



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 3.2.2

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2024-2025

2024-2025

Sl. No.	Content	Page No.
1	Index	1
2	Data Template	2
3	workshops/seminars on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship	3-35




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



Institutional data in the prescribed Format

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year 2024-2025

Year	2024-2025
Number	18





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



1. A SEMINAR ON MORDERN TRENDS IN HR

M.A.M. B-School, a standalone business school in Trichy, in collaboration with its Internal Quality Assurance Cell (IQAC) and the National Human Resource Development Network (NHRD), organized a session on "Modern HR Trends" on November 6, 2024. The session aimed to provide insights into the evolving landscape of human resources, highlighting current trends, challenges, and innovative practices in the HR field. Dr. M. Hemalatha, Director of M.A.M. B-School, welcomed the attendees and highlighted the evolving trends, including the increasing use of technology, data analytics, and employee well-being initiatives, which are shaping the future of HR practices and workforce management. Ms. N. Jayalakshmi enlightened the session with a detailed introduction on how the field of Human Resource Management has evolved over time.

M.A.M. B-School
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)

Internal Quality Assurance Cell (IQAC) & NHRD cordially invite you for the session on

Modern HR Trends

Chief Guest

Ms. N. Jayalakshmi
Senior Manager - HR
Kauvery Group of Hospitals

6th November 2024 @ 10.30 am
Charles Correa Hall

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Bathool Malik
Secretary & CEO, MASTeR GL

She emphasized the significant role played by modern information technology in transforming HR practices. Her insights provided attendees with a deeper understanding of how technology is now a dominant force in driving efficiency, improving employee engagement, and optimizing talent management.





Ms. N. Jayalakshmi specified recent trends in the Human Resource field, highlighting how physical interaction has become optional due to the rise of online platforms. She explained that these platforms offer ample opportunities for job seekers, making it easier for them to access a wider range of job opportunities and connect with potential employers globally. Ms. N. Jayalakshmi further discussed the advancements in the modern payroll process, emphasizing how automation through software tools has made the system more efficient and optimized. She also highlighted the evolution of the modern performance appraisal system, which now focuses on multidimensional evaluation of employees.



Unlike traditional, unidirectional appraisal tools, the modern approach evaluates employees on various parameters, such as skills, teamwork, leadership potential, and overall contribution. The Human Resource specialization students actively participated in the session and gained a better understanding of the modern trends in the HR field. The students were able to grasp the importance of adapting to digital tools for recruitment, payroll, and performance management, as well as the shift towards more holistic and multidimensional employee assessments.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Seminar on modern trends in HR
Date / Time	6/11/2024/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	ABDUL HAMEED J	Student	II MBA	Abdul Hameed J
2	ABIRAMI A	Student	II MBA	A. Abirami
3	AMBIKA R	Student	II MBA	Ambika R
4	ANUSHA V	Student	II MBA	V. Anusha
5	ANUTHIKSHA M	Student	II MBA	M. Anuthiksha
6	ARUNKUMAR N	Student	II MBA	N. Arunkumar
7	BALAJI S	Student	II MBA	S. Balaji
8	BALAMURUGAN D	Student	II MBA	D. Balamurugan
9	BAVITHRA G M	Student	II MBA	G. M. Bavithra
10	BOOBESHKUMAR J	Student	II MBA	J. Boobeshkumar
11	BOOMIKA V	Student	II MBA	V. Boomika
12	DEVA V	Student	II MBA	V. Deva
13	DHARNESH S	Student	II MBA	S. Dharnesh
14	DINESH M	Student	II MBA	M. Dinesh
15	DUSHITHA S	Student	II MBA	S. Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	E. Emmemal Esther
17	EVANJELIN J	Student	II MBA	J. Evanjin
18	GAYATHRI G	Student	II MBA	G. Gayathri
19	HAMSAVARDHAN S	Student	II MBA	S. Hamsavardhan
20	HARINI M	Student	II MBA	M. Harini
21	JAYAPRAKASH M	Student	II MBA	M. Jayaprakash
22	JESWANTH S	Student	II MBA	S. Jeswanth
23	KAVYA K	Student	II MBA	K. Kavya
24	KEERTHIKA M	Student	II MBA	M. Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	F. Kiruthick Roshan
26	KISHORE R	Student	II MBA	R. Kishore
27	KOKILA S	Student	II MBA	S. Kokila
28	KRISHNAMOORTHY S	Student	II MBA	S. Krishnamoorthy
29	KUMARAGURU A	Student	II MBA	A. Kumaraguru
30	MANIKANDAN R	Student	II MBA	R. Manikandan



31	MANIKANDAN S	Student	II MBA	S. N. R.
32	MANIRAJ R	Student	II MBA	R. Prasad
33	MARIYAM M	Student	II MBA	M. N. M.
34	MOHAMED NADHEEM A	Student	II MBA	M. Mohamed Nadi
35	MOHAMED YAHYA M	Student	II MBA	Mohamed Yashar
36	MOHAMEED JAVITH K	Student	II MBA	Javith
37	MURUGAVEL M	Student	II MBA	M. Murugavel
38	NANTHANA A N	Student	II MBA	Nanthan
39	NAVEENA R	Student	II MBA	N. R.
40	NAVEENRAJ S	Student	II MBA	N. R.
41	NAVEETH AHAMED R	Student	II MBA	R. Naveeth
42	NITHYA SHREE V	Student	II MBA	N. Shree
43	PASUPATHI M	Student	II MBA	P. Pasupathi
44	PERUMAL C	Student	II MBA	P. C.
45	PRADEEP K	Student	II MBA	P. K.
46	PRASANNA P	Student	II MBA	P. P.
47	PRIYADHARSHINI M	Student	II MBA	M. P.
48	PRIYADHARSHINI R	Student	II MBA	R. P.
49	PRIYAVARSHINI J	Student	II MBA	J. P.
50	PUGHAL BHARATHI K	Student	II MBA	K. P.
51	RAJIKA M	Student	II MBA	M. R.
52	RAMANUJAM G	Student	II MBA	G. R.
53	SANJAY K	Student	II MBA	K. S.
54	SANKARI K	Student	II MBA	K. S.
55	SANTHOSH C	Student	II MBA	C. S.
56	SARAVANA PANDIAN M	Student	II MBA	M. S.
57	SNEKA R	Student	II MBA	R. S.
58	SRIRAM B	Student	II MBA	B. S.
59	SRIVALLI NP	Student	II MBA	N. P.
60	SUBIKSHA S	Student	II MBA	S. S.
61	SUNDARAMOORTHY M	Student	II MBA	M. S.
62	SUNDARI M	Student	II MBA	M. S.
63	SWETHA V	Student	II MBA	V. S.
63	SYED SULAIMAN S	Student	II MBA	S. S.
64	THANEISHA R	Student	II MBA	R. T.
65	VARSHA G	Student	II MBA	G. V.
66	VARUN K	Student	II MBA	K. V.
67	VIGNESH KUMAR RM	Student	II MBA	M. R. V.
68	VIJAYALAKSHMI G	Student	II MBA	G. V.
69	VINOTHA PRABHA V	Student	II MBA	V. P.
70	YAJUSHA B	Student	II MBA	B. Y.
71	YOGADHARSHINI K	Student	II MBA	K. Y.
72	GOBI S	Student	II MBA	S. G.
73	GOGULNATH T	Student	II MBA	T. G.
74	GUNA S	Student	II MBA	S. G.
75	HARIHARAN S	Student	II MBA	S. H.
76	JANCY RANI J	Student	II MBA	J. R.



77	KALAISELVAM B	Student	II MBA	OD
78	KALIYAPERUMAL B	Student	II MBA	S. Jagan
79	KANNAN S	Student	II MBA	Handwritten signature
80	KAVIN RAJ K	Student	II MBA	K. Ramesh
81	KISHORE KUMAR K	Student	II MBA	A. B.
82	MEGATAJ BEGAM A	Student	II MBA	S. Murali Babu
83	MANIKANDAN G	Student	II MBA	G. Anand
84	MANIKANDAN R	Student	II MBA	OD
85	DEVASAMARTHINE S	Student	II MBA	Handwritten signature
86	MERLIN JOICE S	Student	II MBA	S. Murali Babu





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



2. A SEMINAR ON AI AND DIGITAL ENTREPRENEURSHIP

M.A.M. B-School, a standalone Business School, Trichy organized a National level Conference on "Future Trend in AI and Digital Entrepreneurship" on 15th November 2024. This conference aims to serve as a platform for students, researchers, academicians, and industry professionals to share insights, innovative ideas, and research findings on the integration of AI into various industries and its impact on digital business ventures. C. Subha, welcome address encapsulated the spirit of camaraderie and collaboration that characterized the conference.

M.A.M. B-School
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)

Internal Quality Assurance Cell (IQAC) cordially invites you for the

**4th National Conference on
Future Trend in
AI and Digital Entrepreneurship**
15 November 2024

Chief Patron Mrs. Fathima Bathool Malik
Secretary & CEO - MASTeR GE

Patron Dr. M. Hemalatha
Director - MAMBS

Keynote Speaker
Dr. M. Selvalakshmi
Principal & Professor,
Thiagarajar School of Management, Madurai

Resource Person
Dr. N. Giribabu
Head & Professor,
Department of Management Studies,
Sri Sathya Sai Institute of Engineering and Technology, India

Convener Prof. C. Subha
Assistant Professor, MAMBS

Co-convener Prof. Dr. Jagan
Assistant Professor, MAMBS

Commenced the event with a comprehensive overview of the conference, outlining its objectives and highlighting its significance in the realm of entrepreneurship. Dr. M. Hemalatha, Director of M.A.M. B-School, extended a warm welcome to the and provided valuable insights into the evolving trends in Artificial Intelligence, emphasizing its transformative impact across industries and its potential in driving innovative entrepreneurial ventures. The conference proceedings book of the 4th National Conference was officially released by the dignitaries during the event. Dr. M. Selvalakshmi, Principal and Professor at Thiagarajar School of Management, Madurai, participated and delivered an insightful keynote address focusing on emerging trends in the field of Artificial Intelligence.





Dr. N. Giribabu, Head and Professor of the Department of Management Studies at Sri Venkateshwara College of Engineering and Technology, Andhra Pradesh, participated as a resource person. He motivated participants to present their research papers and posed insightful questions, fostering clarity and deeper understanding, which enriched the learning experience for all attendees. In the presentation of over 100 papers, predominantly contributed by academicians and research scholars from various states, showcasing diverse insights and research scholars from various states, showcasing diverse insights and research in the field of AI and digital entrepreneurship.



The conference served as a vital platform for research scholars, academicians, and industry professionals to delve into the field of Artificial Intelligence and its emerging trends, fostering collaboration and knowledge sharing. Ms. C. Subha, Assistant Professor and Convenor, wholeheartedly expressed her gratitude to all the participants, acknowledging their contributions to the National Conference.





Program	Guest Lecture on : A SEMINAR ON AI AND DIGITAL ENTREPRENEURSHIP
Date /Time	15.11.2024/10.00am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	ABDUL HAMEED J	Student	II MBA	J. A. Abdul Hameed
2	ABIRAMI A	Student	II MBA	A. Abirami
3	AMBIKA R	Student	II MBA	A. Ambika
4	ANUSHA V	Student	II MBA	M. Anusha
5	ANUTHIKSHA M	Student	II MBA	N. Anuthiksha
6	ARUNKUMAR N	Student	II MBA	A. Arunkumar
7	BALAJI S	Student	II MBA	S. Balaji
8	BALAMURUGAN D	Student	II MBA	D. Balamurugan
9	BAVITHRA G M	Student	II MBA	B. Bavithra
10	BOOBESHKUMAR J	Student	II MBA	J. Boobesh
11	BOOMIKA V	Student	II MBA	V. Boomika
12	DEVA V	Student	II MBA	V. Deva
13	DHARNESH S	Student	II MBA	S. Dharnesh
14	DINESH M	Student	II MBA	M. Dinesh
15	DUSHITHA S	Student	II MBA	S. Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	E. Emmemal Esther
17	EVANJELIN J	Student	II MBA	J. Evangelin
18	GAYATHRI G	Student	II MBA	G. Gayathri
19	HAMSAVARDHAN S	Student	II MBA	S. Hamsavardhan
20	HARINI M	Student	II MBA	M. Harini
21	JAYAPRAKASH M	Student	II MBA	M. Jayaprakash
22	JESWANTH S	Student	II MBA	S. Jeswanth
23	KAVYA K	Student	II MBA	K. Kavya
24	KEERTHIKA M	Student	II MBA	M. Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	F. Kiruthick Roshan
26	KISHORE R	Student	II MBA	R. Kishore
27	KOKILA S	Student	II MBA	S. Kokila
28	KRISHNAMOORTHY S	Student	II MBA	S. Krishnamoorthy



