INSTITUTIONAL DEVELOPMENT PLAN

1. The institution is planning to increase the number admission for the academic year.
2. The Institution is planning to introduce market oriented elective in addition to present electives (HR, Finance and Marketing, Logistics, Business Analytics.).
3. The institution planning to increase the academic focus to increase the number of Anna University rank holders and Grandaunts every year.
4. The Career and Placement Cell initiate to concentrate on placements with reputed companies.
5. Empowering the faculty to attend and organise faculty development programmes and other skills.
6. The Institution is preparing and planning to apply for autonomous status.
7. Create a curriculum holistically which meets current industrial demands.
8. Proposal to Enhance Student Participation through Extracurricular Sports Activities, Cultural, Awards, and Prizes

STRATEGIC PLAN

2024-25

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	5.2.1 Internal audit						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2 Institutional Level programs	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
5.7 Admission	5.7.3 Application forms PG Hostel	*											

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 Installing Thanneer Club			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2024-25											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2025-26

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduce PG course MCA and separate logistics classes	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
Standardization	loading the same on college website												
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*	*	*					*			

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	2.1.6 Recruiting more doctorate and encouraging the staffs to register for Ph.D.			*					*				
	2.1.7 Improving the quality of Teaching Staff		*	*	*	*	*	*	*	*	*	*	
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Research Publications of Faculty in Journals						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	5.2.1 Internal audit						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2 Institutional Level programs	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*

GOALS	OBJECTIVES	PERIOD: 2025-26											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2026-27

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.20 Planning to introduce autonomous syllabus												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3	1.3.1 Preparing Question Bank and	*						*					

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Standardization	loading the same on college website												
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Institutional Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
5.2 Institutional Level programs	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3	5.3.1 Governing body meeting	*						*					

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Institution level meetings	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
Activities	5.7.2 Leaflet Preparation	*											
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES	PERIOD: 2026-27											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2027-28

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Introduction of industry oriented curriculum	*											
	1.1.5 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.6 One to one Counseling students in the presence of parents	*							*				
	1.1.7 Class Committee Meeting			*	*						*	*	
	1.1.8 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 CO, PO calculation							*					*
	1.1.10 Preparation of Action Taken Report				*					*		*	
	1.1.11 Assignment Planning	*								*			
	1.1.12 Monthly/Semester Consolidated Attendance	*						*					
	1.1.13 Internals I & II, Model Timetable Preparation	*						*					
	1.1.14 QB Preparation, Notes Preparation	*						*					
	1.1.15 Internals I & II, Models Q. Paper Preparation												
	1.1.16 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.17 Odd Semester Result Analysis (To Director/ Parents)	*							*				

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 Updating of Student Record (Mentor Mentee System Updating)			*			*						
	1.1.19 No due Forms, TC and Conduct Certificate for Outgoing students	*											
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorates and												

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Facultyto Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
Institutional Level programs.													
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
5.2 Institutional Level programs	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women’s Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5	5.5.1 Evolving manpower requirement	*						*					

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
Recruitment measures													
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD	*											
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2027-28											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2028-29

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employment and Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.2 Preparing Work Book for labs	*						*					
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus Initiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional	5.2.1 Internal audit						*						*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
Level programs.	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						
	5.2.4 Sports day											*	
5.2 Institutional Level programs	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
	5.2.7 Alumni meet						*						
	5.2.8 Women’s Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6	5.6.1 Student year book (Diary)	*											

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
Publications	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											
	5.7.3 Application forms PG Hostel	*											
5.7 Admission Activities	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 InstallingThanneerClub			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*
	7.6.10 Class rooms												*

GOALS	OBJECTIVES	PERIOD: 2028-29											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*

STRATEGIC PLAN

2029-30

STRATEGIC THRUST AREAS	
1.0	Academic Excellence
2.0	Human Resource Development
3.0	Research & Development and Consultancy
4.0	Empowerment for Employmentand Career Growth
5.0	Institutional Level Programs/ Activities
6.0	Extra-Curricular Activities
7.0	Infrastructure Development

WORK PLAN – 1

THRUST AREA: 1.0 Academic Excellence

	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
GOALS	1.1.1 Academic calendar preparation	*						*					
	1.1.2 Timetable preparation	*						*					
	1.1.3 Work load allocation	*						*					
	1.1.4 Academic Audit (course file, assignment, logbook, work book for labs, Attendance							*					*
	1.1.5 One to one Counseling students in the presence of parents	*							*				
	1.1.6 Class Committee Meeting			*	*						*	*	
	1.1.7 Feedback Collection Meeting: OBE related and course coordinator meeting					*						*	
	1.1.8 CO, PO calculation							*					*

