



## INDEX

### CRITERION: 3.5.1

**3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year**

**2024-2025**

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**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-62



### **Institutional data in the prescribed Format**

**3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year**

<b>Year</b>	2024-2025
<b>Number</b>	38







**M.A.M. B-SCHOOL**  
Siruganur, Tiruchirappalli - 621 105.  
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**COLLABORATIVE ACTIVITIES IN FACULTY EXCHANGE 2024-2025**

M.A.M. B-School is pleased to share that Mr. S. Senthilkumar, Assistant Professor & Head, delivered a session on "NEXT GEN: SHAPING FUTURE LEADERS" on 16.04.2025. The session was organized by the Internal Quality Assurance Cell (IQAC) and the Entrepreneurship Development Cell of MIT College of Arts and Science for Women, Musiri



**MIT**

**COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
AFFILIATED TO BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI.  
Annai Nagar, Thuraiyur Road, M.Puthupatti (PO), Musiri (TK).

**IQAC & EDC jointly organizes**

**NEXT-GEN :SHAPING FUTURE LEADERS**  
Date:16.04.2025 Time:10.30 AM Venue:Seminar Hall

**CHIEF GUEST**



**Mr. S. SENTHILKUMAR**  
Assistant Professor & Head  
Department of Management Studies  
M.A.M. B-School, Siruganur  
Tiruchirappalli

**CHIEF PATRONS**

<b>Dr. R. KALAIVANI</b> <small>PRINCIPAL MIT COLLEGE OF ARTS AND SCIENCE FOR WOMEN, MUSIRI</small>	<b>Mrs. E. MONICA</b> <small>DEPUTY MIT COLLEGE, MUSIRI</small>	<b>Dr. E. PRAVEENKUMAR</b> <small>VICE CHANCELLOR MIT COLLEGE, MUSIRI</small>
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**ORGANISED BY**

<b>IQAC CO-ORDINATOR</b> <b>Dr. J. SHAMEEM BANU</b> <small>HEAD OF THE DEPARTMENT OF QUALITY MIT COLLEGE OF ARTS AND SCIENCE FOR WOMEN MUSIRI</small>	<b>EDC CO-ORDINATOR</b> <b>Dr. R. SHALINI</b> <small>ASSISTANT PROFESSOR IN THE DEPARTMENT MIT COLLEGE OF ARTS AND SCIENCE FOR WOMEN MUSIRI</small>
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**ALL ARE WELCOME**





## M.A.M. B-SCHOOL

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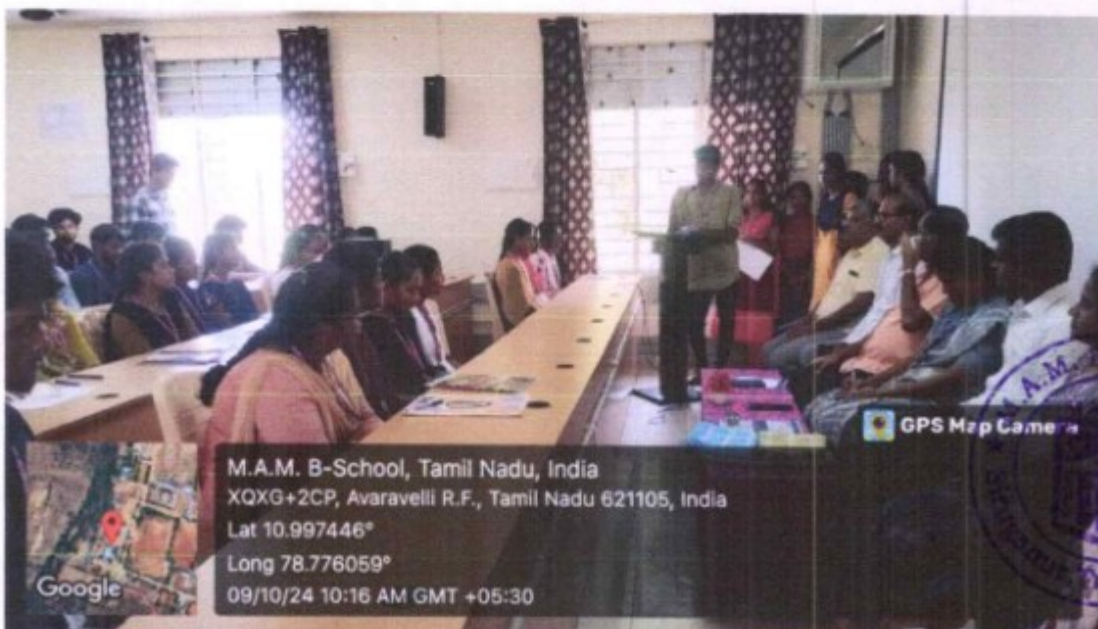


### 1. THANTHAI PERIYAR GOVERNMENT ARTS & SCIENCE COLLEGE, TRICHY.

M.A.M.B-School organized "Career Guidance Programme" on 09.10.2024 at Thanthai Periyar Government Arts & Science College, Trichy. Mr. A. Anburaj and Ms Sujatha CK, Assistant Professor, M.A.M.B-School was the resource persons for the programme and addressing career guidelines programme for commerce students. Mr. A. Anburaj covered on employability skills that are considered most important in today's corporate challenging career and Ms Sujatha CK also has given various insights regarding importance of communication. Totally 65 students were attended the programme.



M.A.M. B-School, Tamil Nadu, India  
XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India  
Lat 10.997446°  
Long 78.776059°  
09/10/24 12:20 PM GMT +05:30



M.A.M. B-School, Tamil Nadu, India  
XQXG+2CP, Avaravelli R.F., Tamil Nadu 621105, India  
Lat 10.997446°  
Long 78.776059°  
09/10/24 10:16 AM GMT +05:30







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## 2. ST. JOSEPH'S COLLEGE, TRICHY

M.A.M.B-School organized "Career Guidance Programme" on 18.12.2024 at St. Joseph's College is an arts & science institution in Trichy. Mr. S.Prasanna, Asst.prof.and Ms.Sujatha CK, Asst. Prof, M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance to the students. Ms.Sujatha CK initiated by highlighted that the career which determine the individuals strengths, weaknesses, learning patterns and their interests with real time examples. She discussed on how career supports for developing individual talents and knowledge and how one gets ready for the same. Mr. S.Prasanna also stated that career counseling helps overcome these obstacles and chalk out the path to career success by providing relevant knowledge.

