



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

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INDEX

CRITERION: 5.1.4

2023-2024

5.1.4 Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year.

5.1.4.1. Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year.

Year	2023-2024
Number	07




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5.1.4 Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations offered by the institution during the last five years		Name of the Activity conducted by the HEI to offer guidance for career counselling offered by the institution during the last five years		Number of students placed through campus placement	Link to the relevant document
	Name of the Activity	Number of students attended / participated	Details of career counselling	Number of students attended / participated		
2024	A Session on Perparation Strategy for competitive Examination	43	A Session on Personality Development and Interview Skills	43		
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Career counselling offered by the institution




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A session on "Personality Development and Interview Skills"



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CAREER DEVELOPMENT AND PLACEMENT CELL

**A GUEST LECTURE ON
PERSONALITY DEVELOPMENT AND INTERVIEW SKILLS**



25 APRIL, 2024



11 A.M

Mr. Sivakumar Sathgurunath
Motivational Speaker/ Distinguished Toastmaster
CEO - Trichy Plus

Dr.M.Hemalatha
Director - MAMBS

Mrs.Fathima Bathool Maluk
Secretary & CEO MASTeR GL

VENUE:MAMBS ELITE HALL ANNEXURE BLOCK

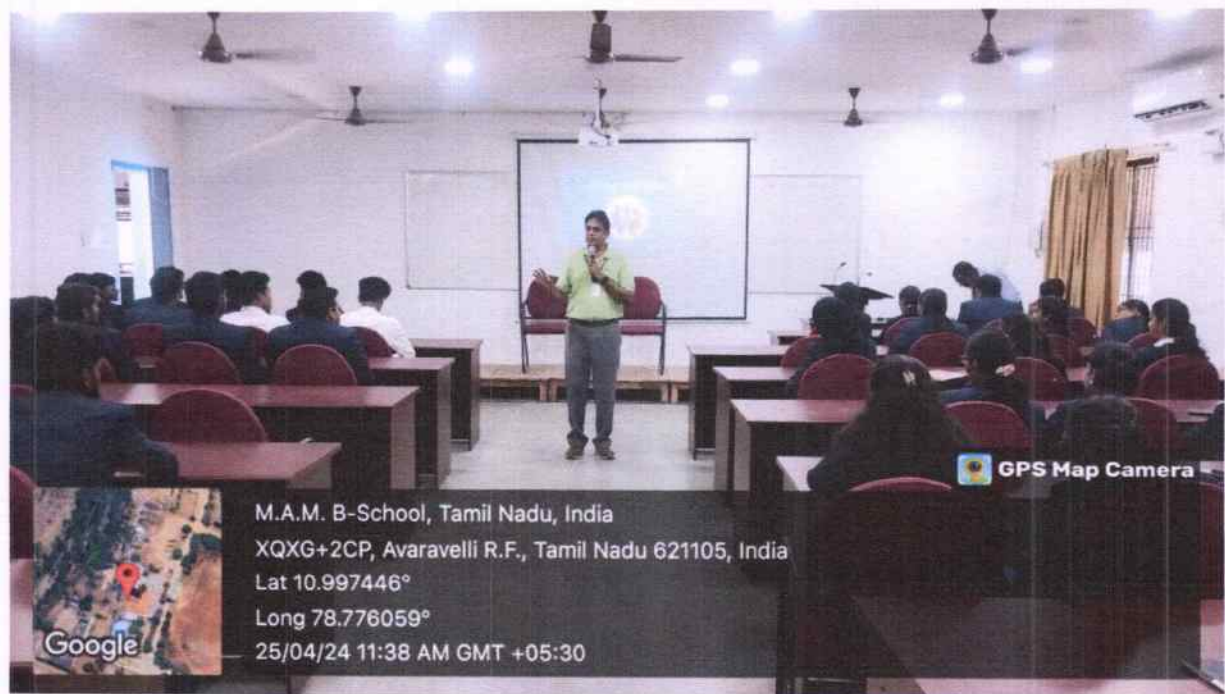
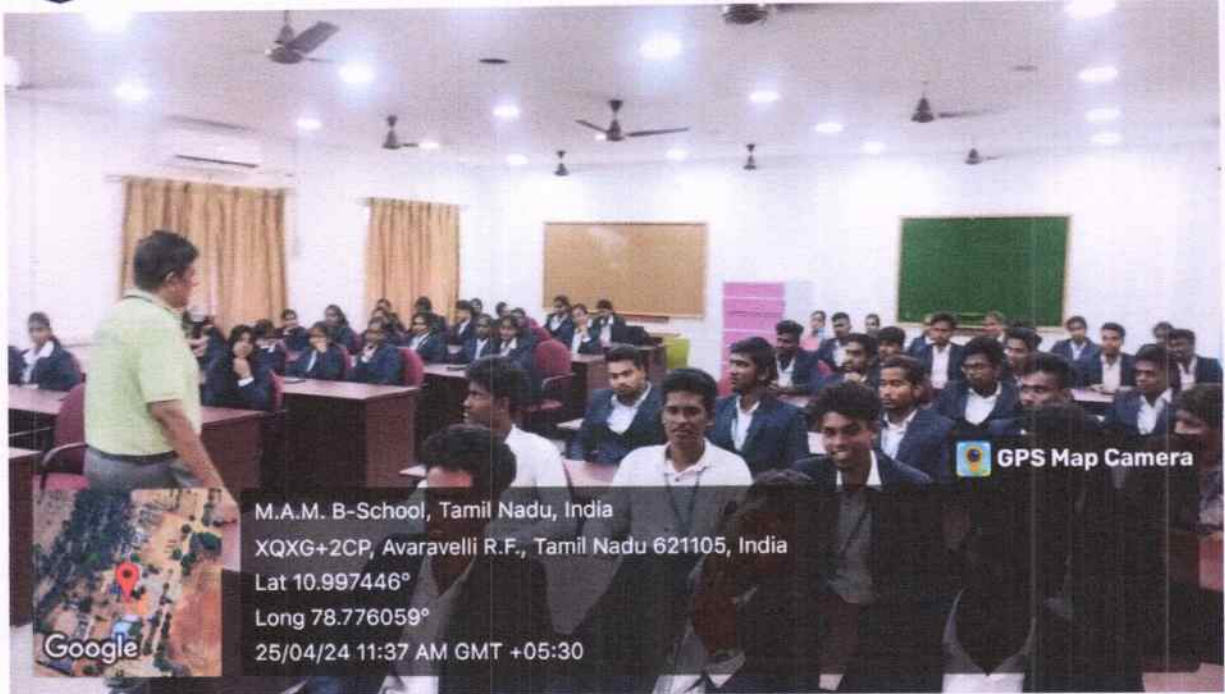




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M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized a Guest Lecture on "Personality Development and Interview Skills" on 25th April 2024. Having a motivational speaker and distinguished Toastmaster like Mr. Sivakumar Sathgurunath as a guest speaker must have brought a wealth of experience and insights to the session. His expertise in communication and leadership would likely have been highly valuable for the students.





