	
21	812220631031	JAYAKIRUTHIKA.S	
22	812220631009	ASHOKRAJ.V	
23	812220631007	ANUSUYA.V	
24	812220631015	DEVADHARSHINI.G	
25	812220631029	ISWARYA.M	
26	812220631034	KARTHICKRAJA.M	
27	812220631037	KETHSIYA EVANGELIN.J	
28	812220631050	MONISHA R	
29	812220631065	RAMAR S	
30	812220631068	SABARINATHAN T	Mrs. M. Surya
31	812220631089	VINGOLAR MESHIIYA G	
32	812220631033	KARTHICK K	
33	812220631038	KRISHNAKUMAR.C	
34	812220631044	MANIMARAN.A	
35	812220631045	MANJU.M	
36	812220631070	SANTHOSHKUMAR A	
37	812220631071	SARAVANAKUMAR K	
38	812220631082	SUGANTHI P	
39	812220631096	YUVARAJ S	
40	812220631012	BAVITHRA.R	



41	812220631014	DEEPALAKSHMI.K	Mr.S.Prasanna
42	812220631035	KARUNAMOORTHA	
43	812220631046	MANJU.T	
44	812220631048	MARIYAMMAL.V	
45	812220631075	SAVITHRI.R	
46	812220631079	SIVAGAMI.R	
47	812220631092	VISWANATHAN.P	
48	812220631022	GAYATHRI.K	
49	812220631026	HARSHAVARDHINI.M	
50	812220631032	JEBASUTHAN.S	
51	812220631040	LOGANAYAKI.S	
52	812220631054	NAVEEN KUMAR.U	
53	812220631072	SARAVANAN.S	
54	812220631081	SUBASH CHANDRABOSE.P	
55	812220631083	SURYA.A	Ms. M. Akila
56	812220631017	DHANUSIYA MARY.S	
57	812220631028	ISHWARYA.A	
58	812220631036	KEERTHANA.B	
59	812220631058	PRAVIN KUMAR.E	
60	812220631060	PRIYANKA.M	
61	812220631061	RAGUL GANTH.T	
62	812220631080	SIVAPRAKASH.M	
63	812220631088	VIGNESH.K	
64	812220631004	AKASH.C	
65	812220631006	ANANTH.K	
66	812220631013	BHAVATHARINI.B	
67	812220631024	GUNA.K	
68	812220631059	PRIYADHARSHINI.R	
69	812220631062	RAJASELVAM.S	Mrs.L. Noorul Ayisha
70	812220631074	SATHISUKUMAR.S	
71	812220631094	YOGANANTH.K	
72	812220631019	DHILIPKUMAR.B	
73	812220631021	FARAH ZAINA.F.A	
74	812220631027	INFANT JEROMECA.S	
75	812220631041	MAGESHWARI.G	
76	812220631066	RAMESHKUMAR.V	
77	812220631073	SATHISH.N	
78	812220631077	SHINY RESHMA.J	
79	812220631087	VASUDEVAN.M	
80	812220631008	ARUL RESHMA.A	
81	812220631025	HARIHARAN.R	
82	812220631020	ESTHER EVANGELIN.I	
83	812220631053	NANDHINI.D	
84	812220631056	POOVARASAN.K	
85	812220631067	RASHEETH BASHA.H	
86	812220631091	VISHNUPRASANTH.K	

M. Anil
PROJECT COORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Sillanur Trichy-621105



M.A.M.B. SCHOOL



SIRUGUDUR, TRUCHIRAPPALLI - 621105

M.A.M.B. SCHOOL

ACADEMIC YEAR 2021-2022

BATCH 2020-2022 (Regulation 2017)

BA-5411 PROJECT WORK

S.NO	Reg.No	Name	PROJECT TITLE	PLACE	GUIDE NAME
1	812220631002	ABIRAMI K	A STUDY ON EMPLOYEE ENGAGEMENT IN JULYA BEVERAGES PVT LTD	PERAMBALUR	Dr. R. Karthika
2	812220631004	AKASH C	A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO HANIHAR ALLOYS PVT LTD	TRICHY	Mrs N. Kalyavathi
3	812220631006	ANANDHI K	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO K.K.P TEXTILES (P) LTD	SAMBAKKAL	Mrs N. Kalyavathi
4	812220631007	ANUSUYA V	A STUDY ON INVESTMENT BEHAVIOUR ANALYSIS WITH TECH MAGHINDRA FOUNDATION PVT LTD	CHENNAI	Dr.D. Jeeva Rekha
5	812220631008	ARUL RESHMA A	A STUDY ON EMOTIONAL INTELLIGENCE AND WORK LIFE BALANCE IN K.B STRESS WITH SPECIAL REFERENCE TO DHANDAPANI CEMENTS PVT LTD	TRICHY	Ms. S. Kiruthiga
6	812220631009	ASHOKRAJ V	A STUDY ON DEALER SATISFACTION IN TANCEM CEMENT CORPORATION LIMITED	ARIYALUR	Dr.D. Jeeva Rekha
7	812220631010	BALAKRISHNAN M	A STUDY ON VARIOUS EMPLOYEE WELFARE IN HIWASHI IN AUTOMOTIVE INDIA PVT LTD	TRICHY	Dr. M. Hemamalini
8	812220631011	BALAPRIVA B	A STUDY ON FINANCIAL STATEMENT ANALYSIS IN BRITANNIA INDUSTRIES LIMITED	CHENNAI	Dr.D. Jeeva Rekha
9	812220631012	BHAVITHISA R	A STUDY ON EMOTIONAL INTELLIGENCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO TAMIL NADU CEMENT FACTORY CORPORATION PVT LTD	ARIYALUR	Ms S Prasanna
10	812220631013	BHAVATHARINI B	A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN RAMYAS HOTEL	TRUCHIRAPPALLI	Mrs N. Kalyavathi
11	812220631014	DEEPA LAKSHMI K	A STUDY ON EMPLOYEE JOB SATISFACTION IN ANDAVAR PACKAGE DRINKING WATER, TRICHY	TRICHY	Ms S Prasanna
12	812220631015	DEVADHARISHINI G	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH SPECIAL REFERENCE TO ADYAR ANANDA BHAVAN SWEETS INDIA (P) LTD	CHENNAI	Mr. S. Senthilkumar
13	812220631017	DIANUSIYA MARY S	A STUDY ON WORK LIFE BALANCE KOTHARI SUGAR FACTORY (P) LTD	SATHIANGALAM	Ms. M. Akila
14	812220631018	DIHARANIKA D	A STUDY ON TRAINING FOR ECONOMICALLY DEPRIVED STUDENT IN RURAL AREA PVT LTD	TRICHY	Dr.D. Jeeva Rekha
15	812220631019	DHILIPRIYAMAR B	A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES IN KAMVERI TATA MOTORS PVT LTD	TRICHY	Mrs.L. Noorul Aishah
16	812220631020	ESTHER EVANGELINI I	A STUDY ON EMPLOYEES JOB SATISFACTION IN AAVIN PVT LTD	TRUCHIRAPPALLI	Ms. S. Kiruthiga



