

GUEST LECTURE ON INTERVIEW ETIQUETTE'S AND GROOMING



M.A.M. B-School organized a guest lecture on “Mrs.Navajothi, Chairman, Faculty & Center In Charge, ICICI Foundation for Inclusive Growth was the guest speaker for the programme and delivered a session on “Interview Etiquette and Grooming”. She encouraged the students to identify their lucrative chances to reap success in their ever competitive job market. The guest speaker discussed various inputs on skills required for budding professionals, do’s and don’ts in Group Discussion and highlighted that good grooming is an essential indication for an candidates to ace the interview..

GUEST LECTURE ON UPSC CAREER FOR MANAGERS



M.A.M. B-School organized a guest lecture on “Opportunities in Public Sectors for Managers” Dr.R.Victor Lazarus, Associate Professor & Associate Dean (Training & Placement) Department of Management Studies, Bishop Heber College; Trichy was the guest speaker for the programme

and delivered a session on “UPSC Career for Managers”. He informed the students to identify their lucrative opportunities by get into public sectors and excel in their career. The chief guest given various insights on plethora of opportunities in public sector and how ones elf get ready to prepare and crack the various civil services examinations convened by the Government.

GUEST LECTURE ON INTEGRAL DEVELOPMENT



M.A.M B School organized a guest lecture on Integral Development. Mrs. Leema Peter, Psychologist and Student counselor was the guest speaker. She informed the students to identify their inner self through self introspection and excel in their career. The chief guest discussed on by highlighting that Integral Human Development is the holistic development of the human person, covering all aspects of life: social, economic, political, cultural, personal and spiritual.

GUEST LECTURE ON FINANCIAL LITERACY



M.A.M. B-School organized programme entitled “Financial Literacy” Mr.G.Prabhu, Faculty, ICICI Foundation, Trichy was the guest speaker for the programme and delivered a session on “Financial Literacy”. He initiated the students to identify the importance of savings and getting aware of all financial aspects which are considered predominant by and large. The chief guest given various inputs by began with the quote – “An Investment in knowledge gives the best interest”. The lecture focused on the many crucial aspects of savings and making investments.

He also stressed on effective management of finances by highlighted that finance is the key blood and backbone of every industrial/individual operations. He given tips on how to resist temptation and of buying commodities based on urgency and importance

GUEST LECTURE ON ZUMBA DANCE FITNESS



M.A.M. B-School organized hands on training exercise programme “**Zumba Dance Workout**” . Mr.Sathish, CEO, Dreamers Dance Studio was the resource person for the programme and delivered a hands on training on “Zumba Fitness”. He initiated the session by stating that the Zumba is a popular aerobic fitness program that combines ‘fun, dance and exercise’ that are to be carried out in order to burst out the stress in all ways and means. He discussed that Zumba is a great form of aerobic exercise that trains our whole body from top to bottom, and it is very fun based that incorporates various exercises along with Latin inspired dancing to provide us with a very motivational and challenging workout routine.

GUEST LECTURE ON CEO CONNECT



M.A.M. B-School organized programme “**CEO Connect**” Mr.Suresh Kumar, CEO & Founder, MacApp Studio was the resource person for the programme. He initiated the session by highlighting the importance of hard work and its desired results with the students. The resource

person explained the various components of career opportunities and its implications during the programme. He informed that the students need to identify the purpose of life with meaningful manner, identification of innate potentialities, have dream and work towards to achieve, make use of opportunities

GUEST LECTURE ON THE ICON OF TRICHY



M.A.M. B-School organized Guest Lecture on “The Icons of Trichy. Mr.R.Senthil Nathan, Managing Director, Cethar Foods & RIBO Industries was the resource person for the programme. He initiated the session by highlighting the importance of understanding the prospective opportunities for budding management professionals and how oneself need to get equip in all ways and means.

GUEST LECTURE ON SUCCESS STORY OF IDHAYAM BRAND



M.A.M. B-School organized a guest lecture on “The Success Story of IDHAYAM BRAND”. Mr.V.R.Muthu, CEO, V.V.V and Sons Edible Oils Ltd. was the guest of honor for the programme. He initiated the session with a thought-provoking statement that emerging managers need to understand the importance of various opportunities and they need to prepare themselves in all ways and means to surmount the business challenges in an effective manner. He pointed out the various components of attracting customers and the types of strategies appropriate to face the competitive business world. In the market, if you go to buy, you are very welcome, but if you want to sell, you are not welcomed and thus business is full of obstacles just like in life

GUEST LECTURE ON CAREER OPPORTUNITY PROGRAM



"It's not what you achieve, it's what you overcome. That's what defines your career."

Our MAMBS Students attended "Career Opportunity Program" organized by RACE Coaching Institute Private Limited" at our institute today. He said a particular job that may be a steppingstone to loftier ambitions. The speaker briefed the students about the various opportunities in government sector.

GUEST LECTURE ON GETTING STARTED WITH A CAREER IN MARKETING



M.A.M. B-School organized Guest Lecture on “Getting Started with a Career in Marketing”. Mr.M.Thillaiparthiban, Senior Sales Officer, The Ramco Cements Ltd was the guest speaker for the programme. He started the session with the brief introduction of sale and marketing as a job profile. He spoke eloquently about the importance of various opportunities by choosing the career in marketing with the budding management professionals and how oneself need to get equip in all ways and means. Mr.M.Thillaiparthiban informed the various components of attraction of customers and types of strategies to be used at the time of closing sales. He informed by explaining the difference between sales and marketing and the skill sets required to emerge as a winner in the field of marketing.

GUEST LECTURE ON "BUDGET ANALYSIS-2022



M.A.M. B-School in association with Yi (Young Indians) organized Guest Lecture on “Budget Analysis-2022 Mr.Dungar Chand U Jain, Chartered Accountant was the guest speaker for the programme and delivered key highlights of budget 2022. The session initially began with an explanation of Budget and its significance in every individual’s life and in aggregation. The speaker also informed about PM Gati Shakti master plan that aims to bring 16 Ministries.

SAVE RIVER CAUVERY BY HOLDING YELLOW CLOTH BAG



M.A.M.Business School in association with Thanneer Club, Thanneer & Students Club Trichy jointly organized a programme: “Save Cauvery River” at Cauvery Bridge (Connects between Chathiram to Srirangam). Mr. S.Dharmaraj, Airport Director, Airports Authority of India, Tiruchirappalli International Report was the guest speaker for the programme. He informed that every student and society needs to understand the role played by them corresponding to save the Cauvery river and to follow eco-friendly practices in all ways and means.

