STRATEGIC PLAN 2023-24

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES				I	PER	IOD	: 20	23-2	24			
GOALS	OBJECTIVES	J	J	A	S	o	N	D	J	F	M	A	M
1.1Planning and monitoring	1.1.1 Increase in intake 180 to 240	*											
system	1.1.2 Academic calendar preparation	*						*					
	1.1.3 Timetable preparation	*						*					
	1.1.4 Work load allocation	*						*					
	1.1.5 Introduction of Business Analytics and Logistics Electives classes	*											
	Planning to Introduce UG Courses	*											
	1.1.6 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*

GOALS	OBJECTIVES				I	PER	IOD): 2 0	23-2	4			
GOALS	OBJECTIVES	J	J	A	S	o	N	D	J	F	M	A	M
	1.1.7 One to one Counseling students in the presence of parents	*							*				
1.100	1.1.8 Class Committee Meeting			*	*						*	*	
1.1Planning and monitoring system	1.1.9 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.10 CO, PO calculation							*					*
	1.1.11 Preparation of Action Taken Report				*					*		*	
	1.1.12 Assignment Planning	*								*			
	1.1.13 Monthly/Semester Consolidated Attendance	*						*					
	1.1.14 Internals I & II, Model Timetable Preparation	*						*					
	1.1.15 QB Preparation, Notes Preparation	*						*					
	1.1.16 Internals I & II, Models Q. Paper Preparation												

GOALS	OBJECTIVES				F	PER	IOD	20	23-2	4			
GOALS	OBJECTIVES	J	J	A	S	o	N	D	J	F	M	A	M
	1.1.17 Internals I & II, Models												
	Marks consolidated to be sent to			*	*	*				*	*	*	
	Parents			*	*	*				*	*	4	
	1.1.18 Odd Semester Result	*							*				
	Analysis (To Director/ Parents)	*							*				
	1.1.19 Updating of Student Record												
	(Mentor Mentee System Updating)			*			*						
	1.1.20 No due Forms, TC and												
	Conduct Certificate for Outgoing												
	students	*											
	1.1.21 Government approved for												
	MCA	*											
		*											
1.2 Feedback	1.2.1 Student feedback –												
system	Infrastructure and corrective		*										
	measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and		•••										
	industry		*										

GOALS	OBJECTIVES				I	PER	IOD): 20	23-2	4			
GOALS	OBJECTIVES	J	J	A	S	o	N	D	J	F	M	A	M
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures,	*	*	*	*	*	*	*	*	*	*	*	*

GOALS	OBJECTIVES				F	PER	IOD): 20	23-2	24			
GOALS	OBJECTIVES	J	J	A	S	O	N	D	J	F	M	A	M
	Workshops												
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20)23	-24			
		J	J	A	S	0	N	D	J	F	M	A	М
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as a Resource Person for various Programme		*							*			
	2.1.6 Recruiting more doctorate and		*	*					*	*			

GOALS	OBJECTIVES				PE	ERI	OD	: 20)23	-24	ı		
		J	J	A	S	0	N	D	J	F	M	A	M
	encouraging the staffs to register for												
	doctorates.												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	OD:	202	23-2	24			
		J	J	A	S	0	N	D	J	F	M	A	М
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Facultyto Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre incampus						*				*		

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES				PE	RIC	OD:	20	23	-24			
		J	J	A	S	0	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS 4.2 Placement	OBJECTIVES				PE	RIC	D:	20	23	24			
	OBOLOTIVLO	J	J	A	S	0	N	D	J	F	M	A	M
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	ERI	OD:	: 20	23	-24	ı		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
3y3tem	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
5.2	5.2.1 Internal audit						*						*
Institutional Level	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							

					PE	ERI	OD:	: 20)23	-24	ı		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
	5.2.6 College Day				*								
5.2 Institutional	5.2.7 Alumni meet						*						
Level	5.2.8 Women's Day										*		
programs	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					
Institution	0 , 0												
level	5.3.2 Grievance and redressal meeting					*					*		
meetings													
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*

					PE	ERI	OD:	20	23	-24	İ		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

					PE	RI	OD:	20)23	-24	İ		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				PI	ERI	OD	: 20	23	-24			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club & Cells	6.1.1 Yi Club Programs			*	*					*	*	*	
activities	6.1.2 Installing Thanneer Club			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new professional clubs			*									

