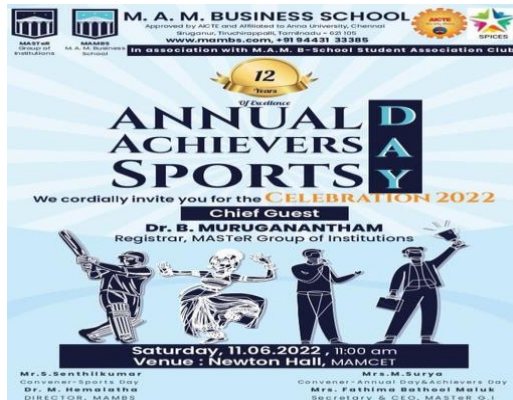


M.A.M B-SCHOOL

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ANNUAL DAY ACHIEVERS DAY AND SPORTS DAY CELEBRATION



M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized one day workshop on Annual day, Achievers day and Sports day on 11th June, 2022. Dr.M.Hemalatha, Director, M.A.M.B-School welcomed the gathering by highlighted that like every year, this year also our college organized this programme with the grand splendour even after 12 years of excellence. Dr.B.Muruganantham, Registrar, MASTeR Group of Institutions was the chief guest for this programme.

SESSION ON LEADERSHIP



M.A.M. B-School, a standalone Business School Trichy in association with Yi ,YUVA Club organized guest lecture entitled “Session on Leadership” on 11th June, 2022. Mr. Anand Srinivasan, an Economist, Author, Investor & Consultant were the chief guest for the programme.

YOUTH RED CROSS INSTALLATION AND DISASTER MANAGEMENT WORKSHOP



M.A.M. B-School, a standalone Business School Trichy in association with Indian Red Cross Society organized programme entitled “Youth Red Cross Installation and Disaster Management Workshop” on 14th June, 2022. Er.G.Rajasekaran, Chairman, Indian Red Cross Society,

Tiruchirappalli District Branch & M.Jawahar Hasan, Honourable Secretary, Indian Red Cross Society, Tiruchirappalli District Branch was the chief guests and Mr.P.Mohan, Joint Secretary, Indian Red Cross Society, Tiruchirappalli District Branch was the resource person for the workshop. Er.G.Rajasekaran inaugurated the Youth Red Cross Society and briefed his speech by giving brief introduction about Youth Red Cross Society.

ECO-FRIENDLY GANESHA MAKING WORKSHOP: MAKE YOUR OWN IDOL



M.A.M. B-School Student Association Club, Women Empowerment Cell & Institute Innovation Cell (IIC) jointly organized “Eco-friendly Ganesha Making Workshop: Make Your Own Idol” on 30th August, 2022.

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Inauguration of First Year MBA'22": வெற்றியோடு விளையாடு (Play with Success)



M.A.M. B-School, a standalone Business School in Trichy organized “Inauguration of First Year MBA'22”: வெற்றியோடு விளையாடு (Play with Success) on 1st September, 2022. Mrs. Fathima Bathool Maluk, Secretary & CEO- MASTeR Group of Institutions presided over the programme. Mr. Krishna Varatharajan, Chairman, Idea – Plus HR Biz Solutions, Chennai was the chief guest for the programme and initiated the session by motivated the students to envision their opportunities to get success in their challenging career.

INFINITE POSSIBILITIES



M.A.M. B-School, a standalone Business School Trichy organized guest lecture entitled “Infinite Possibilities” on 3rd September 2022. Mr. Ramkumar Ravindran, Optimus Brain at Abhyasam, Founder & CTO at Intellection, Tiruchirappalli was the resource person for this programme.

YI & YUVA CLUB INSTALLATION AND SESSION ON ENTREPRENEURSHIP VISION



M.A.M. B-School, a standalone Business School Trichy in association with Yi & Yuva Club organized programme entitled “Yi & Yuva Club Installation and Entrepreneurship Vision” on 5th September, 2022. Mr. Pradeep, Yi Chair, Tiruchirappalli, TamilNadu, Mr. Kishor, Yuva Chair was the chief guests and Ms Kaveri Annamalai, Director, ARA Wealth, Tiruchirappalli was the resource person for the Session on Entrepreneurship Vision.

SOFT SKILLS & LIFE SKILLS



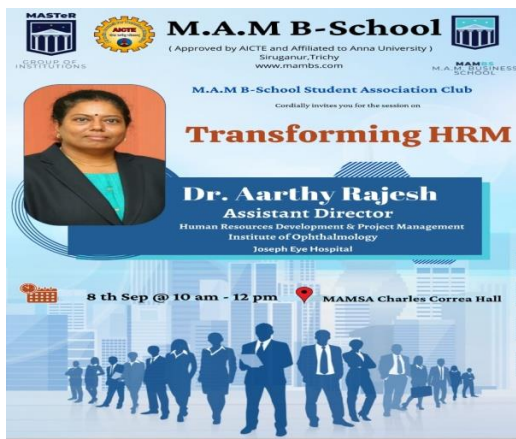
M.A.M. B-School Student Association Club in association with Placement Cell organized Guest Lecture “Soft Skills & Life Skills” on 07th September, 2022. Mrs.K.Navajothi, Chairman, Faculty & Center in Charge, ICICI Foundation for Inclusive Growth was the guest speaker for the programme and delivered a session on Soft Skills & Life Skills as part of Skill Development Practices.

HYGIENE ALONE TRIUMPHS



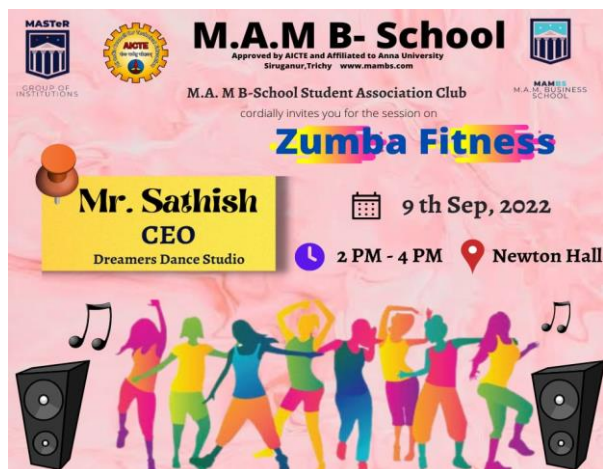
M.A.M. B-School Student Association Club and Student Thanneer Club jointly organized guest lecture: “Hygiene Alone Triumphs - தூய்மையே வெல்லும்” on 6th September 2022. Padma Shri. S.Damodaran, Founder & CEO of Gramalaya, Tiruchirappalli was the resource person for the programme

TRANSFORMING HRM



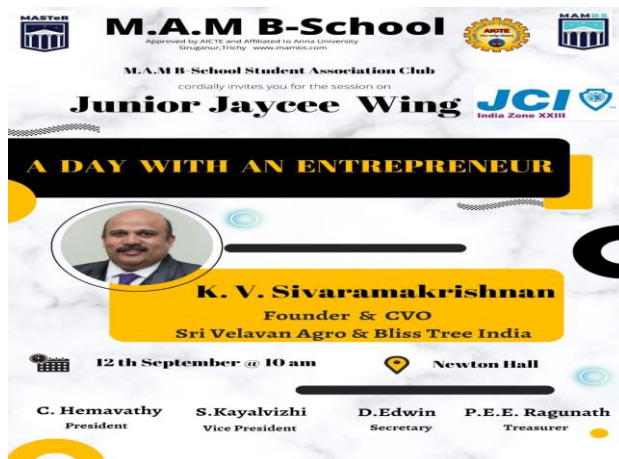
M.A.M. B-School, a standalone Business School Trichy in association with Students Association Club organized guest lecture “Transforming HRM” on 08th September, 2022. Dr.Aarthi Rajesh, Assistant Director, Human Resources Development & Project Management, Institute of Ophthalmology, Joseph Eye Hospital, Trichy was the chief guest for the programme. .

ZUMBA FITNESS



M.A.M. B-School, a standalone Business School in Trichy in association with M.A.M. B-School Student Association Club organized hands on training exercise programme “Zumba Fitness” on 09th September, 2022. Mr.Sathish, CEO, Dreamers Dance Studio was the resource person for the programme and delivered a hands on training on “Zumba Fitness”.

A DAY WITH AN ENTREPRENEUR



M.A.M. B-School Student Association Club in association with Junior Jaycee Wing (JCI-Zone XXIII) organized guest lecture “A Day with an Entrepreneur” on 12th September, 2022. Mr.K.V.Sivaramakrishnan, Founder & CVO, Sri Velavan Agro & Bliss Tree India was the resource person for the programme and delivered a session on successful entrepreneurship.

YOUTH RED CROSS FIRST AID PROGRAM



M.A.M B-School
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Siruganur, Trichy - www.mambs.com

M.A.M B-School Student Association Club
cordially invites you for the

YOUTH RED CROSS FIRST AID PROGRAM

Red Crossor Mr. C. Siva Ramalingam
Lecturer in First Aid & Assistant Commissioner
St. John Ambulance, Southern Railway, India
Life Member, Indian Red Cross Society, Tiruchirappalli

Red Crossor Dr. R. Elangovan
Naturopathy Consultant
Advisor, Indian Red Cross Society, Tiruchirappalli

12 SEP 2022 | 2 PM | NEWTON HALL

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Malik
Secretary & CEO - MASTeR GI.



