



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 5.4.1

2023-2024

5.4.1 There is a registered alumni association that contributes significantly to the development of the institutions through financial and /or other support services



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5.4.1 There is a registered alumni association that contributes significantly to the development of the institutions through financial and /or other support services

M.A.M-B-SCHOOL has registered alumni association with Registration No **SRG/TRICHY/15/2023**. The alumni association exists to support the institution's goal and to reinforce the tie between alumni, society and the institution. Alumni association plays a revolved role in the development of the institution. The institution has the honour to comment that it has a rich history the student's success and brilliance. It has recognized a wide network of old students to regenerate the remembrances of the college. The association regularly meets and interacts with the management, faculty and students to facilitate the association of alumni. The alumni association provides selected alumni participation in current academic activities including personality developments programs, mentoring program, placements programs, internship programs, entrepreneurship programs, teaching, research, workshop, and conference. The association has been expanded and supported with new memberships. The alumni who are visiting the institution for various activities and their suggestions are taken into account. Alumni day is celebrated and their achievements are recognized. The successful alumni are selected as guests of honour for awards.




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Alumni Benefits for Students:

Guest Lecture

Alumni are invited as guest/speaker for conferences, training programs, seminars and Induction programs etc.

Providing mentoring to ongoing students:

MAMBS is leveraging on alumni expertise by providing mentorship platform to students.

Curriculum enrichment:

Alumni contribute for curriculum enrichment through their structured feedback on curriculum in-order to keep pace with the recent advancements in industry.

Experience sharing:

Alumni cell organizes annual alumni meet. In all these meets, alumni share their experience and provide inputs on the current trends in industry.

Placement assistance

Alumni provide necessary support to the students by way of grooming in personality development as well as providing inputs related to industry expectations. Alumni also facilitate in the form of giving requisite insights in order to be "industry-ready".





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A session career direction and upliftment for ongoing students by alumni



**ALUMNS OF M.A.M.B-SCHOOL –M/S R.NAGAJOTHI, RELEATIONSHIP MANAGER, EQUITAS
SMALL BANK AND FINANCE, TRICHY**




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**OUR ALUMNI MR.JUVANI ALWIN JENNY RECEIVED BEST SOCIAL ACTIVIST
AWARD FOR THE YEAR 2024**



JUVANI ALWIN JENNY-(2019-2021 BATCH)



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அறம் விருதுகள் 2024

ஒப்புதல் கடிதம்

பதிவு எண் : A249246

தேதி : 07/09/2024

வாழ்த்துக்கள் !!!!

பெருமதிப்பிற்குரிய : த. ஜுவானி ஆல்வின் ஜென்னி MSA

அறம் விருதுகள் 2024

உங்கள் விண்ணப்பம் அறம் செய்ய அதிகம் அறக்கட்டளை தேர்வுகளுக்கும் உறுப்பினர்களால் தேர்வு செய்யப்பட்டுள்ளது. நவம்பர் மாதம் சென்னை நாரக கான் சபா அரங்கத்தில் நடைபெறவிருக்கும் விருது வழங்கும் விழாவில் 'ஆல்வின் ஜென்னி வரும் சமூக சேவகர் விருது' என்ற பிரிவின்கீழ் கங்களுக்கு விருது வழங்கப்பட உள்ளது என்பதை மகிழ்ச்சியுடன் தெரிவித்துக் கொள்கிறோம்.

நன்றி



அன்புடன்,
அறம் விருதுகள்



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JUVANI ALWIN JENNY-(2019-2021 BATCH)





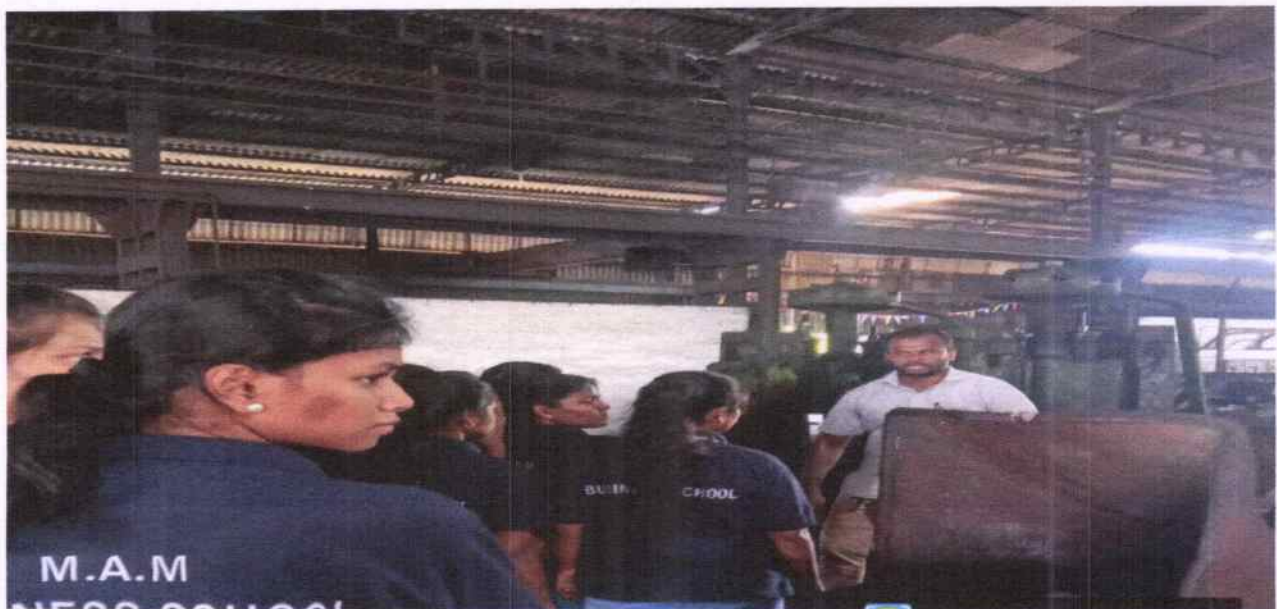
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ALUMNI CONTRIBUTE TOWARDS THE UPSKILLMENT OF THE INDUSTRIAL EXPOSURE