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A session on "Personality Development and Interview Skills"

M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized a Guest Lecture on "Personality Development and Interview Skills" on 25th April 2024. Having a motivational speaker and distinguished Toastmaster like Mr. Sivakumar Sathgurunath as a guest speaker must have brought a wealth of experience and insights to the session. His expertise in communication and leadership would likely have been highly valuable for the students. The session started with the welcome address by Dr. M. Hemalatha, the esteemed Director of M.A.M. B-School, extended a warm welcome to all participants at the event and stated the significance of personality development for the students to develop to success in the professional life. She share her insights how that personality makes difference in the market. Mr. Sivakumar Sathgurunath Encouraging students to focus on enhancing their interpersonal skills is excellent advice. Strong interpersonal skills are essential for effective communication, collaboration, and building relationships in both personal and professional settings. He addressed various dimensions like physical, mental, social, spiritual, and financial aspects of personality development provides students with a holistic understanding of personal growth. Each of these dimensions plays a crucial role in shaping an individual's overall personality and well-being.

Mr. Sivakumar Sathgurunath covered a wide range of valuable topics during the session, including team management, personality development, and people management skills. Providing students with resources such as books and web links is a fantastic way to continue their learning beyond the lecture. Simple methods and practical tips can be incredibly helpful for students to start improving their basic skills right away. Mr. Sivakumar Sathgurunath's emphasis on the significance of personality for professional success is spot on. A strong personality, encompassing various traits like communication skills, confidence, adaptability, and emotional intelligence, can indeed greatly impact an individual's career trajectory. Encouraging students to work on developing their personalities can help them stand out in the competitive professional landscape. Mr. Sivakumar Sathgurunath's discussion of personal motivation resonated with the students, as it demonstrated the importance of staying motivated and determined in pursuing their goals. The programme encouraged the students to improve upon their skills and competencies for their personal and professional growth. The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large. Ms. A. Malar, Placement Officer, Mr. S. Vikneswaran, Assistant Placement Officer, M.A.M. B-School, made all the requisite arrangement for the programme.




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**ACADEMIC YEAR - 2023-24****A Session on Personality Development and Interview Skills****STUDENT NAME LIST - I YEAR "C" SEC (BATCH:2023-25)**

S.NO	REG.NO	NAME OF THE STUDENT	SIGNATURE
1	812223631132	Sakthi K	K. Sakthi
2	812223631133	Sampathkumar S	S. Sampath
3	812223631134	Sandhiya S	S. Sandhiya
4	812223631136	Sanjay S	S. Sanjay
5	812223631138	Santhiya R	R. Santhiya
6	812223631139	Saranya S	S. Saranya
7	812223631142	Sedhu S	S. Sedhu
8	812223631144	Shiva R	R. Shiva
9	812223631145	Shrijaa S	S. Shrijaa
10	812223631146	Siranjeevi P	P. Siranjeevi
11	812223631147	Sivaneshwari S	S. Sivaneshwari
12	812223631148	Sneka P	P. Sneka
13	812223631149	Sneka R	R. Sneka
14	812223631150	Sona S K	S. K. Sona
15	812223631151	Sriazhageswaran S	S. Sriazhageswaran
16	812223631152	Srimathi P	P. Srimathi
17	812223631153	Srinivasan S	S. Srinivasan
18	812223631154	Sriram S	S. Sriram
19	812223631155	Srivinay S	S. Srivinay
20	812223631156	Subalakshmi K	K. Subalakshmi
21	812223631157	Subathra M	M. Subathra
22	812223631159	Subikshan R	R. Subikshan
23	812223631161	Suganthi M	M. Suganthi
24	812223631162	Sulochana U	U. Sulochana
25	812223631163	Surendar N	N. Surendar
26	812223631164	Surendar V	V. Surendar
27	812223631166	Suruthimega M	M. Suruthimega
28	812223631168	Susmitha merlin A	A. Susmitha
29	812223631169	Suvaitha M	M. Suvaitha

30	812223631171	Swetha S	S. Swetha
31	812223631173	Udayamoorthi G	U. G.
32	812223631175	Usha G	G. Usha
33	812223631177	Varsha S	S. Varsha
34	812223631178	Varshini M	M. Varshini
35	812223631179	Vasikaran R	R. Vasikaran
36	812223631182	Venmathi M	M. Venmathi
37	812223631183	Vigneshwaran M	M. Vigneshwaran
38	812223631184	Vishva arockiadoss A	A. Vishva arockiadoss
39	812223631185	Visuvasapriya J	J. Visuvasapriya
40	812223631187	Yuvaraj S P	P. Yuvaraj S
41	812223631188	Yuvaraj V	V. Yuvaraj
42	812223631189	Yuvasri R	R. Yuvasri
43	812223631160	Sudharson.R	R. Sudharson





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A session on "Personal Grooming"



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Internal Quality Assurance Cell (IQAC) & JCI
organises

PERSONAL GROOMING

Resource Person

Mrs. N. Seetha Lakshmi

CEO

Beauty Friendly salon and Academy
Chairman - JCOML Trichy
President - JCI Trichy Sakthi



18th April 2024 @ 10.30 Am.



MAMBS Annexure Elite Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC)&JCI organized a session on "Personal Grooming" on 18th April 2024. Mrs. N Seetha Lakshmi, CEO, Beauty Friendly Salon and Academy, Chairman – JCOML Trichy,





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GEO TAG PHOTOS:





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A session on "Personal Grooming"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC)&JCI organized a session on "Personal Grooming" on 18th April 2024. Mrs. N Seetha Lakshmi, CEO, Beauty Friendly Salon and Academy, Chairman – JCOML Trichy, President – JCI Trichy Sakthi, graced the event as the keynote speaker. Dr. M. Hemalatha's warm welcome and emphasis on the importance of grooming in professional life must have set a positive tone for the event. By highlighting the significance of grooming, she underscored the notion that personal presentation is an integral part of professional success. Dr. M. Hemalatha's emphasis on the importance of personal grooming in a diversified working environment is particularly noteworthy. In today's globalized and multicultural workplaces, understanding and respecting diverse perspectives, cultures, and norms are essential for effective collaboration and success. Mrs. N Seetha Lakshmi, with her extensive experience and leadership roles, as the keynote speaker undoubtedly added immense value to the event. Her multifaceted background as the CEO of Beauty Friendly Salon and Academy, Chairman of JCOML Trichy, and President of JCI Trichy Sakthi provided a unique perspective on personal grooming and its relevance in various professional settings.

Mrs. N Seetha Lakshmi, in her session on personal grooming, shared insightful tips on selecting the right formal dress code, emphasizing its significant impact on professional life. She began by stressing the importance of understanding the company's dress code policy, highlighting the varying levels of formality across different workplaces. Mrs. Lakshmi advised participants to opt for neutral colors like black, navy, or gray for a classic and professional appearance while avoiding overly bright or flashy colors. She emphasized the importance of well-fitted attire, recommending tailoring if necessary to achieve the perfect fit. Additionally, Mrs. N Seetha Lakshmi urged attendees to invest in high-quality fabrics that drape well and maintain their shape over time. She added that grooming encompasses various aspects beyond just physical appearance, including personal hygiene, attire, body language, and communication skills. By delving into these details, she likely helped participants recognize that grooming is not just about superficial appearance but also about cultivating a professional demeanor and presence that enhances one's credibility and confidence in the workplace. Highlighting the impact of personal grooming on professional life, particularly emphasizing the adage "first impression is the best impression," is crucial.