M.A.M. B-School Student Association Club in association with Youth Red Cross organized session “First Aid Program” on 12th September, 2022. Red Crossor Mr. C.Siva Ramalingam, Lecturer in First Aid & Assistant Commissioner, St.John Ambulance, Southern Railway, Life Member, Indian Red Cross Society, Tiruchirappalli and Red Crossor Dr. R.Elangovan, Naturopathy Consultant, Advisor, Indian Red Cross Society, Tiruchirappalli was the resource persons for the programme. Mr. C.Siva Ramalingam initiated the Youth Red Cross Society and briefed his speech by giving brief introduction about Youth Red Cross Society

MENSTRUATION MATTERS & INAUGURATION OF MENSTRUAL CAFE



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(Approved by AICTE and Affiliated to Anna University)
Siruganur, Trichy (www.mambs.com)

M.A.M B-School Student Association Club & Women Empowerment Cell
cordially invite you for the session on

Menstruation Matters & Inauguration of Menstrual Cafe

THURSDAY 15 SEPTEMBER 2022
11:00 AM
NEWTON HALL

Ms. Preethi Damodaran
MHM - DIRECTOR GRAMALAYA



M.A.M. B-School, in association with Women Empowerment Cell jointly organized Guest Lecture on “Menstruation Matters & Inauguration of Menstrual Cafe” on 15th September, 2022. Ms.Preethi Damodaran, MHM-Director-GRAMALAYA was the resource person for the programme and delivered a session on understanding the awareness on menstrual health practices to the participants.

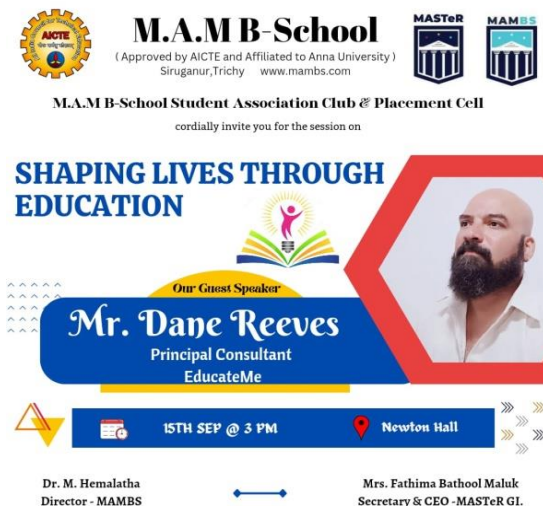
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SHAPING LIVES THROUGH EDUCATION



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M.A.M B-School Student Association Club & Placement Cell
cordially invite you for the session on

SHAPING LIVES THROUGH EDUCATION

Our Guest Speaker
Mr. Dane Reeves
Principal Consultant
EducateMe

15TH SEP @ 3 PM
Newton Hall

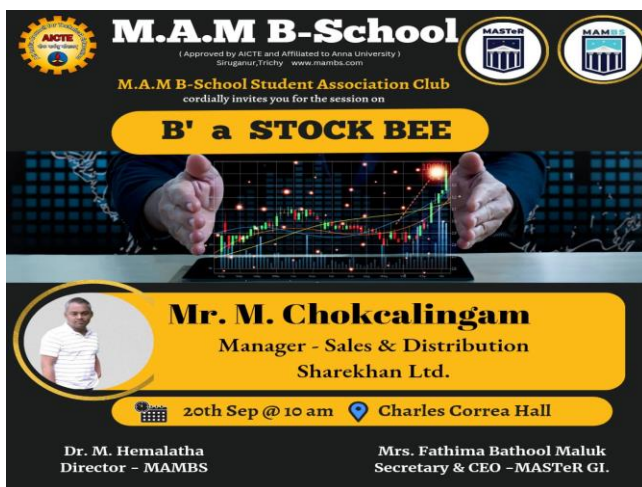
Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



M.A.M. B-School Student Association Club in association with Placement Cell jointly organized a Career Guidance session “Shaping Lives through Education” on 15th September 2022. Mr. Dane Reeves, Principal Consultant, EducateMe was the resource person for the programme.

MAMBS ORGANIZES A SESSION ON B' A STOCK BEE



M.A.M B-School
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Siruganur, Trichy - www.mambs.com

M.A.M B-School Student Association Club
cordially invites you for the session on

B' a STOCK BEE

Mr. M. Chokealingam
Manager - Sales & Distribution
Sharekhan Ltd.

20th Sep @ 10 am
Charles Correa Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



M.A.M. Business School, a standalone Business School in Trichy organized a programme associated with its students Association Club on “B’ a STOCK BEE” on 20th September, 2022. Mr. M. Chokealingam, Manager – Sales & Distribution, Sharekhan Ltd, Trichy, were the resource persons for the programme.

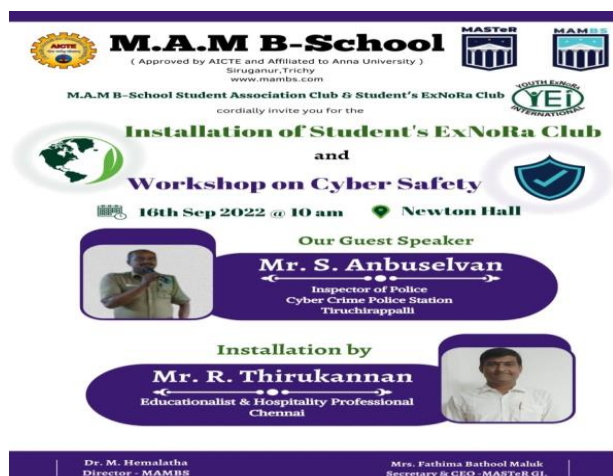
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INSTALLATION OF STUDENT'S ExNoRa AND SESSION ON CYBER SAFETY



M.A.M.Business School, a standalone Business School in Trichy organized a programme “Installation of students ExNoRa and Session on Cyber Safety” on 16th September, 2022. Mr.S.Anbuselvan, Inspector of Police, Cyber Crime Police Station, Trichy and Mr.R.Thirukannan, Educationist & Hospitality Professional, Chennai were the resource persons for the programme

WORKSHOP ON SEED BALL MAKING



M.A.M. Business School, a standalone Business School in Trichy, in association with Yi Yuva Club organized “Workshop on Seed Ball making” on 21st September, 2022. Mr. Uzhavan Jagan, Native Agricultural Trainer & Environmental Enthusiast was the resource person for the programme.

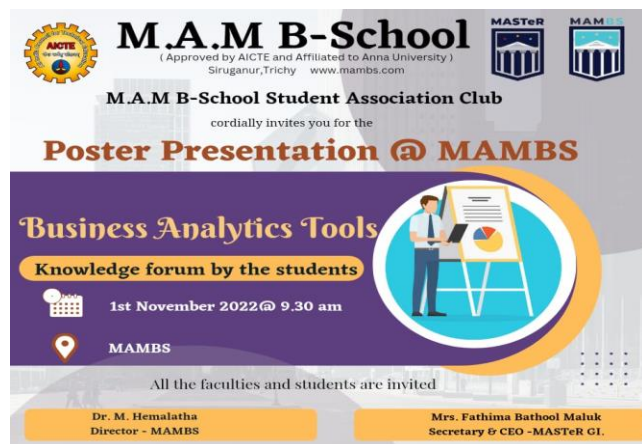
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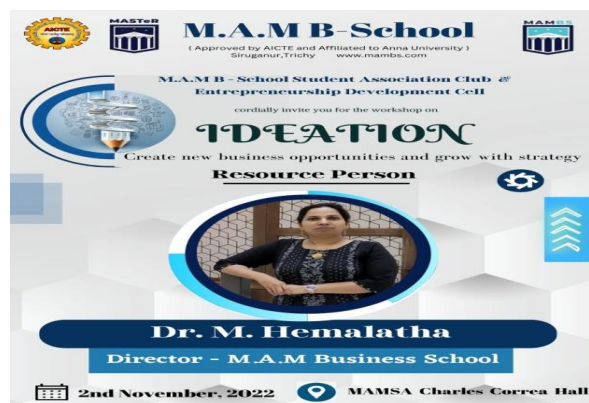
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POSTER PRESENTATION @ MAMBS ON BUSINESS ANALYTIC TOOLS



M.A.M. Business School, a standalone Business School in Trichy, in association with students' association club organized "Poster Presentation @ MAMBS on Business Analytic Tools" on 1st November, 2022. Dr. M. Hemalatha, Director, M.A.M.Business School given the detailed instruction on Poster Presentation and Business Analytic tools importance and its need in the present business environment and motivated the students to actively participate in the event.

