



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 1.4

2023-2024

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website.




DIRECTOR

Dr. M. HEMALATHA
Professor & Director
M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli-621105
M:8220727888. www.mambs.com



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FEEDBACK ANALYSIS REPORT

It is verified that input from stakeholders is obtained regarding each facet of the program. The best course of action is determined by looking over the received comments, and suggestions for next actions are made in light of the analysis of the feedback. The input from this student strongly affirms the individual's assessment of how well faculty members' classes shape their personalities and careers.




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SUMMARY OF FEEDBACK REPORT FOR THE ACADEMIC YEAR 2023-2024

S.No	Stakeholders	Feedback Received	Action Taken
1	Students	Activities related classes and placement training to be needed	Based on the student's feedback, you've decided to implement placement training activities during the last two hours of classes. This sounds like a practical step to help students prepare for their careers, while also addressing their needs and suggestions.
2.	Faculty	Experiential Learning to be incorporated in the classes	To further enhance student understanding, we decided to assign more project-based activities. This is a great approach, as hands-on projects can significantly boost students' engagement and comprehension of real-world applications, complementing their theoretical learning.
3.	Alumni	Students appreciated the infrastructure and Placement of the institute.	In the coming years we will focus for more placements with high package.
4	Employer	Aptitude classes need to be organized and attitude of the students to be maintained properly.	Organized Aptitude and Soft skill Classes for the students.




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Faculty Feedback Form (based on Curriculum)

Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
---------------	---------------	----------	-------------	----------

Please mark a tick '✓' in the appropriate cell for every attributes.

S. no	Attributes	(5)	(4)	(3)	(2)	(1)
1.	Syllabus is suitable to the course	✓				
2.	Syllabus is need based	✓				
3.	Objectives and outcomes of the syllabi are well defined and clear to teachers and students.	✓				
4.	Course contents are very well available in the referred in the reference study materials.	✓				
5.	Sufficient number of prescribed books is available in the Library.		✓			
6.	The course has good balance between theory and application	✓				
7.	The course has created interested in the subject area.	✓				
8.	The course increased my knowledge and perspective in the subject area.	✓				
9.	The degree programme offers sufficient number of optional papers.		✓			
10.	The books prescribed as reference materials are relevant, updated and appropriate	✓				
11.	Tests and examinations are conducted well in time with proper coverage of all units in the syllabus.	✓				
12.	I have the freedom to propose, suggest and incorporate new topics in the syllabus.		✓			

Name of the Faculty: BANUMEENA K

Signature

:

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Please mark a tick '✓' in the appropriate cell for every attributes.

S. no	Attributes	(5)	(4)	(3)	(2)	(1)
1.	Syllabus is suitable to the course	✓				
2.	Syllabus is need based	✓				
3.	Objectives and outcomes of the syllabi are well defined and clear to teachers and students.		✓			
4.	Course contents are very well available in the referred in the reference study materials.		✓			
5.	Sufficient number of prescribed books is available in the Library.	✓				
6.	The course has good balance between theory and application		✓			
7.	The course has created interested in the subject area.	✓				
8.	The course increased my knowledge and perspective in the subject area.		✓			
9.	The degree programme offers sufficient number of optional papers.	✓				
10.	The books prescribed as reference materials are relevant, updated and appropriate		✓			
11.	Tests and examinations are conducted well in time with proper coverage of all units in the syllabus.	✓				
12.	I have the freedom to propose, suggest and incorporate new topics in the syllabus.		✓			

Name of the Faculty: S. JOHAPRIYA

Signature : S. J. A.

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ALUMNI REGISTRATION FORM

Batch : 2020-2022

Reg No: 812220631084

Aadhar No : XXXX XXXX 0721

Date : 17/12/2023

Name:	Surya	Department:	MBA
Address:		Mobile No: Alumni	9600908246.
		Mobile No: Parent	9042188806.
		Mail ID:	Surya.schurumar293@gmail.com.
Present Status: If Employed	Yes.	Present Status: If pursuing Higher Education	
Company Name:	ICICI Bank.	Course:.	
Designation:	AM II	College:	
Place of work:	Palgudi - Trichy	Place:	
HR contact Details:	.	Exam Cleared:	
Salary per annum:	3,00,000.	Percentage:	
ID Card	10101	Provisional Order :	
Appointment Order:	-	ID :	
Government Service Examinations (if any appeared)			No.


