



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 7.1.1

2023-2024


Measures initiated by the Institution for the promotion of gender equity during the year.

Response:

A pioneering institution that leads the innovative way, MAMBS ensures equal opportunities regardless of their gender, both academic and non-academic activities, such as sports, clubs, and arts.

Gender Equity within Campus:

- A day seminar on "Women's Right" to ensure equality and protect women discrimination, exploitation, and violence.
- A session on "Compacting Gender based Violence through gender based Equality" to root in systems, norms, and social expectations that avoid inequality.
- A gathering on the topic "Personal grooming" for female students to boost confidence, self-esteem for professional success.
- A session on "Evolving Face of Sexual Harassment in Changing Workplaces" helps the female students to become an adaptive, inclusive approach for organizations.
- A Session on "Women's Rights in Indian Laws" to empower women, promote opportunities personally, professionally, and socially.
- A well trained security and well-managed system to track vet visitors, ensuring only authorized entry.
- Mentoring sessions, Common Rooms and Other protective measures like fencing, surveillance cameras are installed.
- Policies, formal committees (as per Anna University/AICTE / State Government guidelines) such as Anti ragging committee, Grievance Redressal Committee, Women empowerment cell and Prevention of sexual Harassment are successfully executed with student representatives.
- An institution with a higher ratio of Female Students & Employees.


DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



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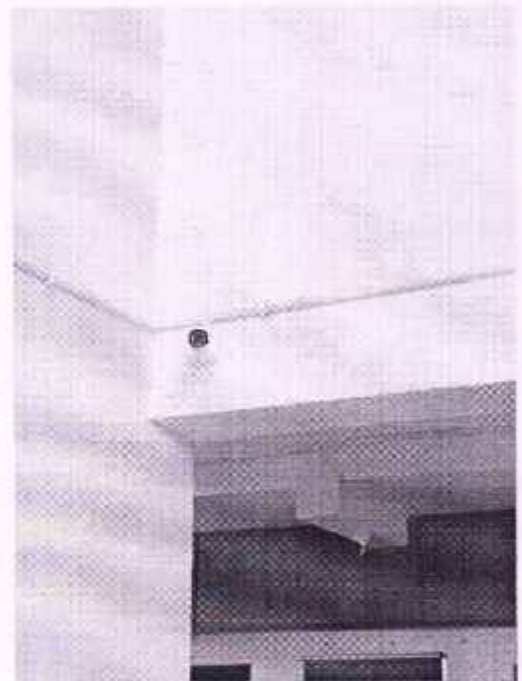
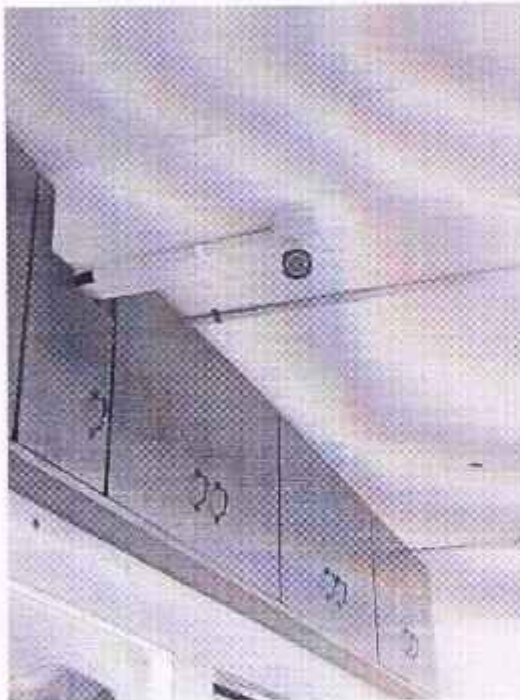
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SAFETY AND SECURITY AT MAMBS

1. CCTV SURVEILLANCE
2. COMPLAINTS BOX
3. GATE REGISTER

CCTV Surveillance at MAMBS



COMPAINTS BOX



10-9-2014 02:00 PM

S. No.	Name	Photocopy
01	T. KAMESH	378994390
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03	N. Kamesh	098446202
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07	N. Kamesh	745994411
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100	12-9-2014	822076887

