



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 7.1

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

2023-2024

S.NO	DATE	NAME OF THE PROGRAMME	TOWARDS CONSTITUTIONAL OBLIGATIONS
1	16.08.2023	வெற்றியோடு விளையாடு (Play with Success)	Values
2	18.08.2023	4,3,2,1 TAKE OFF	Values
3	21.08.2023	சிறகை விரி! சிகரம் தொடு!! (Sirgai Viri! Sigaram Thodu!!)	Values
4	23.08.2023	Ctrl! Alt!! Del!!!	Values
5	25.08.2023	AHEAD! GOLD AHEAD!	Values
6	01.09.2023	Ready for Change Ready to Lead	Values
7	02.09.2023	Women's Right	Rights
8	12.09.2023	வெற்றிப்படிக்கட்டு (Vetri Padikattu)	Values
9	26.10.2023	Crack the Interview Code	Values
10	31.10.2023	Say no to Corruption; Commit to the nation	Duties
11	04.11.2023	Vigilance Awareness Week - Pledge	Duties
12	21.11.2023	Legal Aspects of Business	Rights & Duties
13	27.11.2023	Preamble to the Constitution for the New Generation	Rights & Duties
14	30.11.2023	Gaslighting	Values
15	30.11.2023	Indian Labours Laws From A Practical Perspective	Rights & Duties
16	07.12.2023	Evolving Face of Sexual Harassment In Changing Workplaces	Rights & Duties
17	16.02.2024	Domestic Violence Against Women	Rights & Duties





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18	1.3.24 to 3.3.24	visit to Kanha Santhi Vanam, Heartfulness Meditation Centre, Hyderabad	Values
19	27.03.2024	Unnat Bharat Abhiyan 2.0	Values
20	13.04.2024	Sand Sculpture Voter Awareness Campaign	Rights & Duties
21	15.04.2024	Preparation Strategy for Competitive Examination	Values
22	18.04.2024	POSH ACT with workplace Etiquette	Rights & Duties
23	18.04.2024	Voter pledge	Rights & Duties
24	26.04.2024	Women's Rights in Indian Laws	Rights
25	02.05.2024	Individual Environment Responsibility	Responsibility of citizen
26	12.05.2024	Family First 36.0" A Masterclass for Families	Values



DIRECTOR
DIRECTOR

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2023-2024

வெற்றியோடு விளையாடு - 16.08.2023
(Play with Success)

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Play with Success
வெற்றியோடு விளையாடு
Inauguration of First Year MBA'23

CHIEF GUEST

Mr. Krishna Varatharajan
Chairman
IDEA-PLUS HR & Biz Solutions, Chennai

16TH AUGUST 2023, 9 AM - 4.30 PM @ NEWTON HALL

Looking forward for your presence to fly high

Dr. N. Ramakrishna
Director MAMBS

Dr. Pallava Kumar Velupillai
Secretary MAMBS





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M. A. M. B-School

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Inauguration of First Year MBA'23": வெற்றியோடு விளையாடு (Play with Success)

M.A.M. B-School, a standalone Business School in Trichy organized "Inauguration of First Year MBA'23": வெற்றியோடு விளையாடு (Play with Success) on 16th August, 2023. Mrs. Fathima Bathool Maluk, Secretary & CEO-MASTeR Group of Institutions presided over the programme. She informed that all budding professionals need to have self-confidence and right attitude know the value of what one wants to deliver in life, have a dream and move towards realize the dream into reality. Dr. B. Muruganantham, Registrar, MASTeR GI given the felicitation address. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and cited the remarkable milestones of MAMBS. She listed out the achievements of M.A.M. B-School such Academic Performance, Outreach Activities, Programs and Placements. Mr. Krishna Varatharajan, Chairman, Idea – Plus HR Biz Solutions, Chennai was the chief guest for the programme and initiated the session by motivated the students to visualize their opportunities to get success in their challenging profession.

The chief guest enlightened important aspects of leadership skills with real time example and he insisted various insights on knowledge and skills required for budding professionals by means of making 'self introspection' of themselves. He stated the overview on employability skills and its essence to the students through the activities. The students were actively involved in activity-oriented session and realized themselves to face the challenging career. The chief guest throw lights on the importance of self initiation, flashing insights into business, steps to overcome fear and face the world with courage. He also gave lot of tips to become professionals in order to release themselves in today's ever competitive environment. The chief guest invited few student's parents to participate in the event to motivate the students, also had many activities with the students by highlighting the value of one's self, be the role model for others through our substantial activities. Students motivated to have a passion towards the desired direction to achieve the success in life, understanding the value of time and education, need to be a self starter in all our challenging profession, importance of time management. The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large.

DIRECTOR

M.A.M. B-SCHOOL

MASTeRur, Trichy MAMBA 405



MAMCET



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4,3,2,1 TAKE OFF - 18.08.2023



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Internal Quality Assurance Cell (IQAC) & CDP
Cordially invite you for the Career Guidance session on

4,3,2,1



TAKE OFF

Are you ready?

Let your dreams be your wings

**GUEST
SPEAKERS**



**FRIDAY
18 AUGUST 2023**



9.30 AM



NEWTON HALL

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Malick
Secretary & CEO - MASTeR GL

Join us



**Mr. Sivakumar &
Mrs. Savitri**

CEO & CFO - Trichy Plus
Startuppreneur
S & S Family First

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CAREER GUIDANCE SESSION ON "4,3,2,1 TAKE OFF"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a Career Guidance session on "4,3,2,1 TAKE OFF" on 18th August, 2023. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and facilitate the function with her thoughts of selecting right career which has future growth is vital step for young buddy managers. She added that career opportunities are wider and many such are narrow in life in the present technology driven business environment. Mr. Sivakumar & Mrs. Savitri CEO | CFO of Trichy Plus, Startuppreneur, S & S Family First, were the resource persons for the event. Mr. Sivakumar started communication is what you give for what you want. He also insisted the importance of selecting right path in the professional life most significant step to be taken with great understanding and that will decide individual life success. He demonstrated the team building skilling by involving students with activity that are essential for your academic and professional success.