Mrs. N Seetha Lakshmi stressing the significance of making a positive first impression, she encouraged students to prioritize personal grooming as a means of effectively communicating their competence and confidence to colleagues, clients, and employers. Mrs. N Seetha Lakshmi provided attendees with essential beauty tips to maintain a good skin tone and appearance, particularly in the face of diverse working conditions. Stressing the importance of personalized skincare routines, she advised individuals to cleanse their skin





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regularly using suitable cleansers to eliminate accumulated dirt and oil. Mrs. Lakshmi emphasized the significance of hydration, recommending daily moisturization with lightweight, non-comedogenic products to safeguard the skin's natural moisture barrier. Moreover, she underscored the necessity of sun protection, urging participants to apply broad-spectrum sunscreen generously and reapply as needed, especially when exposed to sunlight during work. With a hands-on approach, Mrs. Lakshmi involved students in skincare routines and makeup application, allowing them to experience first-hand the importance of proper grooming practices. Students gained valuable basic self-grooming tips that they could incorporate into their daily routines. Mrs. S. Yogapriya, Assistant Professor, JCI coordinator, M.A.M. B-School, made all the requisite arrangement for the programme.



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"Presentation & Communication Skills"



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CAREER DEVELOPMENT AND PLACEMENT CELL

PRESENTATION & COMMUNICATION SKILLS

24 APRIL, 2024 **11.00 AM**

MAMBS ELITE HALL



Dr. M Mahendran

**Director - Training, Placement & Corporate Relations
St. Joseph's College, Trichy**

**Dr.M.Hemalatha
Director - MAMBS**

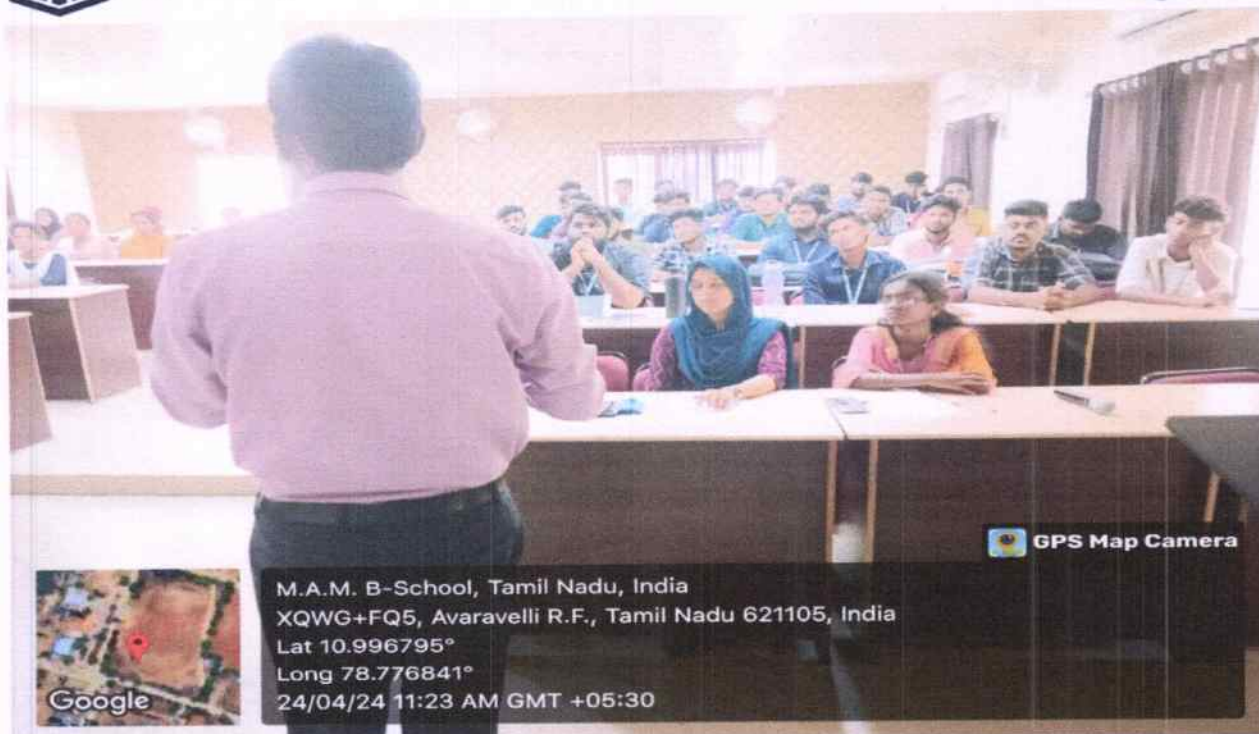
**Mrs.Fathima Bathool Maluk
Secretary & CEO MASTeR GL**

M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized session on **"Presentation & Communication Skills"** on 24th April 2024. Dr. M. Mahendran, Director of Training, Placement & Corporate Relations at St. Joseph's College, Trichy, served as the resource person for the program.





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Lat 10.996795°
Long 78.776841°
24/04/24 11:23 AM GMT +05:30

GPS Map Camera



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Long 78.776841°
24/04/24 11:22 AM GMT +05:30

GPS Map Camera

A session on "Presentation & Communication Skills"





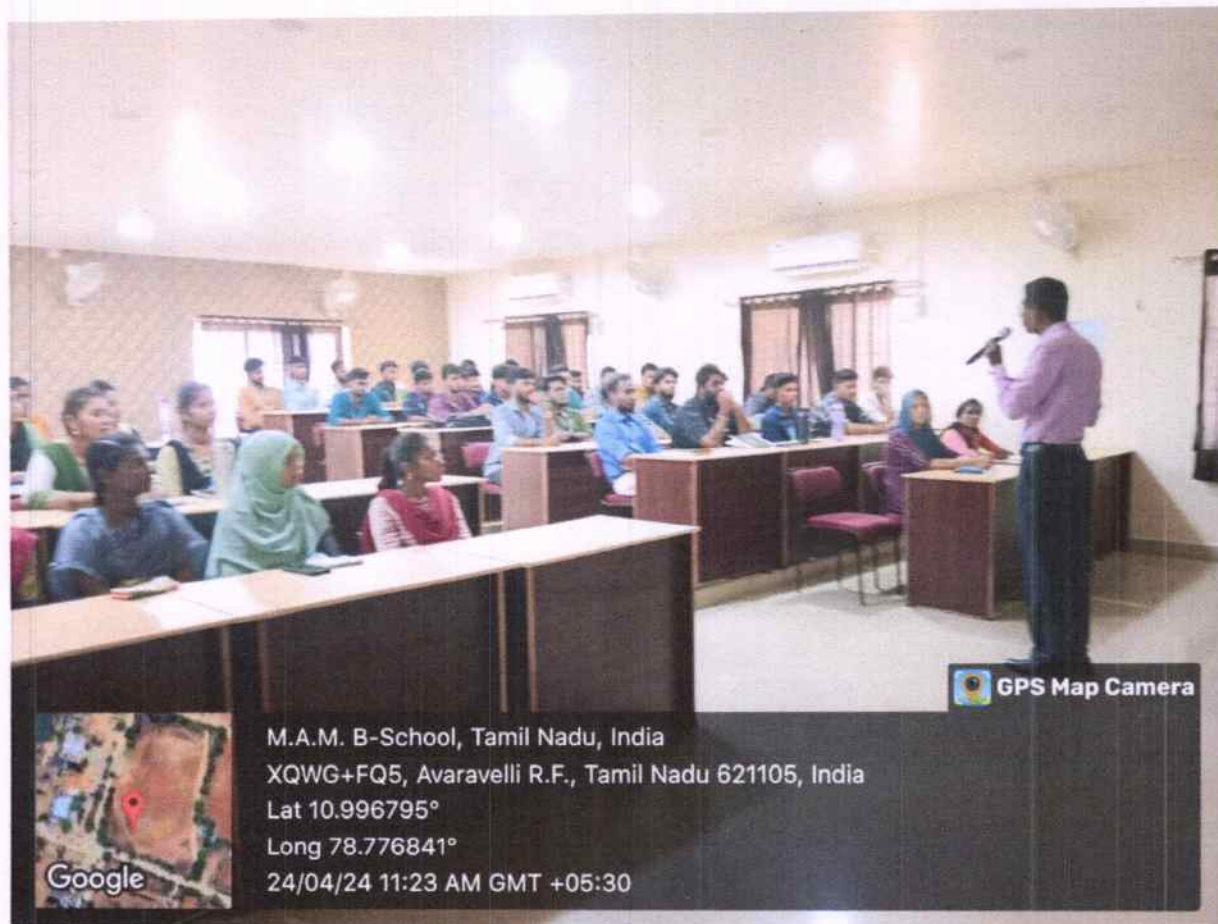
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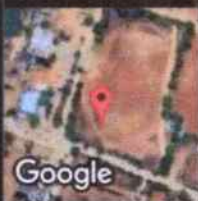
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GEO TAG PHOTOS:



