



M.A.M B-SCHOOL

Approved by AICTE and Affiliated to Anna University
 Trichy Chennai Trunk Road, Siruganur, Tiruchirappalli - 621 105
ANNUAL REPORT 2020 – 2021

GUEST LECTURE ON TRADITIONAL AYURVEDIC MEDICINE INDUSTRY



MASTeR
 M.A.M. COLLEGE OF ENGG. & TECH
 M.A.M. SCHOOL OF ARCHITECTURE
 M.A.M. B-SCHOOL
 (Approved by AICTE and Affiliated to Anna University)
 Siruganur, Tiruchirappalli – 621 105
 www.mambs.com

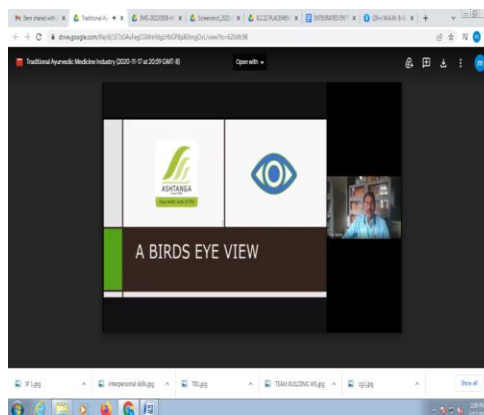
We Cordially invite you all on behalf of the Management, Director, Faculty and Students for a Guest Lecture on
"TRADITIONAL AYURVEDIC MEDICINE INDUSTRY"


Chief Guest
T.R.Sasi Varier - Executive Director
K.S.Varier's Ashtanga Ayurvedics Pvt. Ltd

Date: 18.11.2020 Time: 10.30 - 11.30 a.m.

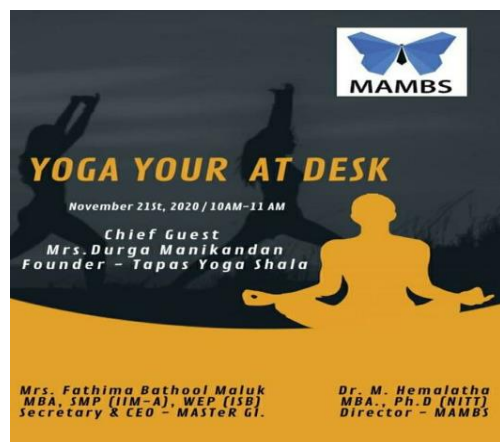
Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.


Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director - MAMBS



M.A.M B School organized a guest lecture on Ayurveda Marketing. Mr.T.R. Sasi Varier, Executive Director, K.S. Varier Ashtanga Ayurvedic Pvt Ltd was the chief guest he addressed the students regarding the marketing strategy and the importance of practicing ayurveda in our day to day life. He said the Ayurvedic Market is undergoing tremendous growth owing to the rising awareness among the population about the side effects of others..

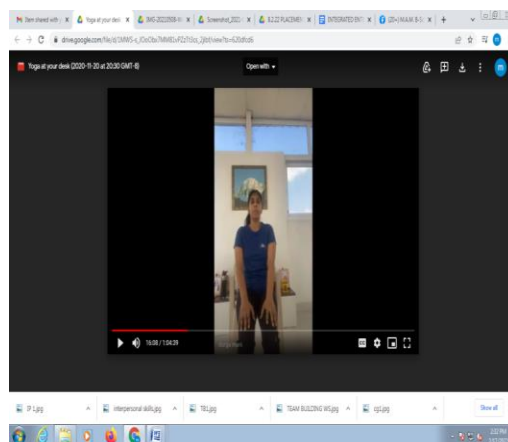
GUEST LECTURE ON YOGA AT YOUR DESK




YOGA YOUR AT DESK
 November 21st, 2020 / 10AM-11 AM
Chief Guest
Mrs.Durga Manikandan
 Founder - Tapas Yoga Shala

Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.

Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director - MAMBS

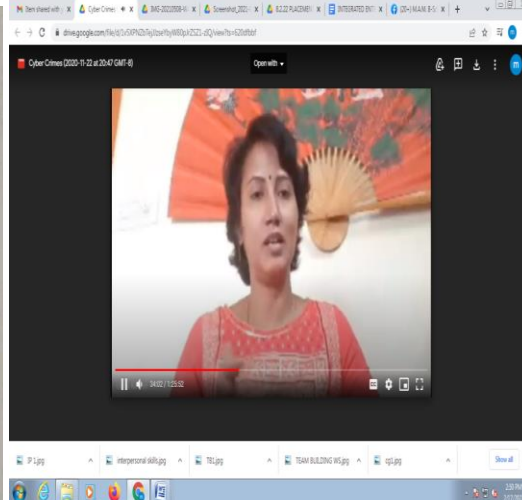
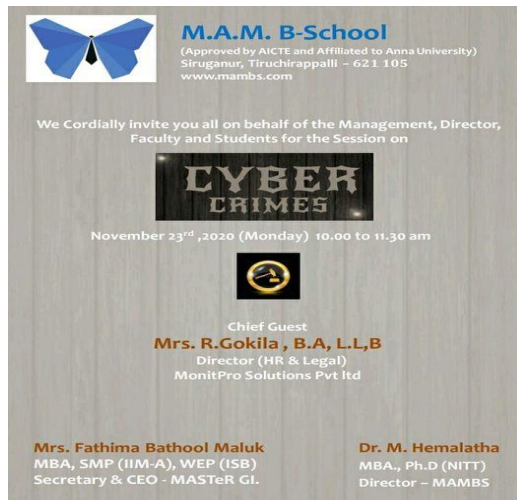


M.A.M B - School organized a guest lecture on Yoga at your Desk.Mrs.DurgaManikananwasthechief guest Founder of Tapas Yoga Shala has the chief guest.

GUEST LECTURE ON CYBER CRIME

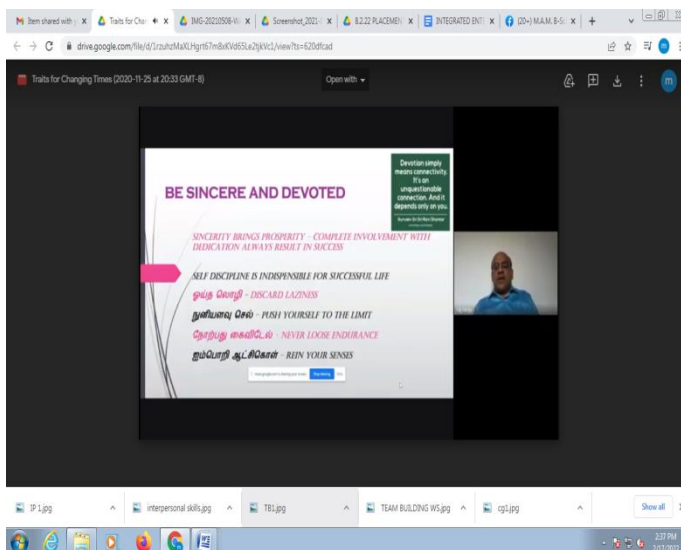


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M.A.M B School organized a guest lecture on Cyber Crime. Mrs. R.GOKILA, Leading Advocate and Director of Monitpro Solutions Pvt. Ltd was the chief guest.

GUEST LECTURE ON TRAITS FOR CHANGING TIMES





M.A.M B School organized a guest lecture on Traits for Changing Times. Mr. Muthunathan, Dy General Manager/ Finance, BHEL –Trichy was the guest speaker.

