



M.A.M B-SCHOOL
Approved by AICTE and Affiliated to Anna University
Trichy Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105
ANNUAL REPORT 2018-2019

Guest lecture on COMPETITOR ANALYSIS



MAMBS organised a Guest lecture on COMPETITOR ANALYSIS on 19.03.2019.
Resource Person: Mr. J. Aravindhan, Managing Director, Vallalar Honda, Perambalur.

"3rd NATIONAL CONFERENCE ON APPLICATIONS OF MANAGEMENT RESEARCH IN SOCIAL SCIENCE, ENGINEERING AND TECHNOLOGY NCAMRSSET 2019"



M.A.M. B-School organised "3rd NATIONAL CONFERENCE ON APPLICATIONS OF MANAGEMENT RESEARCH IN SOCIAL SCIENCE, ENGINEERING AND TECHNOLOGY NCAMRSSET 2019" on 25-01-2019 (Friday)



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ACHIEVERS DAY 2019



ACHIEVERS DAY 2019 - MBA PROGRAMME

MEGA VOTER AWARENESS CAMPAIGN

DISTRICT ADMINISTRATION, TIRUCHIRAPPALLI

MEGA VOTER AWARENESS CAMPAIGN





YOUTH EXNORA INTERNATIONAL

STUDENTS' EXNORA

MASTeR GROUP OF INSTITUTIONS

M.A.M. COLLEGE OF ENGINEERING AND TECHNOLOGY

M.A.M. SCHOOL OF ARCHITECTURE / M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105

We cordially invite you for the Inauguration of Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District

Chief Guest

Mr. S. SIVARASU I.A.S,

 District Collector, Tiruchirappalli

 Will Inaugurate the First Campaign at Central Bus Stand on 25.03.2019 - 9.30 am

Guest of Honour

Mrs. T. SANTHI

 District Revenue Officer, Tiruchirappalli

All R.D.Os and Thasiladars of Tiruchirappalli

Felicitation

Mrs. FATHIMA BATHOOL MALUK

 Secretary and CEO, MASTeR Group of Institutions, Tiruchirappalli

Soliciting your august presence

Mr. P. Mahan
 Founder, Youth Exnora International
 Tiruchirappalli/Tamilnadu

Dr. P. Subburethina Bharathi
 Director, M.A.M. B-School



MAMBS jointly Organised a Mega Voter Awareness Campaign (17 Programmes in Three Days on March 25th, 26th & 28th 2019) in various places of Tiruchirappalli District with District Administration and Youth Exnora International.



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Guest lecture on TRENDS IN HR



MAMBS organised a Guest lecture on TRENDS IN HR PRACTICES on 20.03.2019.
Resource Person: Mr. Krishnan, Director-Happy Village Project, Rotary Club of Chola, Tiruchirappalli.

BUSINESS VISION 2020: E-MOBILITY IN INDIA



Dr. Kumaresan, Associate Professor, NIT, and Trichy gave the key note address in which he spoke that the e-Mobility industry is driving the future of transportation and it is focused on developing efficient and safe offerings that will meet regional emission standards and ownership demands Dr. R. Elankovan, DGM, BHEL gave the felicitation address and spoke about the electric batteries which are the key factor for electric vehicles, he spoke about the standards. The first session of the seminar was handled by Dr. Duraiselvam in which he spoke about the history of electric vehicle. He said it is a 90 year old technology. The second session was handled by Prof.K.Balasubramaniyan in which he spoke about the E-mobility ecosystem.



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INSTALLATION OF FINANCE CLUB



M.A.M.B-School Organised - Installation of Finance Club on 21-08-2018. Chief Guest Dr. CMA.T.K.Sridhar, Cost Accountant, Singar Academy, Tiruchirappalli.

INSTALLATION OF MARKETING CLUB



M.A.M.B-School Organised - Installation of Marketing Club on 29-08-2018. Chief Guest Dr.G.Muruganantham, Associate Professor, Department of Management Studies, National Institute of Technology, Tiruchirappalli.



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INDUSTRIAL VISIT: Chettinadu Cement Company at Dindugal



INDUSTRIAL VISIT: Chettinadu Cement Company at Dindugal on 17-08-2018 .
 II-MBA / Faculty Coordinators: Ms. Mercy Janita Vincent, Mr.R.Jimmy Carter.

INSTALLATION OF HR CLUB



M.A.M.B-School Organised - Installation of HR Club on 24-08-2018. Chief Guest Dominic Joseph Johnson, Team Manager, CapGemini, Tiruchirappalli.



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8TH Graduation Day



MBA Graduates on behalf of the Management, Faculty and students. Our MBA students Ms. X. BERLIN (20th) and Ms. Y. HARI PRIYA (39th) secured Anna University Rank (2016-2018).

Lecture on International Advertising Management



M.A.M.B-School Organised - Guest Lecture on International Advertising Management on 14-08-2018. Chief Guest Mr.M.Vinoth Rajadurai, Marketing Manager, The Designer Advertising and Publishing, Abu Dhabi.



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Workshop for budding entrepreneurs from various disciplines



MAMBS organised a workshop for budding entrepreneurs from various disciplines on 24.07.2018. Mr. N. Rathnakumar Managing Director, Ramyas Hotels Private Limited, Tiruchirappalli .

FIELD TRIP TO RELIANCE MARKET AND FSM HYPER



MAMBS organised a field trip to Reliance Market and FSM Hyper on 25.07.2018. Marketing specialisation students take part and learned the present trends. Field Trip Coordinator: Mr. Jimmy Carter/AP/MAMBS



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Think Tank 2018 - Business Plan Competition



M.A.M.B-School Organized - Think Tank 2018 - Business Plan Competition. Jury Mr. & Mrs. Gowri Sankar, Managing Director, Sri Saraswathi Cafe, Tiruchirappalli.

Installation of Quiz Club



M.A.M.B-School Organised - Installation of Quiz Club on 14-08-2018. Chief Guest Prof.R.Gururaj, Associate Professor, Department of English, National Institute of Technology, Tiruchirappalli.



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B-Fest 2018 - Season II-Management Meet



M.A.M.B-School Organised - B-Fest 2018 - Season II-Management Meet on 26-09-2018. Chief Guest Dr.S.Rajasekaran, Dean- Admin, M.A.M.College of Engineering and Technology, Tiruchirappalli.

INTRA QUIZ COMPETITION



M.A.M.B.S. Quiz Club Organised - Intra Quiz Competition on 01-09-2018.



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TVS visited the campus for campus recruitment



M.A.M.B-School of Career Development and Placement

TVS visited the campus for campus recruitment. 3 Students (Batch 2018) from M.A.M. B-SCHOOL and MAMCET MBA Placed as HR Executives.