



CRITERION – 5

DVV CLARIFICATION – 14.02.2023 / Metric ID: 5.1.2

Findings of DVV:

Provide Copy of circular /brochure /report of the event with Geo tagged Photographs with date and caption for Soft Skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills for 2021-22.

Response of HEI:

Enclosed the copies report of the event with Geo tagged Photographs with date and caption for Soft Skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills for 2021-22 and also provided the link for additional information





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


REPORT OF THE EVENT-2021-2022

S.No	Date of the Programme	Name of the Programme	Name of the Organizer
1.	06.10.2021	Integral development	Women empowerment and POSH Club
2.	23.12.2021	SAVE CAUVERY RIVER (Yellow Cloth Bag)	Thanneer Club
3.	30.12.2021	Healthy Environ	EXNORA CLUB
4.	04.02.2022	Tree plantation programme	EXNORA CLUB
5.	04.02.2022	FACE&WIN INTERVIEW &CORPORATE EXPECTATIONS	EXNORA CLUB
6.	20.03.2022	WOMEN &CHILD SAFETY RIGHTS ACTS	Women empowerment and POSH Club
7.	08.04.2022	Awareness of mensural health	Women empowerment and POSH Club
8.	12.04.2022	Energy Swaraj Yatra meet	Yi club
9.	18.04.2022	Environmental Protection- paper presentation competition	EXNORA CLUB
10	23.04.2022	Work place sexual harassment	Women empowerment and POSH Club
11.	28.05.2022	Pattimandram	Thanneer Club





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INTEGRAL DEVELOPMENT




M.A.M. B-SCHOOL
Approved by AICTE and Affiliated to Anna University
Singapur, Trichy www.mambs.com



MAMBS
M.A.M. BUSINESS
SCHOOL

Integral Development



Guest Speaker
Mrs. Leema Peter
Psychologist

6th October, 2021 | 10 a.m to 1.00 p.m

Venue : Newton Hall



Integral Development

M.A.M. B-School, a standalone Business School in Trichy organized "Integral Development" on 06th October, 2021. Mrs.Fathima Bathool Maluk, Secretary & CEO, MASTeR Group of Institutions presided over the programme. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the overview of integral development aspects. Mrs.Leema Peter, A leading renowned Psychologist was the guest speaker for the programme and delivered a session on "Integral Development". She informed the students to identify their inner self through self introspection and excel in their career.

The chief guest discussed on by highlighting that Integral Human Development is the holistic development of the human person, covering all aspects of life: social, economic, political, cultural, personal and spiritual. It promotes the dignity of the human person, equality between every individual and the common good of all people in the community. She pinpointed that integral growth is pivotal with respect to fostering self-awareness, conscious leadership, collaboration and innovative organizational practices so that every individual may flourish and thrive, together, in today's ever challenging world. She encapsulated the integral development aspects which includes life with dignity, peaceful relationships with each other, sustained economic well being, resilience, power of influence and independence etc. She covered the conceptual framework of integral development which is universal way of thinking about, interacting with, and understanding others. The chief guest also focused on the essence of integral development principles and how it aligns pertaining to balanced life of an individual. She encapsulated various guidelines of integral development to budding professionals through inquisitive activities. The session was very much thought provoking for all the MBA students and remarkable by and large.






WOMEN EXCELLENCE IN ENTREPRENEURSHIP

M.A.M.B-School in Association with Young Indians Organised Guest Lectures on " **Women Excellence in Entrepreneurship**" by Ms. Vinothini Sekar, Entrepreneur & Fashion Designer, Manjal Couture an Online Clothing Brand for Women & Kids and "Women and Law" by "Ms. R. Gokila, Advocate in Trichy Court on 06.03.2020.





DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


M.A.M.B-SCHOOL IN ASSOCIATION WITH THANNEER CLUB organised
SAVE CAUVERY RIVER : காவேரியை காப்போம் : மஞ்சப்பை மனித சங்கிலி நிகழ்ச்சி
(Yellow Cloth Bag)

DATE: 23.12.2021


TIME: 8:00 AM- 10:00 AM



M.A.M.B-SCHOOL
Approved by ANTE and Affiliated to Anna University
Siruganur, Trichy www.mambs.com



MAMCET
M.A.M. COLLEGE OF
ENGINEERING &
TECHNOLOGY



MAMBS
M.A.M. BUSINESS
SCHOOL

We Cordially Invite You All For the
SAVE CAUVERY RIVER
23rd December, 2021 | 8.00 am to 10.00 am
In the presence of
Mr. S. DHARMARAJ
Airport Director
Airports Authority of India
Tiruchirappalli International Airport

Mr. K. C. Neelamegam **Prof. K. Sathish Kumar**
President Asst. Professor & Secretary
Thanneer Club Thanneer & Students Club.

Mrs. Fathima Bathool
Secretary & CEO -Master GL

Dr. X. Susan Christina **Dr. M. Hemalatha**
Principal - MAMCET Director - MAMBS

Venue : Cauvery Bridge (Connects Between Chathiram to Srirangam)



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621103

PHOTOS





PROGRAMME REPORT



M.A.M. B-SCHOOL

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.

SAVE CAUVERY RIVER

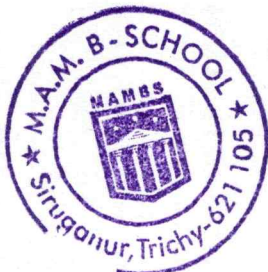
M.A.M. Business School, a standalone Business School in Trichy in association with Thanneer Club, Thanneer & Students Club Trichy jointly organized a programme: "Save Cauvery River" at 8:00 am on 23rd December, 2021 at Cauvery Bridge (Connects Between Chathiram to Srirangam). Mr. S.Dharmaraj, Airport Director, Airports Authority of India, Tiruchirappalli International Airport was the guest speaker for the programme. He informed that every student and society need to understand the role played by them corresponding to save the Cauvery river and to follow eco-friendly practices in all ways and means. He also stated that river which provides fresh water, one cannot live without water and it is basic necessity for everyone to protect the river from environmental detriments. The chief guest also addressed that the rivers are a lifeline and backbone to humans as they benefit them in various ways. Rivers are not only the main source of water for human consumption but they also to sustain agriculture and benefit us in other ways. He also conveyed that if the water in rivers gets polluted, there are several harmful implications to humans, hence always strive to keep our rivers clean and free from pollution.

As part of the programme, the students made an human chain with 'Manjappai' and distributed yellow cloth bags in Cauvery Bridge (Connects Between Chathiram to Srirangam) to public corresponding to create awareness by conveying the needs and importance of safeguarding environment especially to save Cauvery river. They also stated that keeping the river water in a clean condition is quintessential in order to make the environment healthy. The students are also highlighted the necessity of properly manage the river's freshwater that paves the way of sustained earth's surface. The students also pinpointed the ways and means of safeguarding the Cauvery river in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, avoidance of releasing construction waste into the river etc with the public. The programme definitely served the purpose pertaining to not to pollute the water and thereby to save the river Cauvery by and large. Dr. M. Hemalatha, Director, M.A.M. Business School welcomed the gathering and highlighted that all need to take proper steps to save the rivers and avoid using plastic bags which are essential to maintain a healthy environment of the planet, and thereby save the country in all ways and means. Mr. K. C. Neelamegam, President, Thanneer Club and Prof. K. Sathish Kumar, Secretary, Thanneer & Students Club also spoke about the importance of using eco friendly practices especially "Manjappai" which saves the society and also the environment. More than 800 students from M.A.M. Business School under the aegis of MASTeR Group of Institutions inquisitively participated the programme with the rationale of creating awareness to every citizen pertinent to save river Cauvery.