	6.1.9 upholding the club active throw out the year		*	*	*		*	*	*	
6.2 Sports Activities	6.2.1 Inter-Department tournament			*						
6.3 Social Activities	6.3.1 YRC Programs		*	*			*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIO	D:	20	23	-24	ı		
OOALO	0202011720	J	J	A	S	0	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Putting up proposal for new library												
7.2 Computer	7.2.1 Putting up proposal for New Computers for lab												*
related	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
idellities	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PEI	RIC	D:	20	23	-24	•		
COALO	OBOLOTIVLO	J	J	A	S	0	N	D	J	F	M	A	М
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New	7.6.1 Staff Cubicles												*
Academic	7.6.2 Lab Infra												*
Blocks	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2024-25

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES				PI	ERI	OD:	20	24-	25			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES				PI	ERI	OD:	20	24-	25			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES				PI	ERI	OD:	20	24-	25			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

COALS	OR JECTIVES				PI	ERI	OD:	20	24-	25			
GOALS	OBJECTIVES	J	J	A	s	O	N	D	J	F	М	A	M
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge	1.4.1 For First Year Students		*	*									
Courses	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20)24	-25)		
		J	J	A	S	0	N	D	J	F	M	A	M
2.1HRD	2.1.1 Orientation program for new faculty												
Faculty	(for faculty to understand MAM-B School	*							*				
	culture)												
	2.1.2Training on Scientific Teaching		*							*			
	methodology												
	2.1.3 Faculty Development program:	*							*				
	OBE, Research Proposal Writing												
	2.1.4Training on Mentoring the Mentors	*							*				
	Program												
	2.1.5 Faculty as Resource Person		*							*			
	Programme												
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES				PE	ERI	OD	: 20)24	-25)		
COALO	0202011120	J	J	A	S	0	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	D:	202	24-2	25			
		J	J	A	S	0	N	D	J	F	M	A	M
3.1 Research	3.1.1 Applying for funded projects						*						
Development	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES				PE	RIC	OD:	20	24	-25			
		J	J	A	S	0	N	D	J	F	M	A	M
4.1 Trainin	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2024-25													
OGALO	0202011720	J	J	A	S	0	N	D	J	F	M	A	М		
4.2	4.2.1 Registration for placement		*												
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*						
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*		
	4.2.4 Encouraging the students to write government exam														

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	RI	OD:	20	24	-25			
GOALS	OBJECTIVES	J	J	A	S	0	N	D	J	F	М	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
System:	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*
Institutional Level	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

					PE	ERI	OD:	: 20)24	-25	ı		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2	5.2.7 Alumni meet						*						
Institutional	5.2.8 Women's Day										*		
Level programs	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		

					PE	RI	OD:	20	24	-25			
GOALS	OBJECTIVES	J	J	A	s	o	N	D	J	F	М	A	М
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											
Publications	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
5.7 Admission	5.7.3 Application forms PG Hostel	*											

					PE	ERI	OD:	20	24	-25	1		
GOALS	OBJECTIVES	J	L	A	s	0	N	D	J	F	M	A	М
Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				PI	ERI	OD	: 20)24	-25			
		J	J	A	S	0	N	D	J	F	M	A	М
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells	6.1.2 Installing Thanneer Club			*	*					*	*		
activities	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIC	D:	20	24	-25			
OOALO	0202011120	J	J	A	S	0	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer	7.2.1 Putting up proposal for New Computers for lab												*
related	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
i deliities	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PEI	RIC	D:	20	24	-25	•		
COALO	0502011720	J	J	A	S	0	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New	7.6.1 Staff Cubicles												*
Academic	7.6.2 Lab Infra												*
Blocks	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN 2025-26

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES				PI	ERI	OD:	20	25-	26			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES				PI	ERI	OD:	20	25-	26			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES				PI	ERI	OD:	20	25-	26			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES				PI	ERI	OD:	20	25-	26			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
Standardization	loading the same on college website												
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge	1.4.1 For First Year Students		*	*									
Courses	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20)25	-26	•		
		J	J	A	S	0	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*	*	*					*			

GOALS	OBJECTIVES				PE	ERI	OD	: 20)25	-26)		
		J	J	A	S	0	N	D	J	F	М	A	M
	2.1.6 Recruiting more doctorate and encouraging the staffs to register for Ph.D.			*					*				
	2.1.7 Improving the quality of Teaching Staff		*	*	*	*	*	*	*	*	*	*	
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	