St. Joseph's College (Autonomous)  
Accredited at A++ grade (Cycle 4) by NAAC, Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC, DST-STAR & DST-FIST Sponsored College  
Tiruchirappalli-620002  
DEPARTMENT OF BUSINESS ADMINISTRATION

**CAREER GUIDANCE WORKSHOP**

**TAKE THE FIRST STEP, CREATE YOUR CAREER PATH**

**Resource Persons**  
Prof. Mr. Prasanna  
Assistant Professor  
M.A.M. B-School, Trichy  
Prof. CK. Sujatha  
Assistant Professor  
M.A.M. B-School, Trichy  
Head of the Department  
Prof. C.F. Octovin Antony Sessammal

**Venu:** MCA Seminar Hall  
**Time:** 02:00 PM  
**Date:** 18.12.2024

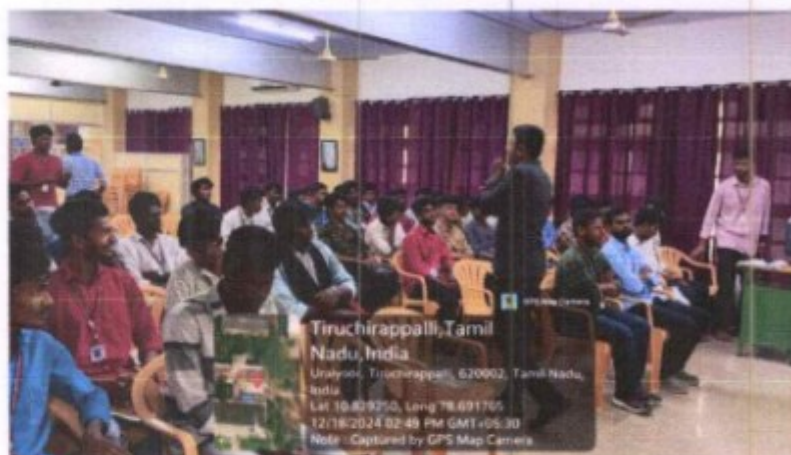




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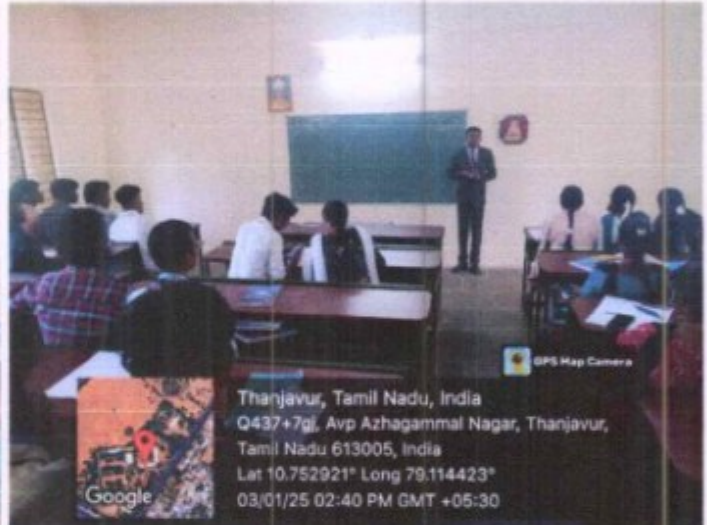
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### 3. RAJAH SERFOJI COLLEGE

M.A.M.B-School organized "Career Guidance Programme" on 03.01.2025 at Rajah Serfoji College, Thanjavur. Mr. S. Prasanna, Asst.prof and Ms. L. Noorul Ayisha, Asst. Prof, M.A.M.B-School was the resource persons for the programme. Mr. S. Prasanna insight into the strengths, passions, and career aspirations through structured reflection exercises and assessment can apply to new and exciting opportunities. Ms. L. Noorul Ayisha also covered the focus on building the key skills needed in tday's workforce, from digital literacy to leadership development for future success.







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www.nagapattinam.org

email: principal.cttyr@gmail.com



அரசர் கல்லூரி

சமஸ்கிருதம் மற்றும் தமிழ்  
தொழில்நுட்ப கல்விக்கான அமைதி

சென்னை - 600 004

மாநில கல்வித் துறை

64362 248263

07.02.2025

முனைவர் க.பிரசன்னா  
பொதுமக்கள் தொடர்பு மற்றும்  
மேம்பாட்டு (பி.டி.டி.)

#### APPRECIATION CERTIFICATE

This is to certify that Mr.S.PRASANNA, Assistant Professor, M.A.M.B-School, Trichy acted as a resource person and delivered Career Guidance Session entitled on "Redefining your Career: A Journey to Personal and Professional Growth" at our institute on 07.02.2025.

We would like to extend our heartfelt thanks for the valuable contribution and thought provoking session. The insightful advice and expertise provided by you a clearer understanding of career opportunities and how to approach effectively for our students.

We truly appreciate the time and effort dedicated to share your valuable career guidance information. The guidance will undoubtedly help to shape career paths of our students in the future.

Thanking you



Principal  
Principal  
Trichy's College  
Trichy - 621 105





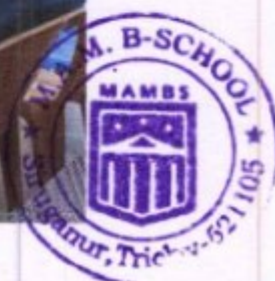
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#### 4. ST. JOSEPH'S COLLEGE, TRICHY

M.A.M.B-School organized "Career Development" on 06.01.2025 at St. Joseph's College, Trichy. Mr. S. Prasanna/ AP and Ms. Jaya /AP, M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance to the final year B.Com students. The session was very much informative and thought provoking in the field of career aspects. Totally 53 students were attended the programme.











