

#### M.A.M B SCHOOL

Siruganur- Trichy-621105



(Approved by AICTE, Affiliated to Anna University, Chennai)

### CRITERION - 6

### **DVV CLARIFICATION - 14.02.2023 / Metric ID: 6.5.2**

#### Findings of DVV:

Provide proceedings of meetings of IQAC. Provide feedback analysis and action taken report. Provide supporting documents pertaining to NIRF (along with the link to the HEI's ranking in the NIRF portal). Provide ISO certificate/NBA certificate or quality certificate from any recognized state/national/international agencies for the assessment period for 2021-22.

#### Response of HEI:

Enclosed proceedings of meetings of IQAC. Enclosed feedback analysis and action taken report. Enclosed documents pertaining to NIRF. The institution initiated for NIRF ranking for the year 2016-2017. Enclosed ISO certification for the year 2012-2015. But renewal has not been carried out afterwards.





# M.A.M B SCHOOL Siruganur- Trichy-621105 (Approved by AICTE, Affiliated to Anna University, Chennai)



REGULAR MEETING OF INTERNAL QUALITY ASSURANCE CELL (IQAC); FEEDBACK COLLECTED, ANALYSED AND USED FOR IMPROVEMENTS





## MASTER STIGHT OF STIGHT OF

#### M.A.M. B-SCHOOL

Siruganur, Trichy -621105



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

REF: MAMBS/NAAC/IQAC/CIR/2021-22/ 1

25.01.2022

#### INTERNAL QUALITY ASSURANCE CELL (IQAC)

#### Circular

The first Internal Quality Assurance Cell (IQAC) meeting for the academic year 2022-23 will be convened on 27.01.2022 at 10:30 am in Director-Office. All the IQAC members are hereby informed to attend the meeting without fail.

#### Agenda for the Meeting:

- 1. Welcoming of IQAC Members.
- Introduction of IQAC members.
- 3. Discussion of Academic calendar for the academic year 2022-23.
- 4. Innovative practices in Teaching-Learning pedagogy.
- 5. Programmes/ Activities for the students.
- 6. Strengthening the Club Activities & Focus on Mentor-Mentee follow up.
- 7. Accolades for Faculty Activities, Students Participation in Programmes/ Events.
- 8. Any other points with the consent of chair.
- 9. Proposed next IQAC meeting.
- 10. Vote of Thanks.

Thanking you

IQAC COORDINATOR

B-SCHOOL \* SOI I CO

CHAIRPERSON IQAC



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

REF: MAMBS/NAAC/ IQAC Meeting/2021-22/ 1

27.01.2022

#### Minutes of the Meeting of 1st Internal Quality Assurance Cell

#### Points Discussed:

- The Chairperson of IQAC welcomed all the members for the first meeting of Internal Quality Assurance Cell (IQAC) at M.A.M.B-School, Trichy. She briefed on the IQAC formation and its importance to all IQAC members. She informed that IQAC formed at our institute with the objective of attainment and ensuring of quality based education in all aspects.
- The Chairperson of IQAC introduced IQAC members in the meeting
- All IQAC members consented and conveyed their sincere acknowledgement and given their assurance for upliftment of institute in the meeting.
- · The IQAC Coordinator discussed various information that comprises academic plan, details on programmes/ activities planned and other elements during the meeting. She also actively seeks feedback of IQAC members in all ways and means towards the development of institute.
- The various innovative practices in teaching-learning process so that the students learn the subjects with inquisitive manner was discussed during the meeting.
- · Outcome Based Education (OBE) that paves the way for all round development of the students and institute at large was pinpointed by the members during the meeting.
- The students need to make use of all programmes that greatly supports their academia and extra-ourricular aspects and various points regarding the same was discussed in the meeting.
- The student representative consented and conveyed her acknowledgement for arranging various programmes by the institute.
- The IQAC Co-ordinator thanked the Director of the institute for actively arranging more programmes and activities being organized through various clubs at the institute. She also pinpointed that ExNoRa Club, YRC Club, Thanneer Club, JAYCEE Club etc that predominantly supports for overall progress of the students in turn institute development as well. IQAC Co-ordinator also informed about follow up of Mentor-Mentee in periodical intervals.



