



M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

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INDEX

CRITERION: 3.2.2

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2023-2024

2023-2024

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DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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Institutional data in the prescribed Format (Data Template)

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year 2023-2024

Year	2023-2024
Number	17




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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1. A WORKSHOP ON "DATA ANALYTICS"

M.A.M. B-School, a standalone Business School in Trichy its Students Association Club & Internal Quality Assurance Cell (IQAC) organized a workshop on "DATA ANALYTICS" on 11th, 12th and 13th September 2023. Dr.M.Hemalatha, Director, M.A.M.B-School was the resource person for the programme.

The poster is for a workshop titled "DATA ANALYTICS" organized by M.A.M. B-School. It features the school's logo and NAAC accreditation. The text reads: "M.A.M. B-School Student Association Club & Internal Quality Assurance Cell (IQAC) cordially invite for WORKSHOP ON DATA ANALYTICS". Below this, it says "Explore the new business world" and includes an illustration of a person at a computer with a bar chart. The resource person is identified as Dr. M. Hemalatha, Director of M.A.M. Business School, Tiruchirappalli. The dates are 11, 12 & 13th September 2023, from 10 Am - 4 Pm, at the MAMBS Seminar Hall.

The session starting with his introduction of Data Analytics basic concept and how far it helps in present working environment. Students demonstrated an enthusiastic and active involvement in a variety of activities, with the primary focus being on case study analysis and presentation sessions. The primary goal of the workshop was to provide students with practical insights and hands-on experience in the field of data analytics.





During the workshop, students eagerly engaged in case study analysis sessions, where they were presented with real-world data sets and complex scenarios. This hands-on approach allowed them to apply their analytical skills to solve intricate problems and make data-driven decisions. The case studies covered a broad spectrum of industries and business challenges, providing students with a diverse set of experiences to draw from.





In addition to honing their analytical skills, students had the valuable opportunity to enhance their presentation abilities. They were tasked with conveying their findings and insights from the case studies to their peers and instructors, promoting effective communication of complex data and encouraging collaboration and discussion among participants.



Avaravelli R.F., Tamil Nadu, India
 XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India
 Lat 10.99755°
 Long 78.77612°
 11/09/23 03:16 PM GMT +05:30



This workshop created a dynamic and interactive learning environment that facilitated the exchange of ideas and knowledge sharing among students. It not only deepened their understanding of data analysis techniques and data visualization but also underscored the critical importance of data-driven decision-making across various industries. The workshop's success was evident in how it bridged the gap between theoretical knowledge and practical application in the field of data analytics. By actively participating in these sessions, students gained practical skills and the confidence required to excel in the realm of data analytics. Overall, the workshop was a resounding success in equipping students with the expertise needed to thrive in a data-centric world.





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Program	Guest Lecture on : A Workshop on Data Analytics
Date / Time	11/9/2023 to 13/09/2023 & 11.00am to 12.30 pm

ATTENDANCE of PARTICIPANTS

SlNo	Name	Designation (Students)	Class	Signature
1	Hariharan M	Student	II MBA	Hariharan
2	Jeni Esther J	Student	II MBA	Jeni Esther
3	Jeniffer Diana C	Student	II MBA	Jeniffer Diana
4	Johnraj R	Student	II MBA	Johnraj
5	Joshina Mary A	Student	II MBA	Joshina Mary
6	Kailash H V	Student	II MBA	Kailash
7	Kalpana M	Student	II MBA	Kalpana
8	Kanimozhi K	Student	II MBA	Kanimozhi
9	Karthik Raja S	Student	II MBA	Karthik Raja
10	Kavinkumar M	Student	II MBA	Kavinkumar
11	Kaviya R	Student	II MBA	Kaviya
12	Kaviya S	Student	II MBA	Kaviya
13	Kaviyarasan M	Student	II MBA	Kaviyarasan
14	Keerthana T	Student	II MBA	Keerthana
15	Kesavan M	Student	II MBA	Kesavan
16	Kesavan V	Student	II MBA	Kesavan
17	Kesavarthini M	Student	II MBA	Kesavarthini
18	Kirubanithi R	Student	II MBA	Kirubanithi
19	Krishnaraj V	Student	II MBA	Krishnaraj
20	Krithika R	Student	II MBA	Krithika
21	Lavanya R	Student	II MBA	Lavanya
22	Lilly Pushpam M	Student	II MBA	Lilly Pushpam
23	Lokesh K	Student	II MBA	Lokesh
24	Lokeshwari S	Student	II MBA	Lokeshwari
25	Madhukumar M	Student	II MBA	Madhukumar
26	Madhukumar S	Student	II MBA	Madhukumar
27	Madhukumar R	Student	II MBA	Madhukumar
28	Madhukumar S	Student	II MBA	Madhukumar
29	Maheswaran P	Student	II MBA	Maheswaran
30	Mangayarkarasi K	Student	II MBA	Mangayarkarasi
31	Manikandan K	Student	II MBA	Manikandan
32	Manoj M	Student	II MBA	Manoj
33	Manoj P	Student	II MBA	Manoj

34	Mathavan T	Student	II MBA	<i>Mathavan</i>
35	Mathiyasri M	Student	II MBA	<i>Mathiyasri</i>
36	Meena P	Student	II MBA	<i>Meena</i>
37	Meena R	Student	II MBA	<i>Meena</i>
38	Meyappan M	Student	II MBA	<i>Meyappan</i>





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2. A WORKSHOP “MARKET BASKET ANALYSIS”

M.A.M. B-School Internal Quality Assurance Cell (IQAC) organized a workshop on “Market Basket Analysis” on 14th September, 2023. Dr. M. Hemalatha, the Director of M.A.M B-School, was the resource person for this informative program. The session was attended by students specializing in business analytics.



The session primarily focused on Business Applications market basket analysis finds applications in various industries, including retail, e-commerce, and marketing. It helps in optimizing product placement, cross-selling, and targeted marketing campaigns. She added that in retail, this analysis aids in optimizing store layouts, product recommendations, and inventory management by understanding which products are commonly bought together. She also stated that E-commerce platforms use market basket analysis to enhance product recommendations, thereby increasing sales and customer satisfaction.





The students were divided into five teams, each tasked with analyzing a market basket case study within the retail industry. During the session, these teams delivered impressive presentations, demonstrating a deep understanding of the concepts involved. They articulated their findings and insights in a comprehensive and detailed manner. The event was not only a testament to the students' dedication to learning but also showcased the commitment of M.A.M B-School in promoting quality education and practical skills in the field of business analytics. She explained that with the advancement of machine learning and big data technologies, market basket analysis is expected to become even more sophisticated and valuable for businesses. A real-world example of a retail store's market basket analysis can illustrate the practical benefits and insights gained from this technique.





This session on market basket analysis undoubtedly enriched the knowledge and analytical abilities of the participating students. She insisted that market basket analysis is a crucial technique that empowers businesses to leverage transactional data effectively, improve customer experiences, and drive growth. Its impact spans across various industries, making it an invaluable asset in today's data-driven world. Overall, the event served as a valuable platform for students to apply theoretical concepts to real-world scenarios, fostering a culture of excellence in business analytics education.





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Program	Guest Lecture on : A Workshop on Market Basket Analysis
Date / Time	14/09/2023 & 02.00 pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Hariharan M	Student	II MBA	
2	Jeni Esther J	Student	II MBA	
3	Jeniffer Diana C	Student	II MBA	
4	Johnraj R	Student	II MBA	
5	Joshina Mary A	Student	II MBA	
6	Kailash H V	Student	II MBA	
7	Kalpana M	Student	II MBA	
8	Kanimozhi K	Student	II MBA	
9	Karthik Raja S	Student	II MBA	
10	Kavinkumar M	Student	II MBA	
11	Kaviya R	Student	II MBA	
12	Kaviya S	Student	II MBA	
13	Kaviyaran M	Student	II MBA	
14	Keerthana T	Student	II MBA	
15	Kesavan M	Student	II MBA	
16	Kesavan V	Student	II MBA	
17	Kesavarthini M	Student	II MBA	
18	Kirubanithi R	Student	II MBA	
19	Krishnaraj V	Student	II MBA	
20	Krithika R	Student	II MBA	
21	Lavanya R	Student	II MBA	
22	Lilly Pushpam M	Student	II MBA	
23	Logesh K	Student	II MBA	
24	Lokesh S	Student	II MBA	
25	Madhankumar M	Student	II MBA	
26	Madhavi V	Student	II MBA	
27	Madhavi R	Student	II MBA	
28	Madhavi S	Student	II MBA	
29	Madhavan P	Student	II MBA	
30	Mangayarkarasi K	Student	II MBA	
31	Manikandan K	Student	II MBA	
32	Manoj M	Student	II MBA	
33	Manoj P	Student	II MBA	

34	Mathavan T	Student	II MBA	<i>Mathavan</i>
35	Mathiyasri M	Student	II MBA	<i>Mathiyasri</i>
36	Meena P	Student	II MBA	<i>Meena</i>
37	Meena R	Student	II MBA	<i>Meena</i>
38	Meyappan M	Student	II MBA	<i>Meyappan</i>





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3. A SEMINAR ON “UNLEASHING THE POWER OF DATA ENVELOPMENT ANALYSIS”

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a seminar on “Unleashing the power of Data Envelopment Analysis” on 8th November, 2023. Dr. M. Hemalatha, the Director of the M.A.M. B-School, delivered a warm and engaging welcome address at the session. In her speech, she emphasized the significance of DEA as a powerful analytical tool for organizations to enhance resource utilization and overall efficiency.

The poster features the M.A.M. B-School logo at the top left, including accreditation details. The title 'Unleashing the power of Data Envelopment Analysis' is prominently displayed in the center. On the left, the date '8 NOV 2023 WEDNESDAY' and time '11:00 AM - 1 PM' are listed, along with the location 'MAMBS Seminar Hall' and a 'JOIN US' button. On the right, a circular portrait of Dr. G. Sivanesan is shown, with his name and title 'GUEST SPEAKER' below it. At the bottom, the names of the Director and Secretary are provided.

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Siruganur, Trichy www.mambs.com

Internal Quality Assurance Cell (IQAC) cordially invites you for the seminar on

**Unleashing the power of
Data Envelopment Analysis**

**8 NOV 2023
WEDNESDAY
11:00 AM - 1 PM**

**MAMBS
Seminar Hall**

JOIN US

DR. G. SIVANESAN
Associate Professor,
Jamal Institute of Management,
Tiruchirappalli

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Rathnath Maluk
Secretary & CEO - MASTeR G.



He also highlighted the relevance of this session in today's data-driven business environment and its potential to empower organizations to identify and adopt best practices. Dr. G. Sivanesan, an esteemed Associate Professor from the Jamal Institute of Management in Tiruchirappalli, served as the distinguished resource person for the program. In his enlightening presentation, he

elucidated the fundamental principles of Data Envelopment Analysis (DEA), describing it as a non-parametric method employed for evaluating decision-making units (DMUs).



Dr. Sivanesan underlined the versatility of DEA, demonstrating its applications across various domains, including economics, operations research, and management science. He emphasized the primary objective of DEA, which is to optimize efficiency within organizations. By harnessing DEA's analytical power, decision-makers can identify best practices and resource allocation strategies that lead to enhanced efficiency and performance. Dr. Sivanesan's insights contributed significantly to the program, offering a comprehensive understanding of how DEA can be a valuable tool in today's data-driven world, enabling organizations to make informed decisions and achieve peak efficiency in their operations.



Dr. G. Sivanesan provided a comprehensive overview of various DEA models during his presentation. He delved into the key DEA models, including BCC (Banker-Charnes-Cooper) model, SBM (Slack-Based Measure) model, FDM (Free Disposal Hull) model, and the Super Efficiency model. He given explanation of these DEA models provided the audience with a deeper understanding of the versatility and applicability of DEA in assessing and improving the efficiency of decision-making units across various industries.



During his presentation, Dr. G. Sivanesan provided valuable insights into the wide-ranging applications of Data Envelopment Analysis (DEA) within the business environment. His discussion emphasized the practical and strategic uses of DEA, offering attendees a clear understanding of its significance such as Performance Assessment, Quality Improvement, Cost Reduction, Strategic Decision-Making, Risk Management and Regulatory Compliance. He further added that it equips organizations with the means to analyze and enhance their operations, thereby driving efficiency, competitiveness, and overall success in a rapidly evolving business landscape. Mrs. N. Kayalvizhi, Assistant Professor made all the requisite arrangements for successful completion of the programme.





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Program	Guest Lecture on : A Seminar on Unleashing the Power of Data Envelopment Analysis
Date / Time	8/11/2023 & 11.00am to 1.00pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	I MBA	Aarthi N
2	Abinaya M	Student	I MBA	Abinaya M
3	Abinaya S	Student	I MBA	Abinaya S
4	Arifa mubin S	Student	I MBA	Arifa mubin S
5	Arun P	Student	I MBA	Arun P
6	Ashiq basha A	Student	I MBA	Ashiq basha A
7	A.thif raja MA	Student	I MBA	A.thif raja MA
8	Balaji R	Student	I MBA	Balaji R
9	Borjeo bharath raj A	Student	I MBA	Borjeo bharath raj A
10	Bovas C	Student	I MBA	Bovas C
11	Deepana N	Student	I MBA	Deepana N
12	Deepika K	Student	I MBA	Deepika K
13	Dharanya S	Student	I MBA	Dharanya S
14	Divyavilasini R	Student	I MBA	Divyavilasini R
15	Gokul G	Student	I MBA	Gokul G
16	Hema K	Student	I MBA	Hema K
17	Hemnath K	Student	I MBA	Hemnath K
18	Jacob joise P	Student	I MBA	Jacob joise P
19	Janaranjani P	Student	I MBA	Janaranjani P
20	Janesh kumar J	Student	I MBA	Janesh kumar J
21	Jenipher G	Student	I MBA	Jenipher G
22	Jumaina M A	Student	I MBA	Jumaina M A
23	Kamala varshini K R	Student	I MBA	Kamala varshini K R
24	Lavanya K	Student	I MBA	Lavanya K
25	Madhavan K	Student	I MBA	Madhavan K
26	Manikandan N	Student	I MBA	Manikandan N
27	Nanthi S	Student	I MBA	Nanthi S
28	Narayanan S	Student	I MBA	Narayanan S
29	Naveen Kumar S	Student	I MBA	Naveen Kumar S
30	Nishalini G	Student	I MBA	Nishalini G
31	Nithya shree S	Student	I MBA	Nithya shree S

32	Nivas krishnan R	Student	I MBA	nivas
33	Pio luke L	Student	I MBA	pio luke
34	Pon monicka R	Student	I MBA	Pon monicka
35	Priyadharshini N	Student	I MBA	Priyadharshini
36	Priyadharshini V	Student	I MBA	Priyadharshini
37	Raaga priya V	Student	I MBA	Raaga priya
38	Raghaven R S	Student	I MBA	Raghaven
39	Ramyabharathi sri R M	Student	I MBA	Ramyabharathi
40	Sakkaiya K	Student	I MBA	Sakkaiya
41	Sandhya R	Student	I MBA	Sandhya
42	Santhanakrishnan P	Student	I MBA	Santhanakrishnan
43	Sheik ameen A	Student	I MBA	Sheik ameen
44	Shiva R	Student	I MBA	Shiva
45	Sriram S	Student	I MBA	Sriram
46	Srvinay S	Student	I MBA	Srvinay
47	Subega T	Student	I MBA	Subega
48	Surya narayanan P	Student	I MBA	Surya narayanan
49	Swetha K	Student	I MBA	Swetha
50	Vasuki G	Student	I MBA	Vasuki
51	Venkatesh babu K	Student	I MBA	Venkatesh babu
52	Yuvaraj V	Student	I MBA	Yuvaraj
53	Abirami A	Student	I MBA	Abirami
54	Dhanalakshmi A	Student	I MBA	Dhanalakshmi
55	Guru Prasanna G	Student	I MBA	Guru Prasanna
56	Marishkumar M	Student	I MBA	Marishkumar
57	Srihari Narasimhan S	Student	I MBA	Srihari Narasimhan
58	Kavirajan M	Student	I MBA	Kavirajan
59	Kavya E	Student	I MBA	Kavya
60	Keerthana G	Student	I MBA	Keerthana
61	Kesavan L	Student	I MBA	Kesavan
62	Kiruthiga R C	Student	I MBA	Kiruthiga
63	Lavanya M	Student	I MBA	Lavanya
64	Logeshwaran M	Student	I MBA	Logeshwaran
65	Madhumitha V	Student	I MBA	Madhumitha
66	Mahalakshmi B	Student	I MBA	Mahalakshmi
67	Mahapriya B	Student	I MBA	Mahapriya
68	Maheshwari M	Student	I MBA	Maheshwari
69	Mamikaan T	Student	I MBA	Mamikaan
70	Mamikaan T	Student	I MBA	Mamikaan
71	Mamikaan T	Student	I MBA	Mamikaan
72	Mamikaan T	Student	I MBA	Mamikaan
73	Mamikaan T	Student	I MBA	Mamikaan
74	Mamikaan T	Student	I MBA	Mamikaan
75	Nageshwaran A	Student	I MBA	Nageshwaran
76	Navamani K	Student	I MBA	Navamani

77	Nithya Janani R	Student	I MBA	R. Nithya Janani
78	Nithya sri E	Student	I MBA	Nithya Sri E
79	Parthasarathi R	Student	I MBA	Parthasarathi R
80	Preethi V	Student	I MBA	Preethi V
81	Priyadharshini R	Student	I MBA	Priyadharshini R
82	Ragavarthani T	Student	I MBA	Ragavarthani T
83	Rajesh D N	Student	I MBA	Rajesh D N
84	Ramji R	Student	I MBA	Ramji R
85	Ranitha B	Student	I MBA	Ranitha B
86	Ranjitha V	Student	I MBA	Ranjitha V
87	Rasathi P	Student	I MBA	Rasathi P
88	Rasu E	Student	I MBA	Rasu E
89	Rifana S	Student	I MBA	Rifana S
90	Roshini K	Student	I MBA	Roshini K
91	Nithya Janani R	Student	I MBA	Nithya Janani R
92	Nithya sri E	Student	I MBA	Nithya Sri E
93	Dhivya S	Student	I MBA	Dhivya S
94	Durga P B	Student	I MBA	Durga P B
95	Durgadevi A	Student	I MBA	Durgadevi A





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4. A SEMINAR ON "POWER BI"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a seminar on "**Power BI**" on 14th November, 2023. M.A.M. B-School Director, Dr. M. Hemalatha, extended a warm welcome and emphasized the significance of business analytical tools in the contemporary business landscape during her address. She highlighted the crucial role these tools play in enhancing decision-making processes within the business environment, setting the tone for the event's focus on the integration of analytics in business strategies.