29	KUMARAGURU A	Student	II MBA	A. Kumar
30	MANIKANDAN R	Student	II MBA	R. Manikandan
31	MANIKANDAN S	Student	II MBA	O.P.
32	MANIRAJ R	Student	I MBA	Maniraj R.
33	MARIYAM M	Student	I MBA	M. Mariyam
34	MOHAMED NADHEEM A	Student	I MBA	A. Mohamed Nadheem
35	MOHAMED YAHYA M	Student	I MBA	M. Mohamed Yahya
36	MOHAMEED JAVITH K	Student	I MBA	K. Mohameed Javith
37	MURUGAVEL M	Student	I MBA	M. Murugavel
38	NANTHANA A N	Student	I MBA	A.N. Nanthana
39	NAVEENA R	Student	I MBA	R. Naveena
40	NAVEENRAJ.S	Student	I MBA	S. Naveenraj
41	NAVEETH AHAMED R	Student	I MBA	R. Naveeth
42	NITHYA SHREE V	Student	I MBA	Nithya Shree V.
43	PASUPATHI M	Student	I MBA	Pasupathi M.
44	PERUMAL C	Student	I MBA	C. Perumal
45	PRADEEP.K	Student	I MBA	K. Pradeep
46	PRASANNA P	Student	I MBA	P. Prasanna
47	PRIYADHARSHINI M	Student	I MBA	M. Priyadharshini
48	PRIYADHARSHINI R	Student	I MBA	R. Priyadharshini
49	PRIYAVARSHINI J	Student	II MBA	J. Priyavarshini
50	PUGHAL BHARATHI K	Student	II MBA	K. Pughal Bharathi
51	RAJIK A M	Student	II MBA	M. Rajika
52	RAMANUJAM G	Student	II MBA	G. Ramanujam
53	SANJAY K	Student	II MBA	K. Sanjay
54	SANKARI K	Student	II MBA	K. Sankari
55	SANTHOSH C	Student	II MBA	C. Santhosh
56	SARAVANA PANDIAN M	Student	II MBA	M. Saravana Pandian
57	SNEKA R	Student	II MBA	R. Sneka
58	SRIRAM B	Student	II MBA	B. Sriram
59	SRIVALLI NP	Student	II MBA	N.P. Srivalli
60	SUBIKSHA S	Student	II MBA	S. Subiksha
61	SUNDARAMOORTHY M	Student	II MBA	M. Sundaramoorthy
62	SUNDARI M	Student	II MBA	M. Sundari
63	SWETHA V	Student	II MBA	V. Swetha
63	SYED SULAIMAN S	Student	II MBA	S. Syed Sulaiman
64	THANEISHA R	Student	II MBA	R. Thaneisha
65	VARSHA G	Student	II MBA	G. Varsha
66	VARUN K	Student	II MBA	K. Varun
67	VIGNESH KUMAR RM	Student	II MBA	M. Vignesh Kumar
68	VIJAYALAKSHMI G	Student	II MBA	G. Vijayalakshmi
69	VINOTHA PRABHA V	Student	II MBA	V. Vinotha Prabha
70	YAJUSHA B	Student	II MBA	B. Yajusha
71	YOGADHARSHINI K	Student	II MBA	K. Yogadharshini
72	GOBI S	Student	II MBA	S. Gobi
73	GOGULNATH T	Student	II MBA	T. Gogulnath
74	GUNA S	Student	II MBA	S. Guna



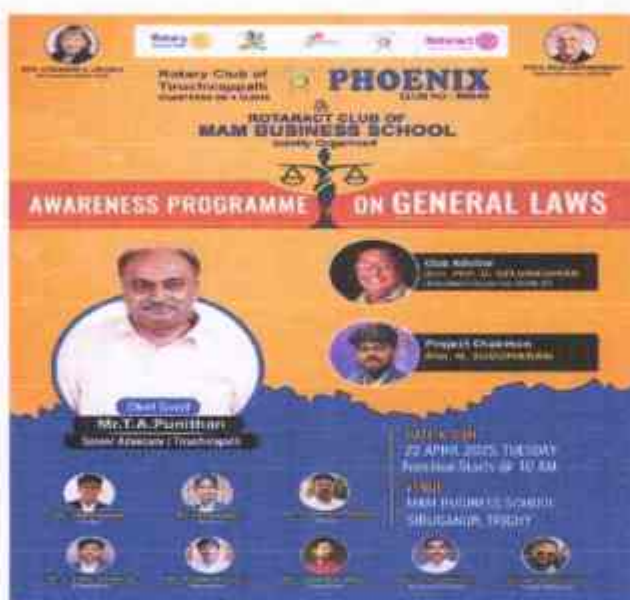
75	HARIHARAN S	Student	II MBA	C. Harishan
76	JANCY RANI J	Student	II MBA	F. Jancy Rani
77	KALAISELVAM B	Student	II MBA	B. Kalaiselvam
78	KALIYAPERUMAL B	Student	II MBA	B. Kaliyaperumal
79	KANNAN S	Student	II MBA	S. Kannan
80	KAVIN RAJ K	Student	II MBA	K. Kavin Raj
81	KISHORE KUMAR K	Student	II MBA	K. Kishore Kumar
82	MEGATAJ BEGAM A	Student	II MBA	A. Megataj Begam
83	MANIKANDAN G	Student	II MBA	G. Manikandan
84	MANIKANDAN R	Student	II MBA	R. Manikandan
85	DEVASAMARTHINE S	Student	II MBA	S. Devasamarthine
86	MERLIN JOICE S	Student	II MBA	S. Merlin Joice
87	MOHAMMED SHIBIYULLA J	Student	II MBA	J. Mohammed Shibiulla
88	NAVEEN A	Student	II MBA	A. Naveen
89	NIHAL N	Student	II MBA	N. Nihal
90	NIVESH TM	Student	II MBA	M. Nivesh
91	PARTHASARATHY U	Student	II MBA	U. Parthasarathy
92	PAVITHRA P	Student	I MBA	P. Pavithra
93	RAMESH M	Student	I MBA	M. Ramesh
94	RANJITHAM P	Student	I MBA	P. Ranjitham
95	RENUGADEVI S	Student	I MBA	S. Renugadevi
96	SHANMUGANADHAN B	Student	I MBA	B. Shanmuganadhan





3. A SEMINAR ON GENERAL LAWS

The M.A.M. B-School Rotaract Club, in collaboration with the Rotary Club of Tiruchirappalli, conducted an Awareness Programme on "General Laws" on 22nd April 2025. The program was conducted with the aim of making students familiar with basic laws and their application in everyday life. The program was initiated with a welcome address by Dr. M. Hemalatha, Director, M.A.M. B-School, emphasizing the significance of legal awareness among students and the role it has in developing responsible and informed citizens



The Chief Guest and Resource Person for the event was Mr. T.A. Punithan, Senior Advocate, Tiruchirappalli, who had years of experience and knowledge in law behind him. In his speech, he talked in detail about different fundamental laws and how they find application in real life. He started by defining the Fundamental Rights provided to all citizens under the Constitution of India and how these rights provide a shield against discrimination and injustice. He stressed that an organized legal system is needed to govern society, provide justice, and secure individual freedoms.





Mr. Punithan also discussed the United Nations Organization (UNO) and its role in ensuring international peace and order. He referred to the Legislative, Executive, and Judiciary as the three pillars of democracy and the Constitution. His elaborate explanation of the concept of ultra vires gave insights into how laws are controlled and kept within constitutional limits. He also expounded on the distribution of power between the State and Central Governments, and the role of the Preamble to the Constitution, which is a beacon that encapsulates the values and responsibilities of all citizens.



The session also included important legal subjects like Civil Law, Family Law, the Indian Contract Act, and the Companies Act, which are all important for conducting business. Mr. Punithan laid special stress on the importance of the Domestic Violence Act, especially to protect vulnerable segments of society.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A seminar on general laws
Date / Time	22.04.2025/10.30am

Sl.No	Name	Designation (Students)	Class	Signature
1	BOOBESHKUMAR J	Student	II MBA	Boobesh
2	BOOMIKA V	Student	II MBA	Boomika
3	DEVA V	Student	II MBA	Deva
4	DHARNESH S	Student	II MBA	Dharnesh
5	DINESH M	Student	II MBA	Dinesh
6	DUSHITHA S	Student	II MBA	Dushitha
7	EMMEMAL ESTHER E	Student	II MBA	Esther
8	BALAMURUGAN D	Student	II MBA	Balamurugan
9	BAVITHRA G M	Student	II MBA	Bavithra
10	BOOBESHKUMAR J	Student	II MBA	Boobesh
11	BOOMIKA V	Student	II MBA	Boomika
12	DEVA V	Student	II MBA	Deva
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	DUSHITHA S	Student	II MBA	Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	Esther
17	EVANJELIN J	Student	II MBA	Evanjelin
18	GAYATHRI G	Student	II MBA	Gayathri
19	BOOBESHKUMAR J	Student	II MBA	Boobesh
20	Hamsavanthan	Student	II MBA	Hamsavanthan
21	JAYAPRAKASH M	Student	II MBA	Jayaprakash
22	JESWANTH S	Student	II MBA	Jeswanth
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keerthika
25	BOOBESHKUMAR J	Student	II MBA	Boobesh
26	BOOMIKA V	Student	II MBA	Boomika
27	DEVA V	Student	II MBA	Deva
28	DHARNESH S	Student	II MBA	Dharnesh
29	DINESH M	Student	II MBA	Dinesh
30	DUSHITHA S	Student	II MBA	Dushitha
31	EMMEMAL ESTHER E	Student	II MBA	Esther



32	PRADEEP.K	Student	IMBA	Pradeep
33	PRASANNA P	Student	II MBA	Prasanna
34	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
35	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
36	PRIYAVARSHINI J	Student	I MBA	Priyavarshini
37	PUGHAL BHARATHI K	Student	II MBA	Pughal
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep
46	PRASANNA P	Student	II MBA	Prasanna
47	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
48	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
49	PRIYAVARSHINI J	Student	II MBA	Priyavarshini
50	PUGHAL BHARATHI K	Student	II MBA	Pughal
51	RAJIK A M	Student	II MBA	Rajika
52	RAMANUJAM G	Student	II MBA	Ramanujam
53	SANJAY K	Student	II MBA	Sanjay
54	SANKARI K	Student	II MBA	Sankari
55	SANTHOSH C	Student	II MBA	Santhosh
56	SARAVANA PANDIAN M	Student	II MBA	Saravana
57	SNEKA R	Student	II MBA	Sneka
58	SRIRAM B	Student	II MBA	Sriram





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



4. A SEMINAR ON TRAINING AND DEVELOPMENT

M.A.M. B-School's Internal Quality Assurance Cell (IQAC), in collaboration with the National HRD Network (NHRD), conducted a two-day knowledge-sharing session on "Training and Development" on 9th and 22nd April 2025. The speaker for both sessions was Dr. B. Aarthi, Assistant Director – Human Resource Development and Project Management, Joseph Eye Hospital, Trichy.

The poster is for a session titled "A Session on Training and Development (2.0)". It features the M.A.M. B-SCHOOL logo at the top, which is NAAC Accredited with 'A' Grade and Approved by AICTE. The text on the poster includes "Internal Quality Assurance Cell (IQAC) & NHRD Collaborative session for the session on". Below this is a circular portrait of Dr. B. Aarthi, Assistant Director-Human Resource Development and Project Management at Joseph Eye Hospital, Trichy. The date and time of the session are listed as 22-04-2025, 2:30 PM. The poster also mentions the venue as Annexure, LIA-3. At the bottom, it lists the organizers: Dr. M. Hemalatha, Director MAMBS, and Mrs. Fathima Bathool Malik, Secretary & COO-MASTeR Q3.

The programme was inaugurated with a welcome address by Dr. M. Hemalatha, Director, M.A.M. B-School. In her speech, she emphasized that corporate training plays a vital role in the business world and is a core function of human resource management. She highlighted that effective training not only enhances employee performance but also fosters personal and professional growth. The first day session, conducted on 9th April 2025, focused on the foundations of training and executive development programs.





Students participated enthusiastically in activity-based training modules, which allowed them to assess training needs, design appropriate interventions, and apply theoretical concepts in practical scenarios. The interactive nature of the session helped students appreciate the real-world relevance of training initiatives.



The second session, titled "Training and Development 2.0," was held on 22nd April 2025 and explored more advanced topics. Dr.Aarthy began by identifying key training areas—knowledge, skills, attitude, and ability (KSAA). She elaborated on various on-the-job training methods, including coaching, job rotation, job instruction technique, apprenticeship, understudy, and internship. She also discussed off-the-job training methods such as lectures, conferences, vestibule training, and simulation, providing practical insights into when and how each method is best applied.