GPS Map Camera



Google

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A session on "Presentation & Communication Skills"

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Dr. Mahendran guided participants through the key elements of delivering impactful presentations. From defining the purpose of presentations to structuring content logically and employing engaging delivery techniques, his practical tips resonated well with the audience. Interactive activities facilitated hands-on practice, allowing participants to hone their presentation and communication skills. Firstly, Dr. Mahendran underscored the significance of reading as a means of expanding vocabulary, improving comprehension, and gaining exposure to diverse writing styles and perspectives. Secondly, stressed the importance of active listening as a foundational skill for effective communication. Thoughtfully. Thirdly, highlighted the value of writing as a tool for clarity and expression. Lastly, Dr. Mahendran emphasized the importance of speaking practice in developing confidence and fluency in communication. Participants gained a deeper understanding of communication dynamics, including verbal, non-verbal, written, and visual aspects, and learned about their critical role in professional settings. The session was useful for the students to understand the importance of the communication skills and presentation skills in the business dynamics. Ms. A. Malar, Placement Officer, Mr. S. Vikneswaran, Assistant Placement Officer, M.A.M. B-School, made all the requisite arrangement for the programme.




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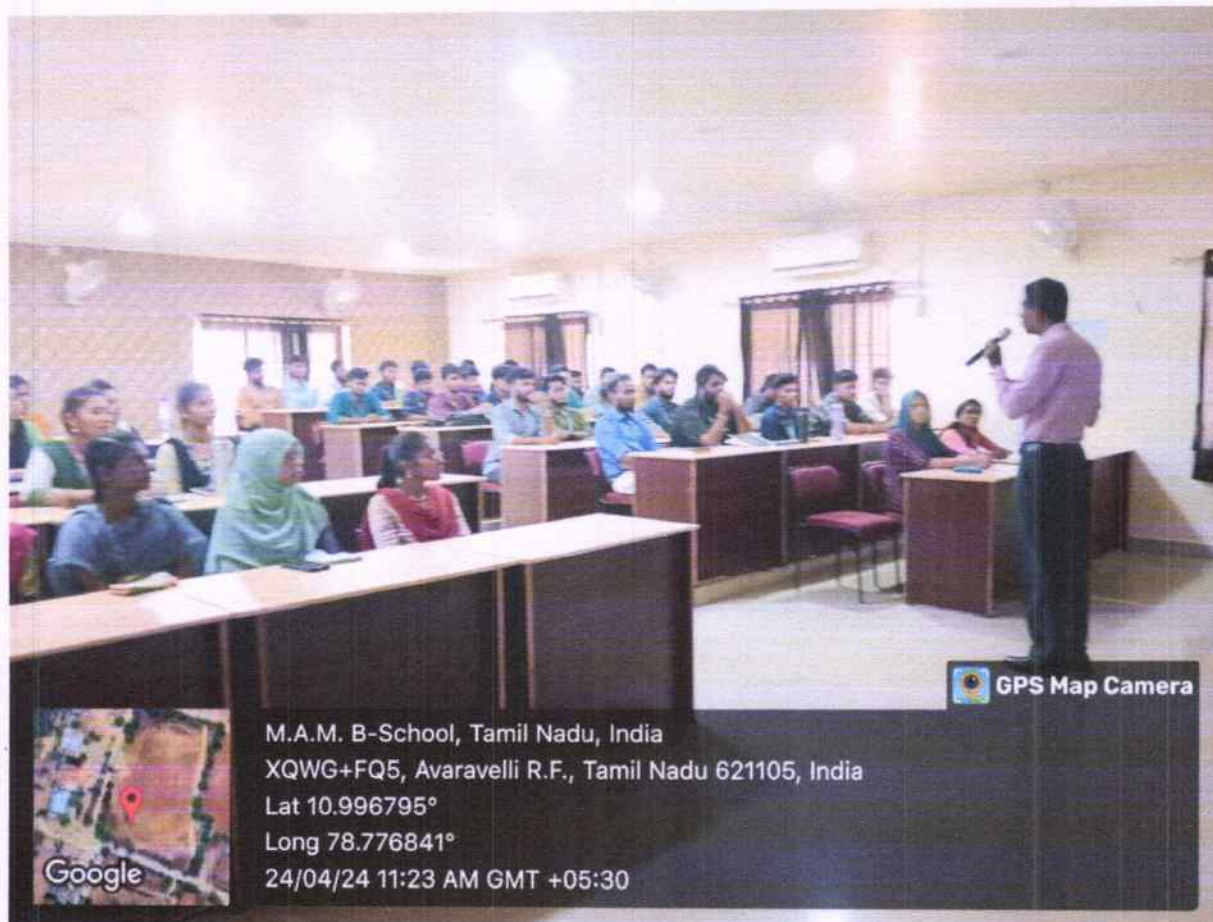


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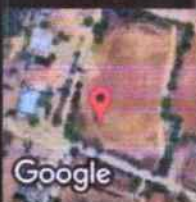
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GPS Map Camera



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SELF INTRODUCTION AND GROUP DISCUSSION



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CAREER DEVELOPMENT AND PLACEMENT CELL

SELF INTRODUCTION

&

GROUP DISCUSSION



V.CHITRA
PLACEMENT OFFICER
MAMCET



26-04-2024



11.00AM - 12.30 PM



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ANNEXURE BLOCK**

Dr. M.Hemalatha
Director - MAMBS

Mrs.Fathima Bathool Maluk
Secretary &CEO - MASTER GI





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“SELF INTRODUCTION AND GROUP DISCUSSION”