The poster is for a seminar titled "POWER BI" organized by the Internal Quality Assurance Cell (IQAC) of M.A.M. B-School. It features a portrait of the guest speaker, Ms. Rajashree Mohan, Founder & Director of ITechturnerz, Trichy. The event is scheduled for 14 November 2023 at 10.30 Am at the MAMBS Annexure Elite Hall. The poster also mentions Dr. M. Hemalatha as the Director of MAMBS and Mrs. Fathima Bathool Maluk as the Secretary & CEO of MASTeR GI.

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Internal Quality Assurance Cell (IQAC) cordially invites you for the seminar on

POWER BI

GUEST SPEAKER

Ms. Rajashree Mohan
Founder & Director
ITechturnerz, Trichy

14 November 2023
10.30 Am

MAMBS
Annexure Elite Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -MASTeR GI.



Ms. Rajashree Mohan, the Founder & Director of ITechturnerz in Trichy, as the resource person. Ms. Rajashree Mohan commenced the session with a comprehensive overview of Power BI

tools, delving into their functionalities. She elucidated the significance of Power BI in real-time business scenarios, emphasizing its applications. She conducted an in-depth session on Power BI tools, providing a comprehensive exploration of their functionalities and applications. Her presentation covered various aspects of Power BI, offering participants detailed insights into the tools' capabilities. Ms. Rajashree Mohan's session aimed to enhance the understanding of Power BI among the audience, ensuring a thorough grasp of its features and potential applications in real-world scenarios.



Ms. Rajashree Mohan delved into the intricacies of Power BI queries and datasets during her session. She provided a comprehensive overview of Power BI queries, elucidating their role and practical applications in data analysis. Additionally, explored the concept of datasets, shedding light on how to effectively manage and manipulate data within the Power BI environment. Participants gained valuable insights into the nuances of querying and handling datasets, empowered them with practical skills for effective data management and analysis in Power BI.



The session included a detailed exploration of the ETL (Extract, Transform, and Load) process, with Ms. Rajashree Mohan providing real-time examples to illustrate its practical implications. She highlighted the importance of visual representation in Power BI and conducted hands-on training for students on creating pivot tables in real-time settings.



Additionally, Ms. Mohan covered Power BI queries, offering valuable insights into their execution. The event specifically catered to business analytical students, providing them with a deeper understanding of Business Analytical tools. The participants actively engaged with Ms. Mohan, seeking clarification for their doubts and gaining practical knowledge that would be beneficial in their future endeavours. Overall, the session facilitated a dynamic learning environment, enriching the students with valuable insights into the multifaceted world of Power BI and its applications in business analytics. Business Analytics specialization Professors made all the requisite arrangements for successful completion of the programme.





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Program	Guest Lecture on : A Seminar on "Power BI"
Date / Time	14/11/2023 & 10.30 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	II MBA	Aarthi N
2	Abinaya M	Student	II MBA	M. Abinaya
3	Abinaya S	Student	II MBA	S. Abinaya
4	Arifa mubin S	Student	II MBA	S. Arifa Mubin
5	Arun P	Student	II MBA	Arun P
6	Ashiq basha A	Student	II MBA	Ashiq basha A
7	Athif raja MA	Student	II MBA	Athif raja MA
8	Balaji R	Student	II MBA	Balaji R
9	Borjeo bharath raj A	Student	II MBA	Borjeo bharath raj A
10	Bovas C	Student	II MBA	Bovas C
11	Deepana N	Student	II MBA	Deepana N
12	Deepika K	Student	II MBA	Deepika K
13	Dharanya S	Student	II MBA	Dharanya S
14	Divyavilasini R	Student	II MBA	Divyavilasini R
15	Gokul G	Student	II MBA	Gokul G
16	Hema K	Student	II MBA	Hema K
17	Hemnath K	Student	II MBA	Hemnath K
18	Jacob joise P	Student	II MBA	Jacob joise P
19	Janaranjani P	Student	II MBA	Janaranjani P
20	Janesh kumar J	Student	II MBA	Janesh kumar J
21	Jenipher G	Student	II MBA	Jenipher G
22	Jumaina M A	Student	II MBA	Jumaina M A
23	Kamala varshini K R	Student	II MBA	Kamala varshini K R
24	Lavanya K	Student	II MBA	Lavanya K
25	Madhavan R	Student	II MBA	Madhavan R
26	Manikandan V	Student	II MBA	Manikandan V
27	Manoj K	Student	II MBA	Manoj K
28	Manoj R	Student	II MBA	Manoj R
29	Manoj kumar S	Student	II MBA	Manoj kumar S
30	Manoj G	Student	II MBA	Manoj G
31	Manya shree S	Student	II MBA	Manya shree S
32	Neel krishnan R	Student	II MBA	Neel krishnan R
33	Pio luke L	Student	II MBA	Pio luke L

34	Pon monicka R	Student	II MBA	Ponmonicka R
35	Priyadharshini N	Student	II MBA	Priyadharshini N
36	Priyadharshini V	Student	II MBA	V. Priyadharshini
37	Raaga priya V	Student	II MBA	Raaga priya V
38	Raghaven R S	Student	II MBA	Raghaven R S
39	Ramyabharathi sri R M	Student	II MBA	Ramyabharathi sri R M
40	Sakkaiya K	Student	II MBA	Sakkaiya K
41	Sandhya R	Student	II MBA	Sandhya R
42	Santhanakrishnan P	Student	II MBA	Santhanakrishnan P
43	Sheik ameen A	Student	II MBA	Sheik ameen A
44	Shiva R	Student	II MBA	Shiva R
45	Sriram S	Student	II MBA	Sriram S
46	Srivinay S	Student	II MBA	S. Srivinay S
47	Subega T	Student	II MBA	Subega T
48	Surya narayanan P	Student	II MBA	P. Surya narayanan
49	Swetha K	Student	II MBA	K. Swetha
50	Vasuki G	Student	II MBA	Vasuki G
51	Venkatesh babu K	Student	II MBA	V. Venkatesh babu K
52	Yuvaraj V	Student	II MBA	V. Yuvaraj
53	Abirami A	Student	II MBA	Abirami A
54	Dhanalakshmi A	Student	II MBA	A. Dhanalakshmi
55	Guru Prasanna G	Student	II MBA	G. Guru Prasanna
56	Marishkumar M	Student	II MBA	M. Marishkumar
57	Srihari Narasimhan S	Student	II MBA	S. Srihari Narasimhan





5. A SEMINAR ON "TECH-EMPOWERED MBA"

The M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Yi Club conducted a seminar on "**Tech-Empowered MBA**" on 4th December, 2023, at 11.00 am. Dr. M. Hemalatha, the Director of M.A.M. B-School, extended a warm welcome during the event and delivered an insightful welcome address. She created a positive and engaging atmosphere for the participants with her thoughts on technological aspect with respect to Management.

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Technology Garage

Internal Quality Assurance Cell (IQAC), Yi Club & Technology Garage
cordially invite you for the seminar on

Tech -Empowered MBA

Shaping the future of Business Education

Guest Speakers

Mr. Logendran Trainer Technology Garage	Ms. Mithra Trainer Technology Garage	Ms. Sundharavalli Developer Technology Garage	Mr. Raju Developer Technology Garage
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GET YOUR TECH WIZARD HAT !

Join us at

Monday, 4th December 2023, 11 Am - 1 Pm **Charles Correa Hall**

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Mahuk
Secretary & CEO - MASTeR GI.

Mr. Logendran and Ms. Mithra, Trainers from Technology Carage, as well as Ms. Sundharavalli and Mr. Raju, Developers from Technology Carage, participated as resource persons for the program. It was clear that the session on "Tech-Empowered MBA" comprehensive and aims to unleash the potential of technology in business education. The session explored how technology is being integrated into MBA programs to enhance the learning experience, promote innovation, and prepare students for the evolving business landscape. The discussion on agile methodology



The integration of technology to optimize and automate business processes formed a crucial part of the discussions. The benefits of automation, including increased efficiency and reduced operational costs, were explored. The "Tech-Empowered MBA" session successfully unfolded a comprehensive narrative on the role of technology in shaping the future of business education. Participants gained valuable insights into software development, agile methodologies, decision-making, artificial intelligence, business process optimization, and the tools essential for effective business analysis. Ms. S. Kiruthiga, Assistant Professor, Yi Club Coordinator made all requisite arrangement to completion of the programme successfully.





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Program	Guest Lecture on : A Seminar on Tech-Empowered MBA
Date / Time	54/12/2023 & 11.00 to 1.00 pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Adhistalakshmi A	Student	II MBA	Adhistalakshmi A
2	Adhithiyan K	Student	II MBA	Adhithiyan K
3	Ahamed faisal S	Student	II MBA	Ahmed
4	Aiswarya R	Student	II MBA	Aishya
5	Ajay L	Student	II MBA	Ajay L
6	Ananth G	Student	II MBA	Ananth G
7	Ashifa nilofer S	Student	II MBA	Ashifa
8	Asraf ali J	Student	II MBA	Asraf ali J
9	Balakumar K	Student	II MBA	Balakumar K
10	Balamurugan K	Student	II MBA	Balamurugan K
11	Bharathi S	Student	II MBA	Bharathi S
12	Bosiya A	Student	II MBA	Bosiya A
13	Chithra kala R	Student	II MBA	Chithra
14	Deepika K	Student	II MBA	Deepika K
15	Dharani T	Student	II MBA	Dharani T
16	Kavimani A	Student	II MBA	Kavimani A
17	Kavipriya J	Student	II MBA	Kavipriya J
18	Kavirajan M	Student	II MBA	Kavirajan M
19	Kavya E	Student	II MBA	Kavya E
20	Keerthana G	Student	II MBA	Keerthana G
21	Kesavan L	Student	II MBA	Kesavan L
22	Kiruthiga R C	Student	II MBA	Kiruthiga R C
23	Lavanya M	Student	II MBA	Lavanya M
24	Lisha A	Student	II MBA	Lisha A
25	Logeshwaran M	Student	II MBA	Logeshwaran M
26	Madhumitha V	Student	II MBA	Madhumitha V
27	Mithala Sathish	Student	II MBA	Mithala Sathish
28	Mithala Sathish	Student	II MBA	Mithala Sathish
29	Madeshwar M	Student	II MBA	Madeshwar M
30	Manikandan P	Student	II MBA	Manikandan P
31	Meera G	Student	II MBA	Meera G
32	Meera Mydeen D	Student	II MBA	Meera Mydeen D

33	Merlin Fathima A	Student	II MBA	Merlin Fathima A
34	Mohamed Fayaz M I	Student	II MBA	Mohamed Fayaz M I
35	Mohamed Hasim H	Student	II MBA	Mohamed Hasim H
36	Mohamed Imamsha Harsha Z	Student	II MBA	Mohamed Imamsha Harsha Z
37	Mohamed Jassim B	Student	II MBA	Mohamed Jassim B
38	Mohamed Mushraf S	Student	II MBA	Mohamed Mushraf S
39	Mohamed Thahaseen Z	Student	II MBA	Mohamed Thahaseen Z
40	Mohamed Thameez L	Student	II MBA	Mohamed Thameez L
41	Mohana M	Student	II MBA	Mohana M
42	Moshina Farhath J	Student	II MBA	Moshina Farhath J
43	Nageshwaran A	Student	II MBA	Nageshwaran A
44	Nandhana R	Student	II MBA	Nandhana R
45	Nashreen Banu A	Student		Nashreen Banu A
46	Navamani K	Student	II MBA	Navamani K
47	Nithya Janani R	Student	II MBA	Nithya Janani R
48	Nithya sri E	Student	II MBA	Nithya sri E
49	Parthasarathi R	Student	II MBA	Parthasarathi R
50	Preethi V	Student	II MBA	Preethi V
51	Priyadharshini R	Student	II MBA	Priyadharshini R
52	Ragavarthani T	Student	II MBA	Ragavarthani T
53	Rajesh D N	Student	II MBA	Rajesh D N
54	Ramji R	Student	II MBA	Ramji R
55	Ranitha B	Student	II MBA	Ranitha B
56	Ranjitha V	Student	II MBA	Ranjitha V
57	Rasathi P	Student	II MBA	Rasathi P
58	Rasu E	Student	II MBA	Rasu E
59	Rifana S	Student	II MBA	Rifana S
60	Roshini K	Student	II MBA	Roshini K
61	Sadhana R	Student	II MBA	Sadhana R
62	Dharanya S	Student	II MBA	Dharanya S
63	Dhivagar N	Student	II MBA	Dhivagar N
64	Dhivya S	Student	II MBA	Dhivya S
65	Divyavilasini R	Student	II MBA	Divyavilasini R
66	Durga P B	Student	II MBA	Durga P B
67	Durgadevi A	Student	II MBA	Durgadevi A
68	Evanglin T	Student	II MBA	Evanglin T
69	Fazurudeen J	Student	II MBA	Fazurudeen J
70	Gayathri R	Student	II MBA	Gayathri R
71	Gayathri suruthi S	Student	II MBA	Gayathri suruthi S
72	Harini K	Student	II MBA	Harini K
73	Hemnath K	Student	II MBA	Hemnath K
74	Irisha M	Student	II MBA	Irisha M
75	Jayabharathi P	Student	II MBA	Jayabharathi P
76	Jayantheeswaran V	Student	II MBA	Jayantheeswaran V
77	Jayapriya P	Student	II MBA	Jayapriya P

78	Jenipher G	Student	II MBA	Jenipher
79	Kalai priya K	Student	II MBA	Kalai priya
80	Kannan K	Student	II MBA	Kannan
81	Karthikeyan B	Student	II MBA	Karthikeyan
82	Karthikeyan G	Student	II MBA	Karthikeyan
83	Sakthi K	Student	II MBA	Sakthi
84	Sampathkumar S	Student	II MBA	Sampathkumar
85	Sandhiya S	Student	II MBA	Sandhiya
86	Sanjay S	Student	II MBA	Sanjay
87	Santhiya R	Student	II MBA	Santhiya
88	Saranya S	Student	II MBA	Saranya
89	Sedhu S	Student	II MBA	Sedhu
90	Shiva R	Student	II MBA	Shiva
91	Shrijaa S	Student	II MBA	Shrijaa
92	Siranjeevi P	Student	II MBA	Siranjeevi
93	Sivaneshwari S	Student	II MBA	Sivaneshwari
94	Sneka P	Student	II MBA	Sneka
95	Sneka R	Student	II MBA	Sneka





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6. A SEMINAR ON "AI AND IT INDUSTRY"

The M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Rotaract Club of M.A.M Business School on "AI and IT Industry" 6th December, 2023, at 11.00 am. Dr. M. Hemalatha, the esteemed Director of M.A. M. B-School, delivered a captivating welcome address and shared valuable insights on the role of Artificial Intelligence (AI) in the business environment. The programme enriched by the invaluable presence of Mr. Ananth Sivagnanam, the distinguished CEO of Diverse Brains Life Solutions LLP, serving as the resource person. His profound knowledge and extensive experience in the realm of artificial intelligence (AI) with a focus on business applications greatly enhanced the learning experience for all attendees.



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cordially invite you for the seminar on

AI and IT Industry

GUEST SPEAKER



Mr. Ananth Sivagnanam

CEO, Diverse Brains Life Solutions LLP



EVENT PATRONS

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -MASTeR GI.

Rtr. J.Preethi
President, RC of MAMBS

Rtr. S. Karthikrja
Secretary, RC of MAMBS

Rtn. D. Selvakumar
Advisor, RC of MAMBS

Rtn. M. Raja
Chairman Youth Service



December 6th, 2023 @ 11:00 am



Charles Correa Hall

Mr. Sivagnanam provided a comprehensive overview of essential AI tools developed by Google, elucidating their diverse applications across industries. His insightful discussion covered key tools, such as Tensor Flow and Google Cloud AI, shedding light on how these technologies are instrumental in solving complex business challenges and driving innovation. His articulate complex concepts ensured that students gained a nuanced understanding of the evolving trends in this rapidly advancing field. He elucidate the applications of advanced AI tools, prominently featuring BERT. He also shares the application area of AI in Business domain such as Strategic Decision-Making, Customer Experience Enhancement, Operational Efficiency, Data Security and Fraud Detection, Customization and Personalization.



Mr. Sivagnanam highlighted the role of AI in automating and optimizing the resume building process for job seekers, elucidating how these tools can analyze skills and experiences to create personalized, high-quality resumes. Moving to the screening phase, he underscored the efficiency gains achieved through AI-powered tools that rapidly analyze large volumes of resumes, ensuring a more objective and data-driven initial candidate evaluation.



Additionally, Mr. Sivagnanam delved into the innovative use of predictive analytics in candidate selection, where AI algorithms leverage historical hiring data to inform and enhance decision-making. Throughout his the session engaged the students with real-world examples, case studies, and practical applications of AI in the business environment.



The session provided students with a deeper understanding of the applications of artificial intelligence in the business world. His expertise, coupled with a focused exploration of Google's AI tools and current industry trends, left a lasting impression on the Students, equipping them with valuable knowledge for navigating the dynamic landscape of AI in business. Mrs, C. Subha, Assistant Professor, Rotaract Club Coordinator made all requisite arrangement to completion of the progamme successfully.