WORKSHOP ON IDEATION



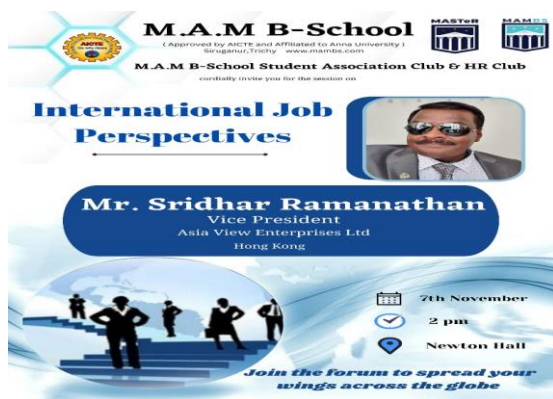
M.A.M. B-School, a standalone Business School in Trichy in association with students' association club organized one day workshop on "Ideation" Create new business opportunities and grow with strategy on 02nd November, 2022. Dr. M. Hemalatha, Director, M.A.M.B-School was the resource person for the programme and delivered a session on "Ideation" Create new business opportunities and grow with strategy

WORKSHOP ON BUSINESS PLAN PREPARATION



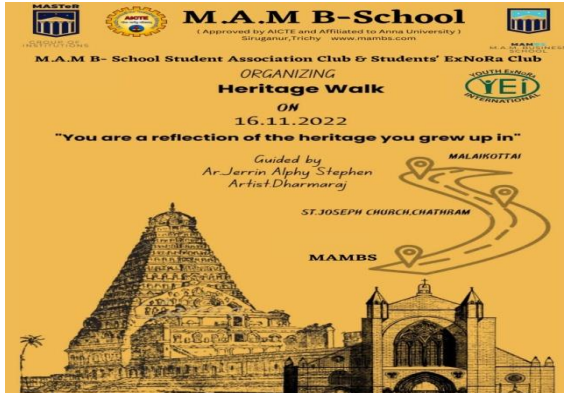
M.A.M. B-School, a standalone Business School in Trichy in association with student's association club organized one day workshop on "Business Plan Preparation" Create new business opportunities and grow with strategy on 03rd November, 2022. Dr. M. Hemalatha, Director, M.A.M.B-School was the resource person for the programme and she motivated the students to generate new business idea and develop the idea into next level for further improvement to end with best feasible in the business.

SESSION ON INTERNATIONAL JOB PERSPECTIVES



M.A.M. B-School, a standalone Business School in Trichy in association with student's association club & HR club organized a session on "International Job Perspectives" on 7th November, 2022.

FIELD VISIT TO HERITAGE WALK



M.A.M. B-School, a standalone Business School in Trichy in association with students association club & Exnora club organized a field visit to “Heritage Walk” you are a reflection of the heritage you grew up in on 16th November, 2022. The MBA students went on a field visit as an activity to understand cross Cultural Management and visited various heritage sites in Trichy City.

GUEST LECTURE ON SUSTAINABLE LIVING



M.A.M. Business School, a standalone Business School in Trichy, in association with Students' ExNoRa Club organized Guest Lecture on “Sustainable Living” on 22nd November, 2022. Mrs. Rajavalli Rajiv, Founder, THOZHI'S Gaganam, Social Entrepreneur, Speaker & Educationist were the guest speaker for the programme.

GENDER SENSITIZATION



M.A.M. B-School, a standalone Business School, Trichy in association with Women Empowerment Cell and Gender club organized Guest Lecture on “Gender Sensitization Program” on 01st December, 2022. Dr. N. Manimekalai, Founder Director & Head, Department of Women Studies, Bharathidasan University was the resource person for the programme. Dr. N. Manimekalai delivered a session on gender sensitization.

“வானகம்” - “வாழ்வியல் உலா” (Vanagam- Vazhviyal Vuzha)



M.A.M.B-School Student Association Club in association with Student Thanneer Club organized field visit entitled: “வானகம்”- “வாழ்வியல் உலா” (Vanagam- Vazhviyal Vuzha” on 24th November, 2022 at Nammalvar Ecological Foundation, Kadavur, Karur. Prof.K.Sathis Kumar, Secretary, Thanneer Organization, Trichy discussed on ways and means of following eco-friendly practices and highlighted nature is the gift of god and it is the responsibility of every citizen to protect the nature by and large.

SESSION ON ANTI DRUG- SAY NO TO DRUG



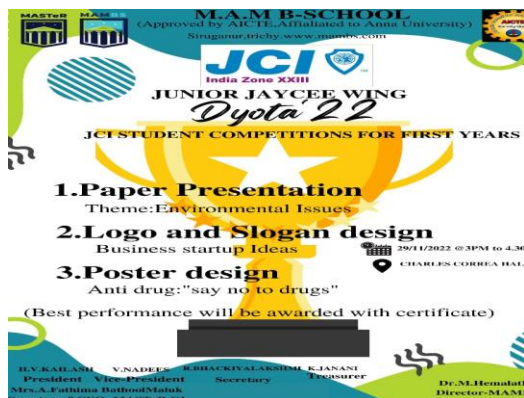
M.A.M.B-School Student Association Club, Internal Quality Assurance Cell (IQAC) in association with Junior Jaycee Wing organized a session on ANTI DRUG – “SAY NO TO DRUG” on 28th November, 2022.

SESSIONS ON HEARFULNESS MEDITATION



M.A.M.B-School Student Association Club, Youth Red Cross & Internal Quality Assurance Cell (IQAC) organized three consecutive sessions on “Heartfulness Meditation” on 28th, 29th and 30th November, 2022. Mr. R. Raama Subramanian, Heartfulness Trainer was the prime resource person of the session given introduction on the meditation such fundamental meaning of meditation, how to initiate a meditation, why it is required for our life and how it significantly contribute our life in a positive way.

DYOTA' 22 STUDENTS COMPETITIONS



M.A.M.B-School Student Association Club, Internal Quality Assurance Cell (IQAC) in association with Junior Jaycee Wing organized a competition on “Dyota’ 22 Students Competition” on 29th November, 2022. JCI organized the programme on the title of Paper presentation.

SESSION ON PROFESSIONAL ETHICS AND HUMAN VALUES



M.A.M. B-School Student Association club, Internal Quality Association Cell (IQAC) and Junior Jaycee Wing organized “Session on Professional Ethics and Human Values” on 30th November 2022. Mrs. R. Indhumathi, Executive Director-(SCOPE) Trichy was the resource person for this programme. Whereas human values convey personal conviction, ethics describe the accepted principles and standards of conduct about moral duties and virtues as applied to an organization

SESSION ON DATA SCIENCE



M.A.M. B-School, a standalone Business School Students Association Club organized a Guest Lecture on “DATA SCIENCE” on 03rd December, 2022. Mr. Kiran Raj, Senior Manager, SEAPORTAI, Researcher (Artificial Intelligence & Machine Learning) was the resource person for the programme

SESSION ON ENLIGHTENING THE EMERGING & FUTURE CEO'S IN B-SCHOOL



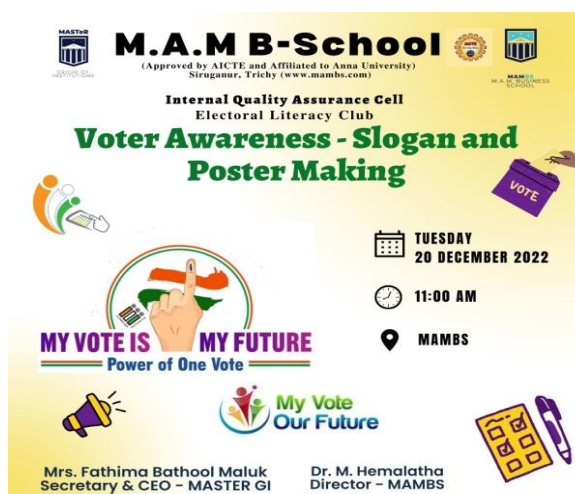
M.A.M. Business School, a standalone Business School in Trichy, its Student Association Club association with Internal Quality Assurance Cell (IQAC) organized a session on “Enlightening the Emerging & future CEO's in B-School” on 23rd December, 2022. Mr. V. Ramachandran, Senior General Manager – Technical, Kothari Sugars and Chemicals Ltd, was the resource person for the session

MAMBS MERCATO



M.A.M.B-School Student Association Club & Internal Quality Assurance Cell organized one day programme on “MAMBS Mercato” on 17th December, 2022. More than 15 stalls displayed for sale of products that covered food, arts, crafts, fashion and lifestyle in the event. The students were actively displayed a variety of articles such as memorable print, coffee shop, food items, meganathi stall, snacks/ chat items, fresh juice shop, games, fancy items includes cosmetics and ornaments, etc.

VOTER AWARENESS- SLOGAN AND POSTER MAKING AND ELECTORAL LITERACY QUIZ COMPETITION 2022



M.A.M.B-School Internal Quality Assurance Cell (IQAC) and Electoral Literacy Club (ELC) organized programme “Voter Awareness- Slogan and Poster Making and Electoral Literacy Quiz Competition 2022 on 20.12.2022. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing this programme



M.A.M. Business School, a standalone Business School in Trichy, its Student Association Club association organized “**CHRISTMAS AND NEW YEAR CELEBRATION**” on 22rd December, 2022. Dr. M. Hemalatha, Director, M.A.M.B-School welcomed the gathering and highlighted the importance of organizing this programme.

SESSION ON HR PANEL DISCUSSION

M.A.M. Business School
(Approved by AICTE and Affiliated to Anna University)
Siruganur, Tiruchirappalli-621 105
www.mambs.com, director@mambs.com

MASTeR GROUP OF INSTITUTIONS

Monday 9 Jan 2023
TIME 9.30am - 12.00pm

HR PANEL DISCUSSION

Free Registration

Venue - Newton Hall Registration Link - <https://forms.gle/Y6aGLi5HwXJEdAUj8>

*Key Takeaways:
Certificates
High - Tea will be provided

*For Register Contact Us:
Convenor - Dr.M.Hemalatha - 94431 33385
Co Convenor - Prof.A.Sasikala - 95149 80822



M.A.M. Business School, a standalone Business School in Trichy, its Student Association Club and Internal Quality Assurance Cell (IQAC) jointly organized a session of “HR PANEL DISCUSSION” on 9th January, 2023. Dr. M. Hemalatha, Director, M.A.M. Business School given the felicitation address and emphasized the importance to the students to aware of modern human resource environment’s requirement and trends. The discussion started with the brief introduction about individual guest followed by the event moderator’s questions. M.A.M. Business School invited Under Graduate students by covering more than 15 colleges and totally 850 students inquisitively participated in the HR Panel Discussion and they raised the question to the Panel members and clarified their queries.