RALLY CONDUCTED BY TRICHY CITY CORPORATION



M.A.M.Business School in association with Trichy City Corporation organized a rally program on October 2nd Gandhi Jayanti. Dr.A.Kanimozhi along with our MAM B school students participated in the rally.

TALENT SPOTTER PROGRAM



MAMBS organized two days "TALENT SPOTTER" program for I MBA students. Mrs.S.Surya, Programme Coordinator, MAMBS welcomed the gathering. Dr.M.Hemalatha, Director, MAMBS given the felicitation address. She also informed that all students need to unleash their unique talent through this sort of programmes. As part of this programme, the students exhibited their innate potentials and talents in the form of dancing, singing, mimes, drawings, paintings, paper presentation etc.

FACULTY DEVELOPMENT PROGRAM ON "ADVANCED PRESENTATION SKILLS"



M.A.M. B-School, organized one day program on “Advanced Presentation Skills” Ar.S.Stella Ragupathi, HoD, and MAMSA was the guest speaker for the programme and delivered a session on “Advanced Presentation Skills”. She informed that the faculty members need to apply

various presentation skills pertaining to incline the inquisitiveness of the students. The guest speaker discussed the role and importance of presentation skills and its advancement to the faculty members.

FACULTY DEVELOPMENT PROGRAM ON "ART OF WRITING RESEARCH PAPERS AND PUBLISHING IN REFERRED JOURNALS"



M.A.M. B-School, organized one day Faculty Development Programme (FDP) “ Art of Writing Research Papers and Publishing in Referred Journals”. Dr.B.Muruganantham, Registrar, MASTeR Group of Institutions was the resource person for the programme. He initiated the session by highlighting the importance of publishing papers and its essential guidelines with the faculty members. The resource person explained the various components of paper publications which includes choosing title, abstract preparation, introduction chapter, methods, results, discussion, acknowledgments, and review of literature, citation etc.

WORKSHOP ON DUST-OFF YOUR DESIGNING SKILLS



INSTALLATION OF "THANNEER CLUB-2021"



M.A.M. B-School organized one day program on “Thanneer Club Installation” Mr. R. Manoharan, Proprietor, Banana Leaf was the guest speaker for the programme and delivered a session on “Essence of Water to Life”. He informed that every student needs to understand the role played by them corresponding to preserving the water. The guest speaker discussed that the water is one of the most important resources gifted to us . He also explained that the water forms the basis of human’s life in all ways and means. He also demonstrated the in depth knowledge about various methods of preserving water and its usefulness to society.

Installation of Yuva chapter for I MBA Students



M.A.M.B-School organized “Yi YUVA Club Installation” Mrs.Sheetaal Gandhi, Co Chair, Yi Tirupur Chapter was the guest speaker for the programme. The renowned guest initiated the session with the overview of YUVA, an integral part of the Confederation of Indian Industry(CII), a non-government, not-for-profit, industry led and industry managed organization

playing a prominent role for the development of our country in all ways and means. She discussed with an introduction to the Yi YUVA, its verticals and collaborations.

"Students Exnora Club Installation



M.A.M.Business organized a programme installation of students Exnora. Mr.P.Mohan, Consultant, Master HR Trainer, Former State Member-TN Commission for Protection of Child Rights, Founder- Youth Exnora International was the guest speaker for the programme. He informed that every student need to understand the role played by them corresponding to save the society and to follow eco-friendly practices in all ways and means. He also stated that students need to motivate themselves to combat challenges and other environment related issues, and it is basic necessity for everyone to protect the environment by and large.

INAUGURATION & INSTALLATION" of JUNIOR JAYCEE WING



M.A.M. B-School, organized a programme: "Junior Jaycee Wing Inauguration & Installation JFD.Adv.J.Jeyachandhiran, Zone President -2020, Zone XXIII, JCI India was the chief guest for

the programme and delivered a session on the panoramic aspects and importance of Junior Jaycee wing and how it benefits to students as well as society as a whole. He also inducted the new members of Junior Jaycee Wing as office bearers in the programme. Mr.V.Gopinathan, Deputy Inspector of Schools, Dist. Educational Office, Trichy installed the Junior Jaycee wing at M.A.M.B-School

Industrial Visit at "Tulya Beverages"



M.A.M. B-School organized one day Industrial Visit at “Tulya Beverages Pvt Ltd”,perambalur. The students assembled at MAMBS in the morning and departed for the visit at around 9:30 AM. The 180 students were accompanied by faculty members. As soon as they reached, they were warmly welcomed and were given a brief about the rules they have to follow during the visit. An orientation session was given by providing very useful information about the industry.

Industrial Visit at Reliance Mart



M.A.M. B-School, organized one day Industrial Visit at “Reliance Mart”, Kattur arranged for II MBA students. The students assembled at MAMBS in the morning and departed for the visit at around 9:30 AM. As soon as they reached, they were warmly welcomed and were given a brief about the rules they have to follow during the visit. An orientation session was given by Mrs. Marypriya, Store Manager, Reliance Mart by providing very useful information.

CAMPUS DRIVE BY IDBI BANK



M.A.M.B- School Organized Campus Recruitment Drive by IDBI bank. 21 students got placed.

CAMPUS DRIVE BY PROPELLERS TECHNOLOGIES



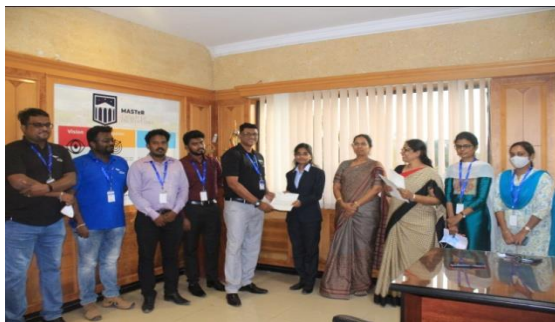
M.A.M.B-School, organized Campus Recruitment Drive by Propellers Technologies. 6 students got selected.