Dr. M. Hemalatha, MBA, Ph.D, IIT

Professor & Director

M.A.M. B-SCHOOL, Trichy-Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105.
Tel: 0431-2910222 Mob: 82207 27888 Web: www.mambs.com e-Mail: director@mambs.com



Feedback by students

The programme was much more relevant to unleash the ecofriendly principles and applications. We made an human chain with 'Manjappai' and distributed yellow cloth bags in Cauvery Bridge (Connects Between Chathiram to Srirangam) to public corresponding to create awareness by conveying the needs and importance of safeguarding environment especially to save Cauvery river. We also stated that keeping the river water in a clean condition is quintessential in order to make the environment healthy. We highlighted the necessity of properly manage the river's freshwater that paves the way of sustained earth's surface. We pinpointed the ways and means of safeguarding the Cauvery river in the form of non usage of plastic bags, don't throw solid waste into water streams as it clogs the water flow that results in pollution, avoidance of releasing construction waste into the river etc with the public.

We sincerely convey our gratitude to the institution for arranging this valuable programme by invited an most distinguished resource person for this programme.

Faculty members

The students are attended this programme with full of interest and realized themselves on the need and preservation of environment from degradation especially save the river Cauvery through this programme.

I would like to convey my thanks to Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable permission and acceptance to proceed this programme.

I also felt immense glad and happy by being as a coordinator for this most valuable programme by invited distinguished resource person for the day.

All the faculty members were actively did their level best together in an cooperative manner to complete this programme in a successful manner.




DIRECTOR
M.A.M. B-SCHOOL
Srirangam, Trichy-621105

PRESS RELEASE IN NEWSPAPERS

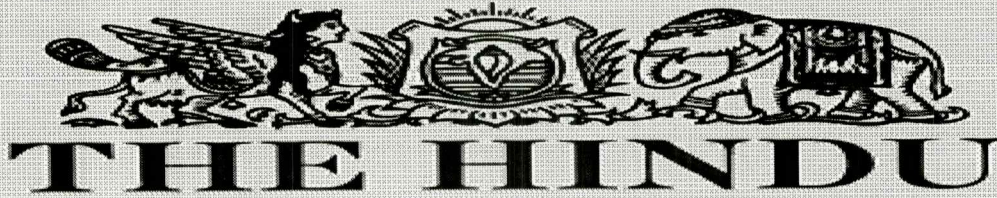


M.A.M. B-School and M.A.M. College of Engineering and Technology: 'Save River Cauvery' program, talk by S. Dharmaraj, Airport Director, Tiruchi International Airport, 8 a.m.

SOURCE: THE HINDU: TIRUCHI TODAY

(Dated: 23.12.2021)





Human chain promotes *manjappai* to save Cauvery

'We would like to support the government campaign'

SPECIAL CORRESPONDENT
TIRUCHI

A human chain formed by 800 college students on the Cauvery Bridge (connecting Chathiram area to Srirangam) in the early hours of Thursday highlighted the importance of using cotton cloth bag and saving the river from pollution.

Organised by M.A.M. Business School in association with Thanneer, a voluntary organisation, and Thanneer Students Club, the 'Save Cauvery River' initiative saw college students, both men and women, hold up 'manjappai' (yellow cloth bag), and distribute them to the public.

The human chain was formed across the bridge from 8 a.m. to 10 a.m.

Speaking to the *Hindu*, S. Dharmaraj, Airport Director, Tiruchi International Airport, Airports Authority of India, Tiruchi International Airport and chief guest at the event, said: "We are celebrating the *Nadi Utsav* [Festival of Rivers] by focusing on the Cauvery and environmental awareness. Joining forces with educational institutions has helped us to pro-



S. Dharmaraj, Airport Director, Tiruchi International Airport, holds a yellow cloth bag at an awareness programme near Cauvery Bridge in Tiruchi on Thursday. • M. SRINATH

mote the message of clean living."

"We would like to support the Tamil Nadu government's campaign to bring back the use of *manjappai* by raising awareness among the youth," said K. Sathish Kumar, assistant professor Kalai Kaviri College of Fine Arts and secretary of Thanneer and Students Club.

"We chose to form the human chain at the Cauvery Bridge because even though the great river is a symbol of Tamil identity, it has sadly become polluted with plastic waste and industrial effluents," he added.

The students said they

were eager to adopt eco-friendly ways of living. "There is no life without water, and keeping this great river clean is important for future generations," said Manimaran.

MBA student Nagajyothi said, "After learning about cloth bags, my friends and I have been inspired to give up plastic alternatives because they are non-biodegradable. We hope to spread the message among our friends and family."

M. Hemalatha, director, M.A.M. Business School, and K.C. Neelamegam, president, Thanneer, spoke at the event.

SOURCE: THE HINDU

(Dated : 23.12.2021)

<https://www.thehindu.com/news/cities/Tiruchirapalli/human-chain-promotes-manjappai-to-save-cauvery/article38020276.ece>



PRESS RELEASE IN NEWSPAPERS



THE NEW
**INDIAN
EXPRESS**



A campaign being held on the Cauvery bridge in Tiruchy on Thursday | EXPRESS

800 students take pledge to save Cauvery

EXPRESS NEWS SERVICE
@ Tiruchy

COINCIDING with Chief Minister MK Stalin's Manjalai campaign, over 800 students formed a human chain holding cloth bags in their hands on the Cauvery bridge early on Thursday, pledging to use the bags instead of plastics and protect the Cauvery.

The students took part in the event with Tiruchy International Airport Director S Dharmaraj, MAM-B School Director M Hemalatha, Thanneer Club president KC Neelamegam and secretary K Sathish Kumar, who had jointly organised it as part of the club's ongoing Save Cauvery initiative.

Dharmaraj urged students to understand their role in conservation of the Cauvery and

follow eco-friendly practices. He explained how pollutants manage to enter the river, posing great threat. He also reminded the students how the whole delta area and Tiruchy region are highly agricultural, and how the river is making this possible.

M Hemalatha said how being eco-friendly is important on a global context. She also added that those living in the heartland of the Cauvery have to be even more careful in controlling pollution and take steps to save the river. They should avoid using plastic bags and maintain a healthy environment.

The students interacted with motorists, urging them to use cloth bags instead of plastics and distributed the bags they had brought.

SOURCE :  **THE NEW
INDIAN
EXPRESS**

(Dated: 23.12.2021)



தனமனை

கற்றுச்சூழலைக் காக்கக் கோரி மனிதச்சங்கிலி



மனிதச் சங்கிலியில் பங்கேற்ற மாணவ, மாணவிகள், தன்னார் அமைப்பினர்.

திருச்சி, டிச. 23 : திருச்சியில் தன்னார் அமைப்பு, தன்னார் கற்றுச்சூழல் மாணவர் மன்றம், திருச்சி விமான நிலையம், எம்.ஏ.எம். மேலாண்மைக் கல்லூரி இணைந்து காவிரி வாய்க் காப்பீடாம், குணிப்பை எடுப்போம் என்றும் தலைப்பிலான மனிதச் சங்கிலி வியாழக்கிழமை நடைபெற்றது.

திருச்சி காவிரிப் பாலத்தில் நடைபெற்ற நிகழ்வைத் தொடங்கிவைத்து திருச்சி விமான நிலைய இயக்குநர் எஸ். தர்மராஜ் பேசினார்.

நிகழ்வின் ஒரு பகுதியாக கற்றுச்சூழலை

காப்பதன் அவசியத்தை வலியுறுத்தும் விதமாக பொதுமக்களுக்கு, மாஞ்சன் குணிப்பைகளை மாணவர்கள் வழங்கினர்.

தன்னார் அமைப்பின் செயல் துணையர் கே.சி. நீலமேகம், செயல் பேராகியர் கி. சதீஷ் குமார், எம்.ஏ.எம். மேலாண்மைக் கல்லூரி செயல் பாதியா பண்டி, இயக்குநர் எம். ஜே.மலதா, முதல்வர் குசன் கிறிஸ்மா, விமான நிலைய அதிகாரிகள், ஸ்தலியர்கள், தன்னார் கற்றுச்சூழல் மாணவர் மன்றம், கல்லூரி மாணவ, மாணவிகள் உட்பட சுமார் 800 பங்கேற்றனர்.