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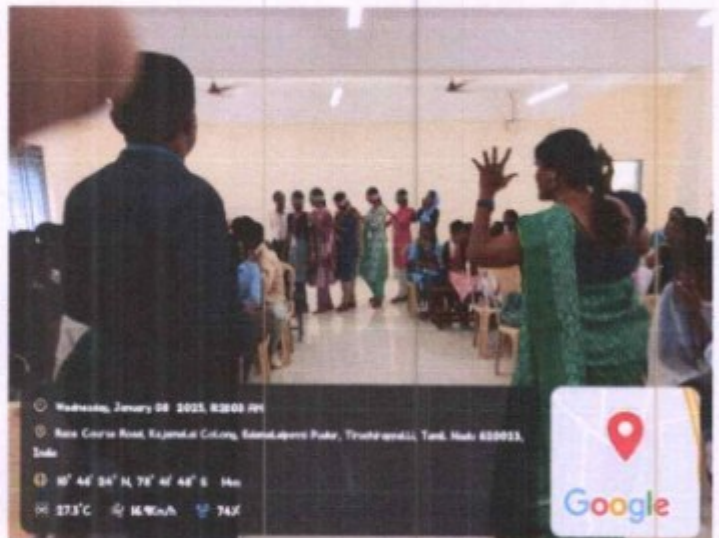
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## 6. THANTHAI PERIYAR GOVERNMENT ARTS & SCIENCE COLLEGE, TRICHY

08.01.2025

M.A.M.B-School organized "Career Guidance Programme" on 08.01.2025 at Thanthai Periyar Government Arts & Science College, Trichy. Mr. S. Prasanna /AP/ MAMBS and Ms. Sujatha CK /AP/ MAMBS was the resource persons for the programme and delivered key insights about career guidance and its importance to the final year B. Com students. Totally 73 students were attended the programme. The students posed various queries with the resource persons and got clarified during the session. The entire session was much more informative and valuable to all students at large. Totally 60 students were attended the programme.







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தந்தை பெரியார் அரசு கலை அறிவுக் கல்வியல் கல்லூரி (தனிமரு.)  
**Thanthai Periyar Government Arts and Science College (Autonomous)**  
Tiruchirappalli - 620 023, Tamilnadu, India.

**CERTIFICATE OF APPRECIATION**

This is to certify that

**Prof. Mr. S Prasanna,**

Assistant Professor, M.A.M. Business School, Tiruchirappalli has acted as a resource person and delivered a session on **"Demystifying Leadership Skills stepping Stone for Future and Career guidelines Insights"** organized by the Department of Commerce of Thanthai Periyar Government Arts & Science College(Autonomous), Tiruchirappalli on January 8, 2023.

V. Sankar  
08/01/2023

Head of the Department  
PG and Research Dept of Commerce  
Thanthai Periyar Govt.  
Arts & Science College (Autonomous)  
Tiruchirappalli - 620 023.



Principal  
08/01/2023

**PRINCIPAL**  
Thanthai Periyar Government  
Arts & Science College (Autonomous)  
Tiruchirappalli - 620 023  
B.O. CODE CL 102





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### 7. SWAMYADAYANDHA COLLEGE

M.A.M.B-School organized "Career Guidance Programme" on 20.01.2025 at Swamyadayandha College is an arts & science institution in Thanjavur. Mr. S.Prasanna, Asst.prof.and Ms.Sujatha CK, Asst. Prof, M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance to the students. Ms.Sujatha CK initiated by highlighted that the career which determine the individuals strengths, weaknesses, learning patterns and their interests with real time examples. Mr. S.Prasanna also stated that career counseling helps overcome these obstacles and chalk out the path to career success by providing relevant knowledge.







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### 8. SWAMYADAYANDHA COLLEGE, TANJAVUR

M.A.M.B-School organized "Career Development" on 21.01.2025 at Swamyadayandha Government College in Ms. Surya /AP and Ms. B. Jaya /AP M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance. The session was very much informative and thought provoking in the field of career aspects. Totally 58 students were attended the programme.



SWAMYADAYANDHA COLLEGE OF ARTS & SCIENCE  
Affiliated to Anna University, Tiruchirappalli  
620 002, Tiruchirappalli, Tamil Nadu  
NAAC Accredited with 'A' Grade  
MANJAGUDI - 612 010  
TIRUVARUR DISTRICT

Dr. V. Rama  
Principal

Date: 21.01.2025

**ATTENDANCE CERTIFICATE**

This is to certify that Ms. M. Surya, Assistant Professor, M.A.M. Business School, Tiruchirappalli has delivered a lecture in the One day Seminar on "Operational Logistics in India - Connecting your Business Globally" organized by the Department of Business Administration in association with IQAC of our college on 21st January, 2025.

This Lecture was well appreciated by all.

Dr. V. Rama  
Principal  
Swamyadayandha College of Arts & Science  
Manjagudi - 612 010







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**9. KUNDHAVAI NACHIYAR ARTS AND SCIENCE COLLEGE FOR WOMENS,**  
**TANJAVUR**

M.A.M.B-School organized "Career Guidance Programme" on 24.01.2025 at Kundhavai Nachiyar Arts & Science College, Trichy. Mr. S. Prasanna and Ms Banumeena K, Assistant Professor, M.A.M.B-School was the resource persons for the programme and addressing career guidelines programme for commerce students. Mr. S. Prasanna covered on employability skills that are considered most important in today's corporate challenging career and Ms Banumeena K also has given various insights regarding importance of communication and being proactive in acquiring knowledge and skill sets. Totally 65 students were attended the programme.







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**10. KUNDHAVAI NACHIYAR ARTS AND SCIENCE COLLEGE FOR WOMENS,**  
**THANJAVUR**

M.A.M.B-School organized "Career Guidance Programme" on 27.01.2025 at Kundhavai Nachiyar Arts And Science College For Womens, Thanjavur. Mr. S. Prasanna, Assistant Professor, M.A.M.B-School and Ms. G. Kiruthiga Assistant Professor, M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance to the final year students.