CAMPUS DRIVE BY EQUITAS BANK



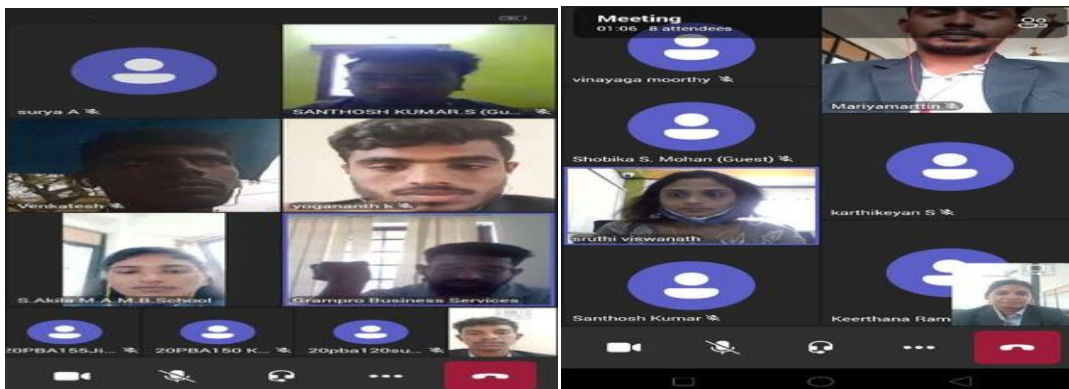
M.A.M.B-School, organized Campus Recruitment Drive by Equitas Bank. 30 students got placed.

CAMPUS DRIVE BY VDART



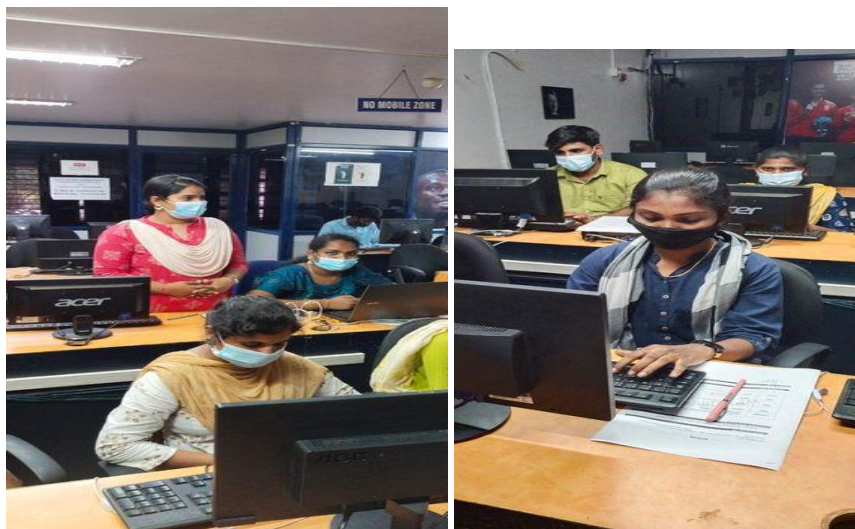
M.A.M.B-School, organized Campus Recruitment Drive by VDart. 5 students got placed.

CAMPUS DRIVE BY GRAMPRO BUSINESS SERVICES



M.A.M.B-School organized "GramPro BUSINESS SERVICES" interview for II MBA on virtual mode.

Campus Drive by Bright Services



M.A.M.B-School students attended "Bright Services" Placement Drive at ICICI Academy and seven students got were placed.

“Rise up” Short Film contest conducted at Chennai.



Mr.Thivin Kumar, I Year student of M.A.M.B-School got second prize in short film contest in the "Rise up" event conducted at Chennai.

Yi Program SHARK TANK EXPERIENCE



M.A.M.B-School students attended "SHARK TANK EXPERIENCE" programme on 12.02.22 organized by Yi, YUVA RATNA in virtual platform.

Workshop on "FACE & WIN INTERVIEW" & "CORPORATE EXPECTATIONS"



M.A.M. B-School, in association with Students EXNORA organized workshop: "Face & Win Interview & Corporate Expectations" Exn.P.Mohan, Consultant, Master HR Trainer & Founder- Youth Exnora International and Dr.Senthil K Nathan, Associate Professor and Member- Exnora were the guest speakers for the programme and delivered a session on various tips regarding to ace the interview. Mr.P.Mohan initiated the session by encouraging the students to identify their more chances to reap success in their ever competitive job market.

Tree Plantation Programme



MAMBS in association with Thanneer Club organized "Tree Plantation Programme"

Verbal Assessment



M.A.M.B-School organized "Verbal Assessment" from 11:00 am to 12.30 pm (23.01.2022) by Mrs. Sayatani Charavathy for the I year toppers.

TIPS AND TRICKS FOR PLACEMENT

MASTeR **M.A.M.B-SCHOOL** **MAMBS**
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Siruganur, Trichy www.mambs.com

IN ASSOCIATION WITH
Skill Development & Placement

TIPS & TRICKS FOR PLACEMENT
29th January, 2022 | 10.00 - 11.00 am

Guest Speaker
Mr. R. VIVEKANANDHAN
CO-FOUNDER - MASTERS ACADEMY
GATE EDUCATOR, UNACADEMY

PLATFORM : UNACADEMY LEARNING APP


Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool
Secretary & CEO - Master GI

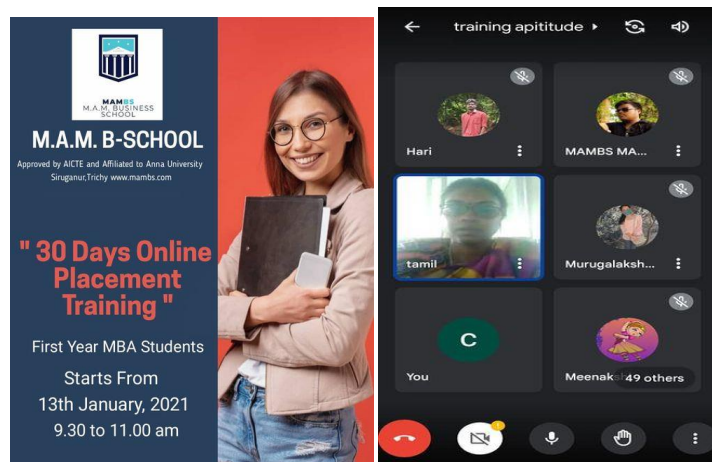
M.A.M.B-School in association with Skill Development and Placement organizes Guest Lecture on "TIPS & TRICKS FOR PLACEMENT". Mr.R.VIVEKANANDHAN, CO-FOUNDER-MASTERS ACADEMY, GATE EDUCATOR, UNACADEMY, was the guest speaker.