Mr. Sivakumar further specified the basic life skills such edification, no cross lining and counselling are crucial and which makes our life more comfortable. He added further that the domains such as finance, Human Resource Management, Marketing, Systems and production are the required skills the students need to acquire. He also discussed techniques of team management, personality development and people management skills. He further suggested various books and web links to the students to get great source of knowledge. He presented few simple methods, which gave necessary tips and guidelines on to improve the basic skills. Mrs. Savitri in her presentation has covered areas Interpersonal skill, useful links and tools related to the communication skill. After the presentation, the participants were given a few tasks on these areas and their performance was evaluated and necessary feedback on how to improve these skills. She shown videos and presentation pictures of real-life example who have achieved from the stretch. The programme encouraged the students to improve upon their skills and competencies for their personal and professional growth The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large.





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சிறகை விரி! சிகரம் தொடு!! - 21.08.2023
(Sirgai Viri! Sigaram Thodu!!)



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Internal Quality Assurance Cell (IQAC)

cordially invite you for the session on

சிறகை விரி!
சிகரம் தொடு!!



21 August, 2023

2 PM

Newton Hall

Chief Guest

Mr. M. J. Rajesh Fernando
Motivational Speaker

Dr. M. Hemalatha
Director - MAMBS

Mrs. Puthima Redmond Malak
Secretary & CEO - MASTeR OL





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A SESSION ON "SIRAGAI VIRI SIGARAM THODU"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a session on "சிறகை விரி சிகரம் தொடு (Siragai Viri Sigaram Thodu)" on 21st August, 2023. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and facilitate the function with her thoughts on motivational factors in the professional life. Mr. M. J. Rajesh Fernando, Motivational Speaker, was the resource person for the programme. The session starting with his introduction "Fly high with your wings" Keep reaching for the stars and never stop believing in yourself, have the ability to achieve greatness and make your dreams a reality. He insisted to spread wings, embrace the journey, and soar high above the clouds! Suffering is an inevitable part of the human experience, often viewed as an undesirable and painful ordeal, he added. He insisted the importance of motivational in life and individual life success. He demonstrated the motivational speech with students through various magical methods which helps the students to learn and remember well.

Mr. M. J. Rajesh Fernando insist capability, accountability and possibility are the three factors for the success in the professional life. Dream, design, desire, drive, direction, decision dedication and determination are motivation aspect for the aspire in the life. The resource person himself is a source of motivation to students gave encouraging examples from his own life and inspired students. He discussed about various perspective of life to change the mind set towards the goals like respect yourself, celebrate the small achievement, have some gratitude etc. He discussed the important of goals in life which brings optimism into life and such constructive changes can make once life brighter and successful. the resource person motivated the students to enrich their skills for getting into the Business environment. He extensively motivates the students with variety of activity-based methods, students inspired to the session. The students learn to adapt, problem-solve, and find inner strength. Each setback becomes an opportunity for growth, pushing us to become better versions of ourselves. The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large.





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Ctrl! Alt! Del!!! - 23.08.2023

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Ctrl Alt Del

GUEST SPEAKER



Rtn. Dr. Shanmugasundaram
Director
Phoenix Training Academy

23 AUGUST 2023 WEDNESDAY 2:00 PM 4:30PM NEWTON HALL

Dr. N. Shanmugasundaram
Director - MAMBS

Mr. Subhasekhar Subramanian
Secretary & CEO - MASTeR SL





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A SESSION ON "CTRL ALT DEL"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organizes installation of Thenneer Club 2023 and conducted a session on 23.08.2023 "CTRL ALT DEL" on 24th August 2023. Rtn. Dr. Shanmugasundaram, Director, Phoenix Training Academy was the resource person for the programme. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and delivered her thoughts on need of advanced interpersonal skills that required in the present working environment which enable to sustain and develops individual and organization growth. Dr. Shanmugasundaram started that session that realities of the industry; the serious skills gap & shortage found in the industry, which were evident through various surveys & statistics. Information was disseminated regarding the industry specific soft skills that the ever-competitive industry demands. He further added that enterprises generally hire new employees, in particular recent graduates, taking more in consideration their Soft Skills than their Hard Skills, therefore students must develop their soft skills. The main aim was to develop confidence in students and improve their communication skills. This session was taken for students to make them understand the importance of "How to Communicate" and develop the art of conversation.

Dr. Shanmugasundaram made the students to understand through activity-based learning. He further expressed that students to understand the importance of Public Speaking and develop stage daring as well. They were taught soft skills by giving them a situation. They were given tips on how to develop confidence and improve communication skills. The resource person also stated that an individual's professional skills are extremely important in the business world. The way that someone cooperates with others, handles their workload and acts around the office can determine their success or failure as an employee. The professional skills that can start being developed early to ensure future success in the workplace. He added that all means of communication are essential Interpersonal skills are the skills required to effectively communicate, interact, and work with individuals and groups.. From a professional standpoint, all transactions result from communication. The entire session being very interactive, students took active part in understanding the topic. Students absorbed the information & shared their experiences on the issue. The session was very educational and thought-provoking session for all the MBA students and overwhelming response to a great extent.