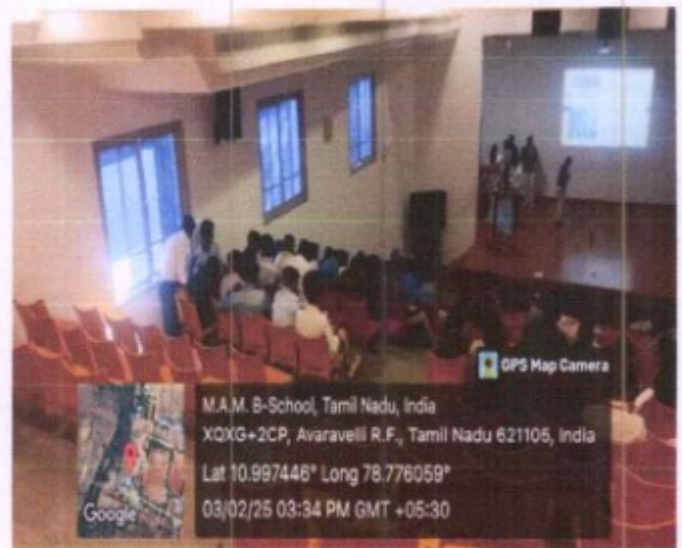


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### 11. SONA ARTS COLLEGE, TRICHY 03.02.2025

M.A.M.B-School organized "Career Guidance Programme" on 03.02.2025 at Sona Arts College, Salem. Dr. R. Devasakthi and Mr. A. Anburaj, Assistant Professor, M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance to the final year B.Com students. Mr. A. Anburaj initiated by highlighted that the career which determinethe individuals strengths, weaknesses, learning patterns and their interests with real time examples. Dr. R. Devasakthi, stated that career counselling helps overcome these obstacles and chalk out the path to career success by providing relevant knowledge, also it allows any individual to adopt the best practices that will pave the way to career success. Totally 71 students were attended the programme.







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**12. THIRUVAYARU GOVERNMENT COLLEGE, THANJAVUR - 07.02.2025**

M.A.M.B-School organized "Career Development" on 07.02.2025 at Thiruvayaru Government College in Mr. S. Prasanna /AP and Ms. M. Surya /AP M.A.M.B-School was the resource persons for the programme and delivered key insights about career guidance and its importance. The session was very much informative and thought provoking in the field of career aspects. Totally 60 students were attended the programme.





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## 13. HOLYCROSS COLLEGE FOR WOMEN, TRICHY- 07.02.2025

M.A.M.B-School organized "Career Guidance Programme" on 07.02.2025 at Holycross College for Women, Trichy. Ms. Sujatha CK, Assistant Professor, M.A.M.B-School and Ms. Dhilras Roshini J, Assistant Professor, M.A.M.B-School were the resource persons for the programme Ms. Sujatha CK, insight the participants in identifying the strengths, exploring career opportunities aligned with their interests and field of study and preparing for a successful transition into the professional world. Ms. Dhilras Roshini J introduce a wide range of career options across sectors such as technology, business, arts, sciences, social impact, and more. The entire session was much more informative and valuable to all students at large. Totally 62 students of B.Voc were attended the programme.



**HOLY CROSS COLLEGE (AUTONOMOUS)**  
Affiliated to Bharathidasan University  
Nationally Accredited with 'A' Grade by NAAC  
College with Potential for Excellence  
Trichirappalli - 621 002

**Holy Cross Innovation & Incubation Council (HCIC)**  
School of Mathematical Computation Sciences  
Department of B.Voc. Software Development  
ORGANIZERS A WORKSHOP ON  
"The Future of Innovation: Challenges and Opportunities in IPR"  
Resource Persons

**DR DHILRAS ROSHINI J**  
 Assistant Professor  
 of Business School  
 MAM College

**CK Sujatha**  
 Assistant Professor  
 of Business School  
 MAM College

**Organized By**

Dr P. Manoj  
 Assistant professor of IT Field  
 DC Innovation Ambassador  
 Department of B.Voc. Software Development  
 Holy Cross College (Autonomous)  
 Tiruchirappalli-621002

M.A.Maria Eliza  
 Assistant professor  
 DC Innovation Ambassador  
 Department of B.Voc. Software Development  
 Holy Cross College (Autonomous)  
 Tiruchirappalli-621002

**07 Feb 2025** **Shanthi's Hall** **2 PM**

"The best way to predict the future is to invent it." - Alan Kay







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**B-FEST 2025: A PREMIER MANAGEMENT AND CULTURAL EXTRAVAGANZA**  
**FOR U.G. STUDENTS**

M.A.M. B-School, a foremost standalone business school in Trichy, organized "B-Fest 2025: A Mega Management-Cultural Meet for Undergraduate Students" on February 28, 2025. Dr. M. Hemalatha, Director of M.A.M. B-School, Dr. B. Muruganantham, Registrar of MASTeR Group of Institutions, and Dr. S. Rajasekaran, Dean of MASTeR Group of Institutions, honored the inaugural ceremony with their esteemed presence. Dr. M. Hemalatha, Director of M.A.M. B-School, addressed the gathering at the inaugural function commending the participants and encouraging them to deliver their best performances. In her speech, she provided an insightful overview of B-Fest, an annual celebration of cultural vibrancy

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www.mambs.com, director@mambs.com

**B-FEST**  
(Management - Cultural Meet For U.G Students)  
Venue : Newton Hall

**February 28<sup>th</sup> 2025**

**EXPLORE YOUR TALENTS**

<b>AD-ZAP</b> Event Coordinator: Prof. Dr. R. Devasakthi - 7708594626	<b>MIME</b> Event Coordinator: Prof. S. Yogapriya - 7603983947	<b>GROUP SINGING</b> Event Coordinator: Prof. C. Subha - 8526766123	<b>CORPORATE WALK</b> Event Coordinator: Prof. R. Suganya - 9597734539
<b>SHORT FILM CONTEST</b> Event Coordinator: Prof. C. K. Sujatha - 8807703982	<b>PAPER PRESENTATION</b> Event Coordinator: Prof. Dr. R. Prema - 9942178298	<b>GROUP DANCE</b> Event Coordinator: Prof. M. Surya - 8754103105	

**REGISTRATION LINK**  
<https://rb.gy/5m5zko>

Prizes and Certificates  
Executive Lunch and High-Tea will be provided.