S. No.	Name	Time	Gate	Signature
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02	N. Jayan Kumar	8:57		N. Jayan Kumar
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04	N. Kamesh	9:00		N. Kamesh
05	N. Kamesh	9:00		N. Kamesh
06	N. Kamesh	9:10		N. Kamesh
07	N. Kamesh	9:10		N. Kamesh
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24	N. Kamesh	9:04		N. Kamesh
25	N. Kamesh	9:10		N. Kamesh
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28	N. Jayan Kumar	8:56	4.20	N. Jayan Kumar
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97	N. Kamesh	9:10		N. Kamesh
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99	12-9-2014			
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09/09/2024

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06	H. Chari	9944 48820	TW 01 BT 9026	8:40	4:20	1.20





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Governing Council Members - 2023-24

Name	Position	Qualification	Present designation / occupation
Dr. LOKESH BOREGOWDA G	Chairman	Ph.D.-Electrical and Electronics Engineering	Senior Principal Engineer Samsung R and D Institute
Dr. SIVAKUMARAN N	Members	Ph.D.-Others- PROCESS CONTROL INSTRUMENTATION	PROFESSOR
Mr. SUJITH KUMAR	Members	M.S.-Others- SOCIAL WORKS	FOUNDER AND MANAGING TRUSTEE MATRAM FOUNDATION
Dr. SENTHILKUMAR T	Members	Ph.D.-Faculty of Mechanical Engineering	DEAN
Dr. MURUGANANTHAM B	Members	Ph.D.-Faculty of Electrical Engineering	Registrar Master Group of Institution
Dr. RAJASEKARAN S	Members	Ph.D.-Others- ELECTRICAL AND ELECTRONICS ENGINEERING	Dean Master Group of Institution
Mr. SIVAKUMAR S	Members	B.E.-Electrical and Electronics Engineering	DIRECTOR SRI SAI POWER EQUIPEMENT LTD
Mr. SAMPATH SRINIVASAN	Members	B.E.-Civil Engineering	CEO VELMURUGAN INDUSTRY
Dr. HEMALATHA M	Member Secretary	Ph.D.-Master of Business Administration	DIRECTOR MAMBS
Dr. KAMAKODI V	Members	Ph.D.-Computer Science and Engineering	Professor CSE IITM
Mr. SOMASUNDARAM M	Members	B.E.-Mechanical Engineering	Founder Amman steel group
Mrs. FATHIMA BATHOOL MALUK M	Members	M.B.A.-Master of Business Administration	Secretary and Chief Executive Officer MASTeR Group
Dr. MALUK MOHAMED M.A.	Members	Ph.D.-Computer and Communication Engineering	Chairman MASTeRGI
Mr. SURESHKUMAR GNANASEKAR	Members	B.Tech.- Information Technology	FOUNDER CEO OF PEPUL TECHNOLOGY PVT LTD CHENNAI

DIRECTOR
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Anti-Ragging Committee - 2023-24

Sl. No	Name	Position	Category	Present Designation / Occupation
1	Dr. Hemalatha M	Chairman	Principal	DIRECTOR
2	Mrs. SUMATHI .	Member	Police Department	INSPECTOR
3	Mr. Murugesan .	Member	Revenue/Taluk/ Civil/Officers	THASILDHAR
4	Mrs. Rani Muralidharan M	Member	Official of NGO	OFFICIAL OF NGO
5	Dr. Karthika R	Member	Representatives of parents	PROFESSOR
6	Mr. SENTHIL KUMAR S	Member	Representatives of Students	ASSISTANT PROFESSOR
7	Mrs. YOGAPRIYA S	Member	Representatives of Students	ASSISTANT PROFESSOR
8	Mrs. SURYA M	Member	Representatives of Students	ASSISTANT PROFESSOR

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Complaints cum Redressal Committee- 2023-24