WOMEN'S DAY CELEBRATION



The M.A.M. B-School, a standalone Business School, Trichy in association with its Students Association Club, Internal Quality Assurance Cell, Women Empowerment Cell, POSH Club and JCI jointly organized International Women's Day Panel discussion on "Women's Value and Family Relationships" on 08th March, 2023. At the outset of program Ms. S. Jerome Emiliana Paulin, Branch Manager, State Bank of India, Ms. J. Pouline Sofiarani, Member, Child Welfare Committee, Ms. P. Suganthi Joseph, Principal, Mookambigai College of Nursing are the guest speakers for the programme and delivered key insights of rationale behind the celebration of Women's Day celebration.

WORKSHOP ON PROTECTION OF WATER RESOURCES"



ExNoRa Club organized "Workshop on Protection of Water Resources" on 02.03.2023 at Bishop Heber College (Autonomous), Trichy and M.A.M.B-School students participated in this programme. The following students attended the programme.

1. J.Preethi
2. S.Jagatheeswari
3. A.Aravinth,
4. S.Wasim Ahamed,

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"DISTINGUISHED ALUMNA AWARD" (BATCH: 1999-2001)



Dr.M.Hemalatha, Director, M.A.M.B-School received a "Distinguished Alumna Award" (Batch: 1999-2001) for her outstanding performance in recognition of her professional achievements and significant contribution in the "Academics" career. She awarded in the Silver Jubilee Alumni Meet (2022-2023) held today 26.02.2023, School of Management in SASTRA Deemed to be University, Thanjavur. She also appointed as Secretary in the Executive Committee of SASTRA MBA Alumni Association.

TNSI BOOTCAMP at Anna University, BIT Campus Trichy



M.A.M.B-School inform that C.Sanjai krishnan, II MBA attended TNSI BOOTCAMP at Anna University, BIT Campus Trichy from 08.03.23 to 10.03.2023

ONE-DAY WORKSHOP ON "CAPITAL MARKETS- TRADING AND TECHNOLOGY FOR THE FUTURE"



M.A.M.B-School Lokeshwari.S, I MBA attended A one-Day Workshop on "Capital Markets- Trading and Technology for the Future" organized by SASTRA University, Tanjore on (01.03.2023).

WIPRO WILP (WORK INTEGRATED LEARNING PROGRAM) TPO'S CONNECT



WIPRO WILP (Work Integrated Learning Program) TPO's Connect Meeting by Mr. Anandhakrishnan Devaraj, Regional Lead, Tamil Nadu & Pondicherry hosted for Trichy TPOs on (15.02.2023). Mrs.B.Gayathri, Assistant Professor and TPO, M.A.M.B-School took part and received valuable inputs from the programme.

Startup TN - TRICHY EDITION programme



M.A.M.B-School informs that our II MBA students participated in Startup TN - TRICHY EDITION programme on 31.01.2023 at Anna University, Trichy.

ONE DAY POSH AWARENESS PROGRAMME



M.A.M.B-School Ms. M. Akila, Assistant Professor attended One Day POSH Awareness Programme on (10.02.2023) at Anna University, Trichy.

'NATIONAL VOTER'S DAY 2023'



M.A.M.B-School in association with Electoral Literacy Club organized 'National Voter's Day 2023' on (25.01.2023) and all faculty members and students took voters day pledge as part of the programme.

"INTRA INSTITUTIONAL IDEA COMPETITION-2022"



M.A.M. SCHOOL OF ENGINEERING
(Accredited by NAAC)
(Approved by AICTE-New Delhi || Affiliated to Anna University-Chennai)
Siruganur, Tiruchirappalli-621105

Institution's Innovation Council (IIC)
Department of Mechatronics Engineering &
Science and Humanities

"Intra Institutional Idea Competition-2022"

Chief Guest:

Dr.M.Hemalatha
Director
M.A.M.B School &
M.A.M. School of Architecture, Siruganur, Trichy

Date: 22.12.2022 Time: 11:00 a.m. Venue: Auditorium



Dr.P.Lilly Florence
I Year Coordinator
9842887134, 77088000971

Dr.A.Punitha
IIC Coordinator
www.facebook.com/mamsetrichy

Dr.P.Ranjith Kumar
Principal
www.mamse.in



M.A.M.B-School Dr. M. Hemalatha, Director, M.A.M.B-School & M.A.M.School of Architecture was the chief guest and delivered the session "Intra Institutional Idea Competition-2022" at M.A.M. School of Engineering on (22.12.2022).

"□□□□□□ □□□□□□ □□□□□□□□□□"



M.A.M.B-School under the aegis of MASTeR Group of Institutions organized "□□□□□□ □□□□□□ □□□□□□□□□□" programme on 12.01.2023.

"EMPLOYABILITY SKILLS, LEADERSHIP EFFECTIVENESS & PERSONALITY DEVELOPMENT"



M.A.M.B-School Student Association Club organized workshop on "Employability Skills, Leadership Effectiveness & Personality Development" on (15.12.202) and Dr.M.Mahendran, Director, Training, Placement & Corporate Relations, St.Joseph's College, Trichy was the resource person for the programme.

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M.A.M.B-School students attended □□□□□□□□ □□□□□□□□□□ □□□□□□□□ □□□□□□□□ : "□□□□□□□□ □□□□" (Portray of Culture, Heritage and Social Spirit of the People of Trichy) programme jointly organized by Yi (Young Indians) and Confederation of Indian Industry (CII) on 10.12.22 & 11.12.22 at Students Road (Court Road), Trichy. As part of this programme, our students participated and secured II place in "Kolam Competition".

Winner: M.Anusiya, I MBA: II place.

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M.A.M.B-School students attended □□□□□□□□ □□□□□□□□□□ □□□□□□□□
□□□□□□□□ : "□□□□□□□□ □□□□" programme jointly organized by Yi (Young Indians)
and Confederation of Indian Industry (CII) on 10.12.22 & 11.12.22 at Students Road (Court
Road), Trichy.

OUR TEAM PRESENTED BUSINESS PLAN: "PET WINGS"

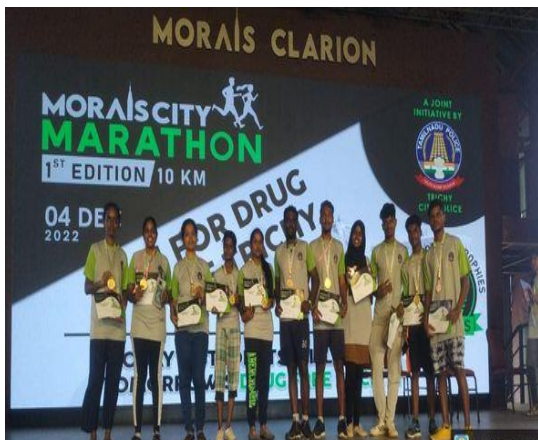
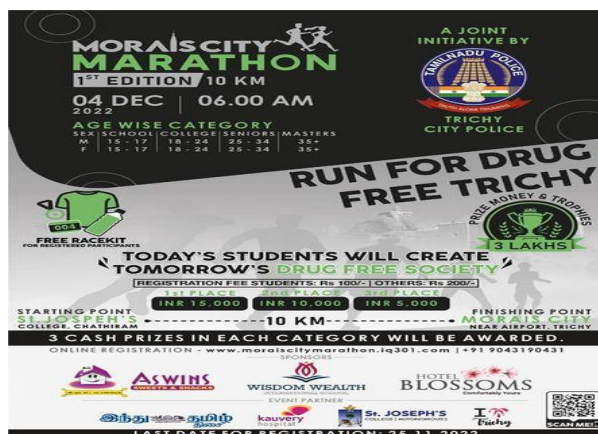


M.A.M.B-School and won the second prize and received awards in Trichy Vizha programme
from Honorable Minister for Municipal Administration, Urban Water Supply of Tamil Nadu -
Thiru K.N.Nehru held on 11.12.22 organized by Yi (Young Indians).

Team Members :

1. S.Lokeshwari, I MBA.
2. V.Nadees, I MBA.
3. A. Nivethitha, I MBA.
4. S.Rahim Khan, I MBA.

"MORAIS CITY MARATHON 1st Edition: RUN FOR DRUG FREE TRICHY"



M.A.M.B-School students actively participated in "MORAIS CITY MARATHON 1st Edition: RUN FOR DRUG FREE TRICHY": A Joint Initiative by Trichy City Police on 04.12.2022.

YUTRY FLAGSHIP BUSINESS PLAN COMPETITION



M.A.M.B-School students participated in Yutry Flagship Business Plan competition on (03.12.22) at Srimathi Indira Gandhi College, Trichy. 6 teams have pitched and presented their Business Plan Ideas on multiple streams.