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : : A Seminar on training and development
Date / Time	22.04.2025/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	PARTHASARATHY U	Student	II MBA	Parthasarathy
2	PAVITHRA P	Student	II MBA	Pavithra
3	RAMESH M	Student	II MBA	Ramesh
4	RANJITHAM P	Student	II MBA	Ranjitham
5	RENUGADEVI S	Student	II MBA	Renugadevi
6	SHANMUGANADHAN B	Student	II MBA	Shanmuganathan
7	SHRIKRISHNAN S	Student	II MBA	Shrikrishnan
8	THASLEMA NASROON T	Student	II MBA	Thaslema
9	VIJAY PRAKASH S	Student	II MBA	Vijay
10	YUVARANJANI S	Student	II MBA	Yuvaranjani
11	BOOMIKA V	Student	II MBA	Boomika
12	DEVA V	Student	II MBA	Deva
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	MERLIN JOICE S	Student	II MBA	Merlin
16	MOHAMMED SHIBIYULLA J	Student	II MBA	Mohammed
17	NAVEEN A	Student	II MBA	Naveen
18	NIHAL N	Student	II MBA	Nihal
19	NIVESH TM	Student	II MBA	Nivesh
20	PARTHASARATHY U	Student	II MBA	Parthasarathy
21	PAVITHRA P	Student	II MBA	Pavithra
22	RAMESH M	Student	II MBA	Ramesh
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	Kiruthick
26	KISHORE R	Student	II MBA	Kishore
27	KOKILA S	Student	II MBA	Kokila
28	KRISHNAMOORTHY S	Student	II MBA	Krishnamoorthi



29	KUMARAGURU A	Student	II MBA	Kumaragan
30	MANIKANDAN R	Student	II MBA	Manikandan
31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Mohamed Nadheem
35	MOHAMED YAHYA M	Student	II MBA	Mohamed Yahya
36	MOHAMEED JAVITH K	Student	II MBA	Mohameed Javith
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep
46	PRASANNA P	Student	II MBA	Prasanna
47	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
48	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
49	PRIYAVARSHINI J	Student	II MBA	Priyavarshini
50	PUGHAL BHARATHI K	Student	II MBA	Pughal
51	RAJIKA M	Student	II MBA	Rajika
52	MSWETHA V	Student	II MBA	Msweetha





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



5. A WORKSHOP ON DEMYSTIFYING WAGES UNDER THE LABOUR CODES

Our NHRD students attended the monthly chapter meeting organized by NHRD Trichy Chapter, focusing on "Demystifying Wages Under the Labour Codes." on 11.04.2025. Guest Speaker: Jhon Robert D, Country Head, ER Boach India. This insightful session provided our students with a deeper understanding of wage structures and labour laws, enhancing their knowledge and skills in HR.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on :A Workshop on demystifying wages under the labour codes
Date / Time	11.4.2025/10.30am

ATTENDANCE of PARTICIPANTS

SLNo	Name	Designation (Students)	Class	Signature
1	VARSHA G	Student	II MBA	
2	VARUN K	Student	II MBA	
3	VIGNESH KUMAR RM	Student	II MBA	
4	VIJAYALAKSHMI G	Student	II MBA	
5	VINOTHA PRABHA V	Student	II MBA	
6	YAJUSHA B	Student	II MBA	
7	YOGADHARSHINI K	Student	II MBA	
8	GOBI S	Student	II MBA	
9	GOGULNATH T	Student	II MBA	
10	BOOBESHKUMAR J	Student	II MBA	
11	BOOMIKA V	Student	II MBA	
12	DEVA V	Student	I MBA	
13	DHARNESH S	Student	I MBA	
14	DINESH M	Student	I MBA	
15	DUSHITHA S	Student	I MBA	
16	EMMEMAL ESTHER E	Student	I MBA	
17	EVANJELIN J	Student	I MBA	
18	GAYATHRI G	Student	I MBA	
19	HAMSAVARDHAN S	Student	I MBA	
20	HARINI M	Student	I MBA	
21	JAYAPRAKASH M	Student	I MBA	
22	JESWANTH S	Student	I MBA	
23	KAVYA K	Student	II MBA	
24	KEERTHIKA M	Student	II MBA	
25	MEGATAJ BEGAM A	Student	II MBA	
26	MANIKANDAN G	Student	II MBA	
27	MANIKANDAN R	Student	II MBA	



28	DEVASAMARTHINE S	Student	II MBA	Devasa
29	MERLIN JOICE S	Student	II MBA	Merlin
30	MOHAMMED SHIBIYULLA J	Student	II MBA	Shibi
31	NAVEEN A	Student	II MBA	Naveen
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Mohamed N
35	MOHAMED YAHYA M	Student	II MBA	Yahya





6. A WEBINAR WORKSHOP ON CAREER CHOICES

The Internal Quality Assurance Cell (IQAC) and Entrepreneurship Development (ED) Club of M.A.M. B-School, in collaboration with the Entrepreneurship Development Institute of India (EDII), organized a highly engaging webinar on "Entrepreneurship: A Career Choice" on 18th March 2025. The objective of the session was to promote entrepreneurial thinking among students and encourage them to explore entrepreneurship as a dynamic and rewarding career option.

M.A.M. B-SCHOOL
Approved by AICTE and Affiliated to Anna University, Chennai

IQAC, ED CLUB TOGETHER WITH
EDII INVITES YOU FOR A WEBINAR ON

**ENTREPRENEURSHIP:
A CAREER CHOICE**

Date
Tuesday, March 18th

Time
10.30 AM

JOIN US

<https://edii.webex.com/join/j.php?MTID=m7d38dc272cb95d2611d16063836824e3>

Webinar No:
2513 B21 0724

Pwd: utkMPPtH8B4

The session was aimed at fostering awareness about the startup ecosystem in India and guiding students through the journey of becoming an entrepreneur. It also provided clarity on the mindset, skills, and support systems required to convert innovative ideas into successful ventures. The expert speaker from EDII, a premier national institute in the field of entrepreneurship education and training, delivered an insightful presentation. He introduced students to the concept of entrepreneurship as a career path, rather than just an option for business owners.





The speaker elaborated on the **core qualities of successful entrepreneurs**, such as innovation, leadership, adaptability, and risk-taking. He shared real-life stories of entrepreneurs who started small but scaled up through perseverance, creativity, and proper planning. He also provided an overview of the **entrepreneurial ecosystem in India**, including government schemes, startup support programs, and the role of EDII in nurturing and guiding future entrepreneurs. A major highlight of the session was the discussion on the **importance of experiential learning**, idea validation, market research, and pitching to investors. The speaker encouraged students to **start early**, learn through trial and error, and seek mentorship wherever possible.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A webinar shop on career choices
Date / Time	18.03.2025/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	SHANMUGANADHAN B	Student	II MBA	Shanmugan
2	SHRIKRISHNAN S	Student	II MBA	Shrikrishnan
3	THASLEMA NASROON T	Student	II MBA	Thaslema
4	VIJAY PRAKASH S	Student	II MBA	Vijay Prakash
5	YUVARANJANI S	Student	II MBA	Yuvrajani
6	ARUNKUMAR N	Student	II MBA	Arunkumar
7	BALAJI S	Student	II MBA	Balaji
8	BALAMURUGAN D	Student	II MBA	Balamurugan
9	BAVITHRA G M	Student	II MBA	Bavithra
10	BOOBESHKUMAR J	Student	II MBA	Boobesh
11	BOOMIKA V	Student	II MBA	Boomika
12	PRASANNA P	Student	II MBA	Prasanna
13	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
14	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
15	PRIYAVARSHINI J	Student	II MBA	Priyavarshini
16	PUGHAL BHARATHI K	Student	II MBA	Pughal Bharathi
17	RAJIKA M	Student	II MBA	Rajika
18	RAMANUJAM G	Student	II MBA	Ramanujan
19	SANJAY K	Student	II MBA	Sanjay
20	SANKARI K	Student	II MBA	Sankari
21	SANTHOSH C	Student	II MBA	Santhosh
22	SARAVANA PANDIAN M	Student	II MBA	Saravanan
23	SNEKA R	Student	II MBA	Sneha
24	SRIRAM B	Student	II MBA	Sriram
25	SRIVALLI NP	Student	II MBA	Srivalli
26	SUBIKSHA S	Student	II MBA	Subiksha
27	SUNDARAMOORTHY M	Student	II MBA	Sundaramoorthy
28	KRISHNAMOORTHY S	Student	II MBA	Krishnamoorthy
29	KUMARAGURU A	Student	II MBA	Kumaraguru
30	MANIKANDAN R	Student	II MBA	Manikandan



31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Nadheem
35	MOHAMED YAHYA M	Student	II MBA	Yahya
36	MOHAMEED JAVITH K	Student	II MBA	Javith
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep





M.A.M. B-SCHOOL
 Siruganur, Tiruchirappalli - 621 105.
 NAAC Accredited with 'A' Grade
 (Approved by AICTE and Affiliated to Anna University, Chennai)



7. A WORKSHOP ON STRATEGY FOR BUSINESS SUCCESS IN THE MODERN WORLD

M.A.M. B-School, a standalone Business School, Trichy organized a National level Conference on "Future Trend in AI and Digital Entrepreneurship" on 15th November 2024. This conference aims to serve as a platform for students, researchers, academicians, and industry professionals to share insights, innovative ideas, and research findings on the integration of AI into various industries and its impact on digital business ventures. C. Subha, welcome address encapsulated the spirit of camaraderie and collaboration that characterized the conference.



M.A.M. B-SCHOOL

NAAC Accredited with 'A' Grade
 Approved by AICTE and Affiliated to Anna University, Chennai
 Siruganur, Trichy



IQAC PROUDLY ORGANIZES

INTERNATIONAL CONFERENCE

ON
STRATEGIES FOR BUSINESS SUCCESS IN THE MODERN WORLD
 HYBRID MODE

7 APRIL 2025
 MONDAY

10 - 01
 AM PM

SPEAKERS



Mr. Shanmuga Sundaram
 Senior Lecturer
 INTI International College
 Sabang, Malaysia

Chief Patron
 Mrs. Eathima Bathool Malik
 Secretary & CEO
 MASTeR GI

Convener
 Dr. R. Devasakthi
 Assistant Professor



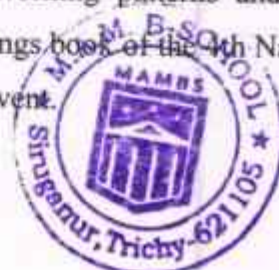
Dr. P. Harshika
 Associate Professor
 Kebri Dehar University
 Ethiopia

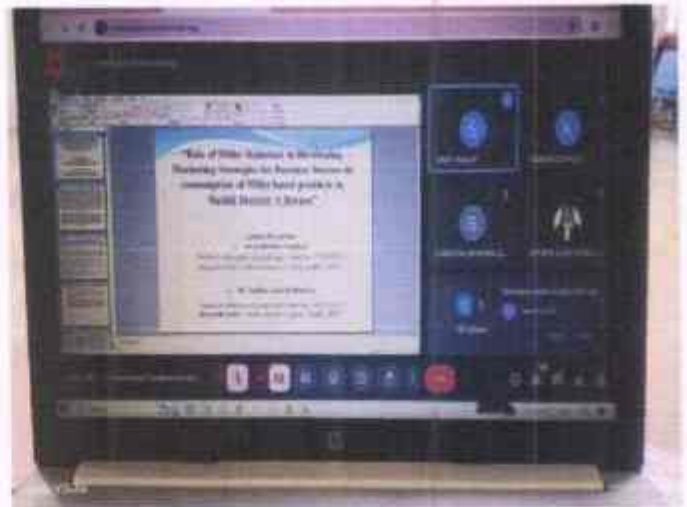
Patron
 Dr. M. Hemalatha
 Director
 MAMBS

Convenor
 Dr. M. Velay
 Assistant Professor



Dr. M. Hemalatha, Director of M.A.M. B-School, extended a warm welcome to the and provided valuable insights into the evolving trends in Artificial Intelligence, emphasizing its transformative impact across industries and its potential in driving innovative entrepreneurial ventures. She emphasized the conference's purpose of fostering knowledge sharing to enrich expertise in AI and digital entrepreneurship. She highlighted the growing significance of AI in everyday life, explaining how it is poised to revolutionize working patterns and drive transformative changes across industries. The conference proceedings book of the 4th National Conference was officially released by the dignitaries during the event.