SOURCE:



(Dated: 23.12.2021)



மாலை மலர்

இந்தியாவின் No.1 மாலை நாளிதழ்
MAALAI MALAR

திருச்சி 24-12-2021 (வெள்ளிக்கிழமை) 10 பக்கம் 600கா ★★ ★ மலர் 45 இதழ் 10



தஞ்சாவூர் அனந்தபுரம் கர்நாடகம் மாணவர் மன்றம் சார்பாக பிளாஸ்டிக் ஒழிப்பு துணிப்பைகளை பயன்படுத்தும் விழிப்புணர்வு திருச்சி சத்திரம் காவேரி பாலத்தில் ஏற்படுத்தப்பட்டது. இதில் விமான நிலைய இயக்குநர் தர்பராஜ், செயல் தலைவர் கே.சி.நெடுமலை, சத்திரப்பாளர் ஆகியோர் உள்ளனர்.

தருப்பு நடவடி

1-ம் பக்க தொடர்ச்சி

வர்களுக்கு வேலமாக பரவி விட்டது.

33 பேருக்கு
கைதிரியாவில் இருந்து
தமிழ்நாட்டுக்கு வந்த
ஒருபுருக்கு முதலில் ஒமைக்
ரான் தொற்று இருப்பது
உண்டறியப்பட்டதால்
அவருடன் தொடர்பில்
இருந்தவர்களுக்கும் ஒமைக்
ரான் பரிசோதனை மேற்
கொள்ளப்பட்டது.

இதில் தேற்று மேலும்
33 பேருக்கு ஒமைக்ரான்
நினைவாக மாணவர் மன்றம்

SOURCE: மாலை மலர்

(Dated: 24.12.2021)



PRESS RELEASE IN NEWSPAPERS

கினகரன்

“மஞ்சப்பை” மனித சங்கிலி



► 75வது சுதந்திர தினத்தையொட்டி திருச்சி காவிரி பாலத்தில் நேற்று “நதி உத்சவ்” திட்டத்தில் பிளாஸ்டிக்கை தவிர்த்து, காவிரியை காப்போம் என்ற விழிப்புணர்வு மனித சங்கிலி நடைபெற்றது. இதில் கலந்துகொண்ட கல்லூரி மாணவ, மாணவிகள் மஞ்சள் பைகளை ஏந்தியபடி, பிளாஸ்டிக்கை தவிர்ப்போம், சுற்றுச்சூழல், காவிரியை காப்போம் என்று உறுதிமொழி எடுத்துக்கொண்டனர்.

SOURCE:

கினகரன்
Newspaper in PDF

(Dated: 23.12.2021)



தனது தந்தை

DAILY THANTHI

எவ்வக துமிழ்



துணிப்பையின் பயன்பாடு குறித்து விழிப்புணர்வு

மலைக்கோட்டை, டிச.24-
திருச்சி-காவிரி பாலத்தில்
தண்ணீர் அமைப்பு, கற்றுச்சு
மல்மாணவர் மன்றம், திருச்சி
விமான நிலையம், தனியார்
மேலாண்மைக் கல்லூரி ஆகி
யவை இணைந்து காவிரி
பையக் காப்போம், துணிப்பை
எடுப்போம் என்ற மனித சங்
கிலி விழிப்புணர்வு நிகழ்ச்சி

செய்ய நடத்தின. இதில் திருச்சி
விமான நிலைய இயக்குனர்
எஸ். தர்மராஜ் கலந்து
கொண்டு நிகழ்ச்சியை
தொடங்கி வைத்தார். தண்ணீர்
அமைப்பின் செயல்
தலைவர் கே.சி.நீலமேகம்,
தனியார் மேலாண்மைக் கல்
லூரி செயலாளர் பாத்திமா
பஹுல், திருச்சி விமான

நிலைய அதிகாரிகள், உறுப்பினர்
கள், தண்ணீர் கற்றுச்சுமல்
மாணவர் மன்றம், தனியார்
மேலாண்மைக் கல்லூரி
மாணவ, மாணவிகள் ஏராள
மானோர் பங்கேற்று காவிரி
பாலம் முழுவதும் மஞ்சப்பை
உடன் கைகொடுத்து நின்று,
நெகிழிப் பைகளைத் தவிரிப்
போம், காவிரியைக் காப்
போம், நீர் நிலைகளை மீட்டி
போம் என உறுதி மொழி
எடுத்துக்கொண்டனர்.

