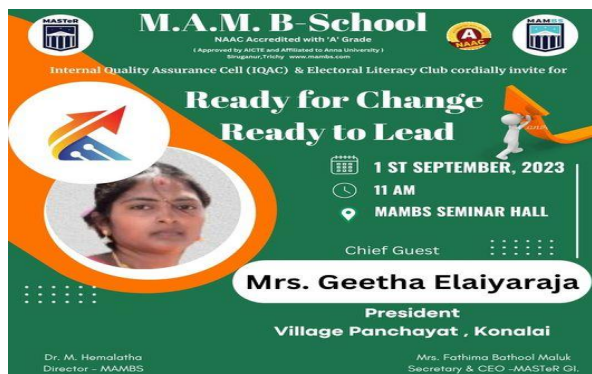




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Annual report 2023-2024



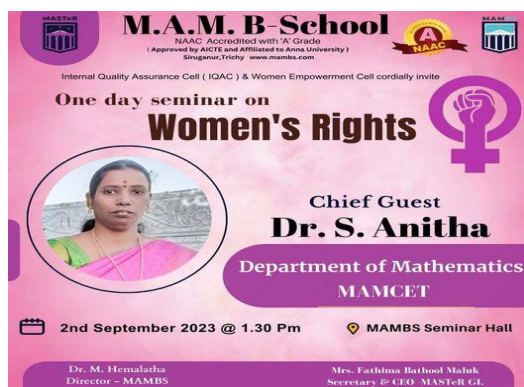
M.A.M. B-School Internal Quality Assurance Cell (IQAC) & Electoral Literacy Club organised a session on "Ready for Change Ready to Lead" on 01.09.2023 @ 11 am.
Resource person Mrs. Geetha Elaiyaraja, President, Village panchayat, Konalai.



M.A.M.B-School I MBA students participated in "CAPTOFEST 2K23 Management Meet" an Inter Collegiate Cultural Events at Bon Secours College for Women, Thanjavur on today (04.09.2023) and won 3rd prize 🏆 in Corporate Walk Show.

Winners:

- 1.Arifa mubin.S
- 2.Srinivasan.S
- 3.Gayathri.G
- 4.Raghaven.R.S
- 5.Ashiq Basha.A
- 6.Ganesh.R
- 7.Sarathi.S





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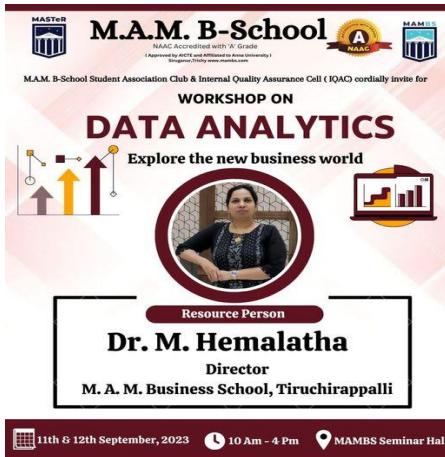
மற்றும் பாதுகாப்பு குறித்த மாநாடு) which was organized by OASYS Institute of Technology, Thuraiyur and Student's ExNoRa International Trichy on 09th and 10th September 2023.



M.A.M. B-School is extremely happy and proud to share that our I MBA students won "First prize 🏆" in short film competition in MAMARIA 2K23 conducted at M.A.M. College of Engineering, Trichy on 09.09.2023.

WINNERS

- 1) G.UDAYAMOORTHY
- 2) S.SRINIVASAN
- 3) S.SAMPATH KUMAR
- 4) N.SURENDAR
- 5) S.SRIRAM
- 6) P.SIRANJEEVI



M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) organises a Workshop on "DATA ANALYTICS" Explore the new business world Ready on 11.09.2023 and 12.09.2023, 10.00 am to 4.00 pm.

Resource person

Dr. M. Hemalatha,

Director,

M.A.M. B-School, Trichy.



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M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) organised a Two days' workshop on "DATA ANALYTICS" Explore the new business world Ready. Day 2 (13.09.2023)

Dr. M. Hemalatha, Director, M.A.M. B-School, Trichy was the resource person for the program.



M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) organised a session on "வெற்றிப்படிக்கட்டு(Vetri Padikattu)" on 12.09.2023, 10.00 am. Resource person

Mr. Sujith Kumar,
AVP & HR Business Leader, Infosys Ltd.
Founder & Managing Trustee,
Maatram Foundation, Chennai.



M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) organises a virtual workshop on "ChatGPT with Generative AI" Let's learn about the future on 11.09.2023 to 20.09.2023 @ 07.00 pm to 09.00 pm.



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M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) cordially invite you for the signing of Memorandum of Understanding (MoU) between Kunthavai Naacchiyaar Government Arts College for Women, Thanjavur and M.A.M. B-School, Trichy on 11.09.2023 @ 10.00 am.



M.A.M. B-School Students Association Club, Internal Quality Assurance Cell (IQAC) & CDP organises a session on "Competitive Exams Preparation" on 13.09.2023, 10.30 am.

Resource person
Shri. G. R. K. Raju
IRSME (RETD)



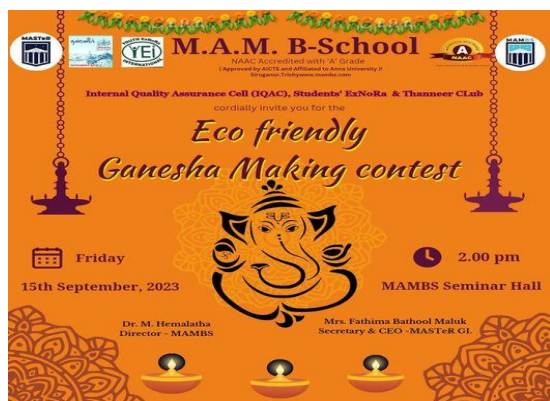
M.A.M. B-School Internal Quality Assurance Cell (IQAC) organised a Team LUNCH on 15.09.2023.



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M.A.M. B-School Internal Quality Assurance Cell (IQAC), Students' ExNoRa & Thanneer Club organised "Eco Friendly Ganesha Making contest" on 15.09.2023 @ 2.00 pm.



M.A.M. B-School Students Association Club & Internal Quality Assurance Cell (IQAC) for "NHRD Installation" and a session on "Legal Aspects of Business" on 15.09.2023 @ 10.30 am.

Resource person:

Mrs. G. Vijila Jasmine

NHRD Trichy Chapter President

Cluster Head HR, TVS Mobility Pvt. Ltd



M.A.M. B-School Internal Quality Assurance Cell (IQAC) organises a session on "MARKET BASKET ANALYSIS" on 14.09.2023 @ 2.00 pm.

Resource person:

Dr. M. Hemalatha,

Director,



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M.A.M. B-School, Tiruchirappalli.



M.A.M. B-School glad to share that our I year students participated in a seminar on "பெண் தொழில் முனைவோர் மேம்பாட்டுக் கருத்தரங்கம் (Women Entrepreneurs Development)" organized by the Rotary club of Dindigul Queen City on 14.09.2023



M.A.M. B-School Students Association Club, Internal Quality Assurance Cell (IQAC) & Thanneer Club organises a session on "THE FUTURE OF WATER IN INDIA "on 20.09.2023 @ 10.00 am.

Resource person:

Dr. S. Senthil Kumar,
Principal Invigilator of Govt. of India,
(Funded Research Projects),
Scientist In-Charge, Geobiotechnology Laboratory,
National College (Autonomous) Tiruchirappalli.





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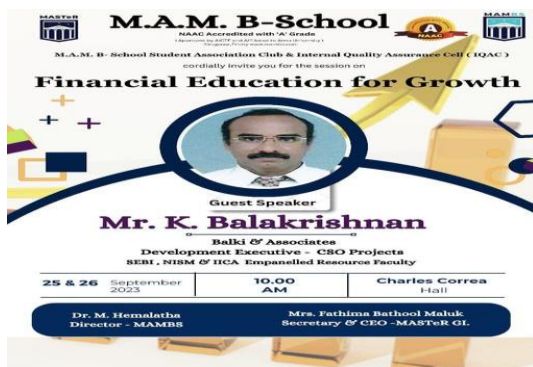


Annual report 2023-2024

M.A.M. B-School Students Association Club, Internal Quality Assurance Cell (IQAC) & Entrepreneurship Development Cell jointly organised "MERCATO" (Food, Arts, Crafts, Fashion and lifestyle stalls) on 23.09.2023 @ 09.30 am.



M.A.M. B-School Career Development and Placement Cell our 2024 Batch student S.KAVIYA got selected in HCL TECHNOLOGIES for the role of HR Intern.



M.A.M. B-School Students Association Club, Internal Quality Assurance Cell (IQAC) organised a session on "Financial Education for Growth" on 25th and 26th September 2023 @ 10.00 am.