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Industrial Visit at AMMAN-TRY Steels (P) Limited, Trichy

M.A.M. B-School, a standalone Business School in Trichy organized Two Days Industrial Visit to AMMAN-TRY Steels (P) Limited, Trichy on 04.10.2023 & 05.10.2023 arranged for II MBA students. Starting the visit with prior instructions is a good practice to ensure that students are aware of the expectations and guidelines for their behavior during the visit. This include instructions on safety protocols, appropriate conduct, and any specific areas of focus or objectives for the visit. It helps set a professional tone and ensures that students are prepared to make the most of the learning opportunity. Starting with an orientation session led by Mr. Ibrahim, the Manager of Quality Control, was an excellent way to kick off the visit. This session provided valuable background information about the company, its operations, and its quality





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control processes. Providing a historical overview of the company's inception and milestones is a great way to contextualize the visit and help students understand the company's journey and achievements. Learning about the company's history can offer insights into its growth, evolution, and key successes over time. Mr. Ibrahim's emphasis on caution is crucial, especially considering the nature of the materials being handled at the plant.

Beginning with the observation of raw billets being cut into precise sizes, students learned about the initial stages of preparation crucial for downstream operations. They then witnessed the fascinating transformation of molten hot billets into elongated shapes using looping machines, assisted by pusher machines. This hands-on experience offered a vivid understanding of the intricate shaping processes involved in steel production. As the tour progressed, students were escorted to witness the conversion of these elongated billets into TMT bars, essential components in construction and various industries. They observed the meticulous cooling and packaging of these bars into bundles, ensuring their quality and integrity for further use in steel units. AMMAN-TRY Steels, the process of transforming billets into TMT (Thermo-Mechanically Treated) bars involves re-rolling, where the received billets are melted and reshaped. This re-rolling process optimizes material usage and reduces waste, with an impressive minimum wastage rate of only 5%. The visit to AMMAN-TRY Steels provided students with a foundational understanding of TMT (Thermo-Mechanically Treated) bar production processes through real-time executions. Witnessing the various stages of production, from the initial processing of raw billets to the final packaging of TMT bars, offered students a firsthand insight into the intricacies of steel manufacturing.





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ALUMNI MEET 2023

**M.A.M B-School**

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Siruganur, Trichy www.mambs.com

M.A.M. B-School Alumni Association & IQAC
cordially invite YOU for the



**Alumni
Meet
2K23**



Reliving Nostalgia

 **1st July 2023 @ 10.30 am**  **Newton Hall**

Register Soon 

Registration link:
<https://docs.google.com/forms/d/19tbRYM1aftmuPoCEOntNrZWUL0IUaNsufO6dMvEgdc/edit?pli=1>




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An alumni meet is a gathering of former students, or alumni, from an institution, such as a college or university. Alumni meets are a chance for alumni to:

- Reconnect with each other and with the institution
- Share their experiences with current students
- Share their experiences with the outside world
- Meet with their families
- Relive their school or college days

Alumni meets can also be a chance for the institution to: Feel proud of its alumni and Identify the college's most distinguished alumni.

Alumni meets can lead to: collaborations, mentorship opportunities, and business partnerships.

Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni. During their meet, the alumni community shares their experience in the outside world, which they faced after stepping out of the institution.

Alumni can provide corporate knowledge and networks, such as industry trends, experience of the market place to inform programme development and school strategy, and crucially, funding.

relationship Building and Networking: Alumni events provide a platform for alumni to reconnect, network, and build relationships with each other and with the institution. These connections can lead to collaborations, mentorship opportunities, and even business partnerships.





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Mr. RAM CHANDAR-BATCH (2011-2012)

Manager-PR/HR & Admin

I am M Ram Chandar currently working as Manager-PR/HR & Admin AMMAN-TRY Steels. It feels Really proud and privileged that I have done my MBA HR& MARKETING in from such a prestigious college i.e. M.A.M.B-SCHOOL. In my two-year beautiful journey with M.A.M.B-SCHOOL, I learnt the most from my well experienced faculties and with the best peers and colleagues surrounding me, who always challenged me to be positive and always be innovative in my work to have all round experience of the field in which I was pursuing my MBA. They always trained me, prepared me for the practical and tough real world out there and always motivated me to run behind gaining the knowledge and experience no matter what the situation is. I came to MAMBS with an expectation of getting just an MBA degree but left with so much of knowledge, confidence, experience and much more.





