



M.A.M B SCHOOL
Siruganur- Trichy-621105
(Approved by AICTE, Affiliated to Anna University, Chennai)



OUTCOME BASED EDUCATION

Course Code	Course Name	L	T	P	C
BA4103	Managerial Economics	3	0	0	3

Course Outcomes (Cos)

After successful completion of the course, the students should be able to:

Course Outcome	Description of Course Outcome	RBT knowledge level (K1 to K6)
CO1	learners can able to demonstrate the understanding of fundamentals of economic concepts for business management	K2
CO2	learner able to responsiveness of consumer demand and producers supply respect to its price with factors cause. Understanding the short and long-run production function.	K3
CO3	learner able to analyse the market structures and matters of factor market determinants.	K3
CO4	learners can able to demonstrate the macroeconomics of national income, fiscal policy and factors movement.	K3
CO5	learners can able to manage the business matters with respect to inflation and understand the unemployment context with business.	K3
CO6	learners able to demonstrate the understanding of demand and supply of money with monetary policy	K3



Pre-requisites:

Course Articulation Matrix

CO/PO Mapping (S/M/W indicates strength of correlation)

S (3)-Strong, M (2)-Medium, W (1)-Weak

CO	Program Outcomes (POs)							
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	1	3	-	-	-	1	-	1
CO2	1	1	-	2	-	2	-	-
CO3	2	-	-	-	3	3	1	1
CO4	-	2	-	3	3	3	3	1
CO5	-	2	-	2	-	-	3	1
CO6	2	2	1	2	3	2	3	3

Course Assessment methods:

DIRECT (like Tests, assignments, End semester Exam, etc.)

1. CIA test and model exam
2. Written assignment refers from journal
- 3.
4. *Special assignments to achieve predominantly domain independent POs (PO4, PO5, PO7, and PO8):*

INDIRECT

3. Course-end survey



COURSE OBJECTIVE:

□ To introduce the concepts of scarcity and efficiency; to explain principles of micro economics relevant to managing an organization; to describe principles of macroeconomics to have the understanding of economic environment of business.

UNIT I**INTRODUCTION****9**

The themes of economics – scarcity and efficiency – three fundamental economic problems – society's capability – Production possibility frontiers (PPF) – Productive efficiency Vs economic efficiency – economic growth & stability – Micro economies and Macro economies – the role of markets and government – Positive Vs negative externalities.

UNIT II**CONSUMER AND PRODUCER BEHAVIOUR 9**

Market – Demand and Supply – Determinants – Market equilibrium – elasticity of demand and supply – consumer behaviour – consumer equilibrium – Approaches to consumer behaviour – Production – Short-run and long-run Production Function – Returns to scale – economies Vs diseconomies of scale – Analysis of cost – Short-run and long-run cost function – Relation between Production and cost function.

UNIT III PRODUCT AND FACTOR MARKET**9**

Product market – perfect and imperfect market – different market structures – Firm's equilibrium and supply – Market efficiency – Economic costs of imperfect competition – factor market – Land, Labour and capital – Demand and supply – determination of factor price – Interaction of product and factor market – General equilibrium and efficiency of competitive markets.

UNIT IV PERFORMANCE OF AN ECONOMY – MACRO ECONOMICS**9**

Macro-economic aggregates – circular flow of macroeconomic activity – National income determination – Aggregate demand and supply – Macroeconomic equilibrium – Components of aggregate demand and national income – multiplier effect – Demand side management – Fiscal policy in theory.

UNIT V AGGREGATE SUPPLY AND THE ROLE OF MONEY 9

Short-run and Long-run supply curve – Unemployment and its impact – Okun's law – Inflation and the impact – reasons for inflation – Demand Vs Supply factors – Inflation Vs Unemployment tradeoff – Phillips curve – short-run and long-run – Supply side Policy and management – Money market – Demand and supply of money – money-market equilibrium and national income – the role of monetary policy.

TOTAL: 45 PERIODS**COURSE OUTCOMES:**

- To introduce the concepts of scarcity and efficiency;
- To explain principles of microeconomics relevant to managing an organization
- To describe principles of macroeconomics
- To have the understanding of economic environment of business.
- To study about the policies that regulate economic variables

REFERENCES:

1. Paul A. Samuelson, William D. Nordhaus, Sudip Chaudhuri and Anindya Sen, Economics, 19th edition, Tata McGraw Hill, New Delhi, 2011
2. William Boyes and Michael Melvin, Textbook of economics, Biztantra, 7 th edition 2008.
3. N. Gregory Mankiw, Principles of Economics, 8 th edition, Thomson learning, New Delhi, 2017.
4. Richard Lipsey and Alec Chrystal, Economics, 13th edition, Oxford, University Press, New Delhi, 2015.
5. Karl E. Case and Ray C. Fair, Principles of Economics, 12th edition, Pearson, Education Asia, New Delhi, 2017.
6. Panneerselvam. R, Engineering Economics, 2 nd Edition, PHI Learning, 2014



2-3

Course Code	Course Name	L	T	P	C
BA4101	STATISTICS FOR MANAGEMENT	3	0	0	3

Course Outcomes (COs)

After successful completion of the course, the students should be able to:

Course Outcome	Description of Course Outcome	RBT knowledge (K1 to K6)
CO1	To analyse statistical technique and apply in appropriate situation	K4
CO2	Demonstrate and understand the situation of probability technique in the appropriate place of business making and apply to solve business issues	K2
CO3	Compare two or more probability techniques and apply in estimating current population.	K2
CO4	To analyse the situation of statistical technique and apply for planning and controlling	K3
CO5	To analyse the statistical technique and apply in managerial decision making	K3
CO6	To demonstrate and understand of probability testing and apply it for decision making.	K2



Pre-requisites:

Course Articulation Matrix

CO/PO Mapping (S/M/W indicates strength of correlation)

S (3)-Strong, M (2)-Medium, W (1)-Weak

CO	Program Outcomes (POs)							
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2				1		1	
CO2	2	1			2	1	1	
CO3	3	1			3		1	
CO4	3				1		1	
CO5	2				1		1	
CO6	3				1		1	

Course Assessment methods:

DIRECT (like Tests, assignments, End semester Exam, etc.)

1. CIA-I & Assignments

2. CIA-II & Assignments

3. MODEL EXAM & END SEMESTER EXAM

4. Special assignments to achieve predominantly domain independent POs (PO4, PO5, PO7, and PO8):

MINOR PROJECT -

INDIRECT

1. Course-end survey



COURSE OBJECTIVE:

To learn the applications of statistics in business decision making.

UNIT I INTRODUCTION

9

Basic definitions and rules for probability, conditional probability independence of events, Baye's theorem, and random variables, Probability distributions: Binomial, Poisson, Uniform and Normal distributions.

UNIT II SAMPLING DISTRIBUTION AND ESTIMATION

9

Introduction to sampling distributions, sampling distribution of mean and proportion, application of central limit theorem, sampling techniques. Estimation: Point and Interval estimates for population parameters of large sample and small samples, determining the sample size.

UNIT III TESTING OF HYPOTHESIS - PARAMETIRC TESTS

9

Hypothesis testing: one sample and two sample tests for means and proportions of large samples (ztest), one sample and two sample tests for means of small samples (t-test), F-test for two sample standard deviations. ANOVA one and two way

UNIT IV NON-PARAMETRIC TESTS

9

Chi-square test for single sample standard deviation. Chi-square tests for independence of attributes and goodness of fit. Sign test for paired data. Rank sum test. Kolmogorov-Smirnov – test for goodness of fit, comparing two populations. Mann – Whitney U test and Kruskal Wallis test. One sample run test.

UNIT V CORRELATION AND REGRESSION

9

Correlation – Coefficient of Determination – Rank Correlation – Regression – Estimation of Regression line – Method of Least Squares – Standard Error of estimate.

TOTAL:45 PERIODS**REFERENCES:**

1. Richard I. Levin, David S. Rubin, Masood H.Siddiqui, Sanjay Rastogi, Statistics for Management, Pearson Education, 8th Edition, 2017.
2. Prem. S. Mann, Introductory Statistics, Wiley Publications, 9th Edition, 2015.
3. T N Srivastava and Shailaja Rego, Statistics for Management, Tata McGraw Hill, 3 rd Edition 2017.
4. Ken Black, Applied Business Statistics, 7th Edition, Wiley India Edition, 2012.
5. David R. Anderson, Dennis J. Sweeney, Thomas A.Williams, Jeffrey D.Camm, James J.Cochran, Statistics for business and economics, 13th edition, Thomson (South – Western) Asia, Singapore, 2016.
6. N. D. Vohra, Business Statistics, Tata McGraw Hill, 2017





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Step 4: CO calculation based on direct assessment tools

Step 6: CO Assessment and Evaluation Table for a batch

Academic Year 2021-2022	Batch:2020-2022	Semester: III	Regulation: 2017
Course Code and Course Name: BA5301/ International Business Management			
Faculty Name 1:Ms.S.Manopriya		Designation: Assistant Professor	Section: A
Faculty Name 2: Mr.A.Anburaj		Designation: Assistant Professor	Section: B

SL.NO	Student Name	Marks				(Only through internal assessment) CO value in % = total numerator / total denominator (x)	(Only through external assessment) End semester exam (Grade obtained) (y)	Final CO attainment value in % = [20% x + 80% y]
		CIA 1	CIA 2	Model Exam - 1	Assignments			
1	Abirami.K	29	41	54	27	46	75	69
2	Akash.C	9	26	29	25	27	55	49
3	Akila.S	15	37	50	26	39	75	68
4	Anandh.K	4	24	55	25	33	0	7
5	Anusuya.V	27	35	50	22	41	75	68
6	Arul Reshma.A	9	50	50	26	41	75	68
7	Ashokraj.V	2	25	31	25	25	65	57
8	Balakrishnan. M	9	21	50	25	32	75	66
9	Balapriya. B	8	30	50	22	33	75	67
10	Bavithra. R	21	50	52	26	45	75	69
11	Bhavatharini.B	38	51	58	25	52	85	78
12	Deepalakshmi.K	29	44	57	22	46	75	69
13	Devadharshini.G	26	50	50	26	46	75	69
14	Dhanusiya Mary. S	15	39	50	25	39	75	68
15	Dhilipkumar.B	15	33	50	25	37	75	67
16	Esther Evangelin.I	25	50	56	22	46	75	69
17	Farah Zainaf.A	10	50	50	20	39	75	68




SL.N O	Student Name	Marks				(Only through internal assessment) CO value in % = total numerator / total denominator (x)	(Only through external assessment) End semester exam (Grade obtained) (y)	Final CO attainment value in % = [20% x + 80% y]
		CIA 1	CIA 2	Model Exam - 1	Assignm ents			
18	Gayathri.K	18	55	50	26	45	65	61
19	Girija.S	19	36	50	25	39	75	68
20	Guna. K	1	28	39	22	27	55	49
21	Hariharan R	5	21	35	26	26	75	65
22	Harshavardhini .M	10	15	38	25	27	65	57
23	Infant Jeromeca.S	21	30	50	20	37	65	59
24	Ishwarya.A	29	42	55	22	45	65	61
25	Iswarya.M	24	45	55	20	44	65	61
26	Janarthan.B	27	29	35	22	34	65	59
27	Jayakiruthika.S	20	41	50	20	40	55	52
28	Jebasuthan. S	50	27	37	26	42	65	60
29	Karthick K	55	50	55	25	56	0	11
30	Karthickraja.M	50	15	22	22	33	55	51
31	Karunamoorthi.A	7	22	27	26	25	65	57
32	Keerthana B	36	57	70	25	57	85	79
33	Kethsiya Evangelin.J	32	36	55	25	45	85	77
34	Krishnakumar.C	7	29	32	22	27	65	57
35	Loganayaki. S	20	32	35	20	32	75	66
36	Mageshwari.G	21	32	50	23	38	55	52
37	Manikandan.S	6	5	20	25	17	65	55
38	Manimaran.A	20	33	40	26	36	55	51
39	Manju.M	42	53	63	29	57	85	79
40	Manju.T	26	50	52	22	45	75	69
41	Dharanika D	27	50	38	20	41	65	60
42	Mariyamarttin M	32	28	34	26	36	65	59
43	Mariyammal V	13	53	50	25	43	75	69
44	Meha Jabeen Syed Mo	57	65	65	22	63	85	81
45	Monisha R	33	51	53	26	49	75	70
46	Naga Jothi R	33	55	53	25	50	85	78




SL.N O	Student Name	Marks				(Only through internal assessment) CO value in % = total numerator / total denominator (x)	(Only through external assessment) End semester exam (Grade obtained) (y)	Final CO attainment value in % = [20% x + 80% y]
		CIA 1	CIA 2	Model Exam - 1	Assignm ents			
47	Nandhini D	50	55	39	25	51	85	78
48	Naveen Kumar U	10	22	34	22	27	55	49
49	Palanikumar S	9	24	34	25	28	75	66
50	Poovarasam K	12	45	56	27	42	65	60
51	Prakash M	17	32	24	25	30	75	66
52	Pravin Kumar E	14	25	18	22	24	75	65
53	Priyadharshini R	12	40	25	20	29	75	66
54	Priyanka M	50	58	53	26	57	85	79
55	Ragul Ganth T	45	53	52	25	53	65	63
56	Rajaselvam S	2	18	15	22	17	65	55
57	Ramajeyam B	30	50	55	26	49	85	78
58	Ramar S	26	33	31	25	35	75	67
59	Rameshkumar V	33	33	50	25	43	65	61
60	Rasheeth Basha H	13	22	24	22	25	75	65
61	Sabarinathan T	7	13	9	25	16	55	47
62	Sakthivel M	55	55	55	22	57	0	11
63	Santhosh Kumar A	23	19	10	20	22	65	56
64	Saravanakumar K	23	28	15	26	28	55	50
65	Saravanan S	22	44	50	25	43	75	69
66	Sathishkumar S	50	50	32	22	47	75	69
67	Sathish N	11	50	28	26	35	65	59
68	Savithri R	34	51	36	25	44	75	69
69	Shanmuga Priya M	32	45	22	25	38	75	68
70	Shiny Reshma J	26	34	50	22	40	65	60
71	Sivagami R	34	51	55	29	51	75	70
72	Sivaprakash M	51	50	56	29	56	85	79
73	Subash Chandrabose P	16	24	20	22	25	55	49
74	Suganthi P	28	33	51	20	40	75	68
75	Surya A	39	41	57	26	49	55	54



SL.N O	Student Name	Marks				(Only through internal assessment) CO value in % = total numerator / total denominator (x)	(Only through external assessment) End semester exam (Grade obtained) (y)	Final CO attainment value in % = [20% x + 80% y]
		CIA 1	CIA 2	Model Exam - 1	Assignm ents			
76	Surya S	30	52	38	25	44	75	69
77	Thangeswaran K	24	25	33	22	32	55	50
78	Vasudevan M	12	20	34	26	28	55	50
79	Vignesh K	31	31	35	22	36	65	59
80	Vingolar Meshiya G	26	36	22	20	32	65	58
81	Vinothini M	28	38	27	26	36	85	75
82	Vishnu Prasanth K	30	36	55	25	44	75	69
83	Viswanathan P	37	37	50	22	44	75	69
84	Yannick S	55	55	55	26	58	0	12
85	Yogananth K	40	37	39	25	43	65	61
86	Yuvaraj E	51	50	36	25	49	75	70
87	Yuvaraj S	16	17	18	22	22	75	64
No. of students with marks greater than or equal to 60								60
(a) CO attainment value for the batch through direct assessment) i.e. (Students scoring $\geq 60\%$ of marks)								68.97
(b) CO attainment level through direct assessment								2
Calculations based on Indirect Assessment tools								
(c) CO attainment value from course end survey								69.19
(d) CO attainment level through indirect assessment								1
Calculations based on both Direct and Dndirect Assessment tools								
Final CO attainment level = $(0.80 \times b + 0.20 \times d)$								1.8


Course incharges


Director

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Assessment and Evaluation: Calculation of Course Outcomes of a Theory course for a batch

Step 1: Set target for Course attainment:

The target is set as follows.

Target	
(For all Course)	80% of the highest Course attainment level (that is, level 3) = 0.80×3 = 2.4

Step 2: Define the attainment levels (through direct and indirect assessments):

Course attainment level (For the batch)	Direct Assessment	<i>(80 percent weightage) for calculation of final Course attainment level</i>	Level 3	70% Students scoring $\geq 60\%$ of marks
	Indirect Assessment		Level 2	60% Students scoring $\geq 60\%$ of marks
Level 1		50% Students scoring $\geq 60\%$ of marks		
Level 0		$< 50\%$ Students scoring $\geq 60\%$ of marks		
Level 3		The indirect assessment value is $\geq 80\%$		
(For the batch)	Indirect Assessment	<i>(20 percent weightage) for calculation of final Course attainment level</i>	Level 2	The indirect assessment value is $\geq 70\%$
			Level 1	The indirect assessment value is $\geq 60\%$
			Level 0	The indirect assessment value is $< 60\%$



MASTER
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For example, for one student calculation has been done.

Letter Grade	Grade Points	Marks Range
O (Outstanding)	10	91-100
A+ (Excellent)	9	81-90
A (Very Good)	8	71-80
B+ (Good)	7	61-70
B (Average)	6	56-60
C (Satisfactory)	5	50-55
RA (Reappear)	0	<50
SA (Shortage of attendance)	0	-
W (Withdrawn)	0	-



Step 3: Decide the assessment methods / Tools to be used to collect data for calculating COs and finally POs.

Assessment method	Assessment tool	Purpose (for calculating)	Remarks
Direct assessment (through mark-based assessments)	CIA 1	Final values of Course outcome	Final values of POs (PO1 to PO9)
	CIA 2		
	Model Exam - 1		
	Model Exam - 2		
	Assignments - 1		
	Assignments - 2 [to attain domain independent POs]		
Indirect assessment (through surveys)	End Semester Exam	PO values	
	Course End Survey		
	Program End Survey		
	Alumni Survey		

Note: No grading system. Only marks are given in the grade sheet. The First class with distinction, first class, second class degree is awarded based only on grades.



Step 4: CO calculation (for each student) based on direct assessment tools

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Academic Year: 2021-22 (ODD SEM) Year & Sec: 2nd Year "A&B"

CIA-I Marks Statement

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
1	812220631002	Abirami,K	29	54	50	52	51			58	AB	51	345	43.1	
2	812220631004	Akash. C	9	24	18	8	16			24	20	41	160	20	
3	812220631005	Akila.S	15	21	28	21	27			26	22	50.5	211	26.3	
4	812220631006	Anandh.K	4	28	27	29	6			33	20	50	197	24.6	
5	812220631007	Anusuya.V	27	22	38	32	24			37	26	63	269	33.6	
6	812220631008	Arul Reshma.A	9	31	29	27	27	50	33	32			238	29.8	
7	812220631009	Ashokraj.V	2	20	16	15	8	15	24	26			126	15.8	
8	812220631010	Balakrishnan. M	9	33	25	24	20	17	37	33			198	24.8	
9	812220631011	Balapriya. B	8	27	AB	18	31			23	15	50	172	21.5	
10	812220631012	Bavithra. R	21	50	53	41	52			50	29	61	357	44.6	
11	812220631013	Bhavatharini.B	38	54	67	53	53			56	52	63	436	54.5	
12	812220631014	Deepalakshmi.K	29	50	43	47	19			41	40	55	324	40.5	
13	812220631015	Devadharshini.G	26	39	42	47	32			42	44	62.5	335	41.8	
14	812220631017	Dhanusiya Mary. S	15	31	34	33	8			35	40	63	259	32.4	
41	812220631018	DHARANIKA D	27	35	21	50	20			27	50	33	263	32.9	
15	812220631019	Dhilipkumar.B	15	36	30	38	20			36	28	55	258	32.3	
16	812220631020	Esther Evangelin.I	25	40	45	39	41			39	40	50	319	39.9	
17	812220631021	Farah Zainaf.A	10	50	55	50	31			54	55	63.5	369	46.1	
18	812220631022	Gayathri.K	18	40	43	38	33			40	38	56.5	307	38.3	
19	812220631023	Girija.S	19	15	30	16	19			23	25	59	206	25.8	
20	812220631024	Guna. K	1	29	17	21	5			24	11	41.5	150	18.7	
21	812220631025	Hariharan R	5	35	18	24	11	21	21	34			169	21.1	
22	812220631026	Harshavardhini .M	10	ab	AB	17	10			25	21	36.5	120	14.9	
23	812220631027	Infant Jeromeca.S	21	54	53	40	26			35	50	50.5	330	41.2	
24	812220631028	Ishwarya.A	29	37	30	31	31			40	34	59	291	36.4	
25	812220631029	Iswarya.M	24	28	34	47	26			37	28	61.5	286	35.7	
26	812220631030	Janarthan.B	27	33	23	35	24	22	24	32	27		247	30.9	
27	812220631031	Jayakiruthika.S	20	20	27	34	18			25		51.5	196	24.4	
28	812220631032	Jebusuthan. S	AB	AB	AB	AB	AB		AB	AB			0	0	
29	812220631033	Karthick K	AB	AB	AB	AB	AB		AB	AB			0	0	

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
30	812220631034	Karthickraja.M	AB	5	AB	11	12	7	13	32				80	10
31	812220631035	Karunamoorthi.A	7	15	21	16	17				15	24	50.5	166	20.7
32	812220631036	Keerthana B	36	50	56	56	42				50	56	67.5	414	51.7
33	812220631037	Kethsiya Evangelin.J	32	33	32	27	41				33	28	54	280	35
34	812220631038	Krishnakumar.C	7	18	26	4	14	17	25	33				144	18
35	812220631040	Loganayaki. S	20	34	26	37	24				28	50	50	269	33.6
36	812220631041	Mageshwari G	21	51	33	24	AB	26	26	36				217	27.1
37	812220631043	Manikandan.S	6	20	20	11	6	6	16	16				101	12.6
38	812220631044	Manimaran.A	20	33	32	32	8	29	22	39				215	26.9
39	812220631045	Manju.M	42	51	53	44	44				50	58	66	408	51
40	812220631046	Manju.T	26	34	32	38	AB				28	27	64.5	250	31.2
42	812220631047	MARIYAMARTIN M	32	36	36	51	25	43	47	50				320	40
43	812220631048	MARIYAMMAL V	13	27	27	62	41				57	50	31	308	38.5
44	812220631049	MEHA JABEEN SYED MOHAMED	57	62	56	66.5	58				65	65	57	487	60.8
45	812220631050	MONISHA R	33	50	39	61	31				56	51	50	371	46.4
46	812220631052	NAGAJOTHI R	33	50	38	56	51				50	52	50	380	47.5
47	812220631053	NANDHINI D	50	50	37	68	27				56	56	53	397	49.6
48	812220631054	NAVEEN KUMAR U	10	27	23	50	27				21	5	18	181	22.6
49	812220631055	PALANIKUMAR S	9	35	26	50	35	36	23	41				255	31.9
50	812220631056	POOVARASAN K	12	20	33	50.5	27				50	34	35	262	32.7
51	812220631057	PRAKASH M	17	29	26	50	37	23	18	33				233	29.1
52	812220631058	PRAVIN KUMAR E	14	15	18	37	21				18	25	18	166	20.8
53	812220631059	PRIYADHARSHINI R	12	17	25	40	16				22	AB	30	162	20.3
54	812220631060	PRIYANKA M	50	50	45	64	55				57	50	50	421	52.6
55	812220631061	RAGULGANTH T	45	50	53	65	37				51	50	45	396	49.5
56	812220631062	RAJASELVAM S	2	15	3	33.5	18				7	14	13	106	13.2
57	812220631064	RAMAJEYAM B	30	27	30	58	31				AB	40	46	262	32.8
58	812220631065	RAMAR S	26	30	20	32	35				50	17	37	247	30.9
59	812220631066	RAMESHKUMAR V	33	25	AB	50	32				38	25	28	231	28.9
60	812220631067	RASHEETH BASHA H	13	15	17	21.5	32				9	19	18	145	18.1

S.No.	Reg. No	Student's Name	BA5301		BA5302		BA5014		BA5015		BA5019		BA5001		BA5005		BA5006		BA5008		BA5011		BA5012	
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM	Total	%									
61	812220631068	SABARI NATHAN T	7	12	16	28	30							16	12	9						130	16.3	
62	812220631069	SAKTHIVEL M	AB	AB	AB	AB	AB																0	0
63	812220631070	SANTHOSH KUMAR A	23	28	AB	32.5	40																181	22.6
64	812220631071	SARAVANAKUMAR E	23	19	21	30.5	24																167	20.8
65	812220631072	SARAVANAN S	22	34	21	50.5	28																260	32.4
66	812220631073	SATHISH N	50	40	28	55	51																338	42.3
67	812220631074	SATHISHKUMAR S	11	19	8	50	17																175	21.9
68	812220631075	SAVITHIRI R	34	25	32	65	30																331	41.4
69	812220631076	SHANMUGA PRIYA M	32	38	38	50	40																352	44
70	812220631077	SHINY RESHMA J	26	22	13	53.5	17																216	26.9
71	812220631079	SIVAGAMIR	34	28	27	50	30																309	38.6
72	812220631080	SIVAPRAKASH M	51	56	27	66	35																378	47.3
73	812220631081	SUBASH CHANDRAB	16	24	18	29	20																156	19.5
74	812220631082	SUGANTHI P	28	27	18	50.5	26																288	35.9
75	812220631083	SURYA A	39	23	17	33	33																226	28.3
76	812220631084	SURYA S	30	33	45	78	46																406	50.8
77	812220631085	THANGESWARAN K	24	24	17	40	48																206	25.8
78	812220631087	VASUDEVAN M	12	29	13	35	22																204	25.5
79	812220631088	VIGNESH K	31	16	39	54	37																266	33.3
80	812220631089	VINGOLAR MESHIA	26	18	23	43.5	25																221	27.6
81	812220631090	VINOTHINI M	28	30	21	50	AB																129	16.1
82	812220631091	VISHNUPRASANTH K	30	21	14	40	29																222	27.8
83	812220631092	VISWANATHAN P	37	24	21	56	31																235	29.4
84	812220631093	YANNICK S	AB	AB	AB	AB	AB																0	0
85	812220631094	YOGANANTH K	40	37	23	55	36																293	36.6
86	812220631095	YUVARAJ E	51	29	27	50.5	29																301	37.6
87	812220631096	YUVARAJ S	16	19	13	40	32																164	20.5

S. S. S.

Examcell Coordinator

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Director

DIRECTOR

M.A.M. B-SCHOOL

Siraganur, Trichy-621105

M.A.M. B- SCHOOL

Siruganur - Trichy - 621105

CIA-II Marks Statement

Academic Year: 2021-22 (ODD SEM)

S.No.	Reg. No	Student's Name	Year & Sec: 2nd Year "B"																	Total	%
			BA5301	BA5302	BA5014	BA5015	SHRM	BA5001	BA5005	SM	BA5006	BFSM	BA5008	BA5011	BA5012	SAPM					
1	812220631002	Abirami.K	41	53	42	50	50									53	50	55.5	394.5	49.31	
2	812220631004	Akash. C	26	12	36	25	18									18	23	41	199	24.88	
3	812220631005	Akila.S	37	8	22	25	28									35	28	58	241	30.13	
4	812220631006	Anandh.K	24	26	29	13	24									34	25	50	225	28.13	
5	812220631007	Anusuya.V	35	12	36	24	24									AB	32	54	217	27.13	
6	812220631008	Arul Reshma.A	AB	AB	AB	20	39	35	36	29									159	19.88	
7	812220631009	Ashokraj. V	25	13	26	27	20	25	27	22									185	23.13	
8	812220631010	Balakrishnan. M	21	AB	AB	30	27	31	38	32									179	22.38	
9	812220631011	Balapriya. B	30	27	31	34	26									20	21	50	239	29.88	
10	812220631012	Bavithra. R	50	58	51	46	46									44	43	57	395	49.38	
11	812220631013	Bhavatharini.B	31	56	54	53	54									51	51	60	430	53.75	
12	812220631014	Deepalakshmi.K	44	53	50	45	6									50	54	69.5	371.5	46.44	
13	812220631015	Devadharshini.G	50	50	50	50	34									25	50	59	368	46	
14	812220631017	Dhanusya Mary. S	39	28	40	38	23									41	40	62	311	38.88	
15	812220631019	Dhilipkumar.B	33	AB	39	40	34									30	28	51.5	255.5	31.94	
16	812220631020	Esther Evangelin.I	50	50	50	40	50									51	50	69.5	410.5	51.31	
17	812220631021	Farah Zainaf.A	50	50	50	55	51									56	52	72.5	436.5	54.56	
18	812220631022	Gayathri.K	AB	AB	33	38	28									36	40	54.5	229.5	28.69	
19	812220631023	Girija.S	36	13	38	29	31									29	38	54.5	268.5	33.56	
20	812220631024	Guna. K	28	27	33	35	14									12	37	51.5	237.5	29.69	
21	812220631025	Harikiran R	21	18	33	33	28	30	34	37									234	29.25	
22	812220631026	Harshavardhini .M	15	8	22	28	10									14	27	34	158	19.75	
23	812220631027	Infant Jeromeca.S	43	50	45	41	32									42	52	64.5	369.5	46.19	
24	812220631028	Ishwarya.A	42	22	42	42	38									7	40	55.5	288.5	36.06	
25	812220631029	Iswarya.M	45	50	50	45	33									39	44	60.5	366.5	45.81	
26	812220631030	Janarthan.B	29	25	40	31	23	24	33	15									220	27.5	
27	812220631031	Jayakiruthika.S	41	11	33	30	29									38	32	50.5	264.5	33.06	
28	812220631032	Jebeathan. S	27	23	38	34	21	24	21	27									215	26.88	
29	812220631033	Karthick K	AB	AB	AB	AB	AB	AB	AB	AB									0	0	
30	812220631034	Karthickraja.M	15	8	23	9	7	17	AB	27									106	13.25	
31	812220631035	Karunamoorthi.A	22	9	28	22	29									16	29	39.5	194.5	24.31	

S.No.	Reg. No	Student's Name	BA5301 IBM	BA5302 SM	BA5014 ED	BA5015 IRLW	BA5019 SHRM	BA5001 BM	BA5005 RM	BA5006 SM	BA5008 BFSM	BA5011 MBFS	BA5012 SAPM	Total	%
32	812220631036	Kceerthana B	57	50	55	57	44				54	54	74.5	445.5	55.69
33	812220631037	Kethsiya Evangelin.J	36	14	42	44	AB				AB	42	61	239	29.88
34	812220631038	Krishnakumar.C	29	AB	36	36	24	17	27	24				193	24.13
35	812220631040	Loganayaki. S	32	12	38	50	35				40	46	50	303	37.88
36	812220631041	Mageshwari.G	32	14	38	23	15	20	34	21				197	24.63
37	812220631043	Manikandan.S	5	AB	15	18	12	14	16	17				97	12.13
38	812220631044	Manimaran.A	33	34	34	45	28	34	32	42				282	35.25
39	812220631045	Manju.M	53	13	50	43	26				43	52	70.5	350.5	43.81
40	812220631046	Manju.T	50	55	45	50	35				41	41	64	381	47.63
41	812220631018	DHARANIKA D	50	30	53	55	50				36	58	13	377	47.13
42	812220631047	MARIYAMARTIN M	28	24	55	54	43	42	52	24				322	40.25
43	812220631048	MARIYAMMAL V	53	32	60	61	50				54	54	19	383	47.88
44	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	65	56	69	68	60				58	72	52	500	62.5
45	812220631050	MONISHA R	51	52	60	63	56				50	60	50	442	55.25
46	812220631052	NAGAJOTHI R	55	36	60	67	60				54	60	50	442	55.25
47	812220631053	NANDHINI D	55	42	63	70.5	56				55	58	50	449.5	56.19
48	812220631054	NAVEEN KUMAR U	22	AB	44	51	22				22	5	12	178	22.25
49	812220631055	PALANIKUMAR S	24	AB	45	40	37	42	23	42				253	31.63
50	812220631056	POOVARASAN K	45	37	55	56	45				50	51	18	357	44.63
51	812220631057	PRAKASH M	32	23	41	37	30	38	37	36				274	34.25
52	812220631058	PRAVIN KUMAR E	25	13	30	50	14				10	35	9	186	23.25
53	812220631059	PRIYADHARSHINI R	40	12	43	40.5	30				50	38	AB	253.5	31.69
54	812220631060	PRIYANKA M	58	50	64	64.5	60				53	56	50	455.5	56.94
55	812220631061	RAGULGANTH T	53	59	62	66.5	54				52	60	50	456.5	57.06
56	812220631062	RAJASELVAM S	18	16	23	39.5	31				25	29	9	190.5	23.81

S.No.	Reg. No	Student's Name	BA5301	BA5302	BA5014	BA5015	BA5019	BA5001	BA5005	BA5006	BA5008	BA5011	BA5012	Total	%
			IBM	SM	ED	IRLW	SHRM	BM	RM	SM	BFSM	MBFS	SAPM		
57	812220631064	RAMAJEYAMB	50	AB	47	53	32				50	50	29	311	38.88
58	812220631065	RAMAR S	33	AB	25	41.5	33				29	28	5	194.5	24.31
59	812220631066	RAMESHKUMAR V	33	31	42	42	31				35	35	10	259	32.38
60	812220631067	RASHEETH BASHA H	22	24	47	42	40				18	35	16	244	30.5
61	812220631068	SABARI NATHAN T	13	9	33	32	18				15	23	AB	143	17.88
62	812220631069	SAKTHIVEL M	AB	AB	AB	AB	AB	AB	AB	AB				0	0
63	812220631070	SANTHOSHKUMAR A	19	26	22	43	26				40	38	11	225	28.13
64	812220631071	SARAVANAKUMAR K	28	20	31	27	25				18	27	15	191	23.88
65	812220631072	SARAVANAN S	44	AB	54	59.5	33				50	29	14	283.5	35.44
66	812220631073	SATHISH N	50	17	50	53.5	50				38	39	12	309.5	38.69
67	812220631074	SATHISHKUMAR S	AB	42	35	50.5	27				41	31	19	245.5	30.69
68	812220631075	SAVITHRI R	51	41	64	61	54				42	58	33	404	50.5
69	812220631076	SHANMUGA PRIYA M	45	50	54	59.5	50	55	55	50				418.5	52.31
70	812220631077	SHINY RESHMA J	34	26	50	51	42				33	54	23	313	39.13
71	812220631079	SIVAGAMI R	51	35	66	53	52				50	58	29	394	49.25
72	812220631080	SIVAPRAKASH M	50	AB	63	69	65				55	55	50	407	50.88
73	812220631081	SUBASH CHANDRAB	24	14	37	34	24				20	39	12	204	25.5
74	812220631082	SUGANTHI P	33	30	54	64	44				41	53	22	341	42.63
75	812220631083	SURYA A	41	AB	56	50	39				50	35	14	285	35.63
76	812220631084	SURYA S	52	50	64	62.5	54				56	62	50	450.5	56.31
77	812220631085	THANGESWARAN K	25	AB	38	50	32				14	27	11	197	24.63
78	812220631087	VASUDEVAN M	20	22	41	50.5	35	45	32	43				288.5	36.06
79	812220631088	VIGNESH K	31	19	47	58	42				39	32	28	296	37
80	812220631089	VINGOLAR MESHIIYA	36	AB	37	33	24				34	33	13	210	26.25
81	812220631090	VINOTHINI M	38	34	35	50	35				19	50	25	286	35.75
82	812220631091	VISHNUPRASANTH K	36	29	40	51					AB	35	16	207	25.88
83	812220631092	VISWANATHAN P	37	29	46	51.5	36				32	37	34	302.5	37.81
84	812220631093	YANNICK S	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	0	0
85	812220631094	YOGANANTH K	37	AB	46	54.5	35				57	50	27	306.5	38.31
86	812220631095	YUVARAJE	50	AB	46	50	35				40	35	27	283	35.38
87	812220631096	YUVARAJ S	17	18	28	33.5	32				30	29	15	202.5	25.31

S. S. A.
Exam Cell Coordinator

S. S. A.
Director

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B- SCHOOL**Siruganur - Trichy - 621105****STUDENT CATEGORIZATION FOR COACHING****Academic Year: 2021-22 (ODD SEM)****II YEAR MBA**

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
1	812220631002	Abirami.K	345	395	740	369.8	46	B
2	812220631004	Akash. C	160	199	359	179.5	22	C
3	812220631005	Akila.S	210.5	241	452	225.8	28	C
4	812220631006	Anandh.K	197	225	422	211	26	C
5	812220631007	Anusuya.V	269	217	486	243	30	C
6	812220631008	Arul Reshma.A	238	159	397	198.5	25	C
7	812220631009	Ashokraj.V	126	185	311	155.5	19	D
8	812220631010	Balakrishnan. M	198	179	377	188.5	24	C
9	812220631011	Balapriya. B	172	239	411	205.5	26	C
10	812220631012	Bavithra. R	357	395	752	376	47	B
11	812220631013	Bhavatharini.B	436	430	866	433	54	B
12	812220631014	Deepalakshmi.K	324	372	696	347.8	43	B
13	812220631015	Devadharshini.G	334.5	368	703	351.3	44	B
14	812220631017	Dhanusiya Mary. S	259	311	570	285	36	C
41	812220631018	DHARANIK A D	263	256	519	259.3	32	C
15	812220631019	Dhilipkumar.B	258	411	669	334.3	42	B
16	812220631020	Esther Evangelin.I	319	437	756	377.8	47	B
17	812220631021	Farah Zainaf.A	368.5	230	598	299	37	C
18	812220631022	Gayathri.K	306.5	269	575	287.5	36	C
19	812220631023	Girija.S	206	238	444	221.8	28	C
20	812220631024	Guna. K	149.5	234	384	191.8	24	C
21	812220631025	Hariharan R	169	158	327	163.5	20	D
22	812220631026	Harshavardhini .M	119.5	370	489	244.5	31	C
23	812220631027	Infant Jeromeca.S	329.5	289	618	309	39	C
24	812220631028	Ishwarya.A	291	367	658	328.8	41	B
25	812220631029	Iswarya.M	285.5	220	506	252.8	32	C
26	812220631030	Janarthan.B	247	265	512	255.8	32	C
27	812220631031	Jayakiruthika.S	195.5	215	411	205.3	26	C
28	812220631032	Jebasuthan. S	0	0	0	0	0	D
29	812220631033	Karthick K	0	106	106	53	7	D
30	812220631034	Karthickraja.M	80	195	275	137.3	17	D
31	812220631035	Karunamoorthi.A	165.5	446	611	305.5	38	C
32	812220631036	Keerthana B	413.5	239	653	326.3	41	B
33	812220631037	Kethsiya Evangelin.J	280	193	473	236.5	30	C
34	812220631038	Krishnakumar.C	144	303	447	223.5	28	C
35	812220631040	Loganayaki. S	269	197	466	233	29	C
36	812220631041	Mageshwari.G	217	97	314	157	20	D
37	812220631043	Manikandan.S	101	282	383	191.5	24	C
38	812220631044	Manimaran.A	215	351	566	282.8	35	C
39	812220631045	Manju.M	408	381	789	394.5	49	B
40	812220631046	Manju.T	249.5	377	627	313.3	39	C
42	812220631047	MARIYAMARTTIN M	320	322	642	321	40	C
43	812220631048	MARIYAMMAL V	308	383	691	345.5	43	B

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
44	812220631049	MEHA JABEEN SYED MOHAMED BATCHA	486.5	500	987	493.3	62	A
45	812220631050	MONISHA R	371	442	813	406.5	51	B
46	812220631052	NAGAJOTHI R	380	442	822	411	51	B
47	812220631053	NANDHINI D	397	450	847	423.3	53	B
48	812220631054	NAVEEN KUMAR U	181	178	359	179.5	22	C
49	812220631055	PALANIKUMAR S	255	253	508	254	32	C
50	812220631056	POOVARASAN K	261.5	357	619	309.3	39	C
51	812220631057	PRAKASH M	233	274	507	253.5	32	C
52	812220631058	PRAVIN KUMAR E	166	186	352	176	22	C
53	812220631059	PRIYADHARSHINI R	162	254	416	207.8	26	C
54	812220631060	PRIYANKA M	421	456	877	438.3	55	B
55	812220631061	RAGULGANTH T	396	457	853	426.3	53	B
56	812220631062	RAJASELVAM S	105.5	191	296	148	19	D
57	812220631064	RAMAJEYAM B	262	311	573	286.5	36	C
58	812220631065	RAMAR S	247	195	442	220.8	28	C
59	812220631066	RAMESHKUMAR V	231	259	490	245	31	C
60	812220631067	RASHEETH BASHA H	144.5	244	389	194.3	24	C
61	812220631068	SABARI NATHAN T	130	143	273	136.5	17	D
62	812220631069	SAKTHIVEL M	0	0	0	0	0	D
63	812220631070	SANTHOSHKUMAR A	180.5	225	406	202.8	25	C
64	812220631071	SARAVANAKUMAR K	166.5	191	358	178.8	22	C
65	812220631072	SARAVANAN S	259.5	284	543	271.5	34	C
66	812220631073	SATHISH N	338	310	648	323.8	40	C
67	812220631074	SATHISHKUMAR S	175	246	421	210.3	26	C
68	812220631075	SAVITHRI R	331	404	735	367.5	46	B
69	812220631076	SHANMUGA PRIYA M	352	419	771	385.3	48	B
70	812220631077	SHINY RESHMA J	215.5	313	529	264.3	33	C
71	812220631079	SIVAGAMI R	309	394	703	351.5	44	B
72	812220631080	SIVAPRAKASH M	378	407	785	392.5	49	B
73	812220631081	SUBASH CHANDRABOSI	156	204	360	180	23	C
74	812220631082	SUGANTHI P	287.5	341	629	314.3	39	C
75	812220631083	SURYA A	226	285	511	255.5	32	C
76	812220631084	SURYA S	406	451	857	428.3	54	B
77	812220631085	THANGESWARAN K	206	197	403	201.5	25	C
78	812220631087	VASUDEVAN M	204	289	493	246.3	31	C
79	812220631088	VIGNESH K	266	296	562	281	35	C
80	812220631089	VINGOLAR MESHIYA G	220.5	210	431	215.3	27	C
81	812220631090	VINOTHINI M	129	286	415	207.5	26	C
82	812220631091	VISHNUPRASANTH K	222	207	429	214.5	27	C
83	812220631092	VISWANATHAN P	235	303	538	268.8	34	C
84	812220631093	YANNICK S	0	0	0	0	0	D
85	812220631094	YOGANANTH K	293	307	600	299.8	37	C
86	812220631095	YUVARAJ E	300.5	283	584	291.8	36	C
87	812220631096	YUVARAJ S	164	203	367	183.3	23	C


Director
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M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B- SCHOOL**Siruganur - Trichy - 621105****STUDENT CATEGORIZATION FOR COACHING****Academic Year: 2021-22 (ODD SEM)****II YEAR MBA**

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average	%	Cate.
1	812220631049	MELIA JADELIN STEF MOHAMMED DATCILA	486.5	500	987	493.3	62	A
2	812220631002	Abirami.K	345	395	740	369.8	46	B
3	812220631012	Bavithra. R	357	395	752	376	47	B
4	812220631013	Bhavatharini.B	436	430	866	433	54	B
5	812220631014	Deepalakshmi.K	324	372	696	347.8	43	B
6	812220631015	Devadharshini.G	334.5	368	703	351.3	44	B
7	812220631019	Dhilipkumar.B	258	411	669	334.3	42	B
8	812220631020	Esther Evangelin.I	319	437	756	377.8	47	B
9	812220631028	Ishwarya.A	291	367	658	328.8	41	B
10	812220631036	Keerthana B	413.5	239	653	326.3	41	B
11	812220631045	Manju.M	408	381	789	394.5	49	B
12	812220631048	MARIYAMMAL V	308	383	691	345.5	43	B
13	812220631050	MONISHA R	371	442	813	406.5	51	B
14	812220631052	NAGAJOTHI R	380	442	822	411	51	B
15	812220631053	NANDHINI D	397	450	847	423.3	53	B
16	812220631060	PRIYANKA M	421	456	877	438.3	55	B
17	812220631061	RAGULGANTH T	396	457	853	426.3	53	B
18	812220631075	SAVITHRI R	331	404	735	367.5	46	B
19	812220631076	SHANMUGA PRIYA M	352	419	771	385.3	48	B
20	812220631079	SIVAGAMI R	309	394	703	351.5	44	B
21	812220631080	SIVAPRAKASH M	378	407	785	392.5	49	B
22	812220631084	SURYA S	406	451	857	428.3	54	B
23	812220631004	Akash. C	160	199	359	179.5	22	C
24	812220631005	Akila.S	210.5	241	452	225.8	28	C
25	812220631006	Anandh.K	197	225	422	211	26	C
26	812220631007	Anusuya.V	269	217	486	243	30	C
27	812220631008	Arul Reshma.A	238	159	397	198.5	25	C
28	812220631010	Balakrishnan. M	198	179	377	188.5	24	C
29	812220631011	Balapriya. B	172	239	411	205.5	26	C
30	812220631017	Dhanusiya Mary. S	259	311	570	285	36	C
31	812220631018	DHARANIKA D	263	256	519	259.3	32	C
32	812220631021	Farah Zainaf.A	368.5	230	598	299	37	C
33	812220631022	Gayathri.K	306.5	269	575	287.5	36	C
34	812220631023	Girija.S	206	238	444	221.8	28	C
35	812220631024	Guna. K	149.5	234	384	191.8	24	C
36	812220631026	Harshavardhini .M	119.5	370	489	244.5	31	C
37	812220631027	Infant Jeromeca.S	329.5	289	618	309	39	C
38	812220631029	Iswarya.M	285.5	220	506	252.8	32	C
39	812220631030	Janarthan.B	247	265	512	255.8	32	C
40	812220631031	Jayakiruthika.S	195.5	215	411	205.3	26	C
41	812220631035	Karunamoorthi.A	165.5	446	611	305.5	38	C
42	812220631037	Kethsiya Evangelin.J	280	193	473	236.5	30	C
43	812220631038	Krishnakumar.C	144	303	447	223.5	28	C

S.No.	Reg. No	Student's Name	CIA-I	CIA-II	Tot.	Average.	%	Cate.
44	812220631040	Loganayaki. S	269	197	466	233	29	C
45	812220631043	Manikandan.S	101	282	383	191.5	24	C
46	812220631044	Manimaran.A	215	351	566	282.8	35	C
47	812220631046	Manju.T	249.5	377	627	313.3	39	C
48	812220631047	MARIYAMARTTIN M	320	322	642	321	40	C
49	812220631054	NAVEEN KUMAR U	181	178	359	179.5	22	C
50	812220631055	PALANIKUMAR S	255	253	508	254	32	C
51	812220631056	POOVARASAN K	261.5	357	619	309.3	39	C
52	812220631057	PRAKASH M	233	274	507	253.5	32	C
53	812220631058	PRAVIN KUMAR E	166	186	352	176	22	C
54	812220631059	PRIYADHARSHINI R	162	254	416	207.8	26	C
55	812220631064	RAMAJEYAM B	262	311	573	286.5	36	C
56	812220631065	RAMAR S	247	195	442	220.8	28	C
57	812220631066	RAMESHKUMAR V	231	259	490	245	31	C
58	812220631067	RASHEETH BASHA H	144.5	244	389	194.3	24	C
59	812220631070	SANTHOSHKUMAR A	180.5	225	406	202.8	25	C
60	812220631071	SARAVANAKUMAR K	166.5	191	358	178.8	22	C
61	812220631072	SARAVANAN S	259.5	284	543	271.5	34	C
62	812220631073	SATHISH N	338	310	648	323.8	40	C
63	812220631074	SATHISHKUMAR S	175	246	421	210.3	26	C
64	812220631077	SHINY RESHMA J	215.5	313	529	264.3	33	C
65	812220631081	SUBASH CHANDRABOSI	156	204	360	180	23	C
66	812220631082	SUGANTHI P	287.5	341	629	314.3	39	C
67	812220631083	SURYA A	226	285	511	255.5	32	C
68	812220631085	THANGESWARAN K	206	197	403	201.5	25	C
69	812220631087	VASUDEVAN M	204	289	493	246.3	31	C
70	812220631088	VIGNESH K	266	296	562	281	35	C
71	812220631089	VINGOLAR MESHIYA G	220.5	210	431	215.3	27	C
72	812220631090	VINOTHINI M	129	286	415	207.5	26	C
73	812220631091	VISHNUPRASANTH K	222	207	429	214.5	27	C
74	812220631092	VISWANATHAN P	235	303	538	268.8	34	C
75	812220631094	YOGANANTH K	293	307	600	299.8	37	C
76	812220631095	YUVARAJ E	300.5	283	584	291.8	36	C
77	812220631096	YUVARAJ S	164	203	367	183.3	23	C
78	812220631009	Ashokraj.V	126	185	311	155.5	19	D
79	812220631025	Hariharan R	169	158	327	163.5	20	D
80	812220631032	Jebasuthan. S	0	0	0	0	0	D
81	812220631033	Karthick K	0	106	106	53	7	D
82	812220631034	Karthickraja.M	80	195	275	137.3	17	D
83	812220631041	Mageshwari.G	217	97	314	157	20	D
84	812220631062	RAJASELVAM S	105.5	191	296	148	19	D
85	812220631068	SABARI NATHAN T	130	143	273	136.5	17	D
86	812220631069	SAKTHIVEL M	0	0	0	0	0	D
87	812220631093	YANNICK S	0	0	0	0	0	D


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ANNA UNIVERSITY :: CHENNAI - 600025.
OFFICE OF THE CONTROLLER OF EXAMINATIONS
 Provisional Results of Nov. / Dec. Examination, 2021.

Inst.Code/Name : 8122 - M.A.M.B. SCHOOL Semester No. : 03 DATE OF PUBLICATION : DD-MM-YYYY

Branch : 631-M.B.A

Reg Number	Subject Code ->	BA5201	BA5005	BA5006	BA5008	BA5011	BA5012	BA5014	BA5015	BA501P	BA5301	BA5302	BA5311
	Stud. Name	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade	Grade
812220631003	SAPAYANAN R								UA				
812220631002	ASBANI K				B+	Z+	B+	A	A+	A	A	A	C
812220631004	AKASH C				B+	B	B+	D+	C+	B+	D	D	C
812220631005	AKULA S					B+	A	A	A	B+	A	B+	D
812220631006	ANANTH K				A	B	U	B	B+	B	U	B	D
812220631007	ANUSUYA V				B	B+	B+	B+	A	B+	A	A+	D
812220631008	ARUL REEJMA A	A+	B+	B+									
812220631009	ASHOKALI V	A	B+	B+									
812220631010	BALAKRISHNAN M	A	B+	B+									
812220631011	BALAPRIYA B				A	B+	A	B+	A+	A	A	A	D
812220631012	BAVITHRA R				A+	A	A	A+	A+	A	A+	A	D
812220631013	BHAVATHARINI B				B+	A	A	A+	A+	B+	A	B+	D
812220631014	DEEPAKSHAMI K				A	A	B+	B+	A+	A	A	B+	D
812220631015	DEVACHANDRINI G				A+	A	B+	B+	B+	B+	A	A	D
812220631017	DHANUSYA MARY S				A	B	B+	A	A	A	A	A	D
812220631018	DHARANIKA D				A	B	B+	B+	B+	A	B+	B+	D
812220631019	PHILIPKUMAR B				B	B+	B+	A	A	A	A	A+	D
812220631020	ESTHER EVANGELINE J				A	A+	B+	A	B+	A+	A	A+	D
812220631021	FARAH ZAMRAF A				A	A+	A	A	B+	A	A	D	D
812220631022	GAYATHRI X				A	A	A	B+	U	A	B+	A	D
812220631023	GIRJA B				B+	B+	A	B	U	B+	A	A	D
812220631024	GUNA K				B+	B	B+	U	B	B+	B	A	D
812220631025	HARSHAN R	A	A	A									
812220631026	HARSHAVARDHINI M				B+	B	B	B	B+	B+	B+	A	D
812220631027	INFANT JEROMECA S				A	B+	A+	A	A	A+	B+	A+	D
812220631028	ISHANIYA A				A+	A+	A	A	A+	A+	B+	A	D
812220631029	ISHWARYA M				A	A+	B+	A	A+	A	B+	A+	D
812220631030	JANASTHAN B								UA	B+	B+	B	D
812220631031	JAYABHUTHIKA S	A+	A	A									
812220631032	JESABHUTHAN S	B+	B+	B+									
812220631033	KARTHIK K	UA	UA	UA									
812220631034	KARTHIK RAJA M	B	B+	B									
812220631035	KARUNAKOROTH A				B+	A	B+	B+	B+	B+	B+	B+	D
812220631036	KEERTHANA B				A	A+	A	B+	A+	A+	A+	A+	D
812220631037	KETHEEVA EVANGELIN J				A	A	B+	B+	U	B+	A+	B+	D

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S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Result not declared	Failed	Pass %
1	BA5101	ECONOMIC ANALYSIS FOR BUSINESS	Dr.A.Kanimozhi	34	34	34	6		100
2	BA5102	PRINCIPLES OF MANAGEMENT	Ms.M.Akila	35	35	35	5		100
3	BA5103	ACCOUNTING FOR MANAGEMENT	Dr.R.Karthika	35	35	35	5		100
4	BA5104	LEGAL ASPECTS FOR BUSINESS	Mr.R.Jimmy Carter	35	35	35	5		100
5	BA5105	ORGANISATIONAL BEHAVIOUR	Mr.R.Jimmy Carter	35	35	35	5		100
6	BA5106	STATISTICS FOR MANAGEMENT	Ms.Mercy Janita Vincent	35	35	35	5		100
7	BA5107	TOTAL QUALITY MANAGEMENT	Ms.J.Arockiya Monica	35	35	35	5		100
8	BA5111	SPOKEN AND WRITTEN COMMUNICATION	Dr.R.Karthika	35	35	35	5		100
Overall Pass %				No of Student All Cleared		34		97.1	
				Based on Appeared					

[Signature]
EXAM CELL COORDINATOR



DIRECTOR / MAMBS

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Siruganur, Trichy-621105

34
97.1



1st Semester - Result Analysis - Anna University Examination - Dec/Jan 2020-2021

Batch: 2020-2022									Semester: 01	
S.No	Subject Code	Subject Name	Subject Faculty	Registered Students	Appeared	Passed	Result Not Declared	Failed	Pass %	
1	BA5101	Economic Analysis For Business	Dr. C. Suseendar	43	43	43	4	0	100.00	
2	BA5102	Principles of Management	Prof. J. Arokia Monica	42	42	41	5	1	97.62	
3	BA5103	Accounting For Management	Prof. M. Akila	43	43	43	4	0	100.00	
4	BA5104	Legal Aspects of Business	Prof. R. Jimmy Carter	43	43	42	4	1	97.67	
5	BA5105	Organisational Behaviour	Dr. R. Karthika	43	43	43	4	0	100.00	
6	BA5106	Statistics For Management	Prof. Mercy Janita Vincent	43	43	43	4	0	100.00	
7	BA5107	Total Quality Management	Prof. Ananthi Subbaraj	43	43	43	4	0	100.00	
8	BA5111	Spoken & Written Communication	Dr. C. Suseendar	43	43	43	4	0	100.00	
Post Revaluation Overall Pass %				No of Student All Cleared				41		
				Based on Appeared				95.35		

C. Suseendar
Class Coordinator



Director / MAMBS

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Siruganur, Trichy-621105

M.A.M. B-SCHOOL
SIRUGANUR, TRICHY-621105
ANNA UNIVERSITY EXAM RESULT (APR/MAY-2020)
SECOND SEMESTER BATCH(2020-2022)
A SECTION

S.NO	SUB.CODE	SUB.NAME	FACULTY NAME	REG. STUDEN TS	APPEARED	PASSED	Not declare d	PASS %
1	BA5201	Applied Operation Research	Prof.S.Ananthi	40	40	39	1	97.50%
2	BA5202	Business Research Methods	Dr.C.Suseendar	40	40	39	1	97.50%
3	BA5203	Financial Management	Dr.R.Karthika	40	40	39	1	97.50%
4	BA5204	Human Resource Management	Prof.M.Akila	40	40	39	1	97.50%
5	BA5205	Information Management	Dr.A.Kanimozhi	40	40	39	1	97.50%
6	BA5206	Operations Management	Prof.Mercy Janita Vincent	40	40	39	1	97.50%
7	BA5207	Marketing Management	Prof.J.Arockiya Monica	40	40	39	1	97.50%
			Dr.M.Hemalatha/ Dr.A.Kanimozhi/ Prof.M.Akila					
8	BA5211	Data Analysis & Business Modelling		40	39	38	1	95.00%
		overall pass%	No.of students all cleared Based on Appeared				38	95%

[Signature]
CLASS CO-ORDINATOR



[Signature]
DIRECTOR

Dr. M. Hemalatha, MBA, Ph.D (IIT)
Professor & Director
M.A.M. B School
Siruganur, Tiruchirappalli-621 105,
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M.A.M. B-SCHOOL
SIRUGANUR, TRICHY-621105

ANNA UNIVERSITY EXAM RESULT (APR/MAY-2020)
SECOND SEMESTER BATCH(2020-2022) section B

S.NO	SUB.CODE	SUB.NAME	Subject Faculty	Registered Students	Appeared	Passed	Failed	Pass %
1	BA5201	Applied Operation Research	Prof.Mercy Janita Vincent	47	46	46	0	100.00
2	BA5202	Business Research Methods	Dr.R.Karthika	47	47	47	0	100.00
3	BA5203	Financial Management	Prof.M.Akila	47	47	47	0	100.00
4	BA5204	Human Resource Management	Dr.A.Kanimozhi	47	47	47	0	100.00
5	BA5205	Information Management	Prof.S.Ananthi	47	47	47	0	100.00
6	BA5206	Operations Management	Prof.J.Arockiya Monica	47	47	47	0	100.00
7	BA5207	Marketing Management	Dr.C.Suseendar	47	47	47	0	100.00
			Dr.M.Hemalatha/ Dr.A.Kanimozhi/ Prof.M.Akila					
8	BA5211	Data Analysis & Business Modelling		47	45	45	0	100.00
				No. of students all cleared				
				Based on Appeared				100%
				overall pass%				45

[Signature]
CLASS CO-ORDINATOR



[Signature]
DIRECTOR

Dr. M. Hemalatha, MBA., Ph.D (IIT)
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M.A.M.B-SCHOOL

[MASTER Group of Institutions]
Siruganur, Trichy-621105



MASTERS
INSTITUTE
OF
BUSINESS

3rd Semester - Result Analysis - Anna University Examination - Nov/Dec-2021

Batch : 2020 - 2022

Semester : III

S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Failed	Pass %
1	BA5301	International Business Management	Prof.S.Manopriya/ Prof.A.Anburaj	87	84	83	1	98.81
2	BA5302	Strategic Management	Prof.S.Prasanna /Dr.C.Suseendar	87	82	82	NIL	100.00
3	BA5001	Brand Management	Dr.M.Hemalatha	18	16	16	NIL	100.00
4	BA5005	Retail Marketing	Prof.S.Senthilkumar	18	16	16	NIL	100.00
5	BA5006	Services Marketing	Dr.C.Suseendar	18	16	16	NIL	100.00
6	BA5008	Banking Financial Services Management	Prof.M.Surya / Dr.A.Kanimozhi	69	68	67	1	98.53
7	BA5011	Merchant Banking & Financial Service	Prof.S.Srinisha / Prof.S.Manopriya	69	68	67	1	98.53
8	BA5012	Security Analysis & Portfolio Management	Prof.M.Akila / Dr.R.Karthika	69	68	66	2	97.06
9	BA5014	Entrepreneurship Development	Dr.R.Karthika / Prof.M.Surya	87	84	82	2	97.62
10	BA5015	Industrial Relations and Labour Welfare	Prof.Mercy Janita Vincent / Prof.M.Akila	87	82	68	14	82.93
11	BA5019	Strategic Human Resource Management	Prof.F.Iris Rinaldi / Prof.J.Arokiya Monica	87	83	83	NIL	100.00
12	BA5311	Summer Training	All Faculty	87	85	85	NIL	100.00
				No of Student All Cleared		64		
				Based on Appeared		76.19		
				Overall Pass %		76.19		

Selva

EXAM CELL COORDINATOR



Selva
CLASS COORDINATOR

DIRECTOR / MAMBS

M.A.M. B-SCHOOL,
Siruganur, Trichy-621105

M.A.M.B-SCHOOL

(MASTER Group of Institutions)

Siruganur, Trichy-621105

4th Semester - Semester Exam Result Analysis - Anna University Examination - APR/MAY-2022

Batch :2020-2022

Semester : IV



MAAMBS
17-03-2022-10:05

S.No	Subject Code	Subject Name	Subject Faculty	Students Registered	Appeared	Passed	Result not declared	Failed	Pass %
1	BA5411	Project Work	All faculty	86	83	83	Nil	Nil	100
Overall Pass %				No of Student All Cleared				83	
				Based on Appeared				100%	

S. Senthil
EXAM CELL COORDINATOR



DIRECTOR / MAMBS

S. Senthil
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy-621105

M.A.M. B-SCHOOL
Siruganur, Trichy -621105
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)


Batch:2020-22

CGPA CALCULATION (Upto SEM IV)

S.No	Reg.No	Stu.Name	SEM -I	SEM-II	SEM-III	SEM IV	CGPA
1	B12220631002	Abirami.K	8.4	9.46	8.08	10.00	8.83
2	B12220631004	Akash.C	7.56	7.67	5.92	9.00	7.31
3	B12220631005	Akila.S	7.36	8.83	7.6	0.00	6.81
4	B12220631006	Ananth.K	8.04	8.38	6.04	10.00	7.83
5	B12220631007	Anusuya.V	8.28	8.71	7.48	9.00	8.27
6	B12220631008	Aruf Reshma.A	8.04	8.71	7.72	9.00	8.27
7	B12220631009	AshokraJ.V	6.96	8.50	7	9.00	7.69
8	B12220631010	Balakrishnan, M	8.16	8.50	7.36	10.00	8.28
9	B12220631011	Balapriya. B	7.64	8.25	7.84	9.00	8.06
10	B12220631012	Bhavatharini.B	7.92	8.83	8.2	10.00	8.55
11	B12220631013	Bavithra	8.56	8.83	8.32	10.00	8.77
12	B12220631014	Deepalakshmi.K	7.4	8.83	7.84	10.00	8.29
13	B12220631015	Devadharshini.G	7.76	8.83	7.72	10.00	8.36
14	B12220631017	Dhanusiya Mary. S	8.28	8.83	7.72	10.00	8.51
15	B12220631019	Dhilipkumar.B	7.24	8.83	7.72	9.00	8.07
16	B12220631020	Esther Evangelin.I	7.32	9.08	8.2	10.00	8.44
17	B12220631021	Farah Zainaf.A	7.6	9.08	8.32	10.00	8.56
18	B12220631022	Gayathri.K	7.4	8.67	7.72	9.00	8.07
19	B12220631023	Geerja.S	7.32	8.96	7.36	9.00	8.02
20	B12220631024	Guna. K	7.76	8.83	6.76	9.00	7.94
21	B12220631025	Hariharan R	8.04	8.63	7.72	9.00	8.24
22	B12220631026	Harshavardhini. M	7.52	8.00	6.88	9.00	7.67
23	B12220631027	Infant Jeromeca.S	7.32	9.21	8.2	10.00	8.48
24	B12220631028	Ishwarya.A	7.96	8.96	8.44	10.00	8.66
25	B12220631029	Iswarya.M	8.44	9.08	8.2	10.00	8.77
26	B12220631030	Janarthan.B	8	7.92	7.6	9.00	8.00
27	B12220631031	Jayakiruthika.S	7.88	8.33	7.24	9.00	7.98
28	B12220631032	Jehasuthan. S	8.08	7.54	7.12	9.00	7.78
29	B12220631033	Karthick K	7.84	7.21	0.4	0.00	4.41
30	B12220631034	Karthickraja.M	7.68	6.88	5.68	9.00	7.06
31	B12220631035	Karunamoorthi.A	6.72	8.38	7.24	9.00	7.65
32	B12220631036	Keerthana B	7.6	8.67	8.56	10.00	8.51
33	B12220631037	Kethiya Evangelin.J	7.32	9.21	7.6	9.00	8.16
34	B12220631038	Krishnakumar.C	6.96	7.63	7.6	9.00	7.62
35	B12220631040	Loganayaki. S	7.88	8.96	7.72	10.00	8.43
36	B12220631041	Mageshwari.G	8.36	8.42	7.12	10.00	8.24
37	B12220631043	Manikandan.S	7.76	8.21	7.24	9.00	7.91
38	B12220631044	Manimaran.A	7.44	8.33	7.12	10.00	7.95
39	B12220631045	Manju.M	7.32	9.58	8.44	10.00	8.65
40	B12220631046	Manju.T	7.92	8.71	7.96	10.00	8.44
41	B12220631018	Dharanika D	8.28	8.21	7.24	9.00	8.06
42	B12220631047	Mariyamartin M	7.44	8.46	8.08	10.00	8.27
43	B12220631048	Mariyammal V	7.72	9.46	8.44	10.00	8.73
44	B12220631049	Meha Jabeen Syed Mohamed Batcha	8.4	9.58	9.04	10.00	9.14
45	B12220631050	Monisha R	8.64	9.08	8.32	10.00	8.86
46	B12220631052	Naga Jothi R	8.16	9.21	8.44	10.00	8.79

47	812220631053	Nandhini D	6.72	9.33	8.56	9.00	8.30
48	812220631054	Naveen Kumar H	8.04	8.46	7.24	9.00	8.06
49	812220631055	Palanikumar S	7.72	8.17	7.6	9.00	7.99
50	812220631056	Poovarasan K	7.56	8.46	7.48	9.00	7.99
51	812220631057	Prakash M	9.08	7.88	5.68	9.00	7.74
52	812220631058	Pravin Kumar E	6.08	8.17	6.16	10.00	7.23
53	812220631059	Priyadharshini R	7.48	8.42	7.6	9.00	7.99
54	812220631060	Priyanka M	8.68	8.96	8.8	10.00	8.98
55	812220631061	Ragul Ganth T	7.4	8.71	7.96	10.00	8.29
56	812220631062	Rajaselvam S	7.12	7.67	6.04	9.00	7.22
57	812220631064	Ramajeyam B	7.88	8.46	8.32	9.00	8.33
58	812220631065	Ramar S	7.16	8.58	7.12	9.00	7.80
59	812220631066	Rameshkumar V	6.6	8.21	7.24	9.00	7.57
60	812220631067	Rasheeth Basha H	7.52	8.29	6.4	9.00	7.62
61	812220631068	Sabarinathan T	8.16	8.71	6.52	9.00	7.95
62	812220631069	Sakthivel M	4.88	6.46	0.4	0.00	3.34
63	812220631070	Santhosh Kumar A	7.36	7.79	5.08	9.00	7.05
64	812220631071	Saravanakumar K	8.12	8.00	7.12	9.00	7.92
65	812220631072	Saravanan S	8.4	8.71	8.2	9.00	8.51
66	812220631073	Sathish N	8	8.58	8.08	8.00	8.19
67	812220631074	Sathishkumar S	7.76	8.46	6.76	8.00	7.70
68	812220631075	Savithri R	7.72	8.04	8.2	8.00	7.99
69	812220631076	Shanmuga Priya M	7.96	9.00	8.32	9.00	8.50
70	812220631077	Shiny Reshma J	8.16	8.71	7.24	8.00	8.02
71	812220631078	Sivagami R	6.88	8.71	8.2	8.00	7.93
72	812220631079	Sivaprakash M	8.24	8.96	8.2	8.00	8.40
73	812220631081	Subash Chandrabose P	7.36	8.17	5.56	8.00	7.15
74	812220631082	Suganthi P	8.48	8.96	7.36	8.00	8.22
75	812220631083	Surya A	7.48	8.17	7.24	9.00	7.81
76	812220631084	Surya S	8.92	9.08	8.08	10.00	8.87
77	812220631085	Thangeswaran K	8.04	8.83	7.84	9.00	8.34
78	812220631087	Vasudevan M	7	7.50	6.16	8.00	7.03
79	812220631088	Vignesh K	6.76	7.79	6.64	9.00	7.33
80	812220631089	Vingolar Meshiya G	7.32	8.33	6.04	8.00	7.33
81	812220631090	Vinothini M	8.68	9.04	7.6	9.00	8.51
82	812220631091	Vishnu Prasanth K	6.32	6.83	4.6	8.00	6.20
83	812220631092	Viswanathan P	7.52	7.92	7.36	8.00	7.65
84	812220631093	Yamick S	8.12	6.63	0.4	0.00	4.33
85	812220631094	Yogananth K	8.4	8.71	6.88	8.00	7.99
86	812220631095	Yuvaraj E	7.68	8.29	7.6	8.00	7.87
87	812220631096	Yuvaraj S	7.88	8.04	6.16	8.00	7.44


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Semester -III

COACHING SCHEDULE FOR MODEL -I

Date: 20.12.21

Sl.No.	Date	Session	Subject Code	Subject Name
1	27.12.21 28.12.21	Both FN	BA5501	International Business Management
2	29.12.21 30.12.21	Both FN	BA5302	Strategic Management
3	31.12.21 03.01.22	Both FN	BA5014	Entrepreneurship Development
4	04.01.22 05.01.22	Both FN	BA5015	Industrial Relations and Labour Welfare
5	06.01.22 07.01.22	Both FN	BA5019	Strategic Human Resource Management
6	08.01.22 10.01.22	Both FN	BA5008 / BA5001	Banking / Financial Services Management / Brand Management
7	11.01.22 12.01.22	Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
8	13.01.22 17.01.22	FN Both	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – Unit-1,2 and 5


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Semester -III

RE-TEST SCHEDULE FOR MODEL EXAMINATION -I

Date: 19.01.22

Sl.No.	Date	Time	Subject Name
1	09.01.22	09.30 am – 12.30 pm	1. Strategic Human Resource Management 2. International Business Management and Single subject Absentees
2	20.01.22	09.30 am – 12.30 pm	1. Security Analysis and Portfolio Management 2. Services Marketing 3. International Business Management and Single subject absentees
3	21.01.22	09.30 am – 12.30 pm	1. Banking Financial Services Management 2. Merchant Banking and Financial Services 3. Retail Marketing
4	22.01.22	09.30 am – 12.30 pm	1. Industrial Relations and Labour Welfare and Remaining Absentees


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SCHEDULE FOR MODEL EXAMINATION -II

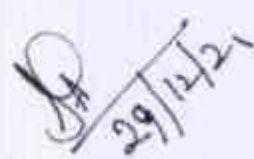
Date: 20.12.21

Sl.No.	Date	Time	Subject Code	Subject Name
1	21.01.2022	9.30am to 12.30pm	BA5301	International Business Management
2	24.01.2022	01.20 pm – 04.20 pm	BA5302	Strategic Management
3	28.01.2022	9.30am to 12.30pm	BA5014	Entrepreneurship Development
4	31.01.2022	01.20 pm – 04.20 pm	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	03.02.2022	9.30am to 12.30pm	BA5019	Strategic Human Resource Management
6	05.02.2022	01.20 pm – 04.20 pm	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	09.02.2022	9.30am to 12.30pm	BA5015	Industrial Relations and Labour Welfare
8	11.02.2022	01.20 pm – 04.20 pm	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units


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Academic Year - 2021-22

Semester -III

COACHING SCHEDULE FOR MODEL EXAMINATION -II

Date: 27.12.21

Sl.No.	Date	Session	Subject Code	Subject Name
1	19.01.22 20.01.22	Both Both	BA5301	International Business Management
2	21.01.22 22.01.22 24.01.22	AN Both FN	BA5302	Strategic Management
3	25.01.22 27.01.22	Both Both	BA5014	Entrepreneurship Development
4	28.01.22 29.01.22 31.01.22	AN Both FN	BA5008 / BA5001	Banking Financial Services Management / Brand Management
5	01.02.22 02.02.22	Both Both	BA5019	Strategic Human Resource Management
6	03.02.22 04.02.22 05.02.22	AN Both FN	BA5011 / BA5005	Merchant Banking and Financial Services / Retail Marketing
7	07.02.22 08.02.22	Both Both	BA5015	Industrial Relations and Labour Welfare
8	09.02.22 10.02.22 11.02.22	AN Both FN	BA5012 / BA5006	Security Analysis and Portfolio Management / Services Marketing

Note:

- Syllabus Portion – All Five Units

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27/12/21
Exam Cell Coordinator

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Academic Year - 2021-22

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Semester -III

Coaching Schedule for Semester Examinations – NOV/DEC 2021

Date: 10.02.22

Sl.No.	Date of Coaching	Exam Date	Subject Name
1	17.02.22 18.02.22 21.02.22	22.02.22	BA5302-Strategic Management
2	14.02.22 22.02.22-AN 23.02.22	24.02.22	BA5301-International Business Management
3	15.02.22 24.02.22-AN 25.02.22	26.02.22	BA5011-Merchant Banking and Financial Services
4	16.02.22 26.02.22-AN 27.02.22	28.02.22	BA5014-Entrepreneurship Development
5	02.03.22 03.03.22 04.03.22	05.03.22	BA5008-Banking Financial Services Management
6	05.03.22-AN 06.03.22 07.03.22	08.03.22	BA5015-Industrial Relations and Labour Welfare
7	02.03.22 03.03.22-FN 08.03.22-AN 09.03.22	10.03.22	BA5005-Retail Marketing
8	01.03.22 10.03.22-AN 11.03.22	12.03.22	BA5019-Strategic Human Resource Management
9	03.03.22-AN 04.03.22 12.03.22-AN 13.03.22	14.03.22	BA5006-Services Marketing
10	24.03.22 25.03.22 26.03.22 27.03.22	28.03.22	BA5001-Brand Management
11	25.03.22 26.03.22 28.03.22	29.03.22	BA5012-Security Analysis and Portfolio Management

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Student Name	S. Manikandan	
Subject Code / Title	BA5301	International Business Management
Semester / Year	Third / Second	
Date & Session	28-12-21 / AN	M. Arifa 28/12/21 SIGNATURE OF THE INVIGILATOR
No. of Pages used	10	M. ARIFA NAME OF THE INVIGILATOR

Part - B

S. Arifa

11. Advantages of International Business:

- * Enhanced of standard living
- * Social as well as economic welfare
- * Expand the market
- * Helps in avoiding depression
- * Risk Reduction
- * Economies of Scale
- * Global Economic Development

20

Disadvantages of International Business:

- * High Costs
- * Affects Cash flow
- * Complicated organisational framework
- * Highly Competitive foreign markets
- * Barriers to Trade
- * Inadequate domestic support
- * Disadvantageous to Agro-Based Economies
- * Extreme Dependence on Imported products



* Enhances of Standard living! - Encourages on the powers to enhance of covers by standarding level in a form of capture with living things

* Social as well as Economics welfare! - Awareness are the resources for developed population. In course of depends upon to a socialist economic growth welfare.