**FREE REGISTRATION**  
ID Cards are mandatory for the participants

**FOR REGISTRATION CONTACT US:**  
Convener : Prof. M. Surya - 8754103105  
Co-Convener : Prof. C. Subha - 8526766123

hosted by M.A.M. B-School, which upholds 15 years of excellence under the aegis of MASTeR Group of Institutions. Dr. M. Hemalatha expressed her delight in bringing everyone together for the event and emphasized the importance of continuous learning, urging students to consistently update and upskill themselves. She highlighted that lifelong learning is the most valuable investment for a successful and prosperous career. Extending her heartfelt congratulations and encouragement to the participants, she stressed the significance of extracurricular activities alongside academic excellence, encouraging students to actively engage in such events for their holistic development. B-Fest 2025 featured a total of seven







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dynamic events, including Ad-Zap, Paper Presentation, Group Singing, Corporate Walk, Short Film Contest, Mime, and Group Dance. Each event was conducted in adherence to a well-structured schedule, with clearly defined rules and regulations to ensure a fair and seamless competition. Dr. B. Muruganantham, Registrar of MASTeR Group of Institutions, motivated the participants with his inspiring presidential address, while Dr. S. Rajasekaran, Dean of MASTeR Group of Institutions, delivered the keynote address, offering valuable insights to the students.







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During the valedictory session, Dr. R. Karthika, Professor, Head of the Department and Mr. S. Senthilkumar, Head of the Department, M.A.M. B-School, announced the winners of the various events, while Dr. M. Hemalatha, Director, presented the overall Championship Trophy, the winners were honored with awards, and all participants received certificates in recognition of their cultural talents and active participation across various competitions. The vibrant B-Fest 2025 spanned an entire day, witnessing enthusiastic participation from 824 students representing 23 colleges across 10 districts of Tamil Nadu. The prestigious Overall Championship Trophy of "M.A.M. B-Fest 2025" was proudly claimed by St. Joseph's College, Trichy. The grand B-Fest 2025 was thoroughly enjoyed by all participants, who expressed their joy and appreciation for the event. They departed with the sincere hope that such mega events would continue to be organized annually, fostering talent, creativity, and camaraderie among students. Ms. M. Surya, Convener, Coordinated the event which helped to make the major event a huge success. Ms. C. Subha, Co-convener, proposed the vote of thanks and also expressed gratitude to the Management, Director, Faculty members, students and participants from other colleges for their performance.





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### FUTEX 2025 – TECHNICAL MEET FOR U.G. STUDENTS

M.A.M. B-School the department of Master of Computer Applications organized a one-day Technical Meet “FUTEX 2025” on 12<sup>th</sup> September 2025 for undergraduate students from various districts of Tamil Nadu. The event was conducted with the motive of serving as a platform for young talent among U.G. students, encouraging them to showcase their technical knowledge, creativity, and innovative ideas. It aimed to create a vibrant learning environment that blended competition with collaboration. The inaugural session began with a warm and inspiring felicitation address by Dr. M. Hemalatha, Director of M.A.M. B-School. In her speech, she highlighted the notable achievements of the institution and stressed the importance of technical fests in nurturing innovation and teamwork.

The poster for FUTEX 2025 is a colorful rectangular graphic. At the top, it features the M.A.M. Business School logo and name, along with NAAC accreditation details. The central theme is 'MASTER OF COMPUTER APPLICATIONS DEPARTMENT TECHNICAL MEET FOR U.G STUDENTS'. A large '12<sup>TH</sup> SEPTEMBER 2025' date stamp is on the left. The word 'FUTEX' is prominently displayed in the center. Below it, the tagline 'EXPLORE YOUR TALENTS' is written. A list of activities follows: AI QUEST, CONNECTION, QUIZ BUZZ, MIND TEASER, AD ZAP, TREASURE TROVE, and PAPER PRESENTATION. A QR code is provided for registration. The bottom section includes the venue (Newton Hall), time (09:00 AM), and contact information for the convenor and co-convenor. A circular stamp from the school is visible in the bottom right corner of the poster.

**M. A. M. Business School**  
NAAC Accredited with 'A' Grade  
(Approved by AICTE and Affiliated to Anna University)  
Siruganur, Tiruchirappalli - 621105.  
www.mambs.com, director@mambs.com

**MASTER OF COMPUTER APPLICATIONS DEPARTMENT**  
**TECHNICAL MEET FOR U.G STUDENTS**

**12<sup>TH</sup> SEPTEMBER 2025**

**FUTEX**

**EXPLORE YOUR TALENTS**

▶ AI QUEST ▶ CONNECTION ▶ QUIZ BUZZ ▶ MIND TEASER  
▶ AD ZAP ▶ TREASURE TROVE ▶ PAPER PRESENTATION

**FREE REGISTRATION**

Venue: Newton Hall  
TIME: 09:00 AM

**\*Key Takeaways:**  
Prizes and Certificates  
Executive Lunch and High-Tea will be provided

**REGISTRATION LINK:**  
<https://forms.gie/gZ89ok2V6tUwEG1FA>

**\*For Registration Contact Us:**  
Convenor: PROF. S. SHARMILA/9500743269  
Co-Convenor: PROF. J. DHILIRAS ROSHINI/9715072273

She wished the participants success and encouraged them to take part wholeheartedly, reminding them that dedication and sincerity always lead to achievement. Following this, Mr. S. Senthilkumar, Assistant Professor and Head of the Department of Master of Computer Applications, delivered his keynote address. He motivated students by stating that failure is not final; success is the ultimate goal. He also congratulated the participants for their enthusiasm and urged them to remain focused and determined in their academic as well as personal growth. Further, Dr. R. Karthika, Professor and Head of the Department of Management Studies, addressed the gathering. She congratulated the MCA Department for organizing FUTEX 2025 successfully and appreciated their efforts in providing such a platform for budding talents. She also emphasized





## M.A.M. B-SCHOOL

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the importance of bridging academic learning with practical exposure to meet the demands of the modern industry.