Resource person: Mr. K. Balakrishnan, Balki & Associates, Development Executive - CSO Projects
SEBI, NISM & ICA Empanelled Resource Faculty





Annual report 2023-2024

M.A.M. B-School our I MBA students E. Ariharan and K. Venkatesh Babu participated in a one day visit in Center of excellence COE's Manufacturing Industries at Chennai on 23.9.2023.



MAMBS organised an Industrial Visit at "Tulya Beverages, Perambalur" today (29.09.2023) for I MBA Students accompanied by the faculty members.

Through the visit, students acquired a thorough awareness of industrial processes and its effects.



MAMBS organised an Industrial Visit at "Vijay Dairy and Farm Products (P) Ltd, Trichy" today (04.10.2023) for I MBA Students accompanied by the faculty members.



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MAMBS organised an Industrial Visit at "AMMAN-TRY Steels (P) Ltd, Trichy" today (04.10.2023) for II MBA Students accompanied by the faculty members.



M.A.M.B-School immense pleasure to inform that our first year MBA students won 1st prize in Adzap and 2nd prize Corporate walk show and received participation certificates for paper presentation at National level management meet organised by Dhanalakshmi Srinivasan Engineering college, Perambalur on 04.10.2023.

ADZAP winners:

Hemnath K

Meena M

Seshan S

Vishnu K

Vinciya A

Corporate walk winners:

Meena M

Seshan S

Vishnu K

Vinciya A

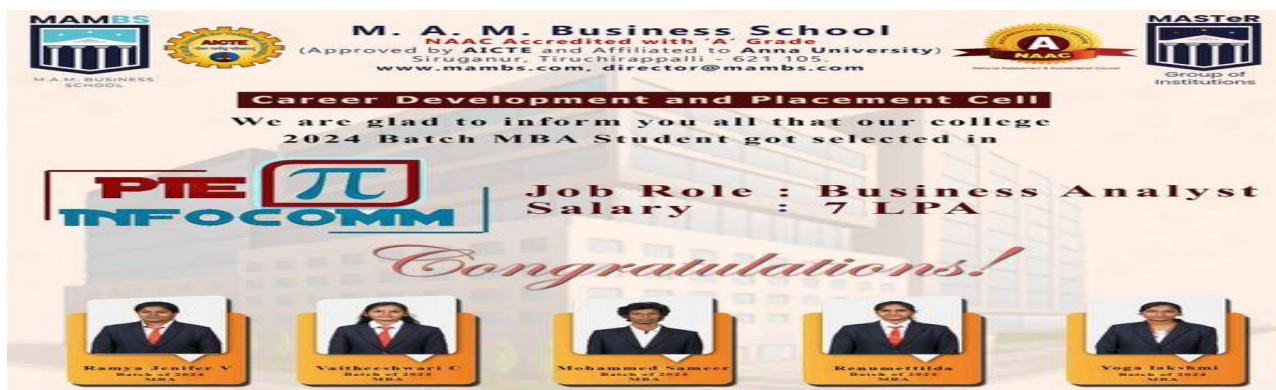


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Annual report 2023-2024

Kabilan N



M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in PIE INFOCOMM for the role of Business Analyst with the salary package of Rs.7 LPA (on 06.10 2023).

Placed students

1. Ramya Jenifer V
2. Vaitheeshwari C
3. Mohammed Sameer B
4. Renu Mettilda S
5. Yogalakshmi M



M.A.M.B-School Career Development and Placement Cell our 2024 Batch MBA students got placed in BAJAJ FINANCE LIMITED for the role of Finance/Marketing with the salary package of Rs.4.93 LPA.

Placed students

1. Aafrin Banu B
2. Anjali S





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M.A.M.B-School our faculty members
Mr. S. Senthilkumar, Assistant Professor,
Dr. R. Deva Sakthi, Assistant Professor,
Mrs. S. Yogapriya, Assistant Professor,
Ms. S. Kiruthiga, Assistant Professor and

Mr. V. Jayan, Librarian attended the Inauguration of Census Data Research Work Station programme at National Institute of Technology (NIT) Tiruchirappalli (13.10.2023).



M.A.M. B-School Career Development and Placement Cell organises a session on "Mastering the Interview" on 18th October 2023 @ 9.30 am to 4.30 pm.

Resource persons:

Dr. M. Mahendran,
HoD & Director,
(Training and Placement) at
St. Joseph's College, Trichy.

Mr. P. Selvakumar,
HoD, Training & Placement officer at CARE College , Trichy & Nodal Placement In-charge
for Trichy Region.

Dr. Senthil K Nathan,
Associate Professor &
Associate Dean of SRM Group of Institutions, Trichy.

Dr. Anita Priya Raja,
Training & Placement Officer at
Bishop Heber College, Trichy.



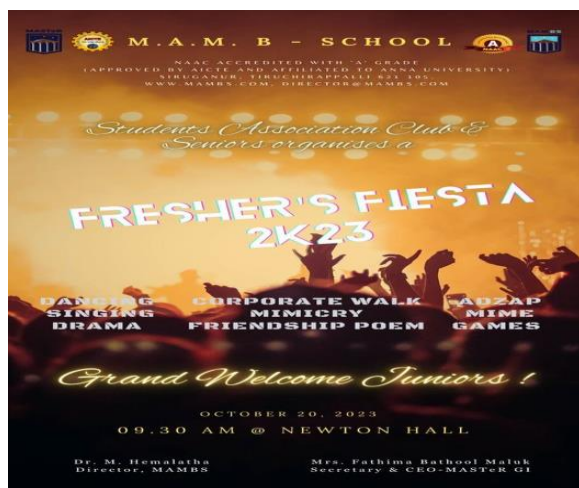


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M.A.M. B-School Students Association Club, Internal Quality Assurance Cell (IQAC) Youth Red Cross organised a series session 8 on "Peak Performance" on 19th October 2023. Mr. R. Raama Subramanian, and Mr. S. Mani Vannan, Trainer, Heartfulness Meditation were the resource persons for the program.



M.A.M. B-School Students Association Club organised "FRESHER'S FIESTA 2K23" on 20th October 2023 @ 9.30 am.



M.A.M. B-School organises Skill Development Programme on "Ace Your Numerical Ability" from 25.10.2023 to 04.11.2023.

M. A. M. B-School Career Development and Placement Cell organised a session on "Crack the Interview Code" on 26th October 2023 @ 10.30 am. Mr. J. Caleb Andrews, Associate General Manager, HCL Technologies, was the resource person for the program.



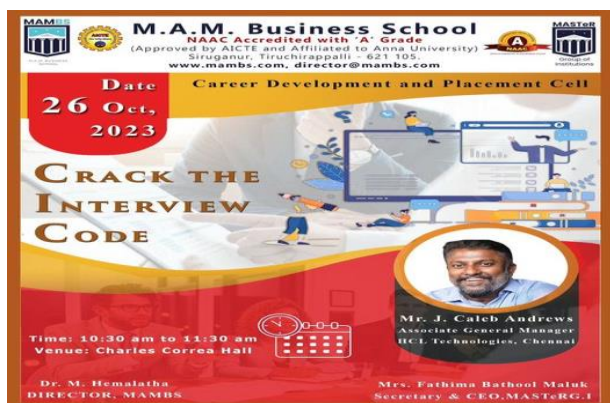
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M. A. M. B-School Career Development and Placement Cell organised a session on "Crack the Interview Code" on 26th October 2023 @ 10.30 am.

Mr. J. Caleb Andrews, Associate General Manager, HCL Technologies, was the resource person for the program.



M. A. M. B-School Career Development and Placement Cell organised a session on "Crack the Interview Code" on 26th October 2023 @ 10.30 am.

Mr. J. Caleb Andrews, Associate General Manager, HCL Technologies, was the resource person for the program.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) organises a session on "Securing Business Acumen" on 30th October 2023 @ 11.00 am.

Resource Person

Mr. Sridhar Ramanathan

Vice President - Risk & Operations

Asia View Enterprises Limited, Hong Kong





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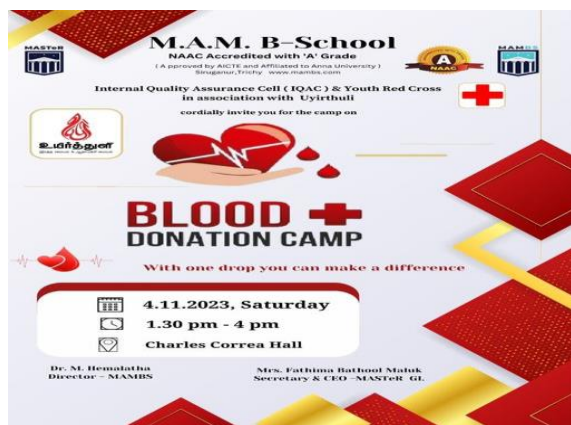


Annual report 2023-2024

M. A. M. B-School our I MBA students participated in "HR Conclave 2023" organised by Jansons School of Business, Coimbatore on 28.10.2023.