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AHEAD! GOLD AHEAD! - 25.08.2023

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Internal Quality Assurance Cell (IQAC)

cordially invites you for the session on

**GO AHEAD!
GOLD AHEAD!**



Guest Speaker

Dr. H. Richard Raj
International Corporate Trainer

 August 25, 2023 FRIDAY	 NEWTON HALL	 10.00 AM - 1.00 PM
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Mr. S. Srinivasan
Director - IQAC

JOIN US

Mr. Prabhakar Narayan Mahalingam
Secretary & IQAC Member





M. A. M. B-School

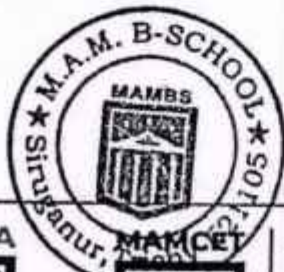
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A session on "GO AHEAD GOLD AHEAD"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organizes a session on "GO AHEAD GOLD AHEAD" on 25th August 2023. Dr. H. Richard Raj, International Corporate Trainer was the resource person for the programme. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and delivered her thoughts on interpersonal skills which greatly contribute for the professional growth. She also added that students need to be master in certain domain that makes us to be top in the domain. She further added that present working environment required specialist rather than a generalist. Dr. H. Richard Raj started his session with brief introduction of the topic on Go ahead Gold ahead. The objective of the program was to motivate the students to achieve goals in life, the speaker highlighted the importance of setting goals for achieving objectives in life, especially for students. He said that goal setting is important because it helps to inspire and motivate you. A well-planned goal will increase your willingness to succeed. He also insisted the students that individual life style and habits play vital role of opting accurate way in professional life.

Dr. H. Richard Raj addressed the students that Communication, Confidence, Body language, Presentation, Mannerism, eye contact are important skills sets for the management aspirants. He explains the skill sets with detailed demonstration activities in such a way that easy understanding to the students. He discussed with students about the concept of "business strategies and brand" by logos, music, icons, and never let them go, as they help customers to remember your products. He highlighted the importance of listening and communication skills and techniques to improve them, how to work effectively with a team of people, importance of understanding the perceptions and opinions of people we interact with. The session was enriched by many practical and realistic examples. The resource person explained significant aspects that are required for successful business person, the strategies are the important factor for management students in the business environment. In the later part of the session, he explained various skills set to obtain an edge over others. Students interacted in the session with keen interest and raised questions about how to make career in the field of sales. Students were very enthusiastic and energetic throughout the session.




DIRECTOR

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READY FOR CHANGE READY TO LEAD - 01.09.2023

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Internal Quality Assurance Cell (IQAC) & Electoral Literacy Club cordially invite for

**Ready for Change
Ready to Lead**

1 ST SEPTEMBER, 2023
11 AM
MAMBS SEMINAR HALL

Chief Guest

Mrs. Geetha Elaiyaraja
President
Village Panchayat, Konalai

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Malik
Secretary & CEO - MASTeR OL





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WOMEN'S RIGHT - 02.09.2023


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Siruganur, Trichy. www.mambs.com



Internal Quality Assurance Cell (IQAC) & Women Empowerment Cell cordially invite

**One day seminar on
Women's Rights**



**Chief Guest
Dr. S. Anitha**
Department of Mathematics
MAMCET



 **2nd September 2023 @ 1.30 Pm**  **MAMBS Seminar Hall**

Dr. M. Hemalartha
Director - MAMBS

Mrs. Fatima Baidood Mubok
Secretary & CEO, MASTeR CL





A SESSION ON "WOMENS RIGHTS"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) Women Empowerment cell organizes a session on **"Women Rights"** on 2th September 2023. Dr. S. Anitha, from the Department of Mathematics at M.A.M. College of Engineering and Technology, played a pivotal role as the resource person for the program. Her session began with a brief yet impactful introduction focusing on the critical themes of women's rights and empowerment. In her presentation, Dr. Anitha shed light on the importance of women's rights in society and discussed various aspects of gender equality and empowerment. Her insights and knowledge undoubtedly enriched the audience's understanding of these crucial topics. Discussing women's rights is a critical aspect of promoting gender equality and empowerment. These talks likely touched upon various facets of women's rights, such as equal opportunities, freedom from discrimination, access to education and healthcare, and the importance of empowering women in all spheres of life.

Dr. S. Anitha, hailing from the Department of Mathematics at M.A.M. College of Engineering and Technology, orchestrated a remarkable speech competition centered on the theme of women's rights. The event witnessed enthusiastic participation from students, who not only engaged fervently but also exhibited a profound understanding of the topic, highlighting their inner values. The competition served as a platform for students to express their perspectives and insights on the crucial subject of women's rights. Dr. Anitha's efforts in organizing such an event underscore the institution's commitment to promoting awareness and dialogue on vital societal issues. Gender-based violence, unequal access to resources, and traditional norms and stereotypes continue to hinder women's empowerment. Achieving true gender equality requires sustained efforts at all levels of society, from individuals to governments and international organizations. It involves not only legal and economic changes but also cultural shifts that recognize and value women's contributions and rights. Women's empowerment is a journey that is ongoing, and progress in the present environment is promising but still needs dedication and commitment. Ms. M. Akila, Assistant professor, Coordinator of women empowerment cell made all arrangement and completion of the programme.





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வெற்றிப்படிக்கட்டு (VETRI PADIKATTU) - 12.09.2023

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M.A.M. B-School Student Association Club & Internal Quality Assurance Cell (IQAC)

வெற்றிப்படிக்கட்டு

Chief Guest

Mr. Sujith Kumar
AVP & HR Business Leader, Infosys Ltd.
Founder & Managing Trustee
Maxtram Foundation, Chennai

12th September, 2023 @ 10 Am
Newton Hall

Dr. W. Brundaraja
Director, MAMBS

Mrs. Fatima Rasheda Mubak
Secretary & CEO, MASTER G.





