



M. A. M. B-School

NAAC Accredited with "A" Grade

Approved by AICTE, New Delhi and Affiliated to Anna university, Chennai



7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words.

Institution Distinctiveness

Our institution take steps to improve slow learners and achieve a pass percentage of 92.8% for the batch 2021-23, focus on personalized teaching, regular assessments, peer learning, interactive lessons, and consistent feedback. Use adaptive learning tools and provide extra practice sessions to reinforce concepts.

Educational programs on voter awareness, vigilance, and environmental cleanliness foster socially responsible students by promoting democratic participation, ethical behaviour, and sustainability. These initiatives cultivate awareness, values, and skills, empowering students to actively contribute to societal improvement and embrace their roles as responsible and engaged citizens.

Improving students' skills to enhance employability involves offering practical training, fostering critical thinking, and developing soft skills like communication and teamwork. Collaboration with industries, internships, and hands-on experience also bridge the gap between education and job requirements, ensuring students are well-prepared for the workforce.

Providing industry-oriented knowledge to underprivileged students equips them with practical skills, bridging the gap between education and employment. These programs enhance career prospects, foster self-reliance, and empower them to break the cycle of poverty. By aligning education with industry demands, such initiatives create opportunities for sustainable growth and social upliftment.




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