Sl.No.	Name	Category	Present Designation/ Occupation	Mobile Numbers	Email id
1	Dr. HEMALATHA M	CHAIRMAN	Principal	9443133385	director@mambs.com
2	Mr. JAYAN V	MEMBER	Others-Librarian	8754297180	library@mambs.com
3	Dr. KARTHIKA R	LADY MEMBER	Associate Professor	9442359234	karthika@mambs.com
4	Mrs. SURYA M	lady member	Assistant Professor	8754103105	SUYRA@MAMBS.COM
5	Ms. RANI MURALIDHARAN M	NGO	Others-official of NGO	9842451234	ranim@gksons.com
6	Dr. AZHAR JAMAL SM	MEDICAL OFFICER	Others-CONSULTING MEDICAL OFFICER	9840940003	ajkarmam@gmail.com
7	Mrs. NIMMATHI R	LADY MEMBER	Administrative Officer	9843585392	r.nimmathi@gmail.com

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Prevention of Sexual Harassment Committee-2023-24

Sl.No	Name	Category	Present Designation / Occupation	Mobile Numbers	Email id
1	Dr. Hemalatha M	Chairman	Director	8220727888	director@mambs.com
2	Dr. Karthika R	Lady Member	Professor	9994712609	karthika@mambs.com
3	Mrs. Surya M	Lady Member	Assistant Professor	8754103105	surya@mambs.com
4	Mr. Anburaj A	Member	Assistant Professor	9629796530	anburaj@mambs.com
5	Mr. Senthil Kumar S	Member	Assistant Professor	7373943394	senthilkumar@mambs.com

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GENDER CLUB ACTIVITIES

2023-24





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LIST OF EVENTS

S.No	Name of the Event	Date
1.	Live Jam	23.11.2023
2.	Combating Gender based Violence through gender based Equality	05.12.2023
3.	Evolving Face of Sexual Harassment in Changing Workplaces	07.12.2023
4	Yoga for Health & Wellness	27.04.2024



DIRECTOR
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A session on "Live jam it's not over tour 2023"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) & Gender Club organized a session on "Live jam it's not over tour 2023" on 23rd November, 2023. Dr. M. Hemalatha, the Director of M.A.M. B-School delivered a thoughtful welcome address sets a positive tone for the event, helps attendees understand its purpose, and creates an atmosphere of appreciation for the arts and music. She emphasized the relaxing and psychological benefits of the live jam session. It's excellent to hear that the jam activity was designed with specific goals in mind, focusing on various aspects of well-being and community engagement. A vibrant atmosphere where musicians of all abilities are encouraged to participate and explore their improvisational skills. The live jam session featured a diverse group of music players, contributing to a rich and varied musical landscape. The inclusion of various instruments and genres added depth to the experience, catering to a wide audience.

A supportive and inclusive environment that fosters collaboration and experimentation. Freedom to create unique and spontaneous musical pieces, without boundaries or predefined rules. Opportunities to connect with like-minded individuals and form impromptu bands or collaborations. It was a chance to discover new musical styles, learn from others, and broaden your horizons. The session was relatively helps to Stress Reduction, Mood Enhancement, Mindfulness, Community Connection, Creative Expression, and Psychological Resonance. It's wonderful to hear that the session had a positive impact on music lovers, enhancing their ability to concentrate on the music and maintain a balanced temperament of the mind. This aligns with the idea that music, especially in a live and immersive setting like a jam session, can have several cognitive and emotional benefits. The incorporation of dance into the session added a visual and kinetic dimension, encouraging audience participation. Students actively engaged with the session by dancing alongside the performers, creating a lively and interactive atmosphere. Dr. R. Suganya, an Associate Professor and Gender Club Coordinator, took the initiative to make all the arrangements for the program. Her role as a coordinator likely involved a range of responsibilities to ensure the success of the event.





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"LIVE JAM It's not over tour" Artist Performance & Story on 23rd November 2023





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A session on "Combating Gender based Violence through Gender Equality"

The M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Gender Club conducted a session on "Combating Gender based Violence through Gender Equality" on 5th December, 2023, at 11.00 am. Dr. M. Hemalatha, the esteemed Director of M.A. M. B-School, welcomed the gathering with warmth and enthusiasm and expressed her heartfelt welcome to all attendees, acknowledging the significance of addressing issues related to gender-based violence. She highlighted the importance of creating a platform for discourse on such critical matters of gender equality. Dr. N. Manimekalai, Director, Centre for Women's Development Studies, An ICSSR supported Autonomous Research Institute, New Delhi was the resource person for the programme. The resource person has immense experience in the women's rights and gender equality served many years in the field. Dr. N. Manimekalai, initiated the session by delving into the contemporary landscape of women's empowerment. She eloquently highlighted the strides made in recent times, emphasizing the significant contributions of women towards fostering social equity.