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ALUMNI REGISTRATION FORM

Batch : 2022

Reg No: 212220631096

Aadhar No: 5137 9484 1697

Date : 18/12/23

Name:	Yuvraj S	Department:	MBIA
Address:	9.5/91, Pharepiper SE, Amarabalam, Arivumangalam, Trichy - 620 010.	Mobile No: Alumni	6381994450
		Mobile No: Parent	6381999450
		Mail ID:	yuvraj.s@yuvrajgarali.com
Present Status: If Employed		Present Status: If pursuing Higher Education	Entrepreneur
Company Name:	Bajaj Perseve	Course:	-
Designation:	Associate	College:	-
Place of work:	Trichy, Puducherry	Place:	-
HR contact Details:	6-98886403	Exam Cleared:	-
Salary per annum:	18,000/-	Percentage:	-
ID Card	✓	Provisional Order :	-
Appointment Order:	✓	ID :	-
Government Service Examinations (if any appeared)			

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M.A.M. B-SCHOOL
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ALUMNI FEEDBACK FORM

Tick '✓' the number that best describes your level of satisfaction at each question:
1 - far from satisfied / Strongly Disagree, 2 - not satisfied / Disagree, 3 – Satisfied / Moderate,
4 – Happy / Agree, 5 - Very happy / Strongly Agree

S.no	Attributes	(5)	(4)	(3)	(2)	(1)
1.	Curriculum is relevant for employability			✓		
2.	Current syllabus is need based and develops skilled students				✓	
3.	Effectiveness of curriculum for development of entrepreneurship		✓			
4.	Curriculum enables to solve work place problems and contribute to the goal of the organization			✓		
5.	Ability to manage/leadership qualities Technical knowledge/skill			✓		
6.	Faculty Teaching standards, Skill Set etc.,				✓	
7.	Infrastructure, Lab, Library, Hostel, Canteen Facilities & other Amenities			✓		
8.	Guest Lectures/Workshops/Seminars and Conferences happenings on the basis of curriculum and syllabi				✓	
9.	Industrial Visits/ Field Trips/ Internship Planning and Execution on the basis of curriculum aspects (Industry/Academic gap)				✓	
10.	Conducting life skills / diploma / Value added and other add – on Programmes as per the curriculum framework				✓	
11.	Training & Placement Cell support to on campus / Off Campus, Career counseling and guidance for higher studies			✓		
12.	Alumni Association activities/Network of Old Friends		✓			
13.	Need any change in curriculum and syllabi:	All the things were good				

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4 – Happy / Agree, 5 - Very happy / Strongly Agree

S.no	Attributes	(5)	(4)	(3)	(2)	(1)
1.	Curriculum is relevant for employability			✓		
2.	Current syllabus is need based and develops skilled students			✓		
3.	Effectiveness of curriculum for development of entrepreneurship			✓		
4.	Curriculum enables to solve work place problems and contribute to the goal of the organization			✓		
5.	Ability to manage/leadership qualities Technical knowledge/skill			✓		
6.	Faculty Teaching standards, Skill Set etc.,			✓		
7.	Infrastructure, Lab, Library, Hostel, Canteen Facilities & other Amenities			✓		
8.	Guest Lectures/Workshops/Seminars and Conferences happenings on the basis of curriculum and syllabi			✓		
9.	Industrial Visits/ Field Trips/ Internship Planning and Execution on the basis of curriculum aspects (Industry/Academic gap)			✓		
10.	Conducting life skills / diploma / Value added and other add – on Programmes as per the curriculum framework			✓		
11.	Training & Placement Cell support to on campus / Off Campus, Career counseling and guidance for higher studies			✓		
12.	Alumni Association activities/Network of Old Friends			✓		
13.	Need any change in curriculum and syllabi:	✓				

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Class:

ACADEMIC YEAR 2023-2024 BATCH (2022-2024)
Student Feedback Form Semester III

Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
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Please rank in the appropriate cell for every attributes.