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- The Chairperson of IQAC highly commended the sincere efforts and consistent initiatives
  that are taken by the faculty members and students towards their upliftment of their career.
  She informed that faculty members and students need to constantly focus on attending
  more programmes and publishing research papers and honing their soft skills that are
  considered pivotal in today's cut throat challenging world.
- The committee members also informed that M.A.M.B-School is having good reputation among students and parents and highlighted and highly commended the 100% admission that was bagged by the institute and wishes to add many feathers further in due course.
- The sincere acknowledgement given by Alumni and also as being the member in IQAC and recalled her reminiscences and conveyed her appreciation for marching towards NAAC that are considered quintessential for the institutional development.
- Appreciation given by all IQAC members for arranging more programmes for the development of students and institutional growth at large.
- · IQAC Coordinator thanked all for given their valuable feedback in the meeting.
- IQAC Coordinator informed that the proposed next IQAC meeting to be on 14.09.2022 and proposed vote of thanks.





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## Members Present:

S. No	a service of the	Designation	Position	6.
1.	Dr.M.Hemalatha	Director-M.A.M.B-School	Chairperson	Signature
2.	Mrs. Fathima Bathool Maluk	Secretary & CEO	Management Member	1115
3,	Mrs. R.Nimmathi	Administrative Officer	Senior	R-Himadly
4.	Mr.A.Manickam	College Superintendent	Administrative Officers	A. Manerea
5.	Dr.C.Suseendar	Suseendar Assistant Professor		C. Allar
6.	Mrs.S.Manopriya	Assistant Professor	Three to Eight Teachers at all	& Osmoris
7.	Mr.S.Senthilkumar	Assistant Professor	levels	J. Dani.
8.	Mr.S.Manivannan	Inspector, Siruganur Police Station, Trichy – Chennai Trunk Road, Trichy.	Local Society People	J. Mariar
9.	Ms.K.Meenakshi	Student		& seconds.
10.	Mrs.P.Presannadevi	Entrepreneur, VAMSAM Developers (Batch: 2019-21)		P. Meanwooden
1.	Mrs.P.Suba	Project Lead, Global Talent Track (GTT), Trichy	Employer	Mulgo
2.	Mrs.A.Jeyalakshmi	Entrepreneur (Parent of A.Gowtham, II MBA- A Section: Reg. No. 812221631026)	Parent -	Nabehni
3.	7.1.5 41.5444	Associate Professor M.A.M.B-School.	IQAC Coordinator	x. W

IQAC COORDINATOR

Copy To: 1. IQAC Members in favour of information.

2. IQAC File.

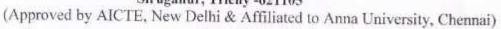
CHAIRRERSON

IQAC DIRECTOR M.A.M. B-SCHOOL

Siruganur, Trichy-621105



Siruganur, Trichy -621105





REF: MAMBS/NAAC/IQAC/ATR/2022-23/1

## IQAC FEEDBACK COLLECTION & ACTION TAKEN REPORT

S. No.	Plan of Action	Action taken by making incremental improvements at periodic intervals in various activities
1	As part of Review of Teaching Learning Process, Feedback collected from students and faculty members are appreciated.	Institute convenes Class Committee Meeting twice in a semester and the feedback given by students and faculty members are reviewed for strengthening the academics.
2	IQAC Coordinator suggested to implement Outcome Based Education (OBE) in improve the teaching learning process and focus on develop the students performance and attain the outcomes at all levels.	Faculty Development Programme (FDP) arranged on Outcome Based Education, CO-PO Mapping and Revised Bloom's Taxonomy implications were familiarized and incorporated in the curriculum practices such as QP, Answer Script etc.
3	Focus on Mentor-Mentee Meet at regular intervals and encourage the mentees to participate more programmes (both co-curricular & extra-curricular aspects) at inter collegiate level.	By the active support and consistent encouragement by the mentors, the mentees participated various events and won prizes and brought laurels and add feathers to the institute.
4	Encourage the students to participate in Entrepreneurial initiatives and contests in order to unleash their entrepreneurial attributes.	The students participated and won prizes at state level competitions.
5	Motivate the faculty members to publish books as part of career enhancement.	Faculty members actively involved themselves and published books for various subjects.
6	Stimulating the toppers to pay special attention to secure University Ranks and for slow learners by imparting intensive coaching system.	Institute grouping the students as Advanced Learners and Slow Learners by categorizing them as A, B, C, and D category and pay attention accordingly for attaining the desired outcomes.