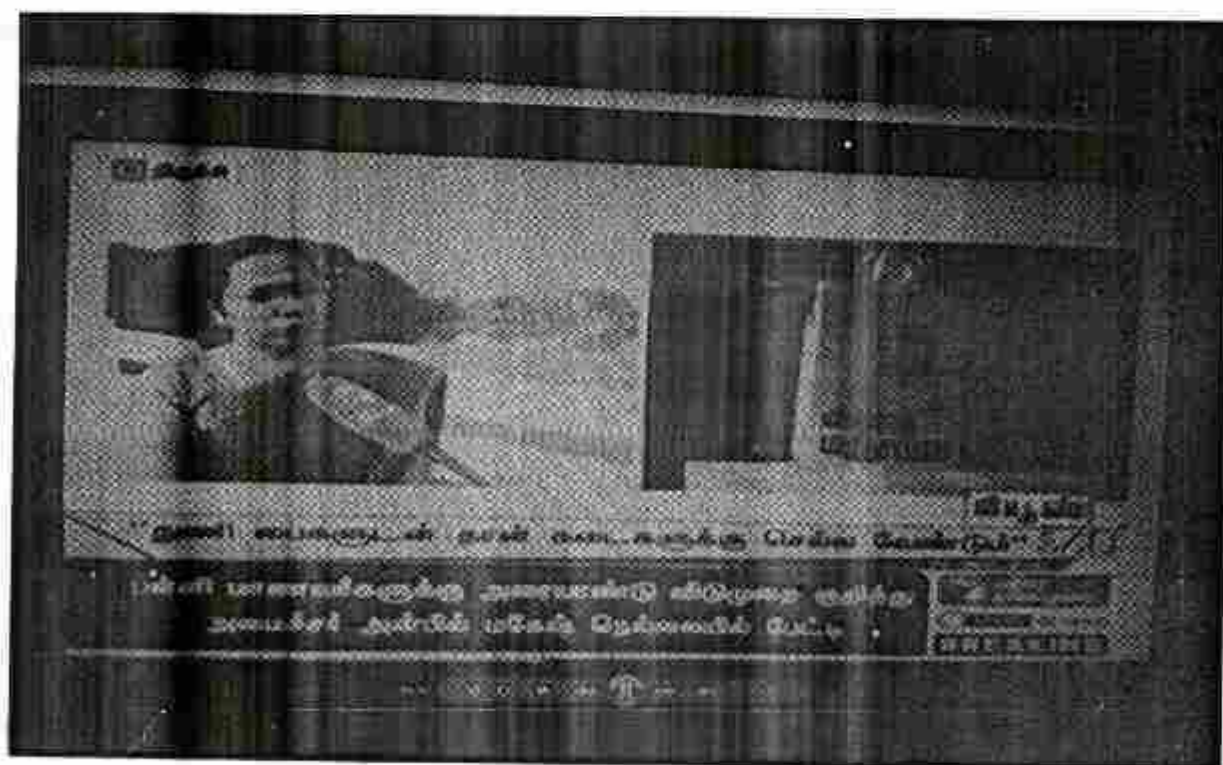
SOURCE: தனது தந்தை

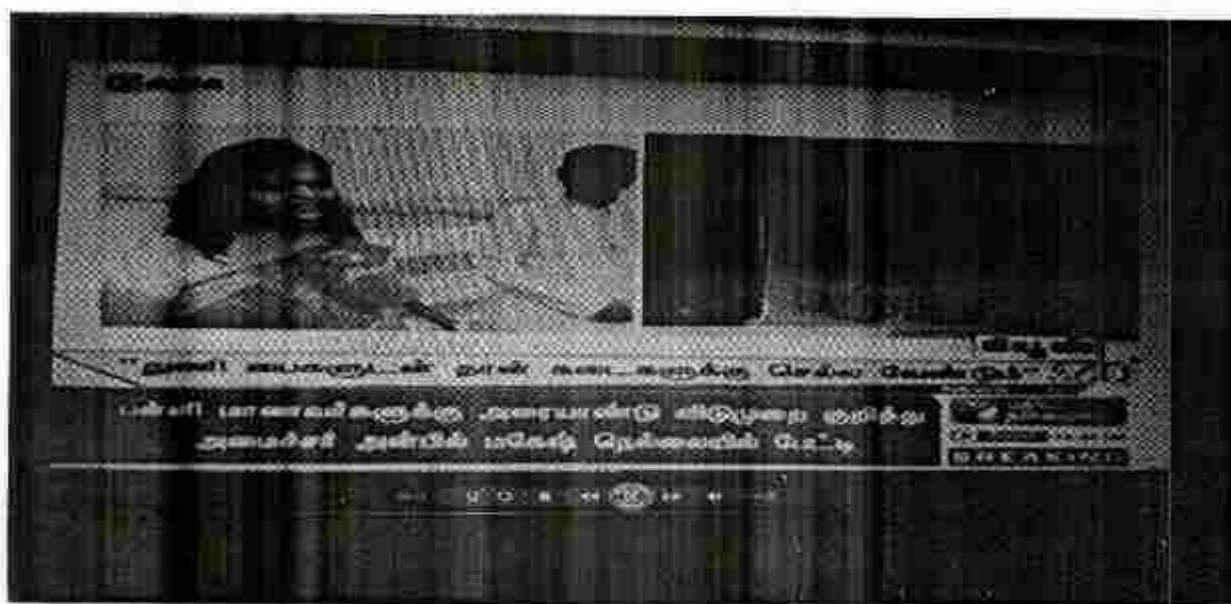
(Dated: 24.12.2021)



PRESS RELEASE IN VISUAL MEDIA











M.A.M B SCHOOL

Siruganur- Trichy-621105

(Approved by AICTE, Affiliated to Anna University, Chennai)



"Sustainability is no longer about doing less harm. It's about doing more good". MAMBS organises "Installation of Students Exnora and Healthy Environ" on 30.12.21. Resource Person: Exn.R.Sridhar, Director- Youth Exnora International, Founder- Vivekananda Yoga Centre. Workshop on: "Am I Celebrity" by Mr.P.Mohan, Consultant, Master HR Trainer & Former State Member- TN Commission for Protection of Child Rights, Govt. of Tamil Nadu, Founder - Youth Exnora International.



M.A.M.B-SCHOOL

APPROVED BY AICTE AND AFFILIATED TO ANNA UNIVERSITY,
SIRUGANUR, TRICHY WWW.MAMBS.COM



MAMBS
M.A.M.B. BUSINESS
SCHOOL

INSTALLATION OF STUDENTS' EXNORA AND HEALTHY ENVIRON

Exn. R. Sridhar

Director - Youth Exnora International
Founder - Vivekananda Yoga Centre

"AM I CELEBRITY!"

Mr. P. Mohan

Consultant, Master HR Trainer &
Former State Member - TN
Commission For Protection of Child Rights,
Govt. of Tamil Nadu
Founder - Youth Exnora International

Date 30.12.2021 | 10.00 am to 1.00 pm

Venue : Newton Hall

Mrs. Fathima Bathool
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS





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DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



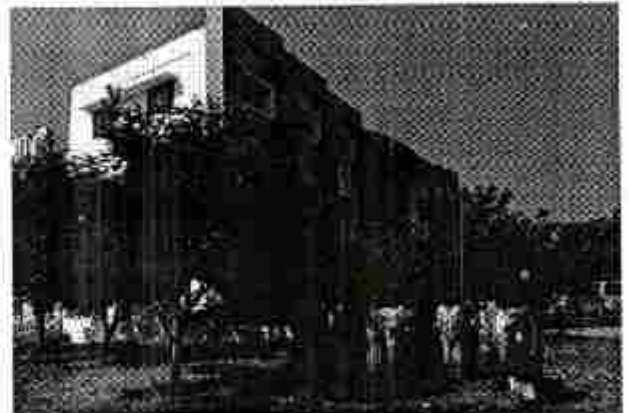
M.A.M B SCHOOL

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"When one plants a tree, they plant themselves; every root is an anchor, over which one rests with grateful interests and becomes sufficiently calm to feel the joy of living". M.A.M.B-School in association with Students' EXNORA organized "Tree Plantation Programme" today (04.02.22). Exn.P.Mohan, Consultant, Master HR Trainer & Founder- Youth Exnora International was the chief guest for the programme.





M.A.M B SCHOOL
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"The most successful event is the one that you achieve your goal and exceeds your expectations; every moment is the fresh beginning". M.A.M.B-School in association with Students' EXNORA organized workshop on **"FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS"** on **04.02.22**. Exn.P.Mohan, Consultant, Master HR Trainer & Founder-Youth Exnora International and was the chief guest for the programme.





FACE & WIN INTERVIEW & CORPORATE EXPECTATIONS

M.A.M. B-School, a standalone Business School in Trichy in association with Students EXNORA organized workshop: "Face & Win Interview & Corporate Expectations" on 04th February, 2022. Exn.P.Mohan, Consultant, Master HR Trainer & Founder-Youth Exnora International and Dr.Senthil k Nathan, Associate Professor, Head-Corporate Relations, Hallmark Business School were the guest speakers for the programme and delivered a session on various tips regarding to ace the interview. Mr.P.Mohan initiated the session by encouraging the students to identify their more chances to reap success in their ever competitive job market. He

informed that the students have major career avenues as jobs, higher studies and entrepreneurship and its sub elements as part of the session.

Mr.P. Mohan discussed various inputs on soft skills that are required for budding professionals, and highlighted that all students need to have domain-specific expertise to execute job efficiently and with confidence. He also stated that good communication skills both oral and written are considered as an essential indicator pertinent to get succeed in interview. He encapsulated that every student has to be a good team player as he/she would be a member of a team. He pinpointed that a good personality with a confident presentation and effective communication is the key to success at job interviews.

Dr. Senthil K Nathan discussed on good knowledge and understanding of current technology and insight into future technology is essential in today's competitive corporate world. He informed various guidelines to be followed to attend the interview, importance of time management and tips on effective resume preparation with the students. He stated that all students need to inculcate



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leadership qualities, grooming and to possess high level of motivation and to have interpersonal relationships with another. All the students were actively involved in the session and realized themselves to face the challenging career. The guest speakers gave lot of tips to become professionals pertaining to unleash themselves to ace the interview. The session was eye opener for the MBA students and more informative to all students. As part of the programme, the special guests were also planted tree sapling pertinent to create eco-friendly environment in the premises. Dr.M. Hemalatha, Director, M.A.M.B-School given the felicitation address and stated that all students need to focus on soft skills that are considered predominant to ace the interview.



WOMEN & CHILD SAFETY RIGHTS ACTS

Ms.Iris Rinaldi.F, Assistant Professor, M.A.M.B-School and I MBA students attended "Women & Child Safety Rights Acts" program organized by THE 1234 FOUNDATION through virtual platform on 20/03/2022 and Gr. P.G.Rajan, Gr.Oudaya Coumarin and Mr. P.Mohan was the resource persons for the program.



THE 1234 FOUNDATION
CORDIALLY INVITS YOU !!
WOMEN & CHILD SAFETY RIGHTS, ACTS
THR'O
ZOOM MEETING
ON 20.03.2022 @ 6.30 PM TO 7.30 PM
BY

GR Oudaya Coumarin
Administerr, Empowerment.