S. no	Attributes	SM	IB	IRLW/SCCP	SHRM/SSM	ODCD/SCIS	SAPM/ACM	FM/WM	BFS	DMBI	SMWA	ERP
1.	Does the teacher come to class on time?	3	4	4	4	3	5	5	4	3	4	4
2.	How does the teacher come well prepared to the class?	4	3	4	4	5	4	4	4	4	5	5
3.	Does the teacher deliver the lecture with appropriate voice modulation and clarity in presentation (online/board)	5	4	3	3	4	4	3	3	4	4	4
4.	The knowledge delivered in the classroom	4	3	3	3	4	4	4	3	3	3	5
5.	Does the teacher control and maintain discipline during his/her lecture hour in the class?	4	4	3	4	5	4	4	3	4	4	4
6.	How much opportunity does the teacher give for questions and discussions?	3	4	4	4	5	4	4	3	4	4	4
7.	How often does the teacher utilize active learning methodologies? (discussion, problem solving, Role play, quiz)	4	3	3	3	4	4	4	3	3	3	4
8.	How much of the subject content in the syllabus does the teacher complete?	3	4	4	4	3	4	5	3	3	3	4
9.	The assignment topics provoked your thinking ability and enhanced the learning skill.	5	4	4	5	4	4	5	5	5	4	4
10.	What do you feel about the valuation of the answer scripts?	3	4	3	4	4	3	4	3	3	4	4

Any Suggestions: _____

Name(OPTIONAL):

Class:

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ACADEMIC YEAR 2023-2024 BATCH (2023-2025)

Student Feedback Form Semester I

Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
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Please rank in the appropriate cell for every attributes.

S. no	Attributes	BA4101 STAT	BA4102 MCOB	BA4103 ME	BA4104 ADM	BA4105 LAB	BA4106 IM	BA4032 ED	BA4111 IE	BA4112 BC
1.	Does the teacher come to class on time?	4	3	4	5	4	3	3	4	4
2.	How does the teacher come well prepared to the class?	4	3	3	4	5	4	3	4	3
3.	Does the teacher deliver the lecture with appropriate voice modulation and clarity in presentation (online/board)	3	5	4	4	3	3	4	4	5
4.	The knowledge delivered in the classroom	5	4	4	5	4	5	3	5	4
5.	Does the teacher control and maintain discipline during his/her lecture hour in the class?	3	4	3	3	3	4	4	4	4
6.	How much opportunity does the teacher give for questions and discussions?	3	3	4	5	4	5	3	3	5
7.	How often does the teacher utilize active learning methodologies? (discussion, problem solving, Role play, quiz)	3	5	3	5	4	4	3	5	5
8.	How much of the subject content in the syllabus does the teacher complete?	4	4	3	4	3	4	5	4	4
9.	The assignment topics provoked your thinking ability and enhanced the learning skill.	5	4	4	4	5	4	3	4	3
10.	What do you feel about the valuation of the answer scripts?	4	4	3	4	5	4	5	4	4

Any Suggestions: _____

Name: _____

Class: _____

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Student Feedback Form Semester II BATCH (2023-2025)

Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
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Please rank in the appropriate cell for every attributes.

S. no	Attributes	BA4201 QTDM	BA4202 FM	BA4203 HRM	BA4204 OM	BA4205 BRM	BA4206 BA	BA4207 MM	BA4211 BE	BA4212 DABM
	Faculty Name									
1.	Does the teacher come to class on time?	4	4	3	4	4	4	3	4	4
2.	How does the teacher come well prepared to the class?	4	4	3	3	3	3	4	3	3
3.	Does the teacher deliver the lecture with appropriate voice modulation and clarity in presentation (online/board)	3	3	4	5	5	4	3	3	4
4.	The knowledge delivered in the classroom	3	3	4	3	4	4	4	3	5
5.	Does the teacher control and maintain discipline during his/her lecture hour in the class?	4	5	4	4	4	5	4	3	4
6.	How much opportunity does the teacher give for questions and discussions?	3	4	5	5	3	3	4	3	3
7.	How often does the teacher utilize active learning methodologies? (discussion, problem solving, Role play, quiz)	4	3	4	3	4	5	4	3	4
8.	How much of the subject content in the syllabus does the teacher complete?	3	4	3	4	3	4	5	4	3
9.	The assignment topics provoked your thinking ability and enhanced the learning skill.	4	3	4	3	4	3	4	3	3
10.	What do you feel about the valuation of the answer scripts?	3	4	4	3	4	3	4	4	4

Any Suggestions: _____

Name (optional): _____

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Employer Feedback Form (based on Curriculum)

Dear Employer,

Tick '✓' the number that best describes your level of satisfaction at each question:

1 - far from satisfied / Strongly Disagree, 2 - not satisfied / Disagree, 3 - Satisfied / Moderate,
4 - Happy / Agree, 5 - Very happy / Strongly Agree

