



M.A.M. B-SCHOOL
Siruganur, Tiruchirappalli - 621 105.
NAAC Accredited with 'A' Grade
(Approved by AICTE and Affiliated to Anna University, Chennai)



INDEX

CRITERION: 5.4.1

2024-2025



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5.4.1 There is a registered alumni association that contributes significantly to the development of the institutions through financial and /or other support services

M.A.M-B-SCHOOL has registered alumni association with Registration No **SRG/TRICHY/15/2023**. The alumni association exists to support the institution's goal and to reinforce the tie between alumni, society and the institution. Alumni association plays a revolved role in the development of the institution. The institution has the honour to comment that it has a rich history the student's success and brilliance. It has recognized a wide network of old students to regenerate the remembrances of the college. The association regularly meets and interacts with the management, faculty and students to facilitate the association of alumni. The alumni association provides selected alumni participation in current academic activities including personality developments programs, mentoring program, placements programs, internship programs, entrepreneurship programs, teaching, research, workshop, and conference. The association has been expanded and supported with new memberships. The alumni who are visiting the institution for various activities and their suggestions are taken into account. Alumni day is celebrated and their achievements are recognized. The successful alumni are selected as guests of honour for awards.




DIRECTOR
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M.A.M B-SCHOOL ALUMNI ASSOCIATION

2024-2025

ALUMNI ASSOCIATION MEMBERS:

S.NO	NAME	POSITION
1	MR.M. RAMCHANDAR	PRESIDENT
2	MS.N. SUJIDHA	SECRETARY
3	MR.M. THILLAI PARTHIBAN	JOINT SECRETARY
4	MRS.M. PADMA	TREASURER
5	MRS.P. PRIYADHARSHINI	E.C. MEMBER
6	MR. MATHANRAJ	E.C. MEMBER
7	MRS.T. MANJU	E.C. MEMBER



DIRECTOR
M.A.M. B-SCHOOL
Siruganur, Trichy-621105

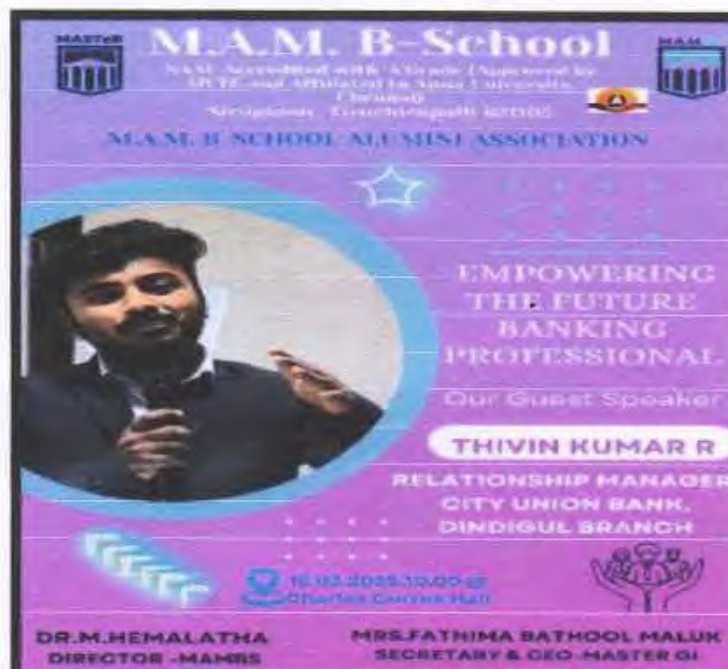


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A Guest Lecture on "Empowering the Future Banking Professional"



The Alumni Association of M.A.M. B-School organized an insightful session titled "Empowering the Future Banking Professional" on **18th March 2025 at 10:00 AM**. The session aimed to guide students aspiring for a career in banking and help them understand the expectations of the industry from a real-world perspective. The resource person for the session was **Mr. Thivin Kumar. R**, an alumnus of M.A.M. B-School, currently serving as **Relationship Manager at City Union Bank, Dindigul Branch**. Being an accomplished banking professional and former student of the institution. In his address, Mr. Thivin Kumar highlighted the vast career opportunities available in the banking sector. He stated that banking continues to provide a wide range of career paths when compared to several other specializations. However, he emphasized that acquiring **specific skills** is crucial to securing a job in the banking field. These include strong communication, interpersonal abilities, analytical thinking, and a customer-centric mindset.





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ALUMNI MEET-2024



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ALUMNI MEET - 2024

VENU: MAMBS ANNEXURE BLOCK

DATE : 21-12-2024



Dr. M. Hemalata
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO MASTeR GI





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Mr. Thivin Kumar. R Relationship Manager at City Union Bank, Dindigul Branch.





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Alumni Meet-2024

M.A.M B-SCHOOL Organized Alumni Meet on 21.12.2024 at MAMBS Annexure Block as Part of this programme, All Alumni's were invited and they shared their Nostalgic moments with each other. The HOD's and Faculty members of MAMBS were appreciated all alumni's and wishing them to reach further milestones of their future career endeavours.