In the presentation of over 100 papers, predominantly contributed by academicians and research scholars from various states, showcasing diverse insights and research in the field of AI and digital entrepreneurship. The conference served as a vital platform for research scholars, academicians, and industry professionals to delve into the field of Artificial Intelligence and its emerging trends, fostering collaboration and knowledge sharing.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Workshop on strategy for business success in the modern world
Date / Time	7.4.2025/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	SHANMUGANADHAN B	Student	II MBA	Shan
2	SHRIKRISHNAN S	Student	II MBA	Shrikan
3	THASLEMA NASROON T	Student	II MBA	Thm
4	VIJAY PRAKASH S	Student	II MBA	Vijay
5	YUVARANJANI S	Student	II MBA	Yunar
6	ARUNKUMAR N	Student	II MBA	Arun
7	BALAJI S	Student	II MBA	Balaji
8	BALAMURUGAN D	Student	II MBA	Balamurugan
9	BAVITHRA G M	Student	II MBA	Bavithra
10	BOOBESHKUMAR J	Student	II MBA	Boobesh
11	BOOMIKA V	Student	II MBA	Boomika
12	DEVA V	Student	II MBA	Deva
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	DUSHITHA S	Student	II MBA	Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	Emmel
17	EVANJELIN J	Student	II MBA	Esther
18	GAYATHRI G	Student	II MBA	Gayathri
19	HAMSAVARDHAN S	Student	II MBA	Hamsa
20	HARINI M	Student	II MBA	Harini
21	JAYAPRAKASH M	Student	II MBA	Jayaprakash
22	JESWANTH S	Student	II MBA	Jeswanth
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	Kiruthika
26	KISHORE R	Student	II MBA	Kishore
27	KOKILA S	Student	II MBA	Kokila
28	KRISHNAMOORTHY S	Student	II MBA	Krishna
29	KUMARAGURU A	Student	II MBA	Kumar
30	MANIKANDAN R	Student	II MBA	Manikand



31	MANIKANDAN S	Student	II MBA	Mani
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Nadheem
35	MOHAMED YAHYA M	Student	II MBA	Yahya
36	MOHAMEED JAVITH K	Student	II MBA	Javith
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep
46	PRASANNA P	Student	II MBA	Prasanna
47	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
48	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
49	PRIYAVARSHINI J	Student	II MBA	Priyavarshini
50	PUGHAL BHARATHI K	Student	II MBA	Pughal
51	RAJIKA M	Student	II MBA	Rajika
52	RAMANUJAM G	Student	II MBA	Ramanujam
53	SANJAY K	Student	II MBA	Sanjay
54	SANKARI K	Student	II MBA	Sankari
55	SANTHOSH C	Student	II MBA	Santhosh
56	SARAVANA PANDIAN M	Student	II MBA	Saravana
57	SNEKA R	Student	II MBA	Sneka
58	SRIRAM B	Student	II MBA	Sriram
59	SRIVALLI NP	Student	II MBA	Srivalli
60	SUBIKSHA S	Student	II MBA	Subiksha
61	SUNDARAMOORTHY M	Student	II MBA	Sundaramoorthy
62	SUNDARI M	Student	II MBA	Sundari
63	SWETHA V	Student	II MBA	Swetha
63	SYED SULAIMAN S	Student	II MBA	Syed
64	THANEISHA R	Student	II MBA	Thaneisha
65	VARSHA G	Student	II MBA	Varsha
66	VARUN K	Student	II MBA	Varun
67	VIGNESH KUMAR RM	Student	II MBA	Vignesh
68	VIJAYALAKSHMI G	Student	II MBA	Vijayalakshmi
69	VINOTHA PRABHA V	Student	II MBA	Vinot
70	YAJUSHA B	Student	II MBA	Yajusha
71	YOGADHARSHINI K	Student	II MBA	Yogadharshini
72	GOBI S	Student	II MBA	Gobi
73	GOGULNATH T	Student	II MBA	Gogulnath
74	GUNA S	Student	II MBA	Guna
75	HARIHARAN S	Student	II MBA	Hariharan
76	JANCY RANI J	Student	II MBA	Jancy
77	KALAISELVAM B	Student	II MBA	Kalaiselvam



78	KALIYAPERUMAL B	Student	II MBA	Kaliyaperumal
79	KANNAN S	Student	II MBA	Kannan
80	KAVIN RAJ K	Student	II MBA	Kavin
81	KISHORE KUMAR K	Student	II MBA	Kishore
82	MEGATAJ BEGAM A	Student	II MBA	Megataj
83	MANIKANDAN G	Student	II MBA	Manikandan
84	MANIKANDAN R	Student	II MBA	Manikandan
85	DEVASAMARTHINE S	Student	II MBA	Devasamarthine
86	MERLIN JOICE S	Student	II MBA	Merlin
87	MOHAMMED SHIBIYULLA J	Student	II MBA	Mohammed
88	NAVEEN A	Student	II MBA	Naveen
89	NIHAL N	Student	II MBA	Nihal
90	NIVESH TM	Student	II MBA	Nivesh
91	PARTHASARATHY U	Student	II MBA	Parthasarathy
92	PAVITHRA P	Student	II MBA	Pavithra
93	RAMESH M	Student	II MBA	Ramesh
94	RANJITHAM P	Student	II MBA	Ranjitham
95	RENUGADEVI S	Student	II MBA	Renugadevi





M.A.M. B-SCHOOL
 Siruganur, Tiruchirappalli - 621 105.
 NAAC Accredited with 'A' Grade
 (Approved by AICTE and Affiliated to Anna University, Chennai)



8. A WORKSHOP ON PROJECT PUNCH

M.A.M. B-School Rotaract Club in association with the Rotary Club of Tiruchirappalli, Rotary Club of Virudhunagar organises a three day spoken English program "Project Punch" from 05.05.2025 to 07.05.2025. Chief Guest :V.S. Baskeran., Secretary, Fine Arts, RI Dist 3000 Guest of Honor : Rtn. J. Aravindhan, District General Secretary .





M.A.M. B-SCHOOL
 Siruganur, Tiruchirappalli - 621 105.
 NAAC Accredited with 'A' Grade
 (Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Seminar on Project Punch
Date / Time	5/5/2025 to 7/5/2025 /10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	ARUNKUMAR N	Student	II MBA	Arunkumar
2	BALAJI S	Student	II MBA	Balaji
3	BALAMURUGAN D	Student	II MBA	Balamurugan
4	BAVITHRA G M	Student	II MBA	Bavithra
5	BOOBESHKUMAR J	Student	II MBA	Boobesh Kumar
6	BOOMIKA V	Student	II MBA	Boomika
7	DEVA V	Student	II MBA	Deva
8	DHARNESH S	Student	II MBA	Dharnesh
9	DINESH M	Student	II MBA	Dinesh
10	DUSHITHA S	Student	II MBA	Dushitha
11	EMMEMAL ESTHER E	Student	II MBA	Esther
12	EVANJELIN J	Student	II MBA	Evangelin
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	DUSHITHA S	Student	II MBA	Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	Esther
17	EVANJELIN J	Student	II MBA	Evangelin
18	GAYATHRI G	Student	II MBA	Gayathri
19	HAMSAVARDHAN S	Student	II MBA	Hamsa
20	HARINI M	Student	II MBA	Harini
21	JAYAPRAKASH M	Student	II MBA	Jayaprakash
22	JESWANTH S	Student	II MBA	Jeswanth
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	Kiruthick
26	KISHORE R	Student	II MBA	Kishore
27	KOKILA S	Student	II MBA	Kokila
28	KRISHNAMOORTHY S	Student	II MBA	Krishnamoorthy



29	KUMARAGURU A	Student	II MBA	Kumaraguru
30	MANIKANDAN R	Student	II MBA	Manikandan
31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Nadheem
35	MOHAMED YAHYA M	Student	II MBA	Yahya
36	MOHAMEED JAVITH K	Student	II MBA	Javith
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep
46	HARIHARAN S	Student	II MBA	Hariharan
47	JANCY RANI J	Student	II MBA	Jancy
48	KALAISELVAM B	Student	II MBA	Kalaiselvam
49	KALIYAPERUMAL B	Student	II MBA	Kaliyaperumal
50	KANNAN S	Student	II MBA	Kannan
51	KAVIN RAJ K	Student	II MBA	Kavin
52	KISHORE KUMAR K	Student	II MBA	Kishore
53	MEGATAJ BEGAM A	Student	II MBA	Megataj
54	MANIKANDAN G	Student	II MBA	Manikandan
55	MANIKANDAN R	Student	II MBA	Manikandan
56	DEVASAMARTHINE S	Student	II MBA	Devasamarthine
57	MERLIN JOICE S	Student	II MBA	Merlin Joice
58	MOHAMMED SHIBIYULLA J	Student	II MBA	Mohammed Shibi
59	NAVEEN A	Student	II MBA	Naveen
60	NIHAL N	Student	II MBA	Nihal
61	NIVESH TM	Student	II MBA	Nivesh
62	PARTHASARATHY U	Student	II MBA	Parthasarathy
63	PAVITHRA P	Student	II MBA	Pavithra
63	VINOTHA PRABHA V	Student	II MBA	Vinotha
64	YAJUSHA B	Student	II MBA	Yajusha
65	YOGADHARSHINI K	Student	II MBA	Yogadharshini





9. A WORKSHOP SUCCESS IS A JOURNEY

M.A.M. B-School Rotaract Club association with Rotary Club of Tiruchirappalli organised a session on Be The Boss "SUCCESS IS A JOURNEY" on 30.08.2024 at 11.00 am. Chief Guest Rtn. P. Sundarraj, Managing Director, Subham Logistic Services.





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on :A workshop success is a Journey
Date / Time	30/08/2024 /10.30am

ATTENDANCE of PARTICIPANTS

S.NO	NAME	DESTINATION	CLASS	SIGN
2	Abinaya R	STUDENTS	MBA	Abinaya R
3	Abinaya S	STUDENTS	MBA	Abinaya S
4	Abirami K	STUDENTS	MBA	Abirami K
5	Anushya	STUDENTS	MBA	Anushya
6	Asbiya B	STUDENTS	MBA	Asbiya B
7	AmeenaBee B G	STUDENTS	MBA	AmeenaBee B G
8	Bhuvaneshkumar R	STUDENTS	MBA	Bhuvaneshkumar R
9	Charumathi S	STUDENTS	MBA	Charumathi S
10	ChinnaDhaves G	STUDENTS	MBA	ChinnaDhaves G
11	Dharun K R	STUDENTS	MBA	Dharun K R
12	Gandhiselvan M	STUDENTS	MBA	Gandhiselvan M
13	Gangadevi K	STUDENTS	MBA	Gangadevi K
14	Gokulavasan S	STUDENTS	MBA	Gokulavasan S
15	HariProthosh J	STUDENTS	MBA	HariProthosh J
16	HariniJoshiya A	STUDENTS	MBA	HariniJoshiya A
17	Hariprasath S	STUDENTS	MBA	Hariprasath S
18	HariharaSudhan S	STUDENTS	MBA	HariharaSudhan S
19	JayaSrinivasV	STUDENTS	MBA	JayaSrinivasV
20	Jayasree R	STUDENTS	MBA	Jayasree R



21	JohnJabaze D	STUDENTS	MBA	John
22	Karthika P	STUDENTS	MBA	Karthika
23	Karunya T	STUDENTS	MBA	Karunya
24	Lavanya S	STUDENTS	MBA	Lavanya
25	Lawrence T	STUDENTS	MBA	Lawrence
26	Lingeshwaran K	STUDENTS	MBA	Lingesh
27	Manikandan S	STUDENTS	MBA	Manikandan
28	Meenatchi M	STUDENTS	MBA	Meenatchi
29	MohamedAsfar A	STUDENTS	MBA	Asfar
30	Mohamed FaizalHussian	STUDENTS	MBA	Faizal
31	Prasath S	STUDENTS	MBA	Prasath
32	Praveenkumar S	STUDENTS	MBA	Praveen
33	Pravinraja S	STUDENTS	MBA	Pravin
34	Rama K	STUDENTS	MBA	Rama
35	Ramadevi V	STUDENTS	MBA	Ramadevi
36	Rithika A	STUDENTS	MBA	Rithika
37	Riyasdeen K	STUDENTS	MBA	Riyasdeen
38	Rizvana J	STUDENTS	MBA	Rizvana
39	Rohan M	STUDENTS	MBA	Rohan
40	Sanjay M	STUDENTS	MBA	Sanjay
41	Santhiya	STUDENTS	MBA	Santhiya
42	Sarma K	STUDENTS	MBA	Sarma
43	Sermadurai S	STUDENTS	MBA	Sermadurai
44	ShamSundar K	STUDENTS	MBA	ShamSundar
45	Shamala R	STUDENTS	MBA	Shamala
46	SheikDawood M	STUDENTS	MBA	SheikDawood
47	Srinathiya	STUDENTS	MBA	Srinathiya
48	Sivalingam K	STUDENTS	MBA	Sivalingam
49	Sudharsan S	STUDENTS	MBA	Sudharsan
50	SyedMusthaba B	STUDENTS	MBA	SyedMusthaba
51	Vadivelan R	STUDENTS	MBA	Vadivelan
52	Venkatesan M	STUDENTS	MBA	Venkatesan



53	Venkatesh K M	STUDENTS	MBA	<i>Ven</i>
54	Vikram S	STUDENTS	MBA	<i>Vikram</i>
55	Vishwanathan J	STUDENTS	MBA	<i>Vishwanathan</i>
56	Vishwanathan P	STUDENTS	MBA	<i>Vish</i>





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



10. A WORKSHOP ON MERCATO

M.A.M.B-School Internal Quality Assurance Cell IQAC and Entrepreneurship Club organised the student's stall market "MERCATO" Foods, Arts, Crafts, Lifestyle and Fashion sale on 27.09.2024