The resource person emphasized the fundamental principle that men and women are inherently equal, stressing the importance of mutual respect. She articulated a compelling argument for gender equity, urging the audience to recognize and appreciate the diverse talents and capabilities of individuals irrespective of gender. She shed light on the crucial role of women in advancing social equity, showcasing how their contributions have been transformative across various spheres. She underlined the need for a collective effort in breaking down gender stereotypes and fostering an environment where everyone is valued for their unique abilities. Moreover, she emphasized the imperative of gender equity within the workplace, advocating for fair opportunities and equal treatment for both men and women. She shared insights on the positive impact of diverse and inclusive workplaces, where individuals are valued based on their skills and merit rather than gender. She stressed the need for organizations to actively work towards eliminating gender-based biases, promoting fair practices in hiring, promotions, and compensation. She suggested practical steps, such as mentorship programs, awareness campaigns, and policies that address the unique challenges faced by women in professional settings. The program has undoubtedly benefited students by providing them with knowledge, insights, and inspiration to advocate for and contribute to a more gender-equitable society. Dr. R. Suganya, an Associate Professor and Gender Club Coordinator made all requisite arrangement to completion of the programme successfully.





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"Combating Gender based Violence through gender based Equality on 05.12.2023"





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A session on "Evolving Face of Sexual Harassment in Changing Workplaces"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Prevention of Sexual Harassment Club organized a session on "Evolving Face of Sexual Harassment in Changing Workplaces" on 7th December, 2023. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and facilitate the function with her commitment to addressing this critical issue in the contemporary professional landscape. Dr. S. Suba, Associate Professor, Department of Women's Studies Bharathidasan University, Trichy was the resource person for the programme. The resource person has well experience in the gender equality and delivered a session with detailed explanation. She shared the typicall work place environment in the present scenario and its impact. She also shared that the main intention of the session was to provide a platform for redressal and grievance mechanisms against workplace sexual harassment. She discusses the various instances of sexual harassment and how a woman can complain against this kind of behaviour.

Dr. Suba emphasized the importance of guidelines as a crucial tool for addressing workplace sexual harassment. She highlighted that the main intention behind such guidelines is to establish a platform for redressal and grievance mechanisms, creating a safer and more inclusive work environment. She underscored the significance of laws designed to ensure women's security in the workplace. Recognizing the advancements in legal frameworks, she stressed the collective responsibility to ensure the effective use of these laws for the well-being of everyone in the workplace. During the session, she discussed various instances of sexual harassment, shedding light on the different forms it can take in the workplace. She elucidated the process by which individuals, particularly women, can register complaints against such behavior, empowering them to take a stand against harassment. The event served as a crucial step towards fostering awareness and creating a workplace culture that prioritizes safety and respect for all. The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large. Dr. R. Suganya, an Associate Professor and POSH Club Coordinator made all requisite arrangement to completion of the progamme successfully.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.
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"Evolving Face of Sexual Harassment in Changing Workplaces" on 07.12.2023

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Internal Quality Assurance Cell (IQAC) and PDSH Club
cordially invite you for the session on

'EVOLVING FACE OF SEXUAL HARASSMENT IN CHANGING WORKPLACES'

Dr. S. Anbu
Assistant Professor, Business Studies Department
M.A.M. B-School, Siruganur, Tiruchirappalli

31 DECEMBER 2023
11:00 AM
WOMEN'S CLUB

Dr. S. Anbu, Assistant Professor, Business Studies Department, M.A.M. B-School, Siruganur, Tiruchirappalli