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A SESSION ON "VETRIKODIKATTU"

M.A.M. B-School, a standalone Business School in Trichy its Students Association Club & Internal Quality Assurance Cell (IQAC) organizes a session on "**Vetrikodikattu**" on 12th September 2023. Mr. Sujith Kumar, AVP & HR Business Leader, Infosys Ltd. Founder & Management Trustee, Maatram Foundation, Chennai was the resource person for the programme. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and delivered her thoughts on motivational factors and interpersonal skills which greatly contribute for the professional growth. She also added that students need to be focus on their life goal to become master in certain domain. Mr. Sujith Kumar started his session with brief introduction of the topic on Vetriodikattu. He added that life is simpler for students if they select on right career path. Management is most important studies with compare with all other degree which gives opportunities to the students to solve real-time business problems. Management is most valued profession that create new knowledge to develop and betterment of day-to-day life and also the Management field is most promising filed which actually act as forefather of all other studies. The speaker emphasised the significance of setting goals for attaining objectives in life, especially for students, with the program's primary goal being to inspire the students to achieve their life goals. Setting goals, according to him, is crucial since it encourages and motivates you. Your willingness to succeed will rise if your aim is well-planned.

Sujith Kumar told the students that communication, self-assurance, body language, presentation, manners, and eye contact are crucial skill sets for those who want to work in management. With thorough demonstration exercises, he clearly explains the skill sets so that the students can comprehend them. He talked to the children about "business strategies and brand" and stressed the need of never losing track of your logos, icons, and music since they help people remember your products. Numerous applicable and realistic examples enhanced the session. The resource person discussed vital elements needed for a successful businessperson, emphasizing that strategies are crucial for management students in the workplace. Later in the seminar, he discussed different skill sets that may be used to have an advantage over others. During the class, students engaged in lively discussion and asked inquiries on how to pursue careers in sales. Throughout the entire lesson, the students were incredibly animated and eager.





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CRACK THE INTERVIEW CODE - 26.10.2023

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www.mambs.com, director@mambs.com)

Date: 26 Oct. 2023
Organized by: Career Development and Placement Cell

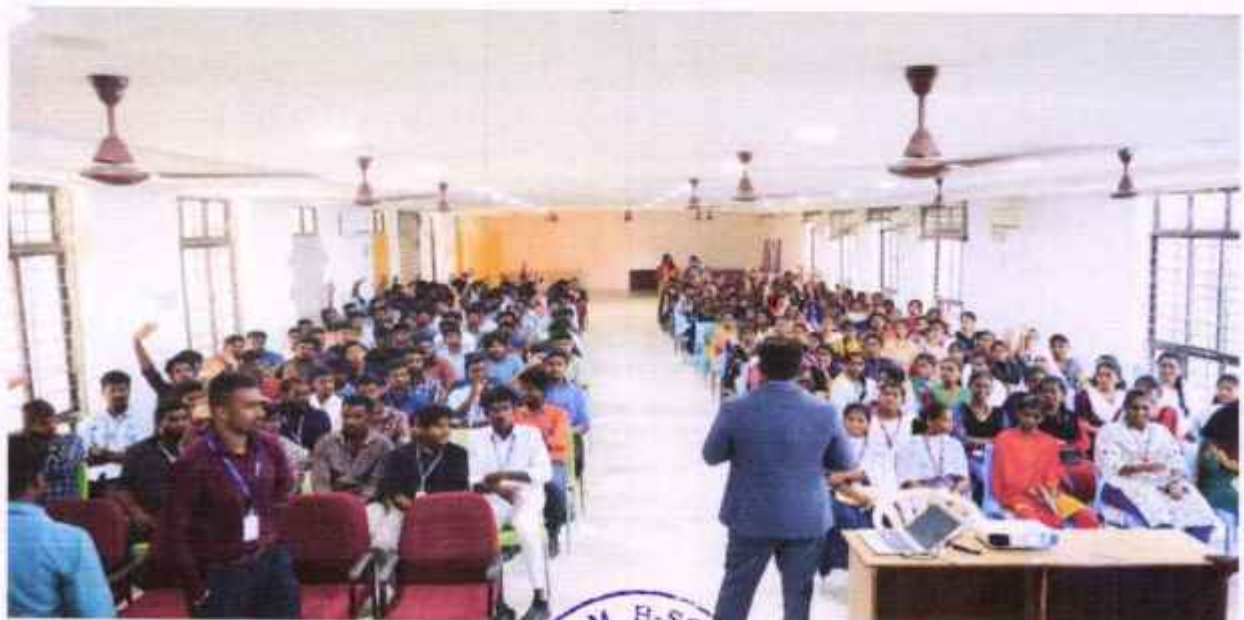
CRACK THE INTERVIEW CODE

Mr. J. Caleb Andrews
Associate General Manager
HCL Technologies, Chennai

Time: 10:30 am to 11:30 am
Venue: Charles Correa Hall

Dr. M. Hemalatha
DIRECTOR, MAMBS

Smt. Yathima Ramesh Matha
Secretary & CEO, MASToR, I





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A session on "Crack the Interview"

M.A.M. B-School, a standalone Business School in Trichy its Career Development and Placement Cell organized a session on **"Crack the Interview"** on 26th October, 2023. The event was welcomed by Dr. M. Hemalatha, Director of the M.A.M. B-School, who also shared her insights on interview skills and their importance for professional advancement. Mr. J. Caleb Andrews, Associate General Manager, HCL Technologies, Chennai was the resource person for the programme. He given insights on interview skills session, imparting valuable knowledge and practical tips to help individuals excel in the art of job interviews. The session covered a wide range of topics, providing participants with a comprehensive understanding of what it takes to succeed in interviews. Mr. J. Caleb Andrews emphasized the importance of the Four Cs of Life Skills - Critical Thinking, Creativity, Collaboration, and Communication - as essential tools for succeeding in life. These skills are not only crucial for personal development but also for thriving in various aspects of life, including education, career, and relationships. These skills empower individuals to navigate the complexities of life, both on a personal and professional level. Embracing and developing these skills can lead to a fulfilling and successful life, opening doors to opportunities and personal growth while contributing positively to the world at large.