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“SELF INTRODUCTION AND GROUP DISCUSSION”



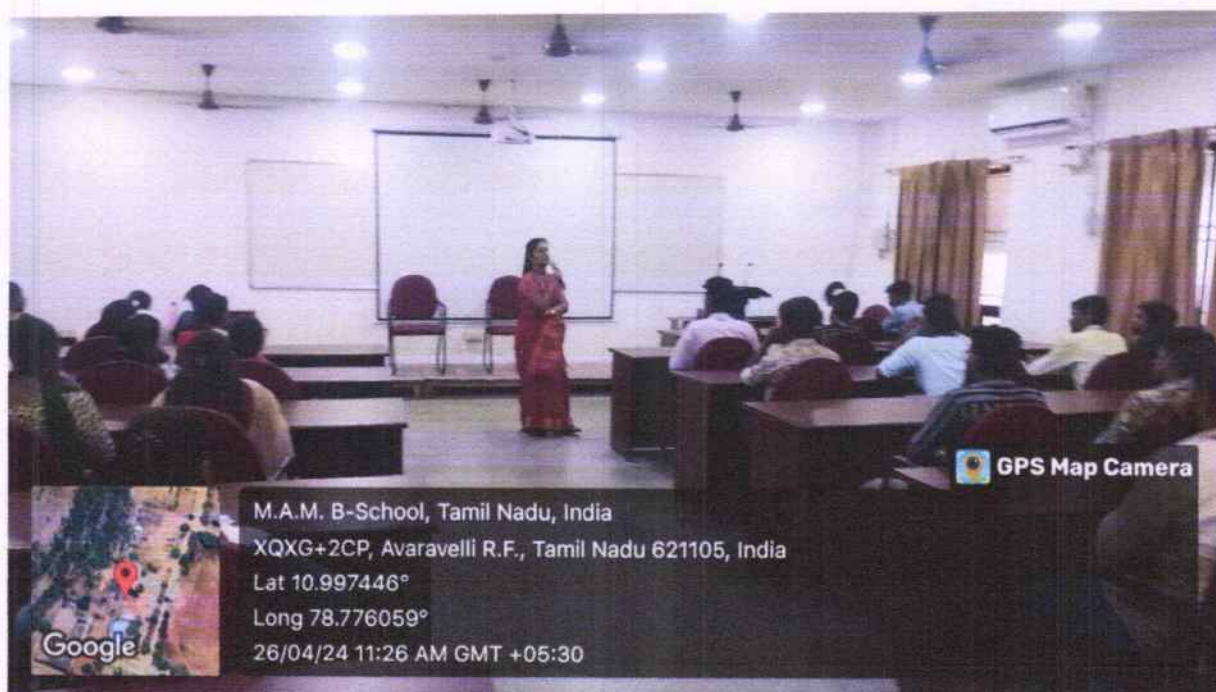
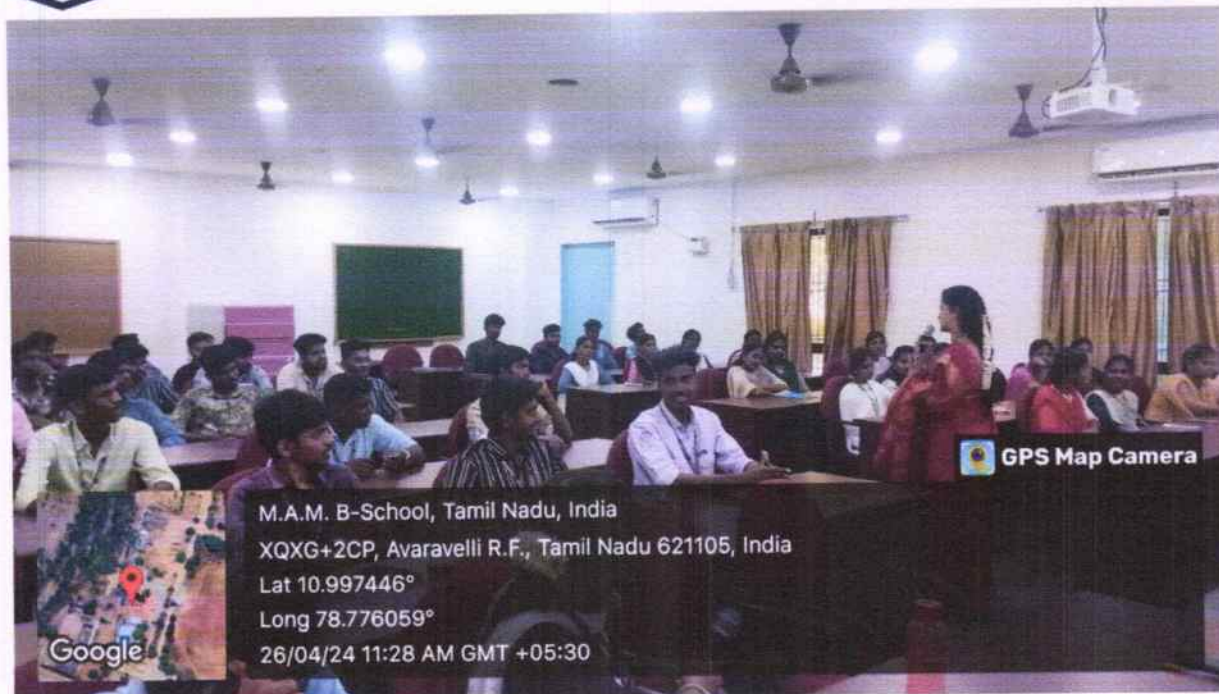


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**ACADEMIC YEAR - 2023-24****Self Introduction and Group Discussion****STUDENT NAME LIST - I YEAR "C" SEC (BATCH:2023-25)**

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1	812223631132	Sakthi K	K. K.
2	812223631133	Sampathkumar S	S. Sampathkumar
3	812223631134	Sandhiya S	S. Sandhiya
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6	812223631139	Saranya S	S. Saranya
7	812223631142	Sedhu S	S. Sedhu
8	812223631144	Shiva R	R. Shiva
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20	812223631156	Subalakshmi K	K. Subalakshmi
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22	812223631159	Subikshan R	R. Subikshan
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25	812223631163	Surendar N	N. Surendar
26	812223631164	Surendar V	V. Surendar
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“Resume Making & LinkedIn Profile”

M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized a session on **“Resume Making & LinkedIn Profile”** on 29th April 2024. Mr. Muthuraja Kannan, MBA.PGDMH., Placement Officer, Jamal Institute of Management as the resource person for the program. The aim of the session to providing students with valuable insights into the resume building



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CAREER DEVELOPMENT AND PLACEMENT CELL

A GUEST LECTURE ON

RESUME MAKING & LINKEDIN PROFILE

29 April, 2024 | 11.00 am

MAMBS Elite Hall Annexure Block



MR. MUTHURAJA KANNAN
PLACEMENT OFFICER
JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Dr.M.Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO MASTeR GL