How satisfied are you with the student/s work performance in each of these areas:	(5)	(4)	(3)	(2)	(1)
1 Curriculum is relevant for employability		✓			
2 Current syllabus is need based			✓		
3 Curriculum is effective for the development of entrepreneurship		✓			
4 Helpful in solving work place problems by practical solutions			✓		
5 Curriculum imparts working culture as a team		✓			
6 Curriculum stimulates creativity to face the workplace challenges				✓	
7 Curriculum develops employee's planning and organization skills		✓			
8 Curriculum develops self-motivation and undertaking responsibility for the given task	✓				
9 Curriculum initiates employees to think and implement new ideas and techniques		✓			
10 Curriculum induce employees to use technology and workplace equipment		✓			
11 Ability to contribute to the goal of the organization		✓			
12 Ability to develop leadership qualities	✓				
Any other comment(s):					
Good.					

Name: SHAMIN RAS Position: Manager
Company/organization: ARS BANK LTD
Date: 25/9/20



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STUDENT FEEDBACK ANALYSIS FIRST SEMESTER BATCH 2023-2025 (ACADEMIC YEAR 2023-2024)

S.No	Course Code	Section	Course Name	Faculty Name	Percentage
1	BA4101	A	Statistics for Management	Dr.R.Suganya	78.00
		B		Dr.R.Suganya	83.74
		C		Ms.G.Kalaivani	85.50
		D		Dr.R.Suganya	85.00
2	BA4102	A	Management Concepts and Organizational Behaviour	Mrs.Banumeena.	73.00
		B		Mr.Jeremiah Deepan	83.80
		C		Ms.S.Devibala	85.70
		D		MS.Akila Priyadharshini	86.00
3	BA4103	A	Managerial Economics	Dr.M.Vijay	77.40
		B		Mr.A.Anburaj	84.28
		C		Dr.Balasubramanian	86.14
		D		Ms.Judith Matharasi	85.00
4	BA4104	A	Accounting for Decision Making	Dr.R.Prema	79.60
		B		Ms.M.Akila	83.74
		C		Ms.M.Surya	83.33
		D		Dr.R.Karthika	83.00
5	BA4105	A	Legal Aspects for Buisness	Ms.M.Akila	74.30
		B		Ms.C.Subha	83.80
		C		Mr.S.Senthilkumar	86.00
		D		Dr.Balasubramanian	85.00
6	BA4106	A	Information Management	Ms.N.Kayalvizhi	77.12
		B		Ms.L.Noorul Ayisha	84.19
		C		Ms.A.Sasikala	85.70
		D		Ms.S.Kiruthiga	84.00
7	BA4032	A	Entrepreneurship Development	Ms.B.Gayathri	77.80
		B		Ms.N.Kayalvizhi	82.67
		C		Ms.L.Noorul Ayisha	85.50
		D		Mr.Jeremiah Deepan	86.00
8	BA4111	A	Indian Ethos	Ms.Rene	76.50
		B		Mr.Melkey	81.15
		C		Mr.Melkey	82.30
		D		Ms.Rene	83.00
9	BA4112	A	Business Communication	Mr.Melkey	75.50
		B		Ms.Rene	83.35
		C		Ms.Rene	83.40
		D		Mr.Melkey	83.00



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 Professor & Director



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STUDENT FEEDBACK ANALYSIS THIRD SEMESTER BATCH (2022-2024) (ACADEMIC YEAR 2023-2024)