Mr. J. Caleb Andrews' added that Conscious Competence Learning Matrix offered participants a valuable framework for understanding their learning process and a roadmap for personal growth. The matrix encourages self-awareness, patience, and a commitment to lifelong learning, all of which are essential for success in a constantly evolving world. It empowers individuals to take control of their learning journeys and continuously strive for improvement in various aspects of their lives. He emphasizes that understanding and harnessing four distinct learning styles - Visual, Auditory, Read/Write, and Kinaesthetic (VARK) - are essential for achieving success in professional life. These learning styles play a critical role in how individuals absorb and process information, making them invaluable tools for career development. He further added that adapting to these diverse learning styles can optimize individual performance, enhance team dynamics, and contribute to overall success in the professional world. Mr. J. Caleb Andrews delivered an inspiring and motivational session aimed at igniting a passion for success in the professional realm. This session served as a catalyst for individuals looking to boost their motivation and enthusiasm in pursuit of their career goals. Mrs. A. Sasikala, Assistant Professor and Training & Placement officer made all the requisite arrangements for successful completion of the programme.



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PREAMBLE TO THE CONSTITUTION FOR THE NEW GENERATION - 27.11.2023

M. A. M. Business school
(Approved by AICTE and Affiliated to Anna University)
Siruganur, Tiruchirappalli - 621105
Internal Quality Assurance cell (IQAC) & Electoral Literacy club cordially
invites you for

Preamble to the constitution for the new generation

27 NOVEMBER, 2023
TIME: 10 AM
VENUE: CHARLES CORREA HALL

NATIONAL CONSTITUTION DAY

Dr. M. Hemalatha
DIRECTOR, MAMBS

Mrs. S. Sucha, 0911 00
Municipal Councillor-Thiruvandi.

Mrs. Fathima Bathool Malik
Secretary & CEO, MASTeR GJ





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A session on "Preamble to the Constitution for the New Generation"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Electoral Literacy Club conducted a session titled "Preamble to the Constitution for the New Generation" on the view of National Constitution Day 2023, November 27, 2023, at 10:00 am.

Dr. M. Hemalatha, the esteemed Director of M.A.M. B-School, set the tone for the event by delivering a warm welcome address. In her remarks, she not only extended a gracious welcome to the participants but also took the opportunity to share her insightful thoughts on the Indian Constitution. She emphasized the evolving nature of society and the imperative for corresponding changes in the constitution to align with the present scenario. She also highlighting the dynamic nature of the Indian society, she underscored the importance of adapting constitutional principles to meet the evolving needs and challenges of contemporary times. The distinguished guest speaker, Mrs. S. Sneha, Municipal Councilor from Thuvakudi, Trichy, shared valuable insights on the Indian Constitution, aiming to simplify its complexities for the new generation.

Mrs. Sneha delivered an enlightening session tailored for the new generation, simplifying the intricacies of the Indian Constitution for common understanding. Mrs. Sneha shared that the Preamble begins with the iconic phrase "We, the people of India," emphasizing the collective nature of the nation's identity. For the new generation, this signifies inclusivity, diversity, and a shared responsibility in shaping the country's destiny. In her presentation, Mrs. Sneha addressed the need for reforms in the present situation, emphasizing the importance of being cognizant of Indian Constitution amendments. She highlighted fundamental rights, including the right to live, right to education; freedom of speech, right to equality, and the right to vote. Underlining the constitution as the cornerstone for all Indian citizens, Mrs. Sneha stressed its significance in providing a foundation for everyone. Drawing attention to contemporary concerns, she insisted on the improvement of cyber security laws and the necessity for regulations in social media and content. The event witnessed active student participation, reflecting their eagerness to gain insights into the constitution. Ms. Devibala, Assistant Professor and Coordinator of the Electoral Club, played a crucial role in orchestrating the program, ensuring its seamless execution. The occasion not only celebrated National Constitution Day but also served as a platform for students to deepen their understanding of constitutional rights, with Mrs. Sneha's expertise providing invaluable perspectives for the new generation.



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LEGAL ASPECTS OF BUSINESS - 21.11.2023





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SAY NO TO CORRUPTION; COMMIT TO THE NATION -31.10.2023





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VIGILANCE AWARENESS WEEK - PLEDGE - 04.11.2023





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GASLIGHTING - 30.11.2023

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Siruganur, Tiruchirappalli - 621 105
www.mambs.com, director@mambs.com

Internal Quality Assurance Cell (IQAC) & NHRD Club Cordially invites you for

GASLIGHTING

Ms. L. Shalini Augusta
Senior HR Executive,
Veeva Healthtek

DATE: 30th Nov, 2023

VENUE: MAMBS Elite Hall

TIME: 11:00 am to 12:00 pm



Dr. M. Hemalatha
DIRECTOR, MAMBS

Mrs. Fathima Bathool Malik
Secretary & CEO, MASTER G.I





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INDIAN LABOURS LAWS FROM A PRACTICAL PERSPECTIVE - 30.11.2023

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Internal Quality Assurance Cell (IQAC) & NHRD Club Cordially invites you for

DATE : 30th Nov, 2023

INDIAN LABOUR LAWS FROM A PRACTICAL PERSPECTIVE

Mr. I. Noel Antony
Senior HR Executive,
Vee Healthtek

VENUE
Charles Correa Hall

TIME
11:00 am to 12:00 pm

Dr. M. Hemalatha
DIRECTOR, MAMBS

Mrs. Fathima Bathool Mafuk
Secretary & CEO, MASTeR G.I





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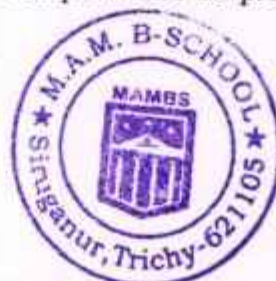
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A SESSION ON "INDIAN LABOR LAWS FROM A PRACTICAL PERSPECTIVE"

