

CRITERION – 5

DVV CLARIFICATION – 14.02.2023 / Metric ID: 5.3.2

Findings of DVV:

Provide Report of the 07-09-2018/National Level Symposium On Green Marketing 2018/Dhanalakshmi Srinivasan Engineering College 28-09-2018/Comfest-2K18/Bharathiar University 24.03.2017/Advik"17/Knowledge Business School 26-09-2017/Research Methodology and Research Writing/Periyar E.V.R. College 12-10-2017/17Th National Level Management Meet/Jamal Institute of Management along with photographs appropriately dated and captioned for the year 2017-18, 2018-19 and 2019-20, 2020-21, 2021-22.

Response of HEI:

Enclosed the Report of the events 07-09-2018/National Level Symposium On Green Marketing 2018/Dhanalakshmi Srinivasan Engineering College, 28-09-2018/Comfest-2K18/Bharathiar University 24.03.2017/Advik"17/Knowledge Business School 26-09-2017/Research Methodology and Research Writing/Periyar E.V.R. College 12-10-2017/17Th National Level Management Meet/Jamal Institute of Management. Our students actively participated in all events mentioned above for the particular years and also enclosed the participation certificates of our students.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. COLLEGE OF ENGINEERING & TECHNOLOGY
M.A.M. SCHOOL OF ARCHITECTURE
M.A.M. SCHOOL OF BUSINESS

M.A.M. B-SCHOOL

Siruganur, Trichy -621105

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



Dhanalakshmi Srinivasan Engineering College

National Level Symposium on Green Marketing -2K18 held on 7th September, 2018 at Dhanalakshmi Srinivasan Engineering College, Perambalur. The symposium on focused on Green Marketing has become an important aspect in businesses since the international rise of environmental awareness work with craft clusters under the Going Green. Our students G.I. Mohan Raj, R.Nagalakshmi, S. Mathan Raj, S.Sindhu participated in Adzap event and R.Jayapriya participated in Business Quiz. Our students have presented the paper on multiple topics in green marketing inclusive of S. Suriya presented the paper on "An overview of Green Marketing in India", S. Shankaran presented a paer on " A Study on Green Marketing and its impact on Supply chain management", S. Devakumar presented a paper on "Discharging Corporate Social Responsibility by practicing green marketing". Our students presented with the a perfect blend of the corporate world and academia with the impact on green marketing strategies. Overall the students acquired knowledge on green marketing and looking forward to hosting several such events in the future and providing a rostrum for students to showcase their mental acuity, improve their presentation skills and garner accolades for their untiring efforts.



Y. Srinivasan

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DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE

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PERAMBALUR - 621 212, TAMILNADU, INDIA.

NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2K18

CERTIFICATE

This is to certify that Mr./Ms. S. SURIYA.....of
M.A.M. BSCHOOL, TRICHY..... has Presented / won the
AN OVERVIEW OF GREEN MARKETING IN INDIA..... in the
National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.



Dr. N. Vijai Anand,

Organising Chair


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Dr. S. Durairaj,

(BOYSCAST FELLOW)

Principal



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NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2K18

CERTIFICATE

This is to certify that Mr./Ms. S. SHANKARAN of
M.A.M. B-SCHOOL, TRICHY has Presented / won the
A STUDY ON GREEN MARKETING IT'S IMPACT OF SUPPLY CHAIN MANAGEMENT in the
National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.



N. U. A.
Dr. N. Vijai Anand,

Organising Chair

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Siruganur, Trichy-621105

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Dr. S. Durairaj,

(BOYSCAST FELLOW)



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CERTIFICATE

This is to certify that Mr./Ms. S. DEVAKUMAR of
M.A.M. BSCHOOL, TRICHY has Presented / won the
DISCHARGING CORPORATE SOCIAL RESPONSIBILITY BY PRACTICING GREEN MARKETING in the
National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.



N. V. Anand
Dr. N. Vijai Anand,

Organising Chair

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S. Durairaj
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PERAMBALUR - 621 212, TAMILNADU, INDIA.

NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2K18

CERTIFICATE

This is to certify that Mr./Ms.....GI. T. MOHAN RAJ.....of
.....M.A.M. B-SCHOOL..... has Presented / won the
.....ADDS ZAP..... in the
National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.


Dr.N.Vijai Anand,
Organising Chair


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PERAMBALUR - 621 212, TAMILNADU, INDIA.

NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2018

CERTIFICATE

This is to certify that Mr./Ms. R. DHANALAKSHMI of
MAM B-SCHOOL has Presented / won the
ADDSAP in the
National Level Symposium on Green Marketing - 2018 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.


Dr. N. Vijai Anand,
Organizing Chair


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Dr. S. Durairaj,
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PERAMBALUR - 621 212, TAMILNADU, INDIA.

NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2K18

CERTIFICATE

This is to certify that Mr./Ms. S. MATHAN RAJ of
M. A. M. B-SCHOOL has Presented / won the
ADDS ZAP in the
National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.

Dr. N. Vijai Anand,

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CERTIFICATE

This is to certify that Mr./Ms.....S. SINDHU.....of

.....MAM B-SCHOOL..... has Presented / won the

.....ADDSZAP..... in the

National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.


Dr. N. Vijai Anand,
Organising Chair


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NATIONAL LEVEL SYMPOSIUM ON GREEN MARKETING - 2K18

CERTIFICATE

This is to certify that Mr./Ms. R. JAYA PRIYA.....of


M.A.M. B-SCHOOL..... has Presented / won the

BUSINESS QUIZ..... in the

National Level Symposium on Green Marketing - 2K18 on 7th September 2018 Organized by
the Department of Management Studies, Dhanalakshmi Srinivasan Engineering College, Perambalur.




Dr. N. Vijai Anand,


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School of Commerce (UGC –SAP- DRS-I), Bharathiyar University, Coimbatore

COMFEST -2K18 was organized by School of Commerce, Bharathiyar University, Coimbatore on 27th & 28th September, 2018. It was an Inter collegiate Talent fest and the main purpose of the competition is to exchange ideas and innovative performance of different colleges. Our students participated in the various competitions in COMFEST and displayed their innate talents. At the outset, N. Rangeela , S.Priya, S.Sindhu, R. Nagalakshmi , S.Suriya participated in the Cultural competition where they performed with the traditional event and have taken the *a glimpse and essence of the culture*. R. Manikandan, P.Ramya participated in the *waste cum art competition and they performed with the creative abilities by using the waste material into a fruitful objects*. N. Rajachdambaram, R. Ajith Kumar, k. Manikandan, z.Noorul Ammen, S.Mathan Raj pefromed in the ADZAP Competitions and they created appealing ads for the product and promoted in the most entertaining manner .And R.Jayapriya, P.Sathish, S. Merlin Selva Sheeli . D. Arockiya Stephen Raj participated in the business quiz competition "KVIZO" Along with that, S. Shankaran, G. Kiruthika participated in the "Leaders in stock market" event where they build strategies for the money control and quick decision making. This fest provided a place for students to come together, discuss pertinent ideas and issues, and accomplish common goals. Learning and development are enhanced through the participation in multiple events. Overall the event was well organized and successful. And it was a very good experience and a good exposure for our students who participated.




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BHARATHIAR UNIVERSITY


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Coimbatore 046



COMFES - 2K18

CERTIFICATE


This is to certify that Mr./Ms. S. PRIYA MBA
M.A.M. B-SCHOOL participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event CULTURE
(TRADITIONAL..EVENT) in STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018


Dr. P. CHELLASAMY
Associate Professor & Student Co-ordinator
School of Commerce




Dr. M. SUMATHY
Dean, Professor & Head
School of Commerce

Dr. VANITHA
Registrar i/c
Bharathiar University
DIRECTOR
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Coimbatore - 641 046



COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. S. SINDHU
.....MAM: B. School..... participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event Cultural.....
(TRADITIONAL EVENT) in STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr. P. CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr. M. SUMATHY

Dean, Professor & Head
School of Commerce

B. VANISHA

Registrar i/c

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COMFEST - 2K18

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This is to certify that Mr./Ms. **R. NAGIA LAKSHMI** **MBA**
..... **M.A.M. B. School** participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event **CULTURAL**
(TRADITIONAL EVENT) in STATE LEVEL COMFEST - 2K18 organized by the School of
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COMFEST - 2K18

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..... M.A.M.B. School participated ✓
and won the ~~First / Second / Third~~ Prize in the Event CULTURAL
(TRADITIONAL EVENT) in STATE LEVEL COMFEST - 2K18 organized by the School of
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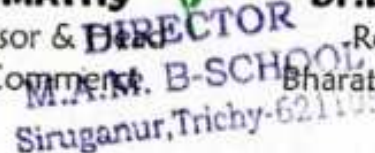
Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr.M.SUMATHY

