

# **STRATEGIC PLAN**

**2023-24**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employment and Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

## **WORK PLAN – 1**

### **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
1.1Planning and monitoring system	1.1.1 Increase in intake 180 to 240	*												
	1.1.2 Academic calendar preparation	*						*						
	1.1.3 Timetable preparation	*						*						
	1.1.4 Work load allocation	*						*						
	1.1.5 Introduction of Business Analytics and Logistics Electives classes	*												
	Planning to Introduce UG Courses	*												
	1.1.6 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
1.1Planning and monitoring system	1.1.7 One to one Counseling students in the presence of parents	*							*					
	1.1.8 Class Committee Meeting			*	*						*	*		
	1.1.9 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		
	1.1.10 CO, PO calculation							*					*	
	1.1.11 Preparation of Action Taken Report				*					*		*		
	1.1.12 Assignment Planning	*								*				
	1.1.13 Monthly/Semester Consolidated Attendance	*						*						
	1.1.14 Internals I & II, Model Timetable Preparation	*						*						
	1.1.15 QB Preparation, Notes Preparation	*						*						
	1.1.16 Internals I & II, Models Q. Paper Preparation													

GOALS	OBJECTIVES	PERIOD: 2023-24											
		J	J	A	S	O	N	D	J	F	M	A	M
	<b>1.1.17 Internals I &amp; II, Models Marks consolidated to be sent to Parents</b>			*	*	*				*	*	*	
	<b>1.1.18 Odd Semester Result Analysis (To Director/ Parents)</b>	*							*				
	<b>1.1.19 Updating of Student Record (Mentor Mentee System Updating)</b>			*			*						
	<b>1.1.20 No due Forms, TC and Conduct Certificate for Outgoing students</b>	*											
	<b>1.1.21 Government approved for MCA</b>	*											
<b>1.2 Feedback system</b>	<b>1.2.1 Student feedback – Infrastructure and corrective measures of feedback</b>		*										
	<b>1.2.2 Feedback from parents</b>	*							*				
	<b>1.2.3 Feedback from Alumni and industry</b>		*										

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
	1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*					*						
	1.3.2 Preparing Work Book for labs	*					*							
	1.3.3 Preparing Lab manual	*					*							
	1.3.4 Preparation of Class Notes/Study Material	*					*							
	1.3.5 Stock Verification			*		*				*		*		
	1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures,	*	*	*	*	*	*	*	*	*	*	*		

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
	Workshops													
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
	1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

GOALS	OBJECTIVES	PERIOD: 2023-24											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2 Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4 Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as a Resource Person for various Programme		*							*			
	2.1.6 Recruiting more doctorate and		*	*					*	*			

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for doctorates.													
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Facultyto Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre incampus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.2  Placement	4.2.1 Registration for placement		*											
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*					
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*	
	4.2.4 Encouraging the students to write government exam													

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
5.2 Institutional Level programs.	5.2.1 Internal audit						*						*	
	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							
	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								
	5.2.11 Christmas/New Year Celebration							*						
	5.2.12 Pongal Celebration								*					
	5.2.13 Republic Day/ Independence Day								*					
	5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
5.3.2 Grievance and redressal meeting						*					*			
5.4 Maintenance	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*	

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2023-24</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
and safety checks	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2023-24</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>5.7 Admission Activities</b>	<b>5.7.3 Application forms PG Hostel</b>	*											
	<b>5.7.4 Advertisement Plan/Material/Flex/Fair</b>	*											
	<b>5.7.5 Calendar/Diary</b>						*						
	<b>5.7.6 Prospectus Preparation</b>						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 Installing Thanneer Club			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new professional clubs			*										

	<b>6.1.9 upholding the club active throw out the year</b>			*	*	*				*	*	*	
<b>6.2 Sports Activities</b>	<b>6.2.1 Inter-Department tournament</b>				*								
<b>6.3 Social Activities</b>	<b>6.3.1 YRC Programs</b>			*	*					*	*		

# **WORK PLAN – 7**

## **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Putting up proposal for new library													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2023-24												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