BA-SHI PROJECT WORK

17	812220631021	PARAH ZAINAF A	A STUDY ON LABOUR WELFARE ION DATES INPEX (PVT) LTD	TRICHERAPPALLI	Mrs.L. Nooral Ayisha
18	812220631022	GAYATHRIK	A STUDY ON EMPLOYEE RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO G.B. ENGINEERING ENTERPRISES PRIVATE LIMITED.	TRICHY	Mr. A. Anburaj
19	812220631023	GIRJAS	A STUDY ON WORK LIFE BALANCE IN TOOL FAB ENGINEERING INDUSTRIES PRIVATE LIMITED	THUVARUKUDI TRICHY	Dr. R. Karthika
20	812220631024	GUINA K.	A STUDY ON EMPLOYEE SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO ORBIT PVT LTD	TRICHY	Mrs. N. Kavya-zithi
21	812220631025	HARIHARAN R	A STUDY ON SAFETY WELFARE MEASURES IN SREE KADAJI AMBAL MILLS (COTTON MILLS) PVT LTD	SHANNUGANATHES,PT	Ms. S. Krodhiga
22	812220631026	HARSHAVARDHINI M	A STUDY ON PERFORMANCE APPRAISAL IN RAMYAS HOTEL	TRICHY	Mr. A. Anburaj
23	812220631027	INFANT JEROMECA S	A STUDY ON EMPLOYEE ENGAGEMENT IN BSNL PVT LTD	TRICHY	Mrs.L. Nooral Ayisha
24	812220631028	ISHWARYA A	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO THE RAMCO CEMENTS LIMITED GOVINDAPURAM PVT LTD	ARIVALUR	Mrs M. Azila
25	812220631029	ISWARYA M	A STUDY ON THE EFFECTIVENESS OF SALES PROMOTION TOOLS AMONG THE CONSUMERS WITH SPECIAL REFERENCE TO PEPSICO PVT LTD	TRICHY	Mr. S. Sembilkumar
26	812220631030	JANARTHAN B	A STUDY ON EMPLOYEE SATISFACTION IN VIJAY DAIRY & FARM PVT LTD	TRICHY	Dr. R. Karthika
27	812220631031	JAYAKRUTHISAS	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS IN JOTHI MALLEABLES PVT LTD	THUVARUKUDI TRICHY	Dr. D. Jeeva Rakha
28	812220631032	JEBASUTHAN S	A STUDY OF CUSTOMERS PERCEIVED PRODUCT AND SERVICE QUALITY WITH SPECIAL REFERENCE TO TUCHINY CHEMY PVT LTD	TRICHY	Mr. A. Anburaj
29	812220631034	KARTHICKRAJAM	A STUDY ON PERFORMANCE APPRAISAL SYSTEM IN WIRWAY WATER FACTORY PVT LTD	KUMBAKONAM	Mr. S. Sembilkumar
30	812220631035	KARUNAMOORTHILA	A STUDY ON EMOTIONAL INTELLIGENCE WITH SPECIAL REFERENCE TO ZF RANG TRW STEERING SYSTEM PRIVATE LIMITED	VIRALIMALAI	Mr. S. Prasanna
31	812220631036	KEERTHANA B	A STUDY ON IMPROVE EMPLOYEE MORALE AND JOB SATISFACTION MANGALAMBIGAI SNACKS MANUFACTURING COMPANY (PVT) LTD	TRICHY	Ms. M. Aksha
32	812220631037	KEETHSIVA EVANGELIN J	ANANDA BHAVAN SWEETS INDIA (PVT) LTD	CHENNAI	Mr. S. Sembilkumar
33	812220631038	KRISHNAKUNAR C	A STUDY ON ORGANIZATION BEHAVIOUR WITH REFERENCE TO KOTHARI SUGARS & CHEMICALS LIMITED	SATHAMANGALAM	Mrs. M. Sonya
34	812220631040	LOKANAYAKI S	A STUDY ON EMPLOYEES STRESS MANAGEMENT WITH SPECIAL REFERENCE TO JOTHI MALLEABLES PVT LTD	TRICHY	Mr. A. Anburaj
35	812220631041	MAGESHWARIG	A STUDY ON CUSTOMER SATISFACTION OF ADYAR ANANDA BHAVAN	CHENNAI	Mrs.L. Nooral Ayisha