M.A.M. B-School glad to inform you that our I MBA students participated in the awareness program of ""Say no to Corruption; Commit to the nation" which was organised by the Vigilance and Anti-corruption Department of Tamilnadu Police Service on 31st October 2023 at No. 1 Tollgate Trichy.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) & Youth Red Cross in association with Uyirthuli organises a "Blood Donation Camp" on 04.11.2023 @ 1.30 pm.



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M.A.M. B- School Students ExNoRa Club organised a "Vigilance Awareness Week" Integrity pledge taking ceremony (04.11.2023)



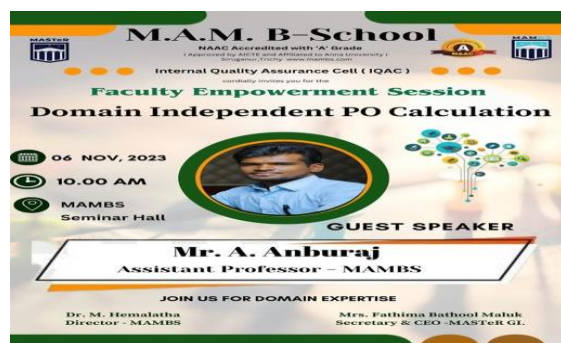
M. A. M. B-School Career Development and Placement Cell organises a session on "PERSUASIVE PEOPLE STRATEGY (PPS)" on 07.11.2023 @ 11.00 am.

Resource Person

Dr. K. SIVAKUMAR

DIRECTOR

JAMAL INSTITUTE OF MANAGEMENT



M.A.M. B-School Internal Quality Assurance Cell (IQAC) organised a Faculty Empowerment session on "Domain Independent PO Calculation" on 06.11.2023 @ 10.00 am. Mr. A. Anburaj, Assistant Professor-MAMBS was resource person for the program.

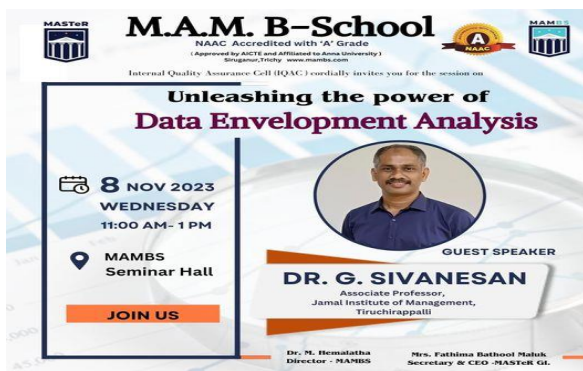


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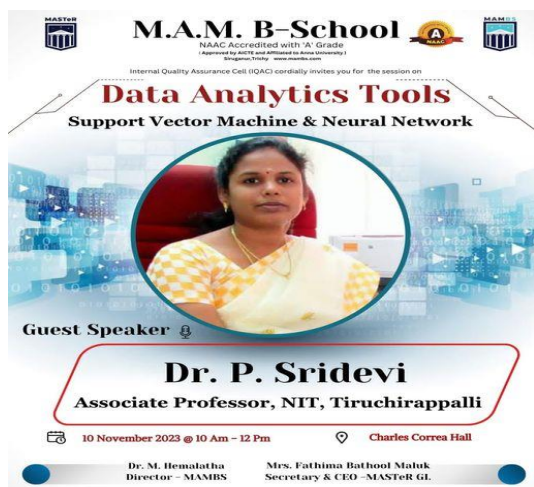


M. A. M. B-School Internal Quality Assurance Cell (IQAC) organised a session on "Unleashing the power of Data Envelopment Analysis" on 08.11.2023 @ 11.00 am.

Dr. G. Sivanesan, Associate Professor, Jamal Institute of Management, Tiruchirappalli was the resource person for the session.



M.A.M. B-School Internal Quality Assurance Cell (IQAC), Students ExNoRa Club and Thanneer Club jointly organised "Eco Friendly Diwali" a Drawing contest on 10th November 2023 at 10 am.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) organises a session on "Data Analytics Tools Support Vector Machine & Neural Network" on 10.11.2023 @ 10.00 am.

Guest Speaker

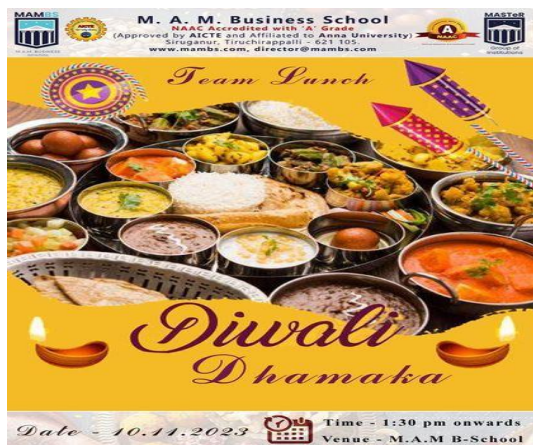


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Dr. P. Sridevi
Associate Professor
NIT, Tiruchirappalli.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) organised a Team Lunch "Diwali Dhamaka" on 10.11.2023.



M.

A. M. B-School Internal Quality Assurance Cell (IQAC) and Rotary Club organised a Charter Presentation Ceremony of "Rotaract Club of M.A.M. B-School" on 14.11.2023

Chief Guest

Rtn. G. Gokul

CEO, Shanthi Furniture

GSR Rotary Club of Tiruchirappalli Phoenix

District RYLA Chairman 2024-2025





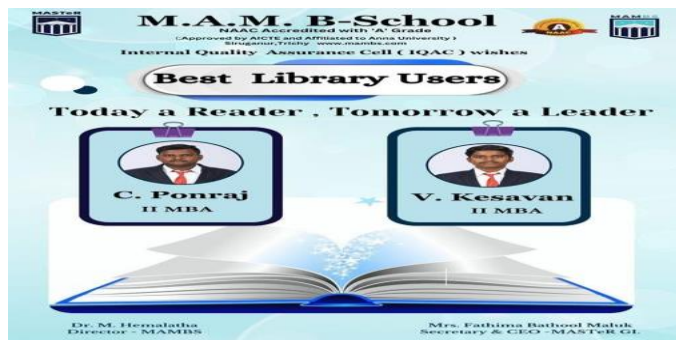
Annual report 2023-2024

M. A. M. B-School Internal Quality Assurance Cell (IQAC) organised a session on "Power BI" on 14.11.2023 @ 10.30 am.

Ms. Rajashree Mohan, Founder & Director, ITechtunerz, Trichy was the resource person for the program.



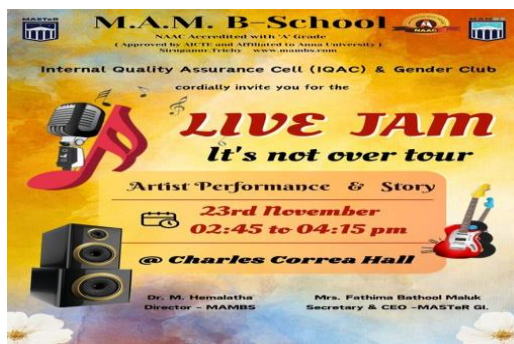
M.A.M. B-School Career Development and Placement Cell organised a placement drive of ESAF Small Finance Bank Ltd for the post of Executive Trainee-Sales on 15.11.2023.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) wishes the Best Library Users Mr. C. Ponraj and Mr. V. Kesavan II MBA.



M.A.M. B-School faculty members had an interactive session on Legal Aspects of Business with Mrs. Kanthi is a leading Lawyer from at conference hall annexure building at pm today (21.11.2023).





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M.A.M. B-School Internal Quality Assurance Cell (IQAC) & Gender Club organised "LIVE JAM it's not over tour" Artist Performance & Story on 23rd November 2023 at 2.45 pm.



M. A. M. B-School Rotaract Club in association with Rotary Club of Tiruchirappalli organised an Entrepreneur Development Programme "Be The Boss" on 28.11.2023
 Special Guest
 Rtn. L. Ramanathan
 CEO | SRI VINAYAGA SCREENS



MASTeR Group of Institutions Staffs Welfare Committee organised a session on "இன்றைய சேமிப்பு..! நாளை பாதுகாப்பு..! On 27.11.2023 @ 12.15 pm.
 Guest Speaker
 Mr.S. Sakthivel,
 Sr. Associate Manager Financial Services
 ICICI Bank



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Mr. R.Varatharajan
Branch Manager
ICICI Bank



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and NHRD Club organises a session on "INDIAN LABOURS LAWS FROM A PRACTICAL PERSPECTIVE" on 30.11.2023 @ 11. 00 am.

Guest Speaker
Mr. I. Noel Antony
Senior HR Executive,
Vee Healthtek



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and JCI Club organises a session on "MARKETING AND SALES OF BANKING SERVICES" on 29.11.2023 @ 10.30 am.