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Program	Guest Lecture on : A Seminar on AI and IT Industry
Date / Time	6/12/2023 & 11.00 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Ahamed faisal S	Student	II MBA	Ahamed faisal S
2	Aiswarya R	Student	II MBA	Aiswarya R
3	Balakumar K	Student	II MBA	Balakumar K
4	Bharathi S	Student	II MBA	Bharathi S
5	Bosiya A	Student	II MBA	Bosiya A
6	Chithra kala R	Student	II MBA	Chithra kala R
7	Dharani T	Student	II MBA	Dharani T
8	Kavimani A	Student	II MBA	Kavimani A
9	Kavipriya J	Student	II MBA	Kavipriya J
10	Kavirajan M	Student	II MBA	Kavirajan M
11	Kavya E	Student	II MBA	Kavya E
12	Keerthana G	Student	II MBA	Keerthana G
13	Kesavan L	Student	II MBA	Kesavan L
14	Kiruthiga R C	Student	II MBA	Kiruthiga R C
15	Lavanya M	Student	II MBA	Lavanya M
16	Logeshwaran M	Student	II MBA	Logeshwaran M
17	Madhumitha V	Student	II MBA	Madhumitha V
18	Mahalakshmi B	Student	II MBA	Mahalakshmi B
19	Mahapriya B	Student	II MBA	Mahapriya B
20	Maheshwari M	Student	II MBA	Maheshwari M
21	Manikandan T	Student	II MBA	Manikandan T
22	Meera G	Student	II MBA	Meera G
23	Merlin Fathima A	Student	II MBA	Merlin Fathima A
24	Mohamed Imamsha Harsha Z	Student	II MBA	Mohamed Imamsha Harsha Z
25	Mohana M	Student	II MBA	Mohana M
26	Moshaan Varhath	Student	II MBA	Moshaan Varhath
27	Nageshwaran A	Student	II MBA	Nageshwaran A
28	Nayana S	Student	II MBA	Nayana S
29	Nithya Jagan R	Student	II MBA	Nithya Jagan R
30	Nithya sri E	Student	II MBA	Nithya sri E
31	Parthasarathi R	Student	II MBA	Parthasarathi R

32	Preethi V	Student	II MBA	Preethi V
33	Priyadarshini R	Student	II MBA	Priyadarshini R
34	Ragavarthani T	Student	II MBA	Ragavarthani T
35	Rajesh D N	Student	II MBA	Rajesh D N
36	Ramji R	Student	II MBA	Ramji R
37	Ranitha B	Student	II MBA	Ranitha B
38	Ranjitha V	Student	II MBA	Ranjitha V
39	Rasathi P	Student	II MBA	Rasathi P
40	Rasu E	Student	II MBA	Rasu E
41	Rifana S	Student	II MBA	Rifana S
42	Roshini K	Student	II MBA	Roshini K
43	Ahamed faisal S	Student	II MBA	Ahamed faisal S
44	Gayathri R	Student	II MBA	Gayathri R
45	Harini K	Student		Harini K
46	Iniya M	Student	II MBA	Iniya M
47	Jayabharathi P	Student	II MBA	Jayabharathi P
48	Jayantheeswaran V	Student	II MBA	Jayantheeswaran V
49	Jayapriya P	Student	II MBA	Jayapriya P
50	Kalai priya K	Student	II MBA	Kalai priya K
51	Karthikeyan B	Student	II MBA	Karthikeyan B
52	Sakthi K	Student	II MBA	Sakthi K
53	Sampathkumar S	Student	II MBA	Sampathkumar S
54	Sandhiya S	Student	II MBA	Sandhiya S
55	Sanjay S	Student	II MBA	Sanjay S
56	Santhiya R	Student	II MBA	Santhiya R
57	Saranya S	Student	II MBA	Saranya S
58	Sedhu S	Student	II MBA	Sedhu S
59	Shrija S	Student	II MBA	Shrija S
60	Siranjeevi P	Student	II MBA	Siranjeevi P
61	Sivaneshwari S	Student	II MBA	Sivaneshwari S
62	Sneha P	Student	II MBA	Sneha P
63	Sneha R	Student	II MBA	Sneha R
64	Sona S K	Student	II MBA	Sona S K
65	Sriazhageswaran S	Student	II MBA	Sriazhageswaran S
66	Srimathi P	Student	II MBA	Srimathi P
67	Srinivasan S	Student	II MBA	Srinivasan S
68	Subalakshmi K	Student	II MBA	Subalakshmi K
69	Subiksha S	Student	II MBA	Subiksha S
70	Suvarthi M	Student	II MBA	Suvarthi M
71	Sulochana S	Student	II MBA	Sulochana S
72	Surenthra S	Student	II MBA	Surenthra S
73	Surenthra S	Student	II MBA	Surenthra S
74	Suruthi M	Student	II MBA	Suruthi M
75	Susmitha merlin A	Student	II MBA	Susmitha merlin A
76	Suvaitha M	Student	II MBA	Suvaitha M



77	Swetha S	Student	II MBA	Swetha S
78	Usha G	Student	II MBA	Usha G
79	Varsha S	Student	II MBA	Varsha S
80	Varshini M	Student	II MBA	Varshini M
81	Vasikaran R	Student	II MBA	Vasikaran R
82	Venmathi M	Student	II MBA	Venmathi M
83	Vigneshwaran M	Student	II MBA	Vigneshwaran M
84	Elakiya V	Student	II MBA	Elakiya V
85	Geetha B	Student	II MBA	Geetha B
86	Giridharan N	Student	II MBA	Giridharan N
87	Hariharan S	Student	II MBA	Hariharan S
88	Hemalatha N	Student	II MBA	Hemalatha N
89	Janani R	Student	II MBA	Janani R
90	Kabilan N	Student	II MBA	Kabilan N
91	Kabitha S	Student	II MBA	Kabitha S
92	Kaviyarasu S	Student	II MBA	Kaviyarasu S
93	Komala Devi M	Student	II MBA	Komala Devi M
94	Logeshwaran R	Student	II MBA	Logeshwaran R
95	Maniarasu S	Student	II MBA	Maniarasu S





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7. A POSTER PRESENTATION WORKSHOP ON "BUSINESS ANALYTICS TOOLS"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Analytics Club organized a poster presentation workshop on "Business Analytics Tools" on 7th December, 2023. The M.A.M. Business School's director, Dr. M. Hemalatha, encouraged the students to actively engage in the event by providing them with her inputs on poster presentations and the use of business analytical tools in the current business environment.



The poster is for a workshop titled "BUSINESS ANALYTICS POSTER PRESENTATION". It is organized by the Internal Quality Assurance Cell (IQAC) & Analytics Club of M.A.M. B-School. The event is scheduled for Thursday, 7th December, 2023, from 10:00 AM to 04:00 PM at the MAMBS Annexure Open Auditorium. The judges are Dr. M. Hemalatha, Director of MAMBS, and Mrs. N. Kayalvizhi, Assistant Professor of MAMBS. The poster also mentions a "Display of Analytical tools". The M.A.M. B-School logo and NAAC Accredited with 'A' Grade status are displayed at the top.

The aim of such presentation event to obtain insight and inform business strategy, business analytics refers to the knowledge, tools, and procedures for continuously iteratively exploring and analyzing historical business performance. Through this session the students can practice to use data and statistical techniques to get new insights and a better knowledge of business performance is the emphasis of business analytics.





The event, featuring presentations on data visualization, logistics regression, cluster analysis, factor analysis, Power BI, Neural Network, Decision Tree, and Multiple regression, provided a platform for students to exhibit their understanding of diverse analytics topics. Students emphasized the importance of visually representing complex data through data visualization techniques and the creation of intuitive dashboards.



The session delved into the application of logistic regression, showcasing its utility in predicting binary outcomes and its relevance in decision-making processes. The intricacies of cluster analysis were explored, highlighting its role in grouping similar data points to reveal patterns and relationships.





Business Analytics students at M.A.M. B-School showcased their prowess by presenting posters to their fellow I MBA students and esteemed visitors. The event not only served as a platform for sharing insights but also contributed significantly to the enhancement of presentation skills and the deepening of knowledge in the field. The I MBA students served as an engaged audience, actively participating in discussions and posing thoughtful questions. The session fostered cross-disciplinary learning and knowledge exchange. Dr. M. Hemalatha, Director of MAMBS and Mrs. N. Kayalvizhi Assistant Professor acted as judges for the student's presentation. Judges Evaluated posters based on creativity, clarity of content, and relevance to the chosen topic and they provide constructive feedback to students to encourage continuous improvement. Mrs. N. Kayalvizhi Assistant Professor made all requisite arrangement to completion of the progamme successfully.





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Program	Guest Lecture on : A Poster Presentation Workshop on Business Analytics Tools
Date / Time	7/12/2023 & 10.00 to 4.00pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	AafrinBanu B	Student	II MBA	AafrinBanu B
2	Aathish V	Student	II MBA	Aathish V
3	Abbasali K	Student	II MBA	Abbasali K
4	Abdul Hakkim N	Student	II MBA	Abdul Hakkim N
5	Abirami M	Student	II MBA	Abirami M
6	Abisheik S	Student	II MBA	Abisheik S
7	AdaikalaPravin Raj P	Student	II MBA	AdaikalaPravin Raj P
8	AhamedSajath A	Student	II MBA	AhamedSajath A
9	Ajay M	Student	II MBA	Ajay M
10	Anisha S	Student	II MBA	Anisha S
11	Anitha S	Student	II MBA	Anitha S
12	Anjali S	Student	II MBA	Anjali S
13	Antony Preethi A	Student	II MBA	Antony Preethi A
14	Anushuya M	Student	II MBA	Anushuya M
15	Anusiya A	Student	II MBA	Anusiya A
16	Anusiya M	Student	II MBA	Anusiya M
17	Aravindaraj R	Student	II MBA	Aravindaraj R
18	Aravinth A	Student	II MBA	Aravinth A
19	Arun K	Student	II MBA	Arun K
20	Arun S	Student	II MBA	Arun S
21	Avanthika K	Student	II MBA	Avanthika K
22	Elakiya V	Student	II MBA	Elakiya V
23	Geetha B	Student	II MBA	Geetha B
24	Giridharan N	Student	II MBA	Giridharan N
25	Harisharan S	Student	II MBA	Harisharan S
26	Hemalatha N	Student	II MBA	Hemalatha N
27	Karthika N	Student	II MBA	Karthika N
28	Kavitha S	Student	II MBA	Kavitha S
29	Kavivarasu S	Student	II MBA	Kavivarasu S
30	Komaladevi M	Student	II MBA	Komaladevi M
31	Komaladevi M	Student	II MBA	Komaladevi M
32	Logeshwaran R	Student	II MBA	Logeshwaran R



33	Maniarasu S	Student	II MBA	Maniarasu S
34	Meena M	Student	II MBA	Meena M
35	Moulika M	Student	II MBA	Moulika M
36	Muthukumar M	Student	II MBA	Muthukumar M
37	Nithiraj K	Student	II MBA	Nithiraj K
38	Prathap A	Student	II MBA	Prathap A





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8. A SEMINAR ON "PREDICTIVE FORECASTING IN VARIOUS INDUSTRIES"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Analytics Club organized a seminar on "Predictive Forecasting in various Industries" on 7th December, 2023. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and facilitate function with her thoughts on the importance of predictive analysis in the contemporary business landscape. She emphasized how predictive forecasting is a powerful tool that enables informed decision-making and enhances strategic planning across various industries.

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Internal Quality Assurance Cell (IQAC) & Analytics Club

cordially invite you for the seminar on

Predictive Forecasting in various Industries



CHIEF GUEST

Mrs. Keerthana Suresh

Finance Manager- IT Transformation
CSPO, The Options Clearing Company
Chicago, USA

Date	Time	Venue
7th December, 2023	11 am	Charles Correa Hall

Explore your analytical skills



Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



Mrs. Keerthana Suresh, Finance Manager-IT Transformation, CSPO, The Options Clearing Company, Chicago, USA, was the distinguished resource person for this insightful session. She brings extensive knowledge and expertise in the field of analytics, specifically focusing on Predictive Forecasting in various industries.



Mrs. Keerthana Suresh delved into the specifics of predictive analysis, highlighting its role in shaping decisions within the dynamic landscape of finance and banking. She emphasis on how predictive analytics tools contribute to enhanced clarity in decision-making. By leveraging advanced algorithms and data-driven insights, businesses in the finance and banking sectors can make informed decisions, ultimately improving efficiency and mitigating risks.



Mrs. Keerthana Suresh shared real-world examples and case studies to illustrate the practical applications of predictive analysis in the finance and banking field. She underscored the role of statistical models in refining predictive outcomes. These models, she explained, provide a framework for interpreting data and making informed forecasts, adding a layer of precision to the predictive analysis process. She further stated that the incorporation of artificial intelligence was to enhance the learning capabilities of the predictive model. AI contributes to adaptive decision-making, ensuring the model evolves with changing data dynamics. Mrs. Keerthana Suresh emphasized the significance of sourcing relevant and diverse datasets, highlighting that the quality of predictions is contingent upon the richness and accuracy of the data. The session concluded with an engaging Q&A session, allowing participants to seek further clarification and delve deeper into specific aspects of predictive analysis. The session has laid a solid foundation for them to navigate the complexities of predictive forecasting in various industries. Mrs. N. Kayalvizhi Assistant Professor made all requisite arrangement to completion of the programme successfully.





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Program	Guest Lecture on : A Seminar on Predictive Forecasting in Various Industries
Date / Time	7/12/2023 & 11.00 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Ajay.K	Student	II MBA	Ajay.K
2	Anastraj A	Student	II MBA	Anastraj A
3	Bavani M	Student	II MBA	Bavani M
4	Bhuvaneshwari S	Student	II MBA	Bhuvaneshwari S
5	Elakiya V	Student	II MBA	Elakiya V
6	Geetha B	Student	II MBA	Geetha B
7	Giridharan N	Student	II MBA	Giridharan N
8	Hariharan S	Student	II MBA	Hariharan S
9	Hemalatha N	Student	II MBA	Hemalatha N
10	Janani R	Student	II MBA	Janani R
11	Kabilan N	Student	II MBA	Kabilan N
12	Kabitha S	Student	II MBA	Kabitha S
13	Kaviyarasu S	Student	II MBA	Kaviyarasu S
14	Komala Devi M	Student	II MBA	Komala Devi M
15	Logeshwaran R	Student	II MBA	Logeshwaran R
16	Maniarasu S	Student	II MBA	Maniarasu S
17	Meena M	Student	II MBA	Meena M
18	Moulika M	Student	II MBA	Moulika M
19	Muthukumar M	Student	II MBA	Muthukumar M
20	Nithiraj K	Student	II MBA	Nithiraj K
21	Prathap A	Student	II MBA	Prathap A
22	Rathipirya R	Student	II MBA	Rathipirya R
23	Saranya T	Student	II MBA	Saranya T
24	Seshan S	Student	II MBA	Seshan S
25	Sowndharya S	Student	II MBA	Sowndharya S
26	Srinivasan R	Student	II MBA	Srinivasan R
27	Srinivasan S	Student	II MBA	Srinivasan S
28	Srinivasan A	Student	II MBA	Srinivasan A
29	Vinith K	Student	II MBA	Vinith K
30	Vishnu K	Student	II MBA	Vishnu K
31	Dhivya S	Student	II MBA	Dhivya S

32	Durga P B	Student	II MBA	P. S. S.
33	Durgadevi A	Student	II MBA	P. S. S.
34	Evanglin T	Student	II MBA	P. S. S.
35	Gayathri R	Student	II MBA	P. S. S.
36	Harini K	Student	II MBA	P. S. S.
37	Iniya M	Student	II MBA	P. S. S.
38	Jayabharathi P	Student	II MBA	P. S. S.
39	Jayantheeswaran V	Student	II MBA	P. S. S.
40	Jayapriya P	Student	II MBA	P. S. S.
41	Kalai priya K	Student	II MBA	P. S. S.
42	Karthikeyan B	Student	II MBA	P. S. S.
43	Sakthi K	Student	II MBA	P. S. S.
44	Sampathkumar S	Student	II MBA	P. S. S.
45	Sandhiya S	Student		P. S. S.
46	Sanjay S	Student	II MBA	P. S. S.
47	Santhiya R	Student	II MBA	P. S. S.
48	Saranya S	Student	II MBA	P. S. S.
49	Sedhu S	Student	II MBA	P. S. S.
50	Shrijaa S	Student	II MBA	P. S. S.
51	Siranjeevi P	Student	II MBA	P. S. S.
52	Sivaneshwari S	Student	II MBA	P. S. S.
53	Sneka P	Student	II MBA	P. S. S.
54	Sneka R	Student	II MBA	P. S. S.
55	Sona S K	Student	II MBA	P. S. S.
56	Sriazhageswaran S	Student	II MBA	P. S. S.
57	Srimathi P	Student	II MBA	P. S. S.
58	Srinivasan S	Student	II MBA	P. S. S.
59	Subalakshmi K	Student	II MBA	P. S. S.
60	Subikshan R	Student	II MBA	P. S. S.
61	Suganthi M	Student	II MBA	P. S. S.
62	Sulochana U	Student	II MBA	P. S. S.
63	Surendar N	Student	II MBA	P. S. S.
64	Surendar V	Student	II MBA	P. S. S.
65	Suruthimega M	Student	II MBA	P. S. S.
66	Susmitha merlin A	Student	II MBA	P. S. S.
67	Suvaitha M	Student	II MBA	P. S. S.
68	S. S. S.	Student	II MBA	P. S. S.
69	S. S. S.	Student	II MBA	P. S. S.
70	S. S. S.	Student	II MBA	P. S. S.
71	S. S. S.	Student	II MBA	P. S. S.
72	S. S. S.	Student	II MBA	P. S. S.
73	Venmathi M	Student	II MBA	P. S. S.
74	Vigneshwaran M	Student	II MBA	P. S. S.
75	Vishva arockiadoss A	Student	II MBA	P. S. S.
76	Visuvasapriya J	Student	II MBA	P. S. S.