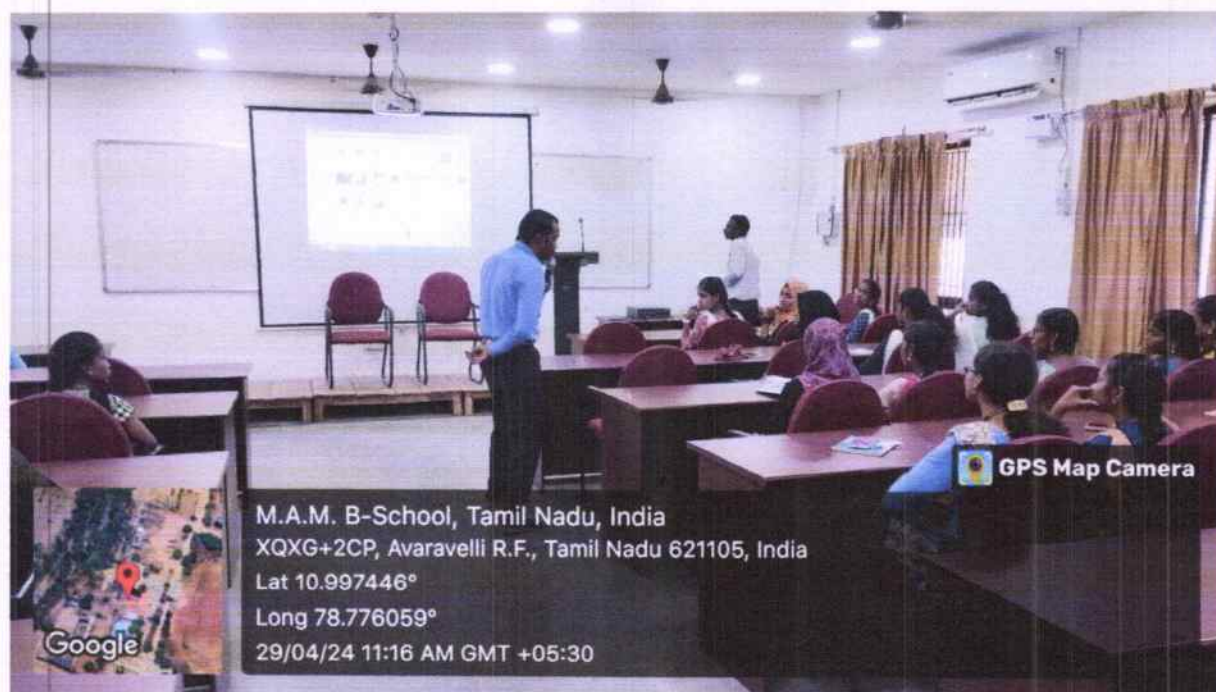




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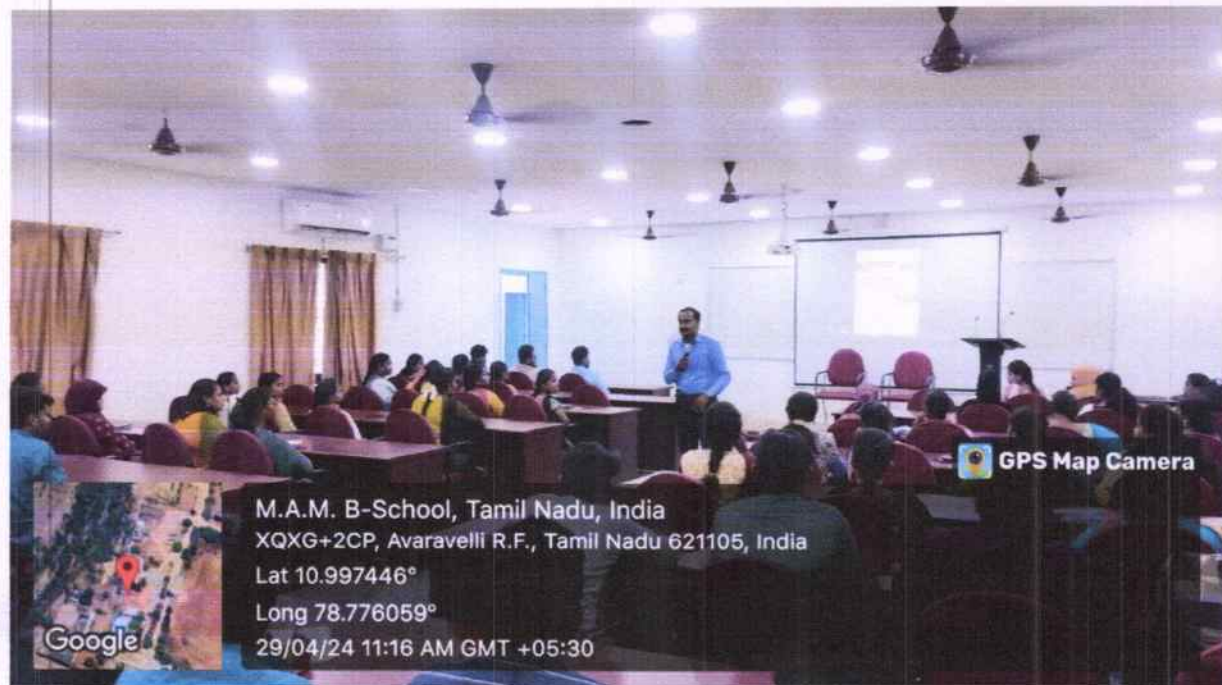
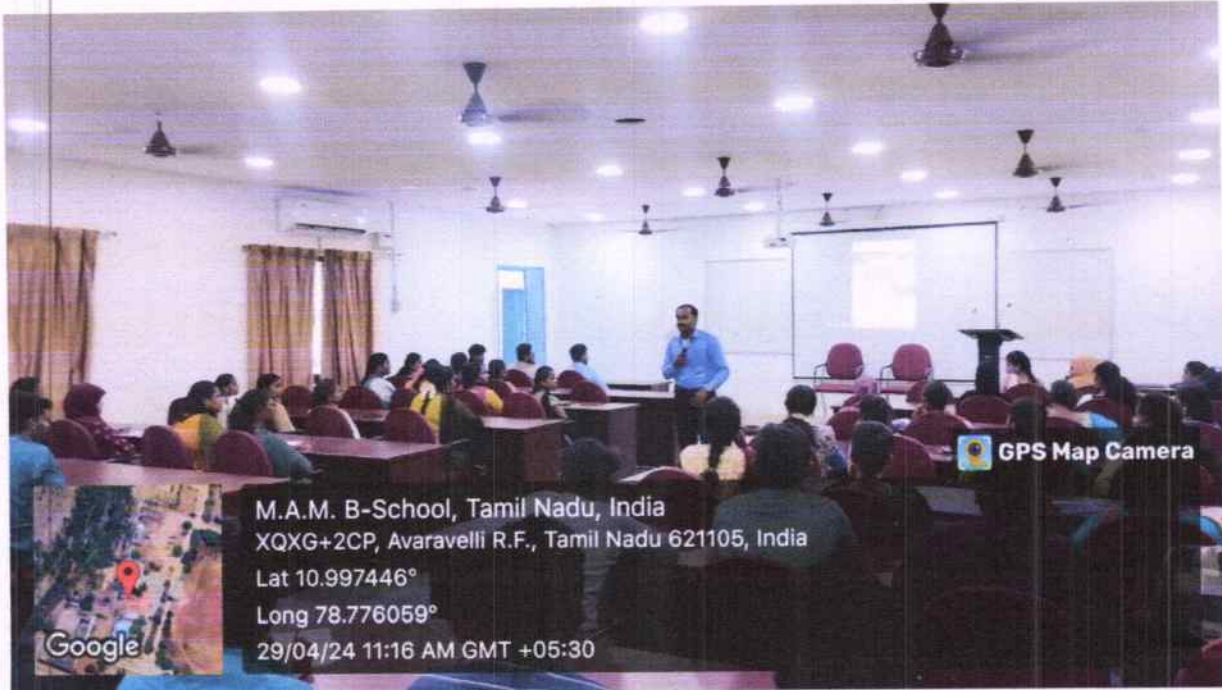
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He added that it's important for candidates to understand that their resumes are not just lists of past jobs and qualifications, but rather tools for presenting themselves as the best fit for the positions they're applying for. By ensuring that resumes are well-organized, tailored to specific job roles, and highlight relevant skills and accomplishments, candidates can significantly increase their chances of progressing through the selection process. Focusing on LinkedIn profile creation in the second session is a great continuation from discussing resumes. LinkedIn has become an essential platform for professional networking and job searching, so understanding how to create an effective profile is crucial for students and professionals alike he added. During this session, attendees learned about the different sections of a LinkedIn profile, such as the headline, summary, experience, education, and skills. They may have also received guidance on how to optimize each section to maximize visibility and appeal to potential employers or recruiters. Additionally, students might have learned about the importance of networking on LinkedIn, engaging with industry professionals, joining relevant groups, and sharing content to establish thought leadership and expand their professional connections. Ms. A. Malar, Placement Officer, Mr. S. Vikneswaran, Assistant Placement Officer, M.A.M. B-School, made all the requisite arrangement for the programme.