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A session on "Yoga for Health and Wellness"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC)&POSHCub jointly organized a session on "Yoga for Health and Wellness" on 27th April 2024. Mr. M. Raama Subramanian, Heartfulness Yoga & Meditation Trainer, Mr. JC. P. Mohanthas, International Yoga Champion, Dr. Alagammal, Heartfulness Trainer were the resource persons for the programme. Dr. M. Hemalatha, Director, M.A.M. B-School, delivered welcome address and shared her thoughts on yoga and its implications on physical and mental health in the present conditions. Highlighting the holistic benefits of yoga, Dr. Hemalatha underscored its ability to not only enhance physical fitness but also to foster mental well-being. In a world characterized by rapid changes and increasing demands, she stressed the importance of incorporating yoga into daily routines as a means to achieve balance and resilience. The workshop started with a basic introduction of Yoga, Pranayama and Dhyana and their implementation in day-to-day lives, practical demonstration of Sukshama Vyayama, Surya Namaskar, various asanas, Kapalabhati and Bhastrika Pranayama. Then, this workshop was followed by a guided meditation. With his wealth of knowledge and experience as a Heartfulness Yoga & Meditation Trainer, Mr. Subramanian meticulously delved into various facets of yoga, providing participants with a comprehensive understanding of its principles and practices.

During the session, participants may have had the opportunity to delve into the rich tradition of yoga, exploring its diverse aspects ranging from asanas (postures) to pranayama (breath control) and meditation. Mr. Subramanian's guidance likely helped attendees develop a deeper appreciation for the transformative power of yoga in promoting overall health and inner harmony. His expertise in Heartfulness Yoga & Meditation likely infused the session with a unique blend of mindfulness and spiritual insight, offering participants practical tools to navigate life's challenges with greater ease and clarity. Dr. Alagammal, Heartfulness Trainer added that Yoga is a great remedy to remove her tensions which definitely affects her health because she has to nurture the home, fulfill a demanding career, take care of the family, handle household work; she has to play multi roles with her skills. Yoga help working woman by giving her emotional strength so that she can easily manage all pressures and can give her best intellectual abilities. Mr. JC. P. Mohanthas, International Yoga Champion, motivated the students and conveyed the importance of making yoga an integral part of our daily life by extending the practice of yoga beyond the mat. The students enjoyed the session fully and were greatly benefitted. As a feedback, the students appreciated the event. Students shared their experiences as very enjoyable, useful, informative and excellent. The participants will look forward to attend similar sessions in future. Dr. R. Suganya, Professor, POSH Club of M.A.M. B-School, made all the requisite arrangement for the programme.





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"Yoga for Health & Wellness" on 27.04.2024

M.A.M. B School
NAAC Accredited with 'A' Grade
International Quality Assurance: CRIQSAC & PIRHEC (Health & Wellness) and Accredited

Yoga for Health & Wellness

27th April 2024
Chennai Center Mall

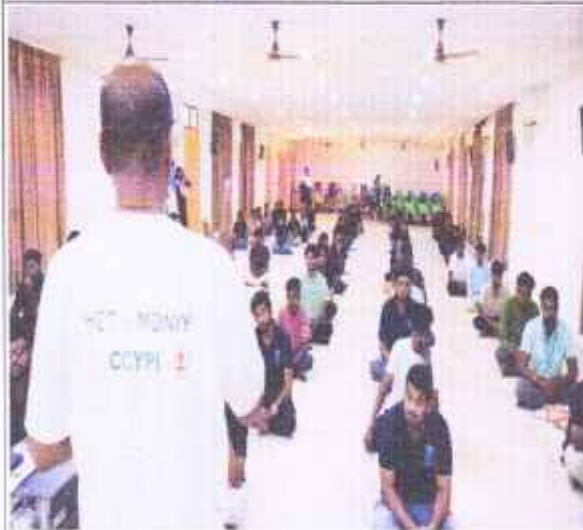
Mr. R. Raama Subramanian
Heartsfulness Yoga & Meditation Trainer

Mr. JC. P. Mohanathas
International Yoga Champion

Dr. Alagannal
Heartsfulness Trainer

Dr. M. Sundararam
Director - MAMBS

Prof. Jeyarajoo Ramesh Kumar
Secretary & COO - MAMBS



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