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IQAC COORDINATOR

Copy To: 1. IQAC Members in favour of information,

2. IQAC File.

CHAIRPERSON

IQAC

DIRECTOR M.A.M. B-SCHOOL

Siruganur, Trichy-621105



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REF: MAMBS/NAAC/IQAC/CIR/2022-23/ 2

13.09.2022

#### INTERNAL QUALITY ASSURANCE CELL (IQAC)

#### Circular

The second Internal Quality Assurance Cell (IQAC) meeting for the academic year 2022-23 will be convened on 14.09.2022 at 10:30 am in Director-Office. All the IQAC members are hereby informed to attend the meeting without fail.

#### Agenda for the Meeting:

- 1. Welcoming of IQAC Members.
- 2. Review of Previous Meeting minutes.
- Reviewing the Effective implementation of Outcome Based Education (OBE) practices.
- 4. Formulation of Check list for all the programmes conducted.
- Organizing of More number of Outreach/ field visit and Social impact initiatives programmes.
- 6. Encourage the students to participate inter collegiate competitions/ events.
- 7. Organizing various Guest Lectures/ sessions that focus on environmental sustenance.
- 8. Effective execution of Coaching for CIA and Model Examination.
- 9. Any other points with the consent of chair.
- 10. Proposed next IQAC meeting.
- Vote of Thanks.

Thanking you

IQAC COORDINATOR



CHAIRPERSON
IQAC
DIRECTOR

M.A.M. B-SCHOOL Siruganur, Trichy-621105



Siruganur, Trichy -621105

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REF: MAMBS/NAAC/ IQAC Meeting/2022-23/ 2

14.09.2022

#### Minutes of the Meeting of 2nd Internal Quality Assurance Cell

#### Points Discussed:

- The Chairperson of IQAC welcomed all the IQAC members and new members for the second meeting of Internal Quality Assurance Cell (IQAC) at the institute. She acknowledged the tremendous support and valuable feedback that are continuously given by the IQAC members for progression of the institute.
- IQAC Coordinator reviewed the minutes of previous meeting and appreciated the valuable
  points that are shared by the IQAC members. She cited some of the incremental
  improvements are undertaken by the institute based on previous IQAC minutes such as:
  Execution of academic activities/ programmes as per academic calendar; Arranged special
  sessions on familiarization of Outcome Based Education (OBE) methodology for
  curriculum enrichment for faculty members; Ensuring of systematized processes based on
  OBE parameters; Students are actively participated in various programmes; The clubs at
  the institute are functioning effectively.
- The Chairperson of IQAC informed by stating that the faculty members initiated and
  following Outcome Based Education (OBE) in order to systematically ensuring in all the
  processes such as CO, PO formulation for all the courses, Mapping of CO's-PO's,
  implementing in CIA Question papers, and assigning and evaluation of answer scripts in
  OBE pattern and also insisting with the students about OBE framework and its advantages
  with the students.
- It was decided and shared that formulation of checklist shall be followed for all the
  programmes/activities that are conducted at the institute as check list of programme gives
  the clear picture and ensuring of all the supported documents. All other IQAC members
  appreciated and acknowledged the valuable point regarding "Checklist for all
  programmes" during the meeting.
- The student representative of IQAC informed that the institute takes more commendable steps in the form of arranging programmes. She requested more number of outreach and field visit and also social impact programmes shall be focused by actively involving the students. The Chairperson of IQAC appreciated and assured more steps and programmes will be organized in the form of Outreach/field visit etc.. in due course.