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A session on Preparation Strategy for Competitive Examination



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R.VIJAYALAYAN



**NR IAS ACADEMY
FOUNDER and CEO**



15 APRIL



**Monday
Start At 2.30 Pm - 3.30 Pm
MAMBS Elite Hall**

**Dr.M.HEMALATHA
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**Mrs.FATHIMA BATHOOL MALUK
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M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized a session on **Preparation Strategy for Competitive Examination** 15th April 2024. Mr. R. Vijayalayan, NR IAS Academy, Founder & CEO graced the event as the keynote speaker.





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Mr. R. Vijayalayan discussing both state and central government job opportunities broadens the scope for aspiring candidates. The selection process for central government exams like the UPSC Civil Services Examinations is rigorous and multifaceted, covering various stages such as preliminary exams, mains, and interviews. Understanding the intricacies of these processes can help candidates better prepare and tailor their approach accordingly. He provided a day-to-day preparation plan is incredibly helpful for candidates preparing for competitive examinations. This plan likely included a structured study schedule covering all relevant subjects and topics, allocating time for revision, practice tests, and self-assessment. Breaking down the preparation process into manageable daily tasks can make studying more manageable and reduce overwhelm. Mr. R. Vijayalayan's guidance on techniques and tactics for exam preparation likely included tips such as time management, effective study routines, practicing with mock tests, and developing a positive mind set. Mrs. A. Malar, placement coordinator, Mr. S. Vikneswaran, Assistant Professor at M.A.M. B-School, made all the requisite arrangement for the programme.




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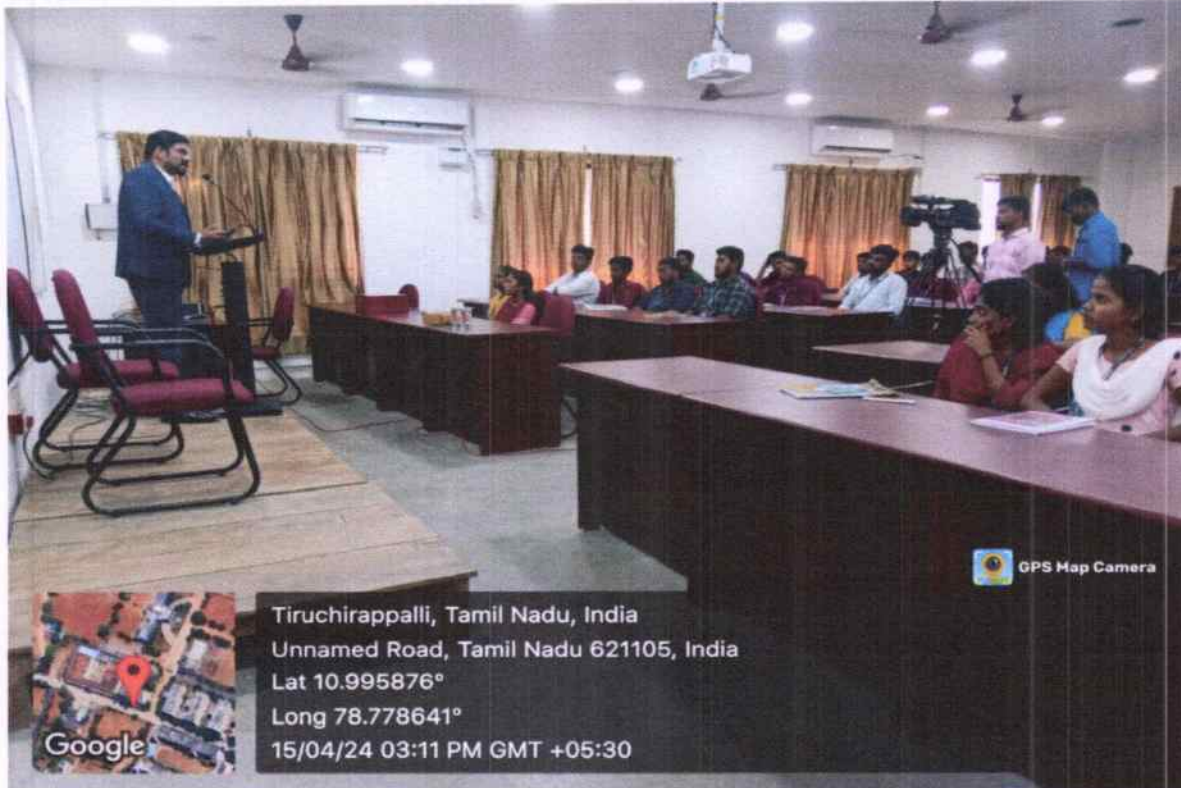


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38	812223631184	Vishva arockiadoss A	Vishva Arockiadoss A
39	812223631185	Visuvasapriya J	J. Visuvasapriya
40	812223631187	Yuvaraj S P	Yuvaraj S P
41	812223631188	Yuvaraj V	Yuvaraj V
42	812223631189	Yuvasri R	Yuvasri R
43	812223631160	Sudharson.R	Sudharson.R





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A Session on "Interview Skills"

M.A.M. B-School, a standalone Business School, Trichy its Career Development and Placement Cell organized a session on "Interview Skills" on 23rd April 2024. Selvakumar Periyasamy, M. Tech., (Ph.D.), Placement Officer/Motivational Speaker, CARE Group of Institutions, Trichy was the resource person for the program