Guest Speaker
Mr. J. SENTHIL Regional Credit Manager Equitas Small Finance Bank.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and NHRD Club organises a session on "GASLIGHTING" on 30.11.2023 @ 11.00 am.



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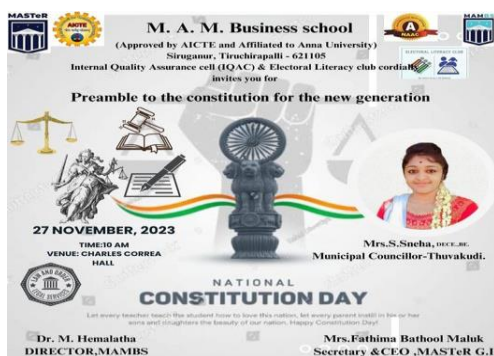


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Guest Speaker Ms. L. Shalini Augusta, Senior HR Executive, Vee Healthtek.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) & Sports Club organised a "Intramural Tournament 2023" from 29.11.2023 to 01.12.2023.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Electoral Literacy Club organises a session on "Preamble to the Constitution for the New Generation" on the view of celebrating Nation Constitution Day 2023 on 27.11.2023 @ 10.00 am.

Guest Speaker

Mrs. S. Sneha, DECE., BE.,

Municipal Councillor, Thuvakudi, Trichy.



M. A.

M. B-School Internal Quality Assurance Cell (IQAC) and Yi Club organises a session on "Ethics in Business" on 27.11.2023 @ 10.30 am.

Guest Speaker

Mr. Manikandan

Managing Director



Annual report 2023-2024

Kalyani Covering Pvt. Ltd.

Maalyaa Fashion Jewellery Trichy & Chennai



M. A. M. B-School Rotaract Club in association with Rotary Club of Tiruchirappalli organized an "Orientation Programme for new Rotaractors" on 28.11.2023 @ 01.30 pm.

Rtn. T. SARAVANARAJ, District Rotaract Committee, chairman 2014-15 was the resource person for the program.



The Government of Tamil Nadu brought the Investment Conclave for Global Investors Meet 2024 to Tiruchirappalli on 28th (Today) November 2023.

Our respected Registrar MASTeR Group of Institutions Dr. B. Muruganantham sir and our respected Director of MAMBS Dr. M. Hemalatha madam participated in the conclave.

Hon'ble Minister for Municipal Administration, Urban and Water Supply, Govt of Tamil Nadu, Thiru. K. N. Nehru delivered the chief guest's address.

Hon'ble Minister for Industries, Govt of Tamil Nadu, Thiru. Dr. T.R.B. Rajaa and Hon'ble Minister for School Education, Govt of Tamil Nadu, Thiru. Anbil Mahesh Poyyamozhi presented the special address.

Secretary to Government, Industries, Investment Promotion & Commerce Department, Thiru V. Arun Roy, I.A.S., presented the keynote address.

District Collector, Tiruchirappalli, Govt of Tamil Nadu, Thiru M. Pradeep Kumar, I.A.S, welcomed the gathering.

Chairman CII Trichy Zone, Thiru. Karthikeyan Manoharan delivered a vote of thanks.





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M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in ESAF SMALL FINANCE BANK for the job role of Executive Trainee-Sales with the salary package of Rs.4.25 LPA.

Placed students

1. Priya shree. R
2. Dhivyadharshini. k
3. Rahim Khan.S
4. Prabhu. R



M.A.M B-School happy to inform you that our first year MBA students Won III Prize in stock war event at National Level Management Meet organised by Chettinadu College of Engineering and Technology, Karur on 30.11.2023

The winners

1. D. N. RAJESH
2. D. MEERA MYDEEN



M.A.M B-School happy to inform you that our first year MBA students (49) participated in the "CELERATE Learning Conclave" organised by the Young Indian Club associated with the Confederation of Indian Industry on 02.12.2023 in Trichy.





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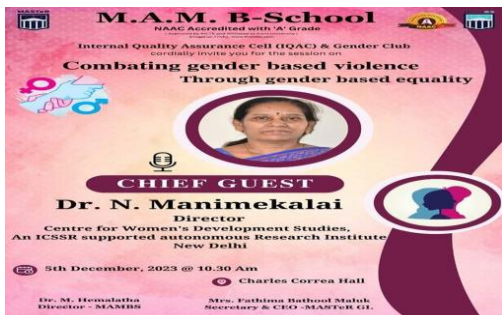
M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Yi Club organised a session on "Tech-Empowered MBA" shaping the future of Business Education on 04.12.2023 @ 11.00 am.

Mr. Logendran, Ms. Mithra, Trainer, Technology Carage, Ms. Sundharavalli and Mr. Raju Developer, Technology Carage were the resource persons for the program.



M.A.M. B-School students participated in "World Disability Day" Celebration at PRAVAAG Special School, KK Nagar, Trichy on 03.12.2023.

Our respected Secretary & CEO MASTeR Group of Institutions Mrs. Fathima Bathool Maluk madam and our respected Director MAMBS Dr. M. Hemalatha madam participated in the event and encouraged the students.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Gender Club organised a session on "Combating Gender based Violence through gender based Equality on 05.12.2023 @ 10.30 am.

Guest Speaker

Ms. N. Manimekalai, Director

Centre for Women's Development Studies,

An ICSSR supported Autonomous Research Institute. New Delhi



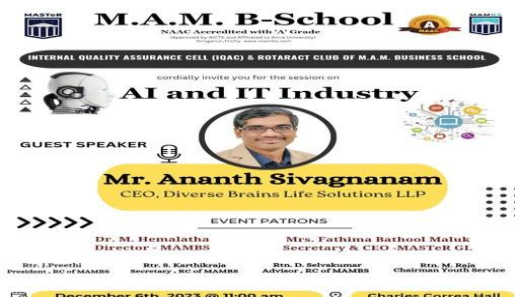


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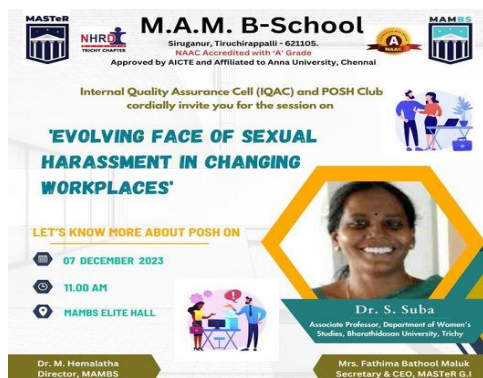


Annual report 2023-2024

M.A.M.B-school I year students attended two days Hands on Training on "R programming" organised by K.Ramakrishnan College of Engineering and Technology , Trichy today (05.12.2023).



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Rotaract Club of M.A.M B-School organised a session on "AI and IT Industry" on 06.12.2023 @ 11.00 am. Mr. Ananth Sivagnanam, CEO, Diverse Brains Life Solutions LLP was the resource person for the program.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) and POSH Club organises a session on "Evolving Face of Sexual Harassment in Changing Workplaces" on 07.12.2023 @ 11.00 am.

Guest Speaker

Dr. S. Suba

Associate Professor

Department of Women's Studies

Bharathidasan University, Trichy





M.A.M. B-SCHOOL

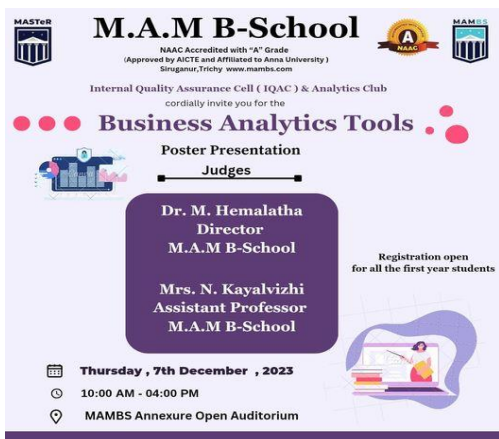
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M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Analytics Club organised a session on "Predictive Forecasting in various Industries" on 07.12.2023 @ 11.00 am.

Mrs. Keerthana Suresh, Finance Manager- IT Transformation, CSPO, The Options Clearing Company, Chicago, USA was the resource person for the program.



M.
M.

A.
B-

School Internal Quality Assurance Cell (IQAC) and Analytics Club organised a poster presentation session on "Business Analytics Tools" on 07.12.2023 @ 10.00 am to 04.00 pm.

Judges

Dr. M. Hemalatha,

Director

M. A. M. B-School

Mrs. N. Kayalvizhi

Assistant Professor – MAMBS



M. A. M. B-School Staff Welfare Committee organises a session for Teaching and Non

Teaching staff on "Time for Grooming" Let's Learn Saree Drapping & Box folding on 08.12.2023 @ 03.00 pm.