* Expand the market! - It overview for aims in executive within enforced to expand expenses growing highly targets of market factors.

* Helps in avoiding regression! - It helps of useful reduced with resolving combine for able to avoidable into regression certainly

* Risk Reduction! - Decision-making to accept for risk taking itself with reduction

* Economy of Scale! - Individually or multiple values of largest production into serves for established to economy scale.



* Global Economic Development :-



2

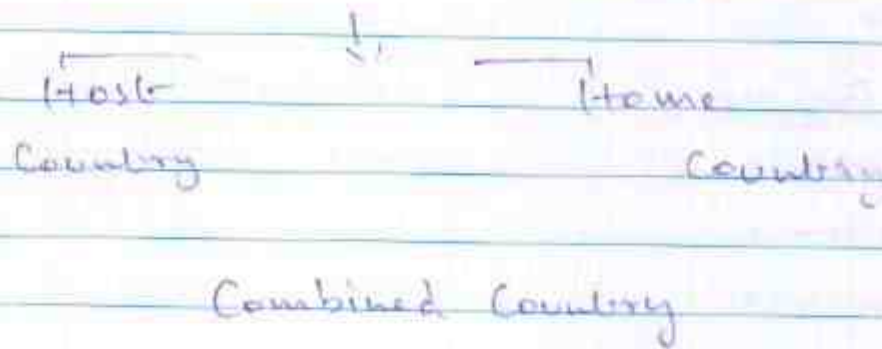
15. Business is the ethical study of complex business and behaviours that give rise to issue ethical organisations.

The types of Ethics :-

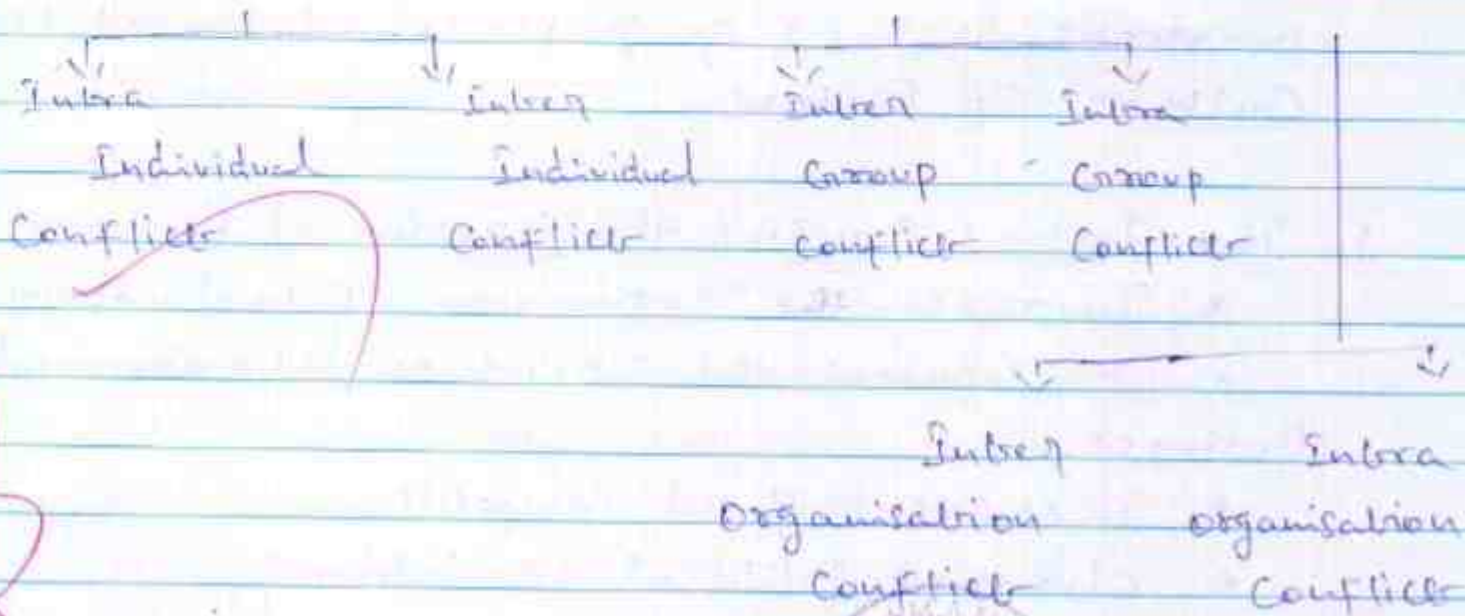
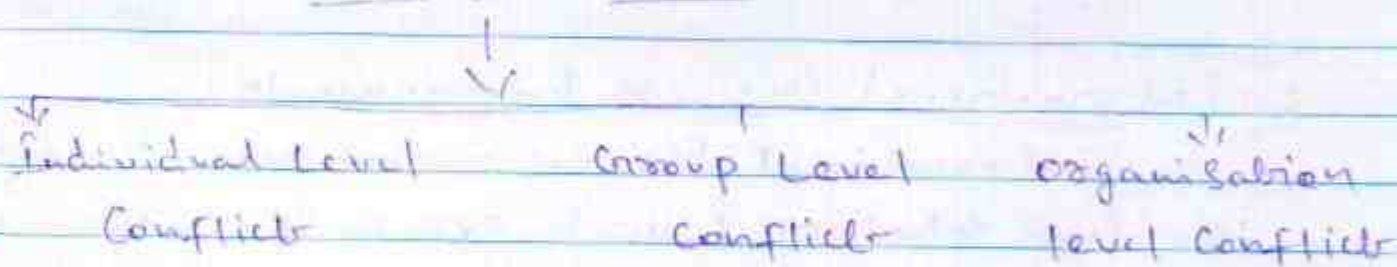
- * Descriptive Ethics
- * Comparative Ethics
- * Normative Ethics
- * Metaethics



16. International Business



Types of Conflicts



Part - A

1. International Business :-

- * Ethno Centric
- * Poly Centric
- * Regio Centric
- * Geo Centric



2. International Business Environment :-

International business environment is regarded the sum total of business export it is the effects to goal to achieve the business and foreign domestic markets. Such as geographical, Political, Economic, Cultural & factors.

3. The Factors Causing Globalization of Business :-

- * Increase the expansion of technology
- * Development the supports of International Business.
- * Increased global competition
- * Changing Political situation



REG.No.

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Additional Book No.

1

4. The objectives of WTO:

* Helping Developing the transition of economies

5. GATT

WTO

GATT was here and provisional

WTO is agreement are permanent

GATT has Contracting practices

WTO had Members

GATT System allowed exist domestic legislation

WTO does not permit this

6. RTB:

RTB Regional trade Block (RTB) is a Co operation union of domestic Countries if the Geographic boundary.

Types of RTB:

- * European Union
- * ASIAN
- * SAARC



7. International Business :-

- * Increased Cost
- * Foreign Regulation and Standard
- * Delays in Payment
- * Complex Organisation

8. Types of Conflict :-

- * Conflict level of Organisation
- * Conflict level of Behaviour
- * Conflict level of Individual
- * Conflict level of Government

9. Business Ethics :-

* Business ethics is a form of applied ethics that examines ethical principles/moral or ethical problem that arise in a business environment.

10. Conflict resolution in International Business :-

- * Contracts
- * Resolving Disputes
- * Local Courts, local Remedies
- * Principle of economy
- * Litigation.



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8 1 2 2 2 0 6 3 1 0 3 4

Student Name	M. Karthik Raja
Subject Code / Title	BA5301 International Business Management
Semester / Year	5 th and 1 st 2 nd
Date & Session	28.12.2021 / AF
No. of Pages used	

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M. AKILA
NAME OF THE INVIGILATOR

Page - B

22

M. Karthik

11) Advantages and Disadvantages of International Business:

Advantages:

⇒ Economic Scale

⇒ Risk Reduction

⇒ Global Environment

⇒ Enhance starting of learning

⇒ Started of Marketing.

⇒ As well as some frame work

Economic Scale:



Economic Scale is a International business
Economic Strategy is in standed of using method in
Economic Scale. The Economic Scale International business
Mechanism for a machine in salged for Economic
growth is analysed to Economic Scale.

Risk Reduction:

Risk Reduction is International Business @ in any time faced for any Risk is overcome the Business and Employees Risk Reduction.

Global Environment:

Global Environment is not fixed one condition. The Global Environment is changed to day by day, so International Business Management changed for new ideas and new plan is implicated to Global Environment.

Enhance Starting of Learning:

Enhance Starting of Learning is any business in starting the stage is very critical but the any problem is faced to Enhance starting of learning.



Standard of Marketing:

Standard of Marketing is any new product launched to survey to critical of Marketing, so International Business launched a product survey of Marketing. The product Quantity and Quality is satisfied the customer. The product survey to Standard of Marketing.

As well as Frame work:

As well as frame work is business of frame work. The business of frame work is work study and regulation, company internal, company target, etc. is as well as of frame work.

Disadvantages of International business:

- ⇒ High cost
- ⇒ Competitors of foreign company's
- ⇒ Average cash flows
- ⇒ Disadvantages of Agro-based Company's
- ⇒ Barriers Trade
- ⇒ High Taxation
- ⇒ Composive of Organizational Trade.

High cost:

High cost of international business is any business in launched a product over all people purchased to a cost is salgeed to customer purchased to product but high cost is salgeed to customer is not purchased to product.



Competitors of foreign companies:

Competitors of foreign companies is the foreign companies is launched a product is low cost of produce good quality and excel quantity is produced to foreign company so International company launched a product suited to our customer.

Average cash flows:

Average cash flows is a particular product is Average cash cost fixed so the customer to purchased to a product is Average cash flows.

Disadvantages of Agro-Based Company's:

Disadvantages of Agro-Based Companies is the Service is Agro-Based to Service for Service Man the company is Agro based company's.

Barriers Trade:

Barriers Trade to a company trade Organising Barriers is changed to our environment is changed for Organising of Barriers Trade.



Risk Taxation:

Risk Taxation for the company every year finished for tax Policy. The tax information maintained to a proper guide human resources is Risk Taxation.

Comprehensive of Organisational Trade:

Comprehensive of Organisational Trade is the company Organisation for Team work, Plans, Target, company Goals etc. is ~~the~~ Organisational Trade. The Organisational Trade Successful to each according to every person involved to full for the Successful to Organisational Trade.



12) The Country attractiveness!

The Country attractiveness of analysing used for both the Quality and Quantity is basis used to Company Organisational Growth, GDP Growth, Foreigners Growth, Trade Growth.

⇒ All the levels of Organisational Growth is analysing

⇒ The company policy of trade Organisational.

The Factors to be considered in assessing Country attractiveness

⇒ Cost

⇒ Benefit

- Risk

Benefits

Benefits of country attractiveness is the particular company is launched to a new country related style of product is produced for a particular company.

The the other country's product is vice style of
produce landed to other country products. The each and
one country one kind of style of product is
Donald's of own house company.

Cost:-

The cost is fixed to a home country
one kind of cost. The product is other country
transferred. The cost is changed to other country.



Risk

Risk

Social Risk

Economic Risk

Legal Risk.

Social Risk :-

Social Risk Related for social environment is changed to day by day. So touched to a product social environment attached to a product.

Economic Risk :-

Economic Risk for the company Economic level shared to a society is maintained to a company is Economic level of risk.

Legal Risk :-

Legal Risk for company is similar to society country is company any legal issues attached for is legal Risk.



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Additional Book No.

16) Brief on the Role of various international agencies in the conflict resolution process of International Business.

Conflict of Sources:

Sources of conflict

Home Factors

Host Factors

Company Factors

Home Factors:

Home factors is a conflict source of international business factors is home factors. The international business factors: the business slow material equipment is factors of Home factors.



Home Factory:

Home factory is a international business is inside of work is home factory of International business. The home factory of inside work to the company out side work to sale and service. but inside work is produce started to the product finished to a company name printing section it's finished to a work home country factory.

Company Factory:

Company factory in its particular company is related to a company is company factory of International business.



Types of conflict:-

types of conflict

Individual of conflict

Group of conflict

Organisational of conflict.

Inter Individual
conflict

Intra Individual
conflict

Intra Group
conflict

Inter Group
conflict

Intra Organisational
conflict



Inter Organisational
conflict

Individual of conflict:

Inter personal / Intra Individual conflict:-

Intra personal of Intra Individual conflict is a one person of created to a new plan is successful for business objective is Intra individual conflict.

Inter personal / Intra Individual conflict:-

Inter personal of Intra Individual conflict is any worker is head office demand to work is

failed to solve individual conflict.

Group of conflict:

Inter Group of conflict:

Inter Group of conflict is a company connected to Group conflict is leads to a result is Inter Group of conflict.

Intra Group of conflict:

Intra Group of conflict is a group connected for the of problem is faced to a Intra Group of conflict.

Organisational Conflict:

Inter Organisational Conflict:

Inter Organisational Conflict is a organisational connected problem is faced to another person is Intra Organisational Conflict.



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Additional Book No.

Ques Organisational Conflict?

H Ques Organisational Conflict is Organisational
problem is social don Organisational leader can
Supervisor is lead to a problem the Inter
Organisational Conflict.

Ans - A

2) International business Environment!

1 International business Environment is a Internati
related to a over all industry is transferred to
a International business Environment.

3) The factors causing globalization business!

- M
- > Economic factors
 - > Social factors
 - > Political factors
 - > Physical factors
 - > Legal factors



1.) The objective of WTO :-

The objective of WTO is a world Trade organization
to objective The good and real full product is reached
to agreement is objective of WTO

7.) disadvantages of international business

-> high cost

=> barriers trade

-> competition of foreign company's

-> Average high flows

8.) types of conflict:

-> Individual of conflict

-> Group of conflict

-> Organisational of conflict





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28 & 29 April 2022





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BUSINESS INTELLIGENCE CONCEPTUAL MODEL FOR CUSTOMER PERSPECTIVE ON SWIGGY

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Abstract

Business intelligence is the right solution to help make more effective business decisions based on facts. The custom reports can be generated through BI. Online food delivery platform is a trending business model in the e-commerce platform and it opens us scope for several online business. The main purpose of this study is to understand the origin, evolution, competitive scenario of Swiggy, an online food ordering and delivery business in the Indian market. The study focuses on consumer's perception and satisfaction level towards the services offered by Swiggy. The concern focuses on developing relation between restaurants and retail stores. The consumer behaviour is highly dynamic and is influenced by various factors. Business intelligence in the food industry assists in analyzing data and to take advantage of the opportunities and trends prevailing in the market.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



PAPER ID: CSE0016

MODELLING WOMEN ENTREPRENEURS BUSINESS SUCCESS USING BUSINESS INTELLIGENCE TOOLS

¹Dr. M. Hemalatha, ²N. Kayalvizhi, ³M. Akila, ⁴Infantena lourdes mary. D

M.A.M. B – School Siruganur, Trichy – 621105

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Abstract

Business intelligence (BI) is a readily available tool that easily enables the gathering, storing and processing of information. The women entrepreneur needs to be considered in the economic development of the nation for various reasons. it is important to identify factors contributing to the success which may vary from person to person and country to country. This research is addressed the success drivers of rural women entrepreneur. It is very important because the finding of such research is useful to economic development planners as well as to women entrepreneurs. The Existing literatures have not covered the success factors of rural women entrepreneurs in India. So we fill this gap through this research. A Total of 681 rural women entrepreneurs were surveyed. The data mining and business intelligence technique multiple regression analysis is applied in the research analysis phase. The multiple regression model on rural women entrepreneur business success is significant with R square value 0.718. We have used 22 factors in the Multiple Regression analysis, these factors are subjected to multiple regression analysis to construct a model for the rural women entrepreneur business success measurement. The result of multiple regression analysis of the rural women entrepreneur business success depicts that tax concession, availability of utilities at a nominal rates, network selling at colleges and adaptability have the greatest impact on business success of rural women entrepreneur. The implications of this research expose the areas of women entrepreneurs as well as policy makers.





M.A.M. B-SCHOOL
Siruganur, Trichy -621105
(Approved by AICTE, New Delhi & Affiliated to Anna
University, Chennai)



REPORT

on

**CULTURAL DAY/ ACHIEVERS DAY/
ANNUAL DAY CELEBRATION**



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



ACHIEVERS DAY CELEBRATION

INVITATION



MASTER
Group of
Institutions



MAMBS
M. A. M. Business
School

M. A. M. BUSINESS SCHOOL

Approved by AICTE and Affiliated to Anna University, Chennai

Siruganur, Tiruchirappalli, Tamilnadu - 621 105

www.mambs.com, +91 94431 33385



In association with M.A.M. B-School Student Association Club



Of Excellence

ANNUAL ACHIEVERS SPORTS DAY

We cordially invite you for the CELEBRATION 2022

Chief Guest

Dr. B. MURUGANANTHAM

Registrar, MASTER Group of Institutions



Saturday, 11.06.2022, 11:00 am

Venue : Newton Hall, MAMCET

Mr.S.Senthilkumar

Convener-Sports Day

Dr. M. Hemalatha

DIRECTOR, MAMBS

Mrs.M.Surya

Convener-Annual Day&Achievers Day

Mrs. Fathima Bathool Maluk

Secretary & CEO, MASTER G.I



PROGRAMME REPORT**ANNUAL DAY ACHIEVERS DAY AND SPORTS DAY CELEBRATION**

M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized one day workshop on Annual day, Achievers day and Sports day on 11th June, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering by highlighted that like every year, this year also our college organized this programme with the grand splendour even after 12 years of excellence. She also encouraged the students with her motivational speech by saying that it is very important and everyone need to focus both academic as well as extracurricular activities in all ways and means. She opined that participation of these sort of activities, during college life, keep the students more positive, fresh, energetic and go a long way in making them more productive. The various cultural events were also performed by the students that includes solo dance, group dance, solo singing, group singing, mime, ad-zap and whatsapp war were performed by the students as part of the programme.

Dr.B.Muruganantham, Registrar, MASTeR Group of Institutions was the chief guest for this programme and he encouraged the students by informed that this is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also receive honours for their curricular and extra-curricular achievements. He informed that the strong will and determination are the essential requirements to attain success. He also stated the importance of sports by highlighted that participation in sports will not only help them to improve their physical health but will also give them the mental energy to cope and study well. The chief guest also pinpointed that all the students were very much excited after all this was the time to enjoy beyond their studies. The certificates, medals and prizes were also given to the faculty members for securing remarkable Academic results academic toppers and students who won prizes in various cultural and sports events. Mr.S.Senthil kumar, Convener-Sports Day and Mrs.M.Surya, Convener-Annual Day & Achievers Day made the requisite arrangements for the programme. Dr.M.Hemalatha, Director, M.A.M.B-School immensely applauded the winners and achievers in both academia and extra-curricular aspects.





M.A.M. B-SCHOOL

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Siruganur, Trichy -621105



M.A.M. B-SCHOOL

CULTURAL DAY CELEBRATION 2022

M.A.M.B-School in association with M.A.M.B-School Student Association Club organized "Cultural Day celebration 2022" today (11.06.2022). M.A.M. B-School in association with M.A.M. B-School Student Association Club organized "Achievers Day Celebration 2022" today (11.06.2022) and the achievers in Campus Placement Drive were honoured by Dr.B. Muruganantham, Registrar, MASTeR Group of Institutions.





Dance gives students a creative outlet for ideas and feelings, especially when words are difficult to come by. A safe place to express themselves, all dancers move differently and this originality in movement allows students to accept and understand one another. Dance is a holistic activity for the mind, body and the soul. It aligns all these, and the participants are then more aware of their strength and weaknesses giving them an opportunity to identify them and work on them. With a dance class, they have something to look forward to and they get to do what they like. Also, many students who are generally introverts get a platform to express themselves and their personality starts reflecting positively after attending dance classes.

Not only do they learn dance, engage in a physical activity but also experience something that highlights their spirit. It's a stress buster

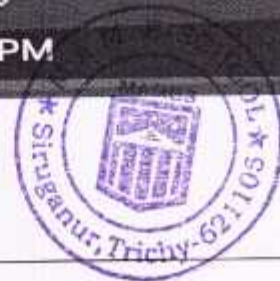
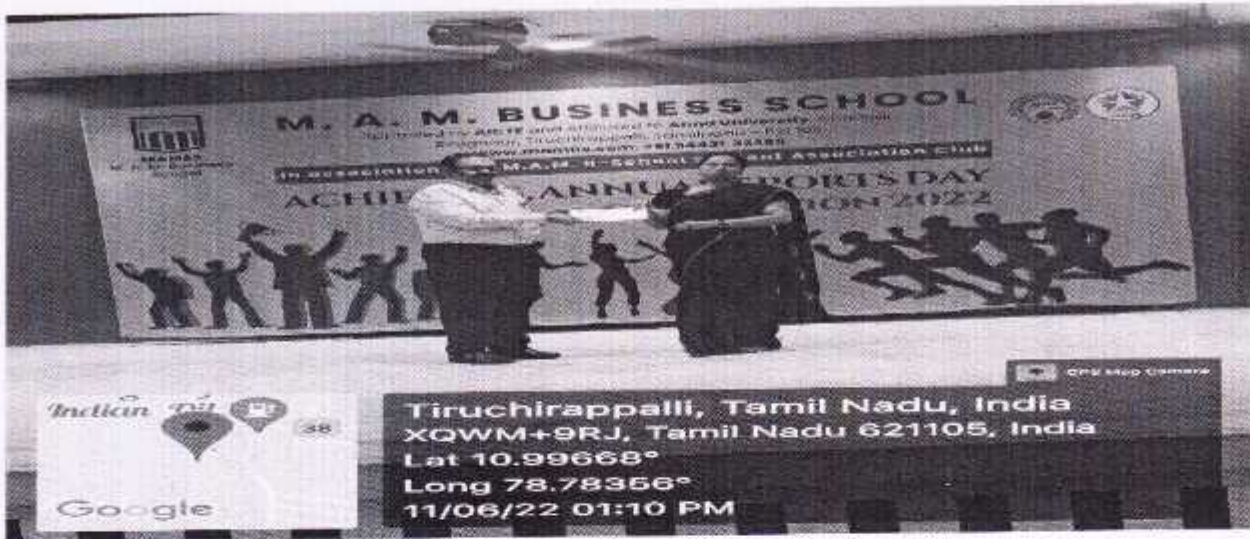
Music in itself is therapeutic. Dance is a physical interpretation of what the music says. It is a great way to release energy, shed inhibitions and let your emotions out. When you dance you sweat, and you release feel good endorphins that make you happy.

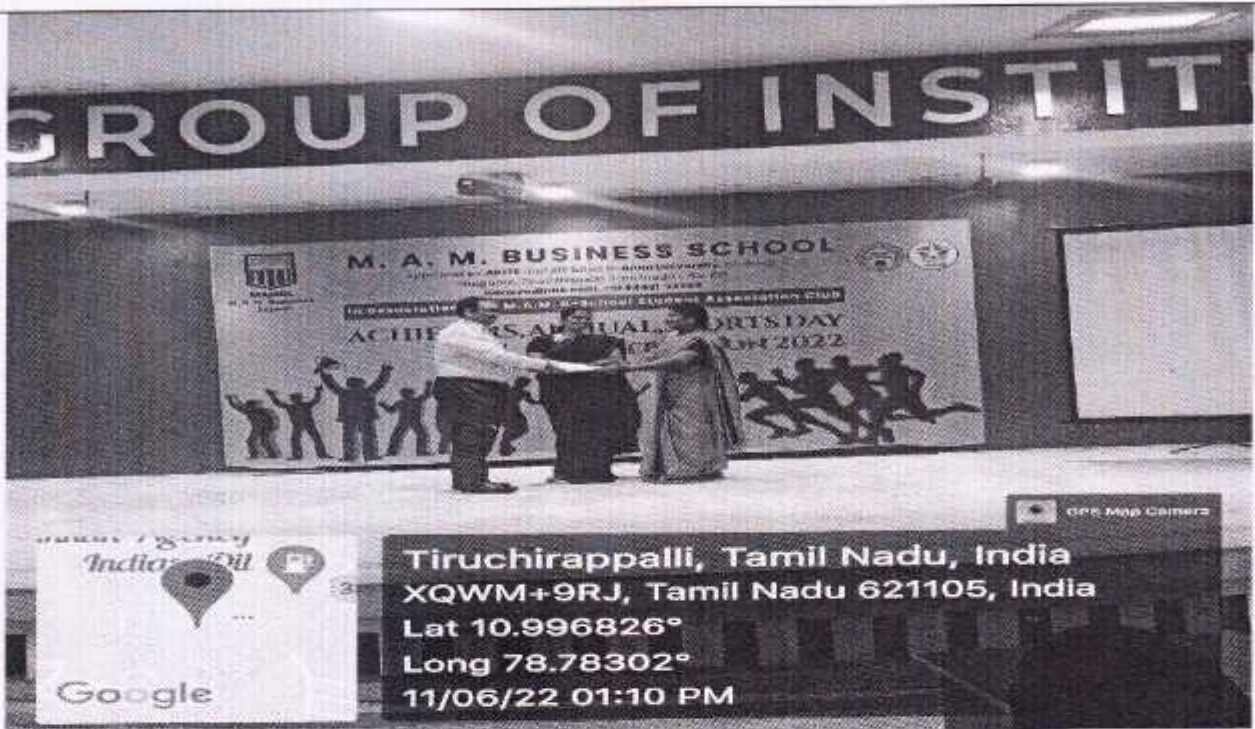
Good music, good dancing is a great way to be in a happy state of mind. The teaching pattern is interactive and communicative ensuring that the learning process is fun and stress-free.

Dance has the ability to heal. For me, health is a state of mind and fitness is a way of life. A fit body homes a healthy mind. This is the most important health benefit of dance -- it aligns the mind, body and spirit.



GEOTAGGED PHOTOS





STUDENTS PARTICIPATION RATIO:

Male	Female	Total
121	124	245

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 13.06.22

Name : S. Senthikumar

Received Rupees : Seven thousand, Four hundred and Fifty

Bill Ref :

towards Annual Sports & Achievers day - Medal & citation purchase

Rs. 7450/-

SIGNATURE



O.S


DIRECTOR

JOINT-SECRETARY


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 14/06/2022

Name : M. Suman

Received Rupees : Two hundred and Sixty nine rupees

Bill Ref : (refreshment for chief guest - Colloquy day

towards programme and Yrc - Programme)

Rs. 269

O.S

DIRECTOR

JOINT-SECRETARY

SIGNATURE

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 17/06/2022

Name : M. Suman

Received Rupees : Three thousand and five rupees

Bill Ref : only - Students refreshment for colloquy

towards Tea and Snacks expenses for MAMBS Annual day (11/5/22)

Rs. 3005

O.S

DIRECTOR

JOINT-SECRETARY

SIGNATURE



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

ACADEMICS TOPPERS

UNIVERSITY RANK HOLDERS (Silver coin with gold coated)

1. M.Padma
2. K.Vairamani

Best student of the year (other activities)

1. Maria Martin
2. Thivin Kumar

Semester result (First semester)

1. M.Prakash
2. S.Suriya
3. M.Iswarya

Semester result (Second semester)

1. Mehajabeen Mohammed Syed Batcha
2. M.Manju
3. K.Abirami
4. Mariyammal

Semester result (Third semester)

1. Mehajabeen Mohammed Syed Batcha
2. Priyanka.M
3. Keerthana.B
4. Nandhini.D



M.A.M B-School Student Association Club

Cultural Day celebration -2022

WINNER LIST

SOLO DANCE

S.NO	NAME OF THE STUDENT	PRIZE
1.	RAHAMATH NISHA	I
2.	KARTHICK RAJA	II
3.	NIVEGEETHA	III

GROUP DANCE

S.NO	NAME OF THE STUDENT	PRIZE
1.	NAVEEN&TEAM	I
2.	ARUNKUMAR&TEAM.BALAKRISHNAN &TEAM	II
3.	RAHAMATH NISHA &TEAM	III

SOLO SINGING

S.NO	NAME OF THE STUDENT	PRIZE
1.	APARNA	I
2.	MILLATH,KANMANI	II
3.	DURGA	III

GROUP SINGING

S.NO	NAME OF THE STUDENT	PRIZE
1.	MOHAMMED MILLATH&SIVAPRIYA	I
2.	KANMANI&TEAM	II
3.	SARAVANAN&TEAM	III



MIME

S.NO	NAME OF THE STUDENT	PRIZE
1.	R.THIVIN KUMAR&TEAM	I
2.	EDWIN &TEAM	II


ADZAP

S.NO	NAME OF THE STUDENT	PRIZE
1.	R.THIVIN KUMAR&TEAM	I


CLUB CO-ORDINATOR




DIRECTOR


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



MASTeR
Group of
Institutions

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MAMBS
M. A. M. Business
School

O F A C H I E V E M E N T

This is to certify that Mr / Ms.

has participated / has won

Prize in

Annual Day Competitions at **M.A.M. B-SCHOOL**, Trichy, on **11th June 2022**.



Dr. M. Hemalatha
DIRECTOR, MAMBS



Of Excellence

Mrs. Fathima Bathool Maluk
Secretary & CEO, MASTER G.I

M.A.M.B-SCHOOL STUDENT ASSOCIATION CLUB

B-FEST 2022

M.A.M.B-School,organizes B-FEST Management – Cultural Meet undergraduate students on 12th May 2022.



MAMBS
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Siruganur, Tiruchirappalli-621 105
www.mambs.com, director@mambs.com

12
Years

Free Registration

MASTeR
Group of Institutions

B-Fest

12 MAY 2022

(Management-Cultural Meet for U.G Students)

Venue : Newton Hall, MAMCET

EXPLORE YOUR TALENTS

AD-ZAP Event Coordinator : Prof.A.Anburaj - 98297 96530	MIME Event Coordinator : Dr.R. Jeevarekha - 87781 15898	GROUP DANCE Event Coordinator : Prof.M.Surya - 97541 03105
GROUP SINGING Event Coordinator : Prof.S.Kiruthiga - 88387 34801	WHATSAPP WAR Event Coordinator : Prof.S.Praanna - 99261 80074	IPL Auction Event Coordinator : Prof.S.Senthikumar - 88408 89036

REGISTRATION LINK:
<https://forms.gle/syEqp6tyVLwpziGis>

***Key Takeaways:**
Prizes and Certificates.
Executive lunch and High - Tea will be provided.

***For Register Contact Us:**
Convener - Dr.M.Hemalatha,94431 33355
Co Convener - Dr. R. Karthika,88384 92523



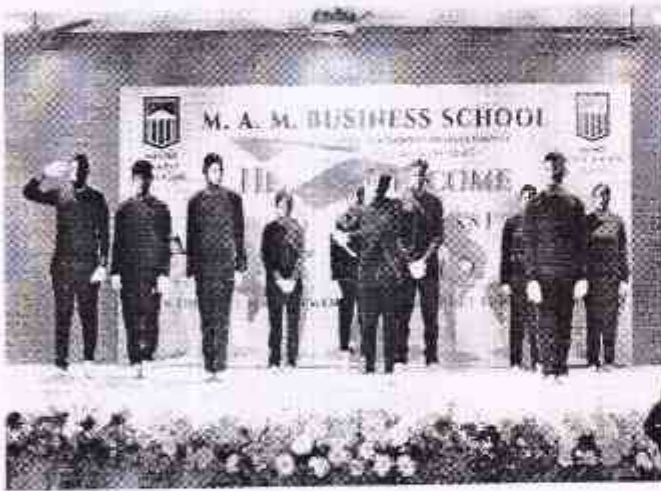
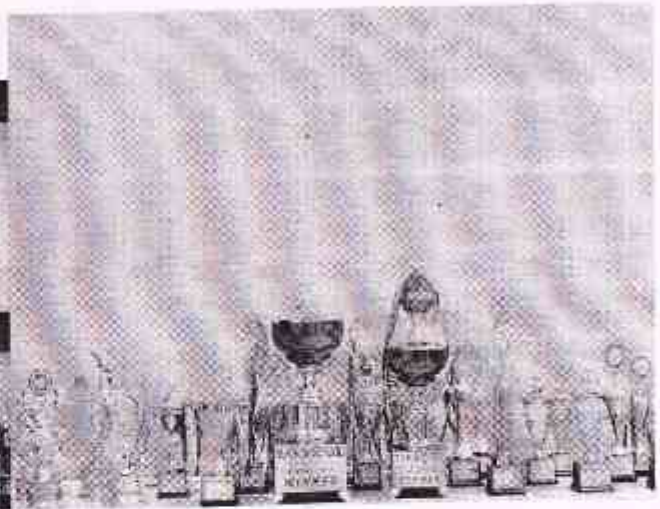
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

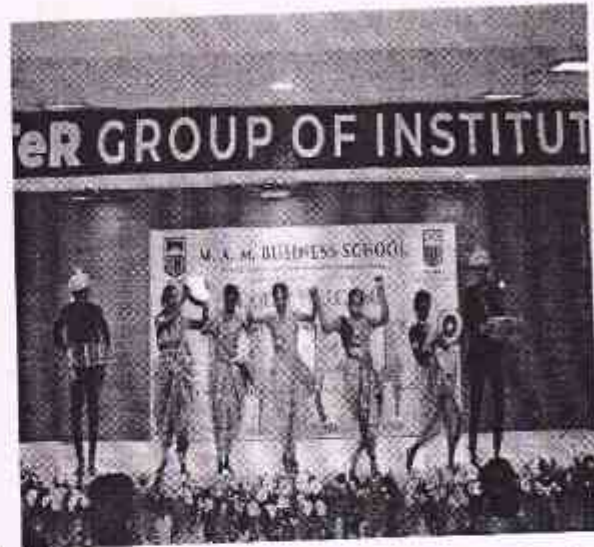
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

RULES AND REGULATIONS

AD-ZAP	
Maximum of 8to10 participants in a team. Product will be given on the spot. Time duration:5 minutes.	EventCoordinator:Prof.A.Anburaj- 9629796530
MIME	
Maximum of 8to10 participants in a team. Bring them musician pen-drive. Properties are participant's responsibility. Time duration: 5to8minutes.	EventCoordinator:Dr.R.Jeevarekha- 8778115898
GROUPDANCE	
Maximum of 8to12 participants in a team. Bring edited audio in pen-drive. Properties are participant's responsibility. Time duration: 5to8minutes.	EventCoordinator:Prof.M.Surya-8754103105
GROUPSINGING	
Maximum of 5 to8 participants in a team. Bring karaoke in pen-drive. Musical instruments are allowed. Time duration: 5minutes.	EventCoordinator:Prof.S.Kiruthiga- 8438734801
WHATSAPPWAR	
No limitations to maximum number of participants per college. Every participant should bring their mobile with authorized whatsapp. Participants should not use the third parties whatsapp like GB whatsapp, YO whatsapp etc.	EventCoordinator:Prof.S.Prasanna- 9626180074
IPLAUCTION	
Preliminary Rounds will be conducted. Maximum4 participants in one team. Second Round-Quiz. Selected 8teamswillgo to the auction.	EventCoordinator:Prof.S.Senthilkumar- 7373943394







B-FEST 2022: INTER COLLEGE MANAGEMENT-CULTURAL MEET REPORT

M.A.M. B-School, a standalone Business School Trichy organized "B-Fest 2022: Inter College Management-Cultural Meet for U.G. Students" on 12th May, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School, Convenor, B-Fest-2022 welcomed the gathering as part of the inaugural function and encouraged the participants to carry out their laudable performances. She immensely informed that B-Fest is cultural exuberance programme organized every year by M.A.M.B-School that has 12 years of excellence under the flagship of MASTeR Group of Institutions in which participants from various institutes showcase their innate potentialities and talents in all ways and means. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions was the chief guest for the programme and highlighted that every student need to identify and have Unique Selling Proposition (USP) in themselves, importance of time management, constantly update and upskill and also shared that consistent learning is the best investment in future prosperous flourishing career. The Chief guest highly commended the entire event and tremendous initiatives taken by M.A.M.B-School to meet all under one roof. She congratulated and also applauded the participants with her inspirational words by stating that participants need to pay more attention for these sorts of extra- curricular activities besides their academia. The dignitaries released "curtain release ceremony: B-FEST 2K-22" Marvelous MBA was the special occasion as part of the programme. The "MAMBS Newsletter" also released by the dignitaries during the programme.B-Fest 2022 comprises various competitions that includes Mime, Ad-zap, Group Dancing, Group Singing, Whatsapp War and IPL Auction.

In the valedictory function, the winners were given away the prizes, along with the participation certificates for exhibiting their cultural talents across various competitions. Dr.B.Muruganatham, Registrar, and Dr.S.Rajasekaran, Dean, MASTeR Group of Institutionstook part and congratulated the winners and participants and distributed the certificates. This grand fest was whole day long and 873 participants from 32 colleges inquisitively registered and took part in this programme. The overall "M.A.M.B-Fest-2022" Champion trophy bagged by Srimad Andavan Arts & Science College, Trichy. This grand B-Fest event was really enjoyed by all the participants and expressed their happiness dispersed with sincere hope that such mega events need to organize every year. Dr.R.Karthika, Co-Convenor proposed the vote of thanks and appreciated the enthusiastic contribution of one and all present pertinent to make the mega event a great success.



LIST OF COLLEGES PARTICIPATED: 32 Students: 873

S.No	COLLEGE NAME
1	Srimad Andavan college of Arts and Science
2	National college (Aided & self-finance- Shift 1&2)
3	St.Joseph college (Aided & self-finance- Shift 1&2)
4	Cauvery college,trichy
5	Holy Cross college,trichy
6	Seethalakshmi Ramasamy college,trichy
7	MIET College, Trichy
8	Bishop Heber College, Trichy
9	M.A.M. college of Engineering, Trichy
10	CMS college, Kadalur
11	MIT College, Musiri
12	Thanthai Periyar College of Arts & Science, Trichy
13	Govt.College ,Veppur
14	Aringar Anna College, Musiri
15	Nehru Memorial College, Trichy
16	Sengamala Thayar College,Mannarkudi
17	BDU, Innamkulathur
18	Govt. College, Thuvakudi
19	UDC College, Trichy
20	SRM College of Arts and Science, Trichy
21	Kurinji College, Trichy
22	Shrimathi Indira Gandhi College, Trichy
23	Chidabaram Pillai College, Trichy
24	Care College of Arts and Science, Trichy
25	Jamal Mohammed College, Trichy
26	Srinivasan College, Perambalur
27	CARE college of Engineering,Trichy
28	Aringar Anna College,Aathur
29	M.A.M. college of Engineering of Engineering and Technology,Trichy
30	Thanthai Hans Roever College, Trichy
31	Government College of Engineering, Srirangam
32	BDU, Kurumbalur



EVENT WINNERS

S.No	Students Name	Event	College Name	Prizes
1.	S.Sathappan G.Balakrishnan T.Muthukumar R.Maheswaran S.Parameswaran	ADZAP	Srimad Andavan College of Arts & Science, Trichy	First
2.	M.Sunmathi P.Meena T.Shalini J.Lavanya S.Rajeswari	ADZAP	MIT College of Arts & Science for women, Musiri	Second
3.	A.Katvin A.Jeswin M.Francis J.Mosei C.Magudesh	ADZAP	St.Joseph College, Trichy	Third
4.	S.Anitha K.Arivuselvi R.Nathiya P.Sivasangari S.Suganya	ADZAP	Govt.College , Veppur	Special
5.	S.Jamuna S.Boomika M.S.Karthikeyan K.Varshini B.Akilesh S.Parameswaran	MIME	Srimad Andavan College of Arts & Science, Trichy	FIRST
6.	M.Preethi S.Nandhini R.Sneha R.Divyashree Gokila.G Vinitha.P	MIME	Srinivasan College of Arts & Science, Perambalur	Second
7.	M.Sunmathi P.Meena T.Shalini J.Lavanya S.Rajeswari	MIME	MIT College of Arts & Science for women, Musiri	Third
8.	Reshma Sathya Selvakala Gayathri Keerthana	MIME	Thanthai Periyar College	Special





M.A.M. B-SCHOOL
Siruganur, Trichy -621105
(Approved by AICTE, New Delhi & Affiliated to Anna
University, Chennai)




REPORT

on

DIWALI CELEBRATION (DIWALI DHAMAKA)




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



DIWALI DHAMAKA

INVITATION

Celebrating
Diwali Dhamaka
 on 30th October 2021 at 1.00 PM

Venue
Activities @ MAMSA
 Organised by MAMSA

Inviting you all to join us for a fun-filled afternoon.
 We'll light together and share our favorite Diwali memories.

Happy
Diwali
 FESTIVAL OF LIGHTS




 DIRECTOR
 M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

DIWALIDHAMAKA

CIRCULAR



MASTeR GROUP OF INSTITUTIONS

Siruganur, Trichy - 621 105

Ref: ODD SEM / 2021 - 22	Date: 23.10.2021
Originator: HoD-MAMSA	Classification: Celebration

CIRCULAR

Sub: Diwali Celebration - Reg.

The season of FESTIVALS and DEEPAVALI is around the corner. Therefore, to celebrate the spirit of festivity MASTeR Group of Institutions is proud to present a get together on the 30.10.2021 Saturday hosted by MAMSA. Let's spread joy, love and light through this event. The celebrations start by 11AM followed by activities and high-tea.

TO


1. Registrar
2. Dean Admin,
3. The Principal MAMCET,
4. MAMBS - with a request to circulate among the members
5. All Notice Boards

CC

Secretary & CEO - For kind favour of information


REGISTRAR
MasteR Group of Institutions
Siruganur, Trichy-621 105




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

DIWALI DHAMAKA

BUDGET PROPOSAL



MASTeR Group of Institutions
 Siruganur, Tiruchirappalli - 621105

DIWALI DHAMAKA

Programme Proposal

Date : 30.10.2021

Venue: MANCET LOBBY & MAMSA LAWN

Time : 04.00pm to 5.00pm

Thank you for giving me the opportunity to work on Diwali Dhamaka. The programme was done to celebrate Diwali with MASTeR facilities in a great manner which made them happy. This acts as a stress relieving factor for the employees associated with MASTeR group of institutions.

Expense

S.No	Description	No. of People	Total	Expense	
1	CHIPS	35 * 10	35000/-	6807	
2	Glance Materials	5 Classes	40000/-	2709	
3	TEA & Electricity	3000	20000/-	4000	
4	VENUE FEE		25000/-	1800	
5	Cleaners		20000/-	1000	
	Bonus Gifts	100 * 57		5660	
	Transport			500	
	TOTAL		200000/-	39546	4560




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M B SCHOOL
Siruganur- Trichy-621105
(Approved by AICTE, Affiliated to Anna University, Chennai)



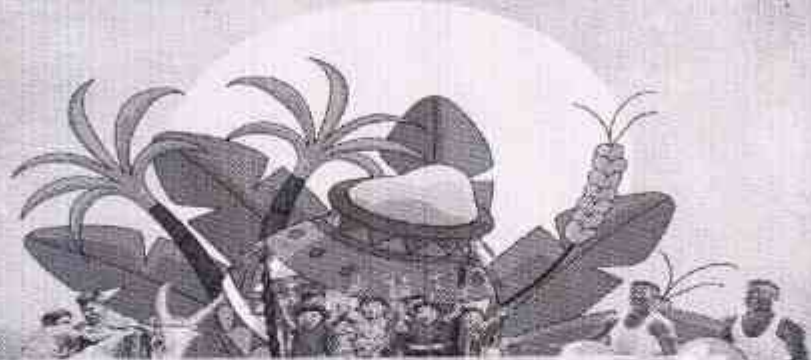
REPORT
on
PONGAL
CELEBRATION
12.01.2023



பொங்கல்

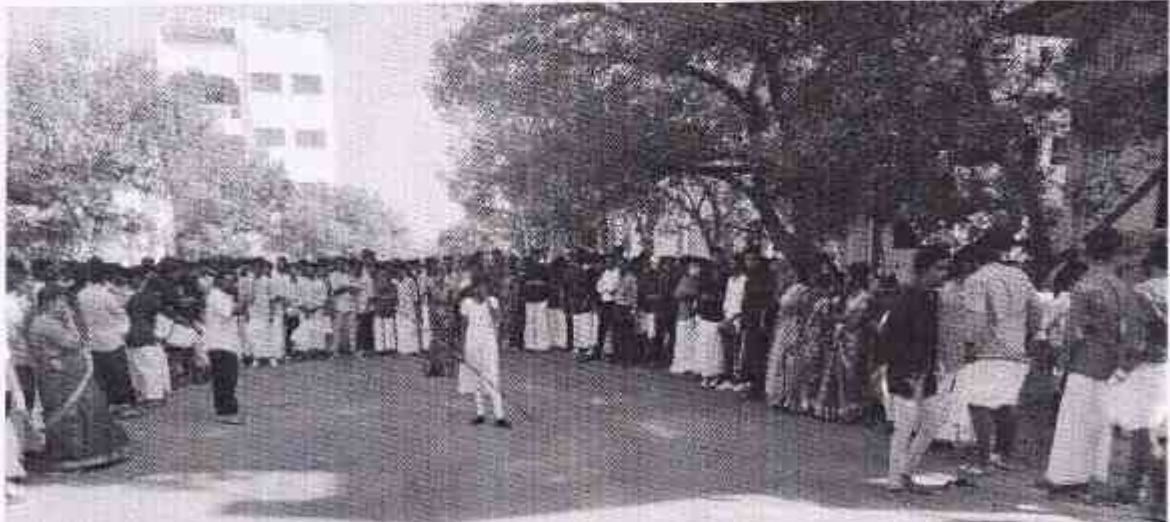
திருவிழா கொண்டாட்டம்

தமிழனின் பாரம்பரியம்



12-01-2023
1.30 pm to 4.30 pm
Venue: Newton Hall

"With great cheerfulness, zeal and brightest joy and hope,
We wish you and your family a very happy and prosperous Pongal!"



GPS Map Camera

Avaravelli R.F., Tamil Nadu, India
XQWH+5Q, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.99544°
Long 78.779321°
12/01/23 03:07 PM GMT +05:30

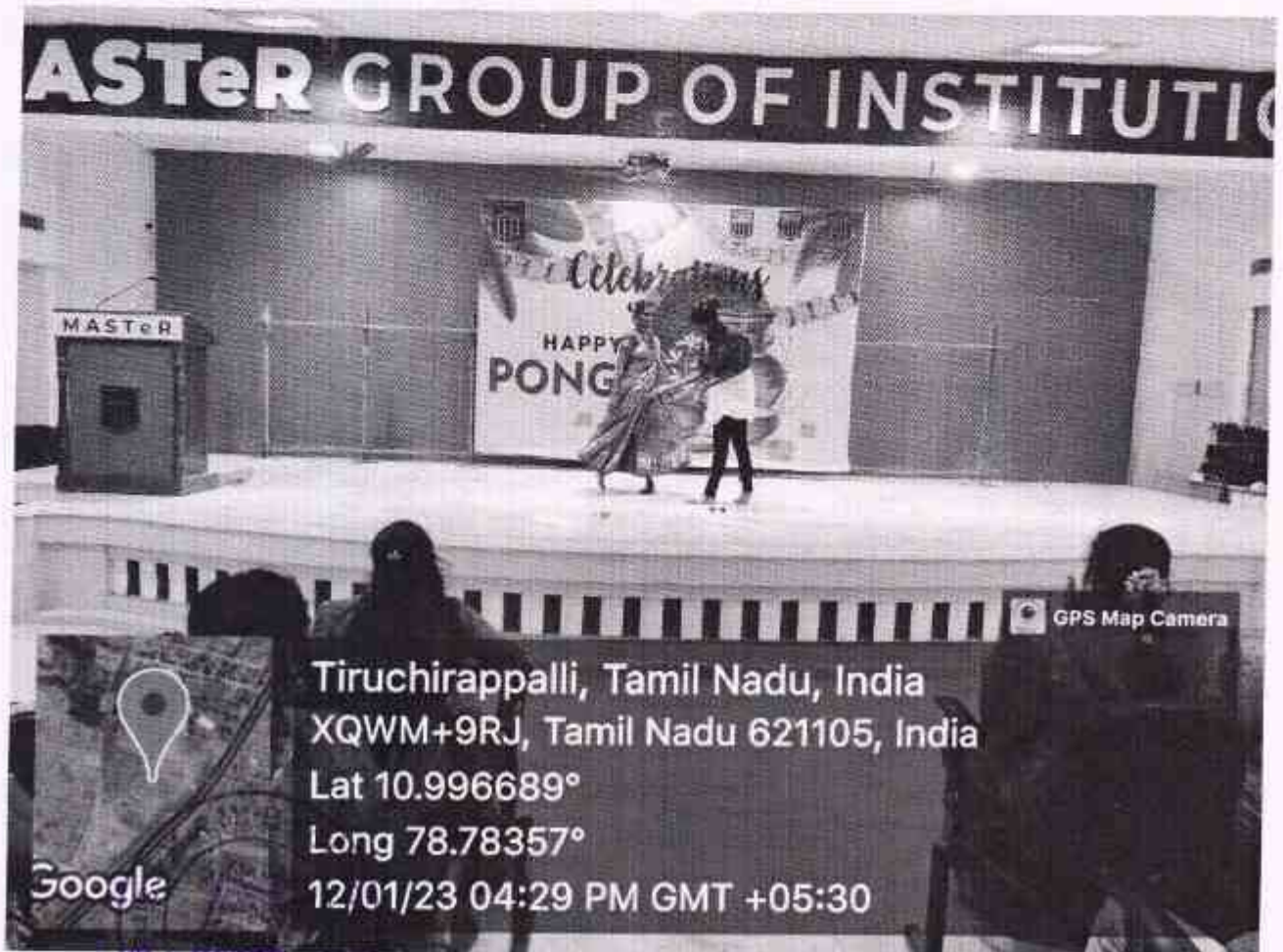


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



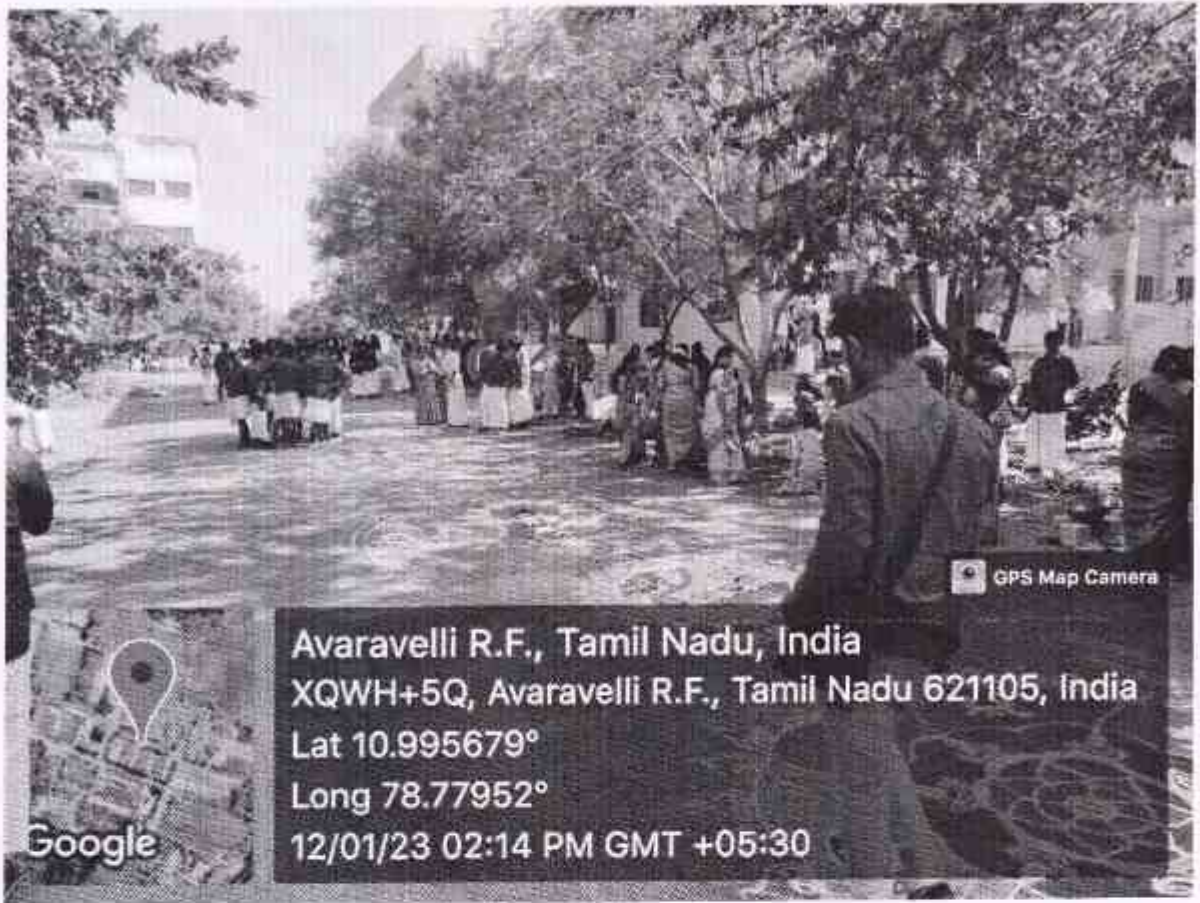
Avaravelli R.F., Tamil Nadu, India
XQWH+5Q, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.995694°
Long 78.779585°
12/01/23 02:13 PM GMT +05:30

MASTeR Group of Institutions:
Pongal festival celebration, 1.30
p.m.



Tiruchirappalli, Tamil Nadu, India
XQWM+9RJ, Tamil Nadu 621105, India
Lat 10.996689°
Long 78.78357°
12/01/23 04:29 PM GMT +05:30





Avaravelli R.F., Tamil Nadu, India
XQWH+5Q, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.995679°
Long 78.77952°
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Tiruchirappalli, Tamil Nadu, India
XQWM+9RJ, Tamil Nadu 621105, India
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Long 78.78357°
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REPORT

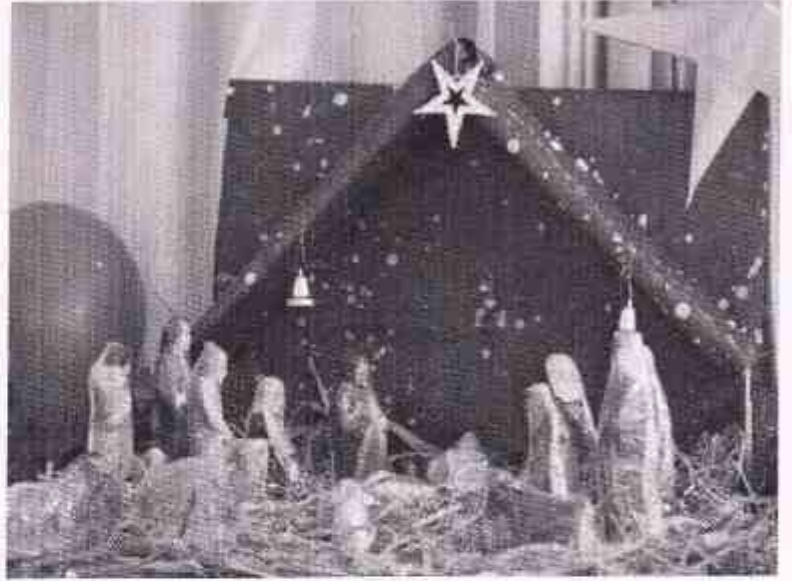
on

CHIRSTMAS

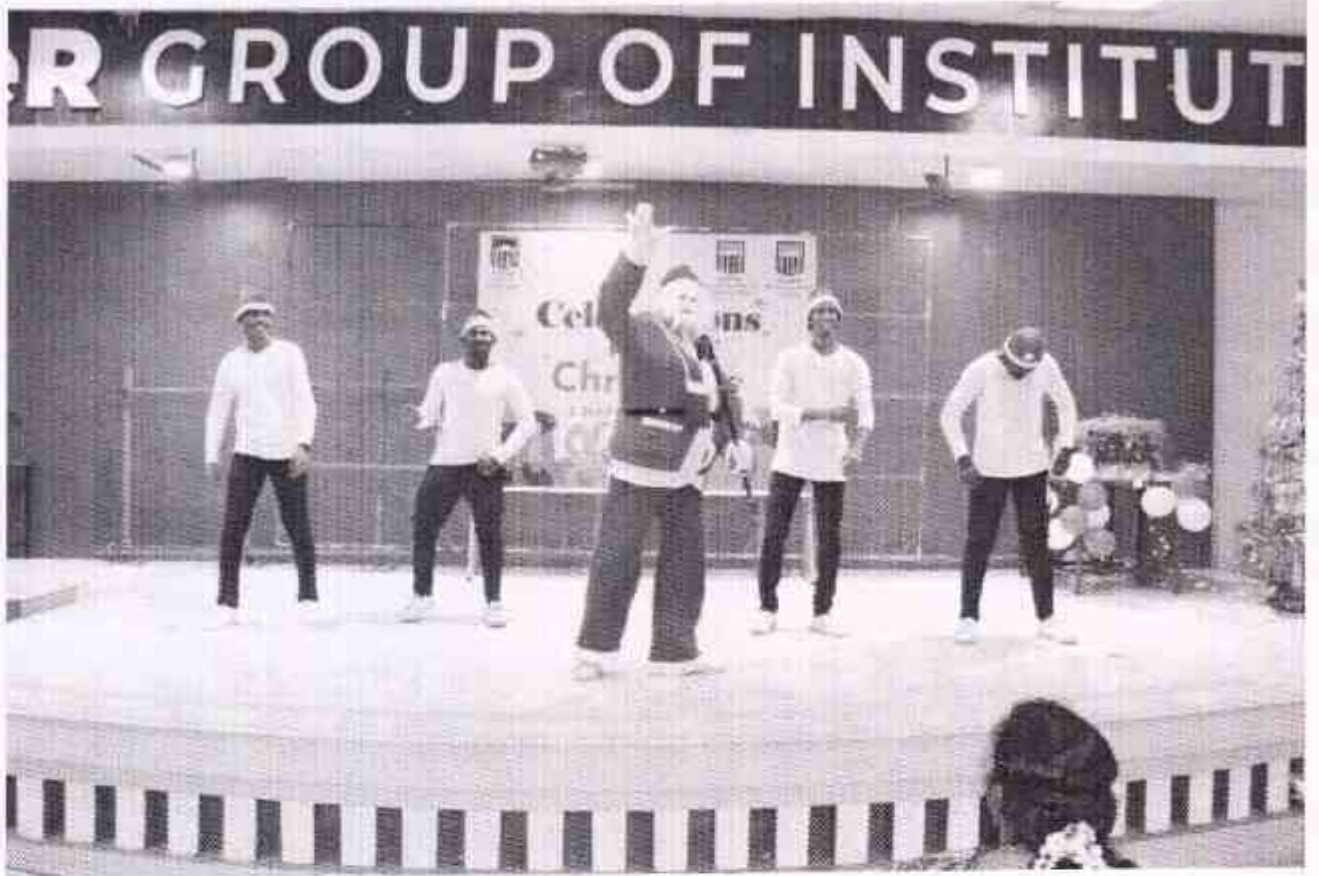
CELEBRATION

CHRISTMAS CELEBRATION

M.A.M.B-School celebrated "MERRY CHRISTMAS AND HAPPY NEW YEAR" programme today (22.12.2022).




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M.A.M.B-School and M.A.M.School celebrated " CHRISTMAS CELEBRATIONS" programme



M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE
M.A.M. B-SCHOOL



*Happy Christmas &
Happy New year 2018*



M.A.M. B-School

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Siruganur, Tiruchirappalli - 621 105 www.mambs.com Mobile:8220727888



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YI CLUB

JUNE 2022

WORLD ENVIRONMENT DAY on 05.06.2022

Tree Plantation and Campus Cleaning Drive at Railway Museum, Trichy.



M.A.M. B School

In association with

YI Club & M.A.M. B - School Student Association Club
Invites for

World Environment Day

Tree Plantation and
Campus Cleaning Drive

Date: 5th June 2022, Sunday

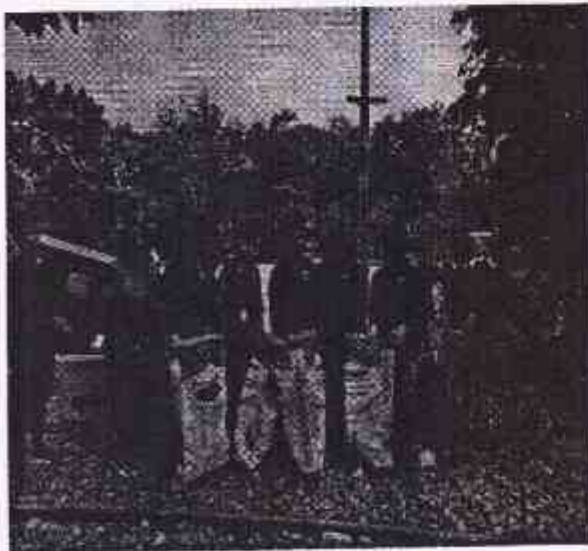
Time: 7.30 am - 9.30 am

Venue: Railway Museum, Opp. to
LIC Office, Trichy



Dr. M. Hemalatha
Director - MAMBS

Mrs. Fatima Kubool Malu
Secretary & CBQ - Master GC



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M.A.M. B-School, a standalone Business School Trichy, Yi co-ordinator, S.Kiruthiga & 20 Students attended World Environment Day – Tree Plantation & Campus Cleaning Drive at Railway Museum, Trichy by Yi Club on 5th June 2022.

World environment day was celebrated to raise global awareness and to take positive environmental action to protect nature and the planet earth. The objective of this program is to spread awareness among people about saving our environment from various types of pollution and to plant more and more trees to make our mother earth full of greenery.

Our program started at 7:30 am. After the start of the program, all the coordinators and members, students started planting the saplings around the campus and also engaged in cleaning the Railway Museum campus.

It is a day that reminds everyone on the planet to get involved in environment friendly activities. In the Railway Museum Campus, Regional Division Manager gave a very good and well-researched speech about how the condition of our environment today is and why we need to be aware. He also insisted what steps we should take immediately so that we can create our environment healthy. In the end, keeping this aim in view, People come together to pledge towards building a greener planet we took a promise that no one will pollute the environment and will not allow anyone to do so. A lot of enthusiasm was observed during the event. Overall, the event was conducted successfully with whole hearted participation and awareness to nurture our Mother Earth.

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REPORT
on
INDEPENDENCE DAY
&
REPUBLIC DAY
CELEBRATION

"Today is a day to feel proud about being a part of this great nation. May this spirit of freedom lead us all to success and glory in life; A big salute to all the soldiers who sacrificed their lives for our independence! Happy Independence Day! Jai Hind!



www.mamga.co.in

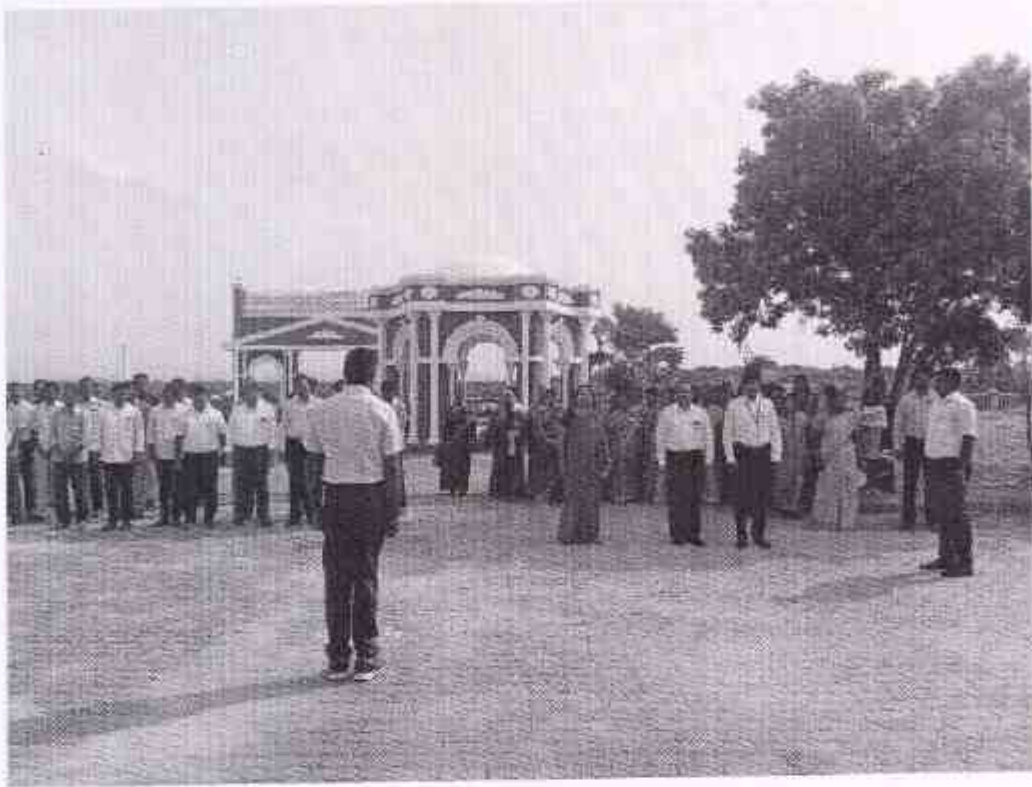
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REPORT

on

TEACHERS DAY CELEBRATION




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TEACHERS DAY




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On the eve of "Teachers Day" celebration (05.09.2022), M.A.M.B-School provided Umbrella to all faculty members as part of welfare measure initiatives.




