STRATEGIC PLAN

2024-25

STRATEGIC THRUST AREAS	
1.0	**Academic Excellence**
2.0	**Human Resource Development**
3.0	**Research & Development and Consultancy**
4.0	**Empowerment for Employmentand Career Growth**
5.0	**Institutional Level Programs/ Activities**
6.0	**Extra-Curricular Activities**
7.0	**Infrastructure Development**

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES	PERIOD: 2024-25										
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*				*		
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	5.2.1 Internal audit						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2 Institutional Level programs	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
5.7 Admission	5.7.3 Application forms PG Hostel	*											

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 Installing Thanneer Club			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6 Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2025-26

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
Standardization	loading the same on college website												
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2025-26										
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*	*	*					*			

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	2.1.6 Recruiting more doctorate and encouraging the staffs to register for Ph.D.			*					*				
	2.1.7 Improving the quality of Teaching Staff		*	*	*	*	*	*	*	*	*	*	
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*				*		
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	**4.1.1 Soft skills, Communication, Personality Training Program**					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	**5.1.1 Preparing a strategic plan for programs/ activities**	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	**5.2.1 Internal audit**						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
5.2 Institutional Level programs	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	**5.4.1 Checks for electrical installations**	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	**5.5.1 Evolving manpower requirement**	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	**5.6.1 Student year book (Diary)**	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	**5.7.1 Revision of Fees/New Course/Commission amt/SQ**	*											
	5.7.2 Leaflet Preparation	*											

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2025-26										
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2026-27

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Standardization	loading the same on college website												
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*		*	*	*		
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours							*				*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*				*		
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Institutional Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
5.2 Institutional Level programs	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Activities	5.7.2 Leaflet Preparation	*											
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2026-27										
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2027-28

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*		*					*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorates and												

GOALS	OBJECTIVES	J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*		*	*	*		
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5 Industrial tours							*				*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Facultyto Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*				*		
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3 Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
Institutional Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
5.2 Institutional Level programs	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5	5.5.1 Evolving manpower requirement	*						*					

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
Recruitment measures													
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD	*											
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2028-29

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*		*					*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*		*	*	*		
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*				*		
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
5.2 Institutional Level programs	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
Publications	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1 Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2029-30

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					*

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*		*	*	*		
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours							*				*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2029-30										
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus nitiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3　Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	5.2.1 Internal audit						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2 Institutional Level programs	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 Installing Thanneer Club			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

GOALS	OBJECTIVES	PERIOD: 2029-30												
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2029-30										
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*