Dean, Professor & **DIRECTOR**
School of Commerce



Dr.B.VANITHA

Registrar i/c
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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. **R. MANIKANDAN, MBS**
M.A.M.B. SCHOOL participated
and won the First / Second / Third Prize in the Event **MARKETING**
(WASTE.....CUM.....ART) in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr. P. CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr. M. SUMATHY

Dean, Professor & Head
School of Commerce

Dr. E. VENITHA

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. T. SATHYA PRIYA, MBA
M.A.M. B. SCHOOL.....participated
and won the ~~First / Second / Third~~ Prize in the Event MARKETING
(WASTE.....CUM.....ART.).....in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr.M.SUMATHY

Dean, Professor & Head
School of Commerce

Dr.B.VANITHA

Registrar i/c

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. P. P. MYA, MBA
M. B. M. B. SCHOOL participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event MARKETING
(WASTE.....CUM.....ART) in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr. P. CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr. M. SUMATHY

Dean, Professor & Head
School of Commerce

Dr. B. VANITHA

Registrar i/c

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. N. RAJACHIDAMBARAM II - MBA
..... M.A.M. B. SCHOOL participated
and won the ~~First / Second / Third Prize~~ in the Event AD - ZAP
..... in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018



Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
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Dr.M.SUMATHY

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. R. AJITHKUMAR II - MBA
..... M.A.M. B-SCHOOL participated
and won the ~~First / Second / Third Prize~~ in the Event AD-ZAP
..... in COMFEST - 2K18 organized by the School of
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Dr.P.CHELLASAMY

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Dean, Professor & Head
School of Commerce

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. K. MANICANDAN I- MBA
..... MAMBS DISTANCE SCHOOL participated
and won the ~~First / Second / Third Prize~~ in the Event AD- SAP
..... in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018



Dr.P.CHELLASAMY

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Dr.M.SUMATHY

Dean, Professor & Head
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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. Z. NOORUL AMEEN I - MBA
MAMBS DISTANCE SCHOOL participated
and won the ~~First / Second / Third Prize~~ in the Event AD - ZAP
.....in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018



Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce

[Signature]

Dr.M.SUMATHY

Dean, Professor & Head
School of Commerce

[Signature]

Dr.B.VANITHA

Registrar i/c
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COMFEST - 2K18

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This is to certify that Mr./Ms. S. MATHAN RAI I-MBA
..... MAMBS DISTANCE SCHOOL participated
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..... in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. R. JAYA PRIYA MBA
..... M.A.M. : B. School participated ✓
and won the ~~First / Second / Third Prize~~ in the Event KVIZO
Quiz..PLUS...CONNECTION in STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. **P. SATISH MBA**

..... **M.A.M. B. School** participated ✓

and won the ~~First / Second / Third Prize~~ in the Event **KVIZO**

QUIZ..PLUS.CONNECTION in STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. ... S. MERLIN SELVA SHEELI MBA
..... M.A.M. B. School participated
and won the ~~First / Second / Third Prize~~ in the Event KVIZO
QUIZ PLUS CONNECTION STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr.P.CHELLASAMY

Associate Professor & Student Coordinator
School of Commerce



Dr.M.SUMATHY

Dean, Professor & Head
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Dr.B.VANITHA

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Bharathiar University

SCHOOL OF COMMERCE (UGC-SAP-DRS-I)

BHARATHIAR UNIVERSITY

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Coimbatore - 641 046



COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. D. AROCKIA STEPHEN RAJ MBA
M.A.M. B-SCHOOL participated
and won the ~~First / Second / Third Prize~~ in the Event KVIZO.....
QUIZ... PLUS... CONNECTION STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr.M.SUMATHY

Dean, Professor & Head
School of Commerce

Dr.B.VANITHA

Registrar i/c
M.A.M. B-SCHOOL
Siruganur, Trichy - 641 046

MEMBER

Vice Chancellor's Committee
Bharathiar University

SCHOOL OF COMMERCE (UGC-SAP-DRS-I)

BHARATHIAR UNIVERSITY

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Coimbatore - 641 046



COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. ...S. SHANKARAN... M.B.A.
M.A.M.B. SCHOOL participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event LEADERS.....IN.....STOCK.....
MARKET in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018

Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce



Dr.M.SUMATHY

Dean, Professor & Head
School of Commerce

Dr.B.VANITHA

Registrar i/c
Bharathiar University

MEMBER

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Event Partner



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Coimbatore - 641 046



COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. Gr. KIRUTHIKA.....MBA.....
M.A.M. B-SCHOOL.....participated
and won the ~~First~~ / ~~Second~~ / ~~Third~~ Prize in the Event LEADERS.....I.M.....STOCK.....
MARKET.....in COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018



Dr.P.CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce

Dr.M.SUMATHY

Dean, Professor & Head
School of Commerce

Dr.B.VANITHA
Registrar i/c
Bharathiar University
DIRECTOR
M.A.M. B-SCHOOL

Siruganur, Trichy-621101

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COMFEST - 2K18

CERTIFICATE

This is to certify that Mr./Ms. N. Rangeela MBA
M.A.M. B. School participated
and won the ~~First / Second / Third~~ Prize in the Event CULTURAL
..(TRADITIONAL..EVENT) in STATE LEVEL COMFEST - 2K18 organized by the School of
Commerce, Bharathiar University, Coimbatore held on 27th & 28th September 2018


Dr. P. CHELLASAMY

Associate Professor & Student Co-ordinator
School of Commerce




Dr. M. SUMATHY

Dean, Professor & Head
School of Commerce


DIRECTOR

M.A.M. B. SCHOOL

Coimbatore - 641 046
Bharathiar University

M.A.M. B. SCHOOL

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M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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Advik'17 Knowledge Business School

Knowledge Business School has organised National Level Management Meet Advik'17 on 24th March 2017. The ultimate objective of this Management meet is to demonstrate the major business action all the way through different events and to elicit various responses from the students of different category of educational institutions all over the country. It provided an opportunity for the young students to face the real life global challenges by participating in this type of Management Meet. **Our students V. Senthil Kumar participated in HR Games and M. Abinaya participated in Best Management Team.** The events were comprised of Quiz competitions and identifying and providing solutions for a HR crisis that a company went through. Our students actively participated portrayed the sheer talent to build up strategies to overcome the problem. They explained the feasibility of the strategies and how to use it at its advantage. Overall the students had the exposure on the business arenas with the contemporary themes and the hi-tech execution of the event.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Director
DIRECTOR
M.A.M. B-School
Trichy - Chennai Trunk Road,
Siruganur, Trichy - 621 105.



KNOWLEDGE BUSINESS SCHOOL SALEM

Stand Alone B-School [MBA]

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Rakapalayam (PO), Salem - 637504

A Sister Institution of Knowledge Institute of Technology, Salem



MANAGEMENT MEET EVENTS

ADVIK'17

National Level Management Meet for MBA



CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. V. SENTHIL KUMAR
of M.A.M B.SCHOOL, TRICHY has Participated
in the HR GAME event of **ADVIK'17** conducted
by Knowledge Business School Salem on 24th March 2017.


PROGRAMME COORDINATOR
Prof.V.KUMARESAN




DIRECTOR
Dr.A.STEPHEN


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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MANAGEMENT MEET EVENTS

ADVIK'17

National Level Management Meet for MBA




CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms. M. ABINAYA
of MAM BUSINESS SCHOOL. has Participated
in the BEST MANAGEMENT TEAM event of **ADVIK'17** conducted
by Knowledge Business School Salem on 24th March 2017.


PROGRAMME CO-ORDINATOR
Prof. V. KUMARESAN




DIRECTOR
Dr. A. STEPHEN


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Periyar E.V.R College

Training and Placement cell at Periyar E.V.R College, (Autonomous) Tiruchirappalli conducted one day International Workshop on Research Methodology and Research Writing held on 26th September 2017. The workshop was conceptualized with the intention of knowledge-building on the fundamentals of research concepts, methodologies and processes in addition to providing hands-on training in synopsis/thesis writing with inputs on the essentials of academic writing. It was focused on the importance of research in the postgraduate curriculum and explained the on the need for conducting research and various steps in involved in conducting research and the importance of learning and updating ourselves with the latest guidelines. The sessions were followed by group activity where the participants were actively involved in problem solving. Our students S. Shankaran, S. Devakumar, D. Arockiya Stephen Raj , T.Kavikuyil participated in the workshop. They gained an insightful understanding and got an overall idea about research process starting from selecting the research question, to research design, to data analysis and report writing. The workshop motivated the students and was beneficial for the aspiring researchers and helped them to update themselves. During the feedback session students shared that they were looking forward to conduct multiple informative workshops on Research like this in the near future. In conclusion to the workshop, the participants had a fruitful stay in the knowledge sharing forum and hoped that they would return with rich knowledge and pleasant memories.