77	Yuvasri R	Student	II MBA	Yuvasri R
78	Ahamed faisal S	Student	II MBA	Ahamed S
79	Aiswarya R	Student	II MBA	Aiswarya R
80	Balakumar K	Student	II MBA	Balakumar K
81	Bharathi S	Student	II MBA	Bharathi S
82	Bosiya A	Student	II MBA	Bosiya A
83	Chithra kala R	Student	II MBA	Chithra R
84	Dharani T	Student	II MBA	Dharani T
85	Kavimani A	Student	II MBA	Kavimani A
86	Kavipriya J	Student	II MBA	Kavipriya J
87	Kavirajan M	Student	II MBA	Kavirajan M
88	Kavya E	Student	II MBA	Kavya E
89	Keerthana G	Student	II MBA	Keerthana G
90	Kesavan L	Student	II MBA	Kesavan L
91	Kiruthiga R C	Student	II MBA	Kiruthiga R C
92	Lavanya M	Student	II MBA	Lavanya M
93	Logeshwaran M	Student	II MBA	Logeshwaran M
94	Madhumitha V	Student	II MBA	Madhumitha V
95	Mahalakshmi B	Student	II MBA	Mahalakshmi B





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9. A SEMINAR ON STRATEGIC LEADERSHIP IN THE DIGITAL REVOLUTION **NAVIGATING TECHNOLOGIES & TRANSFORMATIONS**

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) organized a seminar on Strategic Leadership in the Digital Revolution “Navigating Technologies & Transformations” on 05th April 2024. Thiru. K. Parthiban, the distinguished Public Relations Officer of TNPL (Tamil Nadu Newsprint and Papers Limited), Chennai, graced the event as the keynote speaker. Dr. M. Hemalatha, the esteemed Director of M.A.M. B-School, extended a warm welcome to all participants at the event and emphasizing the significance of embracing digital transformation in today's rapidly evolving business landscape.

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Internal Quality Assurance Cell (IQAC) cordially invites you the seminar on

STRATEGIC LEADERSHIP IN THE DIGITAL REVOLUTION
Navigating Technologies & Transformations

Guest Speaker
Thiru. K. Parthiban
Public Relations Officer,
TNPL, Chennai

5 April 2024 **11 Am-12.30 Pm** **MAMBS Elite Hall**

Dr. M. Hemalatha
Director - MAMBS

Mrs. Parthima Pachai Maluk
Secretary Of CEO - MASTER UL



She underscored the transformative impact of digital technologies on industries, economies, and societies worldwide, emphasizing the need for organizations to adapt and evolve in response to these changes. Thiru. K. Parthiban shared those profound insights into future trends in key technologies, including artificial intelligence (AI), blockchain, and the Internet of Things (IoT).

His expertise shed light on the transformative potential of these technologies and their implications for strategic leadership in the digital age. He also shared that AI's capacity to revolutionize business operations, enhance decision-making processes, and drive innovation. Furthermore, he explored the potential ethical considerations and societal impacts associated with AI adoption, urging leaders to navigate these complexities responsibly.



In his presentation, Thiru.Parthiban delved into the transformative potential of blockchain technology beyond its association with cryptocurrencies. He elucidated how blockchain's decentralized and immutable nature could streamline transactions, enhance security, and facilitate trust in diverse domains such as supply chain management, finance, and healthcare. Thiru.Parthiban highlighted the growing interconnectedness enabled by the Internet of Things



(IoT), where devices communicate and collaborate seamlessly to optimize processes and improve efficiency. He discussed IoT's role in enabling smart infrastructure, predictive maintenance, and personalized customer experiences. Moreover, he emphasized the need for robust cyber security measures to safeguard IoT ecosystems against potential vulnerabilities and cyber threats. Thiru. Parthiban offered forward-looking predictions on their future trajectory and impact. He envisaged blockchain evolving into a foundational technology driving transparent and decentralized ecosystems across industries. The session left a lasting impression on the students, equipping them with valuable knowledge, insights, and inspiration to navigate the complexities of strategic leadership in the digital age. Ms. S. Kiruthiga, Assistant Professor at M.A.M. B-School, made all the requisite arrangement for the programme.





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10. NHRD INSTALLATION AND WORKSHOP ON LEGAL ASPECTS OF BUSINESS

M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) jointly organized NHRD Installation & workshop on Legal Aspects of Business on 15th September, 2023. Mrs. G. Vijila Jasmine, NHRD Trichy Chapter President, Cluster Head HR, TVS Mobility Pvt. Ltd was the resource person for the programme.

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M.A.M. B-School Student Association Club & Internal Quality Assurance Cell (IQAC)

cordially invite you for

**NHRD Installation
&
Workshop on
Legal Aspects of Business**

Guest Speaker

Mrs. G. Vijila Jasmine
NHRD Trichy Chapter President
Cluster Head HR
TVS Mobility Pvt. Ltd

FRIDAY | **TIME** | **VENUE**
15 SEPTEMBER, 2023 | 10.00 AM | CORREA HALL

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GL

Dr. M. Hemalatha, Director, M.A.M. B-School, who welcomed the gathering and explained reason behind the establishment of National Human Resource Development (NHRD) in MAMBS and several benefits to both the institution and its students. She further added that NHRD initiatives often focus on improving the skills and competencies of students. This can include soft skills, leadership development, and industry-specific training, making students more job-ready.





Mrs. G. Vijila Jasmine started her session that NHRD will perform Enhanced Skill Development, Industry-Academia Collaboration, Career Opportunities, Professional Development, Networking Opportunities, Research and Innovation, Institutional Reputation, Alignment with Industry Needs, Leadership Development. She further added that implementing NHRD programs can enhance the reputation of M.A.M. B School.



A strong focus on HRD and producing industry-ready graduates can attract more students and faculty. She shared her invaluable personal working experiences during her presentation. She delivered a comprehensive and detailed explanation of the fundamental content related to Legal Aspects of Business. Her presentation not only covered the theoretical aspects but also delved into practical insights, offering a well-rounded understanding. Furthermore, she emphasized the crucial significance of understanding and applying legal aspects in the real working environment.



Mrs. G. Vijila Jasmine's presentation underscored how legal knowledge is not only a theoretical concept but a practical necessity in today's business world. Her insights served as a valuable resource for the audience, highlighting the vital role of legal expertise in navigating the complexities of the professional realm. Mrs. B. Gayathri, Assistant Professor, NHRD coordinator made the requisite arrangements and also guided the students for successful completion for the programme.





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Program	Guest Lecture on : A Workshop on Legal Aspects of Business
Date / Time	15/09/2023 & 10.00 am

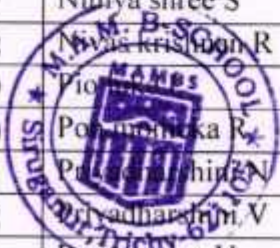
ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Adhistalakshmi A	Student	I MBA	Adhis
2	Adhithiyan K	Student	I MBA	Adhi
3	Ahamed faisal S	Student	I MBA	Ahi
4	Aiswarya R	Student	I MBA	Aisw
5	Ajay L	Student	I MBA	Ajay
6	Ananth G	Student	I MBA	Ananth
7	Ashifa nilofer S	Student	I MBA	Ashifa
8	Asraf ali J	Student	I MBA	Asraf
9	Balakumar K	Student	I MBA	Balak
10	Balamurugan K	Student	I MBA	Bala
11	Bharathi S	Student	I MBA	Bhar
12	Bosiya A	Student	I MBA	Bosi
13	Chithra kala R	Student	I MBA	Chith
14	Deepika K	Student	I MBA	Deep
15	Dharani T	Student	I MBA	Dhar
16	Kavimani A	Student	I MBA	Kavi
17	Kavipriya J	Student	I MBA	Kavi
18	Kavirajan M	Student	I MBA	Kavi
19	Kavya E	Student	I MBA	Kavya
20	Keerthana G	Student	I MBA	Keer
21	Kesavan L	Student	I MBA	Kesav
22	Kishorika R C	Student	I MBA	Kish
23	Lavanya M	Student	I MBA	Lav
24	Lishya A	Student	I MBA	Lish
25	Maheshwari M	Student	I MBA	Mah
26	Maheshwari V	Student	I MBA	Mah
27	Mahalakshmi B	Student	I MBA	Maha
28	Mahapriya B	Student	I MBA	Maha
29	Maheshwari M	Student	I MBA	Mah
30	Manikandan T	Student	I MBA	Mani
31	Meera G	Student	I MBA	Meer

32	Meera Mydeen D	Student	I MBA	Meera
33	Merlin Fathima A	Student	I MBA	Merlin
34	Mohamed Fayaz M I	Student	I MBA	Mohamed
35	Mohamed Hasim H	Student	I MBA	Mohamed
36	Mohamed Imamsha Harsha Z	Student	I MBA	Mohamed
37	Mohamed Jassim B	Student	I MBA	Mohamed
38	Mohamed Mushraf S	Student	I MBA	Mohamed
39	Mohamed Thahaseen Z	Student	I MBA	Mohamed
40	Mohamed Thameez L	Student	I MBA	Mohamed
41	Mohana M	Student	I MBA	Mohana
42	Moshina Farhath J	Student	I MBA	Moshina
43	Nageshwaran A	Student	I MBA	Nagesh
44	Nandhana R	Student	I MBA	Nandhana
45	Nashreen Banu A	Student	I MBA	Nashreen
46	Navamani K	Student	I MBA	Navamani
47	Nithya Janani R	Student	I MBA	Nithya
48	Nithya sri E	Student	I MBA	Nithya
49	Parthasarathi R	Student	I MBA	Parthasarathi
50	Preethi V	Student	I MBA	Preethi
51	Priyadharshini R	Student	I MBA	Priyadharshini
52	Ragavarthani T	Student	I MBA	Ragavarthani
53	Rajesh D N	Student	I MBA	Rajesh
54	Ramji R	Student	I MBA	Ramji
55	Ranitha B	Student	I MBA	Ranitha
56	Ranjitha V	Student	I MBA	Ranjitha
57	Rasathi P	Student	I MBA	Rasathi
58	Rasu E	Student	I MBA	Rasu
59	Rifana S	Student	I MBA	Rifana
60	Roshini K	Student	I MBA	Roshini
61	Sadhana R	Student	I MBA	Sadhana
62	Dharanya S	Student	I MBA	Dharanya
63	Dhivagar N	Student	I MBA	Dhivagar
64	Dhivya S	Student	I MBA	Dhivya
65	Divyavilasini R	Student	I MBA	Divyavilasini
66	Durga P B	Student	I MBA	Durga
67	Durgadevi A	Student	I MBA	Durgadevi
68	Evanglin T	Student	I MBA	Evanglin
69	Fazurudeen J	Student	I MBA	Fazurudeen
70	Ganesh R	Student	I MBA	Ganesh
71	Ganeshi Sureshi S	Student	I MBA	Ganeshi
72	H	Student	I MBA	H
73	K	Student	I MBA	K
74		Student	I MBA	
75	Prathy P	Student	I MBA	Prathy
76	Jayantheeswaran V	Student	I MBA	Jayantheeswaran

77	Jayapriya P	Student	I MBA	Yamini
78	Jenipher G	Student	I MBA	Jen
79	Kalai priya K	Student	I MBA	Kalai Priya
80	Kannan K	Student	I MBA	Kannan
81	Karthikeyan B	Student	I MBA	Karthi
82	Karthikeyan G	Student	I MBA	Karthi
83	Sakthi K	Student	I MBA	Sakthi
84	Sampathkumar S	Student	I MBA	Sampath
85	Sandhiya S	Student	I MBA	Sandhiya
86	Sanjay S	Student	I MBA	Sanjay
87	Santhiya R	Student	I MBA	Santhiya
88	Saranya S	Student	I MBA	Sarani
89	Sedhu S	Student	I MBA	Sedhu
90	Shiva R	Student	I MBA	Shiva
91	Shrijaa S	Student	I MBA	Shrija
92	Siranjeevi P	Student	I MBA	Sirani
93	Sivaneshwari S	Student	I MBA	Sivani
94	Sneka P	Student	I MBA	Sneka
95	Sneka R	Student	I MBA	Sneka
96	Sona S K	Student	I MBA	Soni
97	Sriazhageswaran S	Student	I MBA	Sriani
98	Srimathi P	Student	I MBA	Srima
99	Srinivasan S	Student	I MBA	Sriniva
100	Sriram S	Student	I MBA	Sriram
101	Srvinay S	Student	I MBA	Srinay
102	Subalakshmi K	Student	I MBA	Subala
103	Subikshan R	Student	I MBA	Subika
104	Suganthi M	Student	I MBA	Sugan
105	Sulochana U	Student	I MBA	Suloch
106	Surendar N	Student	I MBA	Sures
107	Surendar V	Student	I MBA	Sures
108	Suruthimega M	Student	I MBA	Suruthi
109	Susmitha merlin A	Student	I MBA	Susma
110	Suvaitha M	Student	I MBA	Suwaitha
111	Swetha S	Student	I MBA	Swetha
112	Usha G	Student	I MBA	Usha
113	Varsha S	Student	I MBA	Varsha
114	Varshini Mes	Student	I MBA	Varshini
115	Vasishth	Student	I MBA	Vasishth
116	Venkat	Student	I MBA	Venka
117	Vishweshwaran M	Student	I MBA	Vishwa
118	Vishwanathkiadoss A	Student	I MBA	Vishwa
119	Visuvasapriya J	Student	I MBA	Visuvasa
120	Yuvaraj S P	Student	I MBA	Yuvaraj
121	Yuvaraj V	Student	I MBA	Yuvaraj

122	Yuvasri R	Student	I MBA	Yuvasri
123	Aarthi N	Student	I MBA	Aarthi
124	Abdul saleem S R	Student	I MBA	Abdul
125	Abinaya M	Student	I MBA	Abinaya
126	Abinaya S	Student	I MBA	Abinaya
127	Antony richard B	Student	I MBA	Antony
128	Arifa mubin S	Student	I MBA	Arifa
129	Ariharan E	Student	I MBA	Ariharan
130	Arun P	Student	I MBA	Arun
131	Ashiq basha A	Student	I MBA	Ashiq
132	Athif raja MA	Student	I MBA	Athif
133	Balaji R	Student	I MBA	Balaji
134	Borjeo bharath raj A	Student	I MBA	Borjeo
135	Bovas C	Student	I MBA	Bovas
136	Bragadheeswaran S R	Student	I MBA	Bragadhees
137	Deepana N	Student	I MBA	Deepana
138	Devaprasanth M	Student	I MBA	Devaprasanth
139	Durai pandiyan R	Student	I MBA	Durai
140	Gayathri G	Student	I MBA	Gayathri
141	Gokul G	Student	I MBA	Gokul
142	Hema K	Student	I MBA	Hema
143	Jacob joise P	Student	I MBA	Jacob
144	Janaranjani P	Student	I MBA	Janaranjani
145	Janesh kumar J	Student	I MBA	Janesh
146	Jumaina M A	Student	I MBA	Jumaina
147	Kamala varshini K R	Student	I MBA	Kamala
148	Kanagaraj K	Student	I MBA	Kanagaraj
149	Lavanya K	Student	I MBA	Lavanya
150	Madhavan R	Student	I MBA	Madhavan
151	Manikandan V	Student	I MBA	Manikandan
152	Mohammed shibly A	Student	I MBA	Mohammed
153	Nanthini K	Student	I MBA	Nanthini
154	Narmatha R	Student	I MBA	Narmatha
155	Naveen kumar S	Student	I MBA	Naveen
156	Nishalini G	Student	I MBA	Nishalini
157	Nithya shree S	Student	I MBA	Nithya
158	Nivasa krishnan R	Student	I MBA	Nivasa
159	Pious	Student	I MBA	Pious
160	Pooja	Student	I MBA	Pooja
161	Prasanna	Student	I MBA	Prasanna
162	Rajadharan V	Student	I MBA	Rajadharan
163	Ranga priya V	Student	I MBA	Ranga
164	Raghaven R S	Student	I MBA	Raghaven
165	Ramyabharathi sri R M	Student	I MBA	Ramyabharathi
166	Sandhya R	Student	I MBA	Sandhya



167	Santhanakrishnan P	Student	I MBA	Santhanakrishnan P
168	Sarathi S	Student	I MBA	S. Sarathi
169	Sheik ameen A	Student	I MBA	Sheik ameen A
170	Subega T	Student	I MBA	T. Subega
171	Surya narayanan P	Student	I MBA	Surya narayanan P
172	Swetha K	Student	I MBA	K. Swetha
173	Tamil selvan K	Student	I MBA	Tamil selvan K
174	Udhayakumar P	Student	I MBA	P. Udhayakumar
175	Varadharajan essakkimuthu V	Student	I MBA	Varadharajan essakkimuthu V
176	Vasuki G	Student	I MBA	G. Vasuki
177	Venkatesh babu K	Student	I MBA	K. Venkatesh babu
178	Sakkaya S	Student	I MBA	S. Sakkaya





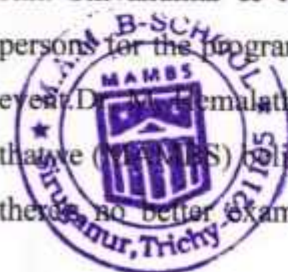
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11. A WORKSHOP ON "FAMILY FIRST 36.0"

Rotaract Club of M.A.M. B-School (RID 3000) & Rotary Club of Virudhnagar (RID 3000) jointly organized a workshop on "Family First 36.0" A master class for families, Tips on Health & Good Parenting Sponsored by Idhayam (V.V.V & Sons Edible Oils Limited) a comprehensive program aimed at promoting the well-being of families, covering aspects like health and parenting on 12th May 2024.

Rtn. Shivakumar & Rtn. Savitri, Family Success Coaches graced the event as the resource persons for the program. The students' parents and faculty members' invited to participate in the event. Dr. S. Henalatha, Director of M.A.M. B-School, delivered a welcome address and stated that we (MAMBS) believe in nurturing not just academic excellence but also holistic growth, and there is no better example of this than our commitment to family values and well-being. Rtn.



Shivakumar commenced the session by imparting essential health tips, focusing on five fundamental aspects crucial for daily well-being: water, food, sleep, mind, and work. In his insightful discussion, he underscored the significance of these elements in fostering a healthy lifestyle .