The M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and NHRD Club conducted a session on "**Indian Labor Laws from a Practical Perspective**" on November 30, 2023, at 11:00 am. Dr. M. Hemalatha, the Director of M.A.M. B-School, provided a warm welcome and delivered an insightful address during the event. Emphasizing the importance of labor laws in ensuring the health, wealth, and safety of workers is a crucial aspect, and it sets a strong foundation for understanding the significance of the topic. She specified that Labor laws indeed play a pivotal role in safeguarding the rights and well-being of workers, contributing to a fair and just work environment. Mr. I. Noel Antony, Senior HR Executive, Vee Healthtek was the resource person for the programme. He delivered a wonderful session on such crucial aspects of labor laws. Covering topics like provident fund, Employee State Insurance, gratuity, and maternity benefits is essential as these are integral components of ensuring the well-being and rights of workers. He described that Provident fund contributions, both from employees and employers, create a savings fund that employees can tap into during retirement or in times of need.

He listed out the benefits of PF such as Retirement Savings, Financial Security, Employee Loyalty and Satisfaction, Tax Benefits and Discipline in Savings. He made points on Employee State Insurance (ESI), Healthcare Coverage, Financial Protection, and Applicability which greatly benefits to the labors. It's excellent that Mr. I. Noel Antony covered key factors of Employee State Insurance (ESI), gratuity, and maternity benefits during the session. These are crucial aspects of labor laws that contribute significantly to the welfare and rights of employees. He clearly described the Maternity Benefits of Protection for Pregnant Employees, Job Security and Healthcare Support. The students gained meaningful insights from the session, especially insights that are directly relevant to their current academic pursuits. Connecting theoretical knowledge with real-world applications is a valuable aspect of education, and it sounds like the session successfully achieved that. Mrs. B. Gayathri, Assistant Professor, NHRD Club Coordinator made all requisite arrangement to completion of the progamme successfully.





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EVOLVING FACE OF SEXUAL HARASSMENT IN CHANGING WORKPLACES -
07.12.2023

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Internal Quality Assurance Cell (IQAC) and POSH Club
cordially invite you for the session on

**'EVOLVING FACE OF SEXUAL
HARASSMENT IN CHANGING
WORKPLACES'**

LET'S KNOW MORE ABOUT POSH ON

- 07 DECEMBER 2023
- 11.00 AM
- MAMBS ELITE HALL


Dr. S. Suba
Associate Professor, Department of Women &
Studies, Bharathiar University, Trichy



Dr. M. Hemalatha
Director, MAMBS

Mrs. Pattina Rathor Malik
Secretary & CEO, MASTeR GJ





A SESSION ON "EVOLVING FACE OF SEXUAL HARASSMENT IN CHANGING WORKPLACES"

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) and Prevention of Sexual Harassment Club organized a session on "Evolving Face of Sexual Harassment in Changing Workplaces" on 7th December, 2023. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and facilitate the function with her commitment to addressing this critical issue in the contemporary professional landscape. Dr. S. Suba, Associate Professor, Department of Women's Studies Bharathidasan University, Trichy was the resource person for the programme. The resource person has well experience in the gender equality and delivered a session with detailed explanation. She shared the typicall work place environment in the present scenario and its impact. She also shared that the main intention of the session was to provide a platform for redressal and grievance mechanisms against workplace sexual harassment. She discusses the various instances of sexual harassment and how a woman can complain against this kind of behaviour.

Dr. Suba emphasized the importance of guidelines as a crucial tool for addressing workplace sexual harassment. She highlighted that the main intention behind such guidelines is to establish a platform for redressal and grievance mechanisms, creating a safer and more inclusive work environment. She underscored the significance of laws designed to ensure women's security in the workplace. Recognizing the advancements in legal frameworks, she stressed the collective responsibility to ensure the effective use of these laws for the well-being of everyone in the workplace. During the session, she discussed various instances of sexual harassment, shedding light on the different forms it can take in the workplace. She elucidated the process by which individuals, particularly women, can register complaints against such behavior, empowering them to take a stand against harassment. The event served as a crucial step towards fostering awareness and creating a workplace culture that prioritizes safety and respect for all. The session was very informative and thought-provoking session for all the MBA students and overwhelming response by and large. Dr. R. Suganya, an Associate Professor and POSH Club Coordinator made all requisite arrangement to completion of the programme successfully.





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**VISIT TO KANHA SANTHI VANAM, HEARTFULNESS MEDITATION CENTRE,
HYDERABAD - 01.03.24 TO 03.03.24**





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UNNAT BHARAT ABHIYAN 2.0 - 27.03.2024





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SAND SCULPTURE VOTER AWARENESS CAMPAIGN - 13.04.2024





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A Voter Awareness Campaign through Sand Sculpture

Tiruchirappalli District Corporation, M.A.M. B-School, Trichy and Yi Club Trichy Chapter jointly organized a "Voter Awareness Campaign through sand Sculpture" at Trichy Cauvery River Bed on 13.04.2025. The main objective of the campaign was to achieve 100% (hundred percent) polling across the district and to create a sense of responsibility and awareness among students and public. Dr. M. Hemalatha, Director, M.A.M. B-School welcomed the gathering and facilitate the function with her thoughts on voting. She emphasis on the democratic duty of voting is crucial, as voting is indeed a fundamental right and responsibility of every citizen. Thiru. M. Pradeep Kumar, I.A.S., District Collector of Tiruchirappalli, brought great significance to the event as the special guest. He reiterated the importance of exercising one's voting rights and stressed the significance of each individual's contribution to the democratic process. His encouragement to the students to vote fairly and conscientiously reflects the commitment to democratic values. His vision of achieving a 100 % polling rate in the district demonstrates a strong dedication to ensuring maximum participation in the electoral process, fostering a vibrant and inclusive democracy.