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Director
DIRECTOR
M.A.M. B-School
Trichy Chennai Trunk Road,
Siruganur, Trichy - 621 105.



Training and Placement Cell

PERIYAR E.V.R. COLLEGE

(Autonomous & Reaccredited with 'A' Grade by NAAC)

Tiruchirappalli - 620 023, Tamil Nadu

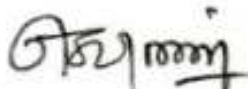


Certificate of Participation


This is to certify that Mr/Ms/Dr. **SHANKARAN S**


..... **I MAM BUSINESS SCHOOL**

has participated in the **One day International Workshop on RESEARCH METHODOLOGY AND RESEARCH WRITING** organised by Training and Placement Cell, Periyar E.V.R. College (Autonomous), Tiruchirappalli held on **26th September 2017.**


Dr. C. Paramasivan, Ph.D.
Organizing Secretary




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Dr. S. Rajendran, Ph.D.
Principal



Training and Placement Cell PERIYAR E.V.R. COLLEGE

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Tiruchirappalli - 620 023, Tamil Nadu



Certificate of Participation

This is to certify that Mr/Ms/Dr.**DEVA KUMAR S**.....

.....**I M A M BUSINESS SCHOOL**.....

has participated in the One day International Workshop on **RESEARCH METHODOLOGY AND RESEARCH WRITING** organised by Training and Placement Cell, Periyar E.V.R. College (Autonomous), Tiruchirappalli held on 26th September 2017.


Dr. C. Paramasivan, Ph.D.
Organizing Secretary




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy - 621105


Dr. S. Rajendran, Ph.D.
Principal



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Tiruchirappalli - 620 023, Tamil Nadu



Certificate of Participation

This is to certify that Mr/Ms/Dr. **AROCKIA STEPHEN RAJ D**

..... **I. MAM BUSINESS SCHOOL**

has participated in the One day International Workshop on **RESEARCH METHODOLOGY AND RESEARCH WRITING** organised by Training and Placement Cell, **Periyar E.V.R. College** (Autonomous), Tiruchirappalli held on **26th September 2017**.

Dr.C.Paramasivan, Ph.D.
Organizing Secretary



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

Dr.S.Rajendran, Ph.D.
Principal



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Tiruchirappalli - 620 023, Tamil Nadu



Certificate of Participation

This is to certify that Mr/Ms/Dr.KAVI KUYIL.....T.....

.....I MAM BUSINESS SCHOOL.....

has participated in the One day International Workshop on **RESEARCH METHODOLOGY AND RESEARCH WRITING** organised by Training and Placement Cell, Periyar E.V.R. College (Autonomous), Tiruchirappalli held on 26th September 2017.


Dr.C.Paramasivan, Ph.D.
Organizing Secretary




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Dr.S.Rajendran, Ph.D.
Principal




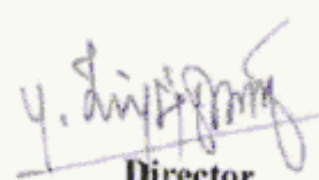
Report on Student Participation on Events

Jamal Institute of Management National Level Management Meet

Jamal Institute of Management organized National Level Management Meet Tiecoons 2k17 on 11th & 12th October, 2017 professional event aimed to bring out the inherent talents of the potential young budding managers. Tiecoons comprised of various events to ignite the analytical and Managerial skills, talent and Creativity of the students in all the functional areas of management. M.A.M Business School students participated in Tiecoons and showcased the talent they possess. Our students D. Arockiya Stephen Raj, S.Surya, S. Merlin Selva Sheeli, S.Shankaran, S.Priya participated in Corporate Show where the atmosphere was filled with glamorous music. Our students has prepared the theme and displayed very artistic, designed with vivid and minimal colors. D. Arockiya Stephen Raj, S.Shankaran, V.Sangavi, S.Suriya partipated in the Best Management Team. They have displayed the hierarchical flow in the organization and creatively prepared and proposed solutions for the real business world problems. In the HR Games event, our student T. Kavikuyil participated and incorporated multiple strategies blended with business functionalities. In addition to that, S. Kanagaraj, S. Devakumar, T.Kavikuyil participated in Business Quiz, Paper Presentation and and Brand Ads respectively and portrayed the facets of managerial skills. Overall our students actively participated and showed the great performance and utilized the ideal platform to showcase managerial talent to collaborate, challenge their skill sets and in the process of enhancing their knowledge base through a professionally tilled experience. This event provided a great platform for them to explore and shape up the skills and meet students from various districts and acted as a exchange of ideas and skills to reach greater heights in the career progression.