BA-5411 PROJECT WORK

36	812220631043	MANIKANDAN S	A STUDY ON CUSTOMER PERCEPTION WITH REFERENCE TO MASLIN PHARMACEUTICALS PVT LTD	THANJAVUR	Dr. R. Korthika
37	812220631044	MANIMARAN A	A STUDY ON SERVICE QUALITY IN KVB BANK AT SAMAYAPURAM BRANCH	TRICHY	Mrs. M. Sarva
38	812220631045	MANJU M	A STUDY ON PERFORMANCE APPRAISAL SYSTEMS IN DALMA CEMENTS SAVERI	TRICHY	Mrs. M. Suresh
39	812220631046	MANJU T	THANJAVUR DISTRICT COOPERATIVE MILK PRODUCERS UNION LIMITED	THANJAVUR	Mr. S. Prasanna
40	812220631047	MARIYAMARTIN M	A STUDY ON MARKETING AND ADVERTISING IDEA PLUS SOLUTIONS (P) LTD	THANJAVUR	Dr. M. Hemalatha
41	812220631048	MARIYANMAL V	A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO SIVALINGA GROUPS (P) LTD	TRICHY	Mr. S. Prasanna
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44	812220631052	NAGAJOTHI R	A STUDY ON EMPLOYEE MOTIVATION IN COMPARATIVE ANALYSIS OF PRIVATE BANKING SECTOR	TRICHY	Dr. M. Hemalatha
45	812220631053	NANDHINI D	A STUDY ON EFFECTIVENESS ON PERFORMANCE APPRAISAL IN EUREKA FORBES PVT LTD	TRICHY	Ms. S. Kiruthiga
46	812220631054	NAVTEEN KUMAR II	A STUDY ON JOB SATISFACTION IN RE METAL ROCKETINGS PRIVATE LIMITED	TRICHY	Mr. A. Anbaraj
47	812220631055	PALANIKUMAR S	A STUDY ON STRESS MANAGEMENT FOR TECHNY CHEMY PVT LTD	TRICHY	Dr. M. Hemalatha
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50	812220631058	PRAVIN KUMAR II	A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES IN V-DART PVT LTD	TRICHY	Ms. M. Akshitha
51	812220631059	PRIVADHARSHINI R	A STUDY ON EMPLOYEES WELFARE MEASURES IN BABY ENGINEERING PRIVATE LIMITED	TRICHY	Mrs. N. Kalyanibhi
52	812220631060	PRIVANKA M	A STUDY ON FINANCIAL SALARIED FOR EMPLOYEES AND TAX SAVINGS IN KOTIHARI SUGARS AND CHEMICALS LIMITED	KATTUR TRICHY	Ms. M. Akshitha
53	812220631061	RAGHUGANTH T	A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH REFERENCE TO PARKAV INFO TECH PVT LTD	TIRUCHIRAPPALLI	Ms. M. Akshitha
54	812220631062	RAJASELVAM S	A STUDY ON EMPLOYEE MOTIVATION IN CHETTINAD CEMENT CORPORATION PRIVATE LIMITED	KEEZHAPALLUR	Mrs. N. Kalyanibhi
55	812220631064	RAMAJEYAM B	A STUDY ON EFFECTIVENESS OF CUSTOMER SERVICES ON OLA CABS	TRICHY	Dr. M. Hemalatha



BA-5111 PROJECT WORK

56	812220631065	RAMAR S	A STUDY ON CONSUMER BEHAVIOUR TOWARDS SIVALINGA GROUPS OF COMPANY (P) LTD WITH SPECIAL REFERENCE TO NEW PRODUCT IN AQUAFIN	TRICHY	Mr. S. Sembikumar
57	812220631066	RAMESHKUMAR V	A STUDY ON RECRUITMENT AND SELECTION PROCESS IN IDEA PLUS (P) LTD ANALYSIS IN KALLAKURICHI	TRICHY	Mrs.L. Nooral Ayisha
58	812220631067	RASHFETH BASHA H	A STUDY ON EMPLOYEES JOB SATISFACTION WITH SPECIAL REFERENCE TO NEGRO ONE HOSPITAL	KALLAKURICHI	Ms S. Kiruthiga
59	812220631068	SABARI NATHAN T	A STUDY ON JOB SATISFACTION IN V. MART PVT LTD	TRICHY	Mr. S. Sembikumar
60	812220631070	SANTHOSHKUMAR A	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY WITH REFERENCE TO MAFCO FOUNDATION AND TECH MAHENDRA FOUNDATION PVT LTD	TRICHY	Mrs. M. Surya
61	812220631071	SARAVANAKUMAR K	A STUDY ON EMPLOYEES WORK LIFE BALANCE WITH REFERENCE TO IRONLINE HOSPITAL	CHENNAI	Mrs. M. Surya
62	812220631072	SARAVANAN S	A Study on Employee Welfare Measure with Special Reference to TVS Mobility pvt.ltd	TRICHY	Mr. A. Anburaj
63	812220631073	SATHISH N	A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES IN BRIGHT SERVICES PVT LTD	TRICHY	Mrs.L. Nooral Ayisha
64	812220631074	SATHISHKUMAR S	A STUDY ON WORK LIFE BALANCE AMONG THE FACULTY MEMBERS WITH SPECIAL REFERENCE TO PRIVATE INSTITUTIONS	TRICHY	Mrs. N. Kayalvizhi
65	812220631075	SAVITHRI R	A STUDY STAFF PERFORMANCE IMPROVEMENT ANALYSIS IN IDEA PLUS (P) LTD	TRICHY	Mr. S. Prasanna
66	812220631076	SHANMUGA PRIYA M	A STUDY ON JOB SATISFACTION AMONG ON A COMPANY S M FASHION WEAR (P) LTD	TRICHY	Dr. M. Hemalatha
67	812220631077	SHINY RESHMA J	A STUDY ON EFFECTIVENESS OF GRIEVANCES HANDLING MECHANISM WITH SPECIAL REFERENCE TO TOOL FAB ENGINEERING INDUSTRIES PVT LTD	TIRUPUR	Mrs.L. Nooral Ayisha
68	812220631079	SIVAGAMI R	A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEE AND STRATEGIES FOR TAX SAVINGS AMMAN TRY (P) LTD	TRICHY	Mr. S. Prasanna
69	812220631080	SIVAPRAKASH M	A STUDY ON SAFETY MEASURES AND LABOR WELFARE MEASURES FOR SUGARMILL IN KACHIRAYAPALAYAM (P) LTD	TIRUCHIRAPPALLI	Ms. M. Akila
70	812220631081	SURASH CHANDRABOSE P	A STUDY ON CASH MANAGEMENT IN SIVALINGA GROUPS (P) LTD	KALLAKURICHI	Mr. A. Anburaj
71	812220631082	SUGANTHI P	A STUDY ON PERCEIVED PERFORMANCE OF VIVO MOBILE USERS WITH SPECIAL REFERENCE TRICHY	TRICHY	Mrs. M. Surya
72	812220631083	SURYA A	A STUDY ON EMPLOYEE WELFARE SCHEME IN KOTHARI SUGARS AND CHEMICALS LTD.	TRICHY DISTRICT	Mr. A. Anburaj
73	812220631084	SURYA S		SATHAMANGALAM	Mr. A. Anburaj