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.9 Preparation of Action Taken Report				*					*		*	
	1.1.10 Assignment Planning	*								*			
	1.1.11 Monthly/Semester Consolidated Attendance	*						*					
	1.1.12 Internals I & II, Model Timetable Preparation	*						*					
	1.1.13 QB Preparation, Notes Preparation	*						*					
	1.1.14 Internals I & II, Models Q. Paper Preparation												
	1.1.15 Internals I & II, Models Marks consolidated to be sent to Parents			*	*	*				*	*	*	
	1.1.16 Odd Semester Result Analysis (To Director/ Parents)	*							*				
	1.1.17 Updating of Student Record (Mentor Mentee System Updating)			*			*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.1.18 No due Forms, TC and Conduct Certificate for Outgoing students	*											
	1.1.19 Updation of Industry Oriented Curriculum												
1.2 Feedback system	1.2.1 Student feedback – Infrastructure and corrective measures of feedback		*										
	1.2.2 Feedback from parents	*							*				
	1.2.3 Feedback from Alumni and industry		*										
	1.2.4 HOD's feedback on the faculty performance							*					*
	1.2.5 Self Appraisal of Faculty	*	*	*	*	*	*	*	*	*	*	*	*
1.3 Standardization	1.3.1 Preparing Question Bank and loading the same on college website	*						*					
	1.3.2 Preparing Work Book for labs	*						*					

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	1.3.3 Preparing Lab manual	*						*					
	1.3.4 Preparation of Class Notes/Study Material	*						*					
	1.3.5 Stock Verification			*			*				*		*
1.4 Bridge Courses	1.4.1 For First Year Students		*	*									
	1.4.2 Seminars, Guest Lectures, Workshops	*	*	*	*	*	*	*	*	*	*	*	*
	1.4.3 Industrial Visits				*	*							
	1.4.4 Skill Development Programmes				*						*		
	1.4.5 Student Association Activities	*	*	*	*	*	*	*	*	*	*	*	*
1.5 Professional Society Related	1.5.1 NAAC Related Activities	*	*	*	*	*	*	*	*	*	*	*	*

WORK PLAN – 2

THRUST AREA: 2.0 Human Resource Development

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
2.1HRD Faculty	2.1.1 Orientation program for new faculty (for faculty to understand MAM-B School culture)	*							*				
	2.1.2Training on Scientific Teaching methodology		*							*			
	2.1.3 Faculty Development program: OBE, Research Proposal Writing	*							*				
	2.1.4Training on Mentoring the Mentors Program	*							*				
	2.1.5 Faculty as Resource Person Programme		*							*			
	2.1.6 Recruiting more doctorate and												

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	encouraging the staffs to register for Ph.D.												
	2.1.7 Improving the quality of teaching staff												
2.2HRD Student	2.2.1 Workshop /Conference/seminar		*	*	*	*	*			*	*	*	
	2.2.2 Career guidance program for higher studies							*	*				
	2.2.3 Women Empowerment program						*	*					
	2.2.4 Industrial visits						*	*					
	2.2.5Industrial tours								*			*	
	2.2.6 Program related to personal counseling					*						*	
	2.2.7 Students Orientation program		*										
	2.2.8 Symposiums (Management Meet)										*		

WORK PLAN – 3

THRUST AREA: 3.0 Research & Development and Consultancy

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
3.1 Research Development	3.1.1 Applying for funded projects						*						
	3.1.2 Registration for PhD						*				*		
	3.1.3 Faculty to Guide Research Scholars							*			*		
	3.1.4 Patents and consultancy						*				*		
	3.1.5 Arranging training to publish journals						*	*				*	*
	3.1.6 Developing an environment in the faculty members to publish paper in Journals.						*	*				*	*
	3.1.7 Participation/Paper presentation of Research work by Faculty with students						*					*	
	3.1.8 Book publication						*	*				*	*
	3.1.9 Entrepreneur/ Incubation program			*	*					*	*		
3.2 Consultancy	3.2.1 Applying to start a Soft Skill Centre in campus						*				*		

WORK PLAN – 4

THRUST AREA: 4.0 Empowerment for Employment and Career Growth

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
4.1 Training	4.1.1 Soft skills, Communication, Personality Training Program					*						*	
	4.1.2 Value added program/Human Excellence course (Yoga)				*						*		
	4.1.3Training on placement (cover letter, resume, interview, Group discussion etc.,			*							*		
	4.1.4 Inviting industrial experts for expectation sharing					*						*	
	4.1.5 Training for competitive examinations				*					*			
	4.1.6 Training for Entrepreneurship			*						*			
	4.1.7 Training for Higher Education						*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
4.2 Placement	4.2.1 Registration for placement		*										
	4.2.2 Placement – in-campus initiative		*	*	*	*	*	*	*				
	4.2.3 Placement – off-campus nitiative				*	*	*	*	*	*	*	*	*
	4.2.4 Encouraging the students to write government exam												