The day's events were both engaging and competitive, featuring AI Quest, Connection, Quiz Buzz, Mind Teaser, Ad-Zap, Treasure Trove, and Paper Presentation. Each event tested participants' technical expertise, logical reasoning, communication skills, and creativity. The meet witnessed the participation of over 874 students from more than 27 colleges across various districts of Tamil Nadu, creating an atmosphere of energy, innovation, and healthy competition. In the evening, the Valedictory Function was conducted, where winners of the events were honored with prizes and certificates. Notably, the three best performances of the every event were appreciated with certificates and prizes, which added to the motivation of the participants. The highlight of the





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ceremony was the announcement of the Overall Championship Trophy, which was proudly won by Holy Cross College, Trichy. The victory was a moment of pride and celebration for the institution and added great enthusiasm to the concluding session. The success of FUTEX 2025 was made possible through the meticulous efforts of the organizing team. Ms. Sharmila, Assistant Professor and Convenor, along with Ms. Roshini, Assistant Professor and Co-Convenor, ensured smooth coordination of the entire event. The program concluded with the Vote of Thanks delivered by Ms. Roshini, who expressed gratitude to all participants, faculty members, faculties from other colleges and the management for their contribution to the grand success of FUTEX 2025.





**M.A.M. Business School**

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Sri Lanka, Tamil Nadu, India - 605 005


# CERTIFICATE OF APPRECIATION

This is to certify that Mr./Ms. S. HARISHARAN has won  
prize 1/1/100 participated in the event SHORT FILM CONTEST in  
TALENT SPOTTER '24 on 31.08.2024 at M.A.M B-School, Trichy.

  
Dr. M. Hemalatha  
DIRECTOR, MAMBS



  
Mrs. Fathima (Fathima) Malik  
Secretary & CEO, MASTOR LT

  
DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Trichy - 621 100



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Siruganur, Tiruchengudi - 621 105



# CERTIFICATE OF APPRECIATION

This is to certify that Mr./<sup>Ms</sup> A. BAGAVATHI has won  
prize I/II/III/ participated in the event SHORT FILM CONTEST in  
TALENT SPOTTER'24 on 31.08.2024 at M.A.M.B-School, Trichy.

  
Dr. M. Hemalatha  
DIRECTOR, MAMBS



  
Mrs. Padma Lakshmi Mehta  
Secretary & CEO, MASTER U.I

  
DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Tiruchengudi - 621 105





# SRINIVASAN COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University, Tiruchengopal)  
(Recognized under the sections 2(f) & 12 B of the UGC ACT, 1956)  
Perambalur-621 212 | TN - INDIA | www.scas.ac.in



A TWO DAY

## NATIONAL CONFERENCE ON DEVELOPING AN ENTREPRENEURIAL MINDSET FOR 21<sup>ST</sup> CENTURY



# Certificate

This is to certify that Dr/Mr/Mrs/Ms. MOHAMMED SHIBLY A

MAM BUSINESS SCHOOL, TRICHY

**DIRECTOR**

**M.A.M. B-SCHOOL**  
Sruganur, Trichy-621105

has Participated /Presented /Published /a Paper/ a Chapter entitled on

**A Two Day National Conference on Developing an Entrepreneurial Mindset for 21<sup>st</sup> Century**  
(NCDEN2K-24) held on September 24<sup>th</sup> & 25<sup>th</sup>, 2024. Organised by the Department of Commerce,  
Srinivasan College of Arts & Science, Perambalur-621 212.

**Dr. R. KARTHIGA**  
Coordinator

**Dr. N. VETRIVELAN**  
Partner & Principal



MASTeR



# M.A.M.B-SCHOOL

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Siruganur, Tiruchirappalli-621105



MAMBS



DEPARTMENT OF COMPUTER APPLICATIONS



## CERTIFICATE OF PARTICIPATION

M. WILSON I-MCA

Attended the enchanting workshop "*Mastering Data Analysis with Python Libraries*," summoned by the Department of Computer Applications on the auspicious day of 04.09.24.



SSA

Head of the Department



[Signature]

Director

DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Tiruchirappalli-621105



PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES  
( APPROVED BY AICTE )

BISHOP HEBER COLLEGE ( AUTONOMOUS )  
TIRUCHIRAPPALLI - 620017




## CERTIFICATE OF PARTICIPATION

This is to Certify that Mr. / Ms. ARIFA MUBIN S of  
MAM B-SCHOOL

has Participated in the BEST MANAGER event of  
"FIRMA 2024 - A National Level Management Meet", conducted by the PG & Research  
Department of Management Studies, Bishop Heber College, held on 26th September 2024.



  
DR. MICHAEL DAVID PRABHAKAR  
DIRECTOR OF MANAGEMENT STUDIES

  
DIRECTOR  
M.A.M. B-SCHOOL  
Sanganur, Trichy-621105

  
DR. PRINCY MERLIN  
PRINCIPAL

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES  
( APPROVED BY AICTE )



BISHOP HEBER COLLEGE ( AUTONOMOUS )  
TIRUCHIRAPPALLI - 620017



## CERTIFICATE OF PARTICIPATION

This is to Certify that Mr. / Ms. **KAVITHA K** of  
**MAM B-SCHOOL**

has Participated in the **AD ZAP** event of  
"FIRMA 2024 - A National Level Management Meet", conducted by the PG & Research  
Department of Management Studies, Bishop Heber College, held on 26th September 2024.



