

CRITERION – 1

DVV CLARIFICATION – 14.02.2023 / Metric ID: 1.2.2

Findings of DVV:

Provide the certificate of any 40 students enrolled in Digital Marketing Enrichment Programme on personality Advanced Statistical Package for 2017-18, Enhancement Training on Entrepreneurship Payroll Process Funding opportunities for entrepreneurs for 2018-19, Rural Marketing Enhancement Training on Right Attitude Placement Aptitude Training for 2019-20, Asset Liability Management Aptitude Training for Competitive Exams for 2020-21 and Business Communication Talent Management for 2021-22.

Response of HEI:

Enclosed the Certificate of 40 students participated in value added courses and certificate courses conducted in our institution.

For the year 2017-2018: Digital Marketing, Enrichment Programme on personality and Advanced Statistical Package for

For the year 2018-2019: Enhancement Training on Entrepreneurship, Payroll Process and Funding opportunities for entrepreneurs

For the year 2019-2020: Rural Marketing, Enhancement Training on Right Attitude and Placement Aptitude Training

For the year 2020-2021: Asset Liability Management and Aptitude Training for Competitive Exams

For the year 2021-2022: Business Communication and Talent Management.




DIRECTOR
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**CERTIFICATE OF VALUE ADDED AND
CERTIFICATE COURSES**

M.A.M. B-SCHOOL

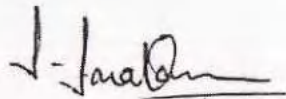
Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs.....**RANGEELA.N**
of I year MBA has participated in the Certificate Course on "Digital
Marketing" organized by COPE An Association of Department of
Management Studies from 3rd September 2017 to 6th September 2017.


COORDINATOR




DIRECTOR
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Siruganur, Trichy-621105


DIRECTOR

M.A.M. B-SCHOOL

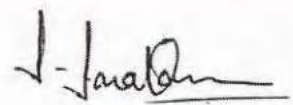
Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs **DEVAKUMAR.S**
of I year MBA has participated in the Certificate Course on "Digital
Marketing" organized by COPE An Association of Department of
Management Studies from 3rd September 2017 to 6th September
2017.


COORDINATOR




DIRECTOR
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DIRECTOR

M.A.M. B-SCHOOL

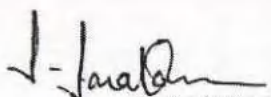
Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs **KAMESH.K**
of I year MBA has participated in the Certificate Course on "Digital
Marketing" organized by COPE An Association of Department of
Management Studies from 3rd September 2017 to 6th September
2017.


COORDINATOR



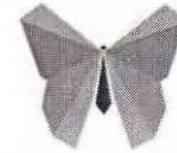

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Chennai)



Certificate

This is to certify that Mr./Ms/Mrs. J.AGNES SHEEBA of I year MBA has participated in the Value Added Course on "Enrichment Programme on Personality Development" from 11.09.2017 to 15.09.2017.

S. P. ...
COORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr./Ms/Mrs. S.DEVAKUMAR of I year MBA has participated in the Value Added Course on "Enrichment Programme on Personality Development" from 11.09.2017 to 15.09.2017.

S. P. S.
COORDINATOR



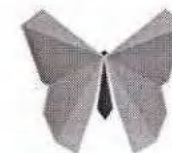
NP
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Y. S. S.
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

*This is to certify that Mr./Ms/Mrs. P.SENTHILKUMAR of I year MBA
has participated in the Value Added Course on "Enrichment Programme on
Personality Development" from 11.09.2017 to 15.09.2017.*

S. Senthil Kumar
COORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]
DIRECTOR

M.A.M. B-SCHOOL

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Certificate

This is to certify that Mr/Ms/Mrs RABINAYA of SECOND year MBA has participated in the Certificate Course on "Advanced Statistical Package" organized by COPE - An Association of Management Studies from 21st February 2018 to 24th February 2018.

COORDINATOR



DIRECTOR
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Certificate

This is to certify that Mr/Ms/Mrs R.PARKAVI of SECOND year MBA has participated in the Certificate Course on "Advanced Statistical Package" organized by COPE - An Association of Management Studies from 21st February 2018 to 24th February 2018.

COORDINATOR



DIRECTOR
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Certificate

This is to certify that Mr/Ms/Mrs S.KARTHIK of SECOND year MBA has participated in the Certificate Course on "Advanced Statistical Package" organized by COPE - An Association of Management Studies from 21st February 2018 to 24th February 2018.

COORDINATOR



DIRECTOR
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Certificate

This is to certify that Mr/Ms/Mrs KAMAL RAJ.M of SECOND year MBA has participated in the Certificate Course on "Advanced Statistical Package" organized by COPE - An Association of Management Studies from 21st February 2018 to 24th February 2018.

COORDINATOR



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Certificate

This is to certify that Mr./Ms/Mrs. K.SAKTHIVEL of II year MBA has participated in the Value Added Course on "Enhancement Training on Entrepreneurship" from 16.07.2018-20.07.2018.

COORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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DIRECTOR

M.A.M. B-SCHOOL

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Certificate

*This is to certify that Mr./Ms/Mrs. T.KEERTHANASRI of II year MBA
has participated in the Value Added Course on "Enhancement Training on
Entrepreneurship" from 16.07.2018-20.07.2018.*


COORDINATOR




DIRECTOR
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DIRECTOR

M.A.M. B-SCHOOL

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Certificate

This is to certify that Mr./Ms/Mrs. L.YUGAN of II year MBA has participated in the Value Added Course on "Enhancement Training on Entrepreneurship" from 16.07.2018-20.07.2018.

COORDINATOR




DIRECTOR
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DIRECTOR

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Certificate

This is to certify that Mr./Ms/Mrs.R.BAVANI of FIRST year MBA has participated in the Value Added Course on "Special Training on Payroll Process" from 04.09.2018 to 08.09.2018.

COORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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DIRECTOR

M.A.M. B-SCHOOL

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Certificate

This is to certify that Mr./Ms/Mrs P. SATHISH of FIRST year MBA has participated in the Value Added Course on "Special Training on Payroll Process" from 04.09.2018 to 08.09.2018.

COORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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Certificate

This is to certify that Mr./Ms/Mrs. P.RAMYA of FIRST year MBA has participated in the Value Added Course on "Special Training on Payroll Process" from 04.09.2018 to 08.09.2018.

COORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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DIRECTOR

M.A.M. B-SCHOOL

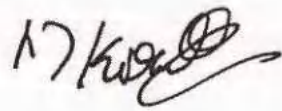
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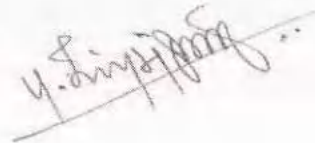
Certificate

This is to certify that Mr/Ms/Mrs... **M.LOKESH RAJ**
of ...I... year MBA has participated in the Certificate Course on "Funding
Opportunities for Entrepreneurs" organized by COPE- AN Association of
Department of Management Studies from 14th October 2018 to 17th October 2018


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DIRECTOR
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DIRECTOR

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Certificate

*This is to certify that Mr/Ms/Mrs... D.SUDHARSAN PETRIC
of ...I... year MBA has participated in the Certificate Course on "Funding
Opportunities for Entrepreneurs" organized by COPE- AN Association of
Department of Management Studies from 14th October 2018 to 17th October 2018.*

17/10/2018
CO-ORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]
DIRECTOR



M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY
M.A.M. B-SCHOOL - EXPANDED
KALYAN, CHENNAI

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

*This is to certify that Mr./Ms/Mrs. G.JEYARAM of SECOND year MBA
has participated Certificate Course on "RURAL MARKETING" from 18.09.2019
to 21.09.2019.*

DIRECTOR
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COORDINATOR

DIRECTOR
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MASTeR

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Certificate

This is to certify that Mr./Ms/Mrs. P.ELAMATHI of SECOND year MBA
has participated Certificate Course on "RURAL MARKETING" from 18.09.2019
to 21.09.2019.

COORDINATOR


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


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M.A.M. B-SCHOOL
Siruganur, Trichy-621105
DIRECTOR

MASTeR

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M.A.M. SCHOOL OF DESIGN

M.A.M. B-SCHOOL

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Certificate

*This is to certify that Mr./Ms/Mrs. A.NIVEDHA of SECOND year MBA
has participated Certificate Course on "RURAL MARKETING" from 18.09.2019
to 21.09.2019.*

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]
COORDINATOR

[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

*This is to certify that Mr./Ms/Mrs. VISHNU.K of FIRST year MBA has
participated in the Value Added Course on "Enhancement Training on Right
Attitude" from 23.09.2019-27.09.2019.*

COORDINATOR



DIRECTOR
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DIRECTOR



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M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

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University, Chennai)



Certificate

*This is to certify that Mr./Ms/Mrs. KATHERINE. A of FIRST year MBA
has participated in the Value Added Course on "Enhancement Training on Right
Attitude" from 23.09.2019-27.09.2019.*

COORDINATOR



DIRECTOR
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DIRECTOR



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Certificate

*This is to certify that Mr./Ms/Mrs. ARCHANA.R of FIRST year MBA has
participated in the Value Added Course on "Enhancement Training on Right
Attitude" from 23.09.2019-27.09.2019.*

COORDINATOR



DIRECTOR
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DIRECTOR



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Certificate

*This is to certify that Mr./Ms/Mrs. ISWARYA.A of FIRST year MBA has
participated in the Value Added Course on "Enhancement Training on Right
Attitude" from 23.09.2019-27.09.2019.*

COORDINATOR



DIRECTOR
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DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs... P.PRIYADHARSHINI ..
of II year MBA has participated in the Certificate Course on "Placement
Aptitude training" organized by COPE - An Association of Department of
Management Studies from 28th September 2019 to 1st October 2019.

17/10/19
CO-ORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Annalatha
DIRECTOR



M.A.M. COLLEGE OF ENGG. & TECH
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M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

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Certificate

This is to certify that Mr/Ms/Mrs... M.SUBHASHREE ..
of " year MBA has participated in the Certificate Course on "Placement Aptitude training" organized by COPE - An Association of Department of Management Studies from 28th September 2019 to 1st October 2019.