Rtn. Shivakumar shared personal anecdotes about his weight management journey, recounting challenges with weight gain and how he tackled them through diet and exercise. He emphasized the importance of self-awareness and discipline in adopting healthier eating habits, focusing on nutrient-rich foods and reducing processed options. During her session, Rtn. Savitri provided invaluable family tips aimed at overcoming common issues within family dynamics. She emphasized that the family is an integral part of our consciousness, stressing the significance of understanding and supporting each other to lead meaningful lives. Rtn. Savitri urged attendees to foster clear communication and empathy within their families, recognizing the importance of mutual support in navigating personal challenges. She augmented her insights with a matrix designed to help attendees understand their family's condition.





Through this matrix, she provided a structured framework for assessing various aspects of family dynamics, including communication, conflict resolution, and emotional support. Parents were invited to provide feedback, and many willingly stepped forward to share their own experiences and insights on family aspects. The session concluded with a serene meditation session, offering attendees a peaceful opportunity to reflect and integrate the insights gained throughout the event.



The session proved to be immensely beneficial for participants, equipping them with valuable insights and practical strategies in both health and family aspects. Ms. C. Subha Assistant Professor, Rotaract Club coordinator M.A.M. B-School, made all the requisite arrangement for the programme.





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Program	Guest Lecture on : A Seminar on Strategic Leadership in the Digital Revolution Navigating Technologies & Transformations
Date / Time	5/4/2024 & 11.00 am to 12.30pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	I MBA	Aarthi
2	Abinaya M	Student	I MBA	Abinaya
3	Abinaya S	Student	I MBA	Abinaya
4	Arifa mubin S	Student	I MBA	Arifa
5	Arun P	Student	I MBA	Arun
6	Ashiq basha A	Student	I MBA	Ashiq
7	Athif raja MA	Student	I MBA	Athif
8	Balaji R	Student	I MBA	Balaji
9	Borjeo bharath raj A	Student	I MBA	Borjeo
10	Bovas C	Student	I MBA	Bovas
11	Deepana N	Student	I MBA	Deepana
12	Deepika K	Student	I MBA	Deepika
13	Dharanya S	Student	I MBA	Dharanya
14	Divyavilasini R	Student	I MBA	Divyavilasini
15	Gokul G	Student	I MBA	Gokul
16	Hema K	Student	I MBA	Hema
17	Hemnath K	Student	I MBA	Hemnath
18	Jacob joise P	Student	I MBA	Jacob
19	Janaranjani P	Student	I MBA	Janaranjani
20	Janesh kumar J	Student	I MBA	Janesh
21	Jenipher G	Student	I MBA	Jenipher
22	Jumaina M A	Student	I MBA	Jumaina
23	Kamala varshini K R	Student	I MBA	Kamala
24	Lavanya K	Student	I MBA	Lavanya
25	Madhavan K	Student	I MBA	Madhavan
26	Manikandan K	Student	I MBA	Manikandan
27	Narayanan K	Student	I MBA	Narayanan
28	Narmatha R	Student	I MBA	Narmatha
29	Naveen kumar S	Student	I MBA	Naveen
30	Nishalini G	Student	I MBA	Nishalini

31	Nithya shree S	Student	I MBA	Nithya
32	Nivas krishnan R	Student	I MBA	Nivas
33	Pio luke L	Student	I MBA	Pio
34	Pon monicka R	Student	I MBA	Pon monicka
35	Priyadharshini N	Student	I MBA	Priya
36	Priyadharshini V	Student	I MBA	Priya
37	Raaga priya V	Student	I MBA	Priyadharshini
38	Raghaven R S	Student	I MBA	Ragaa
39	Ramyabharathi sri R M	Student	I MBA	Ragavan
40	Sakkaiya K	Student	I MBA	Sakabasi
41	Sandhya R	Student	I MBA	Sandhya
42	Santhanakrishnan P	Student	I MBA	Sandhya
43	Sheik ameen A	Student	I MBA	Santhanakrishnan
44	Shiva R	Student	I MBA	Shiva
45	Sriram S	Student	I MBA	Shiva
46	Srivinay S	Student	I MBA	Sriram
47	Subega T	Student	I MBA	Srinay
48	Surya narayanan P	Student	I MBA	Surya
49	Swetha K	Student	I MBA	Swetha
50	Vasuki G	Student	I MBA	Vasuki
51	Venkatesh babu K	Student	I MBA	Ventatesh
52	Yuvaraj V	Student	I MBA	Yuvaraj
53	Aarthi N	Student	I MBA	Aarthi
54	Abinaya M	Student	I MBA	Abi
55	Abinaya S	Student	I MBA	Abinaya
56	Arifa mubin S	Student	I MBA	Arifa
57	Arun P	Student	I MBA	Arun





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Program	Guest Lecture on : A Workshop on Family First 36.0
Date / Time	12/6/2024 & 10.00 to 1.00pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	II MBA	Aarthi N
2	Abinaya M	Student	II MBA	Abinaya M
3	Abinaya S	Student	II MBA	Abinaya S
4	Arifa mubin S	Student	II MBA	Arifa mubin S
5	Arun P	Student	II MBA	Arun P
6	Ashiq basha A	Student	II MBA	Ashiq basha A
7	Athif raja MA	Student	II MBA	Athif raja MA
8	Balaji R	Student	II MBA	Balaji R
9	Borjeo bharath raj A	Student	II MBA	Borjeo bharath raj A
10	Bovas C	Student	II MBA	Bovas C
11	Deepana N	Student	II MBA	Deepana N
12	Deepika K	Student	II MBA	Deepika K
13	Dharanya S	Student	II MBA	Dharanya S
14	Divyavilasini R	Student	II MBA	Divyavilasini R
15	Gokul G	Student	II MBA	Gokul G
16	Hema K	Student	II MBA	Hema K
17	Hemnath K	Student	II MBA	Hemnath K
18	Jacob joise P	Student	II MBA	Jacob joise P
19	Janaranjani P	Student	II MBA	Janaranjani P
20	Janesh kumar J	Student	II MBA	Janesh kumar J
21	Jenipher G	Student	II MBA	Jenipher G
22	Jumaina M A	Student	II MBA	Jumaina M A
23	Kamala varshini K R	Student	II MBA	Kamala varshini K R
24	Lavanya K	Student	II MBA	Lavanya K
25	Madhavan R	Student	II MBA	Madhavan R
26	Manikandan V	Student	II MBA	Manikandan V
27	Nanthan K	Student	II MBA	Nanthan K
28	Narathana P	Student	II MBA	Narathana P
29	Naveen kumar S	Student	II MBA	Naveen kumar S
30	Nishanth G	Student	II MBA	Nishanth G
31	Nithya shree S	Student	II MBA	Nithya shree S
32	Nivas krishnan R	Student	II MBA	Nivas krishnan R
33	Pio luke L	Student	II MBA	Pio luke L
34	Pon monicka R	Student	II MBA	Pon monicka R



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12. A SEMINAR ON “ORGANIC FARMING & ITS OPPORTUNITIES”

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) & Entrepreneurship Development organized a seminar on “Organic Farming & its Opportunities” on 22nd April 2024. rs. R. Chitra Devi, MCA. Computer Literacy Programme, Government Arts & science College, Manapparai, Organic Farmer, Pasumailam, Manapparai was the resource person for the programme. Dr. M. Hemalatha, the esteemed Director of M.A.M. B-School, extended a warm welcome to all participants at the event and emphasizing growing popularity of organic farming and the increasing health consciousness among people highlight the significant opportunities that exist in the market for organic products. She further added that It's important to capitalize on market trends and consumer preferences, and organic farming presents a prime example of aligning business ventures with societal needs and values. She shared valuable insights on organic farming, focusing on real-time products such as organic fertilizer, panjakavya, meenkaraisal, vermicompost, and organic pesticides.

The poster is for a seminar titled "Organic Farming & Its Opportunities" organized by the Internal Quality Assurance Cell (IQAC) & Entrepreneurship Development Cell of M.A.M. B-School. The school is NAAC Accredited with 'A' Grade and approved by AICTE and affiliated to Anna University, Chennai. The seminar is scheduled for 22nd April, 2024, at 9:30 AM, in the MAMBS Annexure Elite Hall. The Chief Guest is Mrs. R. Chitra Devi, MCA., who is a Computer Literacy Programme officer at Government Arts and Science College, Manapparai, and an Organic Farmer in Pasumailam, Manapparai. The poster also mentions Dr. M. Hemalatha as the Director of MAMBS and Mrs. Puthima Bothani Mahak as the Secretary & CEO of MASTeR GI.

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Internal Quality Assurance Cell (IQAC) & Entrepreneurship Development Cell
Organize Seminar on

Organic Farming
&
It's opportunities

22ND APRIL, 2024
@ 9.30 AM

CHIEF GUEST
Mrs. R. Chitra Devi, MCA.,
Computer Literacy Programme,
Government Arts and Science College, Manapparai
Organic Farmer, Pasumailam, Manapparai

Dr. M. Hemalatha
Director - MAMBS

Mrs. Puthima Bothani Mahak
Secretary & CEO - MASTeR GI.



Mrs. Chitra Devi elaborated on the benefits of these products in enhancing soil health, promoting plant growth, and controlling pests in a sustainable manner. Mrs. Chitra Devi emphasized the various benefits of organic farming for individual health. Mrs. Chitra Devi discussed how organic farming practices promote nutrient-rich soil, biodiversity, and sustainable farming methods, ultimately leading to healthier food choices for consumers. She explained the Organic fertilizers are derived from natural sources and are rich in nutrients essential for plant growth. She further stated that Panjakavya is a traditional organic concoction made from cow dung, cow urine, milk, curd, and ghee. It serves as a natural pesticide and fertilizer, promoting plant growth and warding off pests. Organic pesticide effectively control pests while minimizing harm to the environment, beneficial insects, and human health. She emphasized the importance of leveraging digital platforms and technologies to reach a wider audience, enhance brand visibility, and establish direct connections with consumers.





Mrs. Chitra Devi discussed various marketing tactics such as social media marketing, content marketing, e-commerce platforms, and community engagement initiatives tailored specifically for organic farming businesses. Mrs. Chitra Devi showcased her own range of organic products, including organic pencils made from recycled paper embedded with seeds for planting, seed balls for dispersing in various areas to promote plant growth, bottles of panjakavya and amirthakaraisal derived from fermented fish for soil enrichment and plant growth. This session successfully ignited students' passion for organic farming and entrepreneurship, fostering a spirit of inquiry, innovation, and engagement within the academic community. Dr. R. Karthika, Professor, Entrepreneurship Development Cell Coordinator M.A.M. B-School, made all the requisite arrangements for the programme.





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Program	Guest Lecture on : A Seminar on Organic Farming & Its Opportunities
Date / Time	22/4/2024 & 9.30am

ATTENDANCE of PARTICIPANTS

SlNo	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	II MBA	Aarthi
2	Abinaya M	Student	II MBA	Abinaya
3	Abinaya S	Student	II MBA	Abinaya
4	Arifa mubin S	Student	II MBA	Arifa
5	Arun P	Student	II MBA	Arun
6	Ashiq basha A	Student	II MBA	Ashiq basha
7	Athif raja MA	Student	II MBA	Athif raja
8	Balaji R	Student	II MBA	Balaji
9	Borjeo bharath raj A	Student	II MBA	Borjeo
10	Bovas C	Student	II MBA	Bovas
11	Deepana N	Student	II MBA	Deepana
12	Deepika K	Student	II MBA	Deepika
13	Dharanya S	Student	II MBA	Dharanya
14	Divyavilasini R	Student	II MBA	Divya
15	Gokul G	Student	II MBA	Gokul
16	Hema K	Student	II MBA	Hema
17	Hemnath K	Student	II MBA	Hemnath
18	Jacob joise P	Student	II MBA	Jacob Joise
19	Janaranjani P	Student	II MBA	Janaranjani
20	Janesh kumar J	Student	II MBA	Janesh
21	Jenipher G	Student	II MBA	Jenipher
22	Jumaina M A	Student	II MBA	Jumaina
23	Kamala varshini K R	Student	II MBA	Kamala
24	Lavanya K	Student	II MBA	Lavanya
25	Madhavan R	Student	II MBA	Madhavan
26	Manikandan V	Student	II MBA	Manikandan
27	Nandhini K	Student	II MBA	Nandhini
28	Narmatha R	Student	II MBA	Narmatha
29	Naveen Kumar S	Student	II MBA	Naveen Kumar
30	Nishalini G	Student	II MBA	Nishalini
31	Nithya shree S	Student	II MBA	Nithya shree
32	Nivas krishnan R	Student	II MBA	Nivas Kumar

33	Pio luke L	Student	II MBA	Pio luke
34	Pon monicka R	Student	II MBA	Pon monicka
35	Priyadharshini N	Student	II MBA	Priyadharshini
36	Priyadharshini V	Student	II MBA	Priyadharshini
37	Raaga priya V	Student	II MBA	Raaga priya
38	Raghaven R S	Student	II MBA	Ragavan
39	Ramyabharathi sri R M	Student	II MBA	Ramyabharathi
40	Sakkaiya K	Student	II MBA	Sakkaiya
41	Sandhya R	Student	II MBA	Sandhya
42	Santhanakrishnan P	Student	II MBA	Santhanakrishnan
43	Sheik ameen A	Student	II MBA	Sheik
44	Shiva R	Student	II MBA	Shiva
45	Sriram S	Student	II MBA	Sriram
46	Srvinay S	Student	II MBA	Srvinay
47	Subega T	Student	II MBA	Subega
48	Surya narayanan P	Student	II MBA	Surya Narayanan
49	Swetha K	Student	II MBA	Swetha
50	Vasuki G	Student	II MBA	Vasuki
51	Venkatesh babu K	Student	II MBA	Venkatesh
52	Yuvaraj V	Student	II MBA	Yuvaraj
53	Abirami A	Student	II MBA	Abirami
54	Dhanalakshmi A	Student	II MBA	Dhanalakshmi
55	Guru Prasanna G	Student	II MBA	Guru Prasanna





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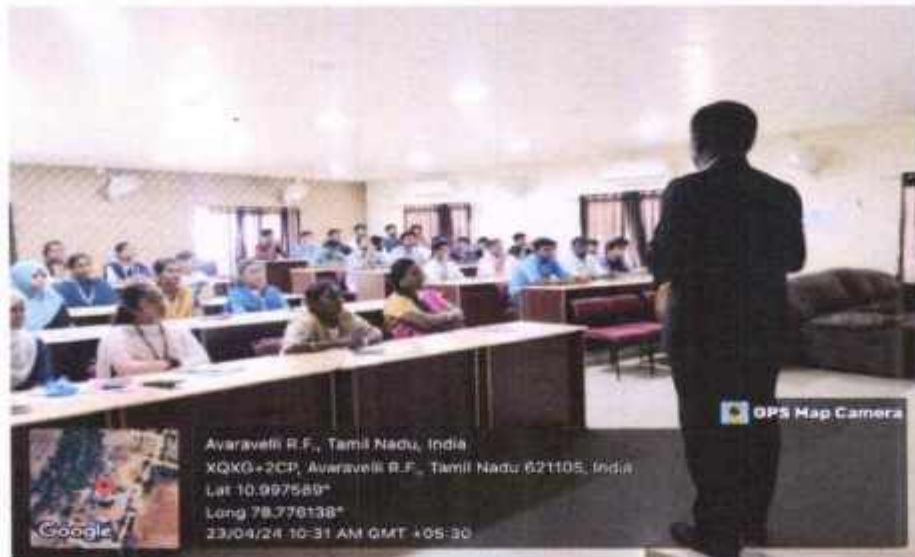
13. A WORKSHOP ON “ENTREPRENEURSHIP QUALITIES”

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC)&JCI Cub jointly organized a workshop on “Entrepreneurship Qualities” on 23rd April 2024.

The poster is for a workshop titled "Entrepreneurship Qualities". At the top, it features logos for MASTeR, JCI, M.A.M. B-School, NAAC A Grade, and MAMBS. The text states: "M.A.M. B-School Siruganur, Tiruchirappalli - 621 105. NAAC Accredited with 'A' Grade (Approved by AICTE and Affiliated to Anna University, Chennai)". Below this, it says "Internal Quality Assurance Cell (IQAC) & JCI organize workshop on". The main title "Entrepreneurship Qualities" is in large blue letters. A circular portrait of JCI Sen Senthilkumar Thanagopal is shown next to the text "GUEST SPEAKER". Below the portrait, his name "JCI Sen Senthilkumar Thanagopal" is written in large letters, followed by "Proprietor" and "PYRG Motor Home Tourism and Travels Pvt. Ltd. (Pilgrimage Yatra Reciprocity Groups)". A circular logo with a silhouette of a person is also present. The event details are listed: "23rd April, 2024", "10 AM - 1 PM", and "MAMBS Elite Hall". At the bottom, the names of the organizers are listed: "Dr. M. Hemalatha Director - MAMBS" and "Mrs. Catherine Ramesh Mohan Secretary & CEO - MAMBS-IL".

JCI Sen Senthilkumar Thanagopal, Proprietor, PYRG Motor Home Tourism and Travels Pvt. Ltd was the resource person for the programme. Dr. M. Hemalatha, the esteemed Director of M.A.M. B-School, extended a warm welcome to all participants at the event and emphasizing entrepreneurship in today's growing economy, she highlighted the opportunities and challenges that aspiring entrepreneurs may face.





Encouraging participants to embrace entrepreneurship not only fosters innovation and economic growth but also empowers individuals to create their own paths to success. She added that M.A.M. B-School taking proactive steps to foster entrepreneurship and equip their students with the necessary skills and mindset for success in the business world.