S.No	Course Code	Section	Course Name	Faculty Name	Percentage
1	BA4301	A	Strategic Management	Ms.S.Devibala	95.20
		B		Mr.S.Senthilkumar	93.50
		C		Dr.R.Prema	89.20
2	BA4302	A	International Business	Mr.A.Anburaj	95.20
		B		Ms.C.Subha	89.60
		C		Mr.S.Senthilkumar	93.50
3	BA4015	A&B	Strategic Human Resource Management	Ms.B.Gayathri	94.80
		B&C		Mrs.Banumeena	93.20
4	BA4016	A&B	Industrial Relation and Labor Legislation	Mr.Jeremiah Deepan	87.60
		B&C		Ms.B.Gayathri	90.20
5	BA4017	A&B	Organizational Design, Change and Development	Ms.Sagunthala Jude	94.00
		B&C		Dr.Balasubramanian	93.50
6	BA 4001	A	Security Analysis and Portfolio Management	Dr.R.Karthika	95.60
		B		Dr.Devasakthi	88.80
		C		Ms.M.Surya	90.20
7	BA4002	A	Financial Market	Mrs.S.Yogapriya	94.80
		B		Ms.M.Surya	88.80
		C		Dr.R.Karthika	93.80
8	BA4003	A	Banking and Financial Services	Dr.Devasakthi	94.00
		B		Mrs.S.Yogapriya	91.30
		C		Ms.M.Akila	88.50
9	BA 4027	A,B&C	Data mining for Business Intelligence	Dr.M.Hemalatha	95.20
10	BA4029	A,B&C	Social Media and Web Analytics	Mrs.Banumeena	93.50
11	BA4031	A,B&C	Enterprise Resource Planning	Mr.A.Anburaj	95.20
12	BA4051	A,B&C	Supply Chain Concepts & Planning	Ms.Rene	90.20
13	BA4052	A,B&C	Sourcing & Supply Chain	Ms.L.Noorul Ayisha	89.50
14	BA4054	A,B&C	Supply Chain Information System	Ms.N.Kayalvizhi	89.60
15	BA4055	A,B&C	Warehouse Management	MS.Akila Priyadharshini	92.50
16	BA4058	A,B&C	Air Cargo Management	Mr.Melkey	92.50
17	BA4060	A,B&C	Exim Management	Ms.S.Kiruthiga	93.60