M.A.M.B-School Women Empowerment Cell and Gender Club organized "Gender Sensitisation Program" on 01.12.2022 and Dr.N.Manimekalai, Founder Director and Head, Department of Women Studies; Bharathidasan University was the resource person for the programme.

STUDENTS VISITED "PERIYAR TBI INCUBATION CENTER"



M.A.M.B-School students visited "Periyar TBI Incubation Center" on 28.11.22 and learned real time implications on Incubation processes and its practices.



M.A.M.B-School M.SELVA PRAVEENA-I MBA and J.PREETHI- I MBA attended 24 Hrs Non-Stop "IR SUMMIT'22": HR- The Life Blood of any Organization organized by Hallmark Business School from 27.11.2022 to 28.11.22.

YUTRY 7th Edition: "BUSINESS MODEL CANVAS"



M.A.M.B-School students attended Yi Trichy Entrepreneurship & Innovation: YUTRY 7th Edition: "BUSINESS MODEL CANVAS" on (26.11.2022) and Dr. Charath Chander Natarajan, Founder- The Thing Company, Director- Max CADD was the resource person for the programme.

M.A.M B-SCHOOL

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"Eco- friendly Kolam Competition: □□□□□□□□□□ □□□□□□□□"



M.A.M.B-School Student Association Club, Students' ExNoRa Club & Thanneer Club organized "Eco- friendly Kolam Competition: □□□□□□□□□□ □□□□□□□□" to be on 10.12.2022

"FRESHER'S FIESTA' 22"



M.A.M.B-School Student Association Club organized "FRESHER'S FIESTA' 22" on 23.11.2022.

"YUTRY 7TH EDITION (DEMONSTRATE YOUR PASSION) INAUGURATION"



M.A.M.B-School students attended "YUTRY 7th Edition (Demonstrate Your Passion) Inauguration" held at Jamal Mohamed College, Trichy on (18.11.2022).

15 TH RANK AND 24TH RANK RESPECTIVELY IN ANNA UNIVERSITY.



M.A.M.B-School students (Batch: 2019-2021) M.PADMA and K.VAIRAMANI secured 15th rank and 24th rank respectively in Anna University.

M.A.M B-SCHOOL

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"10TH GRADUATION DAY"



MASTeR Group of Institutions organized "10th Graduation Day" on (12.11.2022) and Dr. S. Mohan, Vice-Chancellor, Puducherry Technological University, Puducherry was the chief guest for the programme and delivered Graduation Day address, distributed degree certificates to the graduands.

LOGI TRIX" in National Level Management Meet: TIECOONS 2022



M.A.M.B-School II MBA students participated and won first prize in "BUSINESS PLAN" and runner in "LOGI TRIX" in National Level Management Meet: TIECOONS 2022- Curated for Change Management organized by Jamal Institute of Management, Trichy on (02.11.22).

FACULTY DEVELOPMENT PROGRAM SERIES ON "NAAC PROCEDURES"



M.A.M.B-School organized four days Faculty Development Program Series on "NAAC Procedures" that commenced on (26.10.22) and Dr. S. Bhaskar, Trainer, Outcome Based Education, NAAC & NBA Support Systems was the resource person for the programme.

STATE LEVEL MANAGEMENT MEET ORGANIZED BY NEHRU MEMORIAL COLLEGE



M.A.M.B-School students participated and won "FIRST PRIZE" in State Level Management Meet organized by Nehru Memorial College (Autonomous), Trichy on (21.10.2022)

AD ZAP Winners:

1. THIVIN KUMAR R
2. SHAM SHARMA T
3. MOHAMED SAMEER M
4. MANIKANDAN K
5. SIVA SOORYA M

BEST MANAGER Winner

PREETHI J



M.A.M.B-School organized Industrial Visit at "Tulya Beverages Private Limited" on (18.10.2022) for I MBA Students accompanied by the faculty members. All the students got in depth understanding about various industrial practices and its implications through the visit.

"ADMAD" (BRING IT BACK)



M.A.M.B-School students participated and won I prize in the event "ADMAd" (Bring it back) organized by St. Joseph's Institute of Management (JIM), Trichy on (15.10.2022).

WINNERS:

1. THIVIN KUMAR R
2. SHAM SHARMA T
3. SIVA SOORYA M
4. MANIKANDAN K
5. MOHAMED SAMEER M

INNATE TALENT PLACEMENT TRAINING



M.A.M.B-School organized Placement Training programme for II MBA students by INNATE TALENT that commenced on 06.10.2022.

Faculty Development Program Series: "CO & PO Mapping (OBE)"

M.A.M B-School
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Siruganur Trichy - 621 105
M.A.M B-School Student Association Club
cordially invites you for the
Faculty Development Program Series

Resource Person
Trainer
Prof. Dr. S. Bhaskar
Outcome Based Education
NAAC & NBA Support Systems

Key Topic
CO & PO Mapping (OBE)

24th & 25th Sep @ 9 am MAMBS

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



M.A.M.B-School organized two days Faculty Development Program Series: "CO & PO Mapping (OBE)" on (24.09.22) and Prof.Dr.S.Bhaskar, Trainer, Outcome Based Education, NAAC & NBA Support Systems was the resource person for the programme

Intra Collegiate Cultural Competition: "Talent Spotter"



M.A.M.B-School Student Association Club organized Intra Collegiate Cultural Competition: "Talent Spotter" (Day -3) programme on 23.09.22.

A.D.Shroff Memorial Inter- Collegiate Elocution Contest



M.A.M.B-School students Nadees. V, Logeswari.S and Kaviya (I MBA) participated in A.D.Shroff Memorial Inter- Collegiate Elocution Contest conducted by Tiruchirappalli District Chamber of Commerce on 07.10.2022.

Industrial Visit Reliance Retail, Trichy



M.A.M.B-School students visited Reliance Retail, Trichy on 20.09.22 as part of Industrial Visit and learned practically the various retail applications.

Training Session on "Outcome Based Education (OBE)"



M.A.M.B-School organized Training Session on "Outcome Based Education (OBE)" for the faculty members on 17.09.22 and Dr.S.Bhaskar, Trainer was the resource person for the programme.

"Junior Jaycee Wing Installation and Workshop on Personality Development"



M.A.M.B-School Student Association Club organized "Junior Jaycee Wing Installation and Workshop on Personality Development" on (14.09.2022) and Mr.S.Sasikumar, HR Trainer, SETHMA Academy and Mr.V.Gopinathan, Deputy Inspector of Schools, Dist. Educational Office, Trichy were the resource persons for the programme.

"RYLA 2022" (District Rotary International District 3000)



M.A.M.B-School R. Madhumathi, (II MBA) A. Jagadish and J. Preethi (I MBA) successfully participated "RYLA 2022" (District Rotary International District 3000) programme organized by Rotary Club of Trichy (PHOENIX 2022) from 09.09.2022 to 11.09.2022 at Hotel JAI, Kodaikanal.

YUVA Force, a resident transformational youth leadership programmes



M.A.M.B-School Mohamad Millath.H and Sanjai Krishnan.C, I MBA has successfully completed the YUVA Force, a resident transformational youth leadership programme held between 05.08.2022-07.08.2022 (3 days) organized jointly by Yi Chennai Chapter and Rajalakshmi Institute of Technology, Chennai. The event comprised multiple activities.

NOV-DEC 2021 UNIVERSITY EXAMINATIONS TOPPER NAME LIST



M.A.M.B-School students incredible success as toppers in Nov-Dec 2021 University Examinations.

Traditional Beverages Market (□□□□□□□□ □□□□□□□□ □□□□□□□□)



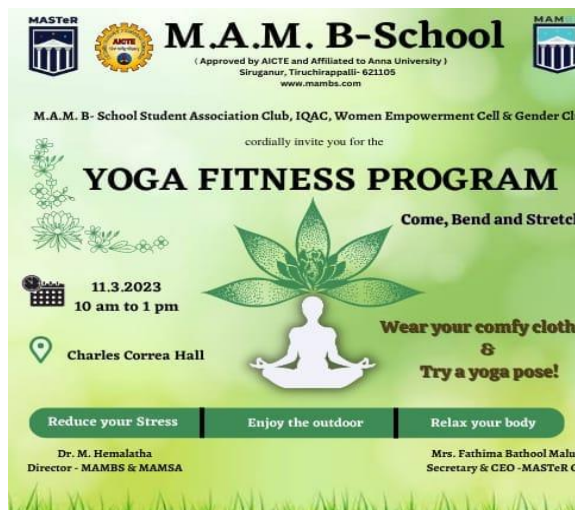
M.A.M.B-School Dr.M.Hemalatha, Director/M.A.M.B-School acted as chief guest and unveiled Traditional Beverages Market (□□□□□□□□ □□□□□□□□ □□□□□□□□) as part of "□□□□□□□□□□ □□□□□□□□" programme organized by Thanneer Club on (26.06.2022). M.A.M.B-School students also displayed their stalls by covering millet based food/beverages items during the programme pertinent to create and highlighting the awareness on importance of traditional millet food products amongst the society.

TREE PLANTATION AND CAMPUS CLEANING DRIVE- YI CLUB AS PART OF "WORLD ENVIRONMENT DAY"-



M.A.M.B-School students Manikandan, Surya Prakash, Saravanan(I MBA) and Ms.S.Kiruthiga, Yi Club Coordinator were actively took part in Tree Plantation and Campus Cleaning Drive organized by Yi Club as part of "World Environment Day"- (05.06.2022) at Railway Museum, Trichy.