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GENDER CLUB ACTIVITIES


&


POSH CLUB ACTIVITIES

By

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LIST OF EVENTS

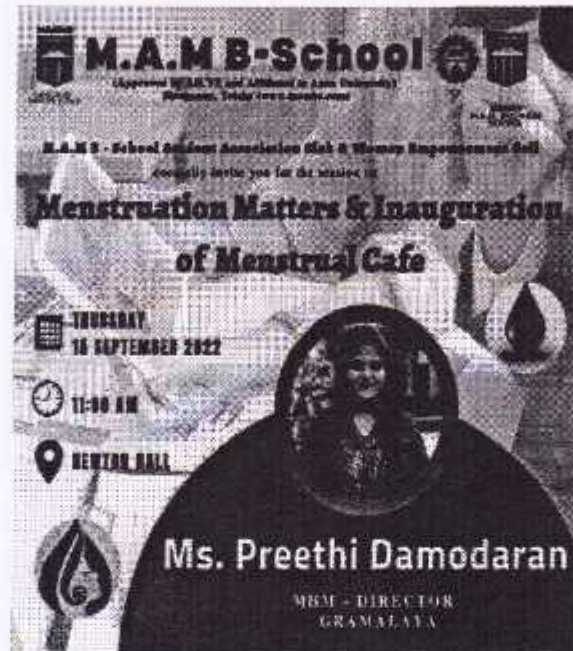
S.No	Name of the Event	Date
1	Menstruation Matters	15-09-2022
2.	Work Place Sexual Harassment	23-04-2022
3	Awareness of Menstruation Health	08-04-2022
4	Women & Child Safety Rights Act	20-03-2022
5	Women's Day Celebration	07-03-2022 08-03-2021 08-03-2018
6	Gender Sensitization	18-02-2022
7	Integral Development	06-10-2021
8	Women Excellence in Entrepreneurship	06-03-2020
9	Women Sports Day	11-06-2022 02-03-2019




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MENSTRUATION MATTERS




MENSTRUATION MATTERS –PRESS REPORT

M.A.M. B-School, in association with Women Empowerment Cell jointly organized Guest Lecture on “Menstruation Matters & Inauguration of Menstrual Cafe” on 15th September, 2022. Ms.Preethi Damodaran, MHM-Director-GRAMALAYA was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants. The session initially began with an overview and importance of menstrual health aspects. The resource person informed about brief explanations of the reproductive system, menstrual cycle and covered PMS, cultural taboos associated with menstruation. The resource person also covered PCOD and foods to eat during menstruation with the participants. The resource person also stated sensitizing the participants on various complications arising out of lack of menstrual hygiene.

Ms.Preethi Damodaran focused on encouraging hygienic practices during menstruation, dispelling common myths and misconceptions associated with menstruation. She also stressed various important elements pertaining the awareness on the importance of good Menstrual Hygiene Management (MHM). She stated the various government schemes that promote




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menstrual hygiene among adolescent girls in such a way that results in ensuring hygienic health practices. The resource person also informed that the high level of stress that are faced by young women and highlighted the students to carry out various exercises to keep themselves healthy during their menstruation. The resource person stated that menstruation is a normal and natural part of biological changes and all women need to handle with hygienic manner. In the interaction session, the resource person answered the queries that are asked by the participants. The entire session served more informative regarding the awareness on menstrual health aspects. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and given the hygienic elements regarding the menstrual health aspects to the participants. Ms.M.Akila, Women Empowerment Cell Coordinator, M.A.M.B-School made the requisite arrangements for the programme.



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WORK PLACE SEXUAL HARRESMENT

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Women Empowerment Cell & POSH Cell

WORK PLACE SEXUAL HARASSMENT
FAST FACTS AND STATS
YOU NEED TO KNOW

R. Sridevi B.A., B.L.,
Advocate
Radio Jockey in Suryan FM

Join with us:
APRIL 23 | 11 am - 12 pm | Charles Correa Hall

Mrs. Yashina Nazhoo Mahab
Secretary & CEO - Master GI

Dr. M. Hemalatha
Director - MAMBS

WORK PLACE SEXUAL HARASSMENT: FAST FACTS AND STATS YOU NEED TO KNOW

M.A.M.B-School, a standalone Business School, Trichy in association with Women Empowerment Cell and POSH Cell organized guest lecture entitled "Work place Sexual Harassment" on 23rd April, 2022. Mrs.R.Sridevi, Advocate, Radio Jockey in Suryan FM, Trichy was the resource person for the programme. The resource person initiated the session by giving information about POSH (Prevention of Sexual Harassment) under IPC Act 354 and 503. She said that in recent times the role of women at workplace has increased tremendously. However, they are vulnerable to harassment in the workplace. The Constitution of India plays a pioneer role in protecting the women from discrimination and ensuring gender justice in the present times. The guest speaker explained about Vishakha guidelines, what constitutes a sexual harassment, method of lodging complaint and the conduct of investigation. She pinpointed on the various circumstances leading to abuse, women's rights at the work place, the relevant laws and the officials they should report to in case of any adverse situation.



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Mrs.R.Sridevi, also informed that in order to curb this problem, the Government of India enacted a law on 'The Sexual Harassment of Women at the Workplace (Prevention, Prohibition and Redressal) Act, 2013 to ensure safe working place for women and to build enabling work environment. She urged the students to remain alert and fight against the crime. She briefly explained about various provisions related to punishments that can be awarded was highlighted. She also mentioned the laws which supports the female gender. She opined that sexual harassment is a form of violence and discriminatory treatment against women. The session was significant and beneficial thought provoking programme for the students. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and emphasized on the importance given to women in the law and also some preventive measures to be taken by all women in all ways and means to ensure the safety aspects of women at society at large.



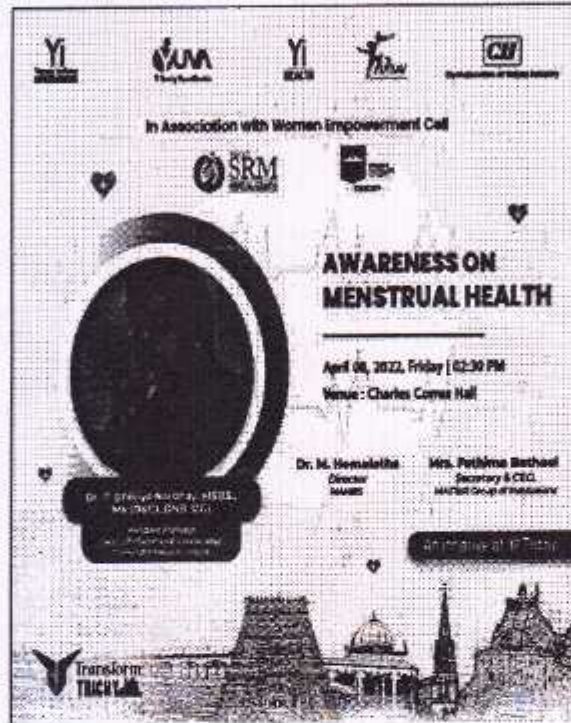

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AWARENESS OF MENSTRUATION HEALTH



AWARENESS ON MENSTRUAL HEALTH

The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Yi Trichy and YUVA jointly organized Guest Lecture on "Awareness on Menstrual Health" on 08th April, 2022. Dr.T.Dhiviya Narbhavi, Assistant Professor, Department of Obstetrics and Gynaecology, Trichy SRM Medical College was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants. The session initially began with an overview and importance of menstrual health aspects. The resource person informed about brief explanations of the reproductive system, menstrual cycle and covered PMS, cultural




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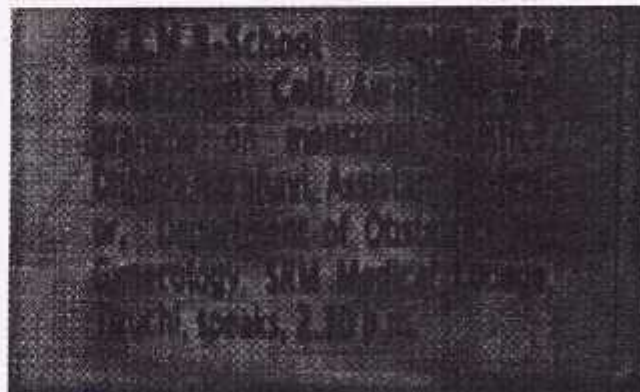



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taboos associated with menstruation. The resource person also covered polycystic ovarian syndrome (PCOD) and foods to eat during menstruation with the participants.

Dr.T.Dhiviya Narbhavi focuses on encouraging hygienic practices during menstruation, dispelling common myths and misconceptions associated with menstruation. She also stressed various important elements pertaining the awareness on the importance of good menstrual hygiene management. She stated the various government schemes that promote menstrual hygiene among adolescent girls in such a way that results in ensuring hygienic health practices. Dr.T.Dhiviya Narbhavi also stated that the high level of stress that are faced by young women and highlighted by teaching the students to carry out various exercises to keep themselves healthy during their menstruation. In the interaction session, the resource person answered the queries that are asked by the participants. The entire session served more informative regarding the awareness on menstrual health aspects. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and given the hygienic elements regarding the menstrual health aspects to the participants.




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WOMEN & CHILD SAFETY RIGHTS ACTS

Ms.Iris Rinaldi.F, Assistant Professor, M.A.M.B-School and I MBA students attended "Women & Child Safety Rights Acts" programme organized by THE 1234 FOUNDATION through virtual platform on 20/03/2022 and Gr. P.G.Rajan, Gr.Oudaya Coumarin and Mr. P.Mohan was the resource persons for the programme.

THE 1234 FOUNDATION
 CORDIALLY INVITS YOU !!
WOMEN & CHILD SAFETY RIGHTS, ACTS

THRU
ZOOM MEETING
 ON 20.03.2022 @ 6.30 PM TO 7.30 PM


BY

GR Oudaya Coumarin Administrator, Empowerment,	GR P.Mohan Administrator, Liaison
---	--------------------------------------

MEETING ID: 895 8763 0632 PASSCODE:1234

Close	Participants (21)
<input type="text" value="Search"/>	
	Iris MAMBS (inv)
	The 1234 Foundation (inv)
	GR P.G.RAJAN (Co-host)
	GR. OUDAYA (Co-host)
	GR. PMOHAN (Co-host)
	murugesan k.p.(Co-host)
	Apama MAMBS
	Gr Ananthakrishnan
	Gr Keenapiran
	Gr M.Saalkala




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WOMENS DAY CELEBRATION



WOMEN'S DAY CELEBRATION

The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized "Women's Day Celebration" on 07th March, 2022. Mrs.R.Nandhini, Entrepreneur, ISP and Security Solutions & Franchise Green Trends Unisex, Dr.M.Gowri, Proprietor, Gowri Parvathi Silks & iGrow & Gowri IMPEX, Mrs.M.Rajamaheswari, Managing Partner, Jayem Industries Engineering Fabricators were the guest speakers for the programme and delivered key insights of rationale behind the celebration of Women's day. Mrs.R.Nandhini initiated about womanhood and pays tribute to the indomitable spirit of women across the globe. Mrs.R.Nandhini shared that all women need to have the urge and passion in order to do something new and better that shall bring about a meaningful form of living the life progressively as well as inspiring in the way things are done and the crucial role played by women for the holistic upliftment of nation.




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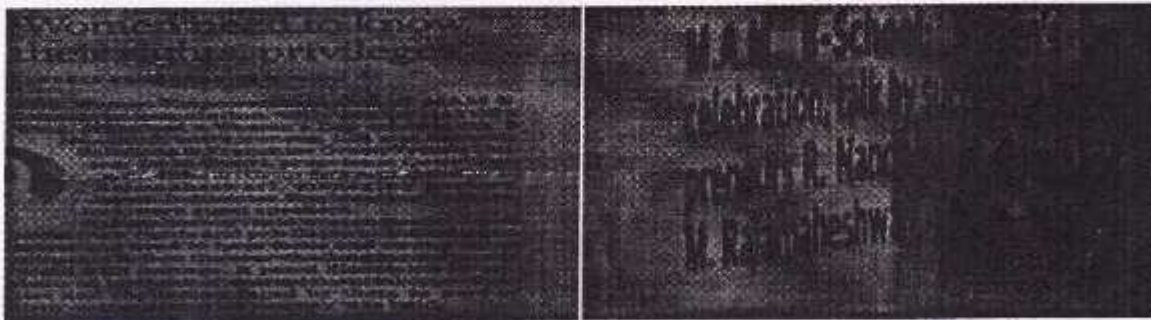


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Dr.M.Gowri stated that this day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honour, admired and loved in all ways and means. Dr.M.Gowri pointed out that there need to be a balance between career and family and without a family support a women can't achieve success. Mrs.M.Rajamaheswari also stated that women need to know their rights and privileges to defend themselves and need to have focus and strong determination to face the ever challenging corporate world with courage. Mrs.M.Rajamaheswari stated various significant challenges faced by women in society and recalled the sacrifices made by women and their selfless contributions towards societal as well as nation's development by and large.

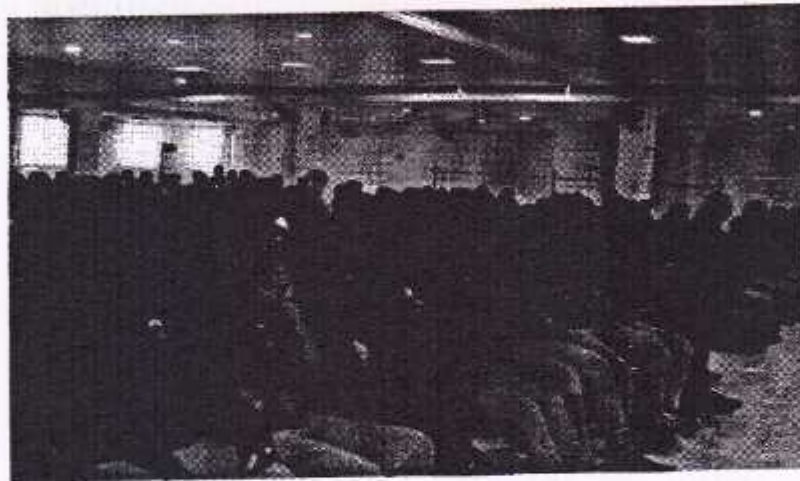
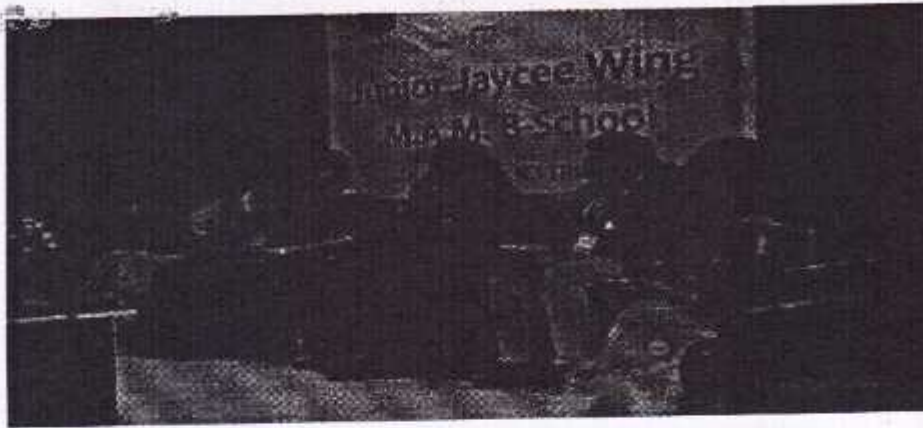
Mrs.M.Rajamaheswari also highlighted that all girl students need to celebrate every day as a women's day. As part of the programme, there was a panel discussion by the students on plethora of entrepreneurial opportunities and challenges faced by them as part of their entrepreneurial journey and also covered challenges faced by women in 21st century with real time examples. The guest speakers shared their valuable insights during the session and it was much thought provoking to the budding managers at large. Dr.M.Hemalatha, Director, M.A.M.B-School graced the occasion and stated that it is a day on which all women come together to celebrate, and to recognize the hope, aspirations and empowerment of women. Junior Jaycee Wing students representatives of M.A.M.B-School made the requisite arrangements under the guidance of Ms. F.Irish Rinaldi, Junior JAYCEE Coordinator, M.A.M. B-School for the programme.





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M.A.M. B-School wishes you all a Happy Women's Day by organizing "Women Leaders Conclave" session at M.A.M. B- School, 10 am.

YI **M.A.M** 
Young Institutions **BUSINESS SCHOOL**


"Women Leaders Conclave"


Dr. R. Bharathi
Chairperson, MPR Foods

Mrs. R. Gokila
Director (HR & Legal)
Manugro Solutions Pvt Ltd

Dr. M. Hemalatha
Director - MAMBS

On Monday 30th March 2021
60 Charles Correa Hall





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On the eve of Women's Day Celebration: The following students delivered a speech on Women's Empowerment. Ms. R. Sugapriya (I-MBA) Ms. N. Kanimozhi (I-MBA) Ms. T. Keerthana sri (I-MBA) Ms. G. Kiruthika (I-MBA)




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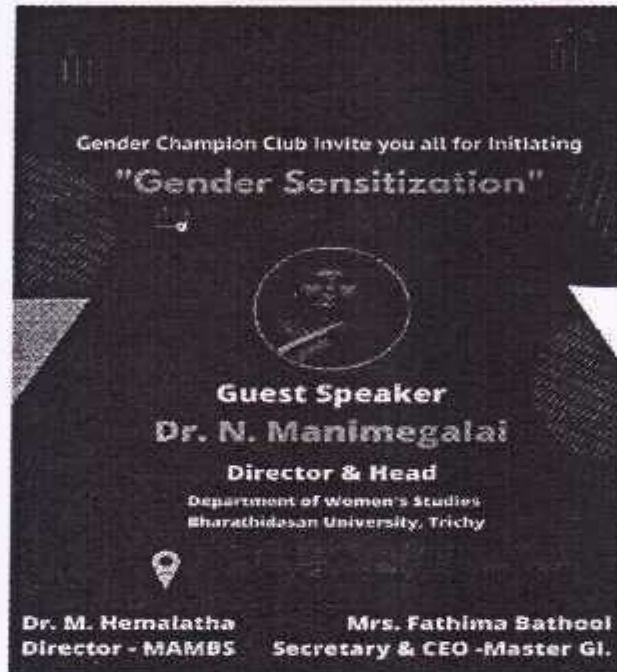


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GENDER SENSITIZATION

The Gender Champion Club of M.A.M.B-School organized Guest Lecture: "Gender Sensitization" on 18.02.22 and Dr.N.Manimegalai, Director & Head, Department of Women Studies, Bharathidasan University, Tiruchirappalli was the chief guest for the programme.

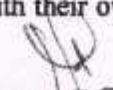


GENDER SENSITIZATION

M.A.M. B-School, a standalone Business School, Trichy in association with Gender Champion Club organized Guest Lecture on "Gender Champion Club was initiating Gender Sensitization" on 18th February, 2022. Dr.N.Manimekalai, Director & Head, Department of Women Studies, Bharathidasan University was the resource person for the programme and delivered a session on gender sensitization. The resource person initiated with an overview by stating that gender sensitization is one of the basic and fundamental requisite for the normal development of an individual. The resource person stated that the need for this sensitivity has been realized through immemorial times and prevails all kinds of human existence. The resource person spoke about the various issues and challenges and sensitized the students about the sensitivity development particularly women's development. She also spoke about the need and importance of gender sensitivity in today's challenging world.

Dr.N.Manimekalai informed that gender sensitization is extremely essential which is about to changing the behavior and instilling empathy into the views that individual hold with their own and with the other



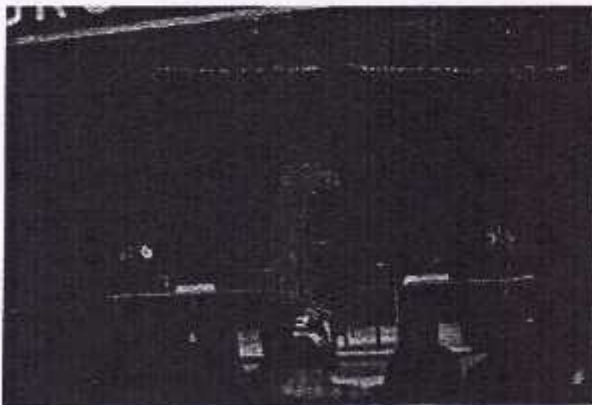

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genders. She stated that gender sensitization is a basic requirement that immensely helps to examine personal attitudes and beliefs that paves the way to understand the realities. She also informed that the governing stereotypes prevalent in our progressive society that tend to make it regressive. She discussed about the role of family, peer groups and mass media in framing ideology that are associated with various genders. She informed some of the traditionally expected roles and behavioural patterns based on social identified norms. The session ended with a discussion on bridge the gender gap and view things from a humanitarian perspective. Dr.M.Hemalatha, Director, M.A.M.B-School given the welcome address and shared her thoughts by highlighting the importance of gender sensitization as it paves the way to introspection and nurtures critical thinking. The session was more interactive and informative by the effective inputs that are shared by the resource person. The faculty members and students expressed their sincere gratitude towards fruitful session had by the resource person.



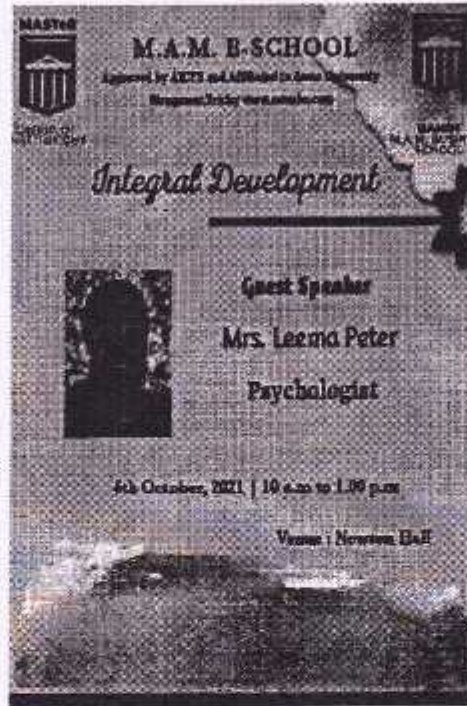

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INTEGRAL DEVELOPMENT




Integral Development

M.A.M. B-School, a standalone Business School in Trichy organized “Integral Development” on 06th October, 2021. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the overview of integral development aspects. Mrs.Leema Peter, A leading renowned Psychologist was the guest speaker for the programme and delivered a session on “Integral Development”. She informed the students to identify their inner self through self introspection and excel in their career.

The chief guest discussed on by highlighting that Integral Human Development is the holistic development of the human person, covering all aspects of life: social, economic, political, cultural, personal and spiritual. It promotes the dignity of the human person, equality between every individual and the common good of all people in the community. She pinpointed that integral growth is pivotal with respect to fostering self-awareness, conscious leadership, collaboration and innovative organizational practices so that every individual may flourish and




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thrive, together, in today's ever challenging world. She encapsulated the integral development aspects which includes life with dignity, peaceful relationships with each other, sustained economic well being, resilience, power of influence and independence etc. She covered the conceptual framework of integral development which is universal way of thinking about, interacting with, and understanding others. The chief guest also focused on the essence of integral development principles and how it aligns pertaining to balanced life of an individual. She encapsulated various guidelines of integral development to budding professionals through inquisitive activities. The session was very much thought provoking for all the MBA students and remarkable by and large.




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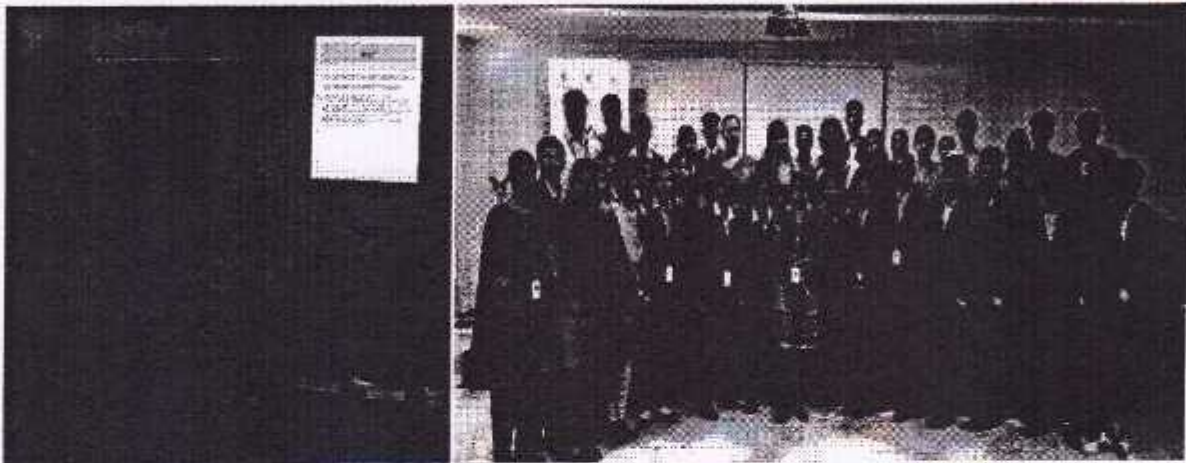



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WOMEN EXCELLENCE IN ENTREPRENEURSHIP

M.A.M.B-School in Association with Young Indians Organised Guest Lectures on " **Women Excellence in Entrepreneurship**" by Ms. Vinothini Sekar, Entrepreneur & Fashion Designer, Manjal Couture an Online Clothing Brand for Women & Kids and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020.



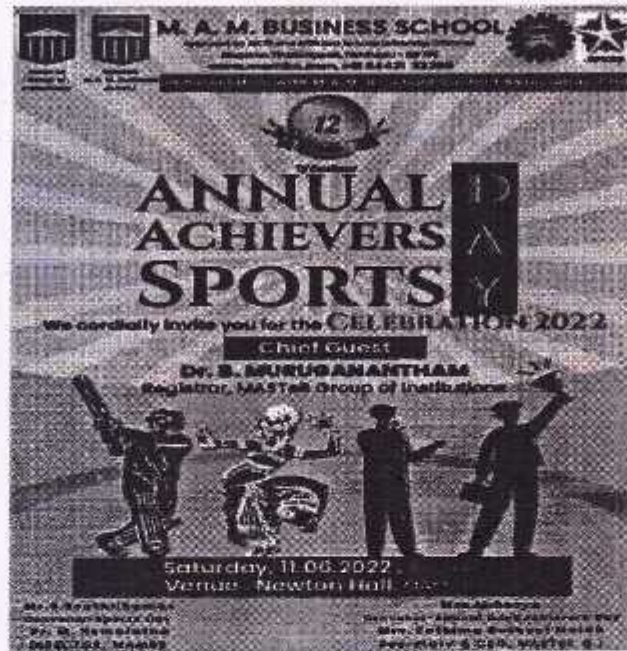

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WOMEN SPORTS DAY



ANNUAL DAY ACHIEVERS DAY AND SPORTS DAY CELEBRATION

M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized one day workshop on Annual day, Achievers day and Sports day on 11th June, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering by highlighted that like every year, this year also our college organized this programme with the grand splendour even after 12 years of excellence. She also encouraged the students with her motivational speech by saying that it is very important and everyone need to focus both academic as well as extracurricular activities in all ways and means. She opined that participation of these sort of activities, during college life, keep the students more positive, fresh, energetic and go a long way in making them more productive. There were various sports which include the events 400 meters, 4*100 meters relay, 100 meters, 200 meters, disc throw and short put and also cricket, volley ball and throw ball games. The various cultural events were also performed by the students that includes solo dance, group dance, solo singing, group singing, mime, ad-zap and whatsapp war were performed by the students as part of the programme.

Dr.B.Muruganatham, Registrar, MASTeR Group of Institutions was the chief guest for this programme and he encouraged the students by informed that this is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




M.A.M B SCHOOL
Siruganur- Trichy-621105
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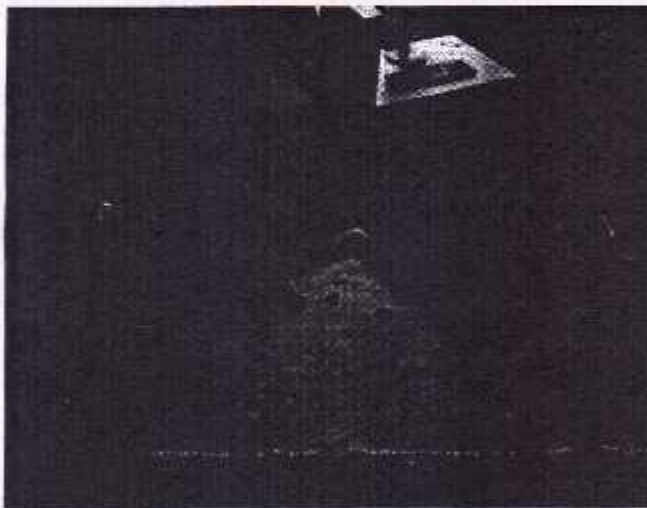
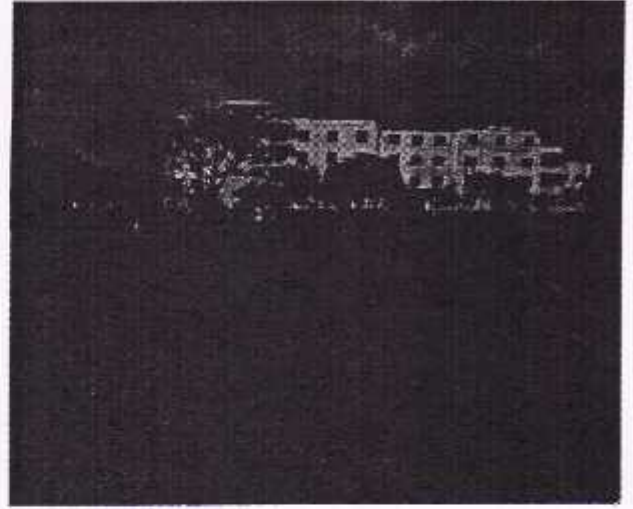
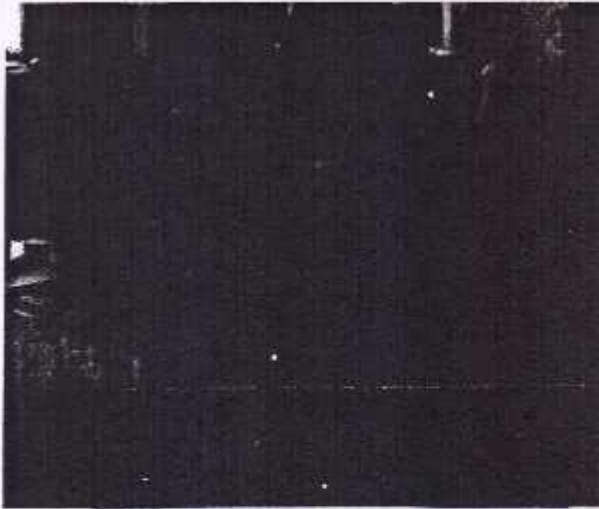
receive honors for their curricular and extra-curricular achievements. He informed that the strong will and determination are the essential requirements to attain success. He also stated the importance of sports by highlighted that participation in sports will not only help them to improve their physical health but will also give them the mental energy to cope and study well. The chief guest also pinpointed that all the students were very much excited after all this was the time to enjoy beyond their studies. The certificates, medals and prizes were also given to the academic toppers and students who won prizes in various cultural and sports events. Mr.S.Senthil kumar, Convener-Sports Day and Mrs.M.Surya, Convener-Annual Day & Achievers Day made the requisite arrangements for the programme. Dr.M.Hemalatha, Director, M.A.M.B-School immensely applauded the winners and achievers in both academia and extra-curricular aspects.





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DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





***SKILL AND
DEVELOPMENT
TRAINING PROGRAMME
COMPLETION REPORT
FOR
“SKILLMAX INDUCTION
PROGRAMME”***

DATE: 21/08/2017 TO 30/08/2017




**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



SKILLMAX INDUCTION PROGRAMME:

MASTeR GROUP OF INSTITUTIONS

M.A.M B-SCHOOL

SKILLMAX INDUCTION SCHEDULE

Date	FN		AN	
	9am – 10.30am	11am- 12.30 pm	1.15 pm – 2.45pm	3.00pm- 4.30pm
21.08.2017	Inaugural Function		PEP (Personality Enhancement Programme) -Mr.Ramkumar	
22.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Ice Breaking Business Ring Tower Building -Prof. Anbarasan	Motivational Movie on a Business Tycoon -Prof. Caroline
23.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Overcoming Shyness and Stage Fear – Games Prof. Aldrin Sridhar	Management Games – Prof. Palanivel
24.08.2017	Setting Benchmarks in Life – Motivation Session Prof.Asokk	Time Management Games Fall From Heaven Virtual IV -Prof. Anbarasan	Ad-Zap Team Activity Prof. Aldrin Sridhar	Business Games -Prof. Chandrakhanthan





28.08.2017	PEP (Personality Enhancement Programme) -Mr.Ramkumar		Personality Development – Prof. Jimmy Carter	Big Five Personality Assessment and Development Prof. Shanmugam
29.08.2017	Know Yourself Personality Analysis Prof. Caroline	Ways to Improve Personality -Prof. Chandrakhanthan	Management Quiz Prof. Kadar Mohideen	Team Building – Prof. Shanmugam
30.08.2017	Overview of Government Exams Prof. Mercy	Employability Skills Prof. Palanivel	Road to Entrepreneurship Prof. Asokk	Startups and Games Prof. Mercy
Reserve Session	Time Management Programme Management Games - Prof. Kadar Mohideen			



ORIENTATION PROGRAM

21.08.2017 to 30.08.2017

7

DAYS

14 PROFESSORS

28 SESSIONS

FOR BUDDING MANAGERS





16.08.2017

MAMBS/CC/2017-2018/

CIRCULAR

It is proposed to organize SKILLMAX INDUCTION PROGRAM for 44 students for 07 days for the Second Year Students.

Interested students can register their names with **MR . R.JIMMY CARTER Assistant Professor** on or before **21.08.2017**



Director



Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1



4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from others.	4	3	2	1
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1



Y. Srinivasan

DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



**PROGRAMME COMPLETION
REPORT FOR
WORKSHOP FOR
EMPLOYABILITY SKILLS,
LEADERSHIP & PERSONALITY
DEVELOPMENT**

Date:15/12/2022




**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy -621105**



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Programme Completion Report

Enclosures

Date of the Event Conducted : 15.12.2022

Name of the Event : workshop on
"Employability skills ,Leadership & Personality Development"

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	✓
5.	Acceptance Letter from Resource Person (optional)	✓
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	✓
14.	PPT slide about the program (optional)	✓


Coordinator of the Event


Director





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 15.12.2022

Submitted to the Director:

Subject: Proposal for approval –One day workshop on “Employability skills ,Leadership & Personality Development” Program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Mr.A.Sasikala – Assistant Professor M.A.M.B-SCHOOL
2	Title of program	“Employability skills ,Leadership & Personality Development”
3	Date/Time	15.12.2022 / 10.00AM – 04.00PM
4	Proposed venue	CHARLES CORREA HALL
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	1 Year MBA
7	Estimated number of audiences	60
8	Chief guest details	DR.M.MAHENDRAN Director Training and Placement & corporate Relations StJoseph’s college ,Trichy



(b) The agenda with resource persons for the program has been provided.

Day No.		1	Date	15.12.2022
Session No.	Time	Topics		Resource Person
1	10.00 am – 10.30am	Innugural Session		Dr.M.HEMALATHA Prof. & Director M.A.M.B-School, Trichy
2	10.30 am to 01.00pm	Programme Session:- Employability skills , Leadership & Personality Development Practices and Contribution by the Students		DR.M.MAHENDRAN Director Training and Placement & corporate Relations St. Joseph's college ,Trichy

(c) Participant list:

Sl. No	Details of participants
1	1 Year MBA students (60 Students)

(d) The budget for the program is as stated below:

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Chief guest Remuneration	6000	Cash
2	Refreshments& lunch	215	Cash
3	Poster & Invitation	200	Cash
4	Transportation	1000	Cash
5	Training materials	1152	Cash
Total budgeted expenses		Rs.8,567	

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
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Program	Guest Lecture on : "Employability skills ,Leadership Effectiveness & Personality Development"
Date / Time	15.12.2022 & 10.00 AM TO 4 PM



ATTENDANCE of PARTICIPANTS

S.NO	STUDENTS NAME	DESIGNATION	SIGNATURE
1.	Aafrin banu	STUDENT	B. Aafrin banu
2.	Faith gladina	STUDENT	R. Faith Gladina
3.	Aathish .V	STUDENT	V. Aathish
4.	Abdul Hakkim	STUDENT	N. Abdulhakkim
5.	Ajay M	STUDENT	M. Ajay
6.	Anisha	STUDENT	S. Anisha
7.	Dhanalakshmi	STUDENT	M. Dhanalakshmi
8.	Anitha. S	STUDENT	S. Anitha
9.	Baheer ali N	STUDENT	N. Baheer ali
10.	Bavya.K.R	STUDENT	R. Bavya
11.	Bellcia M	STUDENT	M. Bellcia
12.	Bhackiya Lakshmi	STUDENT	R. Bhackiya
13.	Gayathri	STUDENT	S. Gayathri
14.	Sharmila Devi	STUDENT	sharmiladevi
15.	Janani K	STUDENT	K. Janani
16.	Harini A	STUDENT	A. Harini
17.	Jagadish A	STUDENT	A. Jagadish
18.	Janarthanan	STUDENT	R. Janarthanan
19.	Anushiya A	STUDENT	A. Anushiya
20.	Arun S	STUDENT	S. Arun



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

21.	M. HARIHARAN	STUDENT	
22.	HV Kailash	STUDENT	H.V. Kailash
23.	S. Karthikraja	STUDENT	S. Karthikraja
24.	M. Kesavin	STUDENT	Kesavin
25.	M. Meyappan	STUDENT	M. Meyappan
26.	B. Mohammed Sameer	STUDENT	B. Sameer
27.	H. Mohammed Basith	STUDENT	H. Basith
28.	J. Preethi	STUDENT	J. Preethi
29.	J. Jeni Esther	STUDENT	J. Jeni Esther
30.	C. Jenifer Diana	STUDENT	C. Jenifer Diana
31.	R. Lavanya	STUDENT	R. Lavanya
32.	S. Lokeswari	STUDENT	S. Lokeswari
33.	V. Narles	STUDENT	V. Narles
34.	A. Nivedhitha	STUDENT	A. Nivedhitha
35.	S. Prathikaha	STUDENT	S. Prathikaha
36.	R. Meera	STUDENT	R. Meera
37.	V. Krishnaraj	STUDENT	V. Krishnaraj
38.	S. Kaviya	STUDENT	S. Kaviya
39.	S. Rahimkhan	STUDENT	S. Rahimkhan
40.	S. Mohammed Ibrahim	STUDENT	S. Mohammed Ibrahim
41.	Abirami D	STUDENT	Abirami D
42.	Savetha M	STUDENT	M. Savetha
43.	Vaitheswari P	STUDENT	Vaitheswari P
44.	Priyashree R	STUDENT	Priyashree R
45.	Renu Meenida S	STUDENT	R. Meenida S
46.	Santhosh Kumar B	STUDENT	S. Santhosh Kumar B
47.	Shameem Banu S	STUDENT	Shameem Banu S
48.	Rajashree C.A	STUDENT	Rajashree C.A

49.	Vinodhini V.S	STUDENT	
50.	Shiny M	STUDENT	m. shiny
51.	Ramya Jenifer V	STUDENT	V. Jenifer
52.	Sakthidharan L.	STUDENT	L. Sakthidharan
53.	Venkatesh K.	STUDENT	
54.	Yoga Lakshmi. S	STUDENT	S. Yogalaxmi
55.	Thilagavathy T	STUDENT	T. Thilagavathy
56.	Uthra Priyadharshini V	STUDENT	V. Uthra Priyadharshini
57.	Yuvatri M	STUDENT	M. Yuvatri
58.	Seralathan N	STUDENT	N. Seralathan
59.	Pushparaj P	STUDENT	P. Pushparaj
60.	Scivansha .P	STUDENT	P. Scivansha





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 15.12.22

Circular

A program has been scheduled as detailed below.

Sl. No.	Topic	Details
1	Faculty coordinators	Mr.S.Sasikala- Assistant Professor M.A.M.B-SCHOOL
2	Title of program	"Employability skills ,Leadership Effectiveness & Personality Development"
3	Date/Time	15.12.2022 / 10.00AM - 04.00PM
4	Proposed venue	CHARLES CORREA HALL
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	I Year MBA
7	Chief guest details	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college ,Trichy

The schedule of the program has been provided.

Day No.	01	Date	22.11.2022
Session No.	Time	Topics	Resource Person
1	10.00 am - 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy.
2	10.30 am - 01.00pm	Programme Session:- Employability skills ,Leadership Effectiveness & Personality Development and Contribution by the Students	DR.M.MAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college



The details of the participants of the program have been provided

Sl. No	Details of participants
1	1 Year MBA students (60 Students)

The concerned faculty are requested to circulate the information to all faculty and Students.

Copy to: Director's circular file

For kind information: Chairman, CEO



DIRECTOR
M.A.M. SCHOOL
Bangalore, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Date: 15.12.2022

Report on Program Conducted

(a) Program Details: One day workshop on "Employability skills , Leadership & Personality Development"

Sl. No.	Topic	Details
1	Faculty coordinators	Mrs. A. Sasikala – Assistant Professor M.A.M.B-SCHOOL
2	Title of program	"Employability skills , Leadership & Personality Development "
3	Date/Time	15.12.2022 / 10.00AM to 4.PM
4	Proposed venue	Charles Correa Hall
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Total number of audiences who attended	60 students
7	Chief guest details	DR.MMAHENDRAN Director Training and Placement & corporate Relations St.Joseph's college ,Trichy
8	Description of the event	M.A.M. B-School, a standalone Business School in Trichy, it's Students Association Club organized a workshop on "Employability Skills, Leadership Effectiveness & Personality Development" on 15 th December, 2022. Dr. M. Mahendran, Director, Training, Placement & Corporate Relations, St. Joseph's College, Trichy, was the resource person for the workshop. Dr. M. Hemalatha, Director, M.A.M.B-School given the welcome address and shared her views by highlighting the concept of Employability Skills, Leadership Effectiveness & Personality Development in the present business environment. She also shared some insights of current job market and how we need to be prepared ourselves to match with the industry requirement. He started the session with group activities students were actively participated in the activity and learned the significance of interpersonal skills (Social Quotient). In his address, Dr. M. Mahendran urged the students to concentrate the evolution of industry needs from the job aspirants.

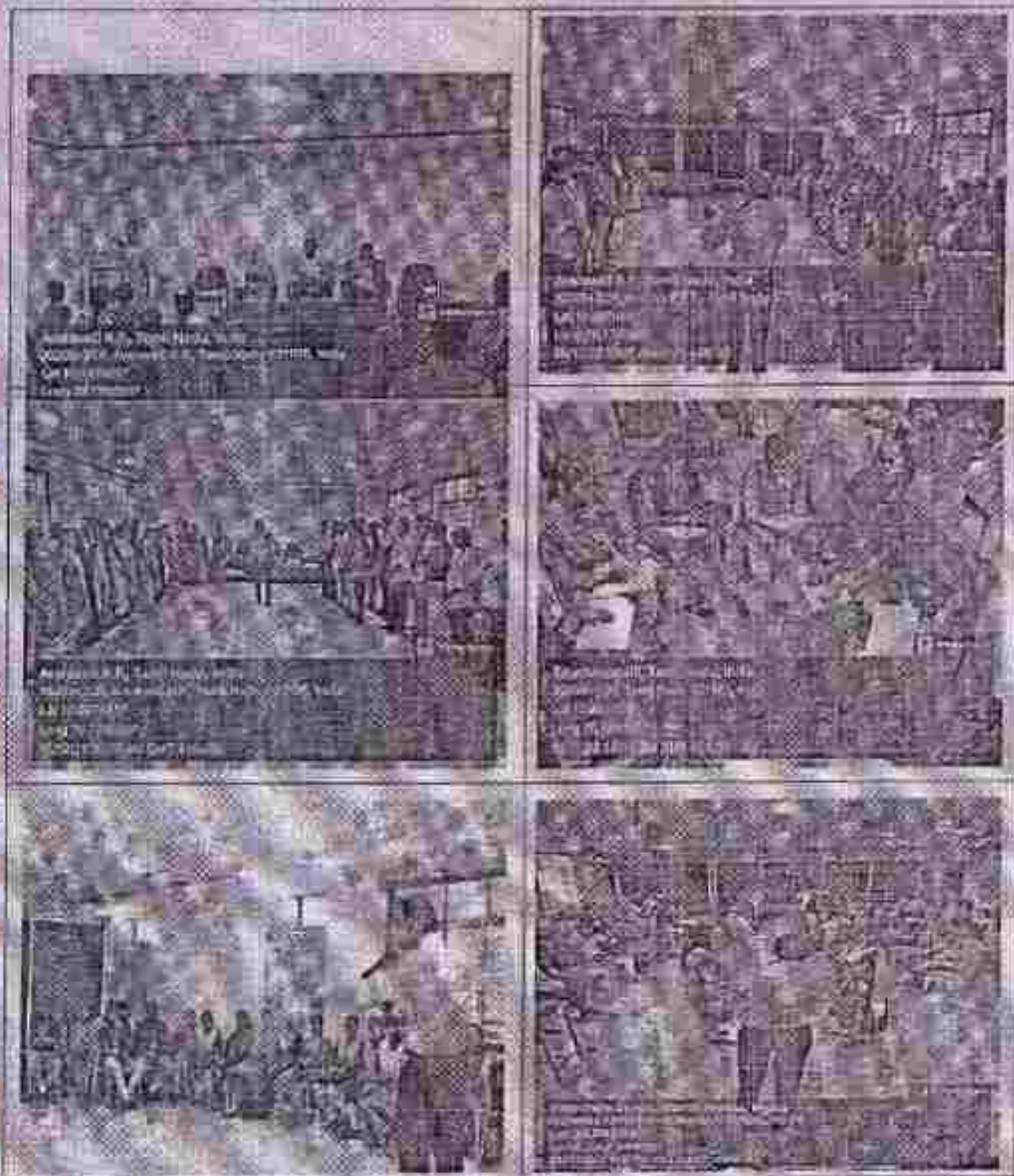


Outcomes of the event

Dr. M. Mahendran highlighted the importance of soft skills in getting employment. He emphasized that the service industries are emerging and developing in very fast speed but they are facing the challenge of skilled manpower. He also focused on the importance of employability skills like communication, adaptability, teamwork, resilience, initiative, planning, organizing, problem solving, self-management, collaboration etc. he further added that workshop like personality development motivated the students to grab this kind of opportunities to identify and develop the new employability requirements.



Photographs (Geotagged) of the program with captions:



(b) Feedback consolidation:



This session has been very inspiring and Understanding one's own personality and nurturing it well enables one to be a fine human being and an effective professional. He congratulated the Training and Placement cell for organizing such workshop. The whole session given eye opening session for interested students. There was an interactive Question and Answer session following the presentation, the programme came to an end with the proposal of Vote of Thanks. Mrs. A. Sanikala, Placement Coordinator made all the requisite arrangements for the

Suggestions given by participants (information taken from the feedback collected)

The programme also aimed to teach participants to work with various professionals, people and groups to understand the meaning of life and work in the present context, to enrich the academic language skills, writing and presentation skills for academic writing and presentations, students will understand effective planning, time management and implementation for setting goals and achieving both personal and professional goals. Students are expecting to get real time practices related this sort of event.

Attach: Program description


Faculty Coordinator


Director





M.A.M. B-SCHOOL

Siruganur, Trichy -621105


(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



BUDGET UTILIZATION

Date: 15.12.2022

Sl. No	Particulars	Total Amount
1	Chief guest Remuneration	6000
2	Refreshment Expenses -Tea & Snacks	215
3	Poster & Invitation	200
4	Transportation	1000
5	Training materials	1152
		Rs.8,567


Coordinator of the event


Director



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

HINDU NEWSPAPER

M.A.M. Business School:
Workshop on Employability
Skills, Leadership Effectiveness and
Personality Development,
talk by M. Mahendran, Director,
Training, Placement and Corporate





M.A.M B-School

(Approved by AICTE and Affiliated to Anna University)
Srirangapatnam, Trichy - www.mambs.com



M.A.M B-School Student Association Club

cordially invites you for the workshop on

Employability Skills, Leadership Effectiveness & Personality Development



DATE
THURSDAY 13, DECEMBER, 2022



TIME
10 AM TO 4 PM



VENUE
NEWTON HALL

SPEAKER

DR. M. MAHENDRAN
Director

Training, Placement & Corporate Relations
St. Joseph's College, Trichy

Dr. M. Hemalatha
Director - MAMBS

Mrs. Pathima Buthool Malah
Secretary & CEO - MASTER GL



DIRECTOR
M.A.M. B-SCHOOL
Srirangapatnam, Trichy - 621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15-11-20

Name *Dr. M. Maheshwar*

Received Rupees : 1152/- *Thousand hundred & fifty two only*

Bill Ref :

towards *Training Material*

RS. 1152/-

SIGNATURE



A handwritten signature is enclosed in a rectangular box.

O.S

DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 15/12/2022

Name: Dr. M. Mahendran, Director
Received Rupees: Six thousand rupees only
Bill Ref: Employability Skills Leadership
towards Excellence in Personality Development

RS. 61000/-

SIGNATURE





O.S

DIRECTOR

JOINT-SECRETARY

M.A.M. B - SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

V. No. : Date : 12.12.2012

L. No. :

Name : S. DEVIBALA

Received Rupees : Two HUNDRED AND FIFTEEN RUPEES ONLY

Bill Ref : Q.S. 2

Forwards : Business Model Course Refundment On 12.12.2012 (Interdorm Air)

/C head :

RS. 215/-



SIGNATURE



DIRECTOR

JOINT-SECRETARY

RS

PARADISE HOTEL ARIYAAS

KONALAI

GSTIN: 33AEPPR3618J1Z5

Bill No: **B53**

15/12/22 11:06 AM

Guest: COMPANY NON A/C

NON AC

Room No: 173

PARTICULARS	RATE	QTY	AMOUNT
PARCEL MEALS	125.00	1	125.00
able: 15	Sub Total:		125.00



NETT Rs: **125.00**


THANKS FOR VISITING

PAYD HOTEL ARIYAAS

KONALAI

GSTIN:33AEPPR3618J1Z5

Bill No: **B53**

15/12/22 11:58 AM

Order: COMPANY NON A/C

NON AC

Lot Nos: 173

PARTICULARS

RATE

QTY

AMOUNT

PARCEL MEALS

125.00

1

125.00

able: 15

Sub Total :

125.00



NETT Rs:

125.00


THANKS FOR VISITING

WISCONSIN
UNIVERSITY
MADISON
SOCIAL SCIENCE

1954

1954



16/12/2022

Biscuits - ₹ 10

Petrol - ₹ 20

30






DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-691105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15/12/2022

Name : Mrs. S. Sarikala

Received Rupees : Two hundred Rupees.

Bill Ref : postcard Invitation

towards Workshop on employability skills, leadership &

Rs. 200. personality development

O.S


DIRECTOR

JOINT-SECRETARY

SIGNATURE



M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 15/12/2022

Name : Mrs. S. Sarikala

Received Rupees : Thousand Rupees only

Bill Ref : Transportation

towards Workshop on employability skills leadership &

Rs. 1000/- personality development


O.S




DIRECTOR

JOINT-SECRETARY

SIGNATURE



DIRECTOR
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)




DESCRIPTION OF THE EVENT:

"Skill is the unified force of experience, intellect and passion in operation".

Skill development initiative on "Selling Skills" by ICICI Academy for Skills for 33 MBA students at ICICI Campus.

Mrs Navajothi, Faculty & Center In Charge in ICICI Foundation for Inclusive Growth focused on the importance of employability skills like communication, adaptability, teamwork, resilience, initiative, planning, organizing, problem solving, self-management, collaboration etc. he further added that workshop like personality development motivated the students to grab this kind of opportunities to identify and develop the new employability requirements. And also to get the sound knowledge of selling skills through digital medium.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1
4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from others.	4	3	2	1
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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PHOTOS:



DIRECTOR
M.A.M.B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

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AICTE
Approved

Navajothi K.

Faculty & Center In Charge

ICICI Foundation for Inclusive Growth

m: +91-99440-49072

a: Lakshmi Arcade, 3rd Floor, Thillai Nagar 11th Cross, Trichy-620018, Tamilnadu.

w: www.icicifoundation.org

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 Certificates.zip
5364K



cdp mambs <cdp@mambs.com>

Fwd: Orientation PPT

1 message

Navajothi K <navajothi.k@icicifoundation.org>

Fri, Mar 4, 2022 at 10:17 AM

To: arokiyamonica mambs <arokiyamonica@mambs.com>, cdp@mambs.com

Dear Mam,



Kindly refer to the attached PPT


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

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AICTE

Topics Covered in Selling Skills Using Digital Medium
•Life Skills
•Etiquette and Grooming
•Basic English
•Customer Service
•Financial Literacy
•Basics of Computer
• Selling Skills
•Business Writing
•Interview Skills
•Basics of Banking
•5S & Personal Hygiene
•Fire & Safety, Sexual Harassment

Navajothi K

Faculty & Center In Charge

ICICI Foundation for Inclusive Growth

m: +91-99440-49072

a: Lakshmi Arcade,

3rd Floor, Thillai Nagar 11th Cross, Trichy-620018,

Tamilnadu.w: www.icicifoundation.org

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M.A.M.B-SCHOOL

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SYLLABUS COVERED:

Selling Skills Using Digital medium course at our ICICI Academy.
We would not be able to share the course module, however please refer to the below topics covered.

Topics Covered in Selling Skills Using Digital Medium
•Life Skills
•Etiquette and Grooming
•Basic English
•Customer Service
•Financial Literacy
•Basics of Computer
• Selling Skills
•Business Writing
•Interview Skills
•Basics of Banking
•SS & Personal Hygiene
•Fire & Safety, Sexual Harassment

MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

Fwd: Certificates

3 messages

Navajothi K <navajothi.k@icicifoundation.org>

Wed, Nov 16, 2022 at
12:56 PM

To: Dr M Hemalatha <director@mambs.com>, cdp@mambs.com

Dear Mam,

Kindly refer to the attached certificate of the students who attended
Selling Skills Using Digital medium course at our ICICI Academy.
We would not be able to share the course module, however please refer to the below
topics covered.

DIRECTOR
M.A.M. B-SCHOOL
Siruganur,Trichy-621105



M.A.M.B-SCHOOL


Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



14	812220631022	GAYATHRI.K
15	812220631014	DEEPALAKSHMI.K
16	812220631073	SATHISH.N
17	812220631041	MAGESHWARI.G
18	812220631068	SABARINATHAN.T
19	812220631084	SURYA.S
20	812220631050	MONISHA.R
21	812220631060	PRIYANKA.M
22	812220631056	POOVARASAN.K
23	812220631048	MARIYAMMAL.V
24	812220631053	NANDHINI.D
25	812220631045	MANJU.M
26	812220631052	NAGA JOTHI.R
27	812220631023	GIRIJA.S
28	812020631040	ANANDHARAJ.N
29	812220631006	ANANTH.K
30	812020631002	ARUN.M
31	812220631077	SHINY RESHMA.J
32	812220631037	KETHSIYA EVANGELIN.J
33	812220631082	SUGANTHI.P




DIRECTOR
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18	812220631053	Nandhini D	Nandhini D.
19	812220631056	Poovarasam K	Poovarasam K.
20	812220631060	Priyanka M	Priyanka M.
21	812220631062	Rajaselvam S	Rajaselvam S.
22	812220631071	Saravanakumar K	Saravanakumar K.
23	812220631073	Sathish N	Sathish N.
24	812220631077	Shiny Reshma J	Shiny Reshma J.
25	812220631081	Subash Chandrabose P	Subash Chandrabose P.
26	812220631082	Suganthi P	Suganthi P.
27	812220631083	Surya S	Surya S.
28	812220631092	Viswanathan P	Viswanathan P.
29	812220631067	Rasheeth Basha H	Rasheeth Basha H.
30	812220631068	Sabarinathan T	Sabarinathan T.
31	812020631006	PANDIMEENA.R	Pandimeena R.
32	812020631040	ANANDHARAJ.N	Anandharaj N.
33	812020631002	ARUN.M.	Arun M.

ATTENDENCE LIST:

S.NO	REGISTRATION NUMBER	CANDIDATE NAMES
1	812220631071	SARAVANAKUMAR. K
2	812220631040	LOGANAYAKIS
3	812220631067	RASHEETH BASHA H
4	812220631029	ISWARYA M
5	812220631081	SUBASH CHANDRABOSE. P
6	812220631044	MANIMARAN. A
7	812220631062	RAJASELVAM. S
8	812220631017	DHANUSIYA MARY. S
9	812220631015	DEVADHARSHINI.G
10	812220631031	JAYAKIRUTHIKA.S
11	812220631007	ANUSUYA.V
12	812220631092	VISWANATHAN. P
13	812020631006	PANDIMEENA. R





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20.09.2021

MAMBS/CC/2021-2022/

CIRCULAR

It is proposed to organize Vocational Skill Building Programme for 33 days for the Second Year Students. This training is to be provided in ICICI Academy, Trichy.

Interested students can register their names with Ms.J.Arockiya Monica, Assistant Professor on or before 30.09.2021.

Director

STUDENTS REGISTRATION FORM

Dear Mam

Here is the list of 30 students of II MBA who are ready to undergo skill development training by ICICI training Institute from November to January.

S.No	Reg.No	Student Name	Signature
1	812220631006	Anandh.K	
2	812220631007	Anusuya.V	Anusuya.V
3	812220631014	Deepalakshmi.K	Deepalakshmi.K
4	812220631015	Devadharshini.G	Devadharshini.G
5	812220631017	Dhanusiya Mary. S	Dhanusiya Mary. S
6	812220631022	Gayathri.K	Gayathri.K
7	812220631023	Girija.S	Girija.S
8	812220631029	Iswarya.M	Iswarya.M
9	812220631031	Jayakiruthika.S	Jayakiruthika.S
10	812220631037	Kethsiya Evangelin.J	Kethsiya Evangelin.J
11	812220631040	Loganayaki. S	Loganayaki.S
12	812220631041	Mageshwari.G	Mageshwari.G
13	812220631044	Manimaran.A	Manimaran.A
14	812220631045	Manju.M	Manju.M
15	812220631048	Mariyammal V	Mariyammal V
16	812220631050	Monisha R	Monisha R
17	812220631052	Naga Jothi R	Naga Jothi R


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M.B-SCHOOL

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ANNA UNIVERSITY
CHENNAI

16.09.2021

ACADEMIC YEAR 2021-2022

To

Navajothi K

ICICI Academy for Skills

Trichy.

Dear Madam,

Sub: Requisition to conduct Skill Building Programme:-

Thank you for the opportunity provided by your Academy for the well being of student's community. In this regard, we would like to conduct vocational skill programme for our Second Year students. We would like to know your willingness for the programme.

Thanking You

Director





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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ANNA UNIVERSITY
CHENNAI

ICICI SKILL DEVELOPMENT TRAINING: SELLING SKILLS USING DIGITAL MEDIUM

ACADEMIC YEAR 2021-2022

Submitted to the Director

Respected Madam,

Sub: Requisition of Permission to conduct Skill Building Programme

From the placement we have planned to organize Vocational Skill Building Programme for the second Year students in Association with ICICI Academy. The Training will be provided in their ICICI Academy, Trichy. In this regard we request you that permission may kindly be given for the Programme. This is for your kind Perusal.


Placement Coordinator


Director

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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**SKILL AND DEVELOPMENT
TRAINING COMPLETION REPORT**

FOR

**“ICICI “SELLING SKILLS” USING
DIGITAL MEDIUM TRAINING”**

DATE: 12/09/2021 TO 17/1/2022

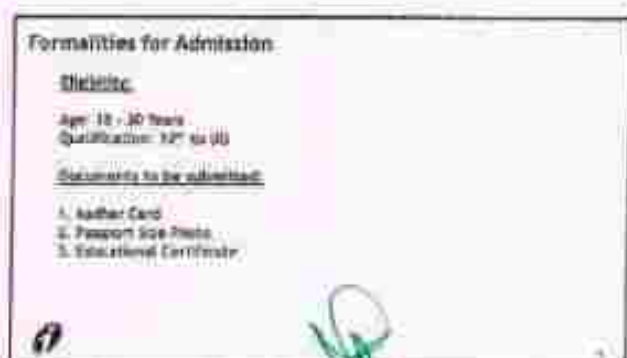
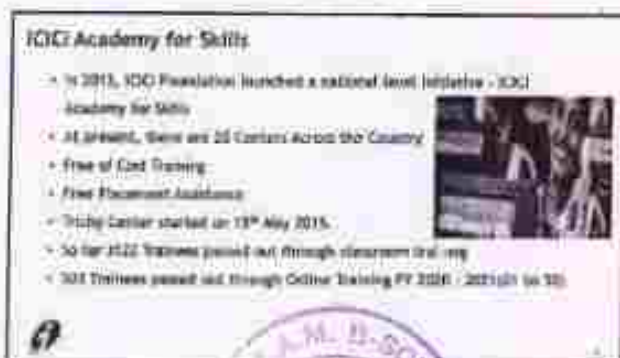
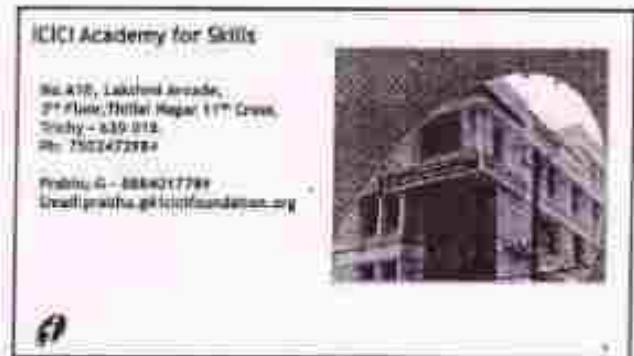
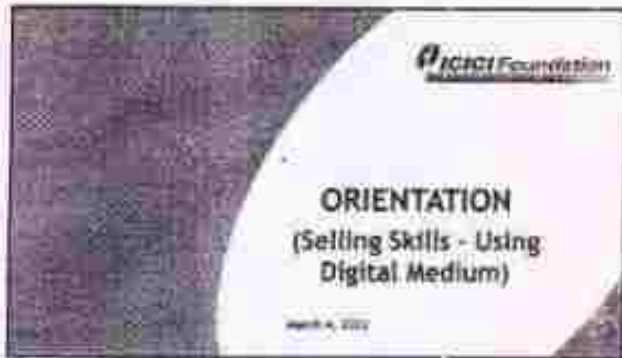


**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**





DIRECTOR
M.A.M. B-SCHOOL
 Trichy-621105

Course Duration & Timing

Name : Selling Skills - Using Digital Medium
 Duration : 54 Days
 (Monday to Saturday)
 Timing : 1:30 Hours(Daily)
 (Each Session 30 Minutes)



(Note: Candidate should ready to go to job and finish this training)



Modules

- Life Skills
- Grammar and Etiquette
- Basic English
- Basic Computer
- Financial Literacy
- Customer Service
- Fire and Safety Awareness
- Motivation
- Selling Skills



Placement Sectors

- Banking Sector (BPO)
- NSFC & AFI
- Retail Sector
- BPO, KPO & XPO
- Automobile Industry
- Education Sector
- Hotel Industry
- Telecom Industry



Content

- Selling Skills
 - Components of Selling Skills
 - Elements of Selling Skills
 - Call/Lead Mapping
 - Sales Planning - Demand Forecast
 - Sales Planning - Activity Planner
 - Sales Process
 - Brand Management
 - Lead Management
 - Types of Sales Management
 - Objectives Handling



Alumni Students Thanking ICICI Academy For Skills



Course Duration & Timing

- Name : Selling Skills - Using Digital Medium
- Duration : 54 Days (Monday to Saturday)
- Timing : 1:30 Hours (Daily) (Single before 10 Minutes)



(Note: Candidate should ready to go to job once finish this training)



Modules

- Life Skills
- Grammar and Etiquette
- Basic English
- Basic Computer
- Financial Literacy
- Customer Service
- Fire and Safety Awareness
- Mathematics
- Selling Skills



Placement Sectors

- Banking Sector / BPO
- RSPC & MFI
- Retail Sector
- SPO, HR & SPO
- Automobile Industry
- Education Sector
- Hotel Industry
- Telecom Industry



Content

- Selling Skills
 - Components Of selling Skills
 - Elements of Selling Skills
 - Customer Mapping
 - Sales Planning - Demand Forecast
 - Sales Planning - Activity Planner
 - Sales Process
 - Brand Management
 - Lead Management
 - Hierarchy of Sales Management
 - Objection Handling



Alumni Students Thanking ICICI Academy For Skills



Digital Code Of Conduct

- Ensure to attend sessions from enclosed space
- People attending webinar from public places will not be allowed to attend the webinar
- No disturbance during session. All required to be in comfortable places and no smoking around
- Ensure the area where you are sitting is properly lighted. Light should fall on your face and should not be coming from behind
- Avoid speaking to external people when webinar is ON
- People surrounding by you should not come to the camera, when webinar is ON
- If any emergency take permission and mute the Camera
- Seat in good posture, avoid leaning in casual manner
- Show up their Learning: Take full responsibility of improving their skills by practice



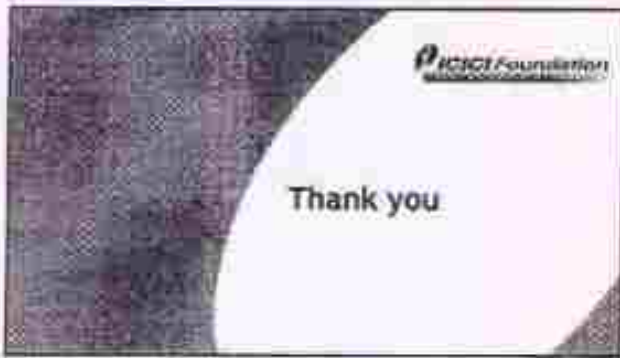
Summary on

Video Conferencing Etiquette

- Be on time (well before 5 minutes)
- Mute yourself, Unmute when you are speaking
- Wear work-appropriate clothing (Dress professionally)
- Consider your surroundings:
- Frame the camera correctly
- Be professional
- Eliminate distractions
- Remember they can hear you
- Ensure your technology works correctly
- Please take notes
- Remember everyone are watching you



Thank you
By
Prabhu.G
8884017789
www.fcicifoundation.org
CSI-Corporate Social Responsibility




Dr. M. HEMALATHA,
Professor & Director,
M.A. B-School
MAHARISHI INSTITUTIONS
501105
www.mabts.com

JUNIOR JAYCEE WING INSTALLATION & WORKSHOP ON PERSONALITY DEVELOPMENT

M.A.M.B-School Students Association Club in association with Junior Jaycee Wing (JCI-Zone XXIII) organized programme JCI installation and one day workshop on Personality Development on 14th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and opined about the importance of personality development. Mr.V.Gopinath, Deputy Inspector of Schools, Dist. Educational Office, Trichy and Mr.Sasi Kumar, HR Trainer, SETHMA IAS Academy were the resource persons for the programme.



Mr.V.Gopinathan discussed the panoramic aspects and importance of Junior Jaycee wing and how it benefits to students as well as society as a whole. He also inducted the new members of Junior Jaycee Wing as office bearers in the programme.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Mr.V.Gopinathan also installed the Junior Jaycee wing (JCI) at M.A.M.B-School and highlighted about Jaycee functions and encouraging the students to actively participate in various programmes that are organized by Jaycee Wing.Mr.Sasikumar stated about personality development which is the fundamental and foremost determinant of individual behaviour and personality consists of an individual's characteristics and distinctive ways of behaviour. He emphasized that students should be open to learning new skills and to be creative. He explained that personality development is the most important skill to students apart from other skills especially when facing their interviews. Overall 240 students are present in the session on Play with Success (i.e) 121 boys, 119 girls.



PERSONALITY DEVELOPMENT PRESENTATION:

JCI®
MAM

PERSONALITY DEVELOPMENT

MAM
B-SCHOOL
14.09.2022

JCI®
MAM

Objective

- ✓ Who am I
- ✓ Where do I look More
- ✓ 4 Golden factors

JCI®
MAM

PERSONALITY

"Some men can live up to their loftiest ideals without ever going higher than a basement"
-Theodore Roosevelt

what is your STATUS??


JCI®
MAM

Activity



How many 9's in the keypad?

JCI®
MAM



ANSWER - 23

JCI®
MAM

Who am I?