DIRECTOR
Dr. M. HEMALATHA
Professor & Director

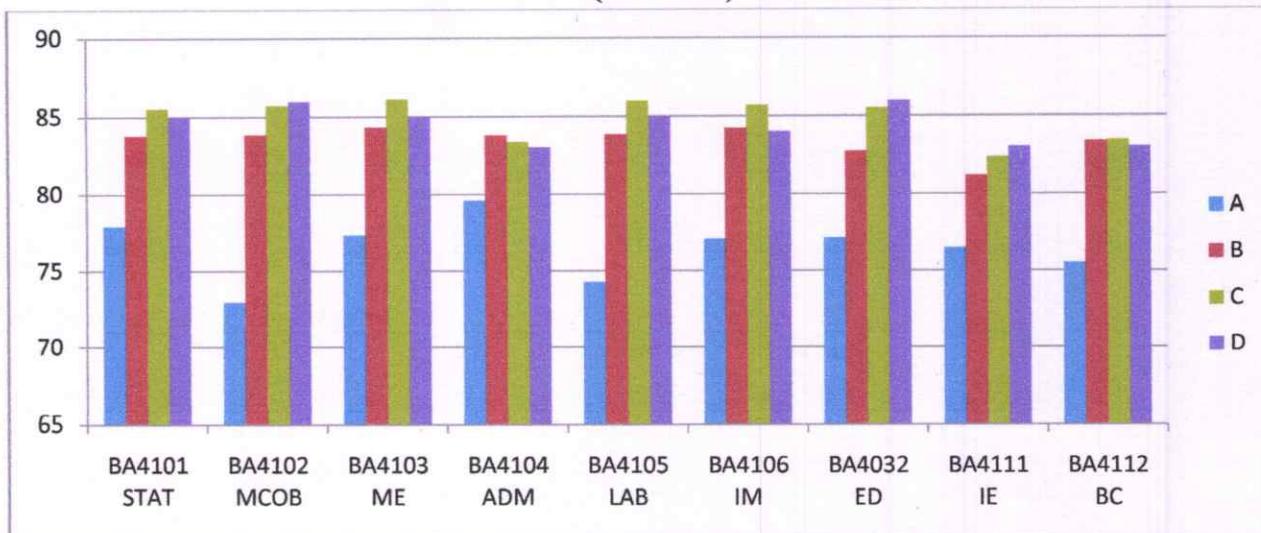


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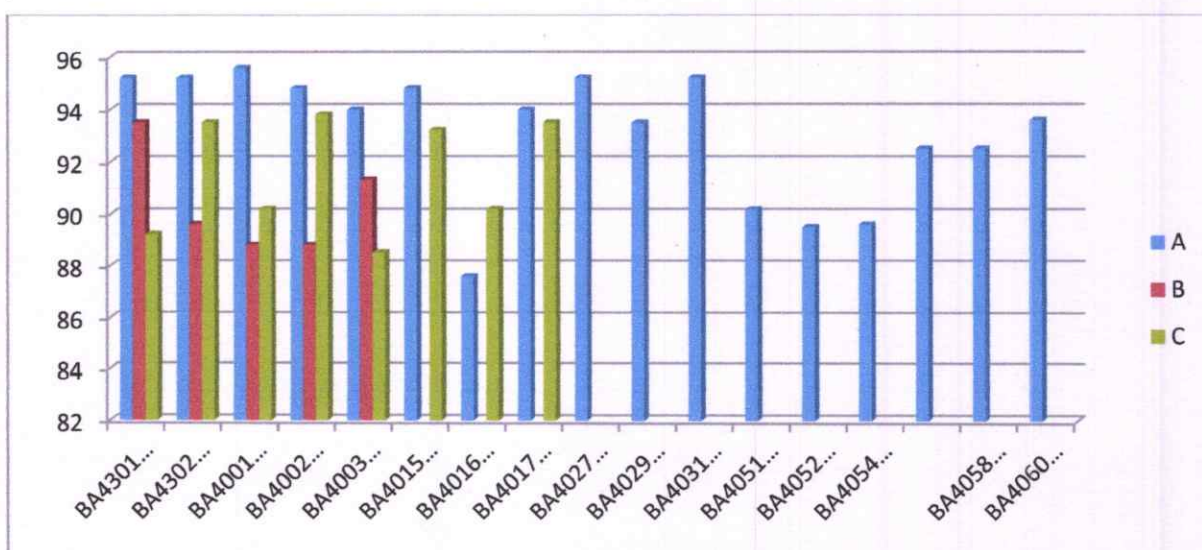
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STUDENT'S FEEDBACK
ACADEMIC YEAR 2023-2024
FIRST SEMESTER (ODD)
BATCH (2023-2025)



THIRD SEMESTER
BATCH (2022-2024)



DIRECTOR

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STUDENT FEEDBACK ANALYSIS
SECOND SEMESTER (2023-2025)
(ACADEMIC YEAR 2023-2024)

S.No	Course Code	Section	Course Name	Faculty Name	Percentage
1	BA4201	A	Quantitative	Ms.L.Priya	90.8
		B	Techniques For	Ms.G.Kalaivani	92.5
		C	Decision Making	Ms.G.Kalaivani	90.22
		D		Ms.L.Priya	89
2	BA4202	A	Financial	Ms. M. Surya	78.8
		B	Management	Ms.S.Yogapriya	93.2
		C		Dr.R.Prema	83.51
		D		Dr.R.Karthika	94.4
3	BA4203	A	Human Resource	Mr.S. Vigneshwaran	87.04
		B	Management	Ms. Sagunthala Devi	73.05
		C		Mr. J. Jeremiah Deepan	82.04
		D		Ms. Akila Priyadharshini	90.5
4	BA4204	A	Operations	Dr.R.Prema	87.88
		B	Management	Mr. A. Anburaj	92
		C		Ms. Akila Priyadharshini	90.35
		D		Ms. K. Banumeena	81.29
5	BA4205	A	Business Research	Mr.S.Senthilkumar	87.16
		B	Methods	Ms.L.Noorul Ayisha	87.05
		C		Mr.A.Anburaj	85.46
		D		Dr.R.Prema	88.9
6	BA4206	A	Business Analytics	Dr.R.Devasakthi	87.76
		B		Mr.S.Senthilkumar	81.15
		C		Mr. S. Vigneshwaran	80.68
		D		Ms.S.Kiruthiga	83.6
7	BA4207	A	Marketing	Ms. A. Malar	92.48
		B	Management	Dr.R.Devasakthi	93.12
		C		Dr.P.Balasubramanian	85.55
		D		Dr.M.Vijay	88.9
8	BA4211	A	Business Ethics	Mr.S. Vigneshwaran	83
		B		Ms. A. Malar	80.87
		C		Ms. A. Malar	76.53
		D		Mr. S. Vigneshwaran	86.8
9	BA4212	A	Data Analysis and Business Modeling	Ms.C.Subha Ms.S.Yogapriya	82.56
		B		Ms. A. Malar Ms.K.Banumeena	85.26
		C		Ms.N.Kayalvizhi	
		D		Dr.R.Devasakthi Ms.L.Noorul Ayisha	83.28
				Ms. A. Malar Ms.C.Subha	85.9
				Ms.N.Kayalvizhi	