Alumni Meet on 21.12.2024 at MAMBS Annexure Block





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Alumni Meet on 21.12.2024 at MAMBS Annexure Block





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BENEFITS AND OUTCOMES OF ALUMNI MEETS:

Alumni events can be a valuable investment for educational institutions and organizations for several reasons, but their worthiness depends on various factors, including the goals, resources, and alumni community of the institution. Here are some considerations to determine if alumni events are worth the investment:

1. Relationship Building and Networking: Alumni events provide a platform for alumni to reconnect, network, and build relationships with each other and with the institution. These connections can lead to collaborations, mentorship opportunities, and even business partnerships.

2. Community Engagement: Events foster a sense of community and pride among alumni. When alumni feel connected to their alma mater, they are more likely to remain engaged, participate in other initiatives, and contribute to the institution's success.

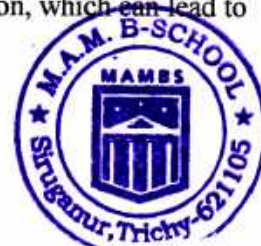
3. Fundraising Opportunities: Alumni events can serve as opportunities to cultivate relationships with potential donors. Engaged and connected alumni are more likely to contribute financially to their alma mater.

4. Marketing and Branding: Successful events can generate positive publicity and media coverage, enhancing the institution's reputation and visibility. They can also attract prospective students who want to join a vibrant and engaged alumni community.

5. Feedback and Insights: Events provide a chance to gather feedback directly from alumni. Insights gained from interactions can help shape programs, initiatives, and future event planning.

6. Alumni Involvement: Events often encourage alumni to become more involved in various ways, such as volunteering, mentoring, speaking engagements, or serving on advisory boards. This can provide valuable expertise to the institution.

7. Strengthening Alumni Loyalty: Well-executed events can strengthen alumni loyalty by fostering positive memories and experiences associated with the institution, which can lead to lifelong support.





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8. Tailored Engagement: Different types of events cater to different segments of the alumni community. By offering a variety of events, you can engage diverse groups of alumni and meet their specific interests and preferences.

9. Goodwill: Alumni appreciate that the institution cares about them and the community which is a lifelong support network. While events have costs associated with them, the goodwill that is established can be of much greater value and lead to stronger relationships, engagement, and alumni satisfaction.

10. Measurable Impact: With proper tracking and measurement, you can assess the impact of alumni events on the participants and the institution. The personal fulfilment, connections, and career support are crucial impacts for the participants while the institution gains loyalty and support for the future.

It is important to plan and execute events with care to maximize their impact and justify the investment. Consider factors such as budgeting, event goals, target audience, timing, location, and promotion strategies. If done well, alumni events can yield substantial returns in terms of alumni engagement, institutional reputation, and support for your institution's mission.

OUTCOME OF THE EVENT:

Alumni meet is a gathering of passed out students of an institution and it is a place where the institution feels proud on seeing its successful alumni. Alumni Meet, creates a special bonding between the students who have passed out & who have established themselves already in the big, outside world. Relationship Building and Networking: Alumni events provide a platform for alumni to reconnect, network, and build relationships with each other and with the institution. These connections can lead to collaborations, mentorship opportunities, and even business partnerships.

ALUMNI COORDINATOR

(M. Suresh)



DIRECTOR
DIRECTOR

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ALUMNI INTERACTION



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ALUMNI INTERACTION



D. Abirami

Company : Sutherland global services

Designation : Associate

Venu : MAMBS Annexure Block

Date : 09 - 04 - 2025

Dr. M. Hemalata
Director - MAMBS

Mrs. Fathima Bathool Maluk
Secretary & CEO MASTeR GI





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GEO TAG PHOTOS:





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Tiruchirappalli, Tamil Nadu, In...

, Tamil Nadu 621105, India, Tiruchirappalli, Tamil Nadu 621105, India

Lat 10.995599° Long 78.778522°

09/04/2025 12:19 PM GMT +05:30



Tiruchirappalli, Tamil Nadu, In...

, Tamil Nadu 621105, India, Tiruchirappalli, Tamil Nadu 621105, India

Lat 10.995684° Long 78.778654°

09/04/2025 12:18 PM GMT +05:30





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Ms. Abirami, a distinguished alumna of MAM B School, delivered an inspiring and insightful address to the Business Analytics students as part of the school's alumni interaction program. Drawing from her academic foundation at MAMBS and her professional journey, she highlighted the growing relevance of Business Analytics in today's data-driven economy. She emphasized how analytical thinking, statistical tools, and technological applications can be strategically used to derive actionable insights for better decision-making in industries ranging from finance and retail to healthcare and technology.

During her session, Ms. Abirami spoke about the importance of developing both technical and managerial skills. She urged students to strengthen their knowledge in programming, data visualization, and predictive modeling while also nurturing critical thinking, problem-solving, and communication abilities. She shared real-world case studies from her career to demonstrate how analytics helps in identifying market trends, optimizing resources, and improving customer experience.





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She also underlined the value of adaptability and continuous learning in the dynamic business landscape. Encouraging students to embrace challenges, she reminded them that strong fundamentals, coupled with curiosity and perseverance, pave the way for success. Her address left the students motivated, bridging the gap between classroom learning and industry expectations.




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