GUEST LECTURE ON OPTIMISTIC BEHAVIOR




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We Cordially invite you all on behalf of the Management, Director, Faculty and Students for the Online Session on

"Optimistic Behaviour"

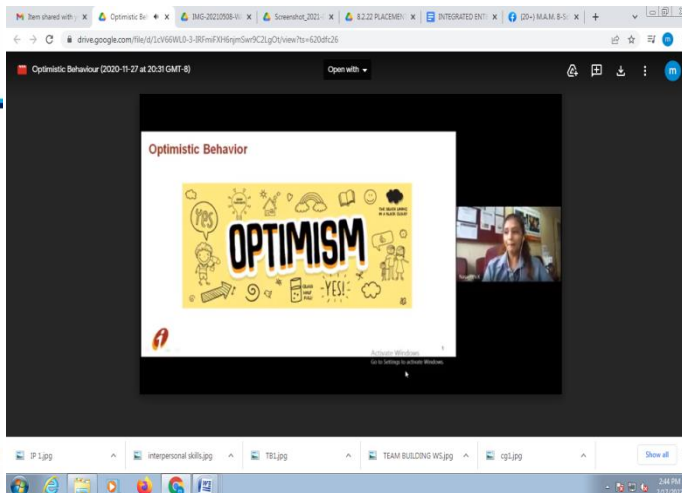


Chief Guest
Ms. K. NAVAJOTHI
 Faculty & Center In Charge
 ICICI Foundation for Inclusive Growth

DATE: 28.11.2020 TIME: 10:00 am - 11.00 a.m

Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.

Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director - MAMBS



M.A.M B School organized a guest lecture on Optimistic Behaviour. Mrs. K. Navajothi, Faculty & Center In charge, ICICI Foundation for Inclusive Growth waste guest speaker.

GUEST LECTURE ON MONEY MANAGEMENT



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MONEY MANAGMENT

1st, December 2020 (10:00 – 11.30 a.m)

Chief Guest
Mr. SUHAS RAJPUT
 Director & Trainer
 Proficient Minds



Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.

Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director - MAMBS

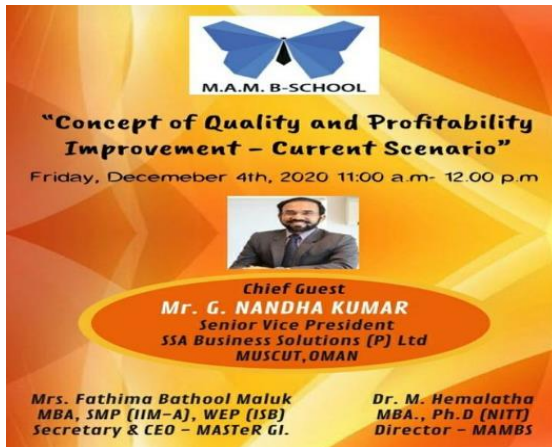
M.A.M B School organized a guest lecture on Money Management". Mr. Suhas Rajput, Director & Trainer Proficient Minds was the chief guest.




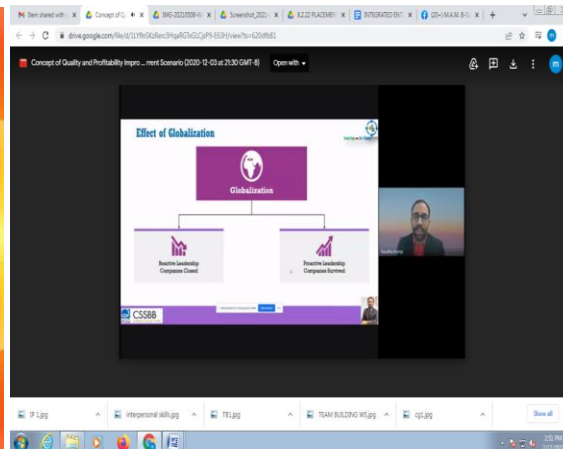
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GUEST LECTURE ON CONCEPT OF QUALITY & PROFITABILITY IMPROVEMENT



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"Concept of Quality and Profitability Improvement – Current Scenario"
 Friday, December 4th, 2020 11:00 a.m- 12:00 p.m.