GOALS	OBJECTIVES				PE	RI	OD:	: 20)25	-26	,		
		J	J	A	S	0	N	D	J	F	M	A	M
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	D:	202	25-2	26			
		J	J	A	S	0	N	D	J	F	M	A	M
3.1 Research	3.1.1 Applying for funded projects						*						
Development													
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in						*	*				*	*
	Journals												
	3.1.7 Participation/Paper presentation of						*					*	
	Research work by Faculty with students												
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2	3.2.1 Applying to start a Soft Skill Centre												
Consultancy	in campus						*				*		

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GO	ALS	OBJECTIVES				PE	RIC	DD:	20	25	-26			
			J	J	A	S	0	N	D	J	F	M	A	M
4.1 T	Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
		4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
		4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
		4.1.4 Inviting industrial experts for expectation sharing					*						*	
		4.1.5 Training for competitive examinations				*					*			
		4.1.6 Training for Entrepreneurship			*						*			
		4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES				PE	RIC	D:	20	25	-26			
		J	J	A	S	0	N	D	J	F	M	A	М
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	RI	OD:	: 20	25	-26			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
<i>-</i>	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*
Institutional Level	5.2.2 Farewell to final years	*											
2070.	5.2.3 Graduation Day						*						

					PE	ERI	OD:	: 20)25	-26			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2	5.2.7 Alumni meet						*						
Institutional	5.2.8 Women's Day										*		
Level programs	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		

					PE	RI	OD:	20	25	-26			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											
Publications	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

					PE	RI	OD:	20	25	-26			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
5.7	5.7.3 Application forms PG Hostel	*											
Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				Pl	ERI	OD	: 20)25	-26			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells activities	6.1.2 InstallingThanneerClub			*	*					*	*		
activities	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIC	D:	20	25	-26)		
COALO	3332311723	J	J	A	S	0	N	D	J	F	М	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer	7.2.1 Putting up proposal for New Computers for lab												*
related	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
. deliities	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PE	RIO	D:	20	25	-26	,		
COALO	OBOLOTIVLO	J	J	A	S	0	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New	7.6.1 Staff Cubicles												*
Academic	7.6.2 Lab Infra												*
Blocks	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*

GOALS	OBJECTIVES				PEI	RIC	D:	20	25	-26			
COALO	0202011120	J	J	A	S	0	N	D	J	F	M	A	M
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN 2026-27

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES				PI	ERI	OD:	20	26-	27			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES				PI	ERI	OD:	20	26-	27			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES				PI	ERI	OD:	20	26-	27			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES				PI	ERI	OD:	20	26-	6-27						
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М			
Standardization	loading the same on college website															
	1.3.2 Preparing Work Book for labs	*						*								
	1.3.3 Preparing Lab manual	*						*								
	1.3.4 Preparation of Class Notes/Study Material	*						*								
	1.3.5 Stock Verification			*			*				*		*			
1.4 Bridge	1.4.1 For First Year Students		*	*												
Courses	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*			
	1.4.3 Industrial Visits				*	*										
	1.4.4 Skill Development Programmes				*						*					
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*			
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*			

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	20)26	-27	•		
		J	J	A	S	0	N	D	J	F	M	A	М
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES				PE	ERI	OD	: 20)26	-27	,		
		J	J	A	S	0	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	OD:	202	26-2	27			
		J	J	A	S	0	N	D	J	F	M	A	М
3.1 Research	3.1.1 Applying for funded projects						*						
Development	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the												
	faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2	3.2.1 Applying to start a Soft Skill Centre						*				*		
Consultancy	in campus												

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

G	OALS	OBJECTIVES				PE	RIC	OD:	20	26	-27			
			J	J	A	S	0	N	D	J	F	M	A	M
4.1	Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
		4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
		4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
		4.1.4 Inviting industrial experts for expectation sharing					*						*	
		4.1.5 Training for competitive examinations				*					*			
		4.1.6 Training for Entrepreneurship			*						*			
		4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES				PE	RIC	D:	20	26	-27	M A		
		J	J	A	S	0	N	D	J	F	М	A	M
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	RI	OD:	20	26	-27			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

					PE	ERI	OD:	20)26	-27	ı		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
Institutional	5.2.2 Farewell to final years	*											
Level	5.2.3 Graduation Day						*						
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
5.2	5.2.6 College Day				*								
Institutional	5.2.7 Alumni meet						*						
Level	5.2.8 Women's Day										*		
programs	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					

GOALS Institution					PE	ERI	OD:	20	26	-27			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											
Publications	5.6.2 College newsletter	*											
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											