JCI Sen Senthilkumar Thanagopal, a well-known figure in the business community, shared his experiences during the session. His insights and anecdotes would have undoubtedly resonated with the audience, providing them with valuable lessons and inspiration. Learning from someone with first-hand experience in entrepreneurship can be incredibly motivating and enlightening for aspiring business leaders. JCI Sen Senthilkumar Thanagopal addition of fundamental qualities of entrepreneurs such as vision, mission, decision-making skills, analytical skills, and good communication skills is crucial. He further added that the importance of decision-making skills



in the business field is crucial because decisions are at the core of every aspect of entrepreneurship. Whether it's deciding on a business model, product development strategy, marketing approach, or financial management plan, entrepreneurs are constantly faced with choices that can significantly impact their ventures he added. He sharing various opportunities available in the market for new businesses, particularly focusing on micro, small, and medium-scale industries, is incredibly valuable for aspiring entrepreneurs.



These sectors often form the backbone of many economies and can offer numerous prospects for growth and success. He mentioned some of highly demanded business in the recent times such as Niche Markets, E-commerce and Online Retail, Tech-enabled Solutions, Green and Sustainable Businesses, Local Manufacturing and Crafts, Service-based Businesses. He added further the importance of social entrepreneurship is crucial in today's business landscape, where there is a growing awareness of social and environmental issues. Social entrepreneurship involves using business principles and practices to address societal problems and create positive social impact alongside financial sustainability. Mrs. S. Yogapriya, Assistant Professor, JCI club Coordinator M.A.M. B-School, made all the requisite arrangement for the programme.





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Program	Guest Lecture on A Workshop on Entrepreneurship Qualities
Date / Time	23/4/2024 & 10.00am to 1.00pm

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	II MBA	Aarthi
2	Abinaya M	Student	II MBA	Abinaya M
3	Abinaya S	Student	II MBA	Abinaya S
4	Arifa mubin S	Student	II MBA	Arifa mubin S
5	Arun P	Student	II MBA	Arun P
6	Ashiq basha A	Student	II MBA	Ashiq basha A
7	Athif raja MA	Student	II MBA	Athif raja MA
8	Balaji R	Student	II MBA	Balaji R
9	Borjeo bharath raj A	Student	II MBA	Borjeo
10	Bovas C	Student	II MBA	Bovas C
11	Deepana N	Student	II MBA	Deepana
12	Deepika K	Student	II MBA	Deepika K
13	Dharanya S	Student	II MBA	Dharanya S
14	Divyavilasini R	Student	II MBA	Divyavilasini R
15	Gokul G	Student	II MBA	Gokul G
16	Hema K	Student	II MBA	Hema K
17	Hemnath K	Student	II MBA	Hemnath K
18	Jacob joise P	Student	II MBA	Jacob joise P
19	Janaranjani P	Student	II MBA	Janaranjani P
20	Janesh kumar J	Student	II MBA	Janesh kumar J
21	Jenipher G	Student	II MBA	Jenipher G
22	Jumaina M A	Student	II MBA	Jumaina M A
23	Kamala varshini K R	Student	II MBA	Kamala varshini K R
24	Lavanya K	Student	II MBA	Lavanya K
25	Madhavan R	Student	II MBA	Madhavan R
26	Manikandan V	Student	II MBA	Manikandan V
27	Mathan K	Student	II MBA	Mathan K
28	Matha R	Student	II MBA	Matha R
29	Naveen Kumar S	Student	II MBA	Naveen Kumar S
30	Nishanthi G	Student	II MBA	Nishanthi G
31	Nithya shree S	Student	II MBA	Nithya shree S
32	Nivas krishnan R	Student	II MBA	Nivas krishnan R
33	Pio luke L	Student	II MBA	Pio luke L

34	Pon monicka R	Student	II MBA	Pon monicka
35	Priyadharshini N	Student	II MBA	Priyadharshini
36	Priyadharshini V	Student	II MBA	Priyadharshini
37	Raaga priya V	Student	II MBA	Raaga priya
38	Raghaven R S	Student	II MBA	Raghaven
39	Ramyabharathi sri R M	Student	II MBA	Ramyabharathi
40	Sakkaiya K	Student	II MBA	Sakkaiya
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42	Santhanakrishnan P	Student	II MBA	Santhanakrishnan
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46	Srvinay S	Student	II MBA	Srvinay
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48	Surya narayanan P	Student	II MBA	Surya narayanan
49	Swetha K	Student	II MBA	Swetha
50	Vasuki G	Student	II MBA	Vasuki
51	Venkatesh babu K	Student	II MBA	Venkatesh babu
52	Yuvaraj V	Student	II MBA	Yuvaraj
53	Abirami A	Student	II MBA	Abirami
54	Dhanalakshmi A	Student	II MBA	Dhanalakshmi
55	Guru Prasanna G	Student	II MBA	Guru Prasanna
56	Marishkumar M	Student	II MBA	Marishkumar





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14. A WORKSHOP ON "BE THE BOSS"

The M.A.M. B-School, a standalone Business School in Trichy its Rotaract Club, in collaboration with the Rotary Club of Tiruchirappalli, conducted an Entrepreneur Development Programme titled "Be the Boss" workshop on November 28, 2023, at 11:00 am. Dr. M. Hemalatha, the Director of M.A.M. B-School, extended a warm welcome during the event and delivered an insightful welcome address. She shared her thoughts on entrepreneurship in the context of the modern business landscape. Rtn. L. Ramanathan, the CEO of SRI VINAYAGA SCREENS, was the esteemed resource person for the program.



He commenced the session with a succinct overview of the current industry conditions, setting the context for the "Be the Boss" Entrepreneur Development Programme. His introductory remarks provided participants with valuable insights into the contemporary business environment, creating a foundation for understanding the challenges and opportunities awaiting

aspiring entrepreneurs. His session emphasized the pivotal role of self-confidence in entrepreneurship, citing it as the most valuable aspect. Stressing the need to confront challenges in the business environment, he identified a lack of confidence as a primary cause of entrepreneurial failures. Ramanathan highlighted the influence of core inner thoughts on driving individuals towards achievement.



Rtn. L. Ramanathan emphasized the core principles of entrepreneurship, encapsulated in the 4Ps mantra: Patience, Passion, Persistence, and Practice. He highlighted these as indispensable success factors for aspiring entrepreneurs, underscoring the significance of patiently navigating challenges, maintaining a fervent passion for one's pursuits, exhibiting persistent determination, and consistently practicing and refining skills.



This mantra likely served as a guiding framework for individuals looking to establish and thrive in their entrepreneurial endeavors. He reiterated the importance of cultivating an entrepreneurial



attitude among the buddy managers, ensuring that students gained valuable insights on the topic. His emphasis on instilling an entrepreneurial mindset likely provided attendees with practical and effective strategies for approaching challenges, fostering innovation, and embracing opportunities.



The event successfully fulfilled its objective of imparting impactful insights and fostering an entrepreneurial mind set among the students. Mrs. C. Subha, Assistant Professor, Rotaract Club Coordinator made all requisite arrangement to completion of the progamme successfully.





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Program	Guest Lecture on : A Workshop on Be The Boss
Date / Time	28/11/2023 & 11.00 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Aarthi N	Student	II MBA	Aarthi.
2	Abinaya M	Student	II MBA	Abinaya M
3	Abinaya S	Student	II MBA	Abinaya S
4	Arifa mubin S	Student	II MBA	Arifa
5	Arun P	Student	II MBA	Arun
6	Ashiq basha A	Student	II MBA	Ashiq
7	Athif raja MA	Student	II MBA	Athif raja
8	Balaji R	Student	II MBA	Balaji
9	Borjeo bharath raj A	Student	II MBA	Borjeo
10	Bovas C	Student	II MBA	Bovas C
11	Deepana N	Student	II MBA	Deepana
12	Deepika K	Student	II MBA	Deepika
13	Dharanya S	Student	II MBA	Dharanya S
14	Divyavilasini R	Student	II MBA	Divyavilasini
15	Gokul G	Student	II MBA	Gokul
16	Hema K	Student	II MBA	Hema
17	Hemnath K	Student	II MBA	Hemnath
18	Jacob joise P	Student	II MBA	Jacob joise
19	Janaranjani P	Student	II MBA	Janaranjani
20	Janesh kumar J	Student	II MBA	Janesh
21	Jenipher G	Student	II MBA	Jenipher
22	Jumaina M A	Student	II MBA	Jumaina
23	Kamala varshini K R	Student	II MBA	Kamala
24	Lavanya K	Student	II MBA	Lavanya
25	Madhavan R	Student	II MBA	Madhavan
26	Manikandan V	Student	II MBA	Manikandan
27	Manikandan V	Student	II MBA	Manikandan
28	Manikandan V	Student	II MBA	Manikandan
29	Manikandan V	Student	II MBA	Manikandan
30	Nishal J G	Student	II MBA	Nishal
31	Nithya shree S	Student	II MBA	Nithya
32	Nivas krishnan R	Student	II MBA	Nivas krishnan
33	Pio luke L	Student	II MBA	Pio luke

34	Pon monicka R	Student	II MBA	Pon.
35	Priyadharshini N	Student	II MBA	Pri.
36	Priyadharshini V	Student	II MBA	Pri.
37	Raaga priya V	Student	II MBA	Pri.
38	Raghaven R S	Student	II MBA	Ra.
39	Ramyabharathi sri R M	Student	II MBA	Ra.
40	Sakkaiya K	Student	II MBA	Sa.
41	Sandhya R	Student	II MBA	Sa.
42	Santhanakrishnan P	Student	II MBA	Sa.
43	Sheik ameen A	Student	II MBA	Sh.
44	Shiva R	Student	II MBA	Sh.
45	Sriram S	Student	II MBA	Sh.
46	Srvinay S	Student	II MBA	Sh.
47	Subega T	Student	II MBA	Sh.
48	Surya narayanan P	Student	II MBA	Su.
49	Swetha K	Student	II MBA	Sw.
50	Vasuki G	Student	II MBA	Va.
51	Venkatesh babu K	Student	II MBA	Va.
52	Yuvaraj V	Student	II MBA	Yu.
53	Abirami A	Student	II MBA	Yu.
54	Dhanalakshmi A	Student	II MBA	Sh.
55	Guru Prasanna G	Student	II MBA	Guru.
56	Marishkumar M	Student	II MBA	Ma.
57	Srihari Narasimhan S	Student	II MBA	Ma.
58	Surya M	Student	II MBA	Su.
59	Moshina Farhath J	Student	II MBA	Sh.
60	Nageshwaran A	Student	II MBA	Na.
61	Navamani K	Student	II MBA	Na.
62	Nithya Janani R	Student	II MBA	Na.





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15. A SEMINAR ON "SECURING BUSINESS ACUMEN"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a seminar on "Securing Business Acumen" on 30th October, 2023. The event was welcomed by Dr. M. Hemalatha, Director of the M.A.M. B-School, who also shared her insights on business and its importance for personal growth. Mr. Sridhar Ramanathan, Vice President – Risk & Operations, Asia View Enterprises Limited, Hong Kong Chennai was the resource person for the programme.






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Internal Quality Assurance Cell (IQAC)

CORDIALLY INVITES YOU FOR THE SEMINAR ON

Securing Business Acumen

CHIEF GUEST




Mr. Sridhar Ramanathan
Vice President - Risk & Operations
Asia View Enterprises Limited
Hong Kong

JOIN US



30, MONDAY
OCTOBER 2023



FROM 11.00 AM
TO 12.00 PM



MAMBS
SEMINAR HALL

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



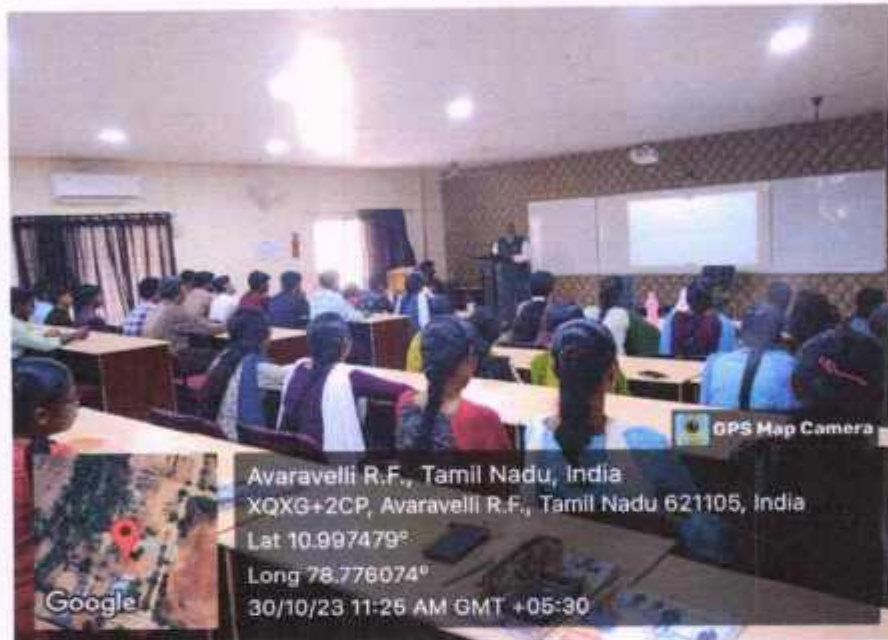
Mr. Sridhar Ramanathan's session on business acumen highlighted key aspects of business success. He emphasized that business begins with essential components: a well-structured business plan and effective communication. Additionally, he stressed the significance of

understanding demand and supply dynamics in the market. Recognizing consumer preferences and market trends is vital. Moreover, Mr. Ramanathan underscored the importance of analyzing business opportunities, including assessing market gaps and competition. In summary, he emphasized that business acumen entails strategic planning, clear communication, and a firm grasp of economic principles to make informed decisions and thrive in the ever-changing business landscape.



Mr. S. Ramanathan appears to have emphasized some key points about business acumen during his session. Here's a breakdown of the points he made: **Business Plan:** A well-structured business plan is often the starting point for any business. It outlines the goals, strategies, and financial projections, providing a roadmap for the organization's future. **Communication:**

Effective communication is crucial in business. It encompasses not only clear and concise internal and external communication but also the ability to convey your business ideas and plans to various stakeholders. Demand and Supply Concepts: Understanding the dynamics of demand and supply is fundamental in business.



This involves recognizing market trends, consumer preferences, and the availability of goods or services to meet those demands. Analysis of Business Opportunities: Identifying and analyzing business opportunities are a critical aspect of business acumen. This includes assessing market gaps. The entire session was extremely useful to all the participants and given thought provoking inputs in the realm of interview practices at large. Dr. R. Karthika, professor made all the requisite arrangements for successful completion of the programme.





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Program	Guest Lecture on : A Seminar on Securing Business Acumen
Date / Time	30/10/2023 & 11.00am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Ashiq basha A	Student	II MBA	Ashiq
2	Athif raja MA	Student	II MBA	Athif
3	Balaji R	Student	II MBA	Balaji
4	Borjeo bharath raj A	Student	II MBA	Borjeo
5	Bovas C	Student	II MBA	Bovas
6	Deepana N	Student	II MBA	Deepana
7	Deepika K	Student	II MBA	Deepika
8	Dharanya S	Student	II MBA	Dharanya
9	Divyavilasini R	Student	II MBA	Divyavilasini
10	Gokul G	Student	II MBA	Gokul
11	Hema K	Student	II MBA	Hema
12	Hemnath K	Student	II MBA	Hemnath
13	Jacob joise P	Student	II MBA	Jacob
14	Janaranjani P	Student	II MBA	Janaranjani
15	Janesh kumar J	Student	II MBA	Janesh
16	Jenipher G	Student	II MBA	Jenipher
17	Jumaina M A	Student	II MBA	Jumaina
18	Kamala varshini K R	Student	II MBA	Kamala
19	Lavanya K	Student	II MBA	Lavanya
20	Madhavan R	Student	II MBA	Madhavan
21	Manikandan V	Student	II MBA	Manikandan
22	Nanthini K	Student	II MBA	Nanthini
23	Nandini R	Student	II MBA	Nandini
24	Nandini S	Student	II MBA	Nandini
25	Nandini S	Student	II MBA	Nandini
26	Nandini S	Student	II MBA	Nandini
27	Nandini S	Student	II MBA	Nandini
28	Nandini S	Student	II MBA	Nandini
29	Pon monicka R	Student	II MBA	Pon monicka
30	Priyadharshini N	Student	II MBA	Priyadharshini
31	Priyadharshini V	Student	II MBA	Priyadharshini

32	Raaga priya V	Student	II MBA	<i>[Signature]</i>
33	Raghaven R S	Student	II MBA	<i>[Signature]</i>
34	Ramyabharathi sri R M	Student	II MBA	<i>[Signature]</i>
35	Sakkaiya K	Student	II MBA	<i>[Signature]</i>
36	Sandhya R	Student	II MBA	<i>[Signature]</i>
37	Santhanakrishnan P	Student	II MBA	<i>[Signature]</i>
38	Sheik ameen A	Student	II MBA	<i>[Signature]</i>
39	Shiva R	Student	II MBA	<i>[Signature]</i>
40	Sriram S	Student	II MBA	<i>[Signature]</i>
41	Ashiq basha A	Student	II MBA	<i>[Signature]</i>
42	Athif raja MA	Student	II MBA	<i>[Signature]</i>
43	Balaji R	Student	II MBA	<i>[Signature]</i>
44	Borjeo bharath raj A	Student	II MBA	<i>[Signature]</i>





16. A ENTREPRENEURIAL EXPERIENCE WORKSHOP ON MERCATO

M.A.M.B-School Student Association Club & Internal Quality Assurance Cell organized one day workshop on "MAMBS Mercato" on 23rd September, 2023. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing this programme. Dr.R.Karthika, programme coordinator stated that the rationale behind organizing this programme is to identify the various marketing strategies and especially to understand the importance of entrepreneurship skills among the students.



More than 25 stalls displayed for sale of products that covered food, arts, crafts, fashion and lifestyle in the event. The students were actively displayed a variety of articles such as memorable print, coffee shop, food items, megaphone stall, snacks/ chat items, fresh juice shop, games, fancy items includes cosmetics and ornaments.





The students were given hands on opportunity to set up a venture of their choice, includes stalls of products, services and food etc. They actively applied various elements of business strategies, displaying of products, ways and means of making promotional campaign, operating plan and its successive implementation as part of the programme. They also understood the role played by them corresponding to viable marketability of their business proposals, understanding customers value, their satisfaction, products and service elements.