Chief Guest
Mr. G. NANDHA KUMAR
 Senior Vice President
 SSA Business Solutions (P) Ltd
 MUSCUT, OMAN
 Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO – MASTeR GI.
 Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director – MAMBS



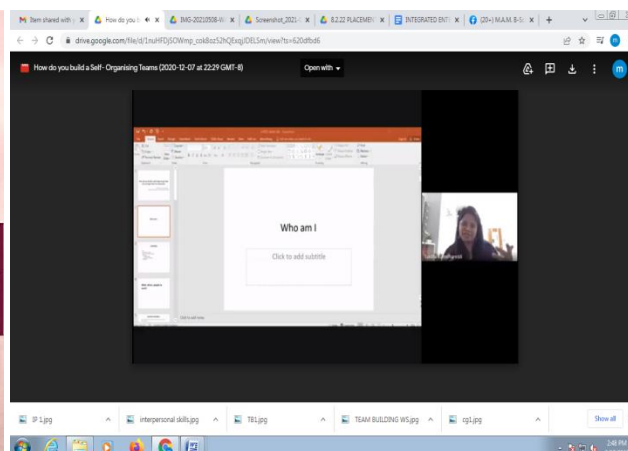
M.A.M B School organized a guest lecture on "Concept of Quality & Profitability Improvement-Current Scenario" Mr.G.NandhaKumar,Senior Vice President, SSA Business Solutions Pvt Ltd, Muscut, Oman was the chief guest

GUEST LECTURE ON HOW DO YOU BUILD A SELF-ORGANISING TEAMS



M.A.M. B-SCHOOL
How do you Build a Self-Organising Teams
 8th, December 2020 (12:00 - 1:00 p.m)

Chief Guest
Mrs.Sukitha Kunnamareddi
 Senior Agile Program Manager & Coach
 @ Bloomberg LP
 London, United Kingdom
 Mrs. Fathima Bathool Maluk
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.
 Dr. M. Hemalatha
 MBA., Ph.D (NITT)
 Director - MAMBS




M.A.M B School organized a guest lecture on "How do you Build a Self-Organising Teams.Mrs. SukithaKunnamareddiby Senior Agile Program Manager and Coach @ Bloomberg LP, London, UK was the chief guest.

GUEST LECTURE ON UNCONVENTIONAL CAREER OPPORTUNITIES



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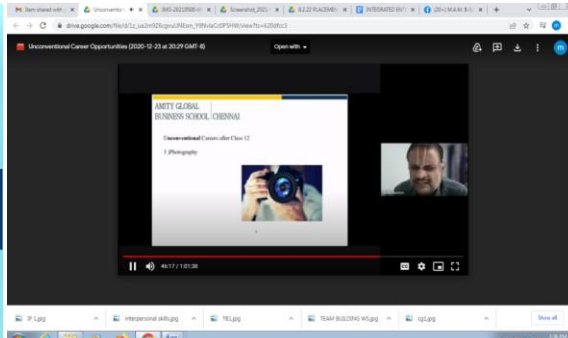


M.A.M. B-SCHOOL
UNCONVENTIONAL CAREER OPPORTUNITIES
 24th, December 2020 (10.00 - 11.00 a.m)

Chief Guest
Dr. K. BALAJI
 MANAGER - PLACEMENTS
 AMITY GLOBAL BUSINESS SCHOOL, CHENNAI


Mrs. FATHIMA BATHOOL MALUK
 MBA, SMP (IIM - A), WEP (ISB)
 SECRETARY & CEO - MASTER GI.

Dr. M. HEMALATHA
 MBA, Ph.D (NIIT)
 DIRECTOR - MAMBS



M.A.M B School organized a guest lecture on Unconventional Career Opportunities. Dr.K.Balaji Manager – Placements, Amity Global Business School, and Chennai was the chief guest.

