

Empowering Skills **SHAPING FUTURES**

M.A.M. B-School has incorporated a skill-based learning framework.



676
COUNSELLING
CODE



**M.A.M.
B-SCHOOL**

Affiliated to Anna University, Chennai
Approved by AICTE, New Delhi



About Us

M.A.M. B-School, established in 2010, is a premier management institute founded by Mr. M. Abdul Majedu and is part of the MASTeR Group of Institutions (MASTeR GI) in Trichy. Our institute is approved by AICTE, New Delhi, and affiliated to Anna University, Chennai, driven by a commitment to excellence.

M.A.M. B-School offers Quality, Value-Based Education in Management Studies. Our institute focuses on producing industry-ready leaders by continuously updating its Curriculum and Teaching Pedagogy by adoption of Outcome-Based Education (OBE), thereby ensures the students to gain practical knowledge and skills to excel in the dynamic business world.



Dr. M. A. MALUK MOHAMED

Director and Chairman,
MASTeR Group of Institutions

Dr. M. A. Maluk Mohamed, Ph.D. from IIT Madras, M.E. (CSE) from REC, Tiruchirappalli, and B.E. (ECE) from Bharathidasan University, is the Chairman of M.A.M. Business School under the aegis of MASTeR Group of Institutions. He is also the Co-founder and Global VP (Research) of Twin Health Inc., San Francisco. Specializing in healthcare technology, distributed computing, and sensor networks, he has mentored 12 Ph.D. Scholars, Published 178 Papers, and contributed to 30+ International Conferences.

Ms. FATHIMA BATHOOL MALUK

Secretary & CEO, MASTeR Group of Institutions



Ms. Fathima Bathool Maluk, an educationalist, entrepreneur and community leader, holds an MBA from Alagappa University and a degree in Nutrition from the University of Madras, along with executive training from IIM Ahmedabad (IIM-A), ISB Hyderabad. As a Secretary & CEO of MASTeR Group of Institutions, she has shaped Tamilnadu's educational landscape. She has also received multiple awards, including the ICTACT Women Edupreneur Award and Best Women Entrepreneur Award from WEAT (2015) and also she is a National Chair of CII Yi's YUVA.

FROM THE DIRECTOR'S DESK



Dr. M. HEMALATHA

M.B.A, Ph.D (NITT)

Dr. M. Hemalatha is dedicated to provide quality management education at M.A.M. B-School, focusing on both business strategies and the dynamic business environment. Our B-School emphasizes value-based education and creative leadership, preparing students to think innovatively and adapt to corporate culture. M.A.M. B-School offers programs that includes Mentor-Protégé Meet, HR Conclave, Outbound Training, and Industrial Visits by ensuring students are industry-ready and equipped for future leadership roles.

Academic Fraternity

M.A.M. B-School features a distinguished faculty of experienced Ph.D. holders, renowned for their contributions to business education through the presentation of research papers and the publication of articles in top-tier journals. Specializing in Business Analytics, Logistics and Supply Chain Management, Human Resource Management, Finance, and Marketing. The faculty brings cutting-edge expertise to the classroom, providing students with the knowledge and skills needed to excel in today's dynamic business environment.

GOVERNING COUNCIL MEMBERS

Become Part of Our Exciting Educational Journey



Dr. R. Lokesh Boregowda

Director, IIT Madras
Member (Academics)



Prof. Dr. V. Kamakoti

Director, IIT Madras
Member (Academics)



Mr. Sampath Srinivasan

CEO, Velmurugan Industries
Member (Industry)



Mr. Sujith Kumar

AVP & HR Business Leader, Infosys Ltd.
Member (Industry)



Mr. S. Siva Kumar

Director, Sri Sai Power & Equipment
Member (Industry)



Mr. M. Soma Sundaram

Founder & MD, Amman Try Steels
Member (Industry)



Mr. G. Suresh Kumar

Founder & CEO, Pepul
Member (Industry)