**2024-25**

## **STRATEGIC THRUST AREAS**

<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employment and Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2024-25</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
	1.4 Bridge Courses		*	*										
	1.4.1 For First Year Students		*	*										
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*	
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*					
	2.1.2 Training on Scientific Teaching methodology		*							*				
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*					
	2.1.4 Training on Mentoring the Mentors Program	*							*					
	2.1.5 Faculty as Resource Person Programme		*							*				
	2.1.6 Recruiting more doctorate and													

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for Ph.D.													
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Faculty to Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
	5.1.6 Quality Improvement in NAAC criteria													
5.2 Institutional Level	5.2.1 Internal audit						*						*	
	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								
	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								
	5.2.11 Christmas/New Year Celebration							*						
	5.2.12 Pongal Celebration								*					
	5.2.13 Republic Day/ Independence Day								*					
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*						
	5.3.2 Grievance and redressal meeting					*					*			

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*	
	5.4.2 Getting safety certificate for firefighting facilities						*					*		
	5.4.3 Civil maintenance		*		*		*		*		*		*	
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*						
	5.5.2 Advertisement in news papers	*						*						
	5.5.3 Interviews process and appointment	*						*						
5.6 Publications	5.6.1 Student year book (Diary)	*												
	5.6.2 College newsletter	*												
5.7 Admission Activities  5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*												
	5.7.2 Leaflet Preparation	*												
	5.7.3 Application forms PG Hostel	*												

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2024-25</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>Activities</b>	<b>5.7.4 Advertisement Plan/Material/Flex/Fair</b>	*											
	<b>5.7.5 Calendar/Diary</b>						*						
	<b>5.7.6 Prospectus Preparation</b>						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 Installing Thanneer Club			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD													
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

# **WORK PLAN – 7**

## **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2024-25												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

**2025-26**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employment and Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.1 Academic calendar preparation	*						*						
	1.1.2 Timetable preparation	*						*						
	1.1.3 Work load allocation	*						*						
	1.1.4 Introduce PG course MCA and separate logistics classes	*												
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	
	1.1.6 One to one Counseling students in the presence of parents	*							*					
	1.1.7 Class Committee Meeting			*	*						*	*		
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.9 CO, PO calculation							*					*	
	1.1.10 Preparation of Action Taken Report				*					*		*		
	1.1.11 Assignment Planning	*								*				
	1.1.12 Monthly/Semester Consolidated Attendance	*						*						
	1.1.13 Internals I & II, Model Timetable Preparation	*						*						
	1.1.14 QB Preparation, Notes Preparation	*						*						
	1.1.15 Internals I & II, Models Q. Paper Preparation													
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*		
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*					

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*							
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*												
	1.1.20 Planning to introduce autonomous syllabus													
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*											
	1.2.2 Feedback from parents	*							*					
	1.2.3 Feedback from Alumni and industry		*											
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
1.3	1.3.1 Preparing Question Bank and	*						*						

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
Standardization	loading the same on college website													
	1.3.2 Preparing Work Book for labs	*						*						
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
1.4 Bridge Courses	1.4.1 For First Year Students		*	*										
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*	
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*					
	2.1.2 Training on Scientific Teaching methodology		*							*				
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*					
	2.1.4 Training on Mentoring the Mentors Program	*							*					
	2.1.5 Faculty as Resource Person Programme		*	*	*					*				

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
	2.1.6 Recruiting more doctorate and encouraging the staffs to register for Ph.D.			*					*					
	2.1.7 Improving the quality of Teaching Staff		*	*	*	*	*	*	*	*	*	*		
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Faculty to Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
	5.1.6 Quality Improvement in NAAC criteria													
5.2 Institutional Level	5.2.1 Internal audit						*						*	
	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								
	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								
	5.2.11 Christmas/New Year Celebration							*						
	5.2.12 Pongal Celebration								*					
	5.2.13 Republic Day/ Independence Day								*					
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*						
	5.3.2 Grievance and redressal meeting					*					*			