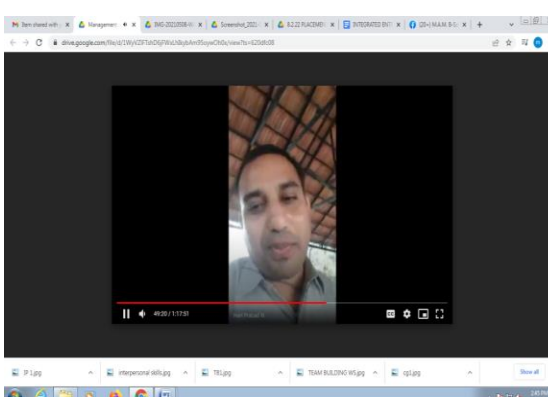
GUEST LECTURE ON MANAGEMENT AND SALES AS CAREER



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MANAGEMENT AND SALES AS CAREER - ALL TIME RICHNESS
Dr.N.HARI PRASAD
 CHRO & CUSTOMER DELIGHT SPECIALIST
 29th, December 2020 (11 a.m - 12 p.m)

Mrs. FATHIMA BATHOOL MALUK
 MBA, SMP (IIM-A), WEP (ISB)
 Secretary & CEO - MASTeR GI.

Dr. M. HEMALATHA
 MBA, Ph.D (NITT)
 Director - MAMBS



M.A.M B School organized a guest lecture on Management and sales as Career Dr. N. Hari Prasad, CHRO & Customer Delight Specialist was the chief guest.

GUEST LECTURE ON "BUDGET ANALYSIS-2021






BUDGET ANALYSIS - 2021
KEY HIGHLIGHTS



MR. C. PRADEEP
 CO CHAIR, YI TRICHY CHAPTER &
 PARTNER, S. CHENTHILKUMAR AND CO
 CHARTERED ACCOUNTANTS

On friday 12th February 2021 at 11.00 a.m - 12.00 p.m.

M.A.M B School organized a guest lecture on "BUDGET ANALYSIS-2021" Mr. C.Pradeep, Chartered Accountant, Trichy was the guest speaker



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GUEST LECTURE ON ZUMBA FITNESS PROGRAM



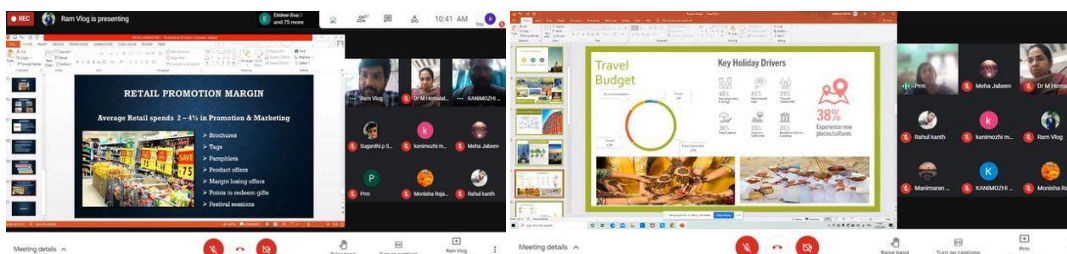
M.A.M B School organized a guest lecture on Zumba Fitness Program. Mr. Sathish CEO, Dreamer Dance was the trainer of the session.

GUEST LECTURE ON INTEGRAL DEVELOPMENT



M.A.M B School organized a guest lecture on Integral Development. Mrs. Leema Peter, Psychologist and Student counselor was the guest speaker.