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

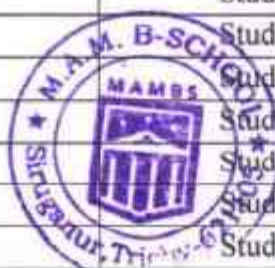
(Approved by AICTE and Affiliated to Anna University, Chennai)



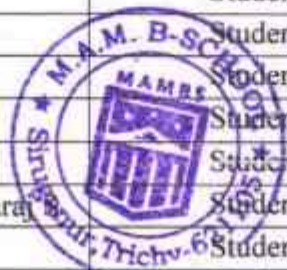
Program	Guest Lecture on : The student's stall market "MERCATO" (Entrepreneurship Development Cell)
Date / Time	27.09.2024 & 09.30 am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	Abdhal Hameed	Student	II MBA	Abdhal Hameed
2	Abirami A	Student	II MBA	Abirami A
3	R.Ambika	Student	II MBA	Abirami A
4	Anusha.V	Student	II MBA	Anusha.V
5	Anuthiksha M	Student	II MBA	Anuthiksha M
6	Arunkumar N	Student	II MBA	Balaji S
7	Balaji S	Student	II MBA	Arunkumar N
8	Balamurugan D	Student	II MBA	Balamurugan D
9	Bavithra GM	Student	II MBA	Bavithra GM
10	Boobesh Kumar J	Student	II MBA	Boobesh Kumar J
11	Boomika V	Student	II MBA	Boomika V
12	Deva V	Student	II MBA	Deva V
13	Dharnesh S	Student	II MBA	Dharnesh S
14	Dinesh M	Student	II MBA	Dinesh M
15	Dushitha S	Student	II MBA	Dushitha S
16	Emmemal Esther E	Student	II MBA	Emmemal Esther E
17	Evanjelin J	Student	II MBA	Evanjelin J
18	Gayathri G	Student	II MBA	Gayathri G
19	Hamsavardhan S	Student	II MBA	Hamsavardhan S
20	Harini M	Student	II MBA	Harini M
21	Jayaprakash M	Student	II MBA	Jayaprakash M
22	Jeswanth S	Student	II MBA	Jeswanth S
23	Kavya K	Student	II MBA	Kavya K
24	Keerthika M	Student	II MBA	Keerthika M
25	Kiruthick Roshan F	Student	II MBA	Kiruthick Roshan F
26	Kishore.R	Student	II MBA	Kishore.R
27	Kokila S	Student	II MBA	Kokila S
28	Krishnamoorthy S	Student	II MBA	Krishnamoorthy S
29	Kumaraguru A	Student	II MBA	Kumaraguru A
30	Manikandan R	Student	II MBA	Manikandan R
31	Manikandan S	Student	II MBA	Manikandan S



32	Maniraj R	Student	II MBA	<u>Maniraj</u>
33	Mariyam M	Student	II MBA	<u>Mariyam</u>
34	Mohamed Nadheem A	Student	II MBA	<u>Nadheem</u>
35	Mohamed Yahya M	Student	II MBA	<u>Mohamed Yahya</u>
36	Mohameed Javith K	Student	II MBA	<u>Javith</u>
37	Aathisheshaa R P	Student	II MBA	<u>Aathishesha</u>
38	Abinaya R	Student	II MBA	<u>Abinaya</u>
39	Afreena A	Student	II MBA	<u>Afreena</u>
40	Akash K	Student	II MBA	<u>Akash</u>
41	Akilesh S	Student	II MBA	<u>Akilesh</u>
42	Amshiga Brilliant S	Student	II MBA	<u>Amshiga</u>
43	Ananthaselvan R	Student	II MBA	<u>Ananth.</u>
44	Arulmani S	Student	II MBA	<u>Arul mani</u>
45	Ashok B	Student	II MBA	<u>Ashok</u>
46	Atchaya P	Student	II MBA	<u>Atchaya</u>
47	Bagavathi A	Student	II MBA	<u>Bagavathi</u>
48	Bagavathi P	Student	II MBA	<u>Bagavathi</u>
49	Bhaleshwar S	Student	II MBA	<u>Bhalesh</u>
50	Chandran S	Student	II MBA	<u>Chandran</u>
51	Darshan K	Student	II MBA	<u>Darshan</u>
52	Devasamarthine S	Student	II MBA	<u>Devas</u>
53	Devid S	Student	II MBA	<u>Devid</u>
54	Dhanalakshmi R	Student	II MBA	<u>Dhanalakshmi</u>
55	Dharshana S	Student	II MBA	<u>Dharshana</u>
56	Dheetsha P	Student	II MBA	<u>Dheetsha</u>
57	Dinesh S	Student	II MBA	<u>Dinesh</u>
58	Dinesh Kumar M	Student	II MBA	<u>Dinesh</u>
59	Elakkiya.S	Student	II MBA	<u>Elakkiya</u>
60	Ganesh T	Student	II MBA	<u>Ganesh</u>
61	Gobi S	Student	II MBA	<u>Gobi</u>
62	Gogulnath T	Student	II MBA	<u>Gogulnath</u>
63	Gokulan .P	Student	II MBA	<u>Gokulan</u>
64	Govindarajan V P	Student	II MBA	<u>Govindarajan</u>
65	Gowshika K	Student	II MBA	<u>Gowshika</u>
66	Guna S	Student	II MBA	<u>Guna</u>
67	Harani C	Student	II MBA	<u>Harani</u>
68	Hari R	Student	II MBA	<u>Hari</u>
69	Hariharan S	Student	II MBA	<u>Hariharan</u>
70	Harini M	Student	II MBA	<u>Harini</u>
71	Harish Kumar V	Student	II MBA	<u>Harish</u>
72	JabarAli S	Student	II MBA	<u>Jabar</u>
73	James Antony Sahayara	Student	II MBA	<u>James</u>
74	Janani S	Student	II MBA	<u>Janani</u>
75	Janani T	Student	II MBA	<u>Janani</u>
76	Janani V	Student	II MBA	<u>Janani</u>



77	Jancy Rani J	Student	II MBA
78	Jegan Kumar N	Student	II MBA
79	Kalaiselvam B	Student	II MBA
80	Kaliyaperumal B	Student	II MBA
81	Kannan S	Student	II MBA
82	Karthick D	Student	II MBA
83	Kavin Raj K	Student	II MBA
84	Kaviya B	Student	II MBA
85	Kavijasri M	Student	II MBA
86	Kavya Y	Student	II MBA
87	Kingsly Devanathan A	Student	II MBA
88	Kiruba Harini S	Student	II MBA
89	Kishore Kumar K	Student	II MBA
90	Kishoth Babu D	Student	II MBA
91	Lohith M	Student	II MBA
92	Madheswaran L	Student	II MBA
93	Maavika S	Student	II MBA
94	Manikandan G	Student	II MBA
95	Manikandan P	Student	II MBA
96	Manikandan R	Student	II MBA
97	Manikandan S	Student	II MBA
98	Megataj Begam A	Student	II MBA
99	Merlin Joice S	Student	II MBA
100	Mohamedsalman A	Student	II MBA
101	Mohammed Shibliyulla J	Student	II MBA
102	Mohanapriya K	Student	II MBA
103	Mohandas I	Student	II MBA
104	Nasreen S.A	Student	II MBA
105	Naveen A	Student	II MBA
106	Naveen K	Student	II MBA
107	Nihal N	Student	II MBA
108	Nikhal S	Student	II MBA
109	Nivesh TM	Student	II MBA
110	Nivetha V	Student	II MBA
111	Parthasarathy U	Student	II MBA
112	Pavithra P	Student	II MBA
113	Prasanna N	Student	II MBA
114	Praveen Kumar R	Student	II MBA
115	Premkumar I	Student	II MBA
116	Prithiviraj KG	Student	II MBA
117	Priyadharshini B	Student	II MBA
118	Rajapriyadharshini R	Student	II MBA
119	Ramesh M	Student	II MBA
120	Ramkumar S	Student	II MBA
121	Ramya V	Student	II MBA



Jancy
 Jegan
 Kalaiselva
 Kaliyaperumal
 Kannan
 Karthick
 Kavin Raj
 Kaviya
 Kavijasri
 Kavya
 Kingsly
 Kiruba
 Kishore
 Kishoth
 Lohith
 Lohith
 Madheswaran
 Maavika
 Manikandan
 Mani
 Mani
 Mani
 Megataj
 Merlin
 Moham
 Shibli
 Mohanapriya
 Mohandas
 Mohandas
 Naveen
 Naveen
 Nihal
 Nikhal
 Nikhal
 Nivesh
 Nivetha
 Nivetha
 Parthasarathy
 Pavithra
 Prasanna
 Praveen
 Premkumar
 Prithiviraj
 Priya
 Raj
 Ramesh
 Ramkumar
 Ramya

122	Ranjitham P	Student	II MBA	Ranjitham
123	Renugadevi S	Student	II MBA	Renugadevi
124	Rethinavel A	Student	II MBA	Rethinavel
125	Rethna S	Student	II MBA	Rethna
126	Ruthran R	Student	II MBA	Ruthran
127	Saburnisha S	Student	II MBA	Saburnisha
128	Sanjay S	Student	II MBA	Sanjay
129	Santhiya E	Student	II MBA	Santhiya
130	Sapna Yasmine J	Student	II MBA	Sapna
131	Sarathi S	Student	II MBA	Sarathi
132	Saravanan S	Student	II MBA	Saravanan
133	Sarvesh Krishnan P	Student	II MBA	Sarvesh
134	Shanmuganadhan B	Student	II MBA	Shanmuganadhan
135	Shanmuga Priya K	Student	II MBA	Shanmuga Priya
136	Shrikrishnan S	Student	II MBA	Shrikrishnan
137	Sneha M	Student	II MBA	Sneha
138	Srikanth S	Student	II MBA	Srikanth
139	Srinithi G	Student	II MBA	Srinithi
140	Srinivas A	Student	II MBA	Srinivas
141	Srinivasan A	Student	II MBA	Srinivasan
142	Sriram P	Student	II MBA	Sriram
143	Subash S	Student	II MBA	Subash
144	Surya M	Student	II MBA	Surya
145	Swedha M	Student	II MBA	Swedha
146	Swetha P	Student	II MBA	Swetha
147	Tamil Nila S	Student	II MBA	Tamil Nila
148	Tamil Selvan.R	Student	II MBA	Tamil Selvan
149	Thamaraiselvi G	Student	II MBA	Thamaraiselvi
150	Tharun P	Student	II MBA	Tharun
151	Thaslema Nasroon T	Student	II MBA	Thaslema
152	Theras Verjiniya Jenifer S	Student	II MBA	Theras Verjiniya
153	Umar Salma S	Student	II MBA	Umar Salma
154	Vallarasu S	Student	II MBA	Vallarasu
155	Venkatesh M	Student	II MBA	Venkatesh
156	Vignesh M	Student	II MBA	Vignesh
157	Vignesh R	Student	II MBA	Vignesh
158	Vijay Prakash S	Student	II MBA	Vijay Prakash
159	Vimalpandi C	Student	II MBA	Vimalpandi
160	Yathavan R	Student	II MBA	Yathavan
161	Yogalakshmi G	Student	II MBA	Yogalakshmi
162	Yogesh S	Student	II MBA	Yogesh
163	Yuvaranjani S	Student	II MBA	Yuvaranjani





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



11.A workshop on "Yoga for Health and Wellness"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) POSH Cub jointly organized a session on "Yoga for Health and Wellness" on 27 th April 2024. Mr. M.Raama Subramanian, Heartfulness Yoga & Meditation Trainer, Mr. JC. P. Mohanthas, International Yoga Champion, Dr. Alagammal, Heartfulness Trainer were the resource persons for the programme. Dr. M.Hemalatha, Director, M.A.M. B-School, delivered welcome address and shared her thoughts on yoga and its implications on physical and mental health in the present conditions.

The poster is for a workshop titled "Yoga for Health & Wellness" organized by the Internal Quality Assurance Cell (IQAC) and POSH Cub of M.A.M. B-School. It features a central image of Mr. R. Raama Subramanian, Heartfulness Trainer, speaking into a microphone. Below him are portraits of Mr. JC. P. Mohanthas, International Yoga Champion, and Dr. Alagammal, Heartfulness Trainer. The poster also mentions Dr. M. Hemalatha, Director - MAMBS, and Mrs. Pothu Raju, Secretary & CRO - MASTeR GE. The date is 27th April 2024, 11 AM, and the location is Charles Correa Hall. The poster includes logos for M.A.M. B-School, NAAC Accredited with 'A' Grade, and the school's affiliation to Anna University, Chennai.

The workshop started with a basic introduction of Yoga, Pranayama and Dhyana and their implementation in day-to-day lives, practical demonstration of Sukshama Vyayama, Surya Namaskar, various asanas, Kapalbhati and Bhastrika Pranayama. Then, this workshop was followed by a guided meditation. With his wealth of knowledge and experience as a Heartfulness Yoga & Meditation Trainer, Mr. Subramanian meticulously delved into various facets of yoga, providing participants with a comprehensive understanding of its principles and practices.