YOGA FITNESS PROGRAM



M.A.M. B- School students at YOGA FITNESS PROGRAM on (11.03.2023) by Mr.K.Edison Chinnadurai, Physical Director, M.A.M.B -School.

"Sports Fest'23"



M.A.M.B-School Internal Quality Assurance Cell (IQAC) & Sports Club organized "Sports Fest'23" on 17th March 2023 & 20th March 2023.

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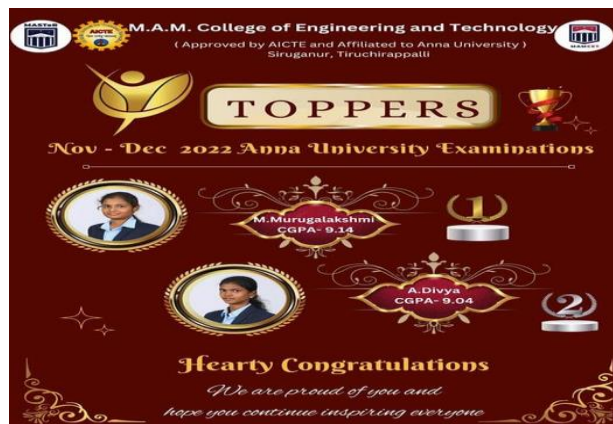
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"Toppers" in Nov-Dec 2022 Anna University Examinations.



M.A.M.B-School following students secured as "Toppers" in Nov-Dec 2022 Anna University Examinations.

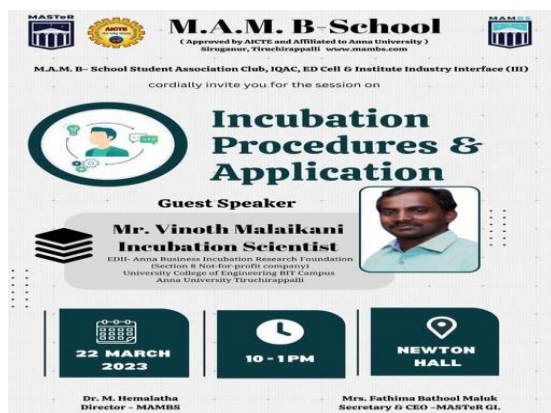
1. K.Meenakshi, II MBA.
2. S.Ramya, II MBA.
3. R.Sivapriya, II MBA.
4. R.Supriya, II MBA.
5. C.Hemavathy, II MBA.
6. S.Poornima, II MBA.



M.A.M.College of Engineering and Technology immense following students secured as "Toppers" in Nov-Dec 2022 Anna University Examinations.

1. M.Murugalakshmi, II MBA.
2. A Divya- II MBA.

INCUBATION PROCEDURES & APPLICATION



M.A.M. B-School, a standalone Business School, Trichy in association with its Student Association Club, Internal Quality Assurance Cell, ED Cell, Institute Industry Interface (III) jointly organized session on “Incubation Procedures & Application on 22ND March, 2023. Mr.Vinoth Malaikani, Incubation Scientist, EDII-Anna Business Incubation Research Foundation (Section 8 Not-for-profit Company) University College of Engineering, BIT Campus, Anna University, Tiruchirappalli were the guest speakers for the programme and delivered key insights of incubation stages and various aspects of Innovation Voucher Program.

INNOVATION VOUCHER PROGRAM SENSITIZATION



M.A.M. B-School, a standalone Business School, Trichy in association with its Student Association Club, Internal Quality Assurance Cell, ED Cell, Institute Industry Interface (III) jointly organized session on “Innovation Voucher Program Sensitization” on 22nd March, 2023. Mr.Mukunthan Elangovan, Incubation Scientist, EDII-Anna Business Incubation Research Foundation (Section 8 Not-for-profit Company) University College of Engineering, BIT Campus, Anna University, Tiruchirappalli were the guest speakers for the programme and delivered key insights of incubation stages and various aspects of Innovation Voucher Program.

"SELF MANAGEMENT"



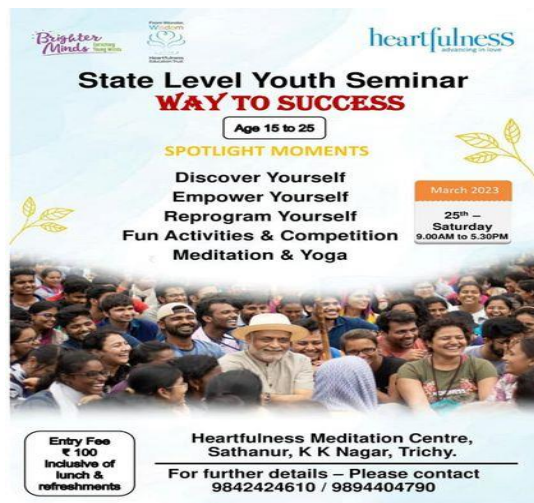
M.A.M.B-School Student Association Club, Internal Quality Assurance Cell (IQAC) & Youth Red Cross (YRC) organized session "Self Management" (23.03.2023) and Prof.G.Sangeetha, Faculty in Dept. Of Architecture, National Institute of Technology (NIT), Tiruchirappalli and Zonal Coordinator, Heartfulness Institute was the guest speaker for the programme.

"Rebooting the Interview Skills & HR Aspects"



M.A.M.B-School Career Development and Placement Cell organized session: "Rebooting the Interview Skills & HR Aspects" (27.03.2023); Mrs.K.Navajothi, HR & Operations Manager, Qserve ITS and Mr.Selvakumar Periyasamy, Placement Officer, CARE Group of Institutions, Trichy was the guest speakers for the programme.

"State Level Youth Seminar on Meditation and Yoga"



M.A.M.B-School first year students Aathish.V and Bhuvaneswari.G, I MBA attended "State Level Youth Seminar on Meditation and Yoga" at Heartfulness Meditation Centre, KK Nagar, and Trichy (25.03.2023)

"Eye Check up Camp": Free Eye Screening for Clear Vision"



M.A.M.B-School Student Association Club, IQAC & Youth Red Cross (YRC) organized "Eye Check up Camp": Free Eye Screening for Clear Vision" (28.03.2023) and Dr.Aarthi Rajesh, Assistant Director, Human Resource Development & Project Management, Joseph Eye Hospital, Tiruchirappalli was the chief guest and delivered "Eye Awareness Session" during the programme.

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"B-FEST -2023"



M.A.M.B-SCHOOL successfully organized "B-FEST -2023" Management-Cultural Meet for UG Students (30.03.2023). There was overwhelming response with the total of 852 Participants by covering 32 Colleges from 10 Districts inquisitively attended the programme. "M.A.M.B-School Newsletter: Issue No.2, 2022" and "M.A.M.B-School Newsletter: Issue No 3, 2023" also released by the Dignitaries during the programme.

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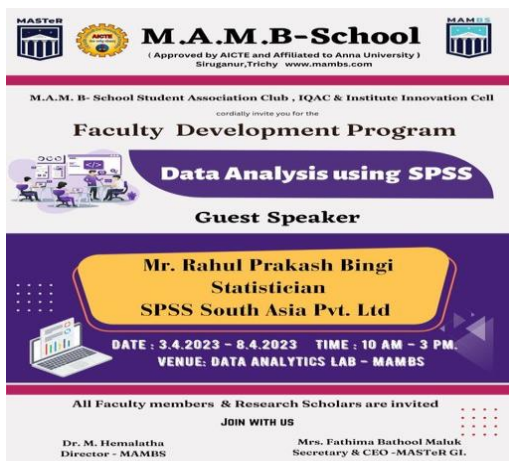
M.A.M.B-School Student Association Club, in association with Thanneer Club organized "പരമ്പരാഗത ഭക്ഷണ വിപണി" (01.04.2023) and the students inquisitively participated and displayed their traditional foods for summer season as part of the programme

'Smile with Confidence": Dental Awareness Session": How it can benefit your overall Health



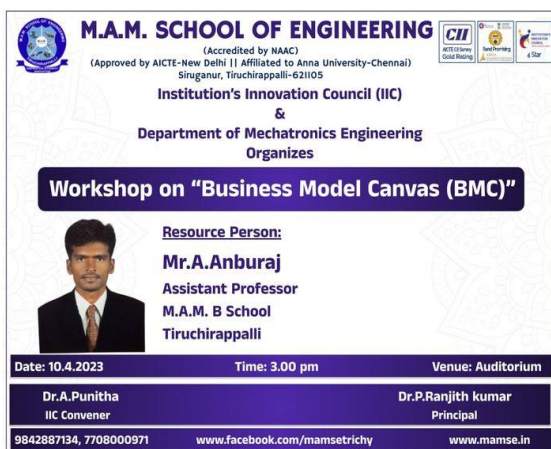
M.A.M.B-School Student Association Club, IQAC & Yi Club organized 'Smile with Confidence": Dental Awareness Session": How it can benefit your overall Health (03.04.2023) and Dr.Praveen Krishnakumar, Managing Director, Thillai Dental Care was the guest speaker for the programme.

"Data Analysis using SPSS"



M.A.M.B-School Student Association Club, IQAC & Institute Innovation Cell (IIC) organized Faculty Development Program: "Data Analysis using SPSS" (05.04.2023) and Mr.Rahul Prakash Bingi, Statistician, SPSS South Asia Pvt. Ltd. was the guest speaker for the programme.