Resource Person

Mrs. L. Noorul Ayisha

Assistant Professor

MAMBS





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M.A.M. B-School Career Development and Placement Cell organised a placement drive of AXIS Bank Ltd for the role of Officer-Sales on 07.12.2023.



M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in AXIS BANK LTD for the role of OFFICER-SALES with the salary package of Rs.2.25 LPA.

Placed students

1. K. Janani
2. S. Subalakshmi
3. A. Harini
4. K. Srividhya
5. S. Dhanasri
6. VS. Vinodhini
7. N. Deepika
8. G. Dhanushiya
9. M. Ajay
10. M. Madhan Kumar
11. S. Arun





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MASTeR Group of Institutions organised the "11th Graduation Ceremony" on 17.12.2023 @ 10.30 am at Newton Hall.

M.A.M. B-School glad to congratulate our MBA students (2020-2022 Batch) secured Six University Ranks in the Anna University Examinations.

Meha Jabeen Syed (5th rank),

M. Priyanka (16th Rank),

M. Manju (23rd Rank),

S. Surya (25th Rank),

K. Abirami (26th Rank) and

R. Monisha (26th Rank)

MASTeR Group of Institutions organises 11th Graduation Ceremony on 17.12.2023 @ 10.30 am.

Chief Guest

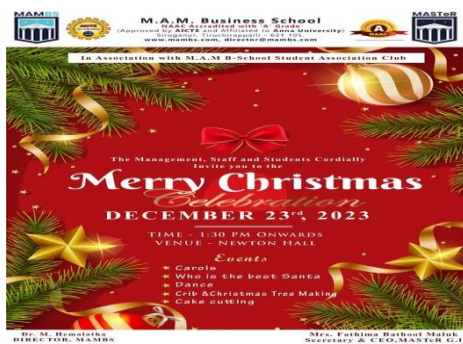
Mr. C. Kumaravel

Co-founder & CEO Naturals



Tamil Nadu Entrepreneurship Development and Innovation Institute (EDII) and Tamil Nadu Skill Development Corporation (TNSDC) jointly organised "Niral Thiruvizha Mentors" under Tamil Nadu Government's Naan Mudhalvan Scheme on 13.12.2023 at Trichy collectorate.

M.A.M. B-School Entrepreneurship Development Cell Coordinators participated in the event.





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M. A. M. B-School Student Association Club organised "Merry Christmas Celebration" on 23.12.2023 @ 01.30 pm.



M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in Skolar for the role of Business Development Executive with the salary package of Rs.7 LPA.

Placed students

1. M. Shiny
 2. N. Abdul Hakkim
 3. VS. Vinodhini
-



M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch 27 MBA students got placed in "Equitas Small Finance Bank" for the role of Business Development officer/Relationship Manager/Relationship Officer with the salary package of Rs.2.5 LPA.

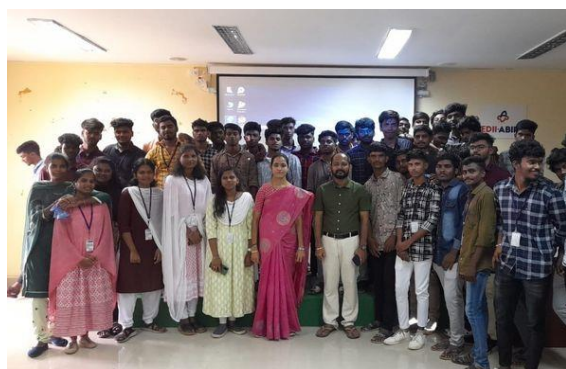
Placed students

1. N. Basheer Ali
2. M. Kesavan



Annual report 2023-2024

3. M. Madhan Kumar
 4. R. Bhackiyalakahmi
 5. N. Deepika
 6. P. Sanjuvu
 7. A. Praveen Kumar
 8. A. Gokulakrishnan
 9. M .Manoj
 10. V. Kesavan
 11. V. Vasantha Kumar
 12. S. Uganthan
 13. D. Praveen Kumar
 14. N. Abdul Hakim
 15. R. Aravind Raj
 16. A. Jo Christoher
 17. S. Arun
 18. A. Venkadesh
 19. S. Gunaseelan
 20. S. Saravanan
 21. P. Ponmanaselvan
 22. C. Ponraj
 23. N. Seralathan
 24. S. Sivaraman
 25. K. Abbas Ali
 26. S. Mahendran
 27. A. Naveen Prakash
-



M.A.M. B-School Training and Placement Officer Mrs. Sasikala, delivered a session titled "Time Management" in Anna University Trichy campus, for the Skill development of students under the scheme of RUSA 2.0 on 28th Dec 2023 by the Centre for University - Industry collaboration (CUIC), Anna University.



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M.A.M. B-School Prof. S. Senthil Kumar delivered a session titled "The art of Negotiation" and "Cognitive Flexibility" in Anna University Regional campus, Tirunelveli, for the Skill development of students under the scheme of RUSA 2.0. on 27.12.2023 by Centre for University - Industry collaboration (CUIC), Anna University.



M.A.M.B-School Career Development and Placement Cell glad to inform that our 2024 Batch MBA student Mr. H. V. Kailash got placed in Karur Vysya Bank for the role of Branch Sales and Service Executive with the salary package of Rs.3. LPA





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M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in "Indiamart" for the role of Executive - Client Acquisition with the salary package of Rs.3.6 LPA.

Placed students

1. K. Naveen
2. P. Pushparaj
3. M. Ajay
4. N. Seralathan
5. K. R. Kaviyarasan



M.A.M. B-School in Association with its student's ExNoRa club and Thanneer Club jointly organises Pongal MAMBS



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M. A. M. B-School Staff welfare Committee organises a session on "CHIT FUNDS" A Financial Instrument for Borrowing and Saving, on 03.02.2024 @ 12.15 pm.

Guest Speaker

Mr. Rajkumar

Branch Manager

SREE JAYANATHAN CHITS PVT LTD

Trichy



M.A.M.B-SCHOOL ✨ successfully organized ⚡ "B-FEST -2024" ⚡ A Mega Management-Cultural Meet for UG Students (01.03.2024).

There was an overwhelming response with the total of 1028 Participants by covering 42 Colleges from 10 Districts inquisitively attended the programme.

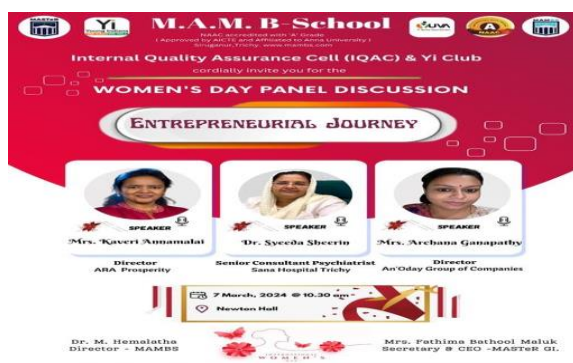


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M. A. M. B-School Internal Quality Assurance Cell (IQAC) and Yi Club organised women's Day panel Discussion on "Entrepreneurial Journey" on 07.03.2023 @ 10.30 am. Mrs. Kaveri Annamalai, Director, ARA Wealth, Dr. Syeeda Sheerin, Senior Consultant Psychiatrist, Sana Hospital Trichy. Mrs. Archana Ganapathy, Director An'Odey Group of Companies was the resource persons for the program.



M.A.M. B-School pleased to inform that Prof. S. Yogapriya, Assistant Professor, M.A.M. B-School delivering a session on "Achieving Problem-Solution Fit and Product-Market Fit" on 08.01.2024 at M.A.M. School of Engineering, Trichy.



M.A.M.B-

Placement
you all that
student M.



School Career
Development and
Cell glad to inform
our 2024 Batch MBA
Hariharan got placed



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in "Home First Finance Company India Ltd" for the role of Relationship Manager with the salary package of Rs.6 LPA.

M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students got placed in "ULTIMATE POWER SOURCE" for the role of Marketing with the salary package of Rs.2.4 LPA.

Placed students

1. S. Abhishik
 2. M. Kesavan
 3. R. Kirubanithi
 4. V. Madhavan
 5. I. Sugilan
 6. V. Aathish
 7. M. Kavinkumar
 8. M. Manoj
 9. P. Prasath
 10. S. Uganthan
 11. S. Gunaseelan
 12. M. Peramaiyan
-





Annual report 2023-2024

M.A.M.B-School Career Development and Placement Cell glad to inform you all that our 2024 Batch MBA students Vaishnavi. S and Shiny.M got selected in "SRI ENERGY" for the role of HR Intern.



M.A.M.B-School immense pleasure to inform that MOU signed with Konarc services, Dubai on 30.09.2023



MAMBS happy to share that our II MBA 27 students attending the Three days(1.3.24 to 3.3.24) visit to Kanha Santhi Vanam, Heartfulness Meditation Centre, Hyderabad.