During the session, participants may have had the opportunity to delve into the rich tradition of yoga, exploring its diverse aspects ranging from asanas (postures) to pranayama (breath control) and meditation. Mr. Subramanian's guidance likely helped attendees develop a deeper appreciation for the transformative power of yoga in promoting overall health and inner harmony. His expertise in Heartfulness Yoga & Meditation likely infused the session with a unique blend of mindfulness and spiritual insight, offering participants practical tools to navigate life's challenges with greater ease and clarity.



The students enjoyed the session fully and were greatly benefitted. As a feedback, the students appreciated the event. Students shared their experiences as very enjoyable, useful, informative and excellent. The participants will look forward to attend similar sessions in future. Dr. R. Suganya, Professor, POSH Club of M.A.M. B-School, made all the requisite arrangement for the programme.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A workshop on Yoga for Health and Wellness
Date / Time	28/04/2024 /10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	GOBI S	Student	II MBA	Gobi
2	GOGULNATH T	Student	II MBA	Gogulnath
3	GUNA S	Student	II MBA	Guna
4	HARIHARAN S	Student	II MBA	Hariharan
5	JANCY RANI J	Student	II MBA	Jancy Rani
6	KALAISELVAM B	Student	II MBA	Kalaiseivam
7	KALIYAPERUMAL B	Student	II MBA	Kaliyaperumal
8	KANNAN S	Student	II MBA	Kannan
9	KAVIN RAJ K	Student	II MBA	Kavin Raj
10	KISHORE KUMAR K	Student	II MBA	Kishore
11	MEGATAJ BEGAM A	Student	II MBA	Megataj
12	MANIKANDAN G	Student	II MBA	Manikandan
13	MANIKANDAN R	Student	II MBA	Manikandan
14	DEVASAMARTHINE S	Student	II MBA	Devasamarthine
15	MERLIN JOICE S	Student	II MBA	Merlin Joice
16	MOHAMMED SHIBIYULLA J	Student	II MBA	Mohammed Shibi
17	NAVEEN A	Student	II MBA	Naveen
18	NIHAL N	Student	II MBA	Nihal
19	NIVESH TM	Student	II MBA	Nivesh
20	PARTHASARATHY U	Student	II MBA	Parthasarathy
21	PAVITHRA P	Student	II MBA	Pavithra
22	RAMESH M	Student	II MBA	Ramesh
23	RANJITHAM P	Student	II MBA	Ranjitham
24	RENUGADEVI S	Student	II MBA	Renugadevi
25	SHANMUGANADHAN B	Student	II MBA	Shanmuganadhan
26	SHRIKRISHNAN S	Student	II MBA	Shrikrishnan
27	THASLEMA NASROON T	Student	II MBA	Thaslema Nasroon
28	VIJAY PRAKASH S	Student	II MBA	Vijay



29	YUVARANJANI S	Student	II MBA	<i>[Signature]</i>
30	MANIKANDAN R	Student	II MBA	<i>[Signature]</i>
31	MANIKANDAN S	Student	II MBA	<i>[Signature]</i>
32	MANIRAJ R	Student	II MBA	<i>[Signature]</i>
33	MARIYAM M	Student	II MBA	<i>[Signature]</i>
34	MOHAMED NADHEEM A	Student	II MBA	<i>[Signature]</i>
35	MOHAMED YAHYA M	Student	II MBA	<i>[Signature]</i>
36	MOHAMEED JAVITH K	Student	II MBA	<i>[Signature]</i>
37	MURUGAVEL M	Student	II MBA	<i>[Signature]</i>
38	NANTHANA A N	Student	II MBA	<i>[Signature]</i>
39	NAVEENA R	Student	II MBA	<i>[Signature]</i>
40	NAVEENRAJ.S	Student	II MBA	<i>[Signature]</i>
41	NAVEETH AHAMED R	Student	II MBA	<i>[Signature]</i>
42	NITHYA SHREE V	Student	II MBA	<i>[Signature]</i>
43	PASUPATHI M	Student	II MBA	<i>[Signature]</i>
44	PERUMAL C	Student	II MBA	<i>[Signature]</i>
45	PRADEEP.K	Student	II MBA	<i>[Signature]</i>





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



12. A WORKSHOP ON “MASTERING DATA ANALYSIS WITH PYTHON LIBRARIES”

M.A.M. B-School – Department of Computer Applications Conducts Workshop on “Mastering Data Analysis with Python Libraries”. The Department of Computer Applications, M.A.M. B-School, organized a one-day workshop titled “Mastering Data Analysis with Python Libraries” on 04th September 2024. The session was conducted by Mr. Y. Mohammed Iqbal, M.Sc. (IT), NET, (Ph.D.), Assistant Professor, Department of Computer Applications, Jamal Mohammed College (Autonomous), Tiruchirappalli.



The workshop was thoughtfully designed to provide students with hands-on experience and practical knowledge in data analysis using Python—one of the most in-demand skills in today’s data-centric world. Mr. Iqbal began by introducing participants to the fundamentals of data analysis, including data cleaning, transformation, and visualization. He emphasized Python’s role as a general-purpose, high-level programming language that has become indispensable in the data science community due to its simplicity, versatility, and rich ecosystem of powerful libraries. Students were given a comprehensive introduction to core Python libraries such as NumPy for numerical operations, Pandas for data manipulation, and Matplotlib and Seaborn for creating a wide range of data visualizations.





Mr. Iqbal demonstrated how these tools could be applied in real-world scenarios to extract actionable insights from raw data. Key data handling techniques such as data wrangling, handling missing values, filtering, grouping, and generating summary statistics were covered extensively to help students understand how to prepare data for analysis.



Workshop apart was its hands-on, interactive format, which allowed students to immediately practice the concepts they learned. Working with real datasets, they walked through the complete data analysis pipeline—from collection and preprocessing to analysis and visualization.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on :A Workshop on Mastering Data Analysis with Python Libraries
Date / Time	4/9/2024 /10.30am

ATTENDANCE of PARTICIPANTS

S.NO	NAME	DESTINATION	CLASS	SIGN
2	Abinaya R	Students	MBA	
3	Abinaya S	Students	MBA	
4	Abirami K	Students	MBA	
5	Anushya	Students	MBA	
6	Asbiya B	Students	MBA	
7	AmeenaBee B G	Students	MBA	
8	Bhuvaneshkumar R	Students	MBA	
9	Charumathi S	Students	MBA	
10	ChinnaDhaves G	Students	MBA	
11	Dharun K R	Students	MBA	
12	Gandhiselvan M	Students	MBA	
13	Gangadevi K	Students	MBA	
14	Gokulavasan S	Students	MBA	
15	HariProthosh J	Students	MBA	
16	HariniJoshiya A	Students	MBA	
17	Hariprasath S	Students	MBA	
18	HariharaSudhan S	Students	MBA	
19	JayaSrinivasV	Students	MBA	
20	Jayasree R	Students	MBA	
21	JohnJabaze D	Students	MBA	
22	Karthika P	Students	MBA	
23	Karunya T	Students	MBA	



24	Lavanya S	Students	MBA	Lavanya
25	Lawrence T	Students	MBA	Lawrence
26	Lingeshwaran K	Students	MBA	Lingeshwaran
27	Manikandan S	Students	MBA	Manikandan
28	Meenatchi M	Students	MBA	Meenatchi
29	Mohamed Asfar A	Students	MBA	Mohamed
30	Mohamed Faizal Hussian	Students	MBA	Faizal
31	Prasath S	Students	MBA	Prasath
32	Praveenkumar S	Students	MBA	Praveenkumar
33	Pravinraja S	Students	MBA	Pravinraja
34	Rama K	Students	MBA	Rama
35	Ramadevi V	Students	MBA	Rithika
36	Rithika A	Students	MBA	Rithika
37	Riyasdeen K	Students	MBA	Riyasdeen
38	Rizvana J	Students	MBA	Rizwana
39	Rohan M	Students	MBA	Rohan
40	Sanjay M	Students	MBA	Sanjay
41	Santhiya	Students	MBA	Santhiya
42	Sarma K	Students	MBA	Sarma
43	Sermadurai S	Students	MBA	Sermadurai
44	ShamSundar K	Students	MBA	Sermadurai
45	Shamala R	Students	MBA	Shamala
46	Sheik Dawood M	Students	MBA	Sheik Dawood
47	Srinathiya	Students	MBA	Srinathiya
48	Sivalingam K	Students	MBA	Sivalingam
49	Sudharsan S	Students	MBA	Sudharsan
50	SyedMusthaba B	Students	MBA	Syed Musthaba
51	Vadivelan R	Students	MBA	Vadivelan
52	Venkatesan M	Students	MBA	Venkatesan





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



13. A WORKSHOP ON "CLOUD COMPUTING TECHNOLOGIES"

The Department of MCA at M.A.M. B-School organized a comprehensive workshop on the theme "Cloud Computing Technologies – Transform Your Business with the Power of Cloud" on April 24, 2025. The session was aimed at equipping students with industry-relevant knowledge and practical insights into the evolving field of cloud computing. The resource person for the workshop was Mr. J. Sengottuvelu, Specialist in Cloud Architecture at Green Technologies. Mr. Sengottuvelu began the session by explaining the fundamentals of cloud computing, its increasing adoption across industries, and the role it plays in reshaping modern business infrastructure.



. He then discussed in detail the four key service models of cloud computing: Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Software as a Service (SaaS), and Function as a Service (FaaS). Through real-time examples, he helped students understand how each model provides different levels of control, flexibility, and management for users.





These features, he explained, are what make cloud computing a flexible and cost-effective option for businesses today. A major segment of the workshop focused on the three leading cloud service providers: Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform (GCP). Mr. Sengottuvelu explained how each platform offers a wide range of services used by enterprises worldwide. AWS was noted for its vast service offerings and scalability, Azure for its seamless integration with Microsoft products and enterprise-grade solutions, and GCP for its capabilities in data analytics, machine learning, and containerized applications.



The Department of MCA made all necessary arrangements to ensure the smooth and effective conduct of the event. The session was highly appreciated by the participants for its depth, clarity, and relevance.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Workshop on Cloud Computing Technologies
Date / Time	24.04.2025 /10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	PRASANNA P	Student	II MBA	Prasanna
2	PRIYADHARSHINI M	Student	II MBA	Priyadharshini
3	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
4	PRIYAVARSHINI J	Student	II MBA	Priyavarsini
5	PUGHAL BHARATHI K	Student	II MBA	Pughal
6	RAJIKA M	Student	II MBA	Rajika
7	RAMANUJAM G	Student	II MBA	Ramanujan
8	SANJAY K	Student	II MBA	Ramaneeyan
9	SANKARI K	Student	II MBA	Sanjay
10	SANTHOSH C	Student	II MBA	Santhosh
11	SARAVANA PANDIAN M	Student	II MBA	Saravanan
12	SNEKA R	Student	II MBA	Sneha
13	SRIRAM B	Student	II MBA	Sriram
14	SRIVALLI NP	Student	II MBA	Srivalli
15	SUBIKSHA S	Student	II MBA	Subiksha
16	SUNDARAMOORTHY M	Student	II MBA	Sundaramoorthy
17	SUNDARI M	Student	II MBA	Sundaramoorthy
18	SWETHA V	Student	II MBA	Swetha
19	SYED SULAIMAN S	Student	II MBA	Syed Sulai
20	THANEISHA R	Student	II MBA	Thaneisha
21	VARSHA G	Student	II MBA	Varsha
22	VARUN K	Student	II MBA	Varun
23	VIGNESH KUMAR RM	Student	II MBA	Vignesh
24	VIJAYALAKSHMI G	Student	II MBA	Vijayalakshmi
25	VINOTHA PRABHA V	Student	II MBA	Vinotha Prabha
26	KISHORE R	Student	II MBA	Vinotha Prabha
27	KOKILA S	Student	II MBA	Kokila



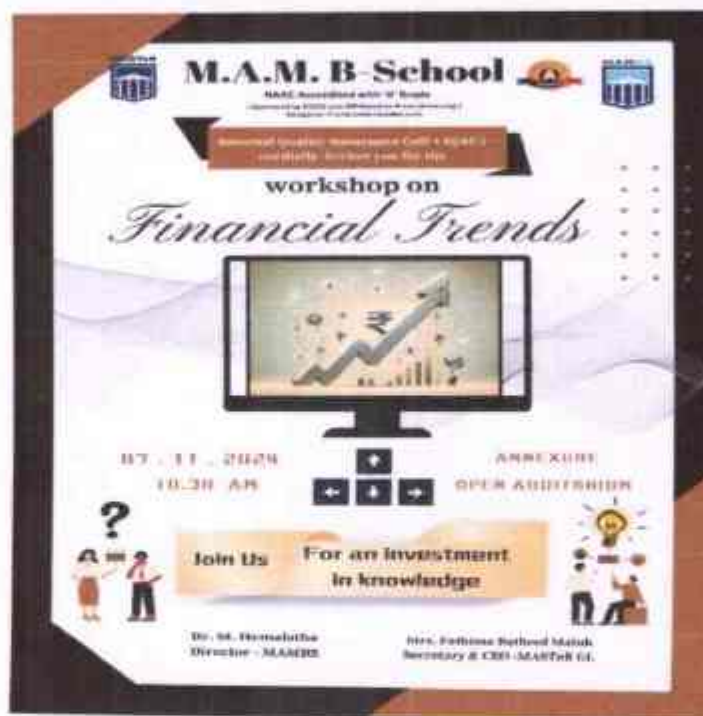
28	KRISHNAMOORTHY S	Student	II MBA	Krish
29	KUMARAGURU A	Student	II MBA	Kumar
30	MANIKANDAN R	Student	II MBA	Manikandan
31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Mohamed
35	MOHAMED YAHYA M	Student	II MBA	Mohamed
36	MOHAMEED JAVITH K	Student	II MBA	Mohamed
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya
43	PASUPATHI M	Student	II MBA	Pasupathi



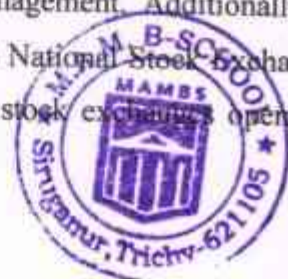


14. A WORKSHOP ON RECENT TRENDS

M.A.M. B-School, a premier business school in Trichy, hosted a workshop on "Recent Trends" on 7th November 2024. The workshop was organized by the Internal Quality Assurance Cell (IQAC) of the institution. This event aimed to provide participants with an in-depth understanding of the current trends in the finance industry, equipping them with the knowledge required to navigate the rapidly evolving financial landscape.