"Workshop on Business Model Canvas (BMC)"



M.A.M.B-School Mr. A. Anburaj, Assistant Professor, M.A.M.B-School delivered session: "Workshop on Business Model Canvas (BMC)" on (10.04.2023) at M.A.M.School of Engineering,Trichy.

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Grade: An as Institutional Band/Category: Gold in "GREEN RANKINGS 2023"



M.A.M.B-School our institute awarded with Grade : A as Institutional Band/Category : Gold in "GREEN RANKINGS 2023" by Sustainable Institutions of India on 30.03.2023 in pursuit of excellence towards practicing sustainable education.

ON CAMPUS PLACEMENT DRIVE



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M.A.M BUSINESS SCHOOL



**ON CAMPUS
PLACEMENT DRIVE**

CITY UNION BANK LTD

Company Name: City Union Bank
Role: Relationship Manager- I & II, Branch Development Manager
CTC: 3 - 6.8 LPA
Job Location: Tamil Nadu
Interview Venue: MAMBS, Trichy
Date: 13.03.2023
Time: 9:30am



M.A.M.B-School Career Development and Placement Cell organized On Campus Placement Drive: City Union Bank for the role of Relationship Manager - I & II, Branch Development Manager on 13.03.2023.

Placement Drive: "City Union Bank" interview



M.A.M.B-School organized On Campus Placement Drive: "City Union Bank" interview for the job role of Branch Manager and Relationship Manager (29.03.2023).

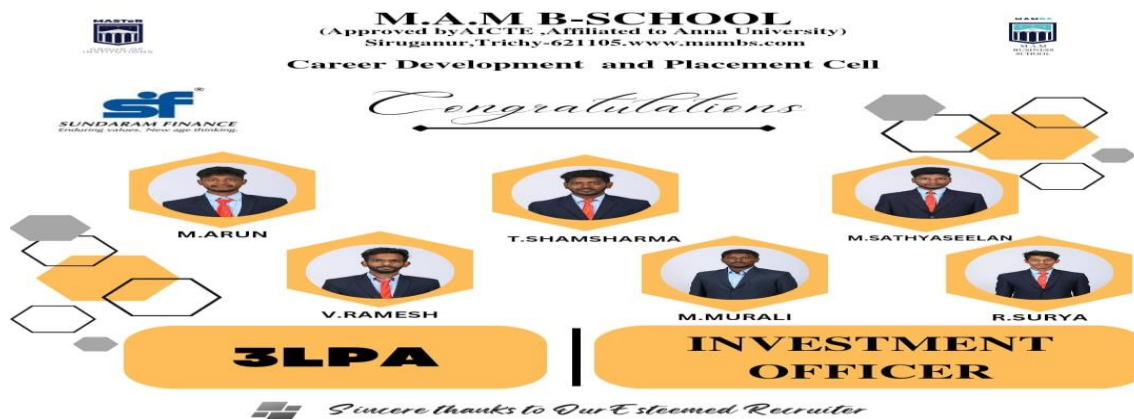
CONSERVE SOLUTIONS PVT LTD



M.A.M.B-School Career Development and Placement Cell organized Placement Drive: Conserve Solutions Pvt Ltd for the role of HR on (22.02.2023).

PLACEMENT DRIVE: DATALOGICS INDIA PVT LTD

"Sundaram Finance" for the job role of "Investment Officer"



M.A.M.B-School Career Development and Placement Cell following students got placed in "Sundaram Finance" for the job role of "Investment Officer" with the package of 3 LPA.

List of Placed Students:

1. M.Arun, II MBA.
2. T.Shamsharma, II MBA.
3. M.Sathyaseelan, II MBA.
4. V.Ramesh, II MBA.
5. M.Murali, II MBA.
6. R Surya, II MBA.

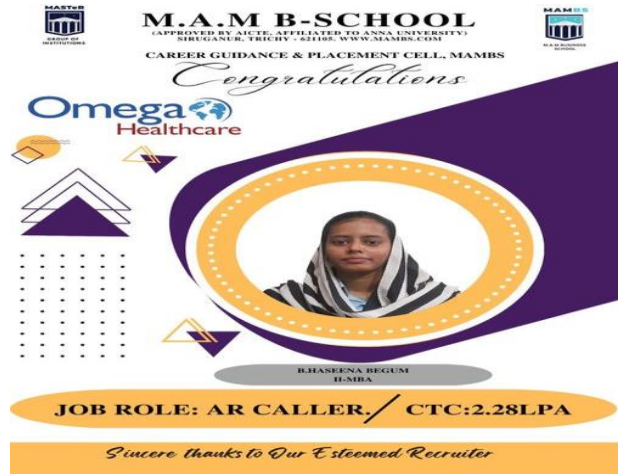
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"Omega Health care" for the job role of "AR Caller" with the CTC of Rs 2.28 LPA.



M.A.M.B-School Career Development and Placement Cell B.Haseena Begum, II MBA got placed in "Omega Healthcare" for the job role of "AR Caller" with the CTC of Rs 2.28 LPA.

Placement Drive: Data logics India Pvt Ltd



M.A.M.B-School Career Development and Placement Cell organized Placement Drive: Data logics India Pvt Ltd for the role of Business Development Executive-Sales on 08.02.2023.

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PLACEMENT DRIVE: PIE INFOCOMM PVT LTD



The poster is for a placement drive organized by the Career Development and Placement Cell of M.A.M B-SCHOOL. It features the school's logo and name at the top, followed by the text "CAREER DEVELOPMENT AND PLACEMENT CELL" and "PLACEMENT DRIVE". The company name "Pie Infocomm Pvt Ltd" is prominently displayed, along with the role "Business Analyst", CTC "5.5 LPA", job location "PAN India", interview mode "Online", and date "07 Feb 2023". An illustration of two people in a meeting is shown on the right.

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SIRUGANUR, TRICHY - 621105. WWW.MAMBS.COM

CAREER DEVELOPMENT AND PLACEMENT CELL
PLACEMENT DRIVE

Company Name: Pie Infocomm Pvt Ltd
Role: Business Analyst
CTC: 5.5 LPA
Job Location: PAN India
Interview Mode: Online
Date: 07 Feb 2023

M.A.M.B-School Career Development and Placement Cell organized Placement Drive: Pie Infocomm Pvt Ltd for the role of Business Analyst on 07.02.2023.

BANDHAN BANK PRE PLACEMENT TALK



M.A.M.B-School final year students attend Bandhan Bank Pre Placement talk on (13.12.22) for the Business Development Executive role.



M.A.M.B-School organized "MAHINDRA FINANCE" Campus Placement Drive on (19.11.2022) and the following students got selected.

List of selected students:

Kowsalya.G.

Nandhini.A.

Suriyaprakash.N

Ragunath.P.E.E.

ESAF Small Finance Bank



ESAF Small Finance Bank conducted an on campus drive at M.A.M.B-School (17.09.22). Mr.Manoj, HR visited our campus and the following students got selected as Management Trainees with the package of 3 LPA. Congratulations to the students Selection List:1.Sivapriya.R 2.Thivin kumar.R 3.Sathiya seelan.M 4.Haseena Begum.B 5.Mathumathi.R 6.Meenakshi.k 7.Barath.N



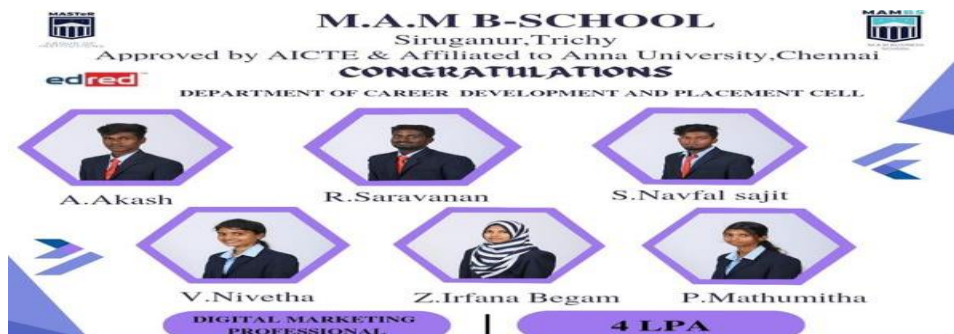
M.A.M.B-School students attended online interview by "Twins Digital Services India Private Limited" on. (25.11.2022)

ICICI Bank for the role of Relationship Manager



M.A.M.B-School students got placed in ICICI Bank for the role of Relationship Manager with the salary package of Rs.4 LPA.

"edred" for the role of Digital Marketing Professional



M.A.M.B-School students got placed in "edred" for the role of Digital Marketing Professional with the salary package of Rs.4 LPA.

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Muthoot Finance for the job role of Probationary Officer with the CTC of 2.82 LPA.



M.A.M.B-School students got selected in Muthoot Finance for the job role of Probationary Officer with the CTC of 2.82 LPA.

ESAF company for the job role of Marketing Executive with the CTC of 4 LPA



M.A.M.B-School students got selected in ESAF Company for the job role of Marketing Executive with the CTC of 4 LPA.

Techvolt Software Private Ltd for the job role of HR Executive with the CTC of 3 LPA.



M.A.M.B-School students got selected in Techvolt Software Private Ltd for the job role of HR Executive with the CTC of 3 LPA.