					PE	ERI	OD:	20)26	-27	ı		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
Activities	5.7.2 Leaflet Preparation	*											
5.7	5.7.3 Application forms PG Hostel	*											
Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				Pl	ERI	OD	: 20)26	-27			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells activities	6.1.2 InstallingThanneerClub			*	*					*	*		
activities	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIC	D:	20	26	-27	ı		
COALO	00000111120	J	J	A	S	0	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer	7.2.1 Putting up proposal for New Computers for lab												*
related	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
. delities	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PEI	RIO	D:	20	26	-27	Ī		
COALO	0202011120	J	J	A	S	0	N	D	J	F	М	A	М
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic	7.6.1 Staff Cubicles												*
Blocks	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES				PEI	RIO	D:	20	26	-27	1		
COALO	OBOLOTIVEO	J	J	A	S	0	N	D	J	F	М	A	M
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN 2027-28

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES				PI	ERI	OD:	20	27-	28			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES				PI	ERI	OD:	20	27-	28			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

COALS	OR IECTIVES				PI	ERI	OD:	20	27-	28			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES				PI	ERI	OD:	20	27-	28			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge	1.4.1 For First Year Students		*	*									
Courses	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20)27	-28	}		
		J	J	A	S	0	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorates and												

GOALS	OBJECTIVES				PE	ERI	OD	: 20)27	-28	}		
JUNE	020201112	J	J	A	S	0	N	D	J	F	M	A	М
	encouraging the staffs to register for Ph.D												
	2.1.7 Improving the quality of teaching staff												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	DD:	202	27-2	28			
		J	J	A	S	0	N	D	J	F	M	A	М
3.1 Research	3.1.1 Applying for funded projects						*						
Development	3.1.2 Registration for PhD						*				*		
	3.1.3 Facultyto Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the												
	faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2	3.2.1 Applying to start a Soft Skill Centre						*				*		
Consultancy	in campus												

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

G	OALS	OBJECTIVES				PE	RIC	D:	20	27	-28			
			J	J	A	S	0	N	D	J	F	M	A	М
4.1	Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
		4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
		4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
		4.1.4 Inviting industrial experts for expectation sharing					*						*	
		4.1.5 Training for competitive examinations				*					*			
		4.1.6 Training for Entrepreneurship			*						*			
		4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES				PE	RIC	D:	20	27	-28			
		J	J	A	S	0	N	D	J	F	M	A	M
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	ERI	OD:	: 20	27	-28			
GOALS	OBJECTIVES	J	J	A	s	o	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

					PE	ERI	OD:	: 20)27	-28			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
Institutional													
Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
5.2	5.2.4 Sports day											*	
Institutional Level	5.2.5 Hostel Day					*							
programs	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							

					PE	RI	OD:	20	27	-28)		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution	5.3.1 Governing body meeting	*						*					
level meetings	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5	5.5.1 Evolving manpower requirement	*						*					

					PE	RI	OD:	: 20)27	-28			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
Recruitment measures													
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
Activities	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
Activities	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				PI	ERI	OD	: 20	27	-28			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells activities	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD	*											
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIO	D:	20	27	-28			
JOALO	GBGEGTTVEG	J	J	A	S	0	N	D	J	F	М	A	М
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PE	RIC	D:	20	27	-28	}		
OOALO	OBOLO IIVLO	J	J	A	S	0	N	D	J	F	М	A	М
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New	7.6.1 Staff Cubicles												*
Academic	7.6.2 Lab Infra												*
Blocks	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN 2028-29

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OR IECTIVES				PI	ERI	OD:	20	28-	29			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					*

GOALS	OBJECTIVES		PERIOD: 2028-29 J J A S O N D J F M A *										
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES				PI	ERI	OD:	20	28-	29			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES				PI	ERI	OD:	20	28-	29			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge	1.4.1 For First Year Students		*	*									
Courses	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20	28	-29)		
		J	J	A	S	0	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES				PE	ERI	OD:	: 20	28	-29			
		J	J	A	S	0	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	OD:	202	28-2	29			
		J	J	A	S	0	N	D	J	F	M	A	M
3.1 Research	3.1.1 Applying for funded projects						*						
Development	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the												
	faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES				PE	RIC	DD:	20	28	-29			
		J	J	A	S	0	N	D	J	F	M	A	М
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS 4.2 Placement	OBJECTIVES	PERIOD: 2028-29											
OOALO		J	J	A	S	0	N	D	J	F	М	A	M
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	RI	OD:	: 20	28	-29			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional	5.2.1 Internal audit						*						*