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*	
	5.4.2 Getting safety certificate for firefighting facilities						*					*		
	5.4.3 Civil maintenance		*		*		*		*		*		*	
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*						
	5.5.2 Advertisement in news papers	*						*						
	5.5.3 Interviews process and appointment	*						*						
5.6 Publications	5.6.1 Student year book (Diary)	*												
	5.6.2 College newsletter	*												
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*												
	5.7.2 Leaflet Preparation	*												

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2025-26</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>5.7 Admission Activities</b>	<b>5.7.3 Application forms PG Hostel</b>	*											
	<b>5.7.4 Advertisement Plan/Material/Flex/Fair</b>	*											
	<b>5.7.5 Calendar/Diary</b>						*						
	<b>5.7.6 Prospectus Preparation</b>						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 InstallingThanneerClub			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD													
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

# **WORK PLAN – 7**

## **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	

GOALS	OBJECTIVES	PERIOD: 2025-26												
		J	J	A	S	O	N	D	J	F	M	A	M	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

**2026-27**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employmentand Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.1 Academic calendar preparation	*						*						
	1.1.2 Timetable preparation	*						*						
	1.1.3 Work load allocation	*						*						
	1.1.4 Introduction of industry oriented curriculum	*												
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	
	1.1.6 One to one Counseling students in the presence of parents	*							*					
	1.1.7 Class Committee Meeting			*	*						*	*		
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.9 CO, PO calculation							*					*	
	1.1.10 Preparation of Action Taken Report				*					*		*		
	1.1.11 Assignment Planning	*								*				
	1.1.12 Monthly/Semester Consolidated Attendance	*						*						
	1.1.13 Internals I & II, Model Timetable Preparation	*						*						
	1.1.14 QB Preparation, Notes Preparation	*						*						
	1.1.15 Internals I & II, Models Q. Paper Preparation													
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*		
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*					

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*							
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*												
	1.1.20 Planning to introduce autonomous syllabus													
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*											
	1.2.2 Feedback from parents	*							*					
	1.2.3 Feedback from Alumni and industry		*											
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
1.3	1.3.1 Preparing Question Bank and	*						*						

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
Standardization	loading the same on college website													
	1.3.2 Preparing Work Book for labs	*						*						
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
1.4 Bridge Courses	1.4.1 For First Year Students		*	*										
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*	
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2026-27</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>2.1HRD Faculty</b>	<b>2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)</b>	*							*				
	<b>2.1.2 Training on Scientific Teaching methodology</b>		*							*			
	<b>2.1.3 Faculty Development program: OBE, Research Proposal Writing</b>	*							*				
	<b>2.1.4 Training on Mentoring the Mentors Program</b>	*							*				
	<b>2.1.5 Faculty as Resource Person Programme</b>		*							*			
	<b>2.1.6 Recruiting more doctorate and</b>												

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for Ph.D.													
	2.1.7 Improving the quality of teaching staff													
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Faculty to Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							
	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								
	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								
	5.2.11 Christmas/New Year Celebration							*						
	5.2.12 Pongal Celebration								*					
	5.2.13 Republic Day/ Independence Day								*					
5.3	5.3.1 Governing body meeting	*						*						

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*			
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*	
	5.4.2 Getting safety certificate for firefighting facilities						*					*		
	5.4.3 Civil maintenance		*		*		*		*		*		*	
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*						
	5.5.2 Advertisement in news papers	*						*						
	5.5.3 Interviews process and appointment	*						*						
5.6 Publications	5.6.1 Student year book (Diary)	*												
	5.6.2 College newsletter	*												
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*												

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
5.7 Admission Activities	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 InstallingThanneerClub			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD													
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

## **WORK PLAN – 7**

### **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	

GOALS	OBJECTIVES	PERIOD: 2026-27												
		J	J	A	S	O	N	D	J	F	M	A	M	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