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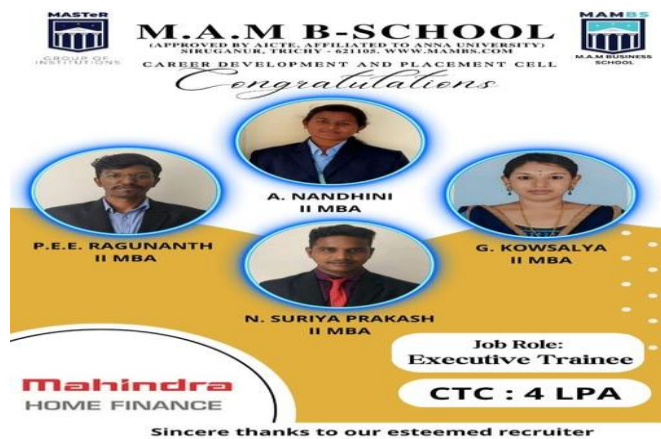
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Indiamart company for the job role of Executive Client Acquisition with the package of 3.32 LPA.



M.A.M.B-School S.P. Prem Kumar, II MBA got selected in Indiamart Company for the job role of Executive Client Acquisition with the package of 3.32 LPA.

CTC of 4 LPA



Trainee with the CTC of 4 LPA.

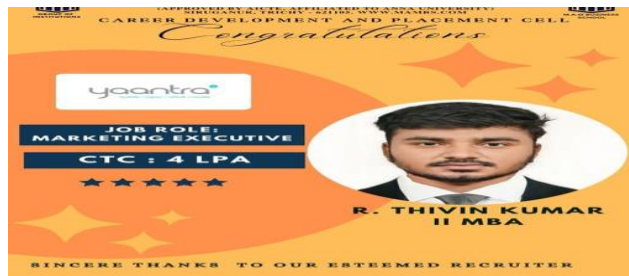
1. P.E.E. Ragunahth, II MBA.
2. A Nandhini, II MBA.
3. G. Kowsalya, II MBA.
4. N. Suriya Prakash, II MBA.

HCL for the job role of Financial Analyst with the package of 3.24 LPA.



M.A.M.B-School Supriya.R, II MBA got selected in HCL for the job role of Financial Analyst with the package of 3.24 LPA.

Yaantra company for the job role of Marketing Executive with the package of 4 LPA



M.A.M.B-School R.Thivin Kumar, II MBA got selected in Yaantra company for the job role of Marketing Executive with the package of 4 LPA

Twin Company the job role of Financial Intern.



M.A.M. B-School Meenakshi. K, II MBA got selected in twin company for the job role of Financial Intern.

BANDHAN BANK CAMPUS PLACEMENT DRIVE



M.A.M.B-School Edwin.D, II MBA selected in Bandhan Bank Pooled Campus Placement drive held on (13.12.2022).

"Q GROUP OF COMPANIES"



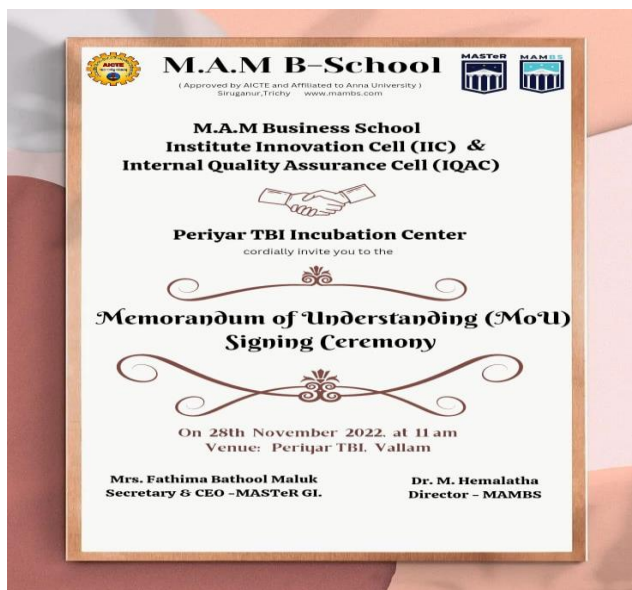
M.A.M.B-School Career Development and Placement Cell students got placed in "Q GROUP OF COMPANIES" for the job role of Sales Executive.

"DATALOGICS" FOR THE JOB ROLE OF BUSINESS DEVELOPMENT EXECUTIVE-SALES



M.A.M.B-School Career Development and Placement Cell students got placed in "Datalogics" for the job role of Business Development Executive-Sales.

MEMORANDUM OF UNDERSTANDING (MOU) SIGNING



M.A.M. B-School, a standalone Business School Trichy in association with Institute Innovation Cell(IIC) & Internal Quality Assurance cell (IQAC) made a Memorandum of Understanding signing Cermony on 28th November 2022. Dr. A.P.Aruna, Chief Executive Officer, Periyar Technology Business Incubator, Thanjavur was the chief guest for this programme. Dr. M.Hemalatha,

MOU with Syed Hameedha Arts and Science College, Ramanathapuram



M.A.M.B-School Student Association Club & Internal Quality Assurance Cell (IQAC) signed MOU with Syed Hameedha Arts and Science College, Ramanathapuram on 21.02.2023.

M.A.M B-SCHOOL

Approved by AICTE and Affiliated to Anna University

Trichy, Siruganur - 621 105

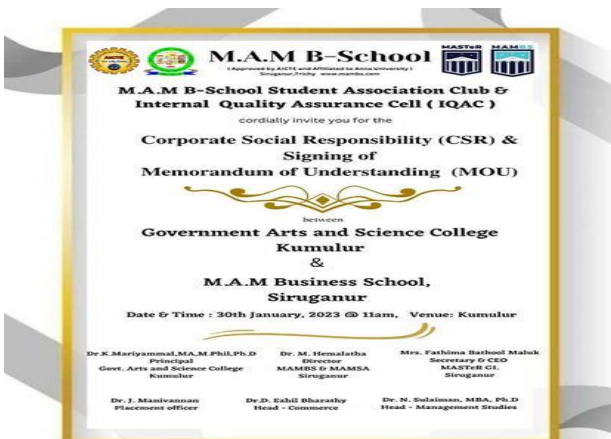
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MOU with International Skill Development Corporation (ISDC), Bangalore



M.A.M.B-School Student Association Club & Internal Quality Assurance Cell (IQAC) signed MOU with International Skill Development Corporation (ISDC), Bangalore on 2ND March, 2023.

SIGNED MOU WITH GOVERNMENT ARTS AND SCIENCE COLLEGE, KUMULUR

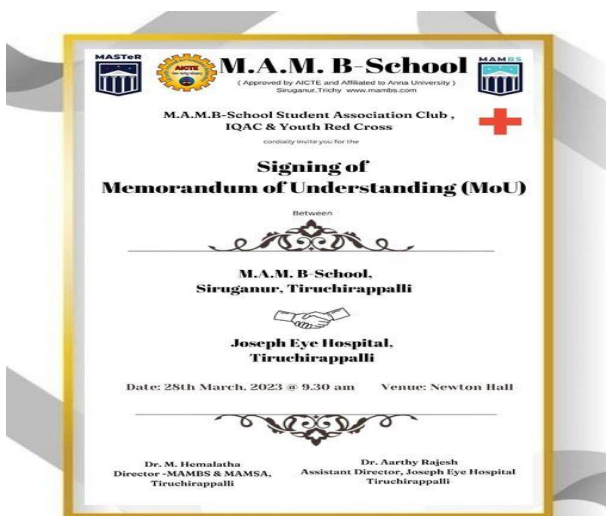


M.A.M.B-School Student Association Club & Internal Quality Assurance Cell (IQAC) signed MOU with Government Arts and Science College, Kumulur on 30.01.2023.



M.A.M.B-School Student Association Club & Internal Quality Assurance Cell (IQAC) & Youth Red Cross (YRC) organized "Signing of Memorandum of Understanding (MOU) with Heartfulness Education Trust (HET), Tiruchirappalli" on 23.03.2023.

Joseph Eye Hospital, Tiruchirappalli"



M.A.M.B-School Student Association Club, Internal Quality Assurance Cell (IQAC) & Youth Red Cross (YRC) organized "Signing of Memorandum of Understanding (MOU) with Joseph Eye Hospital, Tiruchirappalli" (28.03.2023).

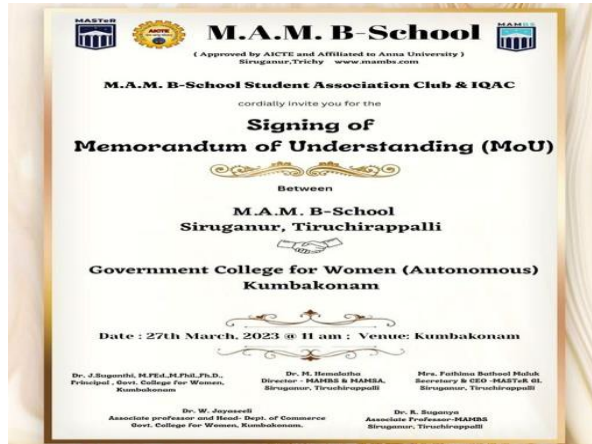
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Government College for Women (Autonomous), Kumbakonam"



M.A.M.B-School Student Association Club & Internal Quality Assurance Cell (IQAC) organized "Signing of Memorandum of Understanding (MOU) with Government College for Women (Autonomous), Kumbakonam" on 27.03.2023.