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- It was decided that all students are actively encouraged to participate in various inter
  collegiate competitions such as Paper Presentations, Management Meet, Business Plan
  competition etc. in order to excel not only in academia but also in co-curricular and extracurricular aspects thereby they acquires more leadership qualities by participation of
  themselves.
- It was discussed to organize more guest lectures and sessions on environmental sustenance
  that are to be held periodically by the institute that are considered necessary in order to
  understand the ways and means of protecting the environment by actively involving by the
  students towards eco-friendly practices.
- The IQAC members appreciated the categorization of students as Quick Learners and Slow Learners and effective measures to be taken by the students to secure more grades.
- The IQAC coordinator requested with all IQAC members to share any valuable feedback in every meeting pertaining to uplift the students as well as institutional growth.
- IQAC Coordinator sincerely thanked all for given their valuable feedback in the meeting and expects the same sort of support for overall development of the institute. She also informed that the proposed next IQAC meeting to be on 19.01.2023 and proposed vote of thanks.



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### M.A.M. B-SCHOOL

Siruganur, Trichy -621105

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#### Members Present:

S. No.	Name of the Member	Designation	Position	Signature	
1.	Dr.M.Hemalatha	Director-M.A.M.B-School	Chairperson	K	
2.	Mrs. Fathima Bathool Maluk	Secretary & CEO	Management Member	J-1-15	
3.	Mrs. R.Nimmathi	Administrative Officer	Senior	R. Nimmall	
4.	Mr.A.Manickam	College Superintendent	Administrative Officers	A neustan	
5.	Dr.S. Kanchana	Associate Professor	Three to Eight	S.6-L	
6.	Dr. R.Suganya	Associate Professor	Teachers at all	R Daylong	
7.	Mr.S.Senthilkumar	Assistant Professor	levels	0.001	
8.	Mr.S.Manivannan	Inspector, Siruganur Police Station, Trichy – Chennai Trunk Road, Trichy.	Local Society People	S. Manivar	
9.	Ms.K.Meenakshi	Student (II MBA- B Section : Reg. No. 812221631061)	Student	& Seralsil	
10.	Mrs.P.Presannadevi	Entrepreneur , VAMSAM Developers (Batch: 2019-21)	Alumni	P- Perarade	
11.	Mrs.P.Suba	Project Lead, Global Talent Track (GTT), Trichy	Employer	P. Sull	
12.	Mrs.A.Jeyalakshmi	Entrepreneur (Parent of A.Gowtham, II MBA- A Section: Reg. No. 812221631026)	Parent	Labetha	
13.	Dr.R.Karthika	Associate Professor M.A.M.B-School.	IQAC Coordinator	A M	

IQAÉ COORDINATOR

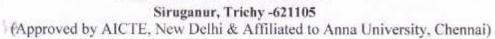
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CHAIRPERSON IQAC

DIRECTOR M.A.M. B-SCHOOL Sirtiganur, Trichy-621105

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REF: MAMBS/NAAC/IQAC/ATR/2022-23/ 2
IQAC FEEDBACK COLLECTION ACTION TAKEN REPORT

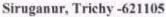
S. No.	Plan of Action	Action taken by making incremental improvements at periodic intervals in various activities
	Faculty members initiated and following Outcome Based Education (OBE) in order to systematically ensuring in all the processes such as CO, PO formulation for all the courses, Mapping of CO's-PO's, implementing in CIA Question papers, and assigning and evaluation of answer scripts in OBE pattern and also insisting with the students about OBE framework and its advantages with the students.	The Outcome Based Education (OBE) has been initiated and followed by all the academic process (Curriculum) and other administrative aspects, Programmes etc such as Syllabus, CO-PO formulation, CO-PO Mapping, Effective Implementation of OBE in CIA QP's, Evaluation of Answer Scripts as per OBE methodology and signed by the students by imparting the importance of OBE by stating that how OBE supports for them as well as attaining learning outcomes and programme outcomes.
2	Formulation of checklist shall be followed for all the programmes/ activities that are conducted at the institute as check list of programme gives the clear picture and ensuring of all the supported documents	M.A.M.B-School follows checklist as "Programme Completion Report: Enclosures" that includes all description about the programme to be enclosed and the same is ensured.
3	More number of outreach and field visit and also social impact programmes shall be focused by actively involving the students.	The institute arranges more programmes that focuses on Outreach and Field visit as well as social impact programmes that results in understanding the importance of eco-friendly practices by realizing as socially responsible citizens.
4	The students are actively encouraged to participate in various inter collegiate competitions such as Paper Presentations,	The students attended various inter collegiate competitions by actively participated and came to know the essence of co-curricular and extra-