					PE	RI	OD:	: 20	28	-29			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
5.2	5.2.4 Sports day											*	
Institutional Level	5.2.5 Hostel Day					*							
programs	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				

					PE	RI	OD:	20	28	-29			
GOALS	OBJECTIVES	J	J	A	S	O	N	D	J	F	М	A	М
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution	5.3.1 Governing body meeting	*						*					
level meetings	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											

					PE	ERI	OD:	20	28	-29			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
Publications	5.6.2 College newsletter	*											
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
A ativities	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				PI	ERI	OD	: 20	28	-29			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells activities	6.1.2 InstallingThanneerClub			*	*					*	*		
detivities	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIO	D:	20	28	-29)		
COALO	GBGEGTTVEG	J	J	A	S	0	N	D	J	F	M	A	М
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2	7.2.1 Putting up proposal for New												*
Computer related	Computers for lab												
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PEI	RIC	D:	20	28	-29			
COALO	OBOLO 11720	J	J	A	S	0	N	D	J	F	М	A	М
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New	7.6.1 Staff Cubicles												*
Academic	7.6.2 Lab Infra												*
Blocks	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*

GOALS	OBJECTIVES				PEF	RIO	D:	20	28-	29			
		J	J	A	S	0	N	D	J	F	М	A	M
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN 2029-30

	STRATEGIC THRUST AREAS
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES				PI	ERI	OD:	20	29-	30			
	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	IV
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
GOALS	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					4
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					;

GOALS	OBJECTIVES				PI	ERI	OD:	20	29-	30			
GUALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES				PI	ERI	OD:	20	29-	30			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

COALS	OD JECTIVES				PI	ERI	OD:	20	29-	30			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	М
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES				PE	ERI	OD:	: 20)29	-30)		
		J	J	A	S	0	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES				PE	ERI	OD	: 20)29	-30)		
COALO	OBOLOTIVLO	J	J	A	S	0	N	D	J	F	M	A	М
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
Student	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES				PE	RIC	DD:	202	29-3	30			
		J	J	A	S	0	N	D	J	F	M	A	M
3.1 Research	3.1.1 Applying for funded projects						*						
Development	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the												
	faculty members to publish paper in						*	*				*	*
	Journals.												
	3.1.7 Participation/Paper presentation of						*					*	
	Research work by Faculty with students												
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2	3.2.1 Applying to start a Soft Skill Centre						*				*		
Consultancy	in campus						-				-		

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES				PE	RIC	OD:	20	29	-30			
		J	J	A	S	0	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES				PE	RIC	DD:	20	29	-30			
		J	J	A	S	0	N	D	J	F	M	A	M
4.2	4.2.1 Registration for placement		*										
Placement	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus nitiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

THRUST AREA: 5.0 Institutional Level Programs/activities

					PE	RI	OD:	: 20	29	-30)		
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	М
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
<i>-</i>	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*
Institutional Level	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

					PE	ERI	OD:	20)29	-30			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2	5.2.7 Alumni meet						*						
Institutional	5.2.8 Women's Day										*		
Level programs	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		

					PE	RI	OD:	: 20	29	-30			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	М	A	M
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment	5.5.1 Evolving manpower requirement	*						*					
measures	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											
Publications	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

					PE	ERI	OD:	20)29	-30			
GOALS	OBJECTIVES	J	J	A	s	0	N	D	J	F	M	A	M
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES				Pl	ERI	OD	: 20)29	-30			
		J	J	A	S	0	N	D	J	F	M	A	M
6.1 Club &	6.1.1 Yi Club Programs			*	*					*	*	*	
Cells activities	6.1.2 Installing Thanneer Club			*	*					*	*		
activities	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES				PEI	RIC	D:	20	29	-30			
COALO	0000011100	J	J	A	S	0	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer	7.2.1 Putting up proposal for New Computers for lab												*
related	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
. deliities	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES				PEI	RIO	D:	20	29	-30			
COALO	GBGEGTIVEG	J	J	A	S	0	N	D	J	F	M	A	М
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic	7.6.1 Staff Cubicles												*
Blocks	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES				PEI	RIO	D:	20	29	-30			
JUALU	0202011720	J	J	A	S	0	N	D	J	F	M	A	М
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*