Drawing Competition for UG STUDENTS



MAMBS with Airport Authority of India  conducted drawing competition for the UG students. 286 students participated and final prize distribution happened at Trichy Airport today. Mr.J.Unnikrishnan, Director in-charge, Airports Authority of India, Tiruchirappalli was the chief guest for the Programme.

30 DAYS ONLINE PLACEMENT TRAINING



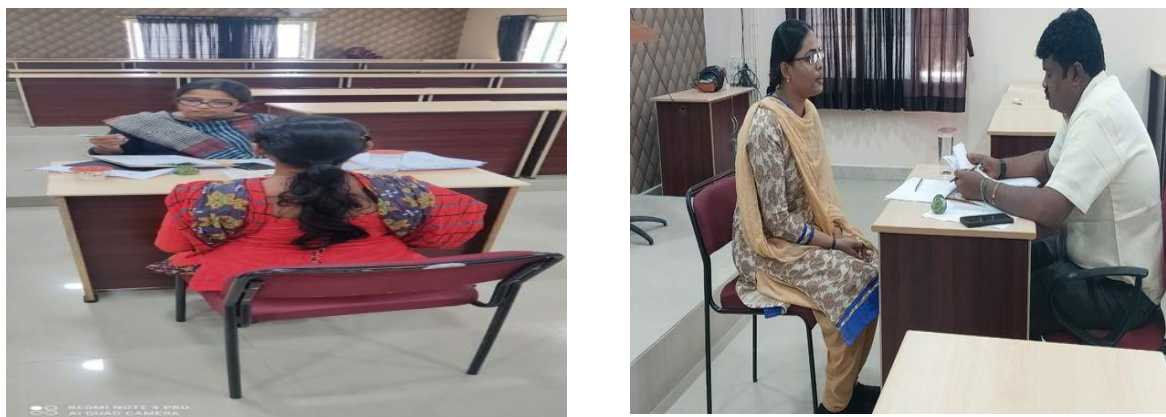
M.A.M.B-School organizes "30 Days Online Placement Training" for I Year MBA students.

INTERACTION SESSION PROGRAM:"CEO TALKS"



Dr.A.Kanimozhi, Assistant Professor/MAMBS Attended Interaction session Program : "CEO TALKS" of Mr. Suresh Sambandham, CEO & Founder, Kissflow with Mr.K.Gokulakrishnan, I year Students.

PLACEMENT EVALUATION PROGRAMME



Mock Interview and Evaluation for Placement for the first years at MAMBS

MAMBS Mercato



M.A.M. B-School organized one day programme on “MAMBS MERCATO” More than 15 stalls were put in the event and students were actively displayed a variety of articles such as Fancy items, T.Shirt Stall, Snacks, Food items, Crafts & Gifts, Mobile accessories, 90’s kids chocolates, Fruits salad, Panipuri stall, Millet based items, Meganthi stall etc.

Annual Day of YI Trichy Chapter



Dr.M.Hemalatha and Dr.A.Kanimozhi along with 10 students from M.A.M B School attended the Annual Day of YI Trichy Chapter

M.A.M.B-SCHOOL STUDENTS VISITED TO IITM RESEARCH PARK



M.A.M.B-School students visited to IITM Research Park on 18-12-2021 and had an interaction with Dr. Ashok Jhunjunwala, Professor, IITM and also with incubatees.

INVESTOR AWARENESS PROGRAM



MAMBS second year students attended Investor Awareness Program

OPPO ONLINE TEST



M.A.M.B-School students are attending OPPO online test.

ICICI VIRTUAL INTERVIEW



MAMBS students attended ICICI virtual interview

YI INTERACTION SESSION



MAMBS Ist Year Students who attended Interaction Session with Dr. Sridhar Vembu, Founder and CEO, Zoho Corporation

MOCK INTERVIEW



MAMBS organised Mock Interview for II MBA students as part of "Placement Week".



BASE			
MM	NYMB2 N5619AGU1 M	None	None
MM	NYMB2 N910091K6RHW1 M	None	None
NN	NYMB2 N9018663 M1118P	None	None
NK	NYMB2 K0W55195	None	None
NI	NYMB2 J10121056 G010466 M0000	None	None
N-	NYMB2 -YBVL1NDH42AM1	None	None
	NYMB2 - LVIDHEG1 A	None	None
N-	NYMB2 - H05050474	None	None
NI	NYMB2 - 0810 P1543111	None	None
N-	NYMB2 - YB0102	None	None
N	N01000	None	None
NS	N-Y-M-B-2 -2ATHY42EEGLV1 M	None	None
N	N-Y-M-B-2 K04191001-2	None	None
NN	K04191011 NYMB2	None	None
C1000		B01010000 (43)	

YUTRY

Event



75 students from MAMBS attended the yutry event. They met Mr C. K. Kumaravelu, Natural's Saloon and Spa, Mr. J. K. Muthu, CEO, Native Lead Foundation, Mr.Suresh Kumar, CEO& Founder, Mac App Studio.

YUTRY-2.0 CONTEST.



MAMBS team :

Sanjay Krishnan.C, Kowsalya.G, Arunraj. K, Ishwarya. M of their business plan presentation "Grammathu Keerai" won first prize in the YUTRY-2.0 contest.

GUEST LECTURE: " YOUR STORY: INSPIRE; INNOVATE; IGNITE"



M.A.M. B-School in association with Junior JAYCEE Wing organized Guest Lecture on “YOUR STORY: INSPIRE INNOVATE IGNITE” Jc.M.Arumugam, Managing Director, Sree Jayanathan Chits (P) Ltd was the guest speaker for the programme and delivered key insights of qualities required for budding professionals to succeed in challenging world. The guest speaker initiated on soft skills and its significance to budding managers in order to face the corporate world with successive way. The speaker shared that all students urge to create something new, something better which can bring about a meaningful change in the way things are done and the crucial role of these factors through real time examples.

FABULOUS FEMALE AWARD



M.A.M.B-School pleased to inform that Dr. M. Hemalatha, Director, M.A.M.B-School to receive “FABULOUS FEMALE AWARD” by Rock fort Times Tamil Weekly Edition as part of “HONOURING 44 STRONG AND SPECIAL WOMEN OF TRICHY” to be on 19.03.2022.