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M.A.M. B-School glad to share that our first year MBA students own 2nd PRIZE in short film contest organised by TECSIGNIA 2K24 Mega Cultural Fest (Trichy Engineering College)

SHORT FILM : 2nd PRIZE 🏆 and

Received cash prize Rs 6000/

Winners:

G.UDAYAMOORTHY

D.N.RAJESH

G.GURUPRASANNA

B.KARTHI



M.A.M. B-School proud to share that our I year MBA students won OVERALL WINNER and got first prize in 3 events 🏆 in Management meet organised by Hindustan Institute of Technology, Coimbatore on 14.03.2024



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M.A.M. B-School glad to share that our First year MBA 53 students and 2 faculty members participate in Marketing Conclave- 2024 organised by GNANAM School of Business, Tanjore on 22nd March.



M.A.M. B-School glad to share that our faculty members attended the program Unnat Bharat Abhiyan 2.0 "Technical In-house Regional Workshop cum Orientation Program" organised by Tamilnadu Agricultural University at Vanavarayar Institute of Agriculture, Pollachi on 27.03.2024.



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M.A.M. B-School glad to share that our I MBA students participated in Regional level HR Quiz competition at SASTRA University on 27.03.2024.

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Internal Quality Assurance Cell (IQAC) cordially invites you the session on

STRATEGIC LEADERSHIP IN THE DIGITAL REVOLUTION

Navigating Technologies & Transformations

Guest Speaker

Thiru. K. Parthiban
Public Relations Officer,
TNPL, Chennai

5 April 2024 **11 Am-12.30 Pm** **MAMBS Elite Hall**

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) organised a session on Strategic Leadership in the Digital Revolution "Navigating Technologies & Transformations" on 05.04.2024 @ 11.00 am.

Thiru. K. Parthiban, Public Relationship Officer, TNPL, Chennai was the resource person for the program.

YI Club **SVEEP** **MASTeR** **MAAMBS**

திருச்சிராப்பள்ளி மாவட்டம்
Tiruchirappalli District
Tiruchirappalli District Corporation, M.A.M. B-School & Yi Club

Sand Sculpture
Voter Awareness Campaign

Thiru. M. Pradeep Kumar, I.A.S.,
District Collector & District Magistrate
Tiruchirappalli

M.A.M. B-School

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.

13.4.2024 @ 6 am **Kaveri River**





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Tiruchirappalli District Corporation, M.A.M. B-School & Yi Club jointly organised a "Sand Sculpture Voter Awareness Campaign" at Kavery River bed on 13.04.2024.

Thiru. M. Pradeep Kumar, District Collector, Tiruchirappalli graced the event with his presence.

The students did a commendable job in sand sculpture, got and created voting awareness.



M.A.M. B-School conducted 3rd National conference on Business opportunities and challenges to Entrepreneurship on 16th April 2024.

Papers Received from various states

1. Tamilnadu
2. Bihar
3. Haryana
4. Karnataka
5. Kerala
6. Nagaland
7. Puducherry

No of Universities participated

1. Mother Theresa women s University
2. Christ University
3. Bharathiyar University



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4. Mohanlal sukaya University
5. Manonmaniam Sundararajan University
6. Dumkur University
7. IMS Deemed University
8. IIS Deemed University
9. St. Joseph's University
10. Indira Gandhi University
11. Anna University

No of Colleges participated

1. Bannari Amman College
2. Manakula Vinayagar
3. KMEA college
4. Srimuthukumar Institute of Technology
5. Auxilium College
6. Guru Gobind Singh College
7. DMI college of Engineering
8. Srikrishna college
9. Justice Basheer Ahmad College
10. Government College for women Attungal
11. M.A.M B-School, Trichy.

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CAREER DEVELOPMENT AND PLACEMENT CELL
PREPARATION STRATEGY FOR COMPETITIVE EXAMINATION

NR IAS ACADEMY
With Our Special Guest
R.VIJAYALAYAN

15 APRIL

NR IAS ACADEMY
FOUNDER and CEO

Monday
Start At 2.30 Pm - 3.30 Pm
MAMBS Elite Hall



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Internal Quality Assurance Cell (IQAC) & Students' ExNoRa organises

CLEANLINESS CAMPAIGN

Clean Green INDIA

At Siruganur Village

18th April, 2024 7 am Siruganur

Dr. M. Hemadatha
Director - MAMBS

Mrs. Fathima Bathool Mahuk
Secretary & CEO - MASTeR GL

M. A. M. B-School Career Development and Placement Cell organised a session on "Preparation Strategy for Competitive Examination" on 15.04.2024 @ 2.30 pm. R. Vijayalayan, NR IAS Academy, Founder & CEO was the resource person for the program.



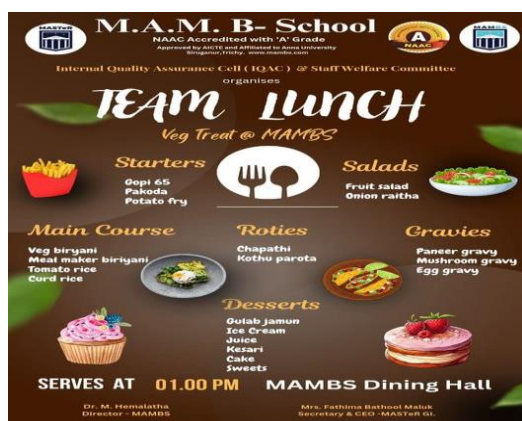
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M. A. M. B-School Internal Quality Assurance Cell (IQAC) Students' ExNoRa Club organised a Clean India Green India "Cleanliness Campaign" at Siruganur village on 18.04.2024 @ 7.00am.



M. A.

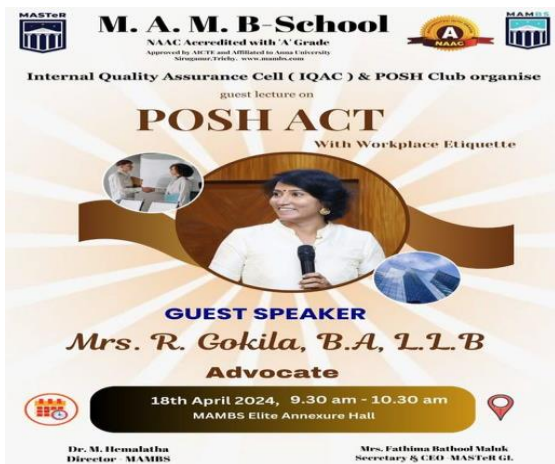
M. B-School Internal Quality Assurance Cell (IQAC) & Staff Welfare Committee organised a "Team Lunch" Veg Treat @ MAMBS on 18.04.2024 @ 1.00 pm.



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M. A. M. B-School Internal Quality Assurance Cell (IQAC) POSH Club organised a session on "POSH ACT with workplace Etiquette" on 18.04.2024 @ 09.30 am.

Mrs. R. Gokila, B.A., L.L.B., Advocate was the guest speaker for the program.



M. A. M. B-School Internal Quality Assurance Cell (IQAC) JCI Club organised a session on "Personal Grooming" on 18.04.2024 @ 10.30 am.

Mrs. N. Seetha Lakshmi, CEO, Beauty Friendly Salon and Academy, Chairman JCOML Trichy, President JCI Trichy Sakthi was the resource person for the program.





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M.A.M. B-School Electoral Club organised a Voter pledge event on 18.04.2024. The students take a pledge to cast their vote in every election.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) & Entrepreneurship Development Cell organised a session on "Organic Farming and Its Opportunities" on 22.04.2024 @ 9.30 am.

Mrs. R. Chitra Devi, MCA., Organic Farmer, Pasumai Illam, Manapparai was the resource person for the program.



M.A.M. B-School Career Development and Placement Cell organised a session on "Industry Insights and Trends" on 22.04.2024 @ 2.30 pm.

Dr. S. Premanand, Director-Meta space Solutions was the resource person for the program.



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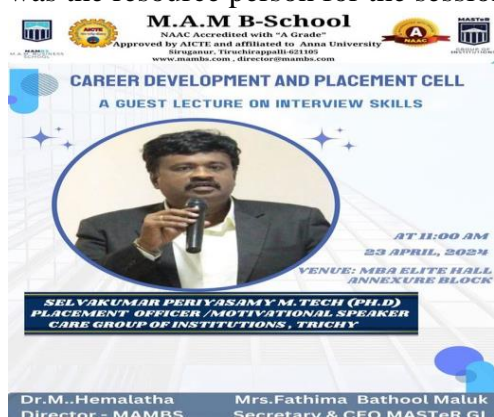


Annual report 2023-2024



M.A.M. B-School Internal Quality Assurance Cell (IQAC) & JCI organised a workshop on "Entrepreneurship Qualities" on 23.04.2024 @ 10.00 am.

JCI Sen Senthilkumar Thanagopal
Proprietor, PYRG MotorHome Tourism and Travels Pvt. Ltd. (Pilgrimage Yatra Reciprocity)
was the resource person for the session.