Prof. Dr. N. Sivakumaran

Professor / ICE, NIT, Trichy
Member (Academics)



Prof. Dr. T. Senthil Kumar

Dean UCOE, Anna Univ. BIT Campus, Trichy
Member (Academics)



Dr. A. Muruganathan MD,
FRCP (GLASG), FACP (USA)

Adjunct Professor
The Tamilnadu Dr. MGR University,
Chairman, AG Hospital
Member (Academics)



Prof. Dr. S. Venkatesan

Professor, Department of Petrochemical
Technology, UCOE, BIT Campus, Trichy
Member (Academics)



Prof. Dr. S. Jaya Krishna

Professor, Bharathidasan Institute of
Management (BIM), Trichy
Member (Academics)

SPECTACULAR INFRASTRUCTURE AND FACILITIES

YOUR COMFORT, OUR PRIORITY



CAMPUS



SEMINAR HALL



GALLERY CLASSROOMS



COMPUTER LAB



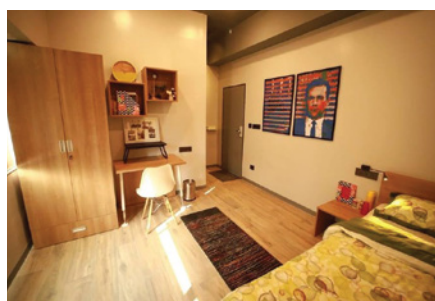
COMMUNICATION LAB



LIBRARY



TRANSPORT FACILITY



HOSTEL



SPORTS

“ Best in class Infrastructure, Featuring Smart Classrooms, Fully Equipped Labs, and Recreational Spaces that Ensure a Balanced and Enriching Student Experience. ”

MBA FLAGSHIP SPECIALIZATIONS



LOGISTICS

Focused on supply chain efficiency, this specialization trains students in transportation, inventory, procurement, and distribution, preparing them to manage and optimize logistics in a global context.

FINANCE

This specialization offers in-depth training in portfolio management, financial modelling, project and corporate finance, and financial analytics. It effectively prepares students to navigate the evolving financial landscape with the skills needed for successful careers in finance.

MARKETING

The Marketing specialization emphasizes consumer behaviour, marketing analytics, and digital strategies. It equips students with the skills to craft impactful marketing plans and to succeed in a competitive business environment.

HUMAN RESOURCE

The Human Resource specialization covers recruitment, selection, employee development, conflict resolution, labour laws, compensation, industrial relations, and reward management. It equips students to become HR generalists by managing people and organizational dynamics effectively.

BUSINESS ANALYTICS

The Business Analytics specialization emphasizes data-driven decision-making, equipping students with skills in statistical analysis, data visualization, predictive modelling, and business intelligence. It prepares students to interpret complex data, make informed decisions, and enhance business performance in a data-centric world.

OPERATIONS

Offers a strong foundation in managing production systems, optimizing processes, and quality control. Students gain expertise in inventory management, logistics, process improvement, and strategic planning, preparing them to enhance efficiency, reduce costs, and also lead operations across industries.



PEDAGOGY

MAMBS employs its own unique Practice Oriented Learning Methodology

SALIENT FEATURES

- Industry Immersions
- Live Projects
- Business Simulations
- Interactive Role-Playing
- Case Methodology
- Expert Panels
- Collaborative Exercises and Presentations
- Focused Workshops
- Specialized Seminars
- Strategic Business Games



M.A.M. B-School has incorporated a skill-based learning framework into its curriculum, emphasizing the development of practical competencies along with theoretical knowledge.