GR P.Mohan
Administerr, Liaison

MEETING ID: 895 8763 0632 PASSCODE:12234

Close Participants (21)

Q Search

IM	Iris MAMBS (me)	
	The 1234 Foundation (Host)	 
	GR P.G.RAJAN (Co-host)	 
GO	GR. OUDAYA. (Co-host)	 
GP	GR. P.MOHAN (Co-host)	 
	murugesan k.p (Co-host)	 
AM	Aparna MAMBS	 
SA	Gr Ananthakrishnan	 
G	Gr Kennapiran	 
GM	Gr M.Sasikala	 

Invite



WOMENS DAY CELEBRATION


JCIE


M.A.M.B. SCHOOL
Approved by JCIE (Tamil Nadu) & Affiliated to Anna University, Chennai

WOMEN EMPOWERMENT CELL

Invites you all for the Women's Day Celebration on:

TUE MARCH, 2022 | 10.00 am to 12.30 pm
Venue: Charles Correa Hall



Guest Speaker
Mrs. R. Rajitha
 Entrepreneur,
 ISP and Green by Solutions II,
 P. Marudai Green Transk Village



Guest Speaker
Dr. M. Govil
 Professor,
 Govt. Parvathi SRS II,
 Ganga II, Govt. HPEI



Guest Speaker
Mrs. M. Rajamohanam
 Managing partner,
 Jayam Industries,
 Engineering Fabricators



Dr. M. Ananthan
 Director, JCIE



Mrs. Padma Rathan
 Secretary & CEO, Marudai II



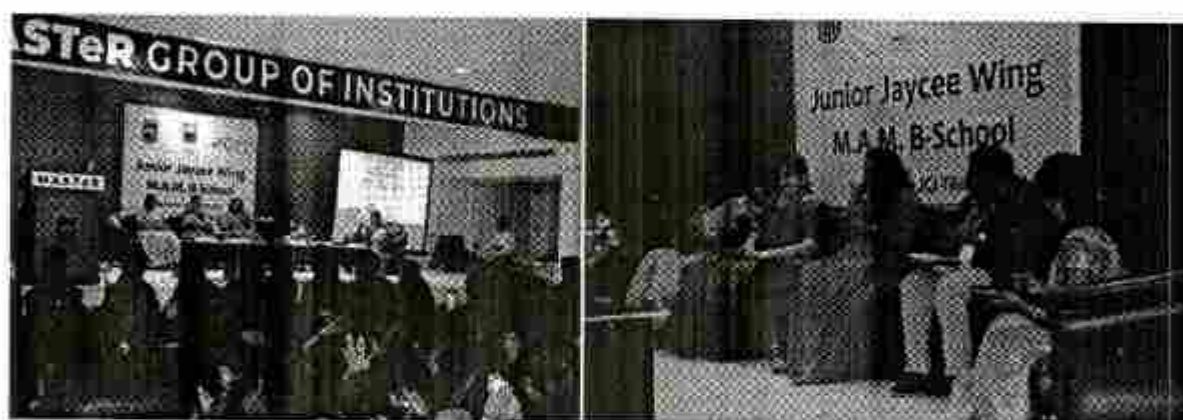
WOMEN'S DAY CELEBRATION

The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized "Women's Day Celebration" on 07th March, 2022. Mrs.R.Nandhini, Entrepreneur, ISP and Security Solutions & Franchise Green Trends Unisex, Dr.M.Gowri, Proprietor, Gowri Parvathi Silks & iGrow & Gowri IMPEX, Mrs.M.Rajamaheswari, Managing Partner, Jayem Industries Engineering Fabricators were the guest speakers for the programme and delivered key insights of rationale behind the celebration of Women's day. Mrs.R.Nandhini initiated about womanhood and pays tribute to the indomitable spirit of women across the globe. Mrs.R.Nandhini shared that all women need to have the urge and passion in order to do something new and better that shall bring about a meaningful form of living the life progressively as well as inspiring in the way things are done and the crucial role played by women for the holistic upliftment of nation.

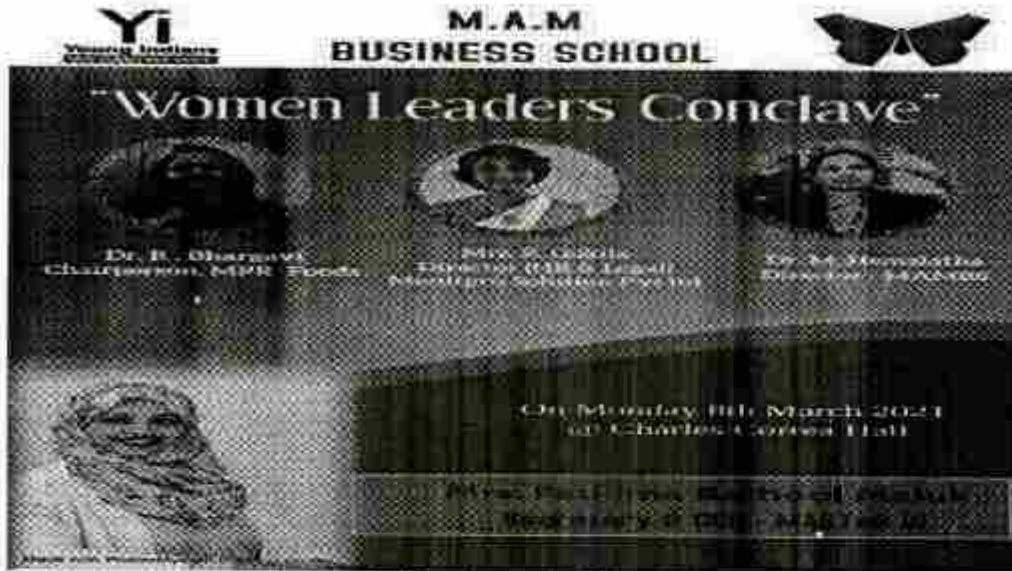
Dr.M.Gowri stated that this day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honour, admired and loved in all ways and means. Dr.M.Gowri pointed out that there need to be a balance between career and family and without a family support a women can't achieve success. Mrs.M.Rajamaheswari also stated that women need to know their rights and privileges to defend themselves and need to have focus and strong determination to face the ever challenging corporate world with courage. Mrs.M.Rajamaheswari stated various significant challenges faced by women in society and recalled the sacrifices made by women and their selfless contributions towards societal as well as nation's development by and large. Mrs.M.Rajamaheswari also highlighted that all girl students need to celebrate every day as a women's day. As part of the programme, there was a panel discussion by the students on plethora of entrepreneurial opportunities and challenges faced by them as part of their entrepreneurial journey and also covered challenges faced by women in 21st century with real time examples. The guest speakers shared their valuable insights during the session and it was much thought provoking to the budding managers at large. Dr.M.Hemalatha, Director, M.A.M.B-School graced the occasion and stated that it is a day on which all women come together to celebrate, and to recognize the hope, aspirations and empowerment of women. Junior Jaycee Wing students representatives of



M.A.M.B-School made the requisite arrangements under the guidance of Ms. F.Irish Rinaldi, Junior JAYCEE Coordinator, M.A.M. B-School for the programme.



M.A.M. B-School wishes you all a Happy Women's Day by organizing "Women Leaders Conclave" session at M.A.M. B- School, 10 am.



On the eve of Women's Day Celebration: The following students delivered a speech on Women's Empowerment. Ms. R. Sugapriya (I-MBA) Ms. N. Kanimozhi (I-MBA) Ms. T. Keerthana sri (I-MBA) Ms. G. Kiruthika (I-MBA)





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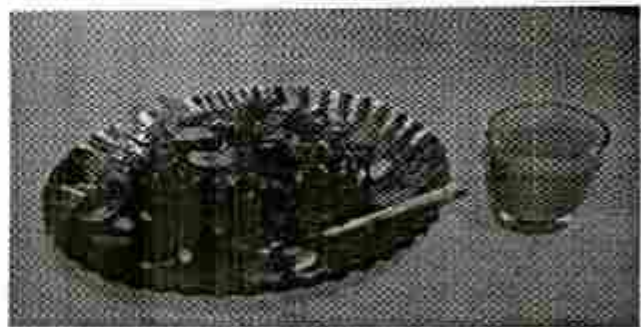
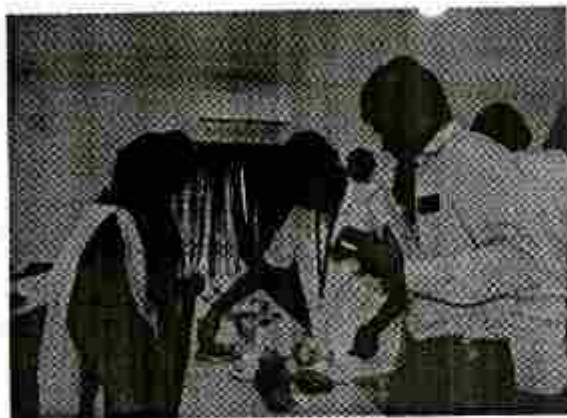