BENEFITS AND OUTCOMES OF ALUMNI MEETS:

Alumni events can be a valuable investment for educational institutions and organizations for several reasons, but their worthiness depends on various factors, including the goals, resources, and alumni community of the institution. Here are some considerations to determine if alumni events are worth the investment:

- 1. Relationship Building and Networking:** Alumni events provide a platform for alumni to reconnect, network, and build relationships with each other and with the institution. These connections can lead to collaborations, mentorship opportunities, and even business partnerships.
- 2. Community Engagement:** Events foster a sense of community and pride among alumni. When alumni feel connected to their alma mater, they are more likely to remain engaged, participate in other initiatives, and contribute to the institution's success.
- 3. Fundraising Opportunities:** Alumni events can serve as opportunities to cultivate relationships with potential donors. Engaged and connected alumni are more likely to contribute financially to their alma mater.
- 4. Marketing and Branding:** Successful events can generate positive publicity and media coverage, enhancing the institution's reputation and visibility. They can also attract prospective students who want to join a vibrant and engaged alumni community.
- 5. Feedback and Insights:** Events provide a chance to gather feedback directly from alumni. Insights gained from interactions can help shape programs, initiatives, and future event planning.
- 6. Alumni Involvement:** Events often encourage alumni to become more involved in various ways, such as volunteering, mentoring, speaking engagements, or serving on advisory boards. This can provide valuable expertise to the institution.
- 7. Strengthening Alumni Loyalty:** Well-executed events can strengthen alumni loyalty by fostering positive memories and experiences associated with the institution, which can lead to lifelong support.





8. Tailored Engagement: Different types of events cater to different segments of the alumni community. By offering a variety of events, you can engage diverse groups of alumni and meet their specific interests and preferences.

9. Goodwill: Alumni appreciate that the institution cares about them and the community which is a lifelong support network. While events have costs associated with them, the goodwill that is established can be of much greater value and lead to stronger relationships, engagement, and alumni satisfaction.

10. Measurable Impact: With proper tracking and measurement, you can assess the impact of alumni events on the participants and the institution. The personal fulfilment, connections, and career support are crucial impacts for the participants while the institution gains loyalty and support for the future.

It is important to plan and execute events with care to maximize their impact and justify the investment. Consider factors such as budgeting, event goals, target audience, timing, location, and promotion strategies. If done well, alumni events can yield substantial returns in terms of alumni engagement, institutional reputation, and support for your institution's mission.

“Alumni Meet 2K23” Reliving Nostalgia

M.A.M. B-School, a standalone business School Trichy its Alumni Association & Internal Quality Assurance Cell (IQAC) jointly organized an "Alumni Meet 2K23" Reliving Nostalgia on 1st July 2023. The alumni meet is to reconnect with the Alumni and celebrate their success and various achievements. Dr. M. Hemalatha, Director, M.A.M. B-School gave a facilitating address to the function that being associated beyond the academic period make our life more meaningful with past joyful memories. The Alumni Meet started with a welcome address by the alumni association president. Mr. M. Ram Chandar, Manager- PR & HR at AMMAN TRY.

Alumni also interacted with the students and gave motivational talk regarding preparing for higher studies and placements. Students asked many questions regarding placements and the alumni shared their views. In his session he started the interaction with the MBA specialization. He insisted that taking specialization makes us to get more knowledge on the





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specific domain and insisted to utilize all the opportunities given in the institution which significantly contribute for the self-development. He further stated that rather than specialized in particular domain being versatile knowledge makes more employable in the present market condition. The market demand MBA Graduate who ready to work with challenging working environment and requires dynamic knowledge to explore in the field. He further explained that the marketing and sales are the only fields may provide more opportunities to learn the require knowledge for improve the business insights. He finally urged the present students to focus on trends in the respective fields which unanimously makes you to be top in the fields. Alumni also insisted and requested to have this type of Alumni Meet every year without fail. The event was stimulating and enjoyable and simultaneously profitable as all members shared their views ideate and good numbers of new ideas, information and insights came up. The students sincerely expressed their gratitude. 52 Alumni members participated in the Alumni meet and Students raised question with the Alumni members and got clear their doubts. Mrs. M. Surya, Assistant Professor, Alumni Association Coordinator, M.A.M. B-School made the requisite arrangements for the programme.

OUTCOME OF THE EVENT:

Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni. Alumni Meet, creates a special bonding between the students who have passed out & who have established themselves already in the big, outside world. Relationship Building and Networking: Alumni events provide a platform for alumni to reconnect, network, and build relationships with each other and with the institution. These connections can lead to collaborations, mentorship opportunities, and even business partnerships.


ALUMNI ASSOCIATION COORDINATOR

(M. Surya)


DIRECTOR

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