  
DR. MICHAEL DAVID PERIYASAMY  
DIRECTOR OF MANAGEMENT STUDIES

  
DIRECTOR  
M.A.M. B-SCHOOL  
Srinagar, Trichy-621105

  
DR. PRINCY MERLIN  
PRINCIPAL



**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES**  
( APPROVED BY AICTE )



**BISHOP HEBER COLLEGE ( AUTONOMOUS )**  
TIRUCHIRAPPALLI - 620017



## **CERTIFICATE OF PARTICIPATION**

This is to Certify that Mr. / Ms. DEVA PRASHANTH S of  
MAM B-SCHOOL

has Participated in the BUSINESS PLAN event of  
"FIRMA 2024 - A National Level Management Meet", conducted by the PG & Research  
Department of Management Studies, Bishop Heber College, held on 26th September 2024.



  
DR. VIGNESH JAYARAM  
DIRECTOR OF MANAGEMENT STUDIES

  
DIRECTOR  
M.A.M. B-SCHOOL  
Srirangapatna, Trichy - 621105

  
DR. PRINCY NIGAM  
PRINCIPAL



## JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Accredited with A++ Grade by NAAC (4<sup>th</sup> Cycle) with CGPA 3.99 out of 4.0

(Affiliated to Bharathidasan University)

Tiruchirappalli, Tamil Nadu - 620 020



## JAMAL INSTITUTE OF MANAGEMENT

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### TIECOONS 2024

Resilience • Redesigning • Reinventing



### NATIONAL LEVEL MANAGEMENT MEET

# Certificate of Participation

This is to certify that Mr./Ms. JESWANTH S , M.A.M BUSINESS SCHOOL

TRICHY

has participated in the

event

AD-ZAP

of Tiecoons 2024 held on 9.10.2024.



**DIRECTOR**  
M.A.M. B-SCHOOL  
Singanur, Trichy-621105

Dr.A.S THOUFIQ NISHATH  
Faculty Coordinator

Dr.G.SIVANESAN  
Professor & Director

Dr.D.I.GEORGE AMALARETHINAM  
Principal





Since 1951



# JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Accredited with A++ Grade by NAAC (4<sup>th</sup> Cycle) with CGPA 3.69 out of 4.0

(Affiliated to Bharathidasan University)

Trichirappalli, Tamil Nadu - 620 020

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### TIECOONS 2024

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#### NATIONAL LEVEL MANAGEMENT MEET

## Certificate of Participation

This is to certify that Mr./Ms. SRIRAM S , M.A.M BUSINESS SCHOOL

TRICHY

has participated in the

event

ANALYTRIX

of Tiecoons 2024 held on 9,10,2024.



**DIRECTOR**  
M.A.M. B-SCHOOL  
Siruganur, Trichy - 621105

**Dr.A.S THOUFIQ NISHATH**  
Faculty Coordinator

**Dr.G.SIVANESAN**  
Professor & Director

**Dr.D.I.GEORGE AMALARETHINAI**  
Principal



## JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Accredited with A++ Grade by NAAC (4th Cycle) with CGPA 3.89 out of 4.0  
(Affiliated to Bharathidasan University)

Trichirappalli, Tamil Nadu - 620 020

## JAMAL INSTITUTE OF MANAGEMENT

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### NATIONAL LEVEL MANAGEMENT MEET

## Certificate of Participation

This is to certify that Mr./Ms. SURENDAR N , M.A.M BUSINESS SCHOOL

TRICHY

has participated in the

event

IPL - AUCTION

of Tiecoons 2024 held on 9.10.2024



Dr.A.S THOUFIQ NISHATH  
Faculty Coordinator

DIRECTOR  
M.A.M. B-SCHOOL  
Siruganur, Trichy-621105

Dr.G.SIVANESAN  
Professor & Director

Dr.D.I.GEORGE AMALARETHINA  
Principal





# CERTIFICATE OF APPRECIATION

*Siranjeevi . P*

from M.A.M.B-School in recognition of his invaluable support as a volunteer during  
the Tamilnadu Robotics League Season 3, held on 5th October 2024.  
His dedication and commitment were instrumental to the event's success.



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-635 001

  
**Mubeen Rakuman**  
CTO, Propeller Technologies



  
**Salman**  
Director, Propeller Technologies



Grand Event of



Witnessed by



# CERTIFICATE OF APPRECIATION

*Sriram . S*

from M.A.M B-School in recognition of his invaluable support as a volunteer during  
the Tamilnadu Robotics League Season 3, held on 5th October 2024.  
His dedication and commitment were instrumental to the event's success.



Mubeen Rahiman  
CTO, Propeller Technologies

DIRECTOR  
M.A.M. B-SCHOOL  
Sriganur, Trichy



Subman  
Director, Propeller Technologies





# CERTIFICATE OF APPRECIATION

*Sampath Kumar . S*

from M.A.M B-School in recognition of his invaluable support as a volunteer during  
the **Tamilnadu Robotics League Season 3**, held on **5th October 2024**.  
His dedication and commitment were instrumental to the event's success.



Nubeen Rahiman  
CTO, Propeller Technologies

DIRECTOR  
M.A.M. B-SCHOOL  
Srirangapur, Trichy-62



Salman  
Director, Propeller Technologies



Grand event of



Knowledge by



# CERTIFICATE OF APPRECIATION

*Srinivasan . S*

from M.A.M B-School in recognition of his invaluable support as a volunteer during  
the Tamilnadu Robotics League Season 3, held on 5th October 2024.  
His dedication and commitment were instrumental to the event's success.



DIRECTOR  
M.A.M. B-SCHOOL  
Singanail, Trichy-621105

Mubeen Rahman  
CTO, Propeller Technologies



Salman  
Director, Propeller Technologies





DHANALAKSHMI SRINIVASAN  
COLLEGE OF ARTS & SCIENCE FOR WOMEN  
Autonomous | Graded A+ by NAAC | Ranked 44th by NIRF  
PERAMBALUR - 621 212



# CERTIFICATE OF PARTICIPATION

This is to certify that

SEDHU S

has actively participated in the National Level Management Meet

**HALLATA ZUTE-2K24**

organized by Department of Management Studies of Dhanalakshmi  
Srinivasan College of Arts & Science for Women (A) Perambalur  
held on October 17, 2024

[Signature]

CONVENER



[Signature]

PRINCIPAL



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621 105



DHANALAKSHMI SRINIVASAN  
COLLEGE OF ARTS & SCIENCE FOR WOMEN  
Autonomous | Graded A+ by NAAC | Ranked 44th by NIRF  
PERAMBALUR - 621 212.