BUILD CLUB

APRIL 2022

MILLET FOOD CONTEST- on 22.04.2022

Venue: MAM B-School




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

PROGRAMME REPORT

MILLET FOOD CONTEST

M.A.M. B-School, a standalone Business School Trichy in association with IITM BUILD CLUB and Cultural Club organized a programme entitled "Millet Food Contest" on 22nd April, 2022. The students displayed variety of millet foods for sale and the visitors also get a taste of so many nutritious products as part of the programme. The millet food products that includes pearl millet (kambu), finger millet (kelvaragu), foxtail millet (thenai), sorghum (cholam) and also kodo millet (varagu) etc that were some of the displayed food items by the students. The students also highlighted that in today's ever challenging life, the people are not given their attention to focus on health aspects. Hence it is necessary to bring back the younger generations as well as the children to their roots by consuming millet food products. The students also focused unusual variety of dishes that includes multigrain laddus, thenai pongal, kelvaragu biryani, kambu urundai, varagu idli, ragi murukkus etc were displayed during the programme. The visitors also learned the importance of traditional food items through the stall made by the students. The students also provided the details about the dishes that they prepared by using the millets as well as the procedures and also stated the benefits of consuming the millet food products to the visitors. The entire programme which lured many visitors who sampled the interesting food that was made out of millets and pulses. Dr.M.Hemalatha, Director, M.A.M.B-School given the welcome address and stated that the rationale behind to organize these programme was to create an awareness among the society particularly younger generations by identifying the advantages and essentialities of traditional food items thereby to live the life as healthier and happy in all ways and means. Dr.R.Jeevarekha, Build Club Coordinator, M.A.M. B-School stated that the public to shun junk foods that are harmful and educated the visitors about the benefits and uses of millets and made the requisite arrangements for the programme.





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PRESS REPORT





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Feedback by Students

The programme was very much enjoyable to the students, all were displayed variety of millet foods for sale and the visitors also get a taste of so many nutritious products, in today's ever challenging life, the people are not given their attention to focus on health aspects through this programme we understood valuable information of traditional foods and its varieties.

Faculty Members

All the students are actively attended and realized themselves about the importance of millet foods and its making process, through this programme.

I wholeheartedly thank Dr. M. Hemalatha director, M.A.M.B.School for given her valuable concurrence to proceed this session.

I also felt immense glad and happy by being as a coordinator for this most valuable and thought provoking programme

All the faculty members were actively did their level best together in an cooperative manner to complete this programme a grand success.




DIRECTOR
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Siruganur, Trichy-621105



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BUILD CLUB & YI CLUB MEETING

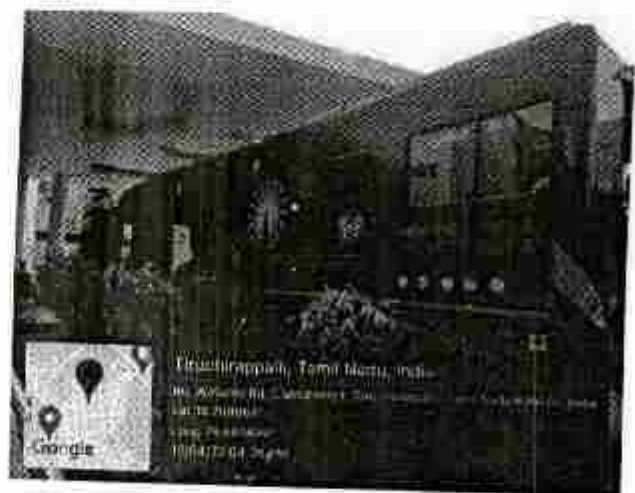
ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030" on 12.04.2022

Venue: Ramyas Hotel

INVITATION



PHOTOS



M.A.M. B-School, a standalone Business School Trichy Yi co-ordinator S.Kiruthiga & 6 Students attended Membership Session - Energy Swaraj yatra meet in Trichy by Yi Club on 12.04.2022.

Name List of Attended Students:

Aparna, Meenakshi, Edwin, Karnan, Millath, Aravindh Samy





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PROGRAMME REPORT

ENERGY SWARAJ YATRA: "Energy, Climate Change & I"-2020-2030"

M.A.M. B-School, a standalone Business School Trichy in association with Build Club of IIT Madras, Yuva Club Trichy Chapter jointly organized "ENERGY SWARAJ YATRA : "Energy, Climate Change & I"-2020-2030" on 12th April, 2022. Dr. Chetan Singh Solanki, Department of Energy Sciences & Engineering, Professor-IIT Bombay, Brand ambassador of Solar Energy for Govt. of MP, Founder of the Energy Swaraj Foundation (Energy by locals for locals) was the guest speaker for the programme. He came as an yatra pertaining to impart solution to climate change, job creation, energy security and improving local economy in all ways and means. He said that he has undertaken 11 years long Energy Swaraj Yatra (2020-30) through a solar bus in order to bring awareness and encourage actions towards climate change mitigation and adoption of 100% solar energy by masses. Dr. Chetan Singh Solanki lives in the bus and he has pledged to not go home until 2030. He explained that this bus is fitted with 3.2 kw solar panels and 6 kwh of battery storage. It has a 3 kVa inverter. Lights, cooler, cookstove, TV, AC, laptop charging inside the bus are all solar-powered and stated that the engine on the bus runs on diesel.

Dr. Chetan Singh Solanki stated that the energy is the driver of our social and economic growth and while on the other side excessive use of fossil energy has caused climate change, which is becoming catastrophic and a threat to human existence. He highlighted various actions module that includes Energy Literacy Training, Organize a talk and demonstration of solar bus, and also informed Discussion on Energy consumption, Energy Audit and pledge to reduce electricity consumption, Solar system installation training to students and faculty members to power classrooms, Rally on Climate Change, One Plant for One Plan (sustainable living) as part of Energy Swaraj Yatra. He also pinpointed that everyone needs to understand of energy generation, its use, misuse, inefficient use and opportunities to conserve energy and generate clean energy by stating that an energy literate person would become





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sensitive towards efficient use of energy. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address by stating that climate change is threatening not only sustainable life but the sustainability of life on the planet and highly appreciated the commendable initiatives taken by the resource person towards restoring the environment towards sustainable living by and large.

PRESS RELEASE REPORT

GENERAL

M.A.M.B-School: 'Energy Swaraj Yatra: Energy, climate and I,' Chetan Singh Solanki, founder, Energy Swaraj Foundation, chief guest, 4.30 p.m.



B-school organises Energy Swaraj Yatra

Tiruchy: M.A.M. B-School in association with Buld Club and Yuva Club, Tiruchy Chapter, organised "Energy Swaraj Yatra: Energy, Climate Change and I"- 2020-2030 on April 12. Dr. Chetan Singh Solanki, Department of Energy Sciences & Engineering, Professor - IIT Bombay, founder of Energy Swaraj Foundation (energy by locals for locals) was the guest speaker. He stressed that everyone should understand energy generation, its use, misuse, Inefficient use and opportunities to conserve energy and generate clean energy.

எம்.ஏ.எம். மேலாண்மைக் கல்லூரியில் சிறப்புச் சொற்பொழிவு

திருச்சி ஏப்ரல் 12: திருச்சி சிறுசுறாரி துள்ள எம்.ஏ.எம். மேலாண்மைக் கல்லூரியில் காவதிணை மாற்றம் 2020-2030 என்ற தலைப்பிலான சிறப்புச் சொற்பொழிவு அம்சங்களில் நடைபெற்றது.