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Siruganur, Trichy-621105


Director
DIRECTOR
M.A.M. B-School
Trichy Chennai Trunk Road,
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17th National Level Management Meet

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms. **S. MERLIN SELVA SHEELI**

representing **M.A.M. B-SCHOOL, TRICHY**

has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),

Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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DIRECTOR
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Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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This is to certify that Mr./Ms. **S. PRIYA**

representing **M.A.M. B-SCHOOL, TRICHY**

has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),
Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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Dr. K. ABDUS SAMAD
Director

Dr. R. KHADER MOHIDEEN
Head

DIRECTOR
M.A.M. B-SCHOOL
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This is to certify that Mr./Ms. **D. AROCKIA STEPHEN RAJ**

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has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),

Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

BEST MANAGEMENT TEAM



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Principal

Dr. K. ABDUS SAMAD
Director

Dr. R. KHADER MOHIDEEN
Head

DIRECTOR
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Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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Dr. K. ABDUS SAMAD
Director

Dr. R. KHADER MOHIDEEN
Head

DIRECTOR
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Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

BEST MANAGEMENT TEAM



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Principal

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Director

Dr. R. KHADER MOHIDEEN
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H. MOHAMED IBRAHIM HUSSAIN
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This is to certify that Mr./Ms. **S. SURIYA**

representing **M.A.M. B-SCHOOL, TRICHY**

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Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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M.A.M. B-SCHOOL

Siruganur, Trichy-621105

Dr. S. ISMAIL MOHIDEEN
Principal

Dr. K. ABDUS SAMAD
Director

Dr. R. KHADER MOHIDEEN
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representing **M.A.M. B-SCHOOL, TRICHY**

has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),

Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

HR GAMES



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105


Dr. S. ISMAIL MOHIDEEN
Principal


Dr. K. ABDUS SAMAD
Director


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This is to certify that Mr./Ms. **S. KANAGARAJ**

representing **M.A.M. B-SCHOOL, TRICHY**

has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),

Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

BUSINESS QUIZ



Dr. S. ISMAIL MOHIDEEN
Principal

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Director

Dr. R. KHADER MOHIDEEN
Head

H. MOHAMED IBRAHIM HUSSAIN
Chairman - Management Senate

DIRECTOR
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Tiruchirappalli-620 020, Tamil Nadu



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This is to certify that Mr./Ms. **S. DEVA KUMAR**


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has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),
Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event


PAPER PRESENTATION



Dr. S. ISMAIL MOHIDEEN
Principal


Dr. K. ABDUS SAMAD
Director


Dr. R. KHADER MOHIDEEN
Head


DIRECTOR
M.A.M. B-SCHOOL
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This is to certify that Mr./Ms. **T. KAVIKUYIL**

representing **M.A.M. B-SCHOOL, TRICHY**


has attended Tiecoons 2K17, organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous),

Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event


BRAND ADS

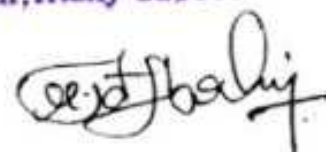


Dr. S. ISMAIL MOHIDEEN
Principal


Dr. K. ABDUS SAMAD
Director


Dr. R. KHADER MOHIDEEN
Head


DIRECTOR
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CERTIFICATE OF PARTICIPATION

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representing **M.A.M. B-SCHOOL, TRICHY**

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Principal

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Director

Dr. R. KHADER MOHIDEEN
Head

DIRECTOR
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17th National Level Management Meet

CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms. **S. SURIYA**

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Tiruchirappalli, Tamil Nadu on 11th and 12th October, 2017. He/she has Participated in the Event

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