**2027-28**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employment and Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.1 Academic calendar preparation	*						*						
	1.1.2 Timetable preparation	*						*						
	1.1.3 Work load allocation	*						*						
	1.1.4 Introduction of industry oriented curriculum	*												
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	
	1.1.6 One to one Counseling students in the presence of parents	*							*					
	1.1.7 Class Committee Meeting			*	*						*	*		
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.9 CO, PO calculation							*					*	
	1.1.10 Preparation of Action Taken Report				*					*		*		
	1.1.11 Assignment Planning	*								*				
	1.1.12 Monthly/Semester Consolidated Attendance	*						*						
	1.1.13 Internals I & II, Model Timetable Preparation	*						*						
	1.1.14 QB Preparation, Notes Preparation	*						*						
	1.1.15 Internals I & II, Models Q. Paper Preparation													
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*		
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*					

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*							
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*											
	1.2.2 Feedback from parents	*							*					
	1.2.3 Feedback from Alumni and industry		*											
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*						

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.3.2 Preparing Work Book for labs	*						*						
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
1.4 Bridge Courses	1.4.1 For First Year Students		*	*										
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*	
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*					
	2.1.2 Training on Scientific Teaching methodology		*						*					
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*						*						
	2.1.4 Training on Mentoring the Mentors Program	*						*						
	2.1.5 Faculty as Resource Person Programme		*						*					
	2.1.6 Recruiting more doctorates and													

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for Ph.D													
	2.1.7 Improving the quality of teaching staff													
2.2HRD  Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Facultyto Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
	5.1.6 Quality Improvement in NAAC criteria													
5.2	5.2.1 Internal audit						*						*	

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs														
	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							
	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								
	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5	5.5.1 Evolving manpower requirement	*						*					

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
Recruitment measures													
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 InstallingThanneerClub			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD	*												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

# **WORK PLAN – 7**

## **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2027-28												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

**2028-29**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employment and Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.1 Academic calendar preparation	*						*						
	1.1.2 Timetable preparation	*						*						
	1.1.3 Work load allocation	*						*						
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	
	1.1.5 One to one Counseling students in the presence of parents	*							*					
	1.1.6 Class Committee Meeting			*	*						*	*		
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		
	1.1.8 CO, PO calculation							*					*	

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.9 Preparation of Action Taken Report				*					*		*		
	1.1.10 Assignment Planning	*								*				
	1.1.11 Monthly/Semester Consolidated Attendance	*						*						
	1.1.12 Internals I & II, Model Timetable Preparation	*						*						
	1.1.13 QB Preparation, Notes Preparation	*						*						
	1.1.14 Internals I & II, Models Q. Paper Preparation													
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*		
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*					
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*							

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*												
	1.1.19 Updation of Industry Oriented Curriculum													
	1.2 Feedback system													
	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*											
	1.2.2 Feedback from parents	*							*					
	1.2.3 Feedback from Alumni and industry		*											
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*						

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.3.2 Preparing Work Book for labs	*						*						
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
1.4 Bridge Courses	1.4.1 For First Year Students		*	*										
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*	
	1.4.3 Industrial Visits				*	*								
	1.4.4 Skill Development Programmes				*						*			
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*					
	2.1.2 Training on Scientific Teaching methodology		*							*				
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*					
	2.1.4 Training on Mentoring the Mentors Program	*							*					
	2.1.5 Faculty as Resource Person Programme		*							*				
	2.1.6 Recruiting more doctorate and													

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for Ph.D.													
	2.1.7 Improving the quality of teaching staff													
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Faculty to Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
	5.1.6 Quality Improvement in NAAC criteria													
5.2 Institutional	5.2.1 Internal audit						*						*	

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
5.2 Institutional Level programs	Level programs.												
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women’s Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2028-29</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>Publications</b>	<b>5.6.2 College newsletter</b>	*											
<b>5.7 Admission Activities</b>	<b>5.7.1 Revision of Fees/New Course/Commission amt/SQ</b>	*											
	<b>5.7.2 Leaflet Preparation</b>	*											
	<b>5.7.3 Application forms PG Hostel</b>	*											
	<b>5.7.4 Advertisement Plan/Material/Flex/Fair</b>	*											
	<b>5.7.5 Calendar/Diary</b>						*						
	<b>5.7.6 Prospectus Preparation</b>						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 InstallingThanneerClub			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD													
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