GUEST LECTURE ON MARKETING IN INTERNATIONAL TOURIM& RETAIL SECTOR



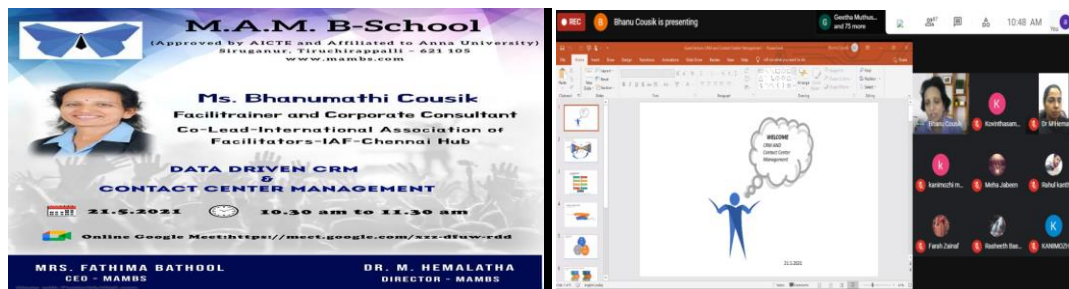
M.A.M B School organized a guest lecture on Marketing in International Tourim& Retail sector Mr.Ramachandran CEO, POMITTO and Mrs. Petula Fugle were the guest speakers.



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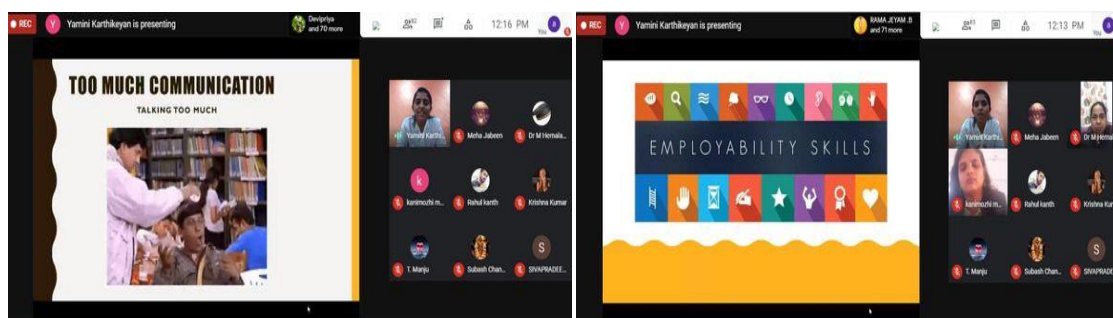
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GUEST LECTURE ON DATA DRIVEN CRM



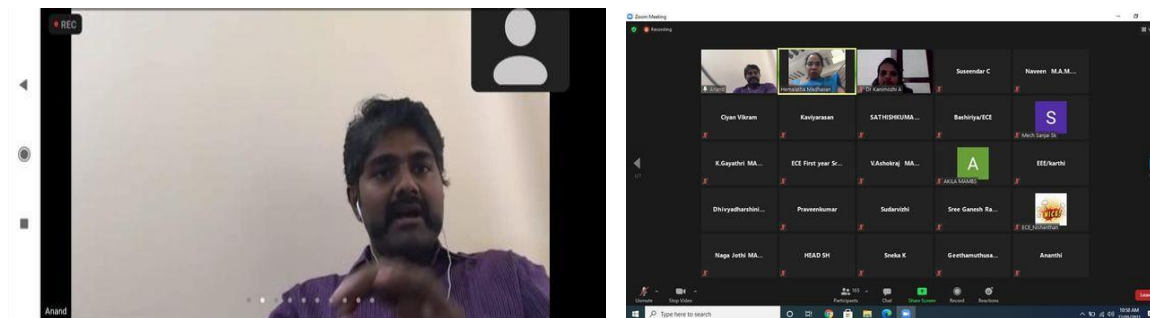
M.A.M B School organized a guest lecture on Data Driven CRM. Ms.Banumathi Cousik Facilitator and Corporate Consultant was the guest speaker.