They also got an exposure about minimum viable product, profit maximization approach, productivity aspects, overview of start up, timelines, strategy implications, investment funding and its elements through their stalls. The students were also practically learned the importance of responsibility, risk taking aspects, how to attain desired outcome and also got inputs on collaboration, steps in setting goals etc. At the end of the day the internal committee members evaluated all the investment levels, the total number of sales and earned profit of each stall and the final winner was announced.



The programme came to an end with the appreciation to all the students for the inquisitive participation and teamwork and also the volunteers for their sincere efforts corresponding to make the programme in an successful manner. Dr.R.Karthika, Programme Coordinator, M.A.M.B-School made requisite arrangements and proposed vote of thanks.





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Program	Guest Lecture on : A Entrepreneurial Experience Workshop on Mercato
Date / Time	23/09/2023 at 11:00 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Adhistalakshmi A	Student	I MBA	Adhistalakshmi
2	Adhithiyan K	Student	I MBA	Adhithiyan
3	Ahamed faisal S	Student	I MBA	Faisal
4	Aiswarya R	Student	I MBA	Aiswarya
5	Ajay L	Student	I MBA	Ajay
6	Ananth G	Student	I MBA	Ananth
7	Ashifa nilofer S	Student	I MBA	Ashifa
8	Asraf ali J	Student	I MBA	Asraf ali
9	Balakumar K	Student	I MBA	Balakumar
10	Balamurugan K	Student	I MBA	Balamurugan
11	Bharathi S	Student	I MBA	Bharathi
12	Bosiya A	Student	I MBA	Bosiya
13	Chithra kala R	Student	I MBA	Chithra kala
14	Deepika K	Student	I MBA	Deepika
15	Dharani T	Student	I MBA	Dharani
16	Kavimani A	Student	I MBA	Kavimani
17	Kavipriya J	Student	I MBA	Kavipriya
18	Kavirajan M	Student	I MBA	Kavirajan
19	Kavya E	Student	I MBA	Kavya
20	Keerthana G	Student	I MBA	Keerthana
21	Kesavan L	Student	I MBA	Kesavan
22	Kiruthiga R C	Student	I MBA	Kiruthiga
23	Lavanya M	Student	I MBA	Lavanya
24	Lisha A	Student	I MBA	Lisha
25	Logeshwaran M	Student	I MBA	Logeshwaran
26	Maharajitha S	Student	I MBA	Maharajitha
27	Maheshwari B	Student	I MBA	Maheshwari
28	Maheshwari B	Student	I MBA	Maheshwari
29	Maheshwari M	Student	I MBA	Maheshwari
30	Manikandan T	Student	I MBA	Manikandan
31	Meera G	Student	2 MBA	Meera
32	Meera Mydeen D	Student	2 MBA	Meera mydeen

33	Merlin Fathima A	Student	I HBA	Mohamed fathima
34	Mohamed Fayaz M I	Student	"	Mohamed fayaz
35	Mohamed Hasim H	Student	"	Mohamed Hasim
36	Mohamed Imamsha Harsha Z	Student	"	Imamsha
37	Mohamed Jassim B	Student	"	Mohamed Jassim
38	Mohamed Mushraf S	Student	"	Mushraf
39	Mohamed Thahaseen Z	Student	"	thahaseen
40	Mohamed Thameez L	Student	"	thameez
41	Mohana M	Student	"	Mohana
42	Moshina Farhath J	Student	"	Moshina farhath
43	Nageshwaran A	Student	"	Nageshwaran
44	Nandhana R	Student	"	Nandhana
45	Nashreen Banu A	Student	"	Nashreen banu
46	Navamani K	Student	"	Navamani
47	Nithya Janani R	Student	"	Nithya Janani
48	Nithya sri E	Student	"	Nithya sri
49	Parthasarathi R	Student	"	Parthasarathi
50	Preethi V	Student	"	Preethi
51	Priyadharshini R	Student	"	Priyadharshini
52	Ragavarthani T	Student	"	Ragavarthani
53	Rajesh D N	Student	"	Rajesh
54	Ramji R	Student	"	Ramji
55	Ranitha B	Student	"	Ranitha
56	Ranjitha V	Student	"	Ranjitha
57	Rasathi P	Student	"	Rasathi
58	Rasu E	Student	"	Rasu
59	Rifana S	Student	"	Rifana
60	Roshini K	Student	"	Roshini
61	Sadhana R	Student	"	Sadhana
62	Dharanya S	Student	"	Dharanya
63	Dhivagar N	Student	"	Dhivagar
64	Dhivya S	Student	"	Dhivya
65	Divyavilasini R	Student	"	Divyavilasini
66	Durga P B	Student	"	Durga
67	Durgadevi A	Student	"	Durgadevi
68	Evanglin T	Student	"	Evanglin
69	Fazurudeen J	Student	"	Fazurudeen
70	Gayathri R	Student	"	Gayathri
71	Gayathri suruthi S	Student	"	Gayathri suruthi
72	Hemathi K	Student	"	Hemathi
73	Hemathi K	Student	"	Hemathi
74	Jayabharathi P	Student	"	Jayabharathi
75	Jayantheeswaran V	Student	"	Jayantheeswaran
76	Jayapriya P	Student	"	Jayapriya
77				

78	Jenipher G	Student	SI HDA	Jenipher
79	Kalai priya K	Student	"	Kalai priya
80	Kannan K	Student	"	kannan.
81	Karthikeyan B	Student	"	Karthe,
82	Karthikeyan G	Student	"	Karthikeyan
83	Sakthi K	Student	"	Sakthi.
84	Sampathkumar S	Student	"	Sampath
85	Sandhiya S	Student	"	Sandhiya
86	Sanjay S	Student	"	Sam
87	Santhiya R	Student	"	Santhiya
88	Saranya S	Student	"	Santhiya
89	Sedhu S	Student	"	Seedhu
90	Shiva R	Student	"	Shiva
91	Shrijaa S	Student	"	Shrija
92	Siranjeevi P	Student	"	Siranjeevi
93	Sivaneshwari S	Student	"	Sivaneshu
94	Sneka P	Student	"	Sneka
95	Sneka R	Student	"	Sneka
96	Sona S K	Student	"	Sona
97	Sriazhageswaran S	Student	"	Sri
98	Srimathi P	Student	"	Srimathi
99	Srinivasan S	Student	"	Srinivasan
100	Sriram S	Student	"	Sriram
101	Srivinay S	Student	"	Srinay
102	Subalakshmi K	Student	"	Subalakshmi.
103	Subikshan R	Student	"	Subikshan
104	Suganthi M	Student	"	Suganthi
105	Sulochana U	Student	"	Sulochana
106	Surendar N	Student	"	Surendar
107	Surendar V	Student	"	Surendar.N
108	Suruthimega M	Student	"	Suruthimega
109	Susmitha merlin A	Student	"	Susmitha
110	Suvaitha M	Student	"	Suveetha
111	Swetha S	Student	"	Swatha
112	Usha G	Student	"	Usha
113	Varsha S	Student	"	Varsh
114	Varshini M	Student	"	Varshini
115	Vasikaran R	Student	"	Vasikaran
116	Venmathi M	Student	"	Venmathi
117	Vigneshwaran M	Student	"	Vigneshwaran
118	Vishvavrockiadoss A	Student	"	Vishva
119	Yuvasapriya J	Student	"	Yam
120	Yuvaraj S P	Student	"	Yuvaraj
121	Yuvaraj V	Student	"	Yuvaraj
122	Yuvasri R	Student	"	Yuvasri



123	Aarthi N	Student	Aarthi	II MBA
124	Abdul saleem S R	Student	Abdul Saleem	"
125	Abinaya M	Student	Abinaya M	"
126	Abinaya S	Student	Abinaya	"
127	Antony richard B	Student	Antony	"
128	Arifa mubin S	Student	Arifa	"
129	Ariharan E	Student	Arun	"
130	Arun P	Student	Arun	"
131	Ashiq basha A	Student	Ashiq raja	"
132	Athif raja MA	Student	Athif raja	"
133	Balaji R	Student	Balaji	"
134	Borjeo bharath raj A	Student	Bharathraj	"
135	Bovas C	Student	Bovas	"
136	Bragadheeswaran S R	Student	Bragadhees	"
137	Deepana N	Student	Deepana	"
138	Devaprasanth M	Student	Devan	"
139	Durai pandiyan R	Student	Durai	"
140	Gayathri G	Student	Gayathri	"
141	Gokul G	Student	Gokul	"
142	Hema K	Student	Hema	"
143	Jacob joise P	Student	Jacob	"
144	Janaranjani P	Student	Janarajani	"
145	Janesh kumar J	Student	Janesh	"
146	Jumaina M A	Student	Jumaina	"
147	Kamala varshini K R	Student	Kamala	"
148	Kanagaraj K	Student	Kanagaraj	"
149	Lavanya K	Student	Lavanya	"
150	Madhavan R	Student	Madhavan	"
151	Manikandan V	Student	Manikandan	"
152	Mohammed shibly A	Student	Shibly	"
153	Nanthini K	Student	Nanthini	"
154	Narmatha R	Student	Narmadha	"
155	Naveen kumar S	Student	Naveen	"
156	Nishalini G	Student	Nishalini	"
157	Nithya shree S	Student	Nithya shree	"
158	Nivas krishnan R	Student	Nivas	"
159	Pio luke L	Student	Pio luke	"
160	Ponnamma R	Student	Divya	"
161	Pranavini N	Student	Divya pranavi	"
162	Pranavini V	Student	Pranavini	"
163	Ragapriya V	Student	Ragapriya	"
164	Raghaven R S	Student	Ragavan	"
165	Ramyabharathi sri R M	Student	Ramyabharathi	"
166	Sandhya R	Student	Sandhya	"
167	Santhanakrishnan P	Student	Santhanakrishnan	"

168	Sarathi S	Student	DI MBA	Sarathi
169	Sheik ameen A	Student	"	Sheik
170	Subega T	Student	"	Subega
171	Surya narayanan P	Student	"	Surya
172	Swetha K	Student	"	Swetha
173	Tamil selvan K	Student	"	Tamil
174	Udhayakumar P	Student	"	Udhayakumar
175	Varadharajan essakkimuthu V	Student	"	Varadharajan
176	Vasuki G	Student	"	Vasuki
177	Venkatesh babu K	Student	"	Venkatesh
178	Sakkaya S	Student	"	Sakkaya
179	Abirami A	Student	"	Abirami
180	Dhanalakshmi A	Student	"	Dhanalakshmi
181	Guru Prasanna G	Student	"	Guru prasanna
182	Marishkumar M	Student	"	Marishkumar
183	Srihari Narasimhan S	Student	"	Srihari
184	Surya M	Student	"	Surya
185	Surya narayanan P	Student	"	Surya



Surya



17. NATIONAL LEVEL CONFERENCE ON BUSINESS OPPORTUNITIES AND CHALLENGES TO ENTREPRENEURSHIP

M.A.M. B-School, a standalone Business School, Trichy organized a National level Conference on “**Business opportunities and challenges to Entrepreneurship**” on 16th April 2024. The conference served as a unique platform for professionals and students to present their research findings and gain valuable insights from colleagues in their respective streams. This conference was designed to provide researchers across the nation with an opportunity to showcase their research potentials and disseminate exciting and cutting-edge findings from their field of study.

Call for Papers

Abstracts accepted for presentation in this conference will be published in the conference proceedings with an ISBN. The published proceedings will be available to the participants on payment of the nominal cost. Publication All papers of this conference will be reviewed by the **peer review committee** and the selected papers will be Published in **UGC - Cate listed Journal**. (A Nominal cost will be collected from the authors).

Guidelines for Paper submission

The abstract should be in 200 words that provides Title of the paper, Authors' Name, Designation, Postal address, E-mail id and Whatsapp number with a summary and with keyword.

Full paper should include figures, tables and should not exceed 3500 words (Paper will be accepted only in British English).

- Abstract and full paper should be submitted using MS Word.
- Font Style: Times New Roman; Font Size: 12; With 1.5 Line Space.
- Paper can be submitted with an Author and Two co-authors.
- The papers will be assessed and selected by the **Peer Review Committee**.
- Authors are requested to send the abstracts and papers to email: conference@mambs.com
- Participants and Authors will not be paid any TA & DA.
- The participants will be given **Certificate IIIA**, **Certificate II** and **Certificate I** in amounts / Quota.

Human Resource

Managing Talents | Human Resource Analytics and Technology in HR | Learning Organization | Talent

Operation & Systems

Systems and Analytics | Database and Information Systems | Intelligent | Artificial Intelligence and Decision Support Systems | Informative Systems Analysis and Specialization

Marketing

Integrated Marketing, Communications, Public Relations, Advertising & Promotion, Social media marketing, Emerging technologies in marketing, Marketing and technology.

Finance

Banking | Financial Inclusion | Small Finance Banks | Basic Banks | Digital Vs. Traditional Financial Inclusion | Consumer Behavior | New Product | Service | Robots | Process Automation & FinTech | Green FinTech | Fintech India

Who can participate?

Students, Research Scholars, Faculties, Industries and Government officials from India & Abroad.

Note: Other topics which is relevant to Management Studies conference also acceptable.

Submission of full length paper Abstract on or before 26/03/2024.



REGISTRATION FEES (Rs.)

Students	200
Research Scholars	300
Academics	300
Corporate Delegates	1000

BANK DETAILS

Bank Name : Punjab National Bank, Siruganur
A/C NO : 66506210000291
IFSC : PUNB0665800

[Click here to Register](#)

NATIONAL CONFERENCE ON BUSINESS OPPORTUNITIES AND CHALLENGES TO ENTREPRENEURSHIP

16th APRIL 2024



Organized by

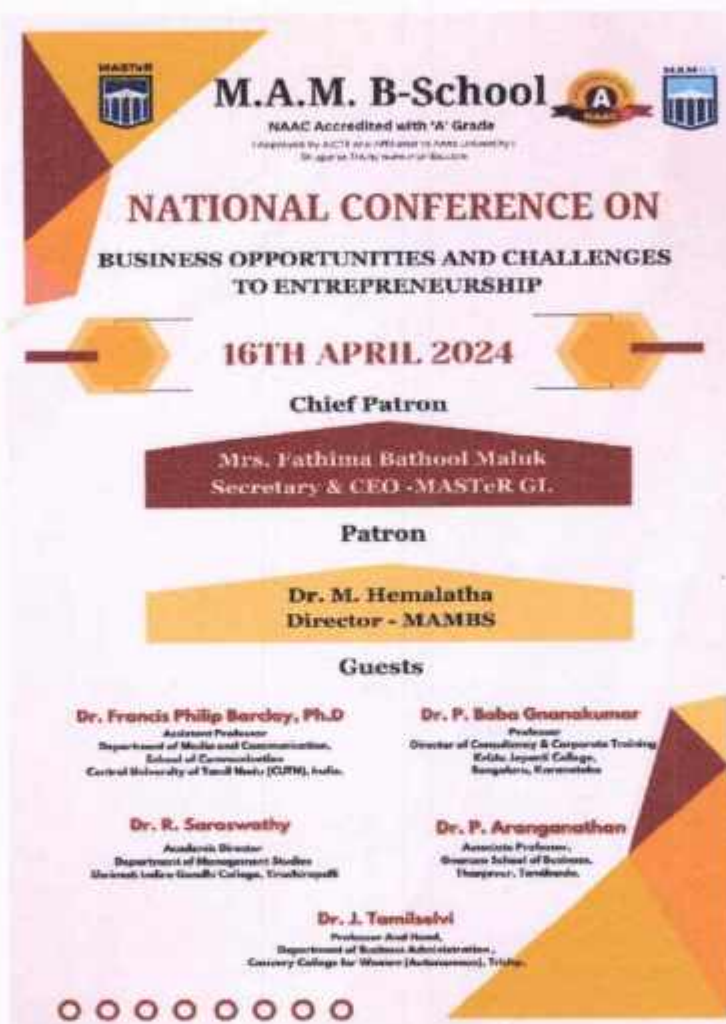
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(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)
www.mambs.com



The programme was inaugurated by lighting the lamp by the dignitaries. Mrs. C.Subha Co-Convener. Welcome address encapsulated the spirit of camaraderie and collaboration that characterized the conference. Dr. S. Devasakthi, Assistant Professor and Convener commenced

the event with a comprehensive overview of the conference, outlining its objectives and highlighting its significance in the realm of entrepreneurship. Dr. M. Hemalatha, Director of M.A.M. B-School, extended a warm welcome to the esteemed chief guest and the gathered audience, marking the beginning of a momentous occasion. With grace and reverence, Dr.Hemalatha honoured the chief guest, acknowledging their invaluable presence and contribution to the conference. In her keynote address, emphasized the pivotal role of research in academia and its profound impact on enhancing human life.



She underscored the responsibility of academicians in leveraging research to drive innovation and address societal challenges effectively. Dr.R.Devasakthi, Assistant Professor, Convenor has introduced the Chief guests Dr.Francis Philip Barclay, Ph,D, Assistant Professor, Department of Media and Communication, School of Communication, Central University of Tamil Nadu (CUTN), India, Dr. P. Baba Gnanakumar, Professor, Director of Consultancy & Corporate Training, K. J. Somaiya Institute of Management Studies, Bangalore, Karnataka, Dr. R. Saraswathy, Academic Director, Department of Management Studies, Srimati Indira Gandhi College, Tiruchirappalli, Dr. P.

Aranganathan, Associate Professor, Gnanam School of Business, Thanjavur, Tamilnadu, Dr. J. Tamilselvi, Professor and Head, Department of business administration, Cauvery College for Women (Autonomous), Trichy.



The technical session was around 10.00 am to 1.30 pm and coordinated by faculty members. The conference conducted through online and offline mode which consist of eight different tracks with respective guest He further stated that received above 250 Research Papers from across India. To brief received above 90 research papers from various parts of India and 160 above papers from Tamil Nadu. The best paper presentation was awarded by the dignitaries to the participants. The Conference Report Presentation was given by Dr.P.Balasubramanian. Finally, the Dr.R.Devasakthi, Asst.Prof, Convenor was given Express of gratitude.