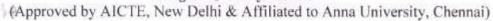
Senur, Tric



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#### M.A.M. B-SCHOOL







Management Meet, Business Plan competition etc. in order to excel not only in academia but also in co-curricular and extra-curricular aspects thereby they acquires more leadership qualities by participation of themselves.

curricular aspects. The institute also encourages the students to excel by blend both academia and acquire leadership attributes.

More guest lectures and sessions on environmental sustenance that are to be held periodically by the institute that are considered necessary in order to understand the ways and means of protecting the environment by actively involving by the students towards eco-friendly practices. The institute periodically convenes more programmes such as Guest Lectures and Workshops and various Sessions towards Environmental Sustenance and its relevant domain.

IQAC COORDINATOR

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CHAIRRERSON





## M.A.M B SCHOOL



Siruganur- Trichy-621105
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### PARTICIPATION IN NIRF



M.A.M. B-SCHOOL Siruganur, Trichy-621103

2016-17

## National Institutional Ranking Framework Ministry of Human Resource Development Government of India NIRF Data Submission Report

InstituteID INIRF MGMT-1-2451480748 (Management) Institute Name (M.A.M. 8 )

#### FacultySummary

Sr.No	Academic-year	Male Ph.D	Male MBA	Female Ph.D	Female MBA	Male One Sem (Visiting)	Male Two Sem [Visiting]	Female One Sem [Visiting]	Femule Two Sem [Visiting]
t	2014-15	2	В	i-	2	0	0	a	0
2	2013-14	3	10	1	3	D	0	0	0
3	2012-13	3	9	D	3	0	a	0	0

#### Facilities Summaries

Stillo	Academic-Yeer	Library On Physical Resources Books & Journals	Library On e Resources: e- Journals, e- books, etc.	Laboratones On Creation/ Up- gradation & Equipment	Marmenance &	Total Area (in Sq. Mirs.) Outdoor	Total Area (in Sq. Mirs.) Indoor	Expenditure	Extra Curncider Expenditure (Rs. In Lishne)	Women	Zero Deficiency Report for Laboratories	Zero Deficiency Report for Libraries
1	2014-15	1.65	1.00			3986.40	107.60	5.60	5.60	3	Yes	Yes
2	2013-14	134	1.10			3986 40	107,60	4.80	4.60	1	Yels	Yes
3	2012-13	476	1.62			3996 40	107.60	2.90	3.50	e e	Yes	Yes

#### Physical Facilities

Sr.No	Academic-Year	Do your buildings have ramps?		Do you have provision for walking aids?	Do your buildings have specially designed tollers tor handicapped students.	Do you have braile lab/special lab for blind/handicapped students?	Do you have special facilities for blind students?
	2015	Less then or equal to 50%	Ruidings does not have more than 3 floors	Yes	In Less than or equal to 60% Buildings	No	No

#### **Graduation Outcomes**

Sr Na	Academic-Year	Total Student appeared for Campu	6 Placement Minimum Salary (In Rs.)	Placement Maximum Salary (In Rs.)	Placement Average Salary (In Rs.)
7	2014-15	3	9000.00	12000.00	10000.00
2	2013-14	5	7000.00	12000.00	9500.00
3	2012-13	2	7000.00	15000.00	11000.00