M. Hemalatha is the Director of M.A.M. B-School emphasizes the importance of staying engaged with industry trends and fosters an environment that promotes growth and learning. The finance specialization students at M.A.M. B-School took an active role in the workshop by preparing detailed charts that illustrated various primary financial topics. Students specializing in finance presented insightful topics. Students covered portfolio management, focusing on strategies for managing investments to maximize returns and minimize risks. The students also delved into mutual fund concepts, explaining various types of funds and their benefits, such as diversification and professional management. Additionally, the students presented on the working patterns and processes of the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE), detailing how these stock exchanges operate, the role of brokers, and the process of listing and trading.





The students also explored the Factories Act, focusing on the legal aspects related to worker safety, welfare, and working conditions. Additionally, they presented on HR Trends, highlighting the latest shifts in the field, such as the rise of technology in HR and the increasing focus on employee well-being. The POSH Act (Prevention of Sexual Harassment) was another important topic, where they outlined the legal framework for addressing workplace harassment. The students also discussed the types of training, focusing on skill development and employee engagement topics in logistics and supply chain management. students focused on warehouse management, discussing the processes and technologies involved in efficiently storing, handling, and distributing goods.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Workshop on Recent Trends
Date / Time	07.11.2024 /10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	SARAVANA PANDIAN M	Student	II MBA	Saravana
2	SNEKA R	Student	II MBA	Sneha
3	SRIRAM B	Student	II MBA	Sriram
4	SRIVALLI NP	Student	II MBA	Srivalli
5	SUBIKSHA S	Student	II MBA	Subiksha
6	SUNDARAMOORTHY M	Student	II MBA	Sundaramoorthy
7	SUNDARI M	Student	II MBA	Sundari
8	SWETHA V	Student	II MBA	Swetha
9	SYED SULAIMAN S	Student	II MBA	Syed Sulaiman
10	THANEISHA R	Student	II MBA	Thaneisha
11	VARSHA G	Student	II MBA	Varsha
12	VARUN K	Student	II MBA	Varun
13	VIGNESH KUMAR RM	Student	II MBA	Vignesh
14	VIJAYALAKSHMI G	Student	II MBA	Vijayalakshmi
15	VINOTHA PRABHA V	Student	II MBA	Vinotha
16	YAJUSHA B	Student	II MBA	Yajusha
17	YOGADHARSHINI K	Student	II MBA	Yogadharshini
18	GOBI S	Student	II MBA	Gobi
19	GOGULNATH T	Student	II MBA	Gogulnath
20	GUNA S	Student	II MBA	Guna
21	HARIHARAN S	Student	II MBA	Harihara
22	JANCY RANI J	Student	II MBA	Jancy
23	KALAISELVAM B	Student	II MBA	Kalaiselvam
24	KALIYAPERUMAL B	Student	II MBA	Kaliyaperumal
25	KANNAN S	Student	II MBA	Kannan
26	KAVIN RAJ K	Student	II MBA	Kavin
27	KISHORE KUMAR K	Student	II MBA	Kishore



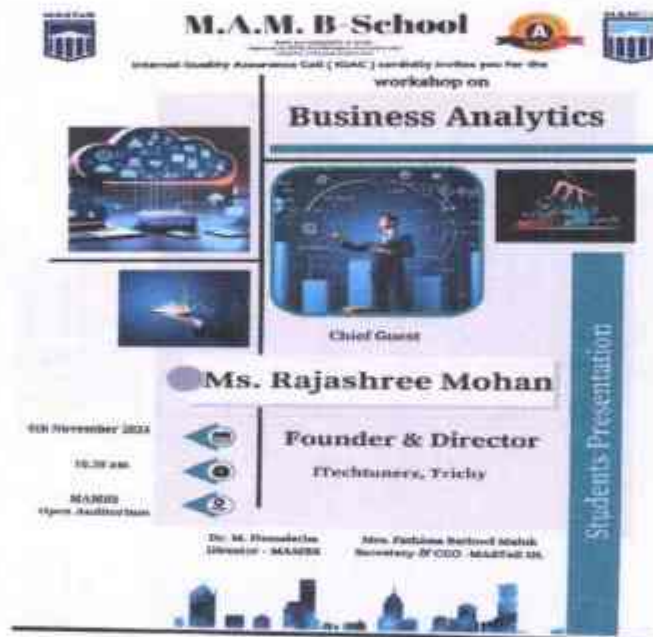
28	MEGATAJ BEGAM A	Student	II MBA	Megataj Begam
29	MANIKANDAN G	Student	II MBA	Mani
30	MANIKANDAN R	Student	II MBA	Manikandan
31	DEVASAMARTHINE S	Student	II MBA	deva
32	MERLIN JOICE S	Student	II MBA	Merlin
33	MOHAMMED SHIBIYULLA J	Student	II MBA	Mohammed
34	NAVEEN A	Student	II MBA	Naveen





15. A WORKSHOP ON BUSINESS ANALYTICS

M.A.M. B-School, a standalone Business School in Trichy its Internal Quality Assurance Cell (IQAC) organized a workshop on "Business Analytics" on 06th November, 2024. The event aimed to enhance students' and professionals' understanding of business analytics while also focusing on developing their presentation skills. The second-year Business Analytics specialization students were organized into three major groups for the workshop: Data Mining, Social Media and Web Analytics, and Enterprise Resource Planning (ERP). Each group focused on exploring a specific area within business analytics, providing in-depth presentations and case studies to demonstrate how these techniques and tools are applied in real-world business scenarios.



Dr. M. Hemalatha, Director of M.A.M. B-School, welcomed the attendees at the "Business Analytics" workshop and encouraged students to take part in participative learning activities, such as poster presentations. She emphasized that such initiatives play a crucial role in deepening students' understanding of the subject by promoting active engagement and hands-on learning. Ms. Rajashree Mohan, founder and director of ITechtunerz in Trichy, participated as a resource person for the "Business Analytics" workshop. She delivered a session focused on the fundamentals of business analytics, providing students with a foundational understanding of key concepts and techniques in the field. The Data Mining students presented a range of advanced tools and concepts, including Power BI, Tableau, and Weka, which are widely used for data visualization, analysis, and mining.





They also explored advanced techniques like the Genetic Algorithm for optimization problems and discussed core topics such as Web Designing, Data Structures, and Data Warehousing. The Social Media and Web Analytics team created real-time case studies focusing on social media content strategies and the use of digital marketing tools. Their presentations explored how these tools can amplify reach and enhance brand visibility.



The Enterprise Resource Planning (ERP) team delivered an in-depth presentation on ERP applications, focusing on tools such as Tally ERP, HR app, and Mycamu ERP. They provided a comprehensive overview of the functionalities and modules within each application, highlighting how these tools streamline business processes in finance, human resources, and campus management. Additionally, the team presented a real-time case study of a successful ERP implementation, offering insights into the practical benefits and challenges of integrating ERP systems within organizations.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on :A Workshop on Business Analytics
Date / Time	06.11.2024/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	ABDUL HAMEED J	Student	II MBA	Abdul
2	ABIRAMI A	Student	II MBA	Abirami
3	AMBIKA R	Student	II MBA	Ambika
4	ANUSHA V	Student	II MBA	Anusha
5	ANUTHIKSHA M	Student	II MBA	Anuthiksha
6	ARUNKUMAR N	Student	II MBA	Arun
7	BALAJI S	Student	II MBA	Balaji
8	BALAMURUGAN D	Student	II MBA	Balamurugan
9	BAVITHRA G M	Student	II MBA	Bavithra
10	BOOBESHKUMAR J	Student	II MBA	Boobesh
11	BOOMIKA V	Student	II MBA	Boomika
12	DEVA V	Student	II MBA	Deva
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	DUSHITHA S	Student	II MBA	Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	Emmemal
17	EVANJELIN J	Student	II MBA	Evanjelin
18	GAYATHRI G	Student	II MBA	Gayathri
19	HAMSAVARDHAN S	Student	II MBA	Hamsavardhan
20	HARINI M	Student	II MBA	Harini
21	JAYAPRAKASH M	Student	II MBA	Jayaprakash
22	JESWANTH S	Student	II MBA	Jeswanth
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	Kiruthick
26	KISHORE R	Student	II MBA	Kishore
27	KOKILA S	Student	II MBA	Kokila
28	KRISHNAMOORTHY S	Student	II MBA	Krishnamoorthy
29	KUMARAGURU A	Student	II MBA	Kumaraguru



30	MANIKANDAN R	Student	II MBA	Mani
31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Nadheem
35	MOHAMED YAHYA M	Student	II MBA	Mohamed Yahya
36	MOHAMEED JAVITH K	Student	II MBA	Mohameed Javith
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthana
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj





16. A SEMINAR ON "DATA ANALYTICS TOOLS"

M.A.M. B-School's Department of MCA organized a two-day workshop on Data Analytics Tools on 8th and 9th October 2024, featuring Ms. Rajashree Mohan, MCA, M.Phil., Founder & Director of ITechtunerz, as the resource person. The workshop aimed to provide students with a comprehensive understanding of Power BI and Tableau, two of the most widely used tools for data analytics and visualization. On the first day, Ms. Rajashree introduced Power BI, covering key topics such as data import, transformation, and the creation of interactive dashboards. She emphasized real-world applications, allowing participants to work with live datasets and create their own reports.



Ms. Rajashree Mohan began the workshop by explaining the various Business Intelligence (BI) tools available in the market today and highlighting the importance of choosing the right tool for data analytics, specifically focusing on Power BI. She emphasized the critical role of visualization in data analytics, showing how the right visual representations can uncover insights more effectively. Ms. Rajashree also went into detail about different types of visualization charts and provided guidance on selecting the appropriate chart based on the type of data being analyzed.





On the second day, Ms. Rajashree Mohan conducted a live demonstration on various graphs and visualization techniques available in Tableau to enhance data visualization effectiveness. She showcased how different types of graphs can be used to represent data in a meaningful way, helping students understand the importance of choosing the right visualization for clear insights. Ms. Rajashree also demonstrated how to connect Tableau with a MongoDB database, allowing participants to work with real-time data from this NoSQL database. She explained that Tableau is a powerful analytics solution that enables users to connect, analyze, and share data. She highlighted several Tableau products designed to support different stages of data analysis and visualization, including Tableau Cloud, Tableau Desktop, Tableau Prep Builder, and Tableau Server.