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74	812220631085	THANGESWARAN K	A STUDY ON COMPETENCY MAPPING WITH SPECIAL REFERENCE TO TECHNICAL CHEMISTRY PVT LTD	TRICHY	Dr. R. Karthika
75	812220631087	VASUDEVAN M	A STUDY ON QUALITY OF WORK LIFE AMONG THE EMPLOYEES WITH SPECIAL REFERENCE TO G.G.B ENGINEERING ENTERPRISES PVT. LTD	TRICHIRAPPALLI	Mrs. L. Nooral Ayisha
76	812220631088	VIGNESH K	A STUDY ON EMPLOYEE MORALE WITH SPECIAL REFERENCE TO TRICHY METALS AND ALLOYS (P) LTD	TRICHIRAPPALLI	Ms. M. Akiba
77	812220631089	VINGOLAR MESHYA G	A STUDY ON EMPLOYEE WELFARE MEASURES IN A THIKALATHU ALANGARA MALIGAI	PUDHUKOTTAI	Mr. S. Senthil Kumar
78	812220631090	VINGOTHINI M	A STUDY ON LABOR WELFARE MEASURES WITH REFERENCE TO KOTHARI SUGARS AND CHEMICALS LTD.	SATHAMANGALAM, ARYALUR DT	Dr. R. Karthika
79	812220631091	VISHNU PRASANTH K	A STUDY ON EMPLOYEE SATISFACTION WITH REFERENCE TO AYU HEALTH ALLIED SERVICES PVT LTD	CHENNAI	Ms. S. Kiruthiga
80	812220631092	VISWANATHAN P	A STUDY ON EMPLOYEE ENGAGEMENT AT V-DART PVT LTD	TRICHY	Mr. S. Prasanna
81	812220631094	YOGANANTH K	A STUDY ON EMPLOYEE RETENTION IN SURI AMMAN STEEL AND ALLIED INDUSTRIES PVT LTD	TRICHY	Mrs. N. Kavayitha
82	812220631095	YUVARAJ E	A STUDY OF CUSTOMER SATISFACTION ON TECHNICAL CHEMISTRY PVT COMPANY (P) LTD	TRICHY	Dr. D. Jeeva Rakhi
83	812220631096	YUVARAJ S	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN BABY ENGINEERING PVT LTD	TRICHY	Mrs. M. Surya

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Date 05/09/2022

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON EMPLOYEE ENGAGEMENT IN TULYA BEVERAGES PVT.LTD, NARANAMANGALAM, PERAMBALUR" is the bonafide research work carried out by K.ABIRAMI [Reg.no:812220631002] of MASTER OF BUSINESS ADMINISTRATION, M.A.M B-SCHOOL, TIRUCHIRAPALLI, during the academic period [2020-2022], in partial fulfillment of the requirements, for the award of the Degree of Master of Business Administration and that the dissertation has not formed the basis for the award previously of any Degree, Diploma, Associate ship, Fellowship or any other similar title, and that the dissertation represents entirely an independent work on the part of the candidate.

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Viva-voce held on 05/09/2022

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Tiruchirappalli – 621 105, has project done **EMPLOYEE ENGAGEMENT** in
our company from 04.04.2022 – 15.06.2022.

During the period of their project study, she showed keen interest in
collection of data and its compilation.

We wish her all the very best in her future endeavor.



U. Prakash
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PAPER ID: CSE0058

BUSINESS INTELLIGENCE CONCEPTUAL MODEL FOR CUSTOMER PERSPECTIVE ON SWIGGY

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Abstract

Business intelligence is the right solution to help make more effective business decisions based on facts. The custom reports can be generated through BI. Online food delivery platform is a trending business model in the e-commerce platform and it opens us scope for several online business. The main purpose of this study is to understand the origin, evolution, competitive scenario of Swiggy, an online food ordering and delivery business in the Indian market. The study focuses on consumer's perception and satisfaction level towards the services offered by Swiggy. The concern focuses on developing relation between restaurants and retail stores. The consumer behaviour is highly dynamic and is influenced by various factors. Business intelligence in the food industry assists in analyzing data and to take advantage of the opportunities and trends prevailing in the market.