# **WORK PLAN – 7**

## **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	
	7.6.10 Class rooms												*	

GOALS	OBJECTIVES	PERIOD: 2028-29												
		J	J	A	S	O	N	D	J	F	M	A	M	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	

# **STRATEGIC PLAN**

## **2029-30**

<b>STRATEGIC THRUST AREAS</b>	
<b>1.0</b>	<b>Academic Excellence</b>
<b>2.0</b>	<b>Human Resource Development</b>
<b>3.0</b>	<b>Research &amp; Development and Consultancy</b>
<b>4.0</b>	<b>Empowerment for Employmentand Career Growth</b>
<b>5.0</b>	<b>Institutional Level Programs/ Activities</b>
<b>6.0</b>	<b>Extra-Curricular Activities</b>
<b>7.0</b>	<b>Infrastructure Development</b>

# **WORK PLAN – 1**

## **THRUST AREA: 1.0 Academic Excellence**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.1 Academic calendar preparation	*						*						
	1.1.2 Timetable preparation	*						*						
	1.1.3 Work load allocation	*						*						
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*	
	1.1.5 One to one Counseling students in the presence of parents	*							*					
	1.1.6 Class Committee Meeting			*	*						*	*		
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*		
	1.1.8 CO, PO calculation							*					*	

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.9 Preparation of Action Taken Report				*					*		*		
	1.1.10 Assignment Planning	*								*				
	1.1.11 Monthly/Semester Consolidated Attendance	*						*						
	1.1.12 Internals I & II, Model Timetable Preparation	*						*						
	1.1.13 QB Preparation, Notes Preparation	*						*						
	1.1.14 Internals I & II, Models Q. Paper Preparation													
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*		
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*					
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*							

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*												
	1.1.19 Updation of Industry Oriented Curriculum													
	1.2 Feedback system													
	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*											
	1.2.2 Feedback from parents	*							*					
	1.2.3 Feedback from Alumni and industry		*											
	1.2.4 HOD’s feedback on the faculty performance							*					*	
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*	
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*						
	1.3.2 Preparing Work Book for labs	*						*						

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	1.3.3 Preparing Lab manual	*						*						
	1.3.4 Preparation of Class Notes/Study Material	*						*						
	1.3.5 Stock Verification			*			*				*		*	
	1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
1.4.2 Seminars, Guest Lectures, Workshops		*	*	*	*	*	*	*	*	*	*	*	*	
1.4.3 Industrial Visits					*	*								
1.4.4 Skill Development Programmes					*						*			
1.4.5 Student Association Activities		*	*	*	*	*	*	*	*	*	*	*	*	
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*	

## **WORK PLAN – 2**

### **THRUST AREA: 2.0 Human Resource Development**

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2029-30</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>2.1HRD Faculty</b>	<b>2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)</b>	*							*				
	<b>2.1.2 Training on Scientific Teaching methodology</b>		*							*			
	<b>2.1.3 Faculty Development program: OBE, Research Proposal Writing</b>	*							*				
	<b>2.1.4 Training on Mentoring the Mentors Program</b>	*							*				
	<b>2.1.5 Faculty as Resource Person Programme</b>		*							*			
	<b>2.1.6 Recruiting more doctorate and</b>												

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	encouraging the staffs to register for Ph.D.													
	2.1.7 Improving the quality of teaching staff													
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*		
	2.2.2 Career guidance program for higher studies							*	*					
	2.2.3 Women Empowerment program						*	*						
	2.2.4 Industrial visits						*	*						
	2.2.5Industrial tours								*			*		
	2.2.6 Program related to personal counseling					*						*		
	2.2.7 Students Orientation program		*											
	2.2.8 Symposiums (Management Meet)										*			

## **WORK PLAN – 3**

### **THRUST AREA: 3.0 Research & Development and Consultancy**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
3.1 Research Development	3.1.1 Applying for funded projects						*							
	3.1.2 Registration for PhD						*				*			
	3.1.3 Faculty to Guide Research Scholars							*			*			
	3.1.4 Patents and consultancy						*				*			
	3.1.5 Arranging training to publish journals						*	*				*	*	
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*	
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*		
	3.1.8 Book publication						*	*				*	*	
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*			
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*			