WORK PLAN – 5

THRUST AREA: 5.0 Institutional Level Programs/activities

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.1 Development system	5.1.1 Preparing a strategic plan for programs/ activities	*						*					
	5.1.2 AQAR Preparation for NAAC accreditation							*					*
	5.1.3 Document preparation for decentralization of powers								*				*
	5.1.4 Budget preparation and approval										*		
	5.1.5 Budget review	*			*			*			*		
	5.1.6 Quality Improvement in NAAC criteria												
5.2 Institutional Level	5.2.1 Internal audit						*						*
	5.2.2 Farewell to final years	*											
	5.2.3 Graduation Day						*						

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
programs.	5.2.4 Sports day											*	
	5.2.5 Hostel Day					*							
	5.2.6 College Day				*								
5.2 Institutional Level programs	5.2.7 Alumni meet						*						
	5.2.8 Women's Day										*		
	5.2.9 Chef Day						*						
	5.2.10 Pooja Celebration Day					*							
	5.2.11 Christmas/New Year Celebration							*					
	5.2.12 Pongal Celebration								*				
	5.2.13 Republic Day/ Independence Day								*				
5.3 Institution level meetings	5.3.1 Governing body meeting	*						*					
	5.3.2 Grievance and redressal meeting					*					*		

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.4 Maintenance and safety checks	5.4.1 Checks for electrical installations	*	*	*	*	*	*	*	*	*	*	*	*
	5.4.2 Getting safety certificate for firefighting facilities						*					*	
	5.4.3 Civil maintenance		*		*		*		*		*		*
5.5 Recruitment measures	5.5.1 Evolving manpower requirement	*						*					
	5.5.2 Advertisement in news papers	*						*					
	5.5.3 Interviews process and appointment	*						*					
5.6 Publications	5.6.1 Student year book (Diary)	*											
	5.6.2 College newsletter	*											
5.7 Admission Activities	5.7.1 Revision of Fees/New Course/Commission amt/SQ	*											
	5.7.2 Leaflet Preparation	*											

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
5.7 Admission Activities	5.7.3 Application forms PG Hostel	*											
	5.7.4 Advertisement Plan/Material/Flex/Fair	*											
	5.7.5 Calendar/Diary						*						
	5.7.6 Prospectus Preparation						*						

WORK PLAN – 6

THRUST AREA: 6.0 Extra Curricular Activities

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
6.1 Club & Cells activities	6.1.1 Yi Club Programs			*	*					*	*	*	
	6.1.2 Installing Thanneer Club			*	*					*	*		
	6.1.3 ExNoRa club programs			*	*					*	*		
	6.1.4 JAYCEE Club Programs			*	*					*	*		
	6.1.5 Gender Club			*	*					*	*		
	6.1.6Installing Women Empowerment cell			*	*					*	*		
	6.1.7 POSH Cell			*	*					*	*		
	6.1.8 Additional of new Club NHRD												
6.2 Sports Activities	6.2.1 Inter-Department tournament				*								
6.3 Social Activities	6.3.1 YRC Programs			*	*					*	*		

WORK PLAN – 7

THRUST AREA: 7.0 Infrastructure Development

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
7.1 Library	7.1.1 Putting up proposal for book, journals and digital library material												*
	7.1.2 Additional Library for MCA												
7.2 Computer related	7.2.1 Putting up proposal for New Computers for lab												*
	7.2.2 Intercom for all Departments												*
7.3 Medical Related	7.3.1 Putting up proposal for a Health Care Centre												*
7.4 Sports Facilities	7.4.1 Ground preparation									*			
	7.4.2 Proposal for Gymnasium												*

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
7.5 New Auditorium	7.5.1Proposal for New Auditorium												*
7.6 New Academic Blocks	7.6.1 Staff Cubicles												*
	7.6.2 Lab Infra												*
	7.6.3 Printers & Scanners												*
	7.6.4 Office												*
	7.6.5 Water Doctor facility												*
	7.6.6 Rest Room												*
	7.6.7 Prayer Room												*
	7.6.8 Conference Hall												*
	7.6.9 Dining Hall												*

GOALS	OBJECTIVES	PERIOD: 2029-30											
		J	J	A	S	O	N	D	J	F	M	A	M
	7.6.10 Class rooms												*
	7.6.11 Facelift												*
	7.6.12 Lift Maintenance												*
	7.6.13 Library Hall												*
	7.6.14 Canteen												*