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MODELLING WOMEN ENTREPRENEURS BUSINESS SUCCESS USING BUSINESS INTELLIGENCE TOOLS

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Abstract

Business intelligence (BI) is a readily available tool that easily enables the gathering, storing and processing of information. The women entrepreneur needs to be considered in the economic development of the nation for various reasons. It is important to identify factors contributing to the success which may vary from person to person and country to country. This research is addressed the success drivers of rural women entrepreneur. It is very important because the finding of such research is useful to economic development planners as well as to women entrepreneurs. The Existing literatures have not covered the success factors of rural women entrepreneurs in India. So we fill this gap through this research. A Total of 681 rural women entrepreneurs were surveyed. The data mining and business intelligence technique multiple regression analysis is applied in the research analysis phase. The multiple regression model on rural women entrepreneur business success is significant with R square value 0.718. We have used 22 factors in the Multiple Regression analysis, these factors are subjected to multiple regression analysis to construct a model for the rural women entrepreneur business success measurement. The result of multiple regression analysis of the rural women entrepreneur business success depicts that tax concession, availability of utilities at a nominal rates, network selling at colleges and adaptability have the greatest impact on business success of rural women entrepreneur. The implications of this research expose the areas of women entrepreneurs as well as policy makers.



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1	812221631001	AARTHIS	AN ORGANISATIONAL STUDY ON SPARK FATION PVT LTD	THIRUPUR
2	812221631002	AJITH KUMAR.A	AN ORGANISATIONAL STUDY ON VERITAS FINANCE PVT LTD	THANJAVUR
3	812221631003	AKASH.A	AN ORGANISATIONAL STUDY ON VERITAS FINANCE PVT LTD	THANJAVUR
4	812221631004	ALAGU SAMY .P	AN ORGANISATIONAL STUDY ON NITHYA JEWELLERY	THIVARANKURICHI
5	812221631005	ANANTH.S	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO K.K.P TEXTTILES PVT LTD.	NAMAKKAL
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13	812221631013	BARATH'N	AN ORGANISATIONAL STUDY ON CHELLAM MOTORS PVT LTD	TRICHY
14	812221631014	BAVANA. P	AN ORGANISATIONAL STUDY ON RPP PVT LTD	ERODE
15	812221631015	BEBINA. S	AN ORGANISATIONAL STUDY ON SFJ TECHNOLOGIES	BANGALORE
16	812221631016	CHANDRU.T	AN LOGISTICS STUDY ON AXIS SECURITIES	COIMBATORE
17	812221631017	DHARSHINI. S	AN ORGANISATION STUDY ON INDIA CEMENTS PVT LTD	TRICHY
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21	812221631021	DURGA R	AN MARKETING STUDY ON ABARNA HONDA PVT LTD	VEDARANYAM
22	812221631022	ELAIYASELVI E	LONG ABSENT	
23	812221631023	ELAKKIYA P	AN ORGANISATIONAL STUDY ON JANA SMALL FINANCE BANK LTD	TRICHY
24	812221631024	GAYATHRI K	AN ORGANISATIONAL STUDY ON SATHYA PACKAGED DRINKING WATER PVT LTD	ARIYALUR
25	812221631025	GOWSALYA E	AN ORGANISATIONAL STUDY ON VDART PVT LTD	TRICHY
26	812221631026	GOWTHAM A	AN ORGANISATIONAL STUDY ON RAINFOREST E-COMMERCE	TRICHY
27	812221631027	GURUPRASANNA. R	AN ORGANISATIONAL STUDY ON ANNAIMALAIS TOYOTA PVT LTD	TRICHY
28	812221631028	HARIHARAN J	AN ORGANISATIONAL STUDY ON VERITAS FINANCE PVT LTD	THANJAVUR
29	812221631029	HASEENA BEGAM B.	AN ORGANISATIONAL STUDY ON EURO MISTY PVT LTD	JAYANKONDAM
30	812221631030	HEMALATHA. P	AN ORGANISATIONAL STUDY ON AKS HONDA SHOWROOM PVT LTD	TRICHY
31	812221631031	HEMAMALINI.A	AN ORGANISATIONAL STUDY ON KAARLO TRAINING AND SOLUTIONS PVT LTD	TRICHY
32	812221631033	HEMAVATHY C	A STUDY ON SEKAR AGENCIES PVT LTD	PERAMBALUR
33	812221631034	IJAZ AHAMED.S	AN ORGANISATIONAL STUDY ON DELVING RESEARCH AND DEVELOPING PVT LTD	COIMBATORE
34	812221631035	INFANTENA LOURDES MARY.D	AN ORGANISATIONAL STUDY ON KAASHIV INFOTECH PVT LTD	CHENNAI
35	812221631036	IRFANA BEGUM.Z	AN ORGANISATIONAL STUDY ON P.K.S ENGINEERING PVT LTD	TRICHY
36	812221631037	ISHWARYA. M	AN ORGANISATIONAL STUDY ON SREE JAYAKANTHAN CHITS PVT LTD	VAIYAMPATTI
37	812221631038	JANARTHAN .P	AN ORGANISATIONAL STUDY ON GO GAS PVT LTD	CHENNAI
38	812221631039	JAYAPRABHA.N	AN ORGANISATIONAL STUDY ON AMMAN STEEL PVT LTD	TRICHY
39	812221631040	JAYASRI R	AN ORGANISATION STUDY ON INDIA CEMENTS PVT LTD	TRICHY
40	812221631041	KANMANI.M	AN ORGANISATIONAL STUDY ON KAUVERY HOSPITAL	TRICHY
41	812221631042	KARTHIKA. B	AN ORGANISATIONAL STUDY ON E-ACCOUNTS AND TAX SOLUTIONS PVT LTD	TRICHY
42	812221631043	KARTHIKA.R	AN ORGANISATIONAL STUDY ON DALMIA (BHARAT) PVT LTD	PALMIAPURAM (TRICHY
43	812221631044	KARTHIK KUMAR S	AN ORGANISATIONAL STUDY ON BALAJI ACCOUNTANT PVT LTD	JAYANKONDAM
44	812221631045	KAVERI.R	LONG ABSENT	
45	812221631046	KAYALVIZHI M	AN ORGANISATIONAL STUDY ON EURO MISTY PVT LTD	JAYANKONDAM