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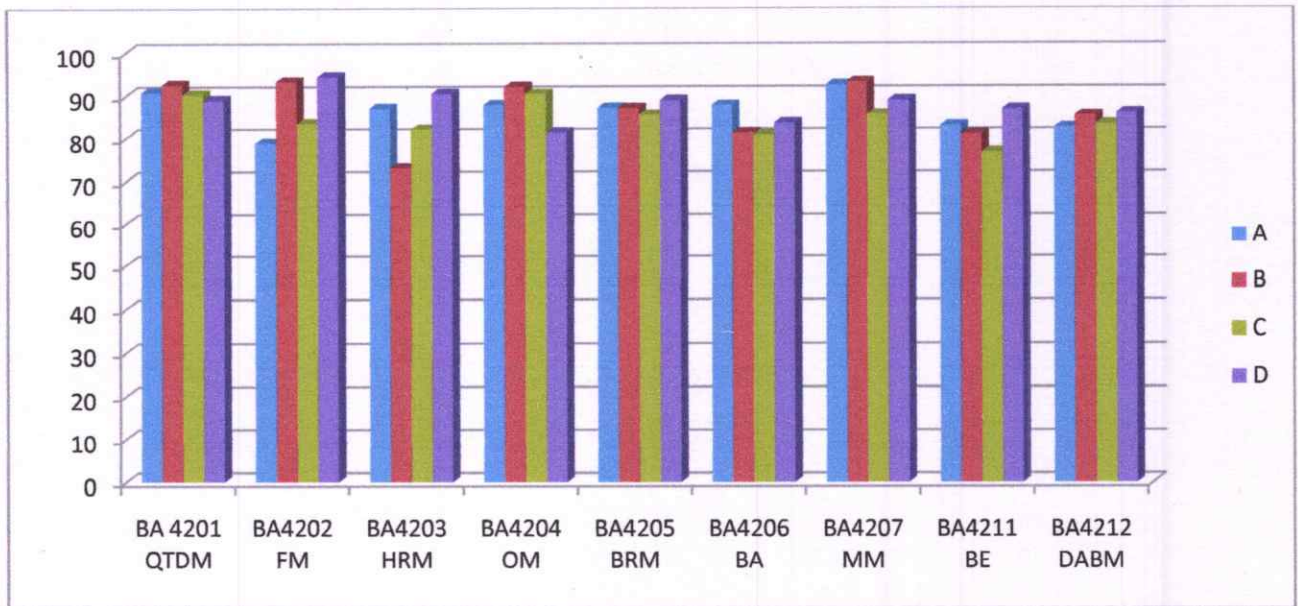


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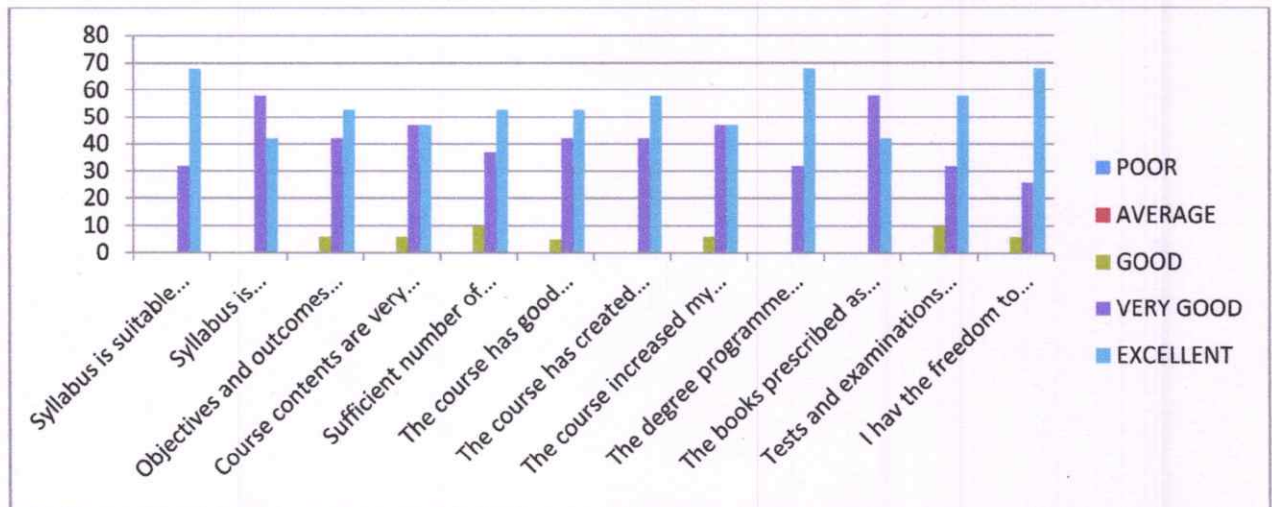