The sessions included hands-on exercises, enabling students to design their own dashboards and explore data analysis techniques in depth. Through this practical, hands-on training, the workshop equipped students with the skills to utilize both tools for advanced data analytics, preparing them for future career opportunities in data science and business intelligence. The workshop was highly appreciated for its detailed content and the valuable real-world experience it provided to the participants.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on:A Seminar onData Analytics tools
Date / Time	08.10.2024/10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	ABDUL HAMEED J	Student	II MBA	Abdul
2	ABIRAMI A	Student	II MBA	Abirami
3	AMBIKA R	Student	II MBA	Ambika
4	ANUSHA V	Student	II MBA	Anusha
5	ANUTHIKSHA M	Student	II MBA	Anuthika
6	ARUNKUMAR N	Student	II MBA	Arunkumar
7	BALAJI S	Student	II MBA	Balaji
8	BALAMURUGAN D	Student	II MBA	Bala
9	BAVITHRA G M	Student	II MBA	Bavithra
10	BOOBESHKUMAR J	Student	II MBA	Boobesa
11	BOOMIKA V	Student	II MBA	Boomika
12	DEVA V	Student	II MBA	Deva
13	DHARNESH S	Student	II MBA	Dharnesh
14	DINESH M	Student	II MBA	Dinesh
15	DUSHITHA S	Student	II MBA	Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	Emmel
17	EVANJELIN J	Student	II MBA	Evanjalin
18	GAYATHRI G	Student	II MBA	Gayathri
19	HAMSAVARDHAN S	Student	II MBA	Hamsa
20	HARINI M	Student	II MBA	Harini
21	JAYAPRAKASH M	Student	II MBA	Jayaprakash
22	JESWANTH S	Student	II MBA	Jeswanth
23	KAVYA K	Student	II MBA	Kavya
24	KEERTHIKA M	Student	II MBA	Keethika
25	KIRUTHICK ROSHAN F	Student	II MBA	Kiruthika
26	KISHORE R	Student	II MBA	Kishore
27	KOKILA S	Student	II MBA	Kokila
28	KRISHNAMOORTHY S	Student	II MBA	Krishna



30	MANIKANDAN R	Student	II MBA	
31	MANIKANDAN S	Student	II MBA	Manikandan
32	MANIRAJ R	Student	II MBA	Maniraj
33	MARIYAM M	Student	II MBA	Mariyam
34	MOHAMED NADHEEM A	Student	II MBA	Mohamed
35	MOHAMED YAHYA M	Student	II MBA	Mohamed yaha
36	MOHAMEED JAVITH K	Student	II MBA	Mohamed
37	MURUGAVEL M	Student	II MBA	Murugavel
38	NANTHANA A N	Student	II MBA	Nanthane
39	NAVEENA R	Student	II MBA	Naveena
40	NAVEENRAJ.S	Student	II MBA	Naveenraj
41	NAVEETH AHAMED R	Student	II MBA	Naveeth
42	NITHYA SHREE V	Student	II MBA	Nithya shree
43	PASUPATHI M	Student	II MBA	Pasupathi
44	PERUMAL C	Student	II MBA	Perumal
45	PRADEEP.K	Student	II MBA	Pradeep
46	PRASANNA P	Student	II MBA	Prasanna
47	PRIYADHARSHINI M	Student	II MBA	Priya
48	PRIYADHARSHINI R	Student	II MBA	Priyadharshini
49	PRIYAVARSHINI J	Student	II MBA	Priya
50	PUGHAL BHARATHI K	Student	II MBA	Pughal





M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



17. A SEMINAR ON "AN INSIGHT ON SAP"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) & organized a session on "An Insight on SAP" on 23rd August 2024. Mr. P. Gowri Shankar, Technical Trainer - SAP, Mr. Karunesh, Training Coordinator- SAP, GTEC Computer Education, Trichy was the resource persons for the programme. Dr. M. Hemalatha, the Director of M.A.M. B-School, delivered a welcome address, she highlighted the importance of ERP (Enterprise Resource Planning) and SAP software in business integration. ERP systems help organizations manage and integrate the core parts of their business processes, while SAP is one of the leading providers of ERP solutions.

M.A.M. B-School
NAAC Accredited with 'A' Grade
Approved by AICTE and Affiliated to Anna University, Chennai

Internal Quality Assurance Cell (IQAC) cordially invites you for the session on

An insight on SAP

Mr. P. Gowri Shankar
Technical Trainer - SAP
GTEC Computer Education, Trichy

23rd August, 2024 **3 pm - 4.30 pm** **MAMBS Annexe Seminar Hall**

Dr. M. Hemalatha
Director - MAMBS

Mrs. Fathima Balhool Malik
Secretary & CEO - MASTeR GL

Mr. P. Gowri Shankar, a Technical Trainer specializing in SAP from GTEC Computer Education in Trichy, served as the resource person for the program. He began the session by providing a brief introduction to the ERP framework, focusing on how SAP integrates with ERP systems. He covered the fundamentals of ERP, the role of SAP in streamlining business processes, and how these systems are crucial for effective business management and integration.





Mr. P. Gowri Shankar, explained the history of SAP and its significant impact on the ERP market. He discussed how SAP, founded in 1972, evolved to become a global leader in ERP solutions, shaping how businesses worldwide manage their operations. He have highlighted SAP's innovations, its competitive edge in the ERP market, and the way it has revolutionized business processes across various industries. Mr. Karunesh, the Training Coordinator, also contributed to the session by sharing his technical expertise in SAP. He further elaborated on the various roles that SAP professionals can hold within an organization, such as Associate, Specialist, and Professional. He emphasized the importance of focusing on these roles, outlining how each plays a critical part in leveraging SAP for business success.





M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on :A Seminar on An Insight on SAP
Date / Time	23.08.2024/10.30am

ATTENDANCE of PARTICIPANTS

SL.No	Name	Designation (Students)	Class	Signature
1	ABDUL HAMEED J	Student	II MBA	S. A. Abdul Hameed
2	ABIRAMI A	Student	II MBA	A. Abirami
3	AMBIKA R	Student	II MBA	Ambika R
4	ANUSHA V	Student	II MBA	V. Anusha
5	ANUTHIKSHA M	Student	II MBA	M. Anuthiksha
6	ARUNKUMAR N	Student	II MBA	N. Arunkumar
7	BALAJI S	Student	II MBA	Balaji S
8	BALAMURUGAN D	Student	II MBA	D. Balamurugan
9	BAVITHRA G M	Student	II MBA	M. Ravithra
10	BOOBESHKUMAR J	Student	II MBA	J. Boobeshkumar
11	BOOMIKA V	Student	II MBA	V. Boomika
12	DEVA V	Student	II MBA	V. Deva
13	DHARNESH S	Student	II MBA	S. Dharnesh
14	DINESH M	Student	II MBA	M. Dinesh
15	DUSHITHA S	Student	II MBA	S. Dushitha
16	EMMEMAL ESTHER E	Student	II MBA	E. Emmemal Esther
17	EVANJELIN J	Student	II MBA	J. Evanjin
18	GAYATHRI G	Student	II MBA	G. Gayathri
19	HAMSAVARDHAN S	Student	II MBA	S. Hamsavardhan
20	HARINI M	Student	II MBA	M. Harini
21	JAYAPRAKASH M	Student	II MBA	M. Jayaprakash
22	JESWANTH S	Student	II MBA	S. Jeswanth
23	KAVYA K	Student	II MBA	K. Kavya
24	KEERTHIKA M	Student	II MBA	M. Keerthika
25	KIRUTHICK ROSHAN F	Student	II MBA	F. Kiruthick Roshan
26	KISHORE R	Student	II MBA	R. Kishore
27	KOKILA S	Student	II MBA	S. Kokila
28	KRISHNAMOORTHY S	Student	II MBA	S. Krishnamoorthy
29	KUMARAGURU A	Student	II MBA	A. Kumaraguru



29	KUMARAGURU A	Student	II MBA	A. J. Manikandan
30	MANIKANDAN R	Student	II MBA	R. Manikandan
31	MANIKANDAN S	Student	II MBA	S. Manikandan
32	MANIRAJ R	Student	II MBA	R. Maniraj
33	MARIYAM M	Student	II MBA	Mariyam M





18. A SEMINAR ON "WOMEN'S RIGHTS IN INDIAN LAW"

M.A.M. B-School, a standalone Business School, Trichy its Internal Quality Assurance Cell (IQAC) & POSH Cub jointly organized a session on "Women's Rights in Indian Law" on 26th April 2024. Mrs. R. Sridevi, B.A., B.L., Advocate was the resource person for the programme. Dr. M. Hemalatha, as the esteemed Director of M.A.M. B-School, played a pivotal role in setting the tone for the event by extending a warm welcome to all participants. Dr. M. Hemalatha's recognised empowerment of women in the recent past highlights a positive trend towards greater gender equality and women's participation in various spheres of society. She further added that When women have equal opportunities to participate in education, employment, and decision-making processes, they can contribute their skills, talents, and perspectives to drive productivity and innovation.

MASTeR **M.A.M. B-School** **NAAC** **MAMBS**
NAAC Accredited with 'A' Grade
Approved by AICTE and Affiliated to Anna University,
Siruganur, Trichy. www.mambs.edu
Internal Quality Assurance Cell (IQAC) & POSH Cub jointly organize the seminar on

Women's Rights in Indian Laws

Guest Speaker
Mrs. R. Sridevi, B.A., B.L.,
Advocate

26th April, 2024 @ 11 am
MAMBS Annexure Elite Hall

Dr. M. Hemalatha
Director, MAMBS

Mrs. R. Sridevi
Advocate, Siruganur

The Aim of the programme to educating students and professionals about their rights and legal protections is crucial for fostering a more equitable and inclusive society. Mrs. R. Sridevi highlights the persistent challenges that women face worldwide, despite significant advancements in the women's rights movement. She underscore the various forms of violence and discrimination that women endure, ranging from cultural norms and practices to systematic oppression in conflict zones.





Mrs. R. Sridevi's focus on the judiciary's role in protecting women's rights is crucial, as the judiciary plays a pivotal role in interpreting and enforcing laws related to gender equality. She highlighted the judiciary protection of women's such as Access to Justice and Women's Rights, Judiciary and Gender Equality, Judicial Activism and Women empowerment, judicial interpretation of Art. 15(3) of the Constitution of India and Role of Supreme Court in interpreting International instruments for Women empowerment.



Providing a platform for discussion and deliberation on these issues is crucial for fostering awareness. Through such seminar initiatives, it is possible to advance the cause of women's empowerment and create a more just and equitable society for all genders. Dr. R. Suganya, Professor, POSH Club of M.A.M. B-School, made the requisite arrangement for the programme.




DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105



M.A.M. B-SCHOOL

Siruganur, Tiruchirappalli - 621 105.

NAAC Accredited with 'A' Grade

(Approved by AICTE and Affiliated to Anna University, Chennai)



Program	Guest Lecture on : A Seminar on Women's Rights in Indian Law
Date / Time	26.04.2024 /10.30am

ATTENDANCE of PARTICIPANTS

Sl.No	Name	Designation (Students)	Class	Signature
1	BALAMURUGAN D	Student	II MBA	D. Balamurugan
2	BAVITHRA G M	Student	II MBA	G.M. Bavitra
3	BOOBESHKUMAR J	Student	II MBA	J. Boobeshkumar
4	BOOMIKA V	Student	II MBA	V. Boomika
5	DEVA V	Student	II MBA	V. Deva
6	DHARNESH S	Student	II MBA	S. Dharnesh
7	DINESH M	Student	II MBA	M. Dinesh
8	DUSHITHA S	Student	II MBA	S. Dushitha
9	EMMEMAL ESTHER E	Student	II MBA	E. Emmemal Esther
10	EVANJELIN J	Student	II MBA	J. Evanjin
11	GAYATHRI G	Student	II MBA	G. Gayathri
12	HAMSAVARDHAN S	Student	II MBA	S. Hamsavardhan
13	HARINI M	Student	II MBA	M. Harini
14	JAYAPRAKASH M	Student	II MBA	M. Jayaprakash
15	JESWANTH S	Student	II MBA	S. Jeswanth
16	KAVYA K	Student	II MBA	K. Kavya
17	KEERTHIKA M	Student	II MBA	M. Keerthika
18	KIRUTHICK ROSHAN F	Student	II MBA	F. Kiruthick Roshan
19	KISHORE R	Student	II MBA	R. Kishore
20	KOKILA S	Student	II MBA	S. Kokila
21	KRISHNAMOORTHY S	Student	II MBA	S. Krishnamoorthy
22	KUMARAGURU A	Student	II MBA	A. Kumaraguru
23	MANIKANDAN R	Student	II MBA	R. Manikandan
24	MANIKANDAN S	Student	II MBA	S. Manikandan
25	MANIRAJ R	Student	II MBA	R. Maniraj
26	MARIYAM M	Student	II MBA	M. Mariyam
27	MOHAMED NADHEEM A	Student	II MBA	A. Mohamed Nadheem
28	MOHAMED YAHYA M	Student	II MBA	M. Mohamed Yahya



29	MOHAMEED JAVITH K	Student	II MBA	H. Mohamed Javith
30	MURUGAVEL M	Student	II MBA	M. Murugavel
31	NANTHANA A N	Student	II MBA	N. Nanthana
32	NAVEENA R	Student	II MBA	R. Naveena
33	NAVEENRAJ.S	Student	II MBA	S. Naveenraj
34	NAVEETH AHAMED R	Student	II MBA	R. Naveeth Ahamed
35	NITHYA SHREE V	Student	II MBA	Nithya Shree V
36	PASUPATHI M	Student	II MBA	M. Pasupathi
37	PERUMAL C	Student	II MBA	C. Perumal
38	PRADEEP.K	Student	II MBA	K. Pradeep

