

INDUSTRY ACADEMIA COLLABORATION

A Memorandum of Understanding (MOU) is a formal document that outlines an agreement or understanding between two or more parties. It is a non-binding agreement that serves as a starting point for further negotiations and collaboration. An MOU typically includes key points of agreement between the parties, such as the purpose of the agreement, the scope of work, timelines, responsibilities, and any financial obligations. It can also include provisions for confidentiality, termination, dispute resolution, and other important details. An MOU is often used in situations where parties are exploring potential collaborations or partnerships, and want to establish a framework for future negotiations. It is also common in international relations, where governments or organizations may use an MOU as a way to establish cooperation on issues of mutual interest. While an MOU is not legally binding, it is considered a serious commitment between the parties involved, and can be used as evidence of intent in future legal proceedings. It is important for all parties to fully understand the terms of the MOU and to ensure that it accurately reflects their intentions before signing.

S.N O	Name of the MOU collaboration Institution	Name of the collaborating Institution	Year of MOU/ Starting Year With Date	Completion Year	Actual activities under each MOU
1	Syed Hameedha Arts & Science College	M.A.M. B-School	21/02/2023	3 Years	Faculty exchange, Student exchange, Internship, Field trip, on the job training, research and other academic activities during the last five years.
2	Government Arts & Science college Navalurkuttapattu	M.A.M. B-School	13/02/2023	3 Years	Faculty exchange, Student exchange, Internship, Field trip, on the job training, research and other academic activities during the last five years.
3	Government Arts & Science college Kumulur	M.A.M. B-School	30/01/2023	3 Years	Faculty exchange, Student exchange, Internship, Field trip, on the job training, research and other academic activities during the last five years.
4	PERIYAR TECHNOLOGY BUSINESS INCUBATOR	M.A.M. B-School	28/11/2022	20/11/2025	Project Advisory & mentoring, Industry visits, Webinars, Career guidance and job assistance
5	Ageas Federal Life Insurance Co Ltd	M.A.M. B-School	05/10/2021	30 calendar days	Recruitment opportunity, Webinars, AMA sessions, Sponsorship

6	GTT Foundation	M.A.M. B-School	25/10/2022	2 Years	Recruitment opportunity, Webinars, AMA sessions, Sponsorship
7	WiseTech Source Pvt Limited, Chennai	M.A.M. B-School	07/10/2021	5 Years	Recruitment opportunity, Webinars, AMA sessions, Sponsorship
8	Techvolt Software Pvt. Limited, Coimbatore	M.A.M. B-School	12/11/2021	5 Years	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
9	CAPGEMINI	M.A.M. B-School	27/03/2021	Life-Time	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
10	SNNAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE	M.A.M. B-School	08/12/2021	3 Years	Faculty exchange, Student exchange, Internship, Field trip, on the job training, research and other academic activities during the last five years.
11	Annai College of Arts and science	M.A.M. B-School	05/10/2021	3 Years	Faculty exchange, Student exchange, Internship, Field trip, on the job training, research and other academic activities during the last five years.
12	Idea Plus HR Consulting Services	M.A.M. B-School	01/07/2019	5 Years	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
13	Velmurugan Heavy Engineering Industries (P) Ltd.	M.A.M. B-School	23/02/2018	5 Years	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
14	Newdream Data Systems Private Limited	M.A.M. B-School	23/08/2018	Life-Time	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
15	Acoustics India Private Ltd.	M.A.M. B-School	18/07/2018	5 Years	Internships & Placements, Guest Lectures, R&D Support
16	LETZCONNECT TECHNOLOGIE SPVT.LTD..	M.A.M. B-School	17/07/2018	Life-Time	Internships & Placements, Guest Lectures, R&D Support

(Approved by AICTE, Affiliated to Anna University, Chennai)

17	YI (Young Indians)	M.A.M. B-School	20/08/2019	5 Years	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships
18	New Propeller Technologies R&D Pvt Ltd	M.A.M. B-School	18/11/2021	Life-Time	Skill Training, Webinars or Sessions, Workshop, Short Term Tech-Internships