# CERTIFICATE OF PARTICIPATION

This is to certify that

ABIRAMI A KEERTHIGA M

has actively participated in the National Level Management Meet

**HALLATA ZUTE-2K24**

organized by Department of Management Studies of Dhanalakshmi  
Srinivasan College of Arts & Science for Women (A) Perambalur  
held on October 15, 2024

CONVENER

PRINCIPAL



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621 131





PERIYAR  
MANIAMMAI  
INSTITUTE OF SCIENCE & TECHNOLOGY  
WISDOM • INTEGRITY • INNOVATION

## Faculty of Management Studies

### Certificate of Participation

This is to certify that Mr/Ms. SANTAY . K . - MAM . BS has actively participated in AD-ZAP event in the management meet "INFINITO-2K24" organized by the Department of Management Studies, Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur on October 26, 2024.


  
Dr.P.Guru

Organizing Secretary



  
Dr.J.Sathyapriya

Head / Management Studies

  
DIRECTOR  
M.A.M. B-SCHOOL  
Srirangam, Trichy-621105

Dr.B.Mahendra Mohan

Dean / FoMS



## Internship Offer

28-Oct-2024

Dear Raghaven R S,

On behalf of Twins Digital Services India Private Limited, we are pleased to extend this offer, your designation will be Intern and you will be reporting to Vijaykumar Thangavel. If you accept this offer, you will begin your internship with the Company on 4 November, 2024 and will be paid a Stipend of Rs.10,000/- per month.

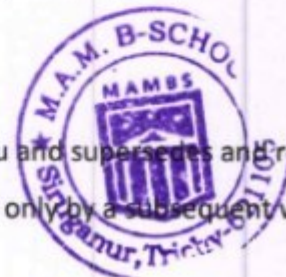
As an intern you will receive "temporary employment" status. As a temporary employee, you will not receive any of the employee benefits that regular Company employees receive.

Your internship is tentatively expected to end on 4 February, 2025. However, you may terminate your internship or the Company may terminate your internship at any time, with or without cause and with or without notice.

During your internship, you may have access to confidential business information belonging to the Company. By accepting this offer of employment, you acknowledge that you must keep all of this information strictly confidential, and refrain from using it for your own purposes or from disclosing it to anyone outside the Company. In addition, you agree that, upon conclusion of your employment, you will immediately return to the Company all of its property, equipment, and documents, including electronically stored information.

By accepting this offer, you agree that throughout your internship, you will observe all policies and practices governing the conduct of our business and employees, including our policies prohibiting discrimination and harassment.

This letter sets forth the complete offer we are extending to you and supersedes and replaces any prior inconsistent statements or discussions. It may be changed only by a subsequent written agreement.



CIN: U72900TN2018FTC125517

Mobile: 9005008946

[care@twinhealth.com](mailto:care@twinhealth.com)

[ind.twinhealth.com](http://ind.twinhealth.com)

**Twin Digital Service India PVT LTD**

1209 Orange Street, Wilmington, Delaware 19801\_ USA | Block E, 9th Floor, IITM Research Park, Kanagam Road, Taramani, Chennai \_ 600113 India





Please indicate your acceptance of this offer by signing below.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Maluk Mohamed".

Maluk Mohamed  
Co-Founder & Head - India

Name: Raghaven R S

Signature: \_\_\_\_\_

Date: \_\_\_\_\_





## Internship Offer

28-Oct-2024

Dear Ashiq Basha,

On behalf of Twins Digital Services India Private Limited, we are pleased to extend this offer, your designation will be Intern and you will be reporting to Vijaykumar Thangavel. If you accept this offer, you will begin your internship with the Company on 4 November, 2024 and will be paid a Stipend of Rs.10,000/- per month.

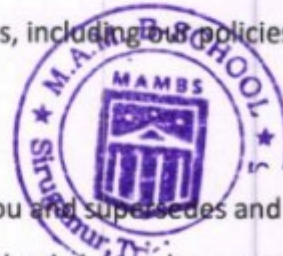
As an intern you will receive "temporary employment" status. As a temporary employee, you will not receive any of the employee benefits that regular Company employees receive.

Your internship is tentatively expected to end on 4 February, 2025. However, you may terminate your internship or the Company may terminate your internship at any time, with or without cause and with or without notice.

During your internship, you may have access to confidential business information belonging to the Company. By accepting this offer of employment, you acknowledge that you must keep all of this information strictly confidential, and refrain from using it for your own purposes or from disclosing it to anyone outside the Company. In addition, you agree that, upon conclusion of your employment, you will immediately return to the Company all of its property, equipment, and documents, including electronically stored information.

By accepting this offer, you agree that throughout your internship, you will observe all policies and practices governing the conduct of our business and employees, including our policies prohibiting discrimination and harassment.

This letter sets forth the complete offer we are extending to you and supersedes and replaces any prior inconsistent statements or discussions. It may be changed only by a subsequent written agreement.



CIN: U72900TN2018FTC125517

Mobile: 9005008946

[care@twinhealth.com](mailto:care@twinhealth.com)

[ind.twinhealth.com](http://ind.twinhealth.com)

**Twin Digital Service India PVT LTD**

1209 Orange Street, Wilmington, Delaware 19801, USA | Block E, 9th Floor, IITM Research Park, Kanagiam Road, Taramani, Chennai - 600113 India





Please indicate your acceptance of this offer by signing below.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Malik Mohamed".

Malik Mohamed  
Co-Founder & Head - India

Name: Ashiq Basha

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**DIRECTOR**  
**M.A.M. B-SCHOOL**  
Siruganur, Trichy-621105