46	812221631047	KAYALVIZHI S	A STUDY ON SEKAR AGENCIES PVT LTD	PERAMBALUR
47	812221631048	KEERTHIKA P	AN ORGANISATIONAL STUDY ON UNIQ TECHNOLOGY COMPANY PVT LTD	CHENNAI
48	812221631049	KEERTHI RAJAN S	AN ORGANISATIONAL STUDY ON TATA MOTORS PVT LTD	TRICHY
49	812221631050	KESAVARTHINI.K	AN ORGANISATION STUDY ON SUNDARAM FINANCE PVT LTD	TRICHY
50	812221631051	KEVIN CIASTUN J	AN ORGANISATIONAL STUDY ON MAAC TECHNOLOGY PVT LTD	TRICHY
51	812221631052	KIRUBAVATHILN	AN ORGANISATIONAL STUDY ON RELIANCE RETAIL PVT LTD	TRICHY
52	812221631053	KOWSALYA G	AN ORGANIZATION STUDY ON KALEESUWARI REFINERY PVT LTD	TRICHY
53	812221631054	MADHUMATHILR	AN ORGANISATIONAL STUDY ON BANK OF BARODA	ERODE
54	812221631055	MADHUMITHA.P	AN ORGANISATIONAL STUDY ON AVM FOOD PRODUCTS PVT LTD	DINDUGAL
55	812221631056	MANICKA VASUKI.S	A MARKETING STUDY ON KVM HOTELS AND RESTAURANTS PVT LTD	TRICHY
56	812221631057	MANIKANDAN.K	AN MARKETING STUDY ON KVM HOUSING DEVELOPERS PVT LTD	TRICHY
57	812221631058	MANJUBASHINI M	AN ORGANISATIONAL STUDY ON RPP PVT LTD	ERODE
58	812221631059	MAREESWARAN.R	AN ORGANISATIONAL STUDY ON PONMANI AND CO PVT LTD	TRICHY
59	812221631060	MATHAVAN.R	AN ORGANISATIONAL STUDY ON PONMANI AND CO PVT LTD	TRICHY
60	812221631061	MEENAKSHI.K	A MARKETING STUDY ON GK DARIES -TAMIL MILK PVT LTD	KUMBAKONAM
61	812221631062	MOHAMED AJLAN.K	AN ORGANISATIONAL STUDY ON SENTHUR MURUGAN FINANCE PRIVATE LTD.	CHENNAI
62	812221631063	MOHAMED IMRAN.A	AN ORGANISATIONAL STUDY ON MARKETING AND SALES EXECUTIVE COMNET SYSTEM AND SOLUTIONS.	TRICHY
63	812221631064	MOHAMED MILLATH.H	AN ORGANISATIONAL STUDY ON UDDAN PVT LTD	TRICHY
64	812221631065	MOHAMED SAMMER.M	AN ORGANISATIONAL STUDY ON UP2DATEZ BUSINESS SOLUTION PVT LTD	KUMBAKONAM
65	812221631066	MONISHA.K	AN ORGANISATIONAL STUDY ON RELIANCE RETAIL PVT LTD	TRICHY
66	812221631067	MONISHA.R.K	AN ORGANISATIONAL STUDY ON NLC INDIA PVT LTD- A GOVERNMENT OF INDIA ENTERPRISE	NEYVELO
67	812221631068	MUTHUPANDI S	AN ORGANISATIONAL STUDY ON GO GAS PVT LTD	CHENNAI
68	812221631069	NANDHAKUMAR.V	AN ORGANISATIONAL STUDY ON CHELLAM MOTORS PVT LTD	TRICHY
69	812221631070	NANDHINI.A	AN ORGANISATIONAL STUDY ON TIMES OF INDIA PVT LTD	CHENNAI



70	812221631071	NAVEEN.M	AN ORGANISATIONAL STUDY ON NETWORK CLOTHING PVT LTD	TRUPPUR
71	812221631072	NEELAVENI.M	AN ORGANISATIONAL STUDY ON CALZONE CALIBRATION CENTRE PVT LTD	CHENNAI
72	812221631073	NITHYA.M	AN MARKETING STUDY ON HATSUN AGRO PRODUCT PVT LTD	SALEM
73	812221631074	NIVEGEETHA.V	AN ORGANISATIONAL STUDY ON LE-SHARK GLOBAL LLP PVT LTD	TRUPPUR
74	812221631075	NIVETHA.S	AN ORGANISATIONAL STUDY ON GHCL PVT LTD	TRICHY
75	812221631076	NIVETHA.V	AN ORGANISATIONAL STUDY ON SUPREME STEEL PVT LTD	TRICHY
76	812221631077	POORNIMA.S	AN ORGANISATIONAL STUDY ON AVM FOOD PRODUCTS PVT LTD	DINDUGAL
77	812221631078	PREMKUMAR.S.P	AN ORGANISATIONAL STUDY ON VILANKUDI PRIMARY AGRICULTURAL CO-OP CREDIT SOCIETY PVT LTD	VILANKUDI
78	812221631079	PRIVADARSHINI.K	AN ORGANISATIONAL STUDY ON LION DATES IMPEX PVT LTD	TRICHY
79	812221631080	RAGUL.M	AN ORGANISATIONAL MARKETING STUDY ON MOZI SUZKI	TRICHY
80	812221631081	RAGUNATH.PEE	A ORGANISATIONAL STUDY ON SUBAVALAR INDUSTRIES PVT LTD	ERODE
81	812221631082	RAHAMATH NISHA.P	AN ORGANISATIONAL STUDY ON SUPREME STEEL PVT LTD	TRICHY
82	812221631083	RAJESHWARI.S	AN ORGANISATIONAL STUDY ON KARISON PVT LTD	CHENNAI
83	812221631084	RAJ KUMAR	A ORGANISATIONAL STUDY ON HIMALAYA WILLNESS	TRICHY
84	812221631085	RAMYA.S	AN ORGANISATIONAL STUDY ON KARISON PVT LTD	TRICHY
85	812221631086	RENUKA.M	AN ORGANISATIONAL STUDY ON R.S GARMENTS PVT LTD	TIRUPPUR
86	812221631087	REVATHIR	AN MARKETING STUDY ON KVM HOUSING DEVELOPERS PVT LTD	TRICHY
87	812221631088	SAKTHIPRIYA.N	AN MARKETING STUDY ON ABARNA HONDA PVT LTD	VEDARANYAM
88	812221631090	SANJAIKRISHNAN.C	A STUDY ON M.S FURNITURE PVT LTD	TRICHY
89	812221631091	SARANYA.S	AN ORGANISATIONAL STUDY ON MERIDIAN APPARELS PVT LTD	TIRUPPUR
90	812221631092	SARAVANAN.R	AN ORGANISATIONAL STUDY ON HUL PVT LTD	TRICHY
91	812221631093	SATHYASEELAN.M	AN ORGANISATIONAL STUDY ON ANNAMALAIS TOYOTA PVT LTD	TRICHY
92	812221631094	SHAMSHARMA.T	AN ORGANISATIONAL STUDY ON LION DATES IMPEX PVT LTD	TRICHY
93	812221631095	SIVA PRIYA.R	AN ORGANISATIONAL STUDY ON TIMES OF INDIA PVT LTD	CHENNAI
94	812221631096	SIVA SHANKAR.M	AN ORGANISATIONAL STUDY ON HAIRCRAFT PVT LTD	CHENNAI