WOMEN'S DAY CELEBRATION



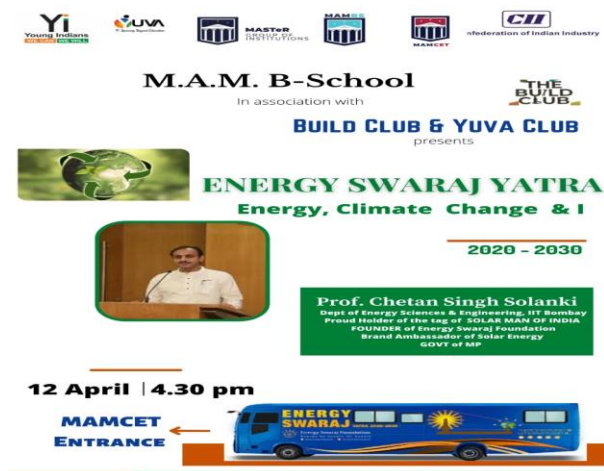
The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized “Women’s Day Celebration” on 07th March, 2022. Mrs.R.Nandhini, Entrepreneur, ISP and Security Solutions & Franchise Green Trends Unisex, Dr.M.Gowri, Proprietor, Gowri Parvathi Silks & iGrow & Gowri IMPEX, Mrs.M.Rajamaheswari, Managing Partner, Jayem Industries Engineering Fabricators were the guest speakers for the programme and delivered key insights of rationale behind the celebration of Women’s day.

AWARENESS ON MENSTRUAL HEALTH



The Women Empowerment Cell of M.A.M. B-School, a standalone Business School, Trichy in association with Yi Trichy and YUVA jointly organized Guest Lecture on “Awareness on Menstrual Health”. Dr.T.Dhiviya Narbhavi, Assistant Professor, Department of Obstetrics and Gynaecology, Trichy SRM Medical College was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants. (08.04.2022)

ENERGY SWARAJ YATRA : “Energy, Climate Change & I”-2020-2030”



M.A.M. B-School, a standalone Business School Trichy in association with Build Club of IIT Madras, Yuva Club Trichy Chapter jointly organized “ENERGY SWARAJ YATRA : “Energy, Climate Change & I”-2020-2030” on 12th April, 2022. Dr. Chetan Singh Solanki, Department of Energy Sciences & Engineering, Professor-IIT Bombay, Brand ambassador of Solar Energy for Govt. of MP, Founder of the Energy Swaraj Foundation (Energy by locals for locals) was the guest speaker for the programme

DIGITAL MARKETING



M.A.M. B-School, a standalone Business School Trichy in association with Yi Club Trichy organized guest lecture entitled “DIGITAL MARKETING” on 13th April, 2022. Mr. Rajesh Natrajan, Internet Marketing Adviser, Web Designer, Digital Marketing Agency, INTERNEST, Trichy was the resource person for the programme.

TECHNOLOGY BUSINESS INCUBATOR AND INNOVATION

M.A.M. B-School
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www.mambs.com

Entrepreneur Development Cell &
Institute Innovation Cell (IIC)

Technology Business Incubator and Innovation

Dr. A.P. Aruna
Chief Executive Officer
PERIYAR TECHNOLOGY BUSINESS INCUBATOR
Thanjavur, Tamilnadu, India

Join with us
18th April | 11am - 1pm
CHARLES CORREA HALL

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI.

Dr. M. Hemalatha
Director - MAMBS



M.A.M. B-School, a standalone Business School Trichy in association with BUILD CLUB and ED Cell organized guest lecture entitled “Technology Business Incubator and Innovation” on 18th April, 2022. Dr.A.P.Aruna, CEO, Periyar Technology Business Incubator (TBI), Thanjavur was the resource person for the programme.

PAPER PRESENTATION COMPETITION:GROWTH AND DEVELOPMENT

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www.mambs.com

Junior Jaycee Wing
Paper Presentation Competition

GROWTH and DEVELOPMENT

Topics:
1. Attitude and Behaviours that lead to success
2. Strategies and Techniques for building a professional brand

18th April
3.00 - 4.10 pm

M.A.M Business School

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO -Master GI

REWARDS: Certificate will be given for the best one

P.Rahamath Nisha
Director

C.Hemavathy
President

M.Ishwarya
Vice President

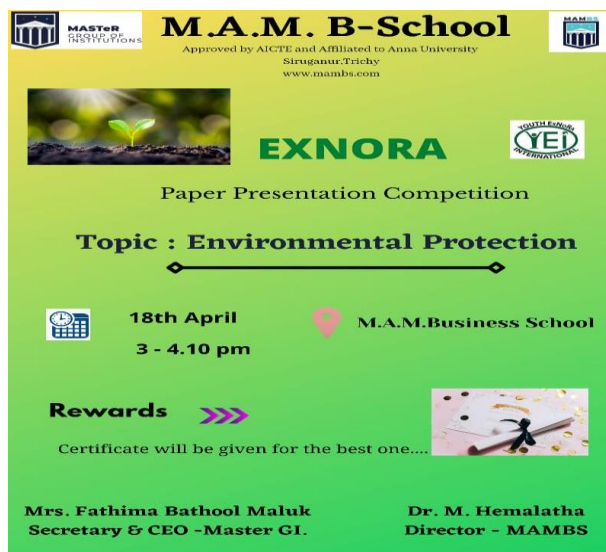
D.Edwin
Secretary

P.EE.Ragunath
Treasurer



M.A.M.B-School, a standalone Business School Trichy in association with Junior Jaycee wing (Zone XXIII) organized paper presentation competition “Growth and Development” on 18th April, 2022. The students presented their papers on “Growth and Development” aspects.

PAPER PRESENTATION COMPETITION “ENVIRONMENTAL PROTECTION”



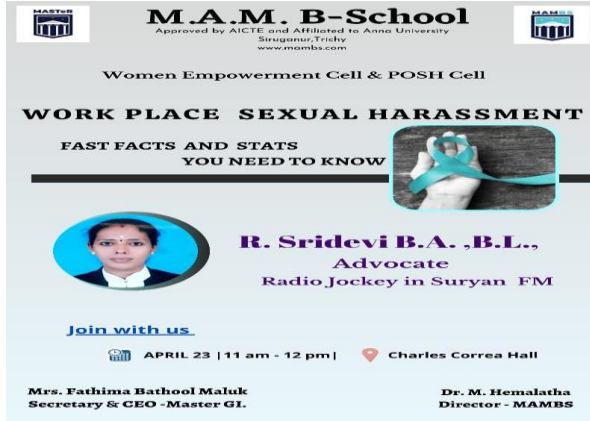
M.A.M. B-School, a standalone Business School Trichy in association with EXNORA (YEI) organized paper presentation competition “Environmental Protection” on 18th April, 2022. The students presented their papers on “Environmental Protection”.