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Program	Guest Lecture on : A National Level Conference on Business Opportunities and Challenges to Entrepreneurship
Date / Time	16.04.24 & 10.30am

ATTENDANCE of PARTICIPANTS

SLNo	Name	Designation (Students)	Class	Signature
1	V. Krishnaraj, Student, II MBA, M.A.M - B-School, Siruganur, Trichy	Student	II MBA	V. Krishnaraj
2	A. ESEKKIEAL LEO, MBA, M.A.M College of Engineering & Technology, Trichy	Student	II MBA	A. ESEKKIEAL LEO
3	Vishnu kumar T M.A.M.B-School Siruganur, Trichy	Student	II MBA	Vishnu kumar
4	Vedica Rawat, student at Christ (Deemed to be University) Kumbalgodu, Bengaluru, Karnataka, 560060.	Assistant Professor	II MBA	Vedica Rawat
5	SANAJAY V M.A.M.B-School Siruganur, Trichy-621105	Student	II MBA	Sanjay V
6	DHANALAKSMI.M, Student, II MBA, B .School , Siruganur, Trichy	Student	II MBA	Dhanalaksmi
7	Saravanan S M.A.M B-School Siruganur, Trichy-621105	Student	II MBA	Saravanan
8	GUNASEELAN.S, II-MBA, M.A.M B-School Siruganur, Trichy-621105	Student	II MBA	Gunaseelan
9	INDUMATHI N, Senior Department of Management Studies, IFET College of Engineering, Ganganapalayam, Tiruppur	Assistant Professor	II MBA	Indumathi
10	R. Krishika Student, M.A.M B-School Siruganur, Trichy	Student	II MBA	R. Krishika
11	A. C. Baluvaraneswari, student, M.A.M B-School Siruganur, Trichy - 625009	Student	II MBA	A. C. Baluvaraneswari
12	A. N. S. Student, II MBA, M.A.M - B-School, Trichy - 625009	Student	II MBA	A. N. S.

13	HARINI.M, II-MBA, M.A.M – B-School, Trichy – 625009	Student	II MBA	<i>Harini M</i>
14	V.Madhavan, MBA student, M.A.M. B-School, Siruganur, Trichy 621 105	Student	II MBA	<i>Madhavan V</i>
15	R.Priyanka M.B.A 2nd M.A.M B-School, Siruganur, Trichy-621105	Student	II MBA	<i>Priyanka R</i>
16	R. ARAVINDRAJ, Student, M.A.M B-School Siruganur, Trichy-621105	Student	II MBA	<i>Aravindraj R</i>
17	PRIYANKA. V, Student, M.A.M B-School, Trichy - 621105	Student	II MBA	<i>Priyanka V</i>
18	S. UMAMAGESWARI, PhD. (Part-time Scholar), Department of Business, Administration, Auxilium College (Autonomous) Vellore-632006	Assistant Professor	II MBA	<i>S. Umageswari</i>
19	S.RAHIMKHAN, Student, M.A.M- B School, Siruganur, Trichy	Student	II MBA	<i>Rahim Khan</i>
20	VENKATESH K M.A.M B-School, Trichy - 621105	Student	II MBA	<i>Venkatesh</i>
21	Mr. T. Divagar, MBA, M.A.M Business School, Trichy.	Student	II MBA	<i>T. Divagar</i>
22	HARI PRASATH. S M.A.M B- School, Siruganur, 621105.	Student	II MBA	<i>Hari Prasath S</i>
23	MAHENDRAN.S, M.A.M. B –School, Siruganur, Trichy – 621 105	Student	II MBA	<i>Mahendran S</i>
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25	Dr. D. Saravanan, Department of Management Studies, Sri Manakula Vinayagar Engineering College, Puducherry.	Professor	II MBA	<i>D. Saravanan</i>
26	Dr. Bala Sendhil Kumar. G, Professor - MBA, Sri Manakula Vinayagar Engineering College, Puducherry.	Professor	II MBA	<i>Bala Sendhil Kumar G</i>
27	Jeevananthan.K, Student, M.A.M. B-School Siruganur, Trichy.	Student	II MBA	<i>Jeevananthan K</i>
28	SENTHILKUMAR. K, M.A.M B-School, Siruganur, Trichy – 621105.	Student	II MBA	<i>Senthilkumar K</i>
29	SENTHILKUMAR. M, M.A.M B-School, Trichy. – 621105.	Student	II MBA	<i>Senthilkumar M</i>
30	Manikamlesh Shah, Gujarat Technological University, Ahmedabad.	Research Scholar	II MBA	<i>Manikamlesh Shah</i>



31	Jeni Esther J, M.A.M B-School, Siruganur, Trichy-621105		II MBA	Jeni Esther
32	Yash Raj Kumar Dwivedi, School of Business and Management (BBA) CHRIST (Deemed to be University) Bengaluru - 560074	Research Scholar	II MBA	Yash Raj
33	R. Lavanya, student, Student, II MBA, M.A.M – B-School, Trichy – 625009	Student	II MBA	Lavanya
34	Keerthana. T student, Student, II MBA, M.A.M – B-School, Trichy – 625009	Student	II MBA	Keerthana
35	M. AJAY, 2nd MBA, M.A.M. B-School Siruganur, Trichy.	Student	II MBA	M. Ajay
36	DHANASRI. S MAM-B School, Siruganur, Trichy.	Student	II MBA	Dhanasri
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38	Sadagopan S, Student, M.A.M B-school, Siruganur, Trichy.	Student	II MBA	Sadagopan
39	S. JEGATHEESHWARI ,II-M.B.A., M.A.M.B-SCHOOL, SRIUGANUR, TRICHY	Student	II MBA	S. Jegatheeswari
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41	Janani .P II-MBA, MAM B-SCHOOL, Trichy.	Student	II MBA	Janani P
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43	Mr. R.Prabhu, MBA, M.A.M B- School, Trichy	Student	II MBA	R. Prabhu
44	Renu Mettilda S M.A.M.B-School Siruganur, Trichy-621105	Student	II MBA	Renu Mettilda
45	A.GOKULAKRISHNAN, II M.A.M B. School	Student	II MBA	A. Gokulakrishnan
46	K. SHARMI, M.A.M College of Engineering and Technology, Siruganur, Trichy-621105.	Student	II MBA	K. Sharmi
47	Ms. S. Saravanan, Assistant Professor, DOMS, UCE- BIT Campus, Anna University, Tiruchirappalli	Student	II MBA	S. Saravanan
48	Ms. MERACLINGETHCIYAL.	Student	II MBA	M. Meraclingethciyal



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51	KARUTURI SUSHMA NAGA SRI, Student, II MBA B Sec, Department of Management Studies, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology	Student	II MBA	Karuturi Sushma
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56	Joshina Mary A M.A.M.B-school Siruganur, Trichy - 621105	Student	II MBA	Day
57	Dr. Shikha Singh, Ajeenkya D.Y. Patil University, Pune, Charoli, Pune -412105	Assistant Professor,	II MBA	Dr. Shikha Singh
58	Dr. Bala Sendhil Kumar G, Professor- MBA, Sri Manakula Vinayagar Engineering college, Puducherry	Student	II MBA	Bala
59	R. Bhackiyalakshmi, II-MBA B- School, Siruganur, Trichy	Student	II MBA	
60	REMYA C, PhD Scholar, Department of Commerce, VLB Janakiammal College of Arts & Science, Kovipudur, Coimbatore, Tamil Nadu.	Student	II MBA	Remya
	S. Srinivas Verma, Department of Management Studies, Bundelkhand University, Jhansi	Student	II MBA	Verma
62	Dr.S.Kanya Reddy, Associate Professor, Department of Commerce Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women	Student	II MBA	Reddy

63	Pallikkara viswanathan faculty: member of Indian institute Of materials management: Bangalore/Hosur Br:	Student	II MBA	
64	Naman Punmiya, Student,) SBM, Christ University) Bangalore.	Student	II MBA	
65	Kumar Sri, Student, School of Business and Management, Christ University, Bangalore	Student	II MBA	
66	Amrutha M V (Student), School of Business and Management, CHRIST (Deemed to be University), Bangalore Kengeri Campus	Student	II MBA	
67	Bismi A, Research Scholar, Shanavas Manzil, Moothala (Po), Pallickal.	Student	II MBA	
68	Kaarthikeyan.S (Student) SBM-Christ University)	Student	II MBA	
69	Ragini Garg (Student), School of Business and Management, CHRIST (Deemed to be University), Bangalore, Kengeri Campus	Student	II MBA	
70	Kumar Sri, (Student), School of Business and Management, CHRIST (Deemed to be University), Bangalore Kengeri Campus	Student	II MBA	
71	STEVIN JOSE, Student, School of Business and Management, CHRIST University, Bangalore	Student	II MBA	
72	Sanchit Deepak, Student, School of Business and Management, Christ University, Bangalore	Student	II MBA	
73	Naman Punmiya (student), SBM-Christ University	Student	II MBA	
74	Sateesh Kumar M, Research scholar, DOSRC, Tumkur University, Tumakuru.	Student	II MBA	
75	Gangamrutha E R, Student, Sri Divya college of Education, Tumakuru	Student	II MBA	
76	Yashwanth Anand M, Student, School of Business and Management, Christ University, Bangalore	Student	II MBA	
77	Karthiga S, Department of Management Studies, Sri Muthukumaran Institute of Technology, Chennai.	Assistant Professor	II MBA	
78	Vaishnav Ramapurath (Student) School of Business	Student	II MBA	

✓ Actual
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	and Management, Christ University, Bangalore			
79	Dr. G. INDHUMATHI M.com, M.Phil. PGDFM, MBA, PhD, Department of Commerce, Mother Teresa Women's University, Kodaikanal, Tamilnadu.	Assistant Professor	II MBA	} Virtual Mode
80	S. Anusha mini, Department of Commerce, Holy Cross College (Autonomous) Nagercoil-4, Affiliated to Manonmaniam Sundaranar university, Abishekapatti, Tirunelveli-627012, Tamil Nadu.	Research Scholar	II MBA	
81	Gangamrutha E R, Student, Sri Divya college of Education, Tumakuru	Student	II MBA	
82	M HARINI, MBA (I Year), Department of Management Studies, SRM Institute of Science & Technology (Deemed to be University) SRM Nagar, Trichy	Student	II MBA	Harini
83	Dr .S. Priya Reddy, Department of Commerce Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai 64	Associate Professor	II MBA	} Virtual Mode
84	Anil Kumar, M, Asst. Professor, (Research Scholar), KMEA College, Kuzhivelippady, Ernakulam.	Research Scholar,	II MBA	
85	Siddhant Choudhary, Christ Deemed to be University Bangalore, Kengeri Campus	Student	II MBA	
86	Ms. Sneha A, MBA, Department of Business Administration, Auxilium College (Autonomous), Vellore, Tamil Nadu	Student	II MBA	
87	Naman Punmiya, SBM, Christ University)	Student	II MBA	Naman puniya
88	Agneus christina .MJ, Research Scholar, Department of Management studies, Manonmaniam Sundaranar University Tirunelveli, South	Research Scholar,	II MBA	} Virtual Mode
89	S. Lakshmi Begam, Assistant Professor, Department of Teacher Education, Nabakrushna Choudhury College of Teacher Education, Angul (Odisha)	Student	II MBA	
90	Priyanka Sanjana Voonna	Student	II MBA	
91	S.Vikneswaran, Assistant	Student	II MBA	

	Professor, M.A.M B- School, Trichy			
92	Ms. LISHA P, Final Year MBA, Student, Auxilium College (Autonomous), Vellore-06	Student	II MBA	
93	Pavithra Vijayan, Assistant Professor, Department of Management Studies, DMI college of Engineering, Chennai.	Student	II MBA	
94	B.TAMILSELVAN, Asst. professor, SRM IHM, KTR Campus	Student	II MBA	
95	J S Bhagavathi, Research Scholar, Christ College, Irinjalakkuda	Student	II MBA	
96	Kumar Sri, SBM, Christ University	Student	II MBA	
97	Tracy Thomas, Christ (Deemed to be) University Bangalore	Student	II MBA	
98	Beegum Naziya K, Research Scholar, Nazeera Manzil, Elakamon P O, Ayiroor, Varkala	Student	II MBA	
99	Stroylyn Pereira (Student), SBM-Christ University	Student	II MBA	
100	Souptik Banerjee, Christ Deemed to be University Bangalore	Student	II MBA	
101	Yashwant Anand M, School of Business and Management, Christ University, Bangalore	Student	II MBA	
102	Kaleeshwari. S, PhD Department of Commerce, Bharathiar University, Coimbatore, Tamilnadu.	Research Scholar	II MBA	
103	K. Kalai Priya, Student, M.A.M B- School, Trichy	Student	II MBA	
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105	Dhanushiya G M.A.M B-School Siruganur, Trichy-621105	Student	II MBA	
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107	Dr. Hala Sendhil Kumar. G, Associate Professor – Department of Business Studies, Sri Manakula Vinayagar Engineering College, Puducherry – 605	Student	II MBA	

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	107			
108	Abirami D M.A.M B-School Siruganur, Trichy-621105	Student	II MBA	
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117	S. Lokeshwari, M.A.M B- School, Siruganur, Trichy- 621105	Student	II MBA	
118	Mrs. DRISYA DAS A S, Ph.D. Research and PG Department of Commerce, Government College Attingal, Thiruvananthapuram, Pin 695101 Kerala	Research Scholar,	II MBA	
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123	Lishi Jain, Student, Christ	Student	II MBA	

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128	Hridhika Sharavana, Student, CHRIST (Deemed to be University), Bangalore	Student	II MBA	
129	Siddhartha Sah, Student, CHRIST (Deemed to be University), Bangalore.	Student	II MBA	
130	Solanki Jenil Kamlesh, Student, Bachelor of Business Administration (BBA) CHRIST (Deemed to be University)	Student	II MBA	
131	Dravya Jain, Student, Bachelor of Business Administration (BBA) Christ (Deemed to be University)	Student	II MBA	
132	Dhimaan Data, Student, Bachelor of Business Administration (BBA), CHRIST (Deemed to be University)	Student	II MBA	
133	Siddhant Choudhary, CHRIST (Deemed to be University)	Student	II MBA	
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137	Deepthika, School of Management Studies, Bannari	Student	II MBA	

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138	Mrs. SONIA VALAS, Deputy General Superintendent & in charge, Department of Hospital Management Studies & Staff Training & Development, CMC-Vellore-06	Student	II MBA	
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141	Dr. K.R. Kavitha, M.Com., M.F.C., M.Phil., Ph.D, Assistant Professor, Department of Commerce & Research Centre, Sourashtra College, Madurai – 625004.	Assistant Professor	II MBA	
142	Dr.R.Jayachandran, Assistant Professor & Research Supervisor, PG & Research Department of Economics, Gobi Arts & Science College (Autonomous) Gobichettipalayam, Erode District, Tamil Nadu.	Assistant Professor	II MBA	
143	HARSINI C , Master of Business Administration, Department of Management Studies., Bannari Amman Institute of Technology- Sathyamangalam.	Student	II MBA	
144	Dr. AJIT KUMAR, Assistant Professor, P.G. Department of Commerce, C.M. College, Darbhanga (Bihar)	Assistant Professor	II MBA	
145	Dr.M.SURESH.MA (Eco), M.Com., B.Ed., M.B.A., M.Phil., PG.Dip.In (HRM), DOCT., PGDCA., Department of Management Studies, SRM Institute of Science and Technology, deemed to be University, Trichirappalli.	Assistant Professor	II MBA	
146	Payal Goyal (Corresponding Author), Department of Commerce, Indira Gandhi University, Meerpur, Rewari, Haryana, India	Research Scholar	II MBA	
147	Rachel Souri Anitra, School	Student	II MBA	

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154	Veena.K, Govt. College Attingal, Thiruvananthapuram, Kerala.	. Research Scholar	II MBA	
155	Mrs. Sasikala Muthukrishnan, Department of Management Studies, Oxford Engineering College, Trichy	Associate Professor,	II MBA	
156	Yogalakshmi S, M.A.M.B-School, Siruganur, Trichy-621105	Student	II MBA	
157	SOWMIYA C, Student, Department of MBA, Bannari Amman Institute of Technology, sathyamangalam, erode.	Student	II MBA	
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180	PRIYANKA V M.A.M B-School, Trichy - 621105	Student	II MBA	
181	SRI AJAY P, Department of	Student	II MBA	

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184	NIVETHA M, MBA-Ist, Bannari Amman Institute of Technology, Tamil Nadu, India	Student	II MBA	
185	M. MADHANKUMAR, Student, II MBA M.A.M B-School, Trichy - 621105	Student	II MBA	
186	P. PREM KUMAR, Student, II MBA, M.A.M - B-School, Siruganur, Trichy—625009	Student	II MBA	
187	Ms. K. Keerthana, MBA, M.A.M B - School, Trichy.	Student	II MBA	
188	PRATHIKSHA S, M.A.M.B-School Siruganur, Trichy- 621105	Student	II MBA	
189	Rhitrika Sen, Christ (Deemed to be University) Kumbalgodu, Bengaluru, Karnataka, 560060.	Student	II MBA	
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191	Kaviya S, MBA, M.A.M B - School, Siruganur, Trichy.	Student	II MBA	
192	Kalpana M MBA, M.A.M B - School, Siruganur, Trichy.	Student	II MBA	
193	Akshith Juvvadi, Student, Bachelor of Business Administration (BBA) CHRIST (Deemed to be University)	Student	II MBA	
194	RUBINI S, M.A.M – B - School, Siruganur, Trichy	Student	II MBA	
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197	Santhosh kumar R, M.A.M. B-School, Siruganur, Trichy- 621105	Student	II MBA	
198	Priyanka Sanjana Vonna,	Student	II MBA	

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213	SARATHI	Student	II MBA	
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215	PRABU.M, M.A.M. B-School Siruganur, Trichy - 621105	Student	II MBA	
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