1. Education
2. Experience
3. Environment



JCI®

Focus

1. What?
2. How?
3. Why?



JCI®

FACTORS

1. GOAL
2. Priority
3. Communication
4. Image

JCI®

Personality

"Sell Yourself, not the product"


JCI®

Environment




Network is your Network

AREAS OF OPPORTUNITIES IN JCI

GROW

- Job Creation
- Quality Assurance
- Human Resource Development
- Customer Satisfaction
- Company Growth
- Financial Growth

LEARN

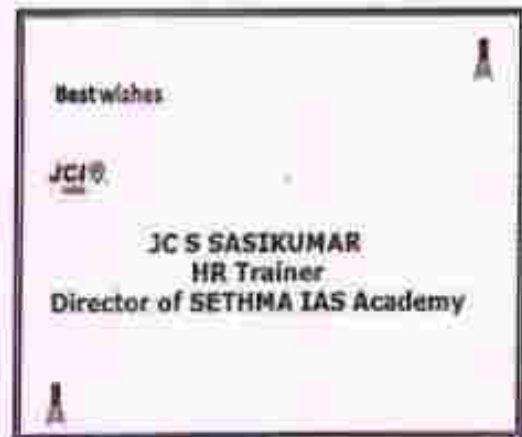
- Personal Development
- Leadership Development
- Entrepreneurship Development
- International Development

GIVE

- Social Responsibility
- Environmental Stewardship
- Philanthropy
- Community Development

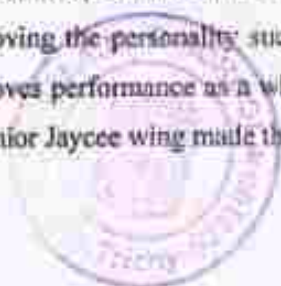


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy -621105

**FEEDBACK:**

Mr.Sasikumar emphasized developing personality also develop one's behaviors and attitudes.

He said that bringing about a change in our personalities is difficult but with passion and determination, one could change. He further elaborated some tips on how to enhance various aspects of their personality such as physical, emotional, mental, spiritual and social. He highlighted that personality embraces attitudes, and opinions and is most clearly expressed in interactions with other people. He gave some valuable tips to improve their personality development such as to overcome fear, reading, learning, observing, be a motivator and be optimistic. He informed with the students that employers looking for multi-skilled, reliable and credible individuals for recruitment. He also pinpointed the benefits of improving the personality such as identify their strengths and weaknesses, improves employability and improves performance as a whole. Ms.Iris Rinaldi.F, Jaycee Co-ordinator introduced new office bearers of Junior Jaycee wing made the requisite arrangements for the programme.


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 14/09/2021

Name : F. Di Rinaldi

Received Rupees : Nine hundred and Eight Rupees

Bill Ref :

towards Installation and workshop of personality Development

Rs. 908

[Handwritten Signature]

DIRECTOR

JOINT-SECRETARY

O.S

SIGNATURE

[Handwritten Signature]



[Handwritten Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

MAIN ROAD
KONALAI, TRICHY

Item 3x60, 180

NO. 4
13/07/20

180

HOTEL ARIYAAS
ADNALAI
GRIN 0411110001126

Bill No: **B29** 11/08/22 11:55 AM
Vatn: COMPANY NON A/C NON AC
KOT No: 158

PARTICULARS	QTY	AMOUNT
BRICEL MEALS	115.00	3 345.00
Tax: 15		
Sub Total:		345.00

NETT Rs: **345.00**

THANKS FOR VISITING

D-Mart

AVENUE SUPERMARTS LTD

CIN NO: U51909TN3200PLC120473
GSTIN: 33AAC049437H12X
FSSAI: 1281902900284

DHART VARADANERI
003/1A B 124/A VARADANERI
TRICHY - 620005
Phone: 0431-2870673

TAX INVOICE

Bill No: 02287008-014855 Bill Dt: 13/07/2022 0:28:59
Vatn No: 5197808-0047 Cashier: JAR/19313

Item	Particulars	Qty/Kg	Rate	Value
1)	COST @ 8.00% GST @ 8.00%			
80510	CH MILK M/S 20 - 20		25.00	100.00
80110	CLT CHT DNE MILK		109.00	218.00

Items: 2 Qty: 383.00

NET Breakable (Amount INR)

QST	Taxable Amount	QST	CFSS	Total
1	342.08	20.02	20.02	383.00

Amount Received from Customer

Cash: 300.00 /-
Balance Paid To Cash: 120.00 /-

* * Saved Rs. 285.00/- On MRP * *



OVERALL EXPENSES STATEMENT

S.NO	PARTICULAR	AMOUNT
1	REFRESHMENT AND FOOD	525
2	RENUMERATION OF CHIEF GUEST	2000
3	PURCHASING ITEMS	383
4	PRINTING AND FLEX EXPENSES	1700
5	TRANSPORTATION EXPENSES	4000
	TOTAL	Rs,8,608


M.A.M B-SCHOOL STUDENTS CLUB ASSOCIATION

JCI INSTALLATION AND WORKSHOP ON PERSONALITY DEVELOPMENT

S.NO	PARTICULAR	AMOUNT
1	REFRESHMENTS(TEA AND SNACKS)	180
2	FOOD	345
3	PURCHASING GIFT ITEMS	383
4	PRINTING AND FLEX EXPENSES	1700
5	TRANSPORTATION	4000
6	RENUMERATION OF CHIEF GUEST	2000
	TOTAL	RS,8,608

The Overall Expenses Statement for JCI Installation and workshop on personality development is Rs,8608.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B- SCHOOL

JUNIOR JAYCEE WING
INSTASESSION & WORKSHOP ON PERSONALITY DEVELOPMENT
MR. S.SASI KUMAR & MR. V. GOPINATHAN
TIME : 10 AM DATE: 14.09.2022

S.NO	NAME OF THE STUDENT	SIGNATURE
1	Anfrin Baru B	
2	Aathish V	
3	Abbasali K	
4	Abdul Hakkim.N	
5	Abirami.M	
6	Abisheik S	
7	Adaikala pravin raj.P	
8	AhamedSajath.A	
9	Ajay.G	
10	Ajay.M	
11	Akshaya.C	
12	Anisha.S	
13	Anitha.S	
14	Anjali.S	
15	Antony Preethi.A	
16	Anushriya.M	
17	Anusiya.A	
18	Anusiya.M	
19	Aravindaraj.R	
20	Aravinth.A	
21	Arun.K	
22	Arun.S	
23	Avanthika K	
24	BashoorAli.N	
25	Bavya.K.R	
26	Belleia.M	
27	Bhaktiyalakshmi.R	
28	Bhuvanewari.G	
29	Buvanesh.N	
30	Chandru.N	
31	Charumathi.S	
32	Chitra Baru.M	
33	Christober.A.JO	

A.JO CHRISTOBER

34	Deepika.K	10.7
35	Deepika.N	
36	Dhamotharan.M	M. Dhamotharan
37	Dhanalakshmi.M	M. Dhanalakshmi
38	Dhanarsi.S	
39	Dhinesh kumar.S	
40	Dhivyadharshini.K	K. Dhivyadharshini
41	Dinathayalan.M	M. Dinathayalan
42	Elavarasan.M	
43	Faith Gladyna.R	R. Faith Gladyna
44	Ganesan.N	
45	Gogilavani.K	K. Gogilavani
46	Gokulakrishnan.A	
47	Gowtham Raj.R	R. Gowtham Raj
48	Gowtham.M	
49	Gunaseelan.S	S. Gunaseelan
50	Harini.A	A. Harini
51	Harini.M	M. Harini
52	Hariprasath.S	S. Hariprasath
53	Hemashri.B	B. Hemashri
54	Imran.N	N. Imran
55	Indhamathi.E	E. Indhamathi
56	Iswarya.B	B. Iswarya
57	Iswarya.D	D. Iswarya
58	Jagadish.A	A. Jagadish
59	Janani.K	K. Janani
60	Janani.P	P. Janani
61	Janarthanan.R	R. Janarthanan
62	Jayashree.G	
63	Jayashree.M	M. Jayashree
64	Jayasree.S	S. Jayasree
65	Jegatheeswari.S	S. Jegatheeswari

66. Harish.M M. Harish



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M.B-SCHOOL

INSTA SLATTION & WORKSHOP ON PERSONALITY DEVELOPMENT

MR. S.SASI KUMAR & MR. V. GOPINATHAN

TIME : 10 AM

DATE: 14.09.2022

S.NO	STUDENTS NAME	SIGNATURE
1	Jenifer Diana.C	C Jeniffer Diana
2	Jenifer Esther.J	Jenifer Esther
3	Johnraj.R	R Johnraj
4	Joshina Mary.A	Joshina Mary
5	Kailash.H.V	H.V Kailash
6	Kalpana.M	M Kalpana
7	Kanimozhi.K	K Kanimozhi
8	Karthik Raja.S	S Karthik Raja
9	Kavinkumar.M	M Kavinkumar
10	Kaviya.R	R Kaviya
11	Kaviya.S	S Kaviya
12	Kaviyarsan.M	M Kaviyarsan
13	Keerthana.T	T Keerthana
14	Kesavan.M	M Kesavan
15	Kesavan.V	V Kesavan
16	Kesavarthini.M	M Kesavarthini
17	Kirubanithi.R	R Kirubanithi
18	Krishnaraj.V	V Krishnaraj
19	Krithika.R	R Krithika
20	Lavanya.R	R Lavanya
21	Leo Antony.J	J Leo Antony
22	Lilly Pushpam.M	M Lilly Pushpam
23	Logesh.K	K Logesh
24	Lokeshwari.S	S Lokeshwari
25	Madhan Kumar.M	M Madhan Kumar
26	Madhavan.V	V Madhavan
27	Madhumitha.R	R Madhumitha
28	Mehendran.S	S Mehendran
29	Maheswaran.P	P Maheswaran
30	Mangayarkarasi.K	K Mangayarkarasi
31	Manikandan.K	K Manikandan
32	Manoj.M	M Manoj
33	Manoj.P	P Manoj

DIRECTOR

M.A.M. B-SCHOOL

Sriganth, Trichy-621105

34	Mathavan.T	T. Mathavan	a
35	Mathivathani.S		a
36	Mathiyasri.M	M. Mathiyasri	a
37	Meena.P	P. Meena	x
38	Meena.R	P. Meena	x
39	Meyappan.M	M. Meyappan	a
40	Mohamed Basith.H	H. Basith	a
41	Mohamed Sameer.B	B. Sameer	a
42	Mohammed Ibrahim.S	S. Ibrahim	a
43	Mohanraj.R	R. Mohanraj	x
44	Nadees.V	V. Nadees	x
45	Nandhana Vharshini.g	G. Nandhana Vharshini	x
46	Nandhini.K		x
47	Naveen Prakash.A	A. Naveen Prakash	x
48	Nithi.M.P	P. Nithi	x
49	Nithya Sri Atshaya.M	M. Nithya Sri Atshaya	a
50	Nivedhitha.A	A. Nivedhitha	x
51	Parkavi.E	E. Parkavi	x
52	Peter Bilikinten.A	A. Peter Bilikinten	a
53	Ponmanaseivan.P	P. Ponmanaseivan	a
54	Ponraj.C		a
55	Pooja.R	R. Pooja	x
56	Prathiksha.S	S. Prathiksha	x
57	Praveen Kumar.A	A. Praveen Kumar	a
58	Preethi.C	C. Preethi	x
59	Preethi.J	J. Preethi	a
60	Premkumar.P	P. Premkumar	x
61	Priyadevi.P	P. Priyadevi	x
62	Priyanka.M		a
63	Muthuvel.G	G. Muthuvel	x
64	Prasath.P	P. Prasath	a
65	Prabu.M		a

66. Rahim Khan.S S. Rahim Khan
67. Haritharan.M

Prabhu
M. Priyanka
C. Ponraj
K. Manikandan
P. Maheshwaran
a. Lavitha



2 - MBA "C"

M.A.M. B-SCHOOL

JUNIOR JAYCEE WING

INSTANTATION & WORKSHOP ON PERSONALITY DEVELOPMENT

MR. S.SASI KUMAR & MR. V. GOPINATHAN

TIME : 10 AM

DATE: 14.09.2022

S.NO	NAME OF THE STUDENT	SIGNATURE
1	Priyanka.V	v.Priyanka
2	Priyaahree.M(R)	Priyaahree.M
3	Punhparaj.P	Punhparaj.P
4	Ragupathi.S	Ragupathi.S
5	Rahul.A	Rahul.A
6	Rajashree.G.A	Rajashree
7	Rakshana.B	B.Parakshana
8	Ramya Jenifer.V	Ramya Jenifer.V
9	Ravikumar.P	Ravikumar.P
10	Renu Metilda.S	Renu Metilda.S
11	Revathi.K	K.Revathi
12	REVATHI.S	S.Revathi
13	Roshini.A	Roshini
14	Rubini.S	Rubini.S
15	Sahaya Subhashini.T	Sahaya Subhashini.T
16	sakthi.R	R.Sakthi
17	Sakthidharan.L	L.Sakthidharan
18	Sanjay.N	N.Sanjay
19	Sanjay.V	V.Sanjay
20	Sanjiva.P	P.Sanjiva
21	Santhosh kumar.R	R.Santhosh Kumar
22	Sarathi.K	K.Sarathi
23	Saravanan.S	S.Saravanan
24	Saravanan.S	S.Saravanan
25	Saravanan.V	V.Saravanan
26	Sarubalaji.P	P.Sarubalaji
27	Sasidharan.T	T.Sasidharan
28	Satheesh Kumar.s	s.Satheesh Kumar
29	Sathish Kumar.R	R.Sathish Kumar
30	Selva Praveena.G	G.Selva Praveena
31	Senthilkumar.K	K.Senthilkumar
32	Senthurapandi.M	M.Senthurapandi
33	Seraphathan.N	N.Seraphathan

34	Shalini.R	P. Shalini
35	Shalini.S	S. Shalini
36	Shameem Hanu.S	S. Shameem
37	Shanthi.S	S. Shanthi
38	Shiny.M	M. Shiny
39	Shobana.C	Shobana.C
40	Sindhu.S	S. Sindhu
41	Sivaraman.S	S. Sivaraman
42	Sneha.R	S. Sneha
43	Srikrishna.S	S. Srikrishna
44	Srivarsha.P	S. Srivarsha
45	stella.A	Long absent
46	Subalakshmi.S	
47	SURIYA.S	S. Suriya
48	Sushinder.S.A	S. Sushinder
50	Suvetha.M	M. Suvetha
51	Thilagavathy.T	T. Thilagavathy
52	Thulasi Meena.V	V. Thulasi Meena
53	UthraPriyadarshini.v	V. UthraPriyadarshini
54	Vairamani.M	M. Vairamani
55	Vaishnavi.S	S. Vaishnavi
56	Vaitheswari.P	P. Vaitheswari
57	Vasanthakumar.V	V. Vasanthakumar
58	Venkatesh.A	A. Venkatesh
59	Vinisha.V	V. Vinisha
60	Vinodhini.V.S	V. Vinodhini
61	Vishnukumar.T	T. Vishnukumar
62	Wasim Ahmed.S	S. Wasim Ahmed
63	Yamuna.S	S. Yamuna
64	Yogalakshmi.S	
65	Yuvassri.M	M. Yuvassri
66	Priyanka.R	R. Priyanka
67	Venkatesh.K	K. Venkatesh
68	Srividhya.K	K. Srividhya




DIRECTOR
M.A.M. B-SCHOOL
 Srirangapatna-621105

M.A.M. B - SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105

VOUCHER

Date: 10.12.2022

N. Kayalvizhi & F. Iris Rinaldi

Rspees:

One hundred only
Refreshments [COFFEE (2) + JUICE]
Business Analytics Workshop

100



DIRECTOR

SIGNATURE


JOINT-SECRETARY




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

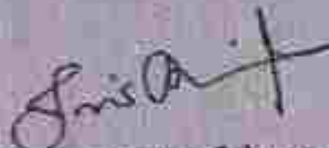
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BUDGET UTILIZATION

Date: 03.12.2022

Sl. No	Particulars	Cost	Total Amount
1	Refreshment Expenses -Tea & Snacks		100
2	Resource Person Remuneration		2500
Total Amount			Rs.2600


Coordinator of the event


Director



(b) Feedback consultation:

Feedback about the program (information taken from the feedback collected)	This session has been very inspiring and students really felt delighted to have been able to be a part of this programme and try to continue with the wave approach on society with this positive technique and overwhelming response by and large.
Suggestions given by participants (information taken from the feedback collected)	Students are expecting to get practical experience related this sort of event.

Attach: Program description

 Faculty Coordinator	 Director
--	---



Photographs (Geotagged) of the program with captions:



M.A.M.B. School

DATA SCIENCE

Guest speaker
Mr. Kiran Raj
 Senior Manager

Sub-Committee of 11/2023

		He further stated that data become a primary source of business inputs to take data driven decision making. He gave inputs on how Data Science can be made as a career for students.
9	Outcomes of the event.	The session enlightened the data science-oriented algorithms through various case studies, which not only helped the students understand the concepts with ease, but also provided an insight on the real-time applications in the aforementioned domain. He also explained that how are artificial intelligence (AI) and machine learning (ML) improving data analytics outcomes for companies which gives enormous career opportunities for the young job contenders. He listed out various skills required for a data analyst in the professional business environment, where students got required inputs. The whole session given eye-opening session for interested students.





M.A.M. B-SCHOOL

Siruganur, Trichy -621195

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Date: 03.12.2022

Report on Program Conducted

(A) Program Details: Guest Lecture on "DATA SCIENCE"

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.Iris Rinaldi, Assistant Professor, M.A.M.B-SCHOOL
2	Title of program	"DATA SCIENCE"
3	Date/Time	03.12.2022 / 11.00AM to 12.PM
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group/institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Total number of audiences who attended	37
7	Chief guest details	Mr.Kiranraj Senior Manager, SEAPORTAL, Researcher (Artificial Intelligence and Machine Language)
8	Description of the event	M.A.M. B-School, a standalone Business School Students Association Club organized a Guest Lecture on "DATA SCIENCE" on 03 rd December, 2022. Mr. Kiran Raj, Senior Manager, SEAPORTAL Researcher (Artificial Intelligence & Machine Learning) was the resource person for the programme. Dr. M. Hemalatha, Director, M.A.M.B-School given the welcome address and shared her thoughts by highlighting the concept of Data Science and its application potential in the present business environment. She also shared some insights of Business intelligence with real time examples. Resource Speaker, Mr. Kiran Raj began the lecture by explaining the existence of Data Science concepts in various fields. He stated that Data Science is a study which deals with identification, representation and extraction of meaningful information from data sources to be used for business purposes. He particularized an example usage of data science in business management which support by data. He has given a deep introduction of data science from its inception.



33	812221631081	RAJUNATHI.P.E.E	Business Analytics	
34	812221631097	SIVA SOORYA.R	Business Analytics	<i>Handwritten signature</i>
35	812221631112	VAICHINDU.V	Business Analytics	<i>Handwritten signature</i>
36	812221631113	VARATHARAJAN.C	Business Analytics	
37	812221631117	VIGNESH.S	Business Analytics	<i>S.Vignesh</i>



SESSION ON BUSINESS ANALYTICS (3/11/2022)

S.No	REGISTER NUMBER	NAME	SPECIALIZATION	SIGNATURE
1	81221631001	AMTI KISHOR A	Business Analytics	
2	81221631002	AKASH A	Business Analytics	
3	81221631003	ANANTH S	Business Analytics	
4	81221631004	ARJUNA	Business Analytics	
5	81221631018	BEHINA S	Business Analytics	
6	81221631018	CHERTYUANA S	Business Analytics	
7	81221631025	GOVINDA Y A E	Business Analytics	
8	81221631029	HASHINA BEGAM B	Business Analytics	
9	81221731035	INFANTINA LOURDES MARY D	Business Analytics	
10	81221631036	IRYANA BEGUM Z	Business Analytics	
11	81221631038	JANAKTHAN P	Business Analytics	
12	81221631044	KARTHIK KUMAR S	Business Analytics	
13	81221631048	KESKITHIKA P	Business Analytics	
14	81221631054	MADHUMATHI R	Business Analytics	
15	81221631055	MARHESWARAN R	Business Analytics	
16	81221631062	MOHAMMAD IMRAN A	Business Analytics	
17	81221631068	MUTHUPANDI S	Business Analytics	
18	812021631005	ARUNRAJ K	Business Analytics	
19	812021631010	GOKULAKRISHNAN K	Business Analytics	
20	812021631023	KINGSLEY OSBORNE A	Business Analytics	
21	812021631024	MANGU S	Business Analytics	
22	812021631031	PRASANTH X R	Business Analytics	
23	812021631033	PRESIDYANSHINI K	Business Analytics	
24	812021631036	RATINA PRABHA R	Business Analytics	
25	812021631037	SAKTHIVEL C	Business Analytics	
26	812021631045	THINAKARAN S	Business Analytics	
27	81221631083	BARATH N	Business Analytics	
28	81221631091	KLIVIN CLASTUN J	Business Analytics	
29	812221631063	MEENAKSHI K	Business Analytics	
	81221631069	NANHA KUMAR V	Business Analytics	
	81221631071	NAVIEN M	Business Analytics	
	81221631072	NEELAVENI M	Business Analytics	



The details of the participants of the program have been provided

Sl No	Details of participants
1	1 Year MBA students (37 Students)

The concerned faculty are requested to circulate the information to all faculty and Students.

Copy to: Director's circular file.

For kind information: Chairman, CEO





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 03.12.22

Circular

A program has been scheduled as detailed below

Sl. No.	Topic	Details
1	Faculty coordinators	Ms. E. Irm Rinaldi, Assistant Professor M.A.M.B-SCHOOL
2	Title of program	"DATA SCIENCE"
3	Date/Time	03.12.2022 / 11.00am - 12.00pm
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group/institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	1 Year MBA
7	Chief guest details	Mr.Kiranraj Senior Manager, SEAPORTAI, Researcher (Artificial intelligence and Machine Language)

The schedule of the program has been provided.

Day No.	01	Date	03.12.2022
Session No.	Time	Topics	Resource Person
1	10.00 am - 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy.
2	10.30 am - 01.00pm	Programme Session:- Data Science session Contribution by the Students	Chief Guest



(b) The agenda with resource persons for the program has been provided.

Day No.	1	Date	03.12.2023
Session No.	Time	Topics	Resource Person
1	10.00 am - 10.30am	Inaugural Session	Dr.M.Hemalatha Prof. & Director M.A.M.B-School, Trichy
2	10.30 am to 01.00pm	Programme Session:- Session on data Analytics and Contribution by the Students	Mr.Kiranraj Senior Manager, SEAPORTAI, Researcher (Artificial intelligence and Machine Language)

(c) Participant list:

Sl. No	Details of participants
1	1 Year MBA students (37 Students)

(d) The budget for the program is as stated below:

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Refreshments & Expenses-Tea & Snacks	100	Cash
2	Resource person Remuneration.	2500	Cash
Total budgeted expenses		Rs.2600	

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date: 03.12.2022

Submitted to the Director:

Subject: Proposal for approval –Guest Lecture on “DATA SCIENCE” Program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.IRIS RINALD ASSISTANT PROFESSOR M.A.M.B-SCHOOL
2	Title of program	“DATA SCIENCE”
3	Date/Time	03.12.2022 / 11.00am – 12.00pm
4	Proposed venue	M.A.M.B-SCHOOL, Siruganur, Trichy
5	Name of the group institution that will participate	M.A.M.B-SCHOOL, Siruganur, Trichy
6	Focus audience	1 Year MBA
7	Estimated number of audiences	37
8	Chief guest details	Mr.Kiramraj Senior Manager, SEAPORTAI, Researcher (Artificial intelligence and Machine Language)





M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Chennai)



Programme Completion Report

Enclosures

Name of the Event : SESSION on "DATA SCIENCE"

Date of the Event Conducted : 03.12.2023

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	-
5.	Acceptance Letter from Resource Person (optional)	-
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	-
14.	PPT slide about the program (optional)	✓

Coordinator of the Event



Director



M.A.M.B-SCHOOL

Siruganur, Trichy - 611103

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**PROGRAMME COMPLETION
REPORT
FOR
SESSION ON "DATA SCIENCE"**

DATE:03.12.2022



**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy**



M.A.M. B-SCHOOL




Siruganur, Trichy -621105

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M.A.M. B-SCHOOL

M.A.M.B-School organized "Verbal Assessment" from 11:00 am to 12.30 pm today (23.01.2022) by Mrs. Sayatani Charavathy for the I year toppers.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy -621105



M.A.M. B-SCHOOL

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MAAM
B-SCHOOL

**PROGRAMME COMPLETION
REPORT**

For

Session on Placement Week

Date:15.11.2021 to 19.11.2021





M.A.M. B-SCHOOL

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M.A.M.B-SCHOOL

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Siruganur, Trichy www.mambs.com



"Choose a job you love, and you will never have to work
a day in your life"



PLACEMENT WEEK

15th - 19th
November, 2021

Venue: MAMBS HALL

MAMBS organised Mock Interview today (19.11.21) for II MBA students as part of "Placement Week".

The Interview Members:

Dr.M.Hemalatha, Director/MAMBS

Dr.C.Suseendar, Assistant Professor/MAMBS

Dr.A.Kanimozhi, Assistant Professor/MAMBS.

Mr.Aywin Ronald, HR Manager, MASTeR Group of Institutions,

Mrs.Chitra, Soft Skill Trainer, Career Development & Placement.



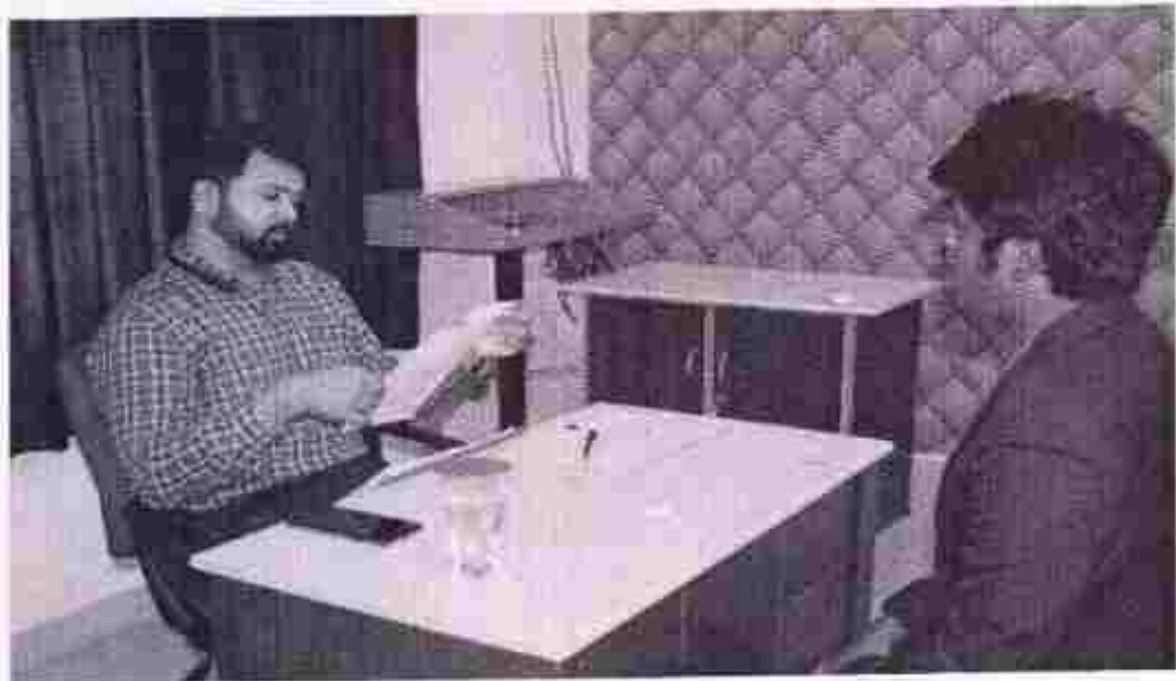


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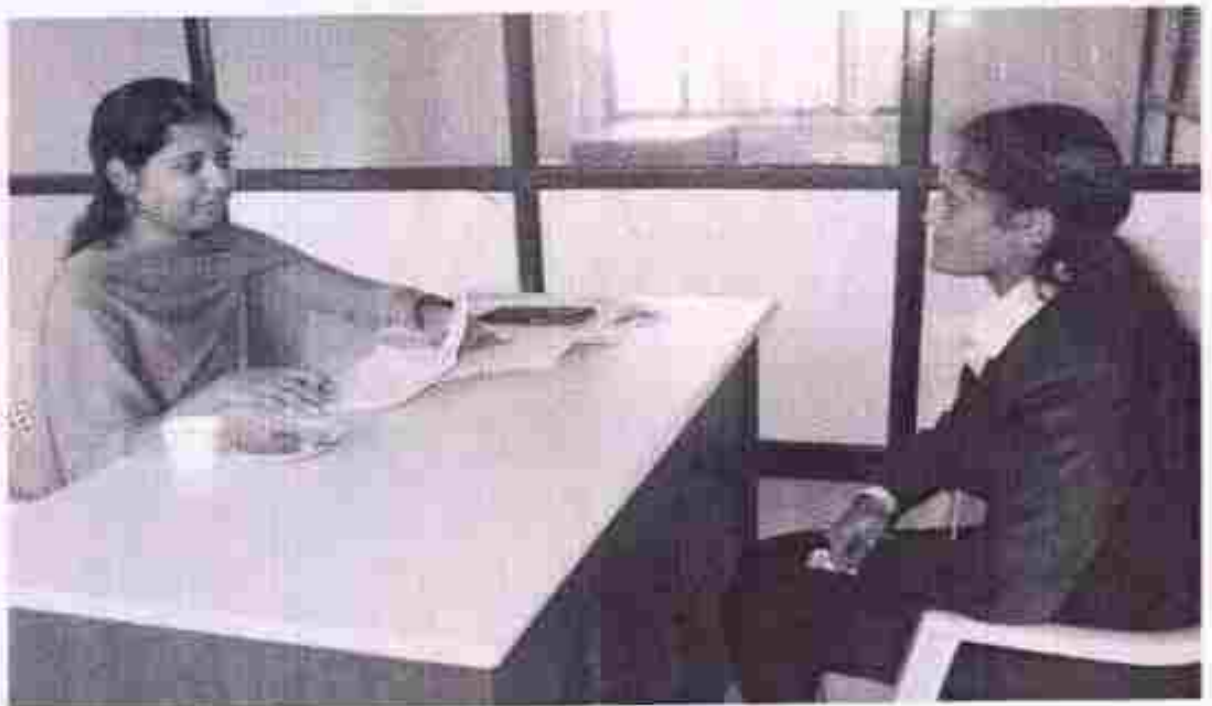
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AICTE

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ANNA UNIVERSITY





M.A.M. B-SCHOOL

Siruganur, Trichy -621105



MASTeR
Group of Institutions

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MAMBS
M.A.M. B-SCHOOL



Outcome of the event:

The Interview Members:

Dr.M.Hemalatha, Director/MAMBS

Dr.C.Suseendar, Assistant Professor/MAMBS

Dr.A.Kanimozhi, Assistant Professor/MAMBS.

Mr.Aywin Ronald, HR Manager, MASTeR Group of Institutions,

Mrs.Chitra, Soft Skill Trainer, Career Development & Placement.

This session helpful for the enormous career opportunities for the young job contenders.




DIRECTOR
M.A.M. B-SCHOOL,
Siruganur, Trichy-621105




**PROGRAMME COMPLETION
REPORT
FOR
WORKSHOP ON" PERSONALITY
DEVELOPMENT"**

DATE:16.08.2019



Y. S. Srinivasan
**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



Personality Development workshop

by Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at
M.A.M.B-School today (16-08-2019).





OUTCOME OF THE EVENT:

The entire session was more informative by the Mrs. Anu Varadharajan, M.D., Idea Plus Business Solutions, Chennai. held at M.A.M.B-School today (16-08-2019).and students will surely get sound knowledge about the personality skills. students also acknowledged with more career opportunities for their future. Therefore the session successfully completed.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



**SKILL AND DEVELOPMENT
TRAINING COMPLETION REPORT**

FOR

**“30 DAYS ONLINE APTITUDE
TRAINING”**

DATE: 13/01/2022 TO 12/04/2022




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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30 DAYS ONLINE APTITUDE TRAINING :

2.01.2021

MAMBS/CC/2021-2022/

CIRCULAR

It is proposed to organize 30 Days Online training program for 114 students for the First Year Students. This training is to be provided in MAM BUSINESS SCHOOL, Trichy.

Interested students can register their names with Mrs.J.AROCKIYA MONIKA, Assistant Professor on or before 13.1.2021.

ATTENDANCE TEST:


Director
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

S:NO	REGISTRATION NUMBER	NAME LIST
1	812221631007	M.APARNA
2	812221631027	R.GURUPRASANA
3	812221631035	INFANATA
4	812221631007	IJAS AHAMED
5	812221631026	GOWTHAMA
6	812221631010	AROCKIYA PRIYANKA
7	812221631029	HASEENA BEGUM
8	812221631036	IRFANA BEGUM
9	812221631054	R.MADHUMATHI
10	812221631089	SALMAN AKTHAR
11	812221631093	SATHYA SEELAN
12	812221631063	MOHAMMED IMRAN
13	812221631023	ELAKKIYA
14	812221631061	K. MEENAKSHI
15	812221631057	K.MANIKANDAN
16	812221631055	S.MADHUMITHA
17	812221631077	S.POORNIMA





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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18	812221631082	RAHAMATHNISHA
19	812221631099	R.SNEHA
20	812221631008	S.SWARANAMALIYA
21	812221631111	R.THIVIN KUMAR
22	812221631105	R.SUPRIYA
23	812221631033	C.CHEMAVATHY
24	812221631012	K.GUNAVATHY
25	812221631027	M.MURUGALAKSHMI
26	812221631028	S.NAVFAL SAJIT
27	812221631031	K.R.PRASANTH
28	812221631008	P. ARVINDHASAMY
29	812221631009	A.ARJUN
30	812221631014	P.BAVANA
31	812221631015	S.BEBINA
32	812221631028	L.HARIHARAN
33	812221631037	M.ISWARAYA
34	812221631049	S.KEERTHIIRAJAN
35	812221631050	C.KESAVARATHINI
36	812221631053	G.KOWSALYA
37	812221631058	M.MANJUBASHINI
38	812221631068	MUTHUPANDI
39	812221631008	PRIYANKA
40	812221631110	THEJASWINI
41	812221631092	R. SARAVANAN
42	812221631078	S.P.PREM KUMAR
43	812221631086	M.RENUKA
44	812221631095	R.SIVA PRIYA
45	812221631009	D.EDWIN
46	812221631024	S.MANOJ
47	812221631025	M.MOHANAPRIYA
48	812221631080	M.RAGUL
49	812221631021	KEERTHANA.R
50	812221631047	KAYALVIZHIL
51	812221631087	VINITH BAVAN



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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INVITATION:

M.A.M. B-SCHOOL
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Siruganur, Trichy www.inmambs.com

" 30 Days Online Placement Training "

First Year MBA Students
Starts From
13th January, 2021
9.30 to 11.00 am

SYLLABUS:

https://docs.google.com/spreadsheets/d/1UrE8_P0iL-kNSxN0qEPbCd5Egie_hmz/edit?usp=share_link&ouid=109619652812518499743&rtpof=true&sd=true

S.NO	TOPICS COVERED
1	Probability
2	Simple Interest
3	Square Root and cube Root
4	HCF AND LCM
5	Permutation and combination
6	Simplification
7	Average
8	Arithemetical Reasoning
9	Quadratic Equation
10	Data Intrepretation
11	Syllogism



12	Time and work
13	Time and distance
14	Boats and streams
15	Alligation and mixture
16	Ratio and Proportion
17	Ages
18	Percentage
19	Chain rule
20	Trains
21	Direction sense test
22	Series completion
23	Coding and Decoding
24	Blood Relation
25	Analogy
26	Classification
27	Problems on numbers
28	Clock and Calenders
29	Numbers ,ranking and sequence test
30	Compound Interest
31	Profit and Loss
32	Puzzle test

PHOTOS:





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

2 hours aptitude training for MBA students-Reg

1 message

cdp mambs <cdp@mambs.com>

Fri, Jun 18, 2021 at 11:58 AM

To: cdp@mambs.com

Co: Dr M Hemalatha <director@mambs.com>

Dear Sir

We are planning to conduct 2 hours aptitude training for our MBA students based on the banking exams and other Government exams syllabus.

We would be very glad if you kindly arrange an Aptitude trainer from the CDP department for the same either on saturday (19 june 2021) or monday (21 june 2021) as per your convenient.

THANKS & REGARDS

J. Arakiga Mofesa,
Placement Officer
M.A.M.B-SCHOOL, Trichy
621147/62105



cdp mambs <cdp@mambs.com>

Fwd: Aptitude Material and Worksheets - Reg.,

1 message

Director M.A.M.B-School <director@mambs.com>

Thu, Feb 24, 2022 at 1:18 PM

To: cdp mambs <cdp@mambs.com>

Kind regards,





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Dr. M. Hemalatha M.B.A, Ph.D. (NITT)

Professor & Director

M.A.M. B - School

Siruganur, Trichy - 621105

Mob: 94431 33385 / 87540 49230 / 8220727888

Email Id: director@mambs.com

hemaconsultant@yahoo.com

Website: www.mambs.com

----- Forwarded message -----

From: tamil mamcet <tamil.cdp@mamcet.com>

Date: Wed, Feb 23, 2022 at 2:59 PM

Subject: Aptitude Material and Worksheets - Reg..

To: <mercy@mambs.com>

Cc: Head SDP <headsdp@mamcet.com>, Director M.A.M.B-School <director@mambs.com>

Dear Mam,

Please find below the link to upload three days special placement training - Aptitude Material and Worksheets.

https://drive.google.com/drive/folders/1QgSLgdIubnM_8sKao3QlrRG50nHVoHul?usp=sharing

Myself and Delvamani madam both are already uploaded.

Please upload your respective topics as soon as possible.

Thanks & Regards,

ThamizhMozhi.N,

Assistant Professor,

CDP,

MAMCET.





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



cdp mambs <cdp@mambs.com>

Aptitude and soft skills training Suspended-Reg

2 messages

cdp mambs <cdp@mambs.com>

Mon, May 23, 2022 at 3:46 PM

To: Head SDP <headsdp@mamcet.com>, chithra.cdp@mamcet.com, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>

Cc: Dr M Hemalatha <director@mambs.com>

Respected madam,

I hereby informed that the Aptitude and soft skills training are suspended due to forthcoming Examinations. So, I thank each and everyone for their wonderful services.

Thanks & Regards,

F. Iris Rinaldi,

Training and Placement Officer,

M.A.M B-School,

Siruganur, Trichy.

Contact No:9486448692

Email-Id: cdp@mambs.com



Head SDP <headsdp@mamcet.com>

Mon, May 23, 2022 at 4:01 PM

To: cdp mambs <cdp@mambs.com>

Cc: Chithra CDP <chithra.cdp@mamcet.com>, tamil mamcet <tamil.cdp@mamcet.com>, Dr M Hemalatha <director@mambs.com>



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Dear Madam,

Acknowledged. Appreciate your unstinting support.

Wishing you a successful year ahead.

Thanks again.

Profound Regards,

Dr.R.Saraswathy

Head- SDP

MASTeR GI

9789737859

Academic Year 2021-2022

FEEDBACK FORM

(Please fill-up the form to help us improve and maintain the quality of the programme)

Please respond to the following statements by using the 4-point rating scale to indicate the extent to which you agree or disagree with each statement. Please circle the number that applies.

4= Strongly Agree 3= Agree 2= Disagree 1= Strongly Disagree

1.	Workshop objectives were stated clearly and met.	4	3	2	1
2.	The workshop was well organized.	4	3	2	1
3.	The workshop helped me to learn how to work effectively with my peers in a workshop setting.	4	3	2	1
4.	The information and/or skills presented were relevant and useful	4	3	2	1
5.	The presenter(s) provided adequate time for questions and answered them satisfactorily.	4	3	2	1
6.	The presenter(s) modeled student-centered learning strategies and techniques.	4	3	2	1
7.	This workshop increased my knowledge and skills	4	3	2	1
8.	The presenter(s) allowed me to work with and learn from	4	3	2	1



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	others.				
9.	The presenter(s) suggested ways to follow up the training.	4	3	2	1
10.	The materials provided were useful and appropriate for the program.	4	3	2	1




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105



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"30 Days Online Placement Training" Date: 13.01.2022


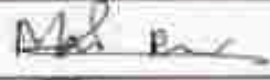






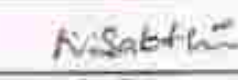










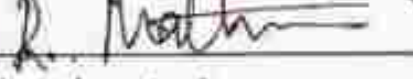



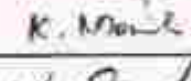

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHIS	S. Aarthi.
2	AJITH KUMAR.A	A. Ajithkumar
3	AKASH A	A. Akasha
4	ALAGU SAMY .P	P. Alagu S.
5	ANANTH.S	S. Ananth.
6	ANBU PARAMESHWARI. B	B. Anbu
7	APARNA. M	M. Aparna
8	ARAVINDHASAMY P.	P. Aravindhasamy
9	ARJUN.A	A. Arjun
10	AROCKIYAPRIYANKA.R	R. Arockiyapriyanka
11	ATCHAYAR	A. Achayar
12	BAVANA. P	P. Bavana
13	BEBINA. S	S. Beбина
14	CHANDRU.T	T. Chandru
15	DHARSHINI. S	S. Dharsini
16	DHEETCHANA.S	S. Dheetchana
17	DINESH KUMAR. A.	A. Dinesh kumar
18	DIVYA.B	B. Divya
19	DURGA R	R. Durga
20	ELAIYASELYI	E. Elaiyaseyli
21	ELAKKIYAR	P. Elakkiyar
22	GAYATHRI K	K. Gayathri



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

23	GOWSALYA E	<u>E. G. E.</u>
24	GOWTHAM A	A. C. C. T. G.
25	GURUPRASANNA. R	<u>R. Guruprasanna</u>
26	HARIHARAN. I	I. Hariharan
27	HASEENA BEGAM B.	B. Haseena
28	HEMALATHA. P	P. Hemalatha
29	HEMAMALINLA	L. Hemamalini
30	HEMAVATHY C	C. Hemavathy
31	IJAZ AHAMED.S	S. Ijaz
32	INFANTENA LOURDES MARY. D	D. Infantena Lourdes Mary
33	IRFANA BEGUM.Z	Z. Irfana Begum
34	ISHWARYA. M	M. Ishwarya
35	JANARTHAN .P	P. Janarthan
36	JAYAPRABHA.N	N. Jayaprabha
37	JAYASRI.R	R. Jayasri
38	KANMANI.M	M. Kanmani
39	KARTHIK KUMAR S	S. Karthik Kumar
40	KARTHIKA. B	B. Karthika
41	KARTHIKA.R	R. Karthika
42	KAVERI.R	R. Kaveri
43	KAYALVIZHI M	M. Kayalvizhi
44	KAYALVIZHI S	<u>S. Kayalvizhi</u>
45	KEERTHI RAJAN. S	<u>S. Keerthi Rajan</u>
46	KEERTHIKA.P	P. Keerthika
47	KESAVARTHIN.LK	L. Kesavarthini



48	KOWSALYA G	
49	MADHUMATHI R	
50	MANJUBASHINI M	
51	MAREESWARAN R	
52	MOHAMED AJLAN K	
53	MOHAMED IMRAN A	
54	MONISHA R.K	
55	MUTHUPANDI S	
56	SAKTHIPRIYA N	
57	SATHYASEELAN M	
58	SRI DHARSHINI K	
59	VEDHAVALLI V	
60	ATHISTALAKSHMI M	
61	BARATHI N	
62	KEVIN CIASTUN J	
63	KIRUBAVATHI N	
64	MADHUMITHA P	
65	MANICKA VASUKI S	
66	MANIKANDAN K	
67	MATHAVAN R	
68	MEENAKSHI K	
69	MOHAMED MILATHI S	
70	MOHAMED SAMMATHAN M	
71	MONISHA K	
72	NANTHAKUMAR V	



73	NANDHINLA	A. D. A.
74	NAVEEN.M	R. Suresh
75	NEELAVENLM	M. M. M.
76	NITHYA.M	H. Kithiy
77	NIVEGEETHA.V	V. N. V.
78	NIVETHA.S	S. Nivetha
79	NIVETHA.V	V. Nivetha
80	POORNIMA.S	S. Prei
81	PREMKUMAR.S.P	S. P. Premkumar
82	PRIYADARSHINLK	V. Priyadarshin
83	RAGUL.M	M. D.
84	RAGUNAHTH.PEE	R. P.
85	RAHAMATH NISHA.P	P. Rahamath Nisha
86	RAJESHWARLS	S. Rajesh
87	RAJ KUMAR	A. K.
88	RAMYA.S	S. Ramya
89	RENUKA.M	R. M.
90	REVATH.R	R. Revathi
91	SANJAIKRISHNAN C	C. Sanjai
92	SARANYA.S	S. Saranya
93	SARAVANAN.R	R. Saravanan
94	SHAMSHARMA.T	T. Shama
95	SIVA PRIYA.R	R. Siva Priya
96	SIVA SHANKARM	M. S.
97	SIVA SOORYA	S. S.

98	SIVA RANJAN.R	R. Luchayai
99	SUBASHINI.K	K. S. S. S.
100	SUJITHRA.S	S. S. S.
101	SUPRIYA.R	R. S. S.
102	SURYAPRAKASH.N	N. S. S.
103	SURYA.R	S. S. S.
104	SWARNAMAIA.S	S. S. S.
105	SWETHA.C	S. S. S.
106	THEJASWINI.P	P. S. S.
107	THIVIN KUMAR.R	R. S. S.
108	VAIDHEGL.V	V. S. S.
109	VARATHARAJAN.C	C. S. S.
110	VASUDEVAN.T	T. S. S.
111	VIGNESH.G	G. S. S.
112	VIGNESH.S	S. S. S.
113	VINITHA.S(Sen)	S. S. S.
114	VINITHA.S(sub)	S. S. S.




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE New Delhi & Affiliated to Anna University, Chennai)



**SKILL AND DEVELOPMENT
TRAINING COMPLETION REPORT**


FOR

“INNATE TALENT TRAINING”

DATE:6/10/2022 TO 19/10/2022


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

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Quantitative



INNATE TALENT TRAINING:

SYLLABUS:

<https://drive.google.com/file/d/19IHOGam3KrOBsMvM70ibEEzxUfJvkz4/view?usp=sharing>

COURSE CONTENT - ATTITUDE & EMPLOYABILITY SKILLS

1. QUANTITATIVE ATTITUDE & VEDIC MATHEMATICS	- 21 HOURS
2. REASONING ABILITY	- 15 HOURS
3. VERBAL ABILITY	- 08 HOURS
4. EMPLOYABILITY SKILLS	- 09 HOURS
5. LIFE SKILLS	- 08 HOURS
6. COMMUNICATION & LANGUAGE SKILLS	- 09 HOURS

ATTITUDE SKILLS & VEDIC MATHS - 41 HOURS

QUANTITATIVE ATTITUDE TRAINING - (21 Hours)

- Number Systems - Basic & Advanced Level
- Ratio & Proportion, Ages, Partnership
- Averages, Alligation & Mixtures
- Percentage, Profit & Loss
- Time & Work

ATTITUDE SKILLS & VEDIC MATHS - 41 HOURS

QUANTITATIVE ATTITUDE TRAINING - (21 Hours)

- Number Systems - Basic & Advanced Level
- Ratio & Proportion, Ages, Partnership
- Averages, Alligation & Mixtures
- Percentage, Profit & Loss
- Time & Work

www.innatetalent.in
 info@innatetalent.in
 +91-9894459953

INNATE TALENT



Group Chain Rule



M.A.M.B-SCHOOL

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Percentages & Conversions
 Clocks and Calendars
 TD, Problems on Train, Boats & Streams
 Simple & Compound Interest

VEDIC MATHEMATICS

Squares ending with 6
 Squares ending with 25
 Squares ending with 76, 100, 144, 1600 (Four with 220 smallest Squares - total)
 Square Root & Cube Root
 Unit Digit Value
 Finding Last Two Digit Value
 Finding Prime Numbers

REASONING-APTITUDE TRAINING - (12 Hours)

REASONING APTITUDE TRAINING - (15 Hours)

LOGICAL REASONING:

Syllogism & Logical Analogy
 Coding & Decoding, Odd Man Out,
 Number Series, Direction Sense, Blood Relationship
 Ranking Order, Coding Inequalities

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info@innatetalent.in

+91-9894459953



ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)
 Seating Arrangement
 Eligibility Test





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Siruganur, Trichy -621105

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ANNA UNIVERSITY
CHENNAI



ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Highly Test

NON-VERBAL REASONING:

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dice Oriented

DATA INTERPRETATION

DATA SUFFICIENCY

20.09.2022

MAMBS/CC/2021-2022/

CIRCULAR

It is proposed to organize INNATE TALENT TRAINING PROGRAM for 114 students for 15 days for the Second Year Students. This training is to be provided in ICICI Academy, Trichy.

Interested students can register their names with Ms.F.IRIS RINALDI, Assistant Professor on or before 06.10.2022.




DIRECTOR

M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Director

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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MAIL COMMUNICATION:



cdp mambs <cdp@mambs.com>

Fwd: Reg - MBA Proposal

2 messages

Head SDP <headsdp@mamcet.com>

Fri, Sep 8, 2022 at 9:52 AM

To: cdp mambs <cdp@mambs.com>

Cc: itirinaldelfelix5@gmail.com

Dear Madam,

Kindly find the details of Innate Talent Training and do the needful.

With thanks and regards,

Chithra V

SDP

----- Forwarded message -----

From: PRABHAKARAN SM <sm.prabhakaran@innatetalent.in>

Date: Thu, Sep 8, 2022 at 4:19 PM

Subject: Reg - MBA Proposal

To: headsdp@mamcet.com <headsdp@mamcet.com>



1. MBA - TRAINING PROPOSAL - 12 DAYS.pdf
950K



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



cdp mambs <cdp@mambs.com>

Sun, Sep 11, 2022 at 11:31 AM

To: Head SDP <headsdp@mamcet.com>

noted madam

[Content text hidden]



cdp mambs <cdp@mambs.com>

Requirement for Aptitude Training – 6th October to 19th October 2022 – for our MAM B School Students – reg.

2 messages

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:31 AM

To: director@mambs.com

Cc: cdp mambs <cdp@mambs.com>, krisnaldifelix5@gmail.com, "Karthika M.A.M. B School" <karthika@mambs.com>

Dear Madam,

Kindly find the details and do the needful.

M/s, Innate Talent, Chennai is going to give training for our **MAM B School** students on Aptitude Training from 6th October to 19th October 2022 (12 days) in our college.

TRAINING SCHEDULE:

S.No	Slot	Date	Day & Time	Total Days
1	1	06.10.22 to 19.10.22	Except Sundays (09.30 am to 04.30 pm)	12



VENUE: MAM B SCHOOL - Second Floor Exam Cell

Mandatory: Notebook, Pen, formals and id card - for all the Students.

Mam, kindly allow the registered and paid Students to attend this Training Program.

Placement Coordinator, please inform the Students and ask them to attend the program without



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



fail.

With thanks and regards,
Chithra V
SDP

cdp mambs <cdp@mambs.com>
To: karthika@mambs.com

Thu, Sep 29, 2022 at 4:13 PM

[Quoted text hidden]



cdp mambs <cdp@mambs.com>

Fwd: Reg - Training Confirmation Mail

3 messages

Head SDP <headsdp@mamcet.com>

Thu, Sep 29, 2022 at 9:35 AM

To: director@mambs.com

Cc: irisrinaldifellx5@gmail.com, cdp mambs <cdp@mambs.com>, "Karthika M.A.M. B School" <karthika@mambs.com>

Dear Madam,

Kindly find the details and do the needful.

With thanks and regards,

Chithra V

SDP



----- Forwarded message -----

From: PRABHAKARAN SM <sm.prabhakaran@innatetalent.in>

Date: Wed, Sep 28, 2022 at 5:31 PM

Subject: Reg - Training Confirmation Mail



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



To: <headsdp@mamcet.com>

Dear Madam,

Greetings from Innate Talent!!

We like to thank the Management, Principal and You mam for this wonderful opportunity to Train your Final Year Engineering Students & MBA Students.

For MBA - 6th to 19th October 2022 - 12 Days

For ENGINEERING - Slot 1: 05th to 08th October 2022 - 03 Days

Slot 2: 19th to 21st October 2022 - 03 Days

Slot 3: To be Informed later with mutual confirmation.

Pricing: Rs. 125 / Student / Day

(Our normal Pricing is Minimum Rs. 160 / Student / Day - Being first time we reduced the pricing madam, Normally we are not doing below this price)

Payment Terms:

100% or Minimum 50% amount to be paid on the First Day of the Training for both MBA & ENGINEERING.

Balance 50% to be paid on our before the Final day of the Training

Trainers:

03 Trainers Will be coming for the Campus from our side.

MBA - 01; ENGINEERING - 02





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Kindly acknowledge the same madam.

cdp mambs <cdp@mambs.com>

Thu, Sep 29, 2022 at 4:13 PM

To: Head SDP <headsdp@mamcet.com>

ok mam,...

[Quoted text hidden]


cdp mambs <cdp@mambs.com>

Thu, Sep 29, 2022 at 4:14 PM

To: karthika@mambs.com

[Quoted text hidden]




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-SCHOOL

Siraganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



PHOTOS:



**M.A.M.B-SCHOOL**

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

REGISTRATION FORM:INNATE TALENT Placement Training programme Date:
06.10.2022

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHLS	Aarthls
2	AJITH KUMAR.A	Ajith Kumar
3	AKASH A	Akash
4	ALAGU SAMY .P	Alagu Samy P.
5	ANANTH.S	Ananth
6	ANBU PARAMESHWARI. B	Anbu Parameshwari B.
7	APARNA. M	Aparna M
8	ARAVINDHASAMY P.	Aravindhasamy P.
9	ARJUN.A	Arjun A
10	AROCKIYAPRIYANKA.R	Arockiyapriyanka R.
11	ATCHAYA.R	Atchaya R.
12	BAVANA. P	Bavana P.
13	BEBINA. S	Bebina S.
14	CHANDRU.T	Chandru T.
15	DHARSHINI. S	Dharshini S.
16	DHEETCHANA.S	S. Dheetchang
17	DINESH KUMAR A.	Dinesh Kumar A.
18	DIVYA.B	Divya B.
19	DURGA R	Durga R.
20	ELAIYASELMI E	Elaiyaselemi E.
21	ELAKKIYA P	Elakkiya P.
22	GAYATHRI K	Gayathri K.



S.NO	STUDENTS NAME	SIGNATURE
23	GOWSALYA E	Gowsalya
24	GOWTHAM A	G. G. G.
25	GURUPRASANNA R	R. G.
26	HARIHARAN J	J. Hariharan
27	HASEENA BEGAM B.	Haseena Begam
28	HEMALATHA P	Hemalatha P
29	HEMAMALINI A	Hemamalini A
30	HEMAVATHY C	Hemavathy C
31	IJAZ AHAMED S	Ijaz Ahmed S
32	INFANTENA LOURDES MARY D	Infantina Lourdes Mary D
33	IRFANA BEGUM Z	Irfana Begum Z
34	ISHWARYA M	Ishwarya M
35	JANARTHAN P	Janarthan P
36	JAYAPRABHA N	Jayaprabha N
37	JAYASRI R	Jayasri R
38	KANMANI M	Kanmani M
39	KARTHIK KUMAR S	S. Karthik Kumar
40	KARTHIKA B	Karthika B
41	KARTHIKA R	Karthika R
42	KAVERI R	Kaveri R
43	KAYALVIZHI M	Kayalvizhi M
44	KAYALVIZHI S	Kayalvizhi S
45	KEERTHI RAJAN S	Keerthi Rajan S
46	KEERTHIKA P	Keerthika P




S.NO	STUDENTS NAME	SIGNATURE
47	KESAVARTHINI.K	
48	KOWSALYA G	
49	MADHUMATHI.R	
50	MANJUBASHINI M	
51	MAREESWARAN. R	
52	MOHAMED AJLAN.K	
53	MOHAMED IMRAN.A	
54	MONISHA.R.K	
55	MUTHUPANDI S	
56	SAKTHIPRIYA .N	
57	SATHYASEELAN. M	
58	SRI DHARSHINI. K	
59	VEDHAVALLI.V	
60	ATHISTALAKSHMI. M	
61	BARATH N	
62	KEVIN CIASTUN J	
63	KIRUBAVATHI.N	
64	MADHUMITHA.P	
65	MANICKA VASUKI.S	
66	MANIKANDAN.K	
67	MATHAVAN.R	
68	MEENAKSHI.K	
69	MOHAMED MILATH.H	
70	MOHAMED SAMMER.M	



S.NO	STUDENTS NAME	SIGNATURE
71	MONISHA.K	K.Masil
72	NANDHAKUMAR.V	V.Nandh
73	NANDHINLA	N.Nandhinla
74	NAVEEN.M	M.Naveen
75	NEELAVENILM	M.Neelavenil
76	NITHYA.M	H.Nithya
77	NIVEGEETHA.V	V.Nivegeetha
78	NIVETHA.S	S.Nivetha
79	NIVETHA.V	V.Nivetha
80	POORNIMA.S	S.Poornima
81	PREMKUMAR.S.P	S.P.Premkumar
82	PRIYADARSHINLK	K.Priyadarshin
83	RAGUL.M	M.Ragul
84	RAGUNAHTH.PEE	P.Ragunaht
85	RAHAMATH NISHA.P	P.Rahamath Nisha
86	RAJESHWARIS	S.Rajeshwari
87	RAJ KUMAR	R.Kumar
88	RAMYA.S	S.Ramya
89	RENUKA.M	M.Renuka
90	REVATHI.R	R.Revathi
91	SANJAIKRISHNAN	S.Sanjai
92	SARANYA.S	S.Saranya
93	SARAVANAN.R	R.Saravanan
94	SHAMSHARMA.T	T.Shamsharma

S.NO	STUDENTS NAME	SIGNATURE
95	SIVA PRIYA.R	
96	SIVA SHANKAR.M	M.S.M.
97	SIVA SOORYA	S. S. S.
98	SIVA RANJAN.R	R. Ranjanai
99	SUBASHINI.K	S. Subh.
100	SUJITHRA.S	S.S. S.
101	SUPRIYA.R	
102	SURYAPRAKASH.N	N. S. S.
103	SURYA.R	S. S. S.
104	SWARNAMALYA.S	S. S. S.
105	SWETHA.C	S. S. S.
106	THEJASWINI.P	P. S. S.
107	THIVIN KUMAR.R	R. S. S.
108	VAIDHEGL.V	V. S. S.
109	VARATHARAJAN.C	C. S. S.
110	VASUDEVAN.T	T. S. S.
111	VIGNESH.G	G. S. S.
112	VIGNESH.S	S. S. S.
113	VINITHA.S(Sen)	S. S. S.
114	VINITHA.S(sub)	S. S. S.




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

ATTENDANCE & FEEDBACK SHEET

COLLEGE NAME: M. A. M. B-School.

DEPT/SEC: MBA

TRAINER NAME: Rajeshkumar. P

YEAR: II - year

TOPIC COVERED: Ap Tituda

DATE & SESSION:

RATING		EXCELLENT - A	GOOD - B	AVERAGE - C	POOR - D
S No	NAME	SIGN	TRAINER'S RATING	FEEDBACK	
1	VALDHEGI .V	<i>[Signature]</i>	A	I gained more knowledge from	
2	MEENAKSHI .K	<i>[Signature]</i>	A	Really it was a fruitful session.	
3	SUPRIYA .R	<i>[Signature]</i>	A	It opened doors to learn more	
4	ISHWARVA .M	<i>[Signature]</i>	A	Valuable, enjoyable & easily understandable	
5	BEBINA .S	<i>[Signature]</i>	A	Learning through short cuts	
6	KOWSALYA .G	<i>[Signature]</i>	A	more advised and improves confidence	
7	RAHAMATH NISHA .P	<i>[Signature]</i>	A	Thankyou so much for your very	
8				valuable training. Thankyou for	
9				your experience and generous	
10	Thejaswini .p	<i>[Signature]</i>	A	Thank you very much. This was	
11				the best session I attended	
12				in my life.	
13	SIVA PRIYA .R	<i>[Signature]</i>	A	This session was excellent,	
14				for me which I haven't	
15				attend in my life. Thank you	
16	Poojamma .S	<i>[Signature]</i>	A	Thankyou for this wonderful	
17				opportunity to learning. This	
18				session is very useful and	
19				good balance for this apt	
20				session.	
21	Ujjwala .S		A+	easy to understand and	
22				now learning everyday.	
23	Nadavani .M	<i>[Signature]</i>	O	His teaching methods are great	
24				and were useful for this	
25	Kesava Prasad .S	<i>[Signature]</i>	A+	training. good trainer	
26				and good learning.	
27				Thankyou for something	
28				very valuable this	
29	ThinaKam	<i>[Signature]</i>	A+	trainer and very useful	
30	MEVIN	<i>[Signature]</i>	A	via. to meet you.	
31	KEVIN CLAYTON	<i>[Signature]</i>	A+	All questions leads to	
32				excellent that cuts.	
33	V.NANDHAKUMAR	<i>[Signature]</i>	A++	Thankyou for this wonderful	
34				opportunity to learning aptitude	
35				class is very useful to my career	
	R. Gurusubramana .	<i>[Signature]</i>	A+	This training is very very use	
				ful and lot of problems and	
				good achievement to my career	
				and good teaching skills to	
				communicate.	

36	R. Durai	[Signature]	A	The wonderful opportunity
37				give me in the class
38				very useful for my
39				career. Teaching was
40				easy and excellent
41	K. Manokandan	[Signature]	A	Thank you sir, very
42				useful for future
43	I. Harisharan	[Signature]	A	It's very useful session
44				for me to attend competitive
45				exam. I surely get better
46				job someday
47	M. SIVA SOOYA	[Signature]	A	I well learned for all decisions
48	P. Aravindharam	[Signature]	A	First time I'm
49				interested to learn
50				Maths. It very useful
51				for facing an exam
52	S. Muthupandi	[Signature]	A+	Thank you for giving the
53				opportunity for learning
54				aptitude shortcuts it's very
55	M. Siva Shankar	[Signature]	A+	It's a very good mathematical
56	R. JAYANTH KUMAR	[Signature]	A+	teaching & teaching
57				way is Excellent.
58	M. MOHAMED SAMEER	[Signature]		He learn more and more
59	C. VARATHARAJAN	[Signature]	A+	first time I'm
60				interested to learn
61				Maths very useful.
62	NAVEEN. M	[Signature]	A	I gained more knowledge and
63				skills development, that's a lot.
64	T. SHAKISHARMA	[Signature]	A+	It was very useful.
65	SURIVAPRAKASHAN	[Signature]	A+	I learn the many importance of
66				shortcuts and aptitude class is
67				very useful to us.
68	M. Sathya Sathya	[Signature]	A+	It's very excellent class and
69	SARAVANAN	[Signature]	A	teaching & teaching
70				way is Excellent.

TRAINER'S FEEDBACK ABOUT THE STUDENT'S:



Good & Interactive

TRAINER'S SIGNATURE: [Signature]

PLACEMENT COORDINATOR SIGNATURE: [Signature]

MAAM BUSINESS SCHOOL

INMATE TRAINING ATTENDANCE

Sl. No.	STUDENT'S NAMES	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12
1	Shivan Kumar	/	/	/	/	/	/	/	/	/	/	/	/
2	Abhinav Kumar	/	/	/	/	/	/	/	/	/	/	/	/
3	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
4	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
5	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
6	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
7	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
8	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
9	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
10	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
11	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
12	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
13	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
14	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
15	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
16	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
17	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
18	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
19	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
20	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
21	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
22	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
23	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
24	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
25	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
26	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
27	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
28	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
29	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
30	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
31	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
32	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
33	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
34	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
35	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
36	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
37	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
38	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
39	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
40	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
41	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
42	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/
43	Adarsh Kumar	/	/	/	/	/	/	/	/	/	/	/	/



Signature

Name

SEPTEMBER 08, 2022
CHENNAI.

TO,
THE PRINCIPAL,
MAM COLLEGE OF ENGINEERING & TECHNOLOGY,
TRICHY.

SUB: REG - EMPLOYABILITY SKILLS DEVELOPMENT PROGRAM - MBA

Dear Sir / Madam,

At the out set, let us thank you very much for having personal discussion with us and its been a nice discussion with you. Further to the discussion had with you, please find Success Oriented Output Training Module details for your reference.

We hope that we will be able to support you better in terms of trainings, increase in productivity and results from your Students.

Assuring you of our best quality and services at all times.

Thanks & Regards,

Prabhakaran. M


Director

Innate Talent

Mobile: +91-9894459953

Email: sm.prabhakaran@innatetalent.in




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

No: 11/1, 3rd Floor, Pillaiyar Kovil St., Saidapet, Chennai - 15.
Contact: 98944 59953, Email: hr@innatetalent.in

ABOUT INNATE TALENT

Innate Talent is a professionally managed organization in the field of Training and HR for the past 5 years. It was incorporated with the aim of offering multiple training and placement solutions in different areas worldwide to the aspiring potential candidates and to the corporate sector.

Our training programs for the students in Schools, Colleges and Universities are well designed to enable the students to achieve the employability skills and practical life exposure in order to develop themselves and assisting them in getting better placements. **Learning is a "Celebration"**.

Our motive is that every participant should be enriched with knowledge when they move out of the class every day, and they need to learn and enjoy the session completely.

Our Innovative Learning Methodology will be completely different when compared to those of other corporate, we will make the students to understand the importance of training and will make them to think creatively and will provide a lot number of **SHORTCUT** methods.

OUR PRODUCTS

OUR SERVICES

1. **Aptitude** (Quantitative & Reasoning & Verbal)
2. **Soft Skills Training** (Life & Employability)
3. **English Proficiency Development Training**
4. **Technical Training** (C, C++, Java, Php, Java Script, Angular JS, Android, Data Structure, Algorithm)
5. **Path Transformation Program** (First Years)
6. **Mind Mapping & NLP**
7. **Faculty Development Program**
8. **PLACEMENT ASSISTANCE**



OUR EXPERTISE

COMPANY SPECIFIC TRAINING

TCS,	COGNIZANT,
INFOSYS,	ACCENTURE,
TECH MAHINDRA,	HCL,
WIPRO,	SYNTEL
VIRTUSA,	ZOHO

"AMCAT TRAINING"

COMPETITIVE EXAMS TRAINING

BANK PO	&	CLERICAL,
SSC,	RRB,	AAI,
UPSC (CSAT PAPER)		

COURSE - 12 DAYS

COURSE CONTENT - APTITUDE & EMPLOYABILITY SKILLS

- | | |
|--|------------|
| 1. QUANTITATIVE APTITUDE & VEDIC MATHEMATICS | - 21 HOURS |
| 2. REASONING APTITUDE | - 15 HOURS |
| 3. VERBAL APTITUDE | - 09 HOURS |
| 4. EMPLOYABILITY SKILLS | - 09 HOURS |
| 5. LIFE SKILLS | - 09 HOURS |
| 6. COMMUNICATION & LANGUAGE SKILLS | - 09 HOURS |

APTITUDE SKILLS & VEDIC MATHS – 45 HOURS

QUANTITATIVE APTITUDE TRAINING – (21 Hours)

Number Systems - Basics & Advanced Level

Ratio & Proportion, Ages, Partnership

Averages, Alligations & Mixtures

Percentage, Profit & Loss

Time & Work



Pipes & Cisterns, Chain Rule

Probability

Permutation & Combination

Clocks and Calendars

TSD, Problems on Train, Boats & Streams

Simple & Compound Interest

VEDIC MATHEMATICS

Squares ending with 5

Squares ending with 55

Squares using Base 50, 100, 500, 1000 (For min 220 numbers Square value)

Square Root & Cube Root

Unit Digits Value

Finding Last Two Digits Value

Finding Prime Numbers

REASONING APTITUDE TRAINING – (15 Hours)

LOGICAL REASONING:

Syllogism & Logical Analogy

Coding & Decoding, Odd Man Out,

Number Series, Direction Sense, Blood Relationship

Ranking Order, Coding Inequalities



ANALYTICAL REASONING:

Analytical Thinking (Puzzle Tests, Passage Oriented)

Seating Arrangement

Eligibility Test

NON VERBAL REASONING:

Sequence Oriented, Analogy Oriented, Coding Oriented

Cubes & Dices Oriented

DATA INTERPRETATION

DATA SUFFICIENCY

VERBAL APTITUDE TRAINING – (09 Hours)

Advanced Grammar (Parts of Speech, Tenses, Articles)	3 hrs
Error Correction, Spotting Errors, Sentence Correction & Improvement	3 hrs
Vocabulary Development	3 hrs
Essay Writing & Email Writing, Paragraph Jumble	3 hrs

COMMUNICATION & LIFE SKILLS

COMMUNICATION & LISTENING SKILLS

- To understand oneself as a Communicator
- Understanding the Communication styles of others
- To understand the components of Effective Communication



- To develop skills in creating, sending & receiving
- Eliminate barriers while communicating
- To understand the Verbal & Non Verbal behaviors
- Dealing with emotions while communicating
- Just a Minute (JAM Session)

ART OF PRESENTATION & PUBLIC SPEAKING

- To understand the components of Presentation Skills
- To understand Presentation Construction & Delivery Methodology
- Understanding the participants & Tailoring a Presentation
- Delivery Techniques & Visual Effects / Individual & Group Presentations

MOTIVATION & PERSONALITY ENHANCEMENT

- The Power of Goals & its Effect
- The Effect of Motivation & The Final Motivation
- SWOT Analysis
- Personality Enhancement & Body Language
- Hand Shaking & Dress Code
- Personal Grooming



POSITIVE ATTITUDE & GOAL SETTING

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews

CREATIVITY & TIME MANAGEMENT

- To develop Creative Thinking, Innovative & Problem Solving
- Myths About Managing Your Time & How to Delegate Effectively
- The Art of Anticipating / Plugging Time Leaks / Power Tools

TEAM BUILDING & LEADERSHIP QUALITIES

- Stronger Leadership skills & Quicker decision making
- Assess their leadership style & elevate self-awareness
- Effectiveness in personal interactions with others
- More constructive conflict resolution / Team Player

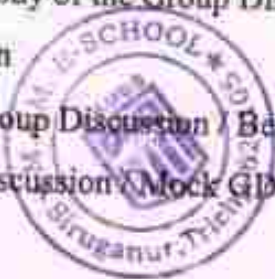
EMPLOYABILITY SKILLS

ATTITUDE & GOAL SETTING

- To understand Positive & Negative Attitude & its Impact
- Build new set of attitudes / Positive Thinking & Possibility Thinking
- Goal accomplishment dynamics through Study Planner
- Measurable Goals & Goal appraisals reviews

GROUP DISCUSSION & MOCK GD

- Objective of GD / Examining Self Image
- Understand Category Behaviors in Team Discussions
- Initiation / Introduction / Body of the Group Discussion
- Summarization / Conclusion
- Evaluation Methods in a Group Discussion / Best scoring points
- Do's & Don'ts of Group Discussion / Mock GD



RESUME BUILDING

- Importance of Resume / Points to keep in Mind
- Types of Resume / Components of a Good Resume
- Style, Font & Print / Things to Avoid & Common Errors / Cover Letter
- Individual Resume Preparation with Corrections

INTERVIEW SKILLS

- Interview Tips and Techniques
- Mistakes, Trends, and Resources / Key Interview Principles
- Handle Yourself Nonverbally / Questions You Should Ask
- Sample Interviews

ADVANTAGES OF HAVING INNATE TALENT

1. We are associated with the Top Quality & Certified Trainers in Tamilnadu.
2. Output Oriented Training rather than feedback oriented one.
3. **100% satisfying** the Commitments given to the Clients and Retaining the Clients with Our Quality Service.
4. Our Material is one of our major strength - High Quality Material (Contains both Beginners and Advanced Level)
5. General Career Guidance & Motivation for respective departments will be given along with the Training Classes.
6. A lot number of Shortcuts in each topic will be provided.
7. Sessions will be lively, and we will ensure that students will move out with a Positive Mind Set and Increased Confidence.