MILLET FOOD CONTEST



M.A.M. B-School, a standalone Business School Trichy in association with IITM BUILD CLUB and Cultural Club organized a programme entitled “Millet Food Contest” on 22nd April, 2022. The students displayed variety of millet foods for sale and the visitors also get a taste of so many nutritious products as part of the programme.

WORK PLACE SEXUAL HARASSMENT: FAST FACTS AND STATS YOU NEED TO KNOW



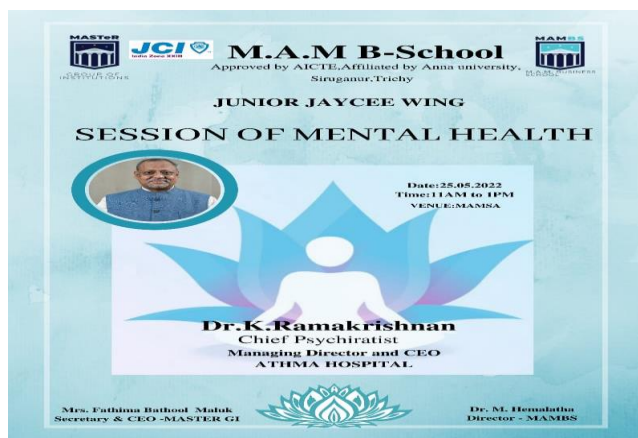
M.A.M.B-School, a standalone Business School, Trichy in association with Women Empowerment Cell and POSH Cell organized guest lecture entitled “Work place Sexual Harassment” on 23rd April, 2022. Mrs.R.Sridevi, Advocate, Radio Jockey in Suryan FM, Trichy was the resource person for the programme.

“PATTIMANDRAM”: WHO IS THE REASON BEHIND TODAY’S ENVIRONMENTAL DEGRADATION: EDUCATED PEOPLE? OR ILLITERATE?



M.A.M. B-School, a standalone Business School Trichy in association with Thanneer Club organized “Pattimandram” entitled: Who is the reason behind today’s environmental degradation: Educated people? Or Illiterate? on 28th May, 2022. Mr.K.C.Neelamegam, Executive President, Thanneer Club given the felicitation address for the programme and Prof.K. Satish Kumar, Assistant Professor, Department of Tamil, Kalai Kaviri College of Fine Arts, Trichy was the judge for the programme.

SESSION OF MENTAL HEALTH



M.A.M. B-School, a standalone Business School, Trichy in association with Junior JAYCEE Wing organized Guest Lecture on “Session of Mental Health” on 25th May, 2022. Dr.K.Ramakrishnan, Chief Psychiatrist, Managing Director & CEO, Athma Hospitals, Trichy was the guest speaker for the programme and delivered key insights on the importance of maintaining mental health and live the life joy and in a peaceful way.

ONE DAY WORKSHOP ON EFFECTIVE PUBLIC SPEAKING



M.A.M. B-School, a standalone Business School Trichy in association with Junior Jaycee wing organized one day workshop on “Effective Public Speaking” on 26th May, 2022. Jc.HGF.J.Jeyachandhiran, 2020-Zone President, Zone XIII, JCI India, Zone Trainer and Jc.HGF.R. Mohammed Ghouse, Zone Trainer & 2020-2021-Zone Director-JIB, Zone XXIII, JCI India were the resource persons for this programme.

"Toppers" in Anna University Examinations during April - May 2022.



M.A.M.B-School pleased to inform that the following students are secured as "Toppers" in Anna University Examinations during April - May 2022.

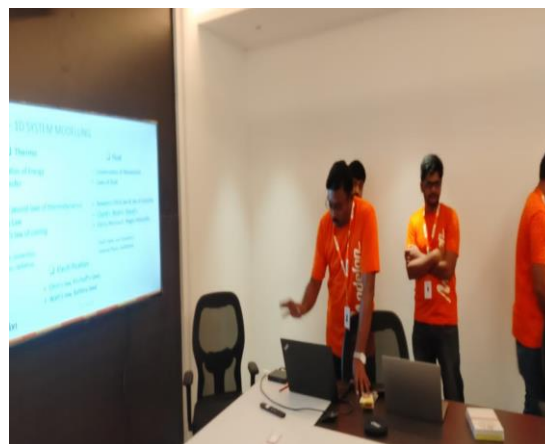
1. R.Arockiya Priyanka (CGPA : 9.64)
2. B.Haseena Begam (CGPA : 9.52)
3. K.Meenakshi (CGPA : 9.52)
4. A.Divya (CGPA : 9.52)
5. M.Murugalakshmi (CGPA : 9.04)

"National Institute of Food Technology, Entrepreneurship and Management, Thanjavur



M.A.M.B-School students visited "National Institute of Food Technology, Entrepreneurship and Management, Thanjavur (NIFTEM-T) on (17.05.2022) and got various nuances about the food processing and its applications as part of this Industrial Visit.

INAUGURATION OF "MODELON OPEN HOUSE"



M.A.M.B-School glad to inform that S.Vignesh and K.Manikandan, I MBA attended the inauguration of "Modelon Open House" (publicly listed company on the NASDAQ) event on (30.04.22) and S.A.Sundaresan, Vice President (VP), EV and eMobility Solutions at Ashok Leyland was the chief guest for the programme.

STUDENTS MANAGEMENT MEET: "PROGYAN'22"



M.A.M.B-School students participated in National Level Students Management Meet: "PROGYAN'22" organized by SASTRA University, Thanjavur on 29.04.2022.

K.Meenakshi, I MBA.

K.Manikandan, I MBA.