## **WORK PLAN – 4**

### **THRUST AREA: 4.0 Empowerment for Employment and Career Growth**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*		
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*			
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*			
	4.1.4 Inviting industrial experts for expectation sharing					*						*		
	4.1.5 Training for competitive examinations				*					*				
	4.1.6 Training for Entrepreneurship			*						*				
	4.1.7 Training for Higher Education						*							

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

## **WORK PLAN – 5**

### **THRUST AREA: 5.0 Institutional Level Programs/activities**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*						
	5.1.2 AQAR Preparation for NAAC accreditation							*					*	
	5.1.3 Document preparation for decentralization of powers								*				*	
	5.1.4 Budget preparation and approval										*			
	5.1.5 Budget review	*			*			*			*			
	5.1.6 Quality Improvement in NAAC criteria													
5.2 Institutional Level	5.2.1 Internal audit						*						*	
	5.2.2 Farewell to final years	*												
	5.2.3 Graduation Day						*							

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.2 Institutional Level programs	5.2.4 Sports day											*		
	5.2.5 Hostel Day					*								
	5.2.6 College Day				*									
	5.2.7 Alumni meet						*							
	5.2.8 Women’s Day										*			
	5.2.9 Chef Day						*							
	5.2.10 Pooja Celebration Day					*								
	5.2.11 Christmas/New Year Celebration							*						
	5.2.12 Pongal Celebration								*					
	5.2.13 Republic Day/ Independence Day								*					
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*						
	5.3.2 Grievance and redressal meeting					*					*			

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*	
	5.4.2 Getting safety certificate for firefighting facilities						*					*		
	5.4.3 Civil maintenance		*		*		*		*		*		*	
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*						
	5.5.2 Advertisement in news papers	*						*						
	5.5.3 Interviews process and appointment	*						*						
5.6 Publications	5.6.1 Student year book (Diary)	*												
	5.6.2 College newsletter	*												
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*												
	5.7.2 Leaflet Preparation	*												

<b>GOALS</b>	<b>OBJECTIVES</b>	<b>PERIOD: 2029-30</b>											
		<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>
<b>5.7 Admission Activities</b>	<b>5.7.3 Application forms PG Hostel</b>	*											
	<b>5.7.4 Advertisement Plan/Material/Flex/Fair</b>	*											
	<b>5.7.5 Calendar/Diary</b>						*						
	<b>5.7.6 Prospectus Preparation</b>						*						

## **WORK PLAN – 6**

### **THRUST AREA: 6.0 Extra Curricular Activities**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*		
	6.1.2 Installing Thanneer Club			*	*					*	*			
	6.1.3 ExNoRa club programs			*	*					*	*			
	6.1.4 JAYCEE Club Programs			*	*					*	*			
	6.1.5 Gender Club			*	*					*	*			
	6.1.6Installing Women Empowerment cell			*	*					*	*			
	6.1.7 POSH Cell			*	*					*	*			
	6.1.8 Additional of new Club NHRD													
6.2 Sports Activities	6.2.1 Inter-Department tournament				*									
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*			

## **WORK PLAN – 7**

### **THRUST AREA: 7.0 Infrastructure Development**

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*	
	7.1.2 Additional Library for MCA													
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*	
	7.2.2 Intercom for all Departments												*	
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*	
7.4 Sports Facilities	7.4.1 Ground preparation									*				
	7.4.2 Proposal for Gymnasium												*	

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*	
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*	
	7.6.2 Lab Infra												*	
	7.6.3 Printers & Scanners												*	
	7.6.4 Office												*	
	7.6.5 Water Doctor facility												*	
	7.6.6 Rest Room												*	
	7.6.7 Prayer Room												*	
	7.6.8 Conference Hall												*	
	7.6.9 Dining Hall												*	

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M	
	7.6.10 Class rooms												*	
	7.6.11 Facelift												*	
	7.6.12 Lift Maintenance												*	
	7.6.13 Library Hall												*	
	7.6.14 Canteen												*	