GUEST LECTURE ON CRACKING THE INTERVIEW



M.A.M B School organized a guest lecture on cracking the Interview. Ms.Yamini,YuvaChair,Yi Trichy Chapter was the guest speaker.

GUEST LECTURE ON CAREER OPPORTUNITIES IN CIVIL SERVICE



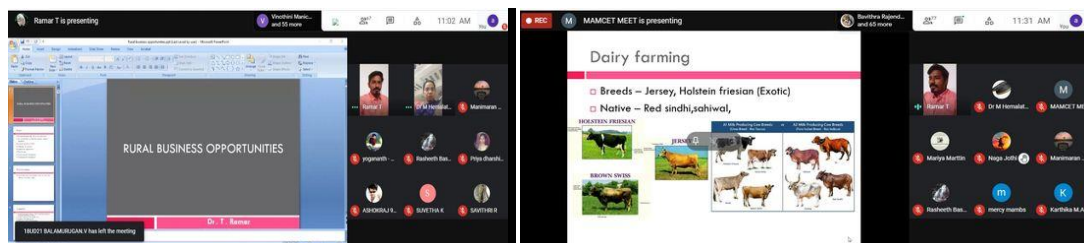
M.A.M B School organized a guest lecture on Career Opportunities in Civil Service. Dr. R. Anand, IFS Regional Passport Officer, Trichy was the guest speaker.



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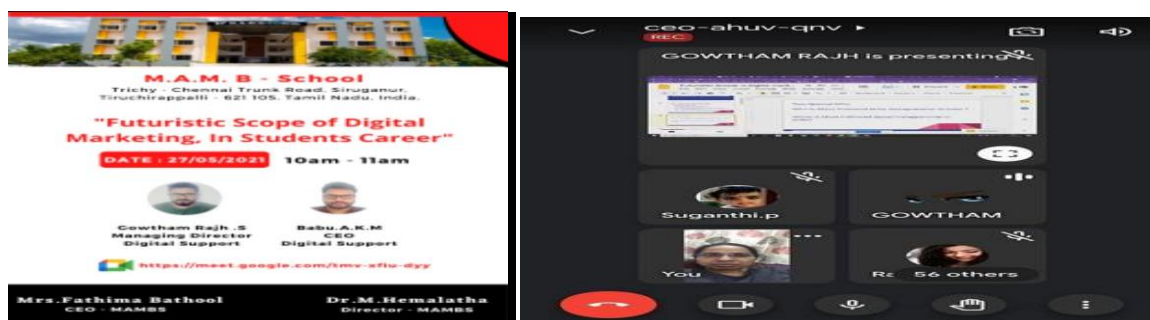
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GUEST LECTURE ON RURAL BUSINESS OPPORTUNITIES



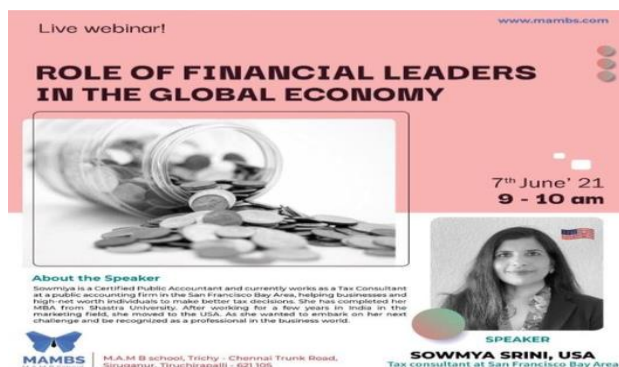
M.A.M B School organized a guest lecture on Dr.T.Ramar, Veterinary Assistant Surgeon, TAHB was the chief guest

GUEST LECTURE ON FUTURISTIC SCOPE OF DIGITAL MARKETING IN STUDENTS CAREER



M.A.M B School organized a guest lecture on Futuristic Scope of Digital Marketing In students Career. Mr.S.GowthamRajh Managing Director,Digital Support was the chief guest.