Ms. Fathima Bathool Maluk, CEO of MASTeR Group of Institutions, appreciated and encouraged students to participate in such initiatives not only helps them develop a sense of social responsibility but also fosters a deeper connection to the community. Thiru. M. Pradeep Kumar's appreciated M.A.M. B-School underscores the significance of their role in the conduct of this awareness campaign and driving positive change and fostering a culture of active citizenship within the community. The sculpturing of icons such as a voting machine, a finger marked with ink after voting, and symbols representing the SVEEP (Systematic Voters' Education and Electoral Participation) campaign by students is a creative and impactful way to visually represent key elements of the electoral process. The pledge-taking session provided first-time voters with an opportunity to commit to democratic values and express their dedication to making informed choices in upcoming elections. Dance performances, MIME acts, and skits provide opportunities for students to creatively depict various aspects of the electoral process, such as voter registration, the significance of casting a vote, and the impact of voting on society. The awareness campaign held at the Cauvery River bed in Trichy likely had a significant impact on commuters and passersby. The location itself, being a popular spot, would have attracted a considerable number of people, thereby maximizing the reach of the campaign. Mrs. Velumani, Deputy Collector for Election, Rajesh Natrajan, Chair, Yi Trichy, Praveen Krishnakumar, Co-chair, Yi Trichy, Mohamed Haris, Yuva Chair, Yi Trichy, Pradeep Chenthilkumar, National Co-chair for Entrepreneurship, Yi, were also participated in the grand campaign. Ms. Kiruthiga, Assistant Professor, Yi Club coordinator made all the requisite arrangement for the successful completion of the programme.



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PREPARATION STRATEGY FOR COMPETITIVE EXAMINATION - 15.04.2024

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CAREER DEVELOPMENT AND PLACEMENT CELL
PREPARATION STRATEGY FOR COMPETITIVE EXAMINATION

With Our Special Guest
R.VIJAYALAYAN

15 APRIL

Monday
Start At 2.30 Pm - 3.30 Pm
MAMBS Elite Hall

Dr.M.HEMALATHA
Director - MAMBS

Mrs.FATHIMA BATHOOL MALUK
Secretary & CEO - MASTeR Of





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POSH ACT WITH WORKPLACE ETIQUETTE - 18.04.2024

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Internal Quality Assurance Cell (IQAC) & POSH Club organize

POSH ACT
With Workplace Etiquette

GUEST SPEAKER
Mrs. R. Gokila, B.A., LL.B
Advocate

18th April 2024, 9.30 am - 10.30 am
MAMBS Elite Auditorium Hall

Dr. M. Sundaratha
Director MAMBS

Mrs. Lakshmi Radhika Mahesh
Secretary & CEO MAMBS





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VOTER PLEDGE - 18.04.2024





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WOMEN'S RIGHTS IN INDIAN LAWS-26.04.2024



M.A.M. B-School



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Internal Quality Assurance Cell (IQAC) & PGVT Cell cordially invite you for the session on

Women's Rights in Indian Laws



Guest Speaker

Mrs. R. Sridevi, B.A., B.L.,
Advocate



26th April, 2024 @ 11 am



MAMBS Annexure Elite Hall

Dr. M. Arumugam
Principal, MAMBS



Mrs. Valsaraj Subash Nair
Secretary, IQAC, MAMBS





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A Session on "Women's Rights in Indian Law"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) & POSH Cub jointly organized a session on "Women's Rights in Indian Law" on 26th April 2024. Mrs. R. Sridevi, B.A., B.L., Advocate was the resource person for the programme. Dr. M. Hemalatha, as the esteemed Director of M.A.M. B-School, played a pivotal role in setting the tone for the event by extending a warm welcome to all participants. Dr. M. Hemalatha's recognised empowerment of women in the recent past highlights a positive trend towards greater gender equality and women's participation in various spheres of society. She further added that When women have equal opportunities to participate in education, employment, and decision-making processes, they can contribute their skills, talents, and perspectives to drive productivity and innovation. The Aim of the programme to educating students and professionals about their rights and legal protections is crucial for fostering a more equitable and inclusive society. Mrs. R. Sridevi highlights the persistent challenges that women face worldwide, despite significant advancements in the women's rights movement. She underscore the various forms of violence and discrimination that women endure, ranging from cultural norms and practices to systematic oppression in conflict zones.

Mrs. R. Sridevi's focus on the judiciary's role in protecting women's rights is crucial, as the judiciary plays a pivotal role in interpreting and enforcing laws related to gender equality. She highlighted the judiciary protection of women's such as Access to Justice and Women's Rights, Judiciary and Gender Equality, Judicial Activism and Women empowerment, judicial interpretation of Art. 15(3) of the Constitution of India and Role of Supreme Court in interpreting International instruments for Women empowerment. Overall, the session's impact in enlightening students' minds and raising awareness among female students about women's rights in India is a significant step towards fostering a more inclusive and equitable society. The resource person underscores the urgent need to prioritize women's empowerment and gender equality. It emphasizes the importance of concerted efforts to protect women's rights and improve their quality of life. Providing a platform for discussion and deliberation on these issues is crucial for fostering awareness. Through such seminar initiatives, it is possible to advance the cause of women's empowerment and create a more just and equitable society for all genders. Dr. R. Suganya, Professor, POSH Club of M.A.M. B-School, made all the requisite arrangements for the programme.



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INDIVIDUAL ENVIRONMENT RESPONSIBILITY - 02.05.2024


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Internal Quality Assurance Cell (IQAC) & Students' ExNerPs
cordially invite you for the session on

Individual Environmental Responsibility


GUEST SPEAKER

Dr. P. Rajasekhar
Environmental Adviser
Founder Chairman of Sustainable Enviro Promoters
District Environmental Engineer (VRS)
Tamil Nadu Pollution Control Board



 2nd May, 2024 @ 10 am  MAMBS Elite Hall

Dr. M. Hemalatha
Director - M.A.M.B.