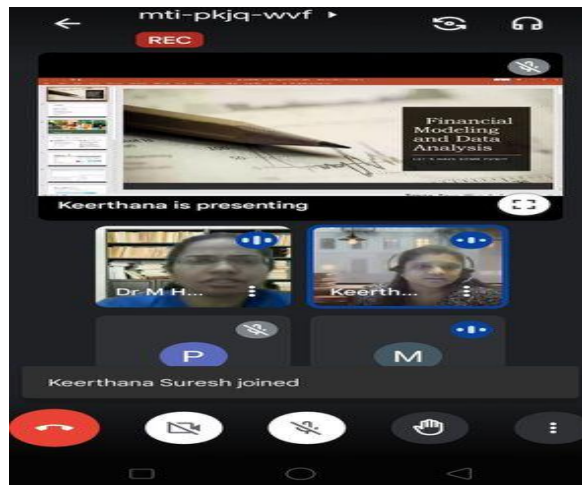
R.Supriya, I MBA.

G.Vignesh, I MBA.

S.Vignesh, I MBA.

I.Hariharan, I MBA.

GUEST LECTURE ON "FINANCIAL MODELING IN DATA ANALYTICS"



M.A.M.B-School organized Guest Lecture on " Financial Modeling in Data Analytics" on (29.04.22) in virtual platform and Keerthana Suresh, Sr.Financial/ Business Analyst, Expedia Group, Chicago, Illinois, United States was the resource person for the programme.

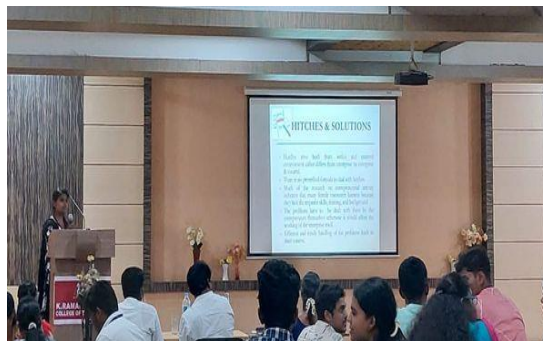
NATIONAL LEVEL MANAGEMENT MEET "RIGEL-2K22"



M.A.M.B-School Students Participated National Level Management Meet "Rigel-2k22" And Won I Prize In "Ad Mad" Event Organized By Srm Trichy Arts & Science College on (28.04.22).

R.Thivin Kumar, I Mba.
M. Siva Soorya, I Mba.
T. Sham Sharma, I Mba.
M. Mohamed Shameer, I Mba.
K. Manikandan, I Mba.

International Conference on Newer Engineering Concepts and Technology-2K22 (ICONNECT 22)"



Meha Jabeen, II MBA and Infantena Lourdes Mary. D, I MBA presented papers entitled: "Business Intelligence Conceptual Model for Customer Perspective on Swiggy"; "Business Intelligence Modelling for Measuring the Women Entrepreneurs Business Success" respectively in AICTE sponsored International Conference on Newer Engineering Concepts and Technology-2K22 (ICONNECT 22)" organized by K.Ramakrishnan College of Technology, Trichy on (28.04.22).

International Conference on Edge Computing (ICEC 2022)



Prof.M.Surya, and Dr.R.Jeevarekha Assistant professor, M.A.M.B-School presented a paper entitled "A Panoramic Study on Neuro Marketing" , "Scheduling and Resource Management for Edge Infrastructure" in International Conference on Edge Computing (ICEC 2022), organised by Department of Computer Science and Engineering, M.A.M. College of Engineering ,Trichy on (28.04.22).

"B-FEST-2022"



M.A.M.B-School successfully organized "B-FEST-2022" programme on 12.05.2022 and 873 students participated from 28 colleges from 5 districts inquisitively participated in the programme.

IDOL DANCE EVENT ORGANIZED BY SURYAN FM 93.5



M.A.M.B-School student C.Akash, I MBA got II prize in idol dance event organized by Suryan FM 93.5, Trichy on 20.04.22.

State Street HCL Services online placement drive



M.A.M.B-School following II MBA students attended State Street HCL Services online placement drive on (21.04.22).

1.Dhilip kumar	12.P.Subash chandrabose
2.M.Arun	13.E.Pravin kumar
3.M.Pandimeena	14.M.Priyanka
4.K.Abirami	15.T.Ragulganth
5.Harshavarthini	16.K.Yoganath
6.infant Jeromica	17.N.Sathish
7.Deepalakshmi	18.S.Akila
8.M.Iswarya	19.Nandhini
9.B.Balapriya	20.M.Geetha
10.G.Vingolar meshiya	21.S.Revathi
11.K.Vignesh	22.R.Sivagami

"Trade War" Event conducted by Finance Club in JIM, Trichy



M.A.M.B-School R.Arockiya Priyanka, B.Anbu Parameshwari and M.Aparna, I MBA won 3rd prize with cash prize of Rs.1000 in "Trade War" Event conducted by Finance Club in JIM, Trichy (13.04.22).

National Seminar on "Issues and Challenges of Startups in India"



M.A.M.B-School Hemavathy.C and Kayalvizhi.S, I MBA participated and presented a paper in one day National Seminar on "Issues and Challenges of Startups in India" organized by SRC College, Trichy (12.04.22).

"Yavarum Kelir Skill Development Association"



M.A.M.B-School student Thivin Kumar, I MBA selected as Coordinator for "Yavarum Kelir Skill Development Association" for the following 4 Districts:Trichy,Karur,Thanjavur,Pudukkottai.

MOU signed with Capgemini and GTT for Skill Development activities.



M.A.M.B-School MOU signed with Capgemini and GTT for Skill Development activities.
M.A.M.B-School students got selected in Capegemini campus drive conducted on 09.04.2022.

CONSERVE SOLUTIONS PLACEMENT DRIVE

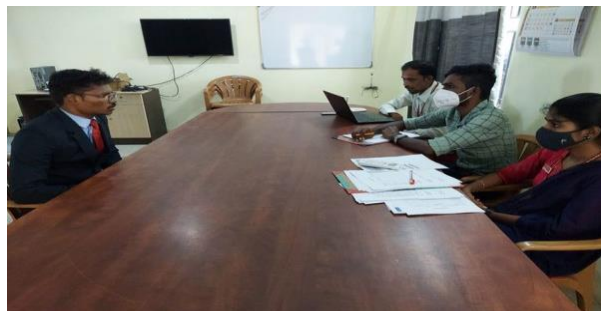
M.A.M.B-School pleased and immense pleasure to inform that Bhavatharini.B, II MBA got selected in Conserve Solutions Placement Drive held on (04.04.2022).