M.A.M. B-School Career Development and Placement Cell organised a Guest Lecture on "Interview Skills" on 23.04.2024 @ 11.00 am.

Selvakumar Periyasamy, M.Tech(Ph.D)
Placement Officer/Motivational Speaker
CARE Group of Institutions, Trichy was the resource person for the session.





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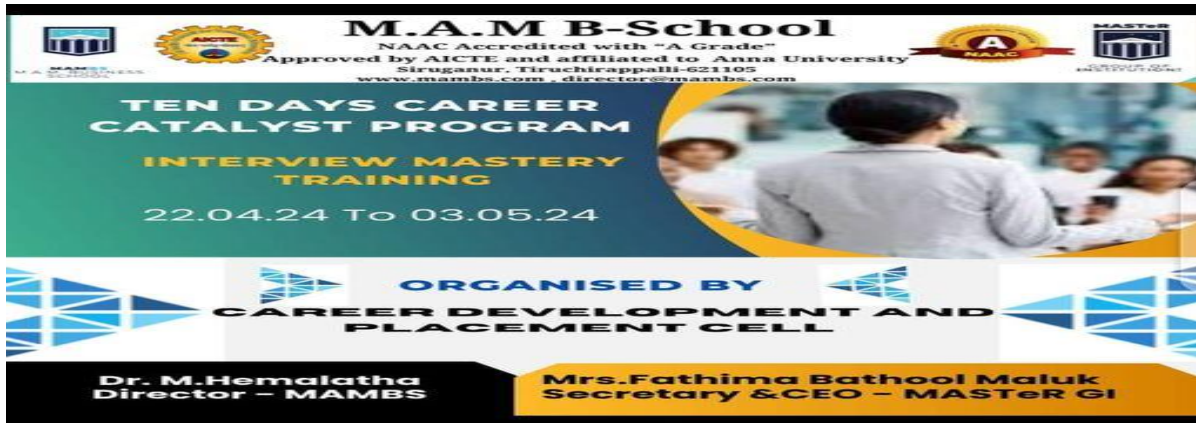
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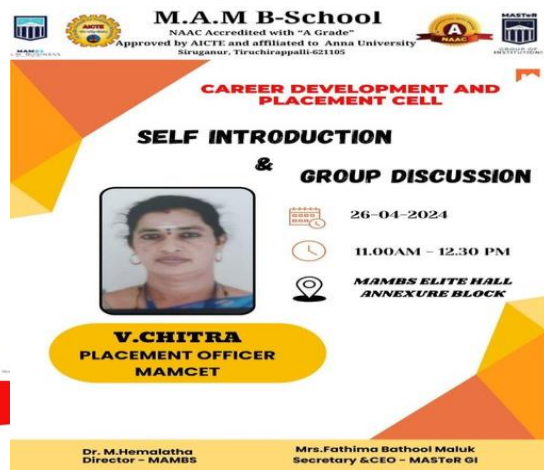
M.A.M. B-School Career Development and Placement Cell organised a Guest Lecture on workshop on "Personality Development and Interview Skills" on 25.04.2024 @ 11.00 am.

Mr. Sivakumar Sathgurunath, Motivational Speaker/ Distinguished Toastmaster, CEO-Trichy Plus was the Guest Speaker for the program.



M.A.M. B-School Career Development and Placement Cell organised a Ten Days Career Catalyst Program "Interview Mastery Training" from 22.04.2024 to 03.05.2024.

M.A.M. B-School Career Development and Placement Cell organises a "Mock Interview" on 03.05.2024 @ 11.00 am.



M.A.M. B-School Career Development and Placement Cell organised a session on "Self-Introduction & Group Discussion" on 26.04.2024 @ 11.00 am.



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Mrs. V. Chitra, Placement Officer, M.A.M. College of Engineering and Technology was the key resource person for the program.



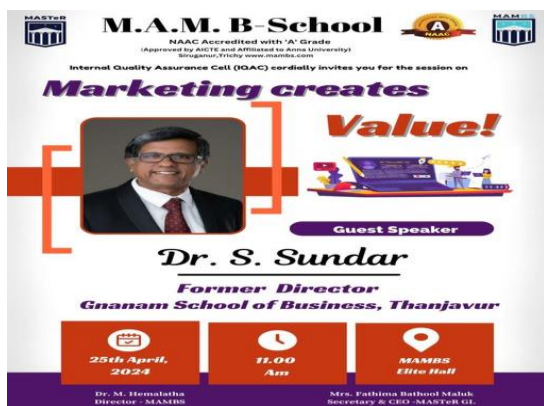
M.A.M. B-School I Year MBA Industrial Visit to V.V.V. & Sons Idhayam Production plant at Virudhunagar.

Mr. V. R. Muthu, Chief Executive Officer, V.V.V. and Sons Edible Oil Limited interacted with the students.



M.A.M. B-School Career Development and Placement Cell organised a session on "Presentation & Communication Skills" on 24.04.2024 @ 11.00 am.

Dr. M. Mahendran, Director, Training, Placement & Corporate Relations, St. Joseph College, Trichy was the resource person for the program.





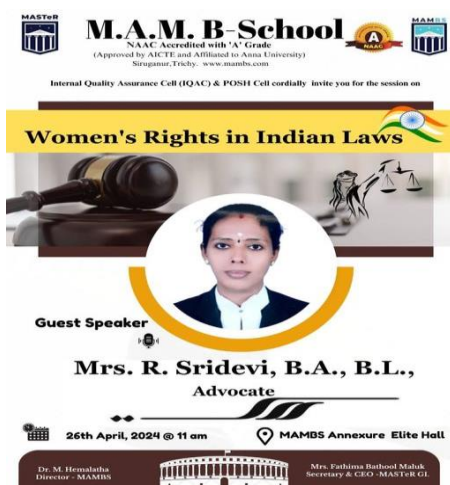
M.A.M. B-SCHOOL
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Annual report 2023-2024

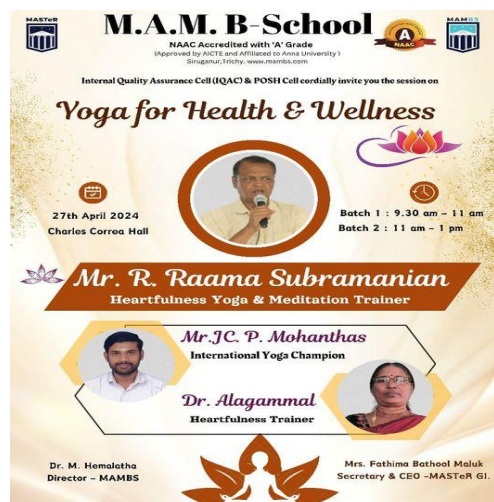
M.A.M. B-School Internal Quality Assurance Cell (IQAC) organised a session on "Marketing creates Values" on 25.04.2024 @ 11.00 am.

Dr. S. Sundar, Former Director, Gnanam School of Business, Tanjore was the resource person for the program.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) & POSH Cell organised a session on "Women's Rights in Indian Laws" on 26.04.2024 @ 11.00 am.

Mrs. Sridevi, B.A.,B.L., Advocate was the Guest Speaker for the program.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) and POSH club jointly organised a session on "Yoga for Health & Wellness" on 27.04.2024 @ 9.30 pm.

Guests of program:

Mr. M. Raama Subramanian

Heartfulness Yoga & Meditation Trainer



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Mr. JC. P. Mohanthas
International Yoga Champion
Dr. Alagammal
Heartfulness Trainer

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www.mambs.com, director@mambs.com

DIFFERENT LEVELS OF INTERVIEWS
BY
MR. LAWRENCE
HR-MANAGER
RANE ENGINE VALVE LIMITED

27.04.24
2:30 PM - 4 PM
MAMBS ELITE HALL
ANNEXURE BLOCK

Career Development and Placement Cell
Dr. M. Hemalatha
Director - MAMBS
Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI



M.A.M. B-School Career Development and Placement Cell organised a session on "Different Levels of Interviews" on 27.04.2024 @ 2.30 pm.
Mr. Lawrance, HR Manager, Rane Engine Valve Limited was the resource person for the program.

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Toppers
Anna University Examination
Nov / Dec 2023

Abirami. D
CGPA 9.25
Kaviya. R
CGPA 9.04
Shameem Banu. S
CGPA 9.04
Nadees. V
CGPA 9.04
Sri Varsha. P
CGPA 9.04

Dr. M. Hemalatha
Director - MAMBS
Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.

Congratulations!

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Toppers
Anna University Examination
Nov/ Dec 2023

Vaishnavi. S
CGPA 7.78
Dhanushiya. G
CGPA 7.95
Ananthi. A
CGPA 7.64

Dr. M. Hemalatha
Director - MAMBS
Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI.

Congratulations!