95	812221631097	SIVA SOORYA	AN ORGANISATIONAL STUDY ON ASV REMEDIES PVT LTD	CHENNAI
96	812221631098	SIVA RANJAN.R	AN ORGANISATION STUDY ON KALEESUWARI REFINERY PVT LTD	TRICHY
97	812221631101	SRI DHARSHINI. K	AN ORGANISATIONAL STUDY ON E-ACCOUNTS AND TAX SOLUTIONS PVT LTD	TRICHY
98	812221631102	SUBASHINI.K	AN ORGANISATION STUDY ON HONDA PVT LTD	TRICHY
99	812221631104	SUJITHRA.S	AN ORGANISATIONAL STUDY ON PATTYMUDDI TEA FACTORY	PEERMADA
100	812221631105	SUPRIYA.R	A MARKETING STUDY ON GK DARIES -TAMIL MILK PVT LTD	KUMBAKONAM
101	812221631106	SURYAPRAKASH.N	AN ORGANISATIONAL STUDY ON HUL PVT LTD	TRICHY
102	812221631107	SURYA.R	AN ORGANISATIONAL STUDY ON OXINA MOTORS PVT LTD	TRICHY
103	812221631108	SWARNAMALYA.S	AN HR MANAGEMENT STUDY ON ALPHA BUILDERS PVT LTD	TRICHY
104	812221631109	SWETHA.C	AN ORGANISATIONAL STUDY ON UNIQUE TECHNOLOGY COMPANY PVT LTD	CHENNAI
105	812221631110	THEJASWINI.P	AN MARKETING STUDY ON KVM HOUSING DEVELOPERS PVT LTD	TRICHY
106	812221631111	THIVIN KUMAR.R	AN ORGANISATIONAL STUDY ON SRI ROOBIKASRI AUTO FINANCE PVT LTD	THENI
107	812221631112	VAIDHEGL.V	A MARKETING STUDY ON ABARNA HONDA PVT LTD	VEDARANYAM
108	812221631113	VARATHARAJAN.C	AN ORGANISATIONAL STUDY ON NETWORK CLOTHING PVT LTD	TRUPPUR
109	812221631114	VASUDEVAN.T	AN ORGANISATIONAL STUDY ON OXINA MOTORS PVT LTD	TRICHY
110	812221631115	VEDHAVALLI.V	AN ORGANISATIONAL STUDY ON MARKETING AND SALES SREE TVS MANNARGUDI PVT LTD	TRICHY
111	812221631116	VIGNESH.G	AN ORGANISATIONAL STUDY ON WORK LIFE BALANCE IN FINANCE DEPARTMENT AT Z808 PANDARAVADAI,PRIMARY AGRICULTURAL CO-OP CREDIT SOCIETY PVT LTD	PANDARAVADAI
112	812221631117	VIGNESH.S	AN ORGANISATIONAL STUDY ON TAREEQA GLOBAL SOLUTION PVT LTD	TRICHY
113	812221631118	VINITHA.S(Sen)	A MARKETING STUDY ON KVM HOTELS AND RESTAURANTS PVT LTD	TRICHY
114	812221631119	VINITHA.S(sub)	AN ORGANISATIONAL STUDY ON HONDA PVT LTD	TRICHY

[Handwritten Signature]
Co-Ordinator
(Internship/Project work)



Director
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)