இதில் முப்பது ஐ.ஐ.டி. எரிசக்தி மற்றும் அறிவியல் மற்றும் பொறியியல் துறைப் பேராசிரியர் சேத்தன்சிங் சோலங்கி பங்கேற்று, குறிப்பாகப் பேசுபதில் பங்கேற்றுப் பேசியது.

காவதிணை மாற்றத்தை தவிர்த்தல், அது சம்பந்தித குறிப்பிட்ட ஆற்றலையளவுகள் ஏற்றுக் கொள்ளும் வகையில் வகை வகைப் பொருளும், எவ்வித சில சந்தர்ப்பங்களில் பெறும் குறிப்பிட்ட சக்தியில் செயல்படும் வகையில் வடிவமைக்கப்பட்ட பொருளில் நாடு முழுவதும் உட்கட்ட 11 ஆண்டுகளாக விழிப்புணர்வுப் பணியை மேற்கொண்டு வருகிறோம்.

இப்போதுதான் 3.2 கிலோவாட் சோலார் பேனல்ஸ் மற்றும் 6 கிலோவாட் சக்தியை சேமிக்கும் வகையில் மேட்டியும் 3 கிலோவாட் இன்வெர்ட்டரும் உள்ளது.

பெருந்திறன் வினாக்கள், குறிப்பிட்ட சாதனை, வகைகள் அடுக்கி தொலைக்காட்சி, டிஜிட்டலிஸி ஆகிய அமைப்புகள் குறிப்பிட்டிருக்கும், பொருளில் வகை வகைப் பணிகளும் இவ்வாறு நடைபெற்று வருகிறது. ஆற்றல் அது சமூக மற்றும் பொரு



நவீன முறையில் குறிப்பிட்ட சக்தியில் செயல்படும் பேருந்துடன், துணை உருவங்கள் கருவியான முப்பது ஐ.ஐ.டி. எரிசக்தி அறிவியல் மற்றும் பொறியியல் துறைப் பேராசிரியர் சேத்தன்சிங் சோலங்கி (இடமிருந்து 5 ஆவது). உடன், கல்லூரி இயக்குநர் எம்.ஜே.மகாதா உள்பிட்டோர்.

வாதார வளர்ச்சிக்கு உத்தேசமாக உள்ளது. மறுமலர் புதைபடிவ ஆற்றலில் அதிகப்படியான பயன்பாடு, காவதிணை மாற்றத்தை ஏற்படுத்தியுள்ளது. இது பொழிவு மற்றும் மனித இனப் புகு அச்சுறுத்தலாக மாறி வருகிறது என்றார் அவர். சொற்பொழிவுக்கு கல்லூரி இயக்குநர் எம். ஜே.மகாதா தலைமை வகித்து பேசினார். பருவநிலை மாற்றம் நிலையான வாழ்வுக்கு மட்டுமல்ல, பூமியின் நிலைத்தன்மைக்கும் அச்சுறுத்தலாக உள்ளது. இதிலாவும் கற்றுக்கு

முயல் மீட்டெடுப்பதில் பேராசிரியர் சேத்தன்சிங் சோலங்கி மேற்கொண்ட முயற்சிகளைப் பற்றியும் பாராட்டுவோம் என்றார்.

தொடர்ந்து ஆற்றல் துறைப் பற்றிய விவரம் தடைபெற்றது ஆற்றல் தனிமை மற்றும் மின் பயன்பாட்டைக் குறைப்பதற்கான உறுதியொழி ஏற்றுக் கொள்ளப்பட்டது. நவீன பொருளில் அவைத்து செயல்பாடுகளைப் பராமைய, பாணிகள் மற்றும் பேராசிரியர்கள் உள்பிட்டோர் பார்வைப்பட்டனர்.





M.A.M B SCHOOL

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Feedback by Students

The session more interested and more informative. The students realized the importance of to safeguard the environment, the energy is the driver of our social and economic growth and while on the other side excessive use of fossil energy has caused climate change, which is becoming catastrophic and an threat to human existence, various actions module that includes Energy Literacy Training, Organize a talk and demonstration of solar bus, and also informed Discussion on Energy consumption, Energy Audit and pledge to reduce electricity consumption, Solar system installation training to students and faculty members to power classrooms, and also we know the valuable insights and challenges faced pertinent to make the eco-friendly applications in an progressive manner.

We wholeheartedly thank the institution for arranging this programme by invited an eminent and most distinguished resource person for this programme.

Faculty Members

All the students are actively attending and realized themselves realized the importance of to safeguard the environment in this programme.

I wholeheartedly thank Dr. M. HEMALATHA Director, M.A.M.B- School for given her valuable concurrence to proceed this session.

I also glad by being as a coordinator for this most valuable programme. I also convey my thanks to all faculty members for their active support and cooperation given in order to complete this programme.

I also felt immense glad and happy by being as a coordinator for this most valuable and thought provoking programme

All the faculty members were actively did their level best together in an cooperative manner to complete this programme a grand success



DIRECTOR
M.A.M. B-SCHOOL
Siruganur,Trichy-621105



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M.A.M.B-School in association with EXNORA organized Paper Presentation on **"Environmental Protection"** today (18.04.22) and students inquisitively presented their papers as part of the programme. "Let's nurture the nature and protect the environment so that we can have a better future".

M.A.M. B-School
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EXNORA

Paper Presentation Competition

Topic : Environmental Protection

18th April M.A.M Business School
3 - 4.10 pm

Rewards >>>

Certificate will be given to the best one...

Mrs. Parthiban Ramesh Malak
Secretary & CEO - Master G.I.

Dr. M. Hemalatha
Director - MAMBS



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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Paper Presentation Competition: Environmental Protection & Growth and Development

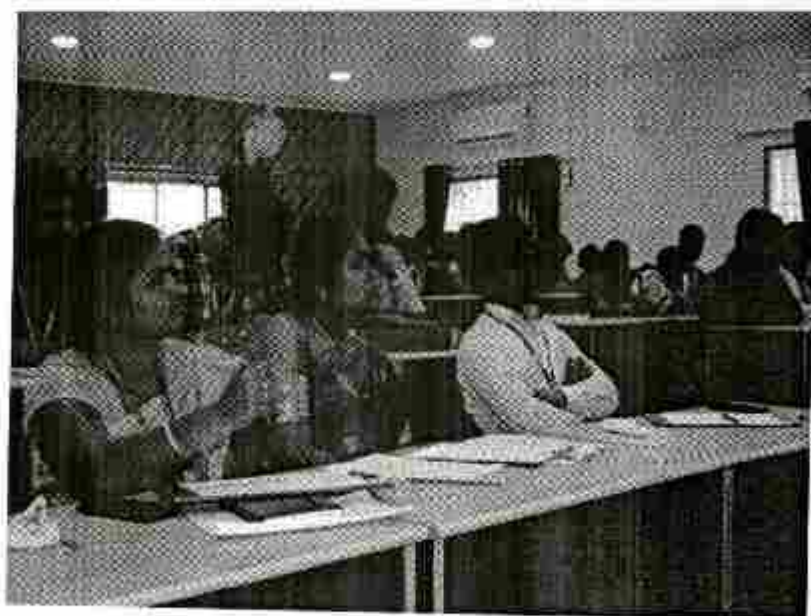
M.A.M. B-School, a standalone Business School Trichy in association with EXNORA (YEI) organized paper presentation competition “Environmental Protection” on 18th April, 2022. The students presented their papers on “Environmental Protection”. Under the theme, the students were presented on the areas that comprise Global Warming, Issues & Challenges in industries, various forms of pollution and steps to mitigate, Environmental Sustainability were some of the themes as part of the paper presentation. As part of the competition, the students covered on overview of Environment and its nature, plant sapling, eco-friendly practices and initiatives, various government schemes for protection of environment etc.