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Annual report 2023-2024

I Anna University
2023
II MBA Toppers:
Ms. Abirami. D (C
Ms. kaviya. R (CC
Ms. Shameen Ban
Ms. Nadees. V (C
Ms. Sri Varsha. P

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CAREER DEVELOPMENT AND PLACEMENT CELL
A GUEST LECTURE ON
RESUME MAKING & LINKEDIN PROFILE

29 April, 2024 | 11.00 am
MAMBS Elite Hall Annexure Block

MR. MUTHURAJA KANNAN MBA., PGDMH.,
PLACEMENT OFFICER
JAMAL INSTITUTE OF MANAGEMENT

Dr.M.Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO MASTER GL



M.A.M. B-School Career Development and Placement Cell organised a session on "Resume Making & Linkedin Profile" on 29.04.2024 @ 11.00 am.
Mr. Muthuraja Kannan, MBA., PGDMH.,
Placement Officer, Jamal Institute of Management was the resource person for the program.

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CAREER DEVELOPMENT AND PLACEMENT CELL
A GUEST LECTURE ON CORPORATE EXPECTATIONS

APR 30/2024
11:00 AM
MAMBS ELITE HALL

Dr.Senthil K Nathan
Associate Dean - Public Relations SRMIST
(Deemed to be University)

Dr. M.Hemalatha
Director -MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEQ MASTER GL





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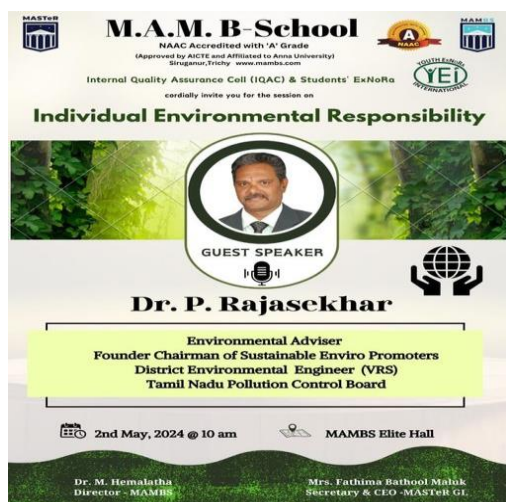
M.A.M. B-School Career Development and Placement Cell organised a session on "Corporate Expectations" on 30.04.2024 @ 11.00 am.

Resource Person:

Dr. Senthil K Nathan

Associate Dean - Public Relations SRMIST,

(Deemed to be University)



M.A.M. B-School Internal Quality Assurance Cell (IQAC) & Students' ExNoRa club jointly organised a session on "Individual Environment Responsibility" on 02.05.2024 at 10. 00 am.

Resource Person

Dr. P. Rajasekhar

Environment Adviser

Founder Chairman Sustainable Enviro Promoters

District Environment Engineer (VRS)

Tamilnadu Pollution Control Board



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M.A.M. B-School glad to share that our reputed recruiter City Union Bank conducted Placement Drive in our campus on 02.05.2024.



M.A.M. B-School Internal Quality Assurance Cell (IQAC) & Youth Red Cross organised a session on "Operations Management in Services Sector" on 06.05.2024 at 11. 00 am.

Resource Person

Dr. Akilan Arunkumar. A

Assistant Director, Operations & Quality

Joseph Eye Hospitals, India



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Toppers
Anna University Examinations
NOV / DEC 2023

Shrijaa.S
CGPA 9.04

Madhumitha. V
CGPA 8.80

Pravinay. S
CGPA 8.80

Nandhana. R
CGPA 8.92

Kalai Priya. K
CGPA 8.80

Sneha. P
CGPA 8.80

Sulochana. U
CGPA 8.80

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MAMBS

Congratulations!

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Toppers
Anna University Examinations Nov / Dec 2023
Congratulations!

Sweatha. K
CGPA 8.32

Elakiya. V
CGPA 8.08

Keerthika.G
CGPA 8.08

Rathi Priya. R
CGPA 8.08

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO - MASTeR GI

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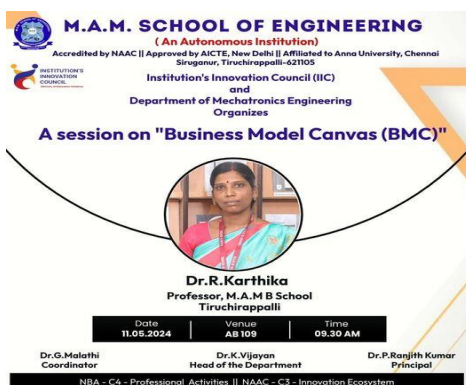


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Annual report 2023-2024

ov/Dec 2023
I MBA Toppers:
Ms. Shrijaa. S (CO
Ms. Nandhana. R
Ms. Kalai Priya. K
Ms. Madhumitha.
Ms. Sneka. P (CG
Ms. Sulochana. U
Mr. Srivinay. S (C



M.A.M. B-School Professor Dr. R. Karthika take a session on "Business Model Canvas (BMC)" on 11.05.2024 at M.A.M. School of Engineering, Trichy.



M.A.M.B-School immense pleasure and glad to inform that MOU signed with Sri Saradha Womens College, Perambalur on 09.05.2024.





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Rotary Club of Virudhunagar & Rotaract Club of M.A.M. B-School organised a session for the Staff & Parents "Family First 36.0" A Masterclass for Families, sponsored by IDHAYAM say Idhayam Spell Health on 12.05.2024 @9.30 am.

Speakers

Rtn.Shiv & Rtn. Savy

Family Success Coach



M.A.M.B-School Career Development and Placement Cell our 2024 Batch MBA students got placed in "Sree Jayanathan Chits (P) Ltd" for the roles of HR/Marketing/ Sales Executive - with the salary package of Rs.2.4 LPA.

Placed students

1. Abdul Hakim. M
2. Chandru. M
3. Revathi. S
4. Roshini. A
5. Sathish Kumar. S
6. Sendurapandi. M
7. Shobana. C
8. Subbulakshmi. S





Annual report 2023-2024

M.A.M.B-School Career Development and Placement our 2024 Batch MBA students got placed in "Lenskart" for the role of Trainee - Sales Associate with the salary package of Rs.2.52 LPA.

Placed students

1. Abisheik. S
2. Anusiya. M
3. Gayathri. S
4. Jayasree. S



M.A.M.B-School Career Development and Placement Cell our 2024 Batch MBA students got placed in "City Union Bank" for the role of Relationship Manager -II with the salary package of Rs.5.40. LPA.

Placed students

1. Abdul Hakkim. M
2. Arun. S
3. Karthick Raja. S
4. Meyyappan. M
5. Ramya Jenifer. V
6. Renu Mettilda. S
7. Vaishnavi. S



26th Rank - Aparna. M
 26th Rank - Elakkiya. P
 26th Rank - Hemavathy. C

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M.A.M BUSINESS SCHOOL

*It's our pleasure to announce that our
Career Development & Placement [CDP] Cell
Organizes*

Campus to Corporate
- The gateway to professional success -

TOPIC : **Aptitude & Soft-skill Essentials**
TRAINER : **Aptitude Buster, Chennai**
DATES : **Monday 8th - Saturday 13th, July 2024**
DURATION : **36 hours**
TIME : **09:00am - 04:15pm**
VENUE : **MAMBS Elite Halls**

Dr. M. Hemalatha
DIRECTOR - MAMBS

Mrs. Fathima Bathool Maluk
SECRETARY & CEO - MASTER GI

♥ Siruganur - Trichy www.mambs.com

M.A.M. B-School Career Development and Placement Cell organised Aptitude and soft skills Essential sessions "Campus to corporate" a gateway to professional success from 08.07.2024 to 13.07.2024 by Aptitude Buster, Chennai.

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M.A.M B-School Students Association & Internal Quality Assurance Cell (IQAC)

HR PANEL DISCUSSION

Cordially Invite You For The

JULY 26th, 2024 FRIDAY

Join Us For an Informative Session From Industry Experts

FREE REGISTRATION

Mr. P. Charles Gopinath
HR Lead & Public Speaker
ZORO Corporation

Dr. N. S. Michael Raj
HR Head
MRF - TCS

Ms. G. Viji Jayanthi
Lead Employee Engagement
TCS Mahindra
Madurai

Mr. Arun Thangaraj
HR Lead
KIDMO Industries

Mr. Arjun Egan
Director of HRM
George Shanks Care





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M. A. M. Business School Students Association and Internal Quality Assurance Cell organised a "HR PANEL DISCUSSION" on 26th July 2024 at 10.00 am.

More than 850 students are participated in this event

Mr. P. Charles Godwin, HR leader & Public Speaker, ZOHO Corporation, Ms. G. Vijila Jasmine, Lead Employee Engagement, TVS Mobility, Moderator, Mr. Aruli Thanigachalam, Strategic HR Leader, RIBO Industries and Mr. Antony Eapen, Director of HRBP Omega Health Care participated as panel members for the discussion.