S.No	Date	Name of the Programme	Chief Guest
1	16.09.2022	Workshop on Cyber Safety	1.Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Tiruchirappalli 2.Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai
2	18.04.22	Paper Presentation on Environmental Protection	Internal team
3	04.02.22	Tree Plantation Programme	Exn.P.Mohan, Consultant, Master HR Trainer & Founder-Youth Exnora International
4	04.02.22	FACE & WIN INTERVIEW" & CORPORATE EXPECTATIONS	Dr.Senthil K Nathan Associate Professor Head – Corporate relations Hallmark business School
5	30.12.21	Healthy Environ	Mr.P.Mohan, Consultant, Master HR Trainer & Former State Member- TN Commission for Protection of Child Rights, Govt. of Tamil Nadu, Founder - Youth Exnora International.
6	March 25th, 26th & 28th 2019	Mega Voter Awareness Campaign	Mr.S.Sivarasu I.A.S, District Collector Tiruchirapalli
7	21-11-2018	Sapling plantation	Dr.M.A.Maluk Mohamed, Chairman - MASTeR Group of Institutions and Mrs. Fathimabathool Maluk, Secretary - MASTeR Group of Institutions.
8	01/09/2017	Inauguration of EXNORA and Tree Plantation	Mr. P. Mohan, Founder President – Youth Exnora International, TN/ Trichy / University ExNoRa.
9	05.09.2017	Inauguration of ExNoRa Club	Mr. P. Mohan, Founder President – Youth Exnora International, TN/ Trichy / University ExNoRa.
10	01/10/2015.	ExNoRa inaguration, Leadership Programme & Campus cleaning	Mr. P. Mohan, Founder President – Youth Exnora International, TN/ Trichy / University ExNoRa.





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ExNoRa International Club


1. M.A.M.B-School Student Association Club and Student's ExNoRa Club organized "Installation of Student's ExNoRa Club, and Workshop on Cyber Safety" today (16.09.2022) Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Tiruchirappalli and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai was the resource persons for the programme.



M.A.M.B-School
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Srirangam, Trichy
www.mamsb.com



M.A.M.B-School Student Association Club & Student's ExNoRa Club
cordially invite you for the



Installation of Student's ExNoRa Club
and
Workshop on Cyber Safety

16th Sep 2022 at 10 am | Newton Hall

Our Guest Speaker
Mr. S. Anbuselvan
Inspector of Police
Cyber Crime Police Station
Tiruchirappalli

Installation by
Mr. R. Thirukannan
Educationist & Hospitality Professional
Chennai

Dr. M. Hemalatha
Director - MAMBS

Mr. Sathish Kumar Mahesh
Secretary in-CD, AICTE/CI



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INSTALLATION OF STUDENT'S ExNoRa AND SESSION ON CYBER SAFETY

M.A.M.Business School, a standalone Business School in Trichy organized a programme "Installation of students ExNoRa and Session on Cyber Safety" on 16th September, 2022. Dr.M.Hemalatha, Director, M.A.M.Business School given the felicitation address and highlighted that all need to take more number of steps and come voluntarily pertinent to save the environment and to focus on eco-friendly aspects by actively becoming the member in ExNoRa Club. Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Trichy and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai were the resource persons for the programme. Mr.R.Thirukannan installed the ExNoRa Club at M.A.M.B-School and highlighted the importance of ExNoRa and its various services for the welfare of society. Mr.S.Anbuselvan initiated the session with the principles and practices on cyber safety and it protects all categories of data from theft and damage that includes sensitive data, Personally Identifiable Information (PII), Protected Health Information (PHI), personal information, intellectual property, data, and governmental and industry information systems. As part of the programme, the students also took charge as office bearers of ExNoRa club.

Mr.S.Anbuselvan also stated the Cyber Security professionals are in high demand in the industry today. He spoke about the importance of Cyber safety and it is the safe and responsible use of information and communication technology. He informed about keeping information safe and secure, but also about being responsible with that information, being respectful to other people online, and using good Internet etiquette. The resource person focused on Cyber Security and told the students about the different modes of cyber crimes, virus attacks, social networking security, password protection, financial frauds and its legal scenario with relevant examples. The students also asked their queries about cyber bullying and harassments. The students listened to the lecture with rapt attention and expressed the feeling of satisfaction and they were also informed about where to file a complaint about such threats and frauds. Mrs.S.Senthilkumar, ExNoRa Coordinator, M.A.M.Business School stated that all need to maintain a healthy environment of the planet, and thereby save the environment in all ways and means by inquisitively becoming the member in ExNoRa club and made the requisite arrangements for the programme.





"Everything depends on our ability to sustainably inhabit this earth, and true sustainability requires all to change our way of thinking on how we take from the earth and how we give back; Refuse what you do not need; reduce what you do need; reuse what you consume; recycle what you cannot refuse". "You cannot get through a single day without having an impact on the world around you; what you do makes a difference and has to decide what kind of difference you want to make. Save the Earth; Save ourselves".



6. MAMBS jointly Organised a Mega Voter Awareness Campaign (Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District with District Administration and Youth Exnora International. Our Sincere thanks to the District Collector, Tiruchirappalli and Mr. Mohan, President of Youth Exnora International.

**DISTRICT ADMINISTRATION, TIRUCHIRAPPALLI
MEGA VOTER AWARENESS CAMPAIGN**



**M.A.M. COLLEGE OF ENGINEERING AND TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105**

We cordially invite you for the Inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Chief Guest

Mr. S. SIVARASU I.A.S.,

District Collector, Tiruchirappalli

Will Inaugurate the First Campaign at Central Bus Stand on 25.03.2019 - 9.30 am

Guest of Honour

Mrs. T. SANTHI

District Revenue Officer, Tiruchirappalli

All R.D.Os and Thasildars of Tiruchirappalli

Felicitation

Mrs. FATHIMA BATHOOL MALUK

Secretary and CEO, MASTeR Group of Institutions, Tiruchirappalli

Soliciting your august presence

Mr. P. Mohan

President, Youth Exnora International
Tiruchirappalli/Tamilnadu

Dr. P. Subburethina Bharathi

Director, M.A.M. B-School

**THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CENTRAL BUS STAND, TIRUCHIRAPPALLI (25.03.2019)**



**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**

**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**

**MISSION CAMPAIGN AND PAMPHLET DISTRIBUTION
MAYAPURAM, TIRUCHIRAPPALLI (23.05.2019)**



**THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
NO.1 TOLLGATE, TIRUCHIRAPPALLI (25.03.2019)**



**THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CHATTIRAM BUS STAND, TIRUCHIRAPPALLI (25.02.2019)**