SECOND SEMESTER (EVEN)
BATCH 2023-2025



FACULTY FEEDBACK ANALYSIS

ACADEMIC YEAR 2023-2024



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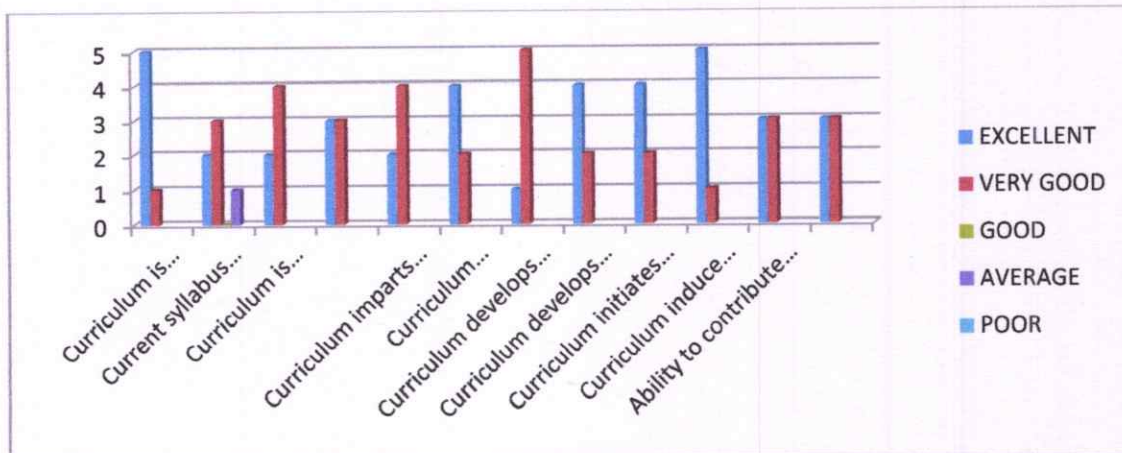


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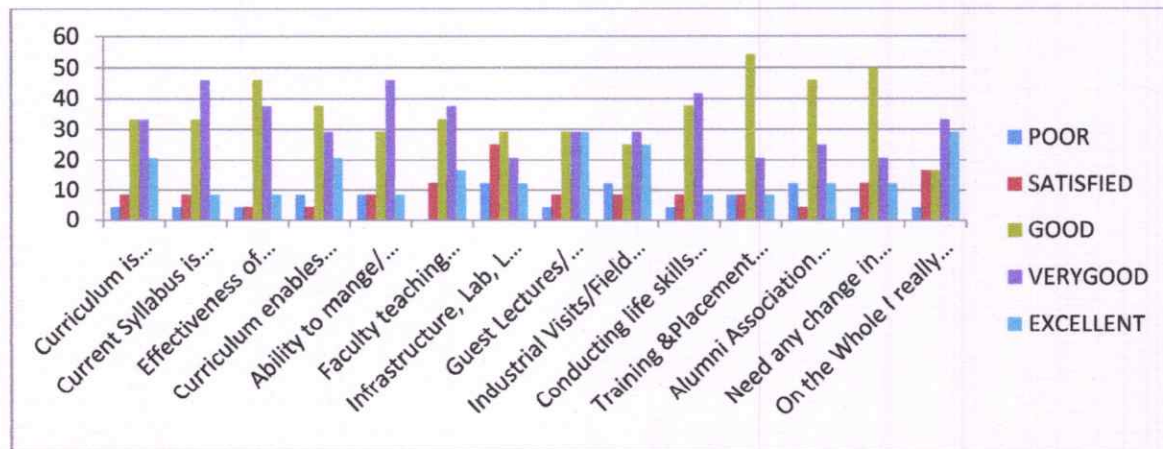
EMPLOYER FEEDBACK ANALYSIS

ACADEMIC YEAR 2023-2024



ALUMNI FEEDBACK ANALYSIS

ACADEMIC YEAR 2023-2024



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