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CAREER DEVELOPMENT AND PLACEMENT CELL

A GUEST LECTURE ON INTERVIEW SKILLS



AT 11:00 AM

23 APRIL, 2024

VENUE: MBA ELITE HALL
ANNEXURE BLOCK

SELVAKUMAR PERIYASAMY M.TECH (PH.D)
PLACEMENT OFFICER / MOTIVATIONAL SPEAKER
CARE GROUP OF INSTITUTIONS, TRICHY

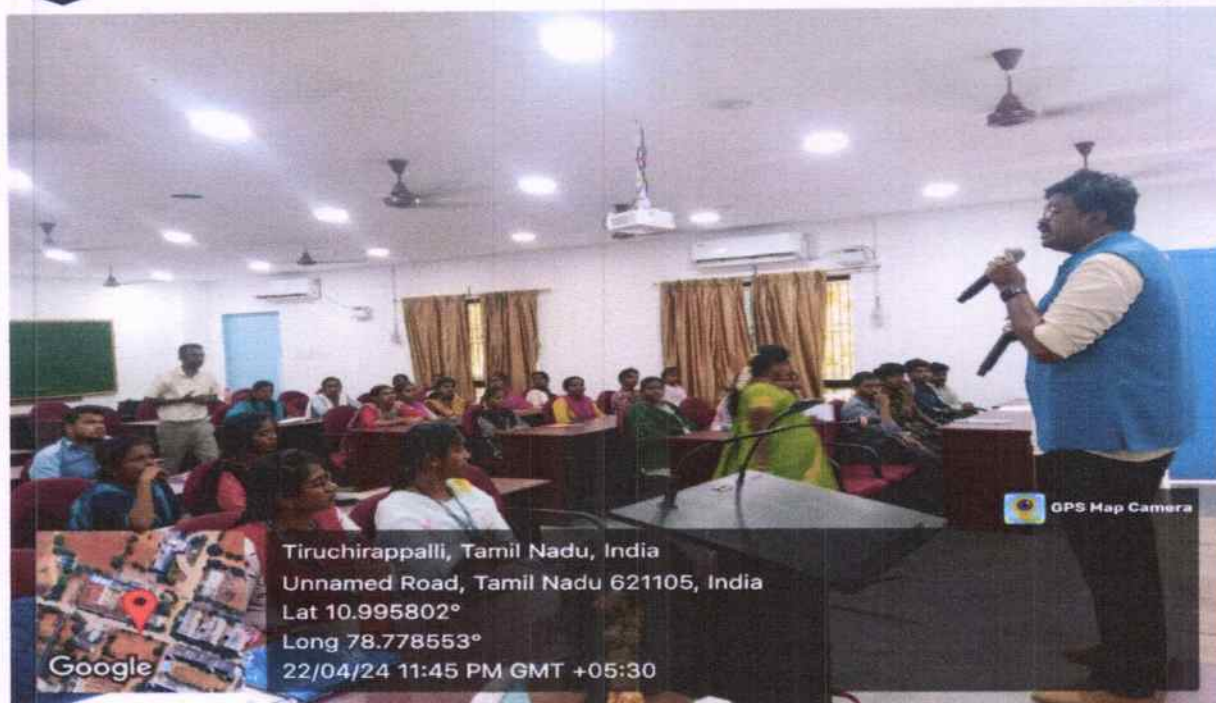
Dr.M..Hemalatha
Director - MAMBS

Mrs.Fathima Bathool Maluk
Secretary & CEO MASTER GL





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Mr. Selvakumar Periyasamy is well-regarded in the field of training and placement. Having someone with extensive experience and knowledge leading the session on interview skills would undoubtedly benefit the students. His expertise provided practical insights and real-world examples to help students understand what employers are looking for and how to effectively present themselves during interviews. Mr. Selvakumar Periyasamy's emphasis on selecting the right career in the right organization, improving communication skills, and developing basic interpersonal skills is crucial advice for students navigating their career paths. Choosing a career that aligns with one's interests, values, and strengths can lead to greater job satisfaction and success in the long run. Additionally, strong communication and interpersonal skills are essential for building relationships, collaborating effectively with colleagues, and advancing in one's career. He advised to utilize online sources to improve soft skills is practical and accessible, given the wealth of resources available on the internet. Engaging in online courses, tutorials, or webinars focused on communication, leadership, and interpersonal skills can indeed complement traditional education and enhance students' employability. He finally insist to do an internships. Internships provide invaluable hands-on experience, allowing students to apply theoretical knowledge in real-world settings, develop practical skills, and build professional networks. The session provided students with valuable insights into interview requirements and current market conditions, which are essential for their career preparation. Ms. A. Malar, Placement Officer, Mr. S. Vikneswaran, Assistant Placement Officer, M.A.M. B-School, made all the requisite arrangement for the programme.




DIRECTOR
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**ACADEMIC YEAR - 2023-24****A Session on Interview Skills****STUDENT NAME LIST - I YEAR "C" SEC (BATCH:2023-25)**

S.NO	REG.NO	NAME OF THE STUDENT	SIGNATURE
1	812223631132	Sakthi K	K. K.
2	812223631133	Sampathkumar S	S. Sampath
3	812223631134	Sandhiya S	S. Sandhiya
4	812223631136	Sanjay S	S. Sanjay
5	812223631138	Santhiya R	R. Santhiya
6	812223631139	Saranya S	S. Saranya
7	812223631142	Sedhu S	S. Sedhu
8	812223631144	Shiva R	R. Shiva
9	812223631145	Shrijaa S	S. Shrijaa
10	812223631146	Siranjeevi P	P. Siranjeevi
11	812223631147	Sivaneshwari S	S. Sivaneshwari
12	812223631148	Sneka P	P. Sneka
13	812223631149	Sneka R	R. Sneka
14	812223631150	Sona S K	S. K. Sona
15	812223631151	Sriazhageswaran S	S. Sriazhageswaran
16	812223631152	Srimathi P	P. Srimathi
17	812223631153	Srinivasan S	S. Srinivasan
18	812223631154	Sriram S	S. Sriram
19	812223631155	Srvinay S	S. Srvinay
20	812223631156	Subalakshmi K	K. Subalakshmi
21	812223631157	Subathra M	M. Subathra
22	812223631159	Subikshan R	R. Subikshan
23	812223631161	Suganthi M	M. Suganthi
24	812223631162	Sulochana U	U. Sulochana
25	812223631163	Surendar N	N. Surendar
26	812223631164	Surendar V	V. Surendar
27	812223631166	Suruthimega M	M. Suruthimega
28	812223631168	Susmitha merlin A	A. Susmitha
29	812223631169	Suvaitha M	M. Suvaitha



30	812223631171	Swetha S	S. Sule
31	812223631173	Udayamoorthi G	Udayamoorthi G
32	812223631175	Usha G	U. Usha
33	812223631177	Varsha S	Varsha S
34	812223631178	Varshini M	Varshini M
35	812223631179	Vasikaran R	R. Vasikaran
36	812223631182	Venmathi M	Venmathi M
37	812223631183	Vigneshwaran M	Vigneshwaran M
38	812223631184	Vishva arockiadoss A	A. Vishva Arockiadoss
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