M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY

TRICHY - CHENNAI TRUNK ROAD, SIRUGANUR,
TIRUCHIRAPPALLI - 621 105. PHONE : 07894 94313

RECEIPT

No. : 17

Date : 07-10-2022

Name : Students Development Expenses

Admission Year / Br. :
Indirect Expenses

For our students
posals.

Sl No	PARTICULARS	Amount	
		Rs.	Ps.
1	MAMB3 EXPENSES	46,750.00	



TOTAL 46,750.00

Received Rupees

Forty Six Thousand Seven Hundred Fifty Only

Aptitude Training Programme Fees - II Year MBA

Cashier

1. Ensure that entries are correct. 2. Fees once paid will not be refunded. 3. Receipt to be produced anytime on demand.

19	Sathyaseelan	750
20	Haribaran	1500
21	Guruprasana	750
22	G.Kowsalya	750
23	Jansrthanon	750
24	Gowtham	750
25	Keerthirajan	1500
26	Arthi	1500
27	Infantina	750
28	Mathumitha	750
29	Poomima	750
30	R.saravanan	750
31	suriya prakash	750
32	Thinakaran	1000
33	Arun raj	1500
34	Kevinlustun	1500
35	Shamsharma	750
36	Ragunanth	750
37	Surya R	750
38	Sivashankar	1500
39	vignesh.S	750
40	Nandhakumar	750
41	Iswarya	1500
42	Vaidhegi	750



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Greetings from M.A.M BUSINESS SCHOOL.

With reference to your email to conduct a training program on Aptitude for our students scheduled from 6th October to 19th October, we are glad to accept the proposal.

42 students have to be trained by your esteemed trainers.

INNATE TRAINING STUDENTS

1	Thivin kumar	1500
2	Mohamed sameer	1500
3	M.Sivasoorya	1500
4	R.Sivapriya	1500
5	Rahamath nisba	1500
6	Supriya.	1500
7	Meenakshi.k	1500
8	Manikundan.k	750
9	Thejaswini.P	750
10	Varathamjan	750
11	Naveen.M	750
12	Vignesh.G	1500
13	M.Neelaveni	1500
14	Bebina	1500
15	Dheetchana	1500
16	Madhumathi	750
17	Muthupandi	1500
18	P.keerthika	1500
19	Sathyaseelan	750
20	Hariharan	1500
21	Gunuprasana	750
22	G.Kowsalya	750
23	Janarthanan	750
24	Gowtham	750
25	Keerthirajan	1500
26	Arthi	1500
27	Infantena	750
28	Mathumitha	750
29	Poornima	750
30	R.saravanan	750
31	suriya prakash	750
32	Thirakaran	1000
33	Arun raj	1500
34	Kevinlustun	1500
35	Shamsharma	750
36	Ragunanth	750
37	Surya R	750
38	Sivashankar	1500
39	vignesh.S	750
40	Nandhakumar	750
41	Iswarya	1500
42	Vaidhegi	750



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY

TRICHY - CHENNAI TRUNK ROAD, SIRUGANUR,
TIRUCHIRAPPALLI - 621 105. PHONE : 07694 84313

RECEIPT

No. : 1

Date : 10-2022

Name : Students Development Expenses

Admission Year / By : Indirect Expenses

Sl.No	PARTICULARS	Amount	
		Rs.	Ps.
1	MAMBS EXPENSES	17,750.00	
TOTAL		17,750.00	



Received Rupees Seventeen Thousand Seven Hundred Fifty Only

Apptute Training Programme Fees - II Year MBA -
24 Student

[Signature]
Cashier

1. Ensure that entries are correct. 2. Fees once paid will not be refunded. 3. Receipt to be produced anytime on demand.

20	Janarthana	750
21	Gowtham	750
22	Infantena	750
23	Aravindhasamy	750
24	Thinakaran	500

Remaining 23 students have paid Rs 750 kindly receive the amount of seventeen thousand seven fifty rupees only *and one student have paid 500*

(Received the amount of 24 students-Rs.17,750)

By Innate Talent
Signature



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

our students
total.

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

750

500

ings from M.A.M BUSINESS SCHOOL

With reference to your email to conduct a training program on Aptitude for our students scheduled from 6th October to 19th October, we are glad to accept the proposal.

42 students have to be trained by your esteemed trainers.

1	Manikandan.k	750
2	Thejaswini.P	750
3	Varatharajan	750
4	Naveen.M	750
5	Mathumitha.p	750
6	Poornima	750
7	R.saravanan	750
8	Suriyaprakash	750
9	Shamsharma	750
10	Ragunanthi	750
11	Surya.R	750
12	Vignesh.s	750
13	Nandha kumar	750
14	Vaidhegi	750
15	Premkumar	750
16	Madhumathi	750
17	Sathya seelan	750
18	Guruprasanna	750
19	G.kowsalya	750
20	Janarthana	750
21	Gowtham	750
22	Infantena	750
23	Aravindhasamy	750
24	Thinakaran	500

Remaining 23 students have paid Rs 750 kindly receive the amount of seventeen thousand seven fifty rupees only *and one student have paid 500*

(Received the amount of 24 students-Rs,17,750)

By Innate Talent
Signature



VP
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Denominations :-

$$500 \times 25 = 12,500$$

$$200 \times 10 = 2,000$$

$$100 \times 24 = 2,400$$

$$50 \times 7 = 350$$

$$20 \times 3 = 60$$

$$10 \times 4 = 40$$

17,750



[Signature]
19/10/2020

[Signature]
19/10/2022

[Signature]

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL



Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

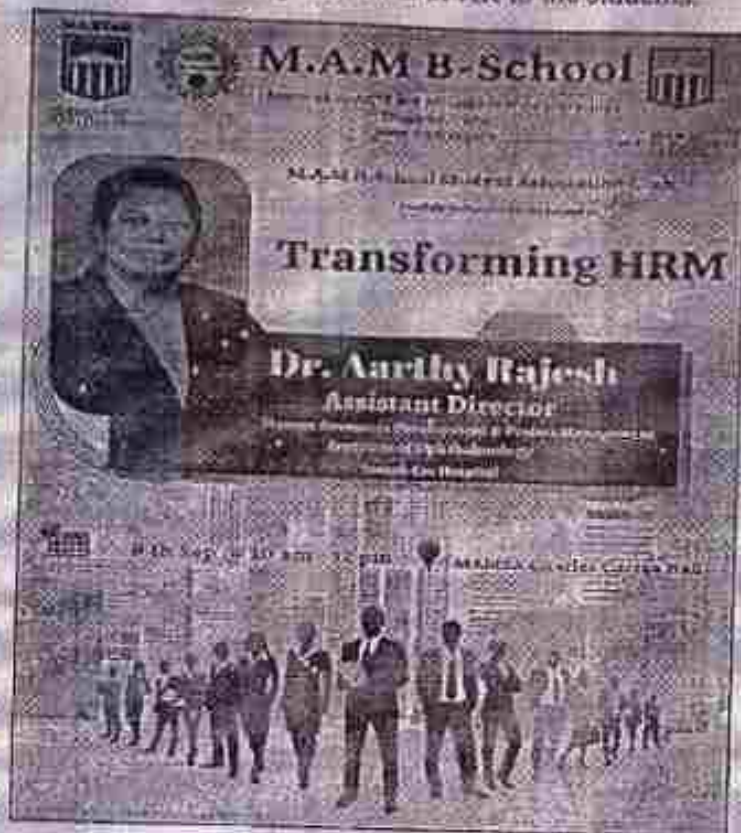
M.A.M.B-School organized Placement Training programme for II MBA students by INNATE TALENT that commenced on 06.10.2022.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

TRANSFORMING HRM

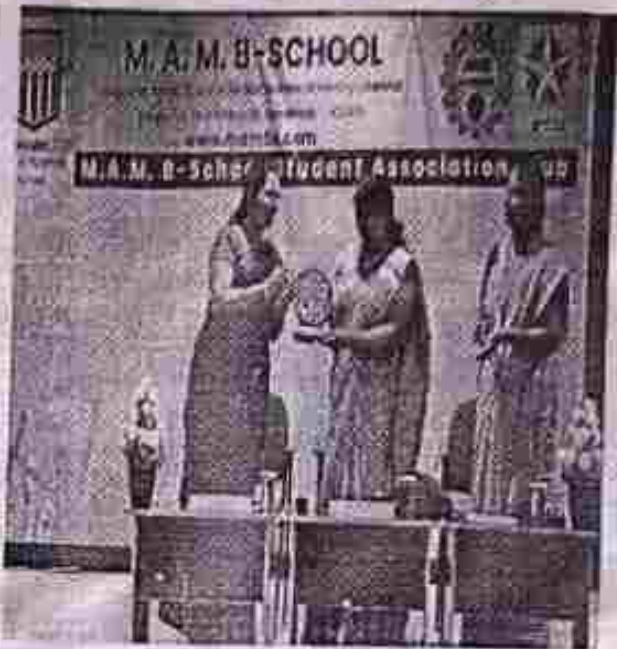
M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized guest lecture "Transforming HRM" on 08th September, 2022. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and gave a short note about HRM transformation in present scenario and key attributes of HR to the students.



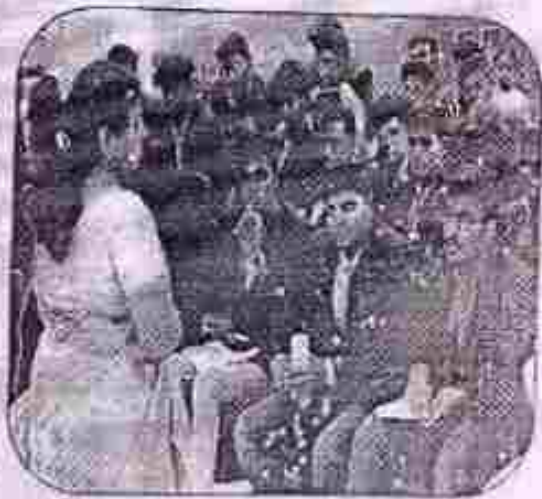
Dr. Aarthi Rajesh, Assistant Director, Human Resources Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital, Trichy was the chief guest for the programme. She initiated the session by describing the concept and meaning of HRM transformation as the process of fundamentally rethinking and rechartering the HR function. She also listed the main duties and responsibilities of an HR. The resource person informed that only talent acquisition is not the job of HR, apart from that she explained the duties and on what basis they are getting recruited. She also opined that HRM is the practice of managing people to achieve better performance and in this changing world everyone need be aware of the changing roles of HRM.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Dr. Aarthi Rajesh, pinpointed the challenges faced by the HR departments with reference to performance of various functions like recruitment, selection and development of manpower. She mentioned how the changing HR environment also changes the significant role of HRM.



She also gave some real-life examples to the students for their better understanding about HRM transformation. She insisted the students that they must have a researcher's mind and have the zeal and hunger for learning. The resource person told that transformation requires meticulous planning on the part of HR leaders and senior management.





M.A.M B-School: Programme on Soft and life skills. K Navajothi, Centre in-charge, ICIEI Foundation for Inclusive Growth, resource person, 10 a.m. lecture on Transforming HRM. Aarthi Rajesh, Assistant Director, Human Resources and Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital, 10:30 a.m.

Feedback

She explained some strategies to execute a successful transformation such as prioritize people in the transformation, adopt the right technology, create a plan for transformation and tips for a successful HR transformation etc. She opined that, HR transformation will attract and keep talented employees with technology that delivers an easy and no-stress employment experience which leads to reduces manual administrative work for HR, managers and employees. The session was very informative for the students and Mrs.N.Kayalvizhi, Assistant Professor, M.A.M.B-School made the requisite arrangements for the programme.




 DIRECTOR
 M.A.M B-SCHOOL
 Siruguru, Trichy-621105

STUDENTS PARTICIPATION RATIO

MALE	FEMALE	TOTAL
60	79	139

OVERALL BILL STATEMENT

SLNO	PARTICULARS	COST	TOTAL AMOUNT
1.	Refreshment Expenses (Fruit juice - 2), Sweets & Snacks	150+70	230
2.	Food Expenses	110*1	110
3.	Citation Expenses (Trophy+Design Sticker)	(475+275)	1200
4.	Transport Expenses		2000
5.	Poster Design		200
	Total Amount		Rs.3290




DIRECTOR
M.A.M. B. SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Sruganur, Trichy - 621 105.

VOUCHER

Date : 25/09/2022

Name : N. Kayalvizhi

Received Rupees : Three hundred and twenty

Bill Ref : Veget Meals (1110), Snacks (50), Total 278000

Towards : [Transforming HRM]

Rs. 320/-

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Sruganur, Trichy - 621 105.

VOUCHER

Date : 25/09/2022

Name : N. Kayalvizhi

Received Rupees : Two Thousand only

Bill Ref : Transport (Cab)

Towards : Transforming HRM

Rs. 2000/-

SIGNATURE



O.S

DIRECTOR

JOINT-SECRETARY

DIR

M.A.M. B-SCHOOL
Sruganur, Trichy-621105

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M.A.M. B-SCHOOL Date: 04-09-22

Students Association Club

- Trophy - 1100 -

- Shirts 100 -

1200

[Handwritten signature]



[Handwritten initials]

DIRECTOR
M.A.M. B-SCHOOL
Sirugamar, Trichy - 621105

Ph: 0431-4010547 | Cell: 88833 72047

sappcreation.tp@gmail.com

[Handwritten signature]

M.A.M B-SCHOOL

REGISTRATION FORM (D122)

DATE : 06/01/2021	TRANSFORMING DVM DR. SARDHY RAJESH VENUE : CHARLES COBBRA HALL	TIME : 10:00AM TO 11:00PM	
S.NO	STUDENT NAME	YEAR	SIGNATURE
1	AABTHIL	II	S. Anjali
2	AJITH KUMAR A	II	A. Ajithkumar
3	AKASH A.	II	
4	ANANTH S	II	
5	ANBU PARAMESHWARI B	II	Anitha
6	APARNA M	II	
7	ARAVINDHASAMY P	II	P. Aravind
8	ARJUN A	II	
9	AROCKIYAPRIYANKAR	II	Arockiya R
10	ATCHAYA R	II	R. Atchaya
11	BAVANA P	II	P. Bavana
12	BEHINA S	II	S. Behina
13	CHANDRIT	II	Chandrita
14	DHARSHINI S	II	S. Dharsini
15	DREETHILANA S	II	S. Dreethilana
16	DINESH KUMAR A	II	A. Dinesh
17	DIVYA R	II	R. Divya
18	DURGAS	II	S. Durgas
19	ELAIYA SELVIE	II	
20	ELAKKIYA P	II	P. Elakkiya
21	GAYATHRI K	II	K. Gayathri
22	GOWSALYAE	II	E. Gowshalya
23	GOWTHAMA A	II	
24	GURUPHASANNAR	II	R. Guruphasanna
25	HARDHARANJ	II	J. Hardharan
26	HASANA BEGUM B	II	B. Hasana Begum
27	HEMA MALINI S	II	
28	HEMALATHA P	II	P. Hemalatha
29	HEMAMALINI S	II	S. Hemamalini
30	HEMANATHY C	II	C. Hemanath
31	IAZ AHMED S	II	
32	INFANTENA LOURDES MAHY DEVADASS	II	
33	IRFANA BEGUM Z	II	
34	ISWARYA M	II	M. Ishwarya
35	JANARTHAN P	II	
36	JAYAPRIYAN	II	
37	JAYASRI R	II	R. Jayasri
38	KANHANT R	II	
39	KARTHIK R	II	R. Kartika
40	KARTHIK KUMAR S	II	



DIRECTOR

M.A.M. B-SCHOOL
Roganur, Trichy-621105

DATE: 08/09/2022	TRANSFORMING HRM DR. ARTHY RAJESH VENUE: CHARLES CORREA HALL		TIME: 11:00AM TO 12:00PM
S.NO	STUDENT NAME	YEAR	SIGNATURE
41	KARTHIKA R	II	R.k.t.l.
42	KAVERUR	II	
43	KAYALVIZHI M	II	
44	KAVALVIZHIS	II	S. K. d.
45	KEERTHI RUVANS	II	
46	KEERTHIKA P	II	
47	KESAVARTHINLEK	II	Jeeithi
48	KOWSALYA G	II	K. S.
49	MANJURASHINTM	II	M. Manikandan
50	MARESWARANR	II	
51	MUTHUPANDI S	II	
52	SAKTHI PRIYAN	II	N. Sakthipriya
53	SALMAN ANTHAMEA	II	
54	SATHYA SELVANM	II	N. Sathya Selvan
55	SRI DEVARSHINLEK	II	
56	ALAGUSAMY A	II	
57	MOHAMED AHANR	II	
58	MADHUMATHI R	II	
59	VEDHAYALLI V	II	Vedhavi
60	MOHAMED IMRANA	II	
61	ATHISTALAKSHMI M	II	M. Athistal
62	KIRUBAVATHIN	II	N. Kiruba
63	MADHUMITHA P	II	Madhumitha P
64	MANICKAVASUKA	II	S. Manickavasuki
65	MANIKANDANR	II	K. Manikandan
66	MATHAVANR	II	P. Mathavan
67	MEENAKSHILEK	II	R. Meenakshi
68	MOHAMED MILATHI	II	
69	MOHAMED SAMIERM	II	
70	MONISELEK	II	
71	MONISIAK	II	K. Monisha
72	NANDHINI	II	N. Nandhini
73	NANDHARUMARY	II	V. Nandharumary
74	NAVEENM	II	M. Naveen
75	NEELAVENIM	II	
76	NITHYAN	II	H. Nithya
77	NIVEGETHAY	II	V. Nivegethaya
78	NIVETHA V	II	V. Nivetha
79	NIVETHAS	II	
80	POORNIMAS	II	S. Poornima



DATE : 06.05.2022	TRANSFORMING HRM DR. KARTHY RAJESH VENUE : CHARLES CORRYA HALL		TIME : 10:00AM TO 12:00PM
S.NO	STUDENT NAME	YEAR	SIGNATURE
79	PREMKUMAR.S.P	II	
80	PRİYADARSHINER	II	
81	PRİYANKA.R	II	
82	RAGUNATH.P	II	
83	RAHAMATI NISHA.P	II	
84	RAJESHWARLS	II	
85	RAJ KUMAR	II	A. nys
86	RAMYAS	II	
87	RENUKA.M	II	M. R.L.
88	REVATHI.R	II	R. P. f.
89	SAHANYAS	II	
90	SARAVANAN.R	II	
91	SHAMSHARMAT	II	
92	SIVA PRIYA.R	II	R. Saji
93	SIVA RANJINER	II	
94	SIVA SHANKAR.M	II	Maha
95	SIVA SOORYA	II	Maha
96	SNEHA.R	II	
97	SOWADYA.R	II	
98	SUBHASHINER	II	K. chitra
99	SUBRAMANIVANA	II	
100	SUJITHRA.S	II	S. S. S.
101	SUPRIYA.R	II	R. Srinivas
102	SURYAPRAKASHN	II	
103	SURYA.R	II	S. S. S.
104	SWARNAMALYAS	II	S. S. S.
105	SWETHA.C	II	S. S. S.
106	THEJASWINEP	II	
107	THIVIN KUMAR.R	II	
108	VAIDHEGLY	II	gal. nitesh
109	VARADHARAJAN.C	II	S. S. S.
110	VASEDEVAN.T	II	Vasudevan.T
111	VIGNESH.G	II	
112	VIGNESH	II	S. Vignesh
113	VINITHA.S DOB:25.11.1999	II	S. Vinita
114	VINITHA.S DOB: 18.8.2000	II	S. Vinita
115	VINOTHIN.V	II	
116	VISHNUPRIYA.A	II	
117	BARATHI	II	N. Qs

118 RAGUL.M

II M.H.

119 KEVIN CLAYTON J
120 SANJAY KRISHNAN

II
II
II



P

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

SESSION ON SOFT SKILLS & LIFE SKILLS

M.A.M. B-School Student Association Club in association with Placement Cell organized Guest Lecture "Soft Skills & Life Skills" on 07th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted that the ICICI Foundation for Inclusive Growth greatly trains the rural youth to find attractive jobs pertinent to attain the holistic development for the student.



M.A.M B- School
Approved by AICTE and Affiliated to Anna University,
Siruganur, Trichy. www.mambs.com

M.A.M B- School Student Association Club in Placement Cell
welcomes you for the session on

Soft Skills & Life Skills

Mrs Navajothi
Faculty & Center Incharge
ICICI Foundation for Inclusive Growth

7th September
10 am
Newton Hall

Dr. M. Hemalatha
Director - MASTB

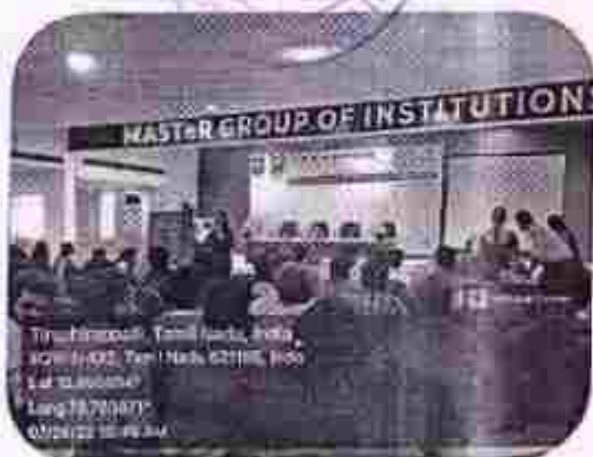
Mrs. Victoria Richard Malak
Secretary & CEO - MASTB ICL

Mrs.K.Navajothi, Chairman, Faculty & Center In Charge, ICICI Foundation for Inclusive Growth was the guest speaker for the programme and delivered a session on Soft Skills & Life Skills as part of Skill Development Practices. She highly motivated the students to identify their lucrative chances to reap the fruit of success in their ever competitive job market. She stated that life skills are abilities for adaptive and positive behaviour that enable humans to deal effectively with the demands and challenges of life.





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105



Mrs.K.Navajothi highlighted the various Soft Skills that includes Communication, Flexibility, Leadership, Teamwork, Time Management etc. She further explained that soft skills dealt with a wide variety of topics such as vocal and verbal communication with specific reference to corporate communication. She also discussed how to give self introduction, Do's and Don'ts in group discussion, various steps in succeeding interview to the students.



FEEDBACK:

Mrs.K.Navajothi asserted that the most appropriate body language for leadership can have an indelible impact to face the corporate world. She also briefly discussed matters pertaining to interview skills, stress management, presentation and motivational skills, power of positive attitude with the students. She also emphasized the importance of flexibility and adoptability, Problem solving and Interpersonal skills. The session was very much informative by making the realization of soft skills as life skills and also instilled a lot of confidence for the students to face ever competitive challenges at large. Ms. Iris Rinaldi. F, Placement Coordinator, M.A.M.B-School made the requisite arrangements for successful completion of the programme.



PLACEMENT COORDINATOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 07.09.22

Name : S. Senthil Kumar

Received Rupees : Seven hundred and Fifty Rupees

Bill Ref :

towards Purchased Moderately for 80th year of 17th State Activities

Rs. 750/-

SIGNATURE



O.S



DIRECTOR

JOINT-SECRETARY

Shop : 9431 2794787 / Res : 2714382 94454 95854

SRI KANDHAN PAPER STORES

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MEMO Date 6/9/22

2 Pres Colour — 260



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(மலர்ச்சி & சிவ்வரை விநியோகம்)
திருச்சி - சிவ்வரை மலர்ச்சி மையம், சிவ்வரை.

No: 1553 Cash Bill 05

மேலவர் : M.A.M. B-School, Student's Association

S.No.	Particulars	Qty	Amount Rs.
	Feriabec (Rs. 15)	10	150
	Ballon (Postcard) (120)	02	300
	Touch Pic - 125/100	2	40
Total			490

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621 105

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Date: 06.09.20

M. A. M. B. School -
Students Association club

- Trophy	-	625
- Design & sketch		200
		<hr/>
		825
		<hr/>

d

p


Ph : 0431-4010547 | Cell : 88833 7204
sappcreation.tpy@gmail.com




DIRECTOR
M.A.M. B. SCHOOL
Skuganur, Trichy-621105

M.A.M BUSINESS SCHOOL STUDENTS ASSOCIATION CLUB-SOFT SKILLS AND LIFE SKILL

S.NO	PARTICULARS	AMOUNT
1	TWOPACKET COLOUR PAPER	RS260
2	FEVISTRICK	RS150
3	BALLOON	RS300
4	TROPHY	RS625
5	DESIGN AND STRICKER	RS200
6	FOOD EXPENSES	RS1000
7	REFRESHMENT	RS1000
8	TRANSPORTATION EXPENSES	RS 2000
9	POSTER DESIGN AND PRINTING CHARGES	RS 200
10	BANNER	RS1500
	TOTAL	RS,7,235



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy -621105

**M.A.M.B-SCHOOL**

Sirugamur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Guest lecture "Soft Skills & Life Skills" Date: 07.09.2022

S.NO	STUDENTS NAME	SIGNATURE
1	AARTHILS	Aarthi S.
2	AJITH KUMARA	Ajith K. A.
3	AKASH A	Akash A.
4	ALAGU SAMY P	Alagu S. P.
5	ANANTHS	Ananth S.
6	ANBU PARAMESHWARI B	Anbu P. B.
7	APARNA. M	Aparna M.
8	ARAVINDHASAMY P.	Aravind S. P.
9	ARJUN.A	Arjun A.
10	AROCKIYAPRIYANKA.R	Arockiya P. R.
11	ATCHAYA.R	Atchaya R.
12	BAVANA. P	Bavana P.
13	BEBINA. S	Bebina S.
14	CHANDRU.T	Chandru T.
15	DHARSHINI. S	Dharshini S.
16	DHEETCHANA.S	Dheetchana S.
17	DINESH KUMAR.A	Dinesh K. A.
18	DIVYA.B	Divya B.
19	DURGA R	Durga R.
20	ELAIYASELVIE	Elaiyaselvie.
21	ELAKKIYA P	Elakkiya P.
22	GAYATHRI K	Gayathri K.



23	GOWSALYA E	E. Gurba
24	GOWTHAMA	Gowthama S. A
25	GURUPRASANNA R	Guruprasanna P.
26	HARIHARANI	I. Harini
27	HASEENA BEGAM B.	R. Hasina
28	HEMALATHA P	P. Hemalatha
29	HEMAMALINI A	A. Hemamalini
30	HEMAVATHY C	C. Hemavathy
31	IJAZ AHAMED S	S. Ijaz Ahmed
32	INFANTENA LOURDES MARY D	D. Infantena Lourdes Mary
33	IRFANA BEGUM Z	Z. Irfana Begum
34	ISHWARYA M	M. Ishwarya
35	JANARTHAN P	P. Janarthan
36	JAYAPRABHA N	N. Jayaprabha
37	JAYASRI R	R. Jayasri
38	KANMANI M	M. Kanmani
39	KARTHIK KUMAR S	S. Karthik Kumar
40	KARTHIKA B	B. Karthika
41	KARTHIKA R	R. Karthika
42	KAVERI R	R. Kaveri
43	KAYALVIZHI M	M. Kayalvizhi
44	KAYALVIZHI S	S. Kayalvizhi
45	KEERTHI RAJAN S	S. Keerthi Rajan
46	KEERTHIKA P	P. Keerthika
47	KESAVARTHINI K	K. Kesavarthini



48	KOWSALYA G	Kowsalya G.
49	MADHUMATHILR	Madhumathi R.
50	MANJUBASHINI M	Manjubashini M.
51	MAREESWARAN. R	Mareeswaran R.
52	MOHAMED AJLAN.K	Mohamed Ajlan K.
53	MOHAMED IMRAN.A	A. Mohamed Imran.
54	MONISHA.R.K	R.K. MONISHA
55	MUTHUPANDI S	S. Muthupandi
56	SAKTHIPRIYA .N	N. Sakthipriya
57	SATHYASEELAN. M	M. Sathyaseelan
58	SRI DHARSHINI K	K. Sridharshini
59	VEDHAVALLIV	
60	ATHISTALAKSHMI. M	M. Athistalakshmi
61	BARATH N	N. Barath
62	KEVIN CIASTUN J	J. Kevin Ciastun
63	KIRUBAVATHILN	
64	MADHUMITHA.P	Madhumitha P.
65	MANICKA VASUKLS	
66	MANIKANDAN.K	K. Manikandan
67	MATHAVAN.R	
68	MEENAKSHIK	K. Meenakshik
69	MOHAMED MILLATH.H	H. Mohamed Millath
70	MOHAMED SAMMER.M	
71	MONISHA.K	Monisha K.
72	NANTHAKUMAR.V	V. Nanthakumar

73	NANDHINLA	
74	NAVEEN.M	Naveen
75	NEELAVENLM	Neelvi
76	NITHYA.M	Nithya
77	NIVEGEETHA.V	Nivegeetha
78	NIVETHA.S	Nivetha
79	NIVETHA.V	Nivetha
80	POORNIMA.S	Poornima
81	PREMKUMAR.S.P	S.P. Premkumar
82	PRIYADARSHIN.K	Priya
83	RAGUL.M	M. Ragul
84	RAGUNAHTH.PEE	Raguna
85	RAHAMATH NISHA.P	Ram Nisha
86	RAJESHWARIS	S. Rajeswari
87	RAJ KUMAR	Raj Kumar
88	RAMYA.S	Ramya
89	RENUKA.M	Renuka
90	REVATHI.R	Revathi
91	SANJAIKRISHNAN.C	Sanjaykrishnan C
92	SARANYA.S	Saranya
93	SARAVANAN.R	Saravanan
94	SHAMSHARMA.T	T. Sharm
95	SIVA PRIYA.R	Sivapriya
96	SIVA SHANKAR.M	Siva Shankar
97	SIVA SOORYA	Siva



98	SIVA RANJAN.R	
99	SUBASHIN.K	
100	SUJITHRA.S	Sajitha S.
101	SUPRIYA.R	A. Supriya
102	SURYAPRAKASH.N	Surya
103	SURYA.R	Surya S.
104	SWARNAMALYA.S	Swarna
105	SWETHA.C	Swetha
106	THEJASWIN.P	P. Thejaswini
107	THIVIN KUMAR.R	T.K.R.
108	VAIDHEGI.V	Vaidhegi V.
109	VARATHARAJAN.C	V. Varatharajan
110	VASUDEVAN.T	V. Vasudevan
111	VIGNESH.G	Vignesh G.
112	VIGNESH.S	Vignesh S.
113	VINITHA.S(Sen)	Vinitha S.
114	VINITHA.S(sub)	S. Vinitha




 DIRECTOR
 M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



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Siruganur, Trichy -621105

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M.A.M. B-SCHOOL

SHAPING LIVES THROUGH EDUCATION

M.A.M. B-School Student Association Club in association with Placement Cell jointly organized a Career Guidance session "Shaping Lives through Education" on 15th September 2022. Dr. M Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted about the importance of Education in this today's challenging competitive world. Mr. Dane Reeves, Principal Consultant, Educate Me was the resource person for the programme. Mr. Dane Reeves, initiated the session by discussed the importance of education and he stated that it determines the quality of an individual's life and education improves one's knowledge, skills and develops the personality and attitude.



M.A.M B-School

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Siruganur, Trichy - www.mambschool.com



M.A.M B-School Student Association Club & Placement Cell

cordially invite you for the session on

SHAPING LIVES THROUGH EDUCATION

Mr. Dane Reeves
Principal Consultant
EducateMe


15th SEP @ 3 PM
Newton Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Zuhime Bethool Mahak
Secretary & CMO - MAMBS CL

He also said that education affects the chances of employment for people and a highly educated individual is likely to get a good job. He opined that education provides stability in life, provides financial security, gives self-dependency, make of dreams come true, gives confidence and finally it protects everyone in this competitive world.




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He insisted that a society without education cannot give a bright future to our world. He also informed various higher education opportunities that are spread over across the world and steps to be followed by them to get enrolled with such institutions.





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Mr. Dane Reeves also shared by giving a brief inputs on the employability skills with the students. His talk also focused on the recent industry trends in management field and also he listed down the roles/designation currently being practiced in the core companies, their skill set requirements, job responsibilities etc and also explained the career growth ladder. He emphasized on the importance of right mix of knowledge, attitude and additional skills for a successful career advancement. He highlighted about various tips on cracking interviews, financial planning, investment, business planning and resource management with the students.

M.A.M. B-School: Career Guidance Programme on 'Shaping Lives through Education', talk by Dane Reeves, Principal Consultant, Educatable, 3 p.m.; Inauguration of Menstrual Cafe, talk by Preethi Damodharan, Director, Gramalaya, 11 a.m.

FEEDBACK:

He shared various sectoral specializations such as finance, marketing, HR, operations, logistics and entrepreneurship. The resource person also informed about the corporate expectations from MBA's. The entire session was much informative and thought provoking pertinent to identify the career growth opportunities for the students at large. Ms.F.IRIS RINALDI, Placement Coordinator made the necessary arrangements for successful completion for the programme.




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M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 25/9/2022

Name : F. Bris Rinaldi

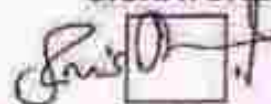
Received Rupees : Shaping lives through Education

Bill Ref : poster Design & Designing & printing

towards Two hundred Rupees only

Rs. 200

SIGNATURE



O.S

 DIRECTOR

JOINT-SECRETARY

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date : 25/9/2022

Name : F. Bris Rinaldi

Received Rupees : Shaping lives through Education

Bill Ref : Refreshment Expenses

towards (Tea & snacks) hundred and fifty Rupees only

Rs. 150/-

SIGNATURE



O.S

 DIRECTOR

JOINT-SECRETARY



NO OF STUDENTS :

Overall 240 students attend the session on Shaping lives through Education is 119 Boys; 121 Girls

OVERALL EXPENSES STATEMENT:

S.NO	PARTICULARS	AMOUNT
1	REFRESHMENTS EXPENSES	150
2	POSTER DESIGN EXPENSES	150
3	DESIGNING & PRINTING EXPENSES	50
	TOTAL	Rs,350

Overall Expenses for Session on Shaping lives through Education is RS,350.




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M.A.M B-SCHOOL
REGISTRATION FORM (2022)

DATE: 08/02/22	SHAPING LIVES THROUGH EDUCATION SRI RAM BEEYED VENUE: NEWTON HALL		TIME: 5 PM
S.NO	STUDENT NAME	YEAR	SIGNATURE
1	AARTHILS	II	S. Anshu
2	AATHI KUMAR, A	II	
3	AKASH, A	II	
4	ANANTH, S	II	
5	ANBU PARAMESHWARI, B	II	
6	APARNA, M	II	
7	ARAVINDHASAMY, P	II	R. Anand
8	ARJUN, A	II	
9	AROCKIYAPITTYANKAR, R	II	
10	ATCHAYA, R	II	
11	BAVANA, P	II	P. Anand
12	BEERNA, S	II	
13	CHANDRI, T	II	
14	GHARSHNIS	II	S. Chandrika
15	SHREYANSA, S	II	S. Dhruv
16	ISHITHI KEMAR, A	II	
17	DIVYA, B	II	R. Divya
18	DHIGA, R	II	
19	ELAIYA SELVE	II	
20	ELAKKIA, P	II	P. Vijay
21	GAYATHI, K	II	K. Geetha
22	GOWSALYA, E	II	E. Ganesan
23	GOVINDAN, A	II	
24	GURUPRANNA, R	II	H. Guruprannan
25	HARSHITHA, S	II	H. Harshitha
26	HASEENA BEGAM, B	II	B. Hasana Begam
27	HEMA MALINI, S	II	
28	HEMALATHA, P	II	
29	HENAMALINI, A	II	
30	HEMAVATHY, C	II	
31	HAZ AHAMED, S	II	M. Jeeva
32	INFANTENA LOURDES MARY DEVARASS	II	
33	IRFANA BEGUM, Z	II	Z. Irfana
34	ISWARYA, M	II	
35	JANARTHAN, P	II	
36	JAYAPRABHAN	II	M. Jayaprabha
37	JAYASHRI	II	P. Jayashree
38	KANMANI, M	II	M. Kanmani
39	KARTHIGA, B	II	B. Karthiga
40	KARTHIK KEMAR, S	II	




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DATE: 14/06/2023	SHAPING LIVES THROUGH EDUCATION HOLDANE BRASS VELOC: NOTTON HALL		TIME: 1 PM
SNO	STUDENT NAME	YEAR	SIGNATURE
41	KARTHIKA R	II	
42	KAVELER	II	
43	KAVALVEZHI M	II	
44	KAVALVEZHIL S	II	M. Loganathan
45	KEERTHI RAJAN S	II	
46	KEERTHIKA P	II	
47	KESAVARTHIN R	II	
48	KOWSALYA G	II	
49	MANJUBASHINI M	II	
50	MAREENWARAN R	II	M. Manoj
51	MUTHUPANDI S	II	
52	SAKTHI PRIYAN	II	
53	SALMAN AKTHAR A	II	
54	SATHYA SEELAN M	II	
55	SRI DEARSHINI K	II	M. Senthil Kumar
56	ALAGUNAMY A	II	K. S. S. S.
57	MUHAMMED AHLAM K	II	
58	MADHUSATHI R	II	
59	VEDHASALEY V	II	R. Muthuram
60	MUHAMMED AMRAN A	II	
61	ATHYALAKSHMI M	II	
62	KIRUBAVATHILN	II	M. S. S.
63	MADHUSATHI P	II	N. K. S.
64	MANICKYANURES	II	Madhavi P.
65	MANIKANDAN K	II	M. Manoj
66	MATHAVAN R	II	K. Manoj
67	MEENAKSHI R	II	
68	MUHAMMED MULLATHILH	II	
69	MUHAMMED SANMURAM	II	
70	MONISHA R K	II	
71	MONISHA K	II	
72	NANDHINI A	II	
73	NANTRAKUMARI V	II	
74	NAVYEN M	II	
75	NEELAVENLI M	II	M. Manoj
76	NITHYAN M	II	
77	NIJESHTHA V	II	
78	NIVETHA V	II	
79	NIVETHA S	II	
80	POORNIMA S	II	S. Nivetha



DATE: 05/01/2022		SHAPING LIVES THROUGH EDUCATION MILKANE BEVER YENUGU NEWTON HALL		TIME: 0:00
S.NO	STUDENT NAME	YEAR	SIGNATURE	
79	PREMAJANABAI P	II	S.P. [Signature]	
80	PRIVASHINI K	II	P. [Signature]	
81	PRIVANKA R	II		
82	RAGUNATH P	II		
83	RAHAMATI NISHA P	II	R. [Signature]	
84	RAJESHWARI S	II		
85	RAJ KESAR	II	A. [Signature]	
86	RAVYAS	II		
87	RENUKAM	II	M. [Signature]	
88	REYNATH R	II	R. [Signature]	
89	SARANYAS	II	S. [Signature]	
90	SARAVANAN R	II		
91	SHAMSHARIAT	II	T. [Signature]	
92	SIVA PRIYA B	II	P. [Signature]	
93	SIVA RAVIULK	II		
94	SIVA SHANKAR M	II	M. [Signature]	
95	SIVA SURIYA	II	S. [Signature]	
96	SNEHA R	II		
97	SOWMIYA B	II		
98	SUBHASHINI K	II		
99	SUBRAMANYAN A	II		
100	SUJITHAN	II	S. [Signature]	
101	SUPRIYA B	II		
102	SURYAPRASAN N	II	N. [Signature]	
103	SURYA R	II		
104	SWARNAMALYA S	II	S. [Signature]	
105	SWETRA C	II	S. [Signature]	
106	THEJANWINE P	II	P. [Signature]	
107	THIVIN KUMAR B	II		
108	VADHEGUY	II		
109	VARADHARAJAN C	II	V. [Signature]	
110	VASUDEVAN T	II	V. [Signature]	
111	VIGNESH G	II	V. [Signature]	
112	VIGNESH S	II		
113	VINITHAS DOB: 25.11.1999	II	V. [Signature]	
114	VINITHAS DOB: 18.8.2000	II	V. [Signature]	
115	VINOBINIV	II		
116	VIDINUPRIYA A	II		
117	SARATH	II		




DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy - 621 105



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PROGRAMME COMPLETION REPORT

For

Session on "UPSC Career for
Managers"

Date:06.10.2021



DIRECTOR
M.A.M. B-SCHOOL,
Siruganur, Trichy



M.A.M B-School

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Siruganur, Trichy-www.inambs.com



M.A.M B-School Student Association Club

cordially invites you for the session on

UPSC CAREER FOR MANAGERS



Oct 6, 2021 @ 3 - 4 pm



MAMCET Newton Hall

Chief Guest

Dr. R. VICTOR LAZARUS

Associate Dean- Training & Placement
Bishop Heber College,
Trichy



JOIN US

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



Session on UPSC Career for Managers by Dr.R. Victor Lazarus, Associate Dean (Training & Placement), Bishop Heber College, Trichy.



Our mams students are participated in UPSC Career for Managers for the career development.



Outcome of the event:

The Session on UPSC Career for Managers by Dr .R. Victor Lazarus, Associate Dean (Training & Placement), Bishop Heber College, Trichy MAMBS students participated the whole session . This session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment, where students got required inputs. The whole session given eye opening session for interested students.




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Dr. R. Victor Lazarus

M.A.M. B-School
Cracking the Interview
21.5.2021 | 12:00 PM TO 1:00 PM
Ms. Yamini
Yuva Chair, Yi Trichy Chapter
Senior Manager HR, Velmurugan Pvt Ltd
<https://meet.google.com/faj-tywmy-eyg>

Mrs. Fathima Bathool
CEO - MAMBS

Dr. M. Bimalatha
Director - MAMBS



"Cracking the Interview" by Ms. Yamini (Yuva Chair, Yi Trichy Chapter), Senior Manager HR, Velmurugan Heavy Engineering Industries Pvt Ltd.

A visual fun and an interactive session on how to attend the interview for our MBA students And our Second session was on 21 May 2021 between 12:00 pm to 1:00 pm



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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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PROGRAMME COMPLETION REPORT

For

**Session on Interview Etiquette's and
Grooming**

Date: 29.09.2021




**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**



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Singapore, Trichy www.mambs.com



ICICI
FOUNDATION FOR INCLUSIVE GROWTH

We Cordially invite you all for the Session on
"Interview Etiquette and Grooming"



Guest Speaker
Mrs. Navajothi
Faculty & Center In Charge
ICICI Foundation for Inclusive Growth

Venue : **NEWTON HALL**

Date : **29.9.2021**

Time : **11 a.m to 3.00 p.m**

Interview Etiquette's and Grooming Session by Mrs.Navajothi, Branch Manager from ICICI Foundation today (29.09.2021)



Our mambs students are participated in Interview Etiquette's and Grooming session
For the development of personal and professional skills.






Outcome of the event:

The session enlightened the Interview Etiquette's and Grooming session

For the development of personal and professional skills this session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment ,where students got required inputs .The whole session given eye opening session for interested students.

Srisa




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M.A.M. B-SCHOOL
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PROGRAMME COMPLETION REPORT

For
Session on Integral development

Date:06.10.2021




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy

MASTeR



MASTeR
M.A.M. B-SCHOOL

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MAMBS
M.A.M. BUSINESS
SCHOOL

Integral Development



Guest Speaker

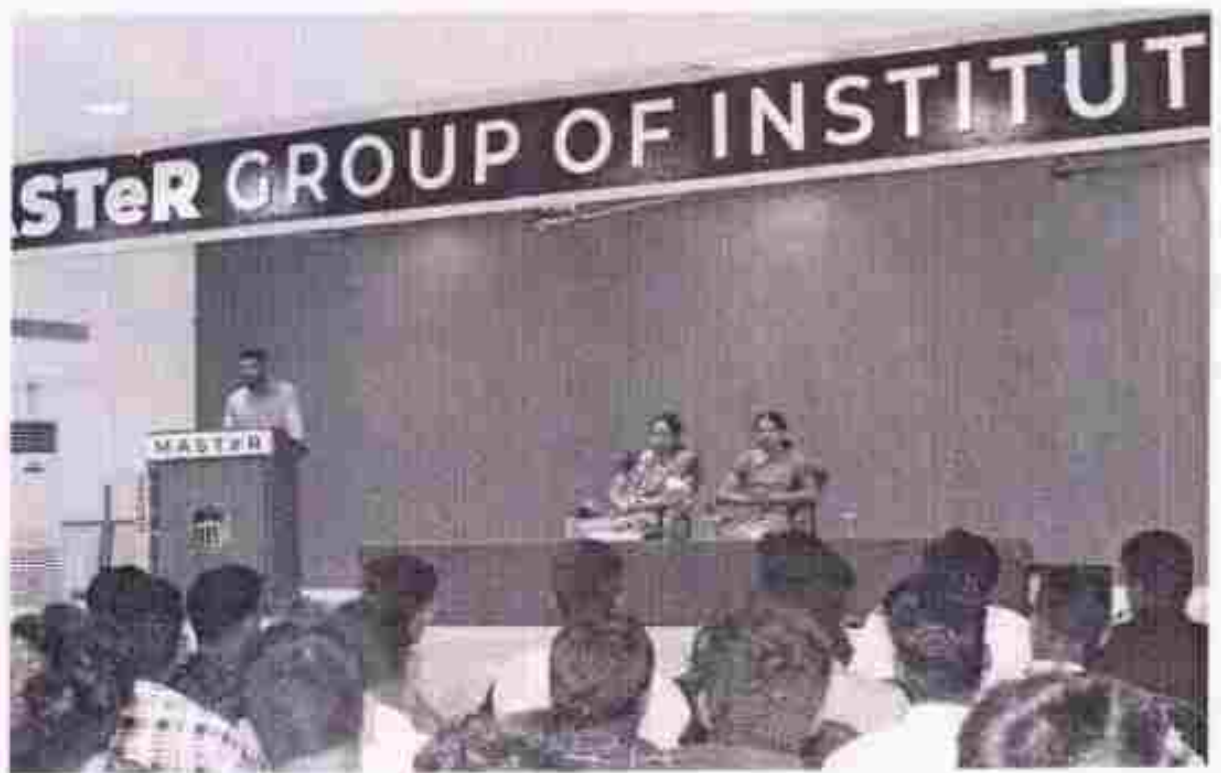
Mrs. Leema Peter

Psychologist

6th October, 2021 | 10 a.m to 1.00 p.m

Venue : Newton Hall





Integral development Session by Mrs. Emma peter, Psychologist today (06.10.2021) in Newton hall



Our mams students are participated in Integral Development for the development of professional skills .

Outcome of the event:

The Integral Development Session enlightened by Mrs. lemma peter, Psychologist. This session helpful for the enormous career opportunities for the young job contenders she describes about the various grooming skills in the Professional business environment, where students got required inputs. The whole session given eye opening session for interested students.



DIRECTOR
M.A.M. E-SCHOOL
Siruganur, Trichy-621103



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ANNA UNIVERSITY
CHENNAI

**PROGRAMME COMPLETION
REPORT
FOR
SESSION ON "PROFESSIONAL
ETHICS AND HUMAN VALUES"**

DATE:30.11.2022




**DIRECTOR
M.A.M.B-SCHOOL
Siruganur, Trichy -621105**



M.A.M.B-SCHOOL

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AICTE

Programme Completion Report - Enclosures

Name of the Event : Session on "Professional ethics and human values "

Date of the Event Conducted : 30.11.2022

Sl.No	Description	Enclosed or not (Please put Tick Mark only)
1.	Event Proposal	✓
2.	Budget Proposed	✓
3.	Event Planner / Circular	✓
4.	Resource Person Invitation & Thanks Letter (optional)	
5.	Acceptance Letter from Resource Person (optional)	
6.	Resource Person's Profile	✓
7.	Invitation	✓
8.	Agenda	✓
9.	Participants Attendance	✓
10.	Participants Feedback	✓
11.	Event Photos with Geo tagged	✓
12.	Budget Utilization	✓
13.	News Published in Papers	✓
14.	PPT slide about the program (optional)	


Coordinator of the Event


Director





M.A.M.B-SCHOOL

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(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date:28/11/2022

Submitted to the Director:

Subject: Proposal for approval – “Session on Professional Ethics and human values” program

(a) It is proposed to conduct a program as detailed below:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms.F.IrisRinaldi, Junior Jaycee wing Coordinator,Assistant Professor,M.A.M B-School
2	Title of program	SESSION ON “Professional Ethics and human values”
3	Date/Time	30/11/2022-(3PM TO 4PM)
4	Proposed venue	M.A.M BUSINESS SCHOOL
5	Name of the group institution that will participate	M.A.M BUSINESS SCHOOL
6	Focus audience	IMBA STUDENTS
7	Estimated number of audiences	60
8	Chief guest details	Mrs.R.Indhumathi, Executive Director, SCOPB-Trichy.





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(b) The agenda with resource persons for the program has been provided.

1		Date	28/11/2022
Session No.	Topics	Resource Person	
1	Inviting Dignitaries to the Dias	Kailash, President, Junior Jaycees Wing, MAM B-School	
2	Meeting call to order	Kailash, President, Junior Jaycees Wing, MAM B-School	
3	JCI Creed	Bhatekiyalukshmi, Treasurer, Junior Jaycees Wing, MAM B-School	
4	Welcome Address	Kailash, President, Junior Jaycees Wing, MAM B-School	
5	Introduction to trainer	Janani, Project Director, Junior Jaycees Wing, MAM B-School	
6	Floor Handed over to Trainer	Kailash, President, Junior Jaycees Wing, MAM B-School	
7	Floor Handed over to Moderator	MC	
8	Feedback by Participants	By students	
9	Pleasantries	Mrs.R.Indhumathi, Executive Director,	





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	SCOPE-Trichy.
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(c) Participant list:

Sl No	Details of participants
1	Priyanka V
2	Priyashree P
3	Pushparaj P
4	Ragupathi S
5	Rajashree G A
6	Rakshana B
7	Ramyn Jenifer V
8	Ravikumar P
9	Renu Metilda S
10	Revathi K
11	Revathi S
12	Roshini A
13	Rubini S
14	Sahaya Subhashini T
15	Sakthi R
16	Sakthidharan L
17	Sanjay V
18	Sanjivu P
19	Santhosh kumar R
	Hariharan M
	Jeni Esther J





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AICTE

22	Joharaj R
23	Joshina Mary A
24	Kailash H V
25	Kalpāna M
26	Kanimozhi K
27	Karthik Raja S
28	Kavinkumar M
29	Kaviya R
30	Kaviya S
31	Kaviyaran M
32	Keerthana T
33	Kesavan M
34	Kesavarthini M
35	Kirubanithi R
36	Krishnaraj V
37	Krithika R
38	Lavanya R
39	Lilly Pushpam M
40	Logesh K
41	Lokeshwari S
42	Madhankumar M
43	Madhavan V
44	Madhumitha R
45	Muhendran S





M.A.M.B-SCHOOL




Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



46	Mangayarkarasi K
47	Manikandan K
48	Manoj M
49	Manoj P
50	Mathavan T
51	Mathiyasri M
52	Meena P
53	Meena R
54	Meyappan M
55	Mohamed Basith H
56	Mohamed Sameer B
57	Mohammed Ibrahim S
58	Mohanraj R
59	Nadees V
60	Nandhana Varshini G

Approval is requested.

 Faculty Coordinator	 IQAC Coordinator	 Director
--	--	---



M.A.M.B. SCHOOL

Warananagar, Tiruvary - 621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

(d) The budget for the program is as stated below: ✓

Sl No	Details of expenses	Amount in rupees	Payment to be made to the following account
1	Honorarium	100	Cash
2	Refreshments	175	Cash
3	Material preparation cost	200	Cash
4	Transportation Cost	1000	Cash
Total budgeted expenses		Rs 2,375	


Faculty Coordinator


IQAC Coordinator


Director





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Date:28/11/2022

Report on Program Conducted

(a) Program Details:

Sl. No.	Topic	Details
1	Faculty coordinators	Ms. F.Iris Rinaldi, Junior Jaycee wing Coordinator, Assistant Professor, M.A.M B-School
2	Title of program	Session on Professional Ethics and human values"
3	Date/Time	30/11/2022-(3PM TO 4PM)
4	Proposed venue	M.A.M BUSINESS SCHOOL
5	Name of the group institution that will participate	M.A.M BUSINESS SCHOOL
6	Total number of audiences who attended	60
7	Chief guest details	Mrs. R. Indhumathi , Executive Director SCOPE- Trichy.
8	Description of the event	M.A.M.B-School Student Association Club in association with Student Junior Jaycee wing Club organized session on entitled: "Professional Ethics and human values" on 30 November 2022 at M.A.M business school. Mrs.R.Indhumathi, Executive Director-(SCOPE) Trichy was the resource person for this programme. Dr. M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and gave a short note about Professional ethics and Human values as Human values and professional ethics are complementary to each other. Whereas human values convey personal conviction, ethics describe the accepted principles and standards of conduct about moral duties and virtues as applied to an organization. She also opined that the success of an institution's mission and vision is driven by value-based ethical behaviour of its committed faculty members, officers, staff and students. She also listed some of the vital components of professional ethics such as Integrity, Trusteeship, Harmony, Accountability, Commitment, Respectfulness and sustainability. She also said that Human values and professional ethics are complementary to each other and Values tell us what we want to do or achieve in our life.





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		whereas ethics helps us in deciding what is morally correct or incorrect.
9	Outcomes of the event	The students realized the essence of understanding the attitudes, motivation and behaviours and influences our perception of the world around us. She further explained that Professional ethics are principles that govern the behaviour of a person or group in a business environment. Like values, professional ethics provide rules on how a person should act towards other people and institutions in such an environment. She also pinpointed the main objectives of promotion of Ethics and Human Values are to create awareness, conviction & commitment to values for improving the quality of life through education, and for advancing social and human well being. She also mentioned some principles of professional ethics are beneficence, non-maleficance, autonomy, justice; truth-telling and promise-keeping. She also listed some basic individual values like Conformity, Tradition, Security, Power, Achievement, Hedonism, Stimulation, Self-Direction, Universalism, and Benevolence.

(a) Participant list:

Sl.No	Name of the Participant	Year/Sec
1	Priyanka V	I MBA/ C Section
2	Priyashree P	I MBA/ C Section
3	Pushparaj P	I MBA/ C Section
4	Ragupathi S	I MBA/ C Section
5	Rajashree G A	I MBA/ C Section
6	Rakshana B	I MBA/ C Section
7	Samya Jenifer V	I MBA/ C Section
8	Ravikiran P	I MBA/ C Section
9	Rema Metilda S	I MBA/ C Section



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10	Revathi K	I MBA/ C Section
11	Revathi S	I MBA/ C Section
12	Roshini A	I MBA/ C Section
13	Rubini S	I MBA/ C Section
14	Sahaya Subhashini T	I MBA/ C Section
15	Sakthi R	I MBA/ C Section
16	Sakthidharan L	I MBA/ C Section
17	Sanjay V	I MBA/ C Section
18	Sanjuvu P	I MBA/ C Section
19	Santhosh kumar R	I MBA/ C Section
20	Hariharan M	I MBA/ B Section
21	Jeni Esther J	I MBA/ B Section
22	Johrnj R	I MBA/ B Section
23	Joshina Mary A	I MBA/ B Section
24	Kailash H V	I MBA/ B Section
25	Kalpana M	I MBA/ B Section
26	Kanimozhi K	I MBA/ B Section
27	Karthik Raja S	I MBA/ B Section
28	Kavinkumar M	I MBA/ B Section
29	Kaviya R	I MBA/ B Section
30	Kaviya S	I MBA/ B Section
31	Kaviyansun M	I MBA/ B Section
32	Keerthana T	I MBA/ B Section
33	Kesavan M	I MBA/ B Section





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34	Kesavarthini M	I MBA/ B Section
35	Kirubanithi R	I MBA/ B Section
36	Krishnaraj V	I MBA/ B Section
37	Krithika R	I MBA/ B Section
38	Lavanya R	I MBA/ B Section
39	Lilly Pushpam M	I MBA/ B Section
40	Logesh K	I MBA/ B Section
41	Lokeshwari S	I MBA/ B Section
42	Madhankumar M	I MBA/ B Section
43	Madhavan V	I MBA/ B Section
44	Madhumitha R	I MBA/ B Section
45	Mahendran S	I MBA/ B Section
46	Mangayarkarasi K	I MBA/ B Section
47	Manikandan K	I MBA/ B Section
48	Manoj M	I MBA/ B Section
49	Manoj P	I MBA/ B Section
50	Mathavan T	I MBA/ B Section
51	Mathiyasri M	I MBA/ B Section
52	Meena P	I MBA/ B Section
53	Meena R	I MBA/ B Section
54	Meyuppan M	I MBA/ B Section
55	Mohamed Basith H	I MBA/ B Section
56	Mohamed Sameer B	I MBA/ B Section
57	Mohammed Ibrahim S	I MBA/ B Section





M.A.M.B-SCHOOL

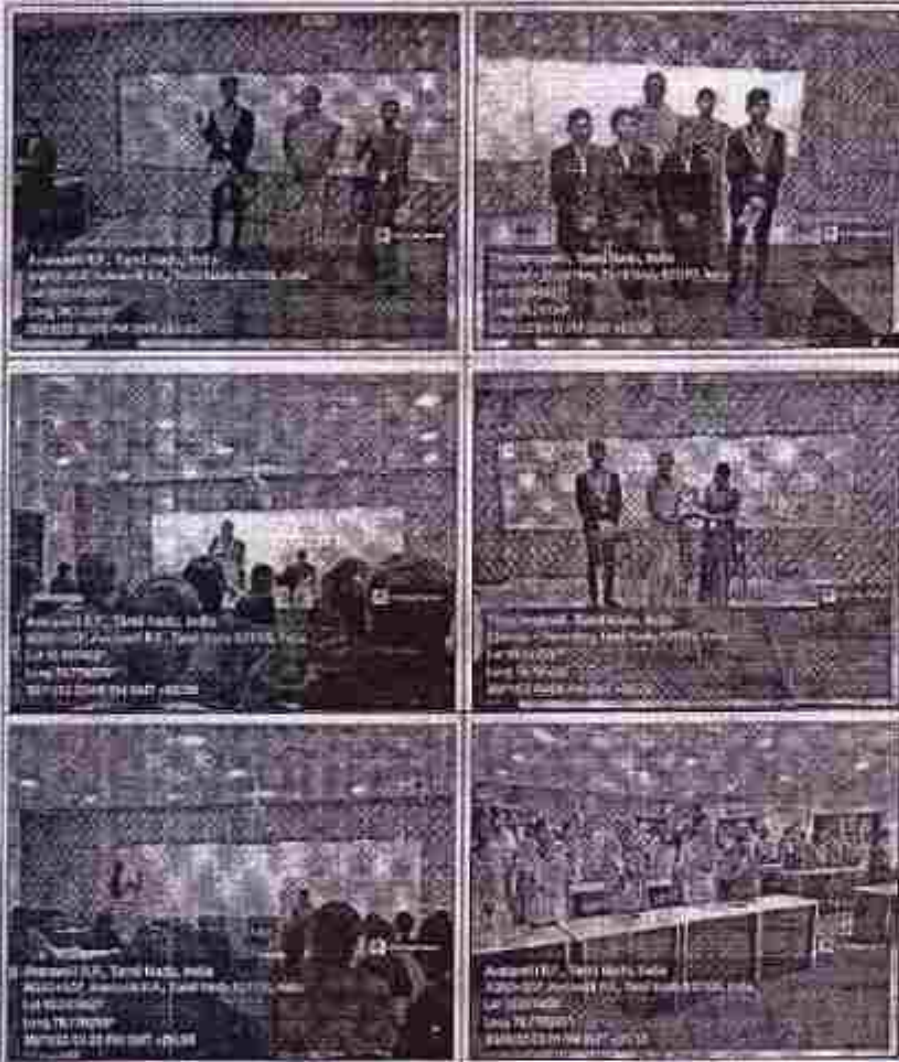
Siruganur, Trichy -621105

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58	Mohanraj R	I MBA/ B Section
59	Nadees V	I MBA/ B Section
60	Nandhana Varshini G	I MBA/ B Section

(c) Photographs (Geotagged) of the program with captions (minimum 06 photographs)





M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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AICTE

(b) Feedback consolidation:

<p>Feedback about the program (information taken from the feedback collected)</p>	<p>M.A.M.B-School Student Association Club in association with Student Junior Jaycee wing Club organized session on entitled: Professional Ethics and human values. She further explained that Professional ethics are principles that govern the behaviour of a person or group in a business environment. Like values, professional ethics provide rules on how a person should act towards other people and institutions in such an environment. students also realized the main objectives of promotion of Ethics and Human Values are to create awareness, conviction & commitment to values for improving the quality of life through education, and for advancing social and human well being. Students gained some principles of professional ethics are beneficence, non-maleficance, autonomy, justice, truth-telling and promise-keeping.</p>
<p>Suggestions given by participants (information taken from the feedback collected)</p>	<p>Session Entitled: "Professional Ethics and human values" on 30th November, 2022 at M.A.M business school with students Association Club. We received useful information related to vital components of professional ethics such as Integrity, Trusteeship, Harmony, Accountability, Commitment, Respectfulness and sustainability and also madam listed some basic individual values like Conformity, Tradition, Security, Power, Achievement, Hedonism, Stimulation, Self-Direction, Universalism, and Benevolence which is useful for industrial practices. We thankful to the institution for arranging this Useful session as a Whole.</p>

Attach: Program description

<p>Faculty Coordinator</p> 	<p>Director</p> 
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M.A.M.B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



...

BUDGET UTILIZATION

30/11/2022

Sl. No	Details of expenses	Amount in rupees	Payment to be made to the following account
	Honorarium	800	Cash
	Refreshments	375	Cash
	Material preparation cost	200	Cash
	Transportation Cost	1000	Cash
Total budgeted expenses		Rs 2,375	

Copy to: Director's circular file

For Kind information : Chairman, CEO

 Faculty Coordinator	 IQAC Coordinator	 Director
--	--	---



M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Sruganur, Trichy - 621 105.

VOUCHER

Date: 28/10/22

Name: S DEBENDU

Received Rupees: 375 (Three hundred and seventy five)

Bill Ref: -

towards Refreshment for VPC & Tiffin wages on 28/10/22

Rs. 375 / -

SIGNATURE

O.S.

DIRECTOR

JOINT-SECRETARY



ASWENS HOME SPECIAL

10-11
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 Grand Total



P
 10-31

22/11/22

Milk Soci - 705

Dist - 730

55/-



ASWINS HOME SPECIAL

773, 7th KARUR BYPASS - 621005
 DISTRICT: KARUR, TAMIL NADU
 GST NO: 33AAZ11012W

Name:

Order Type: Take Away

Date: 27/11/23

Time: 14:00

Cashier: koushikmouthi Bill No: CTM246102

Assign to:

Sumithraden

Item	Qty	Price	Amount
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Mixing Special	1.25	520	130.00
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Sweets (1)

₹65

HSN: 210690

Kara Sev (250 Gms)	2	50	100.00
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HSN: 210690

Total Qty: 2.25	Total	293.45
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123.810	2.5%	3.10
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123.810	2.5%	3.10
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169.640	6%	10.18
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169.640	6%	10.18
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169.640	8%	10.18
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169.640	8%	10.18
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Round off: 1.00

Grand Total ₹320.00

FOR ALL THE TAXES, VISITERS
 PLEASE VISIT THE WEBSITE: www.aswins.com

Visit the site: www.aswins.com
 10/11

DIRECTOR
M. B. SCHOOL
 Karur, Trichy - 621 105



Handwritten signature

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 10/11/2012

Name: E. Pais Pinaldi

Received Rupees: Thousand Rupees only

Bill Ref: JCI Event - Professional Ethics & Human Values.
towards: Transportation Cost

Rs. 1000/-

SIGNATURE

O.S

DIRECTOR

JOINT-SECRETARY



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621 105

Handwritten text in a dense, vertical script, likely a list or index, covering the upper half of the page. The text is organized into several columns and rows, with some lines appearing to be numbered or grouped.

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M.A.M B-SCHOOL

(Approved by AICTE, Affiliated to Anna university)

Siruganur, Trichy - www.mambsc.com



100th Anniversary

M.A.M.B. School Standard Association Club & Internal Quality Assurance Cell (IQAC) cordially invite you

JUNIOR JAYCEE WING

SESSION ON PROFESSIONAL ETHICS & HUMAN VALUES



Mrs. R. INDIUMATHI
Executive Director-(SCOPE) TRICHY



ON 30/1/2022, WEDNESDAY

TIME: 3PM TO 4PM

CHARLES CORREA HALL



D.V. KAILASH
President

V. NADEES
Vice-President

B. BHAKTIYALAKSHMI
Secretary

R. JANANI
Treasurer




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105



M.A.M.B-SCHOOL

Siruganur, Trichy -621105

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JCI CREED

We believe,
That faith in god gives meaning and purpose to human life,
That the brotherhood of man transcends the sovereignty of nations,
That economic justice can best be won by free men through free enterprise,
That government should be of laws rather than of men,
That earth's great treasure lies in human personality,
And that service to humanity is the best work of life.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

WELCOME ADDRESS

Good Afternoon to and all gathered here. Its my pleasure to welcome everyone to our wonderful gathering today

I never dreamed about success I worked for it said by Estee Lauder with that I would like to welcome Mrs. R.Inclumathi Mam Executive director of SCOPE Trichy. We welcome you Mam

"If you want to walk fast, walk alone. but if you want to walk far, walk together" said by ratan rata with that I welcome Salmi kumaran sir, zone secretary of JCI we welcome you sir

"A leader is one who knows the way, goes the way and shows the way John C Maxwell with that I would like to welcome our Director Dr. M. Hemalatha Mam we welcome you Mam

And I would like to welcome professor Iris Mam Co-ordinator of Junior Jaycee Wing
Welcome Mam

Last but not least I would welcome all the faculty of MAM B-SCHOOL and my Dear student friends.



Vote of thanks

Good Afternoon to one and all gathered here,

"There is always something to be thankful for"

It gives me immense pleasure to stand before you all to propose the vote of thanks.

First of all I would like to thank Mrs.R.Indhumathi for sharing with her valuable thoughts and presence

(Thank you mam)

My sincere thanks Dr.M.Hemalatha mam for organising such a wonderful session and arranging wonderful guest speakers .

Last but not least I thank all the faculty members of MAM Business school and my dear friends with their support and cooperation

"A woman is the full circle within her is the power to create and transform said by Diane with that quote.

Thank you



MEETING

1	Inviting Dignitaries to the Dias	MC
2	Meeting call to order	Kailash, President, Junior Jaycees Wing, MAM B-School
3	JCI Creed	Bhatekiyalakshmi, Treasurer, Junior Jaycees Wing, MAM B-School
4	Welcome Address	Kailash, President, Junior Jaycees Wing, MAM B-School
5	Introduction to trainer	Janani, Project Director, Junior Jaycees Wing, MAM B-School
6	Recognitions	
7	Floor Handed over to Trainer	Kailash, President, Junior Jaycees Wing, MAM B-School
8	Floor Handed over to moderator	MC
9	Feedback by Participants	By students
10	Pleasantries	To chief guest(Mrs.R.Indhumathi,Executive Director(SCOPE)-Trichy)
11	Announcement	Will be announced later (By Kailash, President)
12	Vote of Thanks	Nadees, , Junior Jaycees Wing, MAM B-School
13	Adjournment	Kailash, President, Junior Jaycees Wing, MAM B-School



M.A.M. Business School: Session
on 'Professional Ethics and Human
Values' by R. Indhumathi,
Executive Director, SCOPE,
Tiruchi, 3 p.m.





Indhumathi Radhakrishnan

Contact

Mobile: +91 8754028401
E-mail: indhu.mnsc@gmail.com

Professional Snapshot:

Dynamic & Versatile professional with 18 years of experience in NGO (Natic & International affiliations) field.
A keen planner, strategist and implementor with demonstrated abilities in NI related activities.
Expertise in creating community-based development activities or programs through evaluative thinking and approach.