M.A.M.B-School, a standalone Business School Trichy in association with Junior Jaycee wing (Zone XXIII) organized paper presentation competition “Growth and Development” on 18th April, 2022. The students presented their papers on “Growth and Development” aspects. Based on these, the students were presented on the areas that comprises “Attitudes and behaviors that lead to success” and “Strategies and techniques for building professional brand”. As part of the competition, the students stated that attitude is one that decide everyone’s altitude and covered the importance of attitude in one’s personal life as well as professional career. Dr.M.Hemalatha, Director, M.A.M.B-School also congratulated the winners as well as participants and distributed the certificates at the end of the programme. Mr.S.Senthilkumar, EXNORA Coordinator, M.A.M.B-School and Ms.Iris F. Rinaldi, Junior Jaycee Wing Co-ordinator, M.A.M.B-School made the requisite arrangements for the programme.







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WORK PLACE SEXUAL HARRESMENT


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www.mambschool.com

Women Empowerment Cell & POSH Cell



WORK PLACE SEXUAL HARASSMENT

FAST FACTS AND STATS
YOU NEED TO KNOW



**R. Sridevi B.A., B.L.,**
Advocate
Radio Jockey in Suryan FM

Join with us

 APRIL 23 | 11 am - 12 pm |  Charles Correa Hall

Mrs. Fathima Barhood Mahuk
Secretary & CEO - Master GI.

Dr. M. Hemalatha
Director - MAMBS




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

WORK PLACE SEXUAL HARASSMENT : FAST FACTS AND STATS YOU NEED TO KNOW






M.A.M.B-School, a standalone Business School, Trichy in association with Women Empowerment Cell and POSH Cell organized guest lecture entitled "Work place Sexual Harassment" on 23rd April, 2022. Mrs.R.Sridevi, Advocate, Radio Jockey in Suryan FM, Trichy was the resource person for the programme. The resource person initiated the session by giving information about POSH (Prevention of Sexual Harassment) under IPC Act 354 and 503. She said that in recent times the role of women at workplace has increased tremendously. However, they are vulnerable to harassment in the workplace. The Constitution of India plays a pioneer role in protecting the women from discrimination and ensuring gender justice in the present times. The guest speaker explained about Vishakha guidelines, what constitutes a sexual harassment, method of lodging complaint and the conduct of investigation. She pinpointed on the various circumstances leading to abuse, women's rights at the work place, the relevant laws and the officials they should report to in case of any adverse situation.

Mrs.R.Sridevi, also informed that in order to curb this problem, the Government of India enacted a law on 'The Sexual Harassment of Women at the Workplace (Prevention, Prohibition and Redressal) Act, 2013 to ensure safe working place for women and to build enabling work environment. She urged the students to remain alert and fight against the crime. She briefly explained about various provisions related to punishments that can be awarded was highlighted. She also mentioned the laws which supports the female gender. She opined that sexual harassment is a form of violence and discriminatory treatment against women. The session was significant and beneficial thought provoking programme for the students. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and emphasized on the importance given to women in the law and also some preventive measures to be taken by all women in all ways and means to ensure the safety aspects of women at society at large.







AWARENESS OF MENSTRUATION HEALTH




Confederation of Indian Industry

In Association with Women Empowerment Cell



TRICHY



Dr. T. Dhivya Narbhavi MBS,
Ms (DSC), DNB (OG)
Assistant Professor
Dept. of Microbiology & Immunology
Sri Sri Sakthi Institute of Health Sciences



Dr. M. Hemalatha
Director
MAMBS

Mrs. Fathima Bathool
Secretary & CEO,
MASTel Group of Institutions

**AWARENESS ON
MENSTRUAL HEALTH**

April 08, 2022, Friday | 02:30 PM
Venue : Charles Correa Hall

An Initiative of Yi Trichy





AWARENESS ON MENSTRUAL HEALTH

The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Yi Trichy and YUVA jointly organized Guest Lecture on "Awareness on Menstrual Health" on 08th April, 2022. Dr.T.Dhiviya Narbhavi, Assistant Professor, Department of Obstetrics and Gynaecology, Trichy SRM Medical College was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants. The session initially began with an overview and importance of menstrual health aspects. The resource person informed about brief explanations of the reproductive system, menstrual cycle and covered PMS, cultural taboos associated with menstruation. The resource person also covered polycystic ovarian syndrome (PCOD) and foods to eat during menstruation with the participants.

Dr.T.Dhiviya Narbhavi focuses on encouraging hygienic practices during menstruation, dispelling common myths and misconceptions associated with menstruation. She also stressed various important elements pertaining the awareness on the importance of good menstrual hygiene management. She stated the various government schemes that promote menstrual hygiene among adolescent girls in such a way that results in ensuring hygienic health practices. Dr.T.Dhiviya Narbhavi also stated that the high level of stress that are faced by young women and highlighted by teaching the students to carry out various exercises to keep themselves healthy during their menstruation. In the interaction session, the resource person answered the queries that are asked by the participants. The entire session served more informative regarding the awareness on menstrual health aspects. Dr.M.Hemalatha, Director, M.A.M.B-School given the felicitation address and given the hygienic elements regarding the menstrual health aspects to the participants.





**M.A.M.B-School Woman Em-
powerment Cell:** Awareness pro-
gramme on menstrual health.T.
Dhivya Narbhavi, Assistant Profess-
or, Department of Obstetrics and
Gynecology, SRM Medical College,
Tiruchi, speaks, 2.30 p.m.



PATTIMANDRAM

"இன்றைய சுற்றுச்சூழல் சீர்கேட்டிற்கு பெரிதும் காரணம் படித்தவர்களே; பாமரமக்களே"

INVITATION



PHOTOS




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



GEOTAGGED PHOTOS





"படித்தவர்களே"

எம்.சத்தியசீலன்
எம்.ஐஸ்வர்யா
எம்.மஞ்சுபாஷினி

"பாடமரமக்களே"

நா. சூர்ய பிரகாஷ்,
கே.மினாட்சி,
எம்.முரளி



PROGRAMME REPORT



M.A.M. B-SCHOOL


Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.



"PATTIMANDRAM": WHO IS THE REASON BEHIND TODAY'S ENVIRONMENTAL DEGRADATION: EDUCATED PEOPLE? OR ILLITERATE?

M.A.M. B-School, a standalone Business School Trichy in association with Thanneer Club organized "Pattimandram" entitled: Who is the reason behind today's environmental degradation: Educated people? Or Illiterate? on 28th May, 2022. Mr.K.C.Neelamegam, Executive President, Thanneer Club given the felicitation address for the programme and Prof.K. Sathish Kumar, Assistant Professor, Department of Tamil, Kalai Kaviri College of Fine Arts, Trichy was the judge for the programme. The students M.Sathyaseelan, M.Ishwarya and M.Manjubashini were under head educated and they started their debate as the educated people knows very well of using plastics will affect the environment and that leads to harm ozone layer but still they don't bother about it and carrying that wherever they go. They also pinpointed that now-a-days people cutting off the trees for building big malls and apartments thereby affecting the nature and that leads to lack of pure air and as result this can damage the atmosphere and lead to global warming and eventually climate change. They stressed that the use of own vehicles should be minimized as much as possible. Hence, the students argued that the educated one are the cause for today's environmental degradation.

The team (M.Murali, N.Suryaprakash and K.Meenakshi) under the head "Uneducated People" shared that uneducated people in society are the major reasons for degrading the environment. This includes not aware on safeguarding the environment due to lack of environmental education, non follow up of proper rules and regulations that results in detrimental effects to society as a whole. The team also pinpointed that many communicable diseases are also by uneducated people due to non compliance of precautionary measures and actions especially that had during COVID pandemic periods. After carefully observed all the inputs from both respective teams, the judge announced that the educators are the main people who degrading the environment and because of them only the environment is getting polluted. The judge also highlighted that it is the responsibility of every citizen of a nation to safeguard the environment thereby the sustainability of earth can be ensured as a whole. Dr.M.Hemalatha, Director, M.A.M.B-School highly applauded the commendable insights that are shared by respective team members and informed that it is the onus of every individual to protect the environment thereby to live the eco-friendly life by and large. Mr.S.Prasanna, Thanneer Club coordinator made the requisite arrangements for the programme.


Dr. M. Hemalatha, MCA, Ph.D (M.T.T.)
Professor & Director
M.A.M. B-School

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