#### Student Details

Sr No	Academic- Year	Program Level	Approved intake	No of Students admitted in 1st year Within State	No. of Students admitted in 1st year Outside Stale	No. of Students admitted in 1st year Outside Country	Male	Female	Total Student	Socially Challenged and Economically Backward	Physicely Challenged	No. of Students in University Exam Firstyear	No. of Students in University Exam Lateral	No. of Students Graduating in Minimum Time
1	2014-15	PG	60	54	0	0	34	20	54	54	0			
2	2013-14	PG	190	45	0	0	19	26	45	45	0			
3	2012-13	PG	180	45	0	0	30	15	45	45	0			
4	2014-15	Ex PG (fyr)					0	0	0	0	0			
5	2013-14	Ex.PG (1yr)					0	0	0	0	0			
6	2012-13	Ex.PG (1yr)					0	0	0	0	o.			
7	2014-15	Ph.D.			1		0	0	0	0 -	0			
8	2013-14	Ph.D.					0	0	0	0	0			
9	2012-13	Ph.D.					0	0	0	0	0			

#### Student Enterpreneurship

Sr Na	Academic-Year	Student started entrepreneurship(10 Years)	Students passed out[10 Years]
1	2015	14 0 00	141
	10010000	V D. OCD	

Faculty Details

1	S Clifford Paul	Male	113	0	Professor	PfiD	17-Dec-2010	16-Dec-2013	Regular
2 -	K.A. Arokiaraj	Maia	68	0	Associate Professor	MBA	20-Jun-2011	16-Apr-2014	Regular
3	R Karthika	Female	66	0	Associate Professor	MBA	13-Jun-2011	31-Oct-2015	Regular
4	J.CHANDRAKHANT HAN	Male	89	ø	Associate Professor	мва	04-Apr-2011		Regular
5	R ANSARASAN	Male	89	0	Associate Professor	MBA	09-May-2011	DE ELLE	Regular
6	R V PALANIVEL	Male	88	ö	Associate Professor	MBA	24-Aug-2010	-	Regular
7.	A.D.J.RAJESH	Male	13	ō.	Asstt. Professor	MBA	23-Aug-2011	15-Apr-2013	Regular
8	A.SAM NAVEEN	Male	12	0	Asstt. Professor	MBA	21-Feb-2011	18-Apr-2014	Regular
9	M.Sowmiya	Female	31	0	Associate Professor	MBA	07-Feb-2012	16-Apr-2013	Regular
10	V.RAVIKUMAR:	Male	X:	0	Asstt. Professor	MBA	06-Apr-2012	24-Jan-2013	Regular
11:	P.Manisandan	Male	7	0	Asstt, Professor	MBA	01-Jun-2012	15-Nov-2013	Regular
12	J Mohan Raj	Marie	97	o	Associate Professor	PhD	01-Jun-2012	11-Nov-2014	Regular
13	P. Suresh Kumer	Male	230	0	Professor	PhD	01-Aug-2012	17-Apr-2015	Regular
14	S.M. SOUNDRIA	Female	17	0	Asstt Professor	MBA	01-Jun-2012	04-Jan-2013	Regular
15	R.Jimmy Carter	Male	38	0	Asstt, Professor	MBA	01-Dec-2012	-	Regulat
16	B.Arnette	Female	196	0	Professor	PhD	16-Dec-2013		Regular
17	MERCY JANITA VINCENT	Female	6	0	Assti. Professor	MBA	22-Jul-2015	-	Regular





## M.A.M B SCHOOL



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#### ISO CERTIFICATION

M.A.M. B-SCHOOL Siruganur, Trichy-621105



## CERTIFICATE TOVNORD



Management system as per

ISO 9001: 2008

In accordance with TÜV NORD CERT procedures, it is hereby certified that

M.A.M. B - SCHOOL Siruganur, Tiruchirappalli - 621 105, Tamilnadu, India

applies a management system in line with the above standard for the following scope

Providing Educational Service in Master of Business Administration (MBA)

Certificate Registration No. 44 100 124384/03-E3 Audit Report No.2.5-5692/2012

Valid until 23.08.2015

Certification Body

at TÜV NORD CERT GmbH

Issue 24.08.2012

Place: Mumbai

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedures and is subject to regular surveillance audits.

TÜV NORD CERT GmbH

Langemarckstrasse 20

45141 Essen

www.tuev-nord-cert.com



TGA-ZM-07-06-00