Education

PhD in Rehabilitation science- Pursuing -
Bharathidasan University, Trichy
Masters in Applied Psychology- 2012-
Bharathiyar University, Coimbatore
Masters in Rehabilitation Science- 2004 -
Holy cross college, Trichy

Professional Experience

Currently working as Executive Director of Scope - Tamilnadu project affilia with Unbound Kansas City USA till date.
Founder, Coral Mutual Benefit Trust (CMBT) - Tamil Nadu & Kerala
Project Head, Community Foundation for Children & Aging (CFCA- Delhi) - Tamil Nadu Project affiliated with Unbound, Kansas City, USA - Aug 2011 to March 2021
Project Coordinator, District Disability Rehabilitation Centre (DDRC)- St. Job Trust, Perambalur (Roveer's college campus)
Guest Lecturer in Roveer's college of Nursing and Physiotherapy (Psycholo and Rehabilitation) - Year 2008 - 2010
Project Coordinator in Organization for Development Action (ODA) - 2007 to 2008 (Central Government projects)
Project Coordinator in Community college, Voice Trust, Trichy - March 2004 2007 (Supported by ICRDCE, Chennai)
Project Coordinator, Life help centre for the handicapped (LHC-Ceyrac Trust Chennai affiliated with many German & France Donor agencies - June 200- February 2005

Key Skills

- Project Development
- Team Management
- Budget Management
- Leadership



Professional Achievements:

- Promoted many small and medium-scale business entrepreneurs across T. Nadu - Article published by Thomson Reuters (Worldwide media)
- Successfully restructured three community-based projects and streamlined program activities
- Two students received gold medal in TNOU under my mentorship and supporting many students to achieve their goals.
- Created a new legal entity and executing the micro finance activities through community mobilization in Tamil Nadu & Kerala.
- Consultant to many grass root level NGOs in the area of program development.
- Recognized for effective leadership by Unbound, Kansas City, USA.

Others:



- Exposure trip to Unbound, Kansas City, USA for enriching professional experience – June 2019
- Exposure trip to Unbound affiliated projects in Philippines – April 25th to Aug 2018
- Attended various national and international conferences, seminars and workshops related to project development and management.



A handwritten signature in green ink, appearing to be "M.P." or similar initials.

DIRECTOR
M.A.M. B-SCHOOL
Street Zamboanga City 621105

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 20/11/20

Name: S. SETHIL KUMAR

Received Rupees: Eight hundred Rupees only

Bill Ref: _____

towards: Donation Professional Ethics & Human Values

Rs. 800/-

SIGNATURE

[Signature]

O.S

DIRECTOR

JOINT-SECRETARY

TOTAL 800



cosmics

ART GALLERY & CRAFTS
D-17, 18 Cross Street, Trichy-16

105.

No 6003

Date 24/11/20

M.A.M. - B - School

30/11/20

Sl No.	PARTICULARS	Qty	Rate	AMOUNT	
				Rs.	P.
7	mementa	1	800	800	-
TOTAL				800	-

Value

SIGNATURE

Received At
ART & GALLERY & CRAFTS

Director



DIRECTOR
M.A.M. B-SCHOOL
Sri Lanka, Trichy-621112



ANNA UNIVERSITY
CHENNAI

M.A.M.B SCHOOL

Siruganur- Trichy-621105

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ANNA UNIVERSITY
CHENNAI

PROGRAMME COMPLETION REPORT
FOR
WORKSHOP ON IDEATION

DATE: 02.11.2022




DIRECTOR
M.A.M.B SCHOOL
Siruganur, Trichy-621105



M.A.M B SCHOOL
 Siruganur- Trichy-621105
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M.A.M.B-School Student Association Club & Entrepreneurship Development Cell
Organises Session on IDEATION

INVITATION

M.A.M B-School
 Approved by AICTE and Affiliated to Anna University
 Siruganur, Trichy www.mambs.com

M.A.M.B-School Student Association Club &
 Entrepreneurship Development Cell
 Organises session on IDEATION

IDEATION
 Create new business opportunities and grow skills strategies

Resource Person

Dr. M. Hemalatha
 Director - M.A.M Business School

2nd November, 2022 @ MAMSA Club/In-Corridor Hall



DIRECTOR
 M.A.M. B-SCHOOL
 Siruganur, Trichy-621105



M.A.M.B SCHOOL
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PHOTOS





M.A.M B SCHOOL
Siruganur- Trichy-621105
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GEOTAGGED PHOTOS



Tiruchirappalli, Tamil Nadu, India
 XQWH+7JH, Tamil Nadu 621105, India
 Lat 10.9958°
 Long 78.778695°
 02/11/22 02:58 PM GMT +05:30

Google

GPS Map Camera



Tiruchirappalli, Tamil Nadu, India
 XQWH+7JH, Tamil Nadu 621105, India
 Lat 10.995851°
 Long 78.778632°
 02/11/22 02:21 PM GMT +05:30

Google

GPS Map Camera





M.A.M.B SCHOOL
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GEOTAGGED PHOTOS





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GEOTAGGED PHOTOS




DIRECTOR
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 Siruganur, Trichy-621105



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PROGRAMME REPORT
WORKSHOP ON IDEATION

M.A.M. B-School, a standalone Business School in Trichy in association with students association club organized one day workshop on "Ideation" Create new business opportunities and grow with strategy on 02nd November, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme and delivered a session on "Ideation" Create new business opportunities and grow with strategy. She initiated the session by stating that the idea is the most important thing. The business model and product will follow by pitching the right idea. She discussed that innovative idea are essential in all ways and means corresponding to implement it in an effective manner. She also stated the importance of valuable innovative idea and convert to effective business model in order to succeed in today's competitive business world.

The resource person practically explained the various elements which are included in preparing business plan. She actively informed the components business plan that comprises executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents etc. The speaker also highlighted on how to make competitive management, analysis and organization description, products and service description, operational plan and types of business plans to the students. She pinpointed that the role played by government pertaining to successful marketability of our business proposals and given with various schemes that are available for the entrepreneurs. She informed that the importance of SWOT analysis, formulation of vision and mission statement and guidelines in formulation of financial planning to the students. She also given guidelines about minimum viable product, overview of start up, timelines, strategy formulation, investor funding and its elements during the session. The entire session definitely served the purpose in a thought-provoking manner by understanding the importance of ideation through inquisitive involvement by all students at large. Ms. S. Kiruthiga, Assistant professor made all the requisite arrangements for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M B-SCHOOL
Siruganur- Trichy-621105

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FEEDBACK BY STUDENTS

The session on Ideation was more informative and much interesting. We came to understand the steps involved executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents through this valuable session. The resource person also covered elaborately on competitive management, analysis and organization description, products and service description, operational plan and types of business plans with real time examples. We wholeheartedly thank the institute for arranging this workshop and expect this sort of programme for future.

No. of Students:

Boys: 16

Girls: 19

Expenses Statement

S.No	Particulars	Amount(Rs)
1.	Poster Design	150
2.	Refreshment	700
3.	Material Cost	1000
	Total	1850





M.A.M B SCHOOL
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N.A.M B-SCHOOL

IDEATION (CREATE NEW BUSINESS OPPORTUNITIES & GROW WITH STRATEGY)

VENUE : NAMA CHARLES CORREA HALL

RESOURCE PERSON : DR. M. HEMALATHA

TIME : 10.AM 2.11.22

S.NO	STUDENT NAME	YEAR	SIGNATURE OF THE STUDENT.
1.	B. Ashin Banu	1st MBA "A"	B. Ashin Banu
2.	R. Faith Gladyna	1st MBA "A"	R. Faith Gladyna
3.	M. Anushya	1st MBA "A"	M. Anushya
4.	S. Charumathi	1st MBA "A"	S. Charumathi
5.	Ajay, M	1st MBA "A"	M. Ajay
6.	S. Abishake	1st MBA "A"	S. Abishake
7.	S. Hariprasath	1st MBA "A"	S. Hariprasath



M.A.M B-SCHOOL

IDEATION (create new business opportunities & grow
venue: MAMSA CHARLES CORREA HALL with Strategy)

Resource Person: DR. M. HEMALATHA

Time: 10 AM Date: 2.11.2022

S.NO	STUDENT NAME	YEAR	SIGNATURE OF THE STUDENT
1	C. Poojithi	I	Poojithi
2	E. Parikavi	I	Parikavi
3	S. Kavitha	I	S. Kavitha
4	Harithashan	I	
5	A. NIVEDITHA	I	
6	V. NAREES	I	V. Narees
7	S. Lakshwari	I	
8	Rakim Khan	I	
9	A. NIVEDITHA	I	A. Niveditha



IDEATION (create new business opportunities & plan

venue: NAMSA CHARLES CORREA HALL [with strategy

Resource person : Dr. M. Lema Latha time : 10.Am date : 2.11.22

S.NO	student Name	YEAR	signature of the student
1	Santhi R	I MBA - C	P. Santhi
2	Sri Krishna S	I MBA - C	S. Priya
3	Santhosh kumar R	I MBA - C	R. Santhosh Kumar
4	Venkatah K	I MBA - C	V. Venkatah
5	Satheesh Kumar S	I MBA - C	S. Satheesh Kumar
6	PUSHPARAJ P	I MBA - C	P. Pushparaj
7	Priyanka V	I - MBA 'C'	V. Priyanka
8	Shalini R	I - MBA 'C'	R. Shalini
9	Renu Melilda S	I - MBA 'C'	S. Renu Melilda
10)	Yoga Lakshmi S	I - MBA 'C'	S. Yoghi
11)	Thulasi Meena V	I - MBA 'C'	V. Thulasi Meena
12)	Vinodhini V.S.	I - MBA 'C'	V. Vinodhini



DIRECTOR
M.A.M B-SCHOOL
Siruganur, Tichy-621105



M.A.M.B SCHOOL
Sirugamur- Trichy-621165

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PROGRAMME COMPLETION REPORT
FOR
WORKSHOP ON BUSINESS PLAN
PREPARATION

DATE: 03.11.2022




DIRECTOR
M.A.M.B-SCHOOL
Sirugamur, Trichy-621165



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M.A.M.B-School Student Association Club & Entrepreneurship Development Cell

Organises Session on Business Plan Preparation on 03.11.2022

M.A.M.B-School
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 Siruganur, Trichy. www.mamb.in

M.A.M.B-School Student Association Club &
 Entrepreneurship Development Cell
 www.mamb.in

**BUSINESS PLAN
 PREPARATION**
 Explore new business opportunities and grow with strategy

Resource Person

Dr. M. Hemalatha
 Director - M.A.M Business School

3rd November 2022 @ RAUSA Charles Correa Hall



DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

(Handwritten signature and initials)

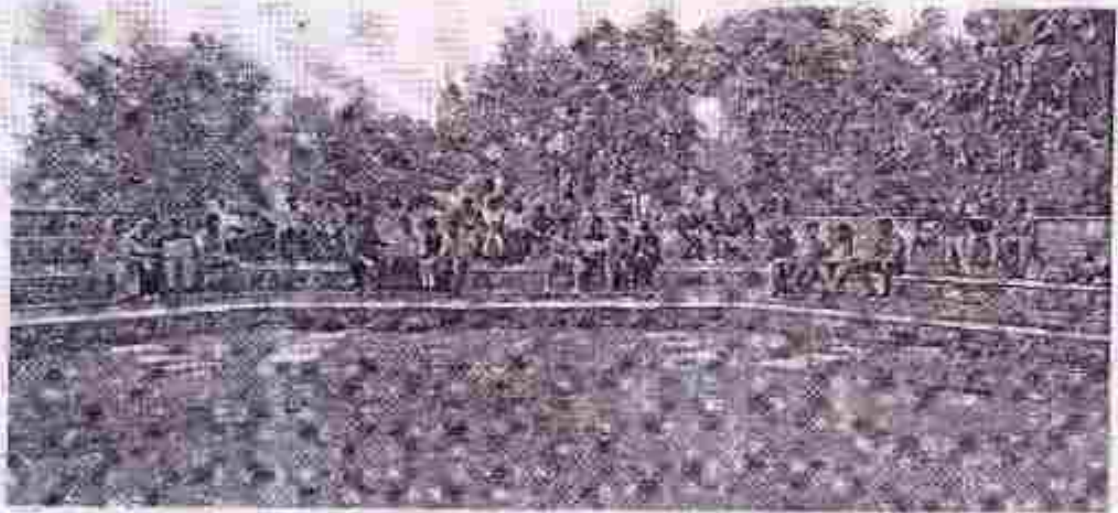


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PHOTOS





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M.A.M.B SCHOOL
Siraganur- Trichy-621105

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M.A.M. B-School, a standalone Business School in Trichy in association with students association club organized one day workshop on "Business Plan Preparation" Create new business opportunities and grow with strategy on 03rd November, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme and she motivated the students to generate new business idea and develop the idea into next level for further improvement to end with best feasible in the business. She started the session by stating that Business plan is the most needful task to be completed at the initiating of the business. The business model and business plan play vital role in the new startup businesses and product will follow by need the people. She discussed that basic business plan contents to make the management students to understand the various business plan models. She also clarified the students queries at the time of discussion session where idea been discussed and developed for the presentation.

First and Second year of Management studies students actively participated in the business plan workshop presentation. Students grouped as team of five members discussed and developed a business plan with a great participation of other team members in the business plan preparation activity. In the second session of workshop all the team presented their business idea with the business plan content of brand name, business model, scale of business, business nature, investment plan, marketing plan, Human resource plan, strategic plan with vision and mission.

Students presented the prepared business plan such as Pet Wings- Pet Animal, Plastic Recycled Product, Ornament, Domestic Fertilizer, Food Truck, Deepthi (Cow Dung), Waste Management and Emergency Ambulance services with detailed business plan contents. Corrective intended questions were raised to make the buddy managers to scrutinize the business idea more reliable and feasible to improve better. The entire session definitely served the purpose in a thought-provoking manner by understanding the importance of ideation through inquisitive involvement by all students at large. Ms. S. Kiruthiga, Assistant professor made all the requisite arrangements for the programme.




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FEEDBACK BY STUDENTS

The session on Business Plan Preparation was more informative and much interesting. We came to understand the steps involved executive summary, business research and structure, market research and strategies, management of personnel and financial planning and documents through this valuable session. The resource person also covered elaborately on competitive management, analysis and organization description, products and service description, operational plan and types of business plans with real time examples. We wholeheartedly thank the institute for arranging this workshop and expect this sort of programme for future.

No.of Students:

Boys:16

Girls:19

Expenses Statement

S.No	Particulars	Amount(Rs)
1.	Poster Design	150
2.	Refreshment	700
3.	Material Cost	1000
	Total	1850





M.A.M B SCHOOL
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Date: _____

VOUCHER

M.A.M. B-SCHOOL

(Near Phoenix Food Store, Siruganur, Trichy - 621105)

To: _____

For: _____

Amount: _____

Signature: _____

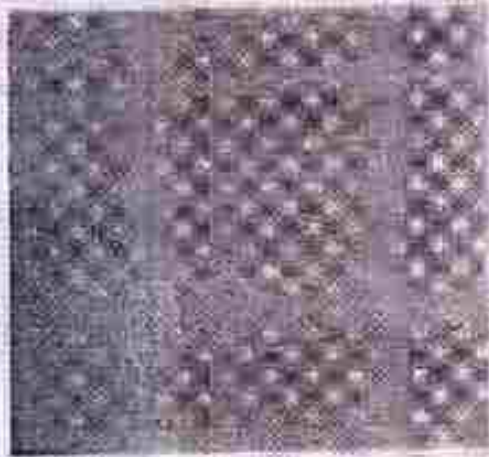
Director / Joint Secretary





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DIRECTOR
M.A.M. B-SCHOOL
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HUMAN VALUES

By

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LIST OF EVENTS

S.No	List of Events	Date
1	Session On Soft Skills & Life skills	07.09.2022
2	Disaster Management	14.06.2022
3	Session Of Mental Health	25.05.2022
4	Healthy Environment	30.12.2021
5	Optimistic Behaviour	28.11.2020
6.	Job Fair for Differently Abled	17.11.2019




DIRECTOR
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SESSION ON SOFT SKILLS & LIFE SKILLS

M.A.M. B-School Student Association Club in association with Placement Cell organized Guest Lecture "Soft Skills & Life Skills" on 07th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted that the ICICI Foundation for Inclusive Growth greatly trains the rural youth to find attractive jobs pertinent to attain the holistic development for the student.

The poster features the M.A.M B-School logo at the top, followed by the text "M.A.M B- School" and "Approved by AICTE and affiliated to Anna University, Siruganur, Trichy - www.mambs.com". Below this, it says "M.A.M B- School Student Association Club & Placement Cell" and "cordially invites you for the session on". The main title is "Soft Skills & Life Skills". A circular photo of Mrs. Navajothi is shown on the left. On the right, the date and time are listed: "7th September", "10 am", and the location "Newton Hall". At the bottom, a dark banner identifies "Mrs Navajothi" as "Faculty & Center Incharge, ICICI Foundation for Inclusive Growth". Below the banner, the names of the school's Director and Secretary & CEO are listed.

SOFT SKILLS & LIFE SKILLS

M.A.M. B-School Student Association Club in association with Placement Cell organized Guest Lecture "Soft Skills & Life Skills" on 07th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted that the ICICI Foundation for Inclusive Growth greatly trains the rural youth to find attractive jobs pertinent to attain the holistic development for the students. Mrs.K.Navajothi, Chairman, Faculty & Center In Charge, ICICI Foundation for Inclusive Growth was the guest speaker for the programme and delivered a session on Soft Skills & Life Skills as part of Skill Development Practices. She highly motivated



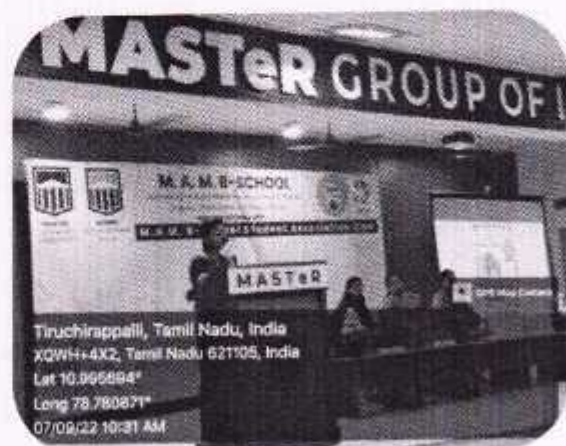


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the students to identify their lucrative chances to reap the fruit of success in their ever competitive job market. She stated that life skills are abilities for adaptive and positive behaviour that enable humans to deal effectively with the demands and challenges of life.

Mrs.K.Navajothi highlighted the various Soft Skills that includes Communication, Flexibility, Leadership, Teamwork, Time Management etc. She further explained that soft skills dealt with a wide variety of topics such as vocal and verbal communication with specific reference to corporate communication. She also discussed how to give self introduction, Do's and Don'ts in group discussion, various steps in succeeding interview to the students. She asserted that the most appropriate body language for leadership can have an indelible impact to face the corporate world. She also briefly discussed matters pertaining to interview skills, stress management, presentation and motivational skills, power of positive attitude with the students. She also emphasized the importance of flexibility and adoptability, Problem solving and Interpersonal skills. The session was very much informative by making the realization of soft skills as life skills and also instilled a lot of confidence for the students to face ever competitive challenges at large. Ms. Iris Rinaldi. F, Placement Coordinator, M.A.M.B-School made the requisite arrangements for successful completion of the programme.





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எம்ஏஎம் மேலாண் கல்லூரி:
திறன் மேம்பாட்டுப் பயிற்சி
முகாம், பங்கேற்பு ஐசிஐசிஐ
பயிற்சி மைய நிர்வாகி கே. ந
வஜோதி, கல்லூரி வளாகம்,
காலை 10.30.





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DISASTER MANAGEMENT



M.A.M. B- SCHOOL

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Siruganur, Trichy
www.mambs.com



Youth Red Cross

Cordially invites you for

INSTALLATION

and

DISASTER MANAGEMENT WORKSHOP

Red Crossor Er. G. Rajasekaran
Chairman,
Indian Red Cross Society,
Tiruchirappalli District Branch

Red Crossor. M. Jawahar Hasan
Hon. Secretary,
Indian Red Cross Society
Tiruchirappalli District Branch

Red Crossor. P. Mohan
Jt. Secretary,
Indian Red Cross Society,
Tiruchirappalli District Branch

Date & Time : 11.06.2022 & 9.30 to 11.30 am
Venue: MAMBS Seminar Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI.

M.A.M. B-School, a standalone Business School Trichy in association with Indian Red Cross Society organized programme entitled "Youth Red Cross Installation and Disaster Management Workshop" on 14th June, 2022. Er.G.Rajasekaran, Chairman, Indian Red Cross Society, Tiruchirappalli District Branch & M.Jawahar Hasan, Honourable Secretary, Indian Red Cross Society, Tiruchirappalli District Branch was the chief guests and Mr.P.Mohan, Joint Secretary, Indian Red Cross Society, Tiruchirappalli District Branch was the resource person for the workshop. Er.G.Rajasekaran inaugurated the Youth Red Cross Society and briefed his speech by giving brief introduction about Youth Red Cross Society. He also





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highlighted that the Youth Red Cross is a constituent of the Indian Red Cross Society and the hope of every nation in the world is its young people. He also informed that Youth Red Cross Unit members are the builders of the nation who take part actively in bringing the motto of Red Cross, that is, "SERVICE TO SOCIETY". He also opined that Youth Red Cross is a voluntary humanitarian organization and, providing relief in times of disasters/emergencies and promotes health & care of the vulnerable people and communities. He also pinpointed the objectives and the fundamental principles of the youth Red Cross and its movement, namely: Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality. As a part of the Youth Red Cross inauguration, the new office bearers took-in-charges during the programme.

Mr.P.Mohan explained that the disaster management is the efficient management of resources and responsibilities that will help in lessening the impact of the disaster and it involves a well-planned plan of action that leads to effective efforts to reduce the dangers caused by the disaster to a minimum. Also, he informed that the disaster management aims to reduce, or avoid, the potential losses from hazards, assure prompt and appropriate assistance to victims of disaster, and rapid recovery works. He also shared the types of disasters such as floods, droughts, earthquakes, cyclones and the process of preventing those disasters includes prevention, mitigation, preparedness, response and recover were important during the disaster. The students expressed that they were able to understand the importance of disaster management and it was useful for them. Dr.M.Hemalatha, Director, M.A.M.B-School highlighted the rationale behind the inauguration of Youth Red Cross Society and she thanked the resource persons for highlighted the precautionary acts of disaster management with real time examples. Mr.A.Anburaj, Youth Red Cross (YRC) Coordinator, M.A.M.B-School made the requisite arrangements and proposed vote of thanks for the programme.





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MENTAL HEALTH

The poster is for a session titled "SESSION OF MENTAL HEALTH" organized by the Junior JAYCEE Wing of M.A.M B-School. It features a central image of a person in a meditative pose (yogi) with a lotus flower behind them. To the left is a circular portrait of Dr. K. Ramakrishnan. Text on the poster includes the school's name, accreditation (JCI, MASTeR), date (25.05.2022), time (11AM to 1PM), and venue (MANNA). At the bottom, it lists Mrs. Fathima Bathool Malak as Secretary & CEO of MASTeR GI and Dr. M. Hemalatha as Director of MAMBS.

M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized Guest Lecture on "Session of Mental Health" on 25th May, 2022. Dr.K.Ramakrishnan, Chief Psychiatrist, Managing Director & CEO, Athma Hospitals, Trichy was the guest speaker for the programme and delivered key insights on the importance of maintaining mental health and live the life joy and in a peaceful way. The guest speaker initiated the session by stating that maintaining proper mental health is pivotal for holistic development of an individuals. The speaker shared thought provoking inspirational words on ways and means of encountering challenges and be courage to face the competitive world, need for mentoring and counseling and various issues that are faced by today's younger generations with real time examples.

Dr.K.Ramakrishnan highlighted the factual elucidation of the topics like the importance of practicing meditation- yoga in daily life, the power of positive attitude, and cope up the mental pressures. He also





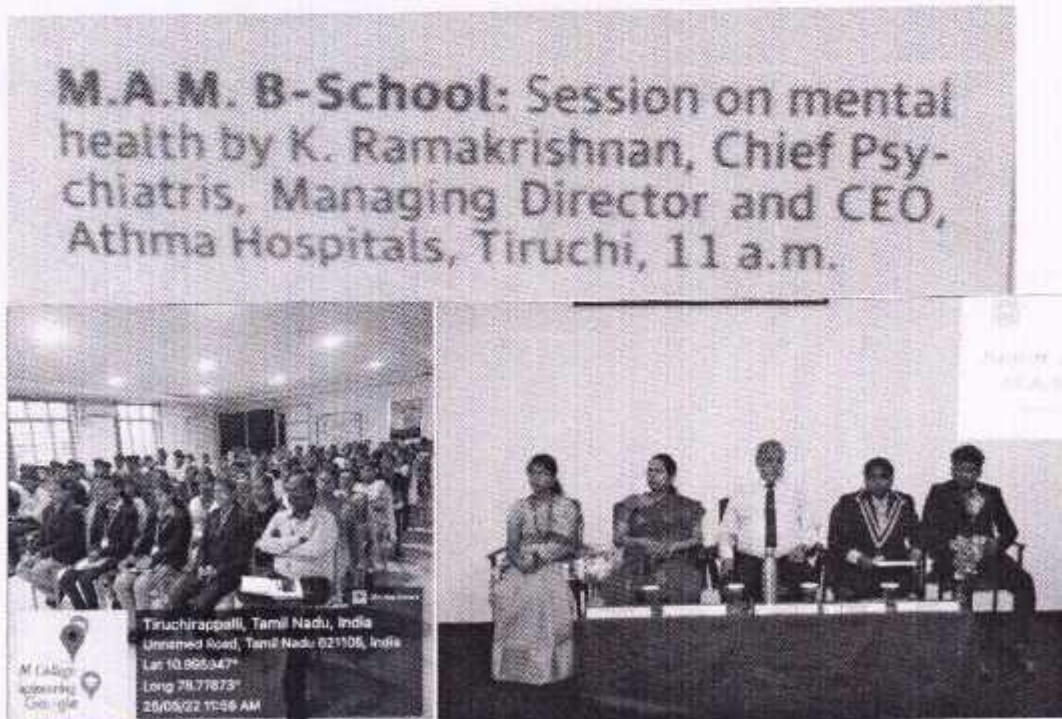
M.A.M B SCHOOL Siruganur- Trichy-621105

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shared the management of emotional up – downs, how to cope up with the stress and discussed various insights regarding the emotional balance. He also discussed further that some solutions on recuperation from such hard times, practice of SWOT analysis, and follow the principle of “Think, Do, Act”. The guest speaker also pinpointed some valuable tips to live the healthier life such as be an voracious reader, understand the value of life, elements of self introspection (know thyself), Inter Personal Relationships (IPR’s) etc with the students.

The guest speaker also encapsulated plethora of intricacies of the human mind and its way of moulding the personality of an individual. The session was more informative and interactive by the students and the guest speaker answered all the queries of the students in the field of mental health. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and highlighted the essence to live the happy life that are pivotal in today’s hectic competitive challenging world. Ms.F.Iris Rinaldi, Junior JAYCEE Coordinator, M.A.M. B-School made the requisite arrangements and proposed vote of thanks for the programme.





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HEALTHY ENVIRONMENT



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SIRUGANUR, TRICHY WWW.MAMBS.COM



MAMBS
M.A.M. BUSINESS
SCHOOL

INSTALLATION OF STUDENTS' EXNORA AND HEALTHY ENVIRON

Exn. R. Sridhar

Director - Youth Exnora International
Founder - Vivekanda Yoga Centre

"AM I CELEBRITY!"

Mr. P . Mohan

Consultant, Master HR Trainee &
Former State Member - TN
Commission For Protection of Child Rights .
Govt. of Tamil Nadu
Founder - Youth Exnora International

Date 30.12.2021 | 10.00 am to 1.00 pm

Venue : Newton Hall

Mrs. Fathima Bathool
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS

M.A.M.Business School, a standalone Business School in Trichy organized a programme installation of students Exnora and Healthy Environ: and conducted workshop on : "Am I Celebrity" on 30th December, 2021. Mr.P.Mohan, Consultant, Master HR Trainer, Former State Member-TN Commission for Protection of Child Rights, Founder- Youth Exnora International was the guest speaker for the programme. He informed that every student need to understand the role played by them corresponding to save the society and to follow eco-friendly practices in all ways and means. He also stated that students need to motivate themselves to combat challenges and other environment related issues, and it is basic necessity for everyone to protect the environment by and large. The chief guest also addressed that practicing of various eco-friendly initiatives are the backbone to humans as they benefit them in various ways. He also stressed the importance of trees and focuses on safeguarding of nature and preventing environmental de-gradation. He also pinpointed the rationale behind the installation of Exnora club by becoming a member and all students need to inculcate a spirit of social service and patriotism that results





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in various advantages for every citizen and country as a whole. He also conveyed that all students need to actively participate themselves in Exnora club and to take various leadership roles voluntarily and to come up with innovative means corresponding to address environment related issues., as there are several harmful implications to humans, hence always strive to keep our environment clean and free from pollution.

Mr.P.Mohan also stated the importance of plant sapling and highlighted the green practices that are considered quintessential to preserve the environment. Mr.P.Mohan also informed that it is the responsibility of everyone to plant a tree by considering the rise in pollution levels in today's challenging scenario. Mr.P.Mohan also stated that keeping the river water in a clean condition is quintessential in order to make the environment healthy. Mr.P.Mohan also pinpointed the ways and means of safeguarding the environment in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, avoidance of releasing construction waste into the river etc that paves the way of sustained earth's surface. As part of the programme, the students also took charge as office bearers of Exnora club. The programme definitely served the purpose pertaining to not to pollute the environment and thereby to save our eco-friendly society by and large. Dr.M.Hemalatha, Director, M.A.M.Business School welcomed the gathering and highlighted that all need to take more number of steps and come voluntarily pertinent to save the environment and to focus on eco-friendly aspects by actively becoming the member in Exnora Club. Mrs.M.Manopriya, Exnora Coordinator, M.A.M.Business School stated that all need to maintain a healthy environment of the planet, and thereby save the environment in all ways and means by inquisitively becoming the member in Exnora club. Exn.R.Sridhar, Director-Youth Exnora International, Founder-Vivekanda Yoga Centre also spoke about the importance of using eco friendly practices which saves the society and also the environment as a whole.





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OPTIMISTIC BEHAVIOR

M.A.M.B-School Cordially invites you all for a online session on "Optimistic Behavior"
on 28-11-2020.



We Cordially invite you all on behalf of the Management,
Director, Faculty and Students for the Online Session on

"Optimistic Behaviour"



Chief Guest
Ms. K. NAVAJOTHI
Faculty & Center In Charge
ICICI Foundation for Inclusive Growth

DATE: 28.11.2020

TIME:10:00 am -11:00 a.m

Mrs. Fathima Bathool Maluk
MBA, SMP (IIM-A), WEP (ISB)
Secretary & CEO - MASTeR GI.

Dr. M. Hemalatha
MBA, Ph.D (NITT)
Director - MAMBS





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PROFESSIONAL ETHICS ACTIVITIES

By

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LIST OF EVENTS

S.NO	Name of the Event	Date
1	Cyber Safety	16.09.2022
2	Youth Red Cross First Aid Program	12.09.2022
3	Business Mantras	15.07.2021
4	How Do You Build A Self-Organising Teams	08.12.2020
5	Ethical Issues In Business	16.08.2019
6	Voters Awareness Campaign	25.03.2019 26.03.2019 28.03.2019
7	Mantras And Mahimas	04.10.2017





DIRECTOR
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CYBER SAFETY





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 www.mambs.com

M.A.M B-School Student Association Club is Student's ExNoRa Club
actively involve you for the




Installation of Student's ExNoRa Club
 and
Workshop on Cyber Safety


16th Sep 2022 @ 10 am **Newton Hall**

Our Guest Speaker



Mr. S. Anbuselvan
 Inspector of Police
 Cyber Crime Police Station
 Trichy

Installation by



Mr. R. Thirukannan
 Educationalist & Hospitality Professional
 Chennai

Dr. M. Hemalatha
 Director - MAMBS Mr. Easwaran Subbaraj
 Secretary - ICDS - MAMBS CL

SESSION ON CYBER SAFETY- PRESS REPORT

M.A.M.Business School, a standalone Business School in Trichy organized a programme "Installation of students ExNoRa and Session on Cyber Safety" on 16th September, 2022. Dr.M.Hemalatha, Director, M.A.M.Business School given the felicitation address and highlighted that all need to take more number of steps and come voluntarily pertinent to save the environment and to focus on eco-friendly aspects by actively becoming the member in ExNoRa Club. Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Trichy and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai were the resource persons for the programme. Mr.R.Thirukannan installed the ExNoRa Club at M.A.M.B-School and highlighted the importance of ExNoRa and its various services for the welfare of society. Mr.S.Anbuselvan initiated the session with the principles and practices on cyber safety and it protects all categories of data from theft and damage that includes sensitive data. Personally



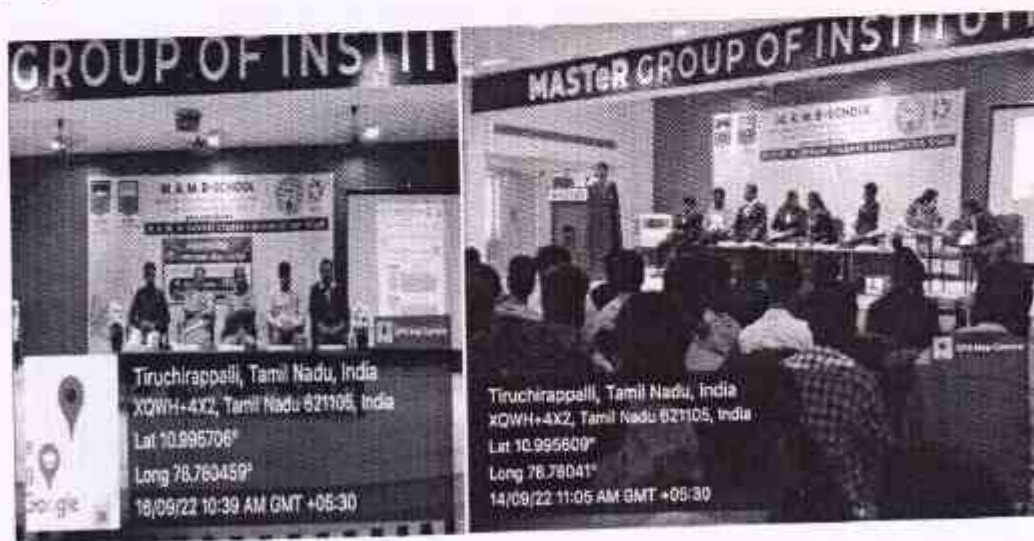


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Identifiable Information (PII), Protected Health Information (PHI), personal information, intellectual property, data, and governmental and industry information systems. As part of the programme, the students also took charge as office bearers of ExNoRa club.

Mr.S.Anbuselvan also stated the Cyber Security professionals are in high demand in the industry today. He spoke about the importance of Cyber safety and it is the safe and responsible use of information and communication technology. He informed about keeping information safe and secure, but also about being responsible with that information, being respectful to other people online, and using good Internet etiquette. The resource person focused on Cyber Security and told the students about the different modes of cyber crimes, virus attacks, social networking security, password protection, financial frauds and its legal scenario with relevant examples. The students also asked their queries about cyber bullying and harassments. The students listened to the lecture with rapt attention and expressed the feeling of satisfaction and they were also informed about where to file a complaint about such threats and frauds. Mrs.S.Senthilkumar, ExNoRa Coordinator, M.A.M.Business School stated that all need to maintain a healthy environment of the planet, and thereby save the environment in all ways and means by inquisitively becoming the member in ExNoRa club and made the requisite arrangements for the programme.






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YOUTH RED CROSS FIRST AID PROGRAM




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M.A.M.B. School Student Association Club




**YOUTH RED CROSS
 FIRST AID PROGRAM**





Red Crossor Mr. C. Siva Ramalingam
Lecturer in First Aid & Assistant Commissioner
 St. John Ambulance, Southern Railway, India
 Life Member, Indian Red Cross Society, Tiruchirappalli



Red Crossor Dr. R. Elangovan
Naturopathy Consultant
 Advisor, Indian Red Cross Society, Tiruchirappalli

>>>>> 12 SEP 2022 | 3 PM | NEWTON HALL

Dr. M. Hemalatha
 Director - MAMBS

Mrs. Fatima Jathool Mahal
 Secretary to CEO - MAMBS OL

YOUTH RED CROSS FIRST AID PROGRAM-PRESS REPORT

M.A.M. B-School Student Association Club in association with Youth Red Cross organized session "First Aid Program" on 12th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the rationale behind the inauguration of Youth Red Cross Society at M.A.M.B-School. Red Crossor Mr. C.Siva Ramalingam, Lecturer in First Aid & Assistant Commissioner, St.John Ambulance, Southern Railway, Life Member, Indian Red Cross Society, Tiruchirappalli and Red Crossor Dr. R.Elangovan, Naturopathy Consultant, Advisor, Indian Red Cross Society, Tiruchirappalli was the resource persons for the programme. Mr. C.Siva Ramalingam initiated the Youth Red Cross Society and briefed his speech by giving brief introduction about Youth Red Cross Society. He discussed that Youth Red Cross Unit members are the builders of the nation who take part actively in bringing the motto of Red Cross, that is, "Service to society". He also provided some first aid tips in saving casualties by prioritize them in order such as save the young before the old, save the conscious casualties before the unconscious ones as they have a higher chance of recovery and casualties should always be treated in the



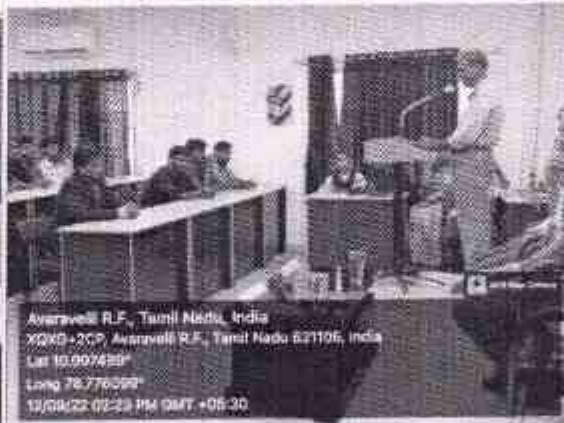


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order of priority, usually given by breathing, bleeding and bones. As a part of the Youth Red Cross inauguration, the new office bearers took as YRC in-charges during the programme.

Dr. R.Elangovan explained in detail about first aid as emergency care or treatment given to an ill or injured person before regular medical aid can be obtained. He said that the aim of first aid is to preserve life, prevent the casualty's condition from becoming worse and promote recovery. He also thought some responsibilities of first aider as assess the situation quickly and safely and summon appropriate help, protect casualties from possible danger and to identify the nature of illness or injury affecting casualty, to arrange for the casualty's removal to hospital or into the care of a doctor and to remain with a casualty until appropriate care is available. He also gave information in detail regarding the victims with hyperventilation and fainting which causes stress, anxiety, sweating and unconsciousness and its proper treatments. Mr.A.Anburaj, Youth Red Cross (YRC) Coordinator, M.A.M.B-School made the requisite arrangements and proposed vote of thanks for the programme.





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HOW DO YOU BUILD A SELF-ORGANISING TEAMS

M.A.M.B-School Cordially Invites you all for a online session on "How do you Build a Self-Organising Teams" on 08-12-2020.

M.A.M. B-SCHOOL

How do you Build a Self-Organising Teams
8th, December 2020 (12.00 - 1.00 p.m)

Chief Guest
Mrs.Sukitha Kunnamareddi
Senior Lecturer, Department of Business
Management, Brunel University
London, United Kingdom

Mrs. Fathima Bathool Maluk
MBA, SMP (ISM-A), WEP (ISEE)
Secretary & CEO - MASTeR GI

Dr. M. Hemalatha
MBA, Ph.D (NITT)
Director - MAMBS

ETHICAL ISSUES IN BUSINESS

Ethical Issues in Business a special Guest Lecture by Mr.TM R.Veerasekaran, Process Engineer, Mustang HDP, Kingdom of Saudi Arabia held at M.A.M.B-School Today 16-08-2019.





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MEGA VOTER AWARENESS CAMPAIGN

MAMBS jointly Organised a Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District with District Administration and Youth Exnora International.

Our Sincere thanks to the District Collector, Tiruchirappalli and Mr. Mohan, President of Youth Exnora International.

DISTRICT ADMINISTRATION, TIRUCHIRAPPALLI
MEGA VOTER AWARENESS CAMPAIGN



YOUTH EXNORA INTERNATIONAL
STUDENTS' EXNORA



MASTeR GROUP OF INSTITUTIONS



M.A.M. COLLEGE OF ENGINEERING AND TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105

We cordially invite you for the Inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Chief Guest

Mr. S. SIVARASU I.A.S,

District Collector, Tiruchirappalli

Will inaugurate the Floor Compiling of Central Bus Stand on 25.03.2019 - 9:30 am

Guest of Honour

Mrs. T. SANTI

District Revenue Officer, Tiruchirappalli

All R.D.Os and Thasildars of Tiruchirappalli

Felicitation

Mrs. FATHIMA BATHOOL MALUK

Secretary and CEO, MASTeR Group of Institutions, Tiruchirappalli

Soliciting your august presence

Mr. P. Mohan

Founder, Youth Exnora International
Tiruchirappalli/Tamilnadu

Dr. P. Subburethina Bharathi

Director, M.A.M. B-School





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THIRU IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CENTRAL BUS STAND, TRICHYRAIPALLI (02.03.2019)



THIRU IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
JANAKIAPPAI, TRICHYRAIPALLI (03.03.2019)



THIRU IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CHITTRAN BUS STAND, TRICHYRAIPALLI (03.03.2019)



DISTRICT ADMINISTRATION
VOTER AWARENESS CAMPAIGN
எங்கள் ஒட்டு விற்பனைக்கு அல்ல
கைநேகை பதித்து உறுதியேற்போம்.
YOUTH EXNORA INTERNATIONAL - MASTER GROUP OF INSTITUTIONS
M.A.M. COLLEGE OF ENGINEERING AND TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL
Siruganur, Trichyraipalli - 621 105

வாக்காளர் விழிப்புணர்வு உறுதிமொழி
VOTER AWARENESS PLEDGE
வாக்காளர் விழிப்புணர்வு மனித சங்கிலி
VOTER AWARENESS HUMAN CHAIN
வாக்காளர் விழிப்புணர்வு பேரணி
VOTER AWARENESS RALLY





VOTER AWARENESS CAMPAIGN – PLEDGE
 M.A.M. College of Engineering and Technology Campus - (26.03.2019)



THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
 NO.1 TOLLGATE, TRICHIRAPPALLI (25.03.2019)





M.A.M B SCHOOL
Siruganur- Trichy-621105
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BUSINESS MANTRAS

Wonderful session by LNSP. Raviramsamy Director of Nagappa group of companies. A real business man shared his Business Mantras with Yuva students today. Special Thanks to Yi for providing us such a vibrant and inspiring guest.

Yi
Young Indians

UVA
U. Annamalai University

MAM B SCHOOL
M. A. M. BUSI SCHOOL

BUSINESS MANTRAS

15 JULY 2021, 12 PM - 01 PM

SPEAKER
LNSP. RAVIRAMASAMY B.E
 Director
 Nagappa Stores,
 Sri Nagappa Shelters,
 Nagappa Trading Company,
 Sri Nagappa & Co.

MAM B
Group of Institutions

+91 8220721988
 www.mambuschool.com
 Siruganur, Chennai - Trichy road, Siruganur, Thattaiyarpalayam



Learn how to succeed in Business through "Business Mantras" directly from the Director of Nagappa Groups LNSP. RAVIRAMASAMY B.E. Who are the leading dealers in Construction Materials on 15th July 2021 between 12 pm - 1 pm.





M.A.M B SCHOOL
Siruganur- Trichy-621105
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MANTRAS AND MAHIMAS

We cordially invite you all on behalf of the Management, Director, Faculty and Students to learn the Mantras and Mahimas. Soliciting your august presence. Date: 04.10.2017 (Wednesday)

The One Workshop on Mantras and Mahimas
ENTREPRENEURSHIP

IEDIC
 ILLUMINATION, EDUCATION, DIVERSITY, INNOVATION, COLLABORATION

MAM B SCHOOL
 Siruganur, Trichy - 621105

Date: 04.10.2017 (Wednesday) Time: 10:00 am to 11:30 pm Venue: MAM B

Chief Guest
N. P. SANKARANARAYANAN
 Managing Director
 AQUATICS INDIA PRIVATE LIMITED,
 SOLAR PROJECTS PRIVATE LIMITED & SOLAR TOWER PRIVATE LIMITED
 Trichy

Resource Person
P. SIVAKUMARAN
 Director
 Ethos Group of Companies and Ethos Research Foundation
 Trichy

Resource Person
K. SURESHKANTH
 Industrial Consultant
 Ethos Consulting Services
 Trichy

Resource Person
DR. P. VICTOR LALITHAN
 Former Chief HR, Trains, Southern Railway
 Associate Professor, D.M. Bose Higher College
 Trichy

Soliciting your august presence.

M. V. Srinivasan (Organiser) **Miss. Sankaravalli** (In-charge) **Dr. P. A. Mahalingam** (Coordinator)





M.A.M. B-SCHOOL

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ExNoRa Club

Preamble to ExNoRa Club

ExNoRa is a non-governmental environmental voluntary service organization started in 1989 with the mission of preserving nature and preventing environmental degradation. Exnora stands for **Excellent, Novel and Radical** ideas. ExNoRa involves in solving environmental problems by involving those who caused the problem.

Rationale for establishment of ExNoRa Club:

The objective of ExNoRa club with a intention to create awareness of global warming, safeguard the natural environment from detrimental effects, follow the practices of polyethene free environment, to maintain the cleanliness inside and outside the campus, organize campaign by focusing on protect the flora and fauna in the form of organizing various programmes and effective implementation of the same. The ExNoRa also majorly emphasis with the need for following cleanliness in the form of convening environment awareness, inculcating the habit of sapling plantation among younger generations, mould and develop the skill sets among the youths thereby convert them into socially responsible in all ways and means. ExnoRa Club invites leading socialists and eminent personalities as guest of honour and spread out the importance of safeguarding the environment that are considered pivotal in today's turbulent scenario.

Active Hands by ExNoRa Club with M.A.M.B-School:

M.A.M.B-School organized "Installation of Student's ExNoRa Club and Workshop on Cyber Safety" on 16.09.2022. The club also organizes myriad programmes such as paper presentation on Environmental Protection, Tree Plantation Programme, ecological practices, workshop on "Am I Celebrity" , Mega Voter Awareness Campaign (17 programmes in various places of Tiruchirappalli District), Sapling plantation at college premises, preserving the ecological systems, encouraging students to plant saplings in the campus, say no to plastics, undertakes socially relevant and useful projects towards environmental sustenance.


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S.No	Date	Name of the Programme	Chief Guest
1	16.09.2022	Workshop on Cyber Safety	1.Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Tiruchirappalli 2.Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai
2	18.04.22	Paper Presentation on Environmental Protection	Internal team
3	04.02.22	Tree Plantation Programme	Exn.P.Mohan, Consultant, Master HR Trainer & Founder- Youth Exnora International
4	04.02.22	FACE & WIN INTERVIEW" & CORPORATE EXPECTATIONS	Dr.Senthil K Nathan Associate Professor Head - Corporate relations Hallmark business School
5	30.12.21	Healthy Environ	Mr.P.Mohan, Consultant, Master HR Trainer & Former State Member- TN Commission for Protection of Child Rights, Govt. of Tamil Nadu, Founder - Youth Exnora International.
6	March 25th, 26th & 28th 2019	Mega Voter Awareness Campaign	Mr.S.Sivarasu I.A.S, District Collector Tiruchirapalli
7	21-11-2018	Sapling plantation	Dr.M.A.Maluk Mohamed, Chairman - MASTeR Group of Institutions and Mrs. Fathimabathool Maluk, Secretary - MASTeR Group of Institutions.
8	01/09/2017	Inauguration of EXNORA and Tree Plantation	Mr. P. Mohan, Founder President - Youth Exnora International, TN/ Trichy / University ExNoRa.
9	05.09.2017	Inauguration of ExNoRa Club	Mr. P. Mohan, Founder President - Youth Exnora International, TN/ Trichy / University ExNoRa.
10	01/10/2015.	ExNoRa inaguration, Leadership Programme & Campus cleaning	Mr. P. Mohan, Founder President - Youth Exnora International, TN/ Trichy / University ExNoRa.



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ExNoRa International Club

I. M.A.M.B-School Student Association Club and Student's ExNoRa Club organized "Installation of Student's ExNoRa Club and Workshop on Cyber Safety" today (16.09.2022) Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Tiruchirappalli and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai was the resource persons for the programme.

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Siruganur, Trichy
www.mamsb.com

M.A.M.B-School Student Association Club & Student's ExNoRa Club
 cordially invite you for the

Installation of Student's ExNoRa Club
and
Workshop on Cyber Safety

📅 10th Sep 2022 @ 10 am 📍 Newton Hall

Our Guest Speaker
Mr. S. Anbuselvan
Inspector of Police
Cyber Crime Police Station
Tiruchirappalli

Installation by
Mr. R. Thirukannan
Educationist & Hospitality Professional
Chennai

Dr. M. Hemalatha
Principal - MAMS

Mrs. Lakshmi Rajalakshmi
Secretary & CEO - MAMS & TI



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

INSTALLATION OF STUDENT'S ExNoRa AND SESSION ON CYBER SAFETY

M.A.M.Business School, a standalone Business School in Trichy organized a programme "Installation of students ExNoRa and Session on Cyber Safety" on 16th September, 2022. Dr.M.Hemalatha, Director, M.A.M.Business School given the felicitation address and highlighted that all need to take more number of steps and come voluntarily pertinent to save the environment and to focus on eco-friendly aspects by actively becoming the member in ExNoRa Club. Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Trichy and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai were the resource persons for the programme. Mr.R.Thirukannan installed the ExNoRa Club at M.A.M.B-School and highlighted the importance of ExNoRa and its various services for the welfare of society. Mr.S.Anbuselvan initiated the session with the principles and practices on cyber safety and it protects all categories of data from theft and damage that includes sensitive data, Personally Identifiable Information (PII), Protected Health Information (PHI), personal information, intellectual property, data, and governmental and industry information systems. As part of the programme, the students also took charge as office bearers of ExNoRa club.

Mr.S.Anbuselvan also stated the Cyber Security professionals are in high demand in the industry today. He spoke about the importance of Cyber safety and it is the safe and responsible use of information and communication technology. He informed about keeping information safe and secure, but also about being responsible with that information, being respectful to other people online, and using good Internet etiquette. The resource person focused on Cyber Security and told the students about the different modes of cyber crimes, virus attacks, social networking security, password protection, financial frauds and its legal scenario with relevant examples. The students also asked their queries about cyber bullying and harassments. The students listened to the lecture with rapt attention and expressed the feeling of satisfaction and they were also informed about where to file a complaint about such threats and frauds. Mrs.S.Senthilkumar, ExNoRa Coordinator, M.A.M.Business School stated that all need to maintain a healthy environment of the planet, and thereby save the environment in all ways and means by inquisitively becoming the member in ExNoRa club and made the requisite arrangements for the programme.






"Everything depends on our ability to sustainably inhabit this earth, and true sustainability requires all to change our way of thinking on how we take from the earth and how we give back; Refuse what you do not need; reduce what you do need; reuse what you consume; recycle what you cannot refuse". "You cannot get through a single day without having an impact on the world around you; what you do makes a difference and has to decide what kind of difference you want to make. Save the Earth; Save ourselves".





2. M.A.M.B-School in association with EXNORA organized Paper Presentation on "Environmental Protection" today (18.04.22) and students inquisitively presented their papers as part of the programme. "Let's nurture the nature and protect the environment so that we can have a better future".

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GROUP OF INSTITUTIONS


M.A.M. B-School


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www.mambs.com

 **EXNORA** 

Paper Presentation Competition

Topic : Environmental Protection

 **18th April** **M.A.M. Business School**
3 - 4.10 pm


Rewards >>> 

Certificate will be given for the best one...

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS



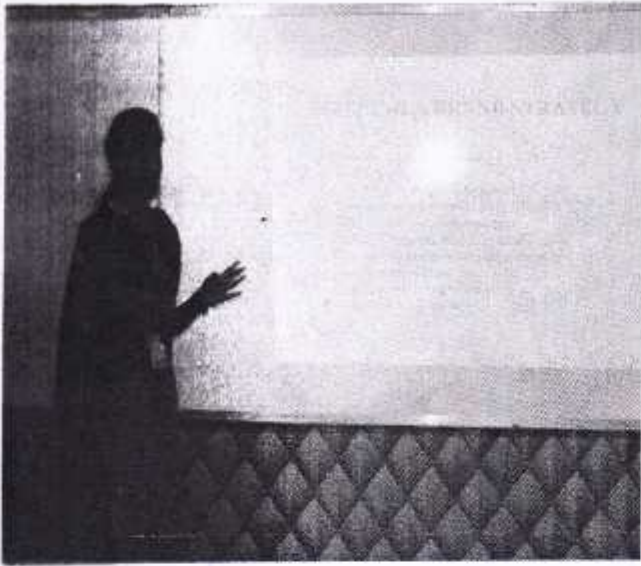

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Siruganur, Trichy-621105

Paper Presentation Competition: Environmental Protection & Growth and Development

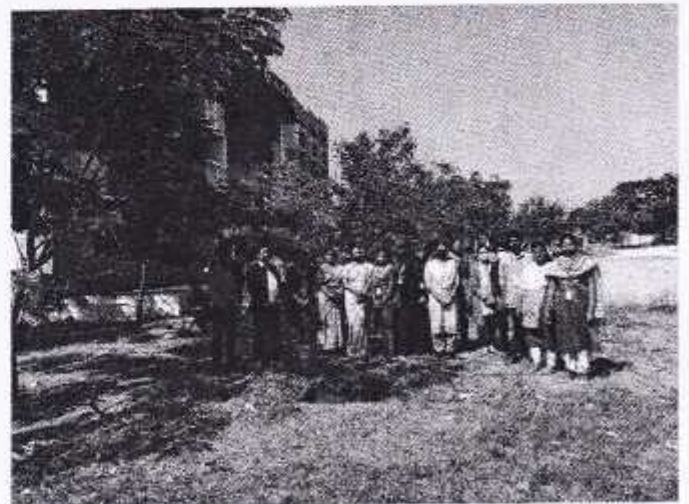
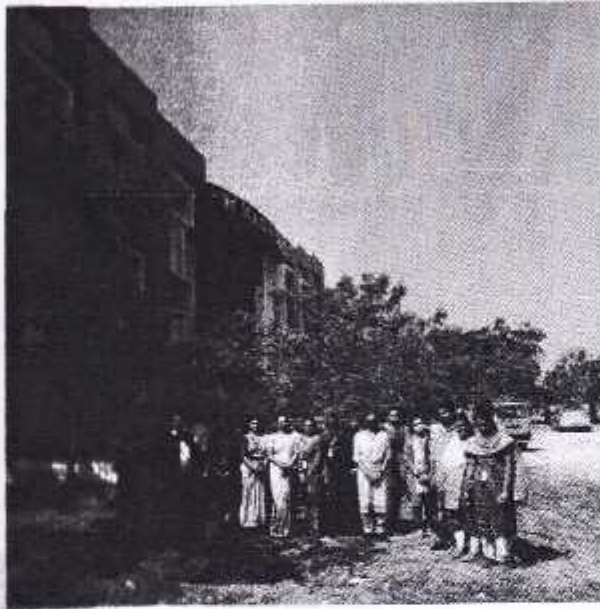
M.A.M. B-School, a standalone Business School Trichy in association with EXNORA (YEI) organized paper presentation competition "Environmental Protection" on 18th April, 2022. The students presented their papers on "Environmental Protection". Under the theme, the students were presented on the areas that comprise Global Warming, Issues & Challenges in industries, various forms of pollution and steps to mitigate, Environmental Sustainability were some of the themes as part of the paper presentation. As part of the competition, the students covered on overview of Environment and its nature, plant sapling, eco-friendly practices and initiatives, various government schemes for protection of environment etc.

M.A.M.B-School, a standalone Business School Trichy in association with Junior Jaycee wing (Zone XXIII) organized paper presentation competition "Growth and Development" on 18th April, 2022. The students presented their papers on "Growth and Development" aspects. Based on these, the students were presented on the areas that comprises "Attitudes and behaviours that lead to success" and "Strategies and techniques for building professional brand". As part of the competition, the students stated that attitude is one that decide everyone's altitude and covered the importance of attitude in one's personal life as well as professional career. Dr.M.Hemalatha, Director, M.A.M.B-School also congratulated the winners as well as participants and distributed the certificates at the end of the programme. Mr.S.Senthilkumar, EXNORA Coordinator, M.A.M.B-School and Ms.Iris F. Rinaldi, Junior Jaycee Wing Co-ordinator, M.A.M.B-School made the requisite arrangements for the programme.





3. "When one plants a tree, they plant themselves; every root is an anchor, over which one rests with grateful interests and becomes sufficiently calm to feel the joy of living". M.A.M.B-School in association with Students' EXNORA organized "Tree Plantation Programme" today (04.02.22). Exn.P.Mohan, Consultant, Master HR Trainer & Founder- Youth Exnora International was the chief guest for the programme.




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4. "The most successful event is the one that you achieve your goal and exceeds your expectations; every moment is the fresh beginning". M.A.M.B-School in association with Students' EXNORA organized workshop on "FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS" on 04.02.22. Exn.P.Mohan, Consultant, Master HR Trainer & Founder-Youth Exnora International and was the chief guest for the programme.



M.A.M. B-SCHOOL
APPROVED BY AICTE AND AFFILIATED TO ANNA UNIVERSITY
 SIRUGANUR, TRICHY

STUDENTS' EXNORA
 ORGANIZE
 TWO DAYS' WORKSHOP ON
 "FACE & WIN INTERVIEW"
 &
 "CORPORATE EXPECTATIONS"

31.1.2022 & 1.2.2022
 11 AM - 1.30 PM

Exn. P. Mohan MCA, MBA, MHRD
 Consultant, Master HR Trainer &
 Founder - Youth Exnora International

Dr. Senthil K Nathan
 Associate Professor
 Head-Corporate Relations
 Hallmark Business School

Dr. M. Homalatha
 Director - MAMBS

Mrs. Fathima Bathool
 Secretary & CEO - Master Gl.

MODE - Google meet



DIRECTOR
M.A.M. B-SCHOOL
 Siruganur, Trichy-621105

FACE & WIN INTERVIEW & CORPORATE EXPECTATIONS

M.A.M. B-School, a standalone Business School in Trichy in association with Students EXNORA organized workshop: "Face & Win Interview & Corporate Expectations" on 04th February, 2022. Exn.P.Mohan, Consultant, Master HR Trainer & Founder-Youth Exnora International and Dr.Senthil K Nathan, Associate Professor, Head-Corporate Relations, Hallmark Business School were the guest speakers for the programme and delivered a session on various tips regarding to ace the interview. Mr.P.Mohan initiated the session by encouraging the students to identify their more chances to reap success in their ever competitive job market. He informed that the students have major career avenues as jobs, higher studies and entrepreneurship and its sub elements as part of the session.

Mr.P.Mohan discussed various inputs on soft skills that are required for budding professionals, and highlighted that all students need to have domain-specific expertise to execute job efficiently and with confidence. He also stated that good communication skills both oral and written are considered as an essential indicator pertinent to get succeed in interview. He encapsulated that every student have to be a good team player as he/she would be a member of a team. He pinpointed that a good personality with a confident presentation and effective communication is the key to success at job interviews.

Dr.Senthil K Nathan discussed on good knowledge and understanding of current technology and insight into future technology is essential in today's competitive corporate world. He informed various guidelines to be followed to attend the interview, importance of time management and tips on effective resume preparation with the students. He stated that all students need to inculcate leadership qualities, grooming and to possess high level of motivation and to have interpersonal relationships with another. All the students were actively involved in the session and realized themselves to face the challenging career. The guest speakers gave lot of tips to become professionals pertaining to unleash themselves to ace the interview. The session was eye opener for the MBA students and more informative to all students. As part of the programme, the special guests were also planted tree sapling pertinent to create eco-friendly environment in the premises. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and stated that all students need to focus on soft skills that are considered predominant to ace the interview.



5. "Sustainability is no longer about doing less harm. It's about doing more good". MAMBS organises "Installation of Students Exnora and Healthy Environ" on 30.12.21. Resource Person: Exn.R.Sridhar, Director- Youth Exnora International, Founder- Vivekananda Yoga Centre. Workshop on: "Am I Celebrity" by Mr.P.Mohan, Consultant, Master HR Trainer & Former State Member- TN Commission for Protection of Child Rights, Govt. of Tamil Nadu, Founder - Youth Exnora International.



MAMBS



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SIRUGANUR, TRICHY WWW.MAMBS.COM



MAMBS
M.A.M. B-SCHOOL

**INSTALLATION OF STUDENTS' EXNORA AND
HEALTHY ENVIRON**

Exn. R. Sridhar

Director - Youth Exnora International
Founder - Vivekanda Yoga Centre

"AM I CELEBRITY!"

Mr. P. Mohan


Consultant, Master HR Trainee &
Former State Member - TN
Commission For Protection of Child Rights,
Govt. of Tamil Nadu
Founder - Youth Exnora International

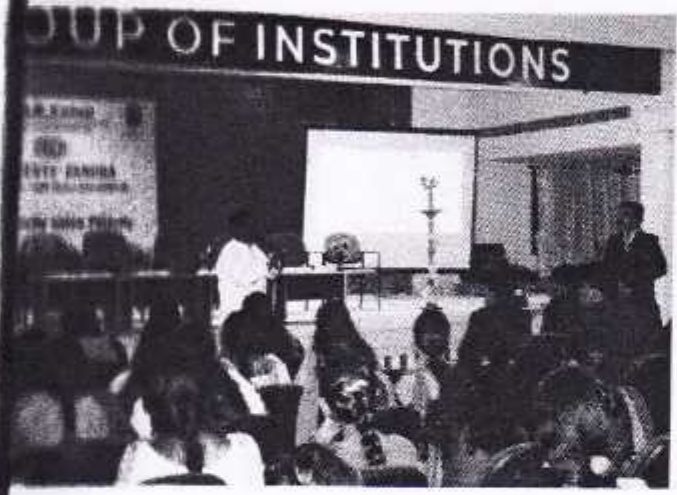
Date 30.12.2021 | 10.00 am to 1.00 pm

Venue : Newton Hall

Mrs. Fathima Bathool
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



6. MAMBS jointly Organised a Mega Voter Awareness Campaign (Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District with District Administration and Youth Exnora International. Our Sincere thanks to the District Collector, Tiruchirappalli and Mr. Mohan, President of Youth Exnora International.

**DISTRICT ADMINISTRATION, TIRUCHIRAPPALLI
MEGA VOTER AWARENESS CAMPAIGN**



MASTeR GROUP OF INSTITUTIONS

MASTeR GROUP OF INSTITUTIONS

MASTeR COLLEGE OF ENGINEERING AND TECHNOLOGY
MASTeR SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105

**THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CENTRAL BUS STAND, TIRUCHIRAPPALLI (25.03.2019)**



cordially invite you for the Inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Chief Guest

Mr. S. SIVARASU I.A.S.,

District Collector, Tiruchirappalli

Will inaugurate the First Campaign at Central Bus Stand on 25.03.2019 - 9.30 am

Guest of Honour

Mrs. T. SANTHI

District Revenue Officer, Tiruchirappalli

&

All R.D.Os and Thasildars of Tiruchirappalli

Felicitation

Mrs. FATHIMA BATHOOL MALUK

Secretary and CEO, MASTeR Group of Institutions, Tiruchirappalli

Soliciting your august presence

Mr. P. Mohan

President, Youth Exnora International
Tiruchirappalli/Tamilnadu

Dr. P. Subburethina Bharathi

Director, M.A.M. B-School



**DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105**

IR IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
KORAIAPURAM, TIRUCHIRAPPALLI (23.05.2019)



THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
NO.1 TOLLGATE, TIRUCHIRAPPALLI (25.03.2019)



THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CHATTIRAM BUS STAND, TIRUCHIRAPPALLI (25.03.2019)



7. EkNoRu & Rotaract Club of M.A.M.B-School Organised - Sapling plantation @ our college campus on 21-11-2018. Sincere Thanks to Dr.M.A.Maluk Mohamed, Chairman - MASTeR Group of Institutions and Mrs. Fathimabathool Maluk, Secretary - MASTeR Group of Institutions.






DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

8.. Inauguration of EXNORA @ M.A.M. B-School on 01/09/2017. Chief Guest: Mr. P. Mohan,
Founder President – Youth Exnora International, TN/ Trichy / University ExNoRa.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

9. We cordially invite you all to the Inauguration of ExNoRa Club at M.A.M B-School on 5th September 2017(Tuesday).



M.A.M. B-SCHOOL
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Trichy-Chennai Trunk Road, Siruganur
Tiruchirappalli

Cordially invites you for the Inauguration of


Students 'ExNoRa of M.A.M. B-School
(Affiliated to Youth ExNoRa International)

Chief Guest
Exn. S.P. MOHAN
Founder President - Youth ExNoRa International - TN/ Trichy/ University ExNoRa

Date: 05-09-2017, Tuesday, 10.00 a.m.
Venue: MAMBS-Seminar Hall


We Welcome You All

By

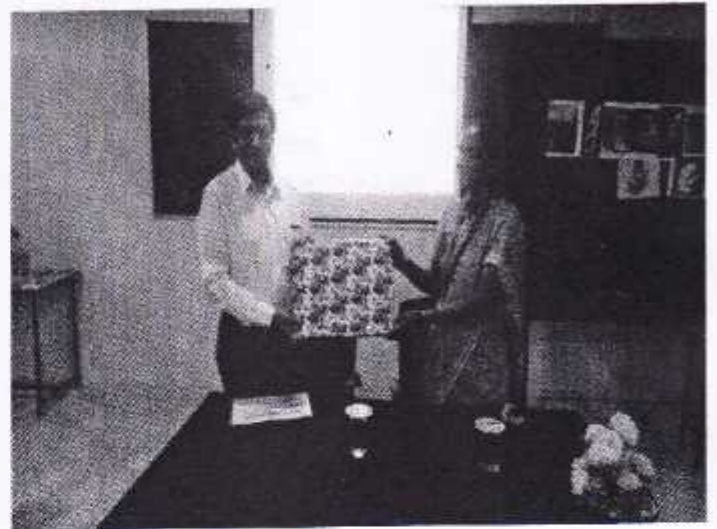



**Management, Director, Staff Advisors, Office Bearers &
Member Student's ExNoRa**




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

10. ExNoRa inaguration, Leadership Programme & Campus cleaning in M.A.M. B-School on 01/10/2015.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



THANNEER CLUB

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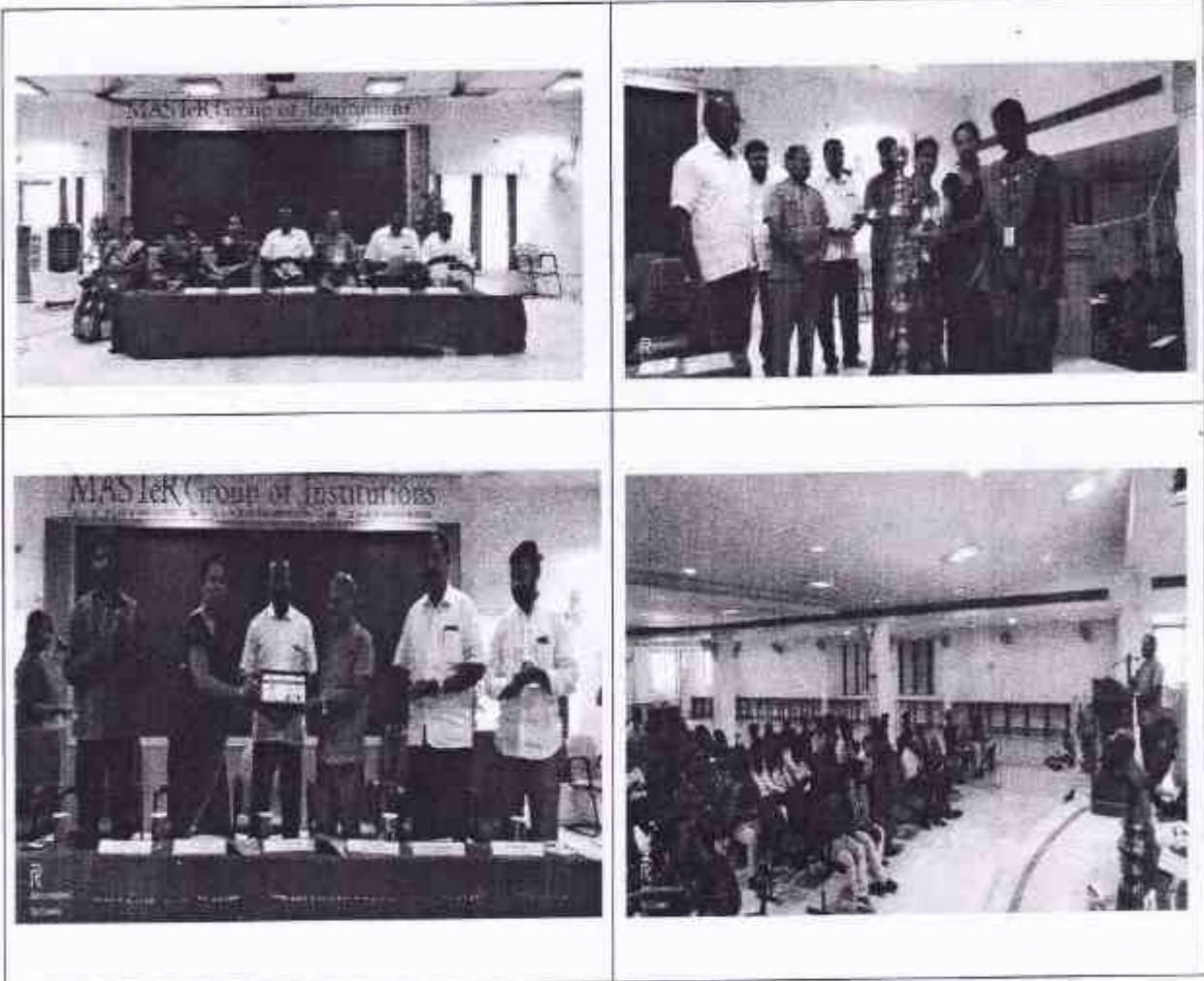

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M.B-SCHOOL inaugurated Thanneer Club and Tree Plantation Programme

Date: 28.08.2019

Time: 10: 30 am.