Mrs. Fathima Bathool Malik
Secretary & CEO - MASTeR GE





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A session on "Individual Environmental Responsibility"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) & Students' ExNoRa Club jointly organized a session on "Individual Environmental Responsibility" on 2nd May 2024. Dr. P. Rajasekhar, Environment Adviser, Founder Chairman Sustainable Enviro Promoters, District Environment Engineer (VRS), Tamilnadu Pollution Control Board as the resource person for the program. The aim of the programme is to Encouraging students to take ownership of their environmental impact can lead to positive changes both within the college community and beyond. Dr. M. Hemalatha, Director of M.A.M. B-School, delivered a welcome address and emphasis on students being aware of the present environment imbalance and encouraging students to adopt responsible behaviors such as reducing waste, conserving energy, minimizing water usage, and choosing sustainable alternatives can have a significant positive impact on the environment. Dr. Rajasekhar's emphasis on the importance of the environment in human life is fundamental. Highlighting this connection can help individuals understand the critical role that the environment plays in sustaining life on Earth and how our actions impact it.

Dr. Rajasekhar's underscoring the interdependence between the environment and human well-being, he aimed to inspire students to recognize their responsibility towards preserving and protecting the environment. Dr. Rajasekhar's point about human activities posing threats to the environment in the name of development is an important one. Practices such as deforestation, industrial pollution, habitat destruction, and over-exploitation of natural resources can have severe consequences for ecosystems and biodiversity. The loss of forests can disrupt natural cycles, lead to soil erosion, exacerbate climate change, and threaten the survival of countless plant and animal species he added. Trees play a vital role in mitigating climate change by absorbing carbon dioxide, stabilizing soil, and providing habitat for wildlife. He suggested to renewable energy sources like solar power, both on and off the grid, is a sustainable alternative to fossil fuels, reducing greenhouse gas emissions and dependence on finite resources. The current average water usage of 135 liters per day is substantial, and reducing it can have significant benefits for both the environment and society. Encouraging individuals to adopt water-saving practices such as fixing leaks, using water-efficient appliances, and practicing mindful consumption can help conserve water and reduce strain on freshwater sources. He call to reduce carbon footprint aligns with global efforts to mitigate climate change and promote sustainability. He enlighten that water auditing involves systematically evaluating water consumption patterns. Senithkumar, Assistant Professor, Student's ExNoRa club coordinator M.A.M. B-School, made the requisite arrangement for the programme.



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FAMILY FIRST 36.0" A MASTERCLASS FOR FAMILIES - 12.05.2024



Presented & Sponsored by:
Rotary Club of Virudhachari (RID-3212) &
Rotary Club of M.A.M. B-School (RID-3000), Trichy

Sponsored by:

IDHAYAM
A Masterclass for Families

12.05.2024

Family First 36.0

A Session for the
Staff & Parents of:
M.A.M. B-School, Trichy

Speakers:
Mrs. Shilpi & Mr. Savya
Family Success Coach

TIPS ON HEALTH & GOOD PARENTING

10 am to 1 pm

PROFESSOR R.K. & ADITI KALEEN
HOD, DEPARTMENT OF EDUCATION
GOVERNMENT COLLEGE FOR WOMEN
KODUMBUR, CHENNAI

PRESIDENT RIN YASAL RAMANULLAN
VICE PRESIDENT RIN YASAL RAMANULLAN
ROTARY CLUB OF VIRUDHACHARI

12.05.2024, 10 AM TO 1 PM
M.A.M. B-SCHOOL, TRICHY





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A session on "Family First 36.0"

Rotaract Club of M.A.M. B-School (RID 3000) & Rotary Club of Virudhnagar (RID 3000) jointly organized a session on "Family First 36.0" A masterclass for families, Tips on Health & Good Parenting Sponsored by Idhayam (V.V.V & Sons Edible Oils Limited) a comprehensive program aimed at promoting the well-being of families, covering aspects like health and parenting on 12th May 2024. Rtn. Shivakumar & Rtn. Savitri, Family Success Coaches graced the event as the resource persons for the program. The students' parents and faculty members' invited to participate in the event. Dr. M. Hemalatha, Director of M.A.M. B-School, delivered a welcome address and stated that we (MAMBS) believe in nurturing not just academic excellence but also holistic growth, and there's no better example of this than our commitment to family values and well-being. Rtn. Shivakumar commenced the session by imparting essential health tips, focusing on five fundamental aspects crucial for daily well-being: water, food, sleep, mind, and work. In his insightful discussion, he underscored the significance of these elements in fostering a healthy lifestyle. Rtn. Shivakumar shared personal anecdotes about his weight management journey, recounting challenges with weight gain and how he tackled them through diet and exercise. He emphasized the importance of self-awareness and discipline in adopting healthier eating habits, focusing on nutrient-rich foods and reducing processed options.

During her session, Rtn. Savitri provided invaluable family tips aimed at overcoming common issues within family dynamics. She emphasized that the family is an integral part of our consciousness, stressing the significance of understanding and supporting each other to lead meaningful lives. Rtn. Savitri urged attendees to foster clear communication and empathy within their families, recognizing the importance of mutual support in navigating personal challenges. She augmenting her insights with a matrix designed to help attendees understand their family's condition. Through this matrix, she provided a structured framework for assessing various aspects of family dynamics, including communication, conflict resolution, and emotional support. Parents were invited to provide feedback, and many willingly stepped forward to share their own experiences and insights on family aspects. The session concluded with a serene meditation session, offering attendees a peaceful opportunity to reflect and integrate the insights gained throughout the event. The session proved to be immensely beneficial for participants, equipping them with valuable insights and practical strategies in both health and family aspects. Ms. C. Subha Assistant Professor, Rotaract Club coordinator M.A.M. B-School made all the requisite arrangement for the programme.



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