CO-ORDINATOR



DIRECTOR
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DIRECTOR



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M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

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(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Certificate

This is to certify that Mr/Ms/Mrs...

K.DEEPIKA

..

of II year MBA has participated in the Certificate Course on "Placement Aptitude training" organized by COPE - An Association of Department of Management Studies from 28th September 2019 to 1st October 2019.

CO-ORDINATOR



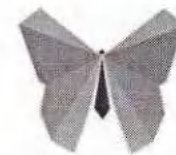
DIRECTOR
M.A.M. B-SCHOOL,
Siruganur, Trichy-621105

DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr./Ms/Mrs. N.SUJIDHA of SECOND year MBA has participated in the Value Added Course on "Special Training on Asset Liability Management" from 25.08.2020 TO 29.08.2020.


COORDINATOR



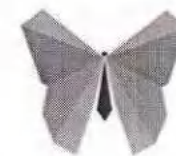

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr./Ms/Mrs. S.VARSHA of SECOND year MBA has participated in the Value Added Course on "Special Training on Asset Liability Management" from 25.08.2020 TO 29.08.2020.

Jimmy Cortes
COORDINATOR



VP
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

VP
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr./Ms/Mrs. V.YUVARAJ of SECOND year MBA has participated in the Value Added Course on "Special Training on Asset Liability Management" from 25.08.2020 TO 29.08.2020.

Jimmy Carter
COORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]
DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs.

C.AKASH

...

of ... I ... year MBA has participated in the Certificate Course on "Aptitude training for Competitive Exams" organized by COPE- An Association of Department of Management Studies from 11th October 2020 to 14th October 2020.

CO-ORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs.

R.HARIHARAN

...

of ... I ... year MBA has participated in the Certificate Course on "Aptitude training for Competitive Exams" organized by COPE- An Association of Department of Management Studies from 11th October 2020 to 14th October 2020.

CO-ORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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DIRECTOR

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

*This is to certify that Mr/Ms/Mrs. M.SHANMUGA PRIYA ...
of ... I ... year MBA has participated in the Certificate Course on "Aptitude
training for Competitive Exams" organized by COPE- An Association of
Department of Management Studies from 11th October 2020 to 14th October 2020.*

CO-ORDINATOR



DIRECTOR
M.A.M. B-SCHOOL
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Siruganur, Trichy -621105

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MAM
M.A.M. BUSINESS
SCHOOL

Certificate

*This is to certify that Mr/Ms/Mrs. **N.SATHISH** ...
of . . . **II** year MBA has participated in the Certificate Course on "BUSINESS
COMMUNICATION" organized by COPE - An Association of Department of
Management Studies from 26th September 2021 to 29th September 2021.*

M. Afta

CO-ORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]

DIRECTOR



M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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MAM B-SCHOOL

Certificate

*This is to certify that Mr/Ms/Mrs. **P.BAVANA** ...
of **II** year MBA has participated in the Certificate Course on "BUSINESS
COMMUNICATION" organized by COPE - An Association of Department of
Management Studies from 26th September 2021 to 29th September 2021.*

M. Jota

CO-ORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]

DIRECTOR



MASTER
GROUP OF
INSTITUTIONS

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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M.A.M. BUSINESS
SCHOOL

Certificate

*This is to certify that Mr/Ms/Mrs. **M.VINOTHINI** ...
of . **II** year MBA has participated in the Certificate Course on "BUSINESS
COMMUNICATION" organized by COPE - An Association of Department of
Management Studies from 26th September 2021 to 29th September 2021.*

M. A. J. A.

CO-ORDINATOR



[Signature]
DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]

DIRECTOR

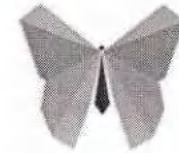


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M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

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Certificate

This is to certify that Mr/Ms/Mrs BALAKRISHNAN.M of SECOND year MBA has participated in the Value Added Course on "Special Training on Talent Management" from 05.10.2021 to 09.10.2021.

S. P. S. S.

COORDINATOR



[Signature]

DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

[Signature]

DIRECTOR



M.A.M. COLLEGE OF ENG. & TECH.
M.A.M. SCHOOL OF ARCHITECTURE
M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Certificate

This is to certify that Mr/Ms/Mrs MANJU.M of SECOND year MBA has participated in the Value Added Course on "Special Training on Talent Management" from 05.10.2021 to 09.10.2021.

S. P. S.
COORDINATOR



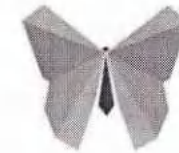
P.P.
DIRECTOR
M.A.M. B-SCHOOL
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A. Annalakshmi
DIRECTOR

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(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Certificate

This is to certify that Mr/Ms/Mrs RAMAR,S of SECOND year MBA has participated in the Value Added Course on "Special Training on Talent Management"" from 05.10.2021 to 09.10.2021.

S. P. S.
COORDINATOR



R
DIRECTOR
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