PHOTOS





PHOTOS



PROGRAMME REPORT

M.A.M.B-School inaugurated Thanneer Club and Tree Plantation on 28th August 2019. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address. Mr.M.Sekaran, President, Thanneer Club, addressed the students regarding the importance of saving our nature. Mr.G.Sivagurunadhan, Humour Club & Treasurer, Thanneer Club, motivated and inspired students by his humorous and valuable speech. The guest of honour and students jointly planted saplings at the institute as part of the programme. Mr.G.Sivagurunadhan informed that all students need to take active steps with respect to safeguard the environment, importance of ecological practices, plant sapling, Go Green and sustainable initiatives and other form of environmental protection that are considered essential to protect ourselves in all ways and means. Dr.Najma, Thanneer Club Coordinator stated the importance of Thanneer Club and proposed vote of thanks.



Feedback by students

The session more interested and more informative. The students realized the importance of to safeguard the environment, importance of ecological practices, plant sapling, Go Green and sustainable initiatives and other form of environmental protection through this valuable session. The guest of honour shared his valuable insights and challenges faced pertinent to make the eco-friendly applications in an progressive manner. We also inquisitively involved in understanding the advantages of following effective implementation of the same.

We wholeheartedly thank the institution for arranging this programme by invited an eminent and most distinguished resource person for this programme.

Faculty members

All the students are actively attending and realized themselves on eco-friendly practices in this programme.

I wholeheartedly thank Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also glad by being as a coordinator for this most valuable programme. I also convey my thanks to all faculty members for their active support and cooperation given in order to complete this programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

M.A.M.B-SCHOOL organized THANNEER CLUB INSTALLATION

INVITATION

Date: 11.11.2020

Time: 12:00 pm to 1:00 pm



M.A.M. B-School
(Approved by AICTE and Affiliated to Anna University)
Siraganur, Tiruchirappalli - 621 105
www.mambs.com

*On behalf of the Management, Faculty and Students of MAMBS
we cordially invite you all for the inauguration of*

THANNEER CLUB -2020

Guest speaker

Mr. Kovai Sathasivam

**Poet, Writer, Documentary Director,
Environmental Activist**

In the Presence of

Mr. K. C. Neelamegam
Chief Executive Head
Thanneer Club

Mr. K. SathishKumar
Secretary
Thanneer Club

Date:11.11.2020

Time: 12:00 to 1.00 p.m.

Mrs. Fathima Bathool Maluk
MBA, SMP (IM-A), WEP (ISB)
Secretary & CEO - MASTeR GI

Dr. M. Hemalatha
MBA, PhD (NIT)
Director - MAMBS



PROGRAMME REPORT

M.A.M.B-School organized "Inauguration of Thanneer Club-2020" on 11.11.2020. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and stated the objective of inaugurating the Thanneer Club at M.A.M.B-School. Mr. Kovai Sathasivam, Poet, Writer, Documentary Director, Environmental Activist was the resource person for the programme. He highlighted the importance of safeguarding the environment by systematically follows eco-friendly practices at large. Mr.K.C.Neelamegam, Chief Executive Head, Thanneer Club given the felicitation address and informed the rationale behind the establishment of Thanneer Club and its active functions and how it contributes for societal development. Mr.K.Sathishkumar, Secretary, Thanneer Club highlighted and shared the ways and means of protection of environment and its advantages to the young budding managers.



Feedback by students

The programme was very much informative. We understood the importance of protection of the environment, importance of ecological practices, plant sapling, Go Green and sustainable initiatives and other form of environmental protection through the establishment of Thanneer Club. The resource person discussed his thought provoking information in this programme.

At this juncture, we convey our sincere thanks for the institution for arranging this programme and received valuable inputs through this programme.

Faculty members

All the students are actively attended and realized themselves on practicing eco-friendly practices in this programme.

I wholeheartedly thank Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also felt immense glad and happy by being as a coordinator for this most valuable and thought provoking programme.

All the faculty members were actively did their level best together in an cooperative manner to complete this programme a grand success.





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621100

M.A.M.B-SCHOOL organized THANNEER CLUB INSTALLATION


INVITATION

DATE: 21.10.2021

TIME: 11:00 AM- 12:00 PM



M.A.M.B-SCHOOL
Approved by AICTE and Affiliated to Anna University
Siruganur, Trichy www.mambs.com



M.A.M.B-SCHOOL
M.A. M. BUSINESS SCHOOL

we cordially invite you all for the Installation of
THANNEER CLUB -2021
21st October, 2021 | 11.00 am to 12.00 pm

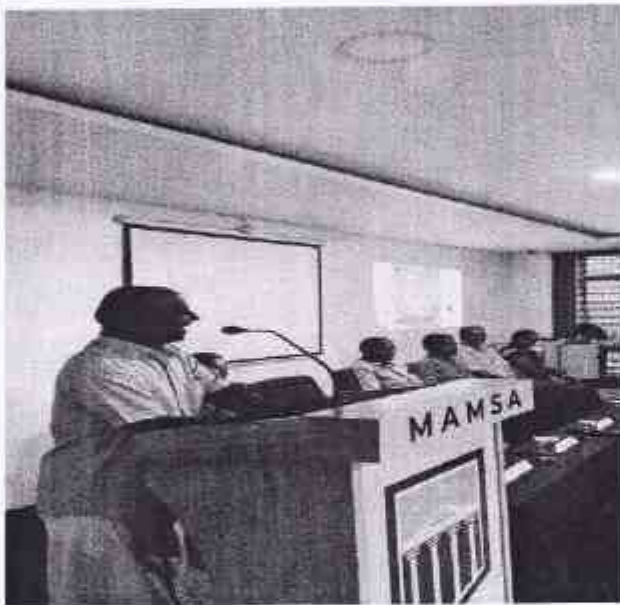
Guest Speaker
Mr. R. Manoharan
Founder - Banana Leaf Restaurants

In the presence of

Mr. K. C. Neelamegam President Thanneer Club	Prof. K. Sathish Kumar Asst. Professor & Secretary Thanneer & Students Club.
Mrs. Fathima Bathool Maluk Secretary & CEO -Master GI.	Dr. M. Hemalatha Director -MAMBS



PHOTOS



PROGRAMME REPORT



M.A.M. B-SCHOOL

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Thaneer Club Installation

M.A.M. B-School, a standalone Business School in Trichy organized one-day program on "Thaneer Club Installation" on 21st October, 2021. Mrs. Fathima Bathool Malik, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and highlighted the overview of the importance of "water as elixir of life". Mr. R. Manoharan, Proprietor, Banana Leaf was the guest speaker for the programme and delivered a session on "Essence of Water to Life". He informed that every student need to understand the role played by them corresponding to preserving the water.

The guest speaker discussed that the water is one of the most important resources gifted to us. He also explained that the water forms the basis of human's life in all ways and means. He also demonstrated the in-depth knowledge about various methods of preserving water and its usefulness to society. He highlighted that all individuals need to conserve every drop of water through rain water harvesting and also through other methods thereby not to waste the same unnecessarily. He also informed that some of the ancient methods of water conservation shall be practiced. The students are also encouraged to improve water management practices that reduce the wastage of water that immensely paves the way to safeguard the environment at large. He covered that everyone need to make use of water in an appropriate and judicious manner. He also pinpointed that all our lives entirely depends on water, it is our responsibility to think about water conservation and how everyone can contribute towards the same. The entire session definitely served the purpose pertaining to not to pollute and abuse the water. The session was highly interactive, enlightening experience and thought-provoking by realizing the essence of water in all walks of our life.

Mr. K.S. Meenagan (President, Thaneer Club) shared the importance of water and the programs organized by thaneer club for cleaning the ponds with the support of the club members and student volunteers from various colleges.

Prof. K. Sathish Kumar addressed the students regarding the importance of water and he compared water with the women empowerment.

Dr. M. Hemalatha, M.A., Ph.D. (M.T.S.)

Professor & Director

M.A.M. B-School

Trichy, Chennai Trunk Road, Singuruli, Tiruchirappalli - 621 105,
Sivugalur, Tiruchirappalli - 621 173. Phone: 62207 27888. Web: www.mamsb.com e-Mail: director@mamsb.com
Mob: 9740727888 www.mamsb.com

Scanned with CamScanner



Feedback by students

The programme was much more valuable more interested and more informative. We understood the necessities behind the inauguration of Thanneer Club in order to protect the environment, creation of awareness programmes, importance of ecological practices, plant sapling, Go Green and sustainable initiatives and other form of environmental sustainability through this club. The guest of honour shared his thought provoking insights and the need for practicing eco-friendly principles for the betterment of society by and large.

We sincerely convey our gratitude to the institution for arranging this valuable programme by invited an most distinguished resource person for this programme.

Faculty members


All the students are inquisitively attended and realized themselves on the need and preservation of environment from degradation through this programme.

I sincerely convey my thanks to Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also felt immense glad and happy by being as a coordinator for this most valuable programme by invited distinguished resource person for the day.

All the faculty members were actively did their level best together in an cooperative manner to complete this programme in a successful manner.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

PRESS RELEASE IN NEWSPAPERS



THE NEW
**INDIAN
EXPRESS**

MAM B-School Installs Thaneer Club

Tiruchy: MAM B-School, in Tiruchy held a Thaneer Club Installation on Thursday. R Manoharan, Proprietor, Banana Leaf spoke about the need for in-depth knowledge on various methods to preserve water. KC Neelamegam, president, Thaneer Club shared various programs organised by Thaneer Club and how they renovate and replenish waterbodies with the support of members and student volunteers. Fathima Bathool Maluk, secretary & CEO, MASTER Group of Institutions, M Hemalatha, Director, M.A.M.B-School were present at the event. ENS

SOURCE:



(Dated: 23.10.2021)





தினமணி

உட்ததை கோவையும் பிடித்
கது குறிப்பிடத்தக்கது.

எம்ஏஎம் கல்லூரியில் தண்ணீர் சங்கம்

திருச்சி, அக். 24: திருச்சி எம்ஏ
எம் மேலாண்மைக் கல்லூரியில்
தண்ணீர் சங்கத் தொடக்க விழா
நடைபெற்றது.

கல்லூரியில் அண்மையில்
நடைபெற்ற தண்ணீர் கற்றுக்கு
ழல் மாணவர் மன்றத் தொடக்க
விழாவுக்கு மாஸ்டெர் குழுமச்
செயலரும், தலைமை நிர்வாக
அதிகாரியுமான பாத்திமா பத்
தால் மாலுக் தலைமை வகித்
தார். சிறப்பு விருந்தினராக பங்
கேற்று தண்ணீர் அமைப்பு நிர்
வாகி கே.சி. நிலமேசும், அமைப்
பின் செயலர் பேராசிரியர் சதீஷ்
குமார், பனானாலிப் ஆர்.மனோ
கான் ஆகியோர் பேசினர்.

மேலாண்மைக் கல்லூரிப்
பேராசிரியர்கள், மாணவர்கள்
கலந்து கொண்டனர். எம்.
ஏ.எம். மேலாண்மைப் பள்ளி
இயக்குநர் எம். ஹேமலதா வா
வேற்றார்.

தினமணி

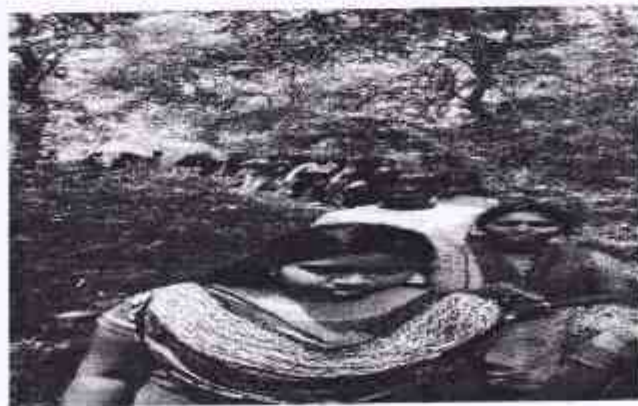
SOURCE:

(Dated: 25.10.2021)



OUTBOUND ECOTOURISM & CSR @ PACHAIMALAI

PHOTOS



M.A.M.B-School students attended Outbound Training and performed CSR activities @ Pachaimalai on 27.02.2020



Feedback by students

The visit that we went to Pachaimalai was very really interested. We came to know the essence of protection of the environment, implications and challenges involved in safeguarding environment, how nature supports for every humans, Go Green initiatives and sustainable activities and other form of environmental protection through ecotourism that are arranged by the institute through Thanneer Club.

We would like to express our gratitude and convey our sincere thanks for the institution for arranging this ecotourism that was given more insights regarding environmental protection.

Faculty members


All the students are actively attended and realized themselves on practicing eco-friendly practices through this ecotourism arranged by the institution through Thanneer Club.

I wholeheartedly thank Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also felt immense glad and happy by being as a coordinator for this ecotourism visit.

All the faculty members supported to complete this visit a grand success.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

தினமணி

பச்சைமலையில் கல்லூரி மாணவர்கள் சூழலியல் பசுமை வன உலா

திருச்சிபி28: தண்ணீர் அடையப் பார்ப்பில் கல்லூரி மாணவர்களுடான சூழலியல் பசுமை வன உலா வியாழக்கிழமை நடைபெற்றது.

தண்ணீர் அடையப் பார்ப்பில் ஆண்டுதொறும் திருச்சியிலுள்ள பல்வேறு கல்லூரிகளில் தண்ணீர் கற்றுச்சூழல்மன்றமாணவர்களை சூழலியல் பசுமை வன உலாவாக அழைத்து செல்வது வழக்கம். அந்த வகையில் திருமாண்டிஸ் எம். ஏ.எம் பொறியியல் தொழில்நுட்பக் கல்லூரி மேலாண்மை பிரிவு தண்ணீர் கற்றுச்சூழல் மாணவர்களை வியாழக்கிழமை அழைத்துக் கொண்டு பச்சைமலை சென்றனர். சுமார் 4 கி.மீ தொலைவுக்கு

நடைபெற்ற பசுமை வன உலா திருச்சியில், மாணவ மாணவிகள் இயற்கையின் எழிலையும் அதன் மகத்துவத்தையும் அந்நூடே பயணித்து உணர்ந்தனர். மேலும் மூலிகைகள் புதர்க் காடுகள், நெடுமரங்கள், ஏராளமான வண்ணத்துப்பூச்சிகளையும் கண்டுபிடித்தனர்.

மாலை நேரத்தில் மாணவர்கள் அருவிபகுதியில் உலா வந்த மாணவர்கள் விதைப் பந்துகளை தூவினர். தொடர்ந்து அப்பகுதியில் கற்றுலாப் பயணிகள் விசியெறித்த நெகிழிப் பொருள்களைச் சேகரித்து அகற்றினர். இவர்களை தண்ணீர் அடையப்பின் நிர்வாகிகள் ஒருங்கிணைத்து அழைத்துச் சென்றனர்.

Sat, 29 February 2020
தினமணி <https://epaper.dinamani.com/c/49474395>



SOURCE:

தினமணி

(Dated: 29.02.2020)



PRESS RELEASE IN NEWSPAPERS



THE NEW INDIAN EXPRESS

THINKING PROGRAMME

NGO lays down the path to forest conservation

EXPRESS NEWS SERVICE @/hwh
IN an event arranged by Trivello-based environmental group Thaveer, a thinking-con forest education programme at Panchimalai in Tiruchirappalli for students of MAM B School and MAN College of Engineering and Technology

was recently organised. The one-day programme saw the participation of 40 students from both institutions' MBA programme as they visited Panchimalai forest range in the district. Forest officers took the students on a 4-km trek and sensitised them to the importance of forest conservation.

Thaveer secretary RC Senthilnathan said, "The primary goal was to give the students a forest experience, thereby encouraging them to strive towards conserving forests and the environment." Forest officers spoke about the flora and fauna at Panchimalai and their peculiar characteristics. The

students also visited the forest department's artificial tree-house built for tourists there. Teacher coordinator S Nair of MAM B School said, "Many of our students did not know about the existence of such a forest atop the hills. The cool weather, which is in stark contrast to the weather of the

city and other parts of the district, surprised students." The students collected seed balls and cleared plastic from Mangalamalai. Thaveer members said they would organise more such trips for students of other colleges to sensitise them to environmental conservation.



Students of MAM B School and MAN College of Engineering and Technology at Panchimalai forest in Tiruchirappalli.



Nov. 02 March 2022

https://pdp.in/indianexpress.com/4014238

CSO

SOURCE:  THE NEW
INDIAN
EXPRESS

(Dated: 02.03.2022)





MBA students pay visit to Patchamalai

Times News Network

Trichy: Visiting Patchamalai was a refreshing experience for 40 MBA students from colleges in Trichy. Among them, many were visiting Patchamalai for the first time.

Students from MAM Business School and MAM College of Engineering and Technology, Trichy were on a field visit to Patchamalai on Saturday. Accompanied by members of Thanneer, a city-based voluntary organisation, they

learned livelihood opportunities of people in the hill station.

While greenery is maintained through the year, Patchamalai forest, which is about 90 km from Trichy city, attracts large butterfly population making it an ideal place for trekking expedition.

Being the only place in Trichy district having scope for trekking, Patchamalai has been hosting nature enthusiasts. Top Sengattupatti in Patchamalai is developed as an eco-tourism destina-

tion where people from the local tribal community, tree-top houses and a couple of dormitories to host nature enthusiasts.

Finding drinking water in the hill station much tastier than what is available in Trichy city, S. Najma, a member from MAM B School who accompanied the students, said that it was a refreshing experience away from city life.

"We found agriculture being the primary occupation of people living in the hillock

where Tapioca is widely cultivated. However, it was unusual for us to find some people also cultivating jaddy," said Praveen S, a first year student of MAM B School.

Secretary, Thanneer, R. C. Neelamegam said that students were made to throw about 150 seed balls around Mangalam waterfalls. "They also joined us in collecting plastic waste left behind by tourists. They were sensitised on not littering forests by explaining its ill effects," said Neelamegam.

Students go on nature trek, disperse seed balls

Tourists, especially youth from Tiruchi, are polluting Patchamalai

KATHLEEN ANTONY
Trichy

A city-based NGO organised a nature walk and awareness drive for college students in Patchamalai to encourage the importance of environmental conservation. The students also flung seed balls while on the walk.

Speaking to *The Hindu*, R. Neelamegam, Secretary, Thanneer, said that the idea to take college students on these treks began a few years ago. "We organise outreach programmes in colleges in the city. As part of it, we decided to show them that within Tiruchi itself, there is a forest area and there are beautiful waterfalls which need to be conserved," he said.

As part of this initiative, about 40 students from M.A.M. College of Engineering travelled to Patchamalai Hills, about 90 kms from Tiruchi city. The students un-



Students of a city college take part in a nature walk with Thanneer, an NGO, in Tiruchi on Saturday.

dertook a 6km long trek through the hills guided by volunteers of Thanneer on Friday.

"This has been an important part of our Thanneer environmental clubs in colleges. We want the students to see our rich and varied habitat and urge them to protect it. Just teaching them in schools and colleges is not enough. They need to see what could possibly be lost through human scru-

ty," Mr. Neelamegam said. "The students picked up plastic waste as they went on the trek. We appeal to the public to not pollute the natural habitat," he said.

The students studied the habitat, the plants and trees and the fruits they bear and the sources of water in the hills. They also flung seed balls around the Mangalam waterfalls. Tourists, especially youth from Tiruchi are polluting the area, they said.




M.A.M.B-SCHOOL IN ASSOCIATION WITH THANNEER CLUB organised


SAVE CAUVERY RIVER : காவேரியை காப்போம் : மஞ்சப்பை மனித சங்கிலி நிகழ்ச்சி
(Yellow Cloth Bag)

DATE: 23.12.2021


TIME: 8:00 AM- 10:00 AM



M.A.M.B-SCHOOL
Approved by AICTE and Affiliated to Anna University
Siruganur, Trichy www.mambs.com



MAMCET
M.A.M. COLLEGE OF
ENGINEERING &
TECHNOLOGY



MAMBS
M.A.M. BUSINESS
SCHOOL

MASTeR
GROUP OF
INSTITUTIONS

We Cordially Invite You All For the
SAVE CAUVERY RIVER
23rd December, 2021 | 8.00 am to 10.00 am
In the presence of
Mr. S. DHARMARAJ
Airport Director
Airports Authority of India
Tiruchirappalli International Airport

Mr. K. C. Neelamegam **Prof. K. Sathish Kumar**
President Asst. Professor & Secretary
Thanneer Club Thanneer & Students Club.

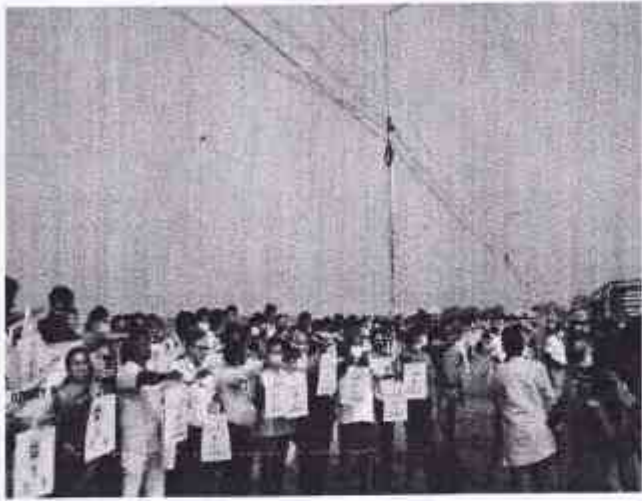
Mrs. Fathima Bathool
Secretary & CEO -Master GI.

Dr. X. Susan Christina **Dr. M. Hemalatha**
Principal - MAMCET Director - MAMBS

Venue : Cauvery Bridge (Connects Between Chathiram to Srirangam)



PHOTOS



PROGRAMME REPORT



M.A.M. B-SCHOOL

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

SAVE CAUVERY RIVER

M.A.M Business School, a standalone Business School in Trichy in association with Thaneer Club, Thaneer & Students Club/Trinity jointly organized a programme: "Save Cauvery River" at 8:00 am on 23rd December, 2021 at Cauvery Bridge (Connects Between Chathiram to Srirangam). Mr. S.Dharmaratnam, Airport Director, Airports Authority of India, Tiruchirappalli International Airport was the guest speaker for the programme. He informed that every student and society need to understand the role played by them corresponding to save the Cauvery river and to follow eco-friendly practices in all ways and means. He also stated that river which provides fresh water, one cannot live without water and it is basic necessity for everyone to protect the river from environmental deprivations. The chief guest also addressed that the rivers are a lifeline and backbone to humans as they benefit them in various ways. Rivers are not only the main source of water for human consumption but they also sustain agriculture and benefit in other ways. He also conveyed that if the water in rivers gets polluted, there are several harmful implications to humans, hence always strive to keep our rivers clean and free from pollution.

As part of the programme, the students made an human chain with 'Mamiappa' and distributed yellow cloth bags in Cauvery Bridge (Connects Between Chathiram to Srirangam) to public corresponding to create awareness by conveying the needs and importance of safeguarding environment especially to save Cauvery river. They also stated that keeping the river water in a clean condition is quintessential in order to make the environment healthy. The students are also highlighted the necessity of properly manage the river's freshwater that paves the way of sustained earth's surface. The students also pinpointed the ways and means of safeguarding the Cauvery river in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, avoidance of releasing construction waste into the river etc with the public. The programme definitely served the purpose pertaining to not to pollute the water and thereby to save the river Cauvery by and large. Dr.M.Hemalatha, Director, M.A.M.Business School welcomed the gathering and highlighted that all need to take proper steps to save the rivers and avoid using plastic bags which are essential to maintain a healthy environment of the planet, and thereby save the country in all ways and means. Mr.K.C.Neelamegam, President, Thaneer Club and Prof. K.Sathish Kumar, Secretary, Thaneer & Students Club also spoke about the importance of using eco friendly practices especially "Mamiappa" which saves the society and also the environment. More than 800 students from M.A.M.Business School under the aegis of MASTeR Group of Institutions inquisitively participated the programme with the rationale of creating awareness to every citizen pertinent to save river Cauvery.

Dr. M. Hemalatha, 224, Pe. G. Hill

Trichy-Chennai Trunk Road, Srirangam, Tiruchirappalli - 621 105

Tel: 0511-2810222, Mob: 82207 27888, Web: www.mams.com, e-Mail: director@mams.com

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Feedback by students

The programme was much more relevant to unleash the ecofriendly principles and applications. We made an human chain with 'Manjappai' and distributed yellow cloth bags in Cauvery Bridge (Connects Between Chathiram to Srirangam) to public corresponding to create awareness by conveying the needs and importance of safeguarding environment especially to save Cauvery river. We also stated that keeping the river water in a clean condition is quintessential in order to make the environment healthy. We highlighted the necessity of properly manage the river's freshwater that paves the way of sustained earth's surface. We pinpointed the ways and means of safeguarding the Cauvery river in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, avoidance of releasing construction waste into the river etc with the public.

We sincerely convey our gratitude to the institution for arranging this valuable programme by invited an most distinguished resource person for this programme.

Faculty members


The students are attended this programme with full of interest and realized themselves on the need and preservation of environment from degradation especially save the river Cauvery through this programme.

I would like to convey my thanks to Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable permission and acceptance to proceed this programme.

I also felt immense glad and happy by being as a coordinator for this most valuable programme by invited distinguished resource person for the day.

All the faculty members were actively did their level best together in an cooperative manner to complete this programme in a successful manner.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

PRESS RELEASE IN NEWSPAPERS



M.A.M. B-School and M.A.M. College of Engineering and Technology: 'Save River Cauvery' program, talk by S. Dharmaraj, Airport Director, Tiruchi International Airport, 8 a.m.

SOURCE: THE HINDU: TIRUCHI TODAY

(Dated: 23.12.2021)





THE HINDU

Human chain promotes *manjappai* to save Cauvery

'We would like to support the government campaign'

SPECIAL CORRESPONDENT
TIRUCHI

A human chain formed by 800 college students on the Cauvery Bridge (connecting Chathiram area to Srirangam) in the early hours of Thursday highlighted the importance of using cotton cloth bag and saving the river from pollution.

Organised by M.A.M. Business School in association with Thanneer, a voluntary organisation, and Thanneer Students Club, the 'Save Cauvery River' initiative saw college students, both men and women, hold up 'manjappai' (yellow cloth bag), and distribute them to the public.

The human chain was formed across the bridge from 8 a.m. to 10 a.m.

Speaking to the *Hindu*, S. Dharmaraj, Airport Director, Airports Authority of India, Tiruchi International Airport and chief guest at the event, said: "We are celebrating the *Nadi Ursav* [Festival of Rivers] by focusing on the Cauvery and environmental awareness. Joining forces with educational institutions has helped us to pro-



S. Dharmaraj, Airport Director, Tiruchi International Airport, holds a yellow cloth bag at an awareness programme near Cauvery Bridge in Tiruchi on Thursday. *M. SHINATH

mote the message of clean living."

"We would like to support the Tamil Nadu government's campaign to bring back the use of *manjappai* by raising awareness among the youth," said K. Sathish Kumar, assistant professor Kalai Kaviri College of Fine Arts and secretary of Thanneer and Students Club.

"We chose to form the human chain at the Cauvery Bridge because even though the great river is a symbol of Tamil identity, it has sadly become polluted with plastic waste and industrial effluents," he added.

The students said they

were eager to adopt eco-friendly ways of living. "There is no life without water, and keeping this great river clean is important for future generations," said Manimaran.

MBA student Nagajyothi said, "After learning about cloth bags, my friends and I have been inspired to give up plastic alternatives because they are non-biodegradable. We hope to spread the message among our friends and family."

M. Hemalatha, director, M.A.M. Business School, and K.C. Neelamegam, president, Thanneer, spoke at the event.

SOURCE: THE HINDU

(Dated : 23.12.2021)

<https://www.thehindu.com/news/cities/Tiruchirapalli/human-chain-promotes-manjappai-to-save-cauvery/article38020276.ece>



PRESS RELEASE IN NEWSPAPERS



THE NEW INDIAN EXPRESS



A campaign being held on the Cauvery bridge in Tiruchy on Thursday | EXPRESS

800 students take pledge to save Cauvery

EXPRESS NEWS SERVICE
@ Tiruchy

COINCIDING with Chief Minister MK Stalin's Manjalai campaign, over 800 students formed a human chain holding cloth bags in their hands on the Cauvery bridge early on Thursday, pledging to use the bags instead of plastics and protect the Cauvery.

The students took part in the event with Tiruchy International Airport Director S Dharmaraj, MAM-B School Director M Hemalatha, Thanneer Club president KC Neelamegam and secretary K Sathish Kumar, who had jointly organised it as part of the club's ongoing Save Cauvery initiative.

Dharmaraj urged students to understand their role in conservation of the Cauvery and

follow eco-friendly practices. He explained how pollutants manage to enter the river, posing great threat. He also reminded the students how the whole delta area and Tiruchy region are highly agricultural, and how the river is making this possible.

M Hemalatha said how being eco-friendly is important on a global context. She also added that those living in the heartland of the Cauvery have to be even more careful in controlling pollution and take steps to save the river. They should avoid using plastic bags and maintain a healthy environment.

The students interacted with motorists, urging them to use cloth bags instead of plastics, and distributed the bags they had brought.

SOURCE :  THE NEW
INDIAN
EXPRESS

(Dated: 23.12.2021)



PRESS RELEASE IN NEWSPAPERS

தென்மலை

கற்றுச்சூழலைக் காக்கக் கோரி மனிதச்சங்கிலி



மனிதச் சங்கிலியில் பங்கேற்ற மாணவ, மாணவிகள், தண்ணீர் அமைப்பினர்.

திருச்சி, டிச. 23 : திருச்சியில் தண்ணீர் அமைப்பு, தண்ணீர் கற்றுச்சூழல் மாணவர் மன்றம், திருச்சி விமான நிலையம், எம்எஸ்சி மேலாண்மைக் கல்லூரி இணைத்து காவிரியைக் காப்போம், துணியை எடுப்போம் என்றும் தலைக்கிவான மனிதச் சங்கிலி விளாழ்க்கிறமை நடைபெற்றது.

திருச்சி காவிரிப் பாலத்தில் நடைபெற்ற நிகழ்வைத் தொடங்கிவைத்து திருச்சி விமான நிலைய இயக்குநர் எஸ். தர்மராஜ் பேசினார்.

நிகழ்வின் ஒரு பகுதியாக கற்றுச்சூழலை

காப்பதன் அவசியத்தை வலியுறுத்தும் விதமாக பொதுமக்களுக்கு மஞ்சள் துணிப் பைகளை மாணவர்கள் வழங்கினர்.

தண்ணீர் அமைப்பின் செயல் தலைவர் கே.சி. நீலமேகம், செயல் இயக்குநர் சி. சதீஷ் குமார், எம்எஸ்சி மேலாண்மைக் கல்லூரி செயல் பாத்தியா பதான், இயக்குநர் எம். ஜேயமலா, முதல்வர் குகன் சிந்தியா, விமான நிலைய அதிகாரிகள், ஸ்டூடென்ட்ஸ், தண்ணீர் கற்றுச்சூழல் மாணவர் மன்றம், கல்லூரி மாணவ, மாணவிகள் உள்ளடக்கிய 800 பங்கேற்றனர்.

SOURCE:

தென்மலை

(Dated: 23.12.2021)



PRESS RELEASE IN NEWSPAPERS

<http://www.maalaimalar.com>

Regd. No. TRY/061/2021-2023 RNI.No.42628/85

மாலை மலர்

இந்தியாவின் No.1 மாலை நாளிதழ்
MAALAI MALAR

திருச்சி 24-12-2021 (வெள்ளிக்கிழமை) 10 பக்கம் 600காக *** மலர் 45 இதழ் 10



தண்ணீர் ஆமைப்பு சுற்றுச்சூழல் மாணவர் மற்றும் சார்பாக பிளாஸ்டிக் ஒழித்து துணிப்பைகளை பயன்படுத்தும் விழிப்புணர்வு திருச்சி சத்திரம் காவேரி பாலத்தில் ஏற்படுத்தப்பட்டது. இதில் விமான நிலைய இயக்குநர் தர்மராஜ், செயல் தலைவர் கே.சி.நீலமேகம், சதீஷ்குமார் ஆகியோர் உள்ளனர்.

தருப்பு நடவடி

1-ம் பக்க தொடர்ச்சி

வர்களுக்கு வேகமாக பரவி விட்டது.

33 பேருக்கு

எந்திரியாவில் இருந்து தமிழ்நாட்டுக்கு வந்த ஒருவருக்கு முதலில் ஒமைக்ரான் தொற்று இருப்பது கண்டறியப்பட்டதால் அவருடன் தொடர்பில் இருந்தவர்களுக்கும் ஒமைக்ரான் பரிசோதனை மேற்கொள்ளப்பட்டது.

இதில் நேற்று மேலும் 33 பேருக்கு ஒமைக்ரான் தொற்று கண்டறியப்பட்டது.

SOURCE: மாலை மலர்

(Dated: 24.12.2021)



PRESS RELEASE IN NEWSPAPERS

தினகரன்

“மஞ்சப்பை” மனித சங்கிலி



► 75வது சுதந்திர தினத்தையொட்டி திருச்சி காவிரி பாலத்தில் நேற்று “நதி உத்சவ்” திட்டத்தில் பிளாஸ்டிக்கை தவிர்த்து, காவிரியை காப்போம் என்ற விழிப்புணர்வு மனித சங்கிலி நடைபெற்றது. இதில் கலந்துகொண்ட கல்லூரி மாணவ, மாணவிகள் மஞ்சள் பைகளை ஏந்தியபடி, பிளாஸ்டிக்கை தவிர்ப்போம், சுற்றுச்சூழல், காவிரியை காப்போம் என்று உறுதிமொழி எடுத்துக்கொண்டனர்.

SOURCE: தினகரன்

(Dated: 23.12.2021)



PRESS RELEASE IN NEWSPAPERS

தீனாத் துந்த்

DAILY THANTHI

வல்க துமழ்



துணிப்பையின் பயன்பாடு குறித்து விழிப்புணர்வு

மலைக்கோட்டை, டி.ச.24-
திருச்சி காவிரி பாலத்தில்
தண்ணீர் அமைப்பு, சுற்றுச்சூழல்
மாணவர் மன்றம், திருச்சி
விமான நிலையம், தனியார்
மேலாண்மைக் கல்லூரி ஆகியவை
இணைந்து காவிரி
யைக் காப்போம், துணிப்பை
எடுப்போம் என்ற மனித சங்கிலி
விழிப்புணர்வு நிகழ்ச்சி

சியை நடத்தின. இதில் திருச்சி
விமான நிலைய இயக்குனர்
எஸ். தர் மராஜ் கலந்து
கொண்டு நிகழ்ச்சியை
தொடங்கி வைத்தார். தண்ணீர்
அமைப்பின் செயல்
தலைவர் கே.சி.நீலமேகம்,
தனியார் மேலாண்மைக் கல்
லூரி செயலாளர் பார்த்திமா
புறூல், திருச்சி விமான

நிலைய அதிகாரிகள், உழியர்
கள், தண்ணீர் சுற்றுச்சூழல்
மாணவர் மன்றம், தனியார்
மேலாண்மைக் கல்லூரி
மாணவ, மாணவிகள் ஏராள
மானோர் பங்கேற்று காவிரி
பாலம் முழுவதும் மஞ்சப்பை
உடன் கைகொடுத்து நின்று,
நெகிழிப் பைகளைத் தவிர்ப்
போம், காவிரியைக் காப்
போம், நீர் நிலைகளை மீட்போம்
என உறுதி மொழி
எடுத்துக்கொண்டனர்.

SOURCE:

தீனாத் துந்த்

(Dated: 24.12.2021)



PRESS RELEASE IN VISUAL MEDIA





DRAWING & PAINTING COMPETITION

INVITATION



**AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI**



GROUP OF
INSTITUTIONS



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- நவீன நதிக்கரை நாகரிகம்
- நதியின்றி அமையாது பண்பாடு
- நெகிழியைத் தவிர்ப்போம்
- நதியைக் காப்போம்

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Mode : Online

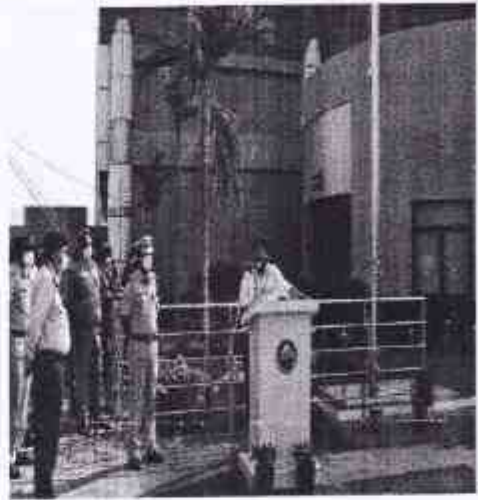
Eligibility: UG & Diploma Students

Registration link: <https://forms.gle/YtbzWpAGQpdm98Sd9>

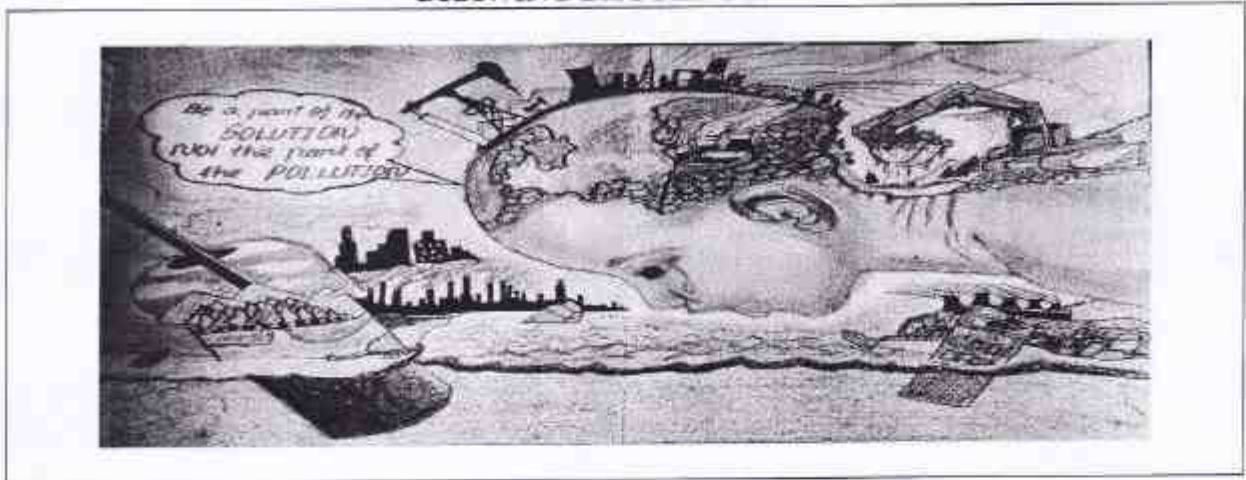
Contact : 94864 48692, 9443133385



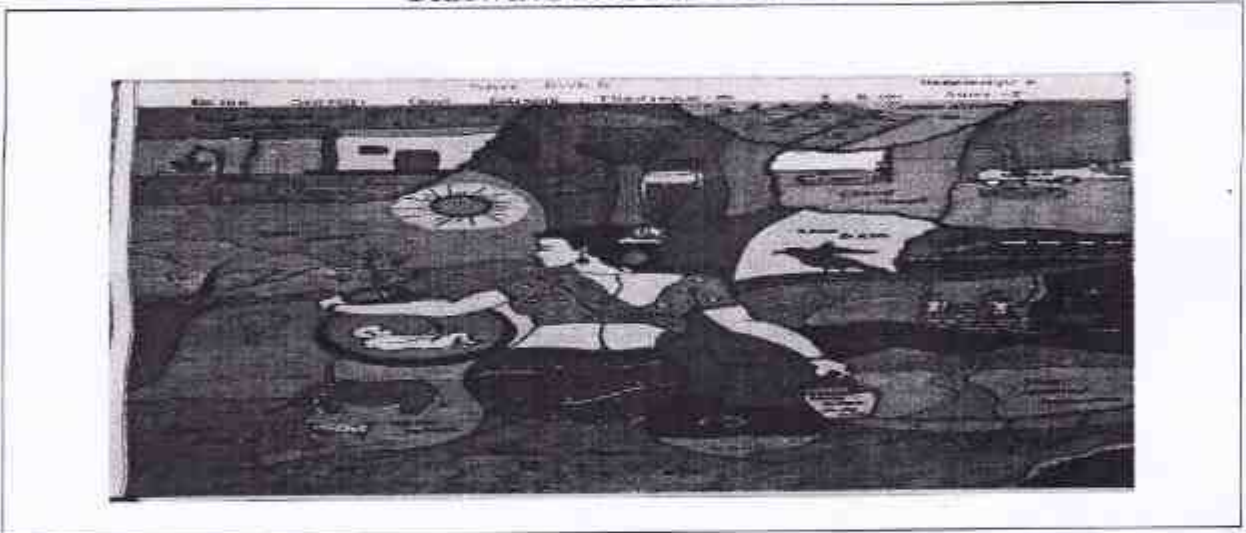
PHOTOS



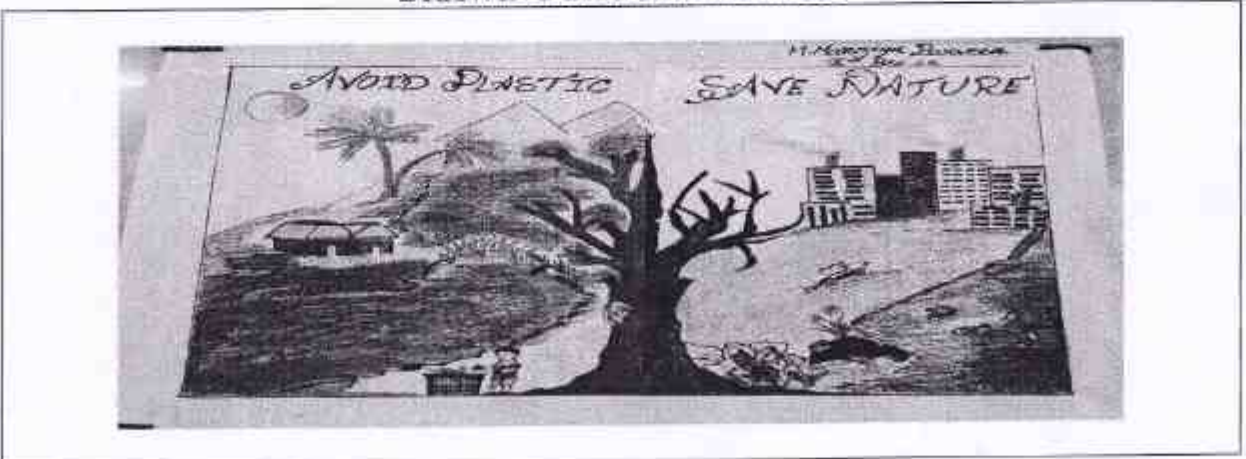
DRAWING BAGGED I PRIZE



DRAWING BAGGED II PRIZE



DRAWING BAGGED III PRIZE



WINNERS CERTIFICATES

**AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI**

In Association With

M.A.M.B-SCHOOL & THANNEER CLUB

CERTIFICATE OF APPRECIATION

This is to certify that Mr / Ms. T. HARI KRISHNAN has Won
1st Prize in Drawing & Painting Competition held on 7th January 2022
Conducted by Airports Authority of India Tiruchirappalli.

Mr. K. C. Neelamegam
PRESIDENT - THANNEER CLUB

Dr. M. Hemalatha
DIRECTOR - MAMBS

Mr. Dharmaraj
AIRPORT DIRECTOR
AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI INTERNATIONAL AIRPORT

**AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI**

In Association With

M.A.M.B-SCHOOL & THANNEER CLUB

CERTIFICATE OF APPRECIATION

This is to certify that Mr / Ms. A. HARTASINI has Won
2nd Prize in Drawing & Painting Competition held on 7th January 2022
Conducted by Airports Authority of India Tiruchirappalli.

Mr. K. C. Neelamegam
PRESIDENT - THANNEER CLUB

Dr. M. Hemalatha
DIRECTOR - MAMBS

Mr. Dharmaraj
AIRPORT DIRECTOR
AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI INTERNATIONAL AIRPORT

**AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI**

In Association With

M.A.M.B-SCHOOL & THANNEER CLUB

CERTIFICATE OF APPRECIATION

This is to certify that Mr / Ms. M. HANISHA DEVI has Won
3rd Prize in Drawing & Painting Competition held on 7th January 2022
Conducted by Airports Authority of India Tiruchirappalli.

Mr. K. C. Neelamegam
PRESIDENT - THANNEER CLUB

Dr. M. Hemalatha
DIRECTOR - MAMBS

Mr. Dharmaraj
AIRPORT DIRECTOR
AIRPORTS AUTHORITY OF INDIA
TIRUCHIRAPPALLI INTERNATIONAL AIRPORT



PROGRAMME REPORT



M.A.M. B-SCHOOL

Approved by AICTE, New Delhi and affiliated to Anna University, Chennai.


Drawing & Painting Competition

(To Celebrate Nadi Utsav)

Airport Authority of India, Tiruchirappalli in association with M.A.M. Business School, a standalone Business School in Trichy and Thanneer Club jointly conducted a programme: "Drawing & Painting Competition" (Ministry of Jal Shakti, Ministry of Culture, National Mission for Clean Ganga and Azadi Ka Amrit Mahotsav associated to Celebrate "Nadi Utsav" and 75th Independence Day) on 07th January, 2022 through online platform. As part of the competition, the students made an visual representation of their ideas corresponding to create awareness by conveying the needs and importance of safeguarding environment. They also portrayed that keeping the river water in a clean condition is quintessential in order to make the environment healthy. The students are also made an painting by emphasizing the waters are the elixir to human's life, focus on eco-friendly practices, rivers are the lifeline to human's, importance of keeping rivers clean and free from pollution etc.

The students also painted their innovative themes and thought provoking inputs by stating the various information of safeguarding the environment in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, Tree plantation, Drip irrigation, water recycling, avoidance of releasing construction waste into the river etc. The drawing and painting competition programme definitely served the purpose pertaining to not to pollute the water and thereby to save the river, eco-friendly environment practices by and large. 265 students from Under Graduation and Diploma streams from various institutions (both at intra and inter institutional level) inquisitively participated in the competition with the rationale of creating awareness to every citizen pertinent to save the environment.

All the themes painted by the students were judged by team of experts and finally Harikrishnan.T, I-Agricultural Engineering, M.A.M. College of Engineering, Trichy, Habimanyu.A., II-B.Com, Rajah Serfoji Government College, Tanjore, and Marziya barveen.M., II-B.Sc (Computer Science), Jamal Mohamed College (Autonomous), Trichy announced as winners of the competition and received first, second and third prize respectively. Dr.M.Hemalatha, Director, M.A.M. Business School appreciated the winners and participants and also highlighted that all need to take proper steps to save the rivers and avoid using plastic bags which are essential to maintain a healthy environment of the planet, and thereby save the country in all ways and means.


Dr. M. Hemalatha, M.A., Ph.D (JRTI)
Professor & Director
M.A.M. B School



Siruganur, Tiruchirappalli - 621 105
Trichy - 621 005
Tel: 04322707882 Mob: 9822672788 Web: www.mambs.com e-Mail: director@mambs.com



Feedback by Students

The programme was more informative and practical way of realized the importance of preserving the environment by representing in a visual form . We portrayed that keeping the river water in a clean condition is quittessential in order to make the environment healthy. We also made an painting by emphasizing the waters are the elixir to human's life, focus on eco-friendly practices, rivers are the lifeline to human's, importance of keeping rivers clean and free from pollution etc.

We painted their innovative themes and thought provoking inputs by stating the various information of safeguarding the environment in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, Tree plantation, Drip irrigation, water recycling, avoidance of releasing construction waste into the river etc. The drawing and painting competition programme definitely served the purpose pertaining to not to pollute the water and thereby to save the river, eco-friendly environment practices by and large.


Feedback by Faculty Members

All the students are eagerly attended and involved actively by visually represented their themes regarding the preservation of nature and protection of environment from degradation etc.

I sincerely convey my thanks to Dr.M.Hemaltha, Director, M.A.M.B-School for given the acceptance to proceed this programme.

All faculty members were supported their level best in order to complete this programme a grand success.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

தீன மலர்

நிறுவனர்: டி.வி. இராமசுப்பையார்

ஆன்லைனில் ஒவியப்போட்டி பங்கேற்றால் பரிசு

திருச்சி, ஜன. 7-

திருச்சி தண்ணீர் அமைப்பு, எம்ஏஎம் மேலாண்மைக்கல்லூரி சுற்றுச் சூழல் மன்றம், திருச்சி பன்னாட்டு விமான நிலையம் சார்பில், 75 வது சுதந்திர தின விழாவை முன்னிட்டு மத்திய அரசு அறிவிப்பின்படி 'நதி உத்சவ்' நிகழ்வுக்கான ஒவியப்போட்டி ஆன்லைன் மூலம் நடைபெற உள்ளது.

இளங்கலை மற்றும் டிப்ளமோ பயிலும் மாணவ, மாணவிகள், நதியைக் காப்போம், நதிகள் ஆக்கிரமிப்பு, நவீன நதிக்கரை நாகரிகம், நதியின்றி அமையாது பண்பாடு, நெகிழியைத் தவிர்ப்போம், நதியைக் காப்போம் என்ற தலைப்புகளில் ஒவியங்கள் வரைந்து 7ம் தேதிக்குள் (இன்று) அனுப்ப வேண்டும். <https://forms.gle/YtbzWpAGQpdm98Sd9> என்ற இணைப்பில் பதிவு செய்து கொண்டு, ஒவியம் வரைந்து இந்த இணைப்பின் மூலமே சமர்ப்பிக்கலாம். போட்டிகளில் வெற்றி பெறுபவர்களுக்கு பரிசுகள், விருதுகள் மற்றும் சான்றிதழ்கள் வழங்கப்படும்.

கூடுதல் விவரங்களுக்கு 9486448692, 9443133385 என்ற எண்களை தொடர்பு கொள்ளலாம்.

SOURCE:

தீன மலர்

(Dated: 07.01.2022)



**M.A.M.B-SCHOOL IN ASSOCIATION WITH THANNEER CLUB ORGANIZED TREE
PLANTATION PROGRAMME**

Date: 08.02.2022

Time: 11:00 am

PHOTOS



PROGRAMME REPORT

M.A.M.B-School in association with Thanneer Club organized Tree Plantation programme at the campus on 08.02.2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highly appreciated the students to take commendable initiatives in the form of organizing social responsibility activities that are essential to safeguard the environment from degradation. Dr.M.Kanimozhi, Thanneer Club Coordinator informed the do's and don'ts of safeguarding the environmental sustenance. Mr.A.Anburaj, Assistant Professor, M.A.M.B-School also took part in the programme and applauded the students for their contribution towards environmental protection. The students planted sapling and get to know their societal responsibilities in the form of voluntarily come forward by carry out this sort of activities. Dr.M.Kanimozhi, Thanneer Club Coordinator proposed vote of thanks.




Feedback by Students

The programme was really useful to understand the importance of tree plantation thereby to save the environment from degradation and pollution. We voluntarily planted saplings and realized the need for protecting the environment that are considered predominant in today's environment.

Feedback by Faculty Members

The students were actively and voluntarily come forward pertinent to safeguard the environment in the form of tree plantation initiatives. I convey my sincere thanks to Dr.M.Hemalatha, Director, M.A.M.B-School for proceeding this programme and all the faculty members supported corresponding to successfully complete this programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

PATTIMANDRAM

பட்டிமன்றம்

"இன்றைய சுற்றுச்சூழல் சீர்கேட்டிற்கு பெரிதும் காரணம் படித்தவர்களே; பாமர மக்களே"

INVITATION



M.A.M. B School

www.pattimam.com

தண்ணீர் அமைப்பு
பட்டிமன்றம்

இன்றைய சுற்றுச்சூழல் சீர்கேட்டிற்கு
பெரிதும் காரணம்

படித்த மக்களே? பாமர மக்களே?

பேரா.கி.சதீஷ் குமார்

கே.சி. நீலமேகம்

நடுவர்

ச.தனிப் பேராசிரியர்,
தமிழ்நாடு

காரைக்காலில் துணைவேலர் கல்யாணி
செயலாளர், தண்ணீர் அமைப்பு

செயல் தலைவர்

தண்ணீர் அமைப்பு

குழு

சம். ஜலவர்ண
சம். மஞ்ச பாஷினி
எம். சத்தியசீலன்

நா. சூரியபிரகாஷ்
கே. மீனாட்சி
எம். லக்ஷ்மி

முனைவர் மா. நெறாவல்தா
இயக்குனர்

திருமதி. சீபாத்தியா பத்தாள் மாண்பு
தலைமை நிர்வாக அதிகாரி



PHOTOS



"படித்தவர்களே"

எம்.சத்தியசீலன்
எம்.ஐஸ்வர்யா
எம்.மஞ்சுபாஷினி

"பாமரமக்களே"

நா. குர்ய பிரகாஷ்,
கே.மீனாட்சி,
எம்.முரளி





பட்டிமன்ற நடுவர்
பேரா.கி.சதீஷ் குமார்,
உதவிப் பேராசிரியர்,
தமிழ்த் துறை, கலைக் காவிரி



GEOTAGGED PHOTOS



PROGRAMME REPORT



M.A.M. B-SCHOOL

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.



"PATTIMANDRAM": WHO IS THE REASON BEHIND TODAY'S ENVIRONMENTAL DEGRADATION: EDUCATED PEOPLE? OR ILLITERATE?

M.A.M. B-School, a standalone Business School Trichy in association with Thanneer Club organized "Pattimandram" entitled: Who is the reason behind today's environmental degradation: Educated people? Or Illiterate? on 28th May, 2022. Mr.K.C.Neelamegam, Executive President, Thanneer Club given the felicitation address for the programme and Prof.K. Satish Kumar, Assistant Professor, Department of Tamil, Kalai Kaviri College of Fine Arts, Trichy was the judge for the programme. The students M.Sathyaseelan, M.Ishwarya and M.Manjushini were under head educated and they started their debate as the educated people knows very well of using plastics will affect the environment and that leads to harm ozone layer but still they don't bother about it and carrying that wherever they go. They also pinpointed that now-a-days people cutting off the trees for building big malls and apartments thereby affecting the nature and that leads to lack of pure air and as result this can damage the atmosphere and lead to global warming and eventually climate change. They stressed that the use of own vehicles should be minimized as much as possible. Hence, the students argued that the educated one are the cause for today's environmental degradation.

The team (M.Murali, N.Suryaprakash and K.Meenakshi) under the head "Uneducated People" shared that uneducated people in society are the major reasons for degrading the environment. This includes not aware on safeguarding the environment due to lack of environmental education, non follow up of proper rules and regulations that results in detrimental effects to society as a whole. The team also pinpointed that many communicable diseases are also by uneducated people due to non compliance of precautionary measures and actions especially that had during COVID pandemic periods. After carefully observed all the inputs from both respective teams, the judge announced that the educators are the main people who degrading the environment and because of them only the environment is getting polluted. The judge also highlighted that it is the responsibility of every citizen of a nation to safeguard the environment thereby the sustainability of earth can be ensured as a whole. Dr.M.Hemalatha, Director, M.A.M.B-School highly applauded the commendable insights that are shared by respective team members and informed that it is the onus of every individual to protect the environment thereby to live the eco-friendly life by and large. Mr.S.Prasanna, Thanneer Club coordinator made the requisite arrangements for the programme.


Dr. M. Hemalatha (M.A. Ph.D. 2011)
Professor & Director

M.A.M. B-School
Simpangan, Thanneer Club, Trichy-Chennai Trunk Road, Sivuganbi, Kupurampalli - 621 105.
Mob: 80880 77077, 82207 27885 Web: www.mambs.com E-Mail: director@mambs.com



Scanned with Oken Scanner



Feedback by students

The programme was much more relevant to understand the principles and applications regarding the responsibility of everyone to safeguard the environment without pollution. The team members in the Pattimandram were excellently conveyed their valuable points from their aspects regarding protection of environment as responsibility of everyone.

We sincerely convey our gratitude to the institution for arranging this valuable session and by invited an most eminent resource person as Judge for this programme.

Faculty members

The students are participated this programme with full of enthusiasm and realized themselves on the need and preservation of environment by sharing their valuable insights in all ways and means through this programme.

I would like to convey my thanks to Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable permission and acceptance to proceed this programme.

I also felt immense glad and happy by being as a coordinator for this most valuable programme by invited distinguished resource person for the day.

All the faculty members were actively did their level best together in an cooperative manner to complete this "Pattimandram" programme a grand success.



PRESS RELEASE

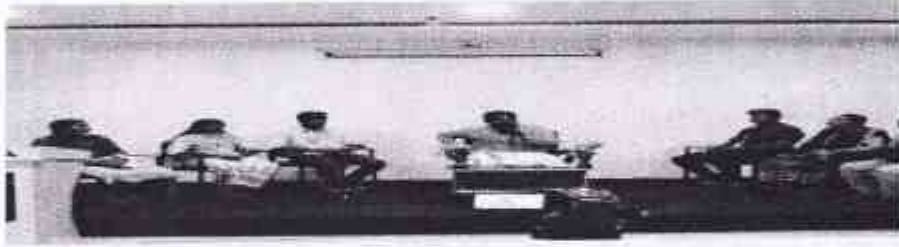
THE HINDU : TIRUCHI TODAY :
GENERAL: [DT: 28.05.2022: PAGE NO: 5]

TRICHY MAIL
[DT: 28.05.2022]

M.A.M.B-School and Thaneer
Club: Pattimandram on environ-
mental degradation, 10 a.m.



TRICHY EXPRESS



திருச்சி தண்ணீர் அமைப்பு
சார்பில் எம்.ஏ.எம் மேலாண்மை
எம்.ஏ.எம் மேலாண்மை கல்லூரியில் த
trichyexpress.com

திருச்சி தண்ணீர் அமைப்பு
சார்பில் எம்.ஏ.எம் மேலாண்மை
கல்லூரியில் பட்டிமன்றம்
நடைபெற்றது .

<https://trichyexpress.com/2022/05/the-menu-was-held-at-mam-college-of-management-on-behalf-of-trichy-water-organization/>

7:10



HYGIENE ALONE TRIUMPHS

DATE: 06.09.2022

Time: 10:00 am

INVITATION



PHOTOS



PHOTOS




PROGRAMME REPORT

HYGIENE ALONE TRIUMPHS (தூய்மையே வெல்லும்)

M.A.M. B-School Student Association Club and Student Thanneer Club jointly organized guest lecture: "Hygiene Alone Triumphs - தூய்மையே வெல்லும்" on 6th September 2022. Padma Shri. S.Damodaran, Founder & CEO of Gramalaya, Tiruchirappalli was the resource person for the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and briefed the hygienic practices and its quintessentialities to the students. She also highlighted the resource person as "Social Worker who has dedicated his life to sanitation promotion in villages and slums in South India". Thiru.K.C.Neelamegam, President and Prof. K.Sathis Kumar, Secretary, Thanneer Organization, Trichy given the felicitation address and shared the various remarkable achievements and societal services undertaken by the resource person of the day. Padma Shri S.Damodaran initiated his session by giving the introduction about Gramalaya and he has been working in villages and urban slums across South India for the last 35 years, to end open defecation by building toilets and promoting sanitation etc. He also spoke about Menstrual Hygiene Management (MHM) such as importance of female hygiene, effective menstrual hygiene practices, affordable and appropriate menstrual hygiene materials etc to the students.

Padma Shri S.Damodaran also stated the major aim of Gramalaya is to eradicate open defecation by providing eco-friendly toilets and it is an important resource centre of the Ministry of Jalshakti, Govt of India. He opined that the toilet is more than just a four-walled structure; it is a way to a healthy life and it is absolutely necessary to work on changing behaviours and developing habits through a number of IEC (Information, Education and Communication) activities. Finally, he advised all the students need to actively come forward pertinent to undertake various initiatives as part of ensuring access to Water, Sanitation and Hygiene (WASH) in villages and urban slum areas. Mr.S.Prasanna, Thanneer Club Coordinator, M.A.M.B-School made the requisite arrangements for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

GUEST PROFILE

S. DAMORDARAN

MBA - Project Management Founder and CEO – Gramalaya

Studied in Bishop Heber College, Durham University, UK and Harvard University, USA

Website - <http://www.gramalaya.org/>

Email - saidamodaran63@gmail.com

Location - born and brought up in Woraiyur- the capital of Cholas, Tiruchirappalli, Tamilnadu

S. Damodaran is the Founder and CEO of Gramalaya – an Indian NGO that has recently led successful campaigns in the rural and urban areas in Tamil Nadu. He was instrumental in declaring India's first village Thanadavampatti as 100% open defecation free in Tamil Nadu and declared the India's first slum Kalmandhai as open defecation free zone with the support of Tiruchirappalli City Corporation. He has designed the innovative child friendly toilet models suitable for urban slums, anganwadi centres and for schools. Gramalaya is the approved National Key Resource Centre of the Ministry of Drinking Water and Sanitation, Government of India, New Delhi.

Gramalaya was established in 1987 with a group of committed youths in the field of rural development. Since 1987, Gramalaya has been operating in six Southern States of India including Andhra Pradesh, Karnataka, Telangana, Tamil Nadu and Puducherry. The NIWAS located at the Gramalaya Training Centre is having a Centre for Toilet Technology and Training and a Water Technology Park with training infrastructure facilities to accommodate 30 inmates with audio-visual equipments and resource materials.

Gramalaya through the support of Swachh Bharath Mission, WaterAid, Water.org and Arghyam has supported the rural families to construct more than 600,000 toilets in Tamil Nadu which are still being maintained and used by the families for a period of 30 years and more sustainably.

Awards and Recognition:

National Urban Water Award to Gramalaya, 2010

Safaigiri Award 2017 - Titled - Toilet Titan Award for his work in sanitation promotion.

Padma Shri Awardee for social work 2022



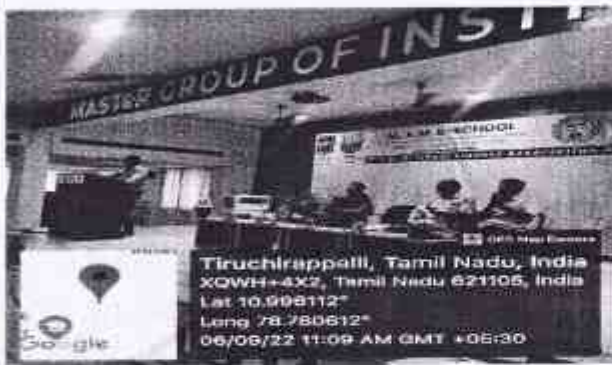
GEOTAGGED PHOTOS



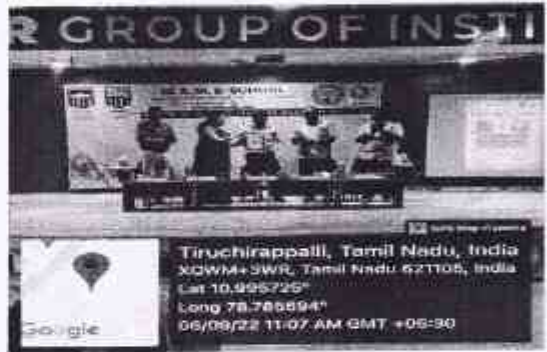
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 XQWM+9R4, Tamil Nadu 621105, India
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Tiruchirappalli, Tamil Nadu, India
 XQWH+4X2, Tamil Nadu 621105, India
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Tiruchirappalli, Tamil Nadu, India
 XQWM+9R4, Tamil Nadu 621105, India
 Lat 10.995633°
 Long 78.783215°
 06/09/22 10:51 AM GMT +05:30



PRESS RELEASE

THE HINDU : TIRUCHI TODAY : GENERAL:

[DT: 06.09.2022: PAGE NO: 2]

M.A.M.B-School: Programme on 'Hygiene alone triumphs,' S.Damodaran, Founder, Gramalaya, speaks, 10 a.m.

TRICHY MAIL

[DT: 06.09.2022]



M.A.M B-பள்ளி கல்லூரியில் தண்ணீர் சுற்றுச்சூழல் மாணவர் மற்றும் தொடக்க விழா டாக்டர். M. ஹேமலதா கியக்குனர் MAMBS தலைமையில் தண்ணீர் அமைப்பு செயல் தலைவர் கே.சி.நீலமேகம் முன்னிலையில் நடைபெற்றது.

தொடர்புக்கு
தொடர்புக்கு
தொடர்புக்கு...



விறைவில்...

9842470444
trichymail@gmail.com

06-09-2022 www.trichymail.com



Feedback by students

The session was highly interested and more informative. We could come to know the importance of sanitation, hygienic practices, female hygiene, effective menstrual hygiene practices, affordable and appropriate menstrual hygiene materials etc through this valuable session. The resource person shared his real time insights and challenges faced pertinent to make the differences in society in an progressive manner. We also inquisitively involved in understanding the advantages of following effective sanitary practices. This programme also eye-opener to all of us pertinent to know the implications on hygienic practices.

We wholeheartedly thank the institution for arranging this thought provoking session by invited an eminent and most distinguished resource person for this programme.

Faculty members


All the students are actively attending and realized themselves on hygienic principles in this valuable session by the most referent resource person of the day.

I wholeheartedly thank Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also felt immense glad and happy by being as a coordinator for this most valuable and thought provoking workshop.

All the faculty members were actively did their level best together in an cooperative manner to complete this programme a grand success.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Guest Lecture on Optimistic Behaviour



We Cordially invite you all on behalf of the Management,
Director, Faculty and Students for the Online Session on

"Optimistic Behaviour"



Chief Guest
Ms. K. NAVAJOTHI
Faculty & Center In Charge
ICICI Foundation for Inclusive Growth

DATE: 28.11.2020

TIME: 10:00 am - 11:00 am

Mrs. Fathima Bathool Maluk
MBA, SMP (D.M.A), WEF (558)
Secretary & CEO - MAMBS

Dr. N. Hemalatha
MBA, Ph.D (NITT)
Director - MAMBS

M.A.M B School organized a guest lecture on Optimistic Behaviour. Mrs. K. Navajothi, Faculty & Center Incharge, ICICI Foundation for Inclusive Growth was the guest speaker.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Guest Lecture on "Think Better"



M.A.M B-SCHOOL



" THINK BETTER "

7th JANUARY 2021 (10:00 TO 11:00 AM)

Mr. M. ATHI KRISHNAN
CAREER CONSULTANT &
ANALYST



Mrs. Fathima Bathool Maluk

MBA, SMP (IIM-A), WEP (IIFM),
Secretary & CEO - MASTER GI

Dr. M. Hemalatha

MBA, Ph.D (NITT),
Director - MAMBS

M.A.M B School organized a guest lecture on "think better " Mr. M. ATHI KRISHNAN asw a speaker of the program.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

JUNE 2019 – MAY 2020

REINVENT YOUR BUSINESS STRATEGY



Dr.M.Hemalatha, Director of M.A.M. B-School attended Management Development Program on Re-Invent your Business Strategy at Indian Institute of Management Trichy organized by Yi on 16.8.2019 - 17.8.2019.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

YUVA LEADERSHIP CONCLAVE



M.A.M.B-School Students Ms. Shankari, II MBA won Most Creative Solution Award and Mr. Praveen, I MBA won High Impact Solution Awards in Evolve 2019, YUVA Leadership Conclave held from 6th to 8th September 2019,










DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M.B-School Student Ms. S. SURYA, II MBA gave rocking Performance in YUVA Leadership Conclave held from 6th to 8th September 2019.