STUDENT COMMITTEES

With the objective of providing holistic development of the future managers, M.A.M. Business School provides ample opportunities and a platform to its students to showcase their talents by having numerous cultural, sports and management events throughout the year. The students actively engage in these events starting from conceptualization of the event to participation. To smoothen this process, MAMBS has different Clubs, Cells and Committees namely:

**Academic
Affairs
Committee**

**Alumni &
Industrial
Relations
Committee**

**Media &
Public
Relations
Committee**

**Career
Development
and Placement
Cell**

**Finance
Club**

**Marketing
Club**

HR Club

**Business
Analytics
Club**

**Arts & Cultural
Affairs
Committee**

**Sports
Committee**

**MAMBS
Entrepreneurship
Development
Cell**

**Institution
Innovation Cell
(IIC)**

**ExNoRa
Club**

**Yi Yuva
Club**

**National Human
Resource
Development
(NHRD)**

**JAYCEE
Club**

**Rotaract
Club**

**Thanneer
Club**

**Youth Red
Cross
(YRC)**

**MAMBS Social
Responsibility
Cell**

SKILL + DEVELOPMENT CENTRE

The Skill Development Centre at M.A.M. B-School is committed to equip students with industry-relevant skills that foster employability, innovation, and career growth with a sharp focus on today's most in-demand domains. Our centre acts as a bridge between academic knowledge and real world applications.



LOGISTICS AND SUPPLY CHAIN
MANAGEMENT



BUSINESS ANALYTICS



PLACEMENT TRAINING

Empowering You for a
**BETTER
TOMORROW**



SOFT SKILLS AND LEADERSHIP
DEVELOPMENT

WE ARE CONSISTENT

Meet our proud rankholders

UNIVERSITY RANKHOLDERS

2019-2021

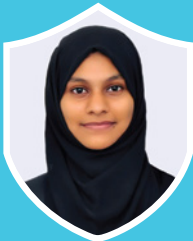


PADMA M
15th RANK



VAIRAMANI K
24th RANK

2020-2022



MEHA JABEEN S
5th RANK



PRIYANKA M
16th RANK



MANJU M
23rd RANK



SURYA S
25th RANK



MONISHA R
26th RANK



ABIRAMI K
26th RANK

2021-2023



KAYALVIZHI S
2nd RANK



MEENAKSHI K
2nd RANK



SUPRIYA R
2nd RANK



PRIYANKA R
7th RANK



SIVA PRIYA R
9th RANK



HASEENA B
11th RANK



INFANTENA MARY D
15th RANK



APARNA M
26th RANK



ELAKKIYA P
26th RANK



HEMAVATHY C
26th RANK



MANJUBASHINI M
23rd RANK

PLACEMENTS

Drive Your Career Forward with Purpose

100%

Students
Placed

60+

Companies
Visited

₹ 12 L.P.A

Highest Salary
Offered

₹ 8.0 L.P.A

Average Salary of
Top 50% Students

₹ 6.0 L.P.A

Median Salary



Our Top Recruiters



Alumini Testimonials

“



MAMBS has helped me gain quality education and grow into a management professional. It also provides a strong alumni network that supports career growth.

Mr. D. Aneesh Pillai

Assistant Manager, HR Business Partner (IT)
Trelleborg Group, Bangalore

“



MAMBS helps students gain knowledge, develop skills, and improve thinking abilities. Various clubs provide hands-on experiences that prepare us for future industry roles.

Mr. S. Shankaran

Web Application Developer
Accenture, Bangalore

“



MAMBS offers a structured curriculum that builds a strong foundation in general management in the first year and specialized learning in the second. Case studies, presentations, and internships provide real-world industry exposure and practical management skills.

Mr. M. Ramchandrar

Assistant General Manager (AGM)
Marketing, AMMAN-TRY

“



M.A.M. B-School offers a perfect combination of academics and activities. Co-curricular and cultural activities enhance skills, while excellent training programs and strong placement guidance that prepare us to have a successful career.

Ms. N. Sujidha

Talent Acquisition
US CLPS Global



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GET IN TOUCH

+91 82207 27888 | +91 94431 33385

director@mambs.com

M.A.M.B-School, Trichy - Chennai Trunk Road,
Siruganur, Tiruchirappalli - 621 105.



@M.A.M._BUSINESS-SCHOOL

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www.mambs.com