GUEST LECTURE ON ROLE OF FINANCIAL LEADER IN GLOBAL ECONOMY



M.A.M B School organized a guest lecture on **Role of Financial Leader in Global Economy**. Ms. SowmyaSrini, Tax consultant at San Francisco, Bay Area was the chief guest.



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GUEST LECTURE ON BUSINESS MANTRAS

M.A.M B School organized a guest lecture on Business Mantras. LN SP. Ravi Ramasamy, director Nagappa stores, SriNagappa Shelters and Nagappa Trading Company was the guest speaker.

GUEST LECTURE ON FUTURE OF YOU HOW HARDSHIPS CAN CHISEL YOU

M.A.M B School organized a guest lecture on Future of you how hardships can chisel you. Mr. Hemachandran, Founder and CEO of Brand Avatar was the guest speaker.

GUEST LECTURE ON APTITUDE FOR COMPETITIVE EXAM



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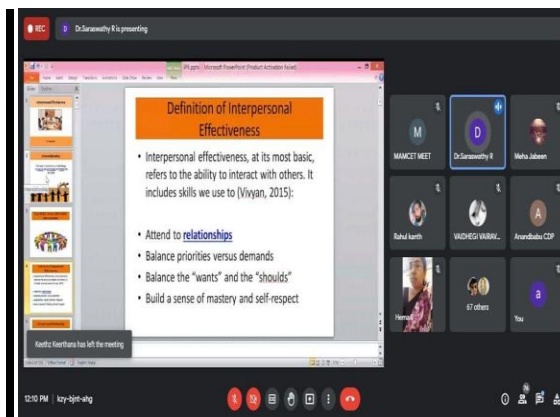
M.A.M B School organized a guest lecture on Aptitude for Competitive Exam. Prof P. Anand Babu was the guest speaker. II MBA Students were the audience.

WORKSHOP ON TEAM BUILDING



M.A.M B School organized Workshop on Team Building. Dr. R. Saraswathy, HR consultant was the chief guest.

WORKSHOP ON INTERPERSONAL SKILLS

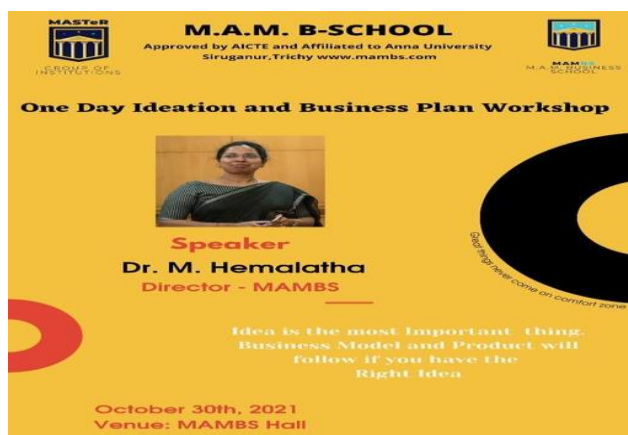


M.A.M B School organized Workshop on Interpersonal Skills. Dr. R. Saraswathy, HR consultant was the chief guest



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WORKSHOP ON DATA ANALYTICS



M.A.M B School organized Workshop on Data Analytics. Dr. M. Hemalatha, Director, MAMBS and Dr.R.Karthika, Associate Professor, MAMBS were the trainers.

CAMPUS DRIVE BY HDFC BANK



M.A.M B School organized placement drive for students. HR from HDFC bank came for interview.



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CAMPUS DRIVE BY IDBI BANK



M.A.M B School organized placement drive for students. HR from IDBI bank came for interview.

CAMPUS DRIVE BY CAPEGEMINI



Students attending Capgemini Drive for BFSI sector at M.A.M B-School. MBA students from MAMBS, MAMCET, MAMCE and KRCE are attending the interview process.