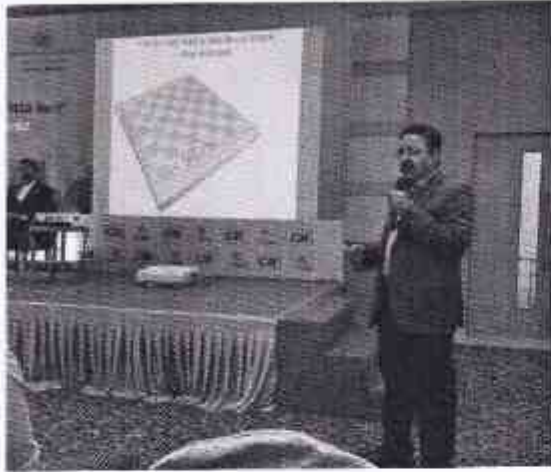


LEADERSHIP DEVELOPMENT SECRETS

 <p>M.A.M. B-School Sponsored by MTT and all India Mahila Mission Support & Encouragement to all www.mambschool.com</p>  <p>Yi Young Indians LEADERSHIP</p> <p>Guest Lecture on Leadership Development Secrets</p>  <p>Loman Hair Care DL 1540P00</p>  <p>Sri Srudhi Proprietor Loman Hair Care, Trichy</p> <p>Date: 30.01.2020 Venue: Newton Hall</p>	
	
<p>M.A.M.B-School in Association with Young Indians organised a Special Lecture on Leadership Development Secrets on 30th January 2020. Ms. Sri Srudhi, Proprietor, Loman Hair Care, Trichy Addressed our future Leaders.</p>	




LEADING EXPONENTIAL INNOVATION IN A VUCA WORLD

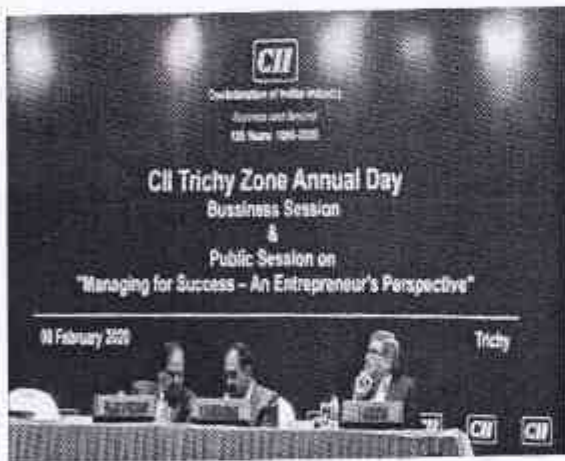
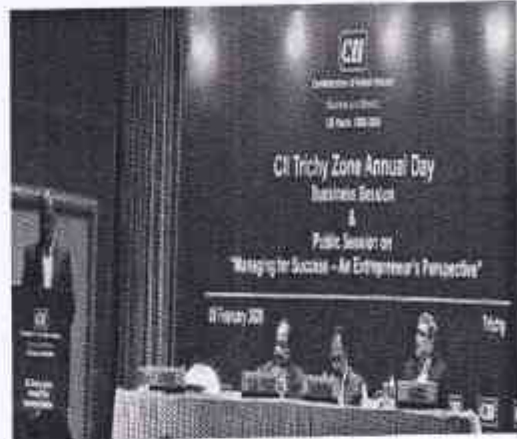


Dr. Najma, Associate Professor of M.A.M.B- School attended a Special lecture on Leading Exponential Innovation in a VUCA World by Dr. Shankar Venugopal, Vice President, Mahindra & Mahindra in Young Indians Trichy Chapter Annual Day held on 1st February 2020 at Hotel Redfox, Trichy.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

"MANAGING FOR SUCCESS"



Dr.S.Najma, Associate Professor from M.A.M.B-School attended a Special Session on "Managing for Success" during the CII Trichy Zone Annual Day held on 8th February 2020 at Hotel Sangam, Trichy.




DIRECTOR
M.A.M. B-SCHOOL,
Siruganur, Trichy-621105

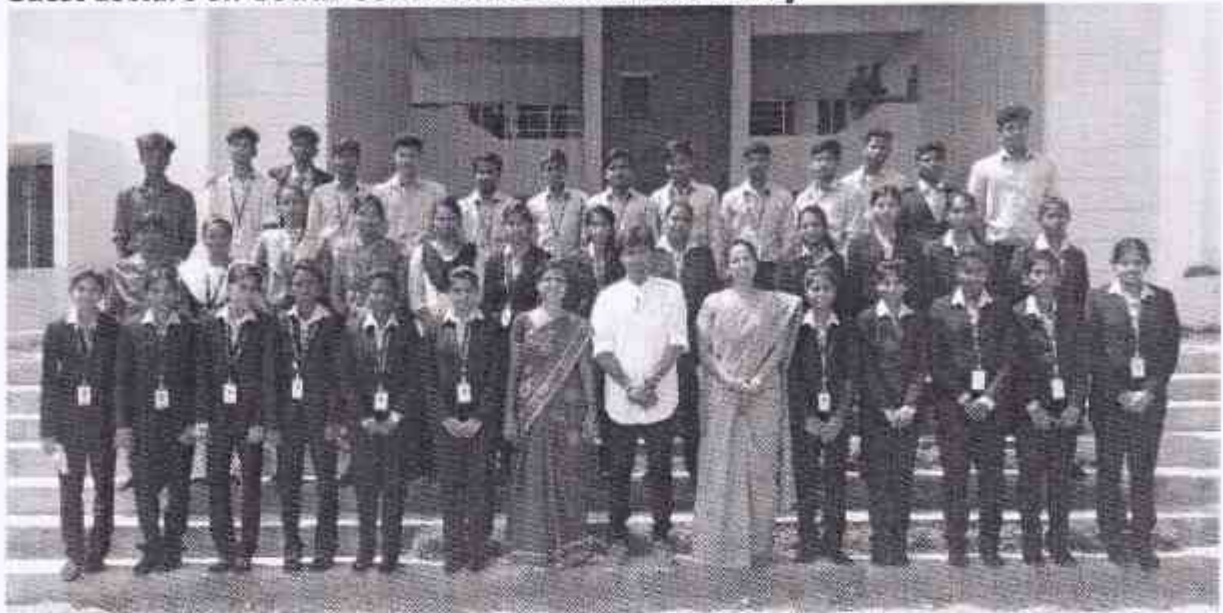
"PATH FINDER"



The Session "Path Finder" by Mr. Manick Rajendran, Founder and CEO iMMi Life Healthcare Pvt. Ltd. On 1st March 2020 at Ponni Delta. Our Chairman Dr. M.A. Maluk Mohamed and CEO Mrs. Fathima Bathool Maluk also grace the occasion with their active participation in that event.



Guest Lecture on Youth Contributions towards Society



M.A.M B School organized a guest lecture on Youth Contributions towards Society. Mr. Santhosh, Anchor, Trichy was the chief guest. He said youths are the pillars of the society and they have the responsibility to renew and refresh the current status of our society including leadership, innovations, skills. He also insisted youths have also to maintain the culture of our culture, all good values in the societies.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Trichy -621105





MAMBS
SCHOOL

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

MAMBS - YRC CLUB

List of Events

Sl. No	Date of the Event	Event Title	Resource Person
1	14.06.2022	YRC INSTALLATION	1. Red Crossor. Er. G. Rajasekaran Chairman of Indian Red Cross Society Trichy 2. Red Crossor. M. Jawahar Hasan Hon. Secretary of Indian Red Cross Society Trichy
2	14.06.2022	DISASTER MANAGEMENT WORKSHOP	Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy
3	12.09.2022	A SESSION ON FIRST AID	Dr. R.Elangovan, Naturopathy Consultant, Advisor, Indian Red Cross Society, Tiruchirappalli
4	28.11.2022 29.11.2022 30.11.2022	A Session on "Heartful Meditation"	Mr. R. Raama Subramanian Heartfulness Trainer, Mr. S. Mani Vannan Heartfulness Trainer, Mr. C. Rengaraj Heartfulness Trainer.

	
YRC CLUB COORDINATOR	DIRECTOR M.A.M B-SCHOOL



M.A.M. B-SCHOOL

Siruganur, Trichy -621105




MAMBS
M.A.M. BUSINESS
SCHOOL

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

MAMBS - YRC CLUB

List of Events

Sl. No	Date of the Event	Event Title	Resource Person
1	14.06.2022	YRC INSTALLATION	1. Red Crossor. Er. G. Rajasekaran Chairman of Indian Red Cross Society Trichy 2. Red Crossor. M. Jawahar Hasan Hon. Secretary of Indian Red Cross Society Trichy
2	14.06.2022	DISASTER MANAGEMENT WORKSHOP	Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy
3	12.09.2022	A SESSION ON FIRST AID	Dr. R.Elangovan, Naturopathy Consultant, Advisor, Indian Red Cross Society, Tiruchirappalli

	
YRC CLUB COORDINATOR	DIRECTOR M.A.M B-SCHOOL



M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

MAMBS-Youth Red Cross

M.A.M Business School, Youth Red Cross (YRC-MAMBS) is to inculcate in the youth of our country an awareness on the care of their own health concern and that of others the understanding and acceptance of civic responsibilities and acting accordingly with humanitarian concern, to fulfil the same to enable the growth, spirit of service, sense of duty with dedication and devotion in the minds of youth. To foster better friendly relationship with all, without any discrimination.

The Youth Red Cross Society aims to inspire, encourage and initiate at all times, all forms of humanitarian activities so that human suffering can be minimized, alleviated and even prevented.

Objectives of YRC:

- Promotion and protection of health and life
- Selfless services to the sick and suffering
- Promotion of national and international friendship
- Disaster relief to the victims
- Donate Blood & Save Life

Activities of YRC

- Disaster Management workshop
- First Aid Training programmes
- Environment awareness camps
- Clean and green in our campus
- Blood Donation Camps
- Meditation and yoga session
- Other Voluntary / Social Service Activities and more related program depending the need and requirement for the student community.

Seven Fundamental Principles of Red Cross:

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary service
- Unity
- Universality

YRC-MAMBS unit create and train among the youth about social responsibility, health and life, and to develop human values, ethics and moral capacities. It also emphasises on serving the sick and suffering people. The YRC- MAMBS aims to have young people recognized by social leadership as equal partners who address the needs of the most vulnerable sections of the population. The unit considers every student in the college as an active YRC member and motivates everyone to participate in various activities with immense pride.

Youth Red Cross is focus for its humanitarian commitment. Young volunteers can make a significant contribution to meeting the needs of the most vulnerable people within their local communities through Red Cross youth programme. This has been designed to involve young people as much as possible in the movement and its activities not only as workers and also as beneficiaries, but as partners in management.



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai)



M.A.M. B-SCHOOL

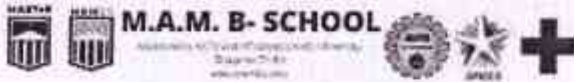
YOUTH RED CROSS & STUDENTS ASSOCIATION CLUB

Cordially organize
YRC INSTALLATION

ON

14.06.2022

Program Report



Youth Red Cross

Student Association Club

Cordially invites you for

YRC INSTALLATION

Red Crossor Er. G. Rajasekaran

Chairman
Indian Red Cross Society,
Tiruchirappalli District Branch

Red Crossor. M. Jawahar Hasan

Inn. Secretary,
Indian Red Cross Society,
Tiruchirappalli District Branch

Red Crossor. P. Mohan

Jt. Secretary,
Indian Red Cross Society,
Tiruchirappalli District Branch

Date & Time : 14.06.2022 & 9.30 to 11.30 am

Venue: M.A.M.B's Seminar Hall

Dr. M. Bimalaksha
Director - M.A.M.B

Mrs. Fathima Dathool Malik
Secretary & CEO -Master GI.



M.A.M. B-School, a standalone Business School Trichy, organise the programme of Youth Red Cross Installation and Disaster Management workshop on 14.06.2022 at Seminar Hall



with presents of Dr. M. Hemalatha Director of MAMBS. The programme organised with the motive to induce social interest of budding managers towards future social environment which is need of the hour.

Fundamental Principles of the international Red Cross and Red Cross Movement, namely: Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality the Indian Red Cross Society acts as an auxiliary to the state in the carrying out of humanitarian activities.

The Indian Red Cross Society aims to inspire, encourage and initiate at all times, all forms of humanitarian activities so that human suffering can be minimized, alleviated and even prevented, thus contribute to creating a more congenial climate for peace.

Indian Red Cross Society inaugurated Youth Red Cross at **MAM Business School** with President, Vice President, Secretary, Treasurer and YI Members with pledge of "I pledge myself to care for my own health and that of others, to help the sick and suffering, especially youth and to look of all other all over youth in the world as my friends."

Youth Red Cross of MAM B School announce the **planning activities** for 2022-2023 academic year Health Awareness campaign in the nearby areas, First Aid Training, Blood grouping, Personal Hygiene, Voluntary services, Hospital visits, Care for the physically disabled, Services for the elderly, Environmental clean-up campaigns.

Red Crossor. Er. G. Rajasekaran Chairman of Indian Red Cross Society Trichy delivered his speech with introduction of IRCS and other details of objectives and activities of YRC in a detailed manner by question answer session with volunteers. He further insisted the importance of YRC in the Educational institution to nurture the social awareness of future workforce of young India.

Red Crossor. M. Jawahar Hasan Hon. Secretary of Indian Red Cross Society Trichy, given his speech on historical achievement of Red Cross Society starts from Global to Indian perspective. He further stated the real time events in the history the contribution of Indian Red Cross Society. I year MBA Students of 60 attended the session voluntarily.

Student's Feedback

1. The programme gave us an inspiring speech on "Social activities". We also clarified many doubts regarding social initiatives Youth Red Cross. Mr. P. Mohan session on Disaster Management workshop gives the detailed understanding Government and YRC role on Disaster Management.
-Meenakshi I MBA "B" sec
2. Red Crossor Er. G. Rajasekaran Gave an entire process and motive of YRC in present environment in a question answer session with participants. It inspired a lot in various domains to shape up our personality for the social activities.
-Guruprasanna I MBA "A" Sec
3. Red Crossor M. Jawahar Hasan insisted the initiative taken by YRC in recent time from its inception in india and global as well which makes us to clear the view and importance of YRC in these days.
-Surya I MBA "B1"Sec

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Name: Mr. P. MOHAN Date: 14.11.2022
Received Ruppes: Seven hundred fifty only and cross
Bill Ref: _____
towards Youth Red Cross program on 14.11.2022
Rs. 750/-
O.S. DIRECTOR JOINT-SECRETARY SIGNATURE

POOIOK



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



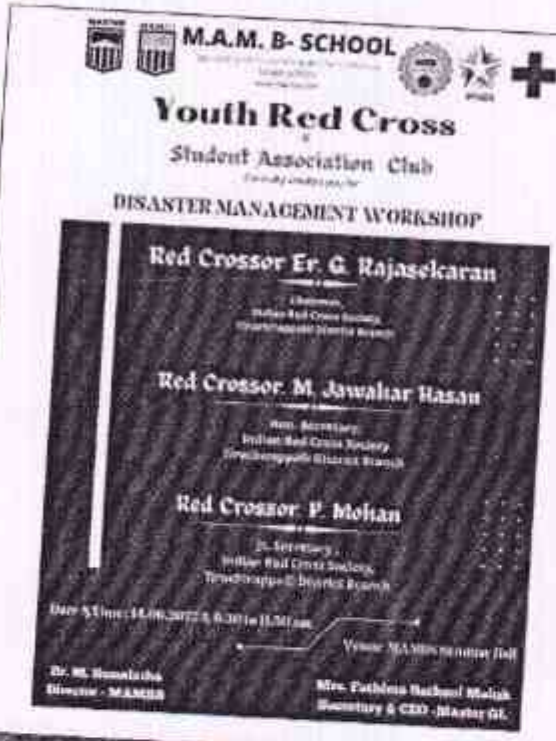
YOUTH RED CROSS & STUDENTS ASSOCIATION CLUB

Cordially organize

DISASTER MANAGEMENT WORKSHOP

ON 14.06.2022

Program Report



M.A.M. B-SCHOOL

Youth Red Cross
Student Association Club

DISASTER MANAGEMENT WORKSHOP

Red Crossor Er. G. Rajasekaran
Chairman
Tamil Red Cross Society
Tiruchengode District Branch

Red Crossor. M. Jawahar Hasan
Vice Secretary
Indian Red Cross Society
Tiruchengode District Branch

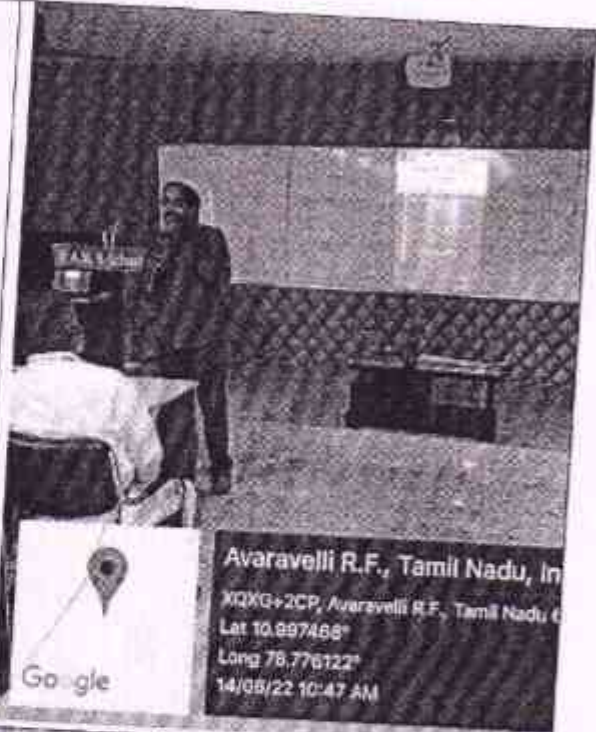
Red Crossor P. Mohan
Jr. Secretary
Indian Red Cross Society
Tiruchengode District Branch

Date & Time: 14.06.2022 & 8.30 to 11.30 am

Venue: M.A.M. B-SCHOOL

Dr. M. Sankaralingam
Director - M.A.M.B.S.

Mrs. Puthima Nathani Malak
Secretary & CEO - M.A.M.B.S.





Avaravelli R.F., Tamil Nadu, India

XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India

Lat 10.997466°

Long 78.776122°

14/06/22 10:47 AM



M.A.M. B-School, a standalone Business School Trichy, organise the programme of a Workshop on Disaster Management 14.06.2022 at Seminar Hall with presents of Dr. M. Hemalatha Director of MAMBS. The programme organised with the motive to induce social interest of budding managers towards future social environment which is need of the hour.

Red Crossor. Er. G. Rajasekaran Chairman of Indian Red Cross Society Trichy delivered his speech with fundamental principles of YRC in disaster management activities and given over all view of disaster management training needs in recent times of natural calamities.

Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy, delivered the workshop session on disaster management, he started with demonstration of various activities disaster Management, fundamental procedures and guidelines of rescue and process of YRC in disaster management.

He delivered the basics of disaster management techniques which followed in recent incidents with video clips and images. Further given procedure for rescue and government authorities relevant to disaster management and roles. The programme attended by 1 year MBA students of 60 volunteers. YRC Coordinator A. Anburaj coordinate the programme.

Student's Feedback

1. The programme gave us an inspiring speech on "Social activities". We also clarified many doubts regarding social initiatives Youth Red Cross. Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy, session on Disaster Management workshop gives the detailed understanding Government and YRC role on Disaster Management.
-Ragunahth I MBA "B" sec
2. Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy gave the entire process of disaster management with detailed procedure which makes us to understand the activities need to be done on different disaster situation.
-Sathyaseelan I MBA "A" Sec
3. Red Crossor. P. Mohan Jt Secretary of Indian Red Cross Society Trichy, session inspired me to search further knowledge disaster management in the global level and implication of the different techniques.
-Kirubavathi I MBA "B" Sec

M.A.M. B-SCHOOL

Trichy - Channal Trunk Road, Siruganur, Trichy - 621 105

VOUCHER

Date : 13-06-2022

Name : S. Senthil Kumar

Received Rupees : Two hundred Rupees

Bill Ref : _____

towards Social activities work.

Rs. 200/-

SIGNATURE



O.S


DIRECTOR

JOINT-SECRETARY



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



YOUTH RED CROSS & STUDENTS ASSOCIATION CLUB

Cordially organize a session on

First Aid

12.09.2022

Program Report

M.A.M B-School
(Approved by AICTE and Affiliated to Anna University)
 Siruganur (Trichy) - www.mambschools.com

M.A.M B-School, Siruganur & Youth Red Cross Club
www.youthredcross.org

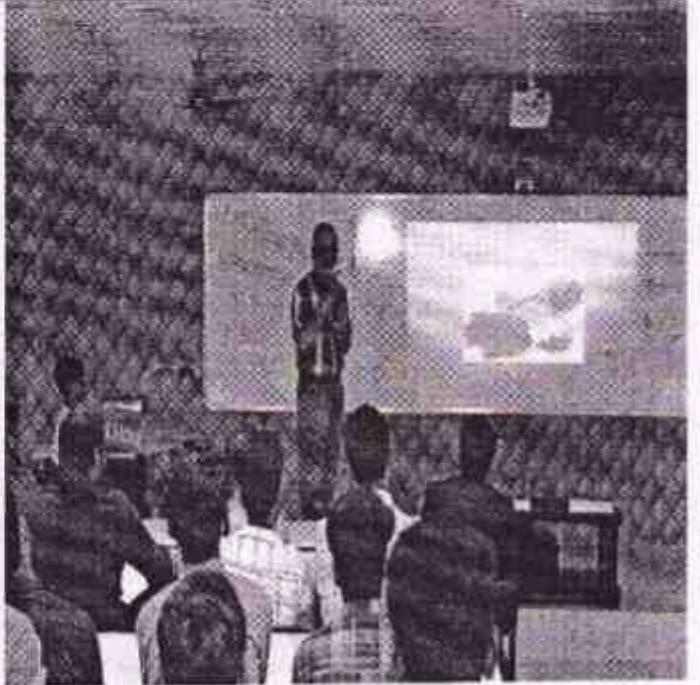
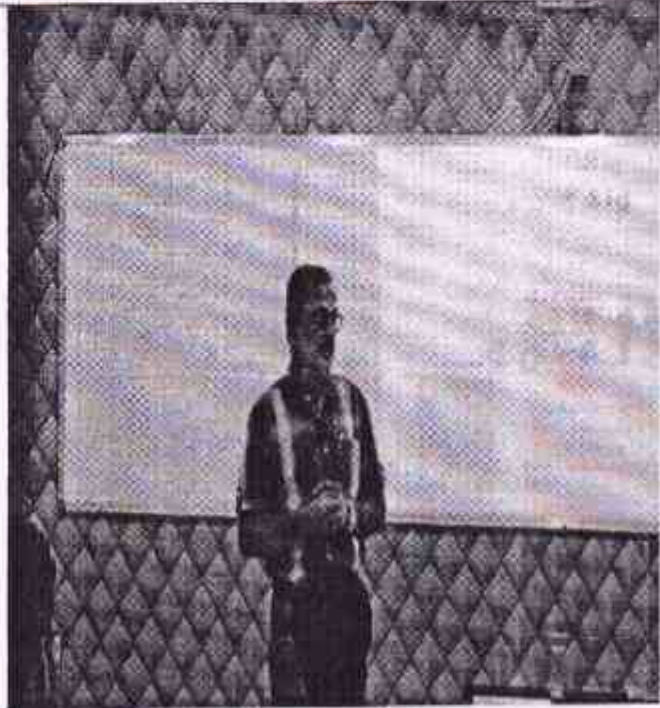
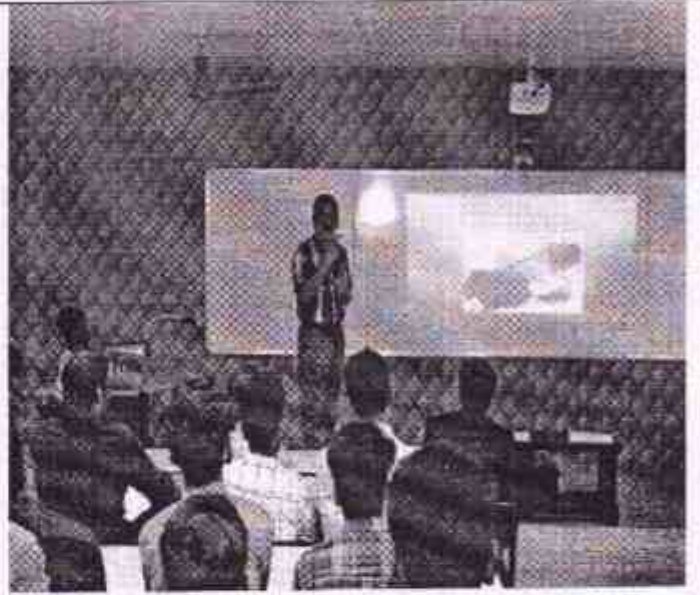
**YOUTH RED CROSS
 FIRST AID PROGRAM**

Red Crossor Mr. C. Siva Ramalingam
 Lecturer in First Aid & Assistant Commissioner
 St. John Ambulance - Southern Railway, India
 Life Member, Indian Red Cross Society, Tiruchirappalli

Red Crossor Dr. R. Elangovan
 Municipality Counsellor
 Advisor, Indian Red Cross Society, Tiruchirappalli

>>>> 12 SEP 2022 | 2 PM | NEWTON HALL

Dr. R. Elangovan
 Director - M.A.M.B.S. Mrs. Fatima Latifud Dhalak
 Secretary @ YRC - M.A.M.B.S.



Geotagging photos



Avaravelli R.F., Tamil Nadu, India
XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.997489°
Long 78.776099°
12/09/22 02:39 PM GMT +05:30



Avaravelli R.F., Tamil Nadu, India
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Long 78.776099°
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Avaravelli R.F., Tamil Nadu, India
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Long 78.776099°
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XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India
Lat 10.997489°
Long 78.776099°
12/09/22 02:38 PM GMT +05:30

YOUTH RED CROSS FIRST AID PROGRAM

M.A.M. B-School Student Association Club in association with Youth Red Cross organized session "First Aid Program" on 12 th September, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the rationale behind the inauguration of Youth Red Cross Society at M.A.M.B-School. Red Crossor Mr. C.Siva Ramalingam, Lecturer in First Aid & Assistant Commissioner, St.John Ambulance, Southern Railway, Life Member, Indian Red Cross Society, Tiruchirappalli and Red Crossor Dr. R.Elangovan, Naturopathy Consultant, Advisor, Indian Red Cross Society, Tiruchirappalli was the resource persons for the programme. Mr. C.Siva Ramalingam initiated the Youth Red Cross Society and briefed his speech by giving brief introduction about Youth Red Cross Society. He discussed that Youth Red Cross Unit members are the builders of the nation who take part actively in bringing the motto of Red Cross, that is, "Service to society". He also provided some first aid tips in saving causalities by prioritize them in order such as save the young before the old, save the conscious casualties before the unconscious ones as they have a higher chance of recovery and casualties should always be treated in the order of priority, usually given by breathing, bleeding and bones. As a part of the Youth Red Cross inauguration, the new office bearers took as YRC in-charges during the programme.

Dr. R.Elangovan explained in detail about first aid as emergency care or treatment given to an ill or injured person before regular medical aid can be obtained. He said that the aim of first aid is to preserve life, prevent the casualty's condition from becoming worse and promote recovery. He also thought some responsibilities of first aider as assess the situation quickly and safely and summon appropriate help, protect casualties from possible danger and to identify the nature of illness or injury affecting casualty, to arrange for the casualty's removal to hospital or into the care of a doctor and to remain with a casualty until appropriate care is available. He also gave information in detail regarding the victims with hyperventilation and fainting which causes stress, anxiety, sweating and unconsciousness and its proper treatments. Mr.A.Anburaj, Youth Red Cross (YRC) Coordinator, M.A.M.B-School made the requisite arrangements and proposed vote of thanks for the programme.

60 students from I year MBA attended the session voluntarily, with 30:30 gender Ratio of boys and girls.

Student's Feedback

1. The programme gave us an inspiring speech on "First Aid". We got fundamental idea of First Aid and how much it is important for every individual person to safe themselves and save others life too. Mr. C. Sivaramalingam makes clear on first aid needs.
-Santhosh I MBA "C" sec
2. Red Crossor Mr. C. Sivaramalingam explained details of first aid procedures for various emergency situation that could be faced by any individual. We understood some basic concepts of first aid.
Nadeesh- I MBA "B" Sec
3. Red Crossor Dr. R. Elangovan given short notes on naturopathy needs and importance of the content in the recent year due to modern cultural changes. He further insist the students to take natural food as much as possible. He given clear cut contents of natural health in the recent times.
Kavin -I MBA "B"Sec.

Expenses Details of the Programme

S.No	Particulars	Amount Rs
1.	Travelling Expenses. 70 Kms *25= 1750	1750
2.	Refreshment 1. Lunch 2*150 = 300 2. Tea/Snacks 2*75 = 150	450
3.	Remuneration Gifts	1000 399
4.	Poster & Invitation Design and Print	200
Total		3799

M.A.M. B-SCHOOL
Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER Date: 10.09.22

Name: Mr. A. ANGELO RAY Assistant Professor

Received Rupees: One thousand seven hundred and fifty

Bill Ref: _____

towards: Y.P.C. 'First Aid' Travelling Expenses of Kogane persons from chelvan, Trichy

Rs. 1750/-

O.S. DIRECTOR JOINT-SECRETARY

SIGNATURE

M.A.M. B-SCHOOL
Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER Date: 12.09.22

Name: Mr. A. ANGELO RAY Assistant Professor

Received Rupees: Four hundred and fifty

Bill Ref: _____

towards: Y.P.C. Lunch 2*150, Tea/Snacks 2*75 Detachment Allowance for the Kogane persons

Rs. 450

O.S. DIRECTOR JOINT-SECRETARY

SIGNATURE

D 0431-2700061

40117 CASH BILL Date: 10/9/22

Agasthiar Book Depot

Book - Sellers

Nandhikoll St., Teppakulam, TRICHY - 2.

e-mail: agasthiar_trichy@rediffmail.com
website: www.agasthiar.com

Qty.	Particulars	Rs.	Pa.
1	The Every Day Man (Robin Sharma)	399	
	Rs. 399/-		

E & O E Goods once sold cannot be taken back.

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 10/9/22


Name: Receiver Mr. C. Sivarajalingam

Received Rupees: One thousand rupees only

Bill Ref: _____

towards Youth Red Cross - First Aid program

Rs. 1000/-

SIGNATURE 

M.A.M. B-SCHOOL

Trichy - Chennai Trunk Road, Siruganur, Trichy - 621 105.

VOUCHER

Date: 10/10/22


Name: Aravindan Aravind professor

Received Rupees: Two Hundred only

Bill Ref: 11

towards Institution
Poster & Communication "First Aid" YRC

Rs. 200/-

SIGNATURE 

O.S. DIRECTOR JOINT-SECRETARY

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



**Corporate Social Responsibilities
Activities**



M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



M.A.M. B-SCHOOL

2021-2022

The Faculties of M.A.M B-School organises the Career Guidance Program in the below colleges as a part of the activities done through its Corporate Social responsibility vision. This year we touched more than 1500 students' minds through our guidance program.

CAREER GUIDANCE PROGRAM 2021-2022

S.No	Date	Name of the college	No of Students attended
1	15-09-2021	Government College for Women, Kumbakonam	126
2	26-10-2021	Holy Cross College, Trichy (B.Com)	111
3	27-10-2021	Annai College of Arts & Science, Kumbakonam	166
4	28-10-2021	Rajah Serfoji Government College, Thanjavur	132
5	01-11-2021	St. Joseph's college, Trichy (BBA)	74
6	17-11-2021	Thiruvalluvar Arts & Science College, Cuddalore	112
7	03-12-2021	SRM Arts and Science College, Trichy	18
8	09-12-2021	Holy Cross College, Trichy (BBA)	240
9	15-12-2021	Bharathidasan University Constituent College- Inamkuluthur	95
10	13-12-2021	Government College for Women, Kumbakonam	59
11	13-12-2021	A.V.V.M Sri Pushpam College, Poondi, Thanjavur	204
12	17-12-2021	Government Arts and Science College, Ariyalur	89
13	20-12-2021	Sri Sankara Arts & Science College, Kumbakonam	83
Total			1509




DIRECTOR
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M.A.M. B-SCHOOL

2020-2021

1. Our MASTE R Group of Institutions has joined hands with Kauvery Hospital to fight against COVID-19 by Voluntarily providing Transport Facility to their staff members during this Lockdown period.




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M.A.M. B-SCHOOL



2. The Faculties of M.A.M B-School organises the Career Guidance Program in the below colleges as a part of the activities done through its Corporate Social responsibility vision. This year we touched more than 1500 students' minds through our guidance program.

CAREER GUIDANCE PROGRAM 2020-2021

S.No	Date	Name of the college	No of Students attended
1	09-02-2021	Bharathidasan University Constituent College- Veppur	73
2	09-02-2021	Holy Cross College, Trichy	232
3	25-02-2021	Swami Dayandha college of Arts & Science, Kumbakonam	227
4	25-02-2021	Sri Sankara Arts & Science College, Kumbakonam	57
5	26-02-2021	St. Joseph's college, Trichy (BBA)	39
6	01-03-2021	National College, Trichy	130
7	03-03-2021	Government Arts College, Thuvakudi, Trichy	36
8	04-03-2021	St. Joseph's college, Trichy (B.Com)	106



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9	05-03-2021	Government Arts and Science College, Ariyalur	55
10	10-03-2021	Sri SengamalaThayaar, Thiruvarur	210
11	11-03-2021	Sri SengamalaThayaar, Thiruvarur	210
12	11-03-2021	Government College for Women, Kumbakonam	99
13	12-03-2021	Bharathidasan University Constituent College- Inamkulathur	72
14	22-03-2021	Krishnaswamy College of Science, Arts & Management for Women, Cuddalore	68
15	22-04-2021	SRM Arts and Science College, Trichy	13
		Total	1597




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M.A.M. B-SCHOOL

2019-2020

1. MASTeR Group of Institutions in Association with Win news channel conducted WIN NEET Quiz program for the higher secondary students as a CSR activity at our campus today (28.11.2019). Around 200 school students and 65 teams participated in the event. 1st Prize won by Srirangam Boys Hr. Sec. School, 2nd Prize won by SRV Hr. Sec. School and the Overall Championship has been bagged by SavithriVidhyalayaHr.Sec. School. Winners of the event has been Awarded by Mrs. FATHIMA BATHOOL MALUK, Secretary & CEO of MASTeR Group of Institutions.




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2. Prof. Jimmy Carter along with our 10 First Year MBA Students of M.A.M.B-School Voluntarily Supported the Exclusive Job Fair for Differently Abled held on 17th November 2019 at St.Joseph's College, Trichy




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M.A.M. B-SCHOOL

HEARTIEST WELCOME
TO
EXCLUSIVE JOB FAIR FOR DIFFERENTLY ABLED

DATE: 17 NOVEMBER 2019
TIME: 8.30 AM TO 9.30 AM

ST. JOSEPH'S COLLEGE

Organized by: M.A.M. B-SCHOOL, Siruganur, Trichy

**THANK YOU VOLUNTEERS
FOR YOUR SUPPORT**



#WeAreYourVoice #JobFair
#17Nov2019 #Trichy



[Signature]
DIRECTOR
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MAMBS
M.A.M. BUSINESS
SCHOOL

2018 - 2019

1. MAMBS jointly Organised a Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District with District Administration and Youth Exnora International. 400 Students of MAMBS & MAMCET collectively stood for this human chain and campaign to create the awareness for voters.

DISTRICT ADMINISTRATION, TIRUCHIRAPPALLI MEGA VOTER AWARENESS CAMPAIGN



YOUTH EXNORA INTERNATIONAL
STUDENTS EXNORA



MASTAR GROUP OF INSTITUTIONS



ACRITH

**M.A.M. COLLEGE OF ENGINEERING AND TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL**
Siruganur, Tiruchirappalli - 621 105

We cordially invite you for the inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Chief Guest

Mr. S. SIVARASU I.A.S.,
District Collector, Tiruchirappalli

We have great pleasure in inviting you for the inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Guest of Honour
Mrs. T. SANTI

District Revenue Officer, Tiruchirappalli

All R.D.Os and Thasildars of Tiruchirappalli

Felicitation

Mrs. FATHIMA BATHOOL MALUK

Secretary and CEO, MASTAR Group of Institutions, Tiruchirappalli

Shriyuga yam vijayam pravaram

Mr. P. Mahan

President, Youth Exnora International
Tiruchirappalli, Tiruchirappalli

Dr. P. Subburethina Bharathi

Director, M.A.M. B-School

THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION CENTRAL BUS STAND, TIRUCHIRAPPALLI (25.03.2019)




DIRECTOR
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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

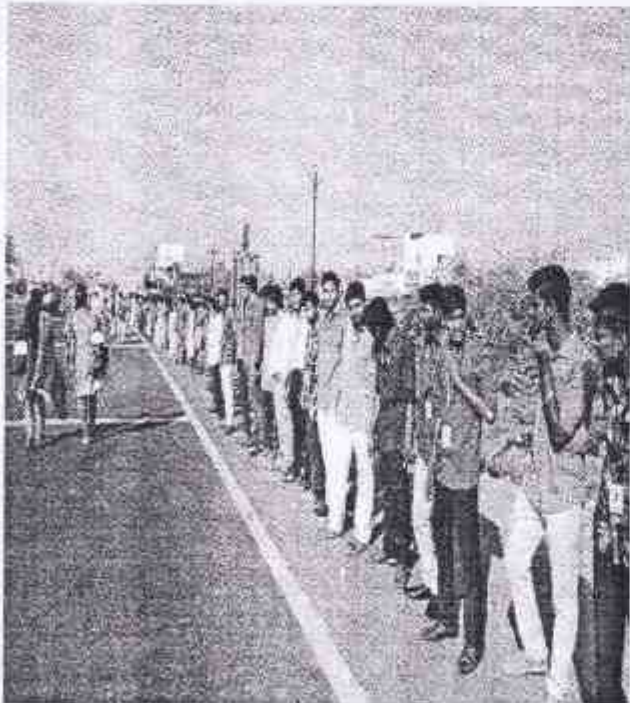
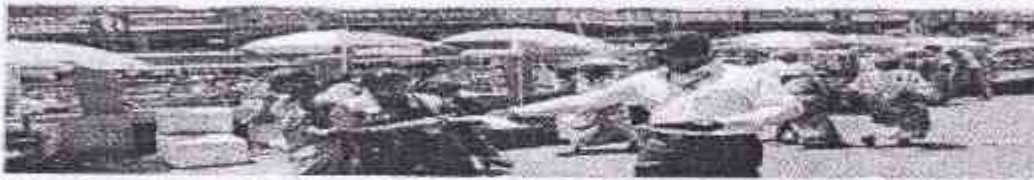


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**THUMB IMPRESSION CAMPAIGN AND PAMPHLET DISTRIBUTION
CHATTIRAM BUS STAND, TIRUCHIRAPPALLI (25-03-2019)**




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MAMBS
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ENTREPRENURSHIP DEVELOPMENT CELL
Activities

2021-2022

DR.R.KARTHIKA
ASSO. PROFESSOR

Technology Business Incubator and Innovation- on 18.04.2022

Venue: MAM B-School



MASTERS
INSTITUTE

M.A.M. B-School

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Srirangapatnam, Trichy
www.mambs.com



Entrepreneur Development Cell &
Institute Innovation Cell (IIC)



Dr. A.P. Aruna

Chief Executive Officer

PERIYAR TECHNOLOGY BUSINESS INCUBATOR
Thanjavur, Tamilnadu, India

Join with us



18th April | 11am - 1pm

CHARLES CORREA HALL

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI.

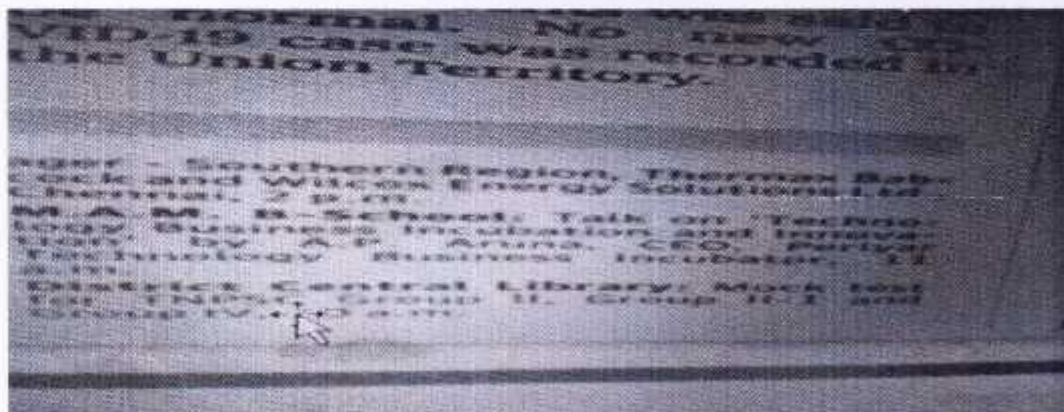
Dr. M. Hemalatha
Director - MAMBS



TECHNOLOGY BUSINESS INCUBATOR AND INNOVATION

M.A.M. B-School, a standalone Business School Trichy in association with BUILD CLUB and ED Cell organized guest lecture entitled "Technology Business Incubator and Innovation" on 18 th April, 2022. Dr.A.P.Aruna, CEO, Periyar Technology Business Incubator (TBI), Thanjavur was the resource person for the programme. The resource person initiated the session by covering the overview of entrepreneurial skills and qualities such as taking responsibility of the decisions, becoming self-reliant, risk taking, power of dynamism etc with the students. The resource person addressed the students on the various start-up strategies along with the overview and significance of start-up process with real time examples. She also put forward her practical experiences corresponding to transformation of startup blueprints into realities. The resource person pinpointed the growing importance of technology based business incubation and ways and means of applying the innovative practices to succeed in competitive business market. She motivated the students to put their focus on startups and entrepreneurships and throw lights on various guidelines about technology business incubator and innovation schemes.

Dr.A.P.Aruna also briefed the ways to tap the right opportunities and tackle the inevitable challenges that emerge that ranging from business progression to business acceleration. The resource person emphasized that the technology based business incubator which are predominant for the wheels of economic development of the country. The resource person informed various government schemes to promote technology based incubators. Dr.A.P.Aruna made the guest lecture very much inquisitive as well as interactive by actively encouraging the students to pragmatically think about probable solutions that would arise during the process of business incubation. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and informed that these sort of initiatives aimed at bridging the gap between industry and academia are the need of the hour and the students need to actively make use of these programme in an effective manner to enrich their knowledge by and large.




DIRECTOR
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YOUR STORY: INSPIRE; INNOVATE; IGNITE"- 17.02.2022


Venue: M.A.M.B-SCHOOL



M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized Guest Lecture on "YOUR STORY: INSPIRE INNOVATE IGNITE" on 17th February, 2022. Jc.M.Arumugam, Managing Director, Sree Jayanathan Chits (P) Ltd was the guest speaker for the programme and delivered key insights of qualities required for budding professionals to succeed in challenging world. The guest speaker initiated on soft skills and its significance to budding managers in order to face the corporate world with successive way. The speaker shared that all students urge to create something new, something better which can bring about a meaningful change in the way things are done and the crucial role of these factors through real time examples.

Jc.M.Arumugam also stated that the inspiration awakens everyone into new possibilities by allowing us to transcend our ordinary experiences and limitations. Jc.M.Arumugam pinpointed that the inspiration propels a person from apathy to possibility, and transforms the way that individual perceive their own capabilities. He also shared that in order to live an inspiring life means that you are living life to the fullest. It also means that you are living a meaningful life that is based on your passion for that everyone need to ignite the power of success in all walks of their career. He also informed that focuses on self introspection which allows individuals to understand and realize the innate potentialities and achieve success in their challenging career. The session was more informative and interactive by the students and the guest speaker answered all the queries of the students. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation addresses and highlighted the essence of soft skills that are pivotal pertinent to cope up competitive challenging career with courage. Junior Jaycee Wing students representatives of M.A.M.B-School: C.Hemavathy, President, D.Edwin, Secretary, PEE.Raguath, Treasurer, M.Aparna, Vice President-Training, R.Supriya-Director-Training made the requisite arrangements under the guidance of Ms. F.Irish Rinaldi, Junior JAYCEE Coordinator, M.A.M. B-School for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

"Entrepreneurial Session"-10.02.2022



M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized Guest Lecture on "YOUR STORY: INSPIRE INNOVATE IGNITE" on 17th February, 2022. Jc.M.Arumugam, Managing Director, Sree Jayanathan Chits (P) Ltd was the guest speaker for the programme and delivered key insights of qualities required for budding professionals to succeed in challenging world. The guest speaker initiated on soft skills and its significance to budding managers in order to face the corporate world with successive way. The speaker shared that all students urge to create something new, something better which can bring about a meaningful change in the way things are done and the crucial role of these factors through real time examples.

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DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

“The Success Story of IDHAYAM BRAND” (22.12.21)

Venue: MAM B-School



The Success Story of IDHAYAM BRAND

M.A.M. B-School, a standalone Business School in Trichy organized a programme “The Success Story of IDHAYAM BRAND” on December 22, 2021. Mr.V.R.Muthu, CEO, V.V.V and Sons Edible Oils Ltd. was the guest of honor for the programme. He initiated the session with a thought-provoking statement that emerging managers need to understand the importance of various opportunities and they need to prepare themselves in all ways and means to surmount the business challenges in an effective manner. He pointed out the various components of attracting customers and the types of strategies appropriate to face the competitive business world. In the market, if you go to buy, you are very welcome, but if you want to sell, you are not welcomed and thus business is full of obstacles just like in life. He also stated that creativity and innovation are a prerequisite for advertising and brand management aspects, adding that marketers need to be more creative and innovative to succeed in their lives. He shared how the word ‘IDHAYAM’ has become popular in the hearts of all men today and the challenges behind their brand’s successful market position. Mr. V.R. Muthu informed that their team was built on the rationale of ‘growth with truth and hard work’, ‘Consistent quality’ is key to their success. He addressed the fact that 'Heart' had entered the hearts of millions of homes and its inhabitants within a short time of its inception.

Another event on the day was the "MAMBS MERCATO" where students displayed a variety of products such as fancy items, snacks, food items, handicrafts and gifts, mobile accessories, 90's children's chocolates, fruit salad, panipuri, millet products, and mehandhi etc. As a key part of the event, students were given the opportunity to set up an initiative that included sale of goods, services and food of their choice. They also actively used various elements of business strategies, products, ways and means of preparation, advertising campaign, action plan and its continuous implementation by displaying their stall. They understand their business proposals, customer value and satisfaction, and the role they played corresponding to successful marketing of products and service components. The students also learned in practice the importance of business responsibility, risk-taking aspects, how to achieve the desired outcome, inputs on team collaboration etc. The programme ended with the appreciation of all the students for their enthusiastic participation. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing “MAMBS MERCATO” programme and


students need to unleash the innate marketing strategies in all ways and means. Mrs.M.Manopriya, Assistant Professor, MAMBS informed that the students need to understand the importance of entrepreneurship through such initiatives and proposed vote of thanks.

M.A.M. Business School: MAMBS
Mercato, 10 a.m.; talk on 'The success story of Idhayam brand,' by V.R.Muthu, Chief Executive Officer, V.V.V. and Sons Edible Oils Ltd., noon.

இன்றைய நிகழ்ச்சிகள்

எம்ஏஎம் மேலாண்மைக் கல்லூரி, சிறுகனூர்: தொழில் முனைவோருக்கான சிறப்புச் சொற்பொழிவு, பங்கேற்பு : இதயம் எண்ணெய் நிறுவன முதன்மை நிர்வாக அலுவலர் வி.ஆர். முத்து, கல்லூரி வளாகம், பகல் 12 மணி.




DIRECTOR
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Siruganur, Trichy-621105

MAMBS MERCATO-22.12.21

Venue: MAM B-School



M.A.M. B-School, a standalone Business School in Trichy organized one day programme on “MAMBS MERCATO” on 22nd December, 2021. More than 15 stalls were put in the event and students were actively displayed a variety of articles such as Fancy items, T.Shirt Stall, Snacks, Food items, Crafts & Gifts, Mobile accessories, 90’s kids chocolates, Fruits salad, Panipuri stall, Millet based items, Meganthi stall etc.

As part of this programme, the students were given hands on opportunity to set up a venture of their choice, comprising stalls of products, services and food etc. They actively applied various elements of business strategies, displaying of products, ways and means of making promotional campaign, operating plan and its successive implementation during the programme. They also understood the role played by them corresponding to successful marketability of their business proposals, customers value, their satisfaction, products and service elements. They also got an exposure about minimum viable product, overview of start up, timelines, strategy formulation, investor funding and its elements through their stalls. The students were also practically learned the importance of responsibility, risk taking aspects, how to attain desired outcome and also got inputs on collaboration, steps in setting goals etc. At the end of the day the internal committee evaluated all the investment levels, the total number of sales and earned profit of each stall and the final winner is announced. The programme came to an end with the appreciation to all the students for the inquisitive participation and also the volunteers for their sincere efforts corresponding to make the programme in an successive manner. There was an overwhelming response from the students and also by the faculty members for organizing this programme. Mrs.Fathima Bathool Malik, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing “MAMBS MERCATO” programme. Dr.R.Karthika, programme coordinator informed that the objective of this programme is to unleash the innate marketing strategies and also to understand the importance of entrepreneurship skills among the students.

IITM Research Park on 18-12-2021
VENUE: IIT-Chennai



M.A.M.B-School students visited to IITM Research Park on 18-12-2021 and had an interaction with Dr. Ashok Jhunjunwala, Professor, IITM and also with incubates

"The Icons of Trichy-அழைப்போம் அறிவோம்"-16.11.2021

YI **M.A.M.B-SCHOOL**

The Icons of Trichy
- அழைப்போம் அறிவோம்

Guest Speaker
Mr. R. Senthilnathan
Managing Director
Cethar Foods & RIBO Industries

16th November, 2021 | 11:00 AM to 12:00 PM
Venue : Newton Hall



M.A.M. B-School, a standalone Business School Trichy in association with Young Indians Trichy Chapter organized Guest Lecture on "The Icons of Trichy-" on 16th November, 2021. Mr.R.Senthil Nathan, Managing Director, Cethar Foods & RIBO Industries was the guest speaker for the programme. He initiated the session by highlighting the importance of understanding the prospective opportunities for budding management professionals and how oneself need to get equip in all ways and means. Mr.R.Senthil Nathan stated the various components of developing skills required to become mastery in life and hours required to attain proficiency. He discussed that the management professionals need to inculcate the qualities such as being to balance the emotions, have focus, smartness, being sincere, have passion towards desired destination, discipline etc. Mr.R.Senthil Nathan also informed that the students need to carefully look after their innate potentialities which are quintessential to face the competitive corporate world. He also informed about various motivational practices in life, involvement in all our elements, taking initiatives, importance of inter personal skills, hardwork, taking responsibility, perseverance, power of positive character of oneself, integrity etc. Mr.R.Senthil Nathan also stated that "High Performance Habits" that are paves the way to attain our desired destination by making the same as routine manner. He also covered the IKIGAI (A Japanese concept meaning a reason for being),

essence of power of positive thinking and its outcome with the students. The entire session definitely served the purpose in an thought provoking manner by understanding the importance of realizing one's innate potentials through inquisitive involvement by all students at large. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and stated that budding management professionals need to make an eye open by constantly look after the competitive changes prevailing in the market scenario.

YUTRY-2.0 contest.- "Grammathu Keerai




DIRECTOR
M.A.M. B-SCHOOL
Siruganur,Trichy-621105

"Saturday Mercato" 13.11.21



Biz school conducts 'Saturday Mercato'

EXPRESS NEWS SERVICE in Trichy
THE MAM Business School conducted a one-day programme 'Saturday Mercato' to focus on enhancing the entrepreneurship skills in students. As part of the programme, the students were given hands-on opportunity in set-up business of their choice, market it among public, and provide service. The students set up over 15 stalls.
They actively applied vari-

ous elements of business strategies and run campaigns to make their business profitable. Through this, the students also got an exposure about minimum viable product, overview of start up, timelines, strategy formulation, investor funding and its elements.

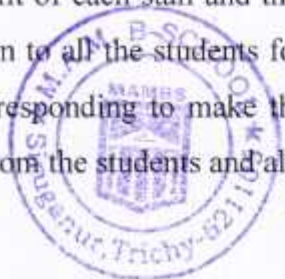
Through their 'CEO summit' initiative the school management invited CEO & Founder of MacApp Studio Suresh Kumar to deliver a special address.



Students put up over 15 stalls in the programme | EXPRESS

M.A.M. B-School, a standalone Business School in Trichy organized one day programme on "Saturday Mercato" on 13th November, 2021. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing this programme. Dr.R.Karthika, programme coordinator informed that the objective of this programme is to unleash the innate marketing strategies and also to understand the importance of entrepreneurship skills among the students. More than 15 stalls were put in the event and students were actively displayed a variety of articles such as Fancy items, T.Shirt Stall, Snacks, Food items, Crafts & Gifts, Mobile accessories, 90's kids chocolates, Fruits salad, Panipuri stall, Millet based items, Meganthi stall etc.

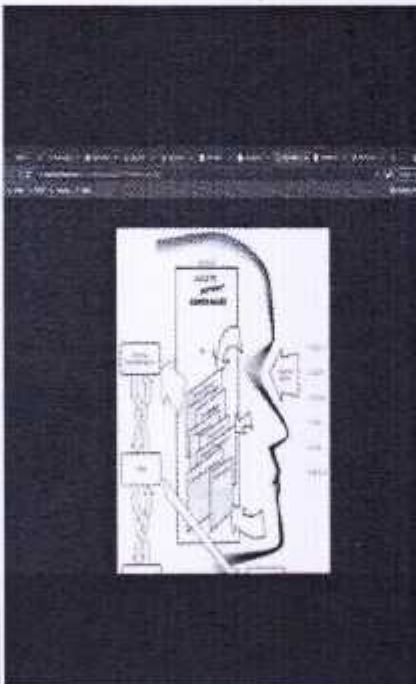
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75 students from MAMBS attended the yutry event today. (11.11.21) .They met Mr C. K. Kumaravelu, Natural's Saloon and Spa, Mr.J.K.Muthu, CEO, Native Lead Foundation, Mr.Suresh Kumar, CEO& Founder, MacApp Studio.



“Listen to his words at Boot camp”- 09.11.2021



Class	Participants (42)	
Koyalvathi MAMBS	954	>
M.A.M.B.S Kaviyarasli S	954	>
M.A.M.B.S-SATHYASEELAN M	954	>
Mombi	954	>
MAMBS - Apama	954	>
MAMBS - GURU PRASANNA	954	>
MAMBS - Hemavathy	954	>
MAMBS - VAIDHEGIV	954	>
MAMBS -ARAVINDHASAMY	954	>
MAMBS Infantena Lourdes Mar	954	>
MAMBS Kowsalya	954	>
MAMBS Mohamed Mithah	954	>
MAMBS Murugalakshmi M	954	>
MAMBS Neelaveni. M	954	>




DIRECTOR
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One Day Ideation and Business Plan Workshop on 30.11.2021



M.A.M. B-School, a standalone Business School in Trichy organized one day programme on “Ideation and Business Plan Workshop” on 30th October, 2021. Mrs.Fathima Bathool Maluk,Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme and delivered a session on “Ideation and Business Plan Workshop”. She initiated the session by stating that the idea is the most important thing. The business model and product will follow by pitching the right idea. She discussed that innovative idea are essential in all ways and means corresponding to implement it in an effective manner. She also informed the importance of valuable innovative idea and convert to effective business model in order to succeed in today’s competitive business world.

The resource person practically explained the various elements which are included in preparing business plan. She actively informed the components business plan that comprises executive summary, business research and structure, market research and strategies, management of personnel and financial documents etc. The speaker also highlighted on how to make competitive analysis, management and organization description, products and service description, operating plan and types of business plans to the students. She pinpointed that the role played by government pertaining to successful marketability of our business proposals and given with various schemes that are available for the entrepreneurs. She informed that the importance of SWOT analysis, formulation of vision and mission statement and guidelines in formulation of financial planning to the students. She also given guidelines about minimum viable product, overview of start up, timelines, strategy formulation, investor funding and its elements during the session. The entire session definitely served the purpose in a thought provoking manner by understanding the importance of ideation through inquisitive involvement by all students at large.




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"THANNEER CLUB-2021"

Mr.R. Manoharan,Founder- Banana Leaf Restaurants was the chief guest for the program.



M.A.M B School organized a guest lecture on 16.07.2021 Business Mantras. LNSP. Ravi Ramasamy, director Nagappa stores, SriNagappa Shelters and Nagappa Trading Company was the guest speaker.



M.A.M B School organized a guest lecture on 27.05.2021 Dr.T.Ramar, Veterinary Assistant Surgeon, TAHB was the chief guest



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Interaction session "CEO TALKS"



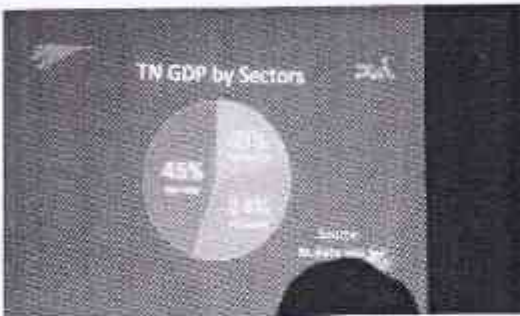
Our Ist Year Students who attended Interaction Session with Dr. Sridhar Vembu, Founder and CEO, Zoho Corporation on 07.12.21.

- 1.Gokul krishnan.K
- 2.Sanjai Krishna, C
- 3.Mohamed Sameer.M
- 4.Thivin Kumar.R
- 5.Mohamed Millath.H
- 6.Janarthanan.P
- 7.Gowtham.A
- 8.Dinesh kumar.A
- 9.Keerthirajan.S
- 10.Salman Akthar.A
11. Ijaz Ahamed.M
12. Rasa vikram.M




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"CEO TALKS" of Mr. Suresh Sambandham, CEO & Founder, Kissflow



Dr.A.Kanimozhi, Assistant Professor/MAMBS

I year Student on 07.01.2022. Attended Interaction session Program : "CEO TALKS" of Mr. Suresh Sambandham, CEO & Founder, Kissflow



Trends in Tech Industry & Work with Zoho

The poster features the following elements:
- Logos for Yi Karur Chapter, UVA (University of Vocational Advancement), and Zoho.
- Title: TRENDS IN TECH INDUSTRY & WORK WITH ZOHU
- Date: 07:00 PM | 04 FEBRUARY, 2022 | 19:00 PM
- Speaker: Mr. Rajesh Kannan, Product Manager, Zoho Desk Team
- Co-Partner logos for Yi Tirupur, Yi Trichy, and Yi Thanthukudi.
- Contact information: Zoho Desk, Meeting ID: 840 0779 4136, WhatsApp: 941541, Chennai | 09447 23440, Email: info@zohodesk.com

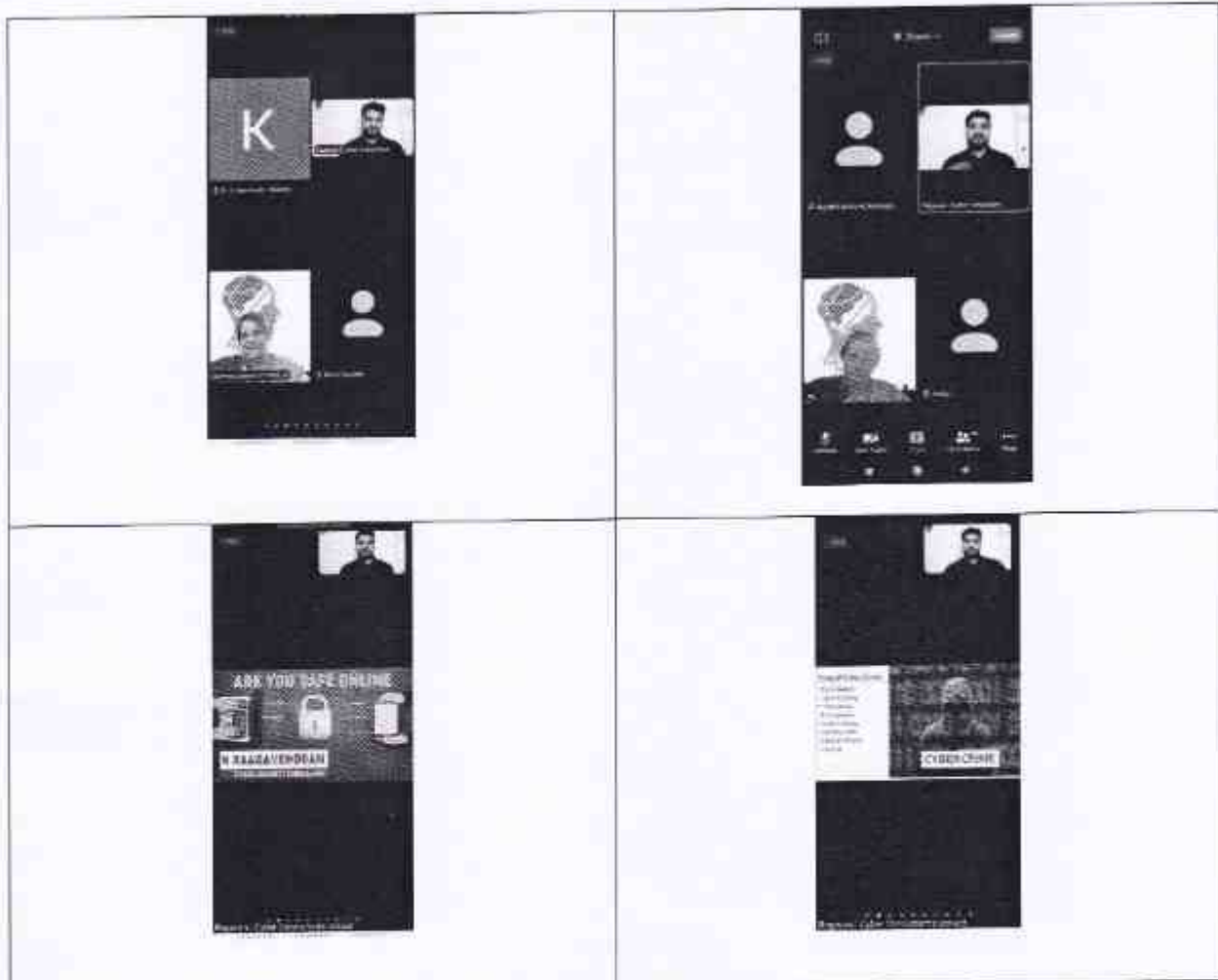
Karur Chapter Yuva is organized a session on Trends in Tech Industry & Work with Zoho on 04 February 2022 at 1700 hrs through Virtual Platform.

A. Kanimozhi Yi coordinator and MAMBS MBA students were participated.




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"LEARN-A-THON 3.0"

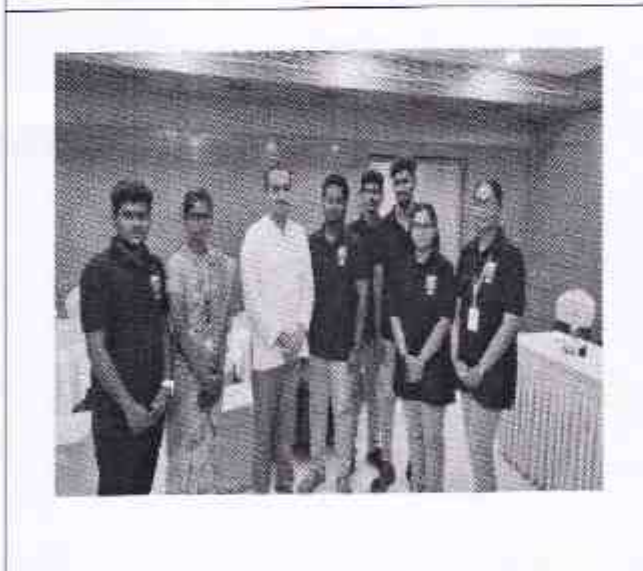


M.A.M.B-School pleased to inform that Dr.A.Kanimozhi, Assistant Professor and I MBA students attended Yi, YUVA sponsored "LEARN-A-THON 3.0" program entitled "Password Intricacies of Cyber Security" through Online mode today (19.2.2022) and Mr.Ragavendran Nagarajan, Cyber Security Consultant, Trainer & Counselor was the Guest Speaker for the programme.



ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030" on 12.04.2022

Venue: Ramyas Hotel



M.A.M. B-School, a standalone Business School Trichy Yi co-ordinator S.Kiruthiga & 6 Students attended Membership Session - Energy Swaraj yatra meet in Trichy by Yi Club on 12.04.2022.

Name List of Attended Students:

Aparna, Meenakshi, Edwin, Karnan, Millath, Aravindha Samy




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ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030" on 12.04.2022

Venue: MAM B-School



M.A.M. B-School

BUILD CLUB & YUVA CLUB



ENERGY SWARAJ YATRA
Energy, Climate Change & I

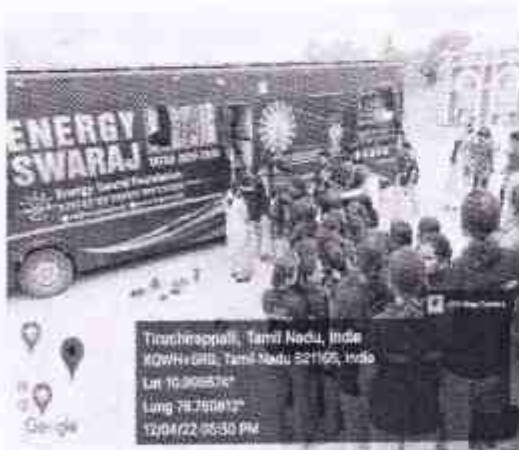
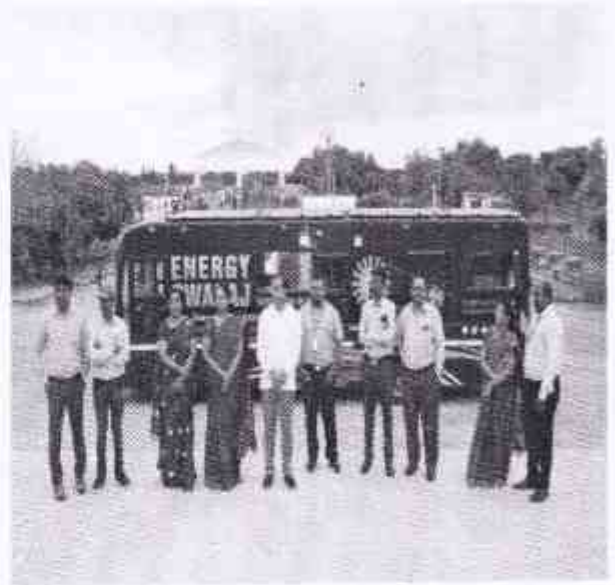
2020-2030



Prof. Chittan Singh Solanki
Dean of Energy, Climate Change & I, MAM B-School
Member of Energy, Climate Change & I, MAM B-School
Member of Energy, Climate Change & I, MAM B-School

12 April | 4.30 pm

**MAMCET
ENTRANCE**



Tiruchirappalli, Tamil Nadu, India
XQW4+8D, Tamil Nadu 621105, India
Lat 10.995531°
Long 78.790882°
12/04/22 05:30 PM



Tiruchirappalli, Tamil Nadu, India
XQW4+8D, Tamil Nadu 621105, India
Lat 10.995531°
Long 78.790882°
12/04/22 05:59 PM



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Trichirappalli, Tamil Nadu, India
 10°51'45.90, Tamil Nadu 621104, India
 Lat 10.86307°
 Long 78.78081°
 12/04/22 09:32 PM



GENERAL

M.A.M.B-School: 'Energy Swaraj Yatra: Energy, climate and I,' Chetan Singh Solanki, founder, Energy Swaraj Foundation, chief guest, 4.30 p.m.

எம்.ஏ.எம். மேலாண்மைக் கல்லூரியில் சிறப்புச் சொற்பொழிவு

சென்னை, 12/04/22: சிறப்புச் சொற்பொழிவு ஒன்றை மேலாண்மைக் கல்லூரியில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.



மேலாண்மைக் கல்லூரியில் சிறப்புச் சொற்பொழிவு நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.

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இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது. இது 'Energy Swaraj Yatra: Energy, climate and I' என்ற தலைப்பில் நடைபெற்றது.



ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030"

M.A.M. B-School, a standalone Business School Trichy in association with Build Club of IIT Madras, Yuva Club Trichy Chapter jointly organized "ENERGY SWARAJ YATRA : "Energy, Climate Change & I"-2020-2030" on 12th April, 2022. Dr. Chetan Singh Solanki, Department of Energy Sciences & Engineering, Professor-IIT Bombay, Brand ambassador of Solar Energy for Govt. of MP, Founder of the Energy Swaraj Foundation (Energy by locals for locals) was the guest speaker for the programme. He came as an yatra pertaining to impart solution to climate change, job creation, energy security and improving local economy in all ways and means. He said that he has undertaken 11 years long Energy Swaraj Yatra (2020- 30) through a solar bus in order to bring awareness and encourage actions towards climate change mitigation and adoption of 100% solar energy by masses. Dr. Chetan Singh Solanki lives in the bus and he has pledged to not go home until 2030. He explained that this bus is fitted with 3.2 kw solar panels and 6 kwh of battery storage. It has a 3 kVa inverter. Lights, cooler, cookstove, TV, AC, laptop charging inside the bus are all solar-powered and stated that the engine on the bus runs on diesel.

Dr. Chetan Singh Solanki stated that the energy is the driver of our social and economic growth and while on the other side excessive use of fossil energy has caused climate change, which is becoming catastrophic and an threat to human existence. He highlighted various actions module that includes Energy Literacy Training, Organize a talk and demonstration of solar bus, and also informed Discussion on Energy consumption, Energy Audit and pledge to reduce electricity consumption, Solar system installation training to students and faculty members to power classrooms, Rally on Climate Change, One Plant for One Plan (sustainable living) as part of Energy Swaraj Yatra. He also pinpointed that everyone needs to understand of energy generation, its use, misuse, inefficient use and opportunities to conserve energy and generate clean energy by stating that an energy literate person would become sensitive towards efficient use of energy. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address by stating that climate change is threatening not only sustainable life but the sustainability of life on the planet and highly appreciated the commendable initiatives taken by the resource person towards restoring the environment towards sustainable living by and large.




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