AWARD FOR "HASMA" & "VITHAIGAL" SHORT FILM CONTEST



M.A.M. B-School MARIYA MARTTIN.M. , II MBA received official selection award for "HASMA" & "VITHAIGAL" short film contest jointly organised by (Italy and Mexico) "Premio Cinema Anima Latina" on 25/03/2022.

Vagus Technologies placement drive



M.A.M.B-School glad to inform that Palanikumar.S, II MBA got selected in Vagus Technologies placement drive on (05.04.2022).

PARLE AGRO Placement Drive

M.A.M.B-School following students got selected in PARLE AGRO Placement Drive held on (04.04.2022).

S.Palanikumar, II MBA.

A.Manimaran, II MBA.

H Rasheeth Basha, II MBA.

K.Saravanakumar, II MBA and

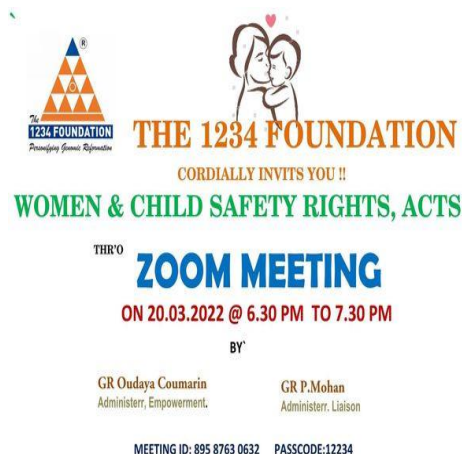
V.Rameshkumar, II MBA.

"THE BUILD CLUB- IITMRP"



MASTeR Group of Institutions organized Induction and Orientation of "THE BUILD CLUB- IITMRP" on (26.03.2022) and M.A.M.B-School students participated in this programme.

"Women & Child Safety Rights Acts"



Ms.Iris Rinaldi.F, Assistant Professor, M.A.M.B-School and I MBA students attended "Women & Child Safety Rights Acts" programme organized by THE 1234 FOUNDATION through virtual platform on 20/03/2022 and Gr. P.G.Rajan, Gr.Oudaya Coumarin and Mr. P.Mohan was the resource persons for the programme.

"Investments & Stock Market"



Dr. A. Kanimozhi, and Mrs. J. Arokiya Monica, Assistant Professor, M.A.M.B-School participated in Interaction Session with Mr.Anand Srinivasan, Economist, Financial Advisor, "Investments & Stock Market" on 07.03.2022 organized by Yi Trichy at Hotel Blossoms, Trichy.

Guest Lecture: "IPR Awareness & Application in Management"



Research & Development (R&D) Cell of M.A.M.B-School organized Guest Lecture: "IPR Awareness & Application in Management" on 18.02.22 and Mr.L.M. Subramanian, DGM (Retired), BHEL, New Growth Areas, Trichy was the chief guest for the programme.

GUEST LECTURE: "CONTRACT ACT"



Students Association of M.A.M.B-School organized Guest Lecture: "Contract Act" on 17.02.22 and Mrs.R.Gokila, Director (HR & Legal), Monitpro Solution Pvt. Ltd. was the guest speaker for the programme.

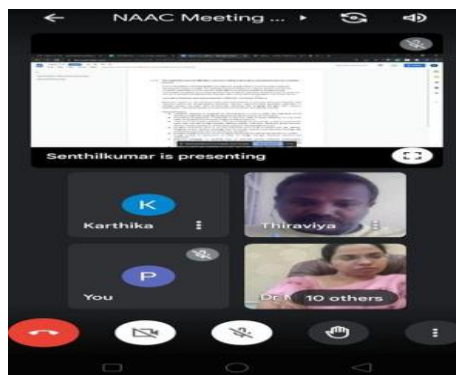
INTERNAL ASSESSMENT EXAMINATION



M.A.M.B-School students secured I and II marks in the Internal Assessment Examination.

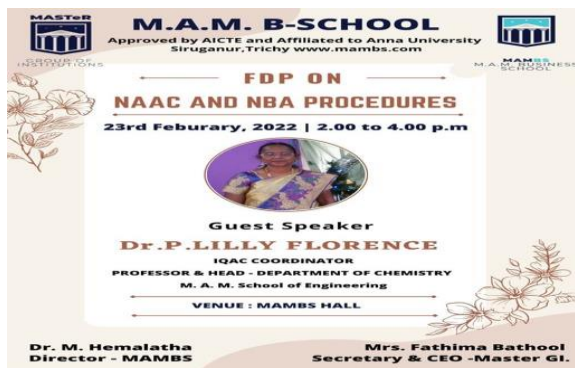
Farah Zainaf.A.
Bhavatharani.B.
Meha Jabeen Syed Mohamed Batcha.
Rahul Ganth T.

"NAAC PROCESS MEETING"



M.A.M.B-School organized "NAAC Process Meeting" on (28.02.22) in virtual platform and Mr. Thiraviya Suyambu, NAAC Expert was the resource person for the programme.

"FDP ON NAAC AND NBA PROCEDURES"



M.A.M.B-School organized "FDP ON NAAC AND NBA PROCEDURES" on (23.02.22) and Dr.P.LILLY FLORENCE, IQAC Coordinator, Professor & Head, Department of Chemistry, M.A.M.School of Engineering was the guest speaker for the programme.

GUEST LECTURE: "LEARN-A-THON 3.0"



M.A.M.B-School Dr.A.Kanimozhi, Assistant Professor and I MBA students attended Yi, YUVA sponsored "LEARN-A-THON 3.0" program entitled "Password Intricacies of Cyber Security" through online mode on (19.2.2022) and Mr.Ragavendran Nagarajan, Cyber Security Consultant, Trainer & Counsellor was the Guest Speaker for the programme.

GUEST LECTURE: "GENDER SENSITIZATION"



The Gender Champion Club of M.A.M.B-School organized Guest Lecture: "Gender Sensitization" on 18.02.22 and Dr.N.Manimegalai, Director & Head, Department of Women Studies, Bharathidasan University, Tiruchirappalli was the chief guest for the programme.

"PREPARATORY WORKSHOP ON NAAC & NBA ACCREDITATION"



M.A.M.B-School organized program: "Preparatory Workshop on NAAC & NBA Accreditation" under the aegis of Margadarshan Scheme on (18.02.22) and Dr.B.Senthil Arasu, Associate Professor, Department of Management